

## Poll on New Conservative Leadership

**Fieldwork:** 22<sup>nd</sup> – 25<sup>th</sup> July 2019

**Interview method:** Online survey

**Population represented:** UK adults

**Sample size:** 1,000

### **Methodology:**

All results are weighted using Iterative Proportional Fitting, or 'Raking'. Results are weighted according to age, gender, region, Social Grade, EU Referendum Vote and 2017 General Election vote. Target proportions are derived from census data and election result data,

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride ([seb@publicfirst.co.uk](mailto:seb@publicfirst.co.uk))

**Boris Johnson has been announced as the next Prime Minister of the United Kingdom. Are you mostly optimistic or pessimistic about how the country will do under his leadership?**

		Gender		Age						Social Grade		EU 2016 Vote			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	Leave	Remain	I did not vote
	Unweighted	1000	482	516	122	168	170	170	153	217	547	451	413	439	111
	<b>Weighted</b>	<b>1000</b>	<b>489</b>	<b>509</b>	<b>139</b>	<b>170</b>	<b>170</b>	<b>170</b>	<b>140</b>	<b>210</b>	<b>530</b>	<b>468</b>	<b>414</b>	<b>382</b>	<b>151</b>
	Very optimistic	13%	16%	11%	11%	13%	14%	10%	14%	16%	12%	14%	21%	8%	8%
	Quite optimistic	22%	25%	19%	21%	28%	28%	17%	20%	19%	20%	24%	32%	16%	14%
	Neither optimistic nor pessimistic	24%	22%	26%	26%	23%	16%	27%	27%	25%	23%	25%	25%	19%	34%
	Quite pessimistic	18%	15%	21%	23%	10%	16%	23%	19%	19%	19%	17%	14%	19%	22%
	Very pessimistic	23%	22%	23%	19%	26%	26%	23%	20%	20%	25%	19%	9%	39%	23%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

**Boris Johnson has been announced as the next Prime Minister of the United Kingdom. Are you mostly optimistic or pessimistic about how the country will do under his leadership?**

	Total	VI						Region											
		Conservative	Labour	Liberal Democrats	The Brexit Party	I would not vote	Don't Know	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1000	207	230	150	149	50	115	129	143	81	87	72	87	86	43	112	83	47	30
<b>Weighted</b>	<b>1000</b>	<b>203</b>	<b>249</b>	<b>134</b>	<b>142</b>	<b>71</b>	<b>133</b>	<b>140</b>	<b>130</b>	<b>80</b>	<b>90</b>	<b>70</b>	<b>90</b>	<b>80</b>	<b>40</b>	<b>110</b>	<b>90</b>	<b>50</b>	<b>30</b>
Very optimistic	13%	32%	10%	4%	20%	6%	1%	14%	9%	16%	8%	27%	18%	5%	12%	16%	11%	13%	4%
Quite optimistic	22%	32%	17%	10%	40%	12%	17%	18%	22%	24%	24%	28%	20%	19%	35%	26%	20%	14%	22%
Neither optimistic nor pessimistic	24%	18%	21%	10%	28%	40%	41%	23%	26%	22%	26%	26%	26%	24%	23%	22%	21%	28%	15%
Quite pessimistic	18%	15%	21%	25%	7%	23%	22%	23%	22%	18%	22%	5%	14%	23%	14%	17%	14%	14%	32%
Very pessimistic	23%	3%	31%	51%	5%	19%	19%	22%	21%	20%	21%	15%	22%	29%	16%	19%	34%	31%	26%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

You said that you were mostly optimistic about how the country will do under Boris Johnson's leadership. What are you most optimistic about? Please select up to three

		Gender		Age						Social Grade		EU 2016 Vote			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	Leave	Remain	I did not vote
	Unweighted	356	197	158	41	70	72	47	51	75	181	174	218	100	28
	<b>Weighted</b>	<b>353</b>	<b>199</b>	<b>153</b>	<b>44</b>	<b>70</b>	<b>71</b>	<b>46</b>	<b>47</b>	<b>75</b>	<b>173</b>	<b>178</b>	<b>216</b>	<b>90</b>	<b>32</b>
	The UK will leave the EU by the end of October 2019	57%	55%	58%	39%	38%	45%	58%	78%	82%	61%	52%	68%	41%	35%
	The Government will focus on improving the economy of the country outside the South East of England	15%	19%	10%	22%	13%	15%	9%	15%	16%	16%	14%	14%	19%	12%
	The Government will cut taxes for ordinary people	16%	17%	14%	12%	18%	14%	13%	16%	21%	18%	14%	14%	22%	7%
	The economy will grow more quickly	22%	25%	18%	20%	22%	22%	25%	17%	24%	22%	22%	24%	18%	16%
	The country will be less politically correct	20%	20%	19%	22%	19%	23%	21%	25%	12%	17%	22%	19%	17%	30%
	He will raise the country's profile on the world stage	26%	29%	22%	28%	20%	25%	17%	25%	37%	23%	29%	27%	25%	21%
	The Government will spend more on essential public services	22%	23%	22%	23%	18%	19%	17%	24%	32%	22%	23%	24%	20%	24%
	The UK will have a closer relationship with the US	25%	27%	21%	26%	27%	21%	22%	25%	26%	23%	27%	24%	28%	18%
	The Government will be tougher on crime	21%	25%	16%	18%	19%	17%	31%	26%	21%	25%	18%	22%	20%	19%
	The Government will roll back the "nanny state"	14%	14%	14%	5%	16%	15%	18%	9%	17%	14%	14%	14%	17%	6%
	Other (Please Specify)	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	3%
	Don't Know	3%	3%	3%	3%	2%	6%	4%	4%	0%	2%	4%	2%	2%	7%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

You said that you were mostly optimistic about how the country will do under Boris Johnson's leadership. What are you most optimistic about? Please select up to three

	Total	VI						Region											
		Conservative	Labour	Liberal Democrats	The Brexit Party	I would not vote	Don't Know	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	356	131	63	20	90	9	24	41	47	35	28	40	33	23	20	47	24	12	6
<b>Weighted</b>	<b>353</b>	<b>130</b>	<b>68</b>	<b>19</b>	<b>85</b>	<b>12</b>	<b>25</b>	<b>44</b>	<b>41</b>	<b>32</b>	<b>28</b>	<b>38</b>	<b>35</b>	<b>19</b>	<b>19</b>	<b>46</b>	<b>28</b>	<b>14</b>	<b>8</b>
The UK will leave the EU by the end of October 2019	57%	61%	35%	46%	72%	60%	52%	48%	63%	55%	74%	65%	54%	45%	67%	69%	42%	31%	25%
The Government will focus on improving the economy of the country outside the South East of England	15%	19%	25%	7%	4%	9%	10%	20%	9%	12%	7%	16%	24%	13%	14%	15%	21%	6%	14%
The Government will cut taxes for ordinary people	16%	22%	23%	11%	6%	38%	4%	15%	15%	16%	7%	25%	19%	18%	5%	16%	15%	18%	30%
The economy will grow more quickly	22%	23%	18%	23%	23%	23%	16%	31%	18%	22%	24%	14%	25%	8%	13%	23%	22%	41%	23%
The country will be less politically correct	20%	17%	27%	11%	23%	13%	23%	17%	27%	30%	15%	8%	19%	21%	18%	20%	19%	40%	0%
He will raise the country's profile on the world stage	26%	28%	18%	30%	30%	21%	24%	33%	29%	22%	29%	17%	21%	34%	41%	19%	29%	23%	16%
The Government will spend more on essential public services	22%	23%	21%	21%	24%	18%	21%	19%	23%	23%	31%	19%	13%	36%	33%	23%	32%	0%	9%
The UK will have a closer relationship with the US	25%	25%	25%	29%	29%	22%	15%	36%	26%	17%	21%	27%	12%	28%	34%	28%	24%	16%	15%
The Government will be tougher on crime	21%	29%	10%	35%	13%	13%	25%	18%	25%	18%	25%	29%	23%	27%	34%	12%	13%	28%	0%
The Government will roll back the "nanny state"	14%	14%	10%	7%	17%	10%	21%	17%	5%	10%	30%	12%	17%	17%	13%	11%	11%	19%	21%
Other (Please Specify)	0%	0%	0%	0%	0%	0%	6%	0%	0%	3%	0%	0%	0%	0%	0%	0%	2%	0%	0%
Don't Know	3%	1%	6%	3%	1%	0%	12%	0%	4%	6%	0%	0%	7%	4%	0%	4%	0%	0%	25%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

You said that you were mostly pessimistic about how the country will do under Boris Johnson's leadership. What are you most pessimistic about? Please select up to three

		Gender		Age						Social Grade		EU 2016 Vote			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	Leave	Remain	I did not vote
	Unweighted	418	185	232	51	62	73	79	63	90	249	168	93	260	47
	<b>Weighted</b>	<b>408</b>	<b>181</b>	<b>225</b>	<b>59</b>	<b>61</b>	<b>72</b>	<b>78</b>	<b>55</b>	<b>83</b>	<b>236</b>	<b>171</b>	<b>94</b>	<b>221</b>	<b>68</b>
	The UK will leave the EU without a deal with the EU	58%	56%	61%	69%	63%	55%	53%	55%	59%	63%	51%	34%	71%	46%
	The Government will cut taxes for the richest people	31%	40%	25%	18%	32%	26%	28%	36%	45%	33%	29%	38%	34%	18%
	The Government will not be managed effectively	38%	38%	37%	41%	29%	39%	32%	46%	41%	37%	39%	48%	33%	41%
	The Government will be anti-business	2%	2%	2%	5%	0%	4%	3%	0%	2%	3%	2%	1%	2%	4%
	The Government will stop taxing unhealthy lifestyles	2%	3%	2%	3%	2%	4%	2%	1%	1%	3%	2%	3%	3%	0%
	The economy will be damaged	34%	42%	28%	31%	32%	33%	28%	40%	40%	37%	31%	29%	37%	34%
	The Government will be too focused on helping London	12%	14%	10%	15%	9%	10%	16%	8%	13%	10%	14%	20%	8%	12%
	The Government will take a tougher line on immigration	6%	7%	5%	11%	8%	8%	8%	3%	0%	8%	3%	3%	8%	4%
	The UK's reputation in the world will be damaged	37%	36%	37%	24%	39%	41%	36%	44%	37%	38%	36%	34%	35%	46%
	The UK will become too close to Donald Trump's America	44%	34%	51%	44%	41%	43%	44%	37%	50%	45%	43%	44%	44%	36%
	Other (Please Specify)	3%	4%	1%	3%	4%	4%	3%	2%	1%	2%	3%	2%	2%	6%
	Don't Know	3%	0%	6%	5%	4%	3%	6%	2%	0%	1%	7%	6%	1%	7%

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Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

You said that you were mostly pessimistic about how the country will do under Boris Johnson's leadership. What are you most pessimistic about? Please select up to three

	Total	VI						Region											
		Conservative	Labour	Liberal Democrats	The Brexit Party	I would not vote	Don't Know	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	418	38	119	114	18	22	47	61	62	30	38	15	33	44	12	40	44	21	18
<b>Weighted</b>	<b>408</b>	<b>37</b>	<b>128</b>	<b>102</b>	<b>17</b>	<b>30</b>	<b>54</b>	<b>63</b>	<b>55</b>	<b>30</b>	<b>38</b>	<b>14</b>	<b>32</b>	<b>42</b>	<b>12</b>	<b>39</b>	<b>43</b>	<b>22</b>	<b>17</b>
The UK will leave the EU without a deal with the EU	58%	68%	61%	71%	39%	25%	47%	62%	70%	53%	51%	63%	58%	52%	52%	43%	60%	65%	74%
The Government will cut taxes for the richest people	31%	17%	34%	28%	27%	21%	38%	27%	23%	31%	39%	14%	35%	23%	44%	38%	49%	32%	15%
The Government will not be managed effectively	38%	33%	31%	41%	37%	35%	43%	27%	36%	53%	25%	45%	38%	53%	58%	43%	37%	28%	28%
The Government will be anti-business	2%	4%	3%	3%	4%	0%	0%	3%	5%	0%	5%	0%	0%	3%	0%	0%	3%	0%	0%
The Government will stop taxing unhealthy lifestyles	2%	3%	4%	2%	0%	0%	0%	4%	0%	5%	0%	0%	0%	6%	0%	2%	6%	0%	0%
The economy will be damaged	34%	41%	34%	44%	26%	36%	22%	49%	30%	25%	32%	37%	41%	40%	6%	21%	34%	38%	31%
The Government will be too focused on helping London	12%	10%	13%	6%	23%	22%	10%	2%	11%	14%	13%	15%	4%	12%	6%	27%	15%	19%	11%
The Government will take a tougher line on immigration	6%	3%	12%	3%	7%	0%	2%	9%	1%	2%	8%	16%	5%	9%	0%	6%	4%	7%	11%
The UK's reputation in the world will be damaged	37%	25%	34%	40%	28%	44%	46%	35%	38%	31%	39%	36%	42%	34%	70%	32%	27%	50%	39%
The UK will become too close to Donald Trump's America	44%	50%	44%	44%	41%	36%	47%	47%	38%	48%	47%	7%	54%	37%	50%	45%	42%	44%	63%
Other (Please Specify)	3%	3%	1%	1%	0%	10%	1%	2%	2%	4%	0%	0%	5%	5%	0%	0%	2%	7%	6%
Don't Know	3%	3%	2%	2%	6%	17%	4%	6%	5%	6%	8%	7%	2%	0%	0%	2%	0%	0%	0%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

**Which of the following priorities should the new Prime Minister Boris Johnson focus on in his first 100 days? Please select up to three**

		Gender		Age						Social Grade		EU 2016 Vote			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	Leave	Remain	I did not vote
	<b>Unweighted</b>	<b>1000</b>	<b>482</b>	<b>516</b>	<b>122</b>	<b>168</b>	<b>170</b>	<b>170</b>	<b>153</b>	<b>217</b>	<b>547</b>	<b>451</b>	<b>413</b>	<b>439</b>	<b>111</b>
	<b>Weighted</b>	<b>1000</b>	<b>489</b>	<b>509</b>	<b>139</b>	<b>170</b>	<b>170</b>	<b>170</b>	<b>140</b>	<b>210</b>	<b>530</b>	<b>468</b>	<b>414</b>	<b>382</b>	<b>151</b>
	Getting the UK out of the EU	44%	48%	40%	19%	30%	40%	47%	55%	64%	42%	45%	74%	23%	22%
	Increasing funding to the police to cut crime	27%	30%	25%	21%	17%	25%	31%	36%	32%	28%	26%	26%	28%	27%
	Reducing NHS waiting lists	44%	39%	49%	40%	41%	43%	41%	43%	52%	45%	42%	34%	53%	46%
	Reducing Britain's greenhouse gas emissions	14%	13%	15%	30%	13%	11%	8%	13%	12%	15%	12%	8%	20%	10%
	Boosting the economy outside the South East	15%	18%	12%	13%	14%	10%	15%	20%	18%	17%	12%	11%	20%	16%
	Increasing the number of homes being built	13%	12%	14%	9%	15%	18%	9%	10%	16%	12%	14%	9%	14%	20%
	Cutting immigration levels	19%	19%	18%	14%	17%	16%	22%	25%	19%	15%	23%	30%	9%	12%
	Granting citizenship for anyone who has lived in the UK for five years, legally or otherwise	9%	10%	8%	14%	19%	10%	6%	5%	4%	11%	7%	4%	14%	9%
	Increasing school funding	17%	13%	21%	19%	18%	20%	15%	11%	17%	19%	15%	13%	21%	16%
	Ensuring that welfare payments only go to those that need them	16%	15%	16%	14%	13%	18%	14%	19%	16%	16%	15%	16%	15%	20%
	Protecting serving and former soldiers and veterans from prosecution	9%	8%	9%	7%	9%	4%	9%	6%	14%	9%	8%	10%	7%	10%
	Cutting "lifestyle" taxes on unhealthy foods	4%	4%	4%	7%	5%	5%	6%	2%	2%	3%	6%	2%	5%	6%
	Agreeing a new free trade deal with the US	13%	15%	10%	20%	9%	12%	12%	15%	11%	14%	11%	16%	11%	7%
	None of the above	1%	1%	1%	3%	2%	3%	0%	0%	1%	1%	1%	0%	2%	3%
	Don't Know	7%	5%	8%	7%	9%	9%	9%	4%	2%	5%	9%	4%	6%	13%

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Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote



**Which of the following priorities should the new Prime Minister Boris Johnson focus on in his first 100 days? Please select up to three**

	Total	VI						Region											
		Conservative	Labour	Liberal Democrats	The Brexit Party	I would not vote	Don't Know	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1000	207	230	150	149	50	115	129	143	81	87	72	87	86	43	112	83	47	30
<b>Weighted</b>	<b>1000</b>	<b>203</b>	<b>249</b>	<b>134</b>	<b>142</b>	<b>71</b>	<b>133</b>	<b>140</b>	<b>130</b>	<b>80</b>	<b>90</b>	<b>70</b>	<b>90</b>	<b>80</b>	<b>40</b>	<b>110</b>	<b>90</b>	<b>50</b>	<b>30</b>
Getting the UK out of the EU	44%	64%	22%	20%	80%	40%	46%	32%	46%	49%	54%	51%	40%	38%	55%	46%	40%	50%	40%
Increasing funding to the police to cut crime	27%	28%	27%	42%	25%	13%	29%	29%	26%	28%	36%	27%	19%	26%	31%	37%	22%	12%	20%
Reducing NHS waiting lists	44%	35%	51%	60%	32%	28%	48%	37%	45%	47%	47%	33%	44%	43%	48%	44%	43%	49%	64%
Reducing Britain's greenhouse gas emissions	14%	6%	24%	22%	3%	8%	8%	21%	15%	14%	12%	12%	17%	18%	4%	12%	10%	7%	13%
Boosting the economy outside the South East	15%	15%	13%	23%	11%	17%	10%	15%	13%	12%	12%	12%	13%	16%	26%	15%	22%	17%	9%
Increasing the number of homes being built	13%	9%	21%	10%	8%	13%	15%	21%	13%	12%	14%	10%	11%	16%	9%	10%	14%	14%	2%
Cutting immigration levels	19%	27%	12%	6%	36%	17%	13%	11%	20%	24%	16%	23%	20%	23%	23%	21%	15%	19%	12%
Granting citizenship for anyone who has lived in the UK for five years, legally or otherwise	9%	6%	15%	14%	1%	8%	8%	19%	7%	8%	7%	6%	10%	7%	13%	8%	10%	0%	9%
Increasing school funding	17%	11%	26%	22%	9%	12%	14%	15%	14%	14%	21%	16%	20%	24%	4%	19%	14%	11%	35%
Ensuring that welfare payments only go to those that need them	16%	19%	14%	11%	16%	15%	19%	11%	19%	11%	15%	15%	13%	19%	22%	13%	18%	20%	22%
Protecting serving and former soldiers and veterans from prosecution	9%	14%	4%	10%	13%	6%	6%	8%	11%	8%	7%	12%	7%	4%	22%	4%	9%	9%	7%
Cutting "lifestyle" taxes on unhealthy foods	4%	4%	6%	2%	2%	7%	3%	3%	1%	2%	3%	5%	7%	4%	4%	7%	6%	7%	4%
Agreeing a new free trade deal with the US	13%	17%	11%	5%	19%	10%	11%	14%	14%	8%	10%	15%	11%	12%	10%	15%	11%	19%	19%
None of the above	1%	1%	1%	3%	0%	2%	1%	1%	1%	3%	2%	0%	0%	2%	0%	1%	4%	0%	2%
Don't Know	7%	2%	5%	4%	1%	24%	14%	9%	5%	7%	4%	10%	5%	7%	3%	5%	6%	11%	0%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

**How long do you expect Boris Johnson to be Prime Minister**

		Gender		Age						Social Grade		EU 2016 Vote			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	Leave	Remain	I did not vote
	Unweighted	1000	482	516	122	168	170	170	153	217	547	451	413	439	111
	<b>Weighted</b>	<b>1000</b>	<b>489</b>	<b>509</b>	<b>139</b>	<b>170</b>	<b>170</b>	<b>170</b>	<b>140</b>	<b>210</b>	<b>530</b>	<b>468</b>	<b>414</b>	<b>382</b>	<b>151</b>
	Less than three months	13%	13%	12%	14%	18%	9%	14%	15%	8%	11%	14%	7%	17%	17%
	Between three months and a year	39%	37%	42%	44%	40%	40%	38%	34%	38%	42%	36%	32%	48%	38%
	Longer than a year and less than three years	35%	33%	36%	36%	34%	33%	36%	31%	37%	34%	36%	39%	29%	37%
	More than three years	14%	17%	10%	6%	8%	18%	13%	20%	16%	13%	14%	22%	6%	8%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

**How long do you expect Boris Johnson to be Prime Minister**

	Total	VI						Region											
		Conservative	Labour	Liberal Democrats	The Brexit Party	I would not vote	Don't Know	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1000	207	230	150	149	50	115	129	143	81	87	72	87	86	43	112	83	47	30
<b>Weighted</b>	<b>1000</b>	<b>203</b>	<b>249</b>	<b>134</b>	<b>142</b>	<b>71</b>	<b>133</b>	<b>140</b>	<b>130</b>	<b>80</b>	<b>90</b>	<b>70</b>	<b>90</b>	<b>80</b>	<b>40</b>	<b>110</b>	<b>90</b>	<b>50</b>	<b>30</b>
Less than three months	13%	5%	20%	24%	4%	18%	7%	18%	12%	10%	12%	14%	17%	13%	12%	8%	13%	9%	6%
Between three months and a year	39%	27%	44%	52%	29%	35%	46%	40%	47%	41%	23%	31%	43%	38%	31%	38%	48%	40%	43%
Longer than a year and less than three years	35%	40%	28%	23%	46%	33%	40%	30%	31%	34%	52%	36%	31%	38%	38%	34%	28%	33%	45%
More than three years	14%	28%	9%	2%	21%	14%	6%	12%	11%	15%	14%	19%	9%	10%	19%	20%	11%	18%	6%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

**Boris Johnson has said he will definitely seek to lead Britain out of the EU by the end of October 2019. Which of the following options do you most support?**

		Gender		Age						Social Grade		EU 2016 Vote			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	Leave	Remain	I did not vote
	Unweighted	1000	482	516	122	168	170	170	153	217	547	451	413	439	111
	<b>Weighted</b>	<b>1000</b>	<b>489</b>	<b>509</b>	<b>139</b>	<b>170</b>	<b>170</b>	<b>170</b>	<b>140</b>	<b>210</b>	<b>530</b>	<b>468</b>	<b>414</b>	<b>382</b>	<b>151</b>
	We should leave without a deal with the EU	14%	15%	13%	14%	14%	20%	17%	10%	8%	12%	15%	25%	4%	8%
	We should seek to secure a deal, but leave by the end of October without a deal if we are unable to	30%	34%	27%	21%	22%	21%	29%	37%	48%	29%	32%	50%	16%	18%
	We should only leave when we have secured a deal with the EU	16%	16%	16%	17%	17%	14%	18%	16%	14%	18%	14%	13%	20%	14%
	Britain should have another referendum on the options for leaving the EU, but Remain should not be an option	2%	2%	2%	1%	2%	2%	3%	2%	1%	2%	1%	1%	3%	0%
	Britain should have another referendum on the options for leaving the EU, including the option of Remaining	14%	13%	15%	15%	20%	14%	10%	11%	14%	15%	12%	4%	23%	18%
	We should revoke Article 50 and stay in the EU	13%	13%	13%	17%	11%	20%	7%	12%	12%	15%	11%	1%	25%	14%
	None of the above	2%	2%	1%	5%	1%	0%	3%	1%	1%	1%	2%	1%	1%	5%
	Don't Know	9%	6%	13%	10%	13%	9%	13%	11%	2%	7%	12%	5%	8%	22%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

**Boris Johnson has said he will definitely seek to lead Britain out of the EU by the end of October 2019. Which of the following options do you most support?**

	Total	VI						Region											
		Conservative	Labour	Liberal Democrats	The Brexit Party	I would not vote	Don't Know	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1000	207	230	150	149	50	115	129	143	81	87	72	87	86	43	112	83	47	30
<b>Weighted</b>	<b>1000</b>	<b>203</b>	<b>249</b>	<b>134</b>	<b>142</b>	<b>71</b>	<b>133</b>	<b>140</b>	<b>130</b>	<b>80</b>	<b>90</b>	<b>70</b>	<b>90</b>	<b>80</b>	<b>40</b>	<b>110</b>	<b>90</b>	<b>50</b>	<b>30</b>
We should leave without a deal with the EU	14%	14%	13%	3%	39%	9%	5%	9%	17%	20%	15%	20%	17%	7%	11%	14%	9%	18%	4%
We should seek to secure a deal, but leave by the end of October without a deal if we are unable to	30%	49%	18%	12%	47%	30%	31%	27%	31%	30%	36%	32%	30%	36%	42%	32%	17%	29%	37%
We should only leave when we have secured a deal with the EU	16%	20%	18%	21%	9%	10%	10%	18%	15%	11%	12%	21%	14%	17%	15%	12%	27%	12%	19%
Britain should have another referendum on the options for leaving the EU, but Remain should not be an option	2%	3%	1%	2%	1%	0%	2%	2%	2%	1%	2%	0%	2%	0%	0%	3%	3%	2%	0%
Britain should have another referendum on the options for leaving the EU, including the option of Remaining	14%	6%	21%	31%	1%	8%	11%	19%	18%	13%	8%	11%	10%	15%	13%	10%	18%	10%	19%
We should revoke Article 50 and stay in the EU	13%	4%	19%	28%	0%	8%	13%	15%	9%	15%	13%	6%	12%	17%	7%	12%	21%	14%	16%
None of the above	2%	0%	2%	1%	1%	6%	3%	2%	0%	0%	4%	2%	2%	1%	0%	5%	1%	0%	0%
Don't Know	9%	4%	8%	1%	2%	29%	25%	8%	8%	11%	10%	9%	14%	6%	12%	11%	3%	15%	6%

Fieldwork: 22nd-25th July 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote