Public First Polling of Coastal Areas

Fieldwork: September 9th - September 15th 2020

Interview method: Online Survey

Population represented: UK Adults

Sample size: 1011

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by age, gender, region, Social Grade. Target proportions are derived from census data.

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

List of Tables

(1.A) Do you currently receive, or have you in the last year received, Universal Credit (UC)?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Yes - currently receive UC	9%	8%	9%	16%	12%	12%	10%	8%	1%	3%	5%	10%	16%	8%	8%	11%
Yes - have received UC in the last year	3%	2%	4%	4%	8%	3%	3%	1%	0%	3%	4%	4%	1%	1%	4%	6%
No	88%	88%	87%	77%	79%	84%	87%	91%	98%	94%	91%	86%	81%	90%	88%	83%
Prefer not to say	1%	1%	1%	4%	1%	1%	1%	0%	1%	0%	0%	1%	2%	1%	0%	0%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(1.B) Do you currently receive, or have you in the last year received, Universal Credit (UC)?

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Yes - currently receive UC	9%	36%	10%	9%	4%	9%	42%	4%	11%	6%	8%	12%	6%	10%	8%	10%	9%
Yes - have received UC in the last year	3%	10%	4%	2%	1%	0%	0%	7%	3%	2%	2%	7%	2%	1%	4%	2%	0%
No	88%	46%	86%	88%	95%	91%	58%	89%	85%	90%	87%	80%	91%	87%	88%	85%	91%
Prefer not to say	1%	7%	0%	1%	1%	0%	0%	0%	1%	1%	3%	1%	1%	2%	0%	3%	0%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(1.C) Do you currently receive, or have you in the last year received, Universal Credit (UC)?

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Yes - currently receive UC	9%	7%	10%	4%	0%	13%	7%	8%	10%	12%	7%	7%	6%	9%	5%	9%	9%
Yes - have received UC in the last year	3%	2%	4%	3%	4%	4%	4%	3%	2%	4%	3%	0%	4%	3%	2%	4%	2%
No	88%	90%	86%	92%	96%	82%	89%	88%	87%	82%	90%	91%	90%	87%	93%	86%	88%
Prefer not to say	1%	1%	0%	1%	0%	1%	0%	1%	1%	2%	0%	1%	0%	0%	0%	1%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Which of the following supermarket chains do you use for your main grocery shopping in a normal week?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Aldi	13%	12%	15%	22%	15%	12%	12%	15%	9%	11%	13%	14%	15%	13%	12%	18%
M&S	0%	0%	1%	0%	0%	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	1%
Lidl	8%	8%	7%	13%	9%	6%	9%	6%	6%	6%	8%	8%	8%	6%	9%	10%
Tesco	29%	27%	30%	17%	28%	36%	34%	26%	29%	32%	27%	29%	28%	29%	30%	29%
Sainsbury's	14%	16%	13%	9%	14%	12%	11%	19%	18%	17%	18%	10%	12%	13%	17%	12%
Morrisons	12%	13%	11%	12%	11%	12%	12%	11%	13%	13%	12%	14%	10%	12%	12%	12%
ASDA	15%	16%	15%	21%	17%	16%	14%	16%	12%	12%	12%	20%	19%	18%	12%	12%
Co-op	1%	2%	1%	1%	0%	1%	3%	2%	1%	0%	2%	3%	1%	1%	2%	2%
Iceland	2%	2%	3%	4%	2%	1%	4%	2%	2%	0%	2%	2%	4%	3%	1%	4%
Waitrose	2%	2%	3%	0%	3%	2%	1%	1%	6%	5%	3%	1%	0%	3%	3%	0%
SPAR	0%	0%	0%	2%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%
Other (Please Specify)	1%	1%	1%	0%	0%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	0%
Don't Know	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Which of the following supermarket chains do you use for your main grocery shopping in a normal week?

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Aldi	13%	18%	10%	9%	11%	20%	0%	20%	17%	19%	16%	14%	11%	14%	13%	14%	20%
M&S	0%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%	0%	0%
Lidl	8%	7%	6%	11%	8%	4%	16%	14%	6%	5%	8%	11%	6%	4%	9%	10%	4%
Tesco	29%	19%	30%	33%	39%	18%	22%	16%	17%	26%	34%	23%	29%	32%	30%	28%	31%
Sainsbury's	14%	19%	23%	16%	7%	4%	13%	11%	11%	11%	11%	20%	16%	9%	14%	13%	13%
Morrisons	12%	14%	8%	11%	18%	22%	0%	10%	16%	12%	14%	7%	11%	12%	14%	16%	11%
ASDA	15%	16%	11%	8%	13%	23%	49%	29%	29%	21%	10%	18%	15%	21%	15%	11%	11%
Co-op	1%	0%	1%	2%	1%	0%	0%	0%	0%	2%	2%	2%	3%	0%	1%	2%	1%
Iceland	2%	0%	4%	3%	0%	0%	0%	0%	3%	3%	2%	3%	3%	3%	2%	1%	1%
Waitrose	2%	7%	4%	4%	1%	0%	0%	0%	0%	0%	2%	1%	3%	2%	2%	4%	2%
SPAR	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%
Other (Please Specify)	1%	0%	1%	2%	0%	0%	0%	0%	1%	1%	1%	0%	1%	1%	1%	0%	4%
Don't Know	0%	0%	1%	0%	1%	9%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(2.C) Which of the following supermarket chains do you use for your main grocery shopping in a normal week?

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Aldi	13%	12%	16%	8%	5%	13%	10%	10%	13%	13%	16%	14%	17%	18%	21%	13%	13%
M&S	0%	1%	0%	1%	5%	0%	1%	0%	0%	2%	0%	0%	0%	0%	2%	1%	0%
Lidl	8%	6%	8%	12%	0%	9%	10%	8%	10%	5%	6%	9%	4%	3%	8%	8%	7%
Tesco	29%	29%	27%	40%	23%	28%	24%	32%	25%	27%	32%	37%	32%	30%	29%	28%	30%
Sainsbury's	14%	15%	14%	17%	5%	15%	16%	12%	14%	17%	16%	11%	10%	15%	18%	14%	15%
Morrisons	12%	14%	11%	5%	27%	12%	12%	18%	12%	14%	5%	11%	15%	11%	6%	16%	10%
ASDA	15%	16%	16%	10%	35%	14%	16%	14%	15%	14%	17%	16%	13%	18%	10%	13%	17%
Co-op	1%	1%	2%	1%	0%	0%	1%	1%	2%	3%	3%	1%	0%	2%	0%	1%	2%
Iceland	2%	2%	2%	1%	0%	6%	3%	2%	5%	2%	2%	0%	3%	0%	3%	3%	2%
Waitrose	2%	3%	2%	3%	0%	2%	4%	4%	1%	1%	3%	1%	5%	0%	2%	2%	3%
SPAR	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%
Other (Please Specify)	1%	1%	1%	1%	0%	2%	2%	1%	1%	1%	1%	0%	1%	2%	0%	1%	1%
Don't Know	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(3.A) Which of the following parties, if any, would you never vote for?Please select any which apply

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Conservative Party	30%	30%	30%	35%	31%	31%	30%	26%	30%	29%	30%	28%	34%	22%	41%	30%
Labour Party	29%	31%	28%	20%	20%	22%	33%	33%	39%	33%	31%	27%	27%	39%	21%	23%
Liberal Democrats	23%	26%	19%	9%	9%	18%	23%	28%	36%	21%	19%	25%	27%	37%	11%	12%
Green Party	27%	31%	23%	13%	19%	21%	30%	33%	35%	25%	28%	27%	27%	39%	17%	18%
Brexit Party	35%	35%	35%	34%	40%	31%	33%	32%	39%	47%	37%	29%	30%	18%	57%	33%
UK Independence Party (UKIP)	41%	42%	40%	37%	42%	34%	41%	38%	48%	48%	47%	32%	35%	26%	60%	35%
None of the above - I would consider voting for all of them	8%	8%	8%	7%	10%	10%	7%	10%	7%	5%	8%	7%	13%	10%	6%	11%
Don't Know	10%	7%	12%	15%	11%	13%	12%	8%	4%	5%	8%	12%	13%	9%	4%	22%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(3.B) Which of the following parties, if any, would you never vote for?Please select any which apply

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Conservative Party	30%	25%	28%	30%	26%	14%	0%	33%	26%	40%	36%	33%	28%	40%	27%	27%	34%
Labour Party	29%	35%	29%	30%	31%	42%	42%	22%	30%	23%	33%	27%	28%	25%	33%	35%	19%
Liberal Democrats	23%	0%	21%	28%	21%	24%	0%	26%	26%	20%	22%	13%	24%	19%	29%	25%	18%
Green Party	27%	17%	27%	28%	31%	23%	0%	26%	24%	28%	24%	25%	31%	20%	29%	28%	18%
Brexit Party	35%	24%	35%	43%	32%	17%	0%	38%	25%	43%	30%	42%	36%	35%	34%	33%	27%
UK Independence Party (UKIP)	41%	14%	41%	48%	35%	31%	0%	41%	29%	52%	38%	43%	47%	42%	34%	44%	37%
None of the above - I would consider voting for all of them	8%	0%	6%	10%	9%	9%	22%	5%	12%	7%	10%	5%	9%	9%	8%	9%	11%
Don't Know	10%	16%	10%	9%	13%	12%	35%	13%	13%	6%	4%	8%	9%	8%	12%	10%	9%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) Which of the following parties, if any, would you never vote for?Please select any which apply

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Conservative Party	30%	14%	53%	34%	33%	28%	29%	31%	29%	32%	33%	28%	27%	36%	32%	29%	31%
Labour Party	29%	46%	17%	18%	44%	17%	31%	33%	30%	32%	28%	29%	25%	22%	25%	34%	27%
Liberal Democrats	23%	37%	12%	7%	63%	12%	24%	24%	28%	23%	20%	22%	13%	21%	23%	29%	20%
Green Party	27%	42%	13%	15%	49%	16%	27%	35%	32%	21%	27%	25%	18%	31%	32%	29%	26%
Brexit Party	35%	20%	52%	70%	14%	27%	43%	35%	30%	32%	36%	34%	34%	29%	44%	34%	36%
UK Independence Party (UKIP)	41%	30%	54%	69%	19%	30%	50%	41%	37%	36%	47%	42%	35%	38%	41%	40%	41%
None of the above - I would consider voting for all of them	8%	9%	5%	5%	4%	15%	6%	7%	9%	7%	7%	8%	11%	15%	14%	6%	10%
Don't Know	10%	7%	5%	6%	0%	24%	7%	8%	10%	8%	5%	13%	9%	14%	4%	9%	10%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(4.A) How far do you live from where the area where you spent the majority of your childhood (i.e. before turning 16)?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
I live in the same place that I was born	16%	17%	14%	38%	21%	15%	19%	7%	5%	10%	15%	17%	19%	12%	16%	22%
Less than 5 miles	15%	16%	14%	12%	19%	15%	14%	18%	12%	8%	15%	19%	15%	15%	14%	14%
5 - 10 miles	12%	13%	12%	8%	18%	15%	14%	11%	10%	9%	15%	13%	11%	13%	12%	15%
10 - 19 miles	5%	5%	6%	5%	7%	4%	6%	5%	5%	6%	4%	8%	3%	6%	5%	6%
20 - 29 miles	5%	4%	6%	2%	7%	6%	3%	8%	4%	7%	5%	4%	3%	4%	6%	2%
30 - 39 miles	4%	4%	3%	1%	1%	5%	5%	4%	5%	5%	4%	4%	2%	5%	3%	1%
40 - 49 miles	3%	4%	3%	4%	5%	2%	3%	2%	5%	5%	2%	4%	3%	3%	4%	1%
50 - 74 miles	6%	6%	5%	2%	1%	9%	6%	7%	7%	5%	5%	6%	7%	6%	5%	5%
75 - 99 miles	3%	4%	3%	2%	2%	2%	2%	3%	6%	6%	2%	4%	2%	4%	3%	3%
100 miles or more but I grew up in the UK	26%	25%	28%	16%	13%	18%	26%	32%	41%	34%	26%	19%	28%	30%	27%	17%
I did not grow up in the UK	4%	3%	5%	8%	4%	8%	2%	2%	2%	5%	4%	2%	5%	1%	5%	10%
Don't Know	1%	1%	1%	2%	2%	1%	0%	1%	0%	0%	0%	0%	3%	1%	0%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) How far do you live from where the area where you spent the majority of your childhood (i.e. before turning 16)?

	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
					Region							Area					
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
I live in the same place that I was born	16%	31%	12%	11%	21%	8%	0%	13%	22%	21%	14%	14%	13%	27%	15%	12%	12%
Less than 5 miles	15%	0%	16%	6%	7%	4%	45%	21%	27%	21%	14%	14%	20%	15%	13%	13%	7%
5 - 10 miles	12%	15%	14%	10%	9%	10%	16%	20%	10%	15%	11%	16%	12%	14%	12%	11%	10%
10 - 19 miles	5%	17%	5%	6%	6%	4%	0%	2%	7%	4%	5%	4%	5%	5%	7%	4%	1%
20 - 29 miles	5%	0%	6%	2%	7%	5%	26%	1%	7%	5%	3%	5%	6%	5%	4%	3%	8%
30 - 39 miles	4%	7%	4%	3%	5%	4%	13%	5%	2%	4%	3%	5%	3%	4%	4%	4%	3%
40 - 49 miles	3%	10%	5%	2%	3%	0%	0%	5%	1%	3%	5%	7%	2%	2%	2%	3%	9%
50 - 74 miles	6%	0%	9%	3%	10%	5%	0%	6%	3%	5%	4%	3%	6%	3%	7%	10%	3%
75 - 99 miles	3%	9%	5%	3%	3%	0%	0%	5%	1%	3%	2%	2%	4%	4%	2%	6%	1%
100 miles or more but I grew up in the UK	26%	10%	15%	50%	23%	54%	0%	20%	20%	16%	33%	24%	24%	15%	28%	32%	43%
I did not grow up in the UK	4%	0%	7%	4%	4%	6%	0%	1%	1%	3%	4%	5%	4%	4%	5%	2%	1%
Don't Know	1%	0%	1%	0%	2%	0%	0%	0%	1%	1%	1%	2%	0%	1%	1%	0%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) How far do you live from where the area where you spent the majority of your childhood (i.e. before turning 16)?

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
I live in the same place that I was born	16%	13%	21%	8%	0%	20%	14%	24%	16%	14%	11%	13%	11%	5%	12%	16%	15%
Less than 5 miles	15%	14%	16%	16%	30%	13%	12%	11%	19%	16%	19%	16%	12%	15%	9%	14%	15%
5 - 10 miles	12%	15%	11%	9%	11%	10%	11%	12%	14%	16%	12%	15%	15%	0%	7%	11%	13%
10 - 19 miles	5%	4%	6%	7%	0%	7%	4%	5%	4%	5%	6%	6%	5%	5%	16%	5%	5%
20 - 29 miles	5%	5%	6%	5%	9%	2%	5%	4%	1%	5%	10%	5%	11%	2%	5%	4%	5%
30 - 39 miles	4%	5%	3%	5%	5%	3%	5%	3%	4%	2%	1%	6%	3%	12%	6%	4%	4%
40 - 49 miles	3%	4%	3%	5%	0%	2%	3%	4%	2%	3%	5%	3%	4%	9%	4%	2%	4%
50 - 74 miles	6%	5%	6%	9%	4%	5%	8%	10%	6%	5%	3%	2%	7%	6%	7%	9%	4%
75 - 99 miles	3%	4%	3%	3%	0%	3%	3%	3%	4%	3%	4%	4%	0%	5%	2%	4%	3%
100 miles or more but I grew up in the UK	26%	29%	22%	30%	37%	17%	30%	21%	27%	25%	27%	26%	31%	37%	26%	28%	25%
I did not grow up in the UK	4%	2%	2%	4%	0%	15%	4%	3%	4%	5%	2%	3%	1%	0%	7%	3%	4%
Don't Know	1%	1%	1%	0%	5%	2%	1%	0%	0%	1%	0%	0%	0%	3%	0%	0%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) How would you vote if a new EU referendum on whether to remain or leave the EU was called tomorrow?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Leave	44%	48%	41%	22%	22%	42%	52%	55%	57%	39%	43%	50%	45%	85%	9%	16%
Remain	44%	44%	43%	58%	61%	48%	37%	34%	36%	54%	46%	38%	38%	8%	85%	39%
I would not vote	4%	4%	5%	10%	5%	3%	5%	3%	2%	3%	2%	4%	7%	1%	0%	29%
Don't Know	8%	5%	11%	10%	12%	8%	6%	8%	5%	4%	9%	8%	10%	5%	6%	16%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) How would you vote if a new EU referendum on whether to remain or leave the EU was called tomorrow?

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Leave	44%	28%	41%	45%	56%	38%	0%	50%	48%	39%	45%	33%	47%	43%	46%	47%	45%
Remain	44%	51%	44%	48%	34%	45%	65%	42%	37%	49%	44%	55%	41%	42%	43%	40%	46%
I would not vote	4%	7%	4%	3%	4%	0%	0%	3%	7%	6%	4%	4%	4%	5%	5%	3%	4%
Don't Know	8%	14%	10%	5%	7%	17%	35%	5%	7%	7%	7%	8%	8%	10%	6%	10%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) How would you vote if a new EU referendum on whether to remain or leave the EU was called tomorrow?

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Leave	44%	76%	20%	8%	100%	23%	44%	54%	47%	37%	41%	54%	48%	52%	34%	47%	43%
Remain	44%	18%	72%	87%	0%	37%	46%	35%	38%	50%	52%	39%	42%	40%	50%	41%	45%
I would not vote	4%	1%	2%	2%	0%	22%	4%	5%	7%	3%	2%	3%	0%	6%	4%	5%	4%
Don't Know	8%	4%	6%	2%	0%	18%	6%	5%	8%	9%	5%	5%	10%	2%	12%	7%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Which do you think are the most important issues facing the country at this time?Please tick up to three

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Britain leaving the EU	47%	49%	44%	35%	38%	53%	47%	48%	52%	57%	52%	42%	38%	42%	58%	29%
Levels of crime	19%	19%	19%	14%	19%	18%	22%	22%	18%	17%	20%	16%	21%	23%	14%	17%
Quality of and access to schools / universities	5%	4%	5%	9%	7%	5%	4%	2%	3%	4%	3%	7%	5%	2%	6%	8%
Quality of the NHS	41%	40%	42%	38%	41%	46%	42%	33%	45%	45%	41%	38%	42%	38%	44%	44%
Availability of housing	14%	12%	15%	20%	14%	12%	15%	17%	8%	7%	15%	17%	15%	13%	15%	14%
Levels of immigration	30%	31%	30%	11%	20%	29%	33%	40%	37%	26%	25%	31%	38%	48%	14%	24%
Access to good pensions	5%	5%	4%	5%	6%	7%	1%	6%	4%	4%	3%	6%	5%	4%	5%	6%
Level of taxation	7%	9%	5%	13%	12%	5%	6%	5%	3%	7%	7%	6%	8%	5%	7%	7%
State of the economy	51%	52%	51%	39%	50%	53%	54%	53%	54%	58%	53%	48%	48%	49%	53%	57%
Threat of climate change	25%	25%	25%	34%	26%	23%	21%	23%	26%	24%	29%	27%	21%	16%	34%	31%
Quality / cost of public transport	3%	4%	3%	4%	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	3%	3%
Number of people on welfare	14%	13%	15%	12%	14%	16%	13%	12%	15%	11%	13%	15%	17%	14%	13%	13%
Threat of terrorism	15%	13%	17%	14%	15%	8%	15%	19%	16%	14%	13%	17%	15%	19%	11%	15%
State of Britain's Armed Forces	3%	5%	2%	0%	2%	4%	2%	3%	7%	4%	3%	3%	4%	5%	2%	2%
None of the above	1%	1%	1%	2%	0%	1%	2%	1%	0%	2%	0%	1%	0%	1%	1%	0%
Don't know	1%	1%	1%	2%	2%	1%	2%	0%	0%	1%	1%	2%	1%	1%	0%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(6.B) Which do you think are the most important issues facing the country at this time?Please tick up to three

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Britain leaving the EU	47%	26%	42%	51%	53%	46%	29%	42%	43%	52%	45%	38%	52%	40%	49%	52%	36%
Levels of crime	19%	26%	22%	16%	14%	26%	16%	14%	26%	14%	22%	22%	15%	20%	24%	16%	10%
Quality of and access to schools / universities	5%	7%	4%	3%	7%	4%	0%	7%	8%	3%	4%	4%	3%	9%	4%	5%	4%
Quality of the NHS	41%	35%	39%	43%	45%	31%	22%	51%	30%	48%	38%	41%	49%	48%	35%	36%	37%
Availability of housing	14%	7%	18%	14%	18%	10%	0%	10%	13%	9%	11%	14%	13%	15%	15%	11%	12%
Levels of immigration	30%	28%	28%	24%	36%	33%	26%	37%	39%	28%	31%	26%	32%	26%	34%	29%	26%
Access to good pensions	5%	14%	5%	3%	3%	0%	0%	7%	7%	5%	5%	6%	7%	5%	4%	3%	3%
Level of taxation	7%	27%	8%	5%	5%	14%	0%	8%	5%	6%	7%	9%	7%	11%	5%	4%	9%
State of the economy	51%	56%	53%	51%	55%	49%	58%	40%	52%	53%	45%	43%	51%	45%	57%	53%	55%
Threat of climate change	25%	16%	26%	31%	22%	40%	22%	24%	16%	27%	23%	24%	25%	21%	25%	30%	29%
Quality / cost of public transport	3%	7%	2%	4%	3%	10%	0%	3%	5%	5%	2%	5%	3%	4%	2%	4%	7%
Number of people on welfare	14%	32%	16%	14%	7%	17%	13%	20%	10%	15%	14%	15%	14%	14%	13%	15%	17%
Threat of terrorism	15%	0%	14%	11%	16%	0%	22%	12%	18%	15%	22%	16%	12%	16%	14%	17%	15%
State of Britain's Armed Forces	3%	0%	2%	5%	2%	0%	0%	4%	5%	4%	2%	3%	4%	4%	3%	1%	5%
None of the above	1%	0%	0%	2%	1%	4%	0%	0%	0%	0%	2%	0%	0%	1%	1%	1%	4%
Don't know	1%	0%	1%	1%	0%	0%	0%	2%	3%	0%	2%	3%	0%	2%	2%	1%	0%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(6.C) Which do you think are the most important issues facing the country at this time?Please tick up to three

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Britain leaving the EU	47%	46%	49%	73%	34%	38%	47%	45%	45%	45%	51%	49%	50%	39%	43%	46%	47%
Levels of crime	19%	21%	16%	8%	18%	25%	17%	24%	20%	18%	16%	18%	22%	14%	18%	20%	18%
Quality of and access to schools / universities	5%	2%	7%	4%	0%	9%	3%	6%	2%	5%	2%	7%	4%	9%	6%	4%	5%
Quality of the NHS	41%	35%	52%	46%	18%	35%	45%	48%	32%	39%	40%	42%	38%	49%	47%	41%	41%
Availability of housing	14%	9%	22%	8%	9%	11%	22%	11%	11%	14%	12%	12%	16%	11%	15%	16%	13%
Levels of immigration	30%	47%	11%	16%	71%	29%	29%	36%	32%	28%	29%	31%	39%	27%	17%	35%	28%
Access to good pensions	5%	3%	6%	3%	5%	4%	3%	2%	6%	7%	3%	5%	4%	6%	13%	3%	5%
Level of taxation	7%	6%	6%	4%	12%	8%	4%	4%	7%	7%	10%	6%	10%	9%	6%	5%	8%
State of the economy	51%	54%	46%	56%	44%	56%	48%	56%	52%	53%	53%	55%	46%	64%	50%	53%	50%
Threat of climate change	25%	17%	35%	28%	15%	20%	33%	22%	23%	29%	26%	21%	11%	27%	24%	26%	24%
Quality / cost of public transport	3%	3%	4%	6%	5%	2%	3%	3%	4%	4%	4%	5%	2%	5%	2%	4%	3%
Number of people on welfare	14%	16%	10%	14%	19%	15%	13%	11%	16%	13%	15%	11%	25%	12%	12%	12%	15%
Threat of terrorism	15%	19%	9%	9%	36%	12%	14%	11%	16%	13%	24%	11%	14%	19%	13%	14%	15%
State of Britain's Armed Forces	3%	5%	2%	3%	4%	2%	2%	5%	7%	4%	3%	3%	0%	2%	0%	5%	2%
None of the above	1%	0%	1%	2%	0%	2%	0%	1%	0%	2%	0%	0%	2%	0%	2%	1%	1%
Don't know	1%	0%	1%	0%	0%	2%	1%	1%	1%	2%	2%	1%	0%	0%	0%	1%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(7.A) Are you generally optimistic or pessimistic about the UK's economic outlook?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Very optimistic	3%	4%	2%	7%	6%	1%	4%	2%	2%	4%	1%	4%	5%	4%	2%	2%
Optimistic	17%	21%	14%	15%	19%	14%	13%	19%	21%	15%	21%	19%	13%	25%	9%	14%
Neither Optimistic nor Pessimistic	29%	24%	34%	33%	25%	31%	30%	32%	24%	26%	25%	30%	33%	30%	23%	34%
Pessimistic	32%	32%	32%	28%	22%	38%	34%	32%	34%	38%	34%	31%	25%	26%	40%	30%
Very pessimistic	17%	18%	15%	12%	25%	14%	16%	14%	19%	15%	18%	14%	19%	12%	24%	15%
Don't Know	2%	1%	4%	4%	3%	2%	3%	2%	0%	1%	1%	2%	5%	2%	1%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) Are you generally optimistic or pessimistic about the UK's economic outlook?

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Very optimistic	3%	20%	3%	4%	3%	0%	0%	0%	5%	4%	2%	9%	3%	2%	3%	1%	5%
Optimistic	17%	7%	15%	18%	23%	14%	26%	24%	21%	12%	16%	18%	15%	19%	19%	15%	16%
Neither Optimistic nor Pessimistic	29%	24%	29%	25%	31%	23%	13%	26%	31%	28%	34%	30%	27%	30%	27%	36%	20%
Pessimistic	32%	15%	33%	35%	26%	44%	22%	31%	26%	35%	33%	26%	33%	29%	33%	30%	42%
Very pessimistic	17%	26%	18%	15%	15%	19%	16%	18%	16%	19%	14%	15%	19%	16%	17%	16%	15%
Don't Know	2%	7%	2%	2%	3%	0%	22%	2%	2%	2%	2%	2%	2%	4%	1%	2%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) Are you generally optimistic or pessimistic about the UK's economic outlook?

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Very optimistic	3%	5%	3%	0%	4%	2%	3%	4%	3%	2%	3%	4%	5%	4%	0%	2%	4%
Optimistic	17%	28%	11%	3%	14%	12%	16%	15%	26%	17%	23%	21%	17%	5%	6%	21%	15%
Neither Optimistic nor Pessimistic	29%	31%	24%	23%	32%	36%	22%	25%	32%	30%	27%	26%	35%	32%	30%	27%	30%
Pessimistic	32%	25%	36%	42%	35%	30%	33%	36%	23%	33%	34%	30%	31%	53%	31%	30%	33%
Very pessimistic	17%	10%	25%	31%	15%	14%	22%	18%	16%	15%	12%	17%	11%	5%	34%	18%	16%
Don't Know	2%	1%	2%	1%	0%	7%	4%	3%	0%	2%	1%	2%	1%	0%	0%	2%	2%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) Thinking about the next 6 months, as the UK comes out of the Coronavirus lockdown, how confident or unconfident are you that you will keep your job?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Very confident	13%	15%	10%	19%	13%	17%	16%	14%	3%	12%	17%	14%	7%	14%	11%	9%
Confident	19%	21%	18%	20%	27%	27%	25%	16%	6%	20%	22%	24%	11%	16%	23%	19%
Neither Confident nor Unconfident	14%	14%	15%	16%	22%	22%	18%	14%	2%	11%	15%	18%	13%	12%	16%	23%
Unconfident	7%	7%	6%	11%	11%	7%	9%	5%	2%	6%	8%	9%	4%	6%	6%	12%
Very unconfident	4%	5%	3%	3%	9%	6%	4%	4%	2%	4%	4%	5%	5%	3%	6%	2%
Not Applicable e.g. I plan to retire or leave work	40%	34%	46%	27%	17%	17%	22%	45%	84%	46%	33%	27%	54%	46%	36%	29%
Don't Know	3%	3%	2%	3%	2%	4%	6%	2%	0%	0%	1%	3%	5%	2%	2%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) Thinking about the next 6 months, as the UK comes out of the Coronavirus lockdown, how confident or unconfident are you that you will keep your job?

| | Total | Region | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Very confident	13%	20%	13%	11%	11%	4%	16%	15%	19%	11%	12%	23%	12%	8%	12%	10%	13%
Confident	19%	23%	23%	16%	15%	23%	49%	24%	20%	18%	16%	20%	21%	26%	17%	11%	21%
Neither Confident nor Unconfident	14%	16%	14%	14%	20%	13%	0%	13%	14%	12%	16%	18%	13%	15%	13%	16%	13%
Unconfident	7%	8%	8%	6%	8%	4%	0%	8%	7%	7%	3%	8%	5%	11%	7%	7%	2%
Very unconfident	4%	19%	6%	4%	3%	0%	0%	6%	5%	3%	4%	9%	4%	5%	3%	3%	5%
Not Applicable e.g. I plan to retire or leave work	40%	7%	35%	48%	42%	56%	13%	34%	33%	43%	44%	19%	42%	33%	44%	50%	47%
Don't Know	3%	7%	1%	1%	3%	0%	22%	0%	3%	6%	4%	3%	3%	2%	3%	3%	0%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) Thinking about the next 6 months, as the UK comes out of the Coronavirus lockdown, how confident or unconfident are you that you will keep your job?

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Very confident	13%	15%	10%	8%	19%	16%	15%	15%	16%	8%	11%	14%	13%	11%	2%	11%	14%
Confident	19%	17%	21%	16%	5%	21%	17%	17%	18%	24%	13%	23%	32%	15%	18%	19%	19%
Neither Confident nor Unconfident	14%	12%	18%	16%	5%	16%	12%	13%	14%	17%	18%	13%	16%	8%	14%	13%	15%
Unconfident	7%	7%	6%	7%	12%	6%	7%	6%	8%	7%	9%	6%	3%	7%	2%	7%	7%
Very unconfident	4%	3%	7%	6%	0%	2%	1%	4%	5%	4%	6%	5%	0%	3%	16%	2%	5%
Not Applicable e.g. I plan to retire or leave work	40%	45%	35%	46%	49%	34%	46%	44%	36%	37%	42%	37%	33%	53%	42%	46%	37%
Don't Know	3%	1%	3%	2%	9%	5%	2%	2%	3%	3%	2%	2%	3%	3%	5%	2%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(9.A) Would you say that you live in a "coastal" area?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Yes, I live in a coastal area	60%	62%	57%	53%	47%	57%	66%	63%	64%	58%	62%	58%	59%	61%	59%	62%
No, I do not live in a coastal area	38%	36%	41%	44%	47%	42%	30%	36%	35%	40%	36%	42%	36%	37%	39%	35%
Don't Know	2%	2%	3%	3%	6%	1%	3%	1%	1%	1%	2%	1%	5%	2%	2%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Would you say that you live in a "coastal" area?

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Yes, I live in a coastal area	60%	10%	72%	64%	63%	41%	42%	53%	47%	49%	61%	61%	55%	68%	65%	53%	48%
No, I do not live in a coastal area	38%	90%	25%	34%	35%	59%	58%	47%	49%	48%	36%	35%	41%	30%	34%	46%	51%
Don't Know	2%	0%	3%	2%	2%	0%	0%	0%	4%	3%	3%	4%	4%	2%	1%	1%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) Would you say that you live in a "coastal" area?

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Yes, I live in a coastal area	60%	61%	56%	58%	61%	62%	99%	97%	92%	68%	40%	18%	5%	0%	2%	90%	43%
No, I do not live in a coastal area	38%	37%	41%	41%	39%	35%	1%	2%	7%	28%	57%	78%	94%	97%	98%	8%	54%
Don't Know	2%	1%	3%	1%	0%	4%	0%	1%	1%	4%	2%	3%	1%	3%	0%	1%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Do you live in any of the following cities?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Bristol	3%	3%	3%	2%	7%	1%	6%	1%	2%	3%	5%	2%	1%	2%	4%	4%
Liverpool	5%	5%	4%	6%	3%	5%	5%	5%	4%	5%	6%	3%	4%	3%	8%	3%
London	3%	2%	3%	5%	6%	4%	2%	1%	0%	2%	1%	5%	3%	2%	3%	4%
Portsmouth	3%	3%	3%	0%	6%	3%	3%	6%	2%	3%	4%	3%	2%	5%	2%	2%
Brighton	3%	4%	2%	5%	2%	5%	2%	3%	3%	3%	3%	3%	2%	3%	4%	1%
Blackpool	2%	2%	2%	4%	2%	1%	2%	1%	1%	1%	2%	1%	3%	2%	1%	1%
Cardiff	2%	2%	2%	3%	3%	3%	2%	1%	0%	3%	3%	1%	1%	1%	3%	1%
Newcastle	5%	7%	4%	10%	8%	6%	5%	3%	3%	5%	6%	4%	7%	6%	4%	6%
Swansea	2%	2%	3%	1%	2%	1%	3%	2%	3%	2%	1%	2%	3%	2%	2%	3%
Newport	0%	1%	0%	0%	2%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%
Plymouth	2%	2%	3%	6%	2%	3%	2%	2%	2%	1%	2%	3%	4%	2%	2%	5%
Falmouth	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	0%	0%	0%	1%	0%
Southampton	3%	3%	3%	3%	4%	6%	4%	2%	1%	1%	4%	3%	3%	2%	2%	6%
Bournemouth	3%	3%	3%	3%	1%	2%	3%	3%	4%	2%	3%	5%	2%	4%	2%	2%
None of the above	63%	62%	64%	53%	53%	60%	60%	70%	73%	67%	57%	65%	65%	65%	61%	62%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Do you live in any of the following cities?

| | Total | | | | | Region | | | | | | | | | Area | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Bristol	3%	0%	1%	14%	0%	0%	26%	0%	0%	0%	0%	4%	5%	2%	2%	2%	0%
Liverpool	5%	0%	1%	1%	0%	0%	0%	0%	0%	28%	1%	10%	9%	4%	2%	0%	2%
London	3%	72%	5%	1%	3%	0%	0%	0%	0%	0%	0%	7%	3%	3%	1%	1%	0%
Portsmouth	3%	0%	14%	0%	0%	0%	0%	0%	0%	0%	0%	12%	4%	2%	2%	1%	0%
Brighton	3%	0%	13%	0%	0%	0%	0%	0%	0%	0%	0%	6%	6%	3%	2%	0%	0%
Blackpool	2%	0%	0%	1%	0%	0%	0%	0%	0%	10%	0%	0%	2%	3%	2%	1%	0%
Cardiff	2%	0%	0%	1%	0%	0%	0%	0%	0%	0%	15%	7%	2%	2%	1%	1%	0%
Newcastle	5%	0%	0%	0%	0%	0%	0%	0%	50%	1%	0%	8%	10%	6%	3%	1%	4%
Swansea	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	19%	2%	4%	1%	0%	4%	1%
Newport	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%	2%	0%	1%	0%	0%	0%
Plymouth	2%	0%	0%	12%	0%	0%	0%	0%	0%	0%	0%	6%	3%	2%	2%	1%	2%
Falmouth	1%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	1%
Southampton	3%	0%	12%	1%	0%	0%	0%	0%	0%	0%	0%	5%	7%	2%	1%	2%	0%
Bournemouth	3%	10%	2%	12%	0%	0%	0%	0%	0%	0%	0%	3%	3%	8%	2%	2%	0%
None of the above	63%	18%	53%	53%	97%	100%	74%	100%	50%	61%	61%	29%	42%	64%	79%	86%	90%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) Do you live in any of the following cities?

City	Total	2019 Vote					Distance from Sea										Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Bristol	3%	2%	4%	6%	0%	0%	1%	2%	2%	2%	6%	6%	3%	0%	8%	0%	5%
Liverpool	5%	3%	8%	3%	0%	3%	5%	5%	4%	6%	2%	3%	2%	0%	3%	0%	7%
London	3%	2%	4%	0%	0%	3%	0%	1%	0%	2%	6%	1%	9%	4%	7%	0%	4%
Portsmouth	3%	5%	1%	4%	5%	3%	6%	4%	9%	2%	3%	0%	0%	0%	0%	0%	5%
Brighton	3%	2%	6%	0%	5%	2%	7%	5%	3%	4%	2%	0%	0%	0%	0%	0%	5%
Blackpool	2%	2%	1%	2%	0%	2%	3%	1%	6%	1%	0%	0%	0%	0%	0%	0%	2%
Cardiff	2%	2%	3%	1%	0%	2%	2%	1%	4%	1%	3%	0%	0%	3%	0%	0%	3%
Newcastle	5%	3%	7%	3%	19%	7%	4%	2%	5%	7%	14%	7%	3%	3%	0%	0%	8%
Swansea	2%	2%	2%	0%	0%	3%	1%	4%	0%	3%	5%	2%	2%	0%	0%	0%	3%
Newport	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%	5%	0%	0%	0%	1%
Plymouth	2%	2%	3%	1%	0%	2%	2%	5%	3%	4%	2%	1%	0%	0%	0%	0%	4%
Falmouth	1%	1%	0%	2%	0%	0%	1%	1%	2%	0%	0%	1%	0%	0%	0%	0%	1%
Southampton	3%	3%	2%	3%	0%	6%	2%	1%	5%	6%	3%	4%	0%	0%	2%	0%	5%
Bournemouth	3%	3%	2%	1%	14%	3%	5%	4%	3%	3%	2%	2%	0%	0%	0%	0%	4%
None of the above	63%	67%	55%	74%	57%	62%	60%	66%	54%	58%	51%	73%	76%	90%	81%	100%	43%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) About how far from the sea do you live?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Less than half a mile	15%	13%	18%	17%	10%	11%	17%	16%	18%	20%	15%	16%	12%	13%	17%	15%
Half a mile - 1 mile	14%	17%	11%	11%	11%	14%	17%	15%	13%	13%	15%	12%	15%	17%	11%	15%
1 -2 miles	14%	15%	12%	11%	14%	13%	14%	16%	13%	12%	16%	10%	16%	14%	11%	17%
2 - 5 miles	17%	18%	16%	20%	19%	18%	14%	17%	15%	15%	15%	19%	18%	16%	19%	13%
6 - 9 miles	11%	10%	11%	8%	12%	11%	7%	9%	15%	10%	14%	10%	8%	10%	13%	9%
10 - 19 miles	11%	13%	10%	10%	11%	11%	14%	11%	12%	13%	11%	12%	11%	13%	10%	10%
20 - 29 miles	6%	6%	7%	4%	5%	8%	7%	8%	5%	6%	5%	9%	5%	6%	7%	4%
30 - 39 miles	4%	3%	4%	1%	4%	3%	4%	4%	5%	4%	3%	4%	4%	5%	3%	3%
40 miles or more	4%	2%	6%	5%	4%	5%	3%	4%	4%	6%	3%	4%	5%	3%	5%	6%
Don't Know	5%	3%	6%	14%	8%	6%	3%	1%	1%	3%	3%	5%	7%	2%	5%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) About how far from the sea do you live?

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Less than half a mile	15%	0%	21%	15%	16%	4%	0%	20%	12%	11%	13%	17%	9%	19%	22%	10%	7%
Half a mile - 1 mile	14%	0%	18%	15%	18%	0%	0%	10%	7%	11%	14%	9%	16%	15%	17%	12%	7%
1 -2 miles	14%	0%	17%	15%	13%	13%	0%	7%	15%	13%	10%	16%	13%	15%	14%	13%	8%
2 - 5 miles	17%	7%	15%	17%	16%	9%	26%	8%	20%	22%	19%	20%	21%	19%	13%	12%	18%
6 - 9 miles	11%	19%	10%	11%	4%	5%	0%	6%	23%	5%	16%	14%	13%	7%	6%	14%	13%
10 - 19 miles	11%	0%	6%	13%	16%	28%	0%	12%	17%	9%	12%	6%	11%	7%	11%	17%	20%
20 - 29 miles	6%	34%	3%	4%	7%	17%	0%	11%	2%	8%	10%	4%	7%	4%	6%	9%	8%
30 - 39 miles	4%	0%	3%	2%	4%	5%	22%	10%	1%	6%	2%	4%	2%	2%	4%	5%	7%
40 miles or more	4%	24%	2%	6%	2%	14%	13%	13%	0%	4%	2%	3%	3%	4%	4%	6%	7%
Don't Know	5%	16%	3%	2%	5%	4%	38%	4%	4%	10%	2%	8%	5%	6%	3%	1%	6%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(11.C) About how far from the sea do you live?

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Less than half a mile	15%	15%	15%	10%	18%	20%	100%	0%	0%	0%	0%	0%	0%	0%	0%	26%	9%
Half a mile - 1 mile	14%	15%	12%	17%	10%	15%	0%	100%	0%	0%	0%	0%	0%	0%	0%	26%	7%
1 -2 miles	14%	15%	11%	17%	5%	16%	0%	0%	100%	0%	0%	0%	0%	0%	0%	21%	10%
2 - 5 miles	17%	15%	21%	12%	29%	8%	0%	0%	0%	100%	0%	0%	0%	0%	0%	28%	11%
6 - 9 miles	11%	10%	11%	13%	9%	7%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	16%
10 - 19 miles	11%	14%	10%	11%	14%	11%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	18%
20 - 29 miles	6%	7%	5%	8%	5%	7%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	10%
30 - 39 miles	4%	4%	4%	2%	11%	2%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	5%
40 miles or more	4%	4%	4%	5%	0%	6%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	6%
Don't Know	5%	2%	5%	4%	0%	8%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Extraverted, enthusiastic.

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	5%	4%	5%	10%	8%	2%	3%	2%	4%	4%	4%	5%	5%	4%	4%	5%
Agree moderately	12%	14%	10%	21%	11%	12%	12%	7%	13%	14%	13%	14%	9%	11%	13%	14%
Agree a little	19%	19%	19%	14%	19%	19%	19%	20%	21%	18%	19%	21%	17%	20%	19%	17%
Neither agree nor disagree	24%	25%	24%	15%	27%	26%	23%	27%	26%	24%	23%	23%	27%	27%	24%	22%
Disagree a little	20%	19%	20%	20%	20%	21%	17%	21%	20%	21%	21%	19%	19%	18%	21%	22%
Disagree moderately	9%	9%	10%	15%	9%	13%	7%	11%	5%	10%	10%	9%	8%	8%	8%	10%
Disagree strongly	11%	10%	11%	4%	6%	7%	19%	12%	12%	9%	10%	8%	15%	11%	11%	10%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Extraverted, enthusiastic.

| | Total | Region | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	5%	10%	5%	5%	5%	5%	0%	6%	4%	3%	5%	8%	5%	3%	3%	5%	7%
Agree moderately	12%	7%	14%	14%	15%	4%	0%	9%	13%	5%	17%	21%	7%	10%	15%	6%	18%
Agree a little	19%	26%	21%	15%	19%	37%	0%	13%	20%	19%	20%	17%	20%	22%	17%	22%	13%
Neither agree nor disagree	24%	8%	21%	24%	21%	18%	65%	26%	32%	28%	25%	28%	22%	24%	25%	24%	24%
Disagree a little	20%	14%	21%	22%	15%	18%	35%	26%	18%	16%	19%	12%	25%	20%	16%	24%	18%
Disagree moderately	9%	24%	7%	8%	17%	14%	0%	10%	7%	12%	6%	4%	10%	10%	11%	10%	6%
Disagree strongly	11%	10%	11%	12%	8%	4%	0%	11%	6%	17%	7%	9%	10%	10%	12%	9%	14%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Extraverted, enthusiastic.

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	5%	5%	6%	5%	0%	4%	6%	5%	3%	4%	1%	6%	5%	7%	3%	4%	5%
Agree moderately	12%	13%	13%	13%	9%	10%	16%	9%	20%	11%	15%	11%	3%	6%	8%	14%	11%
Agree a little	19%	20%	16%	24%	15%	19%	15%	19%	16%	17%	23%	20%	24%	27%	17%	17%	20%
Neither agree nor disagree	24%	25%	26%	13%	38%	27%	25%	26%	18%	24%	30%	25%	25%	22%	26%	21%	26%
Disagree a little	20%	19%	22%	21%	9%	17%	18%	21%	19%	23%	20%	19%	18%	17%	24%	19%	20%
Disagree moderately	9%	7%	9%	16%	0%	11%	7%	9%	10%	11%	4%	10%	16%	8%	11%	11%	8%
Disagree strongly	11%	11%	9%	9%	28%	12%	13%	11%	13%	10%	7%	9%	9%	13%	12%	12%	10%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Critical, quarrelsome.

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	2%	3%	1%	6%	1%	3%	2%	1%	1%	2%	1%	3%	2%	3%	1%	2%
Agree moderately	8%	9%	8%	10%	15%	9%	5%	6%	6%	9%	7%	10%	8%	8%	8%	11%
Agree a little	19%	23%	15%	28%	22%	21%	20%	18%	12%	23%	17%	21%	18%	15%	20%	26%
Neither agree nor disagree	19%	18%	19%	24%	19%	19%	24%	13%	17%	18%	17%	23%	19%	17%	20%	19%
Disagree a little	19%	19%	19%	11%	21%	21%	20%	21%	19%	18%	24%	17%	16%	19%	22%	18%
Disagree moderately	16%	15%	18%	10%	13%	16%	15%	21%	19%	14%	15%	16%	19%	18%	14%	11%
Disagree strongly	16%	13%	19%	10%	10%	12%	13%	19%	26%	16%	19%	11%	18%	19%	15%	12%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Critical, quarrelsome.

		Region										Area					
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	2%	10%	1%	1%	4%	5%	0%	5%	4%	0%	1%	4%	2%	1%	1%	1%	5%
Agree moderately	8%	0%	9%	7%	7%	10%	0%	3%	13%	6%	13%	12%	9%	8%	6%	9%	7%
Agree a little	19%	42%	16%	21%	22%	13%	22%	15%	23%	21%	14%	18%	22%	19%	17%	23%	13%
Neither agree nor disagree	19%	24%	19%	16%	22%	37%	49%	18%	13%	21%	17%	19%	17%	22%	19%	18%	22%
Disagree a little	19%	0%	20%	19%	15%	13%	0%	23%	24%	22%	17%	24%	17%	15%	21%	17%	24%
Disagree moderately	16%	14%	17%	20%	9%	13%	13%	15%	12%	14%	25%	12%	13%	17%	20%	19%	12%
Disagree strongly	16%	10%	17%	17%	21%	8%	16%	21%	12%	16%	13%	11%	19%	18%	16%	13%	17%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Critical, quarrelsome.

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	2%	2%	1%	1%	5%	2%	1%	0%	3%	1%	3%	0%	0%	8%	2%	1%	2%
Agree moderately	8%	9%	10%	2%	0%	7%	5%	8%	12%	7%	11%	8%	11%	6%	11%	6%	9%
Agree a little	19%	15%	24%	12%	19%	21%	20%	19%	17%	21%	22%	26%	8%	16%	13%	19%	19%
Neither agree nor disagree	19%	17%	19%	24%	20%	19%	17%	14%	15%	18%	18%	23%	18%	18%	30%	17%	20%
Disagree a little	19%	21%	16%	24%	23%	22%	19%	23%	19%	20%	17%	19%	18%	30%	12%	19%	19%
Disagree moderately	16%	16%	17%	23%	5%	15%	15%	18%	17%	16%	16%	16%	29%	12%	11%	19%	15%
Disagree strongly	16%	19%	13%	14%	28%	14%	22%	18%	18%	17%	13%	8%	16%	10%	21%	18%	15%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Dependable, self-disciplined.

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	26%	24%	27%	21%	21%	23%	24%	30%	31%	31%	24%	24%	25%	29%	23%	25%
Agree moderately	35%	36%	35%	24%	34%	33%	33%	46%	38%	36%	37%	36%	33%	36%	36%	31%
Agree a little	24%	25%	24%	32%	25%	28%	29%	16%	20%	20%	26%	27%	23%	21%	27%	27%
Neither agree nor disagree	10%	9%	10%	14%	10%	12%	9%	7%	7%	6%	9%	10%	12%	10%	9%	8%
Disagree a little	3%	3%	2%	4%	7%	2%	3%	1%	2%	6%	3%	2%	2%	2%	3%	3%
Disagree moderately	1%	2%	1%	5%	2%	2%	1%	0%	0%	1%	0%	1%	4%	0%	1%	4%
Disagree strongly	1%	1%	1%	0%	2%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	2%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Dependable, self-disciplined.

| | Total | Region | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	26%	25%	28%	24%	26%	21%	29%	17%	27%	31%	21%	26%	23%	29%	28%	23%	23%
Agree moderately	35%	21%	38%	40%	32%	42%	0%	45%	33%	32%	30%	29%	40%	35%	36%	36%	31%
Agree a little	24%	26%	20%	22%	30%	26%	49%	23%	26%	22%	34%	23%	23%	23%	22%	31%	32%
Neither agree nor disagree	10%	19%	10%	8%	9%	4%	22%	7%	9%	12%	11%	15%	8%	10%	9%	8%	10%
Disagree a little	3%	9%	2%	3%	2%	0%	0%	7%	2%	3%	4%	3%	4%	1%	3%	3%	3%
Disagree moderately	1%	0%	2%	2%	1%	6%	0%	0%	2%	1%	1%	1%	0%	2%	3%	0%	2%
Disagree strongly	1%	0%	1%	2%	0%	0%	0%	0%	1%	0%	0%	3%	1%	0%	0%	0%	0%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Dependable, self-disciplined.

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	26%	30%	20%	33%	47%	24%	29%	25%	30%	20%	23%	25%	24%	25%	26%	27%	25%
Agree moderately	35%	39%	34%	35%	19%	27%	38%	39%	32%	34%	38%	35%	32%	32%	38%	37%	35%
Agree a little	24%	20%	25%	24%	11%	34%	23%	21%	25%	29%	25%	26%	33%	24%	18%	25%	24%
Neither agree nor disagree	10%	8%	12%	7%	18%	9%	7%	6%	10%	11%	10%	9%	10%	8%	10%	7%	11%
Disagree a little	3%	2%	5%	0%	0%	2%	3%	2%	1%	4%	3%	4%	1%	8%	7%	3%	3%
Disagree moderately	1%	1%	2%	1%	5%	2%	1%	4%	1%	1%	1%	1%	0%	3%	0%	1%	2%
Disagree strongly	1%	1%	1%	0%	0%	2%	0%	2%	2%	2%	0%	0%	0%	0%	0%	0%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Anxious, easily upset.

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	11%	6%	15%	20%	16%	11%	11%	10%	2%	8%	5%	12%	18%	9%	9%	18%
Agree moderately	13%	9%	17%	19%	13%	15%	12%	13%	10%	8%	16%	13%	13%	10%	16%	15%
Agree a little	21%	20%	22%	28%	24%	22%	22%	17%	16%	20%	18%	23%	22%	19%	20%	28%
Neither agree nor disagree	15%	17%	14%	9%	14%	14%	21%	16%	15%	14%	21%	12%	13%	15%	16%	15%
Disagree a little	17%	19%	14%	12%	19%	17%	14%	13%	21%	19%	18%	17%	13%	18%	17%	9%
Disagree moderately	13%	16%	10%	8%	6%	14%	10%	16%	20%	20%	10%	13%	12%	15%	11%	9%
Disagree strongly	11%	14%	8%	4%	8%	7%	9%	15%	16%	11%	14%	10%	9%	13%	10%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Anxious, easily upset.

| | Total | Region | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	11%	20%	9%	11%	13%	4%	0%	10%	8%	14%	9%	12%	8%	13%	11%	9%	15%
Agree moderately	13%	7%	16%	11%	11%	13%	16%	9%	15%	12%	13%	13%	13%	11%	13%	14%	15%
Agree a little	21%	44%	17%	20%	26%	4%	49%	23%	21%	20%	24%	22%	18%	27%	21%	19%	16%
Neither agree nor disagree	15%	14%	15%	18%	14%	10%	35%	14%	15%	15%	15%	15%	18%	17%	13%	16%	13%
Disagree a little	17%	0%	17%	18%	13%	33%	0%	20%	18%	14%	16%	17%	17%	11%	16%	19%	21%
Disagree moderately	13%	8%	15%	12%	11%	27%	0%	13%	14%	12%	13%	11%	12%	13%	16%	13%	9%
Disagree strongly	11%	7%	11%	11%	11%	8%	0%	11%	9%	13%	10%	9%	14%	9%	10%	10%	11%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Anxious, easily upset.

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	11%	6%	15%	8%	4%	14%	10%	9%	11%	8%	8%	9%	7%	16%	7%	10%	11%
Agree moderately	13%	13%	14%	4%	0%	15%	15%	11%	13%	13%	13%	14%	14%	14%	13%	13%	13%
Agree a little	21%	20%	20%	22%	18%	25%	20%	19%	18%	25%	20%	18%	29%	8%	26%	21%	20%
Neither agree nor disagree	15%	16%	16%	13%	0%	14%	12%	22%	14%	15%	19%	10%	12%	25%	19%	17%	15%
Disagree a little	17%	15%	18%	21%	34%	12%	16%	17%	14%	23%	17%	20%	9%	17%	14%	16%	17%
Disagree moderately	13%	18%	7%	18%	14%	11%	16%	11%	19%	8%	16%	14%	19%	11%	7%	14%	12%
Disagree strongly	11%	12%	9%	14%	29%	9%	11%	11%	12%	8%	8%	15%	11%	9%	13%	9%	12%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Open to new experiences, complex.

| | Total | Gender | | Age | | | | | | Social Grade | | | | EU 2016 | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	14%	16%	11%	17%	15%	15%	13%	12%	11%	14%	11%	18%	12%	13%	14%	13%
Agree moderately	24%	26%	22%	25%	29%	26%	21%	23%	23%	30%	26%	25%	17%	23%	24%	29%
Agree a little	32%	32%	32%	33%	34%	36%	29%	36%	29%	29%	35%	30%	34%	31%	35%	25%
Neither agree nor disagree	18%	13%	22%	12%	12%	16%	22%	17%	21%	18%	17%	17%	19%	20%	15%	20%
Disagree a little	8%	9%	7%	10%	7%	5%	9%	8%	9%	7%	5%	8%	12%	8%	8%	7%
Disagree moderately	3%	2%	3%	4%	3%	1%	4%	2%	3%	2%	4%	1%	4%	3%	2%	4%
Disagree strongly	2%	1%	3%	0%	0%	1%	2%	2%	4%	0%	3%	1%	2%	2%	1%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Open to new experiences, complex.

| | Total | Region | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	14%	10%	14%	13%	13%	4%	16%	7%	19%	15%	13%	16%	16%	15%	12%	8%	15%
Agree moderately	24%	28%	34%	18%	22%	4%	0%	30%	23%	17%	27%	28%	25%	22%	24%	20%	24%
Agree a little	32%	37%	26%	33%	38%	69%	62%	33%	34%	32%	32%	36%	31%	30%	28%	42%	37%
Neither agree nor disagree	18%	15%	15%	22%	19%	5%	22%	19%	15%	16%	20%	11%	14%	20%	22%	18%	14%
Disagree a little	8%	9%	8%	8%	5%	4%	0%	9%	8%	12%	7%	6%	9%	7%	8%	10%	3%
Disagree moderately	3%	0%	2%	3%	2%	4%	0%	2%	2%	5%	2%	2%	2%	3%	4%	2%	2%
Disagree strongly	2%	0%	2%	4%	1%	9%	0%	0%	0%	3%	0%	1%	3%	1%	2%	0%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

PUBLICFIRST

(16.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Open to new experiences, complex.

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	14%	14%	15%	13%	10%	12%	13%	16%	15%	11%	18%	15%	9%	9%	4%	13%	14%
Agree moderately	24%	26%	25%	27%	4%	24%	32%	24%	24%	25%	29%	16%	21%	17%	26%	27%	23%
Agree a little	32%	29%	37%	31%	47%	29%	24%	27%	30%	34%	29%	44%	41%	39%	33%	30%	34%
Neither agree nor disagree	18%	20%	13%	14%	20%	19%	20%	22%	15%	14%	15%	15%	13%	23%	26%	17%	18%
Disagree a little	8%	7%	6%	10%	9%	12%	6%	6%	10%	11%	7%	7%	9%	10%	6%	8%	8%
Disagree moderately	3%	2%	2%	6%	5%	2%	3%	2%	4%	3%	2%	1%	5%	0%	4%	3%	2%
Disagree strongly	2%	3%	1%	0%	4%	2%	2%	2%	2%	3%	0%	2%	1%	3%	0%	2%	2%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Reserved, quiet.

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	15%	14%	15%	23%	13%	15%	18%	14%	10%	14%	13%	12%	20%	14%	15%	14%
Agree moderately	21%	22%	20%	22%	22%	24%	21%	22%	17%	23%	19%	23%	21%	21%	23%	16%
Agree a little	25%	28%	23%	28%	26%	24%	28%	25%	23%	22%	28%	27%	23%	27%	21%	37%
Neither agree nor disagree	16%	16%	16%	13%	15%	16%	12%	18%	20%	17%	17%	14%	16%	16%	19%	12%
Disagree a little	10%	9%	12%	6%	10%	11%	11%	9%	13%	9%	11%	11%	10%	8%	12%	13%
Disagree moderately	7%	6%	9%	6%	9%	8%	5%	7%	8%	10%	8%	6%	6%	8%	7%	5%
Disagree strongly	5%	4%	5%	3%	5%	3%	5%	4%	8%	5%	5%	7%	4%	7%	4%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(17.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Reserved, quiet.

| | Total | Region | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	15%	10%	14%	16%	20%	10%	0%	14%	9%	19%	12%	17%	14%	12%	17%	9%	19%
Agree moderately	21%	45%	23%	20%	20%	4%	13%	20%	20%	22%	20%	18%	22%	26%	21%	22%	11%
Agree a little	25%	45%	24%	22%	27%	41%	22%	37%	28%	25%	21%	27%	25%	26%	23%	26%	31%
Neither agree nor disagree	16%	0%	15%	17%	17%	13%	49%	15%	17%	17%	17%	17%	16%	13%	16%	18%	17%
Disagree a little	10%	0%	14%	13%	6%	13%	0%	3%	8%	9%	13%	8%	8%	14%	11%	11%	14%
Disagree moderately	7%	0%	8%	8%	6%	9%	16%	3%	7%	5%	12%	9%	8%	5%	8%	7%	5%
Disagree strongly	5%	0%	4%	4%	4%	9%	0%	7%	10%	3%	6%	4%	6%	5%	4%	7%	2%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Reserved, quiet.

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	15%	13%	17%	10%	14%	15%	13%	12%	17%	15%	13%	19%	17%	6%	10%	16%	14%
Agree moderately	21%	20%	23%	24%	19%	21%	20%	23%	22%	21%	23%	23%	18%	15%	16%	23%	20%
Agree a little	25%	26%	25%	20%	9%	29%	22%	29%	24%	23%	27%	23%	28%	30%	41%	24%	26%
Neither agree nor disagree	16%	17%	16%	20%	21%	13%	19%	16%	13%	16%	13%	14%	18%	25%	22%	15%	17%
Disagree a little	10%	9%	9%	14%	4%	14%	10%	9%	10%	9%	17%	12%	6%	19%	4%	10%	11%
Disagree moderately	7%	8%	7%	8%	14%	6%	8%	8%	8%	10%	5%	4%	10%	2%	2%	6%	8%
Disagree strongly	5%	7%	3%	4%	19%	3%	8%	3%	7%	6%	3%	5%	3%	3%	5%	6%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Sympathetic, warm.

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	24%	17%	30%	29%	24%	18%	25%	23%	23%	20%	23%	21%	29%	22%	24%	22%
Agree moderately	34%	30%	37%	33%	24%	37%	34%	37%	35%	36%	32%	36%	32%	37%	33%	27%
Agree a little	26%	29%	23%	26%	30%	27%	23%	24%	28%	25%	27%	28%	25%	25%	29%	25%
Neither agree nor disagree	10%	13%	6%	6%	9%	10%	12%	11%	9%	10%	11%	8%	8%	9%	9%	12%
Disagree a little	5%	7%	3%	4%	10%	6%	3%	4%	3%	6%	4%	4%	5%	4%	4%	12%
Disagree moderately	1%	1%	1%	2%	0%	1%	2%	1%	1%	2%	1%	0%	1%	2%	0%	1%
Disagree strongly	1%	1%	0%	0%	2%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Sympathetic, warm.

| | Total | Region | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	24%	17%	26%	23%	29%	17%	13%	22%	20%	25%	20%	26%	22%	25%	26%	22%	16%
Agree moderately	34%	32%	32%	35%	27%	41%	16%	35%	41%	26%	41%	30%	33%	36%	35%	35%	27%
Agree a little	26%	31%	26%	25%	26%	33%	22%	24%	25%	32%	23%	26%	31%	25%	22%	28%	27%
Neither agree nor disagree	10%	10%	10%	9%	10%	0%	22%	10%	7%	11%	9%	8%	8%	10%	10%	8%	18%
Disagree a little	5%	0%	4%	6%	5%	4%	26%	6%	3%	4%	5%	5%	4%	4%	6%	5%	8%
Disagree moderately	1%	0%	1%	0%	1%	5%	0%	2%	4%	0%	2%	2%	2%	0%	0%	1%	3%
Disagree strongly	1%	9%	1%	1%	2%	0%	0%	0%	0%	1%	0%	2%	0%	1%	1%	1%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(18.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Sympathetic, warm.

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	24%	20%	27%	20%	28%	28%	28%	22%	22%	20%	23%	22%	25%	24%	25%	23%	24%
Agree moderately	34%	39%	34%	25%	33%	28%	38%	35%	29%	39%	44%	25%	34%	29%	26%	38%	31%
Agree a little	26%	26%	23%	42%	19%	22%	20%	25%	30%	29%	25%	28%	26%	20%	40%	23%	28%
Neither agree nor disagree	10%	10%	9%	8%	9%	10%	10%	12%	10%	7%	3%	14%	9%	11%	6%	11%	9%
Disagree a little	5%	3%	6%	3%	12%	11%	4%	6%	5%	5%	2%	7%	3%	12%	4%	4%	6%
Disagree moderately	1%	2%	1%	1%	0%	1%	0%	1%	1%	0%	2%	2%	2%	3%	0%	1%	2%
Disagree strongly	1%	1%	1%	0%	0%	1%	1%	0%	3%	0%	0%	2%	2%	0%	0%	1%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Disorganized, careless.

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	2%	1%	2%	4%	2%	0%	2%	1%	2%	2%	0%	2%	3%	2%	2%	1%
Agree moderately	3%	2%	3%	6%	5%	5%	1%	0%	2%	3%	2%	4%	3%	2%	3%	5%
Agree a little	11%	11%	10%	15%	17%	13%	9%	9%	6%	10%	8%	10%	14%	9%	10%	17%
Neither agree nor disagree	12%	12%	11%	15%	18%	10%	13%	9%	8%	6%	12%	12%	15%	11%	11%	16%
Disagree a little	20%	20%	20%	19%	24%	24%	17%	17%	20%	18%	24%	19%	19%	19%	20%	23%
Disagree moderately	24%	27%	21%	25%	15%	26%	27%	31%	20%	18%	26%	30%	20%	24%	24%	18%
Disagree strongly	29%	26%	33%	16%	19%	23%	31%	33%	43%	42%	28%	24%	28%	33%	30%	20%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Disorganized, careless.

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	2%	10%	2%	2%	1%	0%	0%	0%	2%	0%	2%	6%	2%	0%	1%	1%	2%
Agree moderately	3%	7%	3%	3%	1%	0%	0%	2%	5%	2%	3%	3%	3%	2%	2%	2%	4%
Agree a little	11%	18%	11%	8%	15%	6%	26%	5%	15%	12%	7%	12%	10%	12%	11%	9%	7%
Neither agree nor disagree	12%	26%	10%	11%	15%	5%	22%	15%	7%	14%	12%	10%	12%	13%	10%	13%	14%
Disagree a little	20%	10%	22%	17%	16%	32%	22%	21%	20%	18%	25%	22%	20%	18%	19%	20%	23%
Disagree moderately	24%	22%	20%	29%	20%	17%	0%	30%	32%	22%	19%	22%	24%	28%	22%	23%	27%
Disagree strongly	29%	7%	32%	29%	31%	40%	29%	27%	19%	32%	32%	24%	28%	27%	35%	32%	23%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Disorganized, careless.

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	2%	1%	1%	1%	10%	3%	2%	2%	2%	1%	2%	0%	3%	0%	0%	1%	2%
Agree moderately	3%	1%	4%	3%	0%	2%	1%	3%	3%	3%	3%	4%	3%	3%	0%	3%	3%
Agree a little	11%	7%	14%	6%	11%	15%	11%	8%	12%	12%	10%	13%	10%	14%	4%	11%	11%
Neither agree nor disagree	12%	9%	13%	14%	13%	14%	8%	12%	8%	14%	9%	16%	8%	13%	13%	11%	12%
Disagree a little	20%	18%	24%	15%	10%	24%	17%	21%	18%	19%	24%	19%	21%	29%	26%	19%	21%
Disagree moderately	24%	24%	23%	31%	14%	20%	22%	21%	24%	25%	24%	21%	38%	15%	27%	22%	25%
Disagree strongly	29%	39%	20%	30%	42%	22%	39%	33%	32%	27%	27%	27%	18%	25%	29%	34%	27%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Calm, emotionally stable.

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	17%	19%	15%	22%	16%	18%	14%	14%	20%	18%	19%	17%	14%	17%	16%	13%
Agree moderately	25%	26%	23%	20%	23%	20%	22%	27%	32%	35%	22%	21%	23%	25%	26%	24%
Agree a little	22%	23%	20%	15%	25%	21%	23%	23%	22%	20%	22%	25%	19%	20%	25%	19%
Neither agree nor disagree	20%	19%	20%	22%	18%	22%	25%	20%	15%	16%	22%	18%	22%	22%	16%	23%
Disagree a little	10%	7%	13%	11%	10%	12%	10%	7%	10%	6%	11%	11%	10%	10%	10%	9%
Disagree moderately	3%	3%	4%	7%	3%	4%	3%	4%	1%	3%	2%	4%	5%	3%	3%	7%
Disagree strongly	3%	2%	4%	3%	6%	3%	4%	4%	1%	0%	2%	3%	7%	3%	3%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(20.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Calm, emotionally stable.

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	17%	20%	14%	16%	22%	18%	29%	16%	15%	21%	17%	19%	18%	16%	19%	11%	16%
Agree moderately	25%	41%	31%	27%	17%	28%	26%	23%	27%	15%	24%	25%	25%	23%	24%	26%	26%
Agree a little	22%	7%	16%	23%	25%	22%	22%	31%	18%	23%	25%	15%	23%	21%	20%	29%	22%
Neither agree nor disagree	20%	23%	26%	17%	21%	14%	22%	16%	19%	19%	17%	24%	18%	23%	20%	17%	17%
Disagree a little	10%	0%	8%	10%	9%	5%	0%	11%	14%	13%	8%	10%	11%	12%	10%	8%	9%
Disagree moderately	3%	9%	3%	2%	5%	13%	0%	1%	1%	4%	5%	4%	1%	4%	5%	3%	6%
Disagree strongly	3%	0%	2%	4%	1%	0%	0%	2%	7%	4%	4%	2%	5%	2%	2%	5%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Calm, emotionally stable.

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	17%	20%	15%	12%	24%	18%	17%	16%	17%	14%	17%	18%	18%	18%	17%	17%	17%
Agree moderately	25%	24%	23%	33%	23%	26%	25%	29%	26%	23%	33%	25%	21%	18%	19%	23%	25%
Agree a little	22%	25%	20%	28%	23%	15%	24%	23%	19%	24%	20%	26%	19%	16%	18%	23%	21%
Neither agree nor disagree	20%	18%	20%	17%	16%	20%	19%	19%	20%	23%	15%	14%	25%	25%	22%	20%	20%
Disagree a little	10%	9%	13%	6%	10%	9%	9%	7%	9%	13%	12%	12%	5%	17%	9%	10%	10%
Disagree moderately	3%	2%	5%	1%	0%	6%	3%	4%	4%	2%	2%	1%	6%	5%	13%	4%	3%
Disagree strongly	3%	2%	5%	1%	4%	5%	3%	2%	6%	2%	1%	4%	6%	0%	2%	3%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Conventional, uncreative.

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Agree strongly	4%	5%	4%	7%	4%	3%	6%	3%	5%	6%	4%	3%	5%	5%	3%	6%
Agree moderately	11%	12%	10%	8%	8%	12%	9%	12%	14%	11%	12%	9%	11%	11%	12%	6%
Agree a little	19%	19%	19%	22%	20%	16%	16%	18%	20%	20%	20%	18%	17%	16%	21%	22%
Neither agree nor disagree	24%	23%	25%	20%	27%	29%	26%	22%	21%	21%	24%	26%	25%	27%	20%	32%
Disagree a little	20%	21%	18%	18%	18%	15%	26%	20%	20%	18%	20%	18%	21%	18%	21%	18%
Disagree moderately	13%	12%	14%	15%	12%	15%	9%	14%	15%	18%	11%	11%	12%	13%	14%	7%
Disagree strongly	10%	7%	11%	12%	11%	10%	9%	11%	7%	6%	9%	15%	8%	10%	9%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Conventional, uncreative.

| | Total | | | | | | Region | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Agree strongly	4%	10%	5%	8%	4%	0%	13%	3%	2%	4%	2%	5%	3%	5%	5%	4%	4%
Agree moderately	11%	20%	9%	14%	6%	10%	0%	9%	12%	12%	10%	17%	11%	10%	11%	9%	6%
Agree a little	19%	31%	20%	17%	20%	17%	22%	18%	20%	18%	16%	16%	19%	17%	21%	17%	19%
Neither agree nor disagree	24%	7%	25%	16%	24%	19%	49%	24%	34%	25%	28%	27%	23%	28%	24%	25%	13%
Disagree a little	20%	15%	19%	21%	20%	37%	0%	23%	13%	21%	20%	19%	21%	16%	19%	23%	22%
Disagree moderately	13%	7%	13%	15%	16%	10%	0%	10%	12%	8%	18%	9%	12%	16%	11%	14%	24%
Disagree strongly	10%	9%	9%	10%	10%	8%	16%	12%	7%	11%	7%	8%	11%	9%	10%	7%	12%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Conventional, uncreative.

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Agree strongly	4%	5%	4%	3%	4%	7%	3%	4%	4%	4%	8%	3%	6%	0%	8%	3%	5%
Agree moderately	11%	13%	9%	12%	5%	8%	9%	9%	14%	11%	11%	10%	15%	5%	20%	10%	12%
Agree a little	19%	17%	19%	24%	8%	18%	19%	19%	14%	20%	18%	20%	18%	25%	21%	17%	20%
Neither agree nor disagree	24%	24%	23%	18%	34%	28%	23%	22%	29%	27%	20%	28%	19%	24%	12%	24%	24%
Disagree a little	20%	20%	19%	24%	20%	20%	17%	22%	17%	19%	19%	20%	21%	28%	22%	20%	19%
Disagree moderately	13%	12%	16%	10%	19%	7%	14%	12%	13%	12%	19%	13%	13%	6%	10%	14%	12%
Disagree strongly	10%	8%	10%	7%	9%	12%	15%	12%	9%	7%	6%	5%	7%	12%	7%	12%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) Thinking about your local area as a place to live and work, do you expect your local area will be better or worse in ten years?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Much better	2%	3%	2%	6%	4%	2%	2%	1%	1%	2%	2%	2%	3%	2%	3%	1%
Better	16%	18%	14%	18%	25%	20%	14%	14%	10%	16%	18%	17%	12%	15%	17%	11%
It will stay about the same	46%	45%	47%	39%	35%	49%	45%	50%	52%	46%	45%	47%	46%	48%	45%	47%
Worse	22%	22%	22%	21%	22%	15%	20%	28%	26%	27%	21%	23%	21%	22%	22%	30%
Much worse	7%	7%	6%	8%	8%	4%	7%	5%	7%	6%	5%	6%	9%	7%	7%	3%
Don't Know	7%	5%	9%	9%	6%	10%	12%	3%	4%	3%	9%	5%	9%	6%	6%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) Thinking about your local area as a place to live and work, do you expect your local area will be better or worse in ten years?

	Total						Region									Area		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Much better	2%	17%	3%	2%	2%	0%	0%	0%	3%	2%	2%	7%	2%	1%	2%	1%	2%
Better	16%	10%	16%	17%	11%	9%	42%	7%	22%	16%	17%	23%	15%	19%	13%	13%	18%
It will stay about the same	46%	16%	39%	44%	52%	35%	13%	58%	45%	49%	52%	39%	51%	42%	42%	52%	50%
Worse	22%	38%	27%	19%	22%	34%	22%	25%	21%	20%	17%	21%	19%	21%	28%	24%	14%
Much worse	7%	19%	9%	6%	6%	9%	0%	7%	6%	4%	4%	6%	6%	8%	6%	5%	13%
Don't Know	7%	0%	5%	11%	7%	13%	22%	3%	3%	9%	7%	4%	7%	8%	9%	6%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) Thinking about your local area as a place to live and work, do you expect your local area will be better or worse in ten years?

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Much better	2%	2%	3%	1%	0%	2%	2%	3%	3%	2%	2%	2%	3%	4%	0%	2%	3%
Better	16%	16%	18%	14%	15%	13%	12%	19%	19%	18%	17%	13%	20%	9%	9%	14%	17%
It will stay about the same	46%	50%	41%	49%	45%	46%	44%	44%	36%	52%	50%	52%	50%	44%	34%	45%	46%
Worse	22%	23%	21%	25%	17%	25%	22%	21%	31%	19%	22%	21%	16%	28%	37%	24%	22%
Much worse	7%	6%	8%	5%	14%	5%	10%	7%	7%	2%	5%	4%	6%	6%	17%	8%	6%
Don't Know	7%	4%	9%	6%	9%	10%	11%	5%	4%	7%	3%	9%	6%	9%	2%	7%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	590	259	331	9	57	81	105	129	209	142	143	154	148	311	219	51
Weighted	571	259	312	9	69	80	105	110	198	121	163	145	139	299	215	49
I expect they will stay in the local area	24%	28%	20%	24%	35%	39%	23%	22%	14%	16%	23%	24%	30%	26%	20%	24%
I expect they will move away	22%	23%	21%	26%	37%	32%	31%	21%	8%	23%	16%	35%	14%	18%	28%	23%
Not Applicable - my children have already left school or university	41%	36%	45%	0%	0%	2%	23%	55%	74%	52%	39%	27%	47%	42%	42%	27%
Don't Know	14%	13%	14%	49%	27%	27%	23%	2%	3%	8%	22%	14%	8%	14%	10%	26%

Note:

BASE: only people who responded;"Yes - child/children aged under 5 years old, Yes - child/children over 18 years old, Yes – child/children aged 11-15 years old, Yes – child/children aged 16-18 years old, Yes – child/children aged 5-10 years old" to Do you have any children? If so, how old are they?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	590	6	137	108	68	12	3	42	60	87	67	54	152	70	176	96	42
Weighted	571	6	134	104	65	11	4	40	60	83	64	59	148	67	166	91	40
I expect they will stay in the local area	24%	0%	23%	27%	18%	0%	0%	21%	39%	21%	23%	43%	30%	23%	18%	16%	11%
I expect they will move away	22%	85%	28%	14%	23%	25%	43%	24%	14%	19%	26%	17%	17%	28%	25%	21%	25%
Not Applicable - my children have already left school or university	41%	0%	33%	50%	39%	75%	21%	45%	36%	45%	41%	23%	35%	26%	48%	54%	54%
Don't Know	14%	15%	16%	10%	20%	0%	37%	11%	11%	16%	10%	17%	17%	23%	9%	9%	10%

Note:

BASE: only people who responded;"Yes - child/children aged under 5 years old, Yes - child/children over 18 years old, Yes – child/children aged 11-15 years old, Yes – child/children aged 16-18 years old, Yes – child/children aged 5-10 years old" to Do you have any children? If so, how old are they?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

	Total	2019 Vote					Distance from Sea										Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	590	267	147	49	18	68	95	80	82	91	68	68	45	26	25	223	367
Weighted	571	257	147	45	17	66	90	78	81	88	68	65	43	25	23	211	361
I expect they will stay in the local area	24%	25%	25%	14%	34%	22%	20%	27%	26%	26%	28%	23%	13%	15%	24%	19%	26%
I expect they will move away	22%	18%	28%	19%	11%	30%	19%	19%	23%	26%	16%	24%	21%	20%	36%	22%	22%
Not Applicable - my children have already left school or university	41%	45%	31%	59%	44%	31%	50%	41%	35%	38%	38%	41%	43%	48%	32%	47%	37%
Don't Know	14%	11%	16%	8%	11%	17%	10%	13%	16%	9%	17%	12%	23%	17%	8%	12%	15%

Note:

BASE: only people who responded;"Yes - child/children aged under 5 years old, Yes - child/children over 18 years old, Yes – child/children aged 11-15 years old, Yes – child/children aged 16-18 years old, Yes – child/children aged 5-10 years old" to Do you have any children? If so, how old are they?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(24.A) Do you tend to agree or disagree with the following: I would prefer my child/children to stay in the local area when they leave school or univeristy

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	338	157	181	9	57	79	81	58	54	66	84	110	76	178	121	36
Weighted	338	166	172	9	69	78	81	50	51	58	99	106	74	175	124	36
Strongly Agree	10%	10%	9%	24%	7%	6%	11%	11%	13%	10%	9%	7%	14%	12%	7%	8%
Agree	29%	34%	25%	0%	39%	37%	22%	20%	30%	31%	32%	26%	29%	28%	31%	31%
Neither Agree nor Disagree	31%	30%	31%	41%	30%	26%	31%	33%	35%	23%	37%	35%	22%	26%	38%	23%
Disagree	13%	13%	13%	14%	12%	20%	11%	15%	2%	16%	6%	15%	15%	14%	10%	18%
Strongly Disagree	5%	5%	5%	0%	2%	1%	12%	9%	3%	7%	0%	7%	7%	6%	3%	8%
Don't Know	9%	5%	13%	20%	11%	9%	12%	5%	4%	9%	13%	5%	9%	8%	10%	11%
Not Applicable	3%	3%	4%	0%	0%	1%	1%	7%	13%	4%	2%	3%	5%	6%	1%	0%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) Do you tend to agree or disagree with the following: I would prefer my child/children to stay in the local area when they leave school or univeristy

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	338	6	90	52	40	3	2	23	37	47	38	40	95	51	91	43	18
Weighted	338	6	90	53	40	3	3	22	38	46	38	46	96	50	86	42	18
Strongly Agree	10%	0%	3%	7%	12%	31%	0%	8%	18%	15%	13%	3%	9%	9%	15%	9%	9%
Agree	29%	15%	31%	42%	21%	0%	0%	23%	39%	16%	32%	35%	31%	33%	27%	26%	18%
Neither Agree nor Disagree	31%	53%	34%	26%	31%	38%	46%	35%	21%	31%	33%	37%	36%	17%	22%	41%	44%
Disagree	13%	31%	15%	10%	15%	0%	54%	22%	11%	7%	8%	10%	10%	24%	11%	9%	17%
Strongly Disagree	5%	0%	8%	2%	7%	30%	0%	4%	0%	8%	3%	4%	4%	2%	11%	4%	0%
Don't Know	9%	0%	5%	12%	13%	0%	0%	4%	9%	18%	6%	9%	7%	11%	12%	7%	6%
Not Applicable	3%	0%	4%	2%	2%	0%	0%	4%	2%	6%	4%	2%	4%	4%	3%	4%	5%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) Do you tend to agree or disagree with the following: I would prefer my child/children to stay in the local area when they leave school or univeristy

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	338	142	98	19	10	47	46	45	52	54	40	39	25	13	17	115	223
Weighted	338	141	101	19	9	45	45	46	52	54	42	39	25	13	15	111	227
Strongly Agree	10%	12%	9%	5%	23%	4%	9%	11%	13%	7%	10%	10%	8%	0%	19%	12%	9%
Agree	29%	31%	31%	21%	19%	26%	29%	35%	33%	33%	38%	25%	20%	10%	11%	29%	29%
Neither Agree nor Disagree	31%	31%	27%	59%	9%	26%	26%	24%	31%	25%	30%	38%	49%	47%	27%	24%	34%
Disagree	13%	9%	16%	5%	9%	20%	6%	16%	2%	20%	6%	12%	23%	14%	26%	15%	11%
Strongly Disagree	5%	5%	3%	5%	20%	6%	12%	7%	6%	2%	2%	7%	0%	8%	5%	6%	5%
Don't Know	9%	7%	12%	6%	10%	12%	16%	2%	13%	13%	8%	5%	0%	7%	0%	13%	7%
Not Applicable	3%	4%	2%	0%	10%	6%	2%	4%	3%	0%	6%	2%	0%	13%	12%	1%	5%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) Do you tend to agree or disagree with the following: There are better opportunities for my child/children in other parts of the UK

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	338	157	181	9	57	79	81	58	54	66	84	110	76	178	121	36
Weighted	338	166	172	9	69	78	81	50	51	58	99	106	74	175	124	36
Strongly Agree	20%	20%	21%	79%	24%	12%	19%	25%	14%	18%	11%	29%	20%	17%	23%	31%
Agree	36%	34%	38%	12%	32%	43%	36%	33%	39%	41%	30%	40%	34%	38%	38%	19%
Neither Agree nor Disagree	24%	26%	22%	9%	26%	22%	23%	30%	20%	18%	31%	19%	27%	21%	26%	31%
Disagree	8%	7%	9%	0%	5%	16%	7%	7%	4%	10%	9%	7%	6%	9%	5%	11%
Strongly Disagree	3%	3%	2%	0%	0%	1%	2%	0%	11%	4%	2%	2%	3%	3%	1%	3%
Don't Know	7%	7%	6%	0%	13%	5%	10%	4%	2%	7%	13%	1%	7%	7%	6%	6%
Not Applicable	3%	3%	2%	0%	0%	2%	2%	2%	9%	3%	3%	2%	3%	4%	1%	0%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) Do you tend to agree or disagree with the following: There are better opportunities for my child/children in other parts of the UK

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	338	6	90	52	40	3	2	23	37	47	38	40	95	51	91	43	18
Weighted	338	6	90	53	40	3	3	22	38	46	38	46	96	50	86	42	18
Strongly Agree	20%	32%	21%	10%	29%	62%	0%	32%	19%	14%	21%	26%	9%	16%	29%	27%	21%
Agree	36%	38%	35%	42%	35%	38%	0%	41%	34%	34%	36%	38%	31%	41%	38%	36%	36%
Neither Agree nor Disagree	24%	15%	26%	20%	23%	0%	100%	15%	21%	24%	28%	19%	30%	19%	18%	28%	30%
Disagree	8%	14%	7%	11%	5%	0%	0%	0%	13%	5%	11%	7%	12%	7%	5%	9%	0%
Strongly Disagree	3%	0%	2%	4%	2%	0%	0%	4%	2%	2%	3%	0%	3%	3%	3%	0%	6%
Don't Know	7%	0%	4%	13%	5%	0%	0%	4%	7%	15%	0%	9%	9%	9%	5%	0%	6%
Not Applicable	3%	0%	3%	0%	0%	0%	0%	4%	5%	6%	0%	0%	5%	4%	2%	0%	0%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(25.C) Do you tend to agree or disagree with the following: There are better opportunities for my child/children in other parts of the UK

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	338	142	98	19	10	47	46	45	52	54	40	39	25	13	17	115	223
Weighted	338	141	101	19	9	45	45	46	52	54	42	39	25	13	15	111	227
Strongly Agree	20%	15%	27%	15%	39%	23%	36%	22%	29%	10%	17%	5%	16%	25%	25%	26%	17%
Agree	36%	41%	27%	29%	31%	36%	34%	31%	23%	46%	30%	48%	35%	31%	51%	37%	36%
Neither Agree nor Disagree	24%	23%	28%	35%	0%	19%	12%	34%	18%	21%	34%	26%	37%	31%	5%	19%	26%
Disagree	8%	9%	5%	10%	0%	13%	6%	2%	10%	9%	12%	14%	8%	0%	6%	5%	9%
Strongly Disagree	3%	5%	1%	0%	0%	2%	4%	0%	5%	2%	0%	4%	0%	0%	7%	4%	2%
Don't Know	7%	5%	11%	11%	0%	5%	5%	8%	7%	10%	7%	3%	4%	7%	0%	6%	7%
Not Applicable	3%	3%	1%	0%	30%	2%	2%	2%	8%	2%	0%	0%	0%	6%	6%	2%	3%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) Do you tend to agree or disagree with the following: I would want my child/children to move away from the local area when they leave school or university

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	338	157	181	9	57	79	81	58	54	66	84	110	76	178	121	36
Weighted	338	166	172	9	69	78	81	50	51	58	99	106	74	175	124	36
Strongly Agree	8%	11%	5%	27%	8%	4%	9%	11%	3%	11%	6%	8%	8%	6%	10%	9%
Agree	14%	15%	13%	0%	25%	14%	13%	12%	6%	14%	11%	20%	11%	11%	20%	11%
Neither Agree nor Disagree	39%	40%	37%	29%	43%	46%	32%	34%	39%	35%	47%	36%	34%	35%	45%	40%
Disagree	18%	17%	19%	14%	6%	21%	21%	24%	22%	18%	16%	18%	22%	23%	13%	14%
Strongly Disagree	12%	11%	13%	0%	11%	10%	12%	12%	18%	13%	11%	10%	16%	15%	7%	11%
Don't Know	6%	3%	9%	30%	6%	5%	8%	3%	2%	6%	7%	6%	6%	5%	5%	15%
Not Applicable	3%	3%	3%	0%	0%	0%	4%	4%	9%	3%	2%	4%	3%	5%	1%	0%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) Do you tend to agree or disagree with the following: I would want my child/children to move away from the local area when they leave school or university

| | Total | Region | | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	338	6	90	52	40	3	2	23	37	47	38	40	95	51	91	43	18
Weighted	338	6	90	53	40	3	3	22	38	46	38	46	96	50	86	42	18
Strongly Agree	8%	15%	15%	3%	7%	30%	0%	4%	6%	8%	0%	12%	9%	2%	9%	8%	0%
Agree	14%	21%	15%	13%	11%	70%	46%	17%	12%	10%	14%	20%	7%	20%	13%	14%	25%
Neither Agree nor Disagree	39%	64%	43%	32%	39%	0%	54%	37%	36%	37%	39%	44%	48%	34%	32%	33%	33%
Disagree	18%	0%	15%	28%	24%	0%	0%	24%	14%	6%	26%	13%	15%	17%	23%	24%	15%
Strongly Disagree	12%	0%	7%	12%	6%	0%	0%	10%	20%	21%	16%	5%	11%	19%	12%	11%	21%
Don't Know	6%	0%	2%	11%	13%	0%	0%	4%	3%	11%	3%	5%	4%	4%	9%	9%	6%
Not Applicable	3%	0%	2%	0%	0%	0%	0%	4%	8%	6%	2%	0%	6%	4%	2%	0%	0%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) Do you tend to agree or disagree with the following: I would want my child/children to move away from the local area when they leave school or university

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	338	142	98	19	10	47	46	45	52	54	40	39	25	13	17	115	223
Weighted	338	141	101	19	9	45	45	46	52	54	42	39	25	13	15	111	227
Strongly Agree	8%	6%	10%	4%	20%	7%	7%	9%	10%	6%	9%	5%	7%	0%	11%	6%	8%
Agree	14%	15%	15%	5%	0%	14%	13%	17%	6%	17%	11%	19%	9%	32%	19%	18%	12%
Neither Agree nor Disagree	39%	38%	44%	59%	9%	38%	33%	38%	34%	42%	43%	33%	56%	41%	34%	32%	42%
Disagree	18%	19%	15%	22%	19%	21%	21%	20%	21%	16%	16%	27%	12%	7%	17%	21%	17%
Strongly Disagree	12%	14%	9%	10%	11%	9%	14%	6%	16%	9%	15%	11%	15%	13%	7%	11%	12%
Don't Know	6%	5%	6%	0%	10%	9%	9%	7%	9%	5%	3%	5%	0%	0%	6%	10%	4%
Not Applicable	3%	3%	1%	0%	30%	2%	2%	2%	3%	4%	4%	0%	0%	6%	6%	2%	3%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) Do you tend to agree or disagree with the following: My local area is not the sort of place my child/children would want to live when they start working

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	338	157	181	9	57	79	81	58	54	66	84	110	76	178	121	36
Weighted	338	166	172	9	69	78	81	50	51	58	99	106	74	175	124	36
Strongly Agree	8%	8%	7%	49%	9%	3%	7%	5%	9%	6%	6%	10%	8%	7%	6%	18%
Agree	17%	19%	14%	12%	25%	22%	12%	17%	6%	20%	14%	17%	18%	11%	24%	17%
Neither Agree nor Disagree	28%	25%	30%	19%	23%	32%	31%	25%	26%	28%	26%	30%	23%	26%	26%	37%
Disagree	25%	26%	24%	0%	29%	24%	20%	36%	24%	26%	29%	21%	26%	29%	24%	11%
Strongly Disagree	16%	17%	15%	10%	10%	15%	17%	16%	24%	16%	17%	16%	15%	19%	13%	8%
Don't Know	5%	2%	9%	10%	5%	4%	11%	2%	2%	1%	7%	5%	8%	4%	6%	9%
Not Applicable	2%	2%	1%	0%	0%	0%	1%	0%	9%	3%	1%	2%	1%	3%	1%	0%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) Do you tend to agree or disagree with the following: My local area is not the sort of place my child/children would want to live when they start working

	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
													Area				
Unweighted	338	6	90	52	40	3	2	23	37	47	38	40	95	51	91	43	18
Weighted	338	6	90	53	40	3	3	22	38	46	38	46	96	50	86	42	18
Strongly Agree	8%	0%	8%	6%	10%	38%	0%	9%	3%	9%	8%	6%	3%	5%	10%	14%	13%
Agree	17%	53%	18%	7%	13%	62%	100%	17%	29%	5%	17%	23%	18%	15%	18%	5%	17%
Neither Agree nor Disagree	28%	18%	30%	24%	23%	0%	0%	32%	30%	26%	35%	42%	22%	30%	22%	34%	24%
Disagree	25%	14%	29%	34%	25%	0%	0%	26%	20%	23%	18%	25%	32%	24%	24%	15%	18%
Strongly Disagree	16%	15%	11%	26%	20%	0%	0%	13%	10%	19%	14%	4%	13%	19%	16%	25%	28%
Don't Know	5%	0%	2%	4%	9%	0%	0%	0%	3%	15%	8%	0%	7%	4%	8%	7%	0%
Not Applicable	2%	0%	1%	0%	0%	0%	0%	4%	5%	4%	0%	0%	4%	2%	1%	0%	0%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.C) Do you tend to agree or disagree with the following: My local area is not the sort of place my child/children would want to live when they start working

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	338	142	98	19	10	47	46	45	52	54	40	39	25	13	17	115	223
Weighted	338	141	101	19	9	45	45	46	52	54	42	39	25	13	15	111	227
Strongly Agree	8%	5%	7%	6%	29%	14%	12%	2%	7%	7%	5%	3%	4%	16%	25%	8%	8%
Agree	17%	18%	19%	5%	0%	16%	12%	16%	12%	24%	18%	17%	17%	34%	11%	15%	17%
Neither Agree nor Disagree	28%	28%	25%	28%	0%	37%	32%	23%	27%	29%	41%	16%	24%	16%	34%	31%	26%
Disagree	25%	24%	29%	41%	11%	17%	21%	25%	23%	26%	21%	47%	23%	13%	24%	21%	27%
Strongly Disagree	16%	19%	13%	20%	20%	11%	11%	29%	21%	7%	12%	17%	20%	13%	5%	17%	15%
Don't Know	5%	5%	6%	0%	10%	4%	9%	3%	6%	5%	2%	0%	12%	0%	0%	7%	4%
Not Applicable	2%	1%	1%	0%	30%	0%	2%	2%	3%	2%	0%	0%	0%	6%	0%	1%	2%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Would you encourage your child/children to do the same sort of work that you do, or would you prefer them to do different sort of work?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	338	157	181	9	57	79	81	58	54	66	84	110	76	178	121	36
Weighted	338	166	172	9	69	78	81	50	51	58	99	106	74	175	124	36
I would encourage them to do the same sort of work as me	5%	7%	4%	14%	7%	9%	3%	0%	4%	3%	9%	7%	0%	4%	6%	6%
I would prefer them to do a different sort of work	50%	50%	50%	45%	41%	58%	62%	50%	35%	41%	44%	57%	58%	52%	49%	51%
Neither of the above	27%	28%	26%	19%	35%	27%	26%	23%	24%	32%	34%	24%	19%	25%	30%	30%
Not Applicable - I am not in work/my child is already in work	12%	10%	13%	12%	5%	5%	5%	21%	33%	18%	7%	7%	17%	13%	10%	8%
Don't Know	6%	5%	6%	10%	12%	1%	4%	7%	4%	6%	5%	5%	7%	6%	5%	5%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) Would you encourage your child/children to do the same sort of work that you do, or would you prefer them to do different sort of work?

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	338	6	90	52	40	3	2	23	37	47	38	40	95	51	91	43	18
Weighted	338	6	90	53	40	3	3	22	38	46	38	46	96	50	86	42	18
I would encourage them to do the same sort of work as me	5%	0%	10%	6%	6%	0%	0%	6%	3%	2%	0%	3%	5%	4%	8%	3%	7%
I would prefer them to do a different sort of work	50%	82%	54%	45%	37%	100%	54%	60%	58%	51%	40%	60%	51%	51%	47%	53%	31%
Neither of the above	27%	0%	24%	33%	33%	0%	46%	27%	18%	30%	32%	27%	25%	28%	25%	27%	46%
Not Applicable - I am not in work/my child is already in work	12%	0%	8%	12%	14%	0%	0%	8%	14%	12%	20%	4%	13%	10%	16%	10%	10%
Don't Know	6%	18%	4%	4%	10%	0%	0%	0%	6%	4%	8%	6%	6%	7%	3%	8%	5%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) Would you encourage your child/children to do the same sort of work that you do, or would you prefer them to do different sort of work?

	Total	2019 Vote					Distance from Sea										Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	338	142	98	19	10	47	46	45	52	54	40	39	25	13	17	115	223
Weighted	338	141	101	19	9	45	45	46	52	54	42	39	25	13	15	111	227
I would encourage them to do the same sort of work as me	5%	5%	8%	6%	0%	2%	7%	3%	10%	4%	8%	6%	0%	0%	0%	4%	6%
I would prefer them to do a different sort of work	50%	52%	46%	43%	59%	60%	67%	54%	45%	50%	32%	56%	47%	41%	58%	56%	48%
Neither of the above	27%	25%	29%	40%	23%	19%	18%	25%	22%	33%	38%	24%	36%	24%	31%	24%	28%
Not Applicable - I am not in work/my child is already in work	12%	13%	9%	11%	18%	14%	4%	14%	17%	9%	13%	12%	4%	29%	12%	10%	12%
Don't Know	6%	6%	8%	0%	0%	5%	4%	4%	6%	4%	8%	2%	13%	6%	0%	6%	5%

Note:

BASE: only people who responded;"Don't Know, I expect they will move away, I expect they will stay in the local area" to You said that you have a child/children. Do you expect them to stay in the local area when they leave school or university, or do you expect them to move away?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(29.A) Has your local area got better or worse in the last 5 years?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
It has got much better	2%	3%	2%	7%	1%	2%	3%	2%	1%	3%	3%	2%	2%	1%	3%	2%
It has got a little better	16%	20%	12%	14%	25%	16%	16%	13%	15%	19%	17%	19%	12%	14%	21%	8%
It has stayed about the same	45%	42%	47%	32%	41%	52%	40%	50%	48%	47%	45%	44%	43%	47%	42%	47%
It has got a little worse	24%	25%	23%	29%	20%	17%	26%	27%	25%	23%	23%	23%	27%	24%	22%	30%
It has got much worse	8%	7%	9%	6%	5%	8%	10%	5%	10%	5%	7%	7%	10%	9%	7%	6%
Don't Know	5%	4%	6%	12%	8%	4%	5%	3%	1%	3%	5%	6%	6%	4%	4%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(29.B) Has your local area got better or worse in the last 5 years?

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
It has got much better	2%	10%	3%	2%	1%	0%	0%	0%	2%	3%	2%	5%	3%	1%	2%	0%	3%
It has got a little better	16%	17%	17%	17%	10%	10%	26%	13%	16%	16%	23%	27%	17%	14%	14%	13%	16%
It has stayed about the same	45%	24%	39%	45%	45%	63%	74%	44%	45%	47%	49%	36%	50%	37%	43%	55%	47%
It has got a little worse	24%	42%	25%	21%	27%	23%	0%	35%	22%	23%	19%	18%	19%	36%	28%	19%	23%
It has got much worse	8%	0%	7%	8%	13%	0%	0%	6%	8%	8%	4%	6%	7%	10%	9%	6%	8%
Don't Know	5%	7%	8%	6%	3%	4%	0%	2%	6%	2%	3%	9%	4%	3%	4%	7%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(29.C) Has your local area got better or worse in the last 5 years?

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
It has got much better	2%	3%	3%	1%	0%	1%	4%	4%	2%	1%	5%	3%	0%	0%	0%	2%	2%
It has got a little better	16%	16%	20%	20%	9%	10%	12%	21%	21%	16%	16%	12%	24%	17%	10%	15%	17%
It has stayed about the same	45%	45%	42%	50%	48%	47%	41%	41%	32%	50%	51%	51%	40%	56%	47%	39%	48%
It has got a little worse	24%	24%	20%	21%	14%	27%	30%	25%	27%	22%	18%	24%	26%	18%	24%	30%	21%
It has got much worse	8%	8%	9%	4%	19%	7%	8%	8%	12%	6%	5%	6%	6%	6%	14%	10%	6%
Don't Know	5%	3%	6%	4%	10%	8%	4%	1%	7%	5%	5%	4%	3%	3%	6%	4%	6%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) You said that your area had got worse in the last 5 years. Which of the following reasons best explains why?Please select up to three

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	322	148	173	38	28	42	63	60	91	62	82	72	104	156	115	37
Weighted	321	156	163	42	35	41	64	52	86	53	95	69	101	151	116	39
Crime has risen	39%	42%	37%	41%	54%	47%	41%	35%	29%	33%	42%	31%	46%	43%	33%	38%
Shops and businesses on the highstreet have shut down	57%	57%	56%	42%	61%	51%	60%	56%	62%	61%	57%	55%	55%	58%	54%	61%
There are fewer jobs available in the area	30%	31%	29%	32%	28%	34%	32%	35%	23%	26%	21%	34%	37%	27%	32%	36%
Anti-social behaviour has risen	54%	53%	56%	51%	53%	67%	58%	56%	48%	50%	65%	50%	50%	57%	50%	48%
Markets and other attractions have stopped running	7%	7%	7%	8%	11%	11%	4%	5%	6%	3%	9%	10%	4%	6%	6%	16%
Parks and other shared spaces have got worse	10%	9%	11%	19%	0%	12%	4%	9%	13%	7%	10%	14%	9%	7%	12%	9%
Entertainment and leisure facilities have got worse or shut down (e.g. gyms and cinemas)	9%	10%	9%	15%	11%	9%	8%	10%	6%	8%	6%	17%	7%	7%	14%	6%
Public transport links have got worse	11%	10%	12%	15%	7%	9%	10%	7%	15%	13%	11%	7%	13%	7%	14%	18%
Road / rail links have got worse	13%	14%	12%	17%	10%	12%	13%	8%	16%	19%	12%	22%	5%	10%	19%	13%
Schools have got worse	5%	3%	7%	9%	10%	2%	3%	7%	2%	5%	4%	10%	2%	4%	4%	4%
It is harder to access healthcare at GPs and hospitals	28%	26%	29%	16%	18%	19%	24%	29%	44%	45%	23%	27%	25%	33%	26%	15%
Other (Please specify)	9%	11%	7%	4%	7%	3%	5%	17%	13%	14%	7%	2%	12%	11%	8%	7%
Don't know	1%	1%	1%	3%	0%	0%	0%	0%	1%	0%	0%	2%	1%	1%	1%	0%

Note:

BASE: only people who responded;"It has got a little worse, It has got much worse" to Has your local area got better or worse in the last 5 years?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) You said that your area had got worse in the last 5 years. Which of the following reasons best explains why?Please select up to three

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	322	5	78	59	45	5	0	25	33	46	26	29	65	61	110	36	21
Weighted	321	5	77	58	45	5	0	25	33	46	26	31	65	64	106	34	21
Crime has risen	39%	83%	46%	28%	41%	60%	NaN%	33%	49%	34%	30%	69%	42%	38%	33%	32%	29%
Shops and businesses on the highstreet have shut down	57%	19%	58%	44%	55%	62%	NaN%	70%	47%	75%	58%	55%	65%	47%	68%	42%	32%
There are fewer jobs available in the area	30%	60%	26%	33%	20%	18%	NaN%	48%	28%	25%	43%	24%	27%	24%	36%	30%	32%
Anti-social behaviour has risen	54%	78%	60%	58%	47%	64%	NaN%	40%	61%	49%	52%	61%	62%	64%	46%	58%	30%
Markets and other attractions have stopped running	7%	0%	8%	3%	4%	0%	NaN%	8%	0%	15%	11%	4%	12%	9%	4%	0%	13%
Parks and other shared spaces have got worse	10%	0%	10%	5%	9%	20%	NaN%	11%	22%	9%	7%	8%	6%	19%	8%	5%	15%
Entertainment and leisure facilities have got worse or shut down (e.g. gyms and cinemas)	9%	0%	5%	6%	15%	18%	NaN%	13%	11%	7%	15%	0%	10%	8%	15%	3%	0%
Public transport links have got worse	11%	0%	3%	18%	13%	0%	NaN%	0%	9%	19%	19%	3%	13%	6%	10%	18%	20%
Road / rail links have got worse	13%	39%	19%	13%	11%	0%	NaN%	11%	9%	4%	19%	14%	13%	9%	13%	15%	25%
Schools have got worse	5%	0%	6%	2%	8%	22%	NaN%	4%	7%	2%	4%	0%	4%	5%	4%	14%	0%
It is harder to access healthcare at GPs and hospitals	28%	20%	29%	23%	34%	18%	NaN%	18%	21%	41%	23%	19%	26%	22%	31%	40%	29%
Other (Please specify)	9%	0%	6%	18%	10%	0%	NaN%	8%	12%	4%	3%	9%	4%	8%	9%	10%	24%
Don't know	1%	0%	0%	4%	0%	0%	NaN%	0%	0%	0%	0%	0%	1%	2%	0%	0%	0%

Note:

BASE: only people who responded;"It has got a little worse, It has got much worse" to Has your local area got better or worse in the last 5 years?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) You said that your area had got worse in the last 5 years. Which of the following reasons best explains why?Please select up to three

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	322	133	84	20	7	44	59	45	53	47	25	37	21	9	16	142	180
Weighted	321	130	86	19	7	44	59	46	53	48	25	35	20	8	16	142	178
Crime has risen	39%	40%	36%	33%	29%	41%	32%	38%	48%	31%	42%	44%	38%	23%	25%	37%	40%
Shops and businesses on the highstreet have shut down	57%	57%	58%	55%	56%	66%	75%	50%	67%	46%	48%	58%	38%	89%	48%	61%	53%
There are fewer jobs available in the area	30%	24%	37%	19%	13%	43%	31%	39%	25%	33%	27%	32%	30%	31%	15%	32%	28%
Anti-social behaviour has risen	54%	55%	53%	38%	73%	49%	46%	66%	57%	57%	62%	47%	57%	32%	47%	53%	55%
Markets and other attractions have stopped running	7%	7%	6%	6%	0%	14%	12%	8%	6%	7%	13%	0%	8%	0%	0%	9%	5%
Parks and other shared spaces have got worse	10%	8%	10%	14%	0%	12%	11%	7%	5%	8%	12%	7%	0%	0%	41%	10%	10%
Entertainment and leisure facilities have got worse or shut down (e.g. gyms and cinemas)	9%	7%	14%	22%	0%	2%	10%	7%	15%	9%	8%	5%	5%	12%	6%	10%	8%
Public transport links have got worse	11%	8%	19%	0%	14%	2%	15%	7%	9%	16%	17%	8%	0%	35%	5%	11%	11%
Road / rail links have got worse	13%	10%	12%	23%	44%	18%	10%	7%	11%	13%	19%	18%	15%	21%	23%	9%	17%
Schools have got worse	5%	4%	6%	4%	0%	4%	6%	0%	5%	5%	3%	5%	9%	13%	5%	5%	5%
It is harder to access healthcare at GPs and hospitals	28%	34%	24%	23%	27%	19%	26%	30%	25%	20%	29%	40%	24%	44%	28%	26%	30%
Other (Please specify)	9%	12%	5%	9%	28%	7%	3%	4%	9%	12%	7%	12%	24%	0%	20%	7%	10%
Don't know	1%	1%	0%	7%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%

Note:

BASE: only people who responded;"It has got a little worse, It has got much worse" to Has your local area got better or worse in the last 5 years?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) You said that your area had got better in the last 5 years. Which of the following reasons best explains why?Please select up to three

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	182	105	77	23	30	28	34	27	40	45	51	48	37	72	92	10
Weighted	188	114	74	26	37	29	35	23	38	41	61	48	38	72	96	10
There is less crime	23%	26%	17%	9%	29%	14%	29%	22%	27%	19%	25%	25%	22%	30%	22%	0%
New businesses and shops have opened on the highstreet	31%	29%	34%	19%	38%	34%	36%	40%	22%	45%	19%	40%	25%	32%	32%	28%
There are more jobs available in the area	18%	19%	16%	33%	13%	26%	13%	11%	17%	18%	14%	22%	19%	16%	18%	17%
There is less anti-social behaviour	25%	27%	21%	20%	10%	23%	31%	22%	41%	14%	26%	33%	25%	31%	20%	31%
There are new markets and other attractions	15%	17%	12%	19%	21%	23%	12%	10%	7%	15%	19%	8%	16%	7%	20%	0%
Parks and other shared spaces have improved	34%	36%	31%	32%	27%	29%	44%	41%	34%	33%	45%	25%	30%	36%	33%	21%
Entertainment and leisure facilities have improved or opened (e.g. gyms and cinemas)	32%	30%	34%	48%	40%	35%	15%	33%	24%	32%	25%	38%	31%	23%	37%	29%
Public transport links have got better	19%	17%	23%	11%	16%	24%	15%	26%	23%	22%	20%	18%	16%	20%	20%	20%
Road / rail links have got better	15%	20%	6%	29%	11%	16%	11%	8%	15%	19%	15%	7%	19%	15%	12%	9%
Schools have got better	19%	16%	24%	17%	29%	25%	14%	15%	13%	20%	19%	23%	13%	17%	20%	34%
It is easier to access healthcare at GPs and hospitals	15%	16%	13%	18%	10%	8%	21%	15%	17%	15%	14%	13%	18%	16%	14%	10%
Other (Please specify)	3%	2%	4%	5%	0%	0%	0%	7%	5%	0%	2%	2%	8%	3%	2%	9%
Don't know	2%	1%	4%	4%	3%	0%	0%	4%	2%	2%	0%	2%	5%	1%	3%	0%

Note:

BASE: only people who responded;"It has got a little better, It has got much better" to Has your local area got better or worse in the last 5 years?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) You said that your area had got better in the last 5 years. Which of the following reasons best explains why?Please select up to three

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	182	3	45	38	13	2	1	7	19	26	28	36	47	22	45	19	13
Weighted	188	4	46	38	12	2	2	8	21	28	28	42	48	22	45	19	13
There is less crime	23%	37%	16%	15%	7%	0%	100%	28%	28%	29%	33%	23%	19%	36%	14%	27%	37%
New businesses and shops have opened on the highstreet	31%	37%	21%	30%	30%	100%	0%	42%	19%	33%	50%	36%	14%	21%	42%	35%	50%
There are more jobs available in the area	18%	0%	13%	8%	31%	0%	0%	11%	18%	31%	28%	20%	20%	8%	20%	21%	14%
There is less anti-social behaviour	25%	36%	28%	18%	14%	0%	0%	13%	43%	30%	21%	26%	23%	36%	22%	32%	14%
There are new markets and other attractions	15%	0%	20%	17%	0%	0%	0%	17%	14%	25%	6%	26%	11%	20%	16%	4%	0%
Parks and other shared spaces have improved	34%	27%	38%	40%	40%	0%	100%	30%	35%	20%	32%	25%	43%	44%	37%	21%	22%
Entertainment and leisure facilities have improved or opened (e.g. gyms and cinemas)	32%	63%	33%	25%	38%	0%	0%	61%	32%	28%	31%	33%	37%	24%	31%	25%	25%
Public transport links have got better	19%	0%	24%	24%	30%	0%	0%	16%	16%	15%	12%	20%	23%	9%	13%	25%	29%
Road / rail links have got better	15%	0%	16%	19%	32%	0%	0%	15%	24%	5%	4%	20%	14%	19%	14%	0%	16%
Schools have got better	19%	37%	16%	24%	7%	0%	0%	29%	13%	15%	28%	11%	23%	23%	19%	11%	32%
It is easier to access healthcare at GPs and hospitals	15%	63%	16%	26%	7%	0%	0%	12%	9%	5%	12%	10%	13%	14%	16%	23%	20%
Other (Please specify)	3%	0%	0%	2%	0%	55%	0%	0%	5%	5%	3%	3%	4%	0%	4%	0%	0%
Don't know	2%	0%	2%	5%	7%	0%	0%	0%	0%	0%	0%	0%	0%	4%	2%	4%	7%

Note:

BASE: only people who responded;"It has got a little better, It has got much better" to Has your local area got better or worse in the last 5 years?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) You said that your area had got better in the last 5 years. Which of the following reasons best explains why?Please select up to three

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	182	76	62	17	2	14	26	33	30	27	20	16	15	6	5	63	119
Weighted	188	77	67	16	2	15	24	34	32	28	22	18	16	6	4	62	126
There is less crime	23%	21%	27%	34%	100%	0%	7%	29%	22%	37%	29%	21%	20%	0%	19%	22%	23%
New businesses and shops have opened on the highstreet	31%	32%	33%	23%	0%	33%	58%	39%	16%	17%	20%	36%	32%	15%	61%	38%	28%
There are more jobs available in the area	18%	19%	20%	22%	0%	21%	19%	21%	24%	24%	0%	17%	25%	0%	0%	26%	14%
There is less anti-social behaviour	25%	27%	21%	38%	100%	15%	27%	25%	29%	29%	37%	17%	13%	0%	0%	27%	24%
There are new markets and other attractions	15%	11%	21%	6%	0%	22%	22%	10%	8%	4%	16%	23%	21%	70%	0%	7%	19%
Parks and other shared spaces have improved	34%	37%	32%	25%	0%	38%	35%	28%	36%	35%	44%	29%	43%	30%	40%	27%	38%
Entertainment and leisure facilities have improved or opened (e.g. gyms and cinemas)	32%	21%	36%	34%	0%	40%	26%	29%	27%	33%	42%	31%	37%	28%	19%	30%	32%
Public transport links have got better	19%	23%	13%	23%	0%	13%	24%	18%	22%	23%	15%	24%	0%	35%	19%	22%	18%
Road / rail links have got better	15%	14%	18%	13%	0%	20%	13%	23%	10%	7%	16%	7%	22%	39%	0%	12%	16%
Schools have got better	19%	23%	19%	18%	52%	9%	11%	13%	7%	25%	27%	17%	39%	20%	20%	16%	20%
It is easier to access healthcare at GPs and hospitals	15%	19%	11%	12%	48%	14%	15%	6%	17%	14%	22%	9%	13%	64%	20%	13%	16%
Other (Please specify)	3%	3%	3%	0%	0%	7%	0%	0%	5%	5%	4%	6%	0%	0%	0%	1%	3%
Don't know	2%	1%	3%	5%	0%	0%	0%	3%	3%	0%	0%	5%	5%	0%	0%	3%	1%

Note:

BASE: only people who responded;"It has got a little better, It has got much better" to Has your local area got better or worse in the last 5 years?

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(32.A) Which of the following would be the most effective things the Government could do to make your local area a better place to live?Please select up to three

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Crack down on anti-social behaviour like drug use	47%	47%	48%	35%	44%	46%	56%	53%	46%	42%	51%	49%	45%	52%	43%	40%
Crack down on serious crime like assault and robbery	31%	30%	31%	34%	34%	30%	35%	30%	24%	28%	33%	27%	32%	32%	27%	32%
Improve parks and green spaces	25%	25%	25%	35%	33%	27%	25%	19%	18%	18%	24%	32%	25%	21%	26%	32%
Improve local road / rail links	28%	31%	26%	20%	20%	25%	25%	34%	38%	38%	28%	31%	20%	27%	33%	19%
Make sure there were more options for public transport	26%	25%	27%	28%	22%	25%	26%	23%	31%	33%	23%	27%	25%	24%	31%	20%
Encourage markets in the local town centre	21%	20%	21%	22%	19%	23%	19%	26%	17%	17%	20%	22%	22%	21%	21%	21%
Support events for annual festivals, such as Christmas, November 5th, May Day etc	14%	13%	15%	16%	23%	17%	16%	11%	6%	9%	14%	16%	15%	14%	13%	15%
Help protect or improve the local high street	49%	48%	49%	36%	43%	48%	53%	51%	54%	48%	50%	47%	49%	47%	52%	47%
Other (Please state)	7%	8%	6%	3%	4%	5%	6%	8%	11%	9%	5%	5%	8%	7%	8%	6%
Don't know	5%	4%	5%	8%	4%	5%	5%	3%	5%	4%	4%	4%	7%	6%	3%	6%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(32.B) Which of the following would be the most effective things the Government could do to make your local area a better place to live?Please select up to three

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Crack down on anti-social behaviour like drug use	47%	34%	52%	42%	44%	26%	16%	54%	53%	49%	44%	50%	53%	51%	49%	35%	31%
Crack down on serious crime like assault and robbery	31%	58%	35%	23%	29%	8%	38%	32%	34%	33%	29%	42%	36%	38%	25%	17%	22%
Improve parks and green spaces	25%	33%	22%	24%	17%	18%	38%	30%	23%	29%	33%	31%	31%	25%	22%	16%	21%
Improve local road / rail links	28%	26%	28%	35%	29%	62%	0%	29%	20%	22%	29%	22%	29%	27%	26%	38%	30%
Make sure there were more options for public transport	26%	31%	24%	30%	26%	47%	0%	31%	20%	24%	30%	26%	24%	17%	22%	38%	46%
Encourage markets in the local town centre	21%	7%	19%	20%	20%	21%	49%	22%	21%	22%	22%	18%	19%	26%	24%	14%	22%
Support events for annual festivals, such as Christmas, November 5th, May Day etc	14%	15%	16%	13%	15%	8%	26%	11%	14%	13%	12%	17%	10%	15%	18%	14%	7%
Help protect or improve the local high street	49%	40%	48%	51%	46%	58%	22%	35%	52%	49%	55%	40%	51%	45%	59%	39%	42%
Other (Please state)	7%	0%	6%	7%	10%	0%	13%	9%	6%	6%	4%	2%	6%	6%	6%	12%	13%
Don't know	5%	0%	3%	6%	7%	0%	0%	5%	5%	5%	6%	4%	4%	4%	4%	8%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.C) Which of the following would be the most effective things the Government could do to make your local area a better place to live?Please select up to three

		2019 Vote					Distance from Sea									Coastal Non-City	
	Total	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Crack down on anti-social behaviour like drug use	47%	50%	43%	41%	61%	47%	46%	42%	52%	48%	44%	48%	47%	44%	50%	45%	48%
Crack down on serious crime like assault and robbery	31%	33%	28%	23%	34%	33%	31%	32%	29%	30%	27%	31%	36%	23%	24%	28%	32%
Improve parks and green spaces	25%	21%	31%	17%	16%	27%	22%	17%	22%	30%	27%	28%	19%	23%	24%	21%	27%
Improve local road / rail links	28%	30%	26%	36%	37%	24%	33%	24%	27%	29%	30%	33%	26%	33%	27%	28%	28%
Make sure there were more options for public transport	26%	24%	32%	32%	27%	18%	30%	22%	25%	22%	30%	26%	27%	41%	35%	25%	27%
Encourage markets in the local town centre	21%	20%	20%	23%	21%	20%	22%	25%	23%	23%	16%	14%	10%	31%	22%	26%	18%
Support events for annual festivals, such as Christmas, November 5th, May Day etc	14%	12%	18%	12%	10%	11%	15%	17%	17%	10%	17%	16%	10%	8%	4%	15%	13%
Help protect or improve the local high street	49%	51%	48%	43%	47%	52%	60%	47%	52%	45%	45%	46%	53%	53%	45%	52%	47%
Other (Please state)	7%	8%	4%	11%	9%	5%	3%	5%	6%	9%	7%	6%	18%	3%	11%	7%	6%
Don't know	5%	5%	4%	7%	5%	8%	2%	9%	4%	4%	4%	5%	6%	3%	0%	5%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(33.A) Thinking about how the Government might help coastal areas particularly, which of the following policies do you think would be most useful?Please select any which apply

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Considering coastal areas as a "special category" in political decision-making in the same way rural areas are, recognising the challenges they face in things like planning and transport	38%	37%	39%	29%	32%	35%	38%	40%	46%	37%	42%	38%	33%	41%	39%	25%
Improving transport links between coastal areas and the rest of the country	40%	38%	41%	32%	36%	37%	39%	48%	42%	38%	39%	43%	38%	40%	42%	29%
Improving broadband internet coverage in coastal areas.	29%	30%	27%	30%	31%	30%	33%	25%	26%	34%	27%	28%	29%	26%	32%	26%
Making it much easier for planning proposals to get approval for job-creating business and residential use	21%	23%	19%	26%	26%	19%	24%	19%	17%	23%	21%	20%	21%	20%	21%	22%
Making coastal areas centres for "green jobs" and green technologies.	33%	34%	31%	33%	33%	35%	29%	36%	33%	33%	34%	35%	29%	30%	37%	30%
Opening more schools in coastal areas.	6%	6%	7%	13%	5%	9%	4%	5%	4%	6%	4%	11%	6%	6%	7%	3%
Improving technical education in coastal areas for school leavers.	17%	19%	15%	25%	13%	17%	16%	13%	20%	19%	15%	19%	16%	17%	18%	10%
Other (Please Specify)	2%	3%	1%	1%	1%	1%	1%	1%	5%	3%	2%	0%	2%	2%	2%	2%
Don't Know	17%	14%	20%	13%	21%	18%	20%	16%	15%	13%	16%	14%	24%	19%	15%	20%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(33.B) Thinking about how the Government might help coastal areas particularly, which of the following policies do you think would be most useful?Please select any which apply

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Considering coastal areas as a "special category" in political decision-making in the same way rural areas are, recognising the challenges they face in things like planning and transport	38%	17%	42%	43%	47%	33%	22%	24%	38%	32%	30%	40%	39%	30%	41%	34%	44%
Improving transport links between coastal areas and the rest of the country	40%	33%	33%	45%	39%	58%	26%	50%	33%	43%	37%	38%	37%	36%	41%	40%	51%
Improving broadband internet coverage in coastal areas.	29%	25%	23%	34%	30%	32%	0%	39%	23%	28%	33%	30%	26%	28%	25%	37%	35%
Making it much easier for planning proposals to get approval for job-creating business and residential use	21%	7%	19%	19%	21%	17%	0%	24%	21%	27%	23%	26%	21%	28%	21%	16%	10%
Making coastal areas centres for "green jobs" and green technologies.	33%	42%	30%	33%	33%	30%	26%	30%	32%	37%	36%	30%	38%	29%	34%	32%	28%
Opening more schools in coastal areas.	6%	20%	10%	7%	3%	13%	0%	0%	5%	3%	8%	7%	6%	9%	6%	5%	8%
Improving technical education in coastal areas for school leavers.	17%	33%	19%	13%	16%	30%	16%	18%	19%	13%	19%	20%	15%	16%	18%	16%	21%
Other (Please Specify)	2%	0%	1%	3%	3%	0%	0%	3%	1%	2%	1%	1%	1%	2%	2%	2%	4%
Don't Know	17%	27%	17%	15%	19%	8%	35%	13%	20%	18%	16%	16%	18%	20%	16%	16%	12%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.C) Thinking about how the Government might help coastal areas particularly, which of the following policies do you think would be most useful?Please select any which apply

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Considering coastal areas as a "special category" in political decision-making in the same way rural areas are, recognising the challenges they face in things like planning and transport	38%	42%	41%	35%	62%	22%	43%	43%	48%	37%	35%	26%	36%	42%	34%	43%	35%
Improving transport links between coastal areas and the rest of the country	40%	39%	39%	46%	48%	38%	39%	42%	33%	35%	42%	42%	41%	43%	48%	39%	40%
Improving broadband internet coverage in coastal areas.	29%	27%	29%	42%	27%	22%	25%	28%	22%	30%	34%	35%	28%	32%	31%	28%	29%
Making it much easier for planning proposals to get approval for job-creating business and residential use	21%	23%	18%	19%	25%	19%	19%	25%	31%	22%	22%	19%	13%	28%	11%	22%	21%
Making coastal areas centres for "green jobs" and green technologies.	33%	28%	42%	31%	38%	30%	38%	35%	28%	36%	31%	31%	39%	24%	26%	35%	32%
Opening more schools in coastal areas.	6%	7%	8%	1%	4%	8%	9%	5%	4%	7%	9%	4%	6%	5%	8%	7%	6%
Improving technical education in coastal areas for school leavers.	17%	17%	19%	16%	10%	15%	16%	20%	18%	19%	17%	15%	15%	9%	17%	19%	16%
Other (Please Specify)	2%	2%	1%	1%	0%	1%	2%	2%	1%	4%	1%	1%	3%	0%	3%	3%	1%
Don't Know	17%	17%	16%	17%	4%	21%	12%	12%	17%	15%	19%	19%	15%	21%	26%	14%	19%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) Thinking about the policies that might help your local area as we come out of the Coronavirus lockdown, which of the following do you think would be most useful?Please select up to three

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Reduce corporation tax – the tax all businesses must pay – for small businesses.	23%	21%	24%	26%	28%	21%	20%	19%	24%	24%	26%	21%	20%	25%	21%	19%
Cut business rates for small businesses.	39%	40%	39%	26%	30%	33%	46%	46%	47%	40%	40%	39%	38%	43%	37%	34%
Cut VAT to 17.5% for a year.	34%	37%	31%	36%	33%	33%	39%	33%	32%	35%	34%	33%	35%	35%	33%	33%
Make Covid testing more widely available.	52%	47%	57%	54%	51%	48%	50%	58%	53%	56%	51%	53%	52%	48%	58%	48%
Cut the taxes businesses pay on anyone new they hire for a year.	18%	20%	17%	25%	19%	13%	18%	14%	21%	22%	16%	25%	13%	16%	20%	21%
Encourage businesses to end home working and return to offices.	13%	15%	12%	13%	14%	11%	13%	13%	14%	14%	15%	15%	10%	16%	12%	11%
Ensure public transport returns to normal.	22%	24%	19%	27%	19%	21%	18%	22%	23%	21%	18%	24%	24%	20%	23%	17%
Suspend parking charges and restrictions.	39%	35%	43%	19%	33%	39%	44%	44%	46%	42%	36%	43%	37%	45%	37%	32%
Other (Please Specify)	1%	2%	1%	2%	0%	2%	1%	1%	2%	3%	1%	2%	0%	1%	2%	1%
Don't Know	6%	6%	7%	10%	6%	11%	8%	4%	2%	2%	7%	5%	9%	7%	4%	9%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(34.B) Thinking about the policies that might help your local area as we come out of the Coronavirus lockdown, which of the following do you think would be most useful?Please select up to three

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Reduce corporation tax – the tax all businesses must pay – for small businesses.	23%	15%	24%	26%	21%	19%	42%	22%	27%	25%	14%	22%	24%	29%	24%	13%	22%
Cut business rates for small businesses.	39%	16%	35%	49%	40%	41%	0%	32%	35%	42%	41%	31%	37%	43%	45%	38%	39%
Cut VAT to 17.5% for a year.	34%	30%	45%	28%	35%	37%	0%	27%	35%	30%	32%	36%	33%	41%	33%	28%	34%
Make Covid testing more widely available.	52%	48%	51%	50%	48%	62%	16%	52%	55%	54%	63%	54%	56%	45%	51%	54%	54%
Cut the taxes businesses pay on anyone new they hire for a year.	18%	25%	17%	17%	14%	20%	0%	20%	21%	22%	20%	21%	18%	20%	14%	21%	25%
Encourage businesses to end home working and return to offices.	13%	20%	13%	11%	16%	9%	26%	15%	12%	15%	13%	15%	10%	14%	18%	10%	10%
Ensure public transport returns to normal.	22%	34%	20%	20%	20%	15%	38%	17%	18%	24%	30%	25%	24%	13%	17%	26%	33%
Suspend parking charges and restrictions.	39%	38%	41%	45%	36%	44%	0%	38%	29%	35%	46%	30%	42%	31%	44%	41%	39%
Other (Please Specify)	1%	0%	2%	2%	1%	0%	13%	4%	0%	1%	0%	3%	0%	2%	1%	2%	1%
Don't Know	6%	7%	5%	5%	7%	8%	22%	10%	11%	6%	5%	9%	6%	9%	5%	6%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(34.C) Thinking about the policies that might help your local area as we come out of the Coronavirus lockdown, which of the following do you think would be most useful?Please select up to three

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Reduce corporation tax – the tax all businesses must pay – for small businesses.	23%	23%	22%	23%	34%	22%	24%	21%	17%	22%	25%	23%	18%	31%	36%	21%	24%
Cut business rates for small businesses.	39%	43%	35%	29%	49%	41%	46%	42%	38%	38%	36%	44%	37%	31%	37%	45%	37%
Cut VAT to 17.5% for a year.	34%	33%	34%	34%	62%	35%	38%	34%	31%	37%	33%	37%	26%	41%	25%	36%	33%
Make Covid testing more widely available.	52%	48%	60%	53%	61%	47%	54%	52%	47%	60%	53%	47%	57%	45%	44%	53%	52%
Cut the taxes businesses pay on anyone new they hire for a year.	18%	19%	19%	18%	9%	12%	18%	17%	17%	18%	26%	12%	18%	30%	30%	16%	20%
Encourage businesses to end home working and return to offices.	13%	19%	9%	8%	5%	13%	15%	15%	17%	10%	9%	12%	23%	11%	10%	14%	13%
Ensure public transport returns to normal.	22%	21%	21%	33%	22%	19%	20%	16%	24%	24%	31%	17%	23%	17%	17%	20%	22%
Suspend parking charges and restrictions.	39%	44%	36%	42%	28%	37%	36%	38%	46%	37%	40%	47%	41%	40%	31%	40%	39%
Other (Please Specify)	1%	1%	2%	1%	5%	0%	3%	0%	1%	1%	0%	0%	5%	3%	4%	2%	1%
Don't Know	6%	5%	7%	2%	0%	11%	2%	9%	7%	4%	5%	5%	4%	6%	11%	4%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(35.A) Overall, do you think tax levels in this country are too high, about right, or too low?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Taxes are much too high	16%	15%	16%	17%	21%	16%	18%	14%	12%	14%	12%	18%	19%	17%	14%	22%
Taxes are a bit too high	29%	28%	30%	33%	31%	36%	29%	23%	23%	28%	28%	33%	26%	30%	26%	32%
Taxes are about right	34%	37%	32%	24%	27%	28%	31%	48%	40%	38%	38%	30%	31%	36%	36%	25%
Taxes are a bit too low	8%	10%	7%	5%	4%	6%	6%	7%	16%	15%	8%	9%	4%	6%	13%	1%
Taxes are much too low	2%	3%	1%	4%	4%	3%	1%	2%	1%	1%	2%	3%	2%	1%	3%	1%
None of the above	1%	1%	1%	2%	1%	0%	2%	0%	0%	1%	1%	0%	1%	0%	2%	0%
Don't know	10%	7%	13%	14%	12%	11%	14%	6%	7%	3%	11%	7%	18%	10%	7%	19%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(35.B) Overall, do you think tax levels in this country are too high, about right, or too low?

	Total		Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales		Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112		120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111		131	248	140	283	140	69
Taxes are much too high	16%	29%	18%	13%	17%	8%	22%	13%	15%	13%	20%		16%	15%	18%	15%	17%	13%
Taxes are a bit too high	29%	40%	26%	27%	26%	37%	42%	28%	35%	31%	27%		31%	27%	29%	31%	22%	30%
Taxes are about right	34%	9%	37%	37%	34%	41%	13%	28%	32%	32%	34%		30%	35%	29%	35%	38%	39%
Taxes are a bit too low	8%	0%	8%	10%	5%	4%	0%	14%	7%	11%	7%		7%	9%	10%	7%	8%	9%
Taxes are much too low	2%	0%	3%	1%	4%	0%	0%	7%	1%	1%	2%		6%	2%	2%	1%	1%	5%
None of the above	1%	0%	0%	1%	1%	0%	0%	0%	0%	2%	1%		2%	0%	1%	0%	1%	2%
Don't know	10%	22%	7%	12%	14%	9%	22%	9%	10%	11%	9%		7%	11%	12%	10%	12%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(35.C) Overall, do you think tax levels in this country are too high, about right, or too low?

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Taxes are much too high	16%	12%	17%	10%	26%	21%	17%	17%	18%	15%	11%	13%	15%	25%	21%	17%	15%
Taxes are a bit too high	29%	28%	27%	34%	36%	33%	28%	27%	27%	32%	27%	32%	28%	21%	29%	30%	28%
Taxes are about right	34%	46%	25%	29%	24%	24%	34%	34%	34%	35%	37%	40%	37%	32%	24%	34%	34%
Taxes are a bit too low	8%	5%	13%	18%	4%	5%	11%	8%	6%	7%	12%	10%	4%	11%	9%	8%	8%
Taxes are much too low	2%	1%	5%	0%	5%	0%	2%	2%	4%	1%	4%	1%	3%	0%	3%	1%	3%
None of the above	1%	0%	2%	0%	0%	1%	1%	1%	0%	2%	0%	0%	0%	0%	0%	1%	1%
Don't know	10%	8%	10%	9%	4%	16%	8%	11%	11%	8%	10%	5%	12%	10%	14%	10%	11%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) It is expected that the Government will have to either raise taxes or cut spending to help pay off the debt accumulated during the lockdown period. Which of the following would you prefer to see Government do?

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
I would like to see them plug the national debt by raising taxes, while keeping spending levels as they are now	23%	28%	17%	19%	19%	16%	16%	31%	31%	33%	18%	19%	24%	20%	30%	13%
I would like to see them plug the national debt partly by cutting spending and partly by raising taxes	30%	32%	28%	27%	31%	33%	27%	29%	32%	31%	35%	30%	23%	30%	30%	30%
I would like to see them plug the national debt by cutting spending, while keeping tax levels as they are now	22%	20%	24%	21%	25%	21%	28%	18%	21%	24%	22%	22%	21%	24%	18%	28%
None of the above	8%	9%	7%	8%	8%	13%	10%	6%	5%	3%	11%	9%	8%	9%	9%	4%
Don't Know	17%	11%	23%	25%	17%	17%	19%	17%	12%	9%	14%	19%	24%	17%	13%	25%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) It is expected that the Government will have to either raise taxes or cut spending to help pay off the debt accumulated during the lockdown period. Which of the following would you prefer to see Government do?

	Total				Region									Area				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
I would like to see them plug the national debt by raising taxes, while keeping spending levels as they are now	23%	45%	21%	23%	19%	38%	26%	30%	17%	24%	24%	31%	23%	19%	21%	22%	24%
I would like to see them plug the national debt partly by cutting spending and partly by raising taxes	30%	17%	31%	31%	32%	19%	22%	33%	29%	31%	25%	32%	29%	27%	29%	34%	31%
I would like to see them plug the national debt by cutting spending, while keeping tax levels as they are now	22%	0%	25%	21%	19%	26%	13%	21%	26%	20%	23%	11%	22%	27%	26%	17%	27%
None of the above	8%	9%	8%	8%	7%	4%	0%	13%	7%	9%	11%	7%	9%	11%	8%	5%	9%
Don't Know	17%	30%	15%	17%	23%	13%	38%	3%	21%	16%	16%	18%	16%	17%	16%	22%	9%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(36.C) It is expected that the Government will have to either raise taxes or cut spending to help pay off the debt accumulated during the lockdown period. Which of the following would you prefer to see Government do?

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
I would like to see them plug the national debt by raising taxes, while keeping spending levels as they are now	23%	19%	29%	28%	43%	13%	25%	23%	27%	20%	28%	24%	11%	22%	16%	24%	22%
I would like to see them plug the national debt partly by cutting spending and partly by raising taxes	30%	35%	25%	36%	18%	26%	30%	31%	27%	31%	29%	26%	38%	40%	41%	29%	30%
I would like to see them plug the national debt by cutting spending, while keeping tax levels as they are now	22%	25%	16%	16%	21%	30%	23%	19%	22%	21%	26%	32%	22%	20%	15%	22%	23%
None of the above	8%	6%	14%	10%	0%	5%	8%	12%	9%	8%	5%	7%	8%	0%	13%	10%	7%
Don't Know	17%	14%	16%	10%	18%	26%	14%	16%	15%	19%	12%	11%	21%	18%	16%	15%	18%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) Which of the following groups of people do you think the Conservative Party most cares about?Please select up to three

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Rich people	64%	65%	62%	62%	62%	61%	71%	65%	60%	58%	66%	60%	68%	56%	73%	62%
Business owners	47%	54%	40%	41%	47%	40%	44%	48%	55%	54%	47%	43%	45%	45%	53%	33%
People on middle incomes	27%	29%	25%	18%	26%	24%	23%	29%	35%	36%	28%	20%	25%	29%	29%	16%
Pensioners	10%	14%	7%	11%	11%	13%	8%	10%	10%	15%	11%	10%	7%	11%	11%	12%
Families	14%	15%	13%	15%	10%	11%	13%	15%	17%	19%	11%	19%	9%	17%	9%	19%
Recent arrivals to the country	10%	9%	11%	5%	8%	13%	9%	13%	12%	7%	9%	14%	11%	15%	6%	11%
People on low incomes	5%	6%	3%	5%	4%	7%	5%	3%	4%	4%	4%	5%	5%	5%	4%	4%
People on welfare	4%	4%	4%	4%	5%	4%	4%	2%	5%	3%	3%	4%	5%	5%	4%	2%
People from ethnic minorities	5%	5%	6%	4%	3%	4%	6%	7%	6%	4%	3%	9%	5%	8%	3%	3%
Young people	6%	6%	7%	5%	9%	5%	3%	10%	5%	7%	6%	8%	5%	7%	6%	4%
Members of trade unions	4%	4%	4%	12%	5%	5%	3%	1%	0%	2%	5%	4%	4%	3%	3%	5%
People who live in Wales, Scotland and Northern Ireland	3%	3%	3%	5%	4%	2%	2%	3%	3%	5%	2%	4%	3%	3%	3%	2%
None of these	10%	6%	15%	12%	8%	14%	10%	9%	11%	8%	11%	9%	12%	12%	7%	13%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(37.B) Which of the following groups of people do you think the Conservative Party most cares about?Please select up to three

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Rich people	64%	57%	66%	60%	58%	50%	38%	67%	60%	71%	68%	61%	65%	68%	61%	61%	70%
Business owners	47%	16%	41%	47%	50%	47%	26%	43%	45%	53%	55%	45%	53%	45%	43%	47%	47%
People on middle incomes	27%	0%	20%	30%	36%	35%	0%	27%	26%	31%	23%	25%	21%	29%	30%	30%	30%
Pensioners	10%	9%	13%	13%	10%	5%	0%	8%	11%	6%	10%	14%	12%	10%	9%	8%	10%
Families	14%	0%	13%	17%	15%	18%	35%	13%	18%	7%	15%	11%	14%	11%	14%	15%	18%
Recent arrivals to the country	10%	10%	12%	11%	9%	4%	0%	13%	14%	5%	11%	12%	12%	5%	10%	10%	13%
People on low incomes	5%	17%	6%	4%	7%	0%	0%	5%	5%	1%	4%	4%	6%	1%	6%	5%	3%
People on welfare	4%	10%	6%	4%	4%	0%	0%	8%	3%	1%	3%	4%	5%	2%	4%	5%	5%
People from ethnic minorities	5%	7%	6%	6%	2%	0%	16%	4%	7%	3%	6%	6%	6%	3%	5%	3%	9%
Young people	6%	10%	6%	4%	10%	20%	26%	6%	7%	4%	2%	9%	5%	5%	5%	8%	8%
Members of trade unions	4%	0%	3%	4%	4%	0%	0%	0%	6%	1%	9%	8%	2%	5%	3%	4%	2%
People who live in Wales, Scotland and Northern Ireland	3%	0%	4%	4%	0%	0%	16%	3%	5%	3%	3%	6%	3%	3%	3%	1%	3%
None of these	10%	15%	10%	10%	12%	18%	0%	9%	9%	13%	8%	10%	9%	13%	11%	11%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.C) Which of the following groups of people do you think the Conservative Party most cares about?Please select up to three

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Rich people	64%	45%	81%	80%	80%	62%	65%	65%	59%	61%	65%	65%	67%	71%	72%	63%	64%
Business owners	47%	45%	54%	65%	37%	33%	45%	50%	42%	47%	48%	58%	47%	48%	46%	48%	46%
People on middle incomes	27%	36%	19%	35%	36%	19%	27%	28%	28%	23%	25%	35%	27%	24%	29%	28%	26%
Pensioners	10%	11%	12%	14%	4%	9%	11%	13%	10%	12%	10%	9%	4%	3%	14%	10%	11%
Families	14%	25%	5%	6%	0%	9%	11%	16%	11%	16%	14%	17%	16%	9%	9%	14%	14%
Recent arrivals to the country	10%	14%	6%	5%	19%	9%	7%	10%	11%	12%	14%	9%	15%	9%	6%	11%	10%
People on low incomes	5%	8%	2%	1%	0%	5%	3%	6%	5%	3%	3%	7%	5%	6%	4%	4%	5%
People on welfare	4%	7%	2%	1%	0%	2%	2%	2%	6%	2%	5%	4%	5%	4%	4%	3%	4%
People from ethnic minorities	5%	8%	4%	2%	14%	1%	3%	4%	7%	6%	5%	5%	6%	9%	2%	6%	5%
Young people	6%	10%	4%	3%	0%	5%	8%	4%	5%	6%	6%	8%	9%	8%	7%	5%	7%
Members of trade unions	4%	3%	6%	3%	0%	2%	2%	5%	5%	4%	4%	3%	8%	0%	0%	3%	4%
People who live in Wales, Scotland and Northern Ireland	3%	5%	3%	0%	0%	1%	4%	1%	4%	3%	5%	4%	0%	2%	2%	3%	3%
None of these	10%	11%	5%	8%	16%	20%	14%	11%	10%	11%	7%	4%	4%	12%	11%	11%	10%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) Which of the following groups of people do you think the Labour Party most cares about?Please select up to three

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Rich people	8%	6%	9%	10%	8%	12%	9%	4%	5%	4%	7%	12%	7%	8%	5%	14%
Business owners	6%	5%	7%	8%	6%	7%	7%	2%	6%	4%	5%	10%	6%	7%	5%	7%
People on middle incomes	12%	12%	13%	13%	14%	17%	13%	11%	9%	10%	13%	13%	13%	8%	16%	12%
Pensioners	11%	10%	11%	11%	11%	10%	11%	9%	11%	10%	11%	11%	10%	9%	13%	11%
Families	25%	24%	27%	27%	34%	29%	23%	24%	19%	20%	27%	23%	30%	17%	35%	27%
Recent arrivals to the country	16%	19%	13%	11%	12%	12%	21%	19%	18%	19%	15%	16%	15%	26%	7%	8%
People on low incomes	37%	38%	36%	38%	35%	34%	34%	41%	41%	46%	33%	34%	39%	31%	49%	21%
People on welfare	31%	35%	27%	24%	24%	29%	32%	29%	39%	36%	30%	30%	29%	34%	33%	17%
People from ethnic minorities	17%	19%	15%	13%	19%	9%	19%	20%	22%	17%	19%	19%	14%	26%	11%	11%
Young people	17%	17%	17%	32%	29%	20%	13%	10%	10%	17%	21%	17%	14%	9%	25%	18%
Members of trade unions	35%	40%	29%	19%	22%	25%	37%	42%	48%	47%	35%	30%	29%	38%	34%	26%
People who live in Wales, Scotland and Northern Ireland	4%	5%	3%	6%	5%	3%	1%	4%	5%	4%	4%	4%	4%	4%	5%	3%
None of these	14%	10%	17%	16%	9%	13%	16%	16%	12%	10%	12%	14%	19%	16%	10%	19%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(38.B) Which of the following groups of people do you think the Labour Party most cares about?Please select up to three

| | Total | Region | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Rich people	8%	10%	9%	8%	11%	4%	16%	7%	8%	6%	2%	12%	10%	8%	3%	9%	4%
Business owners	6%	7%	8%	8%	7%	0%	16%	0%	5%	5%	5%	7%	7%	9%	3%	8%	3%
People on middle incomes	12%	0%	14%	13%	10%	15%	0%	12%	15%	12%	11%	13%	15%	10%	11%	9%	18%
Pensioners	11%	23%	8%	8%	6%	11%	0%	16%	10%	15%	15%	14%	10%	12%	8%	9%	14%
Families	25%	24%	23%	25%	20%	27%	45%	26%	24%	30%	30%	30%	23%	26%	27%	21%	27%
Recent arrivals to the country	16%	41%	22%	13%	17%	9%	0%	13%	11%	12%	18%	15%	17%	12%	19%	14%	12%
People on low incomes	37%	33%	36%	35%	38%	51%	0%	29%	37%	48%	34%	38%	39%	41%	37%	30%	42%
People on welfare	31%	44%	26%	30%	32%	36%	0%	35%	30%	34%	35%	26%	36%	25%	29%	33%	35%
People from ethnic minorities	17%	9%	16%	18%	24%	10%	0%	17%	17%	15%	18%	14%	16%	15%	20%	20%	19%
Young people	17%	9%	15%	19%	20%	33%	26%	10%	18%	18%	17%	22%	19%	20%	15%	12%	19%
Members of trade unions	35%	33%	33%	40%	33%	32%	39%	38%	31%	33%	35%	28%	38%	30%	30%	46%	37%
People who live in Wales, Scotland and Northern Ireland	4%	0%	6%	5%	2%	0%	0%	0%	6%	1%	6%	8%	5%	4%	2%	1%	7%
None of these	14%	0%	14%	14%	14%	12%	0%	17%	15%	12%	14%	11%	11%	15%	18%	14%	10%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.C) Which of the following groups of people do you think the Labour Party most cares about?Please select up to three

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Rich people	8%	9%	4%	4%	9%	11%	9%	10%	7%	5%	8%	6%	6%	9%	10%	8%	7%
Business owners	6%	6%	5%	7%	5%	9%	8%	7%	6%	8%	8%	3%	3%	5%	2%	6%	6%
People on middle incomes	12%	7%	20%	11%	9%	16%	14%	15%	9%	12%	11%	15%	6%	7%	17%	11%	13%
Pensioners	11%	6%	16%	13%	0%	10%	13%	4%	8%	13%	12%	13%	15%	14%	7%	10%	11%
Families	25%	11%	47%	32%	10%	21%	23%	25%	21%	30%	25%	27%	25%	28%	25%	25%	26%
Recent arrivals to the country	16%	28%	6%	4%	49%	8%	12%	20%	22%	14%	17%	17%	16%	20%	8%	16%	16%
People on low incomes	37%	29%	54%	49%	28%	27%	44%	35%	34%	40%	32%	37%	36%	38%	44%	38%	37%
People on welfare	31%	36%	32%	37%	35%	11%	28%	31%	28%	32%	29%	34%	38%	38%	39%	31%	31%
People from ethnic minorities	17%	26%	12%	7%	30%	7%	13%	18%	20%	17%	24%	19%	18%	11%	14%	18%	17%
Young people	17%	8%	31%	21%	5%	13%	18%	16%	14%	21%	15%	18%	21%	13%	16%	18%	17%
Members of trade unions	35%	46%	23%	43%	52%	25%	31%	36%	38%	33%	38%	39%	34%	35%	41%	36%	34%
People who live in Wales, Scotland and Northern Ireland	4%	4%	5%	4%	5%	2%	2%	4%	5%	5%	10%	1%	1%	7%	0%	3%	4%
None of these	14%	16%	6%	12%	0%	24%	15%	13%	16%	12%	14%	10%	13%	8%	7%	15%	13%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(39.A) Which of the following words best describe your own personal values and your outlook on life?Please select up to five

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Family	44%	37%	52%	30%	44%	39%	46%	52%	50%	44%	43%	49%	43%	48%	40%	49%
Fairness	37%	33%	40%	26%	29%	33%	44%	40%	42%	40%	37%	33%	37%	34%	43%	28%
Hard work	29%	29%	29%	29%	26%	29%	33%	32%	26%	29%	29%	36%	24%	30%	26%	35%
Decency	29%	31%	28%	19%	21%	24%	36%	32%	36%	34%	31%	25%	28%	30%	31%	25%
Equality	24%	23%	24%	32%	27%	25%	19%	23%	23%	22%	23%	25%	27%	16%	32%	24%
Freedom	22%	22%	23%	26%	28%	23%	20%	18%	22%	20%	22%	25%	23%	25%	20%	23%
Morality	21%	18%	23%	15%	14%	16%	29%	22%	22%	19%	22%	18%	21%	20%	22%	19%
Independence	19%	19%	19%	20%	22%	14%	19%	19%	21%	15%	20%	21%	19%	22%	15%	22%
Stability	18%	18%	18%	20%	20%	18%	21%	15%	15%	16%	19%	18%	17%	17%	19%	22%
Tradition	20%	23%	18%	4%	9%	22%	25%	25%	27%	23%	16%	21%	23%	28%	13%	19%
Creativity	15%	16%	14%	24%	20%	20%	14%	12%	7%	14%	13%	17%	16%	12%	15%	24%
Patriotism	11%	15%	8%	9%	4%	8%	10%	14%	19%	12%	15%	9%	9%	20%	4%	5%
Opportunity	11%	10%	11%	19%	13%	13%	6%	8%	8%	12%	11%	12%	9%	9%	13%	7%
Co-operation	8%	7%	9%	12%	8%	10%	8%	8%	6%	6%	9%	10%	7%	6%	10%	8%
Civility	11%	15%	6%	3%	5%	10%	11%	16%	15%	18%	12%	6%	8%	11%	11%	11%
Ambition	7%	9%	5%	25%	8%	6%	5%	2%	4%	11%	6%	6%	7%	5%	7%	10%
Individualism	8%	7%	8%	12%	8%	10%	5%	6%	8%	4%	8%	9%	10%	7%	9%	10%
Faith	7%	7%	8%	7%	7%	5%	5%	6%	11%	11%	5%	6%	9%	7%	7%	7%
Moderation	9%	10%	7%	1%	6%	10%	14%	7%	10%	10%	8%	8%	9%	9%	10%	5%
Charity	6%	5%	7%	9%	7%	3%	3%	7%	9%	8%	7%	4%	7%	4%	8%	7%
Internationalism	5%	6%	4%	3%	6%	3%	4%	4%	8%	9%	5%	5%	3%	1%	10%	4%
Entrepreneurship	3%	4%	2%	5%	4%	4%	0%	4%	2%	2%	2%	4%	3%	4%	2%	2%
Modernity	4%	6%	3%	10%	6%	5%	4%	2%	1%	4%	5%	5%	3%	3%	6%	1%
Progression	7%	10%	5%	15%	13%	9%	5%	3%	3%	5%	9%	8%	5%	6%	7%	10%
Radicalness	1%	2%	1%	2%	2%	3%	1%	0%	1%	2%	1%	0%	2%	1%	2%	1%
Britishness	16%	19%	13%	8%	12%	13%	17%	22%	19%	18%	14%	16%	18%	23%	9%	8%
Honesty	51%	46%	55%	34%	50%	52%	48%	61%	54%	51%	55%	46%	48%	50%	52%	46%
None of these	1%	0%	1%	0%	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	1%	0%
Don't Know	2%	2%	2%	3%	1%	2%	3%	2%	2%	1%	2%	2%	3%	2%	2%	0%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) Which of the following words best describe your own personal values and your outlook on life?Please select up to five

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Family	44%	34%	44%	41%	45%	58%	51%	40%	43%	53%	44%	34%	47%	46%	43%	57%	35%
Fairness	37%	26%	36%	42%	40%	40%	26%	39%	24%	34%	41%	30%	40%	34%	37%	37%	41%
Hard work	29%	38%	29%	26%	26%	37%	42%	28%	32%	33%	26%	30%	31%	27%	26%	36%	24%
Decency	29%	21%	28%	27%	28%	28%	0%	47%	32%	28%	32%	25%	29%	24%	32%	33%	31%
Equality	24%	10%	21%	24%	21%	46%	16%	22%	27%	26%	28%	27%	22%	25%	25%	27%	18%
Freedom	22%	10%	27%	24%	15%	14%	22%	19%	23%	21%	25%	22%	23%	25%	21%	17%	30%
Morality	21%	7%	16%	26%	25%	18%	0%	25%	12%	25%	19%	20%	22%	21%	18%	21%	24%
Independence	19%	33%	18%	22%	18%	23%	22%	22%	19%	15%	20%	17%	18%	15%	22%	20%	20%
Stability	18%	10%	21%	16%	11%	14%	0%	11%	18%	24%	17%	20%	15%	17%	18%	20%	18%
Tradition	20%	23%	20%	18%	26%	4%	13%	24%	25%	18%	20%	18%	20%	22%	22%	18%	21%
Creativity	15%	23%	18%	13%	14%	10%	38%	11%	15%	14%	16%	15%	15%	14%	18%	8%	18%
Patriotism	11%	10%	13%	8%	16%	0%	0%	6%	14%	11%	13%	9%	15%	12%	12%	8%	7%
Opportunity	11%	0%	10%	12%	9%	4%	22%	13%	13%	12%	7%	11%	13%	15%	8%	7%	11%
Co-operation	8%	16%	11%	9%	7%	8%	0%	10%	3%	8%	6%	13%	8%	9%	9%	3%	6%
Civility	11%	0%	12%	13%	11%	0%	0%	9%	9%	8%	15%	12%	10%	5%	13%	12%	12%
Ambition	7%	16%	7%	4%	6%	6%	26%	7%	12%	7%	8%	10%	5%	9%	8%	5%	5%
Individualism	8%	0%	9%	9%	6%	15%	16%	14%	10%	4%	7%	10%	8%	8%	7%	6%	14%
Faith	7%	7%	6%	7%	6%	9%	35%	12%	6%	7%	10%	5%	7%	8%	8%	6%	7%
Moderation	9%	27%	7%	9%	5%	13%	0%	8%	9%	9%	11%	7%	13%	8%	9%	5%	4%
Charity	6%	0%	6%	7%	7%	5%	13%	9%	6%	7%	3%	7%	4%	8%	4%	8%	14%
Internationalism	5%	10%	7%	8%	2%	5%	0%	7%	2%	4%	3%	6%	5%	3%	5%	4%	10%
Entrepreneurship	3%	0%	4%	1%	4%	0%	0%	1%	1%	3%	3%	2%	3%	6%	2%	3%	0%
Modernity	4%	10%	3%	4%	2%	15%	0%	4%	4%	6%	5%	7%	3%	5%	5%	2%	2%
Progression	7%	9%	6%	8%	6%	9%	0%	13%	5%	8%	5%	11%	7%	8%	5%	8%	7%
Radicalness	1%	0%	2%	1%	2%	0%	0%	2%	1%	1%	4%	3%	1%	1%	0%	2%	4%
Britishness	16%	17%	16%	16%	15%	17%	22%	24%	20%	10%	16%	17%	16%	13%	18%	15%	12%
Honesty	51%	42%	47%	57%	50%	51%	35%	36%	48%	52%	58%	45%	49%	45%	54%	59%	47%
None of these	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	2%	2%	0%	1%	0%	1%	0%
Don't Know	2%	0%	1%	2%	4%	4%	0%	0%	3%	3%	2%	2%	2%	2%	3%	1%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.C) Which of the following words best describe your own personal values and your outlook on life?Please select up to five

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Family	44%	48%	39%	40%	46%	50%	41%	44%	40%	49%	40%	47%	53%	58%	39%	46%	44%
Fairness	37%	34%	39%	43%	14%	33%	45%	36%	34%	34%	40%	31%	40%	40%	30%	36%	37%
Hard work	29%	34%	21%	22%	33%	33%	22%	32%	32%	35%	24%	30%	35%	18%	29%	31%	28%
Decency	29%	30%	29%	34%	34%	30%	33%	27%	32%	24%	32%	31%	32%	23%	35%	28%	30%
Equality	24%	15%	34%	30%	10%	30%	27%	22%	19%	21%	32%	24%	22%	14%	31%	22%	25%
Freedom	22%	21%	22%	24%	16%	27%	27%	20%	17%	22%	15%	21%	25%	37%	31%	21%	23%
Morality	21%	20%	22%	25%	19%	15%	20%	19%	26%	26%	20%	18%	13%	15%	13%	25%	18%
Independence	19%	21%	19%	19%	41%	12%	20%	19%	22%	18%	12%	21%	22%	17%	20%	20%	19%
Stability	18%	16%	19%	20%	14%	21%	23%	17%	19%	18%	19%	16%	20%	7%	14%	18%	18%
Tradition	20%	29%	10%	16%	41%	22%	13%	22%	26%	19%	24%	24%	24%	15%	23%	22%	20%
Creativity	15%	11%	21%	16%	7%	17%	14%	17%	12%	14%	12%	18%	12%	23%	7%	16%	14%
Patriotism	11%	19%	6%	8%	28%	5%	8%	12%	16%	13%	13%	13%	8%	10%	7%	14%	10%
Opportunity	11%	10%	12%	10%	20%	8%	13%	9%	9%	10%	11%	10%	12%	23%	12%	9%	11%
Co-operation	8%	7%	11%	12%	0%	3%	11%	7%	6%	9%	9%	6%	3%	15%	6%	8%	9%
Civility	11%	12%	9%	16%	19%	11%	16%	13%	11%	8%	8%	15%	6%	8%	6%	12%	10%
Ambition	7%	6%	8%	6%	11%	10%	8%	6%	4%	7%	9%	5%	9%	6%	12%	7%	7%
Individualism	8%	6%	9%	7%	15%	10%	10%	5%	7%	7%	11%	8%	8%	8%	14%	6%	9%
Faith	7%	8%	6%	9%	15%	6%	5%	8%	8%	7%	9%	3%	8%	6%	15%	7%	7%
Moderation	9%	8%	9%	15%	9%	8%	7%	10%	7%	9%	10%	9%	9%	6%	15%	8%	9%
Charity	6%	5%	8%	11%	9%	5%	7%	6%	5%	5%	10%	3%	6%	15%	8%	5%	7%
Internationalism	5%	1%	10%	13%	0%	2%	7%	6%	4%	2%	6%	4%	4%	6%	13%	4%	6%
Entrepreneurship	3%	3%	3%	0%	9%	1%	4%	3%	2%	2%	2%	4%	1%	9%	0%	3%	3%
Modernity	4%	5%	6%	2%	0%	2%	2%	7%	3%	3%	7%	7%	1%	3%	6%	3%	5%
Progression	7%	5%	11%	3%	0%	8%	5%	6%	8%	6%	6%	9%	6%	6%	14%	6%	8%
Radicalness	1%	1%	3%	0%	0%	1%	1%	1%	0%	3%	2%	1%	1%	4%	0%	2%	1%
Britishness	16%	25%	6%	14%	28%	11%	15%	19%	21%	12%	17%	18%	15%	10%	9%	19%	14%
Honesty	51%	51%	46%	47%	46%	56%	56%	47%	38%	51%	54%	57%	58%	43%	55%	50%	51%
None of these	1%	0%	0%	0%	0%	2%	0%	0%	2%	2%	0%	0%	0%	0%	0%	0%	1%
Don't Know	2%	2%	2%	3%	0%	2%	1%	4%	3%	1%	3%	1%	0%	2%	0%	2%	2%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(40.A) Which of the following words best describe the values of the Conservative Party?Please select up to five

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Family	6%	7%	5%	8%	7%	3%	4%	6%	7%	10%	5%	7%	3%	8%	3%	5%
Fairness	5%	6%	4%	4%	5%	3%	2%	6%	7%	4%	6%	5%	4%	6%	4%	2%
Hard work	14%	17%	10%	10%	13%	12%	13%	16%	16%	14%	17%	11%	13%	19%	11%	4%
Decency	4%	4%	4%	3%	5%	4%	3%	5%	4%	7%	4%	5%	2%	5%	4%	2%
Equality	4%	5%	4%	7%	4%	3%	4%	3%	5%	4%	4%	6%	3%	5%	4%	3%
Freedom	6%	7%	5%	6%	4%	4%	6%	7%	8%	10%	6%	6%	4%	9%	4%	1%
Morality	2%	2%	3%	6%	2%	1%	0%	2%	3%	3%	1%	3%	2%	1%	3%	2%
Independence	14%	14%	14%	13%	11%	12%	15%	14%	17%	13%	16%	14%	13%	16%	13%	7%
Stability	8%	10%	7%	7%	5%	7%	13%	4%	11%	7%	9%	7%	11%	10%	7%	6%
Tradition	21%	24%	18%	22%	25%	25%	21%	17%	19%	27%	21%	20%	17%	19%	25%	12%
Creativity	3%	4%	2%	5%	2%	2%	2%	3%	4%	2%	2%	5%	4%	4%	2%	3%
Patriotism	20%	24%	16%	28%	15%	17%	18%	20%	21%	26%	23%	16%	14%	19%	21%	13%
Opportunity	14%	14%	13%	11%	7%	13%	9%	17%	21%	18%	14%	12%	12%	17%	12%	7%
Co-operation	2%	3%	2%	2%	5%	3%	2%	2%	1%	2%	2%	3%	2%	3%	1%	3%
Civility	4%	6%	2%	6%	6%	6%	4%	2%	2%	5%	5%	2%	4%	4%	4%	3%
Ambition	16%	17%	16%	11%	12%	19%	16%	20%	18%	15%	18%	14%	18%	17%	19%	8%
Individualism	10%	13%	7%	15%	15%	8%	6%	8%	10%	15%	9%	9%	7%	7%	12%	11%
Faith	2%	3%	2%	6%	3%	4%	1%	0%	1%	3%	3%	2%	1%	2%	3%	3%
Moderation	3%	3%	2%	3%	2%	5%	1%	5%	2%	4%	2%	3%	4%	3%	2%	3%
Charity	1%	1%	1%	3%	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%
Internationalism	6%	5%	7%	3%	7%	5%	4%	9%	8%	5%	7%	6%	7%	8%	5%	6%
Entrepreneurship	24%	27%	20%	20%	23%	14%	19%	28%	32%	31%	23%	19%	23%	25%	25%	13%
Modernity	4%	6%	3%	7%	6%	5%	3%	5%	2%	5%	4%	6%	4%	5%	3%	4%
Progression	11%	12%	10%	8%	7%	10%	10%	14%	14%	9%	12%	10%	12%	15%	7%	9%
Radicalness	5%	6%	3%	10%	10%	4%	2%	1%	4%	5%	6%	5%	2%	3%	5%	9%
Britishness	29%	31%	27%	28%	25%	29%	29%	28%	33%	36%	34%	22%	25%	29%	31%	24%
Honesty	3%	3%	3%	2%	4%	2%	2%	3%	3%	1%	3%	2%	4%	3%	2%	4%
None of these	16%	16%	16%	11%	10%	15%	22%	15%	18%	14%	14%	17%	18%	13%	19%	14%
Don't Know	18%	11%	25%	17%	19%	24%	21%	16%	15%	11%	17%	21%	23%	19%	13%	34%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(40.B) Which of the following words best describe the values of the Conservative Party?Please select up to five

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Family	6%	18%	6%	9%	8%	14%	26%	2%	1%	2%	5%	7%	5%	4%	5%	6%	12%
Fairness	5%	10%	4%	6%	1%	4%	13%	10%	4%	4%	6%	5%	4%	5%	6%	4%	5%
Hard work	14%	20%	14%	12%	17%	19%	39%	10%	12%	14%	14%	15%	11%	12%	14%	20%	10%
Decency	4%	7%	4%	4%	3%	9%	16%	4%	6%	1%	6%	6%	4%	3%	4%	4%	3%
Equality	4%	10%	4%	6%	5%	0%	16%	8%	5%	1%	3%	6%	5%	3%	4%	3%	3%
Freedom	6%	0%	9%	5%	5%	4%	0%	9%	10%	3%	5%	4%	5%	5%	9%	4%	8%
Morality	2%	0%	4%	1%	3%	4%	0%	5%	2%	1%	1%	2%	1%	4%	3%	1%	4%
Independence	14%	0%	12%	13%	19%	9%	16%	9%	19%	12%	17%	13%	14%	15%	16%	11%	11%
Stability	8%	0%	8%	9%	12%	10%	13%	6%	11%	7%	7%	8%	7%	8%	9%	8%	14%
Tradition	21%	15%	23%	20%	18%	5%	26%	13%	27%	22%	24%	25%	26%	16%	20%	19%	16%
Creativity	3%	10%	2%	2%	4%	4%	22%	2%	5%	1%	5%	2%	3%	4%	2%	2%	6%
Patriotism	20%	14%	15%	19%	22%	22%	0%	19%	19%	26%	20%	17%	20%	21%	19%	19%	21%
Opportunity	14%	10%	12%	15%	10%	27%	0%	10%	14%	16%	17%	13%	17%	9%	15%	13%	12%
Co-operation	2%	0%	2%	2%	4%	10%	0%	6%	3%	1%	0%	3%	2%	5%	3%	1%	0%
Civility	4%	8%	3%	4%	4%	4%	0%	5%	4%	4%	6%	10%	4%	0%	3%	4%	6%
Ambition	16%	17%	19%	16%	19%	26%	0%	11%	11%	17%	16%	17%	17%	16%	16%	16%	17%
Individualism	10%	26%	5%	12%	9%	0%	38%	15%	11%	8%	15%	14%	9%	11%	7%	9%	13%
Faith	2%	7%	3%	2%	3%	0%	0%	3%	1%	3%	0%	5%	3%	1%	1%	1%	1%
Moderation	3%	7%	2%	3%	5%	9%	13%	4%	3%	1%	3%	4%	2%	2%	3%	4%	5%
Charity	1%	0%	1%	0%	2%	6%	0%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%
Internationalism	6%	0%	6%	8%	3%	4%	0%	6%	8%	6%	7%	6%	7%	4%	6%	6%	8%
Entrepreneurship	24%	9%	21%	30%	19%	33%	0%	24%	17%	29%	24%	22%	22%	22%	23%	27%	31%
Modernity	4%	10%	3%	5%	4%	8%	0%	4%	4%	4%	6%	6%	3%	6%	5%	3%	4%
Progression	11%	10%	9%	10%	17%	22%	0%	8%	15%	10%	8%	8%	11%	12%	9%	13%	19%
Radicalness	5%	9%	6%	5%	2%	6%	0%	6%	1%	6%	5%	6%	6%	3%	4%	5%	3%
Britishness	29%	22%	22%	33%	36%	31%	29%	26%	31%	29%	29%	21%	31%	24%	30%	34%	33%
Honesty	3%	10%	2%	3%	4%	0%	0%	3%	3%	1%	4%	5%	2%	2%	3%	3%	0%
None of these	16%	16%	16%	11%	18%	14%	0%	16%	11%	23%	19%	17%	13%	20%	15%	17%	17%
Don't Know	18%	8%	19%	20%	18%	19%	22%	14%	22%	16%	16%	14%	19%	20%	21%	19%	11%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.C) Which of the following words best describe the values of the Conservative Party?Please select up to five

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Family	6%	10%	3%	2%	4%	3%	5%	6%	5%	5%	10%	4%	9%	2%	2%	5%	6%
Fairness	5%	9%	2%	2%	0%	2%	5%	3%	7%	5%	4%	4%	9%	0%	2%	5%	4%
Hard work	14%	26%	8%	6%	7%	3%	10%	12%	16%	12%	18%	21%	15%	9%	11%	14%	14%
Decency	4%	8%	1%	4%	0%	2%	5%	3%	4%	3%	4%	4%	6%	5%	2%	4%	4%
Equality	4%	6%	4%	2%	9%	2%	4%	4%	2%	3%	8%	7%	3%	3%	4%	2%	6%
Freedom	6%	10%	3%	7%	7%	2%	8%	9%	6%	6%	3%	5%	5%	7%	5%	7%	5%
Morality	2%	2%	3%	0%	0%	2%	2%	1%	1%	4%	1%	2%	3%	0%	6%	2%	2%
Independence	14%	20%	11%	10%	17%	4%	13%	15%	16%	14%	13%	14%	16%	10%	17%	15%	14%
Stability	8%	13%	5%	6%	15%	2%	6%	3%	13%	12%	8%	11%	5%	15%	4%	10%	8%
Tradition	21%	22%	25%	22%	21%	14%	28%	18%	18%	26%	21%	18%	14%	22%	17%	22%	21%
Creativity	3%	5%	2%	0%	5%	1%	4%	2%	1%	2%	3%	7%	5%	4%	0%	3%	3%
Patriotism	20%	23%	23%	19%	7%	11%	20%	19%	19%	17%	25%	20%	25%	12%	23%	20%	20%
Opportunity	14%	21%	9%	3%	14%	10%	11%	14%	16%	14%	18%	15%	11%	12%	5%	14%	14%
Co-operation	2%	4%	1%	0%	4%	3%	5%	0%	1%	2%	2%	4%	1%	9%	0%	3%	2%
Civility	4%	6%	2%	3%	0%	3%	2%	4%	5%	2%	4%	7%	5%	4%	2%	3%	5%
Ambition	16%	19%	17%	11%	5%	13%	15%	18%	17%	12%	19%	16%	15%	26%	20%	17%	16%
Individualism	10%	7%	18%	5%	0%	7%	7%	8%	9%	9%	12%	12%	9%	12%	19%	8%	11%
Faith	2%	2%	4%	2%	0%	1%	1%	2%	2%	6%	1%	2%	0%	0%	2%	2%	2%
Moderation	3%	5%	1%	1%	5%	3%	2%	2%	4%	2%	3%	5%	3%	0%	4%	3%	3%
Charity	1%	1%	1%	0%	0%	1%	0%	1%	1%	1%	1%	2%	0%	0%	0%	1%	1%
Internationalism	6%	7%	5%	4%	13%	7%	6%	8%	7%	4%	6%	7%	6%	12%	4%	6%	6%
Entrepreneurship	24%	27%	23%	28%	29%	14%	24%	30%	20%	21%	22%	29%	25%	12%	32%	22%	24%
Modernity	4%	7%	3%	3%	0%	4%	3%	5%	6%	3%	5%	5%	6%	3%	4%	4%	5%
Progression	11%	17%	6%	7%	5%	9%	7%	11%	13%	8%	16%	19%	14%	5%	3%	11%	11%
Radicalness	5%	1%	8%	10%	4%	7%	5%	4%	6%	4%	2%	9%	3%	8%	6%	4%	5%
Britishness	29%	37%	25%	36%	14%	15%	24%	26%	30%	28%	35%	38%	33%	23%	30%	28%	29%
Honesty	3%	5%	2%	1%	0%	1%	2%	3%	3%	4%	4%	2%	6%	0%	0%	3%	2%
None of these	16%	6%	23%	26%	23%	22%	19%	13%	14%	17%	13%	13%	16%	16%	32%	17%	15%
Don't Know	18%	17%	12%	16%	18%	33%	14%	23%	21%	19%	17%	12%	14%	16%	8%	20%	18%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) Which of the following words best describe the values of the Labour Party?Please select up to five

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Family	17%	15%	20%	16%	20%	23%	17%	16%	14%	15%	16%	18%	20%	13%	22%	18%
Fairness	19%	20%	19%	24%	16%	19%	18%	20%	20%	21%	20%	17%	19%	12%	28%	15%
Hard work	12%	12%	12%	16%	18%	11%	13%	9%	7%	11%	12%	10%	13%	8%	15%	12%
Decency	10%	10%	10%	20%	11%	11%	7%	6%	10%	11%	11%	10%	9%	5%	17%	8%
Equality	29%	33%	25%	34%	29%	28%	29%	28%	27%	34%	31%	25%	26%	22%	36%	28%
Freedom	8%	7%	8%	8%	11%	7%	7%	5%	8%	7%	7%	6%	9%	6%	11%	4%
Morality	5%	6%	5%	7%	6%	5%	6%	3%	5%	9%	4%	3%	6%	5%	5%	6%
Independence	4%	3%	4%	9%	3%	4%	5%	1%	2%	2%	2%	5%	5%	3%	3%	7%
Stability	7%	7%	7%	11%	11%	8%	6%	5%	5%	5%	5%	9%	9%	7%	8%	7%
Tradition	8%	9%	8%	7%	5%	7%	10%	13%	7%	6%	8%	11%	9%	9%	9%	9%
Creativity	3%	4%	2%	8%	4%	4%	3%	2%	1%	2%	2%	6%	3%	2%	4%	4%
Patriotism	4%	3%	4%	4%	4%	1%	4%	3%	5%	3%	3%	3%	5%	4%	3%	3%
Opportunity	13%	12%	14%	21%	18%	14%	8%	12%	9%	13%	10%	14%	14%	9%	16%	9%
Co-operation	13%	15%	10%	10%	16%	14%	13%	11%	13%	12%	16%	10%	13%	9%	19%	10%
Civility	5%	6%	4%	8%	12%	6%	3%	2%	3%	3%	6%	5%	5%	2%	9%	3%
Ambition	4%	4%	3%	6%	6%	4%	3%	3%	1%	3%	3%	4%	3%	3%	3%	3%
Individualism	4%	4%	4%	3%	11%	6%	2%	1%	2%	3%	4%	2%	5%	4%	4%	4%
Faith	2%	3%	2%	7%	3%	1%	3%	1%	2%	1%	2%	4%	3%	3%	2%	1%
Moderation	4%	5%	3%	5%	6%	5%	3%	3%	4%	5%	6%	3%	3%	3%	6%	4%
Charity	9%	12%	7%	14%	17%	8%	8%	7%	7%	11%	9%	11%	8%	9%	10%	9%
Internationalism	11%	16%	8%	4%	7%	6%	17%	12%	17%	16%	10%	10%	11%	15%	10%	7%
Entrepreneurship	2%	3%	2%	4%	3%	2%	2%	2%	2%	2%	1%	3%	4%	3%	2%	3%
Modernity	4%	4%	3%	4%	5%	6%	3%	2%	2%	3%	4%	3%	3%	3%	5%	4%
Progression	8%	9%	8%	12%	13%	9%	7%	6%	6%	7%	8%	10%	8%	6%	12%	8%
Radicalness	13%	16%	10%	8%	5%	10%	11%	17%	20%	23%	11%	12%	9%	18%	9%	7%
Britishness	7%	6%	8%	9%	9%	7%	6%	8%	4%	6%	6%	6%	9%	7%	7%	4%
Honesty	8%	8%	8%	22%	8%	6%	6%	3%	6%	7%	7%	7%	10%	3%	12%	8%
None of these	15%	17%	13%	4%	6%	10%	18%	22%	22%	13%	17%	15%	14%	23%	10%	6%
Don't Know	19%	12%	25%	16%	17%	24%	22%	17%	16%	13%	16%	21%	23%	20%	13%	36%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(41.B) Which of the following words best describe the values of the Labour Party?Please select up to five

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Family	17%	7%	16%	16%	11%	10%	0%	22%	12%	25%	25%	23%	16%	18%	16%	16%	19%
Fairness	19%	17%	15%	20%	19%	19%	16%	27%	17%	24%	21%	18%	20%	26%	20%	15%	14%
Hard work	12%	25%	10%	12%	11%	19%	65%	6%	15%	9%	13%	16%	9%	11%	12%	12%	15%
Decency	10%	17%	9%	10%	8%	6%	0%	12%	8%	17%	10%	11%	13%	10%	9%	10%	8%
Equality	29%	34%	23%	31%	30%	28%	42%	29%	29%	31%	32%	25%	30%	32%	28%	28%	32%
Freedom	8%	0%	3%	10%	3%	0%	0%	12%	8%	13%	10%	8%	5%	7%	8%	9%	13%
Morality	5%	10%	2%	6%	8%	6%	0%	4%	3%	9%	6%	5%	5%	8%	4%	4%	9%
Independence	4%	7%	3%	3%	5%	0%	0%	1%	7%	4%	3%	5%	2%	6%	2%	5%	5%
Stability	7%	0%	8%	3%	6%	0%	0%	10%	9%	9%	10%	8%	10%	7%	6%	6%	4%
Tradition	8%	18%	6%	7%	7%	14%	0%	9%	16%	6%	12%	10%	9%	9%	6%	8%	9%
Creativity	3%	16%	4%	2%	1%	8%	0%	2%	4%	2%	5%	5%	4%	3%	1%	2%	6%
Patriotism	4%	0%	4%	3%	4%	5%	0%	4%	8%	2%	1%	6%	3%	7%	2%	1%	1%
Opportunity	13%	10%	10%	11%	17%	17%	0%	10%	13%	18%	12%	10%	14%	13%	13%	12%	13%
Co-operation	13%	0%	10%	12%	13%	15%	0%	13%	13%	17%	16%	12%	19%	10%	10%	14%	7%
Civility	5%	0%	6%	6%	3%	4%	0%	6%	6%	7%	2%	7%	6%	4%	4%	2%	10%
Ambition	4%	7%	4%	2%	2%	0%	0%	0%	8%	4%	4%	6%	4%	2%	4%	1%	4%
Individualism	4%	10%	5%	4%	3%	0%	0%	0%	2%	3%	7%	4%	3%	6%	3%	5%	3%
Faith	2%	0%	2%	2%	4%	0%	0%	6%	1%	3%	1%	2%	1%	2%	2%	3%	7%
Moderation	4%	17%	4%	1%	2%	9%	0%	3%	10%	4%	4%	9%	3%	4%	3%	4%	5%
Charity	9%	9%	9%	9%	7%	19%	49%	14%	10%	9%	8%	13%	11%	10%	7%	7%	12%
Internationalism	11%	7%	7%	17%	20%	5%	0%	11%	8%	8%	12%	5%	13%	10%	14%	9%	18%
Entrepreneurship	2%	0%	3%	3%	2%	4%	16%	0%	0%	1%	4%	2%	2%	3%	2%	1%	4%
Modernity	4%	0%	6%	4%	5%	4%	0%	1%	4%	1%	2%	6%	4%	3%	3%	2%	7%
Progression	8%	0%	9%	9%	7%	9%	0%	9%	9%	10%	7%	7%	9%	12%	9%	8%	2%
Radicalness	13%	23%	11%	17%	13%	13%	0%	17%	11%	12%	13%	13%	16%	10%	12%	10%	18%
Britishness	7%	7%	5%	4%	1%	15%	0%	10%	12%	10%	8%	10%	6%	9%	6%	3%	7%
Honesty	8%	19%	7%	7%	8%	0%	16%	12%	8%	7%	8%	9%	6%	11%	7%	5%	15%
None of these	15%	0%	16%	13%	15%	13%	0%	13%	12%	17%	20%	15%	13%	11%	17%	20%	12%
Don't Know	19%	15%	21%	21%	22%	22%	35%	17%	21%	12%	12%	15%	18%	16%	22%	23%	12%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.C) Which of the following words best describe the values of the Labour Party?Please select up to five

	Total	2019 Vote					Distance from Sea										Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Family	17%	11%	27%	19%	4%	13%	17%	18%	13%	18%	19%	18%	24%	19%	16%	18%	17%
Fairness	19%	7%	41%	24%	0%	14%	27%	17%	18%	18%	18%	16%	20%	27%	19%	21%	19%
Hard work	12%	7%	17%	17%	5%	12%	11%	7%	15%	10%	14%	11%	18%	18%	10%	10%	13%
Decency	10%	4%	21%	12%	5%	5%	10%	4%	8%	13%	14%	11%	14%	5%	10%	9%	11%
Equality	29%	18%	49%	35%	14%	19%	27%	25%	25%	33%	33%	34%	26%	26%	25%	30%	28%
Freedom	8%	5%	13%	5%	5%	6%	7%	8%	5%	10%	8%	11%	4%	5%	5%	7%	8%
Morality	5%	4%	9%	7%	5%	4%	5%	5%	6%	6%	2%	10%	5%	0%	2%	7%	5%
Independence	4%	2%	6%	6%	5%	1%	3%	3%	3%	4%	2%	6%	0%	14%	2%	3%	4%
Stability	7%	5%	13%	9%	0%	5%	7%	5%	4%	8%	11%	7%	6%	3%	4%	6%	8%
Tradition	8%	7%	9%	12%	9%	6%	6%	8%	11%	8%	15%	7%	11%	6%	4%	8%	9%
Creativity	3%	2%	5%	4%	0%	1%	2%	2%	1%	2%	6%	5%	4%	4%	0%	2%	4%
Patriotism	4%	3%	4%	5%	0%	3%	5%	4%	3%	4%	4%	1%	3%	8%	0%	4%	3%
Opportunity	13%	6%	19%	22%	24%	11%	10%	13%	12%	14%	18%	12%	15%	14%	8%	13%	13%
Co-operation	13%	9%	20%	21%	5%	7%	11%	12%	15%	15%	14%	16%	7%	8%	16%	12%	14%
Civility	5%	3%	8%	8%	0%	2%	8%	5%	2%	9%	1%	3%	1%	10%	7%	6%	4%
Ambition	4%	3%	5%	2%	5%	2%	4%	4%	4%	4%	2%	5%	4%	5%	0%	3%	4%
Individualism	4%	5%	3%	4%	0%	2%	4%	2%	3%	5%	4%	7%	6%	3%	0%	4%	4%
Faith	2%	3%	3%	2%	0%	1%	1%	0%	0%	3%	3%	6%	5%	3%	3%	1%	3%
Moderation	4%	3%	6%	4%	0%	6%	1%	2%	3%	4%	7%	6%	5%	3%	6%	2%	5%
Charity	9%	11%	10%	2%	14%	7%	8%	8%	6%	14%	5%	11%	12%	16%	7%	8%	10%
Internationalism	11%	18%	8%	10%	21%	4%	11%	11%	8%	10%	14%	19%	9%	12%	11%	12%	11%
Entrepreneurship	2%	2%	2%	5%	5%	3%	0%	3%	1%	2%	4%	5%	1%	3%	0%	1%	3%
Modernity	4%	4%	5%	2%	0%	3%	2%	2%	5%	4%	2%	3%	1%	7%	9%	3%	4%
Progression	8%	5%	12%	6%	11%	10%	9%	8%	9%	8%	10%	4%	10%	15%	4%	8%	9%
Radicalness	13%	22%	5%	8%	26%	5%	13%	14%	15%	14%	14%	17%	7%	4%	13%	15%	12%
Britishness	7%	4%	10%	12%	5%	6%	5%	5%	6%	7%	8%	6%	11%	9%	4%	7%	7%
Honesty	8%	1%	18%	3%	5%	8%	7%	5%	6%	8%	10%	7%	3%	12%	13%	6%	9%
None of these	15%	23%	2%	17%	23%	15%	20%	17%	17%	13%	13%	11%	11%	14%	21%	18%	13%
Don't Know	19%	19%	9%	14%	27%	38%	17%	20%	22%	16%	17%	19%	12%	18%	18%	20%	18%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(42.A) Do you tend to support or oppose the following?: Increasing taxes on people that earn over £100,000 a year

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	37%	37%	38%	42%	35%	33%	44%	39%	33%	30%	33%	42%	43%	37%	38%	34%
Support	35%	36%	34%	25%	31%	39%	31%	35%	41%	39%	36%	28%	35%	33%	38%	35%
Neither Support Nor Oppose	19%	17%	20%	20%	17%	17%	20%	18%	19%	16%	24%	17%	16%	18%	18%	20%
Oppose	5%	6%	4%	5%	7%	6%	2%	6%	4%	9%	3%	7%	2%	6%	3%	6%
Strongly Oppose	3%	4%	1%	4%	6%	3%	1%	1%	2%	6%	1%	2%	2%	3%	2%	2%
Don't Know	2%	1%	3%	4%	3%	3%	2%	1%	1%	1%	2%	4%	2%	3%	1%	2%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) Do you tend to support or oppose the following?: Increasing taxes on people that earn over £100,000 a year

	Total		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
		Region											Area					
Unweighted	1011		12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011		13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	37%		33%	36%	35%	41%	32%	0%	36%	37%	39%	42%	35%	35%	44%	39%	34%	34%
Support	35%		24%	39%	34%	30%	31%	26%	39%	34%	35%	30%	40%	39%	30%	31%	33%	35%
Neither Support Nor Oppose	19%		23%	17%	22%	19%	23%	29%	14%	16%	20%	18%	16%	16%	18%	21%	24%	14%
Oppose	5%		10%	3%	7%	3%	4%	22%	6%	6%	3%	6%	3%	5%	4%	5%	5%	9%
Strongly Oppose	3%		10%	5%	1%	1%	4%	0%	2%	2%	2%	3%	4%	3%	2%	2%	2%	3%
Don't Know	2%		0%	1%	1%	5%	6%	22%	2%	5%	1%	3%	2%	2%	1%	3%	2%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.C) Do you tend to support or oppose the following?: Increasing taxes on people that earn over £100,000 a year

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	37%	29%	52%	32%	32%	28%	42%	36%	35%	35%	43%	34%	45%	46%	28%	39%	36%
Support	35%	35%	30%	42%	43%	35%	35%	36%	38%	37%	27%	37%	29%	27%	30%	35%	34%
Neither Support Nor Oppose	19%	22%	12%	20%	13%	27%	16%	19%	20%	17%	21%	19%	18%	11%	26%	17%	19%
Oppose	5%	7%	2%	3%	0%	7%	5%	7%	1%	5%	2%	7%	5%	6%	8%	5%	5%
Strongly Oppose	3%	4%	1%	2%	12%	1%	2%	1%	4%	2%	4%	1%	1%	6%	5%	2%	3%
Don't Know	2%	3%	2%	1%	0%	3%	1%	1%	2%	3%	3%	2%	2%	3%	2%	2%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) Do you tend to support or oppose the following?: Introducing an Australian style points system for immmigration

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	38%	37%	40%	15%	27%	33%	50%	47%	45%	31%	40%	42%	39%	58%	21%	30%
Support	28%	29%	27%	27%	27%	28%	20%	34%	29%	33%	27%	25%	27%	27%	30%	24%
Neither Support Nor Oppose	16%	17%	16%	26%	17%	22%	17%	8%	13%	20%	17%	12%	17%	8%	22%	27%
Oppose	6%	7%	6%	9%	13%	4%	4%	5%	6%	7%	8%	7%	4%	2%	11%	5%
Strongly Oppose	3%	4%	2%	4%	4%	2%	2%	2%	4%	4%	2%	4%	3%	1%	6%	2%
Don't Know	8%	6%	10%	19%	11%	11%	7%	4%	3%	6%	7%	9%	10%	4%	9%	12%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(43.B) Do you tend to support or oppose the following?: Introducing an Australian style points system for immmigration

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	38%	10%	40%	32%	48%	23%	0%	43%	38%	37%	46%	34%	38%	40%	38%	45%	30%
Support	28%	33%	25%	30%	21%	44%	13%	23%	31%	30%	29%	24%	27%	28%	26%	30%	37%
Neither Support Nor Oppose	16%	37%	17%	19%	14%	11%	26%	12%	14%	19%	13%	20%	19%	15%	15%	13%	16%
Oppose	6%	10%	7%	6%	5%	9%	22%	12%	7%	6%	3%	9%	3%	8%	7%	8%	4%
Strongly Oppose	3%	10%	4%	3%	3%	0%	0%	4%	2%	2%	4%	3%	3%	3%	5%	0%	4%
Don't Know	8%	0%	8%	10%	10%	13%	38%	6%	9%	6%	6%	10%	9%	7%	8%	5%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(43.C) Do you tend to support or oppose the following?: Introducing an Australian style points system for immmigration

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	38%	59%	21%	24%	66%	26%	42%	40%	52%	32%	37%	39%	39%	35%	25%	43%	36%
Support	28%	27%	24%	35%	29%	31%	27%	26%	21%	28%	28%	33%	40%	28%	28%	25%	29%
Neither Support Nor Oppose	16%	9%	23%	16%	5%	24%	14%	15%	12%	20%	19%	15%	10%	16%	28%	14%	18%
Oppose	6%	1%	12%	10%	0%	6%	7%	9%	5%	8%	9%	3%	3%	13%	4%	8%	6%
Strongly Oppose	3%	1%	6%	8%	0%	2%	5%	2%	2%	2%	2%	4%	2%	0%	12%	4%	3%
Don't Know	8%	3%	13%	6%	0%	11%	6%	8%	8%	10%	5%	6%	6%	8%	2%	8%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(44.A) Do you tend to support or oppose the following?: The Government giving more power to local area

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	14%	13%	14%	17%	16%	10%	12%	12%	15%	11%	10%	15%	18%	13%	15%	8%
Support	44%	46%	44%	49%	36%	51%	44%	44%	44%	44%	44%	43%	47%	46%	46%	37%
Neither Support Nor Oppose	29%	28%	31%	21%	29%	26%	32%	34%	31%	30%	32%	31%	24%	28%	30%	40%
Oppose	6%	7%	5%	3%	10%	5%	5%	6%	7%	9%	7%	5%	3%	7%	5%	7%
Strongly Oppose	2%	3%	2%	3%	1%	2%	2%	2%	3%	3%	3%	2%	2%	4%	1%	3%
Don't Know	4%	3%	5%	7%	9%	5%	5%	2%	0%	3%	4%	4%	5%	4%	3%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) Do you tend to support or oppose the following?: The Government giving more power to local area

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	14%	17%	15%	12%	12%	14%	0%	18%	14%	13%	14%	18%	11%	13%	14%	11%	18%
Support	44%	40%	39%	48%	46%	49%	26%	44%	49%	46%	41%	42%	47%	47%	43%	46%	38%
Neither Support Nor Oppose	29%	43%	32%	31%	24%	23%	13%	29%	22%	33%	31%	26%	29%	27%	32%	30%	30%
Oppose	6%	0%	8%	4%	9%	0%	22%	3%	5%	2%	10%	6%	5%	7%	6%	8%	5%
Strongly Oppose	2%	0%	3%	1%	3%	5%	16%	5%	2%	3%	1%	2%	2%	4%	2%	3%	4%
Don't Know	4%	0%	4%	4%	5%	9%	22%	2%	7%	3%	3%	5%	6%	3%	3%	2%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.C) Do you tend to support or oppose the following?: The Government giving more power to local area

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	14%	12%	18%	14%	24%	7%	17%	11%	9%	13%	20%	10%	11%	19%	15%	13%	14%
Support	44%	43%	46%	47%	53%	39%	49%	48%	43%	49%	47%	41%	39%	33%	32%	49%	42%
Neither Support Nor Oppose	29%	32%	23%	26%	13%	42%	25%	28%	32%	25%	24%	36%	36%	35%	37%	26%	31%
Oppose	6%	7%	4%	11%	9%	3%	5%	7%	8%	6%	4%	8%	10%	6%	6%	6%	6%
Strongly Oppose	2%	3%	2%	0%	0%	2%	3%	1%	5%	2%	1%	1%	2%	5%	5%	3%	2%
Don't Know	4%	3%	6%	1%	0%	6%	2%	5%	4%	4%	3%	3%	3%	3%	5%	3%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) Do you tend to support or oppose the following?: Reducing taxes for businesses on the highstreet

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	15%	15%	16%	13%	15%	10%	21%	14%	17%	14%	16%	16%	14%	20%	11%	11%
Support	45%	45%	46%	31%	44%	46%	44%	50%	51%	50%	44%	44%	45%	46%	48%	38%
Neither Support Nor Oppose	27%	28%	26%	35%	23%	30%	24%	28%	25%	27%	29%	25%	26%	24%	27%	36%
Oppose	7%	8%	5%	9%	12%	9%	4%	4%	5%	6%	6%	9%	6%	5%	9%	6%
Strongly Oppose	1%	3%	0%	4%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%
Don't Know	4%	1%	7%	8%	6%	4%	5%	3%	0%	2%	3%	5%	6%	3%	3%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(45.B) Do you tend to support or oppose the following?: Reducing taxes for businesses on the highstreet

	Total											Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	15%	10%	18%	14%	17%	8%	0%	12%	15%	16%	11%	18%	15%	17%	16%	12%	12%
Support	45%	50%	46%	45%	40%	45%	0%	52%	45%	47%	47%	39%	47%	42%	47%	46%	48%
Neither Support Nor Oppose	27%	30%	25%	30%	28%	32%	55%	18%	26%	28%	28%	29%	25%	31%	26%	29%	24%
Oppose	7%	0%	7%	5%	8%	6%	22%	9%	5%	6%	10%	6%	9%	4%	7%	4%	11%
Strongly Oppose	1%	0%	1%	1%	2%	0%	0%	7%	3%	0%	0%	2%	0%	2%	1%	3%	2%
Don't Know	4%	10%	2%	5%	4%	9%	22%	2%	6%	2%	4%	5%	3%	4%	3%	6%	4%

The "Region" header spans London through Wales columns.

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.C) Do you tend to support or oppose the following?: Reducing taxes for businesses on the highstreet

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	15%	20%	11%	11%	29%	12%	21%	17%	19%	11%	12%	13%	14%	22%	14%	16%	15%
Support	45%	49%	40%	44%	48%	45%	43%	46%	48%	49%	52%	47%	47%	34%	42%	48%	44%
Neither Support Nor Oppose	27%	23%	31%	31%	23%	33%	24%	29%	22%	27%	26%	29%	29%	30%	29%	26%	28%
Oppose	7%	5%	11%	8%	0%	5%	8%	5%	7%	8%	6%	6%	9%	9%	5%	5%	7%
Strongly Oppose	1%	1%	3%	3%	0%	1%	2%	2%	1%	2%	1%	1%	0%	0%	2%	2%	1%
Don't Know	4%	2%	5%	2%	0%	5%	1%	2%	4%	4%	4%	4%	1%	5%	7%	2%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) Do you tend to support or oppose the following?: Building more council housing

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	26%	26%	26%	22%	24%	22%	28%	31%	27%	21%	21%	30%	31%	25%	31%	13%
Support	37%	39%	35%	41%	29%	31%	34%	39%	43%	41%	38%	32%	36%	37%	36%	37%
Neither Support Nor Oppose	22%	21%	23%	18%	24%	23%	28%	20%	18%	19%	26%	20%	20%	21%	20%	33%
Oppose	8%	9%	8%	8%	15%	12%	3%	5%	7%	12%	7%	7%	7%	9%	7%	10%
Strongly Oppose	4%	5%	4%	5%	4%	8%	3%	3%	3%	5%	5%	6%	3%	5%	3%	6%
Don't Know	3%	1%	5%	6%	2%	3%	4%	2%	1%	2%	2%	4%	3%	3%	2%	1%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) Do you tend to support or oppose the following?: Building more council housing

| | Total | Region | | | | | | | | | | Area | | | | | |
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	26%	34%	28%	22%	31%	28%	0%	26%	26%	25%	26%	27%	29%	28%	24%	26%	21%
Support	37%	29%	36%	38%	31%	43%	0%	38%	36%	40%	37%	40%	31%	37%	39%	39%	37%
Neither Support Nor Oppose	22%	30%	19%	23%	23%	19%	42%	27%	22%	19%	21%	19%	23%	21%	21%	24%	21%
Oppose	8%	7%	10%	8%	6%	5%	35%	3%	7%	7%	10%	11%	9%	5%	8%	6%	13%
Strongly Oppose	4%	0%	4%	5%	6%	4%	0%	5%	4%	5%	2%	1%	6%	7%	4%	4%	3%
Don't Know	3%	0%	2%	4%	3%	0%	22%	0%	5%	3%	2%	1%	3%	3%	4%	1%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(46.C) Do you tend to support or oppose the following?: Building more council housing

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	26%	19%	38%	36%	33%	15%	33%	28%	21%	22%	31%	25%	33%	23%	28%	29%	24%
Support	37%	39%	34%	39%	32%	38%	36%	36%	40%	39%	38%	32%	34%	36%	40%	35%	38%
Neither Support Nor Oppose	22%	24%	17%	15%	11%	29%	17%	29%	25%	20%	17%	26%	20%	20%	11%	23%	21%
Oppose	8%	10%	6%	7%	10%	8%	6%	4%	6%	11%	9%	11%	10%	12%	9%	6%	9%
Strongly Oppose	4%	6%	3%	1%	14%	8%	5%	3%	6%	4%	2%	4%	3%	8%	11%	4%	5%
Don't Know	3%	3%	2%	2%	0%	3%	2%	1%	3%	4%	4%	3%	0%	0%	2%	3%	3%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(47.A) Do you tend to support or oppose the following?: Increasing benefit provision

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	13%	13%	13%	17%	15%	11%	16%	14%	7%	7%	8%	14%	21%	11%	15%	13%
Support	28%	28%	28%	28%	31%	36%	29%	25%	22%	22%	29%	24%	35%	24%	32%	27%
Neither Support Nor Oppose	32%	33%	31%	35%	25%	21%	27%	32%	43%	37%	30%	36%	26%	32%	31%	33%
Oppose	14%	15%	12%	7%	15%	15%	13%	14%	16%	21%	15%	12%	9%	16%	14%	9%
Strongly Oppose	9%	10%	8%	3%	9%	12%	8%	12%	9%	9%	13%	8%	4%	13%	5%	11%
Don't Know	5%	2%	8%	10%	6%	6%	6%	2%	2%	3%	5%	7%	5%	5%	3%	6%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(47.B) Do you tend to support or oppose the following?: Increasing benefit provision

	Total						Region							Area				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	13%	20%	11%	11%	14%	6%	0%	23%	15%	12%	12%	16%	12%	12%	14%	10%	11%
Support	28%	27%	32%	27%	20%	35%	16%	15%	26%	30%	36%	38%	25%	29%	28%	24%	25%
Neither Support Nor Oppose	32%	39%	28%	34%	39%	23%	26%	38%	31%	32%	26%	25%	32%	31%	31%	35%	36%
Oppose	14%	14%	18%	13%	12%	23%	22%	9%	14%	12%	11%	10%	17%	13%	13%	12%	16%
Strongly Oppose	9%	0%	10%	6%	10%	14%	13%	15%	7%	11%	8%	6%	9%	10%	8%	13%	5%
Don't Know	5%	0%	3%	9%	6%	0%	22%	0%	6%	3%	7%	5%	4%	4%	6%	5%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.C) Do you tend to support or oppose the following?: Increasing benefit provision

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	13%	7%	21%	10%	23%	11%	17%	7%	12%	13%	15%	14%	7%	3%	19%	14%	12%
Support	28%	21%	38%	28%	9%	30%	26%	36%	24%	30%	24%	27%	31%	45%	18%	26%	29%
Neither Support Nor Oppose	32%	35%	28%	35%	23%	28%	32%	35%	31%	30%	35%	27%	36%	20%	40%	34%	30%
Oppose	14%	18%	7%	19%	25%	9%	14%	8%	16%	13%	19%	18%	13%	10%	9%	13%	14%
Strongly Oppose	9%	15%	2%	6%	19%	11%	8%	10%	11%	9%	4%	10%	9%	16%	13%	8%	10%
Don't Know	5%	3%	4%	2%	0%	11%	3%	4%	6%	5%	4%	4%	5%	5%	2%	5%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(48.A) Do you tend to support or oppose the following?: Changing our welfare system so that those who work for many years before needing welfare receive more

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	26%	24%	27%	21%	20%	24%	29%	24%	31%	24%	25%	26%	28%	31%	22%	21%
Support	35%	36%	33%	33%	35%	30%	36%	39%	35%	36%	38%	33%	32%	34%	35%	37%
Neither Support Nor Oppose	25%	26%	24%	27%	25%	27%	26%	22%	26%	27%	24%	26%	25%	24%	26%	29%
Oppose	7%	7%	7%	3%	9%	12%	3%	10%	4%	6%	7%	7%	6%	5%	9%	6%
Strongly Oppose	3%	3%	3%	4%	6%	2%	3%	2%	2%	2%	2%	3%	4%	2%	3%	3%
Don't Know	4%	3%	5%	12%	4%	5%	4%	3%	2%	4%	4%	5%	4%	4%	4%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) Do you tend to support or oppose the following?: Changing our welfare system so that those who work for many years before needing welfare receive more

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	26%	23%	24%	20%	24%	27%	16%	45%	30%	30%	22%	31%	28%	25%	25%	23%	18%
Support	35%	42%	35%	38%	33%	41%	0%	31%	33%	31%	38%	27%	32%	36%	38%	35%	44%
Neither Support Nor Oppose	25%	35%	26%	21%	27%	19%	49%	19%	26%	29%	25%	29%	26%	26%	22%	27%	25%
Oppose	7%	0%	9%	9%	8%	4%	0%	3%	3%	4%	6%	8%	6%	5%	8%	8%	3%
Strongly Oppose	3%	0%	2%	6%	3%	0%	0%	2%	2%	2%	2%	2%	3%	4%	3%	3%	3%
Don't Know	4%	0%	3%	5%	4%	9%	35%	0%	5%	4%	7%	4%	4%	5%	4%	5%	6%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.C) Do you tend to support or oppose the following?: Changing our welfare system so that those who work for many years before needing welfare receive more

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	26%	31%	20%	20%	51%	25%	28%	22%	35%	24%	18%	23%	30%	27%	33%	26%	26%
Support	35%	40%	27%	32%	24%	39%	34%	38%	37%	36%	34%	38%	31%	33%	23%	38%	33%
Neither Support Nor Oppose	25%	22%	30%	32%	25%	23%	24%	24%	17%	26%	34%	24%	28%	32%	31%	22%	27%
Oppose	7%	3%	10%	10%	0%	7%	9%	7%	4%	6%	7%	3%	7%	6%	7%	7%	6%
Strongly Oppose	3%	1%	5%	3%	0%	3%	3%	2%	3%	3%	3%	6%	2%	3%	3%	3%	3%
Don't Know	4%	3%	7%	4%	0%	4%	2%	6%	4%	5%	4%	5%	3%	0%	4%	4%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) Do you tend to support or oppose the following?: Reducing spending on international aid

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	37%	39%	35%	11%	27%	32%	46%	46%	45%	37%	36%	37%	37%	56%	22%	25%
Support	25%	24%	26%	25%	21%	26%	20%	24%	30%	24%	25%	26%	24%	23%	27%	28%
Neither Support Nor Oppose	20%	18%	23%	29%	30%	25%	16%	17%	12%	16%	23%	17%	22%	12%	24%	33%
Oppose	9%	10%	7%	18%	9%	9%	7%	5%	7%	12%	8%	8%	8%	5%	13%	4%
Strongly Oppose	6%	7%	4%	10%	6%	4%	6%	5%	6%	8%	5%	6%	5%	1%	11%	5%
Don't Know	4%	2%	5%	7%	7%	4%	4%	2%	1%	2%	2%	5%	5%	3%	3%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(49.B) Do you tend to support or oppose the following?: Reducing spending on international aid

	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
												Area					
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	37%	26%	38%	33%	39%	30%	0%	46%	39%	38%	36%	30%	36%	33%	43%	37%	34%
Support	25%	24%	23%	26%	26%	21%	16%	15%	27%	27%	26%	23%	29%	28%	19%	28%	23%
Neither Support Nor Oppose	20%	23%	23%	23%	17%	23%	39%	24%	18%	12%	22%	23%	18%	20%	22%	17%	20%
Oppose	9%	10%	7%	9%	5%	16%	22%	3%	11%	15%	5%	14%	7%	11%	6%	9%	11%
Strongly Oppose	6%	7%	5%	6%	7%	9%	0%	10%	4%	6%	6%	5%	7%	5%	6%	5%	6%
Don't Know	4%	10%	4%	4%	6%	0%	22%	2%	3%	1%	5%	4%	2%	3%	4%	4%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

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Public First Polling of Coastal Areas

(49.C) Do you tend to support or oppose the following?: Reducing spending on international aid

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	37%	54%	18%	31%	77%	33%	42%	38%	44%	32%	30%	39%	39%	44%	33%	41%	35%
Support	25%	27%	22%	23%	9%	25%	19%	26%	28%	29%	27%	26%	24%	11%	17%	26%	25%
Neither Support Nor Oppose	20%	12%	28%	21%	5%	30%	16%	22%	12%	20%	28%	20%	23%	27%	26%	17%	22%
Oppose	9%	4%	16%	12%	5%	2%	9%	7%	7%	10%	5%	8%	7%	12%	13%	7%	10%
Strongly Oppose	6%	1%	12%	11%	0%	4%	9%	4%	5%	6%	6%	7%	3%	6%	3%	7%	5%
Don't Know	4%	2%	3%	1%	4%	5%	4%	3%	3%	3%	4%	0%	3%	0%	8%	3%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) Do you tend to support or oppose the following?: Introducing a four-day working week

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	19%	20%	18%	27%	27%	30%	19%	13%	7%	14%	19%	23%	18%	16%	22%	16%
Support	24%	19%	29%	28%	25%	29%	22%	24%	18%	22%	24%	23%	25%	22%	27%	19%
Neither Support Nor Oppose	29%	26%	32%	17%	27%	20%	34%	34%	35%	27%	27%	27%	34%	30%	27%	35%
Oppose	15%	20%	10%	13%	11%	11%	16%	14%	20%	19%	14%	13%	13%	14%	14%	18%
Strongly Oppose	10%	12%	7%	10%	3%	7%	5%	11%	18%	16%	11%	9%	4%	13%	7%	5%
Don't Know	4%	3%	5%	6%	8%	3%	4%	4%	2%	1%	5%	5%	5%	4%	3%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) Do you tend to support or oppose the following?: Introducing a four-day working week

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	19%	42%	21%	14%	16%	15%	16%	29%	20%	18%	19%	29%	23%	17%	16%	13%	14%
Support	24%	41%	22%	26%	20%	22%	26%	26%	29%	26%	17%	28%	20%	26%	26%	18%	27%
Neither Support Nor Oppose	29%	8%	31%	31%	33%	27%	0%	19%	22%	31%	32%	21%	29%	31%	29%	33%	30%
Oppose	15%	8%	15%	14%	19%	18%	35%	17%	13%	10%	17%	11%	15%	15%	12%	21%	16%
Strongly Oppose	10%	0%	9%	11%	8%	13%	0%	6%	10%	12%	10%	6%	10%	7%	13%	9%	9%
Don't Know	4%	0%	3%	5%	5%	4%	22%	3%	6%	2%	6%	5%	4%	5%	3%	6%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.C) Do you tend to support or oppose the following?: Introducing a four-day working week

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	19%	14%	26%	9%	15%	22%	22%	16%	23%	19%	17%	13%	14%	24%	20%	19%	19%
Support	24%	19%	28%	25%	9%	28%	25%	19%	21%	29%	26%	22%	24%	20%	29%	21%	25%
Neither Support Nor Oppose	29%	27%	26%	31%	57%	33%	31%	31%	26%	27%	25%	34%	29%	26%	32%	30%	28%
Oppose	15%	21%	8%	17%	9%	10%	13%	20%	16%	11%	15%	14%	20%	20%	10%	16%	14%
Strongly Oppose	10%	16%	6%	15%	10%	2%	7%	11%	11%	10%	8%	12%	7%	10%	10%	10%	9%
Don't Know	4%	4%	5%	2%	0%	4%	2%	3%	3%	4%	8%	5%	6%	0%	0%	3%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) Do you tend to support or oppose the following?: Removing statues of figures whose past behaviour or views are offensive

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	11%	8%	12%	21%	11%	15%	7%	8%	7%	5%	11%	13%	12%	8%	12%	11%
Support	13%	12%	13%	20%	17%	13%	14%	9%	8%	12%	12%	11%	15%	6%	18%	17%
Neither Support Nor Oppose	23%	22%	24%	26%	25%	23%	25%	19%	22%	21%	24%	20%	26%	18%	27%	31%
Oppose	19%	19%	18%	13%	19%	21%	19%	25%	16%	23%	17%	19%	17%	19%	20%	17%
Strongly Oppose	30%	35%	26%	12%	21%	25%	30%	36%	45%	36%	32%	30%	25%	44%	20%	16%
Don't Know	5%	3%	6%	8%	7%	5%	5%	3%	2%	2%	4%	7%	5%	5%	3%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(51.B) Do you tend to support or oppose the following?: Removing statues of figures whose past behaviour or views are offensive

	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
								Region						Area			
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	11%	24%	9%	11%	12%	5%	16%	12%	8%	10%	11%	14%	11%	14%	8%	10%	7%
Support	13%	19%	11%	16%	9%	8%	0%	11%	12%	14%	13%	19%	12%	14%	12%	8%	11%
Neither Support Nor Oppose	23%	42%	29%	21%	23%	19%	26%	26%	22%	19%	20%	27%	21%	25%	23%	23%	24%
Oppose	19%	8%	15%	18%	21%	28%	22%	15%	21%	21%	22%	13%	21%	15%	21%	19%	20%
Strongly Oppose	30%	0%	33%	29%	31%	31%	0%	33%	35%	30%	29%	23%	30%	28%	32%	37%	32%
Don't Know	5%	7%	3%	4%	3%	8%	35%	3%	3%	7%	5%	2%	6%	4%	4%	3%	6%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.C) Do you tend to support or oppose the following?: Removing statues of figures whose past behaviour or views are offensive

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	11%	5%	20%	6%	9%	10%	11%	11%	7%	10%	10%	11%	6%	15%	15%	11%	10%
Support	13%	6%	20%	15%	10%	16%	15%	14%	11%	8%	15%	13%	15%	12%	9%	10%	14%
Neither Support Nor Oppose	23%	15%	29%	28%	9%	29%	22%	15%	25%	29%	24%	19%	23%	26%	33%	20%	25%
Oppose	19%	21%	16%	22%	5%	18%	18%	18%	17%	16%	18%	26%	19%	20%	21%	20%	18%
Strongly Oppose	30%	48%	12%	27%	63%	20%	33%	35%	35%	30%	28%	32%	30%	25%	18%	35%	28%
Don't Know	5%	5%	3%	2%	5%	7%	1%	6%	4%	6%	5%	0%	8%	3%	4%	4%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(52.A) Do you tend to support or oppose the following?: Legalise marijuana for recreational use

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	14%	18%	11%	34%	21%	16%	13%	8%	6%	11%	12%	15%	21%	12%	14%	21%
Support	19%	22%	16%	24%	22%	27%	22%	13%	12%	16%	24%	22%	15%	18%	21%	17%
Neither Support Nor Oppose	22%	18%	25%	21%	22%	21%	23%	21%	22%	21%	23%	19%	22%	20%	22%	22%
Oppose	15%	16%	14%	5%	16%	13%	11%	22%	20%	19%	12%	16%	15%	14%	19%	13%
Strongly Oppose	25%	24%	26%	13%	16%	17%	25%	33%	36%	30%	27%	23%	21%	31%	20%	23%
Don't Know	4%	2%	7%	3%	4%	7%	5%	3%	5%	3%	3%	6%	6%	5%	4%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) Do you tend to support or oppose the following?: Legalise marijuana for recreational use

	Total																
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	14%	53%	16%	12%	15%	5%	0%	20%	14%	16%	7%	23%	15%	12%	12%	12%	16%
Support	19%	7%	20%	17%	17%	14%	26%	21%	23%	20%	21%	24%	22%	21%	16%	13%	21%
Neither Support Nor Oppose	22%	7%	24%	24%	27%	38%	0%	16%	21%	15%	19%	20%	18%	28%	21%	26%	19%
Oppose	15%	25%	14%	19%	18%	13%	22%	7%	16%	11%	17%	6%	16%	13%	17%	21%	17%
Strongly Oppose	25%	7%	24%	22%	18%	26%	29%	34%	23%	32%	30%	25%	25%	21%	28%	25%	16%
Don't Know	4%	0%	3%	6%	5%	4%	22%	2%	3%	5%	7%	2%	4%	3%	6%	3%	10%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.C) Do you tend to support or oppose the following?: Legalise marijuana for recreational use

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	14%	10%	20%	9%	9%	20%	14%	13%	20%	15%	14%	8%	17%	11%	13%	16%	14%
Support	19%	14%	26%	15%	26%	18%	18%	18%	13%	23%	22%	21%	17%	34%	11%	16%	21%
Neither Support Nor Oppose	22%	21%	23%	29%	9%	20%	21%	20%	19%	22%	18%	35%	24%	18%	16%	22%	21%
Oppose	15%	17%	13%	21%	14%	11%	15%	18%	15%	12%	23%	13%	19%	9%	19%	15%	15%
Strongly Oppose	25%	34%	13%	18%	42%	25%	30%	27%	28%	24%	19%	21%	19%	23%	37%	27%	24%
Don't Know	4%	3%	4%	7%	0%	6%	2%	4%	5%	5%	5%	2%	3%	5%	4%	4%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Do you tend to support or oppose the following?: Longer sentences for serious crime like assault

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	52%	51%	53%	36%	44%	48%	57%	57%	60%	46%	52%	55%	55%	60%	45%	50%
Support	30%	30%	31%	33%	29%	32%	29%	28%	31%	34%	32%	26%	28%	28%	33%	23%
Neither Support Nor Oppose	11%	12%	11%	14%	18%	13%	8%	11%	7%	15%	10%	10%	10%	8%	14%	19%
Oppose	4%	4%	3%	11%	5%	3%	3%	3%	2%	2%	4%	6%	3%	1%	5%	6%
Strongly Oppose	1%	1%	0%	0%	1%	2%	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%
Don't Know	2%	2%	3%	6%	4%	2%	2%	1%	0%	3%	1%	3%	3%	2%	2%	2%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(53.B) Do you tend to support or oppose the following?: Longer sentences for serious crime like assault

	Total							Region							Area			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	52%	25%	51%	46%	61%	51%	16%	53%	62%	52%	51%	47%	53%	55%	56%	48%	41%
Support	30%	40%	34%	31%	20%	44%	13%	25%	25%	35%	31%	29%	32%	24%	28%	36%	36%
Neither Support Nor Oppose	11%	26%	11%	15%	14%	5%	49%	12%	6%	7%	11%	17%	9%	13%	10%	10%	11%
Oppose	4%	0%	3%	4%	2%	0%	0%	10%	4%	4%	3%	5%	3%	4%	3%	4%	8%
Strongly Oppose	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%
Don't Know	2%	9%	1%	3%	3%	0%	22%	0%	2%	2%	3%	2%	2%	4%	2%	0%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.C) Do you tend to support or oppose the following?: Longer sentences for serious crime like assault

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	52%	63%	41%	45%	75%	51%	58%	53%	56%	54%	50%	52%	45%	54%	36%	60%	47%
Support	30%	27%	31%	30%	14%	33%	26%	28%	23%	24%	33%	39%	38%	28%	50%	21%	35%
Neither Support Nor Oppose	11%	6%	18%	13%	12%	8%	11%	14%	11%	13%	14%	4%	13%	15%	6%	13%	10%
Oppose	4%	1%	5%	9%	0%	6%	3%	3%	5%	4%	1%	3%	4%	3%	9%	3%	4%
Strongly Oppose	1%	1%	0%	1%	0%	0%	1%	1%	2%	1%	0%	0%	0%	0%	0%	0%	1%
Don't Know	2%	2%	3%	1%	0%	2%	0%	2%	3%	3%	3%	2%	0%	0%	0%	2%	2%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Do you tend to support or oppose the following?: Move an existing bank holiday to the patron saint day in each nation (e.g. St. George's day in England, St. David's day in Wales)

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	15%	18%	12%	13%	14%	12%	22%	14%	15%	16%	15%	14%	16%	22%	11%	6%
Support	22%	22%	21%	16%	20%	26%	22%	22%	23%	24%	21%	21%	22%	24%	21%	20%
Neither Support Nor Oppose	43%	40%	45%	44%	47%	40%	39%	44%	44%	43%	40%	43%	45%	39%	46%	48%
Oppose	8%	9%	7%	11%	8%	8%	6%	8%	7%	7%	9%	10%	5%	5%	9%	14%
Strongly Oppose	4%	5%	4%	4%	3%	3%	2%	7%	7%	7%	5%	2%	4%	3%	7%	3%
Don't Know	8%	5%	10%	13%	9%	10%	8%	5%	4%	4%	8%	9%	8%	7%	6%	9%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Do you tend to support or oppose the following?: Move an existing bank holiday to the patron saint day in each nation (e.g. St. George's day in England, St. David's day in Wales)

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	15%	28%	16%	14%	18%	9%	0%	15%	16%	14%	15%	21%	17%	14%	13%	10%	23%
Support	22%	16%	23%	20%	19%	20%	16%	26%	26%	17%	26%	24%	18%	25%	23%	19%	25%
Neither Support Nor Oppose	43%	48%	39%	46%	44%	49%	13%	46%	40%	44%	43%	33%	44%	42%	46%	49%	37%
Oppose	8%	7%	8%	7%	7%	14%	49%	10%	6%	10%	5%	8%	6%	9%	7%	10%	7%
Strongly Oppose	4%	0%	6%	5%	3%	5%	0%	1%	7%	4%	2%	2%	5%	4%	5%	5%	3%
Don't Know	8%	0%	8%	7%	8%	4%	22%	2%	5%	11%	9%	12%	8%	6%	7%	6%	5%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.C) Do you tend to support or oppose the following?: Move an existing bank holiday to the patron saint day in each nation (e.g. St. George's day in England, St. David's day in Wales)

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	15%	18%	15%	12%	38%	5%	17%	18%	20%	16%	13%	15%	15%	14%	9%	20%	13%
Support	22%	27%	20%	14%	8%	20%	20%	25%	19%	22%	28%	21%	28%	16%	22%	20%	23%
Neither Support Nor Oppose	43%	38%	45%	48%	34%	52%	40%	38%	45%	44%	41%	48%	37%	53%	58%	38%	45%
Oppose	8%	5%	9%	13%	5%	9%	10%	7%	6%	6%	10%	6%	12%	13%	5%	7%	8%
Strongly Oppose	4%	4%	5%	9%	15%	3%	6%	3%	3%	7%	4%	6%	2%	0%	2%	6%	4%
Don't Know	8%	7%	7%	5%	0%	12%	8%	10%	7%	6%	5%	5%	6%	5%	4%	8%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) Do you tend to support or oppose the following?: Abolish the monarchy

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	11%	13%	9%	14%	15%	8%	12%	11%	9%	9%	8%	14%	14%	11%	12%	13%
Support	11%	12%	9%	16%	17%	11%	9%	6%	8%	9%	11%	13%	9%	8%	13%	9%
Neither Support Nor Oppose	22%	21%	22%	31%	27%	25%	20%	19%	15%	18%	22%	18%	27%	19%	21%	34%
Oppose	17%	18%	16%	14%	15%	14%	24%	16%	18%	18%	17%	17%	17%	16%	18%	16%
Strongly Oppose	36%	34%	38%	18%	20%	39%	33%	45%	48%	43%	40%	33%	29%	43%	33%	22%
Don't Know	4%	2%	5%	6%	7%	3%	2%	3%	2%	3%	2%	5%	5%	3%	2%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(55.B) Do you tend to support or oppose the following?: Abolish the monarchy

	Total		Region											Area				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales		Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112		120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111		131	248	140	283	140	69
Strongly Support	11%	20%	8%	8%	15%	0%	0%	20%	9%	14%	14%		11%	12%	8%	12%	8%	17%
Support	11%	7%	11%	10%	12%	20%	0%	7%	10%	8%	13%		12%	9%	8%	11%	12%	12%
Neither Support Nor Oppose	22%	31%	21%	23%	20%	25%	42%	18%	22%	23%	21%		31%	19%	27%	18%	23%	19%
Oppose	17%	17%	21%	20%	10%	15%	22%	11%	16%	20%	13%		13%	20%	19%	18%	14%	12%
Strongly Oppose	36%	24%	36%	34%	40%	32%	13%	44%	36%	35%	35%		29%	37%	34%	37%	40%	36%
Don't Know	4%	0%	3%	5%	2%	9%	22%	0%	7%	1%	4%		3%	3%	4%	5%	2%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.C) Do you tend to support or oppose the following?: Abolish the monarchy

| | Total | 2019 Vote | | | | | Distance from Sea | | | | | | | | | Coastal Non-City | |
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	11%	7%	19%	8%	4%	8%	13%	11%	9%	14%	8%	8%	7%	20%	14%	14%	10%
Support	11%	5%	17%	14%	10%	11%	8%	8%	8%	12%	17%	17%	5%	14%	6%	9%	11%
Neither Support Nor Oppose	22%	13%	29%	18%	43%	32%	22%	25%	20%	20%	22%	18%	16%	20%	25%	20%	23%
Oppose	17%	17%	17%	17%	9%	18%	14%	17%	21%	16%	15%	17%	32%	19%	8%	16%	17%
Strongly Oppose	36%	54%	15%	42%	34%	26%	40%	37%	38%	33%	34%	38%	39%	26%	47%	37%	35%
Don't Know	4%	4%	2%	2%	0%	5%	2%	2%	4%	5%	5%	2%	1%	0%	0%	3%	4%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) Do you tend to support or oppose the following?: Raising corporation tax on businesses with more than 250 employees

	Total	Gender		Age						Social Grade				EU 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1011	473	535	110	115	158	179	188	261	219	267	240	281	468	390	104
Weighted	1011	500	508	121	141	161	180	161	247	190	310	233	274	458	394	106
Strongly Support	15%	19%	12%	25%	20%	12%	16%	12%	12%	13%	14%	19%	16%	15%	16%	18%
Support	29%	30%	28%	26%	23%	33%	28%	30%	31%	29%	31%	28%	27%	25%	34%	30%
Neither Support Nor Oppose	37%	35%	38%	31%	34%	37%	37%	38%	39%	39%	36%	33%	39%	38%	35%	35%
Oppose	8%	9%	6%	4%	11%	5%	5%	10%	10%	11%	9%	6%	6%	9%	6%	7%
Strongly Oppose	3%	4%	2%	3%	3%	4%	1%	3%	3%	5%	3%	3%	1%	3%	2%	3%
Don't Know	8%	4%	13%	11%	10%	9%	11%	6%	5%	3%	7%	10%	12%	9%	7%	7%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Polling of Coastal Areas

(56.B) Do you tend to support or oppose the following?: Raising corporation tax on businesses with more than 250 employees

	Total	Region										Area					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Wales	Urban/City Centre	Suburbs	Large Town	Small Town	Village	Rural Area
Unweighted	1011	12	236	200	112	22	5	60	106	146	112	120	247	138	291	144	71
Weighted	1011	13	235	197	111	21	6	60	109	148	111	131	248	140	283	140	69
Strongly Support	15%	19%	18%	11%	15%	5%	16%	25%	20%	11%	18%	15%	17%	19%	15%	12%	13%
Support	29%	7%	32%	31%	24%	20%	0%	25%	21%	36%	31%	34%	30%	28%	28%	26%	28%
Neither Support Nor Oppose	37%	67%	33%	41%	41%	53%	13%	26%	35%	35%	34%	34%	36%	36%	36%	42%	38%
Oppose	8%	7%	6%	8%	7%	9%	49%	7%	11%	7%	7%	8%	7%	9%	7%	9%	7%
Strongly Oppose	3%	0%	5%	1%	2%	0%	0%	9%	2%	2%	3%	4%	4%	1%	3%	2%	6%
Don't Know	8%	0%	6%	8%	12%	14%	22%	8%	11%	9%	6%	6%	7%	7%	11%	10%	8%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.C) Do you tend to support or oppose the following?: Raising corporation tax on businesses with more than 250 employees

	Total	2019 Vote					Distance from Sea									Coastal Non-City	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote1	Less than half a mile	Half a mile - 1 mile	1 -2 miles	2 - 5 miles	6 - 9 miles	10 - 19 miles	20 - 29 miles	30 - 39 miles	40 miles or more	Yes	No
Unweighted	1011	411	283	81	21	129	158	137	137	168	105	116	65	36	44	363	648
Weighted	1011	402	295	77	20	131	154	139	138	170	106	116	64	36	42	357	654
Strongly Support	15%	11%	24%	12%	20%	13%	18%	15%	15%	15%	18%	14%	12%	13%	17%	16%	15%
Support	29%	28%	31%	37%	28%	26%	33%	29%	23%	29%	37%	29%	26%	43%	16%	28%	30%
Neither Support Nor Oppose	37%	39%	30%	41%	29%	39%	33%	38%	35%	38%	31%	40%	48%	20%	52%	36%	37%
Oppose	8%	11%	5%	5%	4%	8%	7%	10%	14%	6%	5%	8%	6%	8%	6%	9%	7%
Strongly Oppose	3%	4%	2%	1%	10%	3%	3%	3%	6%	3%	2%	0%	0%	6%	4%	4%	2%
Don't Know	8%	7%	9%	3%	9%	12%	5%	6%	7%	10%	6%	9%	9%	10%	4%	8%	9%

Note:

Fieldwork: 9th Sep - 15th Sep 2020

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions