

Public First Poll for UK Music

Fieldwork: 9th Apr - 13th Apr 2021
Interview method: Online Survey
Population represented: UK Adults
Sample size: 1002

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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165 Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £50, or keep access to live music venues? 335

166 Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £100, or keep access to live music venues? 337

167 Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £500, or keep access to live music venues? 339

168 Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £1,000, or keep access to live music venues? 341

169 Copy of Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £5,000, or keep access to live music venues? 343

170 Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £2.50, or keep access to music? 345

171 Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £5, or keep access to music? 347

172 Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £10, or keep access to music? 349

173 Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £50, or keep access to music? 351

174 Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £100, or keep access to music? 353

175 Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £500, or keep access to music? 355

(1.A) Which hobbies or activities, if any, do you regularly undertake as part of your leisure time? Please select any which apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Watch TV	83%	74%	83%	82%	83%	89%	85%	83%	81%	82%	86%	87%	82%	75%
Read a book	59%	38%	61%	58%	62%	59%	70%	65%	57%	58%	55%	57%	66%	51%
Listen to music	72%	83%	76%	74%	70%	69%	63%	72%	77%	69%	70%	69%	75%	73%
Listen to podcasts	21%	29%	38%	25%	19%	11%	6%	28%	24%	20%	11%	15%	26%	24%
Play video games	37%	64%	64%	43%	31%	23%	8%	44%	38%	34%	33%	35%	37%	41%
Gardening	42%	14%	32%	35%	47%	51%	62%	46%	33%	49%	38%	52%	38%	29%
Puzzles or board games	35%	30%	33%	36%	26%	32%	47%	39%	36%	34%	30%	32%	40%	29%
Watching movies	64%	65%	78%	73%	66%	61%	44%	65%	63%	64%	62%	59%	67%	68%
Playing sports	21%	33%	32%	29%	16%	9%	8%	29%	21%	21%	11%	20%	20%	20%
Attend live music event (pre COVID-19)	23%	25%	26%	30%	21%	19%	16%	29%	23%	21%	16%	19%	27%	21%
Making and performing music	8%	12%	14%	11%	6%	2%	3%	13%	10%	5%	4%	6%	10%	8%
Other (Please Specify)	9%	1%	3%	5%	12%	11%	18%	9%	10%	6%	9%	11%	9%	7%
None of the above	1%	2%	2%	2%	0%	1%	0%	1%	1%	0%	1%	0%	1%	1%
Don't Know	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which hobbies or activities, if any, do you regularly undertake as part of your leisure time? Please select any which apply

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Watch TV	83%	83%	82%	85%	83%	85%	89%	77%	85%	85%	81%	78%	83%
Read a book	59%	51%	68%	59%	60%	61%	54%	57%	57%	55%	61%	71%	73%
Listen to music	72%	75%	69%	67%	81%	71%	66%	67%	67%	72%	76%	78%	76%
Listen to podcasts	21%	21%	20%	17%	25%	21%	31%	18%	9%	20%	24%	40%	55%
Play video games	37%	45%	30%	31%	45%	36%	49%	42%	35%	39%	40%	42%	46%
Gardening	42%	39%	44%	52%	32%	40%	43%	34%	46%	39%	40%	39%	38%
Puzzles or board games	35%	27%	43%	37%	37%	38%	28%	33%	32%	36%	36%	35%	38%
Watching movies	64%	63%	64%	61%	69%	67%	54%	60%	60%	65%	66%	60%	88%
Playing sports	21%	30%	11%	20%	25%	24%	27%	15%	13%	22%	24%	29%	36%
Attend live music event (pre COVID-19)	23%	25%	21%	21%	29%	18%	27%	15%	14%	24%	27%	35%	23%
Making and performing music	8%	11%	6%	8%	11%	8%	4%	6%	2%	6%	11%	16%	34%
Other (Please Specify)	9%	8%	10%	11%	6%	12%	6%	5%	9%	8%	9%	9%	10%
None of the above	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%
Don't Know	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Which of the following hobbies or activities, if any, would you say that you enjoyed the most? Please select up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Watch TV	42%	35%	37%	39%	51%	42%	48%	34%	44%	41%	51%	48%	40%	34%
Listen to music	26%	35%	36%	26%	22%	19%	19%	27%	28%	27%	21%	20%	28%	33%
Listen to podcasts	5%	3%	9%	7%	5%	2%	0%	7%	5%	3%	2%	2%	6%	8%
Play video games	15%	35%	24%	17%	10%	6%	2%	18%	13%	16%	12%	12%	15%	14%
Gardening	15%	4%	8%	13%	13%	23%	26%	16%	14%	19%	12%	20%	12%	9%
Puzzles or board games	8%	3%	7%	7%	7%	8%	12%	10%	7%	6%	7%	8%	7%	8%
Watching movies	18%	21%	27%	22%	16%	16%	8%	20%	16%	19%	15%	13%	18%	31%
Playing sports/exercising	11%	15%	17%	10%	9%	7%	9%	15%	12%	8%	8%	11%	11%	6%
Attend live music event (pre COVID-19)	8%	10%	4%	11%	6%	7%	7%	10%	8%	8%	4%	5%	8%	11%
Making and performing music	4%	7%	4%	5%	3%	2%	2%	7%	4%	2%	2%	3%	5%	6%
Not Applicable - I do not enjoy any of the above	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	2%	0%	1%	0%
Don't Know	2%	2%	4%	1%	1%	1%	3%	3%	1%	2%	2%	2%	1%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Which of the following hobbies or activities, if any, would you say that you enjoyed the most? Please select up to three

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Watch TV	42%	38%	47%	47%	43%	40%	38%	38%	46%	45%	40%	31%	44%
Listen to music	26%	28%	24%	20%	30%	23%	28%	29%	22%	24%	28%	35%	31%
Listen to podcasts	5%	5%	4%	4%	3%	8%	0%	5%	1%	2%	5%	15%	17%
Play video games	15%	20%	9%	10%	19%	15%	22%	16%	13%	15%	18%	12%	28%
Gardening	15%	13%	16%	19%	9%	14%	22%	10%	16%	15%	12%	16%	21%
Puzzles or board games	8%	5%	10%	8%	5%	8%	12%	9%	8%	5%	8%	11%	6%
Watching movies	18%	17%	18%	16%	18%	16%	13%	23%	16%	15%	20%	24%	13%
Playing sports/exercising	11%	13%	9%	12%	13%	8%	9%	7%	8%	11%	14%	17%	6%
Attend live music event (pre COVID-19)	8%	8%	7%	7%	9%	8%	5%	5%	5%	9%	8%	11%	3%
Making and performing music	4%	6%	1%	3%	3%	3%	14%	2%	1%	3%	5%	10%	8%
Not Applicable - I do not enjoy any of the above	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	1%	0%
Don't Know	2%	3%	2%	1%	2%	2%	0%	6%	1%	3%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) When was the last time you chose to listen to music?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last hour	33%	49%	45%	32%	23%	28%	22%	35%	35%	35%	25%	27%	35%	40%
In the last 24 hours	44%	38%	36%	51%	48%	48%	41%	44%	46%	43%	42%	47%	41%	43%
In the last week	14%	9%	12%	15%	17%	13%	18%	15%	12%	13%	17%	15%	14%	12%
In the last month	4%	3%	2%	0%	5%	4%	8%	2%	3%	3%	7%	5%	4%	1%
Over a month ago	3%	1%	1%	1%	5%	3%	7%	3%	1%	4%	5%	4%	4%	1%
Never	1%	0%	1%	1%	0%	1%	2%	0%	1%	1%	1%	2%	0%	0%
Don't know	2%	0%	3%	1%	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) When was the last time you chose to listen to music?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last hour	33%	34%	31%	28%	39%	31%	39%	33%	23%	33%	36%	45%	53%
In the last 24 hours	44%	44%	44%	45%	42%	38%	41%	43%	44%	46%	45%	39%	26%
In the last week	14%	14%	14%	15%	13%	20%	7%	14%	17%	13%	13%	12%	17%
In the last month	4%	3%	4%	5%	2%	4%	10%	4%	7%	3%	2%	2%	0%
Over a month ago	3%	2%	4%	5%	2%	5%	2%	3%	5%	2%	3%	1%	4%
Never	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%
Don't know	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : A premium streaming service

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
No time at all	59%	24%	32%	47%	70%	82%	89%	47%	56%	61%	73%	68%	52%	59%
Under 10 minutes	2%	1%	6%	2%	2%	3%	0%	2%	2%	2%	3%	2%	3%	1%
10 to 30 minutes	6%	10%	8%	6%	10%	0%	2%	7%	6%	5%	6%	5%	7%	7%
30 minutes to 1 hour	9%	16%	16%	11%	8%	5%	3%	13%	9%	9%	6%	8%	11%	7%
1 hour to 2 hours	9%	20%	16%	15%	3%	3%	2%	13%	11%	9%	4%	6%	12%	11%
2 hours to 4 hours	6%	16%	10%	7%	3%	3%	0%	9%	7%	5%	4%	5%	6%	5%
Over 4 hours	5%	12%	9%	6%	3%	2%	2%	8%	5%	6%	2%	3%	6%	5%
Don't know	3%	1%	3%	5%	2%	3%	2%	2%	3%	4%	2%	2%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : A premium streaming service

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
No time at all	59%	57%	61%	69%	45%	58%	48%	72%	74%	56%	54%	40%	40%
Under 10 minutes	2%	2%	2%	2%	3%	2%	4%	2%	2%	3%	2%	3%	4%
10 to 30 minutes	6%	5%	6%	4%	8%	3%	6%	7%	3%	7%	8%	4%	11%
30 minutes to 1 hour	9%	9%	10%	7%	13%	9%	15%	6%	6%	9%	11%	15%	7%
1 hour to 2 hours	9%	9%	9%	8%	14%	10%	11%	5%	5%	10%	10%	17%	13%
2 hours to 4 hours	6%	8%	5%	3%	8%	10%	14%	3%	4%	7%	7%	10%	10%
Over 4 hours	5%	7%	4%	3%	9%	5%	2%	4%	2%	4%	6%	11%	15%
Don't know	3%	2%	3%	4%	1%	2%	0%	2%	3%	3%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : A free streaming service (such as YouTube)

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
No time at all	47%	24%	25%	33%	59%	63%	72%	45%	40%	50%	54%	53%	47%	34%
Under 10 minutes	7%	8%	11%	6%	7%	6%	4%	6%	8%	9%	5%	5%	8%	11%
10 to 30 minutes	13%	16%	14%	16%	13%	9%	9%	10%	16%	13%	12%	12%	12%	16%
30 minutes to 1 hour	13%	18%	19%	18%	10%	8%	7%	17%	15%	10%	11%	11%	14%	17%
1 hour to 2 hours	10%	17%	15%	15%	5%	6%	3%	9%	11%	8%	10%	10%	9%	11%
2 hours to 4 hours	4%	6%	8%	5%	2%	3%	3%	5%	5%	5%	3%	3%	6%	3%
Over 4 hours	4%	9%	5%	5%	4%	3%	1%	6%	4%	4%	3%	4%	3%	6%
Don't know	2%	1%	2%	2%	1%	2%	1%	2%	2%	0%	2%	2%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : A free streaming service (such as YouTube)

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
No time at all	47%	45%	49%	56%	37%	62%	40%	43%	58%	44%	46%	37%	27%
Under 10 minutes	7%	7%	7%	5%	8%	5%	9%	5%	6%	8%	7%	11%	3%
10 to 30 minutes	13%	13%	12%	13%	15%	9%	7%	14%	9%	16%	13%	13%	12%
30 minutes to 1 hour	13%	13%	13%	12%	13%	9%	18%	18%	9%	16%	13%	16%	12%
1 hour to 2 hours	10%	10%	10%	7%	14%	6%	15%	9%	10%	7%	11%	13%	19%
2 hours to 4 hours	4%	6%	3%	2%	7%	3%	5%	4%	3%	3%	6%	7%	12%
Over 4 hours	4%	5%	3%	2%	5%	6%	6%	5%	4%	5%	4%	3%	15%
Don't know	2%	1%	2%	2%	1%	0%	0%	3%	2%	2%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : Downloaded music (e.g. iTunes)

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
No time at all	66%	42%	48%	58%	72%	81%	89%	61%	64%	64%	75%	72%	63%	60%
Under 10 minutes	4%	7%	7%	6%	4%	2%	1%	4%	4%	6%	4%	3%	6%	5%
10 to 30 minutes	6%	8%	12%	8%	6%	3%	2%	6%	8%	8%	4%	5%	7%	8%
30 minutes to 1 hour	8%	11%	10%	9%	10%	6%	3%	8%	6%	10%	7%	7%	7%	13%
1 hour to 2 hours	6%	18%	7%	6%	2%	3%	3%	8%	8%	5%	3%	5%	7%	2%
2 hours to 4 hours	3%	8%	4%	4%	4%	0%	0%	5%	3%	3%	2%	3%	3%	6%
Over 4 hours	3%	4%	6%	4%	2%	2%	1%	6%	3%	3%	0%	2%	5%	1%
Don't know	3%	2%	5%	5%	0%	3%	1%	1%	5%	1%	4%	2%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : Downloaded music (e.g. iTunes)

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
No time at all	66%	65%	67%	71%	61%	67%	52%	64%	76%	60%	66%	60%	41%
Under 10 minutes	4%	3%	6%	3%	5%	8%	11%	7%	4%	4%	5%	4%	6%
10 to 30 minutes	6%	7%	5%	5%	9%	6%	9%	6%	2%	10%	7%	7%	0%
30 minutes to 1 hour	8%	7%	9%	9%	9%	7%	2%	10%	7%	8%	9%	6%	16%
1 hour to 2 hours	6%	6%	6%	6%	7%	3%	14%	4%	4%	8%	6%	10%	6%
2 hours to 4 hours	3%	4%	3%	3%	4%	0%	8%	5%	3%	4%	4%	2%	9%
Over 4 hours	3%	4%	2%	1%	3%	7%	5%	1%	1%	2%	2%	11%	18%
Don't know	3%	3%	3%	3%	3%	2%	0%	3%	3%	4%	1%	1%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : Radio

	Age							Social Grade				EU 2016 Vote		
	Total	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
No time at all	34%	47%	38%	27%	36%	28%	30%	28%	36%	28%	43%	28%	35%	42%
Under 10 minutes	8%	6%	7%	11%	9%	8%	8%	9%	9%	8%	6%	7%	9%	8%
10 to 30 minutes	18%	23%	18%	21%	14%	14%	19%	23%	17%	17%	15%	19%	18%	17%
2 hours to 4 hours	6%	2%	8%	4%	6%	6%	8%	7%	5%	6%	5%	7%	6%	6%
Over 4 hours	8%	1%	7%	8%	11%	14%	10%	7%	8%	11%	9%	10%	9%	5%
Don't know	1%	2%	1%	2%	0%	3%	1%	1%	1%	2%	2%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : Radio

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
No time at all	34%	32%	36%	27%	34%	37%	22%	45%	40%	29%	34%	29%	29%
Under 10 minutes	8%	7%	8%	8%	9%	7%	8%	7%	6%	9%	8%	11%	6%
10 to 30 minutes	18%	19%	17%	18%	16%	23%	35%	18%	14%	23%	19%	15%	15%
2 hours to 4 hours	6%	6%	6%	6%	4%	10%	8%	5%	6%	5%	3%	15%	10%
Over 4 hours	8%	10%	7%	10%	9%	8%	11%	5%	8%	10%	8%	6%	13%
Don't know	1%	1%	2%	2%	1%	0%	0%	0%	2%	1%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : Vinyl

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
No time at all	84%	76%	78%	81%	91%	86%	91%	82%	87%	76%	91%	85%	83%	86%
Under 10 minutes	1%	2%	3%	2%	1%	1%	1%	2%	1%	2%	0%	1%	1%	3%
10 to 30 minutes	3%	6%	4%	5%	1%	3%	0%	4%	3%	4%	1%	3%	4%	1%
30 minutes to 1 hour	4%	5%	7%	4%	2%	6%	3%	4%	4%	10%	1%	5%	3%	4%
1 hour to 2 hours	1%	3%	0%	1%	3%	1%	0%	1%	1%	3%	0%	1%	2%	0%
2 hours to 4 hours	1%	2%	3%	1%	1%	1%	0%	3%	0%	1%	1%	2%	1%	2%
Over 4 hours	2%	1%	3%	3%	1%	1%	1%	4%	1%	1%	1%	2%	2%	1%
Don't know	3%	5%	2%	2%	0%	2%	4%	1%	3%	3%	3%	2%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : Vinyl

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
No time at all	84%	81%	88%	88%	82%	82%	60%	91%	91%	83%	85%	80%	60%
Under 10 minutes	1%	1%	1%	1%	2%	1%	2%	0%	1%	1%	2%	3%	0%
10 to 30 minutes	3%	4%	2%	2%	4%	4%	10%	0%	1%	3%	4%	5%	12%
30 minutes to 1 hour	4%	5%	3%	3%	6%	3%	11%	3%	2%	4%	5%	5%	6%
1 hour to 2 hours	1%	1%	1%	1%	2%	1%	4%	1%	0%	1%	1%	3%	0%
2 hours to 4 hours	1%	2%	1%	1%	1%	0%	6%	2%	2%	1%	1%	0%	8%
Over 4 hours	2%	3%	1%	1%	1%	5%	4%	0%	0%	2%	1%	3%	14%
Don't know	3%	3%	3%	3%	1%	3%	2%	4%	2%	4%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : CD

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
No time at all	71%	74%	73%	68%	77%	64%	68%	68%	73%	65%	76%	65%	74%	75%
10 to 30 minutes	7%	5%	7%	9%	5%	12%	6%	10%	5%	8%	6%	8%	7%	9%
30 minutes to 1 hour	8%	9%	7%	7%	5%	8%	9%	9%	10%	7%	5%	9%	7%	6%
1 hour to 2 hours	5%	3%	1%	5%	6%	6%	6%	4%	4%	6%	5%	7%	4%	2%
2 hours to 4 hours	2%	1%	3%	1%	2%	2%	1%	2%	1%	3%	2%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Thinking back over the last 24 hours, how long in total would you say that you had listened to music in each of the following formats : CD

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
No time at all	71%	66%	75%	69%	72%	69%	49%	80%	71%	68%	76%	71%	49%
10 to 30 minutes	7%	9%	6%	6%	9%	11%	17%	6%	6%	8%	8%	8%	15%
30 minutes to 1 hour	8%	9%	6%	9%	7%	6%	18%	4%	8%	7%	7%	7%	6%
1 hour to 2 hours	5%	5%	4%	6%	5%	4%	10%	4%	7%	4%	3%	6%	3%
2 hours to 4 hours	2%	2%	2%	2%	2%	3%	2%	1%	2%	2%	1%	2%	12%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) How often, if at all, do you use the following devices to listen to music?: Smartphone

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	36%	67%	59%	42%	26%	21%	11%	42%	42%	33%	28%	30%	38%	39%
Every week or so	17%	18%	21%	24%	23%	14%	5%	17%	19%	18%	16%	15%	17%	27%
Every month or so	6%	9%	3%	10%	5%	6%	4%	7%	7%	5%	4%	6%	6%	6%
Less often	9%	1%	4%	7%	19%	12%	11%	9%	8%	8%	12%	10%	9%	10%
Never	30%	3%	10%	16%	27%	46%	67%	24%	23%	34%	39%	38%	27%	17%
Don't know	2%	2%	3%	2%	0%	1%	2%	2%	1%	2%	1%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) How often, if at all, do you use the following devices to listen to music?: Smartphone

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	36%	35%	38%	30%	47%	26%	34%	34%	26%	38%	39%	46%	58%
Every week or so	17%	17%	17%	15%	19%	14%	14%	17%	14%	18%	20%	18%	20%
Every month or so	6%	8%	4%	5%	5%	9%	13%	5%	7%	5%	6%	6%	3%
Less often	9%	8%	10%	11%	7%	14%	4%	15%	15%	7%	7%	9%	0%
Never	30%	31%	29%	36%	21%	37%	34%	29%	36%	29%	26%	20%	19%
Don't know	2%	2%	2%	3%	1%	0%	0%	0%	1%	1%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) How often, if at all, do you use the following devices to listen to music?: CD player

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	8%	5%	7%	8%	4%	14%	9%	9%	6%	10%	7%	9%	7%	8%
Every week or so	15%	8%	11%	19%	19%	20%	15%	17%	13%	17%	15%	18%	16%	10%
Every month or so	9%	9%	5%	5%	6%	13%	14%	10%	8%	12%	6%	10%	8%	9%
Less often	22%	12%	16%	23%	23%	26%	30%	26%	18%	23%	20%	21%	24%	20%
Never	42%	59%	55%	41%	47%	24%	31%	34%	53%	38%	46%	39%	41%	52%
Don't know	3%	6%	6%	4%	1%	3%	1%	5%	2%	1%	5%	3%	4%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) How often, if at all, do you use the following devices to listen to music?: CD player

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	8%	10%	6%	7%	9%	7%	9%	9%	9%	8%	4%	13%	13%
Every week or so	15%	16%	15%	16%	16%	18%	25%	9%	17%	13%	17%	13%	21%
Every month or so	9%	12%	6%	11%	6%	10%	18%	8%	7%	8%	13%	7%	13%
Less often	22%	20%	25%	24%	20%	22%	27%	20%	17%	26%	22%	22%	23%
Never	42%	40%	45%	37%	46%	43%	19%	51%	47%	43%	41%	41%	20%
Don't know	3%	3%	4%	4%	3%	0%	2%	3%	3%	3%	3%	4%	9%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) How often, if at all, do you use the following devices to listen to music?: Car stereo

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	32%	18%	30%	31%	41%	46%	26%	30%	33%	38%	27%	39%	28%	25%
Don't know	2%	3%	5%	3%	2%	1%	0%	2%	2%	3%	2%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) How often, if at all, do you use the following devices to listen to music?: Car stereo

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	32%	35%	28%	40%	25%	29%	41%	22%	33%	35%	28%	33%	45%
Don't know	2%	2%	2%	3%	1%	2%	0%	2%	2%	2%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) How often, if at all, do you use the following devices to listen to music?: Radio

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	42%	19%	33%	40%	49%	55%	54%	43%	36%	48%	43%	49%	41%	32%
Every week or so	20%	25%	16%	30%	16%	17%	17%	24%	20%	19%	16%	20%	18%	24%
Every month or so	6%	8%	8%	8%	7%	4%	3%	6%	8%	6%	4%	6%	7%	6%
Less often	11%	12%	12%	8%	14%	10%	10%	12%	12%	10%	11%	10%	13%	8%
Never	19%	30%	28%	13%	14%	14%	16%	14%	22%	15%	23%	15%	19%	29%
Don't know	2%	6%	3%	1%	0%	1%	0%	1%	1%	2%	2%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) How often, if at all, do you use the following devices to listen to music?: Radio

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	42%	43%	42%	50%	41%	38%	45%	34%	41%	44%	42%	44%	41%
Every week or so	20%	20%	20%	18%	19%	19%	30%	19%	19%	22%	18%	25%	23%
Every month or so	6%	7%	6%	6%	6%	12%	0%	8%	6%	5%	6%	10%	12%
Less often	11%	9%	13%	9%	11%	18%	12%	9%	12%	11%	11%	8%	13%
Never	19%	19%	18%	15%	22%	13%	10%	27%	20%	17%	21%	11%	12%
Don't know	2%	2%	1%	1%	2%	0%	2%	1%	1%	1%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) How often, if at all, do you use the following devices to listen to music?: Television

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	20%	13%	28%	22%	20%	24%	13%	17%	15%	27%	21%	23%	18%	18%
Every week or so	21%	17%	17%	32%	18%	18%	20%	22%	22%	22%	17%	23%	19%	18%
Every month or so	13%	22%	14%	6%	11%	11%	14%	13%	15%	11%	12%	11%	13%	18%
Less often	18%	11%	12%	17%	21%	23%	22%	19%	19%	13%	20%	17%	20%	16%
Never	27%	36%	25%	20%	31%	23%	29%	28%	28%	25%	28%	25%	27%	29%
Don't know	2%	2%	3%	3%	0%	1%	2%	2%	1%	2%	2%	1%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) How often, if at all, do you use the following devices to listen to music?: Television

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	20%	22%	18%	21%	19%	14%	36%	14%	20%	22%	14%	27%	31%
Every week or so	21%	20%	21%	21%	23%	19%	23%	16%	17%	25%	22%	19%	15%
Every month or so	13%	15%	10%	10%	13%	17%	15%	13%	14%	11%	12%	16%	10%
Less often	18%	14%	21%	16%	20%	16%	13%	24%	20%	15%	21%	14%	15%
Never	27%	27%	28%	28%	25%	35%	12%	32%	27%	26%	30%	23%	29%
Don't know	2%	2%	1%	3%	1%	0%	2%	0%	2%	1%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) How often, if at all, do you use the following devices to listen to music?: Select 'Don't know' if you are paying attention

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Every week or so	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Every month or so	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Less often	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) How often, if at all, do you use the following devices to listen to music?: Select 'Don't know' if you are paying attention

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Every week or so	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Every month or so	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Less often	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) How often, if at all, do you use the following devices to listen to music?: Smart speaker (eg Amazon Echo, Google Home, Sonos etc)

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	21%	24%	27%	23%	22%	15%	13%	29%	18%	19%	16%	22%	20%	14%
Every week or so	16%	22%	22%	20%	10%	15%	8%	14%	20%	17%	12%	16%	16%	14%
Every month or so	6%	11%	3%	6%	7%	7%	2%	7%	5%	5%	5%	6%	5%	6%
Less often	6%	6%	6%	10%	5%	2%	4%	6%	5%	7%	5%	4%	6%	7%
Never	49%	33%	37%	38%	54%	57%	70%	40%	50%	49%	59%	50%	48%	56%
Don't know	3%	2%	4%	4%	2%	4%	3%	4%	2%	3%	4%	2%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) How often, if at all, do you use the following devices to listen to music?: Smart speaker (eg Amazon Echo, Google Home, Sonos etc)

	Total	Gender		2019				Education					
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	21%	20%	20%	22%	22%	21%	34%	11%	18%	21%	20%	27%	47%
Every week or so	16%	17%	14%	15%	19%	10%	20%	10%	12%	17%	19%	21%	0%
Every month or so	6%	5%	6%	5%	6%	3%	14%	2%	7%	5%	5%	5%	12%
Less often	6%	6%	5%	4%	7%	5%	2%	9%	5%	6%	5%	6%	6%
Never	49%	48%	51%	49%	43%	61%	30%	65%	56%	48%	49%	39%	35%
Don't know	3%	4%	2%	5%	3%	0%	0%	2%	3%	3%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) How often, if at all, do you use the following devices to listen to music?: Laptop or desktop computer

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	23%	41%	37%	24%	15%	17%	11%	27%	24%	24%	17%	19%	26%	24%
Every week or so	17%	19%	18%	25%	12%	14%	16%	21%	18%	18%	13%	19%	15%	21%
Every month or so	10%	15%	12%	8%	10%	7%	7%	12%	10%	8%	9%	7%	12%	9%
Less often	16%	9%	12%	13%	19%	19%	21%	15%	15%	15%	18%	15%	17%	13%
Never	32%	14%	18%	27%	43%	43%	43%	24%	31%	33%	41%	39%	27%	31%
Don't know	2%	2%	4%	3%	1%	1%	2%	2%	2%	2%	2%	1%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) How often, if at all, do you use the following devices to listen to music?: Laptop or desktop computer

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	23%	28%	19%	19%	31%	27%	25%	22%	15%	27%	23%	34%	45%
Every week or so	17%	20%	15%	18%	16%	12%	25%	16%	13%	15%	23%	26%	17%
Every month or so	10%	10%	9%	7%	10%	14%	16%	11%	9%	9%	11%	10%	7%
Less often	16%	16%	16%	17%	16%	15%	10%	17%	17%	17%	15%	10%	7%
Never	32%	25%	38%	36%	26%	32%	24%	32%	44%	31%	27%	20%	24%
Don't know	2%	2%	2%	3%	1%	2%	0%	2%	2%	2%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) How often, if at all, do you use the following devices to listen to music?: Tablet computer (eg. Apple iPad)

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	11%	8%	21%	11%	7%	14%	5%	18%	6%	12%	8%	12%	11%	9%
Every week or so	12%	19%	13%	16%	11%	8%	6%	15%	11%	16%	5%	12%	11%	13%
Every month or so	9%	12%	13%	7%	9%	9%	5%	11%	10%	9%	6%	8%	10%	10%
Less often	14%	12%	7%	15%	17%	11%	20%	14%	17%	14%	11%	14%	15%	11%
Never	52%	47%	41%	47%	55%	57%	62%	39%	54%	48%	67%	53%	49%	57%
Don't know	3%	2%	5%	4%	1%	2%	1%	3%	3%	2%	3%	2%	4%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) How often, if at all, do you use the following devices to listen to music?: Tablet computer (eg. Apple iPad)

	Total	Gender		2019				Education					
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	11%	13%	9%	9%	13%	10%	29%	6%	10%	8%	10%	21%	38%
Every week or so	12%	13%	11%	11%	11%	17%	17%	9%	4%	16%	14%	13%	18%
Every month or so	9%	9%	9%	9%	10%	5%	11%	7%	7%	9%	9%	12%	13%
Less often	14%	13%	15%	13%	16%	11%	13%	15%	15%	11%	18%	14%	0%
Never	52%	50%	53%	55%	48%	55%	29%	63%	61%	53%	46%	39%	31%
Don't know	3%	3%	2%	3%	3%	2%	2%	0%	2%	3%	3%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) How often, if at all, do you use the following devices to listen to music?: Record player

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	4%	6%	5%	3%	4%	3%	1%	4%	2%	5%	3%	3%	4%	4%
Every week or so	6%	7%	6%	10%	5%	5%	3%	8%	6%	7%	2%	6%	7%	4%
Every month or so	6%	7%	8%	5%	2%	4%	7%	9%	4%	5%	3%	6%	6%	4%
Less often	14%	5%	11%	10%	14%	17%	23%	14%	10%	16%	14%	17%	13%	12%
Never	68%	70%	64%	66%	74%	70%	64%	60%	74%	64%	73%	65%	66%	74%
Don't know	3%	5%	6%	5%	1%	1%	2%	4%	4%	2%	4%	3%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) How often, if at all, do you use the following devices to listen to music?: Record player

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	4%	4%	3%	3%	5%	5%	10%	1%	2%	5%	2%	6%	17%
Every week or so	6%	7%	5%	4%	8%	7%	10%	1%	5%	4%	8%	7%	3%
Every month or so	6%	7%	4%	6%	4%	5%	13%	5%	4%	4%	7%	7%	16%
Less often	14%	16%	12%	16%	15%	15%	14%	13%	14%	14%	13%	21%	6%
Never	68%	63%	72%	68%	63%	67%	50%	78%	72%	68%	68%	57%	53%
Don't know	3%	3%	4%	3%	4%	0%	2%	2%	3%	4%	2%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) How often, if at all, do you use the following devices to listen to music?: MP3 player

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Most days	7%	9%	9%	12%	5%	6%	4%	11%	9%	5%	5%	8%	8%	8%
Every week or so	6%	3%	6%	10%	7%	9%	3%	5%	6%	6%	6%	7%	6%	5%
Every month or so	5%	5%	8%	6%	5%	4%	3%	8%	5%	3%	3%	5%	5%	2%
Less often	13%	11%	13%	14%	12%	8%	17%	14%	12%	17%	9%	11%	15%	11%
Never	65%	66%	59%	53%	70%	71%	71%	59%	61%	66%	74%	66%	62%	71%
Don't know	4%	6%	5%	5%	2%	2%	2%	3%	6%	2%	3%	3%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) How often, if at all, do you use the following devices to listen to music?: MP3 player

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Most days	7%	11%	4%	7%	6%	12%	16%	8%	7%	6%	8%	8%	31%
Every week or so	6%	6%	6%	4%	7%	12%	4%	3%	7%	6%	7%	2%	8%
Every month or so	5%	6%	4%	6%	5%	4%	2%	4%	4%	5%	5%	7%	15%
Less often	13%	14%	12%	14%	13%	10%	20%	12%	9%	15%	12%	18%	10%
Never	65%	59%	70%	63%	65%	61%	52%	72%	68%	65%	64%	65%	34%
Don't know	4%	4%	3%	5%	3%	1%	5%	2%	4%	4%	4%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) What genres of music do you regularly listen to, if any? Please select all that apply.

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	229	242	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Afrobeat	4%	12%	6%	5%	1%	1%	2%	6%	3%	5%	2%	2%	6%	6%
Alternative	15%	18%	22%	18%	17%	7%	6%	16%	18%	13%	11%	8%	19%	20%
Blues	16%	10%	10%	14%	10%	27%	23%	17%	18%	17%	11%	16%	17%	11%
Christian	5%	7%	6%	5%	3%	3%	5%	8%	4%	4%	3%	4%	6%	3%
Dance	27%	31%	34%	38%	26%	25%	13%	27%	26%	26%	29%	30%	23%	30%
Drill	3%	9%	5%	3%	0%	0%	0%	3%	4%	4%	0%	2%	3%	3%
Drum 'n'Bass/ Jungle	6%	13%	10%	8%	3%	1%	2%	6%	5%	6%	6%	6%	5%	6%
Easy Listening	35%	13%	22%	26%	40%	49%	53%	30%	32%	36%	41%	43%	31%	25%
Electronic	15%	21%	21%	23%	14%	7%	5%	17%	15%	13%	13%	14%	14%	20%
Experimental	3%	6%	7%	5%	0%	1%	0%	5%	3%	2%	2%	3%	3%	4%
Folk	14%	9%	9%	11%	11%	10%	28%	14%	14%	14%	14%	13%	16%	8%
Folk Rock	12%	7%	10%	10%	9%	14%	20%	13%	12%	10%	13%	12%	15%	5%
Gospel	4%	6%	5%	2%	1%	2%	5%	5%	4%	3%	3%	3%	4%	3%
Grime	4%	10%	11%	4%	2%	0%	0%	4%	4%	2%	3%	4%	4%	4%
Hip Hop	19%	41%	40%	24%	9%	3%	1%	23%	21%	16%	14%	13%	20%	29%
House	10%	16%	12%	17%	9%	4%	2%	10%	10%	9%	10%	10%	10%	9%
Industrial	3%	6%	6%	3%	1%	1%	2%	5%	4%	1%	1%	2%	3%	2%
Jazz	12%	15%	11%	12%	11%	12%	13%	15%	11%	17%	7%	11%	13%	14%
Latin	6%	8%	8%	5%	3%	7%	5%	6%	4%	7%	6%	5%	6%	8%
New Age	5%	7%	4%	6%	4%	1%	2%	5%	6%	5%	3%	4%	5%	6%
Pop	61%	63%	67%	63%	65%	60%	50%	61%	59%	62%	63%	63%	55%	68%
Punk	11%	11%	18%	14%	12%	10%	4%	11%	11%	13%	10%	10%	13%	12%
Rap	15%	35%	30%	20%	6%	2%	1%	16%	18%	14%	11%	18%	18%	24%
R&B	28%	38%	44%	30%	17%	26%	17%	24%	33%	30%	25%	26%	29%	34%
Reggae	16%	16%	13%	18%	15%	20%	15%	14%	14%	18%	18%	16%	16%	17%
Religious	4%	5%	5%	4%	4%	2%	3%	5%	6%	2%	2%	3%	5%	1%
Rock	41%	38%	38%	46%	45%	50%	39%	41%	40%	45%	39%	44%	40%	41%
Heavy Rock	16%	16%	15%	17%	15%	19%	14%	15%	13%	22%	15%	17%	15%	16%
Showtunes	10%	6%	8%	10%	9%	7%	15%	9%	10%	9%	10%	9%	13%	3%
Spiritual	3%	2%	1%	5%	3%	5%	2%	2%	3%	5%	2%	3%	3%	3%
Soundtracks	24%	20%	26%	33%	20%	26%	19%	27%	26%	21%	22%	24%	25%	20%
South Asian/ Desi/ Bangra	2%	3%	3%	3%	2%	1%	2%	4%	2%	1%	2%	2%	2%	2%
Techno	9%	15%	13%	14%	7%	3%	2%	11%	9%	7%	8%	8%	8%	13%
Trance	6%	6%	10%	12%	7%	2%	2%	5%	6%	8%	7%	8%	5%	6%
Other (please specify)	10%	3%	1%	4%	8%	13%	26%	12%	10%	9%	8%	11%	10%	7%
None of the above	2%	0%	1%	1%	4%	4%	4%	0%	3%	3%	3%	3%	1%	2%
Don't know	1%	1%	2%	1%	2%	0%	3%	2%	1%	1%	2%	1%	2%	0%

Note:
 BASE: All Respondents
 Fieldwork: 9th Apr - 13th Apr 2021
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) What genres of music do you regularly listen to, if any? Please select all that apply.

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Afrobeat	4%	5%	4%	2%	7%	3%	8%	3%	2%	3%	6%	9%	12%
Alternative	15%	14%	15%	10%	20%	20%	12%	13%	10%	14%	20%	18%	6%
Blues	16%	18%	14%	18%	15%	13%	14%	11%	14%	17%	17%	18%	19%
Christian	5%	5%	4%	4%	4%	9%	6%	0%	2%	3%	5%	10%	27%
Dance	27%	24%	31%	29%	27%	12%	36%	25%	29%	25%	24%	37%	27%
Drill	3%	4%	2%	1%	5%	0%	4%	2%	4%	2%	3%	6%	6%
Drum'n'Bass/ Jungle	6%	6%	6%	6%	7%	5%	3%	5%	4%	7%	6%	4%	14%
Easy Listening	35%	31%	38%	43%	26%	31%	48%	38%	44%	33%	31%	28%	14%
Electronic	15%	20%	10%	13%	17%	10%	26%	15%	12%	12%	17%	27%	11%
Experimental	3%	4%	3%	2%	4%	1%	4%	3%	2%	4%	4%	3%	20%
Folk	14%	16%	12%	12%	13%	18%	26%	9%	16%	17%	12%	12%	25%
Folk Rock	12%	14%	10%	12%	15%	11%	17%	7%	9%	13%	14%	15%	13%
Gospel	4%	4%	3%	3%	3%	4%	0%	2%	2%	4%	3%	4%	10%
Grime	4%	5%	4%	2%	6%	2%	7%	3%	4%	4%	6%	4%	13%
Hip Hop	19%	20%	18%	12%	27%	7%	21%	22%	11%	18%	24%	27%	36%
House	10%	10%	8%	8%	11%	5%	8%	10%	8%	11%	16%	9%	5%
Industrial	3%	4%	2%	3%	3%	0%	3%	2%	1%	3%	3%	1%	22%
Jazz	12%	14%	11%	13%	13%	11%	10%	10%	5%	14%	15%	19%	21%
Latin	6%	6%	6%	6%	6%	3%	6%	7%	2%	7%	6%	3%	20%
New Age	5%	5%	4%	5%	3%	0%	6%	7%	3%	4%	7%	5%	12%
Pop	61%	55%	66%	63%	63%	43%	65%	61%	61%	64%	62%	59%	52%
Punk	11%	15%	8%	10%	16%	8%	5%	9%	8%	12%	14%	14%	8%
Rap	15%	15%	15%	9%	24%	5%	18%	17%	9%	14%	19%	21%	34%
R&B	28%	24%	32%	22%	36%	17%	34%	34%	26%	31%	25%	38%	36%
Reggae	16%	19%	13%	16%	20%	7%	23%	14%	17%	18%	12%	17%	16%
Religious	4%	4%	4%	4%	3%	7%	0%	1%	2%	4%	5%	5%	17%
Rock	41%	47%	35%	45%	41%	43%	43%	35%	40%	44%	41%	41%	39%
Heavy Rock	16%	22%	10%	18%	15%	15%	34%	15%	16%	15%	19%	13%	14%
Showtunes	10%	8%	11%	10%	10%	10%	14%	7%	8%	8%	13%	9%	0%
Spiritual	3%	2%	4%	2%	2%	2%	0%	4%	1%	4%	4%	5%	0%
Soundtracks	24%	22%	26%	24%	24%	24%	33%	21%	21%	24%	25%	25%	43%
South Asian/ Desi/ Bangra	2%	3%	1%	2%	3%	0%	4%	1%	1%	2%	1%	4%	10%
Techno	9%	10%	7%	10%	8%	7%	9%	9%	8%	8%	8%	14%	20%
Trance	6%	9%	4%	7%	6%	5%	10%	6%	6%	6%	6%	6%	9%
Other (please specify)	10%	9%	11%	11%	7%	11%	13%	11%	12%	8%	8%	9%	18%
None of the above	2%	1%	2%	2%	0%	3%	0%	3%	3%	1%	1%	1%	0%
Don't know	1%	1%	2%	2%	2%	1%	0%	1%	2%	0%	1%	1%	4%

Note:
 BASE: All Respondents
 Fieldwork: 9th Apr - 13th Apr 2021
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) In which of the following situations, if any, do you regularly listen to music, if any?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Cooking or doing housework	57%	59%	53%	60%	59%	62%	53%	60%	57%	60%	51%	56%	59%	56%
Doing my job or studying	25%	45%	38%	32%	21%	15%	8%	31%	32%	27%	11%	20%	27%	29%
Hosting friends or family (before Covid)	26%	31%	35%	29%	22%	25%	15%	31%	28%	25%	19%	24%	27%	29%
While walking	32%	62%	53%	34%	26%	17%	10%	36%	40%	30%	24%	24%	36%	39%
While driving	58%	44%	51%	53%	62%	67%	66%	59%	59%	65%	48%	63%	56%	44%
While taking public transport	21%	40%	34%	21%	16%	11%	8%	25%	28%	14%	16%	15%	23%	25%
While exercising	42%	64%	63%	55%	34%	29%	17%	50%	48%	40%	31%	38%	45%	41%
While trying to get to sleep	15%	23%	17%	23%	12%	11%	9%	16%	15%	14%	16%	13%	16%	18%
When eating	23%	30%	26%	28%	19%	19%	19%	29%	21%	23%	19%	20%	25%	20%
None of the above	5%	2%	3%	4%	3%	9%	8%	3%	4%	4%	8%	7%	3%	4%
Don't know	1%	2%	4%	0%	1%	0%	1%	2%	0%	2%	1%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) In which of the following situations, if any, do you regularly listen to music, if any?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Cooking or doing housework	57%	45%	69%	52%	65%	55%	55%	52%	52%	59%	57%	73%	51%
Doing my job or studying	25%	27%	24%	22%	32%	23%	29%	18%	16%	26%	27%	46%	32%
Hosting friends or family (before Covid)	26%	22%	30%	24%	30%	21%	33%	23%	18%	28%	29%	37%	25%
While walking	32%	31%	34%	24%	42%	33%	24%	38%	23%	33%	41%	37%	49%
While driving	58%	60%	56%	65%	51%	61%	68%	43%	58%	60%	59%	57%	37%
While taking public transport	21%	21%	21%	15%	28%	21%	11%	23%	13%	18%	28%	31%	28%
While exercising	42%	41%	44%	40%	49%	33%	44%	41%	33%	42%	49%	58%	65%
While trying to get to sleep	15%	15%	16%	13%	19%	14%	29%	15%	11%	18%	13%	20%	31%
When eating	23%	23%	23%	23%	25%	22%	33%	17%	17%	26%	23%	31%	37%
None of the above	5%	6%	4%	7%	3%	3%	2%	7%	6%	3%	4%	4%	9%
Don't know	1%	1%	1%	1%	1%	3%	0%	2%	1%	1%	2%	0%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) In the last month, have you listened to music for any of the following purposes?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
To help you focus on work	16%	34%	24%	22%	11%	6%	2%	18%	21%	18%	7%	12%	18%	16%
To relax	61%	69%	57%	68%	61%	61%	55%	58%	68%	61%	58%	60%	60%	64%
To energise or motivate you	37%	54%	49%	46%	36%	23%	18%	45%	39%	33%	29%	30%	39%	45%
To cheer yourself up	50%	57%	51%	53%	48%	51%	41%	52%	52%	49%	45%	47%	50%	57%
To entertain yourself	65%	70%	66%	62%	62%	66%	65%	65%	68%	67%	61%	65%	65%	64%
To keep up to date with music trends	12%	25%	18%	18%	7%	6%	2%	17%	15%	12%	5%	9%	14%	7%
So that you can discuss it with friends	6%	14%	10%	9%	4%	2%	1%	9%	6%	7%	4%	5%	6%	6%
To help you get to sleep	13%	24%	15%	13%	9%	10%	8%	14%	12%	14%	12%	12%	12%	13%
None of the above	9%	0%	3%	3%	13%	13%	17%	7%	8%	8%	13%	11%	8%	4%
Don't know	2%	2%	3%	1%	3%	1%	0%	1%	1%	1%	3%	1%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) In the last month, have you listened to music for any of the following purposes?

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
To help you focus on work	16%	16%	16%	12%	22%	16%	14%	13%	9%	16%	18%	32%	18%
To relax	61%	64%	59%	59%	65%	55%	69%	61%	58%	63%	63%	67%	59%
To energise or motivate you	37%	32%	42%	29%	48%	32%	33%	37%	25%	37%	45%	52%	40%
To cheer yourself up	50%	45%	54%	44%	56%	47%	53%	46%	44%	54%	51%	54%	57%
To entertain yourself	65%	69%	61%	64%	67%	55%	77%	60%	60%	65%	69%	70%	68%
To keep up to date with music trends	12%	13%	11%	10%	17%	12%	16%	4%	8%	14%	14%	15%	17%
So that you can discuss it with friends	6%	7%	6%	5%	7%	6%	10%	4%	6%	5%	6%	11%	12%
To help you get to sleep	13%	12%	13%	10%	16%	12%	21%	11%	7%	16%	12%	14%	27%
None of the above	9%	7%	10%	13%	5%	10%	2%	9%	12%	8%	7%	5%	3%
Don't know	2%	2%	1%	1%	1%	4%	0%	1%	3%	0%	2%	0%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) What difference, if any, do you think music makes to your productivity at work / when studying and how much you get done?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	241	52	57	53	39	23	17	78	72	60	31	83	104	32
Weighted	254	61	66	55	35	20	16	84	82	59	29	85	110	34
I tend to get significantly more done while listening to music (+25%)	33%	27%	41%	29%	31%	31%	40%	39%	28%	30%	33%	35%	31%	31%
I tend to get a moderate amount more while listening to music (+10%)	38%	38%	37%	44%	42%	31%	28%	36%	45%	35%	31%	34%	46%	26%
Music make no difference to how much I get done	24%	26%	17%	25%	21%	39%	32%	19%	22%	30%	35%	28%	20%	32%
I tend to get a moderate amount less done while listening to music (-10%)	2%	4%	0%	2%	3%	0%	0%	3%	3%	0%	0%	0%	3%	4%
I tend to get significantly less done while listening to music (-25%)	1%	1%	3%	0%	0%	0%	0%	2%	0%	2%	0%	1%	0%	4%
Don't know	2%	4%	1%	0%	3%	0%	0%	0%	3%	4%	0%	1%	0%	3%

Note:

Question "In which of the following situations, if any, do you regularly listen to music, if any?" is one of the following answers ("Doing my job or studying")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) What difference, if any, do you think music makes to your productivity at work / when studying and how much you get done?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	241	119	122	79	84	17	11	17	42	73	70	45	8
Weighted	254	135	119	79	91	18	12	18	43	78	73	49	8
I tend to get significantly more done while listening to music (+25%)	33%	31%	36%	28%	32%	33%	52%	20%	27%	39%	27%	31%	70%
I tend to get a moderate amount more while listening to music (+10%)	38%	43%	33%	39%	46%	41%	9%	35%	25%	34%	48%	44%	8%
Music make no difference to how much I get done	24%	24%	25%	28%	18%	26%	31%	40%	43%	22%	22%	18%	22%
I tend to get a moderate amount less done while listening to music (-10%)	2%	0%	4%	1%	2%	0%	0%	0%	0%	1%	3%	3%	0%
I tend to get significantly less done while listening to music (-25%)	1%	1%	1%	2%	0%	0%	7%	0%	2%	0%	0%	5%	0%
Don't know	2%	2%	2%	2%	3%	0%	0%	5%	3%	4%	0%	0%	0%

Note:

Question "In which of the following situations, if any, do you regularly listen to music, if any?" is one of the following answers ("Doing my job or studying")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) To what extent, if at all, do you notice the music playing while at the following venues or activities? : Shopping for clothes, books, gadgets, or other non-essential items

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Always notice	16%	20%	24%	17%	15%	11%	11%	21%	17%	17%	11%	14%	18%	15%
Sometimes notice	39%	48%	37%	45%	40%	37%	32%	35%	45%	38%	40%	39%	40%	39%
Rarely notice	22%	18%	23%	19%	21%	24%	27%	25%	19%	24%	21%	23%	23%	20%
Never notice	14%	8%	9%	10%	18%	17%	21%	13%	13%	14%	17%	16%	12%	16%
Not applicable	6%	4%	2%	5%	5%	9%	9%	6%	4%	4%	9%	7%	4%	8%
Don't know	2%	1%	4%	3%	1%	1%	1%	1%	2%	3%	3%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) To what extent, if at all, do you notice the music playing while at the following venues or activities? : Shopping for clothes, books, gadgets, or other non-essential items

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Always notice	16%	15%	17%	13%	19%	19%	25%	20%	12%	15%	15%	25%	53%
Sometimes notice	39%	34%	44%	38%	46%	28%	44%	36%	39%	41%	42%	35%	22%
Rarely notice	22%	25%	19%	25%	20%	26%	12%	20%	22%	24%	24%	20%	13%
Never notice	14%	16%	12%	17%	11%	20%	11%	12%	19%	12%	13%	11%	10%
Not applicable	6%	6%	5%	6%	3%	6%	8%	10%	5%	6%	5%	8%	0%
Don't know	2%	2%	2%	1%	2%	0%	0%	3%	2%	2%	2%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) To what extent, if at all, do you notice the music playing while at the following venues or activities? : Grocery shopping at a supermarket

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Always notice	17%	18%	22%	17%	16%	15%	13%	20%	16%	19%	11%	15%	18%	15%
Sometimes notice	37%	40%	38%	41%	42%	34%	30%	32%	41%	33%	42%	39%	37%	34%
Rarely notice	23%	26%	21%	21%	20%	23%	28%	23%	21%	25%	24%	23%	22%	28%
Never notice	16%	11%	12%	12%	18%	19%	21%	16%	15%	16%	17%	16%	17%	15%
Not applicable	6%	3%	4%	7%	3%	9%	7%	7%	5%	5%	5%	7%	4%	7%
Don't know	1%	1%	3%	2%	1%	0%	0%	1%	1%	2%	1%	0%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) To what extent, if at all, do you notice the music playing while at the following venues or activities? : Grocery shopping at a supermarket

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Always notice	17%	15%	18%	15%	19%	16%	23%	14%	15%	15%	15%	25%	31%
Sometimes notice	37%	33%	41%	35%	43%	33%	49%	35%	38%	38%	36%	35%	50%
Rarely notice	23%	25%	22%	26%	20%	27%	10%	26%	25%	26%	23%	20%	9%
Never notice	16%	20%	12%	18%	14%	20%	11%	15%	17%	14%	17%	14%	7%
Not applicable	6%	5%	6%	6%	4%	4%	6%	8%	3%	6%	7%	7%	0%
Don't know	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	2%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) To what extent, if at all, do you notice the music playing while at the following venues or activities? : At the hairdressers/beautician

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Always notice	20%	25%	29%	26%	18%	13%	10%	26%	23%	17%	13%	18%	22%	20%
Sometimes notice	28%	36%	35%	38%	24%	22%	15%	26%	33%	25%	25%	26%	27%	33%
Rarely notice	15%	16%	12%	13%	12%	13%	19%	17%	10%	19%	13%	13%	16%	15%
Never notice	12%	13%	8%	8%	13%	17%	13%	11%	10%	12%	14%	13%	11%	10%
Not applicable	24%	9%	13%	12%	30%	34%	42%	18%	23%	24%	32%	30%	22%	19%
Don't know	2%	1%	4%	2%	3%	0%	2%	1%	2%	3%	3%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) To what extent, if at all, do you notice the music playing while at the following venues or activities? : At the hairdressers/beautician

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Always notice	20%	16%	23%	17%	24%	14%	26%	21%	15%	19%	21%	28%	47%
Sometimes notice	28%	23%	32%	27%	31%	30%	29%	27%	21%	30%	29%	42%	21%
Rarely notice	15%	13%	15%	14%	14%	16%	12%	16%	15%	15%	16%	8%	22%
Never notice	12%	13%	10%	13%	10%	12%	9%	10%	14%	11%	11%	10%	3%
Not applicable	24%	31%	17%	27%	19%	27%	24%	25%	33%	24%	21%	11%	5%
Don't know	2%	2%	2%	2%	2%	0%	0%	2%	3%	1%	2%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) To what extent, if at all, do you notice the music playing while at the following venues or activities? : In a restaurant and cafe

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Always notice	19%	24%	24%	19%	18%	16%	16%	21%	20%	23%	15%	18%	21%	17%
Sometimes notice	42%	38%	41%	50%	43%	39%	41%	45%	45%	39%	39%	41%	43%	43%
Rarely notice	19%	20%	18%	19%	20%	15%	21%	21%	20%	17%	19%	19%	19%	22%
Never notice	10%	11%	8%	8%	10%	12%	11%	6%	11%	10%	13%	11%	10%	8%
Not applicable	7%	3%	4%	2%	8%	16%	10%	5%	2%	8%	12%	9%	5%	7%
Don't know	2%	3%	4%	2%	2%	1%	2%	2%	2%	3%	3%	2%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) To what extent, if at all, do you notice the music playing while at the following venues or activities? : In a restaurant and cafe

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Always notice	19%	18%	21%	15%	24%	20%	19%	23%	17%	17%	20%	24%	38%
Sometimes notice	42%	41%	43%	44%	42%	39%	48%	33%	39%	47%	39%	47%	24%
Rarely notice	19%	20%	19%	20%	20%	23%	10%	21%	19%	19%	23%	17%	26%
Never notice	10%	12%	8%	10%	9%	12%	14%	8%	12%	8%	12%	7%	6%
Not applicable	7%	8%	7%	8%	4%	6%	6%	13%	11%	7%	4%	3%	4%
Don't know	2%	3%	2%	2%	1%	0%	4%	2%	2%	2%	2%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) To what extent, if at all, do you notice the music playing while at the following venues or activities? : In pubs and bars

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Always notice	29%	28%	32%	30%	33%	30%	20%	31%	28%	30%	26%	30%	29%	24%
Sometimes notice	39%	36%	34%	46%	38%	39%	40%	39%	41%	40%	36%	37%	40%	44%
Rarely notice	12%	14%	14%	9%	13%	9%	13%	15%	12%	11%	9%	11%	14%	13%
Never notice	7%	7%	7%	9%	5%	7%	8%	5%	8%	7%	9%	8%	8%	5%
Not applicable	12%	13%	8%	5%	10%	14%	20%	8%	9%	11%	19%	14%	8%	12%
Don't know	2%	2%	5%	2%	1%	0%	0%	2%	2%	1%	2%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) To what extent, if at all, do you notice the music playing while at the following venues or activities? : In pubs and bars

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Always notice	29%	28%	30%	26%	36%	22%	32%	29%	27%	26%	28%	32%	50%
Sometimes notice	39%	39%	38%	40%	37%	37%	32%	40%	38%	43%	39%	38%	31%
Rarely notice	12%	13%	11%	11%	13%	16%	12%	10%	10%	12%	15%	16%	15%
Never notice	7%	8%	6%	10%	6%	7%	11%	3%	8%	7%	8%	7%	0%
Not applicable	12%	10%	14%	12%	8%	16%	13%	17%	16%	12%	9%	8%	4%
Don't know	2%	2%	1%	2%	1%	2%	0%	2%	2%	2%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) To what extent, if at all, do you notice the music playing while at the following venues or activities? : At the gym

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Always notice	18%	25%	31%	22%	14%	11%	5%	23%	21%	15%	10%	16%	17%	20%
Sometimes notice	18%	30%	29%	32%	8%	7%	4%	26%	21%	15%	9%	16%	20%	17%
Rarely notice	6%	11%	5%	6%	8%	6%	3%	6%	6%	9%	5%	6%	6%	9%
Never notice	4%	5%	5%	5%	5%	3%	2%	4%	3%	6%	4%	3%	5%	6%
Not applicable	51%	25%	27%	31%	62%	71%	82%	38%	46%	52%	68%	56%	49%	45%
Don't know	3%	2%	4%	3%	3%	2%	3%	2%	3%	3%	4%	3%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) To what extent, if at all, do you notice the music playing while at the following venues or activities? : At the gym

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Always notice	18%	19%	16%	17%	20%	12%	19%	16%	12%	15%	20%	27%	36%
Sometimes notice	18%	20%	16%	15%	21%	22%	25%	13%	9%	17%	24%	29%	22%
Rarely notice	6%	5%	8%	6%	7%	6%	6%	5%	7%	7%	5%	10%	4%
Never notice	4%	4%	4%	3%	4%	9%	8%	3%	4%	4%	4%	6%	3%
Not applicable	51%	49%	53%	57%	45%	51%	42%	62%	64%	55%	44%	27%	32%
Don't know	3%	3%	3%	3%	3%	0%	0%	2%	3%	2%	3%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : Shopping for clothes, books, gadgets, or other non-essential items

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	9%	15%	14%	12%	5%	7%	3%	11%	7%	10%	8%	8%	10%	6%
Somewhat important	22%	26%	35%	31%	20%	17%	8%	24%	26%	22%	18%	20%	23%	31%
Neither important or unimportant	27%	31%	20%	25%	37%	21%	30%	25%	25%	27%	32%	27%	26%	32%
Somewhat unimportant	15%	13%	16%	11%	13%	23%	16%	13%	16%	19%	13%	14%	17%	13%
Very unimportant	20%	12%	9%	14%	20%	24%	36%	20%	22%	20%	19%	23%	19%	14%
Not applicable	3%	1%	2%	3%	2%	5%	6%	3%	2%	1%	6%	5%	2%	3%
Don't know	3%	2%	4%	3%	4%	2%	1%	3%	2%	2%	4%	2%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : Shopping for clothes, books, gadgets, or other non-essential items

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	9%	9%	9%	9%	9%	9%	21%	8%	8%	9%	8%	11%	29%
Somewhat important	22%	18%	27%	15%	27%	18%	32%	27%	17%	21%	26%	29%	38%
Neither important or unimportant	27%	27%	28%	29%	29%	28%	17%	26%	30%	29%	28%	19%	14%
Somewhat unimportant	15%	17%	13%	15%	14%	20%	17%	14%	14%	17%	14%	18%	0%
Very unimportant	20%	24%	16%	25%	16%	19%	11%	15%	22%	21%	19%	19%	12%
Not applicable	3%	3%	3%	4%	2%	3%	0%	7%	5%	2%	3%	3%	0%
Don't know	3%	3%	3%	3%	2%	3%	2%	3%	4%	1%	3%	1%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : Grocery shopping at a supermarket

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	10%	17%	18%	9%	5%	9%	4%	13%	7%	10%	9%	8%	12%	6%
Somewhat important	21%	26%	29%	29%	20%	17%	8%	20%	23%	26%	16%	20%	20%	29%
Neither important or unimportant	27%	26%	22%	28%	35%	24%	29%	25%	26%	25%	32%	27%	26%	29%
Somewhat unimportant	15%	15%	15%	12%	13%	19%	16%	13%	16%	17%	14%	14%	16%	16%
Very unimportant	22%	14%	12%	18%	21%	28%	38%	24%	23%	18%	24%	25%	22%	15%
Not applicable	2%	1%	1%	2%	2%	1%	5%	3%	2%	2%	2%	3%	2%	4%
Don't know	2%	1%	3%	3%	4%	2%	1%	2%	2%	2%	3%	2%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : Grocery shopping at a supermarket

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	10%	11%	9%	9%	10%	10%	26%	7%	8%	9%	9%	10%	49%
Somewhat important	21%	18%	24%	14%	25%	19%	21%	29%	17%	21%	22%	28%	12%
Neither important or unimportant	27%	27%	27%	28%	30%	23%	20%	27%	29%	30%	27%	17%	17%
Somewhat unimportant	15%	15%	16%	16%	12%	21%	17%	16%	14%	16%	15%	17%	6%
Very unimportant	22%	26%	19%	28%	20%	21%	9%	16%	25%	22%	22%	25%	10%
Not applicable	2%	2%	2%	2%	1%	4%	4%	3%	3%	1%	3%	3%	0%
Don't know	2%	2%	2%	3%	2%	1%	2%	2%	4%	1%	3%	1%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : At the hairdressers/beautician

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	11%	18%	19%	14%	8%	6%	3%	13%	11%	10%	10%	10%	11%	13%
Somewhat important	23%	34%	26%	37%	19%	18%	8%	28%	25%	23%	15%	18%	25%	28%
Neither important or unimportant	23%	23%	23%	21%	27%	19%	23%	20%	21%	24%	26%	22%	22%	26%
Somewhat unimportant	10%	6%	12%	9%	9%	12%	11%	10%	10%	12%	8%	11%	10%	6%
Very unimportant	14%	9%	7%	12%	13%	19%	24%	15%	15%	11%	15%	15%	15%	10%
Not applicable	17%	8%	10%	5%	20%	24%	31%	12%	15%	19%	23%	21%	15%	15%
Don't know	2%	1%	3%	3%	4%	2%	1%	2%	2%	2%	3%	3%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : At the hairdressers/beautician

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	11%	11%	11%	9%	12%	11%	20%	12%	8%	10%	11%	16%	37%
Somewhat important	23%	17%	29%	16%	28%	22%	25%	29%	15%	26%	24%	35%	18%
Neither important or unimportant	23%	21%	25%	22%	26%	21%	16%	21%	23%	25%	22%	15%	26%
Somewhat unimportant	10%	10%	10%	13%	7%	11%	6%	6%	11%	9%	10%	13%	5%
Very unimportant	14%	16%	12%	17%	14%	15%	11%	11%	16%	13%	15%	14%	3%
Not applicable	17%	22%	12%	20%	11%	19%	20%	19%	23%	16%	16%	7%	9%
Don't know	2%	3%	2%	3%	2%	2%	2%	1%	4%	1%	3%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : In a restaurant and cafe

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	13%	18%	22%	18%	8%	10%	6%	18%	14%	11%	10%	12%	13%	14%
Somewhat important	31%	39%	29%	42%	35%	26%	17%	33%	30%	33%	27%	27%	33%	39%
Neither important or unimportant	25%	27%	23%	22%	30%	21%	28%	21%	25%	27%	27%	24%	25%	26%
Somewhat unimportant	11%	7%	11%	9%	6%	14%	18%	10%	11%	12%	11%	13%	10%	13%
Very unimportant	14%	6%	9%	7%	14%	18%	25%	14%	15%	11%	14%	17%	13%	7%
Not applicable	4%	1%	2%	1%	4%	9%	6%	2%	2%	4%	7%	5%	3%	1%
Don't know	3%	2%	4%	3%	4%	2%	0%	2%	3%	2%	3%	2%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : In a restaurant and cafe

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	13%	14%	12%	11%	12%	14%	25%	14%	10%	12%	15%	15%	42%
Somewhat important	31%	27%	34%	25%	36%	28%	36%	34%	25%	31%	32%	47%	15%
Neither important or unimportant	25%	23%	27%	25%	28%	25%	15%	20%	28%	28%	22%	15%	25%
Somewhat unimportant	11%	13%	9%	13%	8%	12%	17%	12%	13%	11%	10%	10%	4%
Very unimportant	14%	16%	12%	19%	12%	12%	5%	11%	15%	13%	15%	10%	8%
Not applicable	4%	5%	3%	4%	2%	9%	0%	7%	6%	2%	3%	3%	4%
Don't know	3%	3%	2%	3%	2%	0%	2%	2%	4%	1%	3%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : In pubs and bars

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	21%	33%	24%	25%	23%	20%	8%	21%	21%	21%	21%	20%	21%	23%
Somewhat important	35%	36%	34%	47%	38%	33%	25%	39%	33%	38%	30%	32%	37%	45%
Neither important or unimportant	18%	16%	18%	16%	16%	15%	27%	15%	22%	18%	19%	20%	18%	18%
Somewhat unimportant	7%	2%	7%	5%	5%	10%	10%	8%	6%	7%	6%	8%	7%	4%
Very unimportant	10%	3%	6%	6%	11%	9%	19%	10%	10%	7%	11%	11%	10%	7%
Not applicable	6%	9%	7%	0%	3%	9%	11%	4%	4%	7%	10%	7%	5%	3%
Don't know	3%	1%	4%	2%	3%	4%	1%	3%	3%	2%	2%	3%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : In pubs and bars

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	21%	21%	21%	16%	25%	21%	34%	24%	20%	21%	19%	27%	39%
Somewhat important	35%	35%	36%	34%	37%	30%	35%	38%	29%	36%	38%	40%	26%
Neither important or unimportant	18%	19%	18%	20%	21%	17%	12%	13%	19%	21%	18%	12%	24%
Somewhat unimportant	7%	7%	6%	8%	3%	11%	6%	6%	9%	6%	5%	7%	3%
Very unimportant	10%	11%	8%	13%	8%	9%	7%	10%	11%	9%	11%	8%	3%
Not applicable	6%	5%	7%	5%	4%	10%	4%	7%	9%	6%	5%	5%	4%
Don't know	3%	3%	3%	3%	1%	3%	2%	2%	4%	2%	3%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : At the gym

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	15%	29%	23%	21%	11%	9%	2%	16%	21%	13%	10%	12%	16%	20%
Somewhat important	19%	28%	28%	31%	14%	11%	7%	29%	18%	18%	12%	18%	19%	25%
Neither important or unimportant	11%	12%	15%	16%	13%	6%	7%	12%	10%	11%	13%	11%	11%	13%
Somewhat unimportant	3%	8%	3%	2%	2%	3%	4%	4%	2%	5%	3%	2%	5%	3%
Very unimportant	7%	6%	5%	7%	8%	9%	8%	5%	9%	8%	6%	7%	7%	9%
Not applicable	41%	15%	22%	20%	49%	61%	69%	31%	37%	42%	54%	46%	41%	29%
Don't know	3%	2%	4%	3%	3%	2%	2%	3%	3%	2%	3%	3%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) And how important or unimportant is the quality of the music to your experience while at the following venues or activities? : At the gym

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	15%	14%	16%	12%	18%	12%	13%	17%	11%	13%	17%	26%	30%
Somewhat important	19%	20%	19%	17%	20%	14%	36%	18%	11%	17%	24%	34%	21%
Neither important or unimportant	11%	12%	10%	10%	15%	16%	11%	8%	10%	15%	11%	8%	16%
Somewhat unimportant	3%	3%	4%	3%	2%	8%	2%	3%	3%	4%	2%	4%	0%
Very unimportant	7%	8%	6%	9%	7%	7%	5%	7%	6%	7%	9%	6%	0%
Not applicable	41%	39%	42%	47%	36%	43%	31%	43%	55%	43%	33%	22%	30%
Don't know	3%	3%	3%	3%	2%	0%	2%	3%	4%	1%	3%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) Are you or your current household currently paying for any music streaming services? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Spotify Premium	23%	49%	46%	24%	15%	4%	4%	31%	26%	24%	9%	14%	31%	22%
Apple Music	10%	22%	21%	8%	7%	4%	3%	18%	9%	10%	3%	7%	13%	8%
Amazon Music Prime / Amazon Music Unlimited	18%	22%	23%	22%	23%	11%	9%	22%	15%	18%	18%	21%	14%	17%
YouTube Music Premium	7%	13%	16%	11%	1%	2%	0%	9%	5%	9%	5%	7%	7%	6%
Soundcloud Go+	2%	8%	4%	2%	0%	0%	0%	5%	1%	3%	1%	2%	3%	3%
Tidal	2%	3%	6%	3%	0%	0%	0%	4%	1%	3%	0%	2%	2%	1%
Deezer Premium	3%	7%	7%	5%	1%	0%	0%	6%	2%	2%	1%	3%	4%	3%
Other (please specify)	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
I / we don't pay for any music streaming services	55%	22%	30%	45%	60%	79%	84%	42%	55%	53%	69%	62%	48%	58%
Don't know	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	3%	2%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) Are you or your current household currently paying for any music streaming services? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Spotify Premium	23%	23%	22%	15%	36%	25%	18%	14%	12%	22%	29%	35%	48%
Apple Music	10%	12%	9%	7%	13%	9%	17%	6%	3%	12%	9%	20%	43%
Amazon Music Prime / Amazon Music Unlimited	18%	20%	16%	20%	15%	22%	25%	14%	17%	19%	16%	24%	31%
YouTube Music Premium	7%	8%	6%	5%	10%	9%	11%	6%	5%	6%	5%	13%	31%
Soundcloud Go+	2%	3%	1%	2%	2%	2%	8%	1%	1%	1%	1%	7%	15%
Tidal	2%	2%	1%	1%	2%	2%	6%	1%	1%	0%	3%	5%	13%
Deezer Premium	3%	4%	2%	1%	5%	2%	17%	3%	1%	1%	4%	9%	19%
Other (please specify)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I / we don't pay for any music streaming services	55%	53%	56%	63%	40%	52%	50%	70%	68%	54%	49%	37%	30%
Don't know	2%	2%	2%	3%	2%	0%	0%	1%	2%	3%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) In addition, do you regularly listen to any free or advert supported streaming services?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Spotify	27%	41%	35%	34%	22%	20%	12%	24%	33%	24%	25%	20%	31%	34%
Amazon	16%	19%	21%	19%	16%	19%	5%	18%	15%	15%	15%	18%	16%	9%
YouTube	45%	58%	65%	53%	40%	39%	22%	45%	49%	42%	44%	40%	45%	59%
Soundcloud	7%	13%	16%	7%	4%	4%	2%	10%	9%	5%	6%	6%	8%	7%
Bandcamp	2%	4%	2%	4%	1%	1%	2%	3%	2%	3%	0%	2%	3%	1%
Deezer	3%	4%	4%	3%	1%	2%	1%	3%	2%	3%	1%	3%	2%	2%
Other (please specify)	1%	0%	0%	2%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%
I don't listen to any free or advert supported steaming services	37%	20%	19%	21%	41%	45%	68%	36%	29%	41%	42%	44%	34%	24%
Don't know	2%	2%	2%	2%	5%	2%	1%	3%	1%	2%	2%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) In addition, do you regularly listen to any free or advert supported streaming services?

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Spotify	27%	27%	26%	20%	36%	23%	19%	28%	21%	27%	30%	30%	49%
Amazon	16%	18%	14%	16%	18%	15%	26%	8%	13%	15%	14%	22%	43%
YouTube	45%	47%	43%	35%	52%	36%	52%	53%	42%	45%	47%	48%	54%
Soundcloud	7%	8%	6%	4%	9%	5%	13%	8%	4%	6%	9%	12%	19%
Bandcamp	2%	4%	1%	1%	3%	0%	4%	0%	1%	2%	3%	4%	4%
Deezer	3%	3%	2%	3%	3%	2%	6%	2%	1%	2%	3%	2%	21%
Other (please specify)	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	2%	0%
I don't listen to any free or advert supported steaming services	37%	35%	39%	47%	27%	42%	32%	33%	44%	35%	35%	26%	26%
Don't know	2%	1%	3%	3%	2%	1%	0%	0%	3%	1%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) When was the last time you did the following...?: Bought a physical CD

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	3%	3%	7%	1%	3%	3%	1%	3%	2%	4%	4%	3%	2%	5%
In the last month	6%	8%	5%	9%	5%	6%	5%	9%	6%	5%	5%	7%	8%	3%
In the last year	15%	8%	10%	20%	17%	20%	14%	16%	14%	16%	14%	15%	16%	15%
In the last 1-3 years	14%	9%	11%	12%	16%	21%	15%	18%	10%	14%	13%	16%	13%	10%
Over 3 years ago	46%	28%	44%	43%	52%	43%	57%	42%	47%	47%	47%	49%	46%	41%
Never	12%	37%	17%	10%	5%	4%	6%	9%	16%	11%	13%	8%	10%	25%
Don't know	4%	7%	5%	5%	2%	2%	2%	3%	5%	2%	5%	3%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) When was the last time you did the following... ?: Bought a physical CD

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	3%	4%	2%	3%	4%	2%	2%	0%	4%	2%	4%	2%	7%
In the last month	6%	8%	5%	5%	8%	11%	18%	3%	5%	7%	7%	4%	25%
In the last year	15%	17%	13%	17%	12%	21%	18%	15%	13%	14%	17%	17%	23%
In the last 1-3 years	14%	15%	13%	14%	13%	12%	22%	14%	12%	13%	14%	22%	5%
Over 3 years ago	46%	40%	51%	48%	46%	44%	30%	47%	50%	42%	45%	47%	32%
Never	12%	13%	12%	9%	14%	10%	10%	20%	10%	19%	11%	6%	8%
Don't know	4%	4%	4%	4%	4%	0%	0%	3%	5%	3%	3%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) When was the last time you did the following...?: Bought a vinyl record

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	1%	2%	3%	2%	1%	1%	0%	2%	2%	1%	1%	1%	2%	1%
In the last month	4%	2%	7%	6%	3%	3%	1%	4%	3%	5%	3%	3%	6%	3%
In the last year	6%	11%	7%	7%	6%	1%	4%	9%	5%	5%	4%	6%	7%	3%
In the last 1-3 years	4%	6%	3%	6%	4%	6%	2%	6%	3%	7%	2%	4%	5%	6%
Over 3 years ago	47%	7%	15%	30%	63%	79%	78%	46%	36%	51%	55%	61%	43%	26%
Never	33%	65%	58%	42%	19%	8%	11%	29%	46%	27%	30%	22%	32%	57%
Don't know	5%	7%	7%	6%	4%	3%	3%	4%	5%	5%	6%	4%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) When was the last time you did the following... ?: Bought a vinyl record

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	1%	2%	1%	1%	2%	1%	5%	1%	1%	2%	1%	3%	3%
In the last month	4%	5%	3%	1%	7%	4%	4%	0%	2%	2%	6%	7%	6%
In the last year	6%	8%	4%	5%	7%	4%	16%	5%	3%	5%	7%	11%	15%
In the last 1-3 years	4%	4%	4%	3%	5%	8%	10%	5%	3%	4%	5%	9%	0%
Over 3 years ago	47%	46%	48%	62%	35%	44%	56%	37%	61%	47%	39%	31%	43%
Never	33%	31%	35%	24%	38%	38%	8%	47%	24%	35%	38%	38%	32%
Don't know	5%	5%	5%	5%	5%	1%	0%	5%	7%	5%	3%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) When was the last time you did the following...?: Bought a physical cassette

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	1%	0%	2%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
In the last month	2%	4%	3%	4%	1%	1%	1%	4%	1%	3%	1%	2%	3%	2%
In the last year	3%	6%	5%	3%	1%	1%	1%	3%	2%	4%	1%	2%	4%	2%
In the last 1-3 years	3%	6%	2%	2%	2%	2%	2%	4%	3%	3%	1%	3%	3%	2%
Over 3 years ago	62%	16%	41%	65%	77%	81%	81%	59%	57%	68%	63%	70%	62%	53%
Never	25%	62%	41%	19%	15%	12%	12%	24%	31%	20%	26%	19%	23%	39%
Don't know	5%	7%	6%	5%	4%	3%	4%	3%	5%	2%	8%	4%	6%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) When was the last time you did the following...?: Bought a physical cassette

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	1%	1%	0%	0%	0%	1%	3%	0%	1%	0%	0%	2%	3%
In the last month	2%	3%	2%	1%	4%	5%	4%	0%	1%	1%	4%	7%	8%
In the last year	3%	4%	2%	2%	4%	0%	10%	1%	0%	3%	4%	2%	18%
In the last 1-3 years	3%	3%	2%	3%	3%	0%	6%	4%	2%	3%	4%	3%	3%
Over 3 years ago	62%	60%	63%	70%	54%	71%	59%	59%	69%	60%	60%	54%	48%
Never	25%	25%	26%	19%	31%	22%	18%	33%	20%	30%	25%	30%	20%
Don't know	5%	4%	5%	5%	4%	1%	0%	3%	8%	4%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) When was the last time you did the following...?: Paid to download a music single or album

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	5%	11%	8%	6%	3%	2%	3%	8%	5%	5%	4%	4%	7%	5%
In the last month	9%	12%	15%	13%	8%	5%	4%	13%	10%	10%	5%	8%	12%	5%
In the last year	9%	8%	10%	14%	13%	4%	6%	13%	8%	7%	9%	9%	11%	9%
In the last 1-3 years	8%	8%	11%	7%	10%	7%	6%	9%	8%	9%	6%	7%	9%	7%
Over 3 years ago	14%	16%	19%	15%	18%	9%	8%	15%	17%	13%	11%	14%	14%	16%
Never	49%	37%	29%	37%	45%	72%	71%	37%	46%	53%	60%	55%	43%	55%
Don't know	5%	8%	8%	8%	3%	0%	3%	5%	6%	3%	5%	4%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) When was the last time you did the following... ?: Paid to download a music single or album

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	5%	7%	4%	4%	6%	7%	13%	3%	4%	4%	5%	10%	25%
In the last month	9%	10%	8%	7%	12%	12%	10%	4%	5%	8%	11%	18%	15%
In the last year	9%	10%	8%	9%	10%	10%	15%	8%	5%	9%	14%	7%	21%
In the last 1-3 years	8%	7%	9%	9%	9%	3%	0%	5%	5%	8%	9%	11%	3%
Over 3 years ago	14%	13%	15%	13%	15%	15%	7%	18%	12%	12%	19%	12%	20%
Never	49%	47%	51%	52%	42%	51%	55%	59%	63%	52%	37%	40%	17%
Don't know	5%	5%	4%	5%	5%	2%	0%	4%	5%	5%	5%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) When was the last time you did the following...?: Started paying for a new music streaming service

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	2%	3%	6%	1%	1%	0%	0%	4%	2%	1%	1%	2%	1%	1%
In the last month	5%	12%	12%	6%	0%	2%	0%	8%	4%	7%	2%	4%	7%	2%
In the last year	11%	17%	12%	14%	13%	6%	3%	13%	8%	15%	7%	11%	9%	12%
In the last 1-3 years	15%	24%	23%	20%	10%	5%	10%	24%	17%	8%	9%	12%	18%	10%
Over 3 years ago	11%	14%	15%	11%	14%	6%	4%	10%	12%	10%	9%	7%	13%	14%
Never	52%	25%	25%	42%	57%	79%	80%	38%	51%	53%	68%	59%	47%	56%
Don't know	5%	5%	7%	6%	5%	2%	2%	4%	6%	4%	3%	4%	5%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) When was the last time you did the following...?: Started paying for a new music streaming service

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	2%	2%	1%	2%	2%	2%	7%	1%	1%	1%	1%	4%	17%
In the last month	5%	7%	3%	3%	8%	6%	7%	2%	2%	6%	7%	6%	11%
In the last year	11%	9%	12%	9%	11%	11%	14%	14%	8%	10%	11%	18%	13%
In the last 1-3 years	15%	16%	14%	15%	20%	18%	14%	2%	8%	16%	17%	23%	21%
Over 3 years ago	11%	11%	10%	7%	15%	11%	2%	11%	8%	10%	14%	12%	16%
Never	52%	51%	54%	59%	40%	50%	55%	65%	68%	52%	46%	34%	22%
Don't know	5%	4%	5%	5%	4%	2%	0%	5%	3%	5%	5%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) When was the last time you did the following... ?: Select "Don't know" if you are paying attention

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
In the last month	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
In the last year	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
In the last 1-3 years	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Over 3 years ago	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) When was the last time you did the following... ?: Select "Don't know" if you are paying attention

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
In the last month	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
In the last year	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
In the last 1-3 years	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Over 3 years ago	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) When was the last time you did the following... ?: Bought a vinyl record player

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	1%	3%	2%	2%	0%	0%	0%	2%	0%	1%	1%	1%	1%	1%
In the last month	1%	1%	4%	4%	0%	0%	0%	3%	2%	1%	0%	2%	1%	1%
In the last year	4%	10%	4%	6%	2%	0%	1%	5%	3%	6%	1%	3%	4%	4%
In the last 1-3 years	6%	6%	8%	4%	5%	5%	5%	9%	3%	6%	4%	6%	6%	2%
Over 3 years ago	46%	9%	17%	30%	60%	75%	74%	44%	38%	52%	48%	56%	44%	28%
Never	39%	65%	62%	49%	29%	16%	16%	34%	48%	33%	38%	28%	39%	58%
Don't know	4%	6%	4%	5%	5%	3%	4%	3%	5%	1%	7%	4%	4%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) When was the last time you did the following...?: Bought a vinyl record player

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	1%	2%	0%	0%	1%	1%	4%	1%	1%	1%	0%	2%	3%
In the last month	1%	2%	1%	1%	2%	2%	3%	0%	1%	0%	3%	4%	4%
In the last year	4%	5%	3%	2%	5%	5%	12%	1%	1%	3%	6%	8%	3%
In the last 1-3 years	6%	6%	6%	6%	6%	6%	14%	3%	3%	6%	8%	8%	6%
Over 3 years ago	46%	47%	45%	56%	39%	43%	50%	40%	56%	45%	40%	36%	41%
Never	39%	36%	41%	30%	44%	42%	15%	49%	32%	42%	41%	40%	44%
Don't know	4%	4%	5%	4%	4%	1%	2%	5%	6%	4%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) When was the last time you did the following...?: Bought a wireless speaker system

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	2%	2%	6%	1%	1%	0%	0%	3%	1%	2%	2%	2%	2%	3%
In the last month	4%	11%	6%	8%	1%	1%	0%	7%	6%	3%	2%	4%	5%	3%
In the last year	12%	17%	15%	18%	12%	6%	5%	16%	11%	13%	7%	11%	13%	10%
In the last 1-3 years	14%	17%	16%	18%	13%	9%	10%	18%	15%	11%	10%	12%	14%	15%
Over 3 years ago	16%	8%	16%	16%	18%	20%	18%	13%	15%	23%	14%	16%	16%	19%
Never	48%	37%	34%	34%	51%	62%	65%	41%	46%	47%	58%	51%	47%	44%
Don't know	4%	8%	6%	4%	4%	2%	2%	3%	6%	2%	7%	3%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) When was the last time you did the following... ?: Bought a wireless speaker system

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	2%	2%	1%	1%	2%	3%	3%	0%	2%	1%	1%	2%	11%
In the last month	4%	7%	2%	3%	6%	2%	7%	2%	2%	3%	6%	9%	6%
In the last year	12%	12%	12%	11%	13%	10%	23%	10%	8%	14%	14%	11%	26%
In the last 1-3 years	14%	14%	13%	14%	16%	10%	12%	11%	10%	15%	13%	24%	12%
Over 3 years ago	16%	14%	19%	17%	15%	15%	23%	17%	14%	15%	17%	20%	16%
Never	48%	47%	48%	51%	44%	60%	31%	53%	58%	49%	44%	32%	25%
Don't know	4%	4%	4%	3%	4%	0%	0%	6%	6%	3%	4%	1%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) When was the last time you did the following... ?: Bought a DAB player / radio

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	2%	0%	5%	2%	1%	0%	1%	3%	0%	1%	2%	2%	1%	0%
In the last month	3%	6%	5%	3%	0%	1%	1%	5%	3%	2%	1%	2%	3%	3%
In the last year	7%	7%	7%	10%	8%	8%	3%	10%	6%	7%	5%	9%	7%	3%
In the last 1-3 years	11%	5%	9%	9%	12%	16%	15%	12%	9%	17%	7%	14%	10%	9%
Over 3 years ago	35%	11%	24%	43%	35%	38%	50%	37%	34%	34%	36%	36%	37%	32%
Never	39%	63%	44%	28%	40%	36%	29%	32%	44%	36%	44%	34%	37%	50%
Don't know	4%	7%	6%	4%	3%	1%	1%	2%	4%	3%	6%	3%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) When was the last time you did the following... ?: Bought a DAB player / radio

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	2%	3%	0%	1%	1%	4%	3%	0%	2%	1%	1%	2%	10%
In the last month	3%	3%	2%	2%	3%	0%	10%	1%	1%	4%	2%	3%	20%
In the last year	7%	9%	5%	7%	6%	14%	17%	6%	5%	6%	9%	12%	8%
In the last 1-3 years	11%	10%	12%	14%	9%	8%	8%	7%	9%	13%	12%	8%	6%
Over 3 years ago	35%	35%	35%	40%	34%	35%	37%	31%	37%	30%	36%	39%	39%
Never	39%	36%	41%	33%	44%	39%	25%	49%	41%	43%	37%	33%	18%
Don't know	4%	4%	4%	3%	3%	0%	0%	6%	5%	4%	3%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) When was the last time you did the following... ?: Bought a CD player

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	1%	2%	4%	1%	0%	0%	0%	2%	0%	1%	1%	1%	1%	1%
In the last month	2%	3%	3%	3%	1%	0%	0%	3%	1%	1%	1%	2%	2%	1%
In the last year	4%	5%	4%	9%	3%	5%	0%	6%	3%	5%	2%	4%	5%	4%
In the last 1-3 years	7%	11%	8%	6%	4%	8%	4%	8%	7%	8%	5%	7%	6%	10%
Over 3 years ago	64%	26%	49%	62%	78%	77%	83%	63%	61%	67%	65%	69%	65%	55%
Never	18%	47%	27%	14%	10%	8%	9%	15%	24%	14%	20%	13%	17%	27%
Don't know	4%	6%	4%	6%	3%	1%	4%	4%	4%	3%	6%	3%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) When was the last time you did the following...?: Bought a CD player

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	1%	2%	0%	1%	2%	0%	0%	1%	1%	1%	1%	2%	7%
In the last month	2%	2%	1%	1%	1%	3%	7%	2%	1%	0%	3%	2%	9%
In the last year	4%	5%	3%	4%	4%	5%	14%	4%	3%	4%	4%	6%	10%
In the last 1-3 years	7%	7%	7%	6%	8%	4%	13%	10%	6%	8%	6%	6%	15%
Over 3 years ago	64%	62%	66%	71%	59%	72%	55%	53%	66%	63%	63%	70%	48%
Never	18%	17%	19%	13%	21%	16%	10%	26%	17%	22%	20%	11%	11%
Don't know	4%	4%	4%	4%	4%	0%	0%	4%	6%	3%	3%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) When was the last time you did the following...?: Bought a ticket for a live show

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
In the last week	1%	1%	3%	1%	1%	0%	0%	2%	0%	0%	1%	1%	1%	0%
In the last month	3%	3%	7%	5%	0%	4%	0%	6%	2%	4%	1%	3%	4%	3%
In the last year	10%	13%	15%	16%	6%	6%	7%	16%	12%	6%	6%	7%	13%	11%
In the last 1-3 years	33%	29%	29%	40%	33%	30%	33%	36%	34%	39%	22%	32%	35%	30%
Over 3 years ago	29%	15%	19%	23%	39%	40%	37%	24%	30%	28%	35%	31%	30%	22%
Never	21%	33%	23%	13%	19%	18%	21%	15%	18%	20%	31%	22%	14%	32%
Don't know	3%	6%	6%	2%	2%	1%	1%	2%	4%	1%	5%	2%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) When was the last time you did the following... ?: Bought a ticket for a live show

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
In the last week	1%	1%	1%	1%	1%	3%	3%	0%	1%	1%	1%	2%	8%
In the last month	3%	4%	2%	3%	5%	3%	3%	0%	1%	3%	3%	10%	10%
In the last year	10%	11%	9%	9%	13%	12%	8%	7%	6%	10%	12%	14%	28%
In the last 1-3 years	33%	33%	32%	32%	37%	33%	29%	25%	25%	33%	38%	42%	12%
Over 3 years ago	29%	24%	34%	34%	22%	32%	39%	32%	33%	31%	27%	19%	34%
Never	21%	23%	18%	19%	20%	17%	14%	35%	30%	20%	16%	11%	8%
Don't know	3%	3%	3%	2%	2%	0%	4%	2%	4%	2%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) During the last year and lockdown, how would you say that the amount of music that you listen to has changed?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Significantly increased	14%	25%	16%	19%	11%	14%	6%	18%	13%	15%	11%	13%	14%	14%
Moderately increased	28%	34%	28%	28%	27%	26%	25%	34%	29%	27%	20%	26%	29%	28%
Around the same	50%	34%	46%	48%	54%	54%	58%	42%	48%	52%	57%	52%	49%	53%
Moderately decreased	4%	1%	5%	3%	4%	3%	8%	4%	5%	4%	5%	3%	6%	4%
Significantly decreased	2%	3%	2%	0%	3%	3%	3%	1%	3%	2%	3%	4%	1%	1%
Don't know	1%	2%	3%	2%	1%	0%	0%	1%	1%	1%	3%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) During the last year and lockdown, how would you say that the amount of music that you listen to has changed?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Significantly increased	14%	15%	15%	11%	17%	12%	23%	13%	12%	16%	11%	24%	28%
Moderately increased	28%	28%	28%	27%	33%	28%	19%	21%	25%	27%	31%	33%	21%
Around the same	50%	51%	48%	52%	45%	51%	49%	54%	54%	49%	51%	34%	46%
Moderately decreased	4%	3%	5%	5%	3%	4%	4%	5%	4%	4%	5%	6%	5%
Significantly decreased	2%	2%	3%	3%	1%	6%	4%	3%	3%	3%	2%	3%	0%
Don't know	1%	2%	1%	2%	1%	0%	0%	3%	3%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) Since the beginning of the coronavirus pandemic in March last year, would you say you have experienced any of the following things more than you did before? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Feeling anxious or worried	45%	54%	48%	47%	46%	44%	33%	46%	47%	43%	42%	38%	50%	49%
Having no motivation	41%	56%	42%	46%	42%	36%	29%	43%	45%	36%	39%	38%	40%	50%
Not getting any enjoyment out of life	30%	34%	32%	32%	28%	26%	28%	30%	34%	27%	28%	27%	31%	33%
Feeling irritable and intolerant	32%	40%	36%	34%	29%	32%	24%	35%	36%	27%	27%	30%	32%	34%
Having low self-esteem	24%	34%	26%	33%	27%	20%	10%	22%	27%	26%	23%	21%	25%	28%
None of the above	28%	11%	23%	21%	33%	33%	41%	24%	25%	31%	33%	32%	27%	24%
Don't know	2%	4%	3%	3%	1%	1%	1%	2%	3%	2%	2%	3%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) Since the beginning of the coronavirus pandemic in March last year, would you say you have experienced any of the following things more than you did before? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Feeling anxious or worried	45%	36%	52%	38%	53%	42%	47%	38%	38%	44%	48%	59%	34%
Having no motivation	41%	34%	48%	35%	47%	35%	56%	45%	39%	45%	40%	47%	33%
Not getting any enjoyment out of life	30%	28%	31%	26%	30%	33%	29%	28%	30%	31%	30%	30%	22%
Feeling irritable and intolerant	32%	27%	37%	29%	37%	31%	35%	29%	30%	29%	31%	42%	41%
Having low self-esteem	24%	20%	28%	21%	31%	20%	24%	22%	22%	25%	27%	26%	25%
None of the above	28%	33%	23%	35%	22%	27%	26%	31%	34%	25%	29%	19%	22%
Don't know	2%	2%	2%	3%	2%	0%	0%	3%	2%	3%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) And, in your experience, has listening to music helped you with any of the following? Please select all that apply.

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Feeling anxious or worried	31%	31%	35%	41%	30%	26%	22%	36%	32%	29%	25%	26%	36%	30%
Having no motivation	27%	45%	34%	34%	26%	18%	11%	30%	33%	22%	22%	22%	27%	39%
Not getting any enjoyment out of life	22%	25%	24%	30%	23%	17%	14%	28%	23%	20%	16%	19%	23%	27%
Feeling irritable and intolerant	21%	28%	25%	23%	20%	16%	17%	28%	21%	20%	14%	20%	22%	21%
Having low self-esteem	12%	21%	13%	16%	11%	9%	3%	14%	13%	11%	8%	10%	12%	14%
None of the above	35%	13%	25%	24%	42%	48%	52%	25%	30%	37%	48%	43%	30%	31%
Don't know	7%	6%	6%	4%	7%	8%	9%	6%	6%	10%	7%	8%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) And, in your experience, has listening to music helped you with any of the following? Please select all that apply.

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Feeling anxious or worried	31%	26%	36%	26%	40%	24%	49%	20%	22%	32%	35%	41%	35%
Having no motivation	27%	23%	31%	24%	36%	17%	29%	26%	20%	28%	32%	41%	19%
Not getting any enjoyment out of life	22%	23%	21%	21%	23%	22%	22%	15%	17%	19%	25%	36%	27%
Feeling irritable and intolerant	21%	20%	23%	17%	25%	22%	31%	16%	16%	20%	24%	32%	28%
Having low self-esteem	12%	12%	12%	9%	13%	5%	23%	12%	8%	14%	11%	13%	29%
None of the above	35%	38%	32%	43%	24%	37%	26%	42%	46%	32%	31%	21%	30%
Don't know	7%	6%	7%	8%	5%	7%	2%	11%	9%	9%	3%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Which of the following, if any, do you tend to find are most helpful for improving your mood when you feel down? Please select up to three.

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Listening to music	56%	56%	61%	68%	56%	51%	45%	59%	57%	54%	52%	49%	61%	59%
Creating and playing music	6%	8%	7%	5%	6%	3%	5%	6%	6%	6%	5%	4%	6%	9%
Reading a book	28%	20%	18%	21%	23%	34%	46%	24%	29%	26%	31%	29%	29%	22%
Watching TV	42%	34%	33%	41%	49%	44%	50%	36%	40%	43%	50%	46%	41%	35%
Playing a video game	16%	36%	24%	18%	9%	9%	3%	15%	14%	21%	14%	15%	14%	16%
Listening to podcasts	7%	5%	14%	7%	6%	9%	2%	9%	9%	6%	3%	5%	9%	8%
Gardening	21%	8%	12%	17%	21%	29%	36%	23%	18%	24%	20%	28%	18%	14%
Puzzles or board games	11%	6%	8%	12%	9%	11%	18%	13%	11%	10%	10%	13%	11%	6%
Watching movies	28%	34%	34%	32%	28%	30%	15%	31%	26%	28%	27%	26%	27%	33%
Playing sports	9%	18%	11%	11%	8%	2%	7%	12%	12%	8%	5%	8%	9%	12%
Going to see live music	8%	12%	8%	10%	6%	9%	4%	11%	9%	7%	5%	5%	11%	10%
None of the above	4%	2%	3%	4%	3%	4%	5%	4%	5%	2%	5%	5%	3%	3%
Don't know	3%	4%	4%	3%	3%	3%	1%	3%	2%	4%	4%	4%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) Which of the following, if any, do you tend to find are most helpful for improving your mood when you feel down? Please select up to three.

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Listening to music	56%	57%	55%	53%	66%	57%	39%	45%	49%	55%	60%	69%	50%
Creating and playing music	6%	5%	6%	4%	7%	4%	4%	6%	5%	5%	7%	6%	8%
Reading a book	28%	20%	35%	32%	26%	21%	25%	32%	30%	29%	25%	26%	22%
Watching TV	42%	41%	44%	45%	37%	46%	46%	49%	48%	40%	39%	39%	25%
Playing a video game	16%	20%	11%	12%	20%	12%	23%	16%	16%	16%	16%	13%	27%
Listening to podcasts	7%	6%	8%	5%	9%	5%	11%	5%	3%	4%	10%	11%	24%
Gardening	21%	18%	24%	29%	12%	16%	32%	17%	27%	19%	17%	24%	32%
Puzzles or board games	11%	9%	13%	13%	10%	8%	15%	9%	11%	12%	10%	10%	6%
Watching movies	28%	26%	30%	22%	29%	32%	40%	34%	26%	31%	28%	29%	26%
Playing sports	9%	13%	6%	8%	11%	13%	18%	9%	7%	8%	12%	15%	4%
Going to see live music	8%	9%	7%	6%	11%	6%	14%	5%	5%	8%	11%	11%	10%
None of the above	4%	5%	3%	6%	2%	7%	0%	4%	3%	6%	2%	3%	3%
Don't know	3%	4%	2%	4%	3%	1%	0%	3%	4%	3%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Which of the following is true for you:

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
I regularly create/ perform/ play music	9%	16%	13%	13%	7%	5%	3%	14%	8%	9%	6%	8%	10%	12%
I have created/ performed/ played music regularly in the past, but do not play much anymore	17%	20%	26%	22%	14%	9%	11%	25%	19%	13%	10%	14%	21%	14%
I have never created/ performed/ played music on a regular basis	71%	61%	56%	61%	73%	84%	85%	58%	70%	75%	80%	75%	66%	70%
Prefer not to say	3%	3%	4%	4%	5%	2%	1%	3%	3%	3%	4%	3%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Which of the following is true for you:

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
I regularly create/perform/ play music	9%	12%	7%	9%	10%	7%	10%	9%	6%	8%	11%	15%	32%
I have created/performed/ played music regularly in the past, but do not play much anymore	17%	17%	17%	12%	24%	16%	17%	10%	9%	15%	23%	30%	20%
I have never created/performed/ played music on a regular basis	71%	68%	73%	75%	63%	75%	74%	78%	81%	74%	63%	56%	48%
Prefer not to say	3%	3%	3%	5%	3%	1%	0%	3%	4%	3%	4%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) Which, if any, of the following do you currently regularly play/use, or have played/used in the past? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Ableton	1%	1%	2%	1%	1%	0%	0%	2%	1%	0%	0%	0%	2%	0%
Clarinet	2%	2%	3%	3%	0%	1%	1%	3%	2%	0%	1%	1%	2%	2%
Cubase	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
DJing/ mixing	2%	4%	4%	5%	2%	0%	0%	4%	3%	1%	1%	1%	3%	2%
Drum machine	1%	2%	1%	3%	2%	1%	0%	2%	2%	1%	1%	1%	2%	2%
Drums	5%	9%	6%	6%	3%	2%	3%	6%	5%	6%	2%	3%	6%	8%
Flute	3%	7%	5%	3%	3%	0%	1%	6%	3%	2%	2%	3%	4%	4%
Acoustic guitar	7%	8%	9%	6%	6%	8%	5%	11%	3%	8%	5%	7%	7%	5%
Electric guitar	6%	10%	8%	9%	6%	6%	2%	6%	6%	9%	5%	6%	8%	6%
Garageband	1%	2%	2%	1%	0%	0%	0%	1%	1%	1%	1%	1%	0%	1%
Keyboard/ Synthesizer	7%	13%	10%	5%	6%	5%	4%	9%	5%	7%	6%	6%	8%	4%
Logic	2%	3%	3%	4%	0%	0%	0%	2%	2%	1%	1%	1%	2%	2%
Piano	11%	9%	19%	10%	7%	11%	9%	14%	13%	8%	7%	11%	11%	9%
ProTools	1%	0%	6%	1%	0%	0%	0%	4%	1%	0%	0%	1%	3%	0%
Saxophone	2%	3%	1%	4%	1%	1%	0%	1%	2%	3%	1%	1%	3%	0%
Trumpet	2%	2%	3%	3%	3%	0%	0%	3%	2%	3%	0%	2%	2%	0%
Violin	3%	7%	6%	3%	1%	0%	3%	5%	3%	3%	1%	2%	4%	2%
Other brass instrument (e.g. tuba, trombone, etc)	2%	2%	2%	0%	2%	1%	2%	2%	1%	3%	1%	1%	3%	0%
Other keyboard instrument (e.g. accordion, church organ)	1%	1%	2%	3%	1%	1%	0%	2%	2%	1%	1%	2%	1%	0%
Other Music programming software (e.g. Acid, Reaper, etc)	1%	2%	0%	2%	1%	1%	0%	1%	0%	1%	1%	0%	1%	3%
Other percussion instrument (e.g. bongos, steel drum, tambourine)	1%	4%	0%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	3%
Other stringed instrument (e.g. Viola, Cello, Banjo, etc)	1%	2%	2%	2%	1%	0%	1%	3%	1%	2%	0%	1%	2%	3%
Other woodwind instrument (e.g. oboe, bassoon, etc)	2%	1%	2%	2%	2%	2%	4%	4%	3%	2%	0%	2%	3%	3%
None of the above	64%	47%	50%	58%	72%	78%	76%	51%	64%	67%	74%	69%	59%	65%
Don't know	2%	4%	4%	3%	1%	1%	1%	2%	2%	1%	3%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

(55.B) Which, if any, of the following do you currently regularly play/use, or have played/used in the past? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Ableton	1%	1%	0%	0%	1%	0%	4%	0%	0%	0%	2%	2%	6%
Clarinet	2%	2%	2%	2%	2%	1%	0%	2%	0%	1%	3%	4%	6%
Cubase	0%	1%	0%	0%	1%	0%	4%	0%	0%	0%	0%	1%	6%
DJing/ mixing	2%	4%	1%	1%	5%	2%	0%	1%	1%	3%	2%	2%	13%
Drum machine	1%	2%	1%	1%	1%	3%	0%	2%	1%	1%	1%	2%	3%
Drums	5%	7%	2%	4%	7%	1%	15%	2%	3%	4%	6%	7%	6%
Flute	3%	3%	3%	2%	3%	3%	6%	3%	3%	3%	3%	4%	10%
Acoustic guitar	7%	9%	5%	7%	7%	6%	10%	5%	3%	7%	9%	10%	11%
Electric guitar	6%	9%	3%	7%	8%	8%	2%	4%	4%	6%	7%	13%	9%
Garageband	1%	1%	1%	0%	1%	0%	3%	1%	1%	0%	1%	1%	0%
Keyboard/ Synthesizer	7%	9%	5%	7%	10%	1%	4%	3%	4%	8%	9%	6%	13%
Logic	2%	2%	1%	0%	3%	3%	6%	2%	1%	1%	2%	3%	10%
Piano	11%	10%	12%	10%	9%	7%	14%	7%	7%	10%	12%	15%	30%
ProTools	1%	2%	1%	1%	1%	0%	7%	0%	1%	0%	1%	4%	16%
Saxophone	2%	2%	2%	2%	3%	0%	0%	0%	0%	1%	4%	3%	6%
Trumpet	2%	3%	1%	2%	4%	0%	4%	0%	0%	1%	3%	2%	18%
Violin	3%	3%	3%	2%	4%	1%	6%	3%	1%	2%	5%	6%	14%
Other brass instrument (e.g. tuba, trombone, etc)	2%	2%	2%	1%	3%	1%	0%	0%	0%	3%	2%	1%	10%
Other keyboard instrument (e.g. accordion, church organ)	1%	1%	2%	1%	1%	4%	0%	0%	0%	1%	3%	2%	0%
Other Music programming software (e.g. Acid, Reaper, etc)	1%	2%	0%	0%	2%	0%	4%	2%	0%	0%	2%	3%	0%
Other percussion instrument (e.g. bongos, steel drum, tambourine)	1%	2%	1%	1%	2%	0%	0%	3%	1%	2%	1%	0%	0%
Other stringed instrument (e.g. Viola, Cello, Banjo, etc)	1%	1%	2%	1%	2%	4%	0%	1%	0%	1%	2%	3%	3%
Other woodwind instrument (e.g. oboe, bassoon, etc)	2%	0%	4%	2%	1%	5%	2%	2%	1%	1%	4%	5%	4%
None of the above	64%	62%	66%	69%	56%	65%	65%	77%	76%	67%	57%	46%	36%
Don't know	2%	1%	3%	2%	3%	0%	0%	2%	2%	1%	2%	2%	0%

(56.A) Thinking back to normal life and the year before Covid-19 (2019), did you play in any of the following? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
As a solo performer	7%	18%	12%	8%	4%	3%	1%	12%	6%	7%	4%	6%	8%	6%
In a duo or band	5%	5%	8%	8%	4%	2%	1%	6%	7%	4%	1%	4%	5%	7%
In an orchestra	3%	7%	2%	4%	2%	2%	1%	5%	3%	3%	0%	2%	3%	4%
In another ensemble / group	3%	3%	4%	4%	5%	0%	2%	4%	5%	1%	3%	2%	5%	3%
None of the above	85%	67%	77%	81%	88%	94%	96%	76%	85%	88%	91%	89%	81%	86%
Don't Know	2%	4%	4%	1%	1%	1%	0%	2%	2%	0%	3%	1%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) Thinking back to normal life and the year before Covid-19 (2019), did you play in any of the following? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
As a solo performer	7%	10%	5%	4%	11%	10%	17%	2%	5%	5%	9%	13%	22%
In a duo or band	5%	6%	4%	3%	6%	6%	7%	4%	2%	4%	6%	8%	19%
In an orchestra	3%	3%	2%	1%	3%	3%	7%	2%	1%	3%	2%	9%	0%
In another ensemble / group	3%	3%	4%	2%	5%	0%	2%	3%	0%	4%	4%	8%	6%
None of the above	85%	82%	87%	90%	78%	84%	74%	91%	92%	86%	82%	72%	62%
Don't Know	2%	2%	1%	2%	2%	0%	0%	1%	2%	1%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) Thinking back to normal life and the year before Covid-19 (2019), which, if any, of the following situations did you sing in? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
On your own	29%	38%	26%	29%	23%	32%	30%	32%	30%	28%	27%	29%	30%	23%
In an amateur choir/band	3%	2%	5%	2%	4%	2%	4%	5%	4%	2%	2%	4%	4%	3%
In the shower	24%	35%	31%	25%	19%	17%	18%	26%	26%	24%	18%	20%	27%	22%
At religious services	10%	8%	7%	9%	4%	8%	18%	16%	10%	7%	4%	9%	11%	6%
In the audience at a live gig or music performance	10%	11%	11%	9%	7%	11%	12%	12%	11%	13%	6%	9%	13%	8%
At a theatre or film	3%	2%	5%	6%	2%	1%	1%	5%	2%	4%	1%	3%	3%	1%
At a karaoke bar	9%	7%	18%	8%	12%	6%	4%	11%	11%	9%	6%	10%	9%	9%
In a pub	10%	12%	14%	12%	8%	9%	6%	10%	11%	10%	9%	10%	10%	10%
At a sporting event	5%	7%	4%	6%	7%	4%	4%	9%	5%	4%	2%	7%	4%	1%
At a wedding/birthday or other celebration	9%	13%	9%	7%	4%	9%	11%	12%	9%	8%	5%	7%	10%	9%
None of the above	47%	37%	39%	44%	56%	56%	48%	34%	47%	51%	56%	48%	43%	58%
Don't know	2%	2%	4%	2%	1%	1%	1%	3%	1%	2%	2%	2%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) Thinking back to normal life and the year before Covid-19 (2019), which, if any, of the following situations did you sing in? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
On your own	29%	26%	32%	30%	34%	20%	40%	24%	26%	32%	31%	32%	21%
In an amateur choir/band	3%	2%	5%	2%	4%	1%	10%	3%	2%	3%	3%	9%	0%
In the shower	24%	22%	26%	21%	29%	15%	36%	25%	19%	24%	27%	33%	18%
At religious services	10%	9%	10%	10%	9%	14%	12%	1%	6%	8%	12%	15%	23%
In the audience at a live gig or music performance	10%	8%	12%	11%	11%	9%	16%	5%	7%	11%	14%	10%	13%
At a theatre or film	3%	2%	4%	2%	5%	3%	2%	1%	1%	4%	2%	5%	10%
At a karaoke bar	9%	9%	10%	9%	9%	4%	18%	10%	5%	10%	9%	18%	9%
In a pub	10%	9%	11%	11%	11%	4%	22%	7%	9%	11%	11%	10%	17%
At a sporting event	5%	6%	4%	7%	4%	4%	14%	2%	4%	7%	6%	6%	4%
At a wedding/birthday or other celebration	9%	7%	11%	11%	9%	4%	14%	5%	5%	10%	9%	13%	14%
None of the above	47%	51%	43%	47%	42%	56%	28%	57%	57%	47%	43%	35%	25%
Don't know	2%	2%	2%	3%	1%	1%	0%	1%	1%	1%	2%	0%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) In the past year, have you done any of the following? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Learned a new musical instrument	2%	5%	5%	4%	2%	0%	0%	4%	4%	2%	0%	2%	3%	4%
Learned new music application/ software	2%	3%	4%	4%	2%	1%	0%	3%	2%	4%	1%	2%	3%	3%
Bought a new musical instrument	3%	3%	6%	5%	2%	1%	1%	6%	3%	2%	1%	3%	4%	2%
Bought new music application/ software	3%	6%	6%	3%	1%	1%	0%	6%	1%	3%	1%	3%	2%	2%
Practised or played a physical instrument	6%	7%	11%	4%	8%	4%	4%	7%	8%	7%	4%	4%	7%	7%
Used music application/ software	4%	11%	5%	7%	4%	1%	0%	6%	6%	3%	3%	2%	5%	9%
Taken back up again an instrument you used to play	3%	7%	6%	2%	1%	0%	1%	4%	3%	4%	1%	2%	4%	3%
Taken a music lesson in person	3%	6%	9%	2%	1%	0%	0%	4%	3%	3%	0%	2%	4%	3%
Taken a virtual music lesson	2%	3%	6%	3%	0%	0%	0%	4%	2%	1%	1%	2%	3%	1%
DJed or mixed music	2%	2%	3%	6%	0%	0%	0%	3%	2%	2%	0%	1%	2%	3%
Taught someone else how to play music or sing	2%	1%	4%	3%	1%	1%	0%	3%	2%	1%	1%	1%	2%	1%
Performed a piece of music publicly	1%	2%	2%	1%	1%	1%	0%	2%	1%	1%	0%	1%	1%	2%
Performed a piece of music virtually	2%	5%	5%	2%	1%	0%	0%	6%	1%	0%	1%	1%	3%	2%
Sung in a virtual choir	2%	3%	3%	2%	1%	0%	2%	3%	1%	3%	1%	1%	3%	1%
Sung in person in a choir	2%	3%	4%	2%	2%	0%	0%	3%	2%	3%	0%	2%	2%	1%
Played in a virtual band / ensemble/ orchestra	1%	1%	3%	1%	0%	0%	0%	1%	2%	0%	0%	1%	2%	0%
Played in a band / ensemble / orchestra in person	2%	2%	3%	2%	1%	1%	0%	4%	1%	1%	0%	1%	3%	1%
Sung karaoke	6%	13%	14%	5%	3%	2%	0%	7%	7%	5%	5%	4%	9%	4%
Written your own song or piece of music	4%	7%	4%	6%	2%	2%	1%	6%	4%	4%	1%	2%	4%	6%
None of the above	75%	52%	54%	71%	82%	92%	93%	62%	77%	78%	84%	81%	69%	77%
Don't know	1%	4%	4%	1%	0%	1%	0%	2%	1%	0%	2%	2%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) In the past year, have you done any of the following? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Learned a new musical instrument	2%	3%	2%	1%	4%	3%	4%	3%	0%	4%	3%	4%	12%
Learned new music application/software	2%	2%	2%	2%	2%	5%	0%	1%	1%	1%	3%	6%	10%
Bought a new musical instrument	3%	3%	2%	2%	4%	3%	4%	1%	1%	3%	3%	5%	13%
Bought new music application/software	3%	4%	1%	2%	3%	5%	10%	1%	2%	2%	3%	7%	10%
Practised or played a physical instrument	6%	7%	5%	5%	8%	6%	2%	7%	3%	7%	9%	6%	14%
Used music application/software	4%	5%	4%	3%	7%	2%	0%	6%	3%	5%	6%	4%	4%
Taken back up again an instrument you used to play	3%	4%	2%	2%	2%	3%	6%	4%	0%	4%	4%	5%	6%
Taken a music lesson in person	3%	3%	2%	2%	3%	1%	10%	3%	1%	2%	3%	5%	19%
Taken a virtual music lesson	2%	3%	1%	3%	1%	0%	9%	2%	0%	2%	3%	3%	6%
DJed or mixed music	2%	3%	1%	0%	4%	2%	4%	0%	0%	2%	3%	3%	6%
Taught someone else how to play music or sing	2%	2%	2%	1%	2%	1%	4%	1%	1%	1%	1%	5%	10%
Performed a piece of music publicly	1%	1%	1%	1%	1%	1%	3%	3%	1%	1%	1%	1%	4%
Performed a piece of music virtually	2%	3%	2%	2%	2%	3%	15%	0%	2%	1%	3%	5%	16%
Sung in a virtual choir	2%	3%	1%	1%	3%	3%	0%	3%	0%	1%	4%	6%	0%
Sung in person in a choir	2%	2%	2%	1%	3%	1%	2%	0%	0%	1%	3%	4%	8%
Played in a virtual band / ensemble/ orchestra	1%	1%	1%	1%	2%	0%	3%	0%	0%	1%	2%	3%	0%
Played in a band / ensemble / orchestra in person	2%	2%	1%	1%	2%	2%	0%	1%	0%	0%	2%	6%	9%
Sung karaoke	6%	6%	6%	3%	10%	6%	9%	5%	2%	7%	5%	12%	19%
Written your own song or piece of music	4%	5%	2%	3%	4%	3%	0%	4%	2%	4%	4%	5%	11%
None of the above	75%	71%	79%	82%	64%	75%	66%	85%	88%	75%	70%	61%	41%
Don't know	1%	2%	1%	2%	2%	0%	0%	2%	1%	1%	2%	0%	0%

Note:

(59.A) Thinking back to the year before Covid-19 (i.e. 2019), did you do any of the following? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Learned a new musical instrument	3%	6%	5%	4%	1%	1%	0%	5%	3%	2%	0%	1%	4%	3%
Learned new music application/ software	2%	5%	3%	3%	1%	1%	0%	3%	2%	3%	0%	2%	2%	3%
Bought a new musical instrument	3%	8%	2%	2%	3%	2%	0%	4%	2%	4%	1%	1%	4%	4%
Bought new music application/ software	2%	5%	4%	4%	1%	1%	0%	3%	2%	2%	2%	2%	3%	1%
Practised or played a physical instrument	5%	5%	9%	5%	5%	3%	4%	9%	4%	4%	4%	5%	5%	11%
Used music application/ software	5%	14%	7%	6%	3%	2%	1%	8%	5%	6%	2%	3%	6%	9%
Taken back up again an instrument you used to play	2%	1%	3%	6%	1%	2%	1%	4%	2%	2%	1%	2%	2%	4%
Taken a music lesson in person	2%	8%	3%	2%	1%	0%	0%	6%	1%	2%	0%	1%	2%	3%
Taken a virtual music lesson	2%	5%	8%	2%	1%	0%	0%	3%	2%	4%	1%	2%	3%	2%
Performed a piece of music publicly	3%	3%	5%	4%	2%	0%	2%	4%	3%	2%	1%	2%	3%	4%
Sung in a virtual choir	1%	2%	1%	3%	0%	0%	0%	1%	1%	2%	0%	0%	2%	2%
Sung in person in a choir	4%	5%	6%	3%	3%	1%	5%	7%	4%	3%	1%	4%	6%	1%
Played in a virtual band / ensemble / orchestra	1%	2%	4%	3%	1%	0%	0%	3%	1%	2%	0%	1%	2%	2%
Played in a band / ensemble / orchestra in person	2%	4%	2%	3%	2%	1%	2%	4%	4%	0%	1%	2%	2%	6%
Sung karaoke	10%	13%	17%	7%	10%	10%	3%	10%	9%	9%	11%	10%	9%	7%
Written your own song or piece of music	3%	11%	3%	4%	2%	2%	1%	7%	2%	3%	2%	3%	3%	5%
None of the above	72%	49%	59%	70%	76%	84%	87%	60%	76%	73%	79%	76%	69%	74%
Don't know	1%	5%	3%	1%	0%	1%	0%	2%	1%	1%	2%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) Thinking back to the year before Covid-19 (i.e. 2019), did you do any of the following? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Learned a new musical instrument	3%	4%	1%	2%	4%	2%	4%	2%	1%	2%	2%	7%	16%
Learned new music application/software	2%	3%	1%	1%	3%	3%	7%	1%	2%	1%	3%	3%	0%
Bought a new musical instrument	3%	4%	2%	2%	4%	2%	2%	3%	0%	2%	4%	5%	15%
Bought new music application/software	2%	3%	2%	2%	4%	1%	6%	1%	3%	2%	2%	2%	16%
Practised or played a physical instrument	5%	5%	5%	5%	5%	0%	8%	6%	3%	5%	6%	8%	16%
Used music application/software	5%	7%	3%	4%	7%	4%	6%	7%	2%	8%	6%	3%	3%
Taken back up again an instrument you used to play	2%	3%	2%	1%	2%	4%	2%	2%	0%	1%	3%	10%	4%
Taken a music lesson in person	2%	4%	0%	2%	2%	2%	12%	2%	1%	2%	2%	8%	6%
Taken a virtual music lesson	2%	3%	2%	1%	4%	3%	4%	4%	1%	2%	4%	4%	6%
Performed a piece of music publicly	3%	3%	2%	3%	3%	0%	3%	2%	0%	2%	3%	5%	12%
Sung in a virtual choir	1%	1%	1%	1%	2%	0%	0%	1%	0%	1%	1%	3%	3%
Sung in person in a choir	4%	3%	5%	3%	6%	5%	10%	1%	1%	3%	5%	9%	16%
Played in a virtual band / ensemble / orchestra	1%	2%	1%	1%	2%	1%	4%	2%	0%	1%	1%	4%	10%
Played in a band / ensemble / orchestra in person	2%	3%	2%	2%	2%	0%	12%	2%	1%	2%	4%	3%	0%
Sung karaoke	10%	10%	10%	9%	11%	9%	13%	5%	7%	13%	8%	12%	7%
Written your own song or piece of music	3%	5%	2%	3%	4%	1%	10%	2%	3%	3%	4%	4%	8%
None of the above	72%	68%	75%	77%	64%	71%	64%	83%	83%	71%	68%	61%	48%
Don't know	1%	2%	1%	1%	2%	2%	0%	3%	1%	1%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) You said you have learned a new instrument in the last year. How likely or unlikely do you think that it is that you will continue to play your new instrument after lockdown ends?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	23	6	8	6	3	0	0	9	9	5	0	7	10	4
Weighted	25	7	9	6	3	0	0	11	10	5	0	7	11	5
Very likely	27%	27%	34%	16%	34%	*	*	28%	29%	22%	*	14%	27%	39%
Somewhat likely	45%	12%	50%	66%	66%	*	*	30%	45%	78%	*	86%	35%	25%
Neither likely or unlikely	11%	37%	0%	0%	0%	*	*	26%	0%	0%	*	0%	0%	36%
Somewhat unlikely	12%	24%	16%	0%	0%	*	*	16%	14%	0%	*	0%	27%	0%
Very unlikely	0%	0%	0%	0%	0%	*	*	0%	0%	0%	*	0%	0%	0%
Don't know	5%	0%	0%	18%	0%	*	*	0%	12%	0%	*	0%	10%	0%

Note:

Question "In the past year, have you done any of the following?Please select all that apply" is one of the following answers ("Learned a new musical instrument")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) You said you have learned a new instrument in the last year. How likely or unlikely do you think that it is that you will continue to play your new instrument after lockdown ends?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	23	11	11	4	10	2	1	3	0	11	6	3	3
Weighted	25	13	11	4	11	2	2	3	0	11	7	4	3
Very likely	27%	15%	36%	22%	18%	53%	0%	61%	*	27%	15%	25%	62%
Somewhat likely	45%	41%	55%	78%	53%	47%	0%	39%	*	64%	61%	0%	0%
Neither likely or unlikely	11%	13%	9%	0%	0%	0%	100%	0%	*	9%	0%	42%	0%
Somewhat unlikely	12%	23%	0%	0%	28%	0%	0%	0%	*	0%	24%	33%	0%
Very unlikely	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%	0%
Don't know	5%	9%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%	38%

Note:

Question "In the past year, have you done any of the following? Please select all that apply" is one of the following answers ("Learned a new musical instrument")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) You said that you regularly create, perform or play music. Which, if any, of the following were important reasons why you started learning a musical instrument/ music app software? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	89	19	20	22	13	8	7	34	19	20	16	33	40	13
Weighted	93	22	23	23	13	7	6	39	20	20	15	34	43	14
Parent or teacher asked me to	6%	11%	14%	0%	0%	0%	0%	6%	17%	0%	0%	7%	6%	7%
Wanted to learn something new	18%	17%	19%	24%	7%	26%	15%	11%	30%	19%	20%	21%	14%	21%
Wanted to meet new people	15%	21%	22%	12%	0%	9%	11%	16%	17%	11%	12%	10%	22%	0%
Wanted to be able to create my own music	29%	49%	15%	15%	38%	51%	14%	31%	32%	19%	31%	22%	33%	30%
Wanted to be part of take part in a group such as a band or orchestra	9%	10%	4%	5%	15%	24%	14%	7%	10%	15%	6%	5%	11%	16%
I wanted to use my spare time positively	33%	58%	19%	24%	17%	34%	62%	30%	48%	31%	23%	30%	30%	43%
I wanted to challenge myself	25%	22%	24%	32%	5%	39%	41%	24%	30%	23%	24%	22%	26%	19%
I wanted to express myself	36%	55%	24%	39%	14%	39%	40%	41%	42%	20%	36%	25%	42%	29%
I thought it would be good for my mental health and wellbeing	33%	34%	54%	14%	19%	54%	26%	34%	58%	16%	18%	24%	38%	37%
Had more spare time during lockdown	30%	24%	29%	43%	16%	52%	15%	29%	40%	33%	18%	37%	24%	24%
None of the above	8%	0%	8%	12%	24%	0%	0%	5%	0%	11%	24%	9%	6%	15%
Don't know	1%	0%	0%	0%	7%	0%	0%	0%	0%	0%	6%	3%	0%	0%

Note:

Question "Which of the following is true for you:" is one of the following answers ("I regularly create/ perform/ play music")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) You said that you regularly create, perform or play music. Which, if any, of the following were important reasons why you started learning a musical instrument/ music app software? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	89	51	38	31	29	5	3	8	14	22	26	16	8
Weighted	93	58	35	31	30	5	4	9	15	23	29	16	8
Parent or teacher asked me to	6%	7%	5%	5%	6%	0%	35%	11%	10%	11%	0%	6%	12%
Wanted to learn something new	18%	15%	25%	22%	21%	0%	0%	11%	26%	31%	13%	15%	0%
Wanted to meet new people	15%	15%	15%	20%	14%	16%	0%	0%	6%	19%	5%	21%	49%
Wanted to be able to create my own music	29%	35%	19%	29%	32%	26%	42%	20%	37%	36%	21%	29%	31%
Wanted to be part of take part in a group such as a band or orchestra	9%	8%	12%	8%	13%	0%	0%	26%	7%	13%	11%	7%	8%
I wanted to use my spare time positively	33%	27%	43%	26%	36%	66%	42%	20%	35%	49%	35%	8%	39%
I wanted to challenge myself	25%	24%	27%	33%	17%	18%	0%	20%	31%	33%	18%	29%	20%
I wanted to express myself	36%	43%	24%	44%	29%	26%	42%	51%	36%	45%	28%	47%	30%
I thought it would be good for my mental health and wellbeing	33%	33%	33%	35%	30%	0%	35%	42%	35%	34%	31%	36%	42%
Had more spare time during lockdown	30%	31%	29%	32%	19%	40%	58%	42%	42%	31%	27%	19%	23%
None of the above	8%	8%	9%	10%	12%	0%	0%	10%	13%	5%	10%	4%	0%
Don't know	1%	1%	0%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%

Note:

Question "Which of the following is true for you:" is one of the following answers ("I regularly create/ perform/ play music")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions 128

(62.A) And which of the following, if any, are important reasons why you keep playing an instrument/ music app software now? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	89	19	20	22	13	8	7	34	19	20	16	33	40	13
Weighted	93	22	23	23	13	7	6	39	20	20	15	34	43	14
I find it relaxing	38%	26%	53%	23%	40%	51%	70%	26%	60%	37%	43%	34%	38%	43%
I enjoy getting better at creating/playing/performing	35%	30%	37%	39%	37%	36%	25%	43%	46%	21%	18%	22%	35%	60%
I enjoy the music itself	47%	48%	32%	37%	71%	74%	65%	37%	67%	42%	55%	45%	45%	50%
It helps my mental health and wellbeing	32%	30%	29%	19%	38%	78%	38%	23%	52%	29%	34%	28%	39%	23%
I want to express myself	44%	56%	37%	51%	33%	39%	40%	49%	44%	32%	50%	37%	44%	51%
To reach a specific level e.g. complete a Grade	11%	23%	11%	9%	0%	12%	0%	10%	12%	22%	0%	6%	15%	16%
To teach others	15%	36%	18%	8%	0%	0%	0%	17%	17%	11%	12%	9%	23%	7%
I enjoy being part of a group e.g. a choir	13%	8%	30%	0%	12%	0%	33%	22%	10%	5%	6%	20%	13%	0%
None of the above	7%	0%	8%	8%	17%	12%	0%	5%	0%	10%	19%	12%	2%	15%

Note:

Question "Which of the following is true for you:" is one of the following answers ("I regularly create/ perform/ play music")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) And which of the following, if any, are important reasons why you keep playing an instrument/ music app software now? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	89	51	38	31	29	5	3	8	14	22	26	16	8
Weighted	93	58	35	31	30	5	4	9	15	23	29	16	8
I find it relaxing	38%	32%	49%	37%	40%	0%	23%	37%	32%	41%	46%	23%	62%
I enjoy getting better at creating/playing/performing	35%	40%	27%	36%	30%	26%	0%	36%	18%	27%	46%	35%	47%
I enjoy the music itself	47%	41%	58%	57%	53%	0%	23%	44%	51%	44%	47%	48%	59%
It helps my mental health and wellbeing	32%	32%	33%	39%	38%	0%	0%	40%	34%	42%	30%	27%	20%
I want to express myself	44%	45%	43%	50%	41%	18%	100%	20%	66%	45%	35%	42%	61%
To reach a specific level e.g. complete a Grade	11%	15%	5%	13%	4%	23%	0%	26%	5%	20%	5%	18%	12%
To teach others	15%	16%	13%	11%	20%	42%	35%	11%	16%	14%	5%	11%	65%
I enjoy being part of a group e.g. a choir	13%	14%	11%	9%	13%	18%	77%	0%	21%	8%	11%	14%	23%
None of the above	7%	7%	7%	13%	6%	0%	0%	10%	13%	9%	4%	4%	0%

Note:

Question "Which of the following is true for you:" is one of the following answers ("I regularly create/ perform/ play music")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) On average, how long in a week do you spend creating or playing music?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	89	19	20	22	13	8	7	34	19	20	16	33	40	13
Weighted	93	22	23	23	13	7	6	39	20	20	15	34	43	14
Under 30 minutes	12%	11%	11%	18%	15%	0%	0%	12%	0%	28%	6%	13%	5%	34%
30 minutes to 1 hour	10%	7%	12%	4%	18%	13%	12%	4%	17%	14%	8%	14%	10%	0%
1 to 2 hours	24%	20%	26%	28%	14%	0%	61%	39%	10%	14%	18%	27%	19%	30%
2 to 4 hours	19%	24%	5%	27%	24%	21%	14%	10%	25%	22%	30%	18%	25%	9%
4 to 8 hours	22%	23%	33%	18%	12%	14%	14%	21%	32%	14%	20%	16%	27%	15%
Over 8 hours	9%	16%	4%	0%	0%	52%	0%	9%	10%	9%	6%	8%	8%	6%
Don't know	5%	0%	9%	4%	17%	0%	0%	5%	7%	0%	11%	4%	7%	6%

Note:

Question "Which of the following is true for you:" is one of the following answers ("I regularly create/ perform/ play music")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) On average, how long in a week do you spend creating or playing music?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	89	51	38	31	29	5	3	8	14	22	26	16	8
Weighted	93	58	35	31	30	5	4	9	15	23	29	16	8
Under 30 minutes	12%	12%	12%	6%	15%	0%	0%	27%	6%	21%	15%	7%	0%
30 minutes to 1 hour	10%	5%	17%	8%	15%	0%	23%	12%	15%	4%	9%	12%	20%
1 to 2 hours	24%	25%	21%	23%	20%	18%	77%	0%	40%	32%	14%	25%	12%
2 to 4 hours	19%	20%	17%	18%	23%	82%	0%	0%	12%	12%	24%	32%	19%
4 to 8 hours	22%	24%	18%	26%	14%	0%	0%	41%	15%	27%	19%	20%	19%
Over 8 hours	9%	9%	8%	15%	8%	0%	0%	10%	13%	4%	7%	0%	31%
Don't know	5%	4%	7%	4%	5%	0%	0%	10%	0%	0%	12%	4%	0%

Note:

Question "Which of the following is true for you:" is one of the following answers ("I regularly create/ perform/ play music")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) Thinking back to your own time at school, did you learn an instrument either in lessons or as an extracurricular activity?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Yes	46%	56%	45%	49%	45%	47%	39%	55%	47%	46%	36%	45%	46%	50%
No	50%	39%	48%	47%	52%	51%	59%	44%	47%	52%	58%	51%	51%	46%
Don't remember	4%	5%	6%	5%	3%	2%	2%	1%	6%	2%	6%	4%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) Thinking back to your own time at school, did you learn an instrument either in lessons or as an extracurricular activity?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Yes	46%	40%	52%	46%	50%	39%	37%	46%	41%	44%	49%	61%	62%
No	50%	57%	43%	51%	45%	59%	57%	50%	53%	53%	48%	36%	38%
Don't remember	4%	3%	5%	3%	5%	2%	6%	4%	6%	3%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) You said that at school you learned an instrument in lessons or as an extracurricular activity. Do you still practise or play that same instrument today?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	463	67	70	81	83	74	88	140	116	105	99	198	185	58
Weighted	464	78	78	83	76	66	83	150	121	100	89	191	188	60
Yes	19%	32%	28%	24%	14%	12%	5%	28%	16%	20%	8%	19%	20%	22%
No – but I now play a different musical instrument	10%	12%	18%	12%	4%	6%	5%	10%	11%	12%	7%	8%	10%	13%
No – I don't play any musical instruments now	71%	56%	53%	64%	81%	82%	90%	62%	73%	68%	85%	74%	70%	64%

Note:

Question "Thinking back to your own time at school, did you learn an instrument either in lessons or as an extracurricular activity?" is one of the following answers ("Yes")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) You said that at school you learned an instrument in lessons or as an extracurricular activity. Do you still practise or play that same instrument today?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	463	181	279	171	140	30	14	47	113	130	130	61	16
Weighted	464	198	263	165	143	30	15	47	106	131	133	65	16
Yes	19%	27%	13%	16%	22%	25%	44%	14%	10%	18%	20%	31%	39%
No – but I now play a different musical instrument	10%	9%	10%	6%	12%	6%	0%	8%	8%	9%	13%	12%	6%
No – I don't play any musical instruments now	71%	64%	76%	78%	66%	68%	56%	78%	82%	73%	67%	57%	55%

Note:

Question "Thinking back to your own time at school, did you learn an instrument either in lessons or as an extracurricular activity?" is one of the following answers ("Yes")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) Of the following, which if any do you think we should put more time and resource into at schools ?Please select up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Maths	30%	29%	19%	22%	33%	35%	38%	28%	25%	33%	34%	39%	23%	22%
English	32%	14%	32%	23%	34%	36%	46%	27%	26%	38%	39%	45%	23%	25%
Science	28%	25%	25%	25%	26%	25%	38%	25%	29%	31%	27%	31%	26%	24%
History	18%	14%	7%	17%	27%	18%	21%	18%	15%	17%	21%	22%	14%	19%
Geography	8%	4%	7%	6%	8%	6%	12%	8%	5%	11%	7%	7%	10%	5%
IT/ Computer Science	30%	25%	28%	32%	34%	30%	29%	30%	30%	33%	26%	30%	29%	25%
Religious Education	3%	4%	3%	4%	3%	4%	3%	5%	4%	1%	3%	4%	4%	0%
Media Studies	6%	9%	6%	6%	8%	5%	2%	6%	5%	5%	6%	5%	5%	12%
Foreign languages	24%	20%	25%	23%	24%	28%	23%	29%	26%	22%	18%	17%	31%	22%
Music	25%	22%	33%	32%	19%	22%	24%	36%	27%	21%	17%	20%	31%	23%
Art	11%	16%	14%	11%	9%	12%	6%	8%	13%	13%	10%	9%	12%	15%
PE	18%	18%	20%	22%	15%	15%	16%	22%	17%	13%	18%	18%	18%	15%
Drama	7%	15%	6%	4%	6%	5%	10%	8%	9%	5%	8%	4%	11%	6%
None of the above	5%	10%	4%	6%	3%	2%	3%	3%	6%	5%	4%	3%	5%	9%
Don't know	7%	5%	8%	10%	4%	12%	5%	7%	6%	4%	12%	8%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) Of the following, which if any do you think we should put more time and resource into at schools ?Please select up to three

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Maths	30%	34%	26%	35%	23%	3%	51%	31%	40%	32%	22%	18%	25%
English	32%	32%	32%	41%	24%	9%	33%	33%	43%	30%	24%	29%	23%
Science	28%	28%	28%	30%	24%	26%	29%	30%	27%	29%	25%	27%	48%
History	18%	18%	18%	21%	17%	15%	20%	18%	19%	20%	14%	19%	25%
Geography	8%	8%	7%	10%	5%	9%	4%	3%	8%	9%	8%	5%	0%
IT/ Computer Science	30%	34%	26%	30%	29%	28%	31%	35%	27%	35%	29%	25%	19%
Religious Education	3%	3%	4%	3%	5%	5%	6%	0%	4%	2%	2%	8%	5%
Media Studies	6%	5%	6%	4%	6%	8%	9%	4%	4%	4%	7%	14%	7%
Foreign languages	24%	20%	27%	23%	22%	35%	0%	24%	13%	25%	33%	27%	29%
Music	25%	24%	26%	19%	36%	31%	11%	21%	16%	22%	35%	32%	29%
Art	11%	8%	13%	7%	13%	17%	5%	15%	9%	9%	14%	19%	6%
PE	18%	19%	17%	18%	19%	14%	25%	11%	17%	15%	24%	16%	7%
Drama	7%	7%	8%	6%	15%	8%	0%	2%	2%	8%	11%	12%	0%
None of the above	5%	3%	6%	4%	4%	9%	8%	7%	4%	4%	6%	2%	8%
Don't know	7%	9%	6%	7%	6%	10%	10%	9%	12%	8%	4%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) Of the following, which if any do you think we should put more time and resource into at schools ?Please select up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Religious Education	6%	9%	5%	5%	3%	6%	7%	9%	3%	4%	6%	6%	6%	4%
Media Studies	16%	28%	15%	10%	11%	31%	7%	9%	18%	26%	10%	12%	18%	19%
Foreign languages	42%	31%	41%	37%	41%	46%	53%	48%	43%	43%	31%	38%	46%	40%
Music	46%	52%	34%	52%	46%	39%	51%	54%	37%	48%	43%	44%	49%	49%
Art	19%	26%	17%	23%	20%	15%	16%	22%	16%	21%	17%	18%	21%	21%
PE	36%	27%	33%	35%	30%	47%	41%	40%	29%	36%	36%	42%	32%	35%
Drama	19%	23%	14%	22%	16%	10%	24%	17%	23%	15%	20%	20%	21%	8%
None of the above	9%	13%	13%	8%	8%	11%	5%	7%	13%	9%	8%	12%	8%	6%
Don't know	11%	7%	11%	12%	16%	6%	11%	4%	11%	9%	20%	10%	8%	15%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) Of the following, which if any do you think we should put more time and resource into at schools ?Please select up to three

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Religious Education	6%	8%	4%	8%	4%	13%	10%	3%	7%	5%	5%	3%	27%
Media Studies	16%	15%	16%	11%	13%	13%	35%	20%	15%	19%	14%	12%	20%
Foreign languages	42%	39%	45%	47%	38%	54%	16%	32%	29%	40%	46%	60%	44%
Music	46%	46%	46%	44%	48%	41%	63%	41%	42%	43%	51%	53%	43%
Art	19%	17%	21%	14%	23%	15%	33%	25%	10%	17%	29%	22%	33%
PE	36%	37%	34%	42%	31%	23%	69%	32%	39%	39%	32%	27%	46%
Drama	19%	17%	21%	16%	24%	16%	23%	11%	20%	13%	22%	24%	31%
None of the above	9%	12%	7%	9%	14%	9%	9%	4%	12%	11%	7%	9%	0%
Don't know	11%	9%	12%	10%	8%	7%	0%	28%	20%	12%	4%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) Which of the following is closest to your view:

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
We dedicate too much time and resources to music education at school	7%	11%	11%	7%	5%	6%	3%	9%	8%	6%	5%	9%	6%	1%
We dedicate about the right amount of time and resources to music education at school	34%	45%	38%	35%	31%	33%	27%	34%	35%	39%	31%	36%	32%	34%
We don't dedicate enough time and resources to music education at school	35%	31%	29%	39%	38%	28%	42%	42%	32%	37%	29%	30%	41%	35%
Don't know	23%	12%	21%	19%	26%	33%	28%	16%	24%	18%	35%	24%	20%	30%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.B) Which of the following is closest to your view:

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
We dedicate too much time and resources to music education at school	7%	10%	4%	7%	6%	7%	14%	5%	7%	6%	6%	12%	21%
We dedicate about the right amount of time and resources to music education at school	34%	34%	35%	36%	37%	29%	41%	32%	32%	33%	40%	30%	40%
We don't dedicate enough time and resources to music education at school	35%	36%	34%	30%	41%	41%	24%	31%	25%	37%	41%	46%	31%
Don't know	23%	20%	26%	26%	16%	22%	21%	32%	36%	24%	14%	13%	7%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) To what extent do you agree or disagree with the following statements about your own music education?: My music lessons at school helped expand the types of music I listened to

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	9%	12%	16%	7%	7%	7%	6%	10%	10%	11%	5%	9%	10%	10%
Somewhat agree	21%	22%	22%	29%	18%	21%	17%	27%	20%	18%	19%	21%	22%	18%
Neither agree or disagree	25%	19%	25%	27%	28%	22%	26%	25%	24%	24%	26%	24%	26%	25%
Somewhat disagree	18%	19%	18%	17%	22%	13%	20%	17%	20%	18%	18%	18%	19%	20%
Strongly disagree	21%	24%	14%	15%	21%	30%	23%	16%	19%	24%	25%	22%	18%	21%
Don't know	6%	4%	5%	6%	3%	8%	8%	5%	6%	5%	7%	6%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) To what extent do you agree or disagree with the following statements about your own music education?: My music lessons at school helped expand the types of music I listened to

	Total	Gender		2019				Education					
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	9%	10%	8%	6%	12%	10%	14%	8%	4%	8%	12%	15%	26%
Somewhat agree	21%	23%	20%	21%	25%	18%	25%	13%	15%	21%	26%	28%	19%
Neither agree or disagree	25%	23%	26%	26%	22%	24%	28%	26%	30%	25%	20%	23%	25%
Somewhat disagree	18%	17%	19%	19%	17%	24%	13%	24%	21%	16%	21%	16%	20%
Strongly disagree	21%	20%	21%	23%	21%	21%	13%	20%	23%	24%	18%	17%	9%
Don't know	6%	6%	5%	6%	4%	2%	6%	9%	7%	7%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) To what extent do you agree or disagree with the following statements about your own music education?: I enjoyed my music lessons at school

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	17%	17%	19%	19%	17%	15%	14%	22%	17%	17%	10%	17%	17%	14%
Somewhat agree	29%	34%	36%	30%	21%	26%	29%	36%	27%	30%	24%	29%	30%	26%
Neither agree or disagree	26%	26%	20%	25%	32%	26%	25%	20%	24%	26%	33%	25%	26%	30%
Somewhat disagree	13%	12%	12%	12%	15%	13%	12%	12%	12%	12%	14%	12%	13%	15%
Strongly disagree	11%	10%	8%	10%	11%	12%	14%	6%	14%	11%	13%	12%	10%	10%
Don't know	5%	2%	4%	4%	3%	9%	7%	4%	5%	4%	7%	6%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) To what extent do you agree or disagree with the following statements about your own music education?: I enjoyed my music lessons at school

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	17%	16%	18%	13%	25%	14%	20%	10%	10%	16%	19%	29%	25%
Somewhat agree	29%	31%	28%	30%	27%	31%	33%	26%	28%	30%	31%	27%	34%
Neither agree or disagree	26%	25%	26%	26%	23%	31%	29%	30%	28%	23%	29%	19%	14%
Somewhat disagree	13%	11%	14%	12%	12%	12%	9%	17%	14%	14%	11%	11%	20%
Strongly disagree	11%	12%	10%	13%	9%	10%	5%	10%	12%	12%	8%	13%	6%
Don't know	5%	6%	4%	6%	4%	1%	4%	7%	7%	5%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.A) To what extent do you agree or disagree with the following statements about your own music education?: I wish I had spent more time on music at school

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	16%	20%	18%	16%	14%	14%	16%	17%	16%	17%	14%	17%	17%	10%
Somewhat agree	28%	26%	27%	37%	26%	23%	27%	34%	28%	28%	21%	25%	31%	28%
Neither agree or disagree	26%	23%	29%	22%	30%	26%	26%	26%	26%	23%	29%	26%	27%	26%
Somewhat disagree	13%	15%	13%	12%	15%	15%	10%	11%	13%	14%	15%	12%	11%	21%
Strongly disagree	12%	14%	8%	10%	11%	14%	14%	8%	13%	12%	15%	13%	9%	10%
Don't know	5%	3%	5%	4%	5%	7%	6%	3%	4%	6%	6%	5%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.B) To what extent do you agree or disagree with the following statements about your own music education?: I wish I had spent more time on music at school

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	16%	17%	16%	14%	22%	10%	22%	11%	13%	16%	15%	25%	25%
Somewhat agree	28%	28%	27%	27%	32%	32%	19%	22%	22%	26%	33%	40%	12%
Neither agree or disagree	26%	26%	26%	26%	23%	37%	33%	27%	30%	25%	29%	12%	42%
Somewhat disagree	13%	11%	15%	14%	12%	11%	13%	16%	16%	14%	13%	9%	16%
Strongly disagree	12%	12%	11%	13%	8%	10%	6%	16%	13%	13%	8%	13%	5%
Don't know	5%	5%	4%	6%	3%	0%	6%	8%	6%	7%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.A) To what extent do you agree or disagree with the following statements about your own music education?: I didn't learn anything important from my music lessons at school

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	16%	22%	14%	12%	15%	19%	18%	15%	16%	18%	17%	21%	11%	16%
Somewhat agree	28%	30%	29%	26%	29%	28%	24%	26%	29%	27%	28%	27%	28%	29%
Neither agree or disagree	23%	21%	22%	23%	30%	20%	19%	19%	23%	21%	29%	20%	24%	29%
Somewhat disagree	16%	12%	19%	18%	10%	14%	20%	18%	15%	20%	11%	17%	17%	13%
Strongly disagree	13%	12%	12%	16%	12%	9%	15%	19%	13%	12%	8%	11%	15%	11%
Don't know	5%	2%	3%	6%	3%	9%	5%	4%	5%	3%	7%	4%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.B) To what extent do you agree or disagree with the following statements about your own music education?: I didn't learn anything important from my music lessons at school

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	16%	18%	15%	19%	12%	12%	21%	13%	17%	17%	14%	17%	10%
Somewhat agree	28%	27%	28%	23%	30%	35%	24%	33%	32%	27%	27%	23%	37%
Neither agree or disagree	23%	22%	23%	24%	21%	23%	18%	26%	28%	22%	21%	16%	8%
Somewhat disagree	16%	16%	16%	16%	17%	12%	22%	18%	10%	17%	20%	22%	10%
Strongly disagree	13%	12%	14%	12%	18%	12%	10%	6%	7%	12%	15%	20%	34%
Don't know	5%	5%	4%	5%	3%	6%	4%	5%	6%	5%	3%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.A) To what extent do you agree or disagree with the following statements about your own music education?: Music lessons taught me about things like patience and perseverance

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	10%	11%	19%	8%	7%	10%	7%	13%	12%	10%	6%	10%	12%	6%
Somewhat agree	22%	32%	26%	25%	22%	15%	15%	28%	22%	22%	16%	21%	22%	24%
Neither agree or disagree	29%	21%	22%	29%	32%	30%	35%	26%	28%	27%	34%	28%	29%	33%
Somewhat disagree	17%	18%	14%	17%	18%	18%	16%	15%	15%	20%	17%	17%	17%	13%
Strongly disagree	16%	16%	12%	16%	16%	19%	18%	14%	15%	17%	20%	18%	14%	18%
Don't know	6%	4%	7%	5%	5%	8%	9%	5%	7%	5%	8%	6%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.B) To what extent do you agree or disagree with the following statements about your own music education?: Music lessons taught me about things like patience and perseverance

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	10%	10%	10%	8%	16%	7%	14%	3%	5%	7%	13%	19%	33%
Somewhat agree	22%	25%	20%	19%	23%	23%	34%	20%	14%	24%	24%	30%	34%
Neither agree or disagree	29%	26%	31%	30%	26%	27%	21%	37%	38%	28%	27%	19%	10%
Somewhat disagree	17%	15%	18%	18%	18%	21%	14%	11%	18%	17%	19%	11%	10%
Strongly disagree	16%	18%	15%	19%	13%	16%	11%	18%	18%	16%	14%	18%	9%
Don't know	6%	6%	6%	7%	5%	5%	7%	11%	7%	7%	4%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.A) How familiar or unfamiliar are you with what your child learns at music lessons in their school? If you have multiple children, please think about the youngest child who is at school

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	213	4	44	90	65	10	0	65	46	59	43	92	85	33
Weighted	215	5	50	93	59	8	0	71	49	55	40	90	89	34
Very familiar	17%	0%	29%	16%	7%	49%	*	25%	6%	20%	14%	16%	21%	10%
Somewhat familiar	31%	0%	39%	32%	31%	0%	*	38%	33%	26%	24%	33%	36%	14%
Neither familiar or unfamiliar	19%	84%	12%	19%	16%	22%	*	17%	17%	21%	20%	18%	17%	25%
Somewhat unfamiliar	6%	0%	2%	7%	9%	8%	*	5%	8%	6%	5%	5%	6%	8%
Very unfamiliar	10%	0%	3%	11%	14%	10%	*	6%	17%	7%	11%	9%	8%	18%
Not applicable - my child does not have music lessons at school	14%	16%	11%	13%	18%	12%	*	5%	18%	16%	21%	16%	9%	22%
Don't know	3%	0%	4%	2%	5%	0%	*	3%	2%	4%	4%	2%	3%	3%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.B) How familiar or unfamiliar are you with what your child learns at music lessons in their school? If you have multiple children, please think about the youngest child who is at school

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	213	97	115	70	60	20	8	23	53	50	61	34	12
Weighted	215	105	110	67	60	21	10	23	50	52	62	38	12
Very familiar	17%	24%	11%	16%	26%	20%	26%	0%	10%	16%	9%	31%	47%
Somewhat familiar	31%	31%	31%	29%	33%	38%	36%	21%	26%	23%	43%	25%	48%
Neither familiar or unfamiliar	19%	15%	22%	23%	13%	11%	38%	25%	15%	30%	11%	24%	0%
Somewhat unfamiliar	6%	5%	7%	3%	6%	6%	0%	11%	11%	1%	8%	3%	5%
Very unfamiliar	10%	12%	7%	13%	5%	13%	0%	16%	12%	8%	14%	6%	0%
Not applicable - my child does not have music lessons at school	14%	11%	17%	15%	16%	12%	0%	23%	20%	18%	11%	10%	0%
Don't know	3%	2%	4%	2%	1%	0%	0%	4%	5%	3%	4%	0%	0%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.A) What type of school do your children attend? Please select all which apply if you have multiple children

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	213	4	44	90	65	10	0	65	46	59	43	92	85	33
Weighted	215	5	50	93	59	8	0	71	49	55	40	90	89	34
Free School	22%	16%	36%	22%	13%	17%	*	15%	14%	27%	40%	17%	24%	31%
Academy	16%	56%	14%	14%	18%	11%	*	19%	13%	11%	24%	16%	18%	13%
State school	50%	53%	37%	56%	53%	39%	*	41%	70%	47%	45%	59%	43%	43%
Private school (fee paying or scholarship)	9%	0%	14%	7%	10%	10%	*	21%	5%	3%	2%	8%	12%	7%
Attend school outside the UK	4%	0%	8%	5%	1%	0%	*	7%	4%	4%	0%	3%	4%	8%
Other (please specify)	1%	0%	0%	0%	2%	23%	*	1%	0%	3%	0%	2%	1%	0%
I prefer not to say	2%	0%	2%	1%	3%	0%	*	0%	2%	4%	0%	0%	3%	3%
Primary State school	0%	0%	0%	0%	0%	11%	*	0%	0%	2%	0%	1%	0%	0%
college	1%	0%	0%	0%	2%	12%	*	1%	0%	2%	0%	1%	1%	0%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.B) What type of school do your children attend? Please select all which apply if you have multiple children

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	213	97	115	70	60	20	8	23	53	50	61	34	12
Weighted	215	105	110	67	60	21	10	23	50	52	62	38	12
Free School	22%	15%	30%	14%	28%	26%	0%	41%	22%	28%	26%	11%	17%
Academy	16%	14%	18%	16%	18%	9%	26%	17%	20%	24%	5%	16%	30%
State school	50%	50%	49%	59%	46%	46%	37%	32%	58%	49%	48%	52%	19%
Private school (fee paying or scholarship)	9%	14%	5%	5%	5%	19%	37%	15%	0%	0%	16%	14%	43%
Attend school outside the UK	4%	7%	2%	4%	7%	0%	0%	0%	0%	2%	5%	10%	8%
Other (please specify)	1%	1%	2%	3%	1%	0%	0%	0%	4%	0%	1%	0%	0%
I prefer not to say	2%	2%	2%	1%	1%	0%	0%	0%	0%	2%	4%	0%	0%
Primary State school	0%	0%	1%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%
college	1%	1%	1%	1%	1%	0%	0%	0%	2%	0%	1%	0%	0%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.A) How important or unimportant were the following factors in deciding what school to send your child(ren) to?: Quality of music education

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	213	4	44	90	65	10	0	65	46	59	43	92	85	33
Weighted	215	5	50	93	59	8	0	71	49	55	40	90	89	34
Very important	26%	0%	47%	25%	12%	38%	*	30%	25%	23%	25%	27%	30%	18%
Somewhat important	27%	0%	25%	34%	24%	8%	*	26%	24%	32%	29%	26%	31%	20%
Neither important or unimportant	30%	71%	19%	29%	35%	43%	*	30%	28%	29%	34%	25%	29%	43%
Somewhat unimportant	7%	0%	5%	2%	15%	11%	*	6%	14%	5%	0%	9%	3%	10%
Very unimportant	8%	29%	0%	9%	12%	0%	*	7%	7%	8%	10%	12%	4%	6%
Don't know	2%	0%	4%	1%	1%	0%	*	0%	2%	4%	2%	1%	2%	3%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.B) How important or unimportant were the following factors in deciding what school to send your child(ren) to?: Quality of music education

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	213	97	115	70	60	20	8	23	53	50	61	34	12
Weighted	215	105	110	67	60	21	10	23	50	52	62	38	12
Very important	26%	30%	23%	23%	33%	23%	38%	17%	20%	22%	21%	39%	60%
Somewhat important	27%	29%	26%	31%	22%	43%	35%	24%	23%	26%	32%	26%	32%
Neither important or unimportant	30%	24%	35%	27%	34%	17%	27%	32%	33%	43%	31%	14%	8%
Somewhat unimportant	7%	9%	4%	8%	5%	13%	0%	13%	11%	5%	4%	10%	0%
Very unimportant	8%	6%	10%	9%	4%	4%	0%	14%	12%	4%	8%	10%	0%
Don't know	2%	1%	2%	1%	1%	0%	0%	0%	2%	0%	5%	0%	0%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.A) How important or unimportant were the following factors in deciding what school to send your child(ren) to?: Quality of art education

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	213	4	44	90	65	10	0	65	46	59	43	92	85	33
Weighted	215	5	50	93	59	8	0	71	49	55	40	90	89	34
Very important	29%	16%	41%	27%	19%	66%	*	23%	29%	28%	42%	32%	33%	14%
Somewhat important	33%	25%	33%	42%	23%	0%	*	43%	28%	31%	21%	32%	33%	30%
Neither important or unimportant	25%	0%	18%	22%	39%	23%	*	25%	23%	26%	25%	23%	21%	40%
Somewhat unimportant	4%	60%	2%	2%	3%	11%	*	6%	6%	3%	0%	5%	5%	0%
Very unimportant	7%	0%	2%	6%	13%	0%	*	3%	7%	9%	10%	7%	5%	10%
Don't know	2%	0%	4%	1%	3%	0%	*	0%	6%	2%	2%	1%	2%	6%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.B) How important or unimportant were the following factors in deciding what school to send your child(ren) to?: Quality of art education

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	213	97	115	70	60	20	8	23	53	50	61	34	12
Weighted	215	105	110	67	60	21	10	23	50	52	62	38	12
Very important	29%	28%	31%	31%	39%	19%	22%	21%	33%	27%	23%	30%	52%
Somewhat important	33%	38%	27%	33%	24%	52%	52%	25%	22%	28%	33%	51%	40%
Neither important or unimportant	25%	24%	27%	23%	26%	16%	8%	41%	28%	33%	26%	12%	8%
Somewhat unimportant	4%	6%	3%	7%	3%	5%	18%	0%	5%	3%	5%	4%	0%
Very unimportant	7%	4%	9%	5%	7%	4%	0%	9%	8%	6%	10%	3%	0%
Don't know	2%	1%	4%	1%	1%	4%	0%	5%	4%	2%	3%	0%	0%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.A) How important or unimportant were the following factors in deciding what school to send your child(ren) to?: Sports and PE facilities

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	213	4	44	90	65	10	0	65	46	59	43	92	85	33
Weighted	215	5	50	93	59	8	0	71	49	55	40	90	89	34
Very important	30%	0%	40%	32%	18%	50%	*	29%	29%	30%	34%	32%	31%	23%
Somewhat important	38%	25%	37%	39%	40%	29%	*	44%	39%	31%	37%	38%	40%	30%
Neither important or unimportant	20%	31%	16%	18%	26%	21%	*	17%	14%	29%	21%	16%	20%	32%
Somewhat unimportant	3%	29%	0%	3%	4%	0%	*	5%	4%	2%	2%	5%	3%	3%
Very unimportant	5%	16%	0%	5%	10%	0%	*	5%	8%	5%	4%	7%	3%	6%
Don't know	3%	0%	7%	2%	1%	0%	*	0%	7%	4%	2%	2%	2%	6%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.B) How important or unimportant were the following factors in deciding what school to send your child(ren) to?: Sports and PE facilities

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	213	97	115	70	60	20	8	23	53	50	61	34	12
Weighted	215	105	110	67	60	21	10	23	50	52	62	38	12
Very important	30%	30%	29%	31%	35%	19%	41%	19%	29%	23%	27%	34%	55%
Somewhat important	38%	40%	37%	37%	40%	62%	32%	24%	35%	38%	37%	44%	37%
Neither important or unimportant	20%	20%	20%	21%	16%	4%	18%	38%	25%	33%	17%	8%	8%
Somewhat unimportant	3%	4%	3%	5%	4%	5%	0%	4%	5%	0%	3%	8%	0%
Very unimportant	5%	5%	6%	5%	4%	9%	8%	9%	4%	2%	11%	6%	0%
Don't know	3%	1%	4%	1%	1%	0%	0%	5%	2%	4%	5%	0%	0%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.A) And how satisfied or unsatisfied are you with the quality of the music education your child is receiving at school? If you have multiple children, please think about the youngest child who is at school

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	213	4	44	90	65	10	0	65	46	59	43	92	85	33
Weighted	215	5	50	93	59	8	0	71	49	55	40	90	89	34
Very satisfied	18%	56%	29%	15%	10%	18%	*	26%	11%	11%	20%	16%	23%	9%
Somewhat satisfied	41%	29%	43%	48%	33%	10%	*	50%	43%	38%	28%	38%	47%	35%
Neither satisfied or unsatisfied	23%	0%	17%	19%	37%	30%	*	18%	18%	31%	27%	21%	17%	43%
Somewhat unsatisfied	6%	16%	4%	6%	3%	19%	*	2%	13%	3%	7%	9%	5%	0%
Very unsatisfied	1%	0%	0%	1%	0%	11%	*	0%	2%	2%	0%	2%	0%	0%
Don't know	3%	0%	5%	2%	3%	0%	*	0%	5%	2%	8%	4%	3%	4%
Not applicable - they are not receiving any music education at school	8%	0%	2%	8%	14%	12%	*	4%	8%	12%	9%	10%	5%	9%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.B) And how satisfied or unsatisfied are you with the quality of the music education your child is receiving at school? If you have multiple children, please think about the youngest child who is at school

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	213	97	115	70	60	20	8	23	53	50	61	34	12
Weighted	215	105	110	67	60	21	10	23	50	52	62	38	12
Very satisfied	18%	23%	13%	16%	25%	13%	34%	7%	14%	15%	13%	23%	54%
Somewhat satisfied	41%	43%	40%	40%	36%	62%	58%	32%	33%	40%	47%	49%	32%
Neither satisfied or unsatisfied	23%	20%	26%	22%	26%	8%	8%	46%	28%	26%	23%	13%	8%
Somewhat unsatisfied	6%	4%	8%	8%	9%	10%	0%	0%	10%	0%	10%	3%	5%
Very unsatisfied	1%	0%	2%	1%	2%	0%	0%	0%	2%	0%	0%	2%	0%
Don't know	3%	3%	3%	3%	0%	0%	0%	5%	4%	7%	2%	0%	0%
Not applicable - they are not receiving any music education at school	8%	7%	9%	11%	3%	6%	0%	9%	10%	12%	4%	10%	0%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€ child/children aged 5-10 years old", "Yes â€ child/children aged 11-15 years old", "Yes â€ child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.A) Is your child learning an instrument? Please select all that apply; If you have multiple children, please think about the youngest child who is currently at school

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	213	4	44	90	65	10	0	65	46	59	43	92	85	33
Weighted	215	5	50	93	59	8	0	71	49	55	40	90	89	34
Yes - as part of their regular lessons	25%	60%	29%	26%	18%	8%	*	41%	20%	17%	11%	23%	26%	23%
Yes - as an extracurricular activity	23%	25%	26%	23%	19%	28%	*	32%	20%	20%	12%	21%	26%	16%
Yes - in another setting	4%	0%	4%	1%	7%	0%	*	3%	4%	5%	2%	5%	3%	0%
No	48%	16%	39%	49%	55%	63%	*	29%	48%	59%	67%	51%	45%	55%
Don't know	7%	0%	11%	7%	5%	0%	*	3%	13%	5%	10%	7%	6%	11%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.B) Is your child learning an instrument? Please select all that apply; If you have multiple children, please think about the youngest child who is currently at school

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	213	97	115	70	60	20	8	23	53	50	61	34	12
Weighted	215	105	110	67	60	21	10	23	50	52	62	38	12
Yes - as part of their regular lessons	25%	33%	17%	26%	23%	32%	27%	17%	9%	14%	31%	45%	42%
Yes - as an extracurricular activity	23%	26%	20%	18%	23%	44%	39%	15%	13%	21%	18%	37%	41%
Yes - in another setting	4%	6%	2%	3%	7%	0%	0%	0%	2%	5%	3%	6%	0%
No	48%	37%	59%	58%	48%	25%	34%	58%	68%	53%	48%	21%	34%
Don't know	7%	5%	9%	5%	5%	0%	0%	13%	10%	12%	6%	0%	0%

Note:

Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes â€" child/children aged 5-10 years old", "Yes â€" child/children aged 11-15 years old", "Yes â€" child/children aged 16-18 years old")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.A) You said your child is learning an instrument. In your opinion, has the experience of learning and practicing an instrument helped with any of the following for this child? Please select all that apply

	Total	Age						Social Grade						EU 2016 Vote	
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	
Unweighted	94	3	22	39	26	4	0	44	19	21	10	39	42	10	
Weighted	96	5	24	41	23	3	0	49	19	20	9	38	44	11	
Boosted their confidence	54%	34%	55%	61%	49%	26%	*	52%	59%	47%	70%	51%	56%	69%	
Improved their creative thinking	56%	66%	63%	63%	38%	22%	*	52%	59%	59%	62%	50%	63%	60%	
Encouraging perseverance and patience	49%	0%	54%	47%	58%	48%	*	50%	47%	52%	48%	52%	45%	62%	
None of the above	9%	0%	8%	2%	20%	30%	*	10%	9%	4%	10%	7%	6%	7%	

Note:
 Question "Is your child learning an instrument? Please select all that apply: If you have multiple children, please think about the youngest child who is currently at school" is one of the following answers ("Yes - as part of their regular lessons", "Yes - as an extracurricular activity", "Yes - in another setting") AND Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes &C- child/children aged 5-10 years old", "Yes &C- child/children aged 11-15 years old", "Yes &C- child/children aged 16-18 years old")
 Fieldwork: 9th Apr - 13th Apr 2021
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.B) You said your child is learning an instrument. In your opinion, has the experience of learning and practicing an instrument helped with any of the following for this child? Please select all that apply

	Gender							2019							Education			
	Total	Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)					
Unweighted	94	56	38	27	27	15	5	6	12	17	28	26	9					
Weighted	96	61	36	25	28	16	6	7	11	18	29	30	8					
Boosted their confidence	54%	57%	49%	52%	68%	34%	18%	88%	32%	49%	60%	58%	59%					
Improved their creative thinking	56%	52%	62%	51%	70%	38%	27%	54%	40%	54%	57%	57%	71%					
Encouraging perseverance and patience	49%	51%	47%	54%	51%	33%	23%	54%	34%	50%	45%	56%	50%					
None of the above	9%	6%	13%	7%	0%	0%	0%	12%	34%	0%	10%	0%	13%					

Note:
 Question "Is your child learning an instrument? Please select all that apply." If you have multiple children, please think about the youngest child who is currently at school" is one of the following answers ("Yes - as part of their regular lessons", "Yes - as an extracurricular activity", "Yes - in another setting") AND Question "Do you have any children? If so, how old are they?" is one of the following answers ("Yes a 6+ child/children aged 5-10 years old", "Yes a 6+ child/children aged 11-15 years old", "Yes a 6+ child/children aged 16-18 years old")
 Fieldwork: 9th Apr - 13th Apr 2021
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.A) In the past year, have you visited any of the following? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Small concerts (under 1,000 people)	5%	6%	7%	7%	3%	3%	2%	7%	6%	3%	2%	5%	4%	8%
Medium concerts (1,000-5,000 people)	5%	8%	7%	9%	4%	1%	2%	9%	5%	5%	1%	4%	7%	6%
Large Arena or stadium concerts (over 5,000 people)	5%	13%	11%	7%	2%	0%	1%	8%	7%	5%	2%	6%	5%	4%
Dance clubs that require tickets	2%	6%	5%	2%	1%	0%	0%	4%	3%	1%	2%	2%	2%	4%
Sporting events	4%	4%	4%	6%	2%	3%	4%	6%	3%	5%	2%	5%	4%	4%
Small festivals (under 10,000 people)	3%	4%	7%	2%	1%	0%	1%	4%	3%	3%	1%	3%	2%	2%
Large festivals (10,000+ people)	3%	9%	5%	3%	1%	0%	0%	4%	3%	4%	0%	3%	3%	1%
Virtual or online music festival, concert or gig	7%	9%	9%	11%	4%	5%	6%	10%	9%	6%	3%	6%	9%	8%
Restaurant or bar with live music playing	9%	11%	12%	12%	7%	7%	6%	12%	9%	10%	4%	8%	9%	15%
None of the above	75%	61%	64%	64%	84%	85%	87%	64%	75%	75%	85%	78%	72%	73%
Don't know	1%	3%	1%	3%	1%	1%	0%	2%	1%	0%	2%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.B) In the past year, have you visited any of the following? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Small concerts (under 1,000 people)	5%	6%	4%	4%	3%	5%	16%	6%	2%	7%	5%	8%	6%
Medium concerts (1,000-5,000 people)	5%	7%	3%	4%	5%	13%	13%	5%	2%	5%	6%	7%	15%
Large Arena or stadium concerts (over 5,000 people)	5%	7%	4%	3%	6%	7%	24%	3%	2%	6%	5%	12%	20%
Dance clubs that require tickets	2%	2%	2%	2%	1%	8%	2%	4%	1%	3%	3%	4%	4%
Sporting events	4%	6%	2%	3%	4%	3%	11%	5%	3%	3%	6%	6%	4%
Small festivals (under 10,000 people)	3%	3%	2%	2%	2%	4%	10%	3%	1%	3%	4%	3%	10%
Large festivals (10,000+ people)	3%	4%	2%	1%	3%	1%	10%	1%	1%	3%	3%	6%	0%
Virtual or online music festival, concert or gig	7%	8%	7%	6%	10%	4%	12%	6%	2%	7%	10%	13%	14%
Restaurant or bar with live music playing	9%	11%	7%	6%	10%	6%	17%	17%	4%	11%	10%	15%	7%
None of the above	75%	70%	79%	82%	69%	72%	51%	79%	87%	75%	72%	58%	61%
Don't know	1%	1%	2%	1%	2%	0%	0%	0%	1%	2%	0%	1%	0%

Note:

BASE: All Respondents

(83.A) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Small concerts (under 1,000 people)

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Every week or more	2%	2%	3%	4%	1%	1%	0%	4%	2%	1%	1%	1%	2%	4%
Every Month	6%	9%	7%	9%	3%	3%	3%	10%	4%	6%	2%	5%	7%	6%
Every few months	13%	14%	17%	16%	10%	14%	10%	19%	12%	12%	9%	14%	16%	4%
Once or twice a year	19%	19%	23%	18%	22%	15%	17%	22%	21%	20%	13%	19%	21%	18%
Less than once a year	20%	9%	15%	21%	27%	24%	23%	19%	21%	23%	19%	19%	23%	21%
Never	36%	43%	28%	26%	36%	43%	43%	23%	35%	36%	50%	40%	28%	41%
Don't know	4%	5%	6%	6%	1%	1%	2%	3%	4%	2%	5%	2%	4%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.B) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Small concerts (under 1,000 people)

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Every week or more	2%	3%	1%	1%	3%	0%	7%	1%	2%	1%	2%	5%	4%
Every Month	6%	8%	3%	4%	10%	7%	0%	1%	2%	4%	8%	11%	9%
Every few months	13%	14%	12%	13%	15%	16%	18%	7%	10%	11%	16%	22%	16%
Once or twice a year	19%	19%	20%	16%	21%	23%	27%	15%	13%	22%	18%	29%	36%
Less than once a year	20%	17%	23%	22%	16%	27%	18%	20%	19%	22%	23%	15%	17%
Never	36%	36%	37%	40%	31%	27%	28%	49%	51%	36%	29%	16%	16%
Don't know	4%	3%	4%	3%	4%	0%	2%	5%	4%	4%	4%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.A) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Medium concerts (1,000-5,000 people)

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Every week or more	1%	4%	0%	2%	0%	0%	0%	1%	1%	1%	0%	0%	2%	2%
Every Month	4%	6%	9%	7%	1%	1%	0%	8%	3%	3%	1%	3%	4%	5%
Every few months	10%	13%	12%	14%	6%	8%	6%	17%	7%	9%	5%	10%	10%	6%
Once or twice a year	18%	14%	24%	24%	16%	17%	13%	21%	22%	15%	14%	18%	20%	13%
Less than once a year	23%	16%	18%	23%	30%	25%	26%	21%	26%	28%	20%	20%	27%	24%
Never	41%	43%	30%	27%	45%	47%	54%	29%	37%	42%	57%	46%	33%	45%
Don't know	3%	5%	6%	5%	1%	2%	1%	3%	3%	3%	4%	2%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.B) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Medium concerts (1,000-5,000 people)

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Every week or more	1%	1%	0%	0%	1%	3%	0%	1%	0%	1%	2%	0%	6%
Every Month	4%	5%	2%	2%	5%	3%	14%	1%	2%	2%	4%	12%	4%
Every few months	10%	11%	8%	10%	10%	11%	10%	6%	6%	8%	13%	15%	25%
Once or twice a year	18%	15%	21%	17%	23%	16%	18%	9%	12%	19%	19%	26%	25%
Less than once a year	23%	22%	24%	25%	20%	38%	23%	22%	22%	26%	23%	27%	13%
Never	41%	41%	41%	44%	38%	27%	35%	56%	55%	40%	35%	20%	24%
Don't know	3%	4%	3%	3%	2%	2%	0%	6%	3%	4%	4%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.A) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Arena or stadium Large concerts (over 5,000 people)

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Every week or more	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Every Month	2%	3%	4%	5%	0%	0%	0%	5%	1%	2%	0%	2%	3%	1%
Every few months	7%	12%	10%	11%	5%	2%	3%	10%	8%	6%	4%	7%	6%	8%
Once or twice a year	19%	24%	26%	27%	21%	13%	6%	25%	22%	19%	9%	17%	20%	18%
Less than once a year	26%	21%	25%	20%	29%	34%	26%	22%	28%	27%	25%	23%	30%	21%
Never	43%	34%	28%	31%	43%	50%	65%	33%	38%	43%	57%	48%	37%	45%
Don't know	3%	6%	6%	5%	2%	1%	1%	3%	3%	3%	4%	2%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.B) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Arena or stadium Large concerts (over 5,000 people)

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Every week or more	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	4%
Every Month	2%	3%	1%	0%	4%	3%	7%	0%	0%	1%	4%	7%	0%
Every few months	7%	10%	5%	7%	7%	8%	12%	5%	4%	6%	7%	13%	23%
Once or twice a year	19%	18%	19%	15%	24%	16%	19%	16%	12%	21%	23%	25%	17%
Less than once a year	26%	24%	27%	27%	23%	32%	25%	17%	25%	27%	23%	33%	21%
Never	43%	41%	45%	48%	39%	39%	35%	56%	54%	41%	38%	23%	33%
Don't know	3%	3%	3%	3%	2%	2%	2%	6%	3%	3%	4%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.A) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Dance clubs that require tickets

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Every week or more	2%	8%	1%	1%	1%	0%	0%	2%	2%	1%	1%	1%	1%	1%
Every Month	4%	10%	6%	9%	1%	1%	0%	7%	3%	7%	0%	4%	6%	2%
Every few months	6%	12%	14%	10%	1%	2%	0%	11%	6%	5%	3%	5%	7%	9%
Once or twice a year	7%	10%	17%	7%	6%	1%	2%	11%	9%	6%	3%	6%	8%	8%
Less than once a year	11%	5%	14%	17%	13%	13%	6%	10%	11%	12%	11%	10%	13%	9%
Never	66%	49%	43%	51%	75%	80%	90%	57%	67%	64%	76%	71%	61%	66%
Don't know	4%	6%	6%	5%	3%	2%	2%	4%	3%	4%	5%	2%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.B) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Dance clubs that require tickets

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Every week or more	2%	2%	1%	1%	2%	4%	6%	0%	0%	3%	2%	2%	3%
Every Month	4%	6%	2%	2%	7%	5%	9%	0%	1%	3%	5%	8%	15%
Every few months	6%	6%	6%	5%	7%	11%	0%	7%	2%	7%	7%	15%	13%
Once or twice a year	7%	6%	8%	5%	10%	3%	15%	6%	5%	8%	7%	12%	22%
Less than once a year	11%	11%	11%	11%	13%	10%	11%	10%	11%	9%	12%	15%	5%
Never	66%	64%	67%	72%	59%	65%	55%	71%	77%	65%	63%	46%	42%
Don't know	4%	5%	3%	3%	3%	2%	4%	5%	4%	5%	4%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.A) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Sporting events

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Every week or more	3%	1%	2%	3%	3%	4%	5%	3%	3%	2%	4%	4%	4%	1%
Every Month	8%	8%	11%	10%	7%	9%	4%	12%	7%	11%	3%	9%	8%	6%
Every few months	9%	16%	10%	11%	6%	7%	4%	13%	8%	9%	4%	11%	7%	3%
Once or twice a year	14%	12%	16%	16%	16%	10%	11%	17%	14%	11%	12%	12%	16%	12%
Less than once a year	15%	11%	18%	15%	17%	10%	16%	19%	14%	13%	13%	12%	18%	18%
Never	49%	44%	35%	40%	50%	59%	60%	34%	48%	52%	60%	51%	43%	55%
Don't know	3%	7%	7%	4%	2%	1%	0%	1%	5%	3%	4%	2%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.B) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Sporting events

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Every week or more	3%	4%	2%	4%	3%	3%	6%	1%	3%	4%	2%	3%	3%
Every Month	8%	13%	4%	8%	11%	11%	8%	4%	7%	7%	9%	13%	16%
Every few months	9%	12%	6%	9%	9%	4%	14%	7%	6%	8%	11%	9%	11%
Once or twice a year	14%	13%	14%	13%	15%	15%	6%	11%	10%	13%	15%	19%	16%
Less than once a year	15%	15%	14%	14%	12%	24%	26%	13%	13%	11%	17%	21%	22%
Never	49%	39%	58%	50%	46%	44%	39%	59%	57%	52%	41%	36%	32%
Don't know	3%	3%	3%	3%	4%	0%	0%	5%	3%	3%	5%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.A) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Small festivals (under 10,000 people)

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Every week or more	0%	2%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%
Every Month	2%	1%	3%	6%	0%	1%	0%	3%	2%	1%	1%	2%	2%	3%
Every few months	7%	12%	12%	10%	3%	2%	2%	10%	7%	5%	4%	5%	9%	2%
Once or twice a year	13%	17%	19%	15%	12%	9%	6%	19%	13%	15%	5%	12%	13%	14%
Less than once a year	15%	9%	22%	20%	15%	16%	10%	15%	19%	12%	15%	12%	20%	12%
Never	60%	54%	38%	44%	67%	69%	80%	51%	55%	62%	71%	66%	52%	64%
Don't know	3%	5%	6%	4%	3%	1%	1%	2%	3%	3%	5%	2%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.B) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Small festivals (under 10,000 people)

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Every week or more	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Every Month	2%	3%	1%	1%	3%	3%	3%	1%	1%	1%	3%	4%	0%
Every few months	7%	8%	5%	5%	10%	8%	9%	3%	3%	5%	9%	11%	27%
Once or twice a year	13%	12%	14%	11%	17%	12%	16%	10%	7%	15%	15%	19%	17%
Less than once a year	15%	13%	18%	15%	14%	22%	14%	16%	11%	17%	16%	24%	12%
Never	60%	59%	60%	66%	53%	54%	58%	63%	74%	57%	54%	43%	44%
Don't know	3%	4%	3%	3%	2%	2%	0%	6%	3%	4%	4%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.A) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Large festivals (10,000+ people)

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Every week or more	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Every Month	1%	3%	2%	3%	0%	0%	0%	1%	1%	2%	1%	1%	1%	3%
Every few months	4%	5%	8%	7%	2%	0%	1%	9%	2%	2%	1%	4%	5%	1%
Once or twice a year	11%	19%	19%	13%	7%	7%	1%	15%	11%	13%	4%	10%	12%	5%
Less than once a year	16%	18%	22%	24%	16%	14%	6%	15%	22%	14%	13%	13%	19%	16%
Never	64%	48%	42%	49%	73%	79%	91%	57%	60%	66%	77%	69%	59%	71%
Don't know	3%	6%	6%	4%	3%	1%	1%	3%	3%	2%	5%	2%	4%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.B) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Large festivals (10,000+ people)

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Every week or more	0%	0%	0%	0%	0%	0%	3%	0%	1%	0%	0%	0%	0%
Every Month	1%	2%	0%	1%	2%	3%	0%	0%	0%	2%	1%	2%	3%
Every few months	4%	4%	3%	2%	4%	5%	8%	1%	2%	2%	4%	6%	29%
Once or twice a year	11%	12%	10%	8%	19%	7%	18%	4%	7%	12%	12%	13%	14%
Less than once a year	16%	15%	17%	14%	15%	23%	21%	14%	10%	17%	16%	32%	9%
Never	64%	62%	67%	71%	57%	62%	46%	74%	76%	64%	61%	45%	42%
Don't know	3%	4%	3%	3%	3%	2%	4%	6%	3%	3%	4%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.A) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Virtual or online music festival, concert or gig

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Every week or more	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Every Month	3%	4%	7%	6%	1%	1%	0%	5%	3%	2%	2%	4%	3%	2%
Every few months	5%	7%	5%	11%	4%	2%	2%	6%	5%	7%	1%	4%	7%	3%
Once or twice a year	5%	8%	8%	6%	5%	2%	4%	7%	6%	4%	4%	4%	8%	2%
Less than once a year	8%	8%	12%	13%	5%	7%	4%	10%	9%	9%	5%	7%	9%	11%
Never	75%	67%	61%	60%	82%	86%	88%	68%	74%	74%	84%	78%	69%	78%
Don't know	3%	5%	6%	4%	3%	2%	1%	3%	4%	3%	4%	3%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.B) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Virtual or online music festival, concert or gig

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Every week or more	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%
Every Month	3%	5%	2%	2%	4%	2%	7%	0%	1%	3%	4%	5%	10%
Every few months	5%	7%	4%	3%	6%	11%	15%	2%	2%	5%	6%	8%	12%
Once or twice a year	5%	5%	6%	5%	9%	5%	6%	1%	4%	5%	5%	6%	22%
Less than once a year	8%	6%	10%	7%	7%	13%	14%	9%	4%	7%	11%	18%	0%
Never	75%	73%	76%	80%	70%	68%	58%	81%	84%	77%	70%	63%	53%
Don't know	3%	4%	3%	4%	3%	2%	0%	5%	5%	3%	4%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.A) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Restaurant or bar with live music playing

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Every week or more	5%	7%	7%	3%	4%	5%	5%	5%	5%	7%	3%	5%	4%	6%
Every Month	11%	11%	13%	17%	10%	8%	7%	16%	12%	11%	5%	11%	13%	7%
Every few months	22%	26%	25%	25%	21%	17%	20%	27%	22%	21%	19%	20%	25%	23%
Once or twice a year	17%	13%	15%	19%	22%	17%	16%	18%	19%	16%	15%	17%	18%	20%
Less than once a year	17%	9%	15%	18%	14%	24%	20%	14%	18%	16%	18%	18%	17%	13%
Never	25%	29%	19%	15%	28%	28%	31%	18%	21%	26%	36%	27%	20%	27%
Don't know	3%	5%	6%	3%	2%	1%	1%	1%	3%	3%	4%	2%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.B) In a normal year before Covid-19 (eg 2019), how often on average would you do the following?: Restaurant or bar with live music playing

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Every week or more	5%	7%	3%	4%	7%	2%	4%	8%	4%	5%	7%	3%	6%
Every Month	11%	13%	9%	12%	11%	11%	18%	4%	5%	14%	10%	20%	11%
Every few months	22%	23%	22%	20%	30%	23%	12%	18%	18%	19%	25%	39%	34%
Once or twice a year	17%	16%	18%	17%	18%	16%	26%	17%	19%	15%	18%	16%	20%
Less than once a year	17%	14%	19%	20%	12%	25%	21%	14%	19%	18%	17%	9%	6%
Never	25%	24%	26%	25%	21%	23%	20%	32%	33%	25%	20%	13%	22%
Don't know	3%	3%	3%	3%	2%	0%	0%	6%	3%	4%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.A) How interested or uninterested are you in attending a live concert, gig or festival this year?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very interested	18%	19%	24%	24%	14%	19%	10%	26%	18%	15%	13%	16%	21%	17%
Somewhat interested	25%	37%	29%	33%	23%	18%	15%	26%	29%	28%	19%	24%	24%	28%
Neither interested or uninterested	16%	17%	14%	19%	17%	14%	17%	14%	20%	17%	16%	13%	19%	20%
Somewhat uninterested	11%	9%	12%	7%	15%	11%	11%	9%	12%	9%	14%	10%	12%	13%
Very uninterested	25%	15%	15%	11%	28%	36%	43%	22%	19%	26%	34%	34%	20%	17%
Don't Know	4%	4%	4%	7%	2%	3%	3%	4%	2%	4%	5%	3%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.B) How interested or uninterested are you in attending a live concert, gig or festival this year?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very interested	18%	19%	17%	16%	22%	20%	24%	7%	11%	19%	17%	32%	34%
Somewhat interested	25%	27%	24%	21%	31%	27%	30%	29%	19%	25%	30%	30%	28%
Neither interested or uninterested	16%	15%	18%	14%	16%	10%	17%	20%	19%	16%	16%	17%	15%
Somewhat uninterested	11%	10%	12%	11%	11%	11%	14%	16%	11%	11%	15%	7%	0%
Very uninterested	25%	26%	25%	34%	17%	31%	15%	22%	36%	25%	19%	13%	23%
Don't Know	4%	3%	4%	3%	3%	1%	0%	7%	4%	4%	4%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.A) And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very likely	12%	11%	17%	16%	9%	14%	5%	17%	12%	11%	6%	11%	13%	9%
Somewhat likely	16%	27%	21%	25%	10%	6%	7%	22%	16%	13%	11%	12%	17%	20%
Unsure	20%	20%	20%	24%	24%	13%	16%	19%	20%	19%	19%	18%	20%	24%
Somewhat unlikely	13%	15%	15%	10%	13%	9%	13%	11%	18%	11%	12%	11%	14%	15%
Very unlikely	38%	24%	23%	22%	42%	57%	57%	28%	33%	43%	49%	46%	34%	28%
Don't Know	3%	2%	5%	3%	3%	1%	2%	3%	1%	4%	3%	2%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.B) And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very likely	12%	13%	10%	11%	14%	17%	14%	5%	5%	13%	12%	19%	35%
Somewhat likely	16%	17%	14%	14%	20%	16%	19%	9%	9%	16%	18%	27%	15%
Unsure	20%	19%	20%	15%	22%	24%	21%	25%	19%	22%	19%	19%	15%
Somewhat unlikely	13%	11%	14%	11%	14%	6%	8%	20%	13%	10%	17%	11%	3%
Very unlikely	38%	37%	39%	46%	29%	37%	38%	37%	52%	35%	31%	22%	29%
Don't Know	3%	3%	2%	3%	2%	0%	0%	4%	2%	4%	2%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.A) When live music events are able to take place, how often do you anticipate that you will attend compared to before the pandemic?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
A lot less often than before Covid-19	10%	8%	9%	9%	8%	13%	11%	8%	10%	13%	8%	12%	8%	9%
Less often than before Covid-19	15%	18%	21%	18%	12%	7%	13%	19%	15%	13%	12%	15%	17%	10%
About the same	57%	44%	46%	59%	59%	69%	61%	52%	56%	55%	62%	57%	57%	60%
More often than before Covid-19	7%	16%	10%	7%	7%	2%	3%	11%	7%	6%	4%	4%	8%	10%
A lot more often than before Covid-19	2%	6%	5%	1%	1%	2%	0%	3%	2%	2%	1%	2%	1%	3%
Don't know	10%	9%	8%	7%	13%	8%	13%	6%	10%	11%	13%	10%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.B) When live music events are able to take place, how often do you anticipate that you will attend compared to before the pandemic?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
A lot less often than before Covid-19	10%	9%	11%	10%	9%	5%	20%	11%	11%	10%	10%	12%	11%
Less often than before Covid-19	15%	15%	15%	16%	18%	12%	14%	8%	9%	15%	16%	24%	24%
About the same	57%	57%	56%	57%	53%	66%	46%	61%	61%	56%	60%	46%	33%
More often than before Covid-19	7%	8%	6%	6%	10%	8%	4%	5%	6%	6%	7%	12%	20%
A lot more often than before Covid-19	2%	1%	3%	2%	2%	3%	3%	2%	2%	3%	1%	3%	0%
Don't know	10%	10%	9%	10%	8%	5%	13%	14%	12%	11%	6%	3%	13%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.A) You said that it is likely that you will attend a live concert, gig or festival this year. Which of the following, if any, are reasons why you said that? Select ALL which apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	260	43	57	67	35	32	26	93	69	54	44	99	117	32
Weighted	272	53	65	70	31	28	25	106	72	52	42	98	125	35
I already have tickets booked	29%	22%	24%	22%	33%	45%	51%	25%	32%	31%	30%	24%	35%	28%
I am confident that it will be safe	40%	50%	35%	44%	40%	28%	34%	42%	44%	40%	27%	42%	39%	29%
I really want to go to a live event in person	51%	49%	43%	55%	59%	47%	58%	52%	51%	45%	56%	49%	46%	72%
I really want to see a specific performer or event	40%	31%	41%	37%	49%	45%	42%	40%	39%	45%	33%	37%	46%	28%
None of the above	4%	4%	5%	3%	7%	7%	0%	7%	4%	2%	2%	6%	3%	3%

Note:

Question "And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?" is one of the following answers ("Very likely", "Somewhat likely")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.B) You said that it is likely that you will attend a live concert, gig or festival this year. Which of the following, if any, are reasons why you said that? Select ALL which apply

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	260	130	129	89	91	24	11	13	38	81	78	46	11
Weighted	272	147	123	89	96	25	14	14	38	83	82	50	13
I already have tickets booked	29%	29%	28%	32%	25%	30%	21%	23%	38%	30%	25%	29%	30%
I am confident that it will be safe	40%	50%	29%	40%	40%	32%	62%	27%	35%	45%	47%	26%	38%
I really want to go to a live event in person	51%	52%	50%	42%	55%	38%	53%	80%	50%	51%	51%	56%	38%
I really want to see a specific performer or event	40%	38%	41%	46%	42%	20%	29%	29%	37%	38%	39%	39%	45%
None of the above	4%	4%	5%	5%	4%	9%	0%	6%	4%	8%	2%	3%	0%

Note:

Question "And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?" is one of the following answers ("Very likely", "Somewhat likely")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.A) And what sort of performances do you think you are likely to attend? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	260	43	57	67	35	32	26	93	69	54	44	99	117	32
Weighted	272	53	65	70	31	28	25	106	72	52	42	98	125	35
Small concerts (under 1,000 people)	43%	40%	38%	47%	44%	37%	55%	48%	48%	32%	34%	31%	47%	58%
Medium concerts (1,000-5,000 people)	44%	48%	38%	47%	41%	48%	47%	40%	47%	43%	51%	43%	47%	42%
Arena or stadium Large concerts (over 5,000 people)	36%	26%	42%	44%	37%	24%	26%	31%	47%	33%	33%	43%	30%	36%
Dance clubs that require tickets	15%	29%	16%	19%	6%	0%	3%	16%	24%	9%	6%	10%	14%	23%
Sporting events	23%	19%	15%	32%	26%	26%	18%	23%	19%	26%	26%	26%	25%	6%
Small festivals (under 10,000 people)	21%	18%	17%	23%	26%	27%	23%	18%	24%	28%	18%	15%	25%	23%
Large festivals (10,000+ people)	14%	19%	16%	13%	11%	3%	12%	13%	22%	12%	4%	13%	14%	14%
Restaurant, bar or club, with live music playing	37%	36%	30%	35%	40%	38%	62%	34%	38%	50%	30%	35%	37%	36%
Other (Please Specify)	1%	0%	0%	0%	0%	0%	8%	0%	3%	0%	0%	0%	2%	0%
Don't Know	3%	6%	1%	3%	3%	3%	0%	2%	4%	2%	5%	4%	1%	6%

Note:

Question "And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?" is one of the following answers ("Very likely", "Somewhat likely")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.B) And what sort of performances do you think you are likely to attend? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	260	130	129	89	91	24	11	13	38	81	78	46	11
Weighted	272	147	123	89	96	25	14	14	38	83	82	50	13
Small concerts (under 1,000 people)	43%	48%	36%	35%	43%	44%	53%	64%	39%	40%	48%	43%	41%
Medium concerts (1,000-5,000 people)	44%	44%	44%	47%	44%	38%	48%	27%	52%	45%	40%	43%	38%
Arena or stadium Large concerts (over 5,000 people)	36%	34%	38%	31%	37%	24%	51%	44%	45%	28%	39%	37%	41%
Dance clubs that require tickets	15%	16%	15%	10%	14%	18%	27%	29%	0%	18%	19%	23%	0%
Sporting events	23%	27%	18%	35%	18%	8%	43%	0%	18%	33%	19%	17%	12%
Small festivals (under 10,000 people)	21%	20%	23%	18%	28%	11%	15%	14%	20%	24%	26%	19%	0%
Large festivals (10,000+ people)	14%	14%	14%	13%	13%	11%	8%	20%	5%	14%	15%	23%	0%
Restaurant, bar or club, with live music playing	37%	34%	41%	35%	39%	22%	32%	63%	36%	41%	41%	33%	5%
Other (Please Specify)	1%	1%	0%	0%	2%	0%	0%	0%	0%	0%	2%	0%	0%
Don't Know	3%	3%	4%	5%	2%	3%	0%	6%	6%	4%	1%	3%	0%

Note:

Question "And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?" is one of the following answers ("Very likely", "Somewhat likely")

(97.A) You said that you are unsure whether you will attend a live concert, gig or festival this year. Which of the following, if any, are reasons why you said that? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	195	24	31	40	45	20	35	51	49	43	51	78	79	29
Weighted	196	28	34	41	41	18	34	52	53	43	48	77	81	29
I am unsure whether it will be safe	43%	44%	43%	43%	34%	27%	60%	51%	40%	36%	42%	39%	45%	42%
I am waiting to see what government restrictions will be in place	42%	41%	46%	21%	47%	50%	54%	36%	43%	47%	41%	47%	40%	30%
I don't know if there will be any events that interest me	18%	17%	19%	13%	17%	14%	25%	20%	15%	13%	22%	17%	20%	15%
I am not yet sure if the events I want to go to will be permitted	31%	26%	34%	24%	34%	53%	27%	40%	32%	24%	27%	35%	29%	28%
I don't tend to go to live gigs or festivals in general	7%	13%	9%	5%	9%	0%	5%	8%	5%	7%	9%	7%	6%	10%
I have less disposable income now	15%	17%	19%	11%	25%	5%	6%	15%	14%	15%	16%	15%	15%	18%
None of the above	12%	8%	14%	23%	12%	5%	6%	12%	14%	12%	12%	14%	13%	10%

Note:

Question "And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?" is one of the following answers ("Unsure")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.B) You said that you are unsure whether you will attend a live concert, gig or festival this year. Which of the following, if any, are reasons why you said that? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	195	88	107	56	61	18	8	26	50	64	48	20	5
Weighted	196	96	100	53	63	19	9	25	48	65	51	21	4
I am unsure whether it will be safe	43%	37%	49%	44%	47%	29%	38%	43%	43%	39%	49%	50%	0%
I am waiting to see what government restrictions will be in place	42%	45%	39%	49%	50%	35%	48%	29%	45%	40%	37%	54%	22%
I don't know if there will be any events that interest me	18%	16%	19%	17%	22%	16%	30%	17%	18%	13%	23%	16%	16%
I am not yet sure if the events I want to go to will be permitted	31%	28%	34%	31%	36%	32%	58%	31%	28%	32%	26%	44%	34%
I don't tend to go to live gigs or festivals in general	7%	5%	10%	4%	11%	0%	10%	5%	9%	4%	11%	0%	0%
I have less disposable income now	15%	14%	15%	6%	20%	17%	16%	12%	16%	13%	18%	16%	0%
None of the above	12%	13%	11%	16%	6%	20%	0%	11%	11%	16%	10%	10%	27%

Note:

Question "And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?" is one of the following answers ("Unsure")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.A) You said that it is unlikely that you will attend a live concert, gig or festival this year. Which of the following, if any, are reasons why you said that? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	521	46	59	52	103	104	157	103	121	124	169	254	196	53
Weighted	507	54	66	55	93	92	148	104	130	117	152	241	194	52
I am not confident that it will be safe	41%	37%	41%	51%	40%	38%	41%	45%	48%	42%	32%	38%	47%	38%
I am not confident that concerts will go ahead / be legally allowed this year	25%	33%	29%	24%	29%	18%	23%	23%	23%	37%	20%	23%	26%	26%
I don't go to live events or gigs very often, even in a normal year	38%	40%	17%	29%	38%	37%	50%	47%	30%	35%	40%	43%	35%	20%
I am not that interested in live music events	32%	20%	28%	29%	32%	41%	34%	31%	29%	23%	42%	34%	29%	41%
I can no longer afford to go	11%	12%	15%	16%	13%	11%	7%	3%	9%	12%	18%	10%	11%	15%
None of the above	4%	7%	16%	2%	3%	2%	1%	4%	7%	3%	3%	3%	6%	6%

Note:

Question "And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?" is one of the following answers ("Somewhat unlikely", "Very unlikely")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.B) You said that it is unlikely that you will attend a live concert, gig or festival this year. Which of the following, if any, are reasons why you said that? Please select all that apply

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	521	233	285	215	125	34	21	61	182	137	129	35	9
Weighted	507	235	270	205	123	33	19	58	169	135	132	35	8
I am not confident that it will be safe	41%	40%	41%	36%	48%	38%	43%	39%	35%	38%	50%	51%	64%
I am not confident that concerts will go ahead / be legally allowed this year	25%	23%	26%	24%	29%	16%	28%	26%	21%	23%	25%	46%	32%
I don't go to live events or gigs very often, even in a normal year	38%	36%	40%	48%	30%	38%	36%	27%	40%	40%	32%	27%	86%
I am not that interested in live music events	32%	37%	27%	35%	25%	33%	50%	39%	38%	32%	24%	24%	41%
I can no longer afford to go	11%	8%	14%	8%	13%	9%	13%	18%	16%	7%	9%	13%	12%
None of the above	4%	6%	3%	3%	8%	5%	0%	4%	3%	8%	3%	2%	0%

Note:

Question "And how likely or unlikely do you think that it is that you WILL attend a live concert, gig or festival this year?" is one of the following answers ("Somewhat unlikely", "Very unlikely")

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.A) Which of the following would you most like to be able to go to this year, if any? Please choose up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Outdoor music festival or gig	18%	25%	26%	22%	14%	10%	11%	20%	23%	19%	10%	16%	20%	17%
Indoor music festival or gig	15%	13%	15%	18%	16%	21%	11%	16%	19%	14%	12%	13%	18%	17%
Outdoor sporting event	19%	23%	18%	19%	21%	19%	18%	23%	20%	17%	17%	22%	18%	12%
Indoor sporting event	5%	11%	8%	5%	5%	2%	1%	6%	5%	5%	4%	5%	6%	2%
Outdoor cinema	12%	22%	19%	13%	8%	6%	5%	13%	14%	12%	7%	9%	13%	14%
Indoor cinema	30%	31%	35%	31%	32%	30%	22%	35%	31%	28%	25%	27%	32%	26%
Museum	29%	21%	28%	29%	25%	33%	37%	35%	29%	26%	26%	29%	32%	28%
Art gallery	14%	11%	15%	13%	14%	15%	14%	19%	13%	12%	9%	10%	18%	13%
Theatre	27%	20%	21%	31%	20%	26%	41%	32%	32%	25%	21%	27%	32%	18%
None of the above	17%	15%	13%	12%	20%	20%	20%	10%	11%	19%	28%	20%	13%	20%
Don't know	7%	9%	8%	10%	7%	3%	5%	4%	7%	7%	10%	6%	6%	11%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.B) Which of the following would you most like to be able to go to this year, if any? Please choose up to three

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Outdoor music festival or gig	18%	18%	18%	16%	25%	15%	18%	14%	12%	17%	23%	26%	16%
Indoor music festival or gig	15%	17%	14%	11%	20%	19%	22%	12%	12%	16%	18%	20%	0%
Outdoor sporting event	19%	26%	13%	23%	18%	18%	31%	12%	18%	22%	19%	20%	12%
Indoor sporting event	5%	8%	3%	4%	8%	5%	11%	3%	3%	7%	5%	6%	6%
Outdoor cinema	12%	10%	14%	10%	14%	14%	20%	8%	8%	13%	12%	25%	5%
Indoor cinema	30%	29%	31%	28%	33%	26%	37%	25%	25%	30%	33%	32%	41%
Museum	29%	30%	28%	31%	28%	32%	33%	30%	24%	29%	31%	34%	46%
Art gallery	14%	11%	16%	13%	13%	19%	14%	15%	7%	14%	15%	21%	40%
Theatre	27%	21%	34%	31%	27%	31%	20%	16%	18%	29%	33%	35%	18%
None of the above	17%	18%	16%	19%	15%	12%	13%	24%	27%	15%	12%	6%	15%
Don't know	7%	6%	8%	4%	7%	6%	4%	16%	9%	8%	5%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.A) And which of the following do you think it is most likely that you will go to this year, if any? Please choose up to three.

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Outdoor music festival or gig	14%	16%	17%	18%	10%	9%	11%	15%	16%	15%	8%	11%	16%	14%
Indoor music festival or gig	10%	7%	10%	15%	7%	13%	8%	13%	12%	7%	8%	10%	11%	10%
Outdoor sporting event	16%	20%	15%	16%	17%	17%	14%	17%	16%	17%	16%	19%	15%	11%
Indoor sporting event	4%	10%	7%	5%	2%	2%	1%	5%	4%	5%	2%	5%	4%	2%
Comedy show	9%	15%	14%	11%	6%	4%	3%	13%	9%	8%	5%	8%	9%	7%
Outdoor cinema	9%	18%	13%	10%	8%	4%	3%	12%	7%	9%	6%	7%	8%	11%
Indoor cinema	24%	35%	29%	26%	25%	20%	15%	29%	27%	23%	18%	21%	26%	25%
Museum	23%	18%	23%	23%	21%	24%	27%	30%	24%	19%	19%	20%	26%	26%
Art gallery	10%	12%	9%	8%	8%	9%	11%	14%	10%	8%	6%	7%	13%	11%
Theatre	16%	14%	11%	17%	14%	11%	26%	18%	19%	13%	13%	16%	17%	14%
None of the above	22%	13%	14%	15%	25%	32%	30%	13%	16%	25%	33%	25%	19%	22%
Don't know	12%	10%	14%	11%	14%	10%	11%	10%	12%	12%	14%	11%	11%	14%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.B) And which of the following do you think it is most likely that you will go to this year, if any? Please choose up to three.

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Outdoor music festival or gig	14%	14%	13%	13%	18%	13%	10%	10%	8%	15%	16%	18%	17%
Indoor music festival or gig	10%	13%	8%	10%	15%	11%	2%	4%	8%	9%	12%	9%	29%
Outdoor sporting event	16%	21%	11%	18%	16%	16%	26%	14%	16%	18%	16%	17%	6%
Indoor sporting event	4%	6%	3%	3%	5%	3%	10%	2%	3%	4%	5%	6%	14%
Comedy show	9%	10%	8%	7%	9%	8%	14%	8%	6%	9%	9%	15%	10%
Outdoor cinema	9%	7%	11%	7%	8%	8%	16%	11%	7%	8%	11%	12%	16%
Indoor cinema	24%	23%	25%	24%	29%	21%	21%	18%	20%	26%	27%	27%	15%
Museum	23%	24%	22%	23%	23%	28%	24%	23%	17%	23%	23%	37%	30%
Art gallery	10%	7%	12%	8%	10%	11%	9%	14%	4%	9%	10%	22%	32%
Theatre	16%	14%	19%	19%	16%	14%	13%	8%	9%	19%	19%	19%	6%
None of the above	22%	21%	22%	24%	17%	20%	23%	29%	32%	18%	18%	13%	18%
Don't know	12%	10%	13%	9%	11%	11%	9%	18%	15%	13%	9%	6%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.A) Overall, how important or unimportant would you say that listening to music is to you and your quality of life?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	35%	38%	38%	36%	36%	35%	29%	40%	34%	37%	28%	33%	35%	37%
Somewhat important	39%	43%	41%	43%	35%	36%	38%	40%	42%	37%	37%	39%	40%	43%
Neither important or unimportant	17%	11%	13%	16%	21%	21%	18%	11%	15%	17%	25%	19%	15%	17%
Somewhat unimportant	5%	3%	3%	1%	5%	6%	9%	3%	6%	5%	4%	5%	6%	2%
Very unimportant	2%	1%	2%	2%	2%	1%	5%	4%	1%	2%	3%	3%	2%	0%
Don't know	2%	3%	3%	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.B) Overall, how important or unimportant would you say that listening to music is to you and your quality of life?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	35%	37%	33%	29%	43%	29%	38%	29%	29%	34%	35%	51%	41%
Somewhat important	39%	39%	40%	41%	39%	47%	40%	37%	36%	41%	44%	33%	43%
Neither important or unimportant	17%	17%	16%	19%	12%	15%	16%	23%	27%	16%	13%	8%	9%
Somewhat unimportant	5%	4%	5%	5%	3%	4%	6%	8%	3%	5%	4%	4%	6%
Very unimportant	2%	2%	3%	4%	1%	4%	0%	1%	3%	2%	2%	3%	0%
Don't know	2%	2%	2%	2%	2%	1%	0%	2%	2%	2%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.A) And how would you say that the importance of music has changed for you during the last year?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
It has become much more important	13%	19%	17%	17%	13%	10%	3%	18%	12%	11%	10%	12%	12%	12%
It has become more important	26%	41%	30%	33%	17%	20%	16%	32%	29%	25%	16%	21%	29%	29%
It has stayed around the same	56%	31%	46%	44%	64%	64%	76%	45%	54%	59%	66%	60%	55%	56%
It has become less important	2%	1%	1%	1%	2%	3%	3%	1%	2%	3%	2%	3%	1%	1%
It has become much less important	1%	1%	1%	1%	0%	0%	1%	2%	0%	0%	1%	1%	1%	0%
Don't know	3%	7%	5%	3%	3%	2%	0%	2%	4%	1%	5%	3%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.B) And how would you say that the importance of music has changed for you during the last year?

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
It has become much more important	13%	14%	12%	12%	15%	12%	19%	7%	11%	14%	12%	17%	26%
It has become more important	26%	25%	26%	22%	31%	25%	31%	20%	16%	24%	28%	45%	34%
It has stayed around the same	56%	57%	55%	60%	48%	58%	48%	65%	65%	57%	56%	33%	40%
It has become less important	2%	1%	3%	3%	1%	1%	2%	2%	2%	2%	1%	1%	0%
It has become much less important	1%	1%	1%	1%	0%	1%	0%	2%	1%	0%	0%	4%	0%
Don't know	3%	3%	3%	3%	4%	1%	0%	4%	5%	3%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.A) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Music

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	30%	29%	30%	31%	29%	34%	28%	29%	28%	32%	30%	29%	30%	30%
Somewhat important	40%	33%	36%	43%	48%	34%	46%	44%	40%	38%	39%	43%	41%	39%
Neither important or unimportant	19%	20%	21%	16%	16%	22%	20%	18%	22%	19%	19%	18%	20%	20%
Somewhat unimportant	4%	11%	3%	4%	3%	3%	1%	3%	4%	4%	4%	4%	4%	2%
Very unimportant	1%	3%	1%	1%	0%	1%	1%	1%	0%	3%	1%	2%	1%	3%
Don't know	5%	5%	9%	5%	4%	5%	3%	4%	5%	4%	7%	4%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.B) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Music

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	30%	30%	30%	28%	33%	29%	37%	25%	30%	30%	31%	28%	22%
Somewhat important	40%	43%	38%	44%	39%	37%	39%	36%	37%	41%	40%	48%	61%
Neither important or unimportant	19%	18%	21%	20%	19%	20%	12%	26%	22%	16%	22%	14%	14%
Somewhat unimportant	4%	4%	4%	4%	5%	4%	6%	3%	4%	4%	4%	4%	0%
Very unimportant	1%	2%	1%	2%	0%	2%	4%	3%	1%	1%	0%	4%	3%
Don't know	5%	4%	7%	4%	4%	8%	2%	7%	6%	7%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.A) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Banking

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	43%	39%	37%	38%	41%	49%	53%	46%	46%	37%	42%	46%	44%	34%
Somewhat important	39%	39%	37%	41%	45%	37%	36%	40%	37%	40%	39%	39%	40%	41%
Neither important or unimportant	10%	15%	9%	12%	10%	9%	7%	6%	9%	15%	11%	10%	8%	16%
Somewhat unimportant	2%	1%	5%	1%	2%	0%	0%	2%	2%	1%	1%	1%	2%	1%
Very unimportant	1%	0%	0%	1%	0%	2%	0%	0%	0%	2%	0%	1%	0%	1%
Don't know	5%	6%	11%	7%	2%	4%	3%	5%	5%	5%	6%	3%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Banking

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	43%	46%	41%	50%	37%	41%	33%	38%	45%	39%	40%	46%	55%
Somewhat important	39%	39%	40%	35%	47%	36%	49%	41%	39%	40%	40%	40%	37%
Neither important or unimportant	10%	9%	12%	9%	9%	12%	4%	13%	9%	11%	13%	7%	0%
Somewhat unimportant	2%	2%	2%	1%	2%	3%	6%	0%	1%	2%	0%	4%	8%
Very unimportant	1%	1%	1%	1%	1%	0%	2%	1%	0%	1%	1%	0%	0%
Don't know	5%	5%	6%	3%	5%	8%	6%	6%	5%	7%	5%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.A) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Investment trusts

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	20%	14%	22%	20%	14%	25%	25%	26%	18%	19%	18%	22%	20%	16%
Somewhat important	35%	34%	30%	40%	38%	29%	37%	41%	35%	35%	29%	35%	38%	33%
Neither important or unimportant	26%	28%	26%	22%	30%	27%	25%	22%	30%	25%	29%	27%	25%	26%
Somewhat unimportant	5%	9%	6%	3%	4%	4%	4%	3%	5%	8%	4%	5%	6%	6%
Very unimportant	2%	3%	3%	1%	1%	2%	2%	2%	1%	3%	3%	2%	1%	3%
Don't know	11%	10%	13%	15%	13%	12%	7%	7%	12%	10%	17%	9%	10%	16%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Investment trusts

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	20%	24%	17%	25%	18%	18%	28%	12%	19%	18%	22%	18%	37%
Somewhat important	35%	36%	34%	38%	34%	33%	31%	33%	30%	34%	37%	42%	54%
Neither important or unimportant	26%	24%	29%	26%	24%	22%	23%	33%	32%	25%	25%	24%	6%
Somewhat unimportant	5%	6%	4%	2%	10%	7%	6%	4%	3%	6%	6%	7%	0%
Very unimportant	2%	2%	2%	2%	2%	1%	4%	2%	2%	2%	1%	2%	3%
Don't know	11%	8%	14%	7%	11%	18%	8%	15%	14%	14%	8%	6%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.A) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Insurance

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	23%	24%	20%	22%	24%	25%	26%	24%	24%	21%	24%	24%	23%	17%
Somewhat important	46%	45%	40%	45%	45%	47%	52%	48%	45%	46%	45%	46%	48%	44%
Neither important or unimportant	20%	21%	21%	20%	23%	18%	17%	18%	21%	20%	21%	21%	16%	28%
Somewhat unimportant	3%	4%	7%	5%	2%	1%	1%	3%	5%	3%	2%	3%	4%	4%
Very unimportant	1%	1%	1%	0%	1%	1%	0%	1%	0%	2%	0%	1%	0%	1%
Don't know	7%	5%	12%	8%	5%	7%	4%	6%	6%	8%	9%	5%	8%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Insurance

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	23%	24%	23%	29%	21%	24%	16%	14%	23%	22%	23%	22%	26%
Somewhat important	46%	46%	46%	44%	46%	40%	56%	54%	43%	47%	44%	55%	62%
Neither important or unimportant	20%	20%	20%	21%	19%	20%	13%	22%	24%	18%	21%	16%	6%
Somewhat unimportant	3%	4%	3%	2%	5%	3%	12%	3%	2%	4%	4%	6%	6%
Very unimportant	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%
Don't know	7%	5%	8%	3%	8%	13%	4%	6%	7%	8%	7%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.A) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Film and TV

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	29%	16%	33%	32%	29%	33%	31%	29%	27%	33%	27%	28%	33%	25%
Somewhat important	43%	43%	32%	43%	50%	44%	47%	45%	42%	39%	47%	47%	41%	41%
Neither important or unimportant	18%	27%	23%	15%	13%	17%	15%	17%	22%	19%	15%	18%	17%	18%
Somewhat unimportant	4%	8%	5%	2%	3%	1%	3%	4%	5%	2%	4%	3%	4%	7%
Very unimportant	1%	1%	0%	1%	2%	1%	1%	1%	0%	2%	0%	1%	0%	1%
Don't know	5%	6%	8%	7%	3%	5%	3%	5%	4%	6%	7%	3%	5%	7%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Film and TV

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	29%	28%	30%	30%	32%	23%	30%	22%	23%	32%	31%	30%	40%
Somewhat important	43%	44%	42%	43%	43%	37%	44%	45%	45%	44%	40%	48%	43%
Neither important or unimportant	18%	19%	17%	19%	17%	26%	12%	19%	21%	15%	21%	15%	12%
Somewhat unimportant	4%	4%	3%	3%	4%	4%	10%	6%	4%	3%	4%	6%	6%
Very unimportant	1%	1%	1%	1%	0%	0%	2%	1%	1%	1%	1%	0%	0%
Don't know	5%	4%	6%	3%	4%	10%	2%	6%	6%	7%	4%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.A) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Legal services

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	25%	29%	25%	25%	18%	27%	26%	28%	26%	22%	22%	24%	25%	25%
Somewhat important	42%	41%	34%	43%	43%	41%	46%	46%	39%	42%	40%	42%	44%	38%
Neither important or unimportant	23%	20%	25%	18%	30%	21%	21%	19%	24%	23%	25%	24%	21%	24%
Somewhat unimportant	2%	1%	2%	4%	2%	3%	0%	2%	3%	2%	1%	2%	3%	2%
Very unimportant	1%	2%	2%	0%	1%	1%	1%	1%	1%	2%	2%	3%	0%	1%
Don't know	7%	6%	12%	10%	6%	7%	5%	5%	8%	8%	10%	5%	7%	11%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Legal services

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	25%	24%	26%	27%	25%	23%	17%	22%	24%	21%	26%	24%	53%
Somewhat important	42%	43%	41%	42%	42%	40%	56%	41%	39%	43%	43%	48%	25%
Neither important or unimportant	23%	23%	22%	24%	21%	21%	21%	27%	27%	21%	22%	21%	12%
Somewhat unimportant	2%	2%	2%	2%	3%	2%	0%	1%	1%	3%	2%	4%	6%
Very unimportant	1%	2%	1%	1%	2%	0%	2%	1%	1%	2%	1%	0%	0%
Don't know	7%	6%	9%	4%	7%	14%	4%	9%	7%	10%	6%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.A) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Cars

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	26%	22%	25%	25%	27%	26%	29%	23%	27%	32%	23%	29%	23%	22%
Somewhat important	42%	39%	37%	39%	42%	44%	49%	44%	40%	37%	46%	41%	45%	39%
Neither important or unimportant	19%	25%	19%	21%	20%	21%	14%	21%	20%	20%	17%	18%	19%	26%
Somewhat unimportant	5%	6%	8%	6%	4%	3%	3%	6%	6%	5%	2%	4%	6%	5%
Very unimportant	2%	2%	1%	3%	2%	1%	2%	2%	1%	1%	3%	2%	2%	2%
Don't know	6%	5%	11%	8%	5%	5%	3%	5%	5%	6%	9%	5%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Cars

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	26%	27%	25%	33%	23%	20%	29%	19%	27%	25%	25%	22%	38%
Somewhat important	42%	42%	41%	40%	43%	38%	44%	40%	42%	41%	42%	45%	56%
Neither important or unimportant	19%	20%	19%	17%	19%	25%	21%	29%	19%	20%	22%	20%	0%
Somewhat unimportant	5%	5%	5%	4%	7%	7%	4%	3%	2%	5%	4%	11%	6%
Very unimportant	2%	2%	1%	2%	3%	0%	0%	2%	2%	2%	2%	1%	0%
Don't know	6%	5%	8%	4%	5%	9%	2%	7%	7%	8%	5%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(110.A) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Sport

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	27%	25%	25%	25%	30%	27%	29%	24%	25%	31%	28%	27%	27%	21%
Somewhat important	38%	37%	35%	41%	38%	40%	39%	45%	36%	32%	38%	41%	39%	32%
Neither important or unimportant	20%	22%	25%	21%	15%	20%	19%	19%	23%	22%	18%	18%	20%	31%
Somewhat unimportant	5%	9%	5%	4%	7%	3%	4%	3%	8%	5%	5%	4%	5%	6%
Very unimportant	4%	2%	1%	3%	6%	4%	5%	4%	3%	4%	4%	5%	2%	5%
Don't know	6%	5%	10%	7%	4%	6%	4%	5%	6%	7%	7%	5%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(110.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Sport

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	27%	26%	28%	30%	30%	21%	30%	20%	26%	27%	28%	24%	34%
Somewhat important	38%	40%	36%	38%	40%	38%	39%	34%	40%	36%	38%	40%	46%
Neither important or unimportant	20%	21%	19%	18%	17%	26%	15%	32%	19%	21%	21%	24%	18%
Somewhat unimportant	5%	5%	5%	6%	6%	6%	2%	4%	6%	4%	6%	6%	3%
Very unimportant	4%	3%	4%	5%	1%	1%	10%	5%	4%	3%	3%	6%	0%
Don't know	6%	4%	8%	4%	5%	8%	4%	5%	6%	9%	5%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(111.A) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Railways

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	34%	27%	31%	30%	34%	38%	42%	33%	36%	33%	34%	35%	35%	29%
Somewhat important	39%	37%	34%	44%	43%	36%	41%	39%	37%	39%	43%	40%	40%	40%
Neither important or unimportant	17%	23%	20%	16%	15%	17%	11%	17%	18%	18%	12%	15%	15%	22%
Somewhat unimportant	3%	5%	5%	2%	5%	2%	1%	4%	4%	2%	2%	2%	4%	2%
Very unimportant	2%	3%	1%	1%	1%	2%	2%	1%	1%	2%	2%	2%	0%	4%
Don't know	5%	5%	9%	7%	4%	5%	3%	6%	3%	6%	6%	4%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(111.B) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Railways

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	34%	33%	35%	37%	38%	27%	28%	27%	34%	33%	34%	29%	55%
Somewhat important	39%	40%	39%	39%	40%	38%	42%	44%	43%	40%	37%	41%	25%
Neither important or unimportant	17%	18%	15%	17%	14%	19%	13%	20%	15%	17%	19%	18%	7%
Somewhat unimportant	3%	3%	3%	2%	3%	8%	8%	3%	2%	2%	4%	7%	10%
Very unimportant	2%	2%	1%	2%	1%	0%	6%	2%	1%	1%	2%	4%	0%
Don't know	5%	4%	7%	3%	4%	8%	4%	4%	6%	7%	4%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(112.A) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Video games

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	13%	15%	20%	17%	9%	11%	8%	17%	13%	9%	13%	13%	15%	10%
Somewhat important	29%	30%	27%	35%	36%	25%	25%	32%	25%	34%	27%	29%	31%	30%
Neither important or unimportant	29%	31%	30%	21%	27%	34%	35%	26%	32%	33%	27%	30%	30%	25%
Somewhat unimportant	13%	16%	9%	10%	15%	12%	16%	12%	14%	10%	16%	13%	12%	15%
Very unimportant	6%	4%	4%	5%	6%	9%	9%	6%	7%	6%	7%	8%	4%	8%
Don't know	9%	4%	11%	12%	8%	10%	7%	7%	9%	7%	11%	7%	8%	12%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(112.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Video games

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	13%	14%	12%	13%	16%	12%	18%	7%	11%	13%	16%	11%	25%
Somewhat important	29%	33%	26%	27%	32%	26%	34%	29%	25%	28%	31%	40%	49%
Neither important or unimportant	29%	29%	30%	33%	27%	22%	24%	29%	33%	31%	28%	22%	19%
Somewhat unimportant	13%	11%	15%	14%	11%	18%	10%	17%	13%	14%	12%	16%	0%
Very unimportant	6%	6%	7%	7%	7%	5%	7%	7%	8%	3%	6%	8%	4%
Don't know	9%	6%	11%	6%	7%	16%	6%	10%	10%	11%	6%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(113.A) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Farming

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	50%	41%	40%	40%	47%	60%	68%	47%	48%	52%	52%	53%	48%	42%
Somewhat important	31%	27%	33%	37%	34%	30%	25%	30%	34%	30%	31%	32%	32%	31%
Neither important or unimportant	10%	17%	15%	12%	12%	4%	2%	12%	10%	10%	8%	7%	12%	13%
Somewhat unimportant	2%	8%	3%	2%	1%	0%	0%	3%	2%	1%	3%	2%	2%	3%
Very unimportant	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	0%	4%
Don't know	6%	6%	8%	7%	4%	5%	4%	6%	5%	5%	6%	4%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(113.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Farming

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	50%	49%	51%	54%	46%	50%	45%	47%	55%	49%	43%	45%	65%
Somewhat important	31%	32%	30%	32%	34%	27%	27%	33%	31%	30%	33%	33%	30%
Neither important or unimportant	10%	11%	9%	8%	12%	13%	8%	10%	7%	9%	15%	13%	6%
Somewhat unimportant	2%	3%	1%	2%	3%	0%	10%	1%	1%	4%	2%	4%	0%
Very unimportant	1%	1%	1%	1%	1%	0%	8%	2%	1%	1%	2%	2%	0%
Don't know	6%	4%	7%	3%	4%	10%	2%	8%	5%	8%	5%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(114.A) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Mining

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	13%	14%	15%	14%	11%	11%	12%	11%	12%	16%	13%	14%	12%	10%
Somewhat important	30%	25%	25%	30%	32%	30%	35%	28%	32%	32%	28%	32%	29%	28%
Neither important or unimportant	28%	33%	24%	27%	26%	31%	29%	29%	27%	26%	30%	27%	28%	34%
Somewhat unimportant	15%	14%	17%	12%	18%	14%	13%	17%	18%	14%	9%	14%	16%	9%
Very unimportant	5%	4%	5%	6%	4%	5%	5%	7%	4%	3%	6%	6%	5%	4%
Don't know	10%	11%	14%	11%	8%	9%	6%	8%	8%	10%	14%	7%	9%	14%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(114.B) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Mining

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	13%	15%	11%	13%	15%	13%	18%	8%	15%	11%	11%	10%	31%
Somewhat important	30%	30%	30%	34%	26%	23%	34%	34%	31%	30%	25%	32%	31%
Neither important or unimportant	28%	27%	29%	27%	29%	30%	23%	33%	28%	27%	34%	22%	17%
Somewhat unimportant	15%	16%	13%	16%	14%	22%	10%	7%	10%	15%	17%	21%	13%
Very unimportant	5%	6%	4%	5%	7%	2%	6%	5%	4%	3%	5%	12%	5%
Don't know	10%	7%	13%	6%	9%	11%	8%	14%	11%	14%	8%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(115.A) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Construction

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	42%	30%	35%	37%	46%	47%	54%	43%	40%	44%	42%	46%	43%	29%
Somewhat important	38%	33%	37%	40%	39%	39%	36%	37%	39%	37%	38%	38%	37%	46%
Neither important or unimportant	11%	18%	17%	11%	9%	8%	5%	12%	10%	11%	11%	8%	11%	17%
Somewhat unimportant	3%	7%	2%	4%	3%	1%	1%	2%	5%	2%	2%	3%	3%	0%
Very unimportant	1%	3%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	2%
Don't know	5%	9%	8%	6%	2%	5%	3%	5%	5%	5%	6%	3%	5%	7%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(115.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Construction

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	42%	43%	42%	47%	44%	32%	34%	36%	46%	41%	39%	42%	53%
Somewhat important	38%	40%	35%	39%	35%	43%	44%	39%	37%	37%	39%	40%	25%
Neither important or unimportant	11%	9%	13%	9%	10%	16%	10%	18%	9%	11%	12%	12%	22%
Somewhat unimportant	3%	2%	3%	2%	5%	2%	6%	0%	1%	4%	4%	1%	0%
Very unimportant	1%	1%	1%	1%	2%	0%	0%	1%	1%	0%	1%	2%	0%
Don't know	5%	4%	6%	3%	4%	7%	6%	6%	6%	7%	5%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(116.A) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Real estate

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	24%	21%	25%	23%	23%	27%	24%	28%	24%	23%	21%	26%	22%	24%
Somewhat important	42%	37%	35%	49%	47%	44%	43%	43%	44%	43%	40%	42%	47%	35%
Neither important or unimportant	21%	27%	23%	16%	17%	18%	23%	18%	21%	21%	23%	20%	19%	26%
Somewhat unimportant	4%	6%	4%	4%	5%	3%	3%	4%	4%	5%	3%	5%	4%	3%
Very unimportant	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	3%	2%	0%	3%
Don't know	7%	7%	11%	7%	7%	8%	5%	6%	6%	7%	10%	5%	7%	9%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(116.B) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Real estate

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	24%	24%	24%	28%	24%	19%	30%	14%	25%	20%	27%	24%	23%
Somewhat important	42%	45%	41%	42%	43%	42%	49%	43%	42%	43%	39%	50%	67%
Neither important or unimportant	21%	20%	21%	22%	18%	24%	11%	28%	23%	20%	21%	17%	6%
Somewhat unimportant	4%	5%	3%	2%	6%	6%	8%	4%	2%	5%	5%	6%	0%
Very unimportant	1%	2%	1%	2%	2%	0%	0%	2%	1%	1%	2%	1%	0%
Don't know	7%	5%	9%	4%	6%	9%	2%	10%	7%	10%	5%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(117.A) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Hotels

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	31%	29%	21%	30%	29%	34%	40%	33%	31%	32%	27%	34%	30%	25%
Somewhat important	43%	36%	43%	45%	45%	45%	44%	42%	47%	37%	45%	43%	45%	42%
Neither important or unimportant	16%	18%	22%	15%	18%	12%	12%	17%	13%	19%	17%	14%	16%	24%
Somewhat unimportant	4%	9%	4%	4%	2%	4%	0%	3%	4%	4%	3%	3%	4%	3%
Very unimportant	1%	3%	1%	0%	2%	1%	1%	1%	1%	2%	1%	2%	1%	0%
Don't know	5%	4%	9%	6%	4%	5%	3%	4%	4%	6%	7%	4%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(117.B) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Hotels

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	31%	30%	32%	33%	31%	32%	36%	25%	31%	30%	31%	29%	35%
Somewhat important	43%	45%	41%	43%	44%	42%	43%	39%	44%	40%	42%	50%	52%
Neither important or unimportant	16%	17%	15%	16%	13%	18%	15%	25%	15%	18%	17%	13%	10%
Somewhat unimportant	4%	3%	4%	4%	5%	4%	2%	3%	3%	4%	3%	5%	0%
Very unimportant	1%	2%	1%	1%	2%	0%	0%	1%	1%	1%	1%	1%	3%
Don't know	5%	4%	6%	3%	5%	5%	4%	7%	5%	7%	5%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(118.A) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Fishing

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	25%	17%	19%	21%	21%	32%	35%	22%	24%	27%	26%	28%	23%	21%
Somewhat important	32%	29%	29%	35%	40%	31%	31%	36%	30%	35%	29%	36%	30%	32%
Neither important or unimportant	20%	29%	26%	15%	17%	16%	19%	20%	24%	14%	21%	18%	23%	18%
Somewhat unimportant	10%	14%	10%	10%	9%	8%	8%	11%	11%	10%	8%	9%	12%	8%
Very unimportant	5%	4%	4%	7%	7%	6%	2%	4%	4%	6%	6%	5%	5%	9%
Don't know	8%	7%	12%	12%	7%	7%	5%	7%	8%	8%	10%	6%	8%	12%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(118.B) Overall, how important or unimportant do you think the following industries are to Britain's economy?: Fishing

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	25%	24%	25%	25%	22%	22%	39%	22%	28%	24%	21%	23%	32%
Somewhat important	32%	34%	31%	39%	30%	29%	30%	31%	32%	28%	36%	37%	40%
Neither important or unimportant	20%	19%	21%	17%	23%	17%	8%	25%	19%	17%	22%	23%	13%
Somewhat unimportant	10%	13%	7%	9%	10%	17%	18%	6%	7%	15%	10%	8%	8%
Very unimportant	5%	6%	5%	5%	7%	4%	2%	3%	5%	4%	5%	7%	4%
Don't know	8%	5%	11%	5%	8%	11%	2%	13%	8%	12%	6%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(119.A) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: IT

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	41%	32%	41%	36%	36%	42%	55%	46%	41%	38%	38%	43%	43%	32%
Somewhat important	39%	42%	31%	41%	48%	39%	33%	37%	38%	41%	40%	39%	38%	40%
Neither important or unimportant	12%	16%	16%	13%	10%	12%	7%	11%	14%	13%	11%	11%	11%	17%
Somewhat unimportant	1%	4%	0%	3%	1%	0%	1%	1%	1%	2%	2%	1%	1%	2%
Very unimportant	1%	0%	0%	1%	3%	1%	0%	1%	0%	1%	1%	1%	0%	1%
Don't know	6%	7%	12%	8%	3%	6%	3%	5%	6%	6%	8%	5%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(119.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: IT

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	41%	43%	40%	45%	39%	36%	40%	31%	38%	36%	41%	52%	75%
Somewhat important	39%	42%	35%	38%	41%	41%	43%	43%	42%	44%	37%	33%	23%
Neither important or unimportant	12%	9%	16%	11%	11%	15%	12%	14%	12%	11%	15%	11%	3%
Somewhat unimportant	1%	1%	1%	1%	2%	0%	0%	2%	1%	1%	2%	1%	0%
Very unimportant	1%	1%	1%	1%	1%	0%	2%	1%	1%	0%	0%	2%	0%
Don't know	6%	5%	7%	4%	5%	8%	2%	8%	6%	8%	6%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(120.A) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Steel

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	26%	21%	22%	24%	25%	23%	36%	25%	24%	28%	28%	29%	23%	23%
Somewhat important	37%	30%	29%	39%	40%	41%	43%	36%	40%	38%	35%	41%	37%	33%
Neither important or unimportant	20%	29%	26%	18%	19%	20%	11%	22%	18%	17%	22%	14%	23%	27%
Somewhat unimportant	6%	7%	7%	8%	7%	6%	4%	8%	10%	6%	2%	6%	7%	5%
Very unimportant	2%	3%	3%	1%	2%	1%	1%	3%	1%	2%	3%	3%	2%	2%
Don't know	9%	11%	12%	10%	7%	8%	5%	7%	8%	10%	11%	7%	8%	11%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(120.B) Overall, how important or unimportant do you think the following industries are to Britain’s economy?: Steel

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	26%	30%	23%	31%	25%	20%	29%	24%	32%	23%	22%	20%	38%
Somewhat important	37%	37%	38%	41%	36%	31%	37%	32%	38%	35%	39%	40%	31%
Neither important or unimportant	20%	18%	22%	16%	22%	25%	14%	25%	17%	21%	21%	25%	19%
Somewhat unimportant	6%	8%	5%	6%	6%	11%	14%	5%	4%	7%	8%	11%	4%
Very unimportant	2%	2%	2%	2%	3%	2%	2%	2%	1%	2%	3%	2%	5%
Don't know	9%	6%	11%	5%	9%	12%	4%	12%	10%	12%	7%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(121.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Music

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	35%	38%	36%	40%	30%	37%	31%	38%	33%	33%	34%	35%	34%	32%
Somewhat important	40%	38%	34%	32%	48%	36%	49%	40%	43%	40%	38%	40%	44%	38%
Neither important or unimportant	16%	16%	19%	15%	13%	18%	15%	16%	14%	18%	17%	17%	15%	17%
Somewhat unimportant	2%	4%	2%	3%	2%	3%	1%	2%	2%	4%	1%	3%	2%	5%
Very unimportant	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%
Don't know	6%	4%	9%	8%	5%	5%	3%	3%	6%	5%	8%	4%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(121.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Music

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	35%	36%	34%	34%	39%	32%	42%	29%	32%	34%	36%	43%	29%
Somewhat important	40%	40%	40%	44%	38%	41%	32%	41%	41%	39%	42%	38%	53%
Neither important or unimportant	16%	16%	17%	16%	14%	18%	20%	15%	17%	18%	15%	9%	17%
Somewhat unimportant	2%	3%	1%	2%	3%	2%	4%	4%	2%	1%	1%	6%	0%
Very unimportant	1%	1%	1%	1%	0%	0%	2%	2%	0%	1%	1%	2%	0%
Don't know	6%	4%	7%	3%	5%	7%	0%	9%	8%	6%	5%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(122.A) Overall, how important or unimportant do you think the following industries are to Britain's society?: Banking

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	34%	28%	32%	33%	30%	38%	41%	34%	35%	28%	37%	39%	31%	27%
Somewhat important	37%	35%	33%	35%	40%	37%	41%	35%	38%	40%	35%	38%	39%	35%
Neither important or unimportant	18%	22%	21%	19%	18%	14%	14%	21%	14%	21%	17%	15%	19%	26%
Somewhat unimportant	4%	8%	2%	6%	3%	3%	1%	5%	5%	4%	1%	3%	4%	5%
Very unimportant	1%	2%	1%	1%	2%	2%	0%	1%	2%	2%	1%	2%	1%	0%
Don't know	6%	5%	10%	7%	6%	6%	3%	5%	6%	5%	8%	4%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(122.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Banking

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	34%	35%	33%	41%	30%	26%	33%	26%	38%	30%	31%	30%	44%
Somewhat important	37%	36%	38%	37%	39%	34%	47%	41%	36%	37%	39%	40%	33%
Neither important or unimportant	18%	18%	18%	16%	19%	20%	12%	21%	15%	21%	19%	19%	15%
Somewhat unimportant	4%	4%	3%	3%	4%	5%	6%	5%	2%	5%	2%	8%	5%
Very unimportant	1%	2%	1%	1%	2%	0%	2%	1%	1%	1%	2%	1%	0%
Don't know	6%	5%	8%	3%	5%	14%	0%	7%	8%	6%	6%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(123.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Investment trusts

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	14%	14%	15%	17%	11%	16%	13%	14%	14%	14%	13%	14%	14%	12%
Somewhat important	33%	35%	33%	28%	35%	35%	35%	38%	29%	38%	30%	37%	31%	35%
Neither important or unimportant	29%	29%	27%	30%	26%	27%	34%	27%	30%	26%	32%	27%	32%	27%
Somewhat unimportant	9%	8%	9%	12%	12%	7%	7%	10%	10%	9%	7%	9%	11%	9%
Very unimportant	4%	5%	4%	2%	5%	3%	4%	4%	4%	3%	3%	4%	4%	3%
Don't know	10%	10%	13%	10%	11%	12%	7%	7%	12%	9%	15%	9%	9%	14%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(123.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Investment trusts

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	14%	16%	12%	18%	13%	14%	10%	11%	14%	11%	15%	15%	36%
Somewhat important	33%	31%	35%	34%	33%	24%	45%	35%	28%	34%	36%	33%	30%
Neither important or unimportant	29%	28%	30%	30%	28%	25%	26%	29%	35%	29%	27%	27%	11%
Somewhat unimportant	9%	12%	7%	9%	13%	8%	8%	5%	6%	9%	10%	16%	16%
Very unimportant	4%	5%	3%	3%	4%	9%	6%	5%	3%	5%	4%	4%	0%
Don't know	10%	8%	12%	7%	8%	20%	4%	15%	13%	12%	8%	4%	7%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(124.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Insurance

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	21%	17%	20%	18%	22%	26%	24%	19%	21%	19%	24%	24%	20%	17%
Somewhat important	39%	41%	37%	35%	33%	36%	48%	39%	39%	41%	37%	40%	39%	34%
Neither important or unimportant	24%	25%	21%	28%	28%	21%	19%	26%	23%	22%	23%	22%	25%	27%
Somewhat unimportant	7%	7%	7%	7%	8%	6%	5%	8%	7%	7%	5%	6%	7%	8%
Very unimportant	2%	4%	2%	1%	2%	3%	1%	1%	2%	3%	2%	3%	1%	1%
Don't know	8%	6%	13%	11%	6%	9%	3%	6%	8%	8%	10%	5%	7%	12%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(124.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Insurance

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	21%	23%	19%	24%	22%	16%	24%	14%	23%	20%	20%	19%	32%
Somewhat important	39%	37%	41%	39%	40%	32%	42%	40%	38%	37%	42%	41%	21%
Neither important or unimportant	24%	23%	24%	26%	19%	28%	16%	26%	24%	26%	22%	22%	30%
Somewhat unimportant	7%	8%	5%	5%	8%	9%	16%	5%	6%	6%	6%	16%	13%
Very unimportant	2%	3%	1%	2%	2%	0%	2%	3%	1%	3%	3%	1%	0%
Don't know	8%	6%	9%	4%	9%	16%	0%	11%	9%	9%	7%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(125.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Film and TV

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	32%	32%	33%	38%	30%	32%	30%	33%	35%	29%	30%	31%	35%	20%
Somewhat important	42%	43%	38%	35%	47%	45%	47%	42%	41%	48%	40%	43%	43%	48%
Neither important or unimportant	17%	16%	17%	18%	15%	14%	19%	15%	18%	14%	19%	18%	15%	18%
Somewhat unimportant	2%	3%	4%	2%	2%	2%	2%	4%	1%	2%	2%	2%	2%	6%
Very unimportant	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%	1%
Don't know	6%	5%	8%	8%	6%	6%	3%	4%	5%	6%	8%	5%	4%	8%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(125.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Film and TV

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	32%	33%	32%	34%	37%	31%	24%	19%	28%	31%	36%	35%	41%
Somewhat important	42%	41%	44%	41%	40%	35%	46%	55%	41%	43%	43%	44%	50%
Neither important or unimportant	17%	19%	15%	19%	14%	22%	19%	14%	20%	18%	14%	15%	10%
Somewhat unimportant	2%	2%	3%	2%	3%	2%	6%	5%	3%	2%	2%	2%	0%
Very unimportant	0%	1%	0%	0%	1%	0%	4%	0%	0%	0%	0%	2%	0%
Don't know	6%	5%	7%	4%	5%	10%	0%	7%	8%	6%	5%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(126.A) Overall, how important or unimportant do you think the following industries are to Britain's society?: Legal services

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	23%	24%	26%	18%	19%	25%	26%	24%	24%	22%	21%	24%	22%	19%
Somewhat important	37%	31%	33%	36%	37%	38%	44%	34%	35%	39%	40%	41%	36%	31%
Neither important or unimportant	25%	27%	21%	30%	29%	23%	21%	27%	24%	24%	25%	23%	26%	31%
Somewhat unimportant	7%	10%	8%	8%	5%	7%	4%	9%	9%	5%	3%	6%	7%	6%
Very unimportant	2%	3%	1%	0%	2%	1%	1%	2%	0%	3%	2%	2%	1%	2%
Don't know	7%	5%	11%	9%	7%	7%	4%	5%	7%	7%	9%	5%	7%	11%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(126.B) Overall, how important or unimportant do you think the following industries are to Britain's society?: Legal services

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	23%	23%	23%	26%	23%	14%	18%	17%	21%	23%	22%	26%	38%
Somewhat important	37%	34%	40%	39%	36%	32%	47%	38%	39%	36%	38%	30%	32%
Neither important or unimportant	25%	27%	23%	26%	22%	28%	21%	29%	26%	24%	26%	26%	22%
Somewhat unimportant	7%	9%	5%	5%	10%	9%	12%	4%	4%	7%	5%	15%	8%
Very unimportant	2%	2%	1%	1%	3%	0%	2%	2%	1%	2%	2%	1%	0%
Don't know	7%	5%	8%	3%	6%	17%	0%	10%	9%	8%	6%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(127.A) Overall, how important or unimportant do you think the following industries are to Britain's society?: Cars

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	26%	29%	24%	24%	27%	27%	27%	31%	24%	23%	25%	28%	25%	20%
Somewhat important	42%	36%	37%	40%	42%	44%	52%	41%	44%	44%	40%	45%	42%	44%
Neither important or unimportant	20%	24%	23%	23%	18%	20%	13%	19%	20%	21%	18%	17%	22%	21%
Somewhat unimportant	4%	5%	5%	4%	5%	1%	4%	4%	4%	4%	4%	4%	4%	5%
Very unimportant	1%	2%	0%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%
Don't know	7%	5%	11%	8%	6%	7%	3%	4%	6%	7%	10%	5%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(127.B) Overall, how important or unimportant do you think the following industries are to Britain's society?: Cars

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	26%	28%	25%	31%	23%	27%	31%	16%	27%	23%	29%	23%	30%
Somewhat important	42%	43%	41%	45%	44%	28%	42%	44%	43%	42%	41%	47%	41%
Neither important or unimportant	20%	19%	20%	18%	19%	25%	23%	24%	18%	22%	19%	23%	27%
Somewhat unimportant	4%	4%	4%	2%	5%	9%	2%	5%	2%	5%	3%	7%	3%
Very unimportant	1%	2%	1%	1%	3%	0%	2%	2%	2%	1%	2%	0%	0%
Don't know	7%	5%	8%	3%	6%	11%	0%	10%	8%	8%	6%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(128.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Sport

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	35%	37%	33%	34%	32%	34%	40%	41%	32%	34%	32%	36%	36%	25%
Somewhat important	37%	31%	35%	36%	40%	39%	37%	38%	39%	35%	35%	36%	39%	37%
Neither important or unimportant	16%	19%	19%	15%	15%	14%	13%	13%	15%	19%	16%	16%	13%	24%
Somewhat unimportant	3%	5%	3%	4%	3%	3%	1%	2%	4%	3%	4%	3%	3%	3%
Very unimportant	3%	3%	1%	4%	5%	3%	4%	2%	3%	3%	5%	4%	3%	3%
Don't know	6%	4%	9%	7%	5%	7%	4%	4%	6%	6%	8%	5%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(128.B) Overall, how important or unimportant do you think the following industries are to Britain's society?: Sport

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	35%	39%	32%	41%	36%	30%	38%	23%	35%	33%	37%	39%	38%
Somewhat important	37%	38%	35%	34%	37%	43%	40%	38%	36%	38%	36%	33%	47%
Neither important or unimportant	16%	14%	18%	15%	14%	12%	14%	22%	16%	17%	15%	16%	11%
Somewhat unimportant	3%	2%	4%	3%	4%	5%	0%	2%	3%	2%	3%	6%	0%
Very unimportant	3%	3%	4%	3%	3%	1%	6%	7%	4%	3%	3%	3%	3%
Don't know	6%	5%	7%	4%	6%	9%	2%	8%	7%	7%	6%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(129.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Railways

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	34%	28%	33%	32%	33%	38%	40%	34%	36%	30%	36%	37%	34%	28%
Somewhat important	40%	37%	35%	45%	37%	39%	46%	41%	39%	43%	38%	39%	42%	42%
Neither important or unimportant	16%	23%	19%	13%	20%	14%	8%	15%	17%	17%	14%	15%	15%	19%
Somewhat unimportant	3%	6%	3%	3%	4%	2%	2%	5%	2%	3%	3%	3%	4%	3%
Very unimportant	1%	1%	1%	0%	0%	1%	1%	1%	0%	2%	0%	1%	1%	0%
Don't know	6%	4%	9%	7%	6%	6%	3%	5%	6%	5%	8%	5%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(129.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Railways

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	34%	35%	34%	40%	33%	30%	39%	28%	36%	32%	31%	37%	35%
Somewhat important	40%	40%	41%	40%	42%	37%	35%	44%	39%	39%	44%	40%	41%
Neither important or unimportant	16%	17%	15%	15%	15%	18%	12%	18%	15%	17%	16%	16%	18%
Somewhat unimportant	3%	3%	3%	2%	4%	4%	10%	2%	1%	4%	2%	6%	6%
Very unimportant	1%	0%	1%	0%	1%	0%	4%	0%	0%	1%	1%	1%	0%
Don't know	6%	5%	7%	4%	5%	12%	0%	9%	9%	6%	5%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(130.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Video games

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	14%	19%	20%	17%	11%	12%	6%	17%	14%	11%	12%	12%	16%	8%
Somewhat important	31%	40%	35%	31%	33%	24%	26%	37%	26%	33%	29%	30%	32%	32%
Neither important or unimportant	30%	24%	26%	30%	33%	29%	35%	25%	30%	34%	30%	32%	28%	31%
Somewhat unimportant	12%	10%	6%	6%	13%	16%	19%	9%	13%	11%	14%	12%	13%	10%
Very unimportant	6%	4%	4%	5%	4%	11%	10%	8%	8%	5%	5%	8%	5%	7%
Don't know	7%	4%	10%	10%	7%	8%	5%	5%	8%	7%	9%	6%	7%	11%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(130.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Video games

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	14%	15%	12%	14%	15%	14%	11%	10%	11%	12%	17%	14%	39%
Somewhat important	31%	34%	28%	28%	33%	31%	46%	30%	27%	35%	30%	35%	27%
Neither important or unimportant	30%	27%	32%	34%	28%	25%	22%	28%	33%	31%	31%	23%	14%
Somewhat unimportant	12%	13%	10%	13%	11%	7%	10%	14%	13%	11%	10%	12%	9%
Very unimportant	6%	5%	8%	7%	6%	8%	7%	7%	6%	3%	7%	14%	7%
Don't know	7%	6%	9%	4%	7%	14%	4%	11%	9%	8%	7%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(131.A) Overall, how important or unimportant do you think the following industries are to Britain's society?: Farming

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	39%	32%	29%	36%	37%	50%	51%	37%	40%	42%	38%	44%	35%	38%
Somewhat important	36%	35%	37%	35%	37%	36%	36%	37%	35%	34%	38%	34%	41%	30%
Neither important or unimportant	14%	22%	19%	16%	15%	7%	8%	17%	13%	14%	13%	12%	14%	18%
Somewhat unimportant	3%	4%	4%	4%	4%	1%	2%	3%	4%	3%	2%	3%	2%	4%
Very unimportant	1%	4%	2%	1%	2%	0%	0%	2%	1%	1%	2%	0%	2%	1%
Don't know	6%	4%	9%	8%	6%	7%	3%	4%	7%	6%	8%	5%	5%	9%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(131.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Farming

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	39%	37%	42%	44%	36%	34%	44%	39%	45%	35%	38%	34%	38%
Somewhat important	36%	40%	32%	38%	38%	31%	39%	32%	34%	37%	35%	39%	51%
Neither important or unimportant	14%	13%	15%	12%	14%	16%	12%	18%	10%	15%	18%	20%	7%
Somewhat unimportant	3%	3%	3%	2%	4%	4%	2%	2%	2%	5%	3%	4%	3%
Very unimportant	1%	1%	2%	0%	3%	0%	2%	3%	1%	1%	3%	2%	0%
Don't know	6%	5%	7%	4%	5%	14%	0%	6%	8%	7%	5%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(132.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Mining

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	15%	20%	21%	17%	12%	11%	11%	17%	13%	16%	15%	17%	15%	11%
Somewhat important	28%	29%	26%	28%	30%	26%	30%	25%	30%	29%	30%	31%	28%	28%
Neither important or unimportant	27%	24%	23%	26%	28%	31%	31%	25%	28%	29%	28%	27%	27%	31%
Somewhat unimportant	14%	10%	13%	15%	14%	17%	16%	19%	17%	11%	10%	14%	15%	10%
Very unimportant	6%	7%	4%	4%	9%	5%	6%	6%	4%	5%	7%	4%	7%	6%
Don't know	9%	9%	13%	10%	8%	10%	6%	8%	9%	9%	12%	7%	8%	13%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(132.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Mining

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	15%	18%	13%	19%	15%	10%	27%	9%	17%	12%	15%	14%	31%
Somewhat important	28%	27%	30%	27%	33%	23%	34%	31%	28%	30%	28%	27%	13%
Neither important or unimportant	27%	25%	29%	32%	22%	31%	10%	31%	29%	26%	27%	28%	25%
Somewhat unimportant	14%	16%	12%	15%	15%	12%	16%	10%	10%	15%	18%	17%	17%
Very unimportant	6%	7%	4%	3%	7%	8%	8%	4%	4%	7%	5%	11%	6%
Don't know	9%	7%	11%	5%	7%	16%	4%	15%	12%	10%	8%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(133.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Construction

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	31%	23%	27%	22%	35%	38%	40%	31%	27%	33%	35%	38%	27%	28%
Somewhat important	39%	35%	37%	43%	38%	41%	41%	38%	40%	43%	36%	39%	41%	34%
Neither important or unimportant	18%	29%	20%	21%	15%	12%	12%	20%	18%	14%	18%	14%	20%	22%
Somewhat unimportant	4%	3%	6%	4%	4%	3%	3%	4%	7%	3%	2%	3%	4%	5%
Very unimportant	1%	3%	1%	2%	2%	0%	1%	2%	1%	2%	1%	1%	2%	1%
Don't know	6%	6%	9%	8%	6%	7%	4%	5%	7%	5%	8%	5%	6%	10%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(133.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Construction

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	31%	32%	31%	39%	29%	21%	40%	25%	34%	30%	27%	31%	41%
Somewhat important	39%	40%	39%	39%	41%	32%	41%	43%	38%	41%	42%	35%	37%
Neither important or unimportant	18%	18%	18%	15%	18%	27%	9%	17%	17%	17%	19%	20%	22%
Somewhat unimportant	4%	4%	3%	3%	4%	5%	4%	4%	3%	4%	4%	6%	0%
Very unimportant	1%	2%	1%	1%	3%	1%	2%	1%	1%	1%	2%	4%	0%
Don't know	6%	5%	8%	3%	5%	13%	4%	9%	8%	7%	6%	4%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(134.A) Overall, how important or unimportant do you think the following industries are to Britain's society?: Real estate

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	22%	22%	28%	22%	21%	20%	20%	24%	23%	21%	20%	23%	22%	20%
Somewhat important	37%	31%	31%	40%	41%	37%	40%	41%	37%	34%	35%	39%	38%	36%
Neither important or unimportant	25%	29%	21%	24%	23%	25%	29%	19%	25%	31%	26%	24%	26%	28%
Somewhat unimportant	6%	11%	7%	4%	4%	7%	4%	7%	5%	5%	6%	5%	6%	5%
Very unimportant	2%	2%	1%	1%	3%	1%	2%	2%	2%	1%	2%	2%	1%	2%
Don't know	8%	6%	11%	9%	6%	9%	5%	7%	8%	6%	10%	7%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(134.B) Overall, how important or unimportant do you think the following industries are to Britain's society?: Real estate

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	22%	24%	21%	26%	22%	20%	22%	18%	18%	19%	26%	23%	51%
Somewhat important	37%	36%	38%	39%	35%	35%	38%	39%	40%	34%	36%	41%	29%
Neither important or unimportant	25%	24%	26%	24%	27%	21%	22%	27%	27%	27%	24%	25%	12%
Somewhat unimportant	6%	8%	4%	5%	7%	11%	8%	4%	3%	9%	6%	6%	6%
Very unimportant	2%	3%	1%	1%	2%	1%	8%	2%	2%	1%	2%	3%	3%
Don't know	8%	6%	9%	5%	7%	12%	2%	11%	10%	8%	7%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(135.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Hotels

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	27%	25%	24%	28%	23%	29%	30%	28%	30%	23%	24%	28%	27%	18%
Somewhat important	43%	36%	41%	40%	44%	43%	49%	45%	41%	46%	40%	43%	44%	44%
Neither important or unimportant	20%	27%	21%	21%	19%	19%	15%	19%	17%	21%	23%	18%	20%	25%
Somewhat unimportant	4%	6%	3%	4%	6%	3%	2%	4%	5%	4%	2%	5%	3%	3%
Very unimportant	1%	3%	0%	0%	2%	1%	0%	0%	1%	1%	1%	1%	1%	1%
Don't know	6%	5%	10%	7%	6%	6%	3%	4%	6%	5%	9%	5%	5%	9%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(135.B) Overall, how important or unimportant do you think the following industries are to Britain's society?: Hotels

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	27%	27%	26%	31%	27%	24%	37%	11%	25%	29%	26%	23%	31%
Somewhat important	43%	41%	45%	42%	42%	42%	36%	47%	47%	38%	43%	53%	39%
Neither important or unimportant	20%	22%	18%	17%	21%	20%	19%	29%	17%	22%	23%	13%	18%
Somewhat unimportant	4%	5%	3%	5%	4%	4%	2%	3%	3%	4%	2%	7%	12%
Very unimportant	1%	1%	1%	0%	2%	0%	2%	2%	0%	1%	1%	2%	0%
Don't know	6%	5%	7%	4%	5%	10%	4%	8%	8%	7%	5%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(136.A) Overall, how important or unimportant do you think the following industries are to Britain's society?: Fishing

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	23%	17%	18%	20%	20%	30%	29%	23%	20%	25%	21%	26%	21%	19%
Somewhat important	34%	29%	32%	32%	36%	35%	38%	33%	34%	35%	33%	41%	30%	33%
Neither important or unimportant	24%	30%	25%	29%	22%	18%	18%	25%	26%	19%	23%	17%	28%	28%
Somewhat unimportant	8%	12%	8%	6%	7%	8%	10%	8%	8%	9%	7%	7%	10%	7%
Very unimportant	4%	7%	4%	4%	7%	1%	1%	5%	3%	2%	5%	4%	4%	2%
Don't know	8%	6%	12%	8%	8%	8%	4%	5%	8%	8%	9%	6%	8%	11%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(136.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: Fishing

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	23%	22%	24%	23%	21%	20%	41%	17%	25%	18%	23%	26%	22%
Somewhat important	34%	36%	32%	42%	30%	27%	40%	38%	35%	34%	33%	30%	46%
Neither important or unimportant	24%	25%	22%	22%	25%	24%	7%	26%	22%	24%	23%	25%	26%
Somewhat unimportant	8%	8%	8%	5%	11%	14%	8%	6%	5%	9%	10%	12%	0%
Very unimportant	4%	4%	3%	3%	6%	3%	2%	3%	4%	3%	4%	5%	6%
Don't know	8%	5%	10%	4%	7%	13%	2%	10%	9%	10%	7%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(137.A) Overall, how important or unimportant do you think the following industries are to Britain’s society?: IT

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	33%	22%	31%	27%	35%	35%	42%	36%	31%	30%	34%	35%	35%	19%
Somewhat important	40%	43%	36%	43%	37%	42%	40%	40%	40%	43%	38%	40%	39%	44%
Neither important or unimportant	17%	19%	18%	18%	18%	17%	13%	15%	18%	18%	16%	17%	16%	20%
Somewhat unimportant	3%	5%	4%	2%	4%	1%	1%	4%	4%	2%	2%	3%	3%	4%
Very unimportant	1%	4%	1%	1%	1%	0%	1%	1%	1%	1%	2%	1%	1%	3%
Don't know	6%	6%	10%	8%	6%	6%	3%	5%	7%	6%	9%	4%	6%	10%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(137.B) Overall, how important or unimportant do you think the following industries are to Britain’s society?: IT

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	33%	34%	32%	37%	32%	30%	34%	18%	33%	29%	32%	38%	47%
Somewhat important	40%	42%	38%	39%	43%	35%	47%	44%	39%	42%	41%	33%	38%
Neither important or unimportant	17%	16%	17%	16%	15%	22%	16%	22%	17%	18%	18%	15%	11%
Somewhat unimportant	3%	3%	3%	3%	4%	1%	2%	3%	2%	2%	3%	10%	0%
Very unimportant	1%	1%	1%	1%	1%	0%	2%	3%	1%	1%	1%	2%	0%
Don't know	6%	4%	8%	3%	6%	12%	0%	10%	8%	8%	5%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(138.A) Overall, how important or unimportant do you think the following industries are to Britain's society?: Steel

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Very important	22%	24%	21%	20%	21%	21%	26%	21%	23%	21%	24%	28%	18%	18%
Somewhat important	33%	25%	34%	33%	32%	33%	38%	33%	30%	39%	31%	35%	34%	31%
Neither important or unimportant	25%	27%	23%	26%	27%	26%	21%	25%	26%	23%	26%	22%	27%	29%
Somewhat unimportant	8%	6%	7%	8%	10%	9%	6%	10%	8%	6%	5%	7%	9%	5%
Very unimportant	3%	7%	2%	3%	2%	1%	4%	4%	4%	2%	3%	2%	4%	3%
Don't know	9%	11%	12%	10%	8%	10%	5%	7%	8%	9%	12%	6%	8%	14%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(138.B) Overall, how important or unimportant do you think the following industries are to Britain's society?: Steel

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Very important	22%	25%	20%	28%	23%	13%	27%	17%	26%	19%	21%	20%	39%
Somewhat important	33%	33%	33%	34%	34%	31%	52%	30%	34%	30%	33%	37%	37%
Neither important or unimportant	25%	24%	26%	25%	23%	22%	14%	29%	24%	27%	26%	23%	14%
Somewhat unimportant	8%	9%	6%	7%	9%	10%	4%	5%	3%	9%	10%	12%	7%
Very unimportant	3%	4%	2%	2%	3%	8%	2%	4%	1%	4%	3%	7%	0%
Don't know	9%	6%	12%	5%	8%	16%	0%	15%	12%	11%	7%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(139.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: The music I listen to is an important part of my identity

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	24%	33%	35%	27%	19%	20%	15%	29%	25%	21%	20%	20%	27%	24%
Somewhat agree	33%	34%	28%	37%	33%	39%	30%	31%	34%	38%	31%	34%	33%	37%
Neither agree or disagree	26%	23%	22%	23%	28%	22%	35%	23%	24%	28%	29%	25%	25%	31%
Somewhat disagree	8%	2%	7%	4%	13%	11%	11%	9%	7%	5%	12%	10%	9%	4%
Strongly disagree	6%	6%	3%	5%	4%	8%	8%	4%	6%	7%	5%	7%	5%	2%
Don't know	3%	3%	6%	4%	3%	1%	1%	4%	4%	2%	3%	3%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(139.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: The music I listen to is an important part of my identity

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	24%	26%	22%	18%	32%	19%	32%	17%	17%	22%	26%	39%	35%
Somewhat agree	33%	32%	34%	35%	33%	30%	38%	33%	35%	33%	34%	31%	36%
Neither agree or disagree	26%	25%	26%	27%	21%	35%	18%	30%	29%	28%	26%	16%	7%
Somewhat disagree	8%	8%	9%	10%	6%	4%	10%	11%	9%	8%	7%	7%	18%
Strongly disagree	6%	6%	6%	7%	4%	9%	2%	7%	6%	7%	4%	5%	4%
Don't know	3%	3%	3%	3%	3%	3%	0%	2%	4%	3%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(140.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: I carefully choose the music I listen to

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	24%	26%	33%	25%	17%	29%	20%	29%	23%	23%	22%	22%	25%	23%
Somewhat agree	40%	42%	32%	42%	42%	40%	40%	40%	41%	43%	36%	41%	40%	38%
Neither agree or disagree	25%	23%	25%	22%	30%	21%	28%	22%	25%	25%	29%	26%	23%	30%
Somewhat disagree	6%	5%	5%	6%	6%	6%	8%	6%	6%	5%	8%	5%	8%	5%
Strongly disagree	2%	1%	1%	1%	3%	4%	3%	0%	1%	3%	4%	3%	1%	3%
Don't know	2%	3%	5%	4%	2%	1%	0%	3%	3%	1%	2%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(140.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: I carefully choose the music I listen to

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	24%	24%	24%	24%	25%	22%	38%	19%	21%	21%	25%	32%	38%
Somewhat agree	40%	41%	39%	39%	42%	36%	41%	39%	39%	42%	41%	40%	34%
Neither agree or disagree	25%	25%	25%	27%	24%	26%	14%	29%	28%	26%	24%	18%	25%
Somewhat disagree	6%	6%	7%	5%	6%	12%	6%	7%	5%	6%	6%	9%	0%
Strongly disagree	2%	2%	2%	3%	1%	2%	0%	5%	5%	2%	1%	2%	3%
Don't know	2%	2%	2%	2%	2%	3%	0%	1%	3%	3%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(141.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: I mostly listen to whatever the service I'm listening to recommends/plays

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	9%	18%	14%	10%	6%	8%	4%	10%	9%	10%	9%	9%	10%	6%
Somewhat agree	24%	24%	24%	31%	22%	21%	21%	22%	28%	27%	19%	24%	26%	21%
Neither agree or disagree	31%	28%	34%	30%	34%	27%	33%	31%	30%	30%	35%	31%	29%	43%
Somewhat disagree	19%	20%	16%	14%	20%	19%	24%	19%	18%	18%	19%	18%	20%	16%
Strongly disagree	14%	8%	7%	12%	15%	23%	17%	13%	13%	13%	15%	15%	13%	12%
Don't know	3%	3%	5%	4%	3%	3%	1%	4%	3%	1%	3%	3%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(141.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: I mostly listen to whatever the service I'm listening to recommends/plays

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	9%	12%	7%	9%	10%	13%	16%	3%	8%	10%	7%	11%	28%
Somewhat agree	24%	24%	24%	25%	25%	22%	23%	26%	19%	24%	30%	26%	9%
Neither agree or disagree	31%	30%	33%	31%	30%	31%	37%	39%	36%	33%	30%	27%	30%
Somewhat disagree	19%	19%	19%	18%	21%	17%	15%	15%	16%	18%	20%	18%	11%
Strongly disagree	14%	14%	13%	15%	12%	14%	9%	15%	17%	12%	10%	18%	23%
Don't know	3%	2%	4%	3%	2%	3%	0%	1%	4%	3%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(142.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: I like to explore new artists, composers or types of music

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	16%	28%	29%	20%	8%	9%	3%	25%	14%	13%	10%	12%	18%	16%
Somewhat agree	29%	35%	34%	39%	26%	20%	22%	28%	34%	31%	24%	26%	34%	28%
Neither agree or disagree	29%	26%	25%	26%	36%	30%	32%	23%	28%	36%	33%	31%	25%	40%
Somewhat disagree	14%	6%	5%	9%	17%	23%	24%	13%	13%	10%	19%	18%	14%	7%
Strongly disagree	8%	1%	2%	3%	8%	16%	18%	6%	7%	9%	11%	10%	8%	5%
Don't know	3%	4%	5%	4%	4%	1%	1%	4%	4%	1%	2%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(142.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: I like to explore new artists, composers or types of music

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	16%	17%	14%	13%	21%	13%	19%	8%	10%	15%	15%	34%	31%
Somewhat agree	29%	28%	31%	23%	36%	34%	23%	32%	23%	30%	37%	28%	32%
Neither agree or disagree	29%	30%	29%	28%	27%	22%	31%	36%	35%	29%	27%	25%	13%
Somewhat disagree	14%	14%	14%	18%	9%	21%	21%	10%	17%	15%	13%	5%	21%
Strongly disagree	8%	8%	9%	14%	4%	7%	2%	11%	12%	8%	6%	6%	3%
Don't know	3%	3%	4%	3%	3%	4%	4%	2%	3%	3%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(143.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: I mostly use music to block out other types of noise

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	11%	23%	18%	10%	7%	6%	2%	13%	10%	10%	9%	9%	12%	9%
Somewhat agree	23%	32%	29%	31%	26%	16%	9%	25%	24%	22%	22%	22%	23%	26%
Neither agree or disagree	29%	25%	30%	27%	36%	30%	28%	26%	27%	32%	34%	29%	28%	37%
Somewhat disagree	21%	13%	12%	20%	17%	24%	33%	21%	20%	24%	18%	22%	21%	19%
Strongly disagree	13%	4%	4%	8%	11%	21%	26%	12%	14%	11%	14%	15%	14%	7%
Don't know	3%	3%	6%	4%	3%	2%	2%	3%	5%	1%	3%	3%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(143.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: I mostly use music to block out other types of noise

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	11%	11%	11%	9%	13%	15%	9%	10%	11%	11%	9%	14%	25%
Somewhat agree	23%	24%	22%	23%	26%	24%	21%	18%	23%	25%	21%	29%	25%
Neither agree or disagree	29%	31%	28%	31%	27%	26%	37%	38%	30%	27%	34%	21%	31%
Somewhat disagree	21%	18%	23%	20%	20%	18%	25%	22%	18%	22%	21%	24%	6%
Strongly disagree	13%	13%	13%	14%	11%	15%	7%	12%	15%	12%	13%	12%	13%
Don't know	3%	3%	3%	3%	3%	3%	0%	1%	4%	3%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(144.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: Music has helped me cope with lockdown

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	22%	32%	28%	25%	18%	22%	11%	25%	21%	22%	19%	22%	22%	20%
Somewhat agree	35%	36%	35%	44%	37%	30%	31%	37%	39%	36%	30%	32%	39%	36%
Neither agree or disagree	26%	22%	22%	20%	31%	28%	33%	24%	23%	27%	32%	28%	24%	32%
Somewhat disagree	8%	7%	6%	3%	10%	8%	12%	4%	9%	8%	10%	8%	8%	8%
Strongly disagree	6%	1%	4%	4%	4%	10%	13%	6%	5%	7%	7%	8%	5%	3%
Don't know	2%	3%	4%	4%	2%	2%	0%	3%	3%	1%	3%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(144.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: Music has helped me cope with lockdown

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	22%	22%	22%	21%	28%	17%	20%	14%	18%	19%	24%	33%	31%
Somewhat agree	35%	36%	34%	31%	38%	38%	38%	37%	31%	36%	37%	41%	28%
Neither agree or disagree	26%	26%	27%	29%	22%	33%	30%	30%	33%	29%	24%	14%	16%
Somewhat disagree	8%	8%	8%	8%	7%	4%	8%	11%	8%	7%	7%	7%	17%
Strongly disagree	6%	6%	6%	9%	3%	5%	2%	6%	7%	6%	6%	5%	7%
Don't know	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(145.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: Music has helped with my mental health and wellbeing

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	22%	34%	28%	23%	22%	19%	10%	26%	22%	20%	18%	20%	22%	21%
Somewhat agree	37%	36%	41%	48%	32%	32%	34%	38%	42%	36%	32%	32%	42%	42%
Neither agree or disagree	27%	21%	20%	18%	35%	28%	36%	23%	23%	31%	31%	30%	23%	30%
Somewhat disagree	5%	3%	3%	3%	6%	9%	8%	4%	4%	7%	8%	6%	6%	1%
Strongly disagree	6%	2%	3%	3%	3%	9%	12%	6%	5%	5%	7%	8%	5%	2%
Don't know	3%	3%	5%	5%	3%	2%	1%	3%	4%	2%	4%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(145.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: Music has helped with my mental health and wellbeing

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	22%	22%	22%	20%	27%	16%	22%	16%	19%	21%	22%	33%	25%
Somewhat agree	37%	37%	37%	33%	42%	43%	40%	38%	32%	37%	42%	39%	49%
Neither agree or disagree	27%	27%	27%	30%	20%	28%	28%	32%	32%	27%	24%	17%	19%
Somewhat disagree	5%	5%	5%	6%	5%	4%	6%	6%	6%	5%	5%	4%	6%
Strongly disagree	6%	6%	5%	8%	4%	7%	2%	4%	7%	6%	4%	6%	0%
Don't know	3%	2%	4%	3%	2%	3%	2%	4%	4%	3%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(146.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: Music is better enjoyed with others

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	12%	21%	18%	16%	9%	9%	3%	14%	12%	13%	11%	9%	15%	8%
Somewhat agree	26%	32%	30%	30%	26%	19%	19%	28%	25%	26%	24%	22%	29%	32%
Neither agree or disagree	40%	23%	31%	32%	49%	48%	53%	36%	39%	43%	43%	45%	36%	37%
Somewhat disagree	14%	16%	12%	14%	11%	16%	15%	15%	16%	11%	13%	15%	13%	16%
Strongly disagree	5%	6%	4%	3%	2%	6%	8%	5%	4%	5%	6%	5%	5%	5%
Don't know	3%	3%	5%	5%	3%	1%	2%	3%	4%	2%	4%	3%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(146.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: Music is better enjoyed with others

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	12%	14%	10%	13%	15%	9%	14%	8%	12%	13%	11%	13%	31%
Somewhat agree	26%	25%	26%	21%	32%	28%	35%	26%	19%	26%	30%	36%	24%
Neither agree or disagree	40%	39%	41%	44%	33%	36%	36%	43%	46%	38%	40%	31%	29%
Somewhat disagree	14%	13%	15%	15%	13%	16%	10%	15%	15%	13%	15%	14%	5%
Strongly disagree	5%	5%	5%	5%	4%	7%	5%	7%	5%	6%	3%	5%	10%
Don't know	3%	4%	3%	3%	3%	4%	0%	1%	5%	4%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(147.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: I prefer to listen to music alone

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	17%	27%	26%	12%	16%	14%	12%	23%	13%	13%	18%	16%	16%	24%
Somewhat agree	29%	35%	29%	36%	25%	27%	25%	31%	34%	31%	22%	27%	31%	34%
Neither agree or disagree	38%	29%	28%	31%	47%	43%	47%	31%	36%	43%	44%	41%	36%	35%
Somewhat disagree	10%	3%	10%	14%	8%	11%	12%	10%	9%	9%	11%	10%	12%	5%
Strongly disagree	3%	2%	3%	2%	2%	4%	4%	2%	4%	3%	3%	3%	3%	1%
Don't know	3%	4%	4%	6%	2%	1%	0%	3%	4%	1%	3%	3%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(147.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: I prefer to listen to music alone

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	17%	19%	16%	13%	19%	16%	16%	25%	16%	15%	16%	24%	36%
Somewhat agree	29%	31%	28%	31%	31%	34%	24%	29%	26%	30%	34%	27%	24%
Neither agree or disagree	38%	38%	38%	40%	34%	35%	45%	35%	40%	41%	37%	32%	22%
Somewhat disagree	10%	8%	12%	10%	11%	10%	12%	9%	10%	9%	9%	13%	18%
Strongly disagree	3%	2%	3%	3%	2%	3%	2%	2%	4%	3%	2%	2%	0%
Don't know	3%	2%	3%	3%	3%	3%	0%	1%	4%	2%	3%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(148.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: I have missed live music this year

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	20%	18%	26%	24%	18%	19%	13%	25%	19%	20%	15%	17%	23%	18%
Somewhat agree	22%	23%	27%	29%	20%	18%	14%	28%	24%	19%	15%	19%	26%	19%
Neither agree or disagree	25%	33%	19%	24%	27%	21%	25%	22%	23%	27%	28%	24%	22%	33%
Somewhat disagree	15%	14%	13%	7%	19%	17%	19%	10%	19%	13%	18%	16%	15%	12%
Strongly disagree	16%	9%	10%	10%	14%	22%	28%	12%	12%	20%	22%	22%	11%	15%
Don't know	3%	3%	4%	5%	2%	2%	0%	3%	3%	1%	3%	2%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(148.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: I have missed live music this year

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	20%	20%	19%	18%	27%	18%	14%	12%	14%	21%	21%	28%	34%
Somewhat agree	22%	21%	22%	18%	26%	24%	27%	15%	16%	23%	25%	30%	14%
Neither agree or disagree	25%	26%	24%	22%	21%	28%	22%	38%	30%	22%	22%	23%	34%
Somewhat disagree	15%	15%	15%	16%	12%	11%	26%	16%	17%	13%	17%	9%	10%
Strongly disagree	16%	17%	16%	23%	11%	15%	9%	17%	20%	18%	12%	8%	7%
Don't know	3%	2%	3%	2%	3%	4%	2%	2%	3%	3%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(149.A) Please read the following statements carefully. To what extent do you agree or disagree with them?: Music helps me be more productive when working

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	18%	28%	25%	22%	14%	13%	6%	23%	18%	16%	13%	16%	19%	14%
Somewhat agree	33%	34%	34%	43%	35%	30%	23%	28%	36%	34%	33%	29%	37%	34%
Neither agree or disagree	31%	30%	29%	21%	30%	33%	39%	30%	25%	38%	30%	32%	27%	40%
Somewhat disagree	9%	3%	7%	6%	11%	12%	16%	11%	10%	4%	11%	11%	9%	8%
Strongly disagree	6%	1%	0%	3%	5%	8%	13%	4%	6%	5%	8%	7%	5%	1%
Don't know	4%	4%	5%	5%	5%	4%	3%	4%	5%	4%	4%	4%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(149.B) Please read the following statements carefully. To what extent do you agree or disagree with them?: Music helps me be more productive when working

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	18%	18%	17%	14%	21%	13%	31%	14%	13%	14%	19%	31%	33%
Somewhat agree	33%	31%	35%	31%	37%	36%	24%	35%	30%	36%	31%	38%	30%
Neither agree or disagree	31%	32%	30%	31%	28%	27%	35%	33%	34%	31%	32%	20%	24%
Somewhat disagree	9%	10%	8%	11%	7%	14%	6%	11%	10%	9%	9%	7%	11%
Strongly disagree	6%	5%	6%	9%	2%	4%	5%	5%	9%	4%	5%	4%	3%
Don't know	4%	4%	4%	4%	5%	6%	0%	2%	4%	6%	4%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(150.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : I am worried about the financial viability of my local live music venues after lockdown

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	17%	24%	19%	19%	15%	14%	13%	22%	15%	17%	14%	14%	19%	18%
Somewhat agree	28%	26%	31%	36%	24%	25%	23%	33%	34%	23%	20%	26%	32%	25%
Neither agree or disagree	33%	32%	29%	27%	39%	31%	39%	28%	30%	39%	37%	35%	33%	35%
Somewhat disagree	6%	2%	5%	4%	5%	13%	8%	5%	5%	7%	8%	8%	5%	5%
Strongly disagree	5%	5%	4%	5%	7%	5%	6%	5%	4%	5%	8%	9%	3%	4%
Don't know	10%	11%	12%	8%	9%	11%	10%	8%	11%	8%	13%	9%	8%	13%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(150.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : I am worried about the financial viability of my local live music venues after lockdown

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	17%	19%	15%	13%	23%	15%	16%	13%	12%	19%	16%	28%	36%
Somewhat agree	28%	29%	27%	27%	28%	34%	33%	21%	22%	25%	34%	36%	24%
Neither agree or disagree	33%	30%	37%	35%	34%	29%	29%	37%	39%	35%	30%	24%	32%
Somewhat disagree	6%	6%	6%	8%	4%	6%	8%	6%	10%	3%	7%	5%	0%
Strongly disagree	5%	6%	5%	8%	3%	4%	7%	7%	6%	6%	5%	6%	0%
Don't know	10%	10%	10%	9%	7%	12%	7%	15%	11%	13%	8%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(151.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : We don't do enough to help people become professional musicians

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	16%	21%	18%	18%	15%	12%	12%	20%	13%	15%	15%	14%	20%	11%
Somewhat agree	27%	31%	27%	31%	22%	27%	25%	26%	30%	29%	24%	24%	32%	21%
Neither agree or disagree	37%	23%	31%	32%	47%	42%	45%	36%	37%	38%	39%	40%	34%	40%
Somewhat disagree	7%	11%	8%	4%	5%	6%	9%	6%	8%	8%	7%	7%	7%	6%
Strongly disagree	3%	4%	3%	3%	3%	3%	1%	3%	3%	3%	3%	5%	0%	1%
Don't know	10%	10%	13%	12%	7%	9%	8%	9%	10%	8%	13%	9%	7%	21%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(151.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : We don't do enough to help people become professional musicians

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	16%	18%	14%	12%	25%	12%	26%	4%	12%	14%	19%	23%	36%
Somewhat agree	27%	28%	26%	22%	31%	26%	34%	27%	22%	27%	31%	35%	23%
Neither agree or disagree	37%	32%	42%	45%	31%	40%	26%	41%	45%	37%	31%	29%	40%
Somewhat disagree	7%	9%	6%	8%	8%	5%	4%	6%	5%	9%	8%	8%	0%
Strongly disagree	3%	4%	2%	4%	2%	3%	0%	2%	2%	3%	4%	1%	0%
Don't know	10%	9%	10%	9%	4%	13%	11%	19%	14%	10%	8%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(152.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The music industry is a key national asset that brings social and economic benefits to our country

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	26%	23%	25%	29%	27%	30%	22%	30%	24%	27%	21%	24%	28%	26%
Somewhat agree	37%	39%	27%	39%	35%	34%	46%	38%	39%	36%	35%	38%	40%	29%
Neither agree or disagree	26%	26%	30%	23%	28%	28%	23%	21%	27%	30%	28%	28%	21%	36%
Somewhat disagree	4%	4%	5%	3%	5%	2%	5%	4%	4%	2%	5%	4%	5%	1%
Strongly disagree	1%	1%	0%	0%	1%	2%	1%	0%	0%	2%	1%	1%	0%	0%
Don't know	6%	8%	12%	7%	5%	4%	3%	7%	7%	2%	10%	5%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(152.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The music industry is a key national asset that brings social and economic benefits to our country

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	26%	28%	23%	25%	31%	17%	29%	22%	19%	26%	29%	36%	34%
Somewhat agree	37%	38%	36%	36%	35%	44%	53%	33%	37%	36%	37%	38%	32%
Neither agree or disagree	26%	23%	29%	29%	24%	24%	15%	31%	31%	26%	24%	19%	14%
Somewhat disagree	4%	4%	3%	3%	5%	4%	4%	4%	3%	3%	4%	5%	13%
Strongly disagree	1%	1%	0%	2%	0%	0%	0%	1%	1%	1%	0%	0%	3%
Don't know	6%	5%	7%	5%	4%	11%	0%	9%	9%	8%	5%	1%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(153.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The Government should do more to support the music industry

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	23%	24%	26%	26%	25%	20%	15%	27%	22%	20%	20%	19%	25%	23%
Somewhat agree	29%	32%	26%	37%	25%	30%	26%	29%	28%	32%	28%	25%	34%	26%
Neither agree or disagree	32%	28%	29%	24%	35%	31%	43%	31%	35%	32%	31%	37%	29%	31%
Somewhat disagree	6%	5%	5%	3%	5%	11%	9%	3%	7%	8%	8%	8%	5%	7%
Strongly disagree	3%	3%	4%	2%	2%	2%	2%	3%	2%	4%	3%	4%	1%	3%
Don't know	7%	8%	11%	8%	7%	6%	4%	6%	7%	4%	10%	6%	5%	10%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(153.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The Government should do more to support the music industry

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	23%	25%	21%	15%	31%	18%	32%	20%	17%	23%	23%	34%	36%
Somewhat agree	29%	30%	28%	27%	30%	38%	33%	25%	28%	27%	33%	33%	15%
Neither agree or disagree	32%	27%	37%	41%	23%	28%	29%	34%	36%	31%	30%	25%	40%
Somewhat disagree	6%	8%	5%	7%	8%	6%	2%	6%	7%	8%	6%	4%	0%
Strongly disagree	3%	4%	2%	4%	2%	1%	0%	5%	2%	3%	2%	2%	6%
Don't know	7%	6%	8%	6%	6%	8%	4%	9%	10%	7%	6%	1%	4%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(154.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The music industry should not be a priority for Government support

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	11%	21%	15%	12%	9%	10%	4%	13%	10%	14%	9%	12%	10%	12%
Somewhat agree	19%	17%	22%	24%	18%	18%	15%	19%	16%	20%	21%	19%	20%	16%
Neither agree or disagree	33%	25%	31%	26%	38%	36%	42%	28%	37%	37%	33%	37%	30%	37%
Somewhat disagree	17%	18%	12%	14%	19%	18%	22%	20%	17%	17%	15%	16%	20%	13%
Strongly disagree	12%	10%	8%	16%	11%	14%	13%	15%	13%	8%	11%	9%	15%	10%
Don't know	7%	9%	12%	7%	5%	4%	5%	6%	7%	4%	11%	6%	5%	11%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(154.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The music industry should not be a priority for Government support

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	11%	14%	8%	10%	12%	15%	17%	11%	9%	13%	9%	13%	25%
Somewhat agree	19%	20%	18%	19%	17%	24%	29%	19%	20%	18%	17%	25%	22%
Neither agree or disagree	33%	29%	38%	39%	28%	27%	25%	41%	37%	34%	32%	23%	33%
Somewhat disagree	17%	16%	18%	18%	19%	13%	13%	11%	17%	16%	17%	23%	14%
Strongly disagree	12%	14%	10%	8%	18%	11%	12%	7%	7%	12%	18%	14%	6%
Don't know	7%	7%	7%	5%	6%	9%	4%	10%	10%	7%	7%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(155.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : Our local music venues are very important to our local community

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	24%	23%	28%	26%	23%	27%	18%	30%	21%	25%	19%	21%	27%	24%
Somewhat agree	37%	32%	34%	41%	38%	32%	42%	31%	41%	37%	38%	39%	37%	35%
Neither agree or disagree	25%	28%	23%	20%	27%	26%	27%	26%	25%	26%	24%	26%	24%	31%
Somewhat disagree	5%	8%	5%	3%	3%	7%	6%	4%	5%	7%	4%	5%	5%	4%
Strongly disagree	2%	2%	1%	3%	1%	3%	1%	1%	1%	3%	2%	3%	1%	0%
Don't know	7%	8%	10%	7%	7%	5%	6%	7%	6%	3%	12%	7%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(155.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : Our local music venues are very important to our local community

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	24%	26%	22%	20%	33%	20%	26%	19%	17%	23%	27%	36%	35%
Somewhat agree	37%	36%	38%	40%	32%	42%	34%	37%	39%	38%	36%	29%	35%
Neither agree or disagree	25%	25%	25%	27%	23%	24%	33%	30%	27%	23%	25%	27%	27%
Somewhat disagree	5%	5%	5%	5%	6%	4%	0%	6%	5%	5%	6%	4%	3%
Strongly disagree	2%	2%	1%	3%	1%	1%	0%	2%	1%	2%	1%	3%	0%
Don't know	7%	6%	8%	7%	5%	9%	6%	7%	11%	8%	5%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(156.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The UK should be proud of its musical industry and heritage

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	40%	32%	35%	40%	43%	50%	40%	40%	40%	41%	39%	41%	42%	32%
Somewhat agree	35%	33%	33%	36%	35%	29%	42%	37%	33%	36%	35%	34%	36%	39%
Neither agree or disagree	17%	22%	20%	17%	16%	16%	14%	16%	18%	18%	18%	18%	17%	21%
Somewhat disagree	2%	3%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	1%	3%
Strongly disagree	1%	2%	1%	0%	0%	1%	0%	1%	1%	1%	1%	1%	1%	0%
Don't know	4%	7%	8%	5%	3%	4%	1%	4%	6%	2%	6%	3%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(156.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The UK should be proud of its musical industry and heritage

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	40%	43%	38%	44%	42%	34%	35%	32%	36%	40%	43%	49%	40%
Somewhat agree	35%	34%	37%	34%	32%	40%	45%	41%	38%	33%	34%	36%	36%
Neither agree or disagree	17%	17%	18%	16%	19%	19%	16%	16%	17%	18%	19%	9%	25%
Somewhat disagree	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	0%
Strongly disagree	1%	1%	1%	1%	1%	0%	2%	0%	0%	2%	1%	0%	0%
Don't know	4%	4%	5%	4%	3%	5%	0%	7%	6%	5%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(157.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The UK’s music industry helps improve our reputation abroad

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	25%	23%	21%	27%	27%	29%	22%	30%	23%	24%	23%	26%	27%	17%
Somewhat agree	34%	31%	36%	35%	31%	27%	41%	34%	39%	34%	29%	33%	38%	33%
Neither agree or disagree	28%	29%	25%	22%	30%	34%	28%	23%	25%	30%	34%	29%	24%	35%
Somewhat disagree	3%	5%	3%	3%	4%	1%	3%	4%	4%	3%	2%	3%	3%	2%
Strongly disagree	1%	2%	1%	2%	2%	1%	1%	1%	1%	3%	1%	2%	1%	0%
Don't know	9%	11%	13%	10%	6%	7%	5%	8%	9%	6%	11%	7%	7%	13%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(157.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The UK’s music industry helps improve our reputation abroad

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	25%	26%	24%	25%	29%	22%	41%	17%	21%	23%	27%	38%	38%
Somewhat agree	34%	36%	32%	34%	32%	32%	37%	34%	32%	32%	36%	38%	30%
Neither agree or disagree	28%	25%	30%	29%	27%	28%	18%	31%	33%	29%	25%	14%	32%
Somewhat disagree	3%	3%	3%	4%	4%	4%	0%	2%	3%	3%	3%	6%	0%
Strongly disagree	1%	2%	1%	3%	1%	1%	0%	0%	1%	2%	1%	0%	0%
Don't know	9%	8%	9%	5%	8%	13%	4%	17%	11%	10%	7%	4%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(158.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The UK’s music industry punches above our weight internationally compared to our size as a country

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	23%	20%	21%	25%	24%	23%	24%	29%	22%	19%	21%	24%	23%	21%
Somewhat agree	30%	28%	27%	34%	28%	28%	34%	32%	32%	31%	25%	32%	32%	26%
Neither agree or disagree	28%	30%	27%	24%	31%	25%	28%	21%	27%	31%	32%	27%	26%	33%
Somewhat disagree	7%	8%	6%	7%	4%	12%	7%	5%	9%	8%	5%	6%	7%	8%
Strongly disagree	3%	3%	3%	2%	3%	4%	2%	2%	2%	4%	3%	4%	3%	0%
Don't know	10%	11%	16%	10%	9%	7%	6%	10%	9%	7%	13%	8%	8%	12%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(158.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The UK’s music industry punches above our weight internationally compared to our size as a country

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	23%	28%	18%	23%	27%	19%	26%	13%	17%	24%	24%	35%	33%
Somewhat agree	30%	33%	28%	33%	27%	33%	40%	24%	27%	28%	36%	30%	46%
Neither agree or disagree	28%	24%	31%	28%	30%	25%	17%	31%	34%	27%	24%	20%	18%
Somewhat disagree	7%	5%	9%	7%	6%	6%	4%	11%	6%	7%	7%	9%	4%
Strongly disagree	3%	2%	3%	3%	2%	1%	4%	2%	2%	3%	2%	3%	0%
Don't know	10%	8%	11%	7%	8%	16%	8%	18%	13%	11%	8%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(159.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : Government should be doing more to ensure musicians can work abroad post-Brexit

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	24%	31%	23%	28%	19%	25%	18%	30%	24%	21%	19%	18%	30%	21%
Somewhat agree	30%	28%	31%	32%	28%	27%	33%	31%	30%	32%	29%	31%	32%	26%
Neither agree or disagree	31%	23%	29%	26%	35%	34%	38%	29%	31%	34%	32%	35%	27%	38%
Somewhat disagree	5%	7%	4%	4%	6%	6%	6%	4%	6%	5%	7%	7%	5%	3%
Strongly disagree	2%	2%	2%	3%	4%	2%	0%	2%	3%	2%	2%	3%	1%	3%
Don't know	8%	9%	11%	8%	7%	6%	5%	5%	7%	6%	11%	7%	6%	10%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(159.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : Government should be doing more to ensure musicians can work abroad post-Brexit

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	24%	27%	20%	19%	34%	23%	21%	13%	16%	21%	26%	40%	39%
Somewhat agree	30%	33%	28%	29%	28%	37%	44%	25%	28%	31%	34%	29%	17%
Neither agree or disagree	31%	25%	37%	38%	25%	24%	21%	45%	38%	30%	26%	25%	42%
Somewhat disagree	5%	6%	5%	6%	7%	2%	4%	4%	5%	7%	4%	6%	3%
Strongly disagree	2%	3%	1%	2%	2%	2%	0%	4%	1%	2%	4%	0%	0%
Don't know	8%	6%	9%	6%	5%	11%	10%	9%	12%	9%	5%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(160.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The music industry is not very important to the UK

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	6%	8%	9%	10%	6%	6%	1%	7%	6%	8%	4%	6%	7%	5%
Somewhat agree	11%	18%	15%	17%	8%	6%	5%	11%	11%	14%	10%	13%	10%	11%
Neither agree or disagree	21%	20%	23%	17%	24%	26%	20%	19%	23%	22%	22%	24%	19%	22%
Somewhat disagree	26%	22%	21%	18%	25%	28%	38%	26%	26%	25%	27%	26%	27%	26%
Strongly disagree	29%	23%	22%	30%	32%	30%	33%	31%	27%	27%	29%	26%	33%	24%
Don't know	6%	8%	10%	8%	5%	4%	4%	6%	7%	4%	8%	5%	5%	12%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(160.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : The music industry is not very important to the UK

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	6%	8%	5%	7%	6%	8%	14%	4%	6%	4%	5%	10%	20%
Somewhat agree	11%	13%	10%	11%	12%	13%	20%	11%	11%	10%	12%	15%	15%
Neither agree or disagree	21%	19%	23%	24%	19%	23%	24%	20%	23%	24%	21%	10%	19%
Somewhat disagree	26%	25%	27%	27%	25%	24%	14%	31%	27%	24%	29%	21%	20%
Strongly disagree	29%	29%	28%	27%	34%	23%	26%	20%	26%	29%	28%	41%	26%
Don't know	6%	6%	7%	4%	4%	9%	2%	14%	7%	9%	5%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(161.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : It is not easy being a professional musician

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	24%	25%	25%	28%	23%	21%	24%	32%	22%	22%	20%	20%	28%	25%
Somewhat agree	38%	34%	38%	33%	38%	42%	42%	34%	42%	40%	37%	39%	40%	37%
Neither agree or disagree	21%	24%	19%	22%	23%	21%	20%	20%	19%	25%	22%	22%	19%	26%
Somewhat disagree	4%	7%	5%	5%	4%	3%	3%	4%	4%	5%	4%	5%	4%	2%
Strongly disagree	1%	2%	0%	1%	1%	3%	0%	0%	1%	2%	1%	2%	0%	0%
Don't know	11%	8%	13%	12%	12%	10%	11%	10%	12%	6%	15%	12%	9%	10%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(161.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : It is not easy being a professional musician

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	24%	26%	23%	24%	25%	24%	26%	16%	18%	23%	28%	33%	40%
Somewhat agree	38%	39%	38%	38%	37%	30%	43%	48%	36%	36%	42%	39%	35%
Neither agree or disagree	21%	19%	23%	24%	23%	22%	12%	21%	26%	23%	17%	18%	19%
Somewhat disagree	4%	4%	4%	4%	3%	8%	8%	3%	3%	6%	4%	6%	0%
Strongly disagree	1%	1%	1%	1%	2%	0%	0%	0%	1%	2%	1%	0%	0%
Don't know	11%	11%	11%	9%	9%	16%	11%	12%	17%	11%	9%	4%	5%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(162.A) To what extent do you agree or disagree with the following statements about the music industry as a whole? : Being a professional musician is an easy life

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Strongly agree	5%	9%	8%	8%	2%	2%	0%	7%	4%	6%	3%	5%	5%	4%
Somewhat agree	11%	18%	17%	18%	10%	3%	1%	11%	13%	12%	8%	12%	12%	7%
Neither agree or disagree	25%	22%	22%	25%	27%	31%	23%	22%	22%	28%	27%	28%	22%	25%
Somewhat disagree	27%	25%	22%	18%	30%	31%	34%	24%	30%	25%	27%	27%	26%	33%
Strongly disagree	23%	19%	20%	21%	22%	24%	31%	27%	20%	23%	21%	19%	28%	22%
Don't know	10%	7%	12%	10%	8%	8%	11%	8%	11%	6%	13%	10%	8%	9%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(162.B) To what extent do you agree or disagree with the following statements about the music industry as a whole? : Being a professional musician is an easy life

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Strongly agree	5%	6%	3%	4%	6%	5%	6%	4%	3%	3%	6%	8%	18%
Somewhat agree	11%	13%	9%	10%	13%	13%	12%	11%	9%	12%	12%	14%	11%
Neither agree or disagree	25%	25%	25%	31%	19%	27%	22%	24%	31%	23%	22%	19%	21%
Somewhat disagree	27%	26%	28%	26%	26%	23%	29%	35%	26%	29%	25%	24%	13%
Strongly disagree	23%	21%	25%	21%	29%	17%	24%	14%	17%	22%	28%	32%	36%
Don't know	10%	8%	11%	8%	7%	14%	7%	12%	13%	11%	7%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(163.A) Imagine you were moving into a town, city or village in the UK. Which of the following local cultural activities would you find most important to have access to? Please select up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1002	116	154	164	188	158	222	253	242	229	273	439	402	118
Weighted	1002	138	173	171	170	140	210	269	259	219	250	424	410	120
Local museum	20%	17%	18%	23%	12%	20%	26%	20%	18%	20%	20%	21%	18%	23%
Independent music / local musical scene	20%	21%	16%	23%	21%	21%	18%	17%	27%	18%	17%	16%	24%	17%
Mainstream music / access to major performances	16%	15%	23%	21%	15%	14%	9%	16%	16%	17%	16%	14%	18%	18%
Community theatre	10%	6%	9%	12%	5%	10%	17%	10%	10%	10%	11%	9%	14%	3%
Mainstream theatre	15%	10%	11%	17%	14%	17%	21%	20%	13%	14%	14%	16%	18%	8%
Cinema	33%	41%	29%	35%	38%	35%	24%	32%	37%	38%	26%	31%	32%	39%
Restaurants/ Bars and Pubs	61%	59%	53%	55%	62%	63%	71%	60%	65%	63%	57%	64%	58%	62%
Local sports facilities	20%	21%	19%	22%	22%	18%	19%	22%	19%	18%	20%	21%	18%	21%
Live professional sport	14%	19%	16%	15%	11%	16%	11%	19%	13%	12%	12%	17%	13%	9%
Art galleries	11%	9%	11%	15%	8%	13%	10%	13%	12%	10%	8%	7%	14%	17%
None of the above	8%	7%	9%	7%	10%	9%	8%	6%	7%	8%	13%	9%	7%	7%
Don't know	6%	9%	10%	5%	7%	2%	3%	4%	6%	5%	9%	6%	4%	9%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(163.B) Imagine you were moving into a town, city or village in the UK. Which of the following local cultural activities would you find most important to have access to? Please select up to three

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1002	466	532	370	282	76	40	104	275	293	260	103	26
Weighted	1002	494	504	356	287	77	42	102	260	296	271	107	25
Local museum	20%	18%	21%	20%	18%	11%	29%	23%	20%	19%	19%	18%	36%
Independent music / local musical scene	20%	22%	18%	15%	27%	24%	13%	16%	15%	21%	23%	23%	23%
Mainstream music / access to major performances	16%	18%	14%	16%	20%	17%	10%	11%	13%	17%	17%	15%	33%
Community theatre	10%	7%	13%	10%	11%	18%	7%	5%	6%	11%	10%	14%	12%
Mainstream theatre	15%	11%	19%	17%	15%	17%	12%	10%	10%	15%	19%	21%	17%
Cinema	33%	30%	35%	33%	35%	20%	37%	30%	28%	34%	37%	33%	33%
Restaurants/ Bars and Pubs	61%	59%	63%	62%	60%	52%	63%	58%	61%	61%	64%	60%	43%
Local sports facilities	20%	22%	18%	18%	20%	19%	33%	16%	22%	21%	18%	20%	23%
Live professional sport	14%	21%	8%	16%	16%	14%	28%	12%	14%	14%	16%	10%	22%
Art galleries	11%	9%	13%	7%	12%	16%	3%	16%	6%	9%	13%	22%	18%
None of the above	8%	10%	7%	11%	6%	12%	4%	7%	12%	8%	5%	7%	8%
Don't know	6%	5%	7%	5%	5%	4%	4%	15%	10%	4%	4%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(164.A) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £10, or keep access to live music venues?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	331	39	61	50	66	50	65	89	86	66	88	140	135	44
Weighted	332	46	69	53	59	44	62	95	90	64	81	134	139	45
I would rather accept a payment of £10 and all my local live music venues close	18%	26%	27%	15%	11%	10%	15%	19%	10%	21%	22%	18%	15%	18%
I would rather keep access to local live music venues	66%	60%	52%	71%	69%	73%	75%	67%	72%	66%	57%	63%	75%	55%
Don't know	17%	15%	21%	15%	20%	18%	10%	14%	18%	12%	21%	19%	11%	26%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(164.B) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £10, or keep access to live music venues?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	331	141	189	114	106	20	12	36	90	97	81	41	8
Weighted	332	150	181	109	108	21	13	35	85	98	86	41	7
I would rather accept a payment of £10 and all my local live music venues close	18%	23%	13%	16%	20%	10%	43%	11%	22%	21%	14%	6%	41%
I would rather keep access to local live music venues	66%	66%	66%	65%	70%	77%	50%	62%	61%	65%	70%	82%	46%
Don't know	17%	11%	20%	20%	10%	14%	6%	27%	17%	14%	16%	13%	13%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(165.A) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £50, or keep access to live music venues?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	316	48	49	50	61	48	60	83	77	72	84	127	131	39
Weighted	314	57	53	52	55	42	56	84	86	68	76	122	133	38
I would rather accept a payment of £50 and all my local live music venues close	17%	29%	22%	14%	13%	18%	7%	17%	19%	19%	15%	18%	13%	23%
I would rather keep access to local live music venues	67%	59%	66%	60%	73%	76%	70%	76%	66%	56%	68%	65%	77%	46%
Don't know	16%	12%	12%	26%	14%	6%	23%	7%	16%	26%	17%	16%	10%	30%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(165.B) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £50, or keep access to live music venues?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	316	152	164	105	100	26	9	34	85	88	86	34	9
Weighted	314	160	154	101	101	28	8	32	79	88	88	37	9
I would rather accept a payment of £50 and all my local live music venues close	17%	15%	20%	15%	22%	9%	0%	32%	12%	23%	18%	18%	20%
I would rather keep access to local live music venues	67%	72%	62%	69%	66%	86%	77%	43%	61%	60%	74%	77%	80%
Don't know	16%	13%	18%	16%	12%	5%	23%	25%	27%	17%	8%	5%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(166.A) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £100, or keep access to live music venues?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	331	36	42	59	68	56	70	83	72	82	93	160	125	37
Weighted	329	43	48	61	61	51	66	89	76	77	87	152	130	36
I would rather accept a payment of £100 and all my local live music venues close	26%	28%	29%	27%	32%	19%	20%	27%	25%	23%	27%	29%	23%	25%
I would rather keep access to local live music venues	57%	51%	56%	55%	52%	65%	60%	60%	60%	61%	46%	55%	65%	40%
Don't know	18%	21%	15%	17%	16%	16%	20%	13%	15%	16%	27%	16%	12%	35%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(166.B) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £100, or keep access to live music venues?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	331	157	173	136	71	33	18	36	96	88	94	29	8
Weighted	329	166	163	130	73	34	18	35	90	88	99	30	7
I would rather accept a payment of £100 and all my local live music venues close	26%	31%	21%	25%	26%	12%	27%	30%	25%	24%	23%	37%	23%
I would rather keep access to local live music venues	57%	58%	56%	60%	58%	73%	53%	40%	56%	56%	60%	57%	77%
Don't know	18%	12%	23%	15%	15%	16%	20%	29%	19%	20%	17%	6%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(167.A) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £500, or keep access to live music venues?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	347	36	48	59	62	62	80	81	86	87	93	144	153	37
Weighted	348	44	53	63	57	55	77	86	93	85	84	140	156	38
I would rather accept a payment of £500 and all my local live music venues close	33%	48%	31%	35%	29%	32%	26%	36%	29%	33%	32%	36%	26%	46%
I would rather keep access to local live music venues	53%	43%	51%	50%	61%	53%	55%	54%	57%	47%	52%	49%	59%	43%
Don't know	15%	9%	18%	16%	10%	15%	19%	9%	14%	21%	16%	15%	14%	12%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(167.B) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £500, or keep access to live music venues?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	347	172	172	122	117	27	12	27	91	101	88	44	10
Weighted	348	181	164	117	121	27	12	27	85	102	92	47	11
I would rather accept a payment of £500 and all my local live music venues close	33%	37%	28%	36%	29%	34%	45%	43%	36%	22%	37%	39%	30%
I would rather keep access to local live music venues	53%	52%	54%	50%	60%	58%	33%	50%	49%	56%	52%	55%	61%
Don't know	15%	11%	19%	15%	11%	7%	22%	7%	14%	22%	11%	7%	8%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(168.A) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £1,000, or keep access to live music venues?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	328	35	49	53	54	50	87	81	82	71	91	149	122	39
Weighted	326	41	56	54	48	45	82	87	86	68	82	142	123	40
I would rather accept a payment of £1,000 and all my local live music venues close	39%	35%	27%	41%	42%	44%	41%	41%	38%	42%	33%	38%	39%	38%
I would rather keep access to local live music venues	47%	54%	51%	46%	42%	46%	45%	47%	47%	47%	48%	49%	47%	43%
Don't know	14%	11%	21%	13%	15%	10%	14%	12%	15%	11%	20%	13%	14%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(168.B) Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £1,000, or keep access to live music venues?

	Total	Gender		2019					Education				
		Male	Female	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	328	148	180	129	77	27	15	41	83	109	84	28	8
Weighted	326	156	169	124	77	26	16	40	79	110	85	29	7
I would rather accept a payment of £1,000 and all my local live music venues close	39%	42%	35%	51%	28%	42%	5%	42%	35%	38%	43%	27%	50%
I would rather keep access to local live music venues	47%	50%	44%	40%	56%	47%	83%	38%	49%	44%	46%	64%	42%
Don't know	14%	8%	20%	9%	16%	11%	12%	21%	17%	18%	11%	9%	8%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(169.A) Copy of Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £5,000, or keep access to live music venues?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	351	38	59	57	65	50	82	89	81	80	97	158	138	40
Weighted	356	45	67	60	60	44	79	97	87	77	91	157	140	42
I would rather accept a payment of £5,000 and all my local live music venues close	44%	62%	43%	42%	48%	37%	36%	48%	33%	46%	47%	46%	43%	43%
I would rather keep access to local live music venues	37%	28%	36%	38%	39%	45%	35%	43%	43%	36%	25%	33%	43%	30%
Don't know	20%	10%	21%	20%	13%	18%	29%	9%	24%	18%	28%	22%	14%	27%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(169.B) Copy of Suppose that all the live music venues in your local area were to close, but in compensation you were offered a one off payment. Would you rather lose access to live music venues and you receive £5,000, or keep access to live music venues?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	351	162	186	134	93	19	14	34	105	103	87	30	9
Weighted	356	176	177	131	95	19	16	35	102	106	90	31	10
I would rather accept a payment of £5,000 and all my local live music venues close	44%	49%	39%	49%	45%	33%	53%	38%	47%	44%	45%	31%	35%
I would rather keep access to local live music venues	37%	37%	36%	32%	43%	46%	35%	25%	27%	42%	39%	49%	56%
Don't know	20%	14%	25%	19%	11%	21%	12%	37%	26%	15%	16%	20%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(170.A) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £2.50, or keep access to music?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	334	36	52	59	63	53	71	101	78	69	85	155	135	30
Weighted	338	43	59	64	56	47	68	107	85	65	80	155	137	30
I would rather accept a payment of £2.50 and not listen to music for a month	12%	13%	13%	13%	14%	8%	11%	13%	12%	12%	10%	15%	12%	2%
I would rather keep listening to music for the next month	77%	78%	72%	76%	74%	86%	80%	79%	79%	77%	75%	78%	80%	73%
Don't know	11%	9%	15%	11%	12%	7%	9%	8%	9%	11%	15%	8%	9%	25%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(170.B) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £2.50, or keep access to music?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	334	159	173	138	93	27	14	24	86	95	97	34	9
Weighted	338	172	164	135	95	29	16	23	82	100	101	34	8
I would rather accept a payment of £2.50 and not listen to music for a month	12%	13%	11%	11%	11%	8%	21%	13%	13%	13%	11%	11%	29%
I would rather keep listening to music for the next month	77%	79%	76%	85%	81%	74%	72%	48%	80%	76%	76%	87%	71%
Don't know	11%	8%	13%	4%	7%	19%	7%	39%	8%	11%	13%	3%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(171.A) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £5, or keep access to music?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	313	30	58	45	57	44	79	73	75	77	86	141	126	35
Weighted	310	34	66	46	49	39	76	75	79	75	80	132	131	36
I would rather accept a payment of £5 and not listen to music for a month	11%	8%	17%	12%	11%	11%	7%	12%	11%	11%	11%	13%	11%	9%
I would rather keep listening to music for the next month	77%	86%	72%	76%	75%	78%	77%	78%	79%	73%	76%	74%	78%	81%
Don't know	12%	6%	11%	13%	14%	11%	16%	10%	10%	16%	13%	13%	11%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(171.B) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £5, or keep access to music?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	313	132	180	123	90	21	10	26	94	89	81	31	4
Weighted	310	141	169	117	92	21	9	26	88	90	84	31	3
I would rather accept a payment of £5 and not listen to music for a month	11%	14%	8%	11%	11%	8%	15%	12%	14%	10%	6%	16%	81%
I would rather keep listening to music for the next month	77%	76%	78%	76%	84%	75%	47%	71%	76%	78%	82%	72%	19%
Don't know	12%	10%	14%	12%	5%	16%	39%	17%	10%	12%	12%	12%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(172.A) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £10, or keep access to music?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	345	41	47	61	67	51	78	82	79	92	90	139	149	38
Weighted	343	48	52	63	62	45	74	87	85	89	80	132	150	39
I would rather accept a payment of £10 and not listen to music for a month	16%	8%	17%	17%	22%	21%	14%	11%	18%	16%	21%	17%	18%	14%
I would rather keep listening to music for the next month	71%	82%	70%	68%	64%	67%	77%	78%	69%	75%	64%	68%	73%	77%
Don't know	12%	10%	13%	16%	15%	12%	9%	11%	13%	9%	15%	14%	9%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(172.B) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £10, or keep access to music?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	345	174	169	118	103	25	16	38	97	98	96	32	7
Weighted	343	179	162	113	106	25	16	37	93	96	100	33	7
I would rather accept a payment of £10 and not listen to music for a month	16%	16%	17%	17%	15%	15%	18%	26%	22%	16%	13%	8%	27%
I would rather keep listening to music for the next month	71%	75%	67%	70%	80%	81%	63%	57%	65%	71%	78%	86%	73%
Don't know	12%	9%	16%	12%	5%	4%	19%	17%	13%	13%	10%	6%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(173.A) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £50, or keep access to music?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	336	45	44	54	60	58	75	83	85	64	102	143	135	42
Weighted	336	55	51	55	55	51	69	83	94	63	94	140	135	43
I would rather accept a payment of £50 and not listen to music for a month	23%	29%	18%	26%	30%	24%	14%	24%	23%	23%	22%	26%	22%	24%
I would rather keep listening to music for the next month	63%	56%	67%	59%	56%	67%	69%	67%	62%	64%	59%	59%	64%	66%
Don't know	14%	15%	15%	15%	13%	9%	17%	10%	15%	14%	18%	15%	14%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(173.B) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £50, or keep access to music?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	336	153	182	117	98	29	11	38	86	96	93	33	11
Weighted	336	163	172	112	101	29	11	36	83	98	95	34	11
I would rather accept a payment of £50 and not listen to music for a month	23%	19%	27%	28%	21%	22%	20%	24%	21%	22%	29%	12%	50%
I would rather keep listening to music for the next month	63%	65%	60%	54%	68%	71%	57%	57%	60%	65%	56%	86%	50%
Don't know	14%	15%	13%	18%	11%	8%	22%	19%	19%	12%	15%	2%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(174.A) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £100, or keep access to music?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	325	33	46	57	62	63	64	77	81	74	91	140	133	42
Weighted	326	40	51	60	57	56	62	86	86	68	84	134	139	43
I would rather accept a payment of £100 and not listen to music for a month	36%	40%	32%	45%	37%	32%	30%	42%	40%	31%	31%	32%	42%	28%
I would rather keep listening to music for the next month	53%	50%	54%	41%	53%	62%	58%	51%	55%	55%	50%	52%	51%	62%
Don't know	11%	10%	13%	15%	10%	5%	12%	7%	5%	14%	19%	16%	7%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(174.B) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £100, or keep access to music?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	325	161	164	118	81	30	11	40	87	109	70	33	12
Weighted	326	171	155	114	81	31	11	39	80	109	73	36	13
I would rather accept a payment of £100 and not listen to music for a month	36%	39%	33%	42%	29%	46%	36%	39%	33%	33%	43%	30%	32%
I would rather keep listening to music for the next month	53%	53%	53%	48%	58%	54%	57%	51%	56%	50%	49%	70%	68%
Don't know	11%	8%	14%	11%	13%	0%	7%	10%	11%	17%	8%	0%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(175.A) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £500, or keep access to music?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	355	47	61	52	67	47	81	90	86	82	96	160	130	49
Weighted	356	57	66	55	60	42	76	100	89	78	87	154	133	49
I would rather accept a payment of £500 and not listen to music for a month	50%	51%	45%	54%	55%	52%	47%	55%	38%	56%	52%	51%	49%	45%
I would rather keep listening to music for the next month	39%	42%	41%	37%	35%	34%	43%	36%	45%	36%	39%	38%	42%	37%
Don't know	11%	7%	15%	9%	10%	15%	11%	10%	17%	7%	9%	11%	9%	17%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(175.B) Now suppose that you were offered the opportunity of receiving a one off payment, but losing the ability to listen to any music for the next month, even in your own home. Would you rather lose access to music for the next month and you receive £500, or keep access to music?

	Total	Gender		2019					Education				
		Male	Female	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	355	157	196	126	99	20	18	42	104	99	83	43	9
Weighted	356	168	186	122	100	19	20	42	98	99	88	45	9
I would rather accept a payment of £500 and not listen to music for a month	50%	55%	46%	58%	44%	54%	38%	48%	50%	44%	56%	48%	41%
I would rather keep listening to music for the next month	39%	39%	38%	31%	49%	36%	58%	30%	35%	42%	37%	46%	49%
Don't know	11%	6%	16%	10%	7%	10%	4%	22%	15%	14%	7%	6%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 9th Apr - 13th Apr 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions