

## **Job Description – Associate Director, Quantitative Research**

### **About Public First**

Public First is a specialist consultancy, helping charities, philanthropists, public sector bodies and global brands improve public policy. Based in London, we have worked in more than two dozen international markets. We are part think tank, part strategic consultancy, part polling company, and part communications agency. In other words, we bring together the different disciplines that make policy happen and work.

We specialise in producing ideas and analysis that are rigorous, persuasive, and rooted in political reality.

We are hired because we take seriously those things that policymakers in Government and elsewhere obsess over:

- **Policy and research** – we offer services including research and analysis, economic modelling, and detailed report writing.
- **Opinion research** – quantitative and qualitative data run through almost every project we do, as we consider the impact of policy change on the public. We are members of the British Polling Council and Company Partners of the Market Research Society.
- **Communications and campaigns** – we help organisations with the creation of communications strategies and campaigns on the most complex policy issues, where a detailed understanding of policy really matters.

Our team has been recruited from the most senior levels of government, the civil service, Parliament, political campaigns, think tanks, opinion research and the media. Our staff have been active in each of the main political parties. We are divided politically, but united by a desire to do rigorous, work that has a real world impact on policy and its implementation. We believe our differences make our work better.

Put simply, we put intellectual energy behind solving some of the trickiest economic and social problems in the UK today.

And we want you to join us.

### **Quantitative Research**

We take an analytical approach to research, deploying economic modelling, data analysis, and opinion research to shape effective policy, strategy and deliver communications with impact. We work with some of the world's leading organisations on topics including tech, climate change, Industrial Strategy and education.

Our recent projects have included helping:

- Google quantify their economic and social impact in over 20 countries across Europe, the Middle East and North America.
- universities such as the University of Nottingham better understand the impact of their local spend, research and teaching.
- the Zero Carbon Commission understand the impact of a uniform carbon price.

This is an exciting opportunity to help in the development and building of our quantitative research practice. The successful candidate will help lead our growing data team, helping us to deliver robust quantitative research on projects across sectors.

As part of the data team you will:

- lead on the design, implementation and write up on new economic modelling projects
- work to build our wider data practice, and support our work in impact measurement, policy design, polling and opinion research
- help bring in new clients and projects for the team

The right candidate will have:

- Extensive experience with quantitative research
- Strong written communication skills
- Experience with client engagement
- Demonstrated interest in policy issues and quantitative research

We value diversity and encourage applications from all groups. We all work a mix of in the office and at home, with most people working in the office two days a week. Many of us, including the founders, have young children and we work hard to be family friendly. Given universities, colleges and local government bodies are all across the country, we are also open to discussions about job holders being permanently based in another area of the country. International travel and work would be possible for future projects.

Salaries will depend on experience and level of seniority but to give a sense of scale, Associate Director starting salaries will typically start from £50,000-£55,000, with considerable flexibility depending on experience and skill.

To apply, please email a CV, a covering letter and 2-3 samples of your previous work to [jonathan@publicfirst.co.uk](mailto:jonathan@publicfirst.co.uk)