

Public First Poll for Homes for the North

Fieldwork: 23rd Aug - 27th Aug 2021
Interview method: Online Survey
Population represented: UK Adults with 250 Northern Booster sample
Sample size: 1256

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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(1.A) Looking at the list below, which do you think are the most important issues facing the country at this time? Please tick up to three

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Britain's relations with the EU	14%	16%	13%	13%	18%	9%	18%	15%	10%	11%	9%	13%	11%	23%
Dealing with Covid	40%	38%	42%	38%	41%	29%	37%	40%	41%	40%	42%	34%	52%	43%
Levels of crime	13%	15%	12%	26%	11%	6%	20%	8%	12%	11%	14%	13%	5%	16%
Education	10%	9%	11%	8%	9%	14%	7%	10%	10%	12%	9%	9%	18%	4%
NHS	44%	40%	48%	39%	41%	41%	51%	56%	39%	45%	44%	48%	43%	44%
Mental health	17%	13%	21%	16%	14%	15%	16%	22%	20%	23%	17%	16%	14%	19%
Care for the elderly/social care	13%	11%	14%	8%	10%	18%	11%	10%	13%	19%	18%	14%	11%	10%
Availability of housing	12%	12%	12%	12%	13%	19%	15%	9%	18%	12%	12%	11%	6%	2%
Levels of immigration	20%	21%	19%	19%	29%	18%	24%	10%	18%	21%	22%	22%	14%	17%
Access to good pensions	5%	7%	2%	7%	3%	6%	3%	7%	4%	2%	2%	4%	5%	6%
Level of taxation	5%	7%	4%	6%	6%	4%	7%	4%	7%	2%	7%	5%	5%	7%
State of the economy	30%	33%	27%	33%	28%	30%	23%	33%	25%	26%	40%	31%	30%	38%
Threat of climate change	27%	26%	27%	26%	28%	26%	25%	29%	32%	22%	29%	27%	29%	24%
Quality / cost of public transport	4%	5%	2%	4%	4%	4%	6%	3%	7%	4%	2%	1%	5%	2%
Number of people on welfare	8%	7%	9%	6%	11%	7%	9%	4%	5%	10%	9%	14%	7%	6%
Threat of terrorism	11%	10%	12%	10%	10%	12%	12%	13%	13%	9%	6%	14%	6%	8%
State of Britain's Armed Forces	3%	4%	2%	3%	2%	7%	3%	3%	2%	6%	4%	3%	2%	4%
Relations between the four nations of the UK	5%	6%	4%	6%	3%	4%	5%	1%	0%	3%	3%	5%	18%	8%
None of the above	1%	1%	1%	1%	0%	1%	0%	2%	0%	1%	0%	1%	2%	4%
Don't know	2%	2%	3%	2%	2%	4%	2%	1%	4%	4%	0%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Looking at the list below, which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Britain's relations with the EU	14%	12%	19%	22%	13%	9%	10%	14%	16%	17%	9%	8%	20%	16%
Dealing with Covid	40%	36%	32%	46%	41%	42%	42%	43%	42%	37%	37%	40%	42%	37%
Levels of crime	13%	17%	13%	14%	13%	16%	9%	11%	13%	16%	15%	16%	10%	14%
Education	10%	15%	6%	13%	13%	4%	8%	11%	8%	11%	10%	10%	8%	12%
NHS	44%	39%	44%	36%	49%	41%	52%	39%	46%	46%	46%	41%	47%	42%
Mental health	17%	31%	22%	21%	18%	12%	4%	16%	12%	19%	21%	11%	17%	25%
Care for the elderly/social care	13%	6%	6%	9%	11%	18%	23%	16%	11%	11%	11%	13%	14%	7%
Availability of housing	12%	13%	17%	10%	11%	12%	10%	11%	12%	12%	14%	11%	14%	12%
Levels of immigration	20%	5%	9%	21%	22%	33%	26%	18%	18%	20%	23%	36%	9%	11%
Access to good pensions	5%	3%	6%	5%	4%	6%	4%	5%	6%	5%	3%	5%	5%	2%
Level of taxation	5%	7%	10%	7%	3%	3%	3%	5%	8%	5%	4%	4%	6%	7%
State of the economy	30%	17%	25%	26%	34%	31%	41%	39%	30%	24%	25%	31%	34%	25%
Threat of climate change	27%	29%	26%	17%	22%	28%	36%	27%	31%	23%	25%	24%	32%	19%
Quality / cost of public transport	4%	8%	5%	5%	3%	1%	2%	4%	6%	3%	2%	2%	5%	6%
Number of people on welfare	8%	11%	5%	8%	7%	10%	8%	7%	7%	8%	10%	11%	5%	8%
Threat of terrorism	11%	9%	10%	11%	11%	17%	8%	9%	9%	11%	14%	14%	8%	8%
State of Britain's Armed Forces	3%	3%	3%	5%	2%	3%	3%	4%	2%	4%	2%	4%	3%	0%
Relations between the four nations of the UK	5%	4%	3%	8%	8%	4%	4%	7%	6%	5%	4%	5%	6%	5%
None of the above	1%	2%	2%	1%	1%	1%	0%	1%	1%	2%	1%	0%	1%	4%
Don't know	2%	2%	5%	3%	2%	1%	2%	1%	2%	3%	4%	2%	1%	5%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) Looking at the list below, which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	2019					Voting Intention			Education				
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Britain's relations with the EU	14%	8%	19%	21%	10%	15%	10%	17%	31%	10%	13%	15%	25%	7%
Dealing with Covid	40%	39%	38%	46%	33%	38%	41%	40%	48%	41%	40%	41%	43%	18%
Levels of crime	13%	18%	10%	5%	21%	10%	17%	11%	4%	15%	15%	11%	11%	20%
Education	10%	9%	9%	8%	6%	12%	8%	10%	10%	13%	9%	9%	8%	4%
NHS	44%	40%	53%	47%	19%	42%	40%	52%	38%	48%	47%	47%	34%	16%
Mental health	17%	9%	25%	12%	10%	25%	10%	25%	12%	19%	20%	13%	18%	17%
Care for the elderly/social care	13%	14%	10%	20%	13%	9%	12%	11%	14%	13%	12%	11%	11%	24%
Availability of housing	12%	10%	14%	12%	13%	10%	9%	14%	6%	12%	13%	11%	11%	10%
Levels of immigration	20%	34%	8%	7%	49%	18%	30%	8%	9%	26%	22%	13%	14%	19%
Access to good pensions	5%	6%	4%	7%	3%	1%	6%	4%	8%	2%	5%	4%	7%	11%
Level of taxation	5%	5%	5%	7%	16%	9%	5%	6%	10%	3%	5%	6%	9%	17%
State of the economy	30%	37%	27%	32%	15%	26%	39%	25%	29%	23%	29%	33%	37%	14%
Threat of climate change	27%	24%	33%	33%	16%	22%	26%	32%	34%	21%	27%	34%	20%	28%
Quality / cost of public transport	4%	3%	4%	6%	15%	4%	2%	5%	7%	2%	4%	5%	7%	3%
Number of people on welfare	8%	10%	8%	5%	16%	5%	10%	7%	6%	10%	8%	7%	5%	15%
Threat of terrorism	11%	14%	8%	8%	13%	11%	14%	9%	6%	13%	11%	9%	5%	18%
State of Britain's Armed Forces	3%	5%	3%	2%	6%	2%	6%	2%	1%	6%	2%	2%	6%	0%
Relations between the four nations of the UK	5%	5%	6%	7%	6%	4%	5%	6%	6%	3%	5%	7%	7%	12%
None of the above	1%	1%	0%	0%	0%	3%	0%	1%	0%	1%	1%	1%	2%	8%
Don't know	2%	1%	2%	0%	0%	5%	1%	2%	0%	3%	2%	2%	1%	5%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) How well off would you say you feel?

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
I am very comfortable financially	10%	15%	5%	16%	9%	14%	3%	10%	6%	9%	11%	8%	11%	10%
I am relatively comfortable financially	40%	42%	39%	44%	39%	42%	36%	46%	43%	41%	48%	35%	43%	34%
I do not have money for luxuries but can normally comfortably cover the essentials	31%	29%	34%	26%	33%	26%	41%	25%	32%	29%	30%	39%	26%	34%
I can only just afford my costs and often struggle to make ends meet	14%	12%	17%	13%	16%	15%	15%	12%	13%	17%	8%	15%	15%	18%
I cannot afford my costs and often have to go without essentials like food and heating	2%	2%	2%	1%	1%	0%	3%	5%	3%	2%	2%	2%	2%	0%
Don't Know	2%	1%	3%	1%	2%	3%	2%	2%	2%	2%	1%	2%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) How well off would you say you feel?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
I am very comfortable financially	10%	10%	12%	12%	5%	8%	11%	16%	9%	9%	5%	9%	12%	5%
I am relatively comfortable financially	40%	37%	40%	26%	40%	41%	53%	55%	40%	42%	24%	44%	45%	18%
I do not have money for luxuries but can normally comfortably cover the essentials	31%	28%	28%	38%	33%	31%	30%	19%	32%	33%	43%	30%	29%	45%
I can only just afford my costs and often struggle to make ends meet	14%	16%	13%	19%	18%	18%	5%	7%	16%	15%	20%	14%	12%	24%
I cannot afford my costs and often have to go without essentials like food and heating	2%	5%	1%	4%	1%	2%	0%	1%	2%	0%	5%	2%	2%	2%
Don't Know	2%	3%	6%	2%	2%	0%	0%	2%	2%	1%	3%	1%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.C) How well off would you say you feel?

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
I am very comfortable financially	10%	11%	8%	13%	6%	7%	14%	10%	11%	8%	7%	11%	20%	26%
I am relatively comfortable financially	40%	47%	40%	41%	35%	23%	48%	41%	39%	37%	40%	43%	46%	35%
I do not have money for luxuries but can normally comfortably cover the essentials	31%	29%	32%	30%	26%	40%	27%	31%	35%	36%	33%	29%	20%	24%
I can only just afford my costs and often struggle to make ends meet	14%	12%	16%	13%	28%	21%	10%	16%	13%	16%	15%	14%	10%	2%
I cannot afford my costs and often have to go without essentials like food and heating	2%	1%	2%	1%	4%	3%	0%	1%	2%	2%	2%	2%	1%	0%
Don't Know	2%	1%	1%	1%	0%	6%	1%	1%	1%	1%	2%	1%	2%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Thinking about the village, town or city where you live, thinking primarily about life before the pandemic, would you say in the last five years it has got better, worse or stayed the same?

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Better	11%	14%	9%	25%	8%	4%	6%	8%	13%	8%	11%	10%	12%	12%
Worse	30%	32%	28%	30%	30%	27%	28%	29%	33%	26%	33%	33%	25%	35%
About the same	54%	51%	57%	42%	55%	63%	61%	58%	46%	60%	53%	53%	60%	47%
Don't know	5%	4%	5%	2%	7%	7%	4%	5%	8%	5%	2%	4%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Thinking about the village, town or city where you live, thinking primarily about life before the pandemic, would you say in the last five years it has got better, worse or stayed the same?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Better	11%	19%	18%	16%	9%	2%	5%	19%	13%	9%	3%	7%	17%	9%
Worse	30%	33%	26%	28%	32%	35%	27%	24%	28%	34%	33%	30%	29%	31%
About the same	54%	37%	50%	52%	54%	60%	66%	54%	53%	52%	57%	60%	52%	49%
Don't know	5%	11%	5%	4%	5%	3%	2%	2%	5%	5%	7%	3%	2%	12%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) Thinking about the village, town or city where you live, thinking primarily about life before the pandemic, would you say in the last five years it has got better, worse or stayed the same?

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Better	11%	11%	12%	16%	19%	4%	13%	13%	15%	6%	10%	11%	28%	34%
Worse	30%	28%	33%	31%	45%	26%	25%	34%	34%	33%	31%	27%	28%	20%
About the same	54%	59%	51%	50%	36%	53%	61%	51%	46%	55%	56%	58%	39%	38%
Don't know	5%	2%	3%	2%	0%	17%	1%	2%	5%	6%	4%	3%	4%	8%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Thinking about the village, town or city in which you live, what do you like most about living there, if anything? Please select up to five

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
My family live here	29%	27%	30%	22%	30%	27%	31%	26%	32%	36%	34%	30%	25%	31%
I have lots of friends here	19%	22%	16%	27%	19%	21%	16%	18%	15%	17%	20%	18%	18%	20%
There is a thriving high street	7%	7%	6%	11%	6%	6%	7%	12%	7%	6%	2%	4%	2%	6%
Nice restaurants, pubs and bars, cafes	19%	20%	19%	30%	22%	11%	21%	19%	16%	15%	17%	18%	15%	20%
The people are friendly	30%	29%	30%	24%	31%	36%	19%	27%	25%	38%	33%	31%	35%	34%
It is an attractive place	22%	21%	22%	15%	24%	36%	15%	9%	20%	21%	19%	22%	30%	25%
It is safe	34%	36%	32%	25%	31%	39%	36%	34%	33%	34%	30%	34%	40%	42%
It is easy to access healthcare locally	20%	17%	22%	20%	17%	14%	23%	18%	19%	24%	25%	19%	24%	16%
There is a strong sense of community	14%	13%	15%	16%	10%	20%	12%	18%	7%	17%	13%	12%	18%	6%
There are nice parks and green spaces	39%	37%	41%	44%	45%	30%	41%	35%	41%	39%	32%	35%	37%	38%
There are a lot of decent jobs available	5%	7%	4%	9%	4%	7%	5%	6%	4%	1%	5%	5%	7%	0%
Housing is affordable	12%	13%	11%	9%	6%	0%	11%	25%	13%	18%	18%	17%	19%	8%
It's well connected by transport	29%	30%	27%	44%	34%	13%	28%	25%	21%	30%	26%	32%	29%	13%
It is near to areas of outstanding beauty	20%	19%	20%	10%	21%	26%	15%	19%	18%	21%	15%	15%	25%	42%
It's affordable to live here	22%	22%	22%	11%	11%	15%	20%	30%	33%	30%	29%	27%	27%	20%
There is a lot to do	10%	13%	7%	15%	7%	18%	14%	7%	9%	6%	7%	6%	8%	9%
Other (Please Specify)	1%	2%	1%	0%	3%	3%	3%	1%	0%	1%	0%	0%	1%	2%
N/A There is nothing I like about living there	4%	4%	5%	4%	4%	1%	8%	6%	7%	3%	5%	7%	2%	0%
Don't know	4%	3%	5%	3%	6%	3%	3%	3%	7%	2%	1%	1%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) Thinking about the village, town or city in which you live, what do you like most about living there, if anything? Please select up to five

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
My family live here	29%	39%	28%	35%	28%	25%	22%	24%	28%	36%	30%	28%	27%	30%
I have lots of friends here	19%	25%	22%	18%	14%	20%	17%	21%	16%	23%	16%	17%	22%	13%
There is a thriving high street	7%	9%	9%	8%	4%	7%	5%	9%	6%	7%	4%	6%	7%	3%
Nice restaurants, pubs and bars, cafes	19%	26%	19%	19%	18%	17%	17%	22%	20%	20%	14%	18%	21%	13%
The people are friendly	30%	21%	28%	21%	28%	33%	43%	33%	29%	29%	27%	31%	33%	23%
It is an attractive place	22%	16%	21%	19%	24%	24%	26%	31%	20%	13%	20%	21%	25%	17%
It is safe	34%	27%	30%	29%	38%	36%	41%	39%	33%	33%	30%	36%	34%	30%
It is easy to access healthcare locally	20%	18%	16%	19%	13%	18%	31%	20%	19%	17%	23%	19%	21%	20%
There is a strong sense of community	14%	13%	13%	12%	12%	12%	18%	15%	14%	13%	12%	16%	14%	7%
There are nice parks and green spaces	39%	27%	32%	40%	40%	43%	48%	45%	36%	35%	38%	40%	41%	36%
There are a lot of decent jobs available	5%	8%	7%	9%	4%	2%	1%	6%	6%	6%	3%	4%	5%	6%
Housing is affordable	12%	8%	14%	9%	19%	10%	11%	10%	13%	13%	13%	10%	15%	14%
It's well connected by transport	29%	30%	23%	28%	28%	29%	33%	30%	31%	22%	30%	28%	30%	26%
It is near to areas of outstanding beauty	20%	10%	15%	18%	22%	24%	27%	24%	19%	18%	17%	21%	20%	13%
It's affordable to live here	22%	14%	21%	23%	24%	22%	25%	17%	23%	26%	22%	23%	22%	22%
There is a lot to do	10%	15%	15%	11%	11%	6%	3%	10%	10%	9%	9%	8%	12%	8%
Other (Please Specify)	1%	0%	0%	2%	1%	3%	2%	0%	3%	1%	1%	3%	1%	1%
N/A There is nothing I like about living there	4%	4%	4%	7%	4%	6%	2%	2%	3%	5%	7%	5%	3%	6%
Don't know	4%	8%	6%	3%	3%	2%	2%	2%	4%	3%	6%	3%	1%	8%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) Thinking about the village, town or city in which you live, what do you like most about living there, if anything? Please select up to five

	Total	2019					Voting Intention			Education				
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
My family live here	29%	27%	34%	22%	16%	28%	27%	32%	23%	34%	30%	25%	27%	9%
I have lots of friends here	19%	19%	25%	12%	23%	16%	20%	23%	12%	17%	20%	19%	22%	13%
There is a thriving high street	7%	7%	8%	6%	0%	3%	8%	9%	11%	6%	4%	8%	10%	14%
Nice restaurants, pubs and bars, cafes	19%	20%	20%	21%	16%	16%	21%	19%	24%	19%	21%	18%	21%	5%
The people are friendly	30%	32%	28%	32%	29%	23%	34%	27%	41%	28%	30%	31%	27%	30%
It is an attractive place	22%	25%	21%	27%	35%	13%	25%	23%	23%	17%	21%	26%	26%	24%
It is safe	34%	38%	31%	37%	19%	31%	39%	33%	40%	32%	35%	35%	35%	36%
It is easy to access healthcare locally	20%	21%	16%	24%	16%	18%	22%	18%	29%	23%	18%	20%	16%	21%
There is a strong sense of community	14%	17%	11%	18%	16%	7%	18%	12%	13%	14%	15%	13%	11%	16%
There are nice parks and green spaces	39%	41%	38%	48%	29%	31%	43%	35%	48%	37%	42%	36%	39%	38%
There are a lot of decent jobs available	5%	6%	5%	4%	6%	5%	7%	6%	6%	5%	5%	5%	11%	5%
Housing is affordable	12%	11%	15%	11%	10%	11%	12%	14%	17%	15%	11%	13%	11%	4%
It's well connected by transport	29%	29%	29%	36%	9%	24%	28%	30%	31%	29%	27%	30%	32%	16%
It is near to areas of outstanding beauty	20%	22%	18%	29%	6%	12%	25%	20%	23%	17%	23%	19%	20%	26%
It's affordable to live here	22%	21%	27%	13%	19%	17%	23%	23%	16%	24%	22%	22%	20%	22%
There is a lot to do	10%	11%	13%	7%	6%	7%	11%	12%	7%	9%	9%	10%	14%	8%
Other (Please Specify)	1%	2%	1%	1%	9%	1%	1%	1%	0%	0%	2%	2%	0%	0%
N/A There is nothing I like about living there	4%	4%	3%	3%	14%	8%	4%	5%	2%	7%	4%	4%	2%	0%
Don't know	4%	2%	2%	0%	0%	12%	1%	2%	0%	4%	4%	2%	2%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Thinking about the village, town or city in which you live, what do you like least about living there, if anything? Please select up to five

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
I don't know many people here	10%	9%	11%	13%	13%	8%	5%	8%	10%	11%	11%	10%	10%	7%
There isn't much of a sense of community	14%	15%	13%	15%	13%	11%	18%	20%	11%	8%	17%	15%	8%	14%
Housing is too expensive	22%	23%	21%	36%	30%	27%	22%	15%	20%	18%	6%	16%	16%	10%
The people aren't very friendly	8%	10%	7%	18%	4%	5%	8%	8%	14%	7%	7%	8%	5%	8%
The high street is in decline	32%	31%	33%	28%	27%	23%	38%	29%	34%	30%	37%	35%	41%	34%
Not enough nice restaurants, cafes, pubs and bars	13%	15%	11%	12%	8%	10%	18%	14%	11%	12%	9%	15%	20%	8%
It isn't very safe	13%	13%	13%	24%	5%	10%	12%	15%	20%	9%	14%	12%	8%	12%
It isn't very attractive	12%	11%	12%	13%	7%	9%	13%	12%	15%	7%	17%	17%	14%	14%
It's isn't well connected by transport	14%	12%	16%	10%	15%	24%	9%	18%	11%	18%	12%	9%	15%	18%
There isn't much to do	18%	18%	18%	17%	15%	17%	17%	21%	20%	17%	19%	18%	22%	27%
There aren't many nice parks and green spaces	6%	5%	6%	9%	6%	7%	1%	6%	9%	3%	5%	6%	6%	4%
There aren't many jobs available	18%	18%	18%	12%	17%	14%	22%	19%	13%	20%	14%	21%	24%	18%
It is expensive to live here	19%	22%	15%	30%	27%	21%	22%	15%	19%	10%	7%	14%	9%	17%
It is hard to access healthcare locally	10%	11%	9%	8%	15%	12%	9%	9%	10%	13%	8%	8%	12%	4%
Other (Please Specify)	3%	3%	2%	1%	4%	4%	4%	3%	2%	2%	6%	2%	1%	4%
N/A There is nothing I don't like about living there	16%	16%	16%	11%	15%	12%	16%	13%	15%	18%	26%	21%	17%	16%
Don't know	4%	3%	5%	1%	6%	4%	4%	5%	6%	6%	2%	4%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Thinking about the village, town or city in which you live, what do you like least about living there, if anything? Please select up to five

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
I don't know many people here	10%	14%	15%	12%	10%	6%	5%	9%	12%	7%	12%	7%	11%	16%
There isn't much of a sense of community	14%	12%	14%	18%	15%	13%	10%	12%	12%	16%	14%	13%	14%	13%
Housing is too expensive	22%	27%	26%	25%	23%	18%	15%	26%	21%	22%	19%	18%	25%	23%
The people aren't very friendly	8%	15%	13%	8%	6%	4%	5%	7%	10%	7%	9%	8%	7%	10%
The high street is in decline	32%	17%	21%	32%	37%	40%	40%	33%	28%	33%	34%	34%	35%	25%
Not enough nice restaurants, cafes, pubs and bars	13%	14%	10%	14%	16%	14%	11%	13%	13%	17%	10%	14%	12%	14%
It isn't very safe	13%	24%	15%	19%	9%	9%	5%	12%	11%	13%	16%	11%	14%	13%
It isn't very attractive	12%	16%	14%	14%	10%	10%	9%	7%	11%	15%	15%	12%	12%	13%
It's isn't well connected by transport	14%	13%	9%	11%	14%	17%	19%	16%	14%	14%	11%	16%	14%	8%
There isn't much to do	18%	26%	18%	19%	20%	13%	15%	14%	19%	18%	23%	17%	17%	26%
There aren't many nice parks and green spaces	6%	12%	8%	5%	5%	2%	4%	6%	5%	7%	6%	5%	7%	3%
There aren't many jobs available	18%	22%	14%	22%	23%	19%	10%	16%	13%	21%	21%	18%	17%	19%
It is expensive to live here	19%	26%	24%	25%	17%	11%	11%	25%	20%	15%	13%	14%	22%	21%
It is hard to access healthcare locally	10%	7%	9%	10%	9%	11%	13%	11%	11%	8%	10%	12%	10%	7%
Other (Please Specify)	3%	0%	0%	3%	3%	7%	4%	3%	3%	2%	3%	3%	3%	0%
N/A There is nothing I don't like about living there	16%	8%	14%	11%	16%	19%	25%	15%	16%	17%	16%	17%	16%	16%
Don't know	4%	7%	9%	4%	3%	3%	2%	3%	4%	3%	7%	3%	2%	9%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) Thinking about the village, town or city in which you live, what do you like least about living there, if anything? Please select up to five

	Total	2019					Voting Intention				Education			
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
I don't know many people here	10%	6%	13%	11%	10%	15%	7%	15%	11%	10%	9%	12%	11%	16%
There isn't much of a sense of community	14%	12%	17%	11%	19%	15%	12%	15%	11%	12%	15%	13%	18%	10%
Housing is too expensive	22%	19%	24%	32%	6%	19%	18%	27%	26%	16%	24%	26%	26%	10%
The people aren't very friendly	8%	6%	11%	7%	16%	10%	6%	12%	3%	6%	10%	8%	10%	8%
The high street is in decline	32%	35%	35%	28%	32%	27%	36%	33%	21%	36%	31%	29%	34%	28%
Not enough nice restaurants, cafes, pubs and bars	13%	14%	12%	12%	16%	14%	15%	11%	13%	15%	13%	13%	15%	4%
It isn't very safe	13%	10%	18%	12%	30%	13%	11%	14%	10%	13%	17%	8%	18%	9%
It isn't very attractive	12%	11%	17%	7%	13%	12%	11%	15%	11%	15%	14%	9%	10%	7%
It's isn't well connected by transport	14%	17%	11%	18%	7%	9%	17%	13%	15%	12%	17%	10%	15%	19%
There isn't much to do	18%	16%	20%	18%	26%	21%	16%	20%	27%	22%	20%	15%	15%	24%
There aren't many nice parks and green spaces	6%	5%	9%	5%	0%	2%	6%	8%	2%	5%	7%	5%	7%	0%
There aren't many jobs available	18%	16%	18%	16%	26%	20%	16%	22%	24%	18%	19%	18%	12%	17%
It is expensive to live here	19%	16%	22%	26%	6%	17%	16%	21%	26%	11%	19%	24%	26%	12%
It is hard to access healthcare locally	10%	12%	9%	15%	6%	5%	11%	9%	14%	9%	10%	10%	15%	22%
Other (Please Specify)	3%	4%	2%	5%	3%	1%	3%	2%	2%	2%	4%	2%	4%	6%
N/A There is nothing I don't like about living there	16%	18%	10%	11%	13%	20%	20%	10%	12%	19%	15%	16%	10%	9%
Don't know	4%	3%	3%	1%	0%	11%	2%	4%	0%	5%	4%	3%	3%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Thinking specifically about the town or city where you live, which of the following problems are most important to you, if any? Please select up to five

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
People rough sleeping	12%	12%	12%	10%	13%	15%	16%	12%	9%	12%	18%	14%	4%	14%
Lack of pubs, cafes and restaurants	9%	11%	8%	10%	6%	5%	8%	7%	13%	5%	9%	11%	15%	15%
Lack of a range of different shops and businesses	20%	19%	20%	15%	16%	14%	24%	29%	17%	16%	27%	20%	27%	20%
Violent crime	16%	17%	14%	25%	10%	12%	12%	23%	18%	17%	18%	17%	8%	10%
Too geared towards students	5%	6%	4%	4%	5%	8%	2%	11%	5%	5%	7%	3%	3%	8%
Anti-social behaviour	26%	27%	24%	28%	22%	14%	27%	21%	23%	35%	37%	28%	29%	24%
Graffiti and litter	18%	20%	15%	17%	15%	14%	14%	16%	21%	18%	37%	21%	23%	16%
Traffic and congestion	22%	23%	21%	24%	19%	27%	29%	21%	24%	23%	11%	23%	16%	22%
Condition of local roads/potholes	29%	28%	30%	18%	31%	22%	28%	30%	23%	33%	34%	34%	41%	32%
Not enough jobs locally	21%	19%	23%	9%	21%	22%	27%	25%	23%	18%	18%	17%	28%	32%
Not enough school places/good schools	5%	4%	5%	3%	3%	6%	4%	3%	8%	6%	2%	6%	6%	2%
Lack of access to GP/health services	15%	14%	16%	11%	17%	13%	20%	18%	14%	18%	9%	17%	13%	18%
Not enough different types of housing to suit different types of people	11%	11%	11%	10%	8%	13%	18%	10%	4%	15%	9%	12%	12%	8%
Air pollution	12%	13%	10%	25%	11%	10%	9%	13%	7%	9%	6%	12%	9%	4%
Local people can't afford to live here and have to move away	10%	10%	10%	19%	14%	20%	7%	5%	4%	6%	1%	9%	0%	10%
Lack of public transport	13%	11%	14%	6%	11%	23%	13%	17%	14%	15%	8%	9%	15%	14%
Not enough parks and green spaces	8%	8%	8%	7%	7%	8%	10%	8%	14%	5%	7%	9%	8%	4%
Becoming too expensive	20%	21%	19%	32%	22%	29%	23%	16%	20%	11%	11%	14%	15%	11%
Becoming too busy and crowded	13%	13%	13%	19%	13%	13%	20%	8%	11%	11%	13%	11%	7%	10%
None of the above	9%	9%	9%	9%	10%	5%	5%	7%	14%	9%	13%	9%	10%	8%
Don't Know	4%	4%	5%	2%	6%	3%	3%	6%	5%	5%	0%	5%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Thinking specifically about the town or city where you live, which of the following problems are most important to you, if any? Please select up to five

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
People rough sleeping	12%	13%	16%	15%	11%	12%	7%	10%	10%	13%	15%	11%	15%	7%
Lack of pubs, cafes and restaurants	9%	8%	11%	7%	11%	10%	8%	10%	7%	13%	8%	10%	10%	8%
Lack of a range of different shops and businesses	20%	14%	11%	20%	21%	20%	28%	20%	18%	20%	21%	20%	20%	20%
Violent crime	16%	24%	20%	17%	17%	10%	7%	14%	12%	16%	20%	13%	15%	17%
Too geared towards students	5%	5%	8%	7%	3%	4%	5%	4%	7%	5%	4%	5%	6%	3%
Anti-social behaviour	26%	24%	23%	34%	25%	28%	20%	24%	21%	20%	36%	25%	26%	26%
Graffiti and litter	18%	15%	14%	22%	15%	26%	18%	19%	16%	19%	18%	19%	19%	19%
Traffic and congestion	22%	20%	17%	22%	20%	28%	26%	23%	21%	28%	17%	24%	23%	13%
Condition of local roads/potholes	29%	12%	14%	23%	33%	39%	47%	31%	26%	29%	30%	33%	32%	15%
Not enough jobs locally	21%	22%	23%	24%	24%	21%	13%	14%	20%	22%	29%	20%	19%	25%
Not enough school places/good schools	5%	5%	8%	7%	5%	2%	1%	3%	4%	7%	5%	6%	4%	2%
Lack of access to GP/health services	15%	10%	13%	14%	17%	20%	16%	16%	15%	17%	12%	17%	16%	10%
Not enough different types of housing to suit different types of people	11%	12%	11%	12%	9%	10%	12%	8%	12%	13%	11%	10%	11%	13%
Air pollution	12%	14%	17%	12%	9%	8%	9%	13%	14%	12%	8%	10%	14%	10%
Local people can't afford to live here and have to move away	10%	15%	14%	7%	10%	7%	6%	12%	10%	8%	7%	6%	11%	14%
Lack of public transport	13%	10%	13%	7%	12%	12%	20%	11%	14%	14%	11%	14%	14%	8%
Not enough parks and green spaces	8%	11%	11%	9%	5%	7%	5%	8%	6%	10%	6%	7%	8%	10%
Becoming too expensive	20%	24%	27%	28%	17%	18%	11%	22%	20%	18%	20%	16%	23%	22%
Becoming too busy and crowded	13%	12%	17%	12%	11%	15%	11%	11%	12%	13%	16%	13%	13%	13%
None of the above	9%	4%	7%	6%	14%	7%	14%	12%	9%	6%	9%	10%	7%	11%
Don't Know	4%	8%	8%	4%	3%	3%	1%	3%	5%	3%	5%	3%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) Thinking specifically about the town or city where you live, which of the following problems are most important to you, if any? Please select up to five

	Total	2019					Voting Intention					Education		
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
People rough sleeping	12%	12%	16%	8%	16%	6%	13%	16%	12%	12%	12%	12%	14%	18%
Lack of pubs, cafes and restaurants	9%	9%	10%	9%	11%	9%	9%	10%	11%	10%	8%	10%	10%	19%
Lack of a range of different shops and businesses	20%	19%	18%	20%	38%	22%	22%	17%	23%	22%	20%	16%	19%	16%
Violent crime	16%	12%	21%	14%	16%	19%	14%	19%	14%	19%	15%	13%	18%	12%
Too geared towards students	5%	6%	6%	6%	0%	3%	6%	5%	8%	4%	5%	3%	11%	5%
Anti-social behaviour	26%	25%	29%	27%	39%	21%	26%	26%	20%	27%	31%	20%	24%	20%
Graffiti and litter	18%	18%	16%	21%	16%	18%	17%	18%	21%	21%	19%	14%	22%	19%
Traffic and congestion	22%	23%	25%	27%	20%	12%	23%	22%	25%	20%	24%	25%	19%	23%
Condition of local roads/potholes	29%	34%	26%	35%	31%	20%	33%	24%	32%	30%	30%	27%	27%	33%
Not enough jobs locally	21%	18%	23%	14%	42%	25%	16%	27%	19%	22%	22%	18%	17%	22%
Not enough school places/good schools	5%	5%	5%	2%	9%	3%	6%	5%	1%	5%	3%	4%	7%	17%
Lack of access to GP/health services	15%	16%	18%	18%	12%	7%	15%	17%	15%	13%	15%	16%	16%	25%
Not enough different types of housing to suit different types of people	11%	7%	15%	13%	10%	13%	7%	14%	15%	10%	12%	12%	8%	2%
Air pollution	12%	9%	13%	16%	16%	8%	11%	12%	13%	6%	13%	14%	16%	7%
Local people can't afford to live here and have to move away	10%	7%	10%	22%	0%	10%	9%	9%	17%	5%	11%	10%	14%	5%
Lack of public transport	13%	14%	14%	19%	13%	6%	11%	14%	22%	12%	13%	13%	13%	12%
Not enough parks and green spaces	8%	7%	9%	1%	10%	11%	6%	10%	5%	6%	8%	8%	11%	2%
Becoming too expensive	20%	17%	23%	26%	16%	21%	16%	25%	22%	14%	22%	24%	22%	4%
Becoming too busy and crowded	13%	14%	13%	8%	9%	14%	14%	11%	10%	11%	14%	13%	10%	19%
None of the above	9%	11%	6%	8%	0%	11%	12%	7%	9%	11%	7%	10%	6%	0%
Don't Know	4%	3%	2%	0%	0%	11%	3%	3%	0%	4%	4%	3%	2%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Availability

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Excellent	6%	7%	5%	10%	5%	5%	2%	6%	7%	5%	5%	6%	4%	4%
Good	19%	20%	19%	23%	20%	11%	18%	15%	21%	22%	23%	22%	17%	18%
Reasonable	38%	39%	38%	36%	36%	41%	36%	44%	38%	40%	44%	34%	46%	33%
Poor	21%	20%	23%	20%	23%	27%	26%	19%	15%	18%	22%	23%	17%	23%
Terrible	6%	5%	7%	5%	5%	9%	9%	4%	9%	4%	4%	9%	6%	3%
Don't know	9%	9%	9%	6%	11%	6%	8%	12%	10%	11%	2%	7%	9%	19%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Availability

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Excellent	6%	7%	9%	11%	4%	2%	1%	9%	6%	5%	3%	5%	7%	6%
Good	19%	19%	23%	24%	18%	20%	13%	21%	18%	21%	18%	21%	20%	13%
Reasonable	38%	33%	39%	35%	39%	37%	45%	44%	37%	37%	35%	39%	39%	38%
Poor	21%	21%	14%	16%	27%	27%	23%	15%	23%	23%	25%	21%	22%	21%
Terrible	6%	6%	5%	8%	7%	7%	5%	4%	5%	6%	10%	7%	5%	7%
Don't know	9%	13%	10%	7%	5%	7%	13%	6%	11%	9%	10%	8%	6%	15%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Availability

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Excellent	6%	5%	6%	10%	10%	4%	7%	6%	13%	4%	3%	6%	14%	19%
Good	19%	23%	22%	16%	19%	13%	25%	21%	23%	18%	22%	20%	19%	19%
Reasonable	38%	42%	33%	40%	49%	35%	39%	35%	35%	37%	40%	41%	37%	25%
Poor	21%	18%	26%	18%	13%	23%	18%	25%	15%	22%	22%	21%	13%	22%
Terrible	6%	4%	7%	9%	10%	10%	5%	6%	5%	9%	5%	5%	9%	0%
Don't know	9%	8%	7%	7%	0%	15%	7%	7%	10%	10%	9%	7%	8%	15%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Affordability

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Excellent	6%	7%	5%	11%	2%	8%	1%	9%	7%	5%	7%	5%	5%	4%
Good	20%	21%	18%	20%	14%	15%	20%	21%	20%	25%	27%	19%	21%	25%
Reasonable	37%	34%	39%	19%	37%	32%	37%	39%	47%	44%	40%	39%	47%	37%
Poor	22%	23%	21%	38%	27%	24%	27%	18%	8%	16%	17%	21%	14%	14%
Terrible	9%	9%	9%	7%	14%	17%	11%	4%	11%	5%	3%	8%	5%	6%
Don't know	7%	6%	8%	5%	6%	5%	5%	9%	7%	7%	6%	7%	9%	15%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Affordability

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Excellent	6%	10%	9%	11%	3%	1%	1%	7%	6%	5%	4%	4%	7%	7%
Good	20%	18%	27%	21%	19%	20%	16%	21%	17%	24%	18%	24%	20%	14%
Reasonable	37%	33%	31%	36%	37%	37%	44%	37%	35%	36%	38%	37%	36%	36%
Poor	22%	21%	17%	18%	23%	23%	27%	24%	24%	20%	20%	23%	22%	22%
Terrible	9%	7%	7%	10%	13%	12%	6%	7%	9%	8%	11%	9%	9%	6%
Don't know	7%	11%	9%	5%	5%	7%	6%	4%	9%	6%	9%	4%	6%	15%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Affordability

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Excellent	6%	6%	6%	6%	10%	4%	6%	6%	13%	7%	4%	5%	12%	10%
Good	20%	23%	21%	13%	32%	10%	26%	21%	13%	16%	22%	20%	25%	20%
Reasonable	37%	38%	38%	34%	32%	39%	39%	35%	35%	40%	38%	35%	30%	41%
Poor	22%	23%	21%	28%	17%	21%	20%	24%	20%	19%	21%	28%	19%	12%
Terrible	9%	7%	9%	14%	3%	8%	6%	8%	12%	11%	8%	8%	10%	5%
Don't know	7%	3%	5%	5%	6%	18%	3%	5%	7%	8%	8%	4%	4%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Different types for different people

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Excellent	7%	8%	7%	11%	7%	5%	3%	9%	9%	5%	5%	8%	11%	3%
Good	27%	29%	25%	29%	30%	23%	26%	25%	25%	29%	25%	25%	29%	18%
Reasonable	39%	38%	40%	40%	40%	33%	34%	34%	41%	40%	45%	39%	37%	47%
Poor	14%	14%	15%	8%	13%	25%	21%	20%	10%	13%	16%	16%	11%	12%
Terrible	4%	5%	4%	6%	2%	0%	7%	5%	7%	2%	5%	4%	2%	6%
Don't know	9%	7%	10%	6%	7%	14%	10%	8%	9%	11%	5%	8%	9%	14%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Different types for different people

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Excellent	7%	7%	11%	15%	6%	4%	2%	11%	7%	6%	4%	7%	8%	8%
Good	27%	34%	27%	29%	25%	21%	24%	31%	27%	24%	24%	23%	31%	23%
Reasonable	39%	29%	37%	32%	39%	42%	50%	40%	37%	40%	39%	41%	39%	39%
Poor	14%	16%	10%	11%	20%	16%	13%	11%	15%	19%	15%	15%	13%	14%
Terrible	4%	4%	5%	6%	2%	6%	3%	2%	4%	4%	7%	6%	3%	4%
Don't know	9%	11%	10%	7%	7%	10%	8%	6%	11%	7%	11%	8%	5%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Different types for different people

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Excellent	7%	8%	7%	8%	22%	4%	8%	7%	11%	4%	6%	8%	17%	17%
Good	27%	28%	29%	31%	20%	17%	32%	29%	31%	24%	26%	30%	29%	26%
Reasonable	39%	41%	39%	35%	25%	38%	43%	37%	34%	43%	39%	39%	34%	27%
Poor	14%	12%	17%	16%	17%	15%	8%	16%	16%	13%	16%	15%	9%	17%
Terrible	4%	4%	3%	3%	13%	7%	3%	3%	4%	4%	5%	2%	5%	0%
Don't know	9%	7%	6%	7%	3%	19%	7%	7%	4%	11%	7%	7%	6%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Attractive appearance/character

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Excellent	13%	11%	14%	13%	10%	22%	10%	6%	12%	13%	10%	11%	17%	17%
Good	34%	35%	33%	42%	39%	34%	31%	30%	33%	31%	30%	32%	35%	24%
Reasonable	34%	34%	33%	33%	37%	30%	34%	34%	33%	38%	35%	34%	28%	32%
Poor	11%	10%	12%	8%	8%	6%	16%	18%	9%	9%	17%	15%	10%	19%
Terrible	3%	4%	3%	3%	0%	1%	5%	3%	6%	2%	5%	5%	7%	2%
Don't know	5%	5%	5%	2%	5%	7%	4%	9%	7%	8%	2%	4%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Attractive appearance/character

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Excellent	13%	17%	8%	19%	12%	9%	11%	16%	16%	9%	9%	13%	13%	9%
Good	34%	33%	34%	31%	30%	37%	39%	42%	31%	33%	30%	37%	36%	25%
Reasonable	34%	25%	34%	28%	37%	35%	40%	32%	33%	36%	34%	33%	34%	35%
Poor	11%	11%	12%	13%	12%	12%	6%	5%	11%	14%	14%	10%	11%	13%
Terrible	3%	5%	2%	4%	5%	5%	1%	2%	3%	4%	4%	4%	2%	5%
Don't know	5%	9%	10%	7%	4%	1%	2%	3%	6%	5%	8%	4%	3%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Attractive appearance/character

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Excellent	13%	15%	11%	17%	15%	7%	15%	12%	14%	10%	11%	13%	22%	22%
Good	34%	39%	35%	39%	23%	13%	41%	37%	28%	32%	37%	36%	34%	33%
Reasonable	34%	31%	33%	34%	35%	44%	32%	30%	41%	33%	35%	35%	27%	21%
Poor	11%	9%	15%	7%	14%	15%	6%	13%	12%	13%	8%	11%	12%	10%
Terrible	3%	3%	3%	1%	12%	6%	3%	3%	2%	5%	3%	3%	1%	6%
Don't know	5%	3%	4%	2%	0%	14%	2%	4%	3%	7%	5%	2%	4%	8%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Affordable housing for key workers near to their places of work

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Excellent	6%	7%	5%	8%	6%	9%	3%	7%	10%	3%	7%	6%	6%	2%
Good	16%	17%	15%	20%	15%	11%	10%	14%	18%	15%	16%	18%	17%	15%
Reasonable	29%	29%	29%	23%	28%	29%	29%	25%	25%	37%	28%	29%	34%	36%
Poor	20%	20%	21%	24%	20%	21%	31%	22%	15%	14%	23%	22%	12%	21%
Terrible	7%	8%	6%	13%	9%	10%	6%	4%	6%	7%	2%	5%	5%	0%
Don't know	21%	19%	24%	12%	21%	20%	21%	27%	26%	24%	23%	21%	26%	26%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Affordable housing for key workers near to their places of work

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Excellent	6%	6%	10%	13%	4%	2%	2%	10%	7%	4%	3%	5%	9%	7%
Good	16%	20%	22%	20%	10%	13%	11%	13%	15%	18%	18%	18%	16%	13%
Reasonable	29%	32%	32%	24%	30%	29%	28%	34%	29%	29%	23%	29%	29%	30%
Poor	20%	17%	15%	15%	25%	22%	26%	20%	20%	19%	23%	20%	22%	18%
Terrible	7%	9%	5%	7%	7%	10%	5%	6%	6%	8%	7%	7%	7%	9%
Don't know	21%	15%	16%	21%	23%	25%	28%	17%	22%	21%	26%	23%	18%	24%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Affordable housing for key workers near to their places of work

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Excellent	6%	6%	7%	6%	15%	4%	7%	7%	7%	6%	4%	6%	14%	30%
Good	16%	17%	18%	9%	20%	9%	19%	17%	19%	12%	20%	13%	20%	12%
Reasonable	29%	31%	28%	28%	26%	26%	32%	29%	25%	30%	27%	34%	29%	21%
Poor	20%	18%	22%	29%	17%	20%	18%	24%	25%	22%	21%	20%	15%	9%
Terrible	7%	6%	8%	10%	3%	7%	6%	7%	8%	6%	6%	8%	8%	6%
Don't know	21%	21%	16%	18%	18%	34%	18%	15%	16%	24%	22%	18%	15%	22%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Affordable housing for young people to live near family and friends they grew up with

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Excellent	4%	4%	4%	5%	6%	5%	1%	8%	7%	1%	7%	4%	3%	0%
Good	16%	19%	14%	22%	13%	12%	11%	21%	13%	18%	14%	17%	22%	20%
Reasonable	29%	28%	30%	25%	23%	22%	28%	23%	41%	33%	30%	30%	31%	32%
Poor	27%	26%	27%	28%	31%	32%	34%	25%	14%	28%	30%	26%	20%	26%
Terrible	12%	13%	12%	13%	15%	19%	16%	7%	16%	5%	6%	11%	9%	6%
Don't know	12%	11%	12%	7%	13%	10%	11%	15%	10%	15%	13%	11%	15%	16%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Affordable housing for young people to live near family and friends they grew up with

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Excellent	4%	5%	7%	9%	3%	2%	1%	5%	5%	4%	3%	3%	5%	8%
Good	16%	21%	27%	18%	14%	11%	9%	16%	16%	18%	15%	17%	17%	10%
Reasonable	29%	24%	32%	29%	30%	28%	29%	30%	27%	32%	27%	29%	29%	32%
Poor	27%	22%	18%	20%	28%	29%	38%	30%	26%	23%	27%	27%	29%	23%
Terrible	12%	16%	7%	12%	14%	18%	9%	9%	13%	12%	15%	12%	12%	12%
Don't know	12%	12%	9%	11%	11%	13%	14%	9%	13%	11%	13%	11%	9%	15%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Affordable housing for young people to live near family and friends they grew up with

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Excellent	4%	4%	5%	4%	6%	4%	4%	5%	6%	4%	3%	3%	12%	12%
Good	16%	17%	21%	12%	19%	6%	20%	20%	13%	15%	20%	15%	17%	17%
Reasonable	29%	32%	26%	24%	29%	28%	33%	26%	27%	29%	26%	33%	27%	25%
Poor	27%	26%	30%	31%	25%	25%	25%	28%	32%	23%	29%	29%	22%	15%
Terrible	12%	11%	11%	19%	6%	14%	10%	13%	14%	13%	11%	12%	12%	9%
Don't know	12%	10%	7%	10%	15%	22%	8%	8%	8%	16%	11%	9%	10%	22%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Homes suitable for families, with gardens etc

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Excellent	13%	12%	14%	16%	15%	14%	6%	9%	13%	12%	14%	11%	13%	11%
Good	33%	34%	32%	32%	30%	25%	33%	35%	43%	33%	32%	30%	35%	40%
Reasonable	33%	34%	32%	30%	32%	37%	36%	28%	26%	39%	32%	37%	36%	29%
Poor	12%	11%	12%	14%	16%	10%	15%	15%	5%	7%	13%	13%	8%	10%
Terrible	3%	3%	3%	4%	1%	4%	4%	4%	5%	2%	5%	4%	1%	2%
Don't know	7%	6%	7%	5%	7%	10%	6%	9%	8%	7%	5%	5%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Homes suitable for families, with gardens etc

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Excellent	13%	12%	13%	22%	12%	9%	8%	16%	14%	10%	10%	13%	13%	12%
Good	33%	33%	34%	29%	28%	32%	40%	33%	34%	35%	30%	35%	35%	21%
Reasonable	33%	30%	31%	26%	33%	37%	38%	36%	29%	35%	32%	32%	37%	29%
Poor	12%	13%	8%	12%	19%	11%	7%	8%	12%	11%	15%	12%	10%	16%
Terrible	3%	2%	4%	5%	2%	6%	1%	2%	2%	4%	5%	4%	2%	8%
Don't know	7%	11%	9%	6%	6%	4%	5%	5%	8%	5%	8%	5%	4%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Homes suitable for families, with gardens etc

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Excellent	13%	15%	12%	11%	22%	5%	16%	13%	14%	12%	10%	12%	26%	23%
Good	33%	35%	33%	37%	33%	20%	38%	34%	34%	29%	37%	35%	30%	36%
Reasonable	33%	36%	32%	34%	22%	37%	34%	31%	36%	38%	31%	35%	25%	29%
Poor	12%	7%	16%	9%	7%	17%	6%	14%	11%	10%	13%	12%	9%	0%
Terrible	3%	3%	3%	4%	10%	6%	3%	3%	0%	5%	3%	2%	4%	0%
Don't know	7%	5%	4%	6%	6%	15%	3%	5%	4%	7%	7%	4%	6%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Provision of council/social housing for less affluent

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Excellent	5%	6%	4%	7%	4%	6%	2%	7%	8%	2%	5%	3%	4%	3%
Good	17%	17%	16%	22%	17%	12%	13%	17%	14%	14%	11%	17%	22%	14%
Reasonable	33%	34%	31%	30%	30%	34%	30%	24%	36%	37%	34%	32%	44%	30%
Poor	20%	18%	22%	22%	16%	21%	21%	26%	15%	19%	25%	22%	15%	24%
Terrible	10%	10%	10%	9%	13%	10%	16%	6%	11%	8%	8%	12%	5%	6%
Don't know	16%	15%	17%	10%	20%	16%	18%	21%	18%	18%	16%	15%	10%	23%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Provision of council/social housing for less affluent

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Excellent	5%	5%	9%	8%	3%	1%	1%	5%	4%	5%	4%	4%	5%	5%
Good	17%	26%	22%	22%	12%	12%	11%	17%	16%	20%	16%	17%	18%	14%
Reasonable	33%	31%	32%	32%	40%	28%	33%	33%	36%	28%	32%	36%	32%	29%
Poor	20%	16%	16%	12%	20%	26%	28%	24%	18%	20%	19%	18%	24%	19%
Terrible	10%	6%	6%	12%	12%	13%	9%	5%	9%	12%	13%	11%	8%	11%
Don't know	16%	16%	15%	14%	13%	21%	18%	16%	17%	15%	16%	14%	13%	23%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) Thinking specifically about housing in your local area, how would you rate housing on the following measures:: Provision of council/social housing for less affluent

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Excellent	5%	5%	4%	2%	13%	4%	6%	5%	3%	4%	4%	3%	11%	21%
Good	17%	18%	19%	14%	16%	11%	19%	19%	24%	13%	17%	19%	22%	25%
Reasonable	33%	36%	30%	28%	32%	33%	38%	27%	33%	33%	32%	36%	29%	18%
Poor	20%	17%	25%	29%	7%	18%	15%	27%	20%	20%	22%	21%	15%	9%
Terrible	10%	9%	11%	11%	13%	10%	9%	10%	8%	13%	9%	8%	8%	6%
Don't know	16%	16%	11%	15%	20%	24%	14%	12%	12%	16%	16%	13%	16%	22%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Which of the below do you think would most help foster local identity and a sense of community in the area where you live? Please select up to three

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Building community centres	25%	24%	27%	32%	18%	22%	18%	32%	26%	29%	22%	27%	23%	32%
Financial support for local newspapers	9%	12%	5%	13%	7%	8%	6%	8%	10%	7%	8%	9%	10%	8%
Making it easier for local people to carry on living in the area	39%	40%	38%	39%	40%	47%	48%	35%	30%	37%	35%	35%	39%	30%
More public art	10%	11%	9%	14%	13%	10%	12%	8%	11%	11%	6%	7%	5%	8%
Local councils to run events on local history	17%	18%	15%	23%	17%	13%	14%	17%	17%	15%	19%	17%	12%	13%
More funding for local voluntary community groups	30%	28%	32%	37%	30%	23%	25%	34%	25%	27%	32%	28%	32%	33%
Homes with more bedrooms/garden so that families can continue living in local area	32%	35%	29%	29%	28%	28%	43%	23%	33%	32%	32%	36%	34%	30%
None of the above	12%	12%	12%	9%	9%	15%	9%	18%	15%	12%	14%	15%	13%	10%
Don't Know	15%	13%	17%	9%	17%	16%	16%	13%	17%	21%	14%	13%	14%	14%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Which of the below do you think would most help foster local identity and a sense of community in the area where you live? Please select up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Building community centres	25%	30%	31%	26%	21%	20%	22%	26%	25%	27%	23%	23%	28%	21%
Financial support for local newspapers	9%	14%	19%	9%	4%	3%	4%	9%	8%	12%	7%	7%	12%	8%
Making it easier for local people to carry on living in the area	39%	35%	32%	42%	39%	44%	40%	36%	39%	43%	37%	41%	39%	35%
More public art	10%	22%	12%	12%	7%	8%	3%	12%	9%	11%	9%	7%	12%	13%
Local councils to run events on local history	17%	19%	21%	19%	10%	16%	16%	19%	16%	15%	16%	18%	15%	18%
More funding for local voluntary community groups	30%	35%	30%	30%	22%	25%	36%	34%	32%	27%	26%	22%	40%	26%
Homes with more bedrooms/garden so that families can continue living in local area	32%	31%	36%	37%	36%	31%	23%	28%	32%	34%	33%	32%	34%	28%
None of the above	12%	7%	9%	12%	15%	13%	14%	12%	12%	9%	15%	15%	10%	11%
Don't Know	15%	12%	14%	12%	17%	16%	17%	14%	13%	14%	18%	15%	11%	25%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) Which of the below do you think would most help foster local identity and a sense of community in the area where you live? Please select up to three

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Building community centres	25%	23%	31%	24%	26%	18%	24%	27%	28%	24%	25%	23%	30%	34%
Financial support for local newspapers	9%	8%	11%	11%	6%	6%	8%	13%	15%	7%	7%	10%	18%	14%
Making it easier for local people to carry on living in the area	39%	39%	42%	45%	27%	33%	39%	43%	48%	33%	43%	41%	39%	23%
More public art	10%	9%	14%	4%	10%	8%	10%	14%	4%	8%	11%	10%	16%	16%
Local councils to run events on local history	17%	17%	16%	16%	9%	16%	20%	18%	15%	14%	16%	19%	18%	23%
More funding for local voluntary community groups	30%	23%	39%	37%	37%	22%	28%	41%	30%	24%	29%	36%	34%	22%
Homes with more bedrooms/garden so that families can continue living in local area	32%	30%	38%	28%	28%	29%	32%	37%	37%	31%	33%	31%	32%	26%
None of the above	12%	16%	7%	9%	23%	11%	16%	8%	10%	15%	12%	9%	9%	15%
Don't Know	15%	13%	10%	10%	11%	30%	11%	9%	11%	19%	11%	15%	10%	17%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) To what extent do you agree or disagree with the following?: Too many people who grew up in my local area have to move away in order to be able to find a home of their own

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly agree	14%	16%	12%	22%	18%	16%	14%	15%	5%	9%	13%	11%	7%	10%
Agree	29%	30%	28%	40%	27%	28%	30%	24%	33%	22%	23%	27%	29%	26%
Neither agree nor disagree	27%	25%	29%	15%	28%	27%	31%	21%	31%	32%	24%	33%	38%	14%
Disagree	14%	13%	15%	10%	13%	8%	9%	20%	9%	17%	21%	17%	13%	30%
Strongly disagree	3%	3%	3%	4%	1%	4%	1%	4%	5%	3%	11%	4%	1%	0%
Don't know	13%	12%	14%	9%	13%	17%	14%	15%	17%	17%	8%	9%	13%	20%
Total Agree:	43%	46%	40%	62%	45%	45%	44%	39%	38%	31%	36%	38%	35%	37%
Total Disagree:	17%	16%	18%	14%	14%	11%	10%	25%	14%	20%	32%	20%	14%	30%
Net:	26%	30%	22%	48%	31%	33%	34%	14%	24%	11%	5%	18%	21%	7%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) To what extent do you agree or disagree with the following?: Too many people who grew up in my local area have to move away in order to be able to find a home of their own

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly agree	14%	17%	13%	21%	14%	12%	8%	14%	15%	15%	12%	12%	17%	13%
Agree	29%	36%	37%	31%	25%	28%	20%	29%	27%	33%	28%	27%	31%	34%
Neither agree nor disagree	27%	23%	25%	24%	29%	31%	30%	28%	24%	27%	30%	27%	27%	28%
Disagree	14%	10%	11%	11%	14%	14%	21%	16%	15%	13%	11%	17%	13%	7%
Strongly disagree	3%	3%	1%	3%	3%	4%	4%	3%	3%	2%	4%	4%	3%	1%
Don't know	13%	12%	12%	10%	14%	11%	17%	11%	16%	10%	15%	13%	10%	18%
Total Agree:	43%	53%	50%	52%	39%	40%	28%	43%	42%	48%	39%	38%	47%	47%
Total Disagree:	17%	12%	13%	14%	17%	18%	24%	19%	18%	15%	15%	21%	16%	8%
Net:	26%	41%	38%	38%	22%	22%	4%	23%	24%	33%	25%	17%	31%	39%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.C) To what extent do you agree or disagree with the following?: Too many people who grew up in my local area have to move away in order to be able to find a home of their own

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly agree	14%	13%	15%	22%	22%	9%	12%	15%	31%	12%	12%	13%	24%	17%
Agree	29%	25%	37%	30%	23%	29%	31%	35%	16%	25%	32%	29%	31%	23%
Neither agree nor disagree	27%	28%	23%	19%	23%	31%	27%	27%	22%	29%	29%	27%	18%	25%
Disagree	14%	19%	14%	10%	14%	6%	19%	11%	12%	16%	15%	15%	9%	12%
Strongly disagree	3%	4%	3%	5%	6%	2%	4%	3%	4%	4%	2%	2%	5%	5%
Don't know	13%	11%	9%	15%	12%	22%	8%	9%	14%	14%	10%	14%	12%	17%
Total Agree:	43%	38%	52%	51%	45%	39%	42%	50%	47%	37%	44%	42%	56%	40%
Total Disagree:	17%	23%	16%	15%	20%	8%	23%	15%	17%	20%	17%	17%	14%	17%
Net:	26%	15%	35%	36%	25%	31%	19%	35%	31%	17%	27%	25%	42%	23%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) To what extent do you agree or disagree with the following?: It's important the Government helps make it possible for people to move to different parts of the country to pursue employment opportunities

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly agree	18%	16%	20%	19%	19%	20%	18%	16%	13%	19%	18%	16%	16%	21%
Agree	48%	48%	48%	53%	48%	38%	44%	45%	50%	46%	51%	50%	53%	46%
Neither agree nor disagree	24%	24%	24%	18%	22%	27%	30%	21%	26%	26%	20%	25%	28%	20%
Disagree	3%	5%	2%	3%	4%	8%	2%	9%	0%	4%	7%	3%	2%	2%
Strongly disagree	2%	2%	1%	3%	1%	1%	0%	1%	2%	1%	1%	4%	0%	2%
Don't know	5%	5%	5%	5%	5%	5%	6%	8%	9%	4%	2%	3%	1%	10%
Total Agree:	66%	64%	67%	71%	68%	59%	62%	61%	63%	65%	70%	66%	69%	67%
Total Disagree:	5%	7%	3%	6%	5%	9%	2%	10%	2%	5%	8%	6%	2%	4%
Net:	61%	58%	64%	66%	63%	49%	60%	51%	61%	60%	62%	60%	67%	63%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) To what extent do you agree or disagree with the following?: It's important the Government helps make it possible for people to move to different parts of the country to pursue employment opportunities

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly agree	18%	23%	17%	23%	17%	16%	14%	17%	19%	16%	21%	18%	18%	21%
Agree	48%	48%	50%	47%	47%	46%	47%	50%	48%	48%	44%	44%	53%	46%
Neither agree nor disagree	24%	16%	21%	22%	28%	28%	28%	25%	22%	26%	24%	28%	22%	20%
Disagree	3%	5%	2%	3%	2%	4%	4%	3%	5%	2%	3%	3%	3%	4%
Strongly disagree	2%	1%	1%	2%	1%	2%	1%	1%	1%	2%	3%	2%	1%	1%
Don't know	5%	7%	8%	3%	5%	4%	5%	4%	6%	6%	6%	5%	3%	9%
Total Agree:	66%	71%	68%	70%	64%	62%	61%	67%	67%	64%	65%	62%	71%	66%
Total Disagree:	5%	7%	3%	5%	3%	6%	6%	4%	6%	4%	5%	6%	4%	5%
Net:	61%	64%	64%	65%	61%	57%	55%	63%	61%	60%	60%	57%	66%	62%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) To what extent do you agree or disagree with the following?: It's important the Government helps make it possible for people to move to different parts of the country to pursue employment opportunities

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly agree	18%	17%	16%	17%	22%	17%	17%	20%	19%	17%	19%	13%	26%	17%
Agree	48%	45%	57%	50%	38%	42%	49%	50%	54%	45%	47%	54%	49%	38%
Neither agree nor disagree	24%	27%	20%	21%	27%	27%	26%	24%	15%	25%	25%	23%	17%	19%
Disagree	3%	4%	3%	6%	3%	2%	3%	4%	8%	3%	4%	4%	2%	7%
Strongly disagree	2%	2%	0%	2%	9%	1%	2%	1%	0%	3%	1%	1%	2%	6%
Don't know	5%	4%	3%	4%	0%	9%	3%	3%	4%	7%	4%	5%	3%	13%
Total Agree:	66%	62%	74%	67%	60%	59%	66%	69%	73%	62%	66%	68%	76%	55%
Total Disagree:	5%	6%	3%	8%	13%	4%	5%	4%	8%	6%	4%	5%	4%	13%
Net:	61%	56%	70%	58%	48%	55%	61%	65%	64%	56%	62%	63%	72%	42%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) The Government has announced a so-called “levelling-up agenda”. Prior to taking this poll, had you heard of this term or not?

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Yes, definitely heard of it	22%	29%	15%	19%	19%	20%	19%	21%	19%	25%	31%	24%	28%	26%
Yes, I am fairly sure I had heard of it	21%	24%	18%	21%	21%	22%	23%	24%	22%	25%	21%	19%	14%	16%
No, I don't think I've heard of it	21%	18%	24%	24%	23%	19%	20%	18%	22%	19%	13%	25%	21%	20%
No, I definitely have not heard of it	32%	25%	38%	32%	34%	33%	34%	32%	31%	25%	32%	27%	34%	33%
Don't Know	5%	3%	5%	4%	4%	7%	5%	5%	6%	6%	2%	4%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) The Government has announced a so-called “levelling-up agenda”. Prior to taking this poll, had you heard of this term or not?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Yes, definitely heard of it	22%	12%	13%	20%	21%	24%	36%	32%	23%	16%	14%	21%	30%	6%
Yes, I am fairly sure I had heard of it	21%	20%	19%	18%	23%	19%	24%	24%	21%	23%	15%	21%	24%	15%
No, I don't think I've heard of it	21%	28%	27%	18%	23%	18%	15%	20%	21%	25%	20%	20%	21%	28%
No, I definitely have not heard of it	32%	29%	33%	40%	31%	37%	23%	21%	31%	32%	44%	35%	24%	43%
Don't Know	5%	11%	8%	4%	2%	2%	1%	3%	4%	4%	7%	3%	1%	8%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) The Government has announced a so-called “levelling-up agenda”. Prior to taking this poll, had you heard of this term or not?

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Yes, definitely heard of it	22%	23%	22%	42%	20%	6%	24%	22%	39%	15%	20%	25%	39%	28%
Yes, I am fairly sure I had heard of it	21%	26%	20%	24%	19%	11%	26%	20%	23%	21%	20%	22%	21%	28%
No, I don't think I've heard of it	21%	19%	23%	20%	16%	29%	22%	23%	17%	22%	21%	23%	18%	7%
No, I definitely have not heard of it	32%	30%	30%	13%	45%	42%	26%	30%	20%	36%	35%	27%	18%	19%
Don't Know	5%	1%	5%	2%	0%	12%	1%	4%	2%	6%	5%	2%	4%	17%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) When it comes to the Government’s “levelling up agenda”, what is your understanding of the term?

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
It’s about tackling climate change	3%	3%	4%	3%	4%	7%	5%	0%	0%	2%	4%	6%	2%	4%
It’s about increasing the amount of trade we do with other countries after Brexit	4%	5%	3%	7%	2%	0%	1%	8%	6%	2%	2%	4%	1%	7%
It’s about getting more children from poorer backgrounds into university	5%	4%	6%	7%	3%	6%	1%	7%	6%	4%	1%	4%	7%	4%
It’s about sending more aid to poorer countries	3%	3%	3%	7%	2%	5%	2%	0%	3%	1%	1%	3%	1%	2%
It’s about reducing the economic gap between London/South East and the rest of the UK	42%	49%	36%	38%	43%	43%	42%	46%	33%	54%	61%	43%	40%	37%
It’s about helping pupils catch up on their education after lockdown	4%	5%	3%	8%	2%	2%	5%	8%	7%	4%	1%	1%	3%	0%
None of the above	5%	5%	6%	4%	5%	7%	4%	3%	5%	5%	6%	5%	6%	10%
Don’t know	33%	25%	40%	26%	38%	29%	40%	29%	40%	28%	23%	33%	39%	36%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) When it comes to the Government’s “levelling up agenda”, what is your understanding of the term?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
It’s about tackling climate change	3%	6%	8%	5%	1%	1%	0%	4%	3%	4%	3%	3%	4%	4%
It’s about increasing the amount of trade we do with other countries after Brexit	4%	9%	7%	4%	2%	1%	1%	5%	3%	4%	3%	2%	5%	6%
It’s about getting more children from poorer backgrounds into university	5%	8%	6%	5%	3%	6%	2%	6%	6%	5%	3%	3%	6%	6%
It’s about sending more aid to poorer countries	3%	6%	6%	3%	2%	1%	0%	2%	3%	4%	3%	3%	4%	3%
It’s about reducing the economic gap between London/South East and the rest of the UK	42%	20%	25%	34%	49%	48%	68%	55%	43%	37%	33%	50%	47%	18%
It’s about helping pupils catch up on their education after lockdown	4%	4%	9%	8%	3%	1%	0%	4%	6%	5%	1%	2%	7%	3%
None of the above	5%	5%	6%	7%	6%	7%	3%	4%	5%	7%	6%	7%	4%	6%
Don’t know	33%	42%	33%	34%	35%	34%	24%	21%	30%	35%	47%	31%	24%	55%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) When it comes to the Government’s “levelling up agenda”, what is your understanding of the term?

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
It’s about tackling climate change	3%	2%	7%	4%	0%	3%	3%	5%	4%	2%	4%	4%	4%	0%
It’s about increasing the amount of trade we do with other countries after Brexit	4%	2%	6%	6%	3%	4%	3%	6%	3%	3%	4%	5%	4%	5%
It’s about getting more children from poorer backgrounds into university	5%	3%	6%	6%	4%	5%	4%	5%	6%	4%	4%	5%	6%	7%
It’s about sending more aid to poorer countries	3%	3%	3%	4%	0%	4%	3%	3%	3%	3%	2%	3%	6%	0%
It’s about reducing the economic gap between London/South East and the rest of the UK	42%	53%	38%	60%	39%	20%	51%	41%	54%	38%	41%	47%	52%	42%
It’s about helping pupils catch up on their education after lockdown	4%	4%	6%	7%	16%	0%	4%	4%	11%	3%	3%	3%	10%	17%
None of the above	5%	6%	5%	0%	0%	8%	5%	5%	2%	6%	6%	6%	3%	0%
Don’t know	33%	27%	31%	13%	38%	55%	26%	30%	19%	42%	35%	26%	14%	30%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) The Government’s “levelling-up agenda” aims to reduce the economic gap between London/South East and the rest of the UK. Do you support or oppose this?

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly support	26%	25%	27%	13%	14%	22%	12%	19%	25%	42%	48%	35%	36%	44%
Support	40%	43%	38%	48%	43%	43%	46%	49%	45%	35%	33%	38%	33%	26%
Neither support nor oppose	22%	21%	23%	28%	24%	22%	30%	23%	21%	12%	17%	17%	22%	12%
Oppose	3%	3%	3%	5%	7%	5%	0%	0%	1%	1%	0%	0%	1%	5%
Strongly oppose	1%	1%	0%	1%	0%	2%	0%	0%	0%	2%	0%	2%	0%	0%
Don't know	9%	8%	10%	7%	12%	6%	13%	9%	7%	8%	2%	8%	8%	14%
Total Support:	66%	68%	64%	61%	57%	65%	57%	68%	70%	77%	80%	72%	69%	70%
Total Oppose:	3%	4%	3%	5%	7%	7%	0%	0%	1%	3%	0%	2%	1%	5%
Net:	63%	64%	62%	55%	50%	59%	57%	68%	69%	74%	80%	70%	68%	65%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) The Government’s “levelling-up agenda” aims to reduce the economic gap between London/South East and the rest of the UK. Do you support or oppose this?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly support	26%	23%	16%	25%	28%	29%	32%	29%	25%	26%	24%	27%	28%	18%
Support	40%	39%	45%	40%	39%	35%	44%	42%	46%	35%	38%	41%	43%	37%
Neither support nor oppose	22%	21%	23%	20%	24%	27%	17%	20%	16%	27%	24%	20%	21%	29%
Oppose	3%	2%	3%	4%	1%	5%	1%	4%	2%	3%	1%	3%	3%	2%
Strongly oppose	1%	0%	2%	1%	0%	0%	0%	1%	1%	1%	0%	1%	0%	0%
Don't know	9%	15%	12%	10%	8%	5%	6%	4%	10%	8%	13%	8%	6%	14%
Total Support:	66%	62%	60%	65%	67%	64%	76%	71%	71%	60%	61%	67%	70%	55%
Total Oppose:	3%	2%	5%	5%	1%	5%	2%	4%	3%	4%	2%	4%	3%	2%
Net:	63%	60%	55%	60%	65%	59%	74%	67%	67%	56%	60%	63%	67%	53%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) The Government’s “levelling-up agenda” aims to reduce the economic gap between London/South East and the rest of the UK. Do you support or oppose this?

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly support	26%	26%	27%	26%	35%	17%	27%	26%	27%	24%	26%	25%	34%	28%
Support	40%	45%	43%	42%	40%	31%	45%	47%	41%	38%	43%	42%	38%	40%
Neither support nor oppose	22%	19%	20%	21%	12%	31%	19%	20%	21%	26%	20%	20%	20%	17%
Oppose	3%	4%	3%	6%	0%	1%	3%	3%	6%	2%	3%	4%	2%	2%
Strongly oppose	1%	1%	1%	0%	3%	0%	1%	0%	0%	1%	0%	1%	1%	0%
Don't know	9%	5%	6%	6%	10%	19%	5%	4%	5%	10%	8%	8%	5%	13%
Total Support:	66%	71%	71%	67%	75%	48%	73%	73%	68%	62%	69%	67%	72%	68%
Total Oppose:	3%	4%	3%	6%	3%	2%	4%	3%	6%	2%	3%	5%	3%	2%
Net:	63%	67%	67%	61%	72%	47%	69%	71%	62%	59%	66%	62%	69%	66%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) In its attempt to reduce the economic gap between London/South East and the rest of the UK, do you think levelling up will work?

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Yes	20%	23%	17%	33%	18%	16%	13%	18%	24%	18%	13%	20%	15%	24%
No	45%	51%	40%	44%	42%	43%	46%	38%	38%	51%	54%	50%	55%	37%
Don't know	35%	26%	43%	23%	40%	41%	41%	45%	38%	30%	33%	30%	30%	39%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) In its attempt to reduce the economic gap between London/South East and the rest of the UK, do you think levelling up will work?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Yes	20%	34%	29%	22%	15%	10%	12%	23%	20%	20%	16%	19%	19%	23%
No	45%	32%	34%	44%	53%	52%	54%	49%	48%	42%	42%	49%	49%	31%
Don't know	35%	34%	37%	33%	32%	39%	34%	28%	32%	38%	42%	32%	32%	46%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) In its attempt to reduce the economic gap between London/South East and the rest of the UK, do you think levelling up will work?

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Yes	20%	22%	21%	14%	25%	16%	26%	24%	23%	17%	18%	18%	37%	28%
No	45%	45%	50%	63%	52%	32%	42%	45%	63%	44%	45%	51%	37%	47%
Don't know	35%	33%	29%	23%	23%	52%	32%	31%	14%	39%	37%	31%	26%	25%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) Which parts of the UK do you believe have the biggest economic gap with London and the South East, if any? Please select up to three

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
South West	9%	9%	8%	12%	7%	33%	5%	6%	15%	5%	10%	2%	2%	0%
East Midlands	9%	8%	9%	11%	8%	11%	9%	32%	6%	3%	6%	3%	5%	4%
West Midlands	12%	11%	13%	10%	12%	15%	9%	14%	45%	5%	11%	7%	4%	6%
East of England	8%	8%	7%	8%	9%	3%	22%	12%	2%	5%	4%	4%	7%	10%
North East	41%	47%	37%	32%	43%	38%	36%	32%	42%	55%	87%	50%	35%	33%
North West	30%	32%	28%	21%	27%	29%	26%	19%	30%	29%	28%	65%	21%	32%
Yorkshire	18%	19%	17%	15%	13%	18%	18%	17%	11%	57%	13%	15%	9%	14%
Wales	16%	19%	13%	15%	14%	11%	11%	18%	15%	10%	13%	12%	14%	66%
Northern Ireland	10%	13%	7%	9%	11%	5%	5%	3%	8%	6%	7%	7%	19%	6%
Scotland	15%	17%	13%	11%	9%	8%	11%	12%	4%	7%	16%	9%	59%	18%
None of the above have an economic gap with London and the South East	4%	4%	4%	6%	7%	0%	2%	3%	5%	4%	1%	3%	2%	0%
Don't know	19%	14%	24%	27%	23%	22%	27%	16%	18%	12%	7%	13%	17%	16%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) Which parts of the UK do you believe have the biggest economic gap with London and the South East, if any? Please select up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
South West	9%	14%	9%	9%	6%	6%	10%	10%	9%	9%	7%	8%	9%	7%
East Midlands	9%	11%	8%	10%	6%	6%	11%	8%	8%	7%	11%	9%	9%	6%
West Midlands	12%	11%	21%	7%	11%	13%	10%	12%	11%	11%	14%	12%	14%	9%
East of England	8%	7%	11%	12%	4%	3%	7%	7%	9%	8%	7%	8%	7%	9%
North East	41%	21%	31%	35%	45%	43%	65%	48%	45%	36%	34%	44%	48%	24%
North West	30%	23%	25%	28%	38%	28%	35%	34%	33%	24%	28%	32%	32%	19%
Yorkshire	18%	16%	22%	19%	18%	20%	13%	15%	17%	20%	18%	19%	17%	17%
Wales	16%	14%	13%	14%	15%	19%	20%	18%	17%	16%	14%	16%	18%	10%
Northern Ireland	10%	6%	5%	10%	12%	14%	13%	10%	10%	10%	10%	10%	11%	10%
Scotland	15%	12%	10%	16%	22%	19%	12%	12%	16%	17%	15%	14%	18%	9%
None of the above have an economic gap with London and the South East	4%	7%	6%	6%	1%	3%	1%	3%	3%	4%	4%	3%	4%	5%
Don't know	19%	25%	22%	18%	18%	20%	14%	16%	19%	21%	21%	20%	11%	36%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) Which parts of the UK do you believe have the biggest economic gap with London and the South East, if any? Please select up to three

	Total	2019					Voting Intention					Education			
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26	
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25	
South West	9%	10%	8%	17%	0%	6%	9%	9%	13%	7%	10%	7%	12%	8%	
East Midlands	9%	12%	8%	11%	6%	5%	11%	10%	6%	10%	10%	6%	8%	16%	
West Midlands	12%	15%	14%	10%	10%	8%	16%	12%	16%	12%	11%	13%	14%	0%	
East of England	8%	8%	7%	9%	16%	9%	8%	8%	12%	8%	5%	8%	13%	10%	
North East	41%	46%	42%	59%	48%	23%	47%	41%	52%	36%	45%	46%	38%	32%	
North West	30%	31%	35%	35%	37%	19%	32%	37%	33%	28%	29%	33%	30%	33%	
Yorkshire	18%	16%	23%	12%	39%	17%	18%	20%	19%	17%	20%	17%	17%	9%	
Wales	16%	16%	17%	17%	17%	13%	17%	15%	21%	13%	15%	20%	18%	7%	
Northern Ireland	10%	9%	8%	8%	13%	6%	9%	8%	7%	10%	10%	12%	7%	12%	
Scotland	15%	11%	17%	12%	6%	12%	12%	16%	10%	15%	13%	18%	11%	19%	
None of the above have an economic gap with London and the South East	4%	4%	4%	2%	0%	4%	5%	3%	4%	3%	3%	4%	6%	8%	
Don't know	19%	16%	14%	12%	17%	38%	13%	16%	10%	23%	19%	17%	15%	22%	

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) Which part of the UK do you believe has the biggest economic gap with London and the South East, if any? Please select ONE

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
South West	4%	4%	3%	3%	2%	22%	1%	2%	2%	2%	1%	2%	1%	0%
East Midlands	3%	4%	3%	3%	4%	3%	2%	21%	1%	1%	2%	0%	1%	2%
West Midlands	4%	4%	5%	4%	2%	5%	2%	7%	23%	1%	2%	0%	2%	0%
East of England	5%	5%	6%	7%	7%	5%	23%	6%	0%	1%	0%	0%	3%	2%
North East	24%	26%	22%	17%	26%	22%	19%	16%	28%	38%	75%	26%	15%	10%
North West	11%	11%	11%	7%	9%	9%	9%	12%	7%	4%	1%	44%	5%	10%
Yorkshire	5%	4%	6%	4%	4%	4%	4%	2%	3%	27%	2%	1%	3%	2%
Wales	7%	8%	5%	7%	6%	8%	5%	3%	3%	2%	2%	3%	2%	49%
Northern Ireland	6%	8%	3%	7%	5%	1%	1%	6%	4%	1%	2%	2%	8%	2%
Scotland	6%	7%	5%	4%	7%	4%	5%	5%	1%	3%	3%	2%	34%	2%
None of the above have an economic gap with London and the South East	3%	3%	3%	9%	5%	0%	1%	5%	4%	3%	0%	1%	0%	0%
Don't know	22%	16%	27%	29%	24%	19%	26%	17%	24%	16%	8%	17%	24%	20%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) Which part of the UK do you believe has the biggest economic gap with London and the South East, if any? Please select ONE

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
South West	4%	8%	5%	2%	2%	2%	3%	3%	6%	4%	2%	2%	4%	4%
East Midlands	3%	4%	4%	5%	3%	1%	2%	2%	5%	1%	4%	2%	3%	6%
West Midlands	4%	7%	6%	3%	3%	8%	1%	3%	3%	5%	7%	4%	4%	6%
East of England	5%	8%	11%	9%	2%	1%	2%	6%	2%	8%	6%	5%	5%	8%
North East	24%	10%	16%	17%	26%	22%	44%	30%	25%	22%	18%	24%	30%	12%
North West	11%	13%	10%	13%	9%	10%	12%	10%	14%	8%	12%	12%	10%	9%
Yorkshire	5%	4%	7%	5%	6%	6%	3%	5%	4%	5%	6%	6%	4%	5%
Wales	7%	5%	6%	6%	8%	10%	6%	8%	5%	10%	4%	8%	7%	2%
Northern Ireland	6%	4%	4%	4%	9%	10%	5%	9%	5%	3%	4%	6%	6%	3%
Scotland	6%	6%	5%	9%	10%	6%	3%	4%	8%	7%	7%	6%	7%	7%
None of the above have an economic gap with London and the South East	3%	7%	3%	4%	4%	1%	0%	3%	2%	3%	4%	3%	3%	2%
Don't know	22%	24%	24%	23%	19%	23%	19%	18%	20%	22%	27%	23%	15%	35%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) Which part of the UK do you believe has the biggest economic gap with London and the South East, if any? Please select ONE

	Total	2019					Voting Intention					Education			
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26	
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25	
South West	4%	4%	4%	6%	0%	4%	3%	5%	5%	2%	4%	4%	4%	6%	
East Midlands	3%	4%	3%	4%	0%	4%	3%	4%	2%	5%	3%	1%	4%	0%	
West Midlands	4%	7%	3%	2%	6%	6%	8%	3%	2%	7%	4%	4%	4%	0%	
East of England	5%	4%	7%	6%	10%	8%	4%	7%	5%	5%	6%	3%	8%	11%	
North East	24%	29%	25%	35%	17%	9%	28%	24%	27%	22%	26%	25%	25%	19%	
North West	11%	10%	13%	15%	28%	9%	11%	13%	19%	10%	12%	12%	11%	14%	
Yorkshire	5%	5%	6%	3%	16%	5%	5%	6%	6%	5%	4%	5%	5%	12%	
Wales	7%	8%	7%	4%	4%	4%	8%	6%	9%	6%	7%	8%	5%	7%	
Northern Ireland	6%	5%	4%	7%	3%	2%	6%	3%	5%	5%	5%	8%	7%	0%	
Scotland	6%	5%	7%	4%	0%	6%	4%	7%	3%	7%	7%	6%	5%	10%	
None of the above have an economic gap with London and the South East	3%	4%	3%	2%	0%	2%	5%	3%	2%	2%	4%	3%	5%	0%	
Don't know	22%	17%	18%	12%	17%	42%	15%	18%	15%	24%	19%	21%	16%	22%	

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Number of new homes being built

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
We have too many	23%	21%	25%	17%	30%	24%	26%	34%	24%	21%	25%	23%	18%	14%
We have about the right amount	33%	36%	31%	33%	32%	34%	33%	27%	30%	37%	34%	34%	36%	42%
We have too too few	31%	31%	31%	38%	25%	24%	29%	24%	33%	33%	30%	33%	36%	30%
Don't Know	12%	12%	12%	11%	13%	18%	12%	15%	13%	9%	11%	11%	9%	14%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Number of new homes being built

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
We have too many	23%	16%	15%	29%	19%	29%	30%	22%	22%	26%	23%	29%	21%	15%
We have about the right amount	33%	31%	40%	29%	33%	31%	34%	36%	36%	33%	28%	34%	35%	26%
We have too too few	31%	32%	32%	30%	38%	31%	27%	32%	31%	29%	34%	27%	35%	38%
Don't Know	12%	21%	13%	12%	10%	9%	9%	10%	10%	12%	16%	9%	10%	21%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Number of new homes being built

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
We have too many	23%	29%	19%	22%	25%	19%	30%	18%	22%	23%	23%	22%	25%	23%
We have about the right amount	33%	36%	31%	35%	39%	28%	36%	31%	35%	33%	31%	37%	38%	25%
We have too too few	31%	25%	39%	35%	29%	31%	27%	40%	30%	30%	33%	31%	27%	21%
Don't Know	12%	9%	11%	8%	6%	23%	7%	11%	13%	14%	13%	10%	10%	32%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Homes for private sale

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
We have too many	10%	11%	9%	15%	9%	4%	5%	12%	7%	12%	15%	11%	14%	8%
We have about the right amount	53%	55%	52%	51%	56%	55%	52%	45%	56%	58%	59%	50%	49%	62%
We have too too few	21%	22%	20%	21%	21%	22%	19%	26%	21%	18%	15%	22%	23%	16%
Don't Know	16%	12%	19%	13%	14%	19%	24%	16%	16%	12%	11%	17%	14%	14%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Homes for private sale

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
We have too many	10%	7%	10%	17%	12%	5%	8%	11%	10%	8%	11%	11%	11%	9%
We have about the right amount	53%	37%	49%	50%	48%	60%	69%	59%	53%	53%	46%	58%	55%	41%
We have too too few	21%	31%	27%	17%	25%	18%	11%	20%	21%	22%	20%	19%	22%	26%
Don't Know	16%	25%	14%	16%	15%	17%	11%	9%	15%	17%	22%	12%	12%	25%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.C) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Homes for private sale

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
We have too many	10%	10%	12%	9%	7%	7%	10%	11%	9%	10%	11%	7%	15%	22%
We have about the right amount	53%	63%	47%	60%	65%	39%	66%	48%	58%	51%	53%	61%	43%	46%
We have too too few	21%	18%	25%	21%	13%	24%	17%	25%	19%	19%	20%	20%	26%	12%
Don't Know	16%	8%	16%	10%	15%	30%	7%	16%	15%	20%	16%	12%	16%	20%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Homes for private rent

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
We have too many	14%	16%	13%	23%	11%	15%	16%	12%	10%	12%	14%	15%	11%	12%
We have about the right amount	38%	39%	36%	42%	41%	34%	34%	31%	45%	42%	40%	33%	35%	29%
We have too too few	26%	24%	28%	23%	28%	33%	22%	30%	18%	22%	25%	27%	28%	32%
Don't Know	22%	21%	23%	12%	20%	18%	28%	27%	27%	24%	20%	24%	25%	27%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Homes for private rent

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
We have too many	14%	13%	19%	18%	14%	14%	9%	15%	15%	10%	17%	14%	16%	10%
We have about the right amount	38%	38%	39%	42%	36%	32%	38%	44%	39%	38%	29%	38%	38%	37%
We have too too few	26%	22%	26%	25%	31%	27%	25%	22%	25%	29%	29%	27%	26%	26%
Don't Know	22%	27%	16%	15%	20%	27%	28%	20%	21%	22%	25%	21%	20%	26%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Homes for private rent

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
We have too many	14%	13%	16%	17%	23%	11%	13%	14%	21%	12%	14%	14%	20%	20%
We have about the right amount	38%	42%	36%	41%	35%	32%	47%	39%	33%	35%	38%	41%	38%	50%
We have too too few	26%	24%	31%	23%	35%	25%	22%	30%	21%	26%	25%	26%	27%	16%
Don't Know	22%	21%	18%	19%	7%	32%	18%	17%	25%	26%	23%	20%	15%	14%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Homes for shared ownership

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
We have too many	6%	8%	5%	13%	4%	6%	3%	6%	9%	4%	5%	8%	3%	6%
We have about the right amount	28%	30%	27%	37%	31%	29%	26%	24%	26%	28%	27%	29%	23%	21%
We have too too few	27%	28%	27%	30%	26%	29%	27%	24%	33%	23%	31%	26%	29%	18%
Don't Know	38%	34%	41%	21%	39%	36%	45%	47%	32%	45%	37%	37%	45%	54%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Homes for shared ownership

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
We have too many	6%	7%	10%	13%	4%	3%	3%	8%	6%	5%	6%	5%	7%	7%
We have about the right amount	28%	31%	40%	29%	27%	26%	19%	29%	30%	31%	24%	29%	28%	29%
We have too too few	27%	34%	23%	24%	32%	27%	26%	30%	26%	26%	27%	26%	29%	25%
Don't Know	38%	29%	27%	34%	37%	44%	52%	33%	38%	38%	43%	40%	35%	38%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.C) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Homes for shared ownership

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
We have too many	6%	7%	5%	11%	16%	4%	9%	5%	13%	4%	4%	8%	14%	13%
We have about the right amount	28%	31%	33%	25%	29%	22%	34%	32%	25%	22%	32%	31%	30%	44%
We have too too few	27%	25%	28%	30%	15%	32%	23%	31%	27%	31%	25%	25%	31%	14%
Don't Know	38%	37%	34%	34%	39%	42%	34%	31%	35%	43%	40%	35%	25%	29%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Affordable housing, like council housing or social housing

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
We have too many	7%	8%	5%	12%	9%	4%	3%	4%	5%	3%	8%	7%	7%	8%
We have about the right amount	29%	32%	27%	27%	29%	30%	23%	36%	32%	28%	29%	27%	31%	28%
We have too too few	48%	46%	50%	50%	49%	51%	54%	40%	45%	50%	48%	50%	46%	44%
Don't Know	16%	14%	17%	11%	12%	15%	19%	19%	17%	19%	15%	16%	16%	20%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Affordable housing, like council housing or social housing

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
We have too many	7%	10%	8%	11%	3%	5%	4%	8%	7%	5%	6%	6%	8%	5%
We have about the right amount	29%	35%	34%	30%	28%	20%	29%	32%	30%	33%	23%	32%	28%	24%
We have too too few	48%	36%	47%	42%	53%	55%	53%	46%	47%	47%	54%	48%	51%	49%
Don't Know	16%	19%	11%	17%	16%	20%	14%	14%	16%	15%	17%	14%	13%	23%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Affordable housing, like council housing or social housing

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
We have too many	7%	8%	5%	7%	19%	4%	8%	5%	13%	3%	7%	8%	12%	12%
We have about the right amount	29%	35%	28%	23%	33%	20%	38%	29%	26%	28%	28%	33%	33%	26%
We have too too few	48%	43%	55%	53%	29%	51%	42%	53%	39%	52%	49%	47%	39%	33%
Don't Know	16%	14%	11%	17%	19%	25%	12%	12%	22%	17%	16%	12%	17%	29%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Larger homes for families

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
We have too many	6%	7%	6%	9%	7%	6%	2%	7%	9%	8%	5%	8%	6%	4%
We have about the right amount	49%	50%	48%	41%	58%	48%	52%	46%	40%	55%	55%	45%	53%	51%
We have too too few	29%	28%	30%	39%	19%	26%	29%	27%	34%	25%	29%	32%	27%	27%
Don't Know	16%	15%	16%	12%	16%	19%	16%	20%	18%	13%	11%	16%	15%	18%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Larger homes for families

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
We have too many	6%	9%	6%	9%	4%	3%	6%	9%	8%	4%	4%	6%	8%	3%
We have about the right amount	49%	43%	46%	44%	46%	52%	60%	55%	48%	50%	42%	53%	48%	42%
We have too too few	29%	30%	33%	35%	34%	28%	18%	24%	28%	30%	36%	28%	30%	36%
Don't Know	16%	18%	15%	12%	16%	17%	16%	13%	16%	15%	18%	14%	14%	20%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.C) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Larger homes for families

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
We have too many	6%	6%	7%	13%	22%	2%	6%	6%	15%	5%	6%	6%	14%	4%
We have about the right amount	49%	56%	46%	49%	46%	41%	59%	48%	49%	43%	53%	52%	48%	44%
We have too too few	29%	26%	34%	21%	23%	33%	26%	32%	18%	34%	28%	25%	23%	24%
Don't Know	16%	12%	13%	17%	9%	24%	9%	14%	17%	17%	13%	17%	15%	27%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Starter homes for first time buyers

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
We have too many	5%	7%	3%	6%	5%	5%	4%	5%	3%	2%	2%	6%	6%	6%
We have about the right amount	27%	27%	26%	28%	31%	19%	24%	30%	28%	31%	28%	23%	20%	27%
We have too too few	50%	49%	51%	57%	45%	54%	54%	41%	48%	50%	47%	51%	50%	42%
Don't Know	19%	17%	21%	9%	19%	22%	17%	24%	20%	17%	22%	20%	24%	25%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Starter homes for first time buyers

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
We have too many	5%	7%	7%	8%	4%	1%	2%	6%	4%	5%	4%	3%	7%	3%
We have about the right amount	27%	25%	36%	30%	21%	22%	25%	29%	26%	27%	23%	29%	25%	26%
We have too too few	50%	49%	42%	43%	54%	57%	53%	51%	51%	50%	47%	51%	51%	45%
Don't Know	19%	19%	15%	19%	21%	20%	21%	14%	19%	18%	26%	18%	17%	25%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Starter homes for first time buyers

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
We have too many	5%	5%	4%	10%	0%	2%	5%	6%	10%	3%	3%	5%	13%	9%
We have about the right amount	27%	32%	25%	20%	43%	19%	34%	23%	22%	22%	27%	30%	25%	37%
We have too too few	50%	47%	55%	56%	51%	45%	47%	55%	52%	49%	51%	50%	46%	33%
Don't Know	19%	16%	16%	13%	6%	34%	13%	16%	16%	25%	20%	14%	16%	21%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Bungalows for elderly or less able

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
We have too many	5%	6%	4%	7%	5%	10%	4%	4%	6%	3%	1%	5%	4%	4%
We have about the right amount	34%	38%	30%	34%	38%	39%	37%	36%	29%	35%	28%	28%	37%	27%
We have too too few	47%	42%	51%	45%	41%	39%	45%	39%	51%	49%	63%	51%	48%	44%
Don't Know	15%	14%	15%	14%	16%	12%	14%	21%	14%	14%	8%	16%	10%	24%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Bungalows for elderly or less able

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
We have too many	5%	13%	7%	9%	4%	0%	0%	7%	5%	3%	5%	3%	6%	7%
We have about the right amount	34%	31%	41%	35%	35%	32%	28%	37%	33%	36%	28%	32%	35%	34%
We have too too few	47%	37%	36%	37%	50%	55%	62%	40%	48%	49%	50%	54%	44%	38%
Don't Know	15%	19%	17%	19%	12%	14%	10%	16%	14%	12%	17%	10%	15%	21%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) When it comes to housing in your local area, would you say you have too many, too few, or the right amount of the following?: Bungalows for elderly or less able

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
We have too many	5%	5%	5%	10%	6%	2%	7%	5%	10%	4%	3%	5%	14%	8%
We have about the right amount	34%	37%	32%	35%	32%	29%	38%	32%	32%	27%	38%	38%	33%	35%
We have too too few	47%	47%	47%	42%	46%	46%	47%	48%	42%	54%	46%	43%	30%	43%
Don't Know	15%	10%	16%	13%	15%	23%	8%	15%	16%	16%	13%	13%	24%	15%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Rank Summary: For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority (Ordered Left to Right by Rank)

	1. Bringing disused homes back into use	2. Improving poor quality housing	3. Converting large disused industrial/commercial buildings for homes	4. Building brand new homes
1-Highest Rank	32%	33%	17%	17%
2	33%	32%	22%	13%
3	23%	24%	35%	17%
4-Lowest Rank	11%	11%	25%	53%
Not Selected	0%	0%	0%	0%
Mean Rank	1.1	1.1	1.7	2.1
Standard Deviation	1	1	1.1	1.3

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Building brand new homes

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
1-Highest Rank	17%	21%	14%	25%	16%	18%	18%	13%	19%	21%	9%	14%	10%	10%
2	13%	14%	11%	17%	13%	12%	10%	6%	16%	9%	19%	14%	8%	15%
3	17%	18%	17%	18%	17%	13%	11%	28%	15%	12%	15%	17%	22%	24%
4-Lowest Rank	53%	48%	58%	40%	54%	57%	61%	53%	50%	58%	57%	55%	60%	51%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	2	1.9	2.2	1.7	2	2	2	2.2	2	2	2.2	2	2.3	2.2
Standard Deviation	1.3	1.4	1.2	1.5	1.3	1.4	1.4	1	1.4	1.5	1	1.2	1	1

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Building brand new homes

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
1-Highest Rank	17%	26%	24%	19%	17%	7%	12%	18%	16%	19%	16%	15%	18%	25%
2	13%	15%	20%	13%	9%	9%	10%	12%	14%	12%	13%	10%	15%	12%
3	17%	19%	20%	15%	24%	12%	15%	19%	19%	18%	14%	16%	18%	19%
4-Lowest Rank	53%	41%	36%	53%	50%	72%	64%	51%	52%	51%	57%	59%	49%	45%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	2	1.8	1.7	2	2	2.5	2.3	2	2	2	2	2.2	2	1.8
Standard Deviation	1.3	1.5	1.4	1.4	1.3	0.9	1	1.4	1.3	1.4	1.3	1.2	1.3	1.5

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.C) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Building brand new homes

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
1-Highest Rank	17%	17%	16%	16%	7%	20%	19%	17%	15%	16%	17%	15%	24%	23%
2	13%	12%	17%	10%	17%	13%	13%	17%	12%	9%	13%	14%	17%	8%
3	17%	16%	20%	17%	16%	18%	15%	21%	14%	18%	16%	18%	18%	14%
4-Lowest Rank	53%	55%	47%	58%	60%	48%	53%	46%	58%	57%	53%	53%	40%	56%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	2	2	2	2.2	2.3	1.9	2	1.9	2.2	2.2	2	2	1.7	2
Standard Deviation	1.3	1.3	1.3	1.3	1	1.4	1.4	1.3	1.3	1.3	1.4	1.3	1.5	1.6

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Bringing disused homes back into use

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
1-Highest Rank	32%	33%	32%	28%	28%	39%	31%	33%	30%	32%	32%	36%	42%	39%
2	33%	30%	35%	28%	41%	23%	37%	31%	34%	34%	41%	35%	33%	25%
3	23%	24%	23%	26%	23%	24%	25%	21%	27%	26%	15%	19%	17%	23%
4-Lowest Rank	11%	13%	10%	18%	8%	14%	6%	15%	9%	8%	12%	11%	7%	14%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	1	1.2	1	1.4	1	1	1	1.2	1.2	1	1	1	0.9	1
Standard Deviation	1	1	0.9	1	0.8	1.2	0.8	1	0.9	0.9	1	1	0.9	1.2

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Bringing disused homes back into use

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
1-Highest Rank	32%	21%	26%	35%	30%	40%	40%	34%	33%	32%	31%	36%	34%	20%
2	33%	36%	30%	29%	41%	32%	31%	31%	33%	30%	36%	30%	32%	41%
3	23%	28%	28%	25%	20%	21%	20%	23%	24%	24%	24%	23%	24%	23%
4-Lowest Rank	11%	15%	16%	12%	10%	7%	9%	12%	10%	14%	9%	11%	10%	16%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	1	1.4	1.3	1	1	0.9	1	1	1	1.2	1	1	1	1.4
Standard Deviation	1	1	1	1	0.9	0.9	1	1	1	1	0.9	1	1	1

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.C) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Bringing disused homes back into use

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
1-Highest Rank	32%	35%	32%	38%	35%	26%	32%	33%	31%	31%	34%	34%	32%	23%
2	33%	30%	31%	33%	33%	37%	30%	30%	34%	34%	32%	34%	27%	33%
3	23%	23%	27%	17%	23%	24%	26%	27%	18%	26%	23%	21%	24%	40%
4-Lowest Rank	11%	12%	11%	12%	9%	13%	12%	9%	17%	9%	12%	11%	17%	5%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	1	1	1.2	1	1	1.2	1.2	1	1.2	1	1	1	1.3	1.3
Standard Deviation	1	1	1	1	1	1	1	1	1	0.9	1	1	1.2	0.8

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Improving poor quality housing

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
1-Highest Rank	33%	29%	37%	33%	34%	26%	33%	38%	34%	28%	40%	35%	35%	30%
2	32%	32%	33%	31%	28%	45%	34%	40%	30%	28%	28%	30%	33%	34%
3	24%	26%	22%	19%	26%	22%	26%	16%	25%	31%	23%	28%	19%	26%
4-Lowest Rank	11%	14%	8%	17%	12%	7%	7%	6%	11%	13%	10%	7%	13%	10%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	1	1.2	1	1.2	1.2	1	1	0.9	1	1.3	1	1	1	1.2
Standard Deviation	1	1	0.9	1.2	1	0.7	0.9	0.8	1	1	1	0.9	1	1

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Improving poor quality housing

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
1-Highest Rank	33%	37%	34%	36%	36%	29%	26%	29%	31%	34%	38%	30%	32%	43%
2	32%	31%	28%	37%	28%	33%	36%	35%	30%	34%	31%	34%	30%	31%
3	24%	14%	20%	20%	23%	32%	32%	25%	26%	21%	22%	28%	23%	15%
4-Lowest Rank	11%	18%	18%	7%	13%	6%	6%	11%	13%	11%	9%	8%	14%	11%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	1	1	1.2	1	1	1	1.2	1.2	1.2	1	1	1	1.2	1
Standard Deviation	1	1.2	1.2	0.9	1	0.8	0.8	1	1	1	1	0.9	1	1

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.C) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Improving poor quality housing

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
1-Highest Rank	33%	27%	37%	30%	45%	41%	27%	36%	28%	38%	31%	33%	30%	30%
2	32%	34%	31%	34%	26%	30%	33%	31%	33%	33%	30%	33%	31%	39%
3	24%	30%	17%	22%	25%	19%	30%	18%	29%	21%	26%	24%	26%	12%
4-Lowest Rank	11%	8%	16%	14%	3%	10%	11%	14%	10%	8%	13%	10%	13%	19%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	1	1.2	1	1.2	0.9	1	1.3	1	1.2	1	1.2	1	1.2	1.2
Standard Deviation	1	0.9	1	1	0.9	1	0.9	1	0.9	0.9	1	1	1	1.2

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Converting large disused industrial/commercial buildings for homes

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
1-Highest Rank	17%	18%	16%	15%	23%	17%	18%	16%	18%	19%	19%	16%	12%	21%
2	22%	25%	20%	24%	18%	19%	19%	22%	20%	29%	12%	21%	25%	27%
3	35%	32%	39%	37%	34%	41%	38%	35%	32%	31%	47%	36%	42%	27%
4-Lowest Rank	25%	25%	25%	24%	26%	22%	25%	26%	30%	21%	23%	28%	21%	25%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	1.7	1.6	1.7	1.7	1.6	1.7	1.7	1.7	1.7	1.6	1.7	1.8	1.7	1.6
Standard Deviation	1	1	1	1	1.2	1	1	1	1.2	1	1	1	0.9	1.2

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Converting large disused industrial/commercial buildings for homes

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
1-Highest Rank	17%	16%	15%	10%	17%	23%	22%	19%	21%	16%	14%	19%	16%	12%
2	22%	19%	22%	22%	22%	26%	23%	22%	24%	23%	21%	25%	22%	17%
3	35%	40%	32%	40%	34%	35%	34%	34%	31%	37%	40%	33%	35%	43%
4-Lowest Rank	25%	26%	30%	28%	27%	16%	21%	25%	25%	24%	25%	22%	27%	28%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	1.7	1.8	1.8	1.9	1.7	1.4	1.5	1.7	1.6	1.7	1.8	1.6	1.7	1.9
Standard Deviation	1	1	1	0.9	1	1	1	1	1	1	1	1	1	0.9

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.C) For the housing in your local area, which of the following do you think should be the priority? Please rank the following in order of priority: Converting large disused industrial/commercial buildings for homes

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
1-Highest Rank	17%	21%	16%	16%	13%	13%	23%	14%	26%	15%	19%	19%	13%	25%
2	22%	23%	21%	24%	25%	20%	24%	22%	21%	24%	25%	18%	25%	21%
3	35%	31%	36%	44%	36%	39%	29%	34%	39%	35%	35%	37%	32%	35%
4-Lowest Rank	25%	24%	27%	15%	27%	29%	24%	31%	15%	26%	22%	26%	30%	20%
Not Selected	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean Rank	1.7	1.6	1.7	1.6	1.8	1.8	1.5	1.8	1.4	1.7	1.6	1.7	1.8	1.5
Standard Deviation	1	1.2	1	0.9	1	1	1.2	1	1	1	1	1	1	1.2

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) For the town centres in your local area, what do you think should be the priority, if any? Please select up to five

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
More reasons to visit (cinemas, cafes etc)	22%	25%	20%	23%	29%	18%	25%	20%	17%	17%	14%	21%	23%	32%
More green spaces (parks)	19%	20%	17%	24%	20%	15%	19%	15%	24%	16%	20%	21%	13%	17%
More activities for young children (play areas, soft play etc)	20%	18%	23%	23%	21%	10%	14%	23%	23%	16%	16%	22%	27%	18%
More help for people who are rough sleeping	27%	23%	31%	24%	24%	32%	34%	22%	34%	31%	29%	27%	23%	23%
More help to bring new shops to the high street	41%	39%	43%	31%	35%	37%	51%	35%	40%	45%	49%	47%	42%	48%
Put more police on the streets	37%	40%	34%	39%	37%	34%	33%	40%	35%	42%	39%	43%	31%	32%
More parking spaces/free car parking	35%	31%	39%	30%	38%	38%	51%	32%	32%	36%	35%	36%	28%	33%
Subsidise large monthly markets for local traders	20%	19%	22%	13%	15%	16%	21%	30%	22%	25%	14%	26%	16%	38%
Subsidise local community events	14%	11%	16%	13%	9%	13%	13%	12%	15%	14%	14%	16%	17%	24%
More CCTV	22%	22%	22%	23%	22%	22%	18%	27%	21%	20%	27%	22%	20%	26%
More homes nearby to provide more customers for shops, cinemas etc	14%	14%	13%	15%	11%	15%	12%	9%	15%	12%	21%	14%	22%	6%
Prevent the opening of more charity shops	16%	18%	14%	9%	19%	14%	17%	16%	13%	15%	20%	19%	22%	17%
Tackling air pollution	23%	24%	22%	31%	24%	20%	21%	31%	27%	16%	13%	20%	21%	14%
Deal with litter, graffiti and other blights	30%	32%	29%	26%	31%	31%	27%	38%	31%	32%	42%	28%	34%	28%
More greenery (trees, flower beds, hanging baskets)	23%	24%	21%	30%	21%	22%	23%	23%	18%	18%	22%	22%	26%	15%
Other (Please Specify)	2%	2%	2%	0%	4%	4%	1%	6%	2%	0%	2%	1%	2%	0%
Don't Know	6%	7%	6%	5%	5%	10%	2%	6%	8%	8%	4%	3%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) For the town centres in your local area, what do you think should be the priority, if any? Please select up to five

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
More reasons to visit (cinemas, cafes etc)	22%	26%	23%	25%	27%	18%	15%	22%	21%	24%	22%	18%	25%	26%
More green spaces (parks)	19%	25%	24%	22%	17%	17%	10%	22%	16%	21%	16%	19%	18%	16%
More activities for young children (play areas, soft play etc)	20%	19%	24%	32%	20%	19%	10%	19%	18%	21%	23%	19%	22%	23%
More help for people who are rough sleeping	27%	35%	25%	30%	27%	25%	23%	21%	27%	28%	32%	23%	29%	32%
More help to bring new shops to the high street	41%	20%	31%	34%	46%	55%	54%	46%	42%	35%	38%	46%	42%	33%
Put more police on the streets	37%	25%	27%	33%	37%	48%	49%	35%	34%	36%	42%	47%	32%	24%
More parking spaces/free car parking	35%	28%	26%	28%	31%	43%	49%	36%	35%	32%	36%	39%	32%	31%
Subsidise large monthly markets for local traders	20%	13%	19%	16%	17%	26%	28%	17%	22%	19%	23%	22%	21%	16%
Subsidise local community events	14%	15%	12%	15%	12%	14%	15%	14%	15%	12%	14%	13%	17%	8%
More CCTV	22%	35%	21%	20%	19%	19%	20%	18%	23%	20%	27%	21%	20%	28%
More homes nearby to provide more customers for shops, cinemas etc	14%	15%	19%	13%	14%	10%	12%	14%	14%	13%	14%	12%	17%	13%
Prevent the opening of more charity shops	16%	10%	11%	11%	20%	24%	19%	16%	15%	16%	17%	24%	11%	9%
Tackling air pollution	23%	28%	26%	24%	19%	18%	22%	24%	22%	28%	17%	17%	27%	23%
Deal with litter, graffiti and other blights	30%	23%	30%	28%	28%	35%	37%	31%	30%	31%	30%	31%	30%	29%
More greenery (trees, flower beds, hanging baskets)	23%	25%	28%	27%	22%	18%	16%	21%	22%	26%	22%	21%	23%	22%
Other (Please Specify)	2%	0%	2%	1%	1%	4%	4%	2%	3%	2%	2%	1%	4%	0%
Don't Know	6%	7%	9%	5%	6%	4%	6%	6%	5%	6%	8%	4%	5%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.C) For the town centres in your local area, what do you think should be the priority, if any? Please select up to five

	Total	2019					Voting Intention					Education		
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
More reasons to visit (cinemas, cafes etc)	22%	19%	26%	26%	13%	26%	19%	27%	22%	20%	22%	20%	35%	16%
More green spaces (parks)	19%	17%	19%	19%	19%	20%	16%	18%	23%	14%	19%	20%	28%	12%
More activities for young children (play areas, soft play etc)	20%	16%	25%	16%	16%	19%	17%	28%	15%	21%	20%	17%	27%	16%
More help for people who are rough sleeping	27%	20%	35%	30%	28%	27%	20%	33%	30%	29%	27%	26%	27%	19%
More help to bring new shops to the high street	41%	47%	37%	41%	49%	37%	46%	38%	38%	45%	37%	43%	38%	33%
Put more police on the streets	37%	48%	31%	39%	35%	27%	48%	33%	37%	43%	39%	31%	25%	23%
More parking spaces/free car parking	35%	40%	31%	31%	41%	32%	40%	32%	30%	38%	33%	34%	34%	21%
Subsidise large monthly markets for local traders	20%	22%	25%	16%	34%	12%	22%	23%	20%	21%	23%	19%	15%	19%
Subsidise local community events	14%	11%	16%	18%	19%	13%	12%	15%	23%	14%	13%	14%	13%	17%
More CCTV	22%	21%	20%	15%	30%	28%	24%	21%	14%	25%	28%	16%	14%	5%
More homes nearby to provide more customers for shops, cinemas etc	14%	12%	18%	16%	16%	12%	13%	15%	14%	11%	15%	14%	18%	11%
Prevent the opening of more charity shops	16%	21%	12%	10%	19%	10%	19%	12%	15%	21%	15%	13%	11%	16%
Tackling air pollution	23%	19%	24%	33%	19%	20%	21%	23%	27%	17%	24%	26%	23%	32%
Deal with litter, graffiti and other blights	30%	34%	28%	28%	17%	31%	32%	31%	28%	33%	33%	28%	27%	30%
More greenery (trees, flower beds, hanging baskets)	23%	20%	26%	23%	31%	21%	19%	26%	22%	15%	23%	29%	27%	7%
Other (Please Specify)	2%	1%	3%	5%	0%	2%	1%	2%	4%	1%	2%	2%	2%	4%
Don't Know	6%	5%	3%	4%	0%	14%	5%	4%	0%	6%	5%	7%	4%	18%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) To what extent do you agree with the following statements: I trust that the Government will keep its pledge to “level up” the country and reduce the economic gap between London/South East and the rest of the UK

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly agree	6%	8%	4%	9%	5%	1%	4%	9%	8%	7%	8%	6%	6%	4%
Agree	23%	23%	22%	31%	25%	26%	25%	20%	16%	21%	14%	21%	14%	25%
Neither agree nor disagree	28%	26%	29%	29%	29%	38%	27%	28%	34%	27%	28%	22%	24%	18%
Disagree	19%	17%	21%	17%	20%	13%	19%	14%	17%	18%	30%	23%	23%	17%
Strongly disagree	17%	19%	13%	10%	14%	11%	14%	15%	18%	17%	15%	21%	23%	26%
Don't know	9%	7%	10%	5%	8%	10%	11%	13%	7%	10%	5%	7%	10%	10%
Total Agree:	29%	31%	26%	40%	29%	27%	29%	30%	24%	28%	22%	27%	20%	29%
Total Disagree:	35%	36%	35%	26%	34%	24%	33%	28%	35%	36%	45%	44%	46%	43%
Net:	-7%	-5%	-8%	14%	-5%	3%	-4%	1%	-12%	-8%	-23%	-17%	-26%	-13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) To what extent do you agree with the following statements: I trust that the Government will keep its pledge to “level up” the country and reduce the economic gap between London/South East and the rest of the UK

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly agree	6%	6%	7%	10%	4%	3%	5%	8%	5%	5%	6%	6%	6%	6%
Agree	23%	23%	25%	24%	21%	18%	24%	21%	24%	25%	21%	26%	22%	15%
Neither agree nor disagree	28%	33%	28%	24%	27%	26%	28%	26%	25%	30%	29%	30%	22%	33%
Disagree	19%	17%	19%	14%	17%	24%	21%	20%	21%	16%	17%	15%	23%	18%
Strongly disagree	17%	11%	10%	19%	22%	20%	17%	17%	17%	15%	16%	13%	22%	12%
Don't know	9%	11%	11%	10%	8%	8%	5%	8%	9%	9%	10%	9%	5%	16%
Total Agree:	29%	29%	32%	34%	25%	21%	29%	29%	29%	29%	27%	32%	28%	21%
Total Disagree:	35%	27%	29%	33%	39%	45%	38%	38%	38%	32%	33%	29%	45%	30%
Net:	-7%	2%	3%	1%	-14%	-24%	-9%	-9%	-9%	-2%	-6%	3%	-17%	-9%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.C) To what extent do you agree with the following statements: I trust that the Government will keep its pledge to “level up” the country and reduce the economic gap between London/South East and the rest of the UK

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly agree	6%	7%	6%	4%	19%	6%	8%	7%	8%	5%	6%	5%	11%	12%
Agree	23%	32%	18%	19%	6%	15%	40%	19%	16%	23%	24%	19%	25%	23%
Neither agree nor disagree	28%	32%	24%	21%	20%	34%	32%	24%	27%	31%	28%	27%	19%	31%
Disagree	19%	15%	24%	26%	11%	14%	11%	23%	19%	16%	19%	21%	18%	9%
Strongly disagree	17%	7%	22%	26%	35%	13%	4%	20%	25%	16%	15%	18%	20%	11%
Don't know	9%	6%	7%	3%	9%	18%	5%	7%	6%	9%	7%	10%	7%	13%
Total Agree:	29%	39%	24%	23%	25%	21%	48%	26%	23%	28%	30%	24%	36%	36%
Total Disagree:	35%	23%	46%	52%	46%	27%	15%	43%	44%	32%	35%	39%	38%	20%
Net:	-7%	16%	-22%	-29%	-22%	-7%	32%	-18%	-21%	-4%	-5%	-15%	-3%	15%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) To what extent do you agree with the following statements: It's not possible to reduce the gap between London and the rest of the UK

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly agree	11%	15%	7%	11%	14%	6%	9%	9%	9%	11%	12%	12%	14%	10%
Agree	29%	29%	29%	28%	32%	29%	29%	24%	24%	30%	28%	29%	30%	25%
Neither agree nor disagree	27%	24%	29%	31%	23%	24%	32%	26%	29%	25%	25%	25%	30%	27%
Disagree	17%	18%	16%	18%	18%	20%	15%	22%	18%	16%	18%	16%	8%	20%
Strongly disagree	5%	6%	4%	5%	4%	4%	5%	1%	7%	6%	8%	7%	2%	8%
Don't know	12%	9%	14%	7%	10%	17%	11%	18%	13%	12%	9%	11%	16%	10%
Total Agree:	40%	43%	36%	39%	46%	35%	38%	33%	34%	41%	40%	42%	44%	36%
Total Disagree:	22%	24%	20%	23%	21%	24%	20%	23%	25%	23%	26%	23%	10%	28%
Net:	18%	20%	16%	16%	24%	11%	18%	10%	9%	18%	14%	19%	33%	7%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) To what extent do you agree with the following statements: It's not possible to reduce the gap between London and the rest of the UK

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly agree	11%	10%	11%	15%	10%	14%	6%	11%	10%	11%	12%	12%	11%	12%
Agree	29%	24%	20%	31%	30%	32%	35%	33%	28%	28%	26%	30%	32%	19%
Neither agree nor disagree	27%	32%	34%	25%	25%	24%	22%	22%	27%	28%	30%	26%	25%	31%
Disagree	17%	17%	16%	12%	15%	17%	23%	21%	15%	18%	14%	17%	17%	14%
Strongly disagree	5%	4%	6%	4%	7%	3%	5%	5%	5%	5%	5%	6%	5%	3%
Don't know	12%	13%	13%	13%	13%	11%	9%	9%	14%	10%	14%	9%	10%	22%
Total Agree:	40%	34%	31%	46%	40%	45%	41%	44%	38%	39%	38%	42%	43%	31%
Total Disagree:	22%	20%	22%	16%	22%	20%	28%	26%	21%	23%	18%	23%	22%	16%
Net:	18%	13%	8%	31%	18%	25%	13%	18%	18%	16%	19%	19%	21%	15%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.C) To what extent do you agree with the following statements: It's not possible to reduce the gap between London and the rest of the UK

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly agree	11%	10%	11%	8%	23%	11%	8%	11%	10%	13%	9%	8%	17%	19%
Agree	29%	32%	29%	36%	13%	16%	31%	28%	42%	25%	29%	34%	26%	28%
Neither agree nor disagree	27%	27%	25%	19%	36%	35%	28%	28%	17%	28%	30%	23%	20%	31%
Disagree	17%	19%	16%	23%	10%	10%	21%	18%	20%	15%	17%	18%	23%	4%
Strongly disagree	5%	5%	7%	4%	10%	3%	5%	5%	2%	5%	4%	4%	7%	5%
Don't know	12%	8%	11%	10%	9%	25%	6%	10%	8%	13%	10%	13%	7%	13%
Total Agree:	40%	42%	40%	45%	35%	27%	39%	39%	52%	38%	38%	42%	43%	48%
Total Disagree:	22%	23%	23%	27%	20%	13%	26%	22%	23%	21%	21%	22%	29%	9%
Net:	18%	19%	17%	18%	16%	13%	13%	17%	30%	18%	17%	20%	14%	38%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) To what extent do you agree with the following statements: The Government is not interested in helping people outside of London

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly agree	17%	19%	15%	13%	8%	14%	13%	20%	23%	19%	26%	25%	22%	14%
Agree	27%	25%	29%	22%	23%	22%	27%	21%	26%	31%	28%	31%	33%	42%
Neither agree nor disagree	25%	24%	25%	27%	30%	24%	25%	22%	30%	25%	21%	26%	17%	18%
Disagree	18%	19%	17%	18%	28%	23%	20%	25%	11%	12%	17%	10%	17%	12%
Strongly disagree	4%	6%	3%	8%	3%	5%	5%	3%	3%	4%	4%	1%	3%	6%
Don't know	9%	7%	11%	12%	9%	13%	11%	10%	6%	9%	3%	7%	7%	8%
Total Agree:	44%	44%	44%	34%	31%	36%	40%	40%	49%	50%	54%	56%	55%	56%
Total Disagree:	22%	25%	20%	26%	31%	28%	25%	28%	15%	16%	21%	11%	21%	18%
Net:	22%	20%	24%	9%	0%	8%	14%	12%	34%	34%	33%	45%	34%	38%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) To what extent do you agree with the following statements: The Government is not interested in helping people outside of London

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly agree	17%	14%	16%	22%	20%	17%	14%	14%	18%	15%	22%	16%	20%	17%
Agree	27%	34%	28%	29%	27%	29%	20%	27%	29%	26%	26%	22%	32%	26%
Neither agree nor disagree	25%	23%	28%	17%	20%	25%	32%	24%	23%	27%	25%	26%	23%	24%
Disagree	18%	18%	14%	15%	20%	18%	21%	18%	18%	20%	15%	22%	15%	16%
Strongly disagree	4%	1%	4%	5%	4%	3%	8%	8%	3%	3%	3%	7%	4%	1%
Don't know	9%	11%	11%	11%	8%	8%	5%	9%	9%	8%	10%	8%	6%	17%
Total Agree:	44%	48%	44%	51%	47%	46%	34%	41%	47%	42%	47%	38%	52%	43%
Total Disagree:	22%	18%	17%	20%	24%	21%	29%	26%	21%	23%	18%	29%	19%	16%
Net:	22%	29%	26%	31%	23%	25%	5%	15%	26%	19%	30%	9%	33%	26%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.C) To what extent do you agree with the following statements: The Government is not interested in helping people outside of London

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly agree	17%	10%	24%	19%	35%	16%	8%	21%	22%	21%	15%	16%	21%	8%
Agree	27%	20%	36%	31%	24%	21%	20%	37%	31%	24%	30%	28%	28%	24%
Neither agree nor disagree	25%	27%	23%	22%	10%	31%	26%	23%	15%	28%	23%	25%	20%	11%
Disagree	18%	29%	8%	18%	6%	12%	31%	8%	24%	15%	19%	18%	16%	29%
Strongly disagree	4%	7%	2%	3%	20%	1%	10%	2%	2%	4%	5%	3%	7%	11%
Don't know	9%	7%	7%	6%	6%	19%	5%	9%	6%	8%	8%	10%	9%	17%
Total Agree:	44%	31%	60%	50%	59%	38%	28%	58%	54%	45%	45%	44%	49%	31%
Total Disagree:	22%	36%	10%	22%	26%	12%	41%	10%	25%	19%	24%	21%	23%	40%
Net:	22%	-5%	50%	28%	33%	25%	-13%	48%	28%	26%	21%	24%	25%	-9%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) To what extent do you agree with the following statements: The “levelling up” agenda ignores the reality of poverty in parts of London and the South East

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly agree	12%	13%	11%	14%	17%	5%	18%	9%	11%	7%	11%	10%	14%	13%
Agree	31%	31%	32%	45%	35%	30%	36%	22%	28%	25%	19%	29%	27%	35%
Neither agree nor disagree	29%	30%	29%	25%	29%	32%	29%	30%	37%	33%	29%	28%	31%	22%
Disagree	8%	10%	6%	5%	6%	10%	1%	15%	9%	10%	17%	12%	6%	8%
Strongly disagree	2%	3%	2%	1%	1%	3%	1%	0%	3%	4%	7%	4%	5%	0%
Don't know	16%	13%	19%	10%	12%	21%	15%	24%	11%	21%	17%	18%	18%	22%
Total Agree:	44%	44%	43%	59%	52%	35%	54%	31%	39%	32%	30%	39%	40%	48%
Total Disagree:	11%	14%	8%	6%	7%	13%	2%	15%	13%	14%	24%	16%	10%	8%
Net:	33%	30%	35%	53%	46%	22%	52%	16%	26%	18%	6%	23%	30%	40%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) To what extent do you agree with the following statements: The “levelling up” agenda ignores the reality of poverty in parts of London and the South East

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly agree	12%	13%	13%	17%	12%	14%	7%	14%	11%	14%	10%	10%	16%	10%
Agree	31%	33%	30%	33%	27%	31%	34%	35%	34%	26%	29%	31%	36%	22%
Neither agree nor disagree	29%	28%	29%	24%	32%	33%	30%	25%	28%	34%	32%	31%	27%	30%
Disagree	8%	9%	10%	9%	8%	7%	8%	11%	7%	10%	6%	10%	6%	11%
Strongly disagree	2%	1%	2%	3%	4%	1%	3%	2%	2%	2%	4%	4%	2%	1%
Don't know	16%	16%	16%	15%	17%	14%	18%	14%	18%	14%	19%	14%	13%	27%
Total Agree:	44%	46%	43%	50%	39%	45%	41%	49%	45%	40%	40%	41%	52%	31%
Total Disagree:	11%	10%	12%	12%	12%	7%	11%	13%	9%	12%	9%	14%	8%	12%
Net:	33%	37%	31%	38%	27%	37%	30%	36%	36%	28%	31%	27%	45%	19%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.C) To what extent do you agree with the following statements: The “levelling up” agenda ignores the reality of poverty in parts of London and the South East

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly agree	12%	9%	13%	20%	6%	11%	9%	13%	25%	11%	11%	11%	21%	18%
Agree	31%	30%	38%	38%	23%	21%	30%	35%	29%	24%	35%	35%	35%	32%
Neither agree nor disagree	29%	33%	28%	22%	20%	31%	34%	29%	20%	35%	26%	29%	23%	15%
Disagree	8%	11%	6%	6%	22%	5%	12%	7%	11%	8%	8%	9%	10%	15%
Strongly disagree	2%	2%	1%	4%	13%	2%	3%	2%	1%	4%	2%	2%	1%	0%
Don't know	16%	14%	13%	10%	15%	29%	11%	13%	14%	18%	17%	14%	9%	20%
Total Agree:	44%	40%	51%	58%	29%	32%	40%	48%	54%	36%	46%	45%	57%	50%
Total Disagree:	11%	13%	8%	10%	36%	8%	15%	9%	12%	11%	10%	11%	11%	15%
Net:	33%	26%	44%	48%	-7%	24%	25%	39%	42%	24%	36%	34%	46%	35%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) How soon do you expect to see a difference in less affluent areas of the UK from the Government’s levelling up agenda, if ever?

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Within the next 12 months	1%	1%	2%	1%	2%	3%	1%	3%	2%	1%	1%	0%	0%	2%
1 - 2 years	5%	5%	6%	8%	5%	4%	2%	6%	4%	6%	6%	7%	4%	4%
3 - 5 years	18%	21%	16%	25%	16%	18%	14%	22%	22%	18%	16%	15%	15%	24%
6 - 10 years	12%	12%	12%	14%	17%	9%	10%	13%	12%	12%	9%	12%	9%	10%
Over 10 years	12%	12%	12%	13%	13%	13%	11%	9%	14%	10%	14%	11%	13%	9%
Never	26%	30%	22%	18%	21%	25%	26%	21%	22%	30%	31%	32%	35%	27%
Don't know	25%	18%	31%	20%	27%	28%	37%	26%	25%	22%	22%	22%	23%	24%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) How soon do you expect to see a difference in less affluent areas of the UK from the Government’s levelling up agenda, if ever?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Within the next 12 months	1%	4%	1%	3%	1%	1%	0%	1%	2%	1%	1%	1%	1%	4%
1 - 2 years	5%	9%	6%	7%	3%	5%	4%	8%	4%	5%	5%	4%	6%	4%
3 - 5 years	18%	26%	24%	21%	15%	10%	15%	23%	18%	22%	11%	17%	21%	14%
6 - 10 years	12%	12%	15%	11%	13%	9%	12%	9%	16%	13%	10%	13%	11%	14%
Over 10 years	12%	11%	13%	11%	11%	13%	12%	13%	13%	10%	12%	12%	13%	9%
Never	26%	11%	11%	23%	35%	36%	37%	28%	26%	23%	26%	28%	28%	18%
Don't know	25%	26%	31%	25%	24%	26%	20%	19%	21%	26%	34%	24%	21%	36%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.C) How soon do you expect to see a difference in less affluent areas of the UK from the Government’s levelling up agenda, if ever?

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Within the next 12 months	1%	1%	1%	5%	3%	2%	1%	1%	8%	2%	1%	1%	3%	0%
1 - 2 years	5%	6%	6%	2%	13%	3%	7%	7%	3%	6%	5%	4%	9%	3%
3 - 5 years	18%	21%	22%	11%	3%	11%	25%	21%	18%	15%	18%	22%	20%	30%
6 - 10 years	12%	15%	10%	12%	19%	11%	17%	10%	14%	10%	13%	12%	12%	15%
Over 10 years	12%	14%	11%	18%	9%	9%	15%	12%	15%	9%	12%	11%	17%	15%
Never	26%	21%	30%	36%	36%	18%	16%	28%	31%	28%	26%	26%	20%	20%
Don't know	25%	21%	20%	17%	16%	47%	19%	21%	11%	29%	24%	24%	18%	17%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) If the Government invests in less affluent parts of the UK, do you expect to see a difference in your local area?

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Yes	24%	26%	22%	27%	18%	23%	17%	21%	29%	28%	38%	28%	23%	24%
No	53%	55%	53%	54%	58%	50%	51%	55%	50%	52%	40%	51%	58%	57%
Don't know	23%	20%	25%	19%	24%	27%	32%	24%	21%	20%	22%	21%	19%	19%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) If the Government invests in less affluent parts of the UK, do you expect to see a difference in your local area?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Yes	24%	30%	30%	27%	23%	17%	17%	25%	24%	27%	21%	23%	25%	24%
No	53%	47%	46%	49%	54%	56%	67%	58%	53%	53%	49%	56%	56%	45%
Don't know	23%	23%	24%	24%	23%	27%	16%	18%	23%	20%	30%	20%	20%	31%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.C) If the Government invests in less affluent parts of the UK, do you expect to see a difference in your local area?

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Yes	24%	23%	26%	24%	22%	19%	25%	27%	34%	23%	20%	24%	39%	23%
No	53%	56%	55%	62%	59%	42%	56%	54%	55%	48%	57%	58%	43%	57%
Don't know	23%	20%	19%	14%	19%	39%	18%	19%	11%	29%	22%	17%	18%	20%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) How soon do you expect to see a difference in your area from the Government’s levelling up agenda?

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	312	161	148	38	24	18	16	14	25	47	33	63	20	12
Weighted	300	158	138	48	29	23	19	18	33	28	19	39	26	15
Within the next 12 months	9%	6%	12%	10%	12%	5%	6%	14%	11%	12%	0%	5%	5%	16%
1 - 2 years	17%	20%	14%	26%	21%	12%	0%	13%	12%	23%	18%	17%	20%	9%
3 - 5 years	35%	39%	31%	32%	37%	39%	38%	51%	24%	27%	40%	35%	34%	48%
6 - 10 years	17%	17%	16%	21%	4%	22%	30%	8%	23%	18%	13%	23%	10%	0%
Over 10 years	9%	9%	10%	5%	4%	0%	6%	8%	17%	13%	18%	8%	20%	8%
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	13%	9%	17%	5%	21%	22%	20%	7%	12%	6%	11%	12%	10%	19%

Note:

BASE: Respondents who agreed that if the Government invests in less affluent parts of the UK, they would see a difference in their local area

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) How soon do you expect to see a difference in your area from the Government’s levelling up agenda?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	312	50	59	61	50	38	54	93	84	69	66	127	129	37
Weighted	300	53	63	58	49	31	46	83	78	74	65	119	123	37
Within the next 12 months	9%	13%	4%	13%	6%	11%	5%	8%	13%	7%	7%	6%	9%	15%
1 - 2 years	17%	27%	12%	16%	22%	9%	14%	25%	9%	19%	15%	16%	17%	20%
3 - 5 years	35%	21%	47%	38%	34%	33%	32%	38%	40%	38%	20%	38%	39%	15%
6 - 10 years	17%	17%	17%	16%	17%	20%	16%	11%	18%	13%	27%	17%	14%	27%
Over 10 years	9%	13%	6%	7%	9%	7%	14%	10%	9%	7%	12%	9%	11%	7%
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	13%	9%	15%	9%	11%	20%	18%	8%	11%	16%	19%	14%	10%	16%

Note:

BASE: Respondents who agreed that if the Government invests in less affluent parts of the UK, they would see a difference in their local area

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.C) How soon do you expect to see a difference in your area from the Government’s levelling up agenda?

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	312	116	93	26	5	31	100	93	25	0	0	84	53	6
Weighted	300	111	85	25	4	30	94	90	24	0	0	79	55	6
Within the next 12 months	9%	10%	7%	12%	28%	11%	8%	8%	17%	17%	6%	6%	7%	0%
1 - 2 years	17%	19%	16%	7%	44%	19%	18%	17%	16%	20%	15%	17%	17%	12%
3 - 5 years	35%	38%	36%	39%	0%	15%	47%	36%	22%	23%	37%	38%	43%	55%
6 - 10 years	17%	15%	15%	23%	28%	32%	10%	17%	33%	11%	15%	18%	22%	33%
Over 10 years	9%	8%	9%	5%	0%	4%	10%	7%	0%	13%	9%	10%	6%	0%
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	13%	9%	17%	15%	0%	21%	8%	15%	11%	16%	18%	12%	4%	0%

Note:

BASE: Respondents who agreed that if the Government invests in less affluent parts of the UK, they would see a difference in their local area

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: The areas where there is the most poverty

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Very important	47%	44%	49%	41%	44%	48%	49%	39%	51%	50%	58%	47%	51%	52%
Somewhat important	34%	34%	34%	35%	39%	31%	30%	38%	28%	33%	30%	37%	33%	32%
Neither important nor unimportant	11%	13%	9%	17%	12%	8%	14%	14%	13%	8%	7%	9%	8%	4%
Somewhat unimportant	2%	2%	1%	2%	1%	4%	1%	2%	4%	2%	0%	1%	0%	2%
Very unimportant	1%	1%	1%	2%	1%	0%	0%	1%	1%	1%	0%	1%	1%	2%
Don't know	5%	5%	5%	2%	2%	9%	6%	6%	3%	6%	5%	6%	7%	8%
Total Important:	81%	78%	84%	77%	83%	79%	78%	77%	79%	83%	88%	84%	84%	84%
Total Unimportant:	3%	4%	2%	5%	3%	4%	1%	3%	5%	3%	0%	2%	1%	4%
Net:	78%	75%	82%	72%	80%	75%	77%	74%	74%	80%	88%	82%	83%	80%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: The areas where there is the most poverty

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Very important	47%	47%	36%	47%	48%	47%	56%	50%	43%	44%	51%	42%	52%	49%
Somewhat important	34%	26%	36%	35%	35%	35%	35%	34%	38%	35%	28%	38%	34%	28%
Neither important nor unimportant	11%	16%	16%	12%	11%	10%	4%	11%	9%	14%	11%	12%	9%	11%
Somewhat unimportant	2%	2%	5%	1%	1%	2%	0%	1%	2%	4%	0%	2%	1%	1%
Very unimportant	1%	3%	1%	1%	1%	1%	0%	0%	2%	0%	2%	1%	1%	2%
Don't know	5%	7%	6%	5%	4%	6%	4%	4%	6%	2%	8%	6%	2%	8%
Total Important:	81%	73%	72%	82%	82%	82%	91%	84%	81%	79%	80%	80%	86%	77%
Total Unimportant:	3%	5%	6%	1%	2%	2%	1%	1%	4%	5%	2%	3%	3%	3%
Net:	78%	68%	66%	81%	80%	80%	90%	82%	77%	74%	78%	77%	83%	74%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.C) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: The areas where there is the most poverty

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Very important	47%	41%	55%	56%	42%	44%	41%	54%	61%	48%	49%	43%	51%	47%
Somewhat important	34%	38%	32%	34%	46%	27%	40%	30%	31%	33%	32%	40%	32%	21%
Neither important nor unimportant	11%	12%	9%	4%	12%	17%	12%	11%	1%	11%	12%	11%	8%	3%
Somewhat unimportant	2%	2%	1%	2%	0%	1%	2%	1%	4%	0%	3%	1%	3%	16%
Very unimportant	1%	1%	1%	1%	0%	0%	0%	2%	2%	1%	1%	1%	2%	0%
Don't know	5%	5%	2%	3%	0%	11%	4%	3%	1%	7%	4%	4%	4%	13%
Total Important:	81%	79%	86%	90%	88%	71%	82%	84%	93%	81%	80%	83%	83%	68%
Total Unimportant:	3%	3%	2%	3%	0%	1%	2%	3%	5%	1%	3%	2%	5%	16%
Net:	78%	76%	84%	87%	88%	70%	80%	81%	87%	79%	77%	82%	78%	52%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where there is a good prospect of future economic growth

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Very important	24%	25%	22%	33%	21%	26%	16%	25%	24%	23%	24%	22%	20%	24%
Somewhat important	43%	43%	44%	41%	47%	37%	49%	37%	37%	42%	55%	42%	47%	46%
Neither important nor unimportant	19%	18%	19%	14%	21%	19%	21%	23%	25%	20%	13%	20%	15%	14%
Somewhat unimportant	6%	6%	6%	8%	3%	5%	6%	3%	7%	5%	6%	7%	7%	7%
Very unimportant	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	0%	1%	0%	0%
Don't know	8%	7%	8%	3%	5%	11%	8%	13%	6%	9%	2%	7%	11%	10%
Total Important:	67%	68%	66%	74%	68%	63%	64%	62%	61%	65%	79%	64%	67%	70%
Total Unimportant:	7%	7%	6%	9%	5%	6%	7%	3%	8%	6%	6%	8%	7%	7%
Net:	60%	61%	60%	65%	63%	57%	58%	59%	53%	59%	74%	56%	60%	63%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where there is a good prospect of future economic growth

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Very important	24%	22%	22%	30%	21%	20%	24%	27%	21%	21%	25%	27%	21%	27%
Somewhat important	43%	41%	35%	37%	48%	48%	50%	44%	42%	46%	41%	44%	46%	36%
Neither important nor unimportant	19%	17%	23%	18%	16%	23%	17%	17%	19%	21%	18%	17%	20%	20%
Somewhat unimportant	6%	9%	9%	5%	6%	3%	3%	5%	8%	4%	5%	4%	6%	7%
Very unimportant	1%	2%	1%	3%	1%	0%	0%	1%	1%	0%	2%	1%	1%	0%
Don't know	8%	10%	9%	6%	8%	7%	6%	6%	8%	7%	10%	8%	6%	11%
Total Important:	67%	63%	57%	68%	69%	68%	74%	71%	64%	67%	66%	71%	66%	63%
Total Unimportant:	7%	11%	10%	8%	7%	3%	3%	6%	9%	5%	7%	5%	8%	7%
Net:	60%	51%	48%	60%	63%	65%	71%	65%	54%	62%	59%	66%	59%	56%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.C) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where there is a good prospect of future economic growth

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Very important	24%	26%	21%	24%	29%	23%	27%	25%	26%	23%	22%	20%	35%	40%
Somewhat important	43%	47%	43%	43%	52%	37%	48%	41%	41%	45%	47%	42%	37%	28%
Neither important nor unimportant	19%	16%	21%	21%	3%	19%	17%	19%	21%	19%	17%	23%	15%	10%
Somewhat unimportant	6%	3%	8%	8%	3%	7%	3%	10%	6%	4%	7%	6%	4%	7%
Very unimportant	1%	1%	1%	1%	6%	0%	1%	1%	2%	0%	1%	0%	4%	0%
Don't know	8%	7%	6%	3%	6%	13%	5%	5%	3%	10%	6%	8%	6%	15%
Total Important:	67%	73%	64%	67%	82%	61%	75%	65%	68%	67%	69%	62%	72%	67%
Total Unimportant:	7%	4%	9%	9%	10%	7%	4%	10%	8%	4%	8%	7%	8%	7%
Net:	60%	69%	55%	58%	72%	54%	71%	55%	60%	63%	62%	55%	64%	61%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where people’s health is worst

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Very important	38%	35%	41%	36%	36%	34%	35%	30%	43%	39%	50%	42%	42%	36%
Somewhat important	39%	40%	39%	43%	40%	36%	38%	37%	36%	41%	28%	36%	42%	52%
Neither important nor unimportant	14%	15%	13%	11%	20%	18%	16%	14%	15%	11%	17%	12%	8%	4%
Somewhat unimportant	2%	3%	2%	6%	1%	0%	1%	3%	5%	2%	1%	3%	1%	0%
Very unimportant	1%	1%	0%	1%	0%	0%	0%	4%	0%	1%	0%	1%	1%	0%
Don't know	6%	6%	6%	3%	4%	11%	10%	11%	2%	6%	3%	5%	6%	8%
Total Important:	77%	75%	79%	78%	75%	70%	73%	67%	78%	80%	78%	79%	84%	88%
Total Unimportant:	3%	4%	2%	7%	1%	0%	1%	7%	5%	2%	1%	4%	2%	0%
Net:	74%	72%	77%	71%	74%	70%	72%	60%	74%	78%	77%	74%	82%	88%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where people’s health is worst

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Very important	38%	33%	31%	38%	36%	38%	49%	40%	31%	38%	43%	36%	42%	36%
Somewhat important	39%	36%	37%	40%	45%	39%	39%	40%	43%	36%	36%	41%	40%	39%
Neither important nor unimportant	14%	15%	21%	15%	12%	15%	6%	12%	12%	19%	12%	16%	11%	11%
Somewhat unimportant	2%	6%	3%	2%	2%	3%	0%	2%	5%	1%	1%	1%	3%	2%
Very unimportant	1%	3%	1%	0%	1%	0%	0%	0%	1%	1%	1%	1%	1%	0%
Don't know	6%	9%	7%	5%	5%	6%	5%	5%	8%	4%	7%	6%	3%	12%
Total Important:	77%	68%	68%	78%	80%	77%	88%	81%	75%	75%	79%	77%	82%	74%
Total Unimportant:	3%	8%	4%	2%	3%	3%	1%	2%	5%	2%	2%	2%	4%	2%
Net:	74%	60%	64%	76%	78%	74%	88%	78%	69%	72%	77%	75%	79%	72%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.C) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where people’s health is worst

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Very important	38%	34%	41%	46%	42%	34%	32%	44%	51%	41%	39%	33%	43%	35%
Somewhat important	39%	42%	41%	38%	39%	36%	47%	38%	35%	35%	39%	46%	36%	35%
Neither important nor unimportant	14%	15%	12%	9%	13%	16%	15%	11%	10%	14%	14%	12%	13%	11%
Somewhat unimportant	2%	2%	2%	4%	6%	0%	2%	2%	1%	2%	2%	3%	4%	0%
Very unimportant	1%	1%	1%	1%	0%	0%	0%	1%	2%	1%	1%	0%	0%	6%
Don't know	6%	6%	3%	1%	0%	14%	4%	3%	2%	7%	5%	6%	3%	13%
Total Important:	77%	76%	82%	84%	81%	70%	79%	82%	86%	76%	78%	78%	79%	70%
Total Unimportant:	3%	3%	3%	6%	6%	0%	3%	4%	3%	3%	3%	3%	4%	6%
Net:	74%	74%	79%	79%	75%	70%	76%	78%	83%	73%	75%	75%	75%	64%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas of high unemployment

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Very important	45%	43%	48%	42%	40%	47%	46%	37%	52%	50%	51%	43%	47%	48%
Somewhat important	37%	40%	36%	43%	41%	30%	37%	45%	31%	30%	42%	37%	42%	34%
Neither important nor unimportant	9%	10%	8%	8%	12%	9%	8%	8%	10%	12%	6%	11%	1%	10%
Somewhat unimportant	3%	3%	3%	5%	2%	5%	3%	3%	4%	1%	0%	3%	1%	0%
Very unimportant	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
Don't know	5%	5%	6%	2%	5%	9%	5%	8%	4%	6%	1%	6%	8%	8%
Total Important:	83%	82%	83%	85%	81%	77%	82%	82%	83%	80%	93%	80%	90%	82%
Total Unimportant:	3%	3%	3%	5%	2%	5%	4%	3%	4%	2%	0%	3%	1%	0%
Net:	80%	79%	80%	80%	79%	72%	78%	79%	80%	78%	93%	77%	89%	82%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas of high unemployment

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Very important	45%	44%	33%	49%	43%	43%	56%	46%	42%	42%	52%	44%	46%	51%
Somewhat important	37%	27%	40%	33%	43%	44%	36%	39%	41%	39%	30%	40%	41%	27%
Neither important nor unimportant	9%	14%	16%	10%	7%	7%	3%	9%	7%	11%	9%	8%	7%	10%
Somewhat unimportant	3%	7%	5%	4%	2%	0%	0%	2%	4%	4%	2%	2%	3%	4%
Very unimportant	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	5%	7%	6%	5%	5%	6%	4%	4%	6%	4%	7%	5%	3%	9%
Total Important:	83%	72%	73%	82%	86%	87%	93%	85%	82%	81%	82%	84%	86%	78%
Total Unimportant:	3%	8%	5%	4%	2%	0%	0%	2%	5%	4%	2%	2%	3%	4%
Net:	80%	64%	67%	79%	84%	87%	93%	83%	78%	77%	80%	82%	83%	74%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.C) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas of high unemployment

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Very important	45%	41%	48%	50%	52%	47%	42%	49%	54%	47%	46%	42%	48%	41%
Somewhat important	37%	43%	36%	41%	45%	29%	43%	35%	33%	36%	38%	41%	32%	25%
Neither important nor unimportant	9%	8%	9%	4%	3%	12%	10%	8%	7%	9%	8%	9%	11%	14%
Somewhat unimportant	3%	2%	4%	2%	0%	2%	2%	4%	4%	1%	2%	3%	5%	2%
Very unimportant	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	6%
Don't know	5%	5%	3%	4%	0%	10%	4%	3%	1%	7%	5%	4%	4%	13%
Total Important:	83%	84%	84%	90%	97%	76%	84%	85%	88%	83%	84%	84%	80%	66%
Total Unimportant:	3%	2%	4%	2%	0%	2%	2%	4%	4%	1%	2%	4%	5%	8%
Net:	80%	82%	79%	89%	97%	73%	82%	80%	83%	81%	81%	80%	75%	58%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where home ownership levels are lowest

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Very important	21%	20%	21%	28%	17%	20%	16%	27%	23%	17%	19%	20%	22%	14%
Somewhat important	36%	37%	36%	38%	33%	29%	36%	39%	35%	37%	37%	38%	36%	34%
Neither important nor unimportant	26%	24%	27%	19%	33%	26%	30%	19%	25%	28%	36%	27%	22%	30%
Somewhat unimportant	7%	9%	6%	10%	9%	5%	6%	4%	9%	8%	3%	7%	8%	8%
Very unimportant	2%	3%	1%	2%	1%	4%	2%	2%	1%	2%	1%	2%	2%	4%
Don't know	8%	6%	9%	3%	5%	15%	9%	10%	8%	9%	3%	7%	9%	10%
Total Important:	57%	57%	57%	66%	51%	49%	52%	65%	58%	54%	56%	58%	59%	48%
Total Unimportant:	10%	12%	7%	12%	11%	9%	9%	6%	10%	10%	5%	9%	10%	12%
Net:	47%	45%	50%	54%	40%	40%	43%	59%	48%	45%	51%	49%	48%	36%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where home ownership levels are lowest

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Very important	21%	25%	22%	24%	24%	16%	16%	20%	22%	22%	21%	19%	19%	31%
Somewhat important	36%	30%	39%	38%	35%	34%	37%	40%	33%	37%	34%	34%	41%	34%
Neither important nor unimportant	26%	22%	23%	25%	26%	30%	27%	22%	25%	28%	28%	28%	25%	20%
Somewhat unimportant	7%	12%	4%	3%	7%	9%	10%	9%	10%	6%	5%	8%	7%	5%
Very unimportant	2%	2%	3%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	0%
Don't know	8%	8%	8%	7%	6%	9%	8%	7%	9%	5%	10%	8%	5%	9%
Total Important:	57%	56%	61%	62%	59%	50%	53%	60%	55%	59%	54%	54%	60%	65%
Total Unimportant:	10%	14%	8%	5%	9%	11%	12%	11%	11%	8%	7%	10%	10%	6%
Net:	47%	42%	53%	57%	50%	40%	41%	49%	43%	50%	47%	43%	50%	60%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.C) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where home ownership levels are lowest

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Very important	21%	19%	23%	20%	13%	25%	18%	26%	23%	19%	22%	19%	26%	12%
Somewhat important	36%	34%	38%	44%	47%	34%	38%	36%	33%	35%	38%	35%	41%	30%
Neither important nor unimportant	26%	30%	25%	22%	24%	23%	28%	26%	25%	29%	25%	28%	18%	30%
Somewhat unimportant	7%	8%	7%	11%	3%	3%	9%	6%	15%	7%	8%	7%	5%	8%
Very unimportant	2%	2%	2%	1%	6%	2%	2%	2%	4%	1%	2%	2%	3%	6%
Don't know	8%	8%	5%	2%	6%	14%	5%	5%	1%	9%	5%	9%	6%	13%
Total Important:	57%	52%	61%	64%	61%	59%	56%	62%	55%	54%	60%	54%	67%	42%
Total Unimportant:	10%	10%	9%	12%	9%	5%	10%	7%	19%	8%	10%	10%	9%	15%
Net:	47%	43%	52%	53%	51%	54%	46%	55%	36%	46%	50%	44%	58%	27%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where education and skills levels are lowest

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Very important	41%	40%	42%	40%	41%	38%	39%	33%	42%	48%	49%	41%	43%	41%
Somewhat important	38%	37%	41%	39%	38%	34%	45%	35%	34%	30%	39%	38%	46%	43%
Neither important nor unimportant	11%	13%	9%	13%	15%	10%	8%	16%	14%	12%	10%	12%	5%	2%
Somewhat unimportant	3%	4%	2%	5%	2%	2%	2%	6%	3%	3%	0%	2%	1%	4%
Very unimportant	1%	2%	1%	2%	1%	6%	0%	0%	1%	1%	0%	1%	0%	0%
Don't know	5%	5%	6%	1%	2%	10%	6%	9%	5%	6%	1%	6%	6%	10%
Total Important:	79%	76%	83%	79%	79%	72%	84%	68%	76%	78%	88%	79%	89%	84%
Total Unimportant:	4%	6%	2%	6%	4%	8%	2%	6%	5%	4%	0%	3%	1%	4%
Net:	75%	71%	80%	73%	75%	64%	81%	62%	72%	74%	88%	76%	88%	80%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where education and skills levels are lowest

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Very important	41%	43%	31%	40%	41%	39%	50%	43%	39%	41%	41%	39%	43%	46%
Somewhat important	38%	26%	41%	39%	42%	41%	39%	38%	41%	38%	36%	39%	43%	32%
Neither important nor unimportant	11%	15%	16%	12%	9%	12%	5%	11%	10%	13%	11%	12%	9%	10%
Somewhat unimportant	3%	6%	5%	2%	2%	2%	1%	2%	3%	4%	3%	3%	3%	2%
Very unimportant	1%	3%	2%	2%	0%	0%	0%	1%	1%	1%	1%	1%	1%	2%
Don't know	5%	7%	5%	4%	6%	6%	5%	4%	6%	4%	8%	6%	2%	8%
Total Important:	79%	69%	72%	80%	83%	80%	89%	82%	80%	79%	77%	78%	85%	78%
Total Unimportant:	4%	9%	7%	4%	3%	2%	1%	3%	4%	5%	4%	4%	4%	3%
Net:	75%	60%	65%	76%	80%	78%	88%	78%	76%	74%	73%	75%	82%	75%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.C) In deciding which parts of the country should receive levelling up funding, how important or unimportant are the following criteria?: Areas where education and skills levels are lowest

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Very important	41%	37%	42%	49%	48%	43%	39%	44%	50%	42%	45%	37%	43%	51%
Somewhat important	38%	40%	43%	37%	33%	29%	42%	38%	36%	34%	38%	42%	39%	19%
Neither important nor unimportant	11%	12%	10%	8%	12%	15%	12%	12%	9%	12%	10%	12%	9%	7%
Somewhat unimportant	3%	4%	2%	4%	0%	1%	3%	3%	2%	2%	1%	4%	3%	8%
Very unimportant	1%	1%	1%	0%	6%	1%	1%	1%	2%	2%	1%	0%	3%	2%
Don't know	5%	6%	2%	2%	0%	11%	4%	2%	1%	7%	5%	5%	4%	13%
Total Important:	79%	77%	85%	86%	81%	72%	81%	82%	86%	76%	83%	79%	82%	70%
Total Unimportant:	4%	5%	3%	4%	6%	2%	4%	4%	4%	4%	2%	5%	5%	10%
Net:	75%	73%	81%	82%	75%	70%	77%	78%	82%	72%	81%	74%	77%	60%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) Which comes closest to your view:

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
There has been underinvestment in areas outside London for years, and more money should be spent to correct this – even if it means investing in regions with lower prospects of economic growth	61%	60%	61%	44%	49%	59%	59%	59%	62%	69%	74%	73%	75%	68%
Public money should be spent where there is the best return on investment, even if that means continuing investment in more affluent regions like the South East	21%	25%	18%	40%	32%	21%	17%	18%	15%	15%	15%	13%	12%	18%
Don't know	18%	15%	22%	16%	19%	20%	24%	23%	23%	16%	10%	14%	14%	14%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) Which comes closest to your view:

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
There has been underinvestment in areas outside London for years, and more money should be spent to correct this – even if it means investing in regions with lower prospects of economic growth	61%	55%	51%	52%	61%	66%	75%	62%	62%	62%	58%	60%	66%	44%
Public money should be spent where there is the best return on investment, even if that means continuing investment in more affluent regions like the South East	21%	28%	29%	26%	18%	16%	14%	27%	21%	19%	17%	23%	22%	22%
Don't know	18%	17%	20%	22%	20%	18%	11%	12%	17%	18%	25%	18%	12%	35%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.C) Which comes closest to your view:

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
There has been underinvestment in areas outside London for years, and more money should be spent to correct this – even if it means investing in regions with lower prospects of economic growth	61%	61%	68%	68%	78%	44%	62%	66%	63%	61%	61%	61%	58%	61%
Public money should be spent where there is the best return on investment, even if that means continuing investment in more affluent regions like the South East	21%	25%	20%	22%	16%	16%	28%	19%	32%	16%	23%	21%	29%	26%
Don't know	18%	14%	12%	10%	6%	41%	10%	14%	5%	23%	16%	18%	13%	13%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) To what extent do you agree or disagree with the following statement: "Given how much the UK has spent dealing with Covid, the Government should wait until the national debt is lower before going ahead with the levelling up agenda"

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly agree	10%	11%	9%	13%	6%	11%	8%	13%	9%	12%	14%	10%	11%	10%
Agree	30%	32%	29%	43%	34%	26%	34%	25%	31%	28%	24%	30%	22%	18%
Neither agree nor disagree	23%	21%	26%	14%	32%	20%	28%	27%	25%	22%	27%	22%	21%	25%
Disagree	20%	21%	19%	20%	17%	21%	12%	20%	20%	19%	23%	18%	27%	30%
Strongly disagree	7%	8%	6%	2%	4%	8%	3%	3%	8%	12%	7%	10%	12%	6%
Don't know	9%	6%	11%	7%	5%	14%	15%	12%	8%	7%	6%	10%	7%	10%
Total Agree:	41%	43%	38%	56%	41%	37%	42%	38%	40%	40%	37%	40%	33%	28%
Total Disagree:	27%	29%	25%	22%	21%	29%	15%	23%	27%	31%	30%	28%	39%	36%
Net:	14%	14%	14%	34%	19%	8%	26%	15%	13%	9%	7%	11%	-5%	-8%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) To what extent do you agree or disagree with the following statement: "Given how much the UK has spent dealing with Covid, the Government should wait until the national debt is lower before going ahead with the levelling up agenda"

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly agree	10%	18%	11%	15%	6%	8%	7%	12%	9%	9%	12%	10%	11%	10%
Agree	30%	34%	38%	30%	27%	31%	25%	34%	28%	33%	28%	32%	29%	31%
Neither agree nor disagree	23%	19%	25%	23%	28%	27%	19%	19%	23%	30%	23%	25%	20%	24%
Disagree	20%	14%	13%	14%	19%	21%	34%	24%	24%	14%	17%	19%	25%	13%
Strongly disagree	7%	0%	4%	11%	10%	5%	9%	8%	6%	6%	7%	5%	9%	7%
Don't know	9%	14%	9%	8%	10%	8%	7%	5%	10%	8%	13%	8%	6%	15%
Total Agree:	41%	52%	49%	45%	33%	39%	31%	45%	37%	42%	40%	42%	40%	40%
Total Disagree:	27%	15%	17%	24%	30%	26%	43%	31%	30%	20%	24%	25%	34%	21%
Net:	14%	37%	32%	20%	3%	14%	-11%	14%	7%	21%	16%	17%	6%	20%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.C) To what extent do you agree or disagree with the following statement: "Given how much the UK has spent dealing with Covid, the Government should wait until the national debt is lower before going ahead with the levelling up agenda"

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly agree	10%	12%	10%	15%	3%	7%	11%	10%	21%	8%	9%	12%	15%	22%
Agree	30%	35%	31%	27%	44%	22%	37%	30%	26%	30%	30%	32%	32%	31%
Neither agree nor disagree	23%	24%	21%	18%	19%	35%	25%	23%	20%	25%	27%	19%	20%	10%
Disagree	20%	19%	19%	30%	19%	15%	21%	19%	23%	20%	20%	22%	20%	11%
Strongly disagree	7%	5%	9%	7%	10%	4%	4%	9%	8%	6%	5%	8%	8%	13%
Don't know	9%	5%	10%	3%	6%	18%	3%	9%	2%	11%	10%	7%	4%	13%
Total Agree:	41%	46%	41%	42%	47%	29%	48%	40%	47%	38%	39%	44%	47%	53%
Total Disagree:	27%	25%	28%	37%	28%	18%	25%	29%	31%	26%	25%	30%	28%	25%
Net:	14%	22%	13%	5%	18%	10%	23%	11%	16%	12%	14%	15%	19%	28%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: South West

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	11%	13%	9%	8%	13%	26%	7%	10%	7%	11%	3%	13%	7%	14%
The right amount of houses being built	19%	24%	14%	24%	17%	25%	18%	26%	20%	13%	19%	16%	12%	10%
Not enough houses being built	17%	19%	16%	21%	18%	19%	15%	15%	20%	18%	13%	17%	12%	20%
Don't know	53%	45%	61%	46%	52%	29%	60%	49%	54%	57%	66%	54%	69%	56%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: South West

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	11%	12%	8%	10%	12%	15%	10%	12%	10%	9%	12%	13%	10%	5%
The right amount of houses being built	19%	24%	27%	27%	20%	10%	7%	21%	20%	24%	12%	18%	21%	19%
Not enough houses being built	17%	15%	23%	11%	21%	14%	18%	17%	19%	16%	16%	17%	19%	17%
Don't know	53%	50%	42%	52%	47%	60%	64%	50%	51%	51%	60%	53%	50%	59%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: South West

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	11%	13%	10%	10%	14%	5%	12%	10%	13%	11%	10%	10%	13%	25%
The right amount of houses being built	19%	19%	19%	23%	22%	16%	24%	20%	24%	15%	21%	21%	25%	5%
Not enough houses being built	17%	17%	19%	18%	15%	17%	17%	20%	19%	18%	17%	18%	21%	16%
Don't know	53%	50%	52%	49%	48%	62%	47%	50%	44%	57%	53%	52%	42%	53%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: East Midlands

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	7%	8%	5%	6%	4%	6%	10%	26%	7%	3%	1%	5%	5%	4%
The right amount of houses being built	20%	23%	16%	25%	22%	22%	13%	29%	19%	14%	17%	19%	15%	13%
Not enough houses being built	18%	21%	15%	21%	17%	19%	16%	22%	22%	24%	12%	15%	10%	18%
Don't know	56%	47%	63%	48%	57%	53%	61%	23%	52%	59%	70%	60%	69%	65%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: East Midlands

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	7%	5%	5%	13%	6%	9%	5%	7%	5%	8%	8%	9%	6%	4%
The right amount of houses being built	20%	26%	28%	20%	21%	13%	11%	20%	21%	22%	16%	18%	21%	21%
Not enough houses being built	18%	21%	20%	13%	18%	15%	20%	18%	18%	19%	18%	15%	21%	17%
Don't know	56%	48%	46%	54%	55%	63%	64%	55%	57%	51%	58%	57%	52%	59%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: East Midlands

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	7%	9%	5%	5%	6%	6%	8%	6%	8%	9%	6%	4%	13%	11%
The right amount of houses being built	20%	22%	20%	20%	27%	16%	28%	20%	24%	13%	22%	23%	23%	19%
Not enough houses being built	18%	18%	18%	20%	18%	16%	15%	21%	18%	19%	18%	18%	18%	5%
Don't know	56%	51%	57%	55%	48%	61%	49%	53%	49%	59%	54%	55%	46%	65%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: West Midlands

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	8%	8%	7%	6%	7%	6%	10%	6%	21%	5%	1%	6%	3%	10%
The right amount of houses being built	20%	24%	15%	26%	23%	18%	13%	27%	17%	18%	20%	16%	19%	16%
Not enough houses being built	17%	20%	14%	20%	12%	23%	14%	15%	32%	16%	9%	19%	7%	18%
Don't know	56%	48%	63%	48%	59%	53%	63%	52%	30%	62%	70%	59%	71%	57%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: West Midlands

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	8%	6%	5%	13%	7%	10%	6%	10%	5%	8%	8%	10%	7%	5%
The right amount of houses being built	20%	28%	28%	21%	20%	12%	10%	21%	19%	23%	16%	16%	23%	17%
Not enough houses being built	17%	18%	21%	13%	16%	15%	19%	17%	20%	16%	15%	17%	19%	14%
Don't know	56%	49%	46%	53%	57%	63%	65%	53%	56%	53%	61%	58%	50%	64%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: West Midlands

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	8%	10%	4%	6%	13%	5%	10%	5%	6%	9%	5%	6%	15%	17%
The right amount of houses being built	20%	17%	23%	27%	21%	16%	22%	23%	22%	14%	23%	22%	23%	24%
Not enough houses being built	17%	18%	20%	16%	18%	12%	17%	20%	23%	16%	16%	18%	22%	0%
Don't know	56%	55%	54%	50%	48%	66%	51%	52%	49%	61%	56%	54%	40%	59%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: East of England

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	10%	11%	9%	9%	11%	5%	29%	11%	6%	7%	1%	8%	5%	10%
The right amount of houses being built	20%	22%	19%	22%	25%	18%	24%	24%	17%	17%	17%	17%	22%	12%
Not enough houses being built	19%	23%	15%	21%	19%	19%	25%	21%	24%	16%	18%	17%	7%	20%
Don't know	51%	44%	58%	48%	45%	58%	23%	44%	52%	61%	64%	59%	67%	58%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: East of England

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	10%	8%	9%	17%	8%	12%	5%	10%	7%	13%	9%	12%	9%	8%
The right amount of houses being built	20%	27%	28%	23%	21%	13%	12%	21%	20%	21%	19%	21%	20%	18%
Not enough houses being built	19%	16%	22%	14%	20%	18%	21%	19%	20%	19%	17%	18%	21%	20%
Don't know	51%	49%	41%	47%	50%	58%	62%	50%	52%	48%	55%	50%	50%	54%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: East of England

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	10%	11%	8%	9%	19%	8%	9%	9%	13%	10%	11%	6%	17%	13%
The right amount of houses being built	20%	22%	20%	15%	13%	19%	27%	19%	18%	16%	23%	22%	22%	22%
Not enough houses being built	19%	20%	20%	22%	29%	16%	19%	21%	22%	17%	17%	23%	20%	10%
Don't know	51%	47%	53%	54%	39%	56%	45%	51%	47%	57%	50%	49%	42%	55%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: North East

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	7%	9%	5%	6%	5%	4%	6%	8%	8%	6%	21%	8%	6%	8%
The right amount of houses being built	19%	21%	17%	25%	27%	18%	11%	20%	16%	11%	27%	17%	13%	12%
Not enough houses being built	21%	25%	17%	21%	14%	23%	19%	22%	20%	29%	38%	23%	14%	22%
Don't know	53%	45%	61%	47%	53%	55%	64%	50%	57%	54%	14%	52%	68%	58%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: North East

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	7%	10%	6%	11%	6%	6%	3%	9%	6%	8%	5%	7%	7%	6%
The right amount of houses being built	19%	28%	28%	22%	17%	11%	9%	22%	16%	18%	18%	16%	20%	19%
Not enough houses being built	21%	12%	22%	17%	25%	22%	26%	21%	24%	22%	18%	22%	24%	13%
Don't know	53%	50%	44%	51%	53%	61%	61%	49%	54%	52%	59%	55%	49%	62%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: North East

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	7%	9%	5%	4%	9%	7%	9%	5%	5%	7%	6%	5%	13%	7%
The right amount of houses being built	19%	18%	20%	23%	26%	15%	23%	19%	26%	16%	20%	19%	26%	15%
Not enough houses being built	21%	23%	23%	20%	23%	14%	22%	23%	19%	21%	21%	22%	18%	15%
Don't know	53%	49%	51%	53%	42%	65%	47%	52%	50%	56%	52%	53%	43%	64%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: North West

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	8%	10%	6%	11%	7%	5%	6%	9%	8%	5%	2%	16%	5%	6%
The right amount of houses being built	18%	21%	14%	16%	24%	17%	12%	24%	21%	15%	13%	19%	11%	18%
Not enough houses being built	21%	22%	19%	24%	13%	20%	16%	13%	19%	22%	18%	39%	17%	18%
Don't know	53%	46%	61%	49%	55%	58%	66%	53%	52%	58%	66%	26%	68%	58%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: North West

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	8%	12%	5%	13%	7%	9%	4%	10%	6%	9%	8%	9%	8%	5%
The right amount of houses being built	18%	24%	27%	18%	18%	10%	11%	19%	16%	22%	15%	17%	17%	16%
Not enough houses being built	21%	20%	24%	16%	20%	21%	23%	21%	24%	20%	17%	19%	25%	18%
Don't know	53%	44%	44%	52%	55%	61%	62%	50%	54%	49%	60%	55%	49%	60%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: North West

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	8%	9%	7%	5%	19%	6%	9%	7%	9%	10%	7%	6%	14%	9%
The right amount of houses being built	18%	20%	16%	21%	21%	14%	24%	16%	23%	14%	20%	18%	21%	17%
Not enough houses being built	21%	19%	26%	18%	31%	14%	19%	26%	19%	19%	19%	23%	26%	11%
Don't know	53%	52%	51%	56%	29%	65%	49%	51%	49%	57%	53%	53%	40%	63%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Yorkshire

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	7%	8%	6%	7%	7%	5%	6%	8%	7%	20%	3%	7%	2%	6%
The right amount of houses being built	19%	23%	14%	24%	19%	21%	13%	26%	16%	19%	11%	19%	12%	16%
Not enough houses being built	20%	22%	18%	20%	16%	16%	16%	19%	25%	35%	21%	19%	19%	18%
Don't know	54%	47%	62%	49%	58%	58%	65%	47%	53%	26%	64%	55%	67%	59%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Yorkshire

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	7%	10%	7%	10%	5%	8%	3%	8%	7%	6%	7%	7%	6%	6%
The right amount of houses being built	19%	23%	29%	22%	15%	9%	14%	22%	19%	19%	15%	17%	21%	18%
Not enough houses being built	20%	17%	22%	17%	26%	20%	19%	20%	21%	25%	16%	20%	23%	16%
Don't know	54%	50%	42%	50%	54%	62%	65%	51%	53%	51%	62%	56%	50%	59%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Yorkshire

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	7%	8%	5%	7%	13%	6%	8%	5%	13%	8%	5%	6%	12%	11%
The right amount of houses being built	19%	20%	19%	19%	23%	16%	24%	19%	23%	15%	19%	22%	22%	34%
Not enough houses being built	20%	19%	24%	22%	28%	15%	20%	25%	13%	19%	21%	22%	21%	5%
Don't know	54%	53%	51%	53%	36%	63%	48%	51%	52%	58%	55%	50%	45%	50%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Wales

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	6%	8%	4%	7%	7%	7%	7%	8%	4%	5%	3%	5%	5%	14%
The right amount of houses being built	17%	22%	13%	20%	19%	21%	16%	22%	19%	11%	12%	13%	13%	16%
Not enough houses being built	19%	20%	17%	18%	15%	13%	15%	17%	21%	20%	19%	24%	12%	40%
Don't know	58%	49%	66%	55%	59%	59%	62%	53%	56%	64%	66%	58%	70%	30%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Wales

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	6%	9%	8%	9%	2%	7%	3%	7%	6%	6%	6%	7%	7%	5%
The right amount of houses being built	17%	18%	28%	20%	21%	11%	8%	19%	17%	21%	14%	17%	18%	15%
Not enough houses being built	19%	18%	19%	15%	21%	17%	20%	20%	18%	20%	16%	19%	21%	12%
Don't know	58%	55%	45%	56%	56%	65%	68%	55%	59%	53%	64%	58%	53%	68%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Wales

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	6%	8%	4%	8%	13%	5%	7%	5%	15%	6%	7%	4%	11%	12%
The right amount of houses being built	17%	19%	18%	20%	13%	15%	24%	19%	19%	16%	18%	18%	21%	24%
Not enough houses being built	19%	17%	23%	13%	34%	13%	17%	22%	14%	15%	19%	22%	23%	2%
Don't know	58%	56%	55%	60%	39%	68%	51%	54%	52%	63%	57%	56%	45%	62%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Northern Ireland

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	5%	7%	2%	5%	5%	4%	4%	8%	8%	4%	4%	4%	3%	4%
The right amount of houses being built	16%	19%	14%	23%	19%	17%	12%	20%	15%	11%	11%	17%	12%	10%
Not enough houses being built	16%	20%	12%	18%	14%	14%	16%	13%	15%	14%	14%	17%	13%	10%
Don't know	63%	53%	72%	54%	62%	65%	68%	59%	62%	70%	71%	62%	71%	76%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Northern Ireland

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	5%	3%	7%	8%	5%	4%	2%	7%	4%	4%	3%	5%	7%	2%
The right amount of houses being built	16%	27%	26%	19%	13%	9%	8%	15%	15%	22%	15%	15%	17%	18%
Not enough houses being built	16%	16%	18%	13%	19%	15%	15%	16%	20%	16%	13%	17%	18%	10%
Don't know	63%	55%	49%	60%	62%	71%	76%	62%	61%	59%	70%	64%	58%	70%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Northern Ireland

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	5%	6%	4%	4%	16%	3%	6%	6%	4%	6%	3%	3%	13%	7%
The right amount of houses being built	16%	16%	19%	18%	14%	15%	19%	19%	24%	13%	19%	16%	24%	8%
Not enough houses being built	16%	16%	16%	16%	22%	11%	17%	16%	16%	13%	15%	21%	16%	15%
Don't know	63%	62%	61%	62%	48%	71%	58%	60%	56%	68%	63%	60%	47%	70%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Scotland

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Too many houses being built	6%	9%	3%	6%	6%	4%	5%	3%	10%	5%	3%	6%	10%	10%
The right amount of houses being built	19%	22%	17%	25%	14%	23%	15%	27%	25%	13%	15%	15%	22%	12%
Not enough houses being built	18%	20%	17%	19%	15%	11%	17%	15%	10%	16%	19%	18%	39%	18%
Don't know	56%	49%	63%	50%	65%	61%	63%	55%	55%	66%	63%	62%	29%	60%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Scotland

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Too many houses being built	6%	11%	4%	10%	4%	6%	3%	6%	7%	6%	7%	6%	6%	6%
The right amount of houses being built	19%	28%	32%	19%	17%	10%	12%	21%	18%	22%	16%	17%	21%	19%
Not enough houses being built	18%	12%	17%	17%	25%	18%	19%	20%	18%	19%	16%	18%	22%	12%
Don't know	56%	49%	46%	54%	54%	67%	66%	53%	57%	53%	61%	59%	50%	63%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.C) For each of the following regions of the UK, do you think there are: too many, not enough, or the right amount of houses being built?: Scotland

	Total	2019					Voting Intention				Education			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Too many houses being built	6%	7%	6%	4%	16%	6%	7%	6%	8%	7%	6%	4%	13%	4%
The right amount of houses being built	19%	20%	22%	21%	7%	14%	25%	22%	23%	15%	22%	20%	22%	28%
Not enough houses being built	18%	17%	17%	20%	29%	17%	17%	17%	20%	17%	15%	23%	19%	13%
Don't know	56%	56%	56%	56%	48%	63%	52%	56%	49%	61%	58%	53%	47%	55%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) To what extent do you agree or disagree with the following statement: "We are building too many homes in London and the South East and should build more in other parts of the UK"

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly agree	18%	21%	14%	15%	19%	19%	12%	17%	17%	19%	21%	18%	23%	20%
Agree	30%	29%	31%	28%	32%	29%	34%	28%	27%	27%	30%	33%	32%	30%
Neither agree nor disagree	25%	25%	26%	28%	28%	22%	26%	25%	30%	26%	22%	25%	25%	20%
Disagree	7%	9%	6%	14%	10%	5%	5%	6%	9%	6%	7%	4%	4%	4%
Strongly disagree	3%	3%	2%	4%	1%	4%	1%	0%	2%	3%	1%	3%	3%	4%
Don't know	17%	13%	20%	10%	10%	21%	22%	24%	15%	19%	19%	17%	13%	22%
Total Agree:	48%	50%	46%	43%	51%	48%	46%	45%	44%	45%	51%	51%	55%	51%
Total Disagree:	10%	12%	8%	18%	11%	9%	6%	6%	11%	9%	8%	7%	7%	8%
Net:	38%	39%	38%	25%	41%	39%	39%	40%	33%	36%	42%	43%	48%	43%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) To what extent do you agree or disagree with the following statement: "We are building too many homes in London and the South East and should build more in other parts of the UK"

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly agree	18%	17%	18%	20%	18%	17%	17%	19%	16%	17%	20%	19%	18%	13%
Agree	30%	33%	31%	27%	28%	31%	32%	34%	30%	32%	25%	31%	30%	28%
Neither agree nor disagree	25%	22%	26%	25%	24%	29%	26%	20%	29%	26%	26%	25%	27%	21%
Disagree	7%	10%	7%	8%	7%	6%	6%	10%	7%	7%	4%	8%	6%	11%
Strongly disagree	3%	1%	2%	5%	2%	3%	2%	3%	2%	3%	3%	3%	3%	1%
Don't know	17%	17%	16%	16%	21%	14%	17%	14%	17%	14%	22%	14%	15%	27%
Total Agree:	48%	50%	50%	47%	46%	48%	49%	53%	45%	50%	44%	50%	48%	41%
Total Disagree:	10%	11%	9%	12%	9%	9%	8%	13%	9%	9%	8%	11%	9%	12%
Net:	38%	39%	41%	34%	36%	38%	41%	40%	36%	41%	37%	39%	39%	29%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.C) To what extent do you agree or disagree with the following statement: "We are building too many homes in London and the South East and should build more in other parts of the UK"

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly agree	18%	17%	17%	20%	36%	15%	17%	17%	20%	20%	16%	14%	26%	27%
Agree	30%	31%	34%	24%	23%	24%	33%	36%	24%	28%	29%	36%	24%	34%
Neither agree nor disagree	25%	27%	25%	29%	12%	24%	28%	24%	29%	26%	28%	24%	26%	10%
Disagree	7%	8%	6%	12%	0%	6%	9%	7%	8%	5%	7%	8%	10%	7%
Strongly disagree	3%	4%	1%	4%	13%	0%	3%	1%	2%	3%	2%	3%	5%	0%
Don't know	17%	14%	17%	13%	16%	31%	10%	15%	17%	18%	17%	14%	10%	22%
Total Agree:	48%	48%	52%	44%	59%	39%	50%	53%	44%	48%	46%	51%	50%	61%
Total Disagree:	10%	11%	7%	15%	13%	6%	12%	8%	10%	8%	9%	11%	15%	7%
Net:	38%	37%	45%	29%	46%	33%	39%	45%	34%	40%	36%	39%	35%	54%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) To what extent do you agree or disagree with the following statement: "Building more homes in the North of England will relieve pressure on the need to build homes in the South of England"

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Strongly agree	11%	12%	9%	10%	10%	12%	6%	14%	12%	10%	15%	10%	14%	4%
Agree	30%	29%	31%	26%	31%	21%	32%	38%	28%	33%	22%	34%	31%	34%
Neither agree nor disagree	27%	28%	27%	28%	30%	25%	28%	19%	33%	26%	27%	27%	28%	28%
Disagree	15%	17%	12%	25%	18%	21%	11%	4%	10%	11%	23%	12%	9%	16%
Strongly disagree	3%	3%	3%	2%	3%	0%	4%	2%	5%	5%	2%	5%	2%	4%
Don't know	14%	11%	17%	9%	9%	20%	18%	23%	11%	16%	10%	11%	16%	14%
Total Agree:	41%	41%	41%	36%	41%	34%	38%	52%	40%	42%	38%	45%	45%	38%
Total Disagree:	18%	20%	15%	27%	20%	21%	15%	6%	15%	15%	26%	18%	12%	20%
Net:	23%	21%	25%	9%	20%	13%	23%	46%	25%	27%	12%	27%	33%	18%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) To what extent do you agree or disagree with the following statement: "Building more homes in the North of England will relieve pressure on the need to build homes in the South of England"

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Strongly agree	11%	11%	8%	14%	11%	9%	10%	13%	7%	11%	11%	10%	12%	8%
Agree	30%	34%	37%	28%	24%	33%	27%	27%	30%	36%	29%	31%	29%	27%
Neither agree nor disagree	27%	26%	28%	29%	27%	29%	27%	27%	27%	28%	27%	29%	26%	25%
Disagree	15%	13%	10%	13%	17%	14%	20%	19%	18%	11%	10%	14%	17%	13%
Strongly disagree	3%	2%	3%	3%	4%	4%	3%	3%	2%	3%	4%	4%	3%	2%
Don't know	14%	14%	14%	13%	18%	12%	13%	10%	16%	11%	19%	12%	12%	25%
Total Agree:	41%	45%	45%	42%	35%	42%	37%	40%	37%	47%	41%	41%	42%	35%
Total Disagree:	18%	15%	13%	15%	20%	18%	23%	23%	20%	14%	13%	18%	20%	15%
Net:	23%	30%	32%	27%	15%	24%	14%	17%	17%	32%	27%	23%	22%	19%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.C) To what extent do you agree or disagree with the following statement: "Building more homes in the North of England will relieve pressure on the need to build homes in the South of England"

	Total	2019					Voting Intention					Education		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Strongly agree	11%	11%	9%	13%	16%	8%	12%	10%	12%	12%	9%	8%	17%	15%
Agree	30%	30%	34%	23%	37%	25%	33%	31%	29%	31%	31%	30%	30%	29%
Neither agree nor disagree	27%	28%	30%	22%	16%	28%	28%	32%	22%	28%	30%	25%	29%	11%
Disagree	15%	16%	13%	27%	4%	8%	15%	12%	21%	11%	14%	21%	12%	23%
Strongly disagree	3%	4%	2%	4%	13%	2%	3%	3%	7%	1%	5%	2%	3%	7%
Don't know	14%	11%	11%	12%	15%	29%	8%	11%	10%	16%	11%	15%	9%	15%
Total Agree:	41%	41%	44%	36%	53%	33%	46%	42%	41%	43%	40%	38%	47%	44%
Total Disagree:	18%	20%	15%	31%	16%	10%	18%	15%	28%	13%	19%	22%	15%	30%
Net:	23%	21%	29%	5%	37%	23%	27%	27%	13%	30%	21%	16%	32%	15%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) How important or unimportant is it that you, family and close friends are able to own their own home, as opposed to renting?

	Gender			Region										
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Very important	34%	34%	35%	41%	33%	40%	37%	31%	27%	37%	42%	35%	25%	35%
Somewhat important	36%	37%	35%	39%	32%	31%	33%	46%	35%	34%	35%	36%	42%	32%
Neither important nor unimportant	18%	19%	18%	12%	23%	14%	21%	15%	24%	17%	14%	18%	22%	30%
Somewhat unimportant	3%	2%	4%	3%	5%	4%	2%	0%	6%	2%	4%	4%	1%	0%
Very unimportant	3%	3%	3%	3%	4%	1%	2%	0%	5%	2%	1%	2%	7%	0%
Don't know	5%	4%	5%	2%	3%	10%	5%	7%	3%	8%	5%	5%	2%	4%
Total Important:	70%	71%	70%	80%	65%	70%	70%	78%	62%	70%	76%	71%	68%	67%
Total Unimportant:	6%	6%	7%	6%	8%	5%	4%	0%	11%	4%	5%	6%	8%	0%
Net:	64%	65%	63%	73%	57%	65%	66%	78%	51%	66%	71%	65%	59%	67%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) How important or unimportant is it that you, family and close friends are able to own their own home, as opposed to renting?

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Very important	34%	31%	27%	37%	30%	36%	43%	41%	35%	35%	26%	36%	35%	35%
Somewhat important	36%	31%	42%	35%	40%	33%	35%	37%	36%	36%	35%	38%	36%	31%
Neither important nor unimportant	18%	20%	19%	17%	16%	23%	17%	14%	18%	20%	23%	18%	20%	11%
Somewhat unimportant	3%	6%	2%	3%	4%	3%	1%	3%	4%	3%	2%	2%	4%	5%
Very unimportant	3%	3%	2%	6%	4%	3%	1%	2%	2%	3%	6%	3%	3%	7%
Don't know	5%	9%	8%	3%	6%	2%	2%	2%	6%	4%	7%	3%	3%	11%
Total Important:	70%	62%	69%	72%	69%	69%	78%	78%	71%	71%	61%	75%	71%	65%
Total Unimportant:	6%	9%	4%	9%	8%	6%	3%	6%	5%	5%	9%	4%	6%	12%
Net:	64%	53%	66%	63%	62%	62%	75%	72%	65%	66%	53%	70%	64%	53%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.C) How important or unimportant is it that you, family and close friends are able to own their own home, as opposed to renting?

	Total	2019				Voting Intention				Education				
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)		
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Very important	34%	41%	29%	38%	36%	28%	42%	33%	37%	35%	37%	32%	38%	30%
Somewhat important	36%	35%	39%	40%	37%	29%	36%	37%	42%	33%	36%	41%	35%	36%
Neither important nor unimportant	18%	17%	21%	11%	21%	22%	15%	17%	17%	21%	18%	15%	18%	9%
Somewhat unimportant	3%	3%	4%	5%	0%	2%	2%	4%	2%	2%	3%	3%	4%	9%
Very unimportant	3%	3%	3%	3%	3%	5%	2%	3%	2%	4%	3%	4%	3%	0%
Don't know	5%	1%	5%	2%	3%	14%	1%	5%	1%	6%	5%	4%	2%	15%
Total Important:	70%	76%	68%	79%	72%	56%	79%	70%	78%	67%	72%	73%	73%	67%
Total Unimportant:	6%	6%	6%	8%	3%	7%	5%	7%	3%	6%	5%	8%	7%	9%
Net:	64%	70%	62%	70%	69%	49%	74%	63%	75%	62%	67%	66%	66%	58%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) Which of the following policy options would be most helpful to those struggling to buy for the first time in your area, if any? Please select up to three

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Government subsidising the price of new homes for first-time buyers	28%	27%	29%	30%	26%	20%	27%	25%	27%	27%	32%	31%	29%	21%
More 'Right To Buy' schemes with local councils	27%	26%	28%	23%	23%	24%	26%	27%	23%	26%	39%	31%	33%	27%
More Shared Ownership schemes with housing associations	20%	23%	17%	20%	21%	25%	19%	12%	20%	19%	19%	17%	23%	22%
More 5% mortgages made available	36%	36%	37%	28%	36%	31%	42%	42%	46%	38%	45%	35%	36%	41%
Cutting stamp duty for first time buyers	35%	32%	38%	37%	41%	33%	33%	42%	31%	34%	31%	35%	29%	40%
Tax breaks for parents who help their children with deposits	16%	17%	16%	19%	20%	16%	15%	17%	20%	18%	16%	14%	8%	12%
Reserving a proportion of new-build homes only for first-time buyers	28%	28%	29%	23%	24%	39%	29%	28%	23%	31%	27%	29%	37%	29%
Banks to offer high interest savings accounts for first-time buyers	20%	20%	20%	30%	21%	16%	19%	16%	15%	18%	18%	18%	21%	25%
None of the above	5%	6%	5%	6%	6%	5%	7%	4%	5%	5%	7%	6%	5%	2%
Don't know	13%	12%	13%	9%	11%	11%	13%	11%	17%	15%	5%	14%	13%	16%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) Which of the following policy options would be most helpful to those struggling to buy for the first time in your area, if any? Please select up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Government subsidising the price of new homes for first-time buyers	28%	32%	28%	31%	28%	23%	26%	31%	28%	26%	27%	23%	31%	33%
More 'Right To Buy' schemes with local councils	27%	27%	30%	32%	26%	27%	20%	22%	26%	29%	31%	25%	28%	30%
More Shared Ownership schemes with housing associations	20%	17%	18%	13%	19%	26%	26%	24%	20%	20%	15%	20%	21%	17%
More 5% mortgages made available	36%	28%	31%	37%	36%	45%	40%	39%	37%	34%	36%	37%	38%	40%
Cutting stamp duty for first time buyers	35%	25%	27%	32%	36%	37%	48%	39%	31%	38%	32%	39%	35%	26%
Tax breaks for parents who help their children with deposits	16%	23%	18%	15%	14%	15%	15%	17%	18%	17%	14%	15%	18%	14%
Reserving a proportion of new-build homes only for first-time buyers	28%	18%	27%	22%	25%	31%	43%	31%	28%	24%	30%	31%	29%	21%
Banks to offer high interest savings accounts for first-time buyers	20%	29%	26%	22%	14%	16%	15%	24%	19%	20%	17%	20%	23%	13%
None of the above	5%	4%	7%	8%	7%	4%	4%	5%	6%	6%	6%	7%	4%	4%
Don't know	13%	15%	13%	14%	14%	11%	9%	9%	12%	13%	17%	11%	9%	22%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.C) Which of the following policy options would be most helpful to those struggling to buy for the first time in your area, if any? Please select up to three

	Total	2019					Voting Intention				Education			
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Government subsidising the price of new homes for first-time buyers	28%	23%	34%	23%	19%	29%	24%	35%	32%	25%	27%	30%	34%	14%
More 'Right To Buy' schemes with local councils	27%	24%	31%	27%	35%	24%	25%	30%	30%	31%	26%	25%	22%	25%
More Shared Ownership schemes with housing associations	20%	22%	18%	26%	26%	16%	23%	23%	18%	17%	21%	19%	20%	26%
More 5% mortgages made available	36%	40%	34%	36%	27%	36%	42%	35%	43%	34%	40%	34%	38%	12%
Cutting stamp duty for first time buyers	35%	43%	31%	39%	33%	25%	45%	31%	27%	35%	38%	34%	28%	33%
Tax breaks for parents who help their children with deposits	16%	17%	18%	18%	13%	11%	18%	20%	20%	14%	18%	16%	20%	18%
Reserving a proportion of new-build homes only for first-time buyers	28%	27%	30%	37%	23%	19%	29%	28%	29%	28%	29%	28%	27%	25%
Banks to offer high interest savings accounts for first-time buyers	20%	17%	25%	23%	19%	11%	17%	24%	22%	19%	19%	21%	25%	37%
None of the above	5%	7%	4%	4%	9%	6%	7%	3%	0%	5%	5%	7%	6%	2%
Don't know	13%	9%	10%	6%	16%	27%	6%	9%	8%	17%	11%	12%	8%	18%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) The Government is looking to make all homes more environmentally friendly to help tackle climate change. If they are going to spend money on this, what should they prioritise? Please select up to three

	Total	Gender		Region										
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1256	613	636	140	134	79	94	67	89	172	86	226	87	50
Weighted	1256	617	632	176	163	101	113	88	113	100	50	138	113	63
Insulate people's homes to retain more heat	51%	50%	52%	47%	47%	52%	46%	43%	55%	58%	57%	58%	56%	43%
Install smart meters in homes	24%	25%	23%	28%	20%	18%	27%	24%	26%	21%	22%	24%	29%	17%
Replace people's boilers with ones that emit fewer greenhouse gases	48%	44%	52%	32%	48%	49%	51%	49%	50%	43%	54%	55%	58%	47%
Install solar panels on people's roofs to generate electricity	49%	50%	49%	45%	50%	45%	51%	46%	52%	55%	55%	52%	48%	43%
Water saving measures/rainwater harvester	29%	26%	31%	33%	29%	27%	31%	27%	30%	32%	31%	26%	18%	35%
Install electric car charge points outside homes	25%	27%	23%	26%	29%	24%	22%	16%	35%	19%	27%	28%	25%	21%
Provide composters	9%	9%	9%	9%	11%	12%	12%	12%	8%	7%	4%	4%	9%	12%
Other (Please Specify)	0%	0%	1%	0%	1%	0%	1%	3%	1%	0%	0%	0%	0%	0%
None of the above	4%	5%	2%	4%	3%	5%	4%	5%	2%	5%	2%	5%	3%	4%
Don't Know	8%	7%	8%	8%	9%	9%	8%	9%	7%	9%	2%	5%	6%	10%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) The Government is looking to make all homes more environmentally friendly to help tackle climate change. If they are going to spend money on this, what should they prioritise? Please select up to three

	Total	Age						Social Grade				EU 2016 Vote		
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1256	159	192	214	209	202	280	354	336	255	309	521	505	147
Weighted	1256	176	213	213	213	176	264	338	326	276	314	508	503	154
Insulate people's homes to retain more heat	51%	35%	40%	45%	48%	58%	72%	54%	49%	49%	52%	54%	54%	41%
Install smart meters in homes	24%	27%	37%	30%	26%	12%	14%	20%	27%	27%	24%	21%	26%	27%
Replace people's boilers with ones that emit fewer greenhouse gases	48%	33%	40%	37%	57%	55%	60%	43%	49%	52%	48%	50%	51%	39%
Install solar panels on people's roofs to generate electricity	49%	41%	44%	46%	51%	61%	53%	48%	52%	49%	49%	52%	48%	48%
Water saving measures/rainwater harvester	29%	33%	33%	27%	20%	35%	25%	31%	26%	25%	31%	28%	29%	27%
Install electric car charge points outside homes	25%	31%	24%	29%	24%	23%	22%	31%	25%	23%	22%	21%	29%	25%
Provide composters	9%	14%	14%	13%	6%	6%	4%	8%	10%	10%	10%	8%	10%	8%
Other (Please Specify)	0%	1%	0%	0%	1%	1%	1%	1%	1%	0%	0%	0%	1%	0%
None of the above	4%	3%	2%	5%	4%	3%	5%	5%	2%	3%	4%	6%	2%	2%
Don't Know	8%	11%	11%	8%	9%	5%	4%	6%	7%	7%	10%	6%	5%	14%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.C) The Government is looking to make all homes more environmentally friendly to help tackle climate change. If they are going to spend money on this, what should they prioritise? Please select up to three

	Total	2019					Voting Intention					Education		
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1256	478	341	101	25	151	377	339	74	318	388	324	139	26
Weighted	1256	474	328	103	19	160	371	332	71	312	392	326	141	25
Insulate people's homes to retain more heat	51%	54%	47%	60%	54%	43%	53%	45%	54%	54%	46%	53%	53%	39%
Install smart meters in homes	24%	21%	27%	23%	16%	22%	25%	29%	26%	25%	24%	19%	33%	24%
Replace people's boilers with ones that emit fewer greenhouse gases	48%	46%	53%	47%	61%	45%	48%	52%	46%	50%	52%	45%	39%	33%
Install solar panels on people's roofs to generate electricity	49%	48%	53%	50%	51%	45%	50%	51%	49%	50%	53%	49%	42%	27%
Water saving measures/rainwater harvester	29%	29%	30%	29%	23%	27%	30%	31%	34%	29%	29%	25%	33%	34%
Install electric car charge points outside homes	25%	26%	27%	30%	19%	16%	27%	27%	26%	22%	26%	26%	30%	33%
Provide composters	9%	9%	11%	4%	12%	6%	10%	11%	10%	9%	8%	12%	9%	14%
Other (Please Specify)	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	4%
None of the above	4%	7%	0%	2%	14%	3%	6%	1%	2%	5%	2%	5%	3%	5%
Don't Know	8%	6%	6%	4%	0%	17%	5%	7%	4%	7%	8%	8%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 23rd Aug - 27th Aug 2021

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions