

Public First Poll for Energy UK

Fieldwork: 13th Jan - 20th Jan 2022
Interview method: Online Survey
Population represented: UK Adults
Sample size: 2011

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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25	Which of the following comes closest to your view?	72

(1.A) Which do you think are the most important issues facing the country at this time? Please select up to three

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Quality of the NHS	43%	35%	36%	40%	42%	47%	55%	39%	47%	43%	43%	48%	39%	39%	44%	37%
State of the economy	35%	28%	27%	34%	40%	42%	38%	40%	34%	32%	32%	38%	37%	28%	25%	33%
Cost of living	57%	52%	60%	62%	65%	59%	48%	53%	59%	58%	61%	51%	59%	60%	66%	68%
Threat of climate change	29%	29%	27%	28%	31%	29%	32%	33%	33%	24%	26%	30%	32%	23%	29%	27%
Levels of immigration	20%	10%	7%	14%	23%	23%	35%	16%	20%	22%	20%	26%	14%	19%	22%	11%
Britain leaving the EU	21%	22%	22%	18%	22%	22%	20%	25%	23%	18%	16%	22%	23%	11%	20%	23%
Levels of crime	14%	19%	13%	17%	12%	14%	13%	12%	13%	15%	17%	13%	16%	13%	17%	15%
Availability of housing	15%	16%	22%	17%	11%	11%	12%	15%	14%	15%	16%	11%	12%	20%	23%	22%
Level of taxation	11%	15%	15%	15%	10%	8%	6%	10%	10%	15%	12%	8%	16%	13%	13%	14%
Threat of terrorism	9%	9%	8%	9%	10%	7%	10%	7%	8%	13%	7%	9%	9%	9%	8%	8%
Number of people on welfare	9%	7%	9%	8%	7%	10%	11%	10%	9%	9%	6%	11%	8%	7%	5%	7%
Quality / cost of public transport	4%	5%	6%	7%	2%	4%	3%	5%	3%	5%	4%	4%	5%	7%	7%	2%
Access to good pensions	4%	4%	5%	2%	4%	6%	6%	4%	5%	4%	5%	5%	5%	5%	3%	4%
Quality of and access to schools / universities	4%	8%	6%	6%	2%	2%	1%	5%	3%	4%	3%	4%	6%	6%	3%	2%
State of Britain's Armed Forces	2%	3%	3%	2%	1%	2%	2%	3%	2%	2%	1%	3%	1%	2%	0%	3%
None of the above	2%	5%	4%	2%	2%	1%	1%	1%	2%	2%	4%	1%	1%	7%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which do you think are the most important issues facing the country at this time? Please select up to three

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Quality of the NHS	43%	38%	48%	36%	39%	51%	42%	41%	45%	45%	41%	43%	46%	54%	50%
State of the economy	35%	36%	34%	34%	36%	37%	34%	34%	27%	39%	34%	34%	45%	32%	23%
Cost of living	57%	53%	61%	50%	57%	55%	62%	56%	58%	59%	62%	58%	60%	55%	71%
Threat of climate change	29%	29%	29%	27%	29%	35%	32%	27%	24%	25%	22%	26%	41%	34%	32%
Levels of immigration	20%	20%	19%	12%	21%	21%	24%	26%	20%	20%	29%	22%	11%	23%	13%
Britain leaving the EU	21%	24%	18%	20%	24%	20%	20%	16%	21%	22%	9%	20%	26%	19%	28%
Levels of crime	14%	15%	13%	23%	13%	12%	10%	15%	18%	13%	18%	15%	9%	9%	8%
Availability of housing	15%	14%	16%	21%	14%	18%	13%	12%	11%	15%	20%	16%	13%	10%	8%
Level of taxation	11%	12%	11%	11%	10%	12%	6%	16%	15%	12%	16%	14%	11%	8%	3%
Threat of terrorism	9%	9%	9%	9%	7%	5%	8%	11%	7%	12%	14%	9%	6%	10%	12%
Number of people on welfare	9%	8%	9%	5%	11%	10%	9%	8%	11%	8%	10%	10%	4%	11%	9%
Quality / cost of public transport	4%	4%	4%	7%	5%	2%	3%	4%	3%	3%	4%	4%	4%	6%	3%
Access to good pensions	4%	5%	4%	4%	5%	4%	4%	4%	5%	4%	2%	4%	6%	7%	5%
Quality of and access to schools / universities	4%	5%	3%	8%	3%	1%	7%	3%	3%	2%	2%	6%	3%	1%	0%
State of Britain's Armed Forces	2%	3%	1%	3%	3%	0%	3%	4%	2%	2%	0%	1%	0%	6%	0%
None of the above	2%	3%	2%	3%	2%	2%	1%	5%	2%	3%	2%	1%	2%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) Which do you think are the most important issues facing the country at this time? Please select up to three

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Quality of the NHS	43%	16%	45%	50%	49%	43%	44%	51%	36%	39%	47%	40%	33%	25%	52%	29%	34%
State of the economy	35%	21%	27%	37%	28%	39%	35%	36%	36%	41%	29%	33%	34%	45%	46%	52%	33%
Cost of living	57%	50%	66%	61%	61%	63%	56%	56%	61%	58%	58%	56%	45%	43%	57%	40%	35%
Threat of climate change	29%	29%	30%	25%	30%	29%	32%	34%	24%	26%	27%	28%	42%	49%	35%	35%	30%
Levels of immigration	20%	14%	17%	19%	20%	21%	24%	19%	24%	19%	10%	15%	22%	10%	15%	18%	24%
Britain leaving the EU	21%	19%	15%	17%	18%	23%	20%	17%	19%	26%	20%	24%	28%	35%	24%	19%	20%
Levels of crime	14%	16%	16%	15%	18%	15%	12%	11%	16%	6%	13%	12%	16%	8%	14%	19%	14%
Availability of housing	15%	11%	18%	15%	15%	15%	19%	14%	20%	16%	11%	10%	7%	20%	13%	9%	15%
Level of taxation	11%	13%	8%	8%	10%	10%	10%	19%	10%	11%	20%	18%	11%	14%	4%	7%	13%
Threat of terrorism	9%	8%	11%	6%	10%	6%	10%	7%	9%	8%	12%	13%	9%	3%	6%	6%	9%
Number of people on welfare	9%	11%	4%	7%	8%	6%	13%	6%	6%	14%	9%	13%	9%	6%	13%	16%	12%
Quality / cost of public transport	4%	3%	8%	4%	3%	5%	2%	5%	5%	5%	3%	7%	2%	3%	4%	3%	9%
Access to good pensions	4%	2%	8%	2%	5%	5%	4%	4%	4%	4%	6%	6%	2%	7%	8%	2%	9%
Quality of and access to schools / universities	4%	2%	2%	3%	3%	4%	2%	6%	2%	2%	5%	6%	9%	8%	0%	9%	14%
State of Britain's Armed Forces	2%	5%	3%	1%	1%	0%	2%	1%	2%	5%	2%	2%	5%	5%	0%	0%	7%
None of the above	2%	18%	4%	4%	1%	1%	1%	1%	1%	3%	2%	1%	3%	0%	0%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) At the end of an average month, how much money do you have left over for savings?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
I normally spend more than I earn in a month	6%	12%	7%	11%	5%	4%	1%	3%	6%	8%	10%	2%	4%	14%	11%	12%
£0	11%	8%	12%	9%	19%	14%	5%	4%	11%	11%	19%	6%	8%	25%	20%	15%
£1 - £24	8%	12%	7%	12%	9%	5%	5%	4%	7%	5%	17%	4%	10%	12%	20%	13%
£25 - £49	6%	8%	9%	5%	5%	4%	4%	4%	6%	8%	5%	4%	6%	9%	6%	10%
£50 - £74	6%	7%	6%	7%	6%	6%	6%	5%	7%	7%	8%	6%	5%	8%	10%	9%
£75 - £99	5%	7%	6%	6%	3%	5%	5%	5%	6%	5%	5%	5%	7%	5%	3%	5%
£100 - £149	10%	12%	9%	9%	8%	11%	10%	10%	9%	11%	11%	9%	12%	11%	12%	8%
£150 - £199	6%	4%	6%	8%	6%	7%	5%	6%	6%	8%	4%	6%	7%	5%	2%	5%
£200 - £249	5%	3%	7%	7%	5%	4%	6%	7%	6%	6%	3%	7%	6%	5%	4%	4%
£250 - £299	4%	3%	4%	2%	1%	6%	6%	5%	5%	3%	2%	6%	3%	1%	0%	3%
£300 - £399	3%	4%	2%	3%	4%	2%	4%	3%	4%	3%	1%	3%	5%	1%	2%	2%
£400 - £499	4%	2%	3%	3%	4%	5%	7%	6%	5%	4%	1%	6%	4%	1%	2%	2%
£500 - £749	5%	2%	6%	3%	5%	5%	9%	10%	5%	4%	2%	7%	9%	0%	1%	3%
£750 - £999	3%	0%	2%	4%	2%	2%	4%	5%	3%	2%	0%	4%	3%	0%	0%	0%
£1000 or more	5%	4%	2%	4%	6%	5%	7%	11%	3%	2%	1%	8%	3%	0%	0%	2%
Don't Know	12%	12%	9%	5%	13%	15%	15%	10%	11%	14%	11%	15%	9%	4%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) At the end of an average month, how much money do you have left over for savings?

	Gender			Region											
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
I normally spend more than I earn in a month	6%	6%	7%	6%	7%	5%	6%	7%	4%	5%	9%	7%	9%	4%	14%
£0	11%	9%	12%	7%	14%	12%	11%	10%	14%	13%	14%	10%	8%	9%	7%
£1 - £24	8%	6%	11%	6%	9%	5%	9%	9%	9%	10%	9%	12%	3%	16%	6%
£25 - £49	6%	4%	7%	8%	5%	5%	5%	6%	8%	7%	3%	6%	6%	3%	5%
£50 - £74	6%	6%	7%	6%	8%	8%	7%	9%	7%	6%	3%	5%	7%	1%	5%
£75 - £99	5%	5%	6%	6%	7%	5%	8%	2%	7%	4%	5%	6%	5%	5%	0%
£100 - £149	10%	10%	10%	9%	9%	12%	9%	17%	10%	7%	13%	9%	7%	10%	17%
£150 - £199	6%	7%	5%	7%	5%	7%	4%	3%	5%	7%	2%	7%	6%	8%	6%
£200 - £249	5%	7%	4%	4%	6%	4%	5%	6%	6%	3%	8%	5%	10%	4%	7%
£250 - £299	4%	4%	4%	3%	3%	5%	4%	2%	4%	7%	4%	5%	3%	3%	0%
£300 - £399	3%	4%	3%	5%	4%	0%	2%	4%	2%	2%	4%	2%	3%	6%	3%
£400 - £499	4%	5%	3%	6%	3%	2%	2%	4%	4%	4%	3%	2%	9%	2%	4%
£500 - £749	5%	7%	4%	6%	4%	6%	7%	4%	5%	5%	7%	5%	4%	7%	3%
£750 - £999	3%	4%	2%	2%	2%	4%	6%	1%	2%	3%	3%	3%	1%	3%	3%
£1000 or more	5%	6%	4%	8%	3%	9%	4%	5%	1%	2%	4%	3%	8%	2%	4%
Don't Know	12%	11%	12%	9%	12%	11%	9%	10%	11%	15%	8%	13%	11%	16%	14%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.C) At the end of an average month, how much money do you have left over for savings?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
I normally spend more than I earn in a month	6%	27%	14%	6%	7%	7%	8%	3%	6%	6%	5%	4%	8%	0%	0%	0%	0%
£0	11%	38%	34%	18%	13%	12%	6%	7%	4%	7%	9%	9%	2%	6%	3%	2%	0%
£1 - £24	8%	10%	19%	15%	11%	12%	6%	8%	5%	6%	1%	6%	3%	5%	3%	7%	2%
£25 - £49	6%	6%	9%	9%	9%	10%	6%	4%	6%	4%	3%	3%	4%	5%	11%	0%	0%
£50 - £74	6%	6%	7%	9%	9%	7%	8%	7%	6%	4%	6%	6%	4%	8%	2%	0%	4%
£75 - £99	5%	0%	6%	7%	5%	5%	5%	7%	8%	5%	2%	8%	5%	12%	2%	3%	1%
£100 - £149	10%	3%	7%	11%	14%	11%	10%	13%	9%	14%	9%	9%	8%	11%	3%	0%	4%
£150 - £199	6%	0%	0%	2%	5%	8%	10%	9%	11%	2%	10%	6%	5%	5%	1%	3%	6%
£200 - £249	5%	0%	1%	3%	7%	5%	9%	7%	6%	3%	6%	3%	7%	14%	0%	8%	6%
£250 - £299	4%	0%	1%	2%	4%	3%	4%	4%	7%	9%	7%	5%	2%	4%	6%	6%	4%
£300 - £399	3%	0%	0%	2%	3%	3%	3%	1%	4%	8%	2%	3%	6%	2%	8%	8%	6%
£400 - £499	4%	0%	0%	1%	3%	3%	4%	6%	5%	2%	10%	7%	7%	3%	3%	11%	9%
£500 - £749	5%	0%	0%	2%	1%	4%	6%	8%	8%	10%	10%	7%	9%	7%	22%	4%	4%
£750 - £999	3%	0%	0%	0%	0%	2%	2%	2%	2%	5%	2%	5%	12%	4%	11%	15%	11%
£1000 or more	5%	0%	0%	0%	0%	0%	1%	3%	4%	8%	8%	7%	16%	15%	20%	20%	38%
Don't Know	12%	12%	3%	11%	9%	8%	11%	10%	9%	6%	10%	14%	2%	0%	5%	13%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) How well off would you say you feel?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
I am very comfortable financially	12%	10%	11%	12%	7%	12%	17%	24%	9%	7%	6%	19%	10%	4%	2%	6%
I am relatively comfortable financially	38%	36%	30%	28%	29%	50%	53%	46%	42%	39%	25%	50%	38%	17%	23%	26%
I do not have money for luxuries but can normally comfortably cover the essentials	33%	29%	38%	38%	36%	28%	26%	22%	34%	35%	40%	25%	37%	35%	44%	39%
I can only just afford my costs and often struggle to make ends meet	14%	20%	18%	15%	21%	8%	3%	6%	12%	16%	22%	5%	13%	31%	25%	23%
I cannot afford my costs and often have to go without essentials like food and heating	3%	4%	3%	6%	6%	1%	0%	2%	2%	3%	7%	1%	2%	13%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) How well off would you say you feel?

	Gender			Region											
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
I am very comfortable financially	12%	15%	9%	21%	10%	13%	15%	9%	10%	10%	11%	7%	13%	8%	11%
I am relatively comfortable financially	38%	41%	36%	33%	38%	44%	35%	31%	40%	42%	39%	38%	44%	41%	32%
I do not have money for luxuries but can normally comfortably cover the essentials	33%	29%	36%	29%	33%	31%	37%	41%	34%	30%	32%	36%	28%	31%	28%
I can only just afford my costs and often struggle to make ends meet	14%	12%	16%	14%	15%	11%	10%	15%	10%	16%	14%	16%	12%	18%	26%
I cannot afford my costs and often have to go without essentials like food and heating	3%	3%	4%	3%	4%	2%	3%	4%	6%	3%	4%	3%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) How well off would you say you feel?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
I am very comfortable financially	12%	8%	2%	6%	5%	9%	10%	7%	11%	17%	17%	15%	22%	22%	33%	39%	55%
I am relatively comfortable financially	38%	10%	13%	26%	30%	34%	38%	46%	44%	42%	43%	57%	59%	44%	55%	52%	43%
I do not have money for luxuries but can normally comfortably cover the essentials	33%	39%	39%	43%	40%	35%	37%	37%	33%	28%	26%	19%	17%	29%	6%	9%	2%
I can only just afford my costs and often struggle to make ends meet	14%	23%	33%	19%	20%	19%	13%	6%	10%	13%	9%	9%	2%	5%	6%	0%	0%
I cannot afford my costs and often have to go without essentials like food and heating	3%	20%	13%	6%	5%	3%	2%	2%	2%	1%	4%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Which one of the following statements best describes how well you are keeping up with your bills and credit commitments?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Keeping up with all bills and commitments without any difficulties	48%	31%	34%	35%	37%	70%	76%	64%	52%	41%	31%	68%	44%	23%	24%	28%
Keeping up, but it is a struggle from time to time	29%	36%	36%	34%	30%	18%	19%	21%	28%	32%	34%	22%	36%	30%	34%	35%
Keeping up, but it is a constant struggle	14%	15%	20%	19%	19%	8%	4%	9%	12%	16%	19%	6%	14%	27%	24%	25%
Falling behind with some bills or credit commitments	3%	4%	5%	4%	5%	0%	1%	1%	2%	3%	7%	1%	2%	6%	10%	5%
Having real financial problems and have fallen behind with many bills or commitments	3%	4%	2%	7%	3%	1%	0%	1%	2%	2%	6%	0%	2%	11%	6%	5%
Don't have any bills or credit commitments	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't have any bills or credit commitments	4%	9%	2%	2%	5%	3%	1%	3%	3%	5%	4%	3%	1%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) Which one of the following statements best describes how well you are keeping up with your bills and credit commitments?

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Keeping up with all bills and commitments without any difficulties	48%	51%	44%	46%	47%	56%	50%	40%	47%	53%	51%	43%	55%	44%	39%
Keeping up, but it is a struggle from time to time	29%	26%	31%	30%	28%	24%	27%	39%	26%	22%	27%	34%	25%	35%	25%
Keeping up, but it is a constant struggle	14%	13%	15%	14%	14%	17%	13%	15%	13%	13%	13%	10%	16%	11%	23%
Falling behind with some bills or credit commitments	3%	3%	4%	2%	4%	3%	4%	3%	6%	1%	2%	5%	0%	2%	4%
Having real financial problems and have fallen behind with many bills or commitments	3%	3%	3%	3%	3%	0%	2%	2%	3%	3%	4%	4%	3%	4%	6%
Don't have any bills or credit commitments	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't have any bills or credit commitments	4%	4%	3%	5%	4%	1%	5%	2%	4%	7%	3%	3%	2%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) Which one of the following statements best describes how well you are keeping up with your bills and credit commitments?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Keeping up with all bills and commitments without any difficulties	48%	23%	20%	38%	40%	44%	46%	56%	49%	55%	60%	66%	60%	55%	71%	73%	71%
Keeping up, but it is a struggle from time to time	29%	16%	31%	32%	29%	32%	32%	29%	31%	24%	22%	23%	27%	26%	22%	20%	20%
Keeping up, but it is a constant struggle	14%	20%	28%	20%	18%	16%	14%	9%	11%	16%	11%	8%	7%	15%	5%	0%	2%
Falling behind with some bills or credit commitments	3%	9%	6%	6%	5%	2%	3%	3%	4%	2%	4%	0%	1%	0%	0%	0%	0%
Having real financial problems and have fallen behind with many bills or commitments	3%	13%	13%	1%	6%	3%	0%	2%	2%	2%	2%	1%	0%	0%	3%	0%	0%
Don't have any bills or credit commitments	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	4%	19%	1%	3%	3%	2%	5%	1%	3%	2%	2%	2%	4%	4%	0%	7%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Have you ever been in arrears with your energy supplier?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
No	85%	70%	79%	75%	87%	97%	98%	87%	89%	85%	78%	92%	87%	73%	74%	79%
Yes	12%	19%	17%	23%	12%	3%	2%	12%	10%	11%	17%	7%	10%	19%	25%	20%
Prefer not to say	3%	11%	4%	2%	2%	1%	0%	1%	2%	4%	5%	1%	3%	7%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Poll for Energy UK

(5.B) Have you ever been in arrears with your energy supplier?

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
No	85%	84%	86%	79%	85%	87%	85%	84%	82%	85%	81%	85%	89%	90%	97%
Yes	12%	13%	12%	17%	12%	10%	13%	10%	14%	13%	18%	13%	9%	8%	3%
Prefer not to say	3%	3%	2%	4%	3%	2%	2%	6%	4%	2%	1%	2%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) Have you ever been in arrears with your energy supplier?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
No	85%	64%	79%	83%	81%	85%	87%	91%	88%	87%	88%	86%	88%	88%	92%	86%	74%
Yes	12%	20%	17%	12%	17%	13%	10%	8%	10%	13%	8%	14%	8%	12%	8%	14%	25%
Prefer not to say	3%	17%	3%	6%	2%	2%	3%	1%	2%	0%	3%	0%	3%	0%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Thinking about the next year, are you expecting the state of the UK economy to get better or get worse?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Get much better	5%	6%	9%	7%	3%	2%	2%	9%	4%	2%	3%	6%	4%	5%	3%	4%
Get somewhat better	19%	18%	18%	19%	16%	18%	26%	23%	19%	18%	17%	23%	20%	16%	12%	18%
Stay about the same	23%	22%	25%	25%	25%	24%	19%	22%	20%	29%	23%	23%	23%	28%	22%	23%
Get somewhat worse	30%	26%	25%	25%	33%	35%	36%	29%	35%	29%	29%	31%	31%	25%	35%	31%
Get much worse	16%	18%	14%	16%	19%	18%	14%	15%	16%	16%	18%	14%	19%	19%	17%	17%
Don't Know	6%	10%	8%	7%	4%	3%	3%	2%	5%	5%	10%	4%	4%	7%	12%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Thinking about the next year, are you expecting the state of the UK economy to get better or get worse?

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Get much better	5%	7%	3%	12%	4%	2%	4%	3%	5%	4%	5%	2%	4%	1%	3%
Get somewhat better	19%	21%	18%	20%	25%	20%	17%	24%	19%	20%	14%	18%	16%	18%	10%
Stay about the same	23%	24%	22%	21%	20%	22%	24%	22%	29%	24%	25%	24%	22%	24%	30%
Get somewhat worse	30%	26%	35%	23%	32%	35%	32%	30%	27%	34%	32%	30%	36%	31%	25%
Get much worse	16%	17%	16%	13%	14%	16%	18%	15%	17%	13%	19%	18%	19%	18%	24%
Don't Know	6%	5%	6%	10%	6%	4%	5%	7%	3%	5%	5%	7%	2%	8%	8%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) Thinking about the next year, are you expecting the state of the UK economy to get better or get worse?

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Get much better	5%	6%	3%	1%	4%	2%	3%	2%	4%	4%	4%	7%	7%	15%	21%	11%	31%
Get somewhat better	19%	5%	11%	17%	18%	17%	23%	18%	21%	14%	21%	30%	22%	34%	13%	17%	21%
Stay about the same	23%	21%	19%	25%	23%	23%	24%	26%	28%	30%	25%	21%	32%	16%	12%	30%	14%
Get somewhat worse	30%	15%	30%	36%	26%	38%	30%	33%	30%	30%	24%	31%	30%	12%	42%	37%	18%
Get much worse	16%	29%	26%	14%	20%	17%	17%	18%	13%	19%	24%	8%	6%	20%	13%	5%	11%
Don't Know	6%	25%	10%	7%	9%	3%	3%	4%	4%	4%	2%	3%	4%	2%	0%	0%	4%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) Over the next year are you expecting your monthly outgoings (your general spending on things you need to live, such as household bills, food, tax, housing etc) to increase or decrease?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Greatly increase	21%	14%	17%	18%	24%	28%	26%	24%	22%	19%	19%	25%	19%	18%	21%	17%
Increase somewhat	46%	39%	32%	41%	43%	57%	59%	50%	50%	42%	39%	53%	44%	36%	39%	38%
Stay about the same	23%	30%	35%	29%	22%	12%	10%	21%	20%	26%	23%	16%	28%	30%	22%	28%
Decrease somewhat	5%	6%	6%	5%	5%	2%	3%	2%	4%	6%	7%	3%	6%	4%	5%	8%
Greatly decrease	2%	2%	3%	2%	3%	1%	1%	1%	2%	3%	3%	1%	1%	6%	5%	2%
Don't Know	4%	9%	7%	4%	3%	1%	1%	2%	3%	4%	8%	2%	2%	6%	7%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) Over the next year are you expecting your monthly outgoings (your general spending on things you need to live, such as household bills, food, tax, housing etc) to increase or decrease?

	Gender			Region											
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Greatly increase	21%	21%	21%	19%	22%	19%	26%	19%	22%	17%	30%	20%	21%	27%	14%
Increase somewhat	46%	45%	47%	46%	48%	48%	46%	51%	41%	47%	37%	45%	49%	42%	35%
Stay about the same	23%	25%	20%	23%	21%	23%	18%	19%	23%	27%	22%	22%	24%	21%	38%
Decrease somewhat	5%	4%	5%	4%	4%	7%	3%	5%	5%	5%	5%	4%	2%	3%	10%
Greatly decrease	2%	2%	2%	0%	1%	2%	2%	3%	5%	1%	2%	2%	2%	3%	4%
Don't Know	4%	4%	4%	8%	4%	2%	5%	3%	2%	3%	4%	7%	2%	4%	0%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) Over the next year are you expecting your monthly outgoings (your general spending on things you need to live, such as household bills, food, tax, housing etc) to increase or decrease?

		Income															
Total		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Greatly increase	21%	16%	22%	20%	23%	24%	21%	19%	24%	19%	27%	14%	14%	19%	25%	17%	28%
Increase somewhat	46%	22%	39%	55%	38%	43%	48%	45%	50%	45%	41%	47%	50%	57%	50%	53%	45%
Stay about the same	23%	19%	21%	16%	20%	23%	22%	29%	21%	22%	26%	34%	29%	19%	23%	27%	21%
Decrease somewhat	5%	0%	8%	2%	7%	6%	6%	3%	2%	6%	4%	2%	5%	2%	2%	4%	2%
Greatly decrease	2%	25%	3%	3%	3%	2%	0%	1%	1%	5%	0%	2%	0%	3%	0%	0%	0%
Don't Know	4%	18%	8%	4%	8%	1%	2%	3%	2%	3%	2%	1%	1%	0%	0%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) You said that you expect the amount you have to spend in a month to increase in the next year. Which of the following areas are you expecting to have the largest increases in cost for you personally? Please select up to three which you expect to have the largest cost increases

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	1380	124	166	185	239	259	407	432	427	220	293	729	279	76	105	161
Weighted	1345	149	170	202	228	239	359	401	372	270	295	680	282	78	104	168
Groceries and food shopping	72%	57%	54%	71%	75%	79%	79%	69%	75%	68%	73%	76%	68%	63%	73%	65%
General shopping such as clothes, household items	24%	30%	32%	30%	22%	23%	18%	26%	22%	24%	27%	24%	21%	32%	26%	27%
Petrol	36%	39%	27%	35%	40%	35%	37%	36%	36%	38%	32%	37%	40%	28%	38%	26%
Household energy bills (electricity / heating)	84%	49%	71%	75%	91%	97%	96%	84%	87%	83%	79%	89%	83%	73%	78%	78%
Household water bills	14%	18%	19%	18%	12%	10%	11%	10%	14%	15%	17%	11%	17%	23%	21%	13%
Taxes	20%	37%	25%	24%	22%	12%	14%	21%	19%	23%	20%	17%	26%	25%	18%	23%
Mortgage or rent payments	8%	23%	17%	9%	7%	3%	2%	8%	9%	8%	9%	3%	12%	17%	12%	19%
Insurance payments (e.g. life insurance, car insurance, home insurance)	11%	13%	14%	12%	4%	14%	12%	12%	11%	10%	12%	14%	11%	8%	4%	7%
None of the above	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%
Don't Know	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%

Note:

BASE: Those who expect their outgoings to increase

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) You said that you expect the amount you have to spend in a month to increase in the next year. Which of the following areas are you expecting to have the largest increases in cost for you personally? Please select up to three which you expect to have the largest cost increases

	Gender			Region											
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1380	635	742	178	203	111	136	102	114	111	59	163	113	71	19
Weighted	1345	650	692	184	183	108	130	100	115	102	53	145	125	70	29
Groceries and food shopping	72%	70%	74%	60%	71%	72%	73%	65%	71%	68%	75%	72%	82%	84%	92%
General shopping such as clothes, household items	24%	28%	21%	36%	20%	24%	19%	24%	21%	21%	29%	28%	23%	24%	17%
Petrol	36%	36%	36%	22%	43%	30%	40%	36%	38%	40%	34%	41%	32%	42%	41%
Household energy bills (electricity / heating)	84%	81%	87%	73%	88%	88%	85%	77%	79%	87%	91%	89%	83%	94%	78%
Household water bills	14%	11%	16%	17%	13%	11%	18%	18%	19%	16%	7%	15%	6%	10%	0%
Taxes	20%	23%	18%	25%	23%	21%	21%	23%	19%	19%	11%	18%	18%	13%	22%
Mortgage or rent payments	8%	7%	9%	15%	8%	6%	4%	9%	9%	6%	15%	4%	11%	6%	5%
Insurance payments (e.g. life insurance, car insurance, home insurance)	11%	12%	10%	19%	10%	8%	10%	14%	7%	10%	6%	9%	12%	8%	20%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%
Don't Know	0%	0%	0%	1%	0%	0%	0%	0%	1%	2%	0%	0%	1%	1%	0%

Note:

BASE: Those who expect their outgoings to increase

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) You said that you expect the amount you have to spend in a month to increase in the next year. Which of the following areas are you expecting to have the largest increases in cost for you personally? Please select up to three which you expect to have the largest cost increases

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1380	15	78	142	131	158	161	115	105	81	60	64	40	34	25	22	58
Weighted	1345	13	72	140	124	158	162	115	108	83	60	60	39	32	25	19	51
Groceries and food shopping	72%	59%	78%	76%	75%	75%	75%	74%	65%	70%	68%	75%	67%	61%	64%	74%	53%
General shopping such as clothes, household items	24%	20%	29%	21%	21%	22%	28%	24%	27%	25%	26%	29%	25%	27%	33%	13%	33%
Petrol	36%	23%	24%	31%	38%	42%	36%	34%	31%	44%	34%	46%	28%	39%	43%	42%	35%
Household energy bills (electricity / heating)	84%	77%	80%	81%	90%	84%	85%	87%	84%	90%	83%	75%	80%	98%	78%	86%	60%
Household water bills	14%	20%	24%	21%	13%	12%	9%	6%	18%	19%	11%	10%	10%	11%	19%	15%	11%
Taxes	20%	30%	11%	19%	16%	18%	21%	25%	24%	18%	22%	10%	19%	27%	25%	27%	35%
Mortgage or rent payments	8%	17%	16%	7%	5%	8%	7%	7%	14%	10%	6%	7%	11%	6%	12%	0%	12%
Insurance payments (e.g. life insurance, car insurance, home insurance)	11%	6%	8%	14%	6%	11%	9%	13%	10%	6%	9%	14%	15%	3%	8%	26%	24%
None of the above	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%

Note:

BASE: Those who expect their outgoings to increase

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) You said you expect the amount you have to spend in a month to increase in the next year. How much more are you expecting to have to spend each month than you currently have to?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	1380	124	166	185	239	259	407	432	427	220	293	729	279	76	105	161
Weighted	1345	149	170	202	228	239	359	401	372	270	295	680	282	78	104	168
Less than £25 extra per month	7%	10%	5%	7%	7%	6%	8%	4%	6%	9%	12%	7%	4%	8%	13%	10%
£25 - £49 extra per month	24%	34%	16%	24%	24%	22%	26%	18%	25%	27%	30%	23%	21%	37%	32%	27%
£50 - £74 extra per month	19%	14%	16%	18%	19%	27%	18%	18%	23%	17%	17%	20%	19%	23%	11%	20%
£75 - £99 extra per month	14%	11%	15%	15%	13%	13%	15%	15%	15%	12%	14%	14%	16%	14%	10%	14%
£100 - £149 extra per month	13%	9%	19%	15%	14%	9%	13%	16%	12%	14%	9%	13%	18%	13%	15%	7%
£150 - £199 extra per month	5%	7%	4%	5%	8%	4%	3%	8%	4%	5%	4%	6%	6%	1%	3%	4%
£200 - £249 extra per month	2%	5%	5%	3%	1%	1%	1%	3%	2%	2%	2%	2%	2%	0%	3%	2%
£250 - £299 extra per month	1%	1%	2%	1%	2%	0%	1%	2%	0%	1%	0%	1%	1%	0%	1%	1%
£300 - £399 extra per month	1%	0%	3%	1%	2%	0%	0%	2%	1%	0%	0%	1%	1%	0%	0%	2%
£400 - £499 extra per month	1%	0%	2%	1%	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%
£500 - £749 extra per month	1%	2%	3%	1%	0%	0%	0%	2%	0%	1%	0%	1%	2%	0%	0%	1%
£750 - £999 extra per month	1%	1%	3%	0%	0%	0%	0%	2%	0%	0%	0%	1%	1%	0%	0%	0%
£1000 or more extra per month	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Don't Know	11%	6%	5%	9%	10%	16%	14%	10%	12%	11%	11%	11%	8%	5%	13%	12%

Note:

BASE: Those who expect their outgoings to increase

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) You said you expect the amount you have to spend in a month to increase in the next year. How much more are you expecting to have to spend each month than you currently have to?

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1380	635	742	178	203	111	136	102	114	111	59	163	113	71	19
Weighted	1345	650	692	184	183	108	130	100	115	102	53	145	125	70	29
Less than £25 extra per month	7%	7%	7%	4%	7%	6%	5%	10%	11%	10%	4%	12%	5%	3%	10%
£25 - £49 extra per month	24%	22%	26%	20%	22%	24%	30%	25%	27%	19%	27%	19%	26%	36%	39%
£50 - £74 extra per month	19%	17%	20%	16%	22%	21%	14%	25%	19%	23%	23%	19%	14%	18%	9%
£75 - £99 extra per month	14%	15%	14%	15%	12%	16%	20%	7%	10%	11%	12%	13%	22%	18%	5%
£100 - £149 extra per month	13%	14%	12%	13%	14%	11%	13%	15%	7%	15%	15%	15%	16%	6%	21%
£150 - £199 extra per month	5%	5%	5%	9%	6%	5%	5%	4%	7%	2%	7%	4%	1%	7%	0%
£200 - £249 extra per month	2%	2%	2%	3%	5%	1%	3%	2%	0%	1%	0%	2%	3%	0%	4%
£250 - £299 extra per month	1%	1%	0%	2%	1%	0%	0%	1%	2%	1%	0%	1%	1%	0%	0%
£300 - £399 extra per month	1%	1%	1%	2%	0%	1%	1%	1%	1%	0%	4%	1%	1%	0%	0%
£400 - £499 extra per month	1%	1%	1%	1%	0%	1%	0%	0%	2%	0%	0%	1%	0%	0%	0%
£500 - £749 extra per month	1%	2%	0%	4%	1%	0%	0%	1%	0%	0%	2%	0%	0%	0%	0%
£750 - £999 extra per month	1%	1%	0%	3%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1000 or more extra per month	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	11%	11%	11%	8%	11%	11%	9%	9%	13%	18%	6%	12%	11%	11%	11%

Note:

BASE: Those who expect their outgoings to increase

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) You said you expect the amount you have to spend in a month to increase in the next year. How much more are you expecting to have to spend each month than you currently have to?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1380	15	78	142	131	158	161	115	105	81	60	64	40	34	25	22	58
Weighted	1345	13	72	140	124	158	162	115	108	83	60	60	39	32	25	19	51
Less than £25 extra per month	7%	5%	19%	12%	12%	8%	8%	6%	6%	3%	3%	4%	1%	2%	0%	0%	2%
£25 - £49 extra per month	24%	20%	37%	33%	31%	25%	24%	29%	23%	23%	19%	14%	27%	13%	15%	22%	4%
£50 - £74 extra per month	19%	18%	11%	26%	18%	16%	26%	15%	14%	19%	18%	29%	29%	15%	13%	3%	10%
£75 - £99 extra per month	14%	8%	10%	12%	9%	16%	11%	16%	20%	19%	20%	19%	19%	18%	21%	13%	12%
£100 - £149 extra per month	13%	23%	8%	5%	8%	16%	13%	15%	14%	16%	10%	19%	15%	19%	29%	26%	17%
£150 - £199 extra per month	5%	6%	2%	2%	4%	2%	6%	4%	12%	6%	11%	4%	5%	11%	0%	4%	14%
£200 - £249 extra per month	2%	0%	2%	1%	1%	3%	1%	3%	2%	2%	0%	2%	3%	3%	0%	9%	9%
£250 - £299 extra per month	1%	0%	1%	0%	0%	1%	0%	1%	0%	1%	4%	1%	0%	0%	5%	2%	4%
£300 - £399 extra per month	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%	2%	2%	0%	3%	5%	0%	6%
£400 - £499 extra per month	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	2%	1%	0%	6%	3%	0%	2%
£500 - £749 extra per month	1%	0%	1%	0%	0%	1%	1%	0%	2%	4%	2%	1%	0%	0%	4%	0%	5%
£750 - £999 extra per month	1%	0%	0%	0%	0%	0%	0%	0%	0%	3%	3%	0%	0%	0%	0%	16%	0%
£1000 or more extra per month	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	5%
Don't Know	11%	19%	10%	10%	15%	12%	11%	12%	6%	5%	7%	4%	1%	8%	5%	6%	10%

Note:

BASE: Those who expect their outgoings to increase

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Of the areas you expect to increase in cost the most, which are you expecting to cause the most issues for you and your family, if any?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	1372	122	164	184	237	258	407	431	424	219	290	727	278	76	104	158
Weighted	1337	146	168	201	225	238	359	400	369	269	291	678	281	78	103	164
Household energy bills (electricity / heating)	54%	27%	48%	55%	59%	58%	60%	50%	58%	53%	52%	54%	57%	47%	54%	54%
Groceries and food shopping	11%	21%	14%	18%	10%	5%	5%	7%	10%	12%	15%	6%	12%	18%	19%	16%
Insurance payments (e.g. life insurance, car insurance, home insurance)	2%	4%	3%	4%	0%	1%	0%	2%	1%	2%	1%	2%	2%	0%	0%	0%
Mortgage or rent payments	2%	8%	5%	1%	1%	0%	0%	2%	2%	2%	1%	1%	2%	5%	2%	6%
Petrol	3%	8%	3%	3%	3%	1%	1%	3%	3%	3%	3%	2%	4%	3%	6%	4%
Taxes	2%	8%	5%	2%	0%	1%	0%	2%	2%	2%	3%	1%	3%	1%	5%	2%
General shopping such as clothes, household items	3%	7%	8%	4%	2%	0%	0%	3%	1%	3%	4%	2%	2%	7%	4%	3%
Household water bills	1%	5%	5%	1%	1%	0%	0%	1%	1%	2%	2%	0%	3%	11%	1%	1%
I do not expect any of these to cause issues for me and my family	20%	9%	8%	8%	20%	30%	30%	28%	17%	18%	13%	30%	13%	4%	6%	10%
Don't Know	3%	4%	2%	3%	4%	4%	3%	1%	6%	2%	4%	3%	3%	4%	3%	5%

Note:

BASE: Those who selected something which they expect to increase in cost

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Of the areas you expect to increase in cost the most, which are you expecting to cause the most issues for you and your family, if any?

	Gender			Region											
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1372	631	738	177	203	111	136	102	113	109	59	161	112	70	19
Weighted	1337	645	688	183	183	108	130	100	114	101	53	142	124	69	29
Household energy bills (electricity / heating)	54%	52%	55%	48%	51%	52%	55%	49%	52%	61%	65%	60%	51%	64%	42%
Groceries and food shopping	11%	11%	11%	10%	11%	7%	8%	7%	12%	8%	6%	10%	20%	9%	27%
Insurance payments (e.g. life insurance, car insurance, home insurance)	2%	3%	0%	7%	0%	1%	0%	3%	1%	0%	0%	0%	0%	2%	0%
Mortgage or rent payments	2%	2%	2%	3%	2%	0%	0%	4%	1%	2%	4%	2%	5%	0%	0%
Petrol	3%	3%	3%	2%	5%	3%	4%	4%	2%	2%	3%	3%	1%	1%	5%
Taxes	2%	2%	2%	4%	3%	0%	5%	4%	3%	1%	0%	1%	2%	0%	0%
General shopping such as clothes, household items	3%	3%	2%	8%	3%	0%	1%	3%	2%	2%	2%	3%	0%	2%	7%
Household water bills	1%	2%	1%	3%	1%	1%	1%	7%	1%	0%	1%	1%	0%	0%	0%
I do not expect any of these to cause issues for me and my family	20%	21%	19%	13%	21%	31%	24%	15%	24%	20%	17%	16%	21%	18%	20%
Don't Know	3%	2%	4%	2%	2%	5%	3%	6%	3%	5%	1%	5%	2%	3%	0%

Note:

BASE: Those who selected something which they expect to increase in cost

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) Of the areas you expect to increase in cost the most, which are you expecting to cause the most issues for you and your family, if any?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1372	15	77	141	131	157	161	115	105	81	59	64	40	34	25	22	58
Weighted	1337	13	71	139	124	157	162	115	108	83	59	60	39	32	25	19	51
Household energy bills (electricity / heating)	54%	43%	57%	48%	52%	58%	54%	61%	65%	57%	52%	48%	33%	58%	41%	51%	31%
Groceries and food shopping	11%	13%	15%	15%	14%	12%	9%	9%	9%	7%	6%	8%	9%	13%	8%	13%	10%
Insurance payments (e.g. life insurance, car insurance, home insurance)	2%	0%	2%	1%	0%	0%	1%	2%	1%	0%	0%	1%	5%	0%	5%	10%	13%
Mortgage or rent payments	2%	10%	2%	3%	1%	2%	3%	1%	1%	0%	4%	4%	2%	0%	0%	0%	4%
Petrol	3%	0%	4%	1%	5%	2%	4%	0%	2%	4%	0%	10%	6%	0%	3%	0%	2%
Taxes	2%	6%	2%	2%	0%	3%	1%	0%	3%	4%	3%	0%	2%	9%	9%	0%	5%
General shopping such as clothes, household items	3%	6%	3%	1%	2%	2%	2%	4%	5%	3%	4%	1%	2%	3%	0%	3%	7%
Household water bills	1%	0%	4%	6%	1%	1%	1%	1%	0%	5%	0%	0%	0%	0%	0%	0%	0%
I do not expect any of these to cause issues for me and my family	20%	14%	10%	18%	19%	14%	22%	19%	15%	20%	27%	25%	37%	16%	33%	19%	29%
Don't Know	3%	6%	1%	5%	6%	4%	3%	2%	1%	0%	3%	2%	4%	0%	0%	4%	0%

Note:

BASE: Those who selected something which they expect to increase in cost

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) Based on what you have heard, are the following going to increase or decrease in 2022?: The cost of household energy bills

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Increase significantly	60%	31%	42%	55%	63%	81%	81%	63%	66%	54%	55%	71%	55%	50%	51%	54%
Increase somewhat	28%	36%	36%	35%	27%	17%	17%	27%	25%	32%	28%	23%	33%	25%	35%	28%
Stay about the same	7%	20%	15%	6%	4%	1%	0%	7%	7%	9%	7%	4%	8%	15%	10%	11%
Decrease somewhat	1%	3%	3%	1%	1%	0%	0%	1%	0%	2%	2%	1%	1%	3%	2%	3%
Decrease significantly	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Don't Know	4%	9%	4%	3%	4%	1%	1%	1%	2%	3%	8%	1%	3%	6%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) Based on what you have heard, are the following going to increase or decrease in 2022?: The cost of household energy bills

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Increase significantly	60%	58%	62%	50%	61%	62%	64%	58%	60%	66%	65%	61%	64%	66%	44%
Increase somewhat	28%	28%	27%	32%	26%	28%	27%	27%	24%	24%	29%	27%	28%	25%	40%
Stay about the same	7%	9%	6%	11%	7%	5%	6%	10%	9%	7%	2%	5%	7%	7%	10%
Decrease somewhat	1%	1%	1%	2%	1%	4%	1%	0%	1%	1%	1%	1%	0%	0%	3%
Decrease significantly	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Don't Know	4%	3%	4%	5%	5%	1%	2%	4%	4%	3%	3%	6%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) Based on what you have heard, are the following going to increase or decrease in 2022?: The cost of household energy bills

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Increase significantly	60%	46%	67%	59%	62%	61%	66%	58%	61%	57%	67%	60%	39%	52%	65%	52%	56%
Increase somewhat	28%	12%	23%	27%	25%	29%	27%	30%	31%	33%	24%	27%	43%	38%	21%	37%	30%
Stay about the same	7%	9%	4%	8%	6%	7%	5%	10%	5%	7%	7%	8%	16%	7%	14%	11%	10%
Decrease somewhat	1%	2%	3%	1%	3%	0%	1%	2%	2%	1%	2%	0%	0%	3%	0%	0%	0%
Decrease significantly	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Don't Know	4%	31%	3%	6%	3%	2%	1%	0%	1%	2%	1%	5%	2%	0%	0%	0%	4%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Based on what you have heard, are the following going to increase or decrease in 2022?: The level of National Insurance Contributions, paid to the Government on income

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Increase significantly	15%	17%	18%	16%	19%	12%	10%	18%	14%	13%	14%	12%	22%	14%	17%	16%
Increase somewhat	53%	38%	41%	54%	53%	67%	64%	57%	56%	55%	44%	62%	53%	41%	38%	49%
Stay about the same	17%	21%	25%	20%	15%	10%	11%	15%	14%	20%	19%	14%	16%	25%	23%	17%
Decrease somewhat	1%	3%	4%	1%	1%	0%	0%	1%	0%	2%	3%	1%	1%	4%	2%	3%
Decrease significantly	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%
Don't Know	13%	19%	11%	10%	12%	11%	15%	9%	15%	9%	18%	11%	8%	16%	19%	14%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Based on what you have heard, are the following going to increase or decrease in 2022?: The level of National Insurance Contributions, paid to the Government on income

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Increase significantly	15%	17%	13%	20%	12%	15%	16%	13%	17%	8%	17%	19%	15%	12%	12%
Increase somewhat	53%	54%	53%	49%	56%	56%	53%	54%	48%	59%	57%	52%	55%	56%	49%
Stay about the same	17%	18%	16%	17%	17%	13%	20%	16%	19%	14%	16%	16%	19%	17%	15%
Decrease somewhat	1%	1%	2%	3%	1%	1%	1%	4%	2%	1%	0%	2%	1%	1%	0%
Decrease significantly	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%	1%	0%
Don't Know	13%	9%	16%	12%	14%	13%	9%	12%	13%	18%	9%	11%	11%	13%	25%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Based on what you have heard, are the following going to increase or decrease in 2022?: The level of National Insurance Contributions, paid to the Government on income

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Increase significantly	15%	17%	18%	11%	14%	10%	14%	14%	16%	14%	26%	20%	20%	19%	17%	19%	28%
Increase somewhat	53%	21%	41%	56%	54%	54%	55%	57%	62%	58%	51%	56%	55%	53%	65%	57%	42%
Stay about the same	17%	14%	19%	17%	13%	20%	19%	21%	13%	15%	12%	13%	16%	27%	18%	24%	18%
Decrease somewhat	1%	3%	0%	1%	4%	2%	2%	1%	1%	2%	0%	1%	2%	0%	0%	0%	1%
Decrease significantly	0%	4%	0%	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Don't Know	13%	41%	22%	14%	14%	15%	10%	6%	8%	11%	10%	10%	8%	1%	0%	0%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Based on what you have heard, are the following going to increase or decrease in 2022?: The rate of council tax

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Increase significantly	19%	15%	19%	20%	22%	17%	18%	19%	16%	20%	19%	19%	19%	19%	17%	18%
Increase somewhat	58%	42%	45%	58%	55%	73%	74%	62%	64%	55%	51%	66%	57%	45%	52%	55%
Stay about the same	14%	20%	24%	14%	15%	6%	4%	14%	12%	14%	15%	9%	17%	23%	13%	15%
Decrease somewhat	2%	6%	3%	0%	0%	0%	0%	1%	1%	2%	2%	1%	1%	3%	3%	2%
Decrease significantly	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Don't Know	8%	16%	9%	8%	8%	4%	4%	4%	7%	8%	13%	4%	6%	10%	13%	10%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Based on what you have heard, are the following going to increase or decrease in 2022?: The rate of council tax

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Increase significantly	19%	18%	19%	21%	19%	21%	19%	15%	18%	19%	26%	17%	16%	17%	17%
Increase somewhat	58%	60%	57%	51%	55%	60%	59%	68%	56%	61%	55%	64%	60%	69%	37%
Stay about the same	14%	14%	13%	17%	14%	9%	16%	12%	15%	13%	13%	9%	16%	9%	23%
Decrease somewhat	2%	2%	1%	2%	2%	2%	3%	1%	3%	1%	0%	2%	0%	0%	0%
Decrease significantly	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Don't Know	8%	6%	9%	9%	10%	8%	4%	5%	9%	7%	5%	8%	7%	5%	23%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Based on what you have heard, are the following going to increase or decrease in 2022?: The rate of council tax

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Increase significantly	19%	17%	25%	18%	16%	20%	16%	14%	23%	17%	26%	21%	19%	16%	16%	15%	19%
Increase somewhat	58%	25%	50%	57%	65%	60%	65%	66%	58%	58%	53%	57%	54%	57%	64%	57%	53%
Stay about the same	14%	16%	12%	14%	11%	11%	13%	10%	16%	15%	19%	15%	20%	22%	13%	23%	18%
Decrease somewhat	2%	2%	2%	1%	1%	2%	2%	4%	1%	3%	1%	0%	0%	0%	0%	0%	0%
Decrease significantly	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Don't Know	8%	41%	11%	10%	6%	6%	5%	5%	3%	8%	1%	7%	7%	5%	7%	5%	10%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Based on what you have heard, are the following going to increase or decrease in 2022?: The general price of goods and services in the UK

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Increase significantly	23%	21%	24%	28%	28%	19%	17%	25%	22%	20%	23%	20%	26%	24%	25%	26%
Increase somewhat	63%	47%	54%	60%	59%	76%	80%	66%	66%	62%	59%	72%	59%	52%	53%	57%
Stay about the same	8%	17%	15%	7%	8%	3%	1%	6%	8%	12%	8%	5%	10%	13%	10%	11%
Decrease somewhat	1%	5%	2%	1%	1%	0%	1%	2%	1%	2%	2%	1%	2%	1%	6%	2%
Decrease significantly	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	3%	0%	1%
Don't Know	4%	9%	3%	4%	5%	1%	1%	1%	3%	4%	7%	2%	3%	7%	5%	4%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Based on what you have heard, are the following going to increase or decrease in 2022?: The general price of goods and services in the UK

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Increase significantly	23%	21%	25%	26%	23%	21%	23%	21%	20%	16%	24%	22%	26%	25%	28%
Increase somewhat	63%	64%	62%	59%	63%	64%	65%	63%	65%	72%	63%	65%	64%	63%	44%
Stay about the same	8%	9%	8%	8%	7%	9%	9%	11%	10%	7%	10%	5%	8%	7%	16%
Decrease somewhat	1%	2%	1%	2%	1%	4%	1%	1%	2%	1%	0%	2%	0%	1%	2%
Decrease significantly	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%
Don't Know	4%	4%	4%	4%	5%	1%	2%	3%	3%	5%	3%	5%	2%	3%	9%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) Based on what you have heard, are the following going to increase or decrease in 2022?: The general price of goods and services in the UK

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Increase significantly	23%	21%	32%	17%	23%	22%	22%	22%	22%	23%	30%	25%	18%	20%	25%	17%	30%
Increase somewhat	63%	37%	57%	68%	59%	66%	68%	66%	66%	65%	57%	61%	69%	71%	58%	67%	56%
Stay about the same	8%	6%	7%	9%	9%	8%	8%	8%	9%	7%	9%	6%	10%	9%	17%	16%	7%
Decrease somewhat	1%	0%	1%	1%	3%	1%	1%	2%	1%	3%	2%	2%	3%	0%	0%	0%	2%
Decrease significantly	0%	4%	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%
Don't Know	4%	31%	4%	5%	4%	3%	1%	2%	1%	1%	1%	6%	0%	0%	0%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Based on what you have heard, are the following going to increase or decrease in 2022?: The cost of petrol

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Increase significantly	21%	25%	24%	24%	22%	16%	13%	21%	19%	20%	21%	15%	25%	22%	24%	26%
Increase somewhat	52%	49%	46%	53%	52%	51%	58%	52%	55%	53%	48%	56%	54%	43%	44%	50%
Stay about the same	16%	12%	19%	12%	13%	19%	18%	19%	15%	16%	13%	20%	13%	15%	11%	10%
Decrease somewhat	3%	4%	4%	3%	2%	4%	2%	3%	2%	4%	4%	3%	3%	6%	4%	2%
Decrease significantly	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%
Don't Know	8%	8%	6%	8%	11%	9%	9%	5%	10%	7%	13%	6%	5%	12%	17%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Based on what you have heard, are the following going to increase or decrease in 2022?: The cost of petrol

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Increase significantly	21%	19%	22%	21%	18%	14%	20%	21%	24%	22%	19%	23%	18%	22%	33%
Increase somewhat	52%	52%	53%	48%	56%	57%	51%	58%	49%	51%	56%	50%	52%	55%	43%
Stay about the same	16%	18%	13%	16%	15%	13%	17%	14%	14%	18%	12%	17%	20%	14%	5%
Decrease somewhat	3%	4%	3%	3%	2%	6%	5%	2%	3%	1%	3%	3%	2%	6%	6%
Decrease significantly	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Don't Know	8%	7%	10%	11%	9%	8%	8%	5%	10%	8%	10%	7%	8%	4%	12%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) Based on what you have heard, are the following going to increase or decrease in 2022?: The cost of petrol

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Increase significantly	21%	19%	25%	19%	24%	20%	19%	15%	18%	28%	24%	22%	22%	20%	14%	15%	18%
Increase somewhat	52%	30%	45%	54%	48%	54%	52%	56%	60%	50%	53%	57%	52%	57%	62%	52%	46%
Stay about the same	16%	13%	11%	14%	12%	15%	19%	17%	16%	14%	13%	14%	21%	19%	21%	30%	27%
Decrease somewhat	3%	0%	3%	1%	5%	4%	5%	4%	2%	4%	4%	1%	5%	0%	0%	0%	4%
Decrease significantly	0%	2%	0%	0%	0%	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	0%	3%
Don't Know	8%	36%	16%	12%	11%	8%	5%	7%	5%	4%	5%	6%	0%	4%	3%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) Are you expecting the cost of your household energy supply (gas and/or electricity) to get more or less expensive over the next 6 months?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Much more expensive	40%	19%	27%	40%	48%	53%	50%	42%	43%	38%	37%	47%	39%	35%	36%	36%
More expensive	42%	40%	44%	45%	41%	39%	41%	43%	41%	42%	41%	40%	45%	42%	38%	42%
Stay about the same	14%	29%	20%	13%	7%	7%	8%	13%	12%	15%	14%	11%	14%	18%	17%	15%
Less expensive	1%	3%	3%	0%	0%	0%	0%	1%	0%	2%	1%	1%	0%	2%	3%	1%
Much less expensive	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%
Don't Know	3%	8%	6%	2%	4%	1%	1%	1%	3%	4%	6%	1%	2%	3%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) Are you expecting the cost of your household energy supply (gas and/or electricity) to get more or less expensive over the next 6 months?

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Much more expensive	40%	40%	40%	34%	45%	37%	45%	35%	38%	38%	42%	43%	41%	51%	34%
More expensive	42%	40%	43%	42%	40%	46%	41%	47%	37%	43%	40%	41%	41%	39%	50%
Stay about the same	14%	15%	12%	18%	10%	11%	12%	13%	18%	15%	14%	12%	16%	9%	11%
Less expensive	1%	1%	1%	2%	0%	0%	1%	2%	3%	1%	1%	0%	0%	0%	0%
Much less expensive	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Don't Know	3%	3%	4%	5%	4%	5%	1%	2%	4%	3%	3%	4%	2%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.C) Are you expecting the cost of your household energy supply (gas and/or electricity) to get more or less expensive over the next 6 months?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Much more expensive	40%	30%	47%	36%	43%	39%	43%	41%	40%	40%	42%	37%	31%	33%	54%	31%	50%
More expensive	42%	25%	36%	43%	38%	42%	41%	45%	42%	40%	45%	48%	50%	47%	37%	54%	35%
Stay about the same	14%	20%	7%	16%	13%	14%	14%	12%	17%	16%	13%	13%	15%	18%	9%	15%	9%
Less expensive	1%	0%	3%	2%	1%	2%	0%	1%	0%	2%	0%	1%	0%	3%	0%	0%	1%
Much less expensive	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Don't Know	3%	24%	7%	3%	5%	3%	2%	0%	1%	2%	0%	1%	3%	0%	0%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) You said you were expecting the cost of your household energy supply to increase over the next 6 months. How much more are you expecting to pay for your energy each month than you currently pay?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	1669	146	235	258	320	281	429	494	498	280	385	802	364	107	128	223
Weighted	1647	167	244	289	307	260	381	461	438	348	388	751	371	111	128	234
Less than £10 more each month	5%	12%	7%	5%	3%	5%	2%	4%	4%	4%	8%	4%	3%	11%	9%	8%
£10 - £19 more each month	14%	18%	13%	14%	14%	15%	15%	12%	12%	16%	18%	12%	13%	23%	21%	17%
£20 - £29 more each month	18%	21%	19%	20%	18%	15%	18%	12%	21%	21%	21%	16%	19%	21%	22%	21%
£30 - £39 more each month	12%	12%	12%	11%	16%	11%	10%	13%	13%	11%	12%	11%	14%	15%	11%	14%
£40 - £49 more each month	12%	7%	10%	11%	12%	15%	15%	12%	13%	12%	10%	14%	13%	8%	7%	10%
£50 - £59 more each month	10%	7%	13%	6%	10%	13%	13%	12%	11%	10%	8%	13%	10%	4%	4%	10%
£60 - £69 more each month	4%	2%	4%	6%	4%	5%	4%	6%	4%	5%	2%	5%	5%	2%	4%	4%
£70 - £79 more each month	3%	4%	3%	4%	2%	2%	4%	5%	2%	3%	3%	4%	4%	2%	5%	1%
£80 - £89 more each month	2%	0%	2%	2%	2%	1%	3%	2%	2%	1%	1%	2%	3%	1%	1%	0%
£90 - £99 more each month	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%	0%	2%	1%	1%	1%	1%
£100 - £124 more each month	3%	1%	2%	4%	3%	3%	2%	3%	4%	1%	2%	4%	2%	0%	2%	1%
£125 - £149 more each month	1%	0%	1%	2%	1%	0%	1%	2%	1%	0%	1%	1%	1%	0%	1%	1%
£150 - £199 more each month	1%	0%	0%	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	0%	0%	0%
£200 - £249 more each month	0%	1%	2%	0%	0%	0%	0%	2%	0%	0%	0%	1%	1%	0%	0%	0%
£250 or more extra each month	0%	1%	1%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%
Don't Know	12%	12%	11%	12%	12%	13%	13%	11%	11%	11%	14%	11%	9%	12%	13%	13%

Note:

BASE: Those who expect the cost of their household energy supply to be more expensive

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) You said you were expecting the cost of your household energy supply to increase over the next 6 months. How much more are you expecting to pay for your energy each month than you currently pay?

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1669	757	907	206	246	135	161	115	135	138	70	207	135	90	31
Weighted	1647	793	849	214	223	133	156	117	136	129	66	184	149	90	51
Less than £10 more each month	5%	5%	5%	5%	6%	7%	5%	5%	5%	5%	5%	2%	6%	4%	4%
£10 - £19 more each month	14%	13%	16%	11%	17%	14%	18%	15%	15%	7%	14%	18%	9%	12%	30%
£20 - £29 more each month	18%	16%	20%	21%	17%	20%	21%	13%	16%	20%	15%	15%	16%	24%	25%
£30 - £39 more each month	12%	12%	12%	10%	8%	12%	10%	14%	15%	16%	13%	9%	19%	10%	9%
£40 - £49 more each month	12%	13%	12%	10%	13%	11%	9%	12%	13%	14%	13%	18%	13%	10%	0%
£50 - £59 more each month	10%	11%	10%	8%	11%	12%	10%	15%	11%	10%	17%	7%	8%	11%	18%
£60 - £69 more each month	4%	5%	3%	3%	3%	5%	5%	9%	3%	5%	4%	6%	5%	1%	0%
£70 - £79 more each month	3%	4%	3%	3%	4%	1%	3%	1%	2%	1%	7%	6%	3%	4%	2%
£80 - £89 more each month	2%	1%	2%	3%	2%	3%	2%	0%	3%	1%	2%	1%	2%	0%	0%
£90 - £99 more each month	1%	2%	1%	1%	3%	0%	3%	4%	2%	0%	0%	1%	0%	0%	0%
£100 - £124 more each month	3%	3%	2%	5%	3%	1%	2%	3%	4%	3%	1%	2%	3%	1%	0%
£125 - £149 more each month	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	1%	0%	3%	0%
£150 - £199 more each month	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	2%	1%	1%	0%	0%
£200 - £249 more each month	0%	1%	0%	1%	0%	2%	0%	0%	1%	0%	2%	0%	0%	0%	0%
£250 or more extra each month	0%	1%	0%	2%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	12%	11%	13%	15%	12%	11%	9%	8%	11%	17%	6%	12%	13%	19%	11%

Note:

BASE: Those who expect the cost of their household energy supply to be more expensive

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) You said you were expecting the cost of your household energy supply to increase over the next 6 months. How much more are you expecting to pay for your energy each month than you currently pay?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1669	22	106	151	171	190	188	149	113	102	75	86	52	35	30	27	67
Weighted	1647	19	99	148	166	192	193	154	119	104	77	84	50	34	30	24	58
Less than £10 more each month	5%	11%	10%	7%	6%	3%	5%	4%	5%	3%	5%	6%	5%	0%	0%	5%	2%
£10 - £19 more each month	14%	23%	21%	22%	20%	17%	10%	13%	12%	9%	12%	10%	19%	17%	9%	4%	4%
£20 - £29 more each month	18%	18%	16%	22%	22%	24%	23%	18%	13%	19%	13%	18%	14%	11%	7%	20%	10%
£30 - £39 more each month	12%	13%	15%	15%	13%	9%	12%	12%	14%	12%	8%	14%	19%	6%	14%	13%	9%
£40 - £49 more each month	12%	7%	8%	13%	11%	14%	15%	11%	13%	14%	16%	9%	11%	12%	19%	8%	11%
£50 - £59 more each month	10%	15%	9%	5%	6%	11%	11%	15%	11%	15%	11%	15%	15%	10%	21%	2%	6%
£60 - £69 more each month	4%	0%	0%	2%	5%	3%	3%	3%	8%	9%	7%	7%	5%	5%	12%	5%	4%
£70 - £79 more each month	3%	0%	4%	2%	0%	4%	3%	3%	7%	4%	8%	2%	2%	7%	6%	4%	0%
£80 - £89 more each month	2%	0%	2%	0%	2%	2%	1%	1%	2%	2%	5%	0%	0%	9%	4%	0%	0%
£90 - £99 more each month	1%	0%	0%	1%	0%	2%	1%	2%	1%	2%	2%	1%	2%	5%	0%	4%	3%
£100 - £124 more each month	3%	0%	1%	2%	1%	1%	3%	3%	3%	2%	1%	4%	0%	0%	0%	12%	22%
£125 - £149 more each month	1%	0%	0%	0%	1%	0%	1%	1%	1%	1%	0%	1%	1%	2%	0%	0%	7%
£150 - £199 more each month	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	3%	0%	0%	0%	4%
£200 - £249 more each month	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	3%	4%	15%	1%
£250 or more extra each month	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	6%
Don't Know	12%	13%	15%	9%	11%	9%	10%	15%	9%	8%	9%	12%	5%	13%	4%	8%	9%

Note:

BASE: Those who expect the cost of their household energy supply to be more expensive

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) Which of the following comes closest to your view on household energy bills in 2022?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
I expect the price of household energy to increase to more than I can afford to pay	28%	31%	36%	38%	34%	19%	13%	23%	24%	31%	36%	17%	32%	46%	45%	39%
I expect the price of household energy to increase but to be able to afford the increase	60%	43%	45%	51%	55%	76%	82%	70%	66%	55%	47%	75%	59%	39%	39%	43%
I expect the price of household energy to stay the same	5%	14%	8%	4%	2%	2%	2%	4%	4%	8%	5%	3%	4%	6%	8%	8%
I expect the price of household energy to decrease	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	1%	0%	1%	2%	1%	1%
Don't Know	6%	11%	10%	5%	8%	3%	3%	3%	6%	6%	11%	4%	4%	7%	7%	9%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) Which of the following comes closest to your view on household energy bills in 2022?

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
I expect the price of household energy to increase to more than I can afford to pay	28%	25%	31%	32%	28%	20%	25%	36%	33%	26%	31%	27%	24%	28%	25%
I expect the price of household energy to increase but to be able to afford the increase	60%	61%	58%	53%	62%	69%	63%	52%	56%	61%	62%	58%	66%	57%	57%
I expect the price of household energy to stay the same	5%	7%	3%	6%	5%	5%	8%	3%	5%	5%	1%	4%	5%	6%	3%
I expect the price of household energy to decrease	1%	1%	1%	2%	0%	1%	0%	3%	0%	0%	0%	0%	0%	3%	0%
Don't Know	6%	6%	7%	7%	5%	6%	4%	5%	6%	8%	6%	10%	5%	6%	15%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) Which of the following comes closest to your view on household energy bills in 2022?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
I expect the price of household energy to increase to more than I can afford to pay	28%	28%	46%	30%	38%	29%	27%	21%	21%	29%	28%	23%	15%	18%	25%	21%	28%
I expect the price of household energy to increase but to be able to afford the increase	60%	25%	44%	56%	51%	60%	61%	69%	71%	60%	62%	64%	75%	72%	75%	71%	63%
I expect the price of household energy to stay the same	5%	10%	3%	4%	4%	5%	6%	7%	4%	7%	8%	4%	3%	10%	0%	8%	4%
I expect the price of household energy to decrease	1%	3%	0%	1%	1%	0%	1%	0%	0%	3%	1%	1%	3%	0%	0%	0%	1%
Don't Know	6%	35%	8%	9%	7%	6%	5%	2%	4%	2%	1%	7%	4%	0%	0%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) It is expected that household energy prices will increase in early 2022. Before taking this poll, were you aware of this?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2010	235	330	305	359	306	475	575	587	349	487	913	433	138	169	285
Weighted	2010	280	343	341	343	283	421	540	518	440	500	866	443	144	173	299
Yes	85%	61%	76%	84%	90%	98%	98%	90%	87%	84%	78%	93%	86%	77%	78%	78%
No	10%	30%	17%	10%	6%	1%	2%	7%	8%	11%	15%	5%	10%	16%	19%	14%
Don't Know	5%	9%	7%	6%	4%	1%	1%	3%	4%	5%	7%	2%	5%	7%	2%	8%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) It is expected that household energy prices will increase in early 2022. Before taking this poll, were you aware of this?

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2010	918	1087	265	287	162	183	139	176	170	87	244	161	100	36
Weighted	2010	990	1015	281	261	161	181	141	181	161	80	221	181	101	60
Yes	85%	85%	86%	77%	86%	88%	88%	87%	81%	88%	92%	85%	87%	88%	82%
No	10%	11%	10%	16%	9%	8%	9%	10%	13%	5%	4%	9%	12%	8%	14%
Don't Know	5%	5%	4%	7%	5%	4%	3%	2%	5%	6%	4%	7%	1%	5%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) It is expected that household energy prices will increase in early 2022. Before taking this poll, were you aware of this?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2010	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2010	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Yes	85%	47%	83%	84%	83%	84%	88%	90%	89%	90%	81%	87%	84%	91%	98%	84%	89%
No	10%	28%	11%	12%	13%	12%	9%	9%	7%	8%	17%	9%	10%	7%	0%	16%	7%
Don't Know	5%	26%	6%	4%	4%	4%	3%	2%	5%	2%	2%	5%	7%	2%	2%	0%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) If energy prices were to increase by £10 per month for your household, which of the following applies:

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	520	68	78	68	87	86	133	145	144	109	119	267	105	27	41	61
Weighted	524	84	83	78	82	78	120	135	128	141	116	254	112	31	43	65
I would not be able to afford the increase	10%	14%	7%	18%	14%	6%	3%	5%	8%	11%	17%	4%	10%	19%	22%	19%
I would find it difficult to pay for the increase, but would be able to afford it	22%	25%	41%	23%	20%	13%	12%	19%	22%	20%	27%	12%	25%	55%	34%	30%
I would notice the increase but be able to afford it without much trouble	42%	49%	30%	34%	35%	54%	49%	36%	41%	52%	38%	50%	38%	19%	37%	33%
I would barely notice the increase and easily be able to afford it	23%	7%	16%	23%	26%	26%	35%	39%	27%	13%	12%	32%	21%	8%	5%	14%
Don't Know	3%	4%	6%	3%	5%	1%	1%	1%	2%	4%	6%	2%	5%	0%	2%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) If energy prices were to increase by £10 per month for your household, which of the following applies:

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	520	263	254	76	71	39	46	35	43	41	27	73	44	19	6
Weighted	524	283	238	83	65	37	43	36	46	40	25	66	51	20	12
I would not be able to afford the increase	10%	10%	9%	7%	16%	9%	10%	7%	7%	15%	7%	11%	9%	0%	16%
I would find it difficult to pay for the increase, but would be able to afford it	22%	19%	25%	32%	19%	15%	20%	37%	26%	6%	25%	15%	9%	35%	56%
I would notice the increase but be able to afford it without much trouble	42%	41%	44%	41%	40%	40%	48%	32%	44%	51%	38%	54%	36%	48%	11%
I would barely notice the increase and easily be able to afford it	23%	27%	18%	19%	20%	35%	17%	24%	20%	24%	24%	18%	40%	18%	17%
Don't Know	3%	3%	3%	2%	5%	2%	5%	0%	3%	5%	6%	2%	6%	0%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) If energy prices were to increase by £10 per month for your household, which of the following applies:

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	520	8	33	57	52	68	65	36	35	24	25	24	12	9	13	10	16
Weighted	524	6	32	59	52	69	65	39	38	27	24	24	12	7	14	10	14
I would not be able to afford the increase	10%	22%	22%	16%	8%	7%	11%	7%	5%	12%	18%	4%	0%	0%	0%	8%	5%
I would find it difficult to pay for the increase, but would be able to afford it	22%	13%	46%	20%	25%	18%	28%	11%	25%	13%	23%	11%	23%	10%	22%	8%	7%
I would notice the increase but be able to afford it without much trouble	42%	28%	29%	49%	52%	56%	33%	38%	43%	49%	29%	52%	54%	74%	17%	0%	21%
I would barely notice the increase and easily be able to afford it	23%	0%	4%	12%	10%	16%	28%	33%	27%	26%	31%	33%	23%	16%	61%	70%	67%
Don't Know	3%	37%	0%	3%	5%	4%	0%	11%	0%	0%	0%	0%	0%	0%	0%	14%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) If energy prices were to increase by £25 per month for your household, which of the following applies:

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	509	51	81	90	96	80	111	139	161	80	128	222	110	31	50	77
Weighted	511	61	83	103	93	73	98	131	141	102	136	216	111	30	50	81
I would not be able to afford the increase	14%	22%	15%	18%	21%	5%	5%	12%	15%	9%	19%	6%	14%	19%	30%	27%
I would find it difficult to pay for the increase, but would be able to afford it	37%	43%	43%	48%	34%	29%	28%	26%	35%	42%	47%	30%	45%	49%	45%	41%
I would notice the increase but be able to afford it without much trouble	31%	19%	27%	19%	28%	46%	47%	38%	37%	28%	19%	44%	25%	17%	17%	25%
I would barely notice the increase and easily be able to afford it	11%	7%	7%	8%	8%	17%	17%	22%	7%	8%	6%	17%	11%	0%	3%	3%
Don't Know	7%	9%	9%	8%	9%	3%	3%	2%	5%	13%	8%	3%	5%	15%	6%	3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) If energy prices were to increase by £25 per month for your household, which of the following applies:

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	509	227	282	57	81	46	36	40	56	41	12	49	53	25	13
Weighted	511	251	260	59	75	44	39	37	58	37	11	45	59	27	22
I would not be able to afford the increase	14%	10%	18%	23%	20%	10%	19%	13%	17%	8%	7%	14%	9%	6%	0%
I would find it difficult to pay for the increase, but would be able to afford it	37%	34%	41%	31%	40%	39%	42%	37%	42%	41%	27%	36%	30%	41%	44%
I would notice the increase but be able to afford it without much trouble	31%	34%	28%	28%	32%	23%	23%	37%	31%	35%	41%	33%	33%	42%	19%
I would barely notice the increase and easily be able to afford it	11%	14%	7%	9%	4%	21%	13%	10%	6%	6%	19%	8%	22%	4%	18%
Don't Know	7%	7%	6%	8%	5%	6%	3%	3%	4%	10%	5%	9%	7%	7%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) If energy prices were to increase by £25 per month for your household, which of the following applies:

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	509	7	39	43	51	50	57	60	29	25	17	33	15	15	3	13	16
Weighted	511	6	35	40	50	53	61	61	29	28	20	34	15	16	3	11	13
I would not be able to afford the increase	14%	43%	29%	24%	17%	18%	14%	12%	11%	7%	13%	7%	0%	10%	26%	0%	0%
I would find it difficult to pay for the increase, but would be able to afford it	37%	12%	42%	42%	44%	64%	28%	41%	46%	17%	14%	36%	19%	38%	0%	19%	4%
I would notice the increase but be able to afford it without much trouble	31%	33%	21%	26%	32%	9%	41%	36%	34%	40%	42%	35%	53%	31%	26%	43%	36%
I would barely notice the increase and easily be able to afford it	11%	0%	0%	2%	1%	2%	9%	10%	6%	32%	31%	15%	17%	21%	47%	39%	45%
Don't Know	7%	12%	8%	6%	5%	7%	7%	0%	3%	4%	0%	6%	11%	0%	0%	0%	15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) If energy prices were to increase by £50 per month for your household, which of the following applies:

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	512	57	90	82	89	78	116	161	152	81	115	219	119	43	40	75
Weighted	504	65	89	90	85	74	102	148	134	100	119	203	120	44	41	78
I would not be able to afford the increase	25%	27%	28%	31%	34%	17%	12%	13%	21%	32%	37%	10%	18%	53%	48%	48%
I would find it difficult to pay for the increase, but would be able to afford it	37%	30%	35%	47%	35%	37%	37%	39%	41%	35%	34%	35%	47%	29%	37%	34%
I would notice the increase but be able to afford it without much trouble	29%	30%	16%	19%	27%	36%	42%	40%	25%	24%	22%	43%	26%	13%	10%	9%
I would barely notice the increase and easily be able to afford it	5%	5%	7%	1%	1%	7%	8%	7%	8%	1%	2%	9%	4%	0%	0%	3%
Don't Know	4%	7%	13%	1%	2%	2%	2%	2%	5%	8%	5%	3%	4%	4%	5%	7%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) If energy prices were to increase by £50 per month for your household, which of the following applies:

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	512	219	293	74	72	41	45	32	34	42	25	71	33	35	8
Weighted	504	227	276	77	63	41	44	34	35	40	21	64	38	33	13
I would not be able to afford the increase	25%	20%	28%	19%	24%	17%	23%	35%	27%	16%	32%	32%	29%	20%	36%
I would find it difficult to pay for the increase, but would be able to afford it	37%	38%	37%	38%	43%	40%	29%	31%	39%	29%	28%	37%	39%	51%	48%
I would notice the increase but be able to afford it without much trouble	29%	32%	26%	31%	29%	29%	40%	32%	24%	34%	25%	24%	24%	23%	16%
I would barely notice the increase and easily be able to afford it	5%	6%	5%	7%	2%	9%	6%	1%	5%	11%	4%	4%	5%	3%	0%
Don't Know	4%	4%	5%	6%	2%	5%	2%	0%	5%	10%	11%	4%	4%	4%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) If energy prices were to increase by £50 per month for your household, which of the following applies:

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	512	13	25	45	53	61	45	38	39	39	24	21	22	14	7	5	25
Weighted	504	12	25	44	54	63	46	41	40	38	24	18	22	12	7	4	20
I would not be able to afford the increase	25%	65%	59%	35%	42%	32%	22%	11%	11%	12%	8%	9%	18%	9%	0%	0%	14%
I would find it difficult to pay for the increase, but would be able to afford it	37%	11%	32%	37%	32%	35%	39%	42%	55%	48%	52%	30%	37%	50%	37%	12%	15%
I would notice the increase but be able to afford it without much trouble	29%	9%	4%	19%	18%	21%	35%	37%	26%	24%	35%	53%	40%	38%	63%	59%	46%
I would barely notice the increase and easily be able to afford it	5%	9%	0%	3%	2%	5%	4%	2%	5%	13%	0%	4%	4%	4%	0%	29%	26%
Don't Know	4%	5%	5%	7%	6%	7%	0%	8%	3%	3%	5%	4%	0%	0%	0%	0%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) If energy prices were to increase by £75 per month for your household, which of the following applies:

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	470	59	82	65	87	62	115	130	131	79	125	205	99	37	38	72
Weighted	472	71	88	71	83	59	101	126	115	97	128	194	100	40	40	76
I would not be able to afford the increase	34%	37%	42%	43%	37%	27%	20%	18%	36%	37%	45%	14%	28%	67%	71%	56%
I would find it difficult to pay for the increase, but would be able to afford it	36%	38%	22%	36%	38%	46%	39%	35%	41%	38%	31%	43%	46%	16%	15%	32%
I would notice the increase but be able to afford it without much trouble	19%	8%	20%	14%	15%	19%	32%	35%	16%	15%	10%	28%	20%	12%	11%	8%
I would barely notice the increase and easily be able to afford it	5%	4%	8%	5%	6%	3%	6%	9%	2%	7%	4%	11%	2%	3%	0%	2%
Don't Know	6%	13%	8%	2%	4%	4%	4%	4%	5%	2%	10%	5%	4%	2%	3%	3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) If energy prices were to increase by £75 per month for your household, which of the following applies:

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	470	210	258	59	63	36	56	32	43	46	23	51	31	21	9
Weighted	472	230	240	64	57	38	55	34	42	44	23	46	33	21	14
I would not be able to afford the increase	34%	28%	39%	32%	29%	28%	33%	26%	36%	42%	31%	32%	36%	34%	81%
I would find it difficult to pay for the increase, but would be able to afford it	36%	36%	37%	25%	36%	47%	33%	51%	34%	29%	47%	49%	21%	49%	11%
I would notice the increase but be able to afford it without much trouble	19%	23%	16%	18%	32%	19%	26%	21%	15%	11%	12%	11%	26%	7%	9%
I would barely notice the increase and easily be able to afford it	5%	8%	3%	20%	0%	6%	4%	0%	6%	0%	9%	0%	11%	0%	0%
Don't Know	6%	5%	6%	5%	3%	0%	4%	2%	8%	17%	0%	7%	6%	10%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) If energy prices were to increase by £75 per month for your household, which of the following applies:

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	470	9	31	44	49	49	54	38	35	34	20	24	12	6	9	3	22
Weighted	472	10	28	44	47	50	57	38	38	37	21	23	12	6	9	2	22
I would not be able to afford the increase	34%	19%	62%	38%	63%	29%	36%	26%	39%	34%	24%	26%	15%	0%	36%	0%	8%
I would find it difficult to pay for the increase, but would be able to afford it	36%	21%	30%	49%	16%	40%	44%	47%	27%	26%	29%	50%	26%	34%	33%	69%	36%
I would notice the increase but be able to afford it without much trouble	19%	9%	3%	2%	16%	21%	17%	21%	28%	29%	25%	24%	25%	66%	18%	31%	25%
I would barely notice the increase and easily be able to afford it	5%	0%	0%	0%	2%	3%	1%	6%	6%	10%	12%	0%	35%	0%	12%	0%	25%
Don't Know	6%	51%	5%	11%	2%	8%	1%	0%	0%	0%	9%	0%	0%	0%	0%	0%	6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) It is estimated that energy prices might rise by 50% for the average household, so a typical bill of £100 a month would rise to £150 a month. What would you expect to do to cope with these price rises, if anything? Select any which apply

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
Turn down heating and wear warmer clothes	53%	48%	48%	51%	54%	61%	57%	50%	60%	52%	51%	53%	61%	43%	55%	54%
Turn off heating unless it gets unbearably cold	44%	44%	49%	50%	51%	38%	31%	38%	43%	46%	48%	32%	50%	52%	55%	58%
Try to speak to someone - like local government - to get help with bills	12%	18%	15%	19%	9%	6%	6%	11%	9%	11%	16%	7%	10%	22%	20%	19%
Improve insulation in my home	13%	18%	18%	17%	11%	8%	7%	18%	10%	14%	10%	12%	16%	14%	11%	13%
Spend more time in places where it's warm, like cafes, shopping centres etc	12%	13%	18%	13%	12%	8%	8%	13%	11%	12%	11%	11%	13%	14%	13%	14%
Cut down on other expenditures to cover the costs (e.g. food, clothes)	39%	37%	43%	40%	43%	41%	33%	33%	45%	36%	44%	33%	46%	45%	47%	46%
Other (Please Specify)	1%	0%	0%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	0%	0%	0%
Nothing - I will just pay more	14%	5%	4%	6%	13%	25%	28%	22%	15%	10%	8%	26%	7%	3%	4%	4%
Don't know	7%	11%	11%	5%	8%	2%	3%	3%	5%	8%	11%	5%	4%	9%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) It is estimated that energy prices might rise by 50% for the average household, so a typical bill of £100 a month would rise to £150 a month. What would you expect to do to cope with these price rises, if anything? Select any which apply

	Gender			Region											
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
Turn down heating and wear warmer clothes	53%	48%	59%	49%	55%	51%	59%	52%	58%	55%	52%	55%	48%	59%	51%
Turn off heating unless it gets unbearably cold	44%	41%	46%	41%	41%	38%	39%	44%	41%	46%	47%	52%	39%	52%	60%
Try to speak to someone - like local government - to get help with bills	12%	13%	11%	22%	13%	10%	10%	14%	8%	8%	9%	13%	8%	4%	16%
Improve insulation in my home	13%	14%	11%	17%	10%	10%	16%	14%	14%	11%	12%	16%	10%	12%	6%
Spend more time in places where it's warm, like cafes, shopping centres etc	12%	13%	11%	19%	12%	6%	10%	16%	9%	7%	13%	14%	10%	8%	16%
Cut down on other expenditures to cover the costs (e.g. food, clothes)	39%	34%	45%	34%	41%	38%	42%	44%	36%	38%	41%	42%	40%	45%	29%
Other (Please Specify)	1%	1%	1%	1%	1%	1%	3%	0%	0%	2%	1%	2%	1%	1%	0%
Nothing - I will just pay more	14%	18%	10%	14%	14%	19%	12%	13%	9%	13%	15%	11%	22%	10%	16%
Don't know	7%	7%	7%	6%	6%	7%	5%	3%	9%	9%	5%	9%	7%	7%	4%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) It is estimated that energy prices might rise by 50% for the average household, so a typical bill of £100 a month would rise to £150 a month. What would you expect to do to cope with these price rises, if anything? Select any which apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
Turn down heating and wear warmer clothes	53%	39%	54%	60%	56%	62%	58%	46%	60%	53%	43%	52%	65%	50%	34%	44%	29%
Turn off heating unless it gets unbearably cold	44%	28%	62%	45%	48%	53%	47%	35%	44%	43%	35%	38%	40%	44%	23%	14%	27%
Try to speak to someone - like local government - to get help with bills	12%	17%	23%	16%	16%	10%	8%	10%	11%	7%	5%	8%	5%	13%	16%	17%	28%
Improve insulation in my home	13%	6%	4%	10%	13%	18%	9%	9%	13%	16%	11%	22%	15%	21%	16%	17%	20%
Spend more time in places where it's warm, like cafes, shopping centres etc	12%	7%	8%	11%	14%	13%	11%	10%	10%	8%	14%	17%	11%	19%	11%	6%	25%
Cut down on other expenditures to cover the costs (e.g. food, clothes)	39%	27%	51%	45%	40%	43%	41%	40%	33%	38%	49%	32%	33%	27%	39%	28%	23%
Other (Please Specify)	1%	0%	1%	1%	0%	2%	2%	1%	0%	2%	1%	1%	0%	5%	0%	0%	1%
Nothing - I will just pay more	14%	3%	4%	8%	12%	7%	17%	19%	16%	20%	17%	19%	11%	15%	31%	27%	25%
Don't know	7%	42%	11%	7%	7%	5%	4%	5%	2%	4%	4%	4%	6%	0%	0%	5%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) Which of the following comes closest to your view?

	Total	Age						Social Grade				Tenure				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Owned outright	Owned with a mortgage or loan	Rented from the council	Rented from a housing association	Privately rented
Unweighted	2011	235	331	305	359	306	475	575	588	349	487	913	433	138	169	285
Weighted	2011	280	344	341	343	283	421	540	519	440	500	866	443	144	173	299
I expect to be able to afford both the rising cost of energy and other cost increases this year	40%	21%	28%	30%	31%	57%	64%	56%	42%	34%	24%	61%	32%	17%	15%	21%
I expect I would be able to afford the rising cost of energy on its own, but combined with other cost increases I will not be able to afford it	33%	44%	38%	39%	31%	26%	21%	28%	35%	36%	33%	24%	43%	36%	38%	38%
I expect I will NOT be able to afford the rising cost of energy on its own, even if there were no other cost increases this year	17%	21%	21%	21%	28%	10%	6%	9%	14%	19%	28%	8%	17%	35%	30%	28%
Don't Know	10%	14%	13%	10%	10%	7%	9%	7%	9%	11%	16%	8%	9%	11%	17%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) Which of the following comes closest to your view?

	Total	Gender		Region											
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2011	919	1087	266	287	162	183	139	176	170	87	244	161	100	36
Weighted	2011	991	1015	282	261	161	181	141	181	161	80	221	181	101	60
I expect to be able to afford both the rising cost of energy and other cost increases this year	40%	45%	34%	41%	40%	44%	43%	31%	37%	41%	42%	34%	46%	36%	33%
I expect I would be able to afford the rising cost of energy on its own, but combined with other cost increases I will not be able to afford it	33%	31%	34%	34%	32%	32%	28%	39%	32%	31%	29%	37%	30%	34%	31%
I expect I will NOT be able to afford the rising cost of energy on its own, even if there were no other cost increases this year	17%	14%	20%	16%	17%	15%	20%	20%	20%	16%	21%	15%	14%	17%	27%
Don't Know	10%	10%	11%	10%	12%	8%	8%	10%	10%	12%	8%	14%	10%	13%	9%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.C) Which of the following comes closest to your view?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2011	37	128	189	205	228	221	172	138	122	86	102	61	44	32	31	79
Weighted	2011	35	119	187	203	236	229	179	145	129	89	99	61	42	33	28	69
I expect to be able to afford both the rising cost of energy and other cost increases this year	40%	9%	16%	34%	28%	34%	37%	46%	43%	49%	51%	54%	42%	60%	65%	61%	74%
I expect I would be able to afford the rising cost of energy on its own, but combined with other cost increases I will not be able to afford it	33%	27%	31%	33%	31%	34%	37%	32%	40%	32%	28%	32%	48%	32%	23%	24%	13%
I expect I will NOT be able to afford the rising cost of energy on its own, even if there were no other cost increases this year	17%	41%	41%	21%	27%	16%	19%	16%	10%	13%	12%	10%	3%	7%	8%	3%	4%
Don't Know	10%	23%	12%	12%	14%	16%	7%	6%	7%	6%	9%	3%	8%	0%	3%	12%	9%

Note:

BASE: All Respondents

Fieldwork: 13th Jan - 20th Jan 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions