

Public First Poll for Onward

Fieldwork: 13th Jul - 18th Jul 2022
Interview method: Online Survey
Population represented: GB Adults
Sample size: 6548

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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22 If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction? 69

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24 Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would pause the UK’s plans to deliver “Net Zero”. People are struggling with their living costs, and it is not the right time to be asking consumers to switch to electric vehicles or to pay levies on their energy bills to invest in renewable energy”If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election? 73

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26 If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction? 79

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28 Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would double our investment in wind power. We need to secure our energy supply and reduce the amount of expensive gas we import from Russia, which will save us money in the long run”If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election? 83

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32 Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would make the environment a key objective for the Government. We need to take action now to protect the planet for our children and grandchildren”If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election? 93

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34 If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction? 99

35 And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction? 101

36 Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would delay the UK’s plans to reach Net Zero by 10 years, aiming for 2060 instead to match the slower speed of other countries like China”If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election? 103

37 Which of the following comes closest to your view? 106

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41 Which of the following comes closest to your view? 118

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43 Which of the following comes closest to your view 124

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46 Imagine you were voting in a general election. The Conservative Party makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. The Labour Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario? 133

47 Imagine you were voting in a general election. The Conservative Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The Labour Party opposes this commitment, saying that it does not go far enough. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario? 136

48 Imagine you were voting in a general election. The Conservative Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The Labour Party supports this commitment, and says that it would do the same if elected. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario? 139

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61 Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The Conservative Party wins more votes at the next general election 178

62 Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: Other countries follow our lead and drop their own climate targets 181

63 Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The average person in the UK saves money on their energy bills 184

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67 Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The UK economy gets stronger 196

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72 Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Sensible — Stupid 211

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83 Which of the following comes closest to your view? 244

(1.A) Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Gender		Region											Income Grouped				
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Number of people on welfare	9%	8%	10%	8%	10%	6%	7%	12%	10%	10%	9%	10%	9%	14%	8%	9%	11%	8%	11%
Quality / cost of public transport	8%	9%	7%	12%	8%	6%	8%	5%	8%	9%	9%	6%	6%	7%	7%	8%	8%	9%	8%
Cost of living	79%	76%	81%	72%	78%	80%	79%	81%	81%	81%	82%	80%	81%	76%	81%	79%	77%	79%	77%
Access to good pensions	6%	6%	6%	6%	6%	7%	5%	6%	6%	5%	7%	7%	6%	5%	6%	7%	6%	6%	5%
Threat of terrorism	6%	5%	6%	7%	5%	6%	5%	6%	6%	5%	5%	7%	2%	5%	6%	4%	5%	5%	5%
State of the economy	50%	53%	47%	45%	51%	48%	49%	53%	50%	50%	51%	48%	55%	52%	46%	52%	51%	50%	51%
Quality of and access to schools / universities	5%	5%	4%	6%	4%	5%	3%	4%	5%	5%	5%	5%	4%	4%	5%	4%	4%	4%	6%
State of Britain's Armed Forces	5%	7%	3%	4%	5%	6%	5%	5%	4%	5%	5%	4%	4%	6%	5%	5%	5%	5%	5%
Quality of the NHS	47%	40%	54%	41%	45%	49%	50%	45%	47%	51%	49%	48%	48%	50%	47%	47%	47%	48%	45%
Threat of climate change	28%	28%	28%	30%	29%	30%	30%	28%	28%	29%	24%	25%	27%	27%	27%	25%	29%	29%	33%
Britain leaving the EU	20%	22%	19%	23%	20%	19%	19%	20%	19%	18%	17%	20%	26%	22%	18%	19%	20%	23%	24%
Levels of immigration	20%	22%	18%	20%	21%	21%	21%	22%	18%	18%	19%	22%	13%	20%	23%	20%	20%	15%	17%
Level of taxation	18%	20%	16%	18%	17%	14%	17%	19%	21%	19%	20%	18%	16%	16%	14%	18%	18%	22%	18%
Availability of housing	17%	16%	17%	22%	17%	22%	14%	14%	18%	13%	16%	17%	12%	17%	20%	16%	17%	17%	15%
Levels of crime	12%	13%	12%	19%	10%	6%	11%	12%	17%	14%	13%	15%	7%	6%	13%	13%	11%	12%	11%
None of the above	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Number of people on welfare	9%	9%	9%	9%	8%	8%	10%	9%	8%	12%	8%	11%	8%	10%	12%	7%	7%	10%	8%
Quality / cost of public transport	8%	14%	13%	9%	8%	4%	3%	7%	8%	8%	8%	6%	8%	11%	5%	11%	6%	4%	9%
Cost of living	79%	82%	82%	85%	84%	76%	69%	75%	81%	79%	81%	76%	79%	85%	75%	83%	75%	68%	85%
Access to good pensions	6%	6%	6%	5%	3%	6%	9%	6%	5%	8%	6%	7%	6%	7%	6%	7%	5%	4%	5%
Threat of terrorism	6%	5%	5%	5%	5%	6%	6%	5%	5%	6%	6%	8%	4%	5%	8%	4%	4%	5%	6%
State of the economy	50%	41%	44%	46%	52%	54%	52%	49%	49%	49%	48%	51%	50%	47%	54%	45%	51%	45%	49%
Quality of and access to schools / universities	5%	11%	7%	7%	4%	1%	2%	5%	5%	5%	4%	3%	5%	6%	2%	6%	5%	2%	6%
State of Britain's Armed Forces	5%	3%	3%	4%	4%	6%	8%	5%	4%	5%	5%	7%	4%	2%	8%	3%	4%	9%	3%
Quality of the NHS	47%	43%	47%	46%	44%	45%	52%	47%	49%	46%	45%	45%	51%	41%	43%	56%	47%	38%	41%
Threat of climate change	28%	40%	28%	31%	27%	24%	24%	33%	31%	23%	25%	18%	36%	25%	20%	33%	42%	17%	26%
Britain leaving the EU	20%	21%	21%	22%	21%	20%	19%	24%	21%	19%	17%	11%	31%	19%	12%	27%	31%	12%	19%
Levels of immigration	20%	8%	11%	16%	19%	28%	29%	15%	18%	24%	22%	37%	7%	14%	35%	7%	6%	58%	16%
Level of taxation	18%	22%	27%	22%	20%	11%	9%	17%	19%	20%	16%	18%	15%	23%	18%	16%	12%	13%	22%
Availability of housing	17%	28%	23%	18%	15%	12%	11%	14%	17%	17%	20%	14%	17%	23%	11%	22%	15%	9%	23%
Levels of crime	12%	14%	14%	15%	12%	12%	9%	11%	11%	13%	15%	14%	9%	17%	14%	11%	7%	21%	15%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Don't know	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative	Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Number of people on welfare	9%	14%	10%	9%	8%	12%	7%	7%	12%	12%	8%	12%	9%	18%	14%	10%	8%
Quality / cost of public transport	8%	11%	7%	8%	9%	6%	10%	7%	5%	5%	10%	5%	8%	7%	5%	5%	6%
Cost of living	79%	58%	75%	83%	88%	73%	84%	75%	73%	79%	81%	79%	79%	55%	72%	80%	86%
Access to good pensions	6%	8%	5%	6%	6%	6%	6%	6%	6%	6%	6%	8%	6%	7%	6%	7%	5%
Threat of terrorism	6%	9%	5%	5%	5%	8%	4%	4%	8%	7%	4%	7%	5%	12%	7%	8%	7%
State of the economy	50%	42%	54%	49%	47%	54%	47%	52%	56%	52%	47%	58%	49%	45%	58%	54%	53%
Quality of and access to schools / universities	5%	6%	4%	5%	5%	3%	6%	4%	3%	2%	6%	1%	5%	2%	2%	2%	3%
State of Britain's Armed Forces	5%	8%	5%	4%	5%	8%	3%	4%	8%	7%	3%	8%	5%	11%	7%	7%	9%
Quality of the NHS	47%	40%	49%	48%	44%	43%	53%	46%	42%	44%	49%	45%	47%	41%	46%	42%	39%
Threat of climate change	28%	31%	31%	27%	24%	20%	31%	37%	22%	17%	33%	23%	29%	24%	21%	19%	15%
Britain leaving the EU	20%	24%	21%	20%	18%	13%	25%	30%	13%	11%	25%	11%	21%	18%	12%	12%	10%
Levels of immigration	20%	26%	19%	19%	20%	35%	8%	11%	32%	37%	11%	28%	19%	42%	33%	35%	36%
Level of taxation	18%	16%	16%	18%	20%	17%	17%	16%	20%	16%	17%	19%	18%	17%	17%	18%	24%
Availability of housing	17%	13%	13%	20%	21%	12%	21%	17%	10%	12%	20%	11%	17%	11%	9%	11%	15%
Levels of crime	12%	19%	11%	12%	12%	15%	11%	10%	14%	14%	11%	12%	12%	18%	13%	15%	13%
None of the above	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Which of the following challenges facing the world do you think are the most serious? Please select up to three

	Total	Gender		Region											Income Grouped				
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Political division	8%	10%	6%	9%	9%	7%	5%	9%	10%	8%	6%	9%	9%	8%	7%	8%	8%	8%	12%
Quality and availability of education	6%	6%	7%	8%	5%	5%	6%	6%	6%	7%	5%	7%	7%	5%	6%	6%	6%	6%	7%
Loss of jobs from automation and Artificial Intelligence	5%	5%	4%	6%	5%	5%	4%	5%	6%	3%	4%	5%	3%	5%	6%	5%	5%	5%	4%
Threat of climate change	46%	46%	46%	48%	48%	51%	48%	44%	44%	46%	40%	45%	46%	43%	41%	45%	45%	48%	56%
Food shortages and hunger	40%	37%	44%	39%	40%	36%	40%	40%	40%	42%	41%	41%	45%	43%	40%	42%	41%	39%	38%
Poverty	34%	29%	38%	35%	29%	31%	31%	32%	41%	30%	40%	35%	39%	35%	37%	35%	34%	34%	31%
Threat of international warfare	31%	33%	29%	25%	34%	35%	32%	33%	28%	31%	28%	33%	29%	29%	28%	32%	32%	30%	32%
Threat of financial collapse	23%	22%	23%	23%	21%	22%	24%	25%	22%	22%	21%	24%	24%	24%	22%	22%	21%	28%	23%
Damage to wildlife and nature	20%	19%	21%	18%	24%	20%	23%	20%	21%	20%	19%	18%	17%	22%	19%	20%	20%	20%	20%
Threat of terrorism	15%	15%	15%	12%	15%	15%	14%	16%	16%	16%	15%	19%	11%	10%	16%	14%	15%	15%	14%
Disease	14%	14%	15%	15%	13%	14%	17%	13%	13%	15%	15%	14%	13%	14%	14%	14%	15%	15%	13%
Migration	12%	16%	9%	11%	13%	11%	14%	13%	13%	13%	11%	11%	11%	14%	13%	14%	13%	9%	11%
Inequality between countries	10%	10%	9%	12%	9%	10%	10%	7%	9%	10%	11%	9%	10%	10%	8%	9%	10%	11%	11%
Loss of traditional values	10%	11%	8%	10%	10%	8%	9%	10%	7%	10%	10%	11%	9%	12%	11%	11%	10%	7%	7%
Proliferation of nuclear weapons	10%	10%	11%	9%	10%	14%	11%	13%	9%	10%	12%	9%	9%	10%	10%	10%	12%	10%	9%
None of the above	1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	1%	0%	0%
Don't Know	2%	2%	2%	2%	2%	2%	1%	1%	2%	2%	4%	1%	2%	1%	2%	2%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Which of the following challenges facing the world do you think are the most serious? Please select up to three

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Political division	8%	10%	10%	9%	9%	6%	7%	10%	9%	8%	6%	7%	10%	8%	7%	10%	10%	6%	7%
Quality and availability of education	6%	11%	10%	7%	5%	3%	4%	7%	5%	5%	6%	5%	6%	8%	4%	7%	8%	5%	6%
Loss of jobs from automation and Artificial Intelligence	5%	8%	7%	5%	4%	3%	3%	3%	5%	6%	5%	5%	4%	6%	4%	5%	3%	7%	6%
Threat of climate change	46%	48%	40%	48%	46%	48%	47%	54%	48%	39%	41%	36%	58%	35%	38%	54%	67%	25%	38%
Food shortages and hunger	40%	38%	37%	41%	39%	41%	44%	39%	39%	40%	43%	38%	43%	40%	37%	45%	40%	35%	41%
Poverty	34%	46%	44%	37%	35%	27%	23%	30%	35%	35%	37%	27%	37%	40%	23%	45%	31%	22%	39%
Threat of international warfare	31%	17%	17%	25%	32%	40%	44%	34%	31%	29%	28%	36%	30%	23%	39%	23%	35%	34%	26%
Threat of financial collapse	23%	32%	28%	24%	23%	19%	16%	21%	24%	24%	21%	22%	21%	27%	22%	21%	20%	21%	27%
Damage to wildlife and nature	20%	20%	19%	22%	21%	22%	17%	18%	21%	21%	21%	20%	20%	22%	18%	20%	20%	25%	22%
Threat of terrorism	15%	8%	13%	14%	15%	17%	18%	13%	13%	16%	16%	21%	11%	13%	22%	9%	9%	28%	12%
Disease	14%	15%	14%	13%	14%	14%	15%	15%	12%	14%	15%	14%	14%	14%	14%	14%	15%	6%	14%
Migration	12%	5%	7%	10%	11%	18%	18%	11%	11%	14%	14%	22%	6%	7%	21%	5%	5%	38%	7%
Inequality between countries	10%	15%	11%	11%	9%	7%	8%	12%	11%	8%	7%	6%	13%	10%	6%	13%	12%	3%	8%
Loss of traditional values	10%	5%	7%	9%	10%	10%	12%	8%	10%	10%	11%	14%	6%	10%	14%	6%	6%	23%	9%
Proliferation of nuclear weapons	10%	10%	11%	8%	9%	10%	12%	10%	10%	11%	11%	11%	9%	12%	13%	8%	9%	9%	11%
None of the above	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%
Don't Know	2%	1%	3%	2%	2%	1%	2%	1%	2%	2%	2%	2%	1%	3%	2%	1%	1%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.C) Which of the following challenges facing the world do you think are the most serious? Please select up to three

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative	Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Political division	8%	12%	8%	8%	8%	8%	9%	10%	9%	6%	9%	6%	8%	10%	7%	7%	8%
Quality and availability of education	6%	9%	6%	6%	6%	5%	7%	8%	5%	4%	7%	4%	6%	4%	4%	4%	5%
Loss of jobs from automation and Artificial Intelligence	5%	10%	4%	4%	6%	4%	4%	4%	4%	4%	5%	3%	5%	8%	4%	4%	4%
Threat of climate change	46%	40%	52%	46%	38%	38%	53%	60%	41%	35%	51%	43%	46%	36%	41%	38%	30%
Food shortages and hunger	40%	34%	39%	42%	43%	34%	45%	43%	34%	39%	42%	39%	40%	32%	34%	40%	39%
Poverty	34%	22%	29%	36%	45%	20%	44%	29%	20%	25%	41%	25%	35%	16%	20%	23%	32%
Threat of international warfare	31%	30%	36%	29%	25%	40%	25%	36%	41%	36%	26%	41%	30%	35%	42%	39%	33%
Threat of financial collapse	23%	14%	21%	24%	28%	22%	23%	22%	22%	22%	23%	24%	22%	15%	20%	24%	27%
Damage to wildlife and nature	20%	18%	19%	21%	21%	18%	19%	22%	18%	18%	21%	18%	20%	17%	18%	20%	17%
Threat of terrorism	15%	21%	15%	14%	13%	24%	11%	10%	22%	23%	10%	20%	14%	25%	23%	20%	22%
Disease	14%	15%	16%	13%	13%	16%	15%	15%	13%	15%	14%	13%	14%	16%	16%	12%	12%
Migration	12%	15%	13%	11%	11%	21%	6%	5%	21%	22%	7%	18%	12%	20%	23%	21%	20%
Inequality between countries	10%	12%	9%	11%	8%	6%	13%	12%	6%	5%	12%	6%	10%	9%	5%	6%	5%
Loss of traditional values	10%	12%	9%	10%	10%	14%	6%	7%	14%	14%	7%	9%	10%	16%	12%	15%	15%
Proliferation of nuclear weapons	10%	13%	10%	10%	10%	13%	9%	10%	12%	13%	9%	12%	10%	14%	14%	11%	11%
None of the above	1%	2%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	2%	0%	1%	0%
Don't Know	2%	2%	1%	2%	2%	2%	1%	0%	2%	2%	2%	3%	2%	1%	2%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) On a scale of 0 to 10, how likely or unlikely do you think you are to vote for the Conservative party at the next general election? Please indicate on the following scale where 0 means you will definitely not vote for the Conservative Party, and 10 means you definitely will vote for the Conservative Party

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
0 - Definitely not vote for the Conservative Party	46%	43%	48%	44%	43%	44%	40%	40%	48%	50%	46%	50%	60%	52%	50%	46%	43%	47%	44%
1	4%	4%	4%	4%	3%	4%	2%	6%	4%	3%	4%	4%	3%	4%	3%	3%	4%	5%	3%
2	4%	4%	4%	5%	4%	5%	3%	6%	6%	4%	6%	3%	4%	4%	4%	4%	6%	3%	5%
3	4%	4%	4%	4%	4%	4%	4%	5%	4%	3%	4%	5%	3%	3%	4%	3%	6%	4%	4%
4	3%	3%	3%	3%	3%	3%	4%	3%	3%	3%	4%	3%	2%	1%	3%	3%	2%	3%	3%
5	10%	9%	10%	10%	11%	9%	12%	12%	8%	8%	10%	10%	6%	8%	11%	9%	11%	8%	9%
6	3%	4%	3%	3%	4%	4%	4%	3%	3%	4%	4%	2%	2%	3%	3%	4%	3%	4%	3%
7	4%	5%	4%	5%	5%	6%	5%	4%	5%	4%	4%	2%	3%	6%	4%	4%	4%	5%	5%
8	5%	5%	5%	6%	6%	5%	5%	5%	4%	5%	7%	5%	3%	3%	4%	5%	4%	6%	6%
9	4%	5%	3%	4%	4%	4%	6%	3%	4%	4%	4%	3%	3%	4%	4%	4%	4%	4%	4%
10 - Definitely will vote for the Conservative Party	12%	13%	11%	11%	12%	13%	14%	15%	11%	12%	9%	11%	10%	11%	11%	13%	13%	11%	12%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) On a scale of 0 to 10, how likely or unlikely do you think you are to vote for the Conservative party at the next general election? Please indicate on the following scale where 0 means you will definitely not vote for the Conservative Party, and 10 means you definitely will vote for the Conservative Party

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
0 - Definitely not vote for the Conservative Party	46%	52%	52%	54%	48%	43%	36%	44%	49%	42%	49%	30%	60%	48%	11%	77%	63%	47%	51%
1	4%	6%	4%	3%	4%	4%	3%	4%	4%	4%	3%	3%	4%	5%	2%	5%	5%	5%	4%
2	4%	6%	6%	4%	4%	3%	4%	4%	4%	5%	4%	4%	4%	6%	3%	4%	5%	6%	7%
3	4%	7%	5%	4%	4%	3%	3%	4%	4%	5%	4%	4%	4%	6%	4%	3%	7%	8%	6%
4	3%	5%	3%	3%	3%	2%	2%	2%	3%	4%	3%	3%	3%	4%	3%	2%	4%	2%	4%
5	10%	8%	9%	10%	11%	12%	9%	9%	9%	10%	11%	12%	6%	13%	14%	3%	6%	7%	15%
6	3%	5%	4%	2%	3%	3%	4%	3%	3%	3%	3%	4%	2%	4%	5%	1%	4%	5%	4%
7	4%	5%	4%	4%	4%	6%	4%	5%	4%	4%	4%	6%	3%	4%	8%	2%	2%	5%	3%
8	5%	2%	5%	4%	5%	5%	6%	6%	4%	5%	4%	7%	4%	3%	11%	1%	1%	5%	2%
9	4%	2%	3%	3%	3%	5%	6%	4%	4%	4%	3%	6%	2%	2%	9%	1%	0%	2%	1%
10 - Definitely will vote for the Conservative Party	12%	3%	5%	7%	11%	14%	24%	14%	11%	12%	10%	20%	7%	4%	29%	2%	2%	8%	2%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) On a scale of 0 to 10, how likely or unlikely do you think you are to vote for the Conservative party at the next general election? Please indicate on the following scale where 0 means you will definitely not vote for the Conservative Party, and 10 means you definitely will vote for the Conservative Party

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
0 - Definitely not vote for the Conservative Party	46%	31%	42%	48%	58%	1%	75%	62%	10%	14%	66%	5%	50%	6%	7%	14%	22%
1	4%	3%	4%	4%	3%	0%	5%	6%	2%	1%	5%	2%	4%	1%	1%	2%	2%
2	4%	3%	4%	5%	4%	1%	5%	6%	3%	3%	5%	4%	4%	2%	2%	4%	5%
3	4%	5%	3%	5%	4%	1%	3%	7%	3%	4%	4%	7%	4%	3%	3%	4%	4%
4	3%	5%	3%	3%	3%	1%	2%	3%	2%	4%	3%	8%	3%	2%	3%	4%	4%
5	10%	9%	10%	10%	10%	4%	3%	8%	14%	14%	7%	44%	7%	8%	12%	16%	16%
6	3%	5%	4%	3%	3%	4%	1%	4%	5%	5%	3%	12%	3%	6%	5%	5%	3%
7	4%	5%	5%	4%	4%	10%	2%	2%	9%	8%	2%	12%	4%	7%	9%	8%	7%
8	5%	6%	6%	5%	3%	17%	1%	1%	13%	10%	1%	5%	5%	11%	13%	11%	7%
9	4%	6%	5%	3%	2%	15%	0%	0%	10%	9%	1%	1%	4%	11%	11%	9%	6%
10 - Definitely will vote for the Conservative Party	12%	22%	15%	9%	8%	47%	2%	1%	30%	27%	2%	1%	13%	43%	33%	23%	23%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) On a scale of 0 to 10, how likely or unlikely do you think you are to vote for the Labour party at the next general election? Please indicate on the following scale where 0 means you will definitely not vote for the Labour Party, and 10 means you definitely will vote for the Labour Party

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
0 - Definitely not vote for the Labour Party	32%	34%	31%	24%	37%	35%	33%	36%	30%	30%	27%	30%	39%	31%	33%	34%	33%	27%	30%
1	4%	4%	4%	4%	5%	4%	6%	4%	3%	4%	3%	4%	4%	6%	4%	5%	4%	5%	3%
2	5%	5%	5%	6%	5%	7%	3%	5%	5%	5%	4%	5%	6%	4%	5%	5%	6%	5%	5%
3	5%	5%	4%	4%	6%	5%	4%	6%	3%	5%	2%	4%	7%	4%	4%	6%	4%	5%	6%
4	4%	3%	4%	3%	5%	5%	3%	3%	4%	4%	4%	4%	4%	2%	4%	3%	4%	4%	3%
5	11%	9%	12%	12%	10%	10%	13%	10%	11%	9%	10%	9%	13%	12%	12%	9%	11%	10%	10%
6	5%	5%	4%	7%	5%	5%	4%	4%	4%	4%	4%	3%	5%	5%	4%	5%	5%	5%	5%
7	6%	6%	6%	8%	6%	6%	5%	6%	5%	5%	8%	7%	4%	4%	6%	6%	5%	7%	7%
8	8%	7%	8%	7%	8%	9%	7%	6%	10%	9%	8%	7%	5%	11%	6%	7%	8%	10%	9%
9	5%	5%	5%	6%	4%	4%	5%	4%	5%	5%	10%	6%	4%	4%	5%	5%	5%	5%	5%
10 - Definitely will vote for the Labour Party	16%	15%	17%	19%	10%	11%	15%	15%	19%	20%	19%	20%	10%	18%	16%	16%	15%	17%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) On a scale of 0 to 10, how likely or unlikely do you think you are to vote for the Labour party at the next general election? Please indicate on the following scale where 0 means you will definitely not vote for the Labour Party, and 10 means you definitely will vote for the Labour Party

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
0 - Definitely not vote for the Labour Party	32%	13%	17%	25%	33%	41%	52%	33%	30%	35%	32%	48%	21%	31%	56%	3%	19%	59%	36%
1	4%	4%	3%	4%	4%	5%	5%	4%	4%	5%	4%	6%	3%	3%	6%	1%	5%	4%	5%
2	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	6%	5%	5%	6%	6%	2%	8%	3%	7%
3	5%	5%	5%	6%	6%	4%	3%	4%	5%	5%	5%	5%	5%	6%	5%	2%	9%	5%	5%
4	4%	6%	5%	4%	4%	3%	2%	4%	4%	3%	4%	3%	4%	6%	3%	2%	6%	2%	5%
5	11%	12%	13%	13%	11%	9%	7%	10%	11%	11%	11%	9%	10%	17%	8%	7%	15%	9%	17%
6	5%	9%	6%	5%	4%	3%	3%	5%	5%	4%	5%	3%	5%	7%	3%	5%	7%	6%	6%
7	6%	10%	8%	8%	6%	5%	3%	6%	6%	5%	6%	3%	8%	6%	3%	9%	10%	4%	5%
8	8%	10%	11%	11%	7%	6%	4%	8%	9%	7%	6%	4%	10%	6%	3%	15%	8%	2%	5%
9	5%	7%	7%	6%	4%	4%	3%	5%	6%	4%	4%	3%	7%	4%	1%	11%	4%	1%	4%
10 - Definitely will vote for the Labour Party	16%	19%	20%	15%	16%	15%	13%	15%	15%	17%	16%	11%	22%	8%	4%	42%	8%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) On a scale of 0 to 10, how likely or unlikely do you think you are to vote for the Labour party at the next general election? Please indicate on the following scale where 0 means you will definitely not vote for the Labour Party, and 10 means you definitely will vote for the Labour Party

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
0 - Definitely not vote for the Labour Party	32%	33%	36%	30%	31%	67%	1%	27%	56%	55%	19%	35%	32%	58%	59%	53%	52%
1	4%	3%	5%	4%	3%	8%	0%	5%	7%	6%	3%	7%	4%	4%	8%	7%	4%
2	5%	7%	6%	5%	4%	6%	1%	9%	7%	6%	4%	9%	5%	6%	6%	6%	6%
3	5%	5%	4%	5%	5%	5%	1%	11%	5%	5%	5%	10%	4%	6%	4%	6%	5%
4	4%	3%	4%	4%	4%	2%	1%	7%	3%	3%	4%	7%	3%	4%	4%	2%	3%
5	11%	10%	9%	11%	12%	5%	3%	15%	7%	9%	12%	23%	10%	7%	7%	9%	11%
6	5%	6%	4%	5%	4%	2%	4%	10%	3%	2%	6%	5%	5%	3%	2%	3%	3%
7	6%	6%	6%	6%	6%	2%	11%	10%	3%	3%	8%	3%	6%	4%	3%	4%	2%
8	8%	6%	7%	9%	7%	1%	19%	3%	3%	3%	10%	1%	8%	3%	2%	5%	5%
9	5%	5%	5%	5%	5%	1%	14%	1%	2%	1%	7%	0%	5%	2%	1%	1%	2%
10 - Definitely will vote for the Labour Party	16%	15%	15%	15%	19%	1%	45%	2%	4%	5%	22%	0%	17%	4%	4%	4%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) The Conservative Party is going to elect a new leader after Boris Johnson resigned. Which of the following comes closest to your view?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
I will definitely vote Conservative at the next election, regardless of who the leader is	14%	17%	12%	16%	14%	15%	17%	17%	14%	13%	15%	13%	12%	12%	13%	15%	15%	15%	16%
I will consider voting Conservative at the next election if they select a leader that I like	24%	26%	22%	23%	27%	20%	28%	27%	25%	23%	22%	20%	15%	21%	21%	24%	26%	24%	28%
I will definitely not vote Conservative at the next election, regardless of who the leader is	50%	48%	51%	47%	46%	45%	41%	44%	51%	53%	50%	55%	65%	57%	53%	50%	48%	51%	48%
Don't Know	12%	10%	14%	14%	13%	12%	13%	13%	10%	11%	13%	12%	7%	10%	13%	11%	11%	10%	9%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) The Conservative Party is going to elect a new leader after Boris Johnson resigned. Which of the following comes closest to your view?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
I will definitely vote Conservative at the next election, regardless of who the leader is	14%	6%	8%	9%	11%	17%	27%	17%	13%	15%	12%	23%	10%	6%	34%	3%	3%	4%	3%
I will consider voting Conservative at the next election if they select a leader that I like	24%	23%	22%	23%	24%	25%	26%	28%	23%	25%	21%	32%	18%	21%	42%	8%	21%	28%	19%
I will definitely not vote Conservative at the next election, regardless of who the leader is	50%	58%	54%	55%	53%	46%	39%	47%	53%	47%	52%	33%	65%	48%	13%	84%	68%	51%	51%
Don't Know	12%	13%	15%	13%	11%	12%	9%	9%	11%	14%	15%	11%	8%	25%	11%	6%	8%	17%	27%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) The Conservative Party is going to elect a new leader after Boris Johnson resigned. Which of the following comes closest to your view?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
I will definitely vote Conservative at the next election, regardless of who the leader is	14%	30%	18%	11%	8%	57%	3%	2%	36%	32%	3%	1%	15%	53%	39%	29%	24%
I will consider voting Conservative at the next election if they select a leader that I like	24%	24%	27%	23%	19%	38%	10%	23%	44%	40%	14%	62%	21%	31%	43%	44%	40%
I will definitely not vote Conservative at the next election, regardless of who the leader is	50%	34%	45%	53%	61%	1%	82%	70%	11%	16%	71%	6%	53%	7%	9%	16%	24%
Don't Know	12%	12%	10%	13%	12%	3%	5%	6%	9%	12%	13%	32%	10%	9%	9%	11%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) In your view, which of the following candidates for the leadership of the Conservative Party would make the best Prime Minister?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Rishi Sunak	21%	21%	20%	21%	20%	20%	22%	21%	23%	22%	24%	20%	17%	18%	17%	23%	22%	21%	25%
Penny Mordaunt	11%	14%	9%	10%	13%	14%	10%	12%	10%	9%	12%	10%	14%	12%	10%	11%	12%	13%	12%
Liz Truss	8%	9%	7%	6%	8%	9%	9%	11%	8%	8%	5%	8%	5%	8%	8%	8%	9%	7%	7%
Tom Tugendhat	8%	9%	6%	9%	9%	7%	7%	5%	7%	7%	9%	7%	8%	9%	6%	7%	8%	9%	10%
Kemi Badenoch	4%	4%	3%	4%	4%	3%	4%	4%	4%	4%	3%	4%	3%	3%	3%	4%	4%	5%	3%
Nadhim Zahawi	1%	1%	1%	3%	1%	1%	2%	1%	1%	2%	1%	1%	1%	0%	1%	1%	1%	2%	2%
Jeremy Hunt	4%	5%	3%	6%	4%	3%	2%	4%	4%	4%	3%	3%	4%	6%	4%	3%	4%	4%	6%
Suella Braverman	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	0%	2%	1%	1%	2%	1%	1%	1%	1%
Don't Know	42%	35%	48%	39%	39%	41%	44%	40%	42%	44%	43%	46%	47%	43%	49%	41%	39%	38%	34%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) In your view, which of the following candidates for the leadership of the Conservative Party would make the best Prime Minister?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Rishi Sunak	21%	18%	19%	20%	20%	19%	25%	23%	21%	19%	19%	22%	21%	16%	29%	16%	21%	14%	14%
Penny Mordaunt	11%	6%	9%	10%	13%	15%	14%	12%	11%	13%	10%	16%	9%	7%	17%	8%	12%	17%	7%
Liz Truss	8%	5%	6%	5%	8%	8%	12%	8%	7%	8%	8%	12%	5%	5%	13%	5%	5%	14%	4%
Tom Tugendhat	8%	4%	5%	8%	8%	10%	9%	10%	8%	7%	5%	6%	11%	4%	6%	10%	14%	6%	3%
Kemi Badenoch	4%	2%	3%	5%	4%	4%	4%	5%	4%	3%	3%	5%	2%	3%	5%	3%	2%	9%	3%
Nadhim Zahawi	1%	3%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%
Jeremy Hunt	4%	5%	4%	5%	4%	3%	3%	5%	4%	3%	4%	3%	5%	3%	3%	5%	6%	2%	2%
Suella Braverman	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	0%	1%	1%	1%	3%	1%
Don't Know	42%	55%	50%	46%	41%	39%	30%	34%	43%	45%	49%	32%	43%	60%	23%	50%	38%	34%	66%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) In your view, which of the following candidates for the leadership of the Conservative Party would make the best Prime Minister?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Rishi Sunak	21%	26%	24%	19%	15%	35%	18%	19%	31%	27%	16%	22%	21%	34%	32%	27%	22%
Penny Mordaunt	11%	12%	12%	12%	9%	16%	10%	12%	16%	18%	8%	16%	11%	13%	16%	19%	16%
Liz Truss	8%	9%	8%	7%	8%	16%	5%	6%	14%	13%	5%	7%	8%	13%	13%	13%	15%
Tom Tugendhat	8%	6%	9%	8%	6%	5%	11%	13%	7%	5%	9%	6%	8%	4%	6%	7%	5%
Kemi Badenoch	4%	3%	4%	3%	4%	5%	2%	2%	7%	4%	3%	4%	4%	4%	7%	4%	5%
Nadhim Zahawi	1%	3%	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	4%	2%	1%	1%
Jeremy Hunt	4%	7%	4%	3%	3%	4%	5%	6%	3%	3%	4%	2%	4%	6%	3%	3%	3%
Suella Braverman	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	2%
Don't Know	42%	32%	37%	45%	52%	16%	46%	39%	20%	27%	53%	42%	42%	21%	21%	24%	30%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) Which of the following candidates for Conservative leader would make you most likely to vote Conservative at the next election?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Rishi Sunak	16%	16%	15%	16%	16%	15%	17%	17%	19%	17%	22%	14%	11%	12%	12%	17%	16%	17%	19%
Penny Mordaunt	8%	10%	7%	6%	10%	10%	8%	9%	8%	8%	8%	7%	9%	10%	6%	8%	10%	10%	8%
Liz Truss	6%	7%	5%	5%	7%	7%	9%	9%	6%	6%	5%	6%	4%	7%	7%	7%	7%	5%	5%
Tom Tugendhat	5%	6%	3%	6%	5%	5%	3%	5%	4%	4%	2%	5%	4%	4%	3%	4%	5%	5%	5%
Kemi Badenoch	3%	4%	2%	5%	4%	2%	3%	2%	2%	3%	3%	3%	3%	2%	3%	2%	4%	4%	4%
Nadhim Zahawi	1%	2%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Jeremy Hunt	3%	3%	2%	4%	3%	2%	2%	3%	3%	2%	3%	3%	2%	4%	3%	3%	3%	3%	4%
Suella Braverman	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	1%
I would not vote for the Conservatives under any of these candidates	40%	37%	42%	37%	37%	37%	34%	34%	39%	42%	35%	44%	52%	48%	43%	39%	37%	40%	39%
Don't Know	17%	14%	20%	17%	17%	19%	21%	20%	17%	16%	21%	18%	13%	12%	20%	18%	16%	14%	14%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) Which of the following candidates for Conservative leader would make you most likely to vote Conservative at the next election?

	Age							Social Grade				EU 2016 Vote			2019				
	Total	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Rishi Sunak	16%	14%	15%	16%	15%	15%	19%	17%	16%	16%	15%	18%	15%	13%	26%	10%	11%	12%	10%
Penny Mordaunt	8%	3%	6%	7%	9%	10%	11%	8%	8%	10%	7%	13%	5%	4%	15%	3%	7%	12%	4%
Liz Truss	6%	4%	5%	4%	6%	6%	10%	6%	6%	7%	6%	11%	3%	4%	12%	3%	2%	9%	3%
Tom Tugendhat	5%	3%	3%	5%	5%	6%	5%	6%	5%	4%	3%	5%	5%	3%	6%	4%	6%	5%	3%
Kemi Badenoch	3%	2%	3%	4%	3%	4%	3%	5%	3%	2%	2%	5%	2%	2%	5%	2%	3%	7%	1%
Nadhim Zahawi	1%	3%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%	0%	0%
Jeremy Hunt	3%	4%	4%	3%	2%	3%	2%	3%	2%	3%	3%	3%	3%	3%	4%	3%	3%	5%	1%
Suella Braverman	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
I would not vote for the Conservatives under any of these candidates	40%	47%	41%	41%	42%	38%	34%	38%	42%	36%	41%	25%	52%	40%	10%	66%	55%	35%	43%
Don't Know	17%	19%	21%	20%	17%	17%	13%	13%	17%	21%	20%	18%	12%	30%	19%	8%	11%	13%	32%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) Which of the following candidates for Conservative leader would make you most likely to vote Conservative at the next election?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Rishi Sunak	16%	21%	18%	15%	11%	34%	11%	10%	28%	25%	10%	21%	15%	31%	29%	24%	22%
Penny Mordaunt	8%	9%	9%	8%	7%	15%	5%	7%	15%	16%	4%	16%	8%	11%	15%	16%	14%
Liz Truss	6%	8%	6%	6%	7%	16%	3%	3%	12%	12%	3%	5%	6%	11%	12%	12%	13%
Tom Tugendhat	5%	4%	5%	4%	4%	5%	4%	7%	6%	5%	4%	5%	4%	5%	6%	7%	6%
Kemi Badenoch	3%	4%	4%	3%	2%	5%	2%	3%	7%	3%	2%	3%	3%	4%	6%	4%	4%
Nadhim Zahawi	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	0%	1%	3%	2%	1%	1%
Jeremy Hunt	3%	7%	3%	2%	2%	4%	3%	3%	4%	3%	2%	2%	3%	7%	3%	3%	4%
Suella Braverman	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	2%	2%
I would not vote for the Conservatives under any of these candidates	40%	26%	37%	41%	48%	2%	62%	54%	8%	11%	57%	5%	42%	7%	7%	11%	16%
Don't Know	17%	16%	16%	19%	18%	14%	10%	10%	17%	21%	16%	41%	16%	18%	18%	21%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Britain leaving the EU

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The new leader should keep this in place	47%	51%	44%	39%	50%	50%	52%	52%	46%	55%	52%	47%	35%	49%	48%	50%	52%	44%	41%
The new leader should get rid of or reverse this	39%	38%	39%	45%	36%	37%	33%	34%	38%	32%	35%	38%	53%	38%	34%	36%	36%	44%	47%
Don't Know	14%	12%	17%	16%	14%	13%	15%	13%	15%	13%	14%	16%	13%	13%	18%	14%	12%	12%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Britain leaving the EU

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The new leader should keep this in place	47%	26%	31%	39%	49%	59%	65%	45%	43%	53%	49%	82%	21%	32%	80%	24%	20%	89%	35%
The new leader should get rid of or reverse this	39%	53%	48%	44%	37%	31%	27%	45%	42%	32%	33%	9%	66%	36%	13%	61%	66%	8%	33%
Don't Know	14%	21%	21%	16%	14%	10%	8%	10%	14%	15%	18%	8%	13%	32%	7%	15%	13%	3%	31%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Britain leaving the EU

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The new leader should keep this in place	47%	50%	51%	46%	42%	81%	28%	28%	78%	81%	29%	77%	45%	74%	82%	80%	76%
The new leader should get rid of or reverse this	39%	35%	37%	39%	41%	13%	57%	62%	15%	11%	53%	12%	41%	20%	12%	13%	14%
Don't Know	14%	14%	12%	15%	17%	6%	15%	10%	7%	8%	18%	11%	15%	6%	6%	7%	10%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: The commitment to reach “Net Zero” by 2050

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The new leader should keep this in place	58%	59%	57%	61%	61%	58%	56%	55%	58%	57%	57%	55%	62%	60%	53%	57%	58%	63%	68%
The new leader should get rid of or reverse this	22%	27%	17%	20%	21%	22%	25%	24%	20%	22%	24%	21%	20%	27%	23%	24%	23%	20%	19%
Don't Know	20%	14%	25%	19%	18%	20%	19%	20%	22%	21%	20%	24%	18%	13%	24%	19%	18%	17%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: The commitment to reach “Net Zero” by 2050

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The new leader should keep this in place	58%	67%	57%	61%	59%	57%	54%	66%	61%	52%	53%	46%	72%	49%	49%	69%	75%	34%	48%
The new leader should get rid of or reverse this	22%	12%	17%	17%	22%	28%	29%	22%	20%	25%	21%	36%	12%	16%	35%	12%	14%	52%	17%
Don't Know	20%	21%	26%	22%	19%	15%	17%	12%	18%	23%	26%	18%	16%	36%	16%	19%	11%	14%	36%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: The commitment to reach “Net Zero” by 2050

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The new leader should keep this in place	58%	56%	62%	58%	53%	51%	68%	73%	51%	49%	64%	48%	59%	51%	50%	48%	48%
The new leader should get rid of or reverse this	22%	27%	22%	21%	22%	34%	15%	14%	36%	33%	14%	29%	21%	33%	36%	34%	35%
Don't Know	20%	17%	16%	21%	25%	15%	17%	13%	13%	19%	22%	23%	19%	16%	14%	17%	16%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: The commitment to “level up” growth and opportunity in all parts of the United Kingdom

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The new leader should keep this in place	75%	77%	74%	70%	73%	74%	75%	77%	75%	81%	81%	79%	75%	76%	72%	77%	78%	76%	77%
The new leader should get rid of or reverse this	9%	11%	8%	13%	12%	8%	10%	8%	8%	6%	7%	6%	8%	12%	9%	9%	8%	10%	10%
Don't Know	15%	12%	19%	17%	15%	17%	15%	15%	17%	13%	12%	15%	17%	13%	19%	14%	14%	14%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: The commitment to “level up” growth and opportunity in all parts of the United Kingdom

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The new leader should keep this in place	75%	73%	66%	72%	76%	80%	82%	80%	75%	75%	70%	77%	77%	64%	80%	75%	82%	82%	65%
The new leader should get rid of or reverse this	9%	11%	13%	8%	9%	8%	8%	9%	10%	8%	9%	10%	9%	9%	9%	10%	8%	9%	7%
Don't Know	15%	16%	21%	20%	15%	12%	10%	10%	15%	17%	20%	13%	14%	28%	11%	15%	10%	8%	27%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: The commitment to “level up” growth and opportunity in all parts of the United Kingdom

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The new leader should keep this in place	75%	70%	79%	75%	71%	81%	76%	84%	81%	79%	73%	80%	75%	76%	81%	80%	78%
The new leader should get rid of or reverse this	9%	16%	8%	8%	9%	8%	10%	7%	10%	8%	9%	8%	9%	17%	9%	8%	8%
Don't Know	15%	14%	13%	16%	20%	10%	14%	9%	9%	13%	18%	12%	16%	7%	10%	12%	14%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: A plan to process some asylum seekers who travel to the UK in Rwanda

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The new leader should keep this in place	38%	43%	33%	34%	40%	37%	43%	43%	35%	41%	39%	36%	31%	40%	39%	40%	41%	35%	35%
The new leader should get rid of or reverse this	41%	41%	42%	46%	40%	40%	37%	38%	40%	39%	43%	41%	47%	46%	37%	40%	38%	48%	49%
Don't Know	21%	16%	25%	20%	20%	23%	20%	19%	24%	21%	18%	22%	21%	14%	24%	20%	21%	17%	16%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: A plan to process some asylum seekers who travel to the UK in Rwanda

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The new leader should keep this in place	38%	27%	27%	33%	38%	48%	48%	37%	34%	45%	38%	60%	22%	26%	64%	20%	18%	75%	27%
The new leader should get rid of or reverse this	41%	47%	44%	45%	41%	38%	37%	49%	45%	34%	35%	23%	61%	35%	20%	63%	67%	12%	32%
Don't Know	21%	27%	29%	22%	22%	15%	14%	14%	21%	21%	27%	17%	17%	39%	16%	17%	14%	13%	41%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: A plan to process some asylum seekers who travel to the UK in Rwanda

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The new leader should keep this in place	38%	48%	40%	36%	33%	66%	23%	25%	62%	65%	23%	57%	37%	64%	68%	61%	58%
The new leader should get rid of or reverse this	41%	34%	43%	41%	43%	18%	59%	59%	22%	18%	54%	22%	43%	23%	17%	21%	23%
Don't Know	21%	18%	17%	22%	25%	15%	17%	16%	16%	17%	23%	20%	21%	13%	15%	18%	19%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Increases to National Insurance, a tax paid on people’s incomes, to fund the NHS/social care

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The new leader should keep this in place	35%	38%	32%	35%	37%	37%	37%	33%	31%	35%	34%	32%	34%	34%	33%	36%	34%	33%	39%
The new leader should get rid of or reverse this	47%	48%	46%	43%	46%	45%	43%	51%	52%	48%	49%	47%	47%	48%	43%	47%	50%	51%	47%
Don't Know	19%	15%	22%	21%	17%	18%	20%	17%	17%	18%	17%	21%	19%	18%	23%	17%	16%	16%	14%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Increases to National Insurance, a tax paid on people’s incomes, to fund the NHS/social care

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The new leader should keep this in place	35%	33%	27%	29%	30%	40%	45%	40%	33%	33%	32%	36%	36%	27%	41%	32%	38%	31%	25%
The new leader should get rid of or reverse this	47%	45%	52%	51%	51%	43%	40%	46%	47%	48%	46%	48%	47%	44%	45%	50%	44%	60%	45%
Don't Know	19%	22%	22%	20%	19%	17%	15%	14%	20%	19%	22%	15%	18%	28%	14%	18%	18%	9%	30%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Increases to National Insurance, a tax paid on people’s incomes, to fund the NHS/social care

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The new leader should keep this in place	35%	45%	40%	33%	24%	45%	32%	38%	42%	40%	31%	35%	35%	47%	44%	41%	28%
The new leader should get rid of or reverse this	47%	39%	44%	47%	54%	42%	50%	46%	45%	45%	48%	45%	47%	39%	44%	43%	56%
Don't Know	19%	16%	16%	21%	21%	12%	18%	15%	13%	15%	21%	20%	18%	15%	12%	16%	15%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Plans to increase corporation tax, a tax paid by businesses on their profits

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The new leader should keep this in place	64%	63%	64%	61%	66%	65%	62%	60%	61%	64%	67%	65%	68%	66%	62%	62%	64%	66%	69%
The new leader should get rid of or reverse this	19%	23%	15%	21%	18%	17%	21%	21%	22%	18%	20%	17%	14%	17%	17%	20%	19%	21%	19%
Don't Know	17%	14%	21%	17%	16%	18%	18%	19%	17%	19%	13%	19%	18%	17%	21%	18%	17%	13%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Plans to increase corporation tax, a tax paid by businesses on their profits

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The new leader should keep this in place	64%	59%	61%	67%	66%	68%	62%	65%	66%	63%	60%	61%	70%	54%	58%	74%	69%	71%	55%
The new leader should get rid of or reverse this	19%	26%	19%	14%	17%	17%	22%	22%	17%	17%	18%	23%	15%	17%	26%	12%	17%	15%	18%
Don't Know	17%	16%	20%	20%	17%	15%	17%	12%	17%	20%	22%	16%	15%	29%	16%	14%	14%	13%	27%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Plans to increase corporation tax, a tax paid by businesses on their profits

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The new leader should keep this in place	64%	57%	63%	64%	66%	56%	73%	70%	56%	61%	67%	58%	64%	55%	55%	60%	63%
The new leader should get rid of or reverse this	19%	28%	21%	16%	17%	28%	14%	17%	30%	21%	15%	20%	19%	33%	29%	22%	22%
Don't Know	17%	15%	16%	19%	18%	16%	13%	13%	14%	19%	18%	21%	17%	12%	16%	18%	15%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: New laws on protests in the UK which introduce stricter punishments for protestors

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The new leader should keep this in place	37%	40%	35%	33%	42%	40%	45%	40%	34%	39%	39%	32%	32%	36%	36%	40%	41%	36%	34%
The new leader should get rid of or reverse this	44%	45%	42%	51%	39%	42%	39%	39%	42%	42%	47%	48%	48%	49%	43%	42%	42%	47%	49%
Don't Know	19%	14%	23%	17%	18%	18%	17%	20%	24%	19%	14%	20%	20%	15%	21%	18%	17%	17%	16%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: New laws on protests in the UK which introduce stricter punishments for protestors

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The new leader should keep this in place	37%	20%	25%	29%	38%	46%	54%	36%	35%	40%	38%	56%	26%	28%	63%	18%	26%	46%	28%
The new leader should get rid of or reverse this	44%	64%	51%	50%	42%	37%	32%	50%	45%	39%	40%	27%	57%	41%	21%	67%	56%	37%	39%
Don't Know	19%	16%	24%	21%	20%	18%	14%	13%	19%	21%	22%	17%	16%	31%	16%	14%	18%	16%	33%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: New laws on protests in the UK which introduce stricter punishments for protestors

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The new leader should keep this in place	37%	46%	42%	35%	30%	70%	21%	30%	63%	63%	23%	58%	36%	63%	67%	61%	55%
The new leader should get rid of or reverse this	44%	36%	41%	46%	49%	17%	63%	55%	22%	20%	57%	19%	46%	22%	18%	23%	26%
Don't Know	19%	18%	17%	19%	21%	13%	15%	15%	15%	17%	20%	23%	18%	15%	15%	16%	19%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: New laws to protect renters from no fault evictions and subject landlords to greater regulation

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The new leader should keep this in place	72%	71%	71%	67%	73%	73%	71%	68%	72%	73%	78%	75%	71%	70%	74%	73%	74%	72%	67%
The new leader should get rid of or reverse this	12%	14%	11%	16%	11%	12%	11%	15%	11%	12%	10%	10%	11%	14%	9%	12%	11%	13%	18%
Don't Know	16%	15%	18%	17%	16%	15%	18%	17%	17%	15%	12%	16%	18%	16%	17%	15%	15%	15%	15%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: New laws to protect renters from no fault evictions and subject landlords to greater regulation

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The new leader should keep this in place	72%	72%	68%	70%	72%	72%	75%	71%	73%	70%	72%	70%	75%	63%	69%	79%	76%	73%	64%
The new leader should get rid of or reverse this	12%	13%	14%	11%	11%	13%	11%	16%	11%	12%	9%	15%	11%	10%	16%	9%	10%	15%	10%
Don't Know	16%	15%	18%	19%	16%	16%	14%	13%	16%	17%	19%	15%	14%	28%	15%	12%	14%	12%	27%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: New laws to protect renters from no fault evictions and subject landlords to greater regulation

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The new leader should keep this in place	72%	61%	70%	72%	76%	69%	79%	76%	65%	72%	73%	66%	72%	60%	67%	71%	74%
The new leader should get rid of or reverse this	12%	21%	14%	11%	8%	18%	9%	10%	20%	12%	10%	13%	12%	24%	18%	14%	11%
Don't Know	16%	18%	16%	17%	15%	13%	12%	14%	15%	16%	17%	21%	16%	16%	15%	15%	15%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Plans to make the UK a “science superpower” by investing more taxpayers money in research and development

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The new leader should keep this in place	58%	68%	49%	57%	61%	57%	58%	58%	54%	60%	62%	55%	58%	61%	52%	57%	59%	61%	70%
The new leader should get rid of or reverse this	18%	15%	20%	18%	18%	18%	18%	18%	20%	15%	15%	17%	18%	17%	21%	18%	18%	17%	13%
Don't Know	24%	17%	31%	25%	20%	25%	24%	24%	26%	25%	23%	28%	24%	23%	27%	25%	24%	21%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Plans to make the UK a “science superpower” by investing more taxpayers money in research and development

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The new leader should keep this in place	58%	55%	49%	54%	58%	61%	67%	71%	58%	53%	48%	59%	63%	42%	65%	56%	69%	54%	41%
The new leader should get rid of or reverse this	18%	22%	24%	19%	18%	14%	13%	13%	17%	21%	22%	19%	16%	21%	16%	20%	12%	20%	21%
Don't Know	24%	23%	28%	28%	24%	25%	20%	16%	25%	26%	31%	22%	22%	37%	20%	24%	18%	26%	38%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.C) Below are some policies or pledges put in place by the Conservative Government since 2019. For each, indicate whether you would like to see the new leader of the Conservative Party keep it in place, or get rid of it: Plans to make the UK a “science superpower” by investing more taxpayers money in research and development

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The new leader should keep this in place	58%	60%	66%	55%	48%	70%	57%	67%	70%	58%	54%	59%	58%	68%	71%	62%	52%
The new leader should get rid of or reverse this	18%	20%	14%	19%	22%	14%	21%	15%	13%	18%	19%	14%	18%	16%	12%	18%	20%
Don't Know	24%	20%	20%	26%	30%	16%	22%	18%	16%	23%	27%	27%	24%	16%	17%	21%	28%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) In your view, what are the main reasons for the increasing cost of living in the UK? Please select any which apply

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The pandemic and the cost of recovery	66%	62%	70%	64%	70%	70%	63%	70%	68%	65%	68%	63%	67%	64%	65%	69%	68%	61%	68%
The conflict in Ukraine	65%	68%	63%	57%	69%	67%	70%	66%	63%	63%	69%	64%	66%	68%	62%	67%	66%	66%	68%
Global food and resource shortages	50%	50%	50%	43%	52%	53%	50%	48%	49%	53%	50%	49%	52%	49%	47%	51%	50%	48%	54%
Increased global demands for energy	48%	51%	46%	43%	49%	52%	50%	49%	49%	49%	50%	50%	45%	51%	46%	50%	48%	49%	50%
Leaving the EU	47%	44%	49%	50%	46%	46%	46%	41%	48%	42%	46%	45%	57%	45%	44%	44%	45%	51%	54%
Increased taxes in the UK, like National Insurance	30%	28%	32%	31%	28%	28%	30%	31%	34%	28%	28%	33%	31%	28%	28%	33%	28%	33%	29%
Businesses deciding to take more profit	29%	30%	29%	26%	29%	30%	27%	29%	27%	33%	27%	33%	32%	33%	30%	29%	28%	29%	28%
Increase cost of housing in the UK	28%	25%	30%	34%	28%	30%	26%	27%	28%	25%	26%	28%	25%	24%	30%	27%	26%	29%	26%
The UK's efforts to become more environmentally friendly	17%	21%	13%	16%	17%	17%	14%	17%	18%	18%	18%	15%	17%	18%	18%	17%	17%	15%	15%
Decisions made by the Bank of England	15%	16%	15%	17%	14%	13%	15%	16%	17%	16%	13%	17%	17%	14%	16%	17%	15%	15%	13%
Other (Please Specify)	4%	4%	3%	3%	4%	3%	4%	5%	3%	4%	4%	4%	4%	6%	4%	4%	3%	4%	4%
Don't Know	3%	3%	3%	4%	2%	2%	3%	3%	3%	4%	2%	4%	3%	2%	4%	3%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) In your view, what are the main reasons for the increasing cost of living in the UK? Please select any which apply

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The pandemic and the cost of recovery	66%	61%	59%	64%	67%	70%	74%	69%	67%	65%	65%	71%	63%	60%	73%	59%	70%	69%	63%
The conflict in Ukraine	65%	42%	54%	58%	66%	77%	81%	71%	66%	64%	59%	71%	66%	57%	77%	56%	71%	64%	58%
Global food and resource shortages	50%	37%	37%	44%	50%	55%	64%	56%	51%	46%	45%	53%	51%	40%	56%	45%	60%	58%	41%
Increased global demands for energy	48%	36%	40%	43%	50%	51%	61%	52%	51%	46%	44%	52%	48%	41%	56%	42%	56%	61%	40%
Leaving the EU	47%	56%	54%	51%	46%	43%	37%	53%	50%	40%	42%	20%	71%	45%	24%	66%	69%	13%	46%
Increased taxes in the UK, like National Insurance	30%	39%	35%	33%	30%	26%	23%	28%	32%	30%	30%	29%	30%	34%	26%	33%	29%	34%	32%
Businesses deciding to take more profit	29%	28%	29%	32%	30%	31%	27%	27%	30%	32%	30%	29%	31%	26%	21%	38%	29%	46%	27%
Increase cost of housing in the UK	28%	48%	39%	30%	23%	19%	18%	25%	29%	28%	29%	23%	28%	35%	20%	33%	27%	31%	32%
The UK's efforts to become more environmentally friendly	17%	10%	13%	14%	17%	19%	23%	17%	15%	17%	17%	26%	11%	11%	26%	10%	10%	36%	12%
Decisions made by the Bank of England	15%	19%	16%	16%	16%	15%	13%	15%	15%	16%	16%	17%	14%	13%	15%	16%	12%	25%	14%
Other (Please Specify)	4%	2%	3%	4%	5%	4%	4%	5%	4%	3%	4%	4%	4%	3%	4%	4%	4%	5%	3%
Don't Know	3%	4%	5%	4%	3%	2%	1%	1%	3%	3%	5%	2%	2%	8%	2%	3%	1%	1%	6%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) In your view, what are the main reasons for the increasing cost of living in the UK? Please select any which apply

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative	Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The pandemic and the cost of recovery	66%	54%	68%	67%	67%	73%	61%	70%	73%	72%	63%	79%	65%	64%	73%	74%	76%
The conflict in Ukraine	65%	60%	72%	64%	58%	79%	59%	69%	80%	74%	59%	78%	64%	69%	81%	77%	72%
Global food and resource shortages	50%	50%	54%	49%	44%	56%	45%	60%	60%	50%	46%	57%	49%	57%	58%	56%	48%
Increased global demands for energy	48%	47%	52%	47%	43%	57%	44%	55%	58%	53%	44%	55%	48%	52%	58%	56%	51%
Leaving the EU	47%	40%	46%	48%	49%	23%	63%	63%	26%	23%	60%	28%	48%	24%	22%	26%	27%
Increased taxes in the UK, like National Insurance	30%	24%	26%	32%	37%	22%	33%	30%	26%	25%	33%	27%	30%	22%	22%	28%	33%
Businesses deciding to take more profit	29%	22%	25%	32%	36%	19%	34%	31%	19%	25%	34%	23%	30%	20%	17%	25%	26%
Increase cost of housing in the UK	28%	24%	24%	30%	33%	20%	33%	26%	18%	22%	32%	19%	28%	19%	17%	21%	25%
The UK's efforts to become more environmentally friendly	17%	20%	17%	16%	17%	26%	11%	10%	27%	24%	11%	20%	16%	30%	25%	26%	28%
Decisions made by the Bank of England	15%	14%	14%	16%	19%	13%	16%	15%	14%	15%	16%	14%	16%	15%	13%	15%	17%
Other (Please Specify)	4%	3%	3%	4%	5%	3%	3%	4%	4%	2%	4%	3%	4%	4%	3%	4%	3%
Don't Know	3%	4%	2%	3%	4%	2%	3%	1%	2%	2%	4%	2%	3%	1%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) The Government is being encouraged to find ways to cut the cost of living. Which of the following policies or measures would you most support the Government introducing to help with the cost of living? Please select up to three

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Limits on domestic energy bills	57%	52%	61%	49%	58%	56%	58%	58%	52%	58%	60%	58%	60%	60%	57%	56%	56%	57%	56%
Cuts on corporation/business taxes	4%	5%	4%	7%	4%	4%	5%	5%	5%	4%	4%	4%	2%	3%	4%	4%	5%	5%	4%
Cuts to VAT	32%	36%	28%	25%	33%	34%	33%	36%	30%	31%	33%	30%	35%	34%	29%	34%	32%	34%	31%
Cuts to council tax	27%	26%	28%	25%	27%	26%	26%	32%	31%	26%	28%	28%	20%	31%	31%	28%	26%	25%	21%
Cut income tax	24%	26%	22%	22%	25%	22%	23%	24%	28%	24%	23%	23%	25%	25%	19%	24%	27%	29%	30%
Reducing the environmental levies on energy bills, sometimes called "green taxes"	23%	25%	20%	18%	22%	25%	26%	25%	22%	25%	26%	20%	24%	22%	23%	24%	22%	22%	20%
None of the above - I don't support any of these	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%
Reverse the cuts to Universal Credit	19%	19%	18%	19%	17%	17%	20%	15%	19%	18%	20%	20%	23%	18%	24%	18%	17%	15%	18%
Controls on rent levels	19%	17%	20%	22%	21%	22%	18%	16%	17%	17%	16%	18%	14%	19%	22%	19%	18%	18%	17%
Cut National Insurance Contributions	16%	16%	15%	16%	14%	13%	15%	16%	14%	16%	21%	17%	18%	17%	11%	16%	17%	20%	20%
Reduce unemployment benefit / Jobseekers' Allowance by encouraging those people back to work that can work	16%	15%	18%	14%	17%	18%	15%	20%	17%	17%	15%	15%	14%	18%	15%	16%	17%	15%	18%
Offering more rebates, grants and loans to households	13%	13%	13%	15%	10%	13%	11%	13%	16%	14%	14%	12%	14%	10%	15%	12%	11%	12%	14%
Expanded social security schemes, such as Universal Credit, so more people receive them	12%	12%	11%	15%	12%	11%	9%	8%	11%	11%	11%	12%	11%	13%	12%	10%	11%	11%	15%
Don't Know	4%	4%	5%	6%	4%	4%	5%	3%	5%	5%	3%	5%	4%	3%	5%	4%	4%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) The Government is being encouraged to find ways to cut the cost of living. Which of the following policies or measures would you most support the Government introducing to help with the cost of living? Please select up to three

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Limits on domestic energy bills	57%	40%	48%	58%	62%	62%	62%	56%	58%	55%	56%	57%	60%	50%	56%	60%	60%	57%	53%
Cuts on corporation/business taxes	4%	7%	5%	4%	3%	4%	5%	6%	4%	4%	4%	6%	4%	3%	6%	3%	6%	5%	3%
Cuts to VAT	32%	21%	23%	29%	31%	38%	42%	34%	32%	31%	29%	37%	31%	22%	38%	28%	34%	40%	23%
Cuts to council tax	27%	25%	33%	29%	28%	25%	22%	21%	25%	31%	32%	29%	23%	34%	27%	27%	21%	35%	33%
Cut income tax	24%	29%	28%	26%	24%	21%	19%	24%	25%	26%	21%	25%	22%	27%	26%	22%	21%	24%	25%
Reducing the environmental levies on energy bills, sometimes called "green taxes"	23%	12%	14%	15%	18%	29%	37%	24%	22%	23%	21%	32%	17%	16%	33%	15%	19%	33%	16%
None of the above - I don't support any of these	2%	1%	2%	1%	1%	2%	2%	2%	2%	2%	1%	1%	2%	3%	1%	1%	2%	4%	2%
Reverse the cuts to Universal Credit	19%	19%	18%	22%	21%	19%	15%	21%	18%	14%	21%	13%	26%	15%	10%	29%	25%	8%	15%
Controls on rent levels	19%	33%	22%	20%	17%	13%	14%	16%	20%	18%	20%	14%	20%	23%	12%	25%	18%	13%	23%
Cut National Insurance Contributions	16%	14%	19%	17%	20%	15%	11%	15%	18%	17%	13%	16%	16%	16%	16%	15%	16%	16%	15%
Reduce unemployment benefit / Jobseekers' Allowance by encouraging those people back to work that can work	16%	15%	16%	15%	13%	16%	20%	15%	16%	18%	16%	21%	12%	16%	24%	9%	12%	27%	14%
Offering more rebates, grants and loans to households	13%	20%	15%	15%	13%	10%	9%	14%	12%	11%	14%	10%	14%	14%	9%	17%	15%	13%	13%
Expanded social security schemes, such as Universal Credit, so more people receive them	12%	17%	14%	13%	12%	7%	9%	14%	11%	10%	10%	7%	16%	9%	6%	18%	16%	4%	9%
Don't Know	4%	7%	5%	4%	4%	4%	4%	3%	4%	5%	6%	3%	4%	8%	3%	3%	2%	2%	9%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) The Government is being encouraged to find ways to cut the cost of living. Which of the following policies or measures would you most support the Government introducing to help with the cost of living? Please select up to three

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative	Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Limits on domestic energy bills	57%	40%	57%	59%	58%	52%	59%	59%	54%	57%	57%	67%	56%	44%	56%	58%	57%
Cuts on corporation/business taxes	4%	7%	5%	4%	3%	7%	3%	4%	7%	5%	3%	4%	4%	8%	7%	5%	3%
Cuts to VAT	32%	32%	34%	32%	26%	38%	29%	33%	38%	38%	28%	37%	31%	37%	38%	39%	36%
Cuts to council tax	27%	22%	23%	29%	33%	27%	26%	26%	24%	29%	27%	24%	27%	21%	23%	29%	35%
Cut income tax	24%	27%	24%	24%	24%	27%	24%	24%	28%	24%	23%	21%	24%	24%	27%	25%	24%
Reducing the environmental levies on energy bills, sometimes called "green taxes"	23%	22%	26%	21%	19%	34%	16%	19%	35%	30%	17%	30%	22%	30%	37%	32%	26%
None of the above - I don't support any of these	2%	2%	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%	2%	1%	2%	1%
Reverse the cuts to Universal Credit	19%	18%	16%	17%	27%	9%	28%	22%	9%	11%	24%	7%	20%	14%	7%	8%	18%
Controls on rent levels	19%	14%	17%	20%	21%	13%	23%	20%	10%	14%	23%	12%	19%	11%	11%	12%	15%
Cut National Insurance Contributions	16%	16%	17%	14%	16%	16%	16%	15%	19%	14%	15%	16%	16%	20%	17%	15%	17%
Reduce unemployment benefit / Jobseekers' Allowance by encouraging those people back to work that can work	16%	20%	18%	16%	12%	24%	10%	14%	25%	22%	12%	25%	16%	23%	26%	23%	18%
Offering more rebates, grants and loans to households	13%	16%	10%	13%	16%	10%	16%	14%	9%	10%	15%	7%	13%	10%	7%	10%	13%
Expanded social security schemes, such as Universal Credit, so more people receive them	12%	15%	11%	11%	14%	5%	17%	14%	5%	7%	15%	7%	12%	8%	4%	6%	9%
Don't Know	4%	5%	4%	5%	5%	3%	4%	2%	3%	4%	5%	5%	4%	3%	4%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) The Government has announced plans to achieve Net Zero in the UK by 2050. Prior to taking this poll, had you heard of this plan?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Yes, definitely heard of it	47%	56%	39%	44%	50%	48%	50%	46%	43%	46%	47%	46%	48%	52%	41%	47%	50%	48%	57%
Yes, I am fairly sure I had heard of it	35%	31%	38%	35%	34%	34%	34%	37%	35%	35%	33%	33%	38%	32%	37%	32%	34%	35%	32%
No, I don't think I've heard of it	9%	6%	12%	10%	9%	10%	7%	9%	9%	9%	11%	9%	7%	11%	10%	10%	9%	9%	6%
No, I definitely have not heard of it	6%	4%	7%	8%	5%	4%	5%	5%	9%	7%	4%	8%	4%	3%	8%	6%	4%	5%	3%
Don't Know	3%	3%	4%	4%	3%	5%	4%	4%	3%	4%	4%	4%	3%	2%	4%	4%	3%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) The Government has announced plans to achieve Net Zero in the UK by 2050. Prior to taking this poll, had you heard of this plan?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Yes, definitely heard of it	47%	34%	31%	45%	48%	55%	60%	60%	47%	42%	38%	51%	50%	29%	54%	45%	57%	58%	29%
Yes, I am fairly sure I had heard of it	35%	35%	39%	33%	38%	34%	30%	29%	38%	36%	37%	34%	35%	37%	34%	35%	32%	28%	39%
No, I don't think I've heard of it	9%	15%	15%	11%	7%	5%	5%	7%	9%	10%	12%	8%	8%	14%	6%	10%	6%	7%	14%
No, I definitely have not heard of it	6%	12%	9%	7%	5%	3%	2%	4%	4%	7%	9%	4%	5%	12%	3%	7%	4%	6%	13%
Don't Know	3%	4%	6%	4%	3%	3%	2%	1%	3%	5%	5%	3%	2%	8%	2%	3%	1%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) The Government has announced plans to achieve Net Zero in the UK by 2050. Prior to taking this poll, had you heard of this plan?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Yes, definitely heard of it	47%	54%	53%	44%	40%	53%	45%	55%	58%	48%	43%	52%	47%	57%	57%	52%	48%
Yes, I am fairly sure I had heard of it	35%	27%	34%	36%	37%	35%	36%	32%	33%	36%	35%	33%	35%	30%	34%	35%	36%
No, I don't think I've heard of it	9%	9%	7%	10%	10%	7%	11%	7%	5%	8%	11%	6%	9%	7%	5%	8%	7%
No, I definitely have not heard of it	6%	6%	3%	6%	9%	3%	6%	5%	2%	4%	7%	5%	6%	4%	2%	3%	6%
Don't Know	3%	4%	2%	4%	5%	2%	3%	1%	1%	4%	4%	4%	3%	2%	2%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) The Net Zero target is a target to reach zero greenhouse gas emissions in the UK, balancing any carbon emissions that are produced with carbon reducing measures, in order to reduce the risks from climate change. Do you support or oppose the UK plan to reach Net Zero by 2050?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Support	32%	34%	30%	37%	34%	32%	28%	30%	34%	31%	30%	32%	30%	31%	29%	29%	31%	35%	42%
Support	29%	28%	30%	31%	27%	27%	27%	28%	29%	29%	32%	29%	31%	26%	27%	30%	31%	31%	29%
Neither Support nor Oppose	20%	18%	22%	16%	18%	22%	24%	20%	19%	20%	21%	21%	21%	20%	22%	20%	21%	17%	15%
Oppose	7%	8%	6%	6%	7%	8%	8%	8%	6%	6%	8%	5%	7%	7%	7%	7%	6%	6%	6%
Strongly Oppose	7%	10%	5%	6%	8%	6%	8%	9%	6%	8%	5%	7%	7%	12%	8%	9%	7%	7%	6%
Don't Know	5%	3%	7%	5%	6%	4%	5%	5%	7%	5%	4%	6%	4%	4%	7%	5%	4%	4%	2%
Total Support:	61%	62%	60%	68%	62%	59%	55%	58%	62%	60%	62%	61%	61%	57%	56%	59%	62%	66%	71%
Total Oppose:	14%	18%	10%	11%	14%	14%	17%	18%	12%	14%	13%	12%	14%	19%	14%	16%	13%	13%	12%
Net:	47%	44%	50%	57%	48%	45%	38%	40%	51%	46%	49%	49%	47%	38%	42%	43%	48%	53%	59%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) The Net Zero target is a target to reach zero greenhouse gas emissions in the UK, balancing any carbon emissions that are produced with carbon reducing measures, in order to reduce the risks from climate change. Do you support or oppose the UK plan to reach Net Zero by 2050?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Support	32%	49%	34%	35%	29%	30%	25%	41%	34%	28%	26%	21%	42%	25%	22%	42%	43%	19%	25%
Support	29%	30%	31%	28%	30%	26%	27%	28%	31%	26%	29%	25%	32%	27%	27%	31%	36%	18%	27%
Neither Support nor Oppose	20%	12%	19%	19%	22%	21%	22%	14%	19%	23%	24%	24%	16%	27%	23%	17%	13%	20%	27%
Oppose	7%	2%	4%	5%	5%	10%	11%	7%	6%	7%	6%	11%	3%	6%	12%	3%	2%	16%	5%
Strongly Oppose	7%	2%	4%	6%	9%	10%	10%	7%	6%	9%	7%	14%	3%	5%	13%	2%	3%	24%	6%
Don't Know	5%	6%	8%	7%	4%	3%	4%	2%	4%	7%	7%	4%	4%	11%	3%	5%	2%	2%	10%
Total Support:	61%	79%	65%	64%	59%	56%	53%	69%	65%	54%	55%	47%	75%	52%	50%	72%	79%	37%	52%
Total Oppose:	14%	3%	8%	11%	15%	20%	21%	14%	12%	16%	13%	25%	6%	10%	25%	5%	5%	41%	12%
Net:	47%	76%	57%	53%	45%	36%	32%	56%	52%	38%	42%	22%	69%	42%	25%	67%	74%	-3%	40%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) The Net Zero target is a target to reach zero greenhouse gas emissions in the UK, balancing any carbon emissions that are produced with carbon reducing measures, in order to reduce the risks from climate change. Do you support or oppose the UK plan to reach Net Zero by 2050?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Support	32%	37%	35%	31%	29%	24%	40%	42%	24%	20%	38%	21%	33%	29%	22%	21%	21%
Support	29%	29%	29%	29%	26%	28%	31%	35%	28%	28%	29%	28%	29%	25%	28%	28%	26%
Neither Support nor Oppose	20%	17%	18%	21%	23%	23%	17%	15%	21%	24%	18%	25%	19%	19%	22%	24%	22%
Oppose	7%	4%	8%	7%	6%	11%	4%	3%	12%	11%	4%	13%	6%	7%	13%	11%	9%
Strongly Oppose	7%	8%	7%	6%	9%	12%	3%	2%	13%	13%	4%	9%	7%	16%	12%	11%	18%
Don't Know	5%	5%	4%	6%	7%	3%	5%	3%	2%	5%	6%	5%	5%	3%	2%	4%	4%
Total Support:	61%	66%	64%	60%	55%	52%	71%	77%	52%	48%	67%	49%	62%	55%	50%	49%	47%
Total Oppose:	14%	12%	15%	13%	15%	23%	7%	6%	25%	24%	8%	21%	13%	23%	26%	23%	27%
Net:	47%	54%	49%	47%	40%	29%	65%	71%	27%	24%	60%	28%	49%	31%	24%	27%	20%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) Imagine a candidate to be the next Conservative Party leader said the following... “If I was made Conservative Party leader and Prime Minister, I would pause the UK’s plans to deliver “Net Zero”. People are struggling with their living costs, and it is not the right time to be asking consumers to switch to electric vehicles or to pay levies on their energy bills to invest in renewable energy” In general, do you support or oppose the pledge?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Support	20%	22%	19%	19%	19%	21%	22%	23%	21%	22%	17%	19%	20%	24%	21%	21%	20%	22%	18%
Support	24%	24%	25%	23%	24%	23%	23%	27%	25%	27%	29%	24%	25%	24%	24%	26%	27%	23%	23%
Neither Support nor Oppose	20%	18%	22%	20%	19%	21%	19%	18%	20%	18%	25%	22%	20%	18%	22%	22%	19%	19%	16%
Oppose	15%	15%	15%	15%	16%	15%	16%	14%	14%	12%	14%	15%	16%	13%	13%	14%	15%	17%	17%
Strongly Oppose	15%	18%	12%	17%	17%	15%	15%	14%	14%	16%	11%	14%	15%	15%	12%	14%	14%	16%	23%
Don't Know	5%	4%	7%	6%	5%	5%	5%	5%	6%	6%	4%	5%	4%	5%	7%	5%	5%	3%	3%
Total Support:	45%	46%	44%	42%	43%	43%	45%	50%	46%	49%	46%	44%	44%	48%	45%	46%	47%	45%	41%
Total Oppose:	30%	32%	27%	32%	32%	30%	31%	28%	28%	28%	25%	29%	31%	29%	25%	27%	29%	33%	40%
Net:	15%	14%	17%	10%	11%	14%	14%	22%	18%	21%	21%	15%	13%	20%	20%	19%	18%	12%	0%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) Imagine a candidate to be the next Conservative Party leader said the following...“If I was made Conservative Party leader and Prime Minister, I would pause the UK’s plans to deliver “Net Zero”. People are struggling with their living costs, and it is not the right time to be asking consumers to switch to electric vehicles or to pay levies on their energy bills to invest in renewable energy”In general, do you support or oppose the pledge?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Support	20%	15%	17%	19%	23%	23%	24%	20%	19%	23%	19%	31%	13%	15%	32%	13%	11%	35%	16%
Support	24%	24%	25%	23%	23%	24%	26%	22%	23%	25%	28%	29%	21%	24%	28%	22%	22%	31%	22%
Neither Support nor Oppose	20%	19%	23%	18%	21%	21%	18%	16%	20%	21%	23%	19%	19%	29%	18%	19%	19%	15%	27%
Oppose	15%	20%	14%	14%	14%	14%	15%	17%	17%	15%	11%	10%	19%	10%	12%	18%	19%	9%	13%
Strongly Oppose	15%	16%	14%	19%	15%	14%	13%	22%	17%	10%	11%	7%	23%	12%	7%	22%	27%	8%	11%
Don't Know	5%	6%	7%	6%	5%	4%	4%	2%	5%	7%	8%	5%	4%	10%	4%	5%	3%	3%	11%
Total Support:	45%	39%	42%	42%	45%	47%	50%	43%	42%	48%	48%	59%	35%	40%	60%	35%	33%	66%	38%
Total Oppose:	30%	37%	28%	34%	29%	28%	28%	39%	33%	24%	21%	17%	42%	22%	19%	40%	46%	17%	24%
Net:	15%	2%	14%	8%	17%	19%	22%	3%	9%	24%	26%	42%	-8%	18%	41%	-5%	-13%	49%	14%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) Imagine a candidate to be the next Conservative Party leader said the following...“If I was made Conservative Party leader and Prime Minister, I would pause the UK’s plans to deliver “Net Zero”. People are struggling with their living costs, and it is not the right time to be asking consumers to switch to electric vehicles or to pay levies on their energy bills to invest in renewable energy”In general, do you support or oppose the pledge?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Support	20%	28%	20%	19%	23%	32%	15%	14%	32%	31%	14%	25%	20%	38%	30%	30%	36%
Support	24%	24%	24%	26%	22%	29%	24%	24%	28%	28%	22%	27%	24%	24%	29%	30%	22%
Neither Support nor Oppose	20%	18%	18%	21%	22%	19%	19%	18%	16%	21%	21%	20%	20%	16%	18%	17%	22%
Oppose	15%	11%	18%	15%	12%	11%	18%	21%	13%	10%	17%	13%	15%	8%	13%	12%	10%
Strongly Oppose	15%	15%	17%	14%	14%	7%	19%	21%	9%	6%	20%	7%	16%	11%	7%	7%	6%
Don't Know	5%	5%	3%	6%	7%	2%	5%	1%	2%	5%	6%	7%	5%	4%	2%	5%	5%
Total Support:	45%	52%	44%	44%	45%	61%	39%	38%	60%	59%	37%	52%	44%	62%	59%	60%	58%
Total Oppose:	30%	26%	34%	29%	26%	17%	37%	43%	21%	16%	36%	20%	31%	19%	20%	18%	16%
Net:	15%	26%	10%	16%	20%	44%	2%	-5%	38%	43%	0%	32%	14%	43%	39%	42%	42%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
In the right direction	39%	42%	37%	38%	38%	39%	39%	44%	38%	43%	42%	36%	36%	39%	38%	41%	41%	40%	38%
In the wrong direction	34%	37%	31%	37%	36%	35%	35%	31%	33%	32%	30%	33%	34%	35%	31%	32%	35%	37%	42%
Don't Know	27%	21%	32%	24%	26%	26%	26%	25%	28%	25%	28%	31%	31%	26%	31%	27%	24%	23%	21%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
In the right direction	39%	32%	35%	36%	37%	42%	46%	38%	37%	43%	39%	54%	28%	34%	58%	27%	24%	56%	33%
In the wrong direction	34%	42%	36%	36%	34%	32%	29%	43%	35%	29%	29%	22%	48%	27%	21%	48%	51%	21%	26%
Don't Know	27%	26%	29%	28%	29%	26%	24%	19%	29%	29%	32%	24%	25%	39%	21%	25%	25%	23%	41%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
In the right direction	39%	46%	39%	39%	35%	62%	31%	30%	58%	57%	28%	47%	38%	64%	59%	57%	53%
In the wrong direction	34%	33%	37%	33%	32%	19%	45%	49%	22%	19%	42%	21%	35%	18%	22%	20%	19%
Don't Know	27%	21%	24%	27%	33%	18%	25%	21%	19%	24%	30%	32%	26%	18%	19%	23%	28%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
In the right direction	37%	40%	35%	36%	38%	36%	36%	40%	37%	40%	39%	35%	35%	40%	35%	40%	38%	39%	35%
In the wrong direction	36%	39%	32%	39%	36%	34%	38%	34%	34%	35%	32%	35%	35%	34%	32%	33%	37%	38%	43%
Don't Know	27%	21%	33%	25%	26%	30%	26%	26%	29%	25%	29%	30%	30%	26%	32%	27%	25%	23%	22%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
In the right direction	37%	30%	32%	32%	37%	41%	44%	36%	35%	41%	37%	52%	26%	33%	56%	24%	24%	53%	30%
In the wrong direction	36%	45%	38%	38%	34%	33%	30%	44%	38%	30%	30%	23%	49%	28%	22%	50%	52%	24%	28%
Don't Know	27%	24%	30%	30%	28%	26%	25%	20%	28%	29%	33%	25%	25%	39%	22%	26%	23%	24%	41%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
In the right direction	37%	42%	37%	37%	34%	62%	28%	29%	57%	54%	26%	44%	37%	57%	57%	55%	54%
In the wrong direction	36%	36%	38%	35%	33%	20%	46%	49%	23%	20%	44%	22%	37%	23%	23%	22%	18%
Don't Know	27%	22%	25%	28%	33%	18%	26%	22%	20%	26%	30%	34%	27%	20%	20%	23%	28%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would pause the UK’s plans to deliver “Net Zero”. People are struggling with their living costs, and it is not the right time to be asking consumers to switch to electric vehicles or to pay levies on their energy bills to invest in renewable energy” If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	Gender		Region											Income Grouped				
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	27%	30%	25%	25%	28%	28%	33%	30%	26%	28%	28%	25%	19%	23%	26%	27%	27%	28%	27%
Labour	29%	29%	29%	33%	22%	25%	27%	28%	34%	35%	39%	35%	17%	31%	28%	28%	30%	33%	31%
Liberal Democrats	7%	8%	7%	9%	13%	12%	6%	5%	6%	6%	3%	5%	5%	4%	6%	8%	7%	8%	10%
Green Party	6%	6%	6%	7%	7%	6%	5%	5%	7%	7%	5%	5%	4%	5%	6%	6%	6%	5%	8%
Reform UK (formerly The Brexit Party)	2%	3%	1%	3%	3%	2%	2%	3%	3%	1%	3%	2%	1%	3%	3%	3%	2%	2%	1%
SNP	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	35%	0%	4%	3%	3%	3%	2%
Plaid Cymru	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	11%	0%	0%	1%	1%	0%
Another party (Please specify)	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	1%
I would not vote	6%	6%	7%	7%	7%	6%	6%	9%	5%	5%	6%	7%	3%	5%	8%	6%	7%	4%	4%
Don't Know	18%	14%	22%	16%	19%	19%	20%	19%	19%	17%	16%	20%	15%	17%	19%	18%	17%	15%	16%

Note:

makecell[[]]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would pause the UK’s plans to deliver “Net Zero”. People are struggling with their living costs, and it is not the right time to be asking consumers to switch to electric vehicles or to pay levies on their energy bills to invest in renewable energy”If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	Age						Social Grade				EU 2016 Vote		2019					
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	27%	17%	18%	20%	25%	32%	41%	29%	25%	30%	23%	44%	15%	17%	60%	5%	7%	21%	13%
Labour	29%	42%	39%	31%	27%	25%	19%	30%	32%	26%	28%	17%	41%	21%	7%	72%	23%	8%	15%
Liberal Democrats	7%	8%	6%	7%	6%	8%	8%	9%	8%	6%	6%	4%	12%	5%	3%	3%	49%	3%	5%
Green Party	6%	9%	7%	8%	6%	4%	4%	8%	6%	5%	5%	4%	8%	5%	3%	6%	4%	2%	4%
Reform UK (formerly The Brexit Party)	2%	1%	2%	2%	3%	3%	3%	1%	2%	3%	3%	5%	1%	1%	3%	0%	0%	33%	1%
SNP	3%	1%	3%	3%	4%	3%	3%	3%	4%	2%	3%	1%	5%	1%	0%	1%	1%	1%	1%
Plaid Cymru	1%	0%	0%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%	0%	0%	2%	0%
I would not vote	6%	8%	8%	7%	7%	5%	4%	4%	6%	6%	10%	5%	3%	26%	3%	2%	1%	5%	34%
Don't Know	18%	13%	16%	20%	21%	18%	17%	15%	17%	20%	21%	19%	15%	23%	20%	11%	15%	25%	25%

Note:

makecell[]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would pause the UK’s plans to deliver “Net Zero”. People are struggling with their living costs, and it is not the right time to be asking consumers to switch to electric vehicles or to pay levies on their energy bills to invest in renewable energy” If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative	Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	27%	37%	32%	23%	21%	83%	6%	8%	62%	58%	8%	31%	27%	72%	65%	54%	53%
Labour	29%	26%	28%	30%	31%	2%	81%	6%	7%	8%	42%	2%	31%	3%	6%	9%	10%
Liberal Democrats	7%	8%	8%	7%	6%	2%	1%	70%	3%	4%	10%	2%	8%	3%	3%	4%	3%
Green Party	6%	6%	5%	7%	5%	1%	2%	2%	3%	2%	8%	2%	6%	3%	2%	3%	3%
Reform UK (formerly The Brexit Party)	2%	3%	2%	2%	3%	1%	0%	0%	2%	3%	2%	0%	2%	3%	2%	2%	6%
SNP	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	5%	0%	3%	0%	0%	0%	0%
Plaid Cymru	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	1%	1%	0%	0%	0%	0%	1%	1%	0%	1%	1%	0%	1%	1%
I would not vote	6%	6%	5%	7%	8%	2%	1%	1%	2%	4%	8%	3%	6%	2%	2%	4%	5%
Don't Know	18%	11%	16%	20%	20%	9%	9%	12%	19%	21%	17%	58%	15%	13%	20%	23%	19%

Note:

makecell[|]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) Imagine a candidate to be the next Conservative Party leader said the following... “If I was made Conservative Party leader and Prime Minister, I would double our investment in wind power. We need to secure our energy supply and reduce the amount of expensive gas we import from Russia, which will save us money in the long run” In general, do you support or oppose the pledge?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Support	34%	37%	32%	33%	36%	35%	34%	32%	34%	36%	33%	34%	32%	37%	32%	33%	34%	36%	41%
Support	38%	37%	40%	40%	39%	37%	38%	39%	39%	39%	40%	37%	38%	36%	36%	39%	41%	38%	39%
Neither Support nor Oppose	16%	16%	16%	16%	15%	16%	16%	17%	16%	14%	18%	17%	15%	15%	18%	17%	16%	14%	11%
Oppose	4%	5%	3%	4%	4%	5%	4%	3%	4%	3%	2%	4%	5%	4%	4%	4%	4%	4%	4%
Strongly Oppose	3%	4%	2%	3%	2%	2%	3%	4%	2%	3%	3%	4%	4%	3%	3%	3%	2%	3%	2%
Don't Know	5%	3%	6%	6%	5%	5%	5%	5%	6%	5%	4%	4%	6%	4%	7%	4%	3%	4%	3%
Total Support:	73%	73%	72%	72%	75%	72%	72%	71%	73%	75%	73%	72%	70%	73%	68%	72%	75%	74%	80%
Total Oppose:	7%	8%	5%	7%	6%	8%	6%	7%	5%	5%	5%	7%	9%	8%	7%	7%	7%	7%	6%
Net:	66%	65%	67%	65%	69%	65%	66%	64%	68%	70%	67%	64%	62%	66%	62%	66%	68%	67%	74%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) Imagine a candidate to be the next Conservative Party leader said the following...“If I was made Conservative Party leader and Prime Minister, I would double our investment in wind power. We need to secure our energy supply and reduce the amount of expensive gas we import from Russia, which will save us money in the long run”In general, do you support or oppose the pledge?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Support	34%	26%	29%	36%	35%	37%	38%	41%	35%	31%	29%	33%	40%	24%	36%	36%	41%	25%	21%
Support	38%	43%	40%	36%	38%	38%	37%	38%	39%	37%	39%	38%	39%	35%	38%	41%	40%	39%	37%
Neither Support nor Oppose	16%	19%	17%	17%	16%	14%	13%	12%	15%	18%	19%	16%	13%	25%	14%	14%	13%	18%	25%
Oppose	4%	4%	4%	3%	3%	4%	6%	4%	3%	4%	3%	6%	2%	4%	5%	3%	2%	6%	3%
Strongly Oppose	3%	2%	3%	3%	3%	3%	3%	2%	3%	3%	3%	4%	1%	2%	4%	2%	2%	7%	3%
Don't Know	5%	6%	7%	5%	5%	3%	3%	2%	5%	6%	7%	4%	4%	9%	2%	5%	2%	4%	11%
Total Support:	73%	69%	69%	72%	73%	75%	75%	79%	74%	68%	68%	70%	80%	59%	74%	77%	81%	64%	58%
Total Oppose:	7%	6%	7%	6%	5%	7%	8%	7%	6%	8%	6%	10%	4%	6%	9%	4%	4%	14%	6%
Net:	66%	63%	63%	66%	68%	68%	67%	73%	68%	60%	62%	60%	76%	53%	65%	73%	77%	50%	52%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.C) Imagine a candidate to be the next Conservative Party leader said the following...“If I was made Conservative Party leader and Prime Minister, I would double our investment in wind power. We need to secure our energy supply and reduce the amount of expensive gas we import from Russia, which will save us money in the long run”In general, do you support or oppose the pledge?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Support	34%	38%	37%	32%	31%	37%	35%	41%	36%	36%	33%	31%	34%	42%	37%	34%	34%
Support	38%	33%	39%	39%	37%	39%	42%	40%	39%	37%	39%	40%	38%	33%	38%	39%	39%
Neither Support nor Oppose	16%	17%	14%	17%	17%	15%	14%	12%	13%	16%	17%	17%	16%	14%	14%	15%	14%
Oppose	4%	4%	4%	4%	3%	5%	3%	2%	6%	5%	3%	5%	4%	4%	6%	6%	4%
Strongly Oppose	3%	3%	2%	2%	5%	3%	2%	2%	4%	3%	2%	1%	3%	4%	4%	3%	5%
Don't Know	5%	5%	3%	5%	7%	2%	4%	2%	2%	3%	6%	5%	5%	3%	2%	3%	4%
Total Support:	73%	71%	76%	72%	67%	76%	77%	82%	75%	73%	72%	71%	73%	75%	75%	73%	73%
Total Oppose:	7%	7%	6%	6%	8%	8%	5%	4%	10%	8%	5%	7%	7%	8%	9%	9%	9%
Net:	66%	65%	70%	66%	59%	68%	72%	78%	65%	65%	67%	64%	66%	66%	66%	64%	64%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
In the right direction	65%	67%	63%	65%	67%	65%	68%	64%	65%	67%	63%	63%	63%	62%	61%	63%	68%	66%	74%
In the wrong direction	13%	15%	11%	14%	13%	13%	11%	14%	13%	12%	14%	12%	14%	15%	13%	14%	13%	14%	11%
Don't Know	22%	18%	26%	21%	21%	22%	21%	22%	22%	21%	23%	25%	24%	23%	26%	24%	20%	19%	15%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
In the right direction	65%	60%	58%	64%	65%	68%	71%	72%	67%	61%	59%	64%	70%	54%	70%	66%	72%	53%	51%
In the wrong direction	13%	16%	16%	12%	12%	11%	12%	13%	11%	14%	14%	15%	11%	12%	13%	14%	10%	22%	11%
Don't Know	22%	24%	25%	24%	23%	21%	18%	15%	22%	25%	28%	20%	19%	34%	16%	21%	19%	24%	38%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
In the right direction	65%	62%	70%	64%	58%	75%	66%	73%	72%	69%	62%	66%	65%	71%	73%	69%	67%
In the wrong direction	13%	21%	12%	12%	15%	12%	14%	10%	14%	12%	13%	9%	13%	17%	14%	13%	13%
Don't Know	22%	16%	18%	25%	27%	13%	20%	17%	14%	19%	26%	25%	22%	13%	13%	19%	20%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
In the right direction	61%	62%	59%	60%	63%	61%	63%	60%	62%	61%	63%	59%	55%	60%	56%	60%	63%	62%	70%
In the wrong direction	15%	18%	12%	18%	14%	14%	14%	15%	14%	16%	14%	14%	17%	16%	15%	16%	16%	16%	13%
Don't Know	24%	20%	29%	23%	23%	25%	23%	26%	24%	24%	23%	26%	27%	24%	29%	24%	22%	22%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
In the right direction	61%	54%	52%	60%	61%	64%	68%	68%	61%	56%	55%	61%	65%	48%	67%	60%	67%	51%	46%
In the wrong direction	15%	20%	20%	13%	14%	14%	13%	15%	14%	17%	15%	18%	13%	16%	16%	16%	12%	22%	14%
Don't Know	24%	26%	29%	27%	25%	22%	19%	17%	24%	27%	30%	22%	22%	36%	17%	24%	21%	27%	40%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.C) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
In the right direction	61%	59%	66%	59%	53%	72%	61%	67%	70%	65%	57%	62%	60%	67%	71%	66%	62%
In the wrong direction	15%	21%	14%	14%	17%	15%	16%	13%	16%	15%	15%	12%	15%	19%	16%	14%	16%
Don't Know	24%	19%	20%	27%	30%	14%	23%	20%	14%	21%	28%	26%	24%	14%	14%	19%	23%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Here’s a reminder of the pledge... “If I was made Conservative Party leader and Prime Minister, I would double our investment in wind power. We need to secure our energy supply and reduce the amount of expensive gas we import from Russia, which will save us money in the long run” If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	30%	32%	28%	30%	32%	33%	38%	34%	29%	28%	28%	26%	19%	28%	28%	29%	32%	32%	32%
Labour	28%	28%	27%	32%	21%	23%	25%	27%	33%	33%	38%	34%	18%	31%	27%	27%	28%	32%	30%
Liberal Democrats	6%	7%	6%	7%	12%	11%	6%	4%	4%	5%	3%	5%	3%	3%	6%	7%	5%	7%	9%
Green Party	5%	4%	5%	6%	5%	5%	5%	3%	6%	7%	3%	4%	4%	5%	5%	4%	5%	5%	
Reform UK (formerly The Brexit Party)	3%	4%	2%	2%	3%	2%	2%	4%	3%	2%	4%	3%	2%	3%	3%	3%	3%	3%	1%
SNP	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	34%	0%	4%	2%	3%	3%	2%
Plaid Cymru	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	11%	0%	0%	1%	1%	0%
Another party (Please specify)	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%
I would not vote	6%	6%	7%	7%	7%	6%	5%	8%	6%	5%	6%	6%	4%	6%	8%	7%	6%	4%	4%
Don't Know	18%	15%	21%	16%	19%	19%	18%	19%	19%	19%	15%	21%	16%	13%	17%	19%	18%	14%	15%

Note:

makecell[[]]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) Here’s a reminder of the pledge... “If I was made Conservative Party leader and Prime Minister, I would double our investment in wind power. We need to secure our energy supply and reduce the amount of expensive gas we import from Russia, which will save us money in the long run” If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	Age						Social Grade				EU 2016 Vote		2019					
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	30%	20%	23%	22%	27%	35%	43%	33%	28%	33%	26%	44%	21%	22%	64%	7%	11%	16%	16%
Labour	28%	41%	37%	30%	26%	24%	18%	28%	30%	25%	27%	17%	38%	20%	6%	70%	21%	10%	13%
Liberal Democrats	6%	6%	6%	7%	4%	7%	8%	9%	7%	5%	5%	3%	10%	5%	2%	3%	46%	2%	5%
Green Party	5%	8%	6%	6%	6%	3%	2%	5%	5%	4%	5%	2%	7%	4%	1%	6%	4%	1%	3%
Reform UK (formerly The Brexit Party)	3%	1%	1%	3%	3%	4%	4%	2%	2%	4%	3%	6%	0%	1%	4%	0%	0%	39%	2%
SNP	3%	1%	3%	3%	4%	3%	3%	2%	4%	2%	3%	1%	5%	1%	0%	1%	1%	1%	1%
Plaid Cymru	1%	0%	0%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	0%	2%	0%
I would not vote	6%	8%	8%	6%	7%	5%	4%	3%	5%	6%	10%	5%	2%	25%	3%	2%	1%	5%	33%
Don't Know	18%	13%	15%	22%	21%	19%	17%	15%	18%	19%	20%	20%	15%	22%	18%	11%	16%	24%	27%

Note:

makecell[]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would double our investment in wind power. We need to secure our energy supply and reduce the amount of expensive gas we import from Russia, which will save us money in the long run”If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative	Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	30%	41%	35%	27%	20%	90%	8%	14%	67%	61%	10%	38%	29%	80%	69%	60%	51%
Labour	28%	25%	26%	29%	31%	1%	79%	3%	6%	7%	40%	1%	30%	5%	5%	7%	10%
Liberal Democrats	6%	8%	7%	6%	6%	1%	1%	68%	2%	3%	9%	1%	7%	0%	2%	3%	3%
Green Party	5%	4%	4%	6%	5%	0%	1%	2%	1%	1%	7%	1%	5%	0%	1%	1%	3%
Reform UK (formerly The Brexit Party)	3%	3%	2%	3%	4%	1%	0%	0%	4%	4%	2%	1%	3%	3%	3%	4%	7%
SNP	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	4%	0%	3%	0%	0%	0%	0%
Plaid Cymru	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%
I would not vote	6%	6%	5%	6%	8%	1%	1%	1%	2%	4%	8%	2%	6%	2%	2%	4%	4%
Don't Know	18%	10%	17%	20%	21%	6%	9%	11%	17%	20%	18%	56%	15%	9%	17%	20%	22%

Note:

makecell[|]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) Imagine a candidate to be the next Conservative Party leader said the following...“If I was made Conservative Party leader and Prime Minister, I would make the environment a key objective for the Government. We need to take action now to protect the planet for our children and grandchildren” In general, do you support or oppose the pledge?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Support	29%	30%	28%	31%	32%	29%	28%	28%	28%	32%	26%	30%	25%	27%	25%	27%	30%	32%	38%
Support	35%	34%	36%	36%	34%	34%	33%	36%	38%	34%	38%	35%	33%	37%	35%	36%	36%	35%	35%
Neither Support nor Oppose	21%	21%	22%	20%	19%	23%	25%	20%	20%	20%	21%	22%	26%	19%	23%	23%	21%	20%	16%
Oppose	5%	6%	5%	4%	5%	5%	7%	6%	4%	5%	7%	4%	6%	7%	5%	5%	6%	5%	5%
Strongly Oppose	5%	6%	3%	4%	5%	3%	3%	5%	5%	4%	4%	5%	4%	6%	5%	5%	4%	5%	3%
Don't Know	5%	3%	6%	6%	5%	5%	4%	4%	6%	5%	5%	4%	5%	4%	7%	4%	3%	3%	3%
Total Support:	64%	64%	64%	67%	66%	63%	61%	64%	66%	66%	63%	64%	59%	63%	60%	62%	65%	67%	73%
Total Oppose:	10%	12%	8%	8%	10%	9%	10%	12%	9%	10%	12%	9%	11%	14%	10%	10%	11%	10%	8%
Net:	54%	52%	56%	59%	56%	54%	51%	52%	57%	56%	52%	55%	48%	50%	50%	52%	55%	57%	64%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) Imagine a candidate to be the next Conservative Party leader said the following... “If I was made Conservative Party leader and Prime Minister, I would make the environment a key objective for the Government. We need to take action now to protect the planet for our children and grandchildren” In general, do you support or oppose the pledge?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Support	29%	33%	28%	32%	27%	29%	28%	36%	31%	25%	23%	21%	38%	21%	24%	36%	38%	15%	19%
Support	35%	38%	36%	34%	34%	34%	35%	35%	35%	34%	35%	34%	37%	32%	34%	38%	39%	29%	33%
Neither Support nor Oppose	21%	17%	22%	19%	22%	22%	24%	17%	20%	25%	25%	26%	16%	28%	25%	16%	15%	21%	29%
Oppose	5%	5%	4%	5%	5%	6%	6%	5%	4%	6%	5%	8%	3%	7%	8%	3%	3%	12%	5%
Strongly Oppose	5%	2%	4%	5%	6%	6%	4%	4%	5%	6%	5%	8%	2%	4%	7%	2%	2%	17%	4%
Don't Know	5%	5%	7%	5%	5%	4%	4%	2%	5%	5%	7%	4%	4%	9%	3%	5%	2%	5%	9%
Total Support:	64%	71%	64%	66%	62%	62%	63%	72%	66%	59%	58%	55%	75%	52%	58%	73%	78%	44%	52%
Total Oppose:	10%	7%	8%	10%	11%	12%	10%	9%	9%	11%	10%	16%	5%	11%	15%	5%	5%	29%	10%
Net:	54%	64%	56%	56%	51%	50%	52%	63%	57%	47%	48%	40%	71%	42%	43%	68%	72%	15%	43%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.C) Imagine a candidate to be the next Conservative Party leader said the following...“If I was made Conservative Party leader and Prime Minister, I would make the environment a key objective for the Government. We need to take action now to protect the planet for our children and grandchildren” In general, do you support or oppose the pledge?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Support	29%	35%	31%	28%	25%	26%	33%	37%	24%	23%	32%	21%	30%	32%	24%	22%	21%
Support	35%	31%	36%	37%	32%	35%	39%	38%	35%	32%	35%	34%	35%	31%	35%	36%	29%
Neither Support nor Oppose	21%	21%	21%	21%	24%	24%	17%	18%	23%	27%	19%	28%	21%	23%	26%	23%	27%
Oppose	5%	5%	5%	5%	7%	7%	4%	4%	7%	8%	4%	7%	5%	6%	7%	8%	8%
Strongly Oppose	5%	4%	4%	4%	6%	6%	3%	2%	8%	7%	3%	4%	5%	5%	7%	7%	11%
Don't Know	5%	4%	3%	5%	7%	2%	4%	2%	2%	4%	6%	6%	5%	3%	2%	3%	4%
Total Support:	64%	66%	67%	65%	57%	61%	72%	75%	60%	55%	68%	55%	65%	63%	59%	58%	50%
Total Oppose:	10%	9%	9%	9%	13%	13%	6%	5%	15%	15%	7%	11%	10%	11%	13%	15%	19%
Net:	54%	57%	58%	55%	43%	48%	66%	70%	45%	40%	61%	43%	55%	52%	45%	43%	30%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
In the right direction	58%	59%	56%	60%	60%	58%	58%	58%	57%	59%	56%	58%	51%	58%	54%	56%	58%	61%	67%
In the wrong direction	17%	21%	14%	19%	17%	16%	17%	18%	16%	17%	20%	14%	20%	18%	17%	18%	19%	17%	16%
Don't Know	25%	20%	30%	21%	22%	26%	26%	24%	28%	24%	24%	28%	29%	24%	29%	26%	23%	22%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Total	Age					Social Grade				EU 2016 Vote			2019					
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
In the right direction	58%	62%	55%	58%	56%	58%	60%	66%	60%	53%	51%	51%	67%	47%	56%	64%	67%	45%	48%
In the wrong direction	17%	19%	19%	17%	18%	18%	15%	16%	16%	20%	18%	23%	12%	17%	21%	15%	14%	32%	16%
Don't Know	25%	19%	26%	26%	27%	25%	25%	18%	24%	28%	31%	26%	21%	36%	23%	22%	19%	24%	36%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
In the right direction	58%	56%	62%	58%	49%	60%	62%	68%	59%	53%	59%	52%	58%	57%	59%	57%	45%
In the wrong direction	17%	24%	16%	16%	21%	19%	15%	15%	20%	21%	15%	16%	17%	22%	19%	20%	24%
Don't Know	25%	20%	22%	26%	30%	21%	22%	17%	21%	26%	26%	32%	24%	21%	21%	23%	31%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
In the right direction	55%	56%	53%	56%	57%	55%	56%	56%	54%	56%	51%	54%	50%	51%	49%	53%	55%	57%	65%
In the wrong direction	19%	22%	15%	20%	19%	17%	16%	18%	18%	20%	20%	17%	22%	22%	20%	19%	21%	19%	16%
Don't Know	27%	21%	32%	24%	24%	28%	27%	26%	28%	24%	29%	29%	29%	28%	31%	27%	24%	23%	19%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
In the right direction	55%	60%	51%	54%	53%	55%	56%	62%	57%	49%	48%	49%	62%	45%	54%	58%	63%	39%	46%
In the wrong direction	19%	19%	20%	18%	19%	19%	18%	18%	19%	21%	18%	24%	15%	15%	22%	18%	14%	37%	15%
Don't Know	27%	21%	29%	28%	28%	26%	26%	20%	25%	29%	34%	27%	23%	40%	24%	24%	23%	24%	38%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
In the right direction	55%	57%	59%	54%	46%	59%	58%	63%	57%	51%	55%	49%	55%	56%	57%	54%	46%
In the wrong direction	19%	24%	17%	18%	22%	20%	19%	16%	22%	21%	17%	17%	19%	25%	21%	22%	23%
Don't Know	27%	19%	24%	28%	32%	21%	24%	21%	21%	27%	28%	34%	26%	19%	22%	24%	31%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would make the environment a key objective for the Government. We need to take action now to protect the planet for our children and grandchildren” If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	27%	29%	26%	28%	29%	30%	34%	30%	26%	25%	26%	24%	17%	26%	25%	27%	28%	28%	31%
Labour	28%	28%	27%	30%	21%	23%	26%	28%	33%	34%	37%	35%	18%	29%	27%	28%	28%	31%	29%
Liberal Democrats	7%	7%	6%	8%	11%	11%	7%	5%	6%	5%	5%	5%	3%	4%	6%	7%	6%	7%	9%
Green Party	5%	5%	5%	7%	5%	5%	4%	4%	6%	6%	3%	5%	4%	5%	5%	5%	4%	5%	6%
Reform UK (formerly The Brexit Party)	3%	5%	2%	3%	4%	3%	3%	5%	3%	2%	5%	3%	2%	4%	4%	4%	3%	3%	1%
SNP	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	34%	0%	4%	2%	3%	4%	2%
Plaid Cymru	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%	1%	0%	1%	1%	0%
Another party (Please specify)	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%
I would not vote	6%	6%	7%	7%	8%	7%	6%	9%	6%	6%	6%	7%	4%	6%	9%	7%	7%	5%	4%
Don't Know	19%	15%	23%	18%	21%	20%	21%	18%	20%	21%	16%	20%	16%	15%	20%	18%	20%	16%	16%

Note:

makecell[]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) Here’s a reminder of the pledge... “If I was made Conservative Party leader and Prime Minister, I would make the environment a key objective for the Government. We need to take action now to protect the planet for our children and grandchildren” If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	Age						Social Grade				EU 2016 Vote		2019					
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	27%	22%	20%	20%	23%	32%	40%	30%	25%	30%	23%	39%	20%	20%	58%	6%	11%	14%	15%
Labour	28%	40%	39%	29%	26%	24%	18%	28%	30%	26%	27%	17%	39%	20%	7%	70%	21%	10%	14%
Liberal Democrats	7%	8%	6%	8%	5%	7%	7%	9%	7%	5%	6%	3%	11%	5%	3%	3%	46%	3%	5%
Green Party	5%	8%	7%	6%	5%	3%	3%	6%	5%	4%	4%	3%	7%	4%	2%	5%	3%	2%	3%
Reform UK (formerly The Brexit Party)	3%	1%	1%	4%	4%	5%	4%	2%	3%	5%	4%	8%	0%	1%	5%	0%	0%	36%	2%
SNP	3%	1%	3%	3%	4%	3%	3%	3%	4%	2%	3%	1%	5%	1%	0%	1%	1%	1%	1%
Plaid Cymru	0%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	0%	2%	0%
I would not vote	6%	6%	8%	7%	8%	5%	5%	4%	5%	7%	10%	6%	2%	26%	4%	2%	1%	7%	35%
Don't Know	19%	14%	16%	22%	23%	19%	19%	17%	19%	19%	21%	22%	15%	23%	21%	11%	17%	24%	25%

Note:

makecell[]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.C) Here’s a reminder of the pledge... “If I was made Conservative Party leader and Prime Minister, I would make the environment a key objective for the Government. We need to take action now to protect the planet for our children and grandchildren” If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative	Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	27%	38%	33%	24%	17%	83%	7%	13%	60%	55%	9%	30%	27%	73%	65%	52%	43%
Labour	28%	25%	26%	29%	31%	2%	79%	2%	6%	8%	40%	1%	30%	4%	5%	8%	11%
Liberal Democrats	7%	9%	7%	6%	6%	1%	1%	69%	2%	3%	9%	1%	7%	2%	2%	3%	2%
Green Party	5%	5%	4%	6%	5%	1%	1%	2%	2%	1%	7%	1%	5%	2%	1%	2%	3%
Reform UK (formerly The Brexit Party)	3%	3%	3%	3%	5%	1%	0%	0%	4%	6%	2%	1%	4%	5%	4%	5%	9%
SNP	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	5%	0%	3%	0%	0%	0%	0%
Plaid Cymru	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%
I would not vote	6%	5%	5%	7%	9%	2%	1%	1%	3%	4%	8%	3%	7%	2%	2%	5%	7%
Don't Know	19%	12%	18%	21%	21%	9%	10%	12%	21%	22%	18%	62%	16%	12%	20%	24%	24%

Note:

makecell[|]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) Imagine a candidate to be the next Conservative Party leader said the following...“If I was made Conservative Party leader and Prime Minister, I would delay the UK’s plans to reach Net Zero by 10 years, aiming for 2060 instead to match the slower speed of other countries like China” In general, do you support or oppose the pledge?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Support	11%	13%	9%	11%	10%	11%	13%	14%	9%	12%	10%	10%	10%	12%	10%	13%	11%	12%	10%
Support	24%	24%	24%	24%	25%	23%	23%	22%	27%	24%	26%	24%	21%	23%	23%	25%	27%	25%	22%
Neither Support nor Oppose	23%	21%	24%	21%	21%	24%	23%	21%	23%	20%	25%	25%	23%	22%	27%	22%	21%	20%	19%
Oppose	18%	18%	17%	17%	16%	18%	16%	17%	18%	17%	19%	19%	21%	17%	15%	19%	17%	18%	20%
Strongly Oppose	18%	19%	16%	19%	21%	18%	18%	17%	15%	19%	14%	15%	18%	17%	15%	15%	17%	19%	25%
Don't Know	7%	5%	9%	7%	6%	6%	7%	9%	7%	8%	5%	7%	7%	8%	9%	6%	6%	6%	4%
Total Support:	35%	37%	34%	36%	35%	34%	36%	36%	37%	36%	36%	34%	32%	35%	33%	37%	39%	37%	32%
Total Oppose:	35%	37%	33%	36%	37%	36%	34%	34%	33%	36%	33%	34%	39%	34%	31%	34%	34%	37%	45%
Net:	0%	0%	0%	-1%	-2%	-2%	3%	2%	4%	0%	3%	1%	-7%	1%	3%	3%	4%	0%	-13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) Imagine a candidate to be the next Conservative Party leader said the following...“If I was made Conservative Party leader and Prime Minister, I would delay the UK’s plans to reach Net Zero by 10 years, aiming for 2060 instead to match the slower speed of other countries like China” In general, do you support or oppose the pledge?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Support	11%	6%	8%	10%	12%	13%	15%	12%	9%	13%	10%	18%	7%	6%	20%	6%	6%	20%	6%
Support	24%	17%	26%	22%	22%	24%	28%	24%	24%	24%	24%	30%	21%	20%	31%	21%	19%	28%	19%
Neither Support nor Oppose	23%	27%	24%	21%	23%	22%	21%	16%	22%	25%	27%	24%	18%	32%	22%	20%	19%	21%	32%
Oppose	18%	22%	16%	17%	18%	17%	17%	21%	19%	16%	15%	13%	22%	16%	14%	20%	24%	16%	16%
Strongly Oppose	18%	21%	17%	21%	18%	19%	14%	24%	19%	13%	13%	10%	26%	14%	9%	26%	30%	9%	14%
Don't Know	7%	7%	9%	9%	8%	5%	5%	3%	6%	9%	10%	6%	5%	13%	4%	6%	3%	5%	15%
Total Support:	35%	24%	34%	32%	34%	37%	43%	36%	33%	37%	35%	48%	29%	26%	51%	27%	25%	49%	24%
Total Oppose:	35%	43%	33%	38%	35%	36%	31%	45%	38%	29%	28%	22%	48%	30%	23%	46%	53%	25%	29%
Net:	0%	-19%	1%	-6%	-1%	2%	12%	-9%	-5%	9%	7%	26%	-19%	-4%	27%	-19%	-28%	23%	-5%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.C) Imagine a candidate to be the next Conservative Party leader said the following...“If I was made Conservative Party leader and Prime Minister, I would delay the UK’s plans to reach Net Zero by 10 years, aiming for 2060 instead to match the slower speed of other countries like China” In general, do you support or oppose the pledge?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Support	11%	20%	11%	10%	11%	22%	7%	6%	20%	20%	6%	13%	11%	29%	19%	17%	21%
Support	24%	25%	25%	24%	22%	34%	22%	23%	32%	30%	20%	28%	24%	28%	33%	31%	25%
Neither Support nor Oppose	23%	19%	20%	24%	26%	21%	22%	19%	20%	23%	23%	24%	22%	18%	20%	23%	25%
Oppose	18%	13%	19%	18%	15%	13%	21%	25%	16%	13%	19%	15%	18%	9%	16%	15%	14%
Strongly Oppose	18%	16%	19%	17%	17%	7%	23%	24%	10%	8%	23%	10%	18%	12%	9%	8%	10%
Don't Know	7%	6%	5%	8%	9%	3%	6%	4%	3%	7%	8%	9%	7%	3%	3%	6%	6%
Total Support:	35%	45%	36%	33%	33%	56%	29%	29%	52%	49%	26%	42%	35%	58%	53%	48%	46%
Total Oppose:	35%	29%	39%	35%	32%	21%	44%	48%	26%	20%	42%	25%	36%	21%	24%	23%	23%
Net:	0%	16%	-2%	-2%	1%	35%	-15%	-19%	26%	29%	-16%	17%	-1%	37%	28%	26%	23%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
In the right direction	32%	35%	30%	32%	32%	33%	37%	33%	33%	34%	30%	31%	29%	32%	31%	34%	35%	34%	31%
In the wrong direction	40%	43%	37%	44%	42%	38%	37%	39%	37%	39%	42%	38%	43%	42%	36%	40%	41%	42%	48%
Don't Know	28%	22%	33%	25%	26%	29%	27%	29%	30%	27%	28%	30%	28%	25%	33%	26%	24%	25%	21%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
In the right direction	32%	21%	27%	28%	32%	36%	42%	33%	30%	35%	31%	46%	24%	25%	51%	21%	21%	44%	23%
In the wrong direction	40%	52%	41%	42%	40%	38%	34%	48%	42%	35%	34%	27%	52%	34%	26%	53%	58%	32%	33%
Don't Know	28%	27%	31%	30%	29%	26%	24%	19%	28%	30%	35%	27%	24%	41%	23%	26%	21%	24%	44%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.C) If the candidate who made this pledge went on to become the leader of the Conservative Party, do you think they would take the Conservative party in the right or wrong direction?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
In the right direction	32%	38%	34%	32%	27%	57%	23%	24%	52%	50%	22%	40%	32%	51%	53%	50%	45%
In the wrong direction	40%	41%	42%	39%	39%	24%	50%	52%	28%	25%	48%	28%	41%	32%	27%	24%	27%
Don't Know	28%	21%	24%	30%	33%	18%	26%	23%	20%	26%	30%	32%	27%	18%	19%	26%	28%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
In the right direction	32%	35%	29%	32%	32%	32%	35%	32%	32%	34%	29%	31%	29%	30%	31%	34%	35%	32%	30%
In the wrong direction	40%	43%	36%	43%	42%	38%	36%	39%	37%	40%	41%	37%	43%	43%	36%	38%	40%	42%	49%
Don't Know	28%	22%	34%	25%	26%	30%	29%	29%	31%	26%	30%	32%	28%	27%	33%	28%	25%	26%	21%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
In the right direction	32%	22%	28%	26%	31%	35%	42%	33%	30%	35%	31%	45%	24%	26%	50%	21%	21%	40%	23%
In the wrong direction	40%	51%	39%	43%	40%	38%	34%	48%	43%	33%	33%	27%	52%	31%	26%	53%	57%	34%	32%
Don't Know	28%	27%	33%	31%	28%	27%	25%	19%	28%	32%	36%	28%	24%	43%	24%	27%	22%	26%	45%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.C) And if the candidate who made this pledge went on to become the Prime Minister, do you think they would take the UK in the right or wrong direction?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
In the right direction	32%	37%	34%	32%	27%	57%	23%	24%	51%	49%	21%	39%	31%	54%	53%	49%	45%
In the wrong direction	40%	41%	41%	38%	39%	24%	51%	53%	29%	23%	48%	25%	41%	29%	26%	25%	26%
Don't Know	28%	22%	25%	30%	34%	19%	27%	23%	20%	28%	31%	35%	28%	18%	21%	26%	29%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) Here’s a reminder of the pledge... “If I was made Conservative Party leader and Prime Minister, I would delay the UK’s plans to reach Net Zero by 10 years, aiming for 2060 instead to match the slower speed of other countries like China” If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	24%	26%	22%	24%	24%	25%	31%	27%	23%	25%	22%	22%	18%	21%	23%	25%	24%	26%	24%
Labour	30%	30%	30%	33%	23%	26%	28%	29%	34%	36%	39%	36%	19%	30%	28%	29%	31%	32%	33%
Liberal Democrats	7%	8%	7%	8%	12%	12%	7%	5%	6%	5%	6%	6%	4%	4%	6%	8%	6%	8%	10%
Green Party	6%	6%	6%	8%	7%	7%	6%	6%	8%	8%	5%	5%	4%	7%	6%	7%	6%	6%	8%
Reform UK (formerly The Brexit Party)	3%	4%	2%	2%	4%	2%	2%	4%	3%	2%	4%	3%	1%	2%	3%	3%	3%	2%	2%
SNP	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	34%	0%	4%	2%	3%	3%	2%
Plaid Cymru	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	11%	0%	0%	1%	1%	0%
Another party (Please specify)	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	1%	1%	0%
I would not vote	7%	6%	7%	7%	8%	6%	6%	10%	5%	5%	8%	8%	4%	7%	9%	7%	7%	5%	5%
Don't Know	19%	15%	23%	17%	21%	20%	20%	20%	21%	19%	16%	19%	14%	17%	20%	18%	18%	16%	16%

Note:

makecell[]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) Here’s a reminder of the pledge... “If I was made Conservative Party leader and Prime Minister, I would delay the UK’s plans to reach Net Zero by 10 years, aiming for 2060 instead to match the slower speed of other countries like China” If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	Age						Social Grade				EU 2016 Vote		2019					
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	24%	14%	15%	17%	21%	29%	38%	26%	23%	27%	20%	39%	14%	14%	56%	4%	6%	17%	10%
Labour	30%	44%	40%	31%	29%	25%	19%	31%	32%	27%	29%	18%	41%	21%	8%	73%	21%	9%	16%
Liberal Democrats	7%	7%	6%	8%	6%	8%	9%	10%	7%	6%	6%	4%	12%	6%	3%	3%	50%	2%	5%
Green Party	6%	11%	8%	8%	7%	5%	3%	8%	7%	5%	6%	4%	9%	8%	5%	6%	5%	4%	5%
Reform UK (formerly The Brexit Party)	3%	1%	2%	3%	4%	3%	3%	2%	2%	3%	4%	6%	1%	1%	3%	0%	0%	36%	2%
SNP	3%	2%	3%	3%	4%	3%	3%	2%	4%	2%	3%	1%	5%	1%	0%	1%	1%	1%	1%
Plaid Cymru	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	2%	0%
I would not vote	7%	8%	9%	7%	8%	6%	4%	4%	6%	7%	11%	5%	2%	29%	4%	2%	1%	7%	36%
Don't Know	19%	13%	18%	21%	21%	20%	18%	16%	19%	20%	21%	21%	15%	23%	22%	11%	16%	24%	25%

Note:

makecell[]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.C) Here’s a reminder of the pledge...“If I was made Conservative Party leader and Prime Minister, I would delay the UK’s plans to reach Net Zero by 10 years, aiming for 2060 instead to match the slower speed of other countries like China”If this was a pledge which the Conservative Party committed to at the next general election, how do you think you would vote in that election?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative	Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	24%	35%	29%	21%	16%	80%	4%	7%	58%	53%	6%	25%	24%	70%	61%	50%	45%
Labour	30%	25%	29%	31%	32%	3%	83%	4%	7%	9%	42%	2%	32%	4%	7%	9%	11%
Liberal Democrats	7%	10%	8%	6%	7%	1%	1%	73%	3%	3%	10%	2%	8%	4%	3%	4%	3%
Green Party	6%	8%	6%	7%	5%	2%	2%	3%	3%	3%	9%	2%	7%	4%	3%	3%	3%
Reform UK (formerly The Brexit Party)	3%	2%	2%	3%	4%	1%	0%	1%	3%	3%	2%	1%	3%	2%	2%	3%	7%
SNP	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	4%	0%	3%	0%	0%	0%	0%
Plaid Cymru	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	1%	0%	0%	1%
I would not vote	7%	6%	6%	7%	9%	3%	1%	1%	3%	5%	8%	3%	7%	1%	3%	5%	4%
Don't Know	19%	11%	17%	21%	22%	10%	9%	11%	21%	24%	17%	65%	15%	13%	21%	25%	25%

Note:

makecell[|]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) Which of the following comes closest to your view?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The UK should aim to reach Net Zero sooner than 2050	28%	31%	26%	34%	29%	26%	26%	29%	26%	29%	28%	27%	27%	26%	26%	26%	26%	31%	35%
The UK should aim to reach Net Zero by 2050	28%	28%	28%	29%	28%	28%	27%	25%	27%	25%	30%	29%	29%	29%	25%	26%	29%	30%	33%
The UK should aim to reach Net Zero later than 2050	21%	20%	22%	17%	21%	22%	22%	23%	24%	22%	21%	21%	21%	22%	21%	24%	23%	20%	17%
The UK should not aim to reach Net Zero at all	10%	12%	8%	9%	10%	10%	11%	11%	8%	10%	10%	9%	9%	14%	11%	11%	10%	8%	8%
Don't Know	13%	8%	17%	11%	12%	14%	13%	13%	15%	14%	11%	14%	13%	9%	16%	13%	12%	10%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) Which of the following comes closest to your view?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The UK should aim to reach Net Zero sooner than 2050	28%	37%	30%	34%	28%	27%	21%	35%	30%	21%	26%	17%	39%	24%	17%	40%	39%	16%	23%
The UK should aim to reach Net Zero by 2050	28%	34%	30%	24%	27%	26%	28%	30%	28%	28%	25%	26%	30%	24%	28%	28%	34%	14%	24%
The UK should aim to reach Net Zero later than 2050	21%	15%	16%	18%	21%	22%	29%	19%	22%	23%	21%	29%	16%	16%	30%	15%	17%	30%	18%
The UK should not aim to reach Net Zero at all	10%	5%	6%	8%	11%	14%	12%	8%	9%	12%	11%	17%	4%	9%	16%	5%	4%	33%	10%
Don't Know	13%	9%	17%	15%	13%	12%	10%	7%	11%	16%	18%	11%	10%	27%	10%	12%	6%	7%	25%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.C) Which of the following comes closest to your view?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The UK should aim to reach Net Zero sooner than 2050	28%	32%	31%	27%	25%	17%	36%	37%	18%	16%	35%	16%	29%	24%	17%	16%	14%
The UK should aim to reach Net Zero by 2050	28%	29%	29%	29%	23%	30%	30%	32%	29%	28%	27%	28%	28%	27%	30%	28%	26%
The UK should aim to reach Net Zero later than 2050	21%	16%	21%	22%	22%	32%	18%	20%	31%	28%	16%	27%	21%	22%	29%	32%	29%
The UK should not aim to reach Net Zero at all	10%	11%	10%	9%	12%	14%	5%	5%	15%	17%	7%	11%	10%	18%	15%	14%	19%
Don't Know	13%	12%	10%	13%	18%	8%	11%	7%	8%	12%	14%	17%	12%	9%	8%	10%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) What are the biggest advantages of the UK moving to Net Zero carbon emissions, if any? Select up to three of the following

	Total	Gender		Region											Income Grouped				
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
It will make goods in the UK cheaper	8%	8%	8%	12%	7%	7%	7%	7%	9%	8%	6%	8%	5%	9%	7%	10%	8%	6%	
N/A - there are no advantages of the UK moving to Net Zero	8%	10%	6%	6%	8%	9%	10%	10%	6%	8%	7%	8%	9%	12%	9%	9%	8%	7%	6%
It will help to stop climate change	45%	42%	48%	46%	46%	44%	42%	44%	47%	45%	51%	42%	46%	44%	42%	45%	44%	48%	50%
It will make us less reliant on foreign energy sources	36%	38%	35%	31%	38%	37%	39%	40%	33%	34%	33%	38%	38%	41%	33%	38%	36%	38%	40%
It will make the world a better place for younger generations	35%	31%	38%	34%	34%	37%	33%	33%	35%	34%	34%	34%	41%	31%	34%	32%	37%	35%	38%
It will improve the quality of air in the UK	29%	30%	29%	32%	28%	30%	28%	26%	35%	30%	29%	27%	27%	29%	31%	29%	30%	30%	28%
It will reduce the threat of flooding and extreme weather events in the UK	23%	20%	25%	25%	21%	23%	21%	22%	26%	22%	24%	22%	24%	24%	23%	22%	24%	22%	27%
It will create green job opportunities in the UK	21%	26%	17%	22%	20%	18%	19%	20%	21%	22%	25%	22%	24%	23%	20%	20%	21%	23%	25%
It will set an example for other countries around the world	19%	23%	16%	20%	22%	20%	19%	20%	19%	19%	19%	19%	16%	14%	17%	19%	19%	21%	22%
It will save animals from going extinct	14%	12%	16%	14%	16%	12%	14%	13%	15%	13%	15%	14%	15%	13%	16%	15%	12%	15%	15%
Other (Please Specify)	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%
Don't Know	7%	6%	9%	7%	6%	8%	7%	8%	8%	8%	5%	9%	7%	3%	9%	7%	6%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) What are the biggest advantages of the UK moving to Net Zero carbon emissions, if any? Select up to three of the following

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
It will make goods in the UK cheaper	8%	15%	12%	10%	8%	4%	3%	6%	8%	10%	9%	8%	7%	10%	7%	9%	6%	12%	10%
N/A - there are no advantages of the UK moving to Net Zero	8%	1%	4%	6%	10%	12%	12%	7%	8%	10%	8%	15%	3%	7%	14%	3%	3%	26%	10%
It will help to stop climate change	45%	60%	44%	43%	43%	42%	44%	51%	47%	38%	42%	36%	52%	40%	38%	53%	56%	21%	40%
It will make us less reliant on foreign energy sources	36%	27%	31%	38%	38%	39%	40%	40%	35%	35%	33%	37%	39%	31%	39%	35%	43%	33%	30%
It will make the world a better place for younger generations	35%	37%	35%	37%	32%	31%	36%	37%	37%	31%	33%	29%	41%	28%	29%	41%	43%	20%	30%
It will improve the quality of air in the UK	29%	30%	32%	29%	28%	30%	28%	28%	28%	30%	31%	29%	29%	30%	29%	30%	29%	25%	28%
It will reduce the threat of flooding and extreme weather events in the UK	23%	25%	24%	21%	20%	22%	25%	25%	25%	21%	21%	21%	26%	18%	22%	27%	26%	15%	17%
It will create green job opportunities in the UK	21%	22%	20%	22%	23%	21%	19%	24%	21%	19%	19%	18%	24%	21%	20%	23%	24%	20%	16%
It will set an example for other countries around the world	19%	21%	19%	20%	19%	19%	18%	21%	20%	18%	17%	17%	22%	16%	18%	21%	23%	13%	16%
It will save animals from going extinct	14%	18%	19%	15%	14%	13%	9%	11%	14%	17%	16%	14%	13%	17%	12%	15%	15%	12%	17%
Other (Please Specify)	0%	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%
Don't Know	7%	5%	9%	9%	7%	7%	6%	4%	7%	8%	11%	7%	5%	15%	6%	5%	4%	6%	15%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.C) What are the biggest advantages of the UK moving to Net Zero carbon emissions, if any? Select up to three of the following

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative	Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
It will make goods in the UK cheaper	8%	14%	6%	9%	8%	9%	9%	7%	6%	8%	9%	3%	8%	17%	4%	8%	7%
N/A - there are no advantages of the UK moving to Net Zero	8%	9%	9%	7%	10%	12%	4%	3%	13%	14%	5%	11%	8%	15%	14%	12%	17%
It will help to stop climate change	45%	40%	48%	45%	42%	40%	53%	51%	41%	35%	49%	40%	45%	38%	39%	39%	33%
It will make us less reliant on foreign energy sources	36%	33%	38%	36%	33%	40%	36%	41%	40%	37%	35%	41%	36%	32%	39%	39%	39%
It will make the world a better place for younger generations	35%	29%	35%	35%	35%	28%	40%	45%	29%	28%	38%	31%	35%	25%	29%	30%	27%
It will improve the quality of air in the UK	29%	26%	29%	30%	28%	29%	30%	33%	29%	29%	29%	30%	29%	26%	31%	28%	29%
It will reduce the threat of flooding and extreme weather events in the UK	23%	23%	24%	23%	20%	22%	26%	26%	22%	22%	24%	20%	23%	21%	23%	22%	19%
It will create green job opportunities in the UK	21%	22%	22%	21%	18%	21%	23%	21%	21%	18%	22%	18%	21%	17%	19%	21%	16%
It will set an example for other countries around the world	19%	19%	21%	19%	16%	21%	19%	22%	18%	19%	19%	18%	19%	16%	20%	18%	16%
It will save animals from going extinct	14%	16%	12%	14%	18%	13%	15%	16%	10%	14%	15%	10%	14%	15%	10%	13%	13%
Other (Please Specify)	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%
Don't Know	7%	7%	6%	8%	9%	5%	5%	4%	5%	8%	8%	11%	7%	7%	5%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) How seriously do you take the issue of climate change?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Climate Change is the single most important issue at the moment	12%	14%	10%	16%	12%	9%	12%	12%	13%	14%	10%	11%	10%	11%	12%	11%	11%	14%	14%
Climate Change is one of the most pressing issues of our time	44%	42%	45%	47%	46%	46%	41%	38%	40%	41%	48%	46%	43%	44%	39%	43%	44%	45%	52%
Climate Change is a concern but other issues are more important at the moment	32%	29%	35%	26%	30%	33%	37%	37%	35%	32%	31%	32%	35%	32%	35%	33%	33%	32%	25%
Climate Change is not that much of a concern	5%	6%	4%	4%	5%	4%	4%	6%	6%	6%	5%	5%	4%	6%	5%	5%	5%	4%	6%
Climate Change is not a concern at all	4%	6%	3%	4%	5%	4%	3%	5%	4%	4%	4%	4%	4%	6%	5%	5%	4%	3%	2%
Don't Know	3%	3%	3%	3%	3%	3%	3%	2%	4%	3%	3%	3%	3%	1%	4%	3%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) How seriously do you take the issue of climate change?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Climate Change is the single most important issue at the moment	12%	15%	12%	14%	12%	12%	10%	14%	12%	11%	11%	8%	16%	11%	9%	15%	16%	8%	10%
Climate Change is one of the most pressing issues of our time	44%	53%	48%	43%	40%	41%	41%	50%	46%	39%	38%	33%	54%	38%	36%	53%	56%	22%	37%
Climate Change is a concern but other issues are more important at the moment	32%	22%	28%	30%	33%	34%	40%	27%	32%	35%	36%	41%	25%	33%	39%	26%	24%	38%	36%
Climate Change is not that much of a concern	5%	4%	4%	4%	7%	4%	5%	5%	4%	6%	4%	7%	3%	5%	7%	3%	3%	10%	5%
Climate Change is not a concern at all	4%	2%	3%	4%	6%	6%	3%	2%	3%	6%	5%	7%	1%	5%	6%	1%	1%	19%	5%
Don't Know	3%	3%	5%	5%	2%	2%	1%	1%	2%	3%	5%	2%	2%	8%	2%	2%	1%	3%	8%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.C) How seriously do you take the issue of climate change?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Climate Change is the single most important issue at the moment	12%	19%	12%	11%	11%	9%	13%	14%	9%	9%	14%	7%	12%	18%	8%	9%	7%
Climate Change is one of the most pressing issues of our time	44%	40%	46%	44%	39%	38%	52%	58%	39%	33%	48%	39%	44%	34%	39%	36%	32%
Climate Change is a concern but other issues are more important at the moment	32%	25%	32%	33%	34%	39%	28%	24%	38%	41%	28%	43%	31%	27%	41%	40%	41%
Climate Change is not that much of a concern	5%	6%	4%	5%	5%	7%	3%	3%	8%	6%	4%	5%	5%	12%	6%	7%	6%
Climate Change is not a concern at all	4%	5%	3%	3%	7%	5%	2%	1%	5%	8%	3%	2%	4%	7%	5%	6%	11%
Don't Know	3%	4%	2%	3%	4%	1%	2%	0%	1%	2%	4%	3%	3%	1%	1%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) Which of the following, if any, do you think would be the most effective ways for the UK to make its energy supply more secure? Select as many as apply

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Investing in renewable energy sources like offshore wind and solar here in the UK	71%	71%	71%	65%	73%	74%	72%	74%	67%	72%	74%	71%	73%	72%	68%	70%	71%	72%	78%
Ensuring good trading relationships are maintained with Russia	7%	9%	5%	12%	4%	4%	5%	6%	8%	6%	7%	7%	5%	9%	6%	8%	7%	7%	7%
Increasing the cost of energy to customers so that energy companies can afford to pay higher rates for international oil and gas	5%	6%	4%	10%	3%	2%	4%	3%	6%	6%	5%	4%	3%	7%	4%	5%	5%	7%	6%
Investing in nuclear energy here in the UK	42%	54%	30%	38%	42%	41%	42%	43%	41%	39%	45%	46%	42%	43%	37%	42%	43%	43%	49%
Establishing new trading arrangements with countries other than Russia who can supply oil and gas	36%	37%	34%	35%	34%	37%	34%	37%	37%	37%	41%	35%	34%	36%	37%	37%	35%	36%	34%
None of the above would be effective ways for the UK to make its energy supply more secure	3%	3%	4%	3%	3%	5%	4%	4%	3%	3%	3%	2%	4%	5%	4%	4%	2%	4%	2%
Investing in energy sources like coal and “fracking” here in the UK - the extraction of gas from rock underground by high intensity drilling	20%	26%	16%	22%	20%	18%	19%	23%	19%	22%	25%	20%	20%	18%	21%	20%	22%	20%	21%
Don't Know	9%	6%	12%	10%	8%	8%	9%	7%	11%	10%	9%	11%	10%	6%	12%	8%	8%	7%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) Which of the following, if any, do you think would be the most effective ways for the UK to make its energy supply more secure? Select as many as apply

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Investing in renewable energy sources like offshore wind and solar here in the UK	71%	67%	62%	72%	72%	73%	76%	78%	74%	66%	64%	67%	79%	61%	68%	75%	83%	60%	61%
Ensuring good trading relationships are maintained with Russia	7%	13%	12%	8%	5%	4%	2%	7%	6%	7%	6%	6%	6%	10%	6%	7%	4%	7%	9%
Increasing the cost of energy to customers so that energy companies can afford to pay higher rates for international oil and gas	5%	11%	10%	6%	3%	2%	2%	6%	5%	5%	5%	4%	5%	7%	4%	7%	4%	6%	5%
Investing in nuclear energy here in the UK	42%	32%	31%	36%	42%	46%	55%	48%	43%	40%	35%	50%	39%	32%	54%	33%	45%	56%	32%
Establishing new trading arrangements with countries other than Russia who can supply oil and gas	36%	32%	33%	32%	35%	36%	42%	38%	38%	34%	33%	38%	36%	32%	40%	34%	38%	37%	31%
None of the above would be effective ways for the UK to make its energy supply more secure	3%	3%	4%	3%	4%	4%	2%	2%	3%	6%	4%	4%	3%	3%	3%	3%	2%	5%	4%
Investing in energy sources like coal and "fracking" here in the UK - the extraction of gas from rock underground by high intensity drilling	20%	18%	19%	15%	17%	21%	28%	22%	19%	22%	19%	29%	14%	15%	32%	13%	10%	39%	14%
Don't Know	9%	10%	11%	12%	9%	8%	6%	5%	8%	9%	15%	8%	7%	18%	7%	8%	5%	4%	19%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.C) Which of the following, if any, do you think would be the most effective ways for the UK to make its energy supply more secure? Select as many as apply

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Investing in renewable energy sources like offshore wind and solar here in the UK	71%	60%	74%	72%	66%	68%	74%	82%	71%	66%	72%	74%	71%	59%	71%	71%	63%
Ensuring good trading relationships are maintained with Russia	7%	14%	5%	7%	7%	6%	7%	5%	7%	5%	7%	2%	7%	9%	5%	6%	7%
Increasing the cost of energy to customers so that energy companies can afford to pay higher rates for international oil and gas	5%	16%	4%	4%	4%	6%	6%	4%	5%	4%	6%	1%	5%	10%	4%	3%	3%
Investing in nuclear energy here in the UK	42%	47%	47%	39%	35%	57%	36%	44%	59%	49%	35%	47%	41%	57%	59%	52%	46%
Establishing new trading arrangements with countries other than Russia who can supply oil and gas	36%	37%	38%	36%	32%	41%	36%	40%	41%	38%	33%	36%	36%	40%	40%	41%	34%
None of the above would be effective ways for the UK to make its energy supply more secure	3%	4%	3%	3%	5%	3%	3%	3%	2%	5%	3%	4%	3%	4%	3%	2%	6%
Investing in energy sources like coal and "fracking" here in the UK - the extraction of gas from rock underground by high intensity drilling	20%	30%	22%	19%	17%	34%	15%	14%	34%	29%	14%	24%	20%	37%	35%	29%	29%
Don't Know	9%	9%	7%	10%	13%	6%	9%	3%	5%	9%	11%	10%	9%	6%	6%	7%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) Which of the following comes closest to your view?

	Gender		Region										Income Grouped						
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
We should restrict the import of Russian energy even if this means higher bills and less secure energy supplies because their behaviour in Ukraine demands it	66%	69%	63%	58%	69%	68%	70%	67%	59%	69%	67%	65%	69%	70%	60%	66%	66%	70%	72%
We should continue to import Russian energy so we can keep bills down and maintain secure energy supplies regardless of their behaviour in Ukraine	15%	17%	14%	23%	14%	12%	12%	15%	18%	14%	17%	15%	12%	17%	17%	17%	17%	14%	13%
Don't Know	19%	14%	23%	19%	18%	20%	18%	18%	22%	17%	17%	20%	19%	13%	22%	18%	18%	16%	14%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) Which of the following comes closest to your view?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
We should restrict the import of Russian energy even if this means higher bills and less secure energy supplies because their behaviour in Ukraine demands it	66%	50%	52%	57%	68%	77%	80%	75%	65%	64%	58%	69%	71%	47%	73%	64%	78%	58%	48%
We should continue to import Russian energy so we can keep bills down and maintain secure energy supplies regardless of their behaviour in Ukraine	15%	27%	24%	19%	15%	8%	7%	13%	15%	16%	18%	15%	13%	22%	13%	17%	9%	21%	22%
Don't Know	19%	23%	24%	24%	17%	15%	13%	12%	20%	20%	24%	16%	16%	31%	14%	18%	13%	21%	30%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.C) Which of the following comes closest to your view?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
We should restrict the import of Russian energy even if this means higher bills and less secure energy supplies because their behaviour in Ukraine demands it	66%	64%	74%	63%	56%	75%	65%	77%	77%	68%	62%	73%	65%	72%	78%	71%	63%
We should continue to import Russian energy so we can keep bills down and maintain secure energy supplies regardless of their behaviour in Ukraine	15%	23%	12%	16%	19%	14%	18%	10%	12%	15%	17%	6%	16%	20%	10%	13%	18%
Don't Know	19%	12%	15%	21%	24%	11%	17%	12%	11%	17%	21%	21%	19%	8%	12%	15%	19%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) If a political party said they were going to get rid of the target to reach Net Zero greenhouse gas emissions, how would this impact your likelihood to vote for this party if at all?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
I would not consider voting for a party that said this at all	28%	29%	27%	29%	30%	28%	27%	28%	28%	29%	21%	24%	32%	28%	25%	27%	27%	30%	35%
I would be much less likely to consider voting for a party that said this	16%	15%	16%	18%	18%	16%	14%	16%	14%	14%	19%	15%	13%	16%	13%	15%	16%	18%	20%
I would be slightly less likely to consider voting for a party that said this	9%	9%	8%	12%	7%	8%	9%	8%	8%	7%	10%	9%	8%	8%	10%	8%	9%	10%	9%
A party saying this would have no real impact on how likely I am to vote for them	17%	17%	17%	15%	16%	17%	19%	16%	16%	18%	20%	18%	19%	14%	18%	17%	19%	16%	13%
I would be slightly more likely to consider voting for a party that said this	6%	6%	5%	5%	5%	5%	6%	6%	6%	7%	6%	5%	5%	6%	5%	6%	6%	7%	5%
I would be much more likely to consider voting for a party that said this	5%	6%	4%	4%	4%	6%	4%	5%	5%	5%	6%	6%	4%	8%	6%	5%	5%	4%	4%
I would definitely vote for a party that said this	4%	5%	3%	4%	4%	5%	4%	5%	3%	5%	2%	4%	4%	4%	4%	5%	4%	4%	3%
Don't Know	16%	12%	20%	13%	16%	15%	17%	16%	18%	16%	16%	19%	15%	15%	19%	17%	14%	11%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) If a political party said they were going to get rid of the target to reach Net Zero greenhouse gas emissions, how would this impact your likelihood to vote for this party if at all?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
I would not consider voting for a party that said this at all	28%	35%	30%	31%	28%	26%	23%	34%	29%	24%	24%	17%	39%	26%	16%	37%	42%	13%	26%
I would be much less likely to consider voting for a party that said this	16%	21%	18%	15%	13%	13%	15%	19%	17%	14%	13%	13%	18%	15%	14%	18%	21%	11%	13%
I would be slightly less likely to consider voting for a party that said this	9%	13%	10%	7%	9%	8%	8%	9%	9%	8%	9%	9%	9%	6%	10%	9%	9%	7%	6%
A party saying this would have no real impact on how likely I am to vote for them	17%	11%	13%	14%	18%	20%	22%	13%	17%	20%	18%	21%	14%	18%	22%	14%	14%	28%	17%
I would be slightly more likely to consider voting for a party that said this	6%	5%	6%	6%	5%	6%	6%	6%	6%	6%	5%	8%	4%	5%	8%	4%	4%	7%	5%
I would be much more likely to consider voting for a party that said this	5%	3%	3%	4%	5%	7%	7%	6%	4%	5%	4%	8%	3%	3%	8%	2%	2%	14%	3%
I would definitely vote for a party that said this	4%	2%	3%	4%	4%	5%	5%	4%	3%	5%	4%	6%	2%	3%	7%	2%	2%	10%	3%
Don't Know	16%	10%	17%	19%	18%	16%	15%	10%	15%	19%	21%	17%	12%	25%	16%	14%	7%	10%	27%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.C) If a political party said they were going to get rid of the target to reach Net Zero greenhouse gas emissions, how would this impact your likelihood to vote for this party if at all?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
I would not consider voting for a party that said this at all	28%	26%	29%	29%	26%	14%	34%	42%	15%	17%	35%	15%	29%	17%	13%	18%	15%
I would be much less likely to consider voting for a party that said this	16%	18%	18%	15%	12%	15%	18%	21%	16%	12%	17%	18%	16%	17%	16%	12%	10%
I would be slightly less likely to consider voting for a party that said this	9%	10%	8%	9%	8%	12%	10%	7%	11%	9%	8%	7%	9%	10%	10%	10%	9%
A party saying this would have no real impact on how likely I am to vote for them	17%	14%	17%	17%	17%	25%	15%	13%	21%	22%	14%	15%	17%	18%	24%	22%	16%
I would be slightly more likely to consider voting for a party that said this	6%	5%	6%	5%	6%	7%	5%	5%	9%	7%	4%	10%	5%	4%	9%	7%	8%
I would be much more likely to consider voting for a party that said this	5%	5%	5%	4%	6%	7%	3%	3%	9%	8%	3%	8%	5%	7%	8%	7%	13%
I would definitely vote for a party that said this	4%	7%	4%	4%	4%	7%	2%	2%	7%	7%	3%	2%	4%	13%	6%	6%	9%
Don't Know	16%	14%	14%	16%	20%	14%	13%	8%	13%	19%	16%	26%	15%	14%	14%	17%	20%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) Which of the following comes closest to your view

	Gender		Region											Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The UK should keep its plan to reach Net Zero by 2050, even if it's going to be expensive, as we need to stop damaging the environment	55%	58%	53%	60%	58%	56%	53%	52%	54%	54%	55%	53%	56%	54%	51%	52%	55%	59%	65%
The UK should scrap its plan to reach Net Zero by 2050, even if it's going to be damaging to the environment, as it is going to be too expensive	28%	30%	25%	25%	26%	27%	30%	31%	27%	29%	31%	26%	28%	32%	28%	31%	29%	26%	23%
Don't Know	17%	12%	22%	15%	17%	17%	17%	17%	20%	17%	14%	21%	17%	14%	20%	17%	16%	15%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) Which of the following comes closest to your view

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The UK should keep its plan to reach Net Zero by 2050, even if it's going to be expensive, as we need to stop damaging the environment	55%	67%	58%	55%	54%	53%	51%	64%	56%	48%	50%	42%	69%	47%	45%	67%	71%	29%	44%
The UK should scrap its plan to reach Net Zero by 2050, even if it's going to be damaging to the environment, as it is going to be too expensive	28%	18%	22%	24%	30%	32%	34%	24%	27%	33%	28%	41%	18%	24%	40%	18%	19%	53%	25%
Don't Know	17%	14%	20%	21%	17%	15%	15%	12%	17%	19%	22%	17%	13%	29%	15%	15%	10%	18%	31%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.C) Which of the following comes closest to your view

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The UK should keep its plan to reach Net Zero by 2050, even if it's going to be expensive, as we need to stop damaging the environment	55%	54%	59%	55%	48%	47%	65%	69%	46%	43%	61%	46%	56%	46%	47%	44%	40%
The UK should scrap its plan to reach Net Zero by 2050, even if it's going to be damaging to the environment, as it is going to be too expensive	28%	32%	27%	27%	31%	41%	21%	21%	40%	40%	21%	31%	27%	42%	40%	40%	42%
Don't Know	17%	14%	14%	19%	21%	13%	14%	10%	13%	17%	18%	23%	17%	12%	14%	16%	18%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) If there was a general election in which the Conservative party ran with a promise to remove the UK’s target to reach Net Zero by 2050, how do you think you would vote?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	23%	25%	22%	22%	24%	24%	30%	27%	23%	25%	24%	21%	17%	21%	22%	24%	23%	25%	23%
Labour	30%	30%	30%	35%	23%	26%	29%	30%	35%	35%	38%	37%	19%	34%	30%	29%	31%	35%	33%
Liberal Democrats	8%	8%	7%	9%	13%	12%	6%	5%	6%	6%	5%	6%	5%	4%	7%	8%	7%	8%	11%
Green Party	6%	6%	6%	8%	7%	6%	5%	6%	7%	8%	5%	5%	4%	6%	6%	7%	6%	6%	7%
Reform UK (formerly The Brexit Party)	2%	4%	1%	3%	3%	3%	1%	2%	3%	2%	3%	2%	1%	3%	3%	3%	3%	2%	1%
SNP	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	36%	0%	4%	3%	3%	4%	3%
Plaid Cymru	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	11%	1%	0%	1%	1%	0%
Another party (Please specify)	1%	1%	1%	0%	1%	1%	1%	0%	2%	0%	1%	0%	1%	0%	1%	1%	1%	1%	1%
I would not vote	7%	7%	7%	8%	8%	7%	6%	10%	6%	6%	7%	9%	4%	4%	9%	8%	6%	5%	6%
Don't Know	18%	15%	22%	16%	21%	20%	22%	20%	19%	18%	16%	19%	14%	17%	19%	18%	20%	15%	15%

Note:

makecell[[]]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) If there was a general election in which the Conservative party ran with a promise to remove the UK’s target to reach Net Zero by 2050, how do you think you would vote?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	23%	13%	15%	17%	23%	29%	36%	25%	22%	26%	20%	39%	13%	14%	54%	3%	5%	22%	10%
Labour	30%	45%	41%	33%	29%	25%	20%	31%	34%	27%	30%	18%	42%	22%	8%	75%	22%	11%	16%
Liberal Democrats	8%	8%	6%	8%	6%	9%	9%	10%	8%	6%	6%	4%	12%	6%	4%	3%	51%	3%	5%
Green Party	6%	10%	8%	8%	6%	4%	4%	8%	6%	5%	6%	4%	8%	6%	3%	5%	4%	2%	6%
Reform UK (formerly The Brexit Party)	2%	2%	2%	2%	3%	3%	3%	1%	2%	4%	3%	5%	0%	1%	3%	0%	0%	33%	2%
SNP	3%	2%	3%	3%	4%	3%	3%	3%	4%	3%	3%	1%	5%	1%	0%	1%	1%	1%	1%
Plaid Cymru	1%	0%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%	2%	0%
I would not vote	7%	9%	9%	8%	7%	5%	5%	4%	6%	8%	11%	6%	3%	27%	5%	2%	1%	5%	35%
Don't Know	18%	12%	16%	21%	21%	20%	19%	17%	17%	20%	20%	22%	14%	23%	23%	10%	14%	20%	25%

Note:

makecell[|]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.C) If there was a general election in which the Conservative party ran with a promise to remove the UK’s target to reach Net Zero by 2050, how do you think you would vote?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	23%	31%	28%	20%	19%	76%	4%	7%	55%	52%	6%	23%	23%	62%	59%	49%	49%
Labour	30%	27%	29%	31%	33%	3%	84%	5%	8%	8%	43%	3%	33%	6%	7%	9%	11%
Liberal Democrats	8%	10%	9%	7%	7%	2%	1%	76%	4%	3%	10%	2%	8%	4%	3%	4%	4%
Green Party	6%	8%	6%	7%	5%	2%	1%	3%	4%	3%	8%	3%	7%	6%	2%	4%	3%
Reform UK (formerly The Brexit Party)	2%	2%	2%	2%	3%	1%	0%	0%	2%	3%	2%	0%	3%	2%	2%	3%	5%
SNP	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	5%	0%	3%	0%	0%	0%	0%
Plaid Cymru	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%
I would not vote	7%	7%	6%	8%	9%	4%	2%	1%	4%	5%	9%	5%	7%	5%	4%	6%	4%
Don't Know	18%	11%	18%	20%	19%	12%	7%	8%	22%	24%	16%	63%	15%	14%	23%	25%	24%

Note:

makecell[[]]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) Imagine you were voting in a general election. The Conservative Party makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. The Labour Party opposes this move, saying that we have a responsibility to reduce our emissions to prevent climate change, air pollution in the UK, and to make the world a better place for our children and grandchildren. future generations. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	24%	26%	22%	23%	24%	24%	27%	27%	25%	25%	22%	21%	18%	22%	23%	23%	25%	25%	24%
Labour	35%	34%	35%	39%	30%	33%	33%	36%	39%	38%	43%	39%	21%	35%	34%	34%	34%	38%	38%
Liberal Democrats	7%	8%	6%	8%	11%	11%	6%	4%	4%	6%	6%	6%	4%	4%	6%	7%	6%	7%	10%
Green Party	5%	5%	5%	6%	5%	4%	5%	5%	6%	6%	5%	5%	3%	5%	5%	6%	5%	5%	6%
Reform UK (formerly The Brexit Party)	2%	3%	1%	2%	3%	3%	2%	3%	2%	2%	3%	2%	1%	4%	3%	3%	3%	2%	1%
Scottish National Party (SNP)	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	35%	0%	4%	2%	3%	3%	3%
Plaid Cymru	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%	1%	0%	0%	1%	0%
Another party (Please specify)	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	1%	1%	1%
I would not vote	7%	7%	7%	8%	8%	7%	5%	9%	4%	7%	7%	9%	4%	4%	10%	7%	6%	4%	5%
Don't Know	17%	13%	20%	13%	18%	17%	20%	17%	19%	16%	14%	17%	12%	16%	15%	17%	17%	15%	13%

Note:

makecell[[]]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) Imagine you were voting in a general election. The Conservative Party makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. The Labour Party opposes this move, saying that we have a responsibility to reduce our emissions to prevent climate change, air pollution in the UK, and to make the world a better place for our children and grandchildren. future generations. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	24%	14%	16%	18%	22%	29%	35%	25%	22%	27%	21%	39%	13%	15%	53%	5%	6%	20%	11%
Labour	35%	54%	46%	38%	32%	28%	22%	37%	37%	31%	34%	22%	46%	27%	13%	75%	33%	11%	22%
Liberal Democrats	7%	5%	5%	7%	5%	7%	9%	9%	7%	5%	5%	4%	10%	5%	4%	3%	44%	2%	5%
Green Party	5%	6%	6%	6%	5%	4%	4%	6%	5%	4%	5%	3%	7%	4%	3%	4%	3%	2%	3%
Reform UK (formerly The Brexit Party)	2%	1%	1%	2%	3%	3%	3%	1%	2%	3%	3%	5%	0%	1%	3%	0%	0%	35%	2%
Scottish National Party (SNP)	3%	1%	3%	3%	4%	3%	3%	3%	4%	3%	3%	1%	5%	1%	0%	1%	1%	1%	1%
Plaid Cymru	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	0%	2%	0%
I would not vote	7%	7%	9%	7%	7%	6%	5%	4%	5%	8%	11%	5%	3%	26%	4%	2%	1%	6%	34%
Don't Know	17%	11%	14%	18%	20%	18%	17%	14%	17%	18%	18%	18%	13%	21%	20%	10%	13%	20%	22%

Note:

makecoll[[]]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.C) Imagine you were voting in a general election. The Conservative Party makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. The Labour Party opposes this move, saying that we have a responsibility to reduce our emissions to prevent climate change, air pollution in the UK, and to make the world a better place for our children and grandchildren. future generations. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	24%	32%	27%	21%	19%	72%	6%	7%	54%	52%	7%	25%	24%	65%	57%	48%	47%
Labour	35%	31%	34%	36%	36%	7%	82%	19%	12%	13%	48%	10%	37%	10%	10%	14%	16%
Liberal Democrats	7%	9%	8%	6%	6%	2%	1%	62%	4%	3%	9%	2%	7%	4%	4%	4%	3%
Green Party	5%	5%	4%	6%	4%	2%	1%	3%	3%	3%	6%	2%	5%	4%	2%	4%	3%
Reform UK (formerly The Brexit Party)	2%	3%	2%	2%	4%	1%	0%	0%	3%	3%	2%	0%	3%	2%	2%	2%	6%
Scottish National Party (SNP)	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	5%	0%	3%	0%	0%	0%	0%
Plaid Cymru	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	0%	1%	0%	0%	0%	1%	1%	1%	0%	1%	2%	1%	0%	1%
I would not vote	7%	7%	5%	8%	9%	4%	1%	1%	3%	5%	8%	3%	7%	1%	3%	6%	5%
Don't Know	17%	11%	16%	18%	17%	12%	8%	6%	20%	21%	14%	56%	14%	11%	21%	22%	20%

Note:

makecell[1]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) Imagine you were voting in a general election. The Conservative Party makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. The Labour Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	20%	23%	18%	22%	22%	21%	23%	23%	18%	20%	20%	18%	16%	19%	19%	19%	23%	21%	22%
Labour	41%	39%	42%	43%	35%	39%	39%	41%	50%	43%	48%	47%	27%	41%	40%	40%	40%	45%	43%
Liberal Democrats	6%	7%	5%	6%	10%	9%	5%	3%	3%	6%	6%	5%	4%	3%	5%	6%	4%	7%	8%
Green Party	4%	5%	4%	5%	5%	4%	4%	4%	5%	6%	4%	4%	3%	4%	4%	6%	4%	4%	6%
Reform UK (formerly The Brexit Party)	2%	3%	2%	2%	3%	2%	3%	3%	2%	3%	3%	3%	1%	4%	3%	3%	3%	2%	1%
Scottish National Party (SNP)	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	34%	0%	3%	2%	3%	3%	3%
Plaid Cymru	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	9%	1%	0%	0%	1%	0%
Another party (Please specify)	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	1%
I would not vote	7%	6%	7%	8%	7%	7%	5%	10%	4%	6%	7%	8%	3%	6%	9%	7%	6%	5%	4%
Don't Know	16%	13%	18%	13%	18%	18%	21%	16%	16%	16%	12%	15%	12%	14%	16%	17%	16%	12%	13%

Note:

makecell[!]: BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) Imagine you were voting in a general election. The Conservative Party makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. The Labour Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	20%	11%	13%	14%	19%	25%	32%	22%	19%	22%	18%	34%	11%	12%	48%	3%	4%	16%	8%
Labour	41%	60%	54%	45%	38%	33%	27%	42%	44%	37%	39%	26%	53%	32%	17%	82%	42%	18%	28%
Liberal Democrats	6%	4%	4%	6%	4%	7%	8%	8%	5%	5%	5%	3%	9%	4%	3%	2%	38%	3%	4%
Green Party	4%	6%	5%	5%	5%	3%	3%	5%	5%	3%	4%	3%	6%	4%	3%	3%	3%	2%	3%
Reform UK (formerly The Brexit Party)	2%	1%	2%	2%	3%	3%	3%	1%	2%	4%	3%	5%	0%	1%	3%	0%	0%	34%	2%
Scottish National Party (SNP)	3%	1%	3%	3%	4%	3%	3%	2%	4%	2%	3%	1%	5%	1%	0%	1%	1%	1%	1%
Plaid Cymru	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	2%	0%
I would not vote	7%	7%	8%	6%	7%	6%	5%	4%	5%	8%	10%	5%	2%	26%	4%	2%	0%	4%	33%
Don't Know	16%	9%	11%	17%	19%	18%	17%	14%	15%	18%	17%	19%	12%	19%	21%	7%	12%	20%	21%

Note:

makecell[[]]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.C) Imagine you were voting in a general election. The Conservative Party makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. The Labour Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	20%	31%	25%	17%	15%	68%	3%	4%	50%	45%	5%	20%	20%	60%	53%	42%	38%
Labour	41%	31%	39%	43%	43%	10%	89%	28%	17%	17%	54%	17%	42%	12%	14%	19%	24%
Liberal Democrats	6%	9%	6%	5%	5%	2%	1%	56%	4%	3%	7%	2%	6%	5%	3%	3%	3%
Green Party	4%	6%	4%	5%	4%	1%	1%	2%	3%	2%	6%	2%	5%	4%	2%	3%	3%
Reform UK (formerly The Brexit Party)	2%	2%	2%	3%	4%	1%	0%	0%	2%	3%	2%	0%	3%	1%	2%	3%	6%
Scottish National Party (SNP)	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	4%	0%	3%	0%	0%	0%	0%
Plaid Cymru	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	2%	0%	0%	1%
I would not vote	7%	6%	5%	7%	8%	4%	1%	1%	3%	6%	8%	5%	7%	3%	3%	6%	4%
Don't Know	16%	11%	16%	17%	17%	14%	5%	8%	20%	23%	13%	54%	13%	13%	22%	23%	21%

Note:

makecell[1]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) Imagine you were voting in a general election. The Conservative Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The Labour Party opposes this commitment, saying that it does not go far enough. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	33%	34%	32%	32%	36%	36%	40%	37%	33%	31%	31%	30%	23%	29%	31%	34%	34%	33%	35%
Labour	26%	26%	26%	30%	20%	23%	25%	23%	32%	30%	31%	33%	15%	31%	26%	26%	26%	30%	27%
Liberal Democrats	7%	7%	6%	8%	10%	11%	5%	4%	4%	5%	6%	5%	4%	4%	6%	7%	5%	7%	9%
Green Party	5%	5%	5%	7%	5%	4%	4%	5%	4%	8%	6%	4%	4%	6%	5%	5%	5%	4%	7%
Reform UK (formerly The Brexit Party)	3%	4%	1%	2%	3%	2%	2%	4%	3%	3%	4%	3%	2%	4%	3%	3%	3%	3%	2%
Scottish National Party (SNP)	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	34%	0%	4%	2%	3%	3%	3%
Plaid Cymru	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%	1%	0%	0%	1%	0%
Another party (Please specify)	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	1%	1%	0%
I would not vote	6%	6%	7%	8%	7%	6%	5%	9%	5%	6%	6%	8%	4%	5%	9%	7%	5%	4%	5%
Don't Know	16%	13%	19%	13%	17%	18%	17%	19%	17%	17%	15%	17%	14%	12%	16%	15%	17%	15%	12%

Note:

makecell[1]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) Imagine you were voting in a general election. The Conservative Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The Labour Party opposes this commitment, saying that it does not go far enough. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	33%	26%	25%	25%	30%	37%	47%	36%	31%	35%	29%	47%	23%	26%	68%	8%	14%	19%	20%
Labour	26%	36%	35%	28%	25%	23%	17%	27%	28%	24%	26%	16%	37%	17%	6%	65%	21%	8%	13%
Liberal Democrats	7%	6%	5%	8%	5%	7%	8%	9%	7%	5%	6%	4%	10%	5%	2%	4%	45%	4%	5%
Green Party	5%	8%	6%	7%	5%	3%	3%	7%	5%	3%	5%	3%	7%	4%	1%	6%	3%	2%	3%
Reform UK (formerly The Brexit Party)	3%	1%	1%	3%	3%	4%	4%	2%	2%	4%	3%	6%	0%	1%	4%	0%	0%	37%	2%
Scottish National Party (SNP)	3%	2%	2%	3%	4%	3%	3%	3%	4%	2%	3%	1%	5%	1%	0%	1%	0%	1%	1%
Plaid Cymru	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	0%	0%	2%	0%
I would not vote	6%	7%	9%	7%	7%	5%	5%	3%	6%	7%	10%	5%	2%	26%	3%	3%	0%	6%	32%
Don't Know	16%	14%	15%	20%	19%	16%	13%	12%	17%	18%	18%	17%	13%	21%	15%	12%	16%	21%	24%

Note:

makecell[]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.C) Imagine you were voting in a general election. The Conservative Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The Labour Party opposes this commitment, saying that it does not go far enough. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	33%	40%	39%	30%	25%	91%	10%	16%	72%	64%	13%	46%	32%	77%	75%	64%	56%
Labour	26%	24%	25%	27%	29%	1%	71%	9%	6%	7%	38%	1%	28%	4%	4%	8%	9%
Liberal Democrats	7%	8%	7%	6%	6%	0%	2%	63%	2%	2%	9%	1%	7%	2%	2%	2%	3%
Green Party	5%	6%	5%	5%	5%	0%	2%	3%	1%	1%	7%	0%	5%	2%	1%	1%	2%
Reform UK (formerly The Brexit Party)	3%	2%	2%	3%	4%	1%	0%	0%	4%	4%	2%	1%	3%	3%	3%	3%	7%
Scottish National Party (SNP)	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	5%	0%	3%	0%	0%	0%	0%
Plaid Cymru	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	2%	0%	0%	1%
I would not vote	6%	7%	5%	7%	9%	2%	2%	1%	2%	4%	8%	3%	7%	2%	2%	5%	4%
Don't Know	16%	10%	14%	19%	17%	4%	11%	8%	12%	18%	17%	49%	14%	9%	13%	17%	19%

Note:

makecell[1]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) Imagine you were voting in a general election. The Conservative Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The Labour Party supports this commitment, and says that it would do the same if elected. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	29%	31%	26%	28%	32%	31%	35%	32%	29%	27%	25%	26%	19%	26%	26%	29%	30%	30%	31%
Labour	33%	32%	35%	36%	26%	31%	30%	32%	40%	36%	42%	41%	22%	34%	32%	34%	33%	36%	35%
Liberal Democrats	6%	7%	5%	7%	10%	10%	6%	3%	4%	5%	5%	4%	3%	3%	5%	6%	6%	6%	8%
Green Party	4%	4%	4%	6%	5%	3%	3%	4%	4%	6%	4%	4%	2%	4%	4%	4%	4%	4%	5%
Reform UK (formerly The Brexit Party)	3%	4%	2%	3%	4%	2%	2%	4%	3%	3%	4%	3%	2%	4%	3%	3%	3%	3%	2%
Scottish National Party (SNP)	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	34%	0%	4%	2%	3%	3%	3%
Plaid Cymru	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%	1%	0%	1%	1%	0%
Another party (Please specify)	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	1%	1%	1%
I would not vote	6%	6%	6%	7%	6%	6%	4%	8%	4%	6%	5%	6%	4%	5%	8%	6%	5%	4%	3%
Don't Know	15%	12%	18%	13%	16%	16%	18%	16%	16%	16%	14%	15%	12%	13%	16%	13%	16%	12%	12%

Note:

makecell[1]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) Imagine you were voting in a general election. The Conservative Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The Labour Party supports this commitment, and says that it would do the same if elected. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	29%	17%	19%	20%	27%	34%	44%	33%	26%	30%	25%	44%	18%	19%	65%	4%	9%	15%	13%
Labour	33%	50%	45%	37%	31%	28%	21%	34%	36%	30%	33%	21%	46%	25%	8%	78%	30%	14%	21%
Liberal Democrats	6%	5%	5%	6%	5%	7%	8%	8%	6%	5%	5%	3%	10%	4%	2%	2%	44%	3%	4%
Green Party	4%	6%	5%	6%	5%	3%	3%	5%	4%	3%	4%	2%	6%	5%	1%	4%	3%	2%	3%
Reform UK (formerly The Brexit Party)	3%	1%	2%	3%	3%	4%	4%	2%	3%	4%	4%	7%	0%	1%	4%	0%	1%	38%	2%
Scottish National Party (SNP)	3%	2%	3%	3%	4%	3%	3%	2%	4%	2%	3%	1%	5%	1%	0%	1%	1%	1%	1%
Plaid Cymru	0%	0%	0%	0%	0%	1%	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	0%	2%	0%
I would not vote	6%	7%	8%	6%	6%	5%	4%	3%	5%	6%	10%	4%	2%	26%	3%	1%	0%	5%	33%
Don't Know	15%	13%	13%	18%	19%	15%	13%	11%	16%	17%	17%	17%	12%	19%	16%	8%	13%	21%	23%

Note:

makecell[[]]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.C) Imagine you were voting in a general election. The Conservative Party makes a commitment to increase our investment in renewable energy like wind, saying that it will secure our energy supply and make us less dependent on gas from countries like Russia, ultimately bringing the cost of energy down, while also creating new jobs and protecting the environment. The Labour Party supports this commitment, and says that it would do the same if elected. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	29%	39%	34%	25%	19%	90%	5%	11%	68%	61%	8%	40%	28%	75%	72%	61%	50%
Labour	33%	26%	31%	35%	37%	2%	86%	15%	8%	9%	48%	3%	36%	5%	6%	10%	13%
Liberal Democrats	6%	7%	7%	5%	6%	1%	1%	63%	2%	2%	8%	0%	6%	2%	2%	2%	4%
Green Party	4%	5%	4%	5%	4%	0%	1%	2%	1%	1%	6%	0%	5%	1%	1%	1%	2%
Reform UK (formerly The Brexit Party)	3%	3%	2%	3%	4%	1%	0%	0%	4%	4%	2%	1%	3%	3%	4%	3%	7%
Scottish National Party (SNP)	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	5%	0%	3%	0%	0%	0%	0%
Plaid Cymru	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	2%	0%	1%	1%
I would not vote	6%	6%	4%	6%	8%	2%	1%	0%	2%	4%	7%	2%	6%	3%	2%	4%	4%
Don't Know	15%	10%	14%	17%	16%	4%	7%	8%	14%	18%	15%	54%	12%	10%	15%	18%	18%

Note:

makecell[1]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) Imagine you were voting in a general election. Reform UK, formerly the Brexit Party, makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. They call on the Conservative Party to do the same. The Conservative Party says they will keep the Net Zero target in place, saying that we have a responsibility to reduce our emissions to prevent climate change, air pollution in the UK, and to make the world a better place for future generations. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Conservative	26%	29%	25%	29%	30%	30%	32%	28%	27%	23%	23%	22%	17%	25%	23%	26%	28%	28%	31%
Labour	29%	28%	29%	32%	21%	24%	25%	26%	35%	34%	39%	36%	19%	31%	28%	28%	28%	32%	31%
Liberal Democrats	7%	8%	6%	8%	11%	11%	7%	4%	4%	6%	5%	6%	4%	5%	6%	7%	6%	8%	9%
Green Party	5%	5%	5%	6%	5%	4%	4%	5%	5%	7%	5%	4%	3%	5%	5%	5%	4%	5%	5%
Reform UK (formerly The Brexit Party)	6%	8%	5%	5%	7%	6%	6%	9%	7%	7%	7%	7%	3%	7%	7%	7%	6%	5%	4%
Scottish National Party (SNP)	3%	3%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	34%	0%	4%	2%	3%	3%	3%
Plaid Cymru	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%	1%	0%	1%	1%	0%
Another party (Please specify)	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%
I would not vote	6%	6%	6%	7%	7%	6%	6%	9%	5%	7%	5%	7%	4%	4%	9%	7%	6%	4%	4%
Don't Know	17%	13%	20%	13%	18%	18%	19%	20%	17%	16%	16%	18%	14%	13%	17%	16%	18%	14%	12%

Note:

makecell[!]
BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) Imagine you were voting in a general election. Reform UK, formerly the Brexit Party, makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. They call on the Conservative Party to do the same. The Conservative Party says they will keep the Net Zero target in place, saying that we have a responsibility to reduce our emissions to prevent climate change, air pollution in the UK, and to make the world a better place for future generations. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Conservative	26%	21%	21%	20%	23%	29%	38%	30%	25%	27%	23%	37%	19%	19%	56%	6%	10%	7%	15%
Labour	29%	42%	38%	30%	27%	24%	19%	29%	32%	26%	28%	17%	40%	20%	7%	72%	22%	12%	15%
Liberal Democrats	7%	7%	5%	8%	5%	7%	9%	9%	7%	6%	5%	4%	11%	5%	2%	3%	49%	3%	5%
Green Party	5%	7%	6%	7%	6%	3%	3%	6%	5%	4%	5%	3%	7%	4%	1%	5%	3%	2%	3%
Reform UK (formerly The Brexit Party)	6%	2%	4%	6%	7%	8%	8%	5%	5%	9%	7%	13%	1%	3%	10%	1%	1%	45%	5%
Scottish National Party (SNP)	3%	2%	3%	3%	4%	3%	3%	3%	4%	3%	3%	1%	5%	1%	0%	1%	1%	1%	1%
Plaid Cymru	0%	0%	0%	0%	1%	1%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Another party (Please specify)	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	0%	2%	0%
I would not vote	6%	7%	8%	6%	6%	5%	5%	4%	5%	7%	10%	5%	2%	26%	3%	2%	0%	5%	33%
Don't Know	17%	12%	15%	19%	20%	19%	15%	13%	17%	19%	19%	19%	13%	21%	19%	10%	15%	23%	23%

Note:

makecell[[]]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.C) Imagine you were voting in a general election. Reform UK, formerly the Brexit Party, makes a commitment to drop the UK’s target to reach Net Zero by 2050, saying that it is costing the public too much money. They call on the Conservative Party to do the same. The Conservative Party says they will keep the Net Zero target in place, saying that we have a responsibility to reduce our emissions to prevent climate change, air pollution in the UK, and to make the world a better place for future generations. The other parties run on the same platform that they are currently running on. How do you think you would vote in this scenario?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Conservative	26%	36%	32%	24%	16%	79%	8%	11%	59%	52%	9%	32%	26%	70%	63%	52%	40%
Labour	29%	25%	27%	29%	32%	2%	80%	5%	6%	8%	41%	1%	31%	4%	5%	8%	8%
Liberal Democrats	7%	8%	8%	6%	7%	0%	1%	71%	2%	2%	10%	1%	7%	2%	1%	3%	4%
Green Party	5%	5%	4%	5%	5%	1%	1%	2%	1%	1%	7%	0%	5%	1%	1%	2%	2%
Reform UK (formerly The Brexit Party)	6%	4%	5%	6%	9%	6%	1%	1%	9%	12%	4%	7%	6%	7%	8%	10%	18%
Scottish National Party (SNP)	3%	2%	3%	3%	4%	0%	0%	0%	0%	0%	5%	0%	3%	0%	0%	0%	0%
Plaid Cymru	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Another party (Please specify)	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	2%	0%	1%	1%
I would not vote	6%	7%	5%	6%	8%	3%	1%	1%	3%	4%	8%	2%	7%	4%	3%	4%	4%
Don't Know	17%	11%	15%	19%	18%	9%	8%	8%	17%	21%	15%	56%	14%	11%	18%	20%	22%

Note:

makecell[1]BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) If the Conservatives stated before the next election that they wanted to get rid of the UK’s Net Zero target of 2050 as it was too expensive, how would this impact your likelihood to vote for them?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
I would not consider voting for them at all	36%	36%	36%	37%	35%	37%	31%	34%	36%	37%	33%	36%	46%	39%	34%	35%	35%	38%	41%
I would be much less likely to consider voting for them	9%	10%	8%	10%	10%	8%	10%	9%	9%	8%	10%	8%	4%	10%	8%	8%	9%	10%	10%
I would be slightly less likely to consider voting for them	7%	7%	7%	9%	8%	5%	8%	6%	8%	7%	6%	5%	4%	5%	6%	8%	7%	7%	7%
It would have no impact on how likely I would be to vote for them	18%	17%	20%	15%	18%	19%	20%	19%	15%	17%	20%	21%	22%	19%	19%	20%	19%	17%	16%
I would be slightly more likely to consider voting for them	7%	8%	6%	8%	7%	6%	7%	7%	7%	6%	9%	7%	5%	5%	8%	7%	8%	6%	7%
I would be much more likely to consider voting for them	4%	5%	4%	4%	4%	6%	3%	5%	5%	6%	5%	6%	3%	6%	4%	5%	4%	4%	4%
I would definitely vote for them	7%	9%	6%	7%	8%	8%	9%	8%	6%	8%	7%	5%	7%	8%	7%	8%	7%	7%	8%
Don't Know	11%	8%	14%	10%	12%	11%	13%	12%	15%	11%	10%	11%	9%	8%	14%	9%	12%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) If the Conservatives stated before the next election that they wanted to get rid of the UK's Net Zero target of 2050 as it was too expensive, how would this impact your likelihood to vote for them?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
I would not consider voting for them at all	36%	43%	36%	41%	37%	34%	31%	40%	39%	30%	34%	20%	51%	34%	11%	59%	57%	27%	32%
I would be much less likely to consider voting for them	9%	12%	10%	7%	8%	8%	8%	10%	8%	9%	7%	9%	8%	6%	12%	6%	11%	5%	8%
I would be slightly less likely to consider voting for them	7%	8%	9%	6%	6%	6%	7%	7%	7%	7%	6%	7%	7%	5%	10%	5%	5%	4%	4%
It would have no impact on how likely I would be to vote for them	18%	13%	15%	14%	20%	22%	23%	16%	18%	21%	19%	22%	17%	16%	23%	15%	14%	22%	17%
I would be slightly more likely to consider voting for them	7%	9%	8%	8%	7%	6%	5%	6%	7%	8%	7%	9%	4%	9%	9%	5%	4%	19%	7%
I would be much more likely to consider voting for them	4%	3%	4%	5%	4%	6%	5%	5%	4%	4%	5%	7%	2%	3%	8%	2%	3%	8%	3%
I would definitely vote for them	7%	3%	5%	6%	6%	9%	12%	8%	6%	7%	7%	12%	4%	7%	15%	2%	1%	6%	7%
Don't Know	11%	9%	13%	14%	12%	10%	9%	7%	10%	13%	15%	12%	7%	20%	12%	8%	4%	9%	21%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.C) If the Conservatives stated before the next election that they wanted to get rid of the UK's Net Zero target of 2050 as it was too expensive, how would this impact your likelihood to vote for them?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
I would not consider voting for them at all	36%	29%	37%	37%	37%	6%	56%	53%	11%	12%	51%	9%	38%	11%	9%	13%	13%
I would be much less likely to consider voting for them	9%	11%	9%	9%	6%	12%	6%	12%	12%	12%	7%	19%	8%	15%	12%	13%	10%
I would be slightly less likely to consider voting for them	7%	8%	8%	6%	5%	12%	5%	5%	12%	9%	5%	9%	7%	7%	13%	9%	9%
It would have no impact on how likely I would be to vote for them	18%	16%	19%	18%	18%	28%	15%	16%	23%	23%	16%	14%	19%	22%	24%	23%	21%
I would be slightly more likely to consider voting for them	7%	7%	6%	6%	9%	6%	6%	5%	10%	9%	5%	12%	6%	9%	9%	8%	12%
I would be much more likely to consider voting for them	4%	6%	4%	4%	4%	6%	2%	3%	8%	8%	2%	9%	4%	5%	7%	8%	9%
I would definitely vote for them	7%	14%	8%	6%	6%	22%	2%	1%	15%	14%	3%	3%	8%	23%	16%	12%	13%
Don't Know	11%	10%	9%	13%	14%	8%	7%	4%	9%	14%	11%	25%	10%	8%	10%	14%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) If the Conservatives stated before the next election that they wanted to keep the UK’s Net Zero target of 2050 to reduce the amount of expensive gas the country needs to import from Russia, how would this impact your likelihood to vote for them?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
I would not consider voting for them at all	28%	27%	27%	26%	25%	27%	23%	28%	27%	28%	27%	28%	38%	32%	29%	28%	25%	28%	28%
I would be much less likely to consider voting for them	5%	5%	5%	5%	5%	5%	4%	4%	5%	6%	5%	5%	6%	6%	5%	6%	5%	6%	4%
I would be slightly less likely to consider voting for them	6%	6%	5%	7%	6%	5%	6%	6%	7%	6%	6%	4%	3%	4%	6%	6%	7%	4%	5%
It would have no impact on how likely I would be to vote for them	23%	23%	24%	23%	23%	25%	26%	22%	20%	23%	22%	23%	25%	24%	24%	23%	23%	24%	23%
I would be slightly more likely to consider voting for them	11%	12%	11%	14%	12%	12%	11%	12%	11%	8%	12%	12%	8%	9%	10%	10%	11%	13%	15%
I would be much more likely to consider voting for them	7%	8%	6%	7%	6%	8%	8%	6%	8%	6%	7%	6%	5%	7%	6%	7%	8%	8%	7%
I would definitely vote for them	8%	9%	7%	7%	9%	9%	9%	8%	5%	8%	8%	7%	6%	7%	7%	8%	7%	7%	9%
Don't Know	13%	9%	16%	11%	14%	11%	12%	13%	17%	14%	13%	14%	10%	12%	15%	11%	13%	10%	8%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) If the Conservatives stated before the next election that they wanted to keep the UK’s Net Zero target of 2050 to reduce the amount of expensive gas the country needs to import from Russia, how would this impact your likelihood to vote for them?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
I would not consider voting for them at all	28%	25%	27%	31%	28%	29%	26%	28%	30%	24%	28%	18%	38%	25%	8%	47%	38%	36%	24%
I would be much less likely to consider voting for them	5%	6%	7%	5%	5%	4%	4%	5%	5%	6%	4%	7%	4%	3%	7%	5%	5%	8%	3%
I would be slightly less likely to consider voting for them	6%	9%	8%	4%	5%	4%	4%	5%	6%	5%	6%	7%	4%	6%	8%	5%	4%	5%	4%
It would have no impact on how likely I would be to vote for them	23%	18%	21%	19%	25%	27%	27%	23%	24%	24%	23%	26%	23%	21%	26%	20%	25%	23%	22%
I would be slightly more likely to consider voting for them	11%	19%	13%	13%	10%	9%	7%	14%	11%	10%	10%	9%	12%	13%	11%	10%	16%	6%	13%
I would be much more likely to consider voting for them	7%	8%	7%	6%	5%	6%	8%	8%	6%	7%	6%	8%	6%	6%	11%	3%	6%	6%	7%
I would definitely vote for them	8%	3%	4%	5%	7%	9%	13%	9%	6%	7%	7%	11%	5%	5%	17%	1%	0%	3%	4%
Don't Know	13%	11%	14%	16%	14%	12%	10%	8%	12%	16%	16%	14%	8%	21%	13%	9%	5%	13%	24%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.C) If the Conservatives stated before the next election that they wanted to keep the UK’s Net Zero target of 2050 to reduce the amount of expensive gas the country needs to import from Russia, how would this impact your likelihood to vote for them?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
I would not consider voting for them at all	28%	22%	26%	28%	34%	3%	45%	36%	7%	10%	39%	3%	30%	9%	6%	8%	14%
I would be much less likely to consider voting for them	5%	7%	4%	5%	5%	5%	5%	4%	6%	7%	4%	8%	5%	6%	6%	7%	10%
I would be slightly less likely to consider voting for them	6%	8%	6%	5%	5%	7%	5%	4%	8%	7%	4%	8%	5%	8%	7%	8%	8%
It would have no impact on how likely I would be to vote for them	23%	21%	24%	24%	22%	31%	21%	27%	27%	25%	22%	16%	24%	23%	29%	25%	24%
I would be slightly more likely to consider voting for them	11%	11%	12%	11%	11%	7%	11%	17%	12%	9%	12%	17%	11%	7%	10%	12%	11%
I would be much more likely to consider voting for them	7%	8%	8%	7%	4%	12%	3%	7%	11%	10%	5%	15%	6%	9%	12%	12%	6%
I would definitely vote for them	8%	14%	9%	6%	5%	27%	1%	1%	18%	16%	2%	3%	8%	27%	20%	14%	11%
Don't Know	13%	10%	11%	14%	16%	7%	8%	5%	10%	16%	13%	29%	12%	11%	11%	14%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) If the Conservatives stated before the next election that they wanted to have a referendum on whether to keep the UK's Net Zero target of 2050, how would this impact your likelihood to vote for them?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
I would not consider voting for them at all	31%	31%	31%	30%	30%	29%	27%	30%	29%	33%	31%	32%	41%	36%	31%	29%	29%	33%	36%
I would be much less likely to consider voting for them	6%	6%	5%	7%	6%	7%	5%	6%	6%	4%	4%	5%	4%	6%	5%	7%	6%	6%	7%
I would be slightly less likely to consider voting for them	6%	7%	6%	7%	8%	6%	6%	7%	6%	6%	6%	5%	3%	4%	5%	7%	8%	6%	6%
It would have no impact on how likely I would be to vote for them	27%	26%	28%	25%	28%	26%	30%	24%	25%	27%	26%	29%	29%	25%	27%	28%	27%	28%	25%
I would be slightly more likely to consider voting for them	7%	8%	6%	8%	6%	6%	8%	8%	8%	9%	12%	5%	4%	4%	6%	7%	7%	7%	8%
I would be much more likely to consider voting for them	4%	5%	3%	5%	3%	4%	3%	4%	5%	3%	2%	6%	2%	4%	4%	3%	4%	5%	4%
I would definitely vote for them	6%	7%	5%	6%	6%	7%	7%	7%	4%	6%	6%	5%	5%	8%	6%	7%	5%	5%	7%
Don't Know	13%	10%	16%	12%	14%	14%	14%	14%	17%	12%	13%	13%	11%	12%	15%	13%	14%	10%	8%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) If the Conservatives stated before the next election that they wanted to have a referendum on whether to keep the UK's Net Zero target of 2050, how would this impact your likelihood to vote for them?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
I would not consider voting for them at all	31%	31%	31%	36%	32%	32%	28%	35%	33%	26%	30%	19%	44%	29%	9%	53%	44%	36%	28%
I would be much less likely to consider voting for them	6%	9%	5%	6%	5%	5%	5%	7%	6%	6%	5%	6%	6%	3%	6%	5%	10%	3%	4%
I would be slightly less likely to consider voting for them	6%	11%	9%	4%	6%	5%	4%	6%	7%	6%	6%	6%	5%	6%	7%	5%	6%	4%	7%
It would have no impact on how likely I would be to vote for them	27%	22%	23%	20%	31%	30%	31%	25%	28%	28%	27%	31%	25%	23%	33%	21%	23%	29%	25%
I would be slightly more likely to consider voting for them	7%	9%	9%	9%	6%	6%	4%	6%	7%	8%	6%	9%	5%	9%	9%	5%	6%	9%	8%
I would be much more likely to consider voting for them	4%	4%	4%	4%	3%	3%	5%	4%	3%	4%	4%	6%	3%	3%	7%	2%	3%	6%	3%
I would definitely vote for them	6%	2%	3%	5%	5%	7%	11%	7%	5%	5%	7%	10%	3%	3%	14%	1%	1%	3%	3%
Don't Know	13%	11%	14%	17%	14%	10%	12%	9%	12%	17%	16%	14%	9%	23%	15%	8%	7%	11%	24%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.C) If the Conservatives stated before the next election that they wanted to have a referendum on whether to keep the UK's Net Zero target of 2050, how would this impact your likelihood to vote for them?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
I would not consider voting for them at all	31%	23%	30%	32%	36%	3%	50%	41%	8%	9%	44%	6%	33%	9%	7%	10%	12%
I would be much less likely to consider voting for them	6%	7%	6%	5%	5%	5%	5%	8%	7%	5%	5%	9%	5%	10%	6%	5%	8%
I would be slightly less likely to consider voting for them	6%	8%	6%	6%	4%	8%	5%	5%	8%	6%	5%	7%	6%	5%	7%	8%	7%
It would have no impact on how likely I would be to vote for them	27%	25%	29%	27%	24%	38%	23%	27%	35%	32%	23%	26%	27%	30%	36%	33%	29%
I would be slightly more likely to consider voting for them	7%	7%	7%	7%	7%	7%	6%	7%	9%	9%	6%	9%	7%	6%	10%	8%	10%
I would be much more likely to consider voting for them	4%	7%	4%	4%	3%	7%	2%	3%	6%	8%	2%	7%	4%	5%	6%	7%	7%
I would definitely vote for them	6%	13%	8%	4%	4%	21%	1%	1%	14%	13%	2%	2%	6%	22%	16%	10%	10%
Don't Know	13%	11%	11%	15%	16%	10%	8%	6%	13%	18%	12%	34%	12%	12%	13%	17%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Do you agree or disagree with the following?: If the Conservatives dropped the “Net Zero” target I would not be able to vote for them

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Agree	24%	26%	22%	25%	26%	24%	22%	23%	23%	25%	20%	24%	28%	25%	22%	23%	23%	26%	33%
Agree	14%	15%	13%	20%	13%	17%	12%	13%	15%	11%	16%	14%	11%	14%	12%	12%	16%	18%	16%
Neither Agree nor Disagree	25%	24%	27%	24%	25%	23%	27%	26%	24%	26%	29%	27%	26%	22%	30%	28%	25%	22%	19%
Disagree	11%	11%	12%	11%	10%	12%	15%	11%	10%	13%	11%	11%	11%	12%	11%	12%	12%	11%	12%
Strongly Disagree	14%	17%	11%	11%	15%	15%	15%	17%	13%	14%	13%	13%	13%	18%	15%	14%	15%	13%	13%
Don't Know	11%	7%	14%	10%	11%	9%	9%	11%	14%	11%	11%	12%	12%	9%	11%	11%	10%	10%	7%
Total Agree:	39%	41%	36%	45%	39%	41%	34%	36%	39%	36%	36%	38%	38%	39%	34%	35%	38%	44%	49%
Total Disagree:	25%	27%	24%	22%	25%	27%	30%	28%	23%	27%	24%	23%	24%	30%	25%	26%	27%	24%	25%
Net:	13%	14%	12%	23%	13%	14%	5%	8%	15%	9%	13%	14%	14%	9%	9%	9%	12%	20%	24%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) Do you agree or disagree with the following?: If the Conservatives dropped the “Net Zero” target I would not be able to vote for them

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Agree	24%	30%	24%	29%	23%	23%	21%	31%	26%	20%	20%	13%	36%	18%	9%	39%	41%	15%	16%
Agree	14%	26%	20%	13%	11%	10%	10%	15%	14%	14%	14%	12%	15%	14%	13%	15%	16%	8%	17%
Neither Agree nor Disagree	25%	21%	27%	24%	28%	25%	25%	21%	25%	26%	30%	25%	24%	33%	24%	25%	22%	30%	32%
Disagree	11%	8%	10%	9%	11%	12%	15%	12%	10%	13%	10%	16%	8%	11%	19%	5%	7%	16%	10%
Strongly Disagree	14%	5%	7%	11%	14%	20%	21%	15%	14%	15%	12%	24%	8%	7%	27%	5%	7%	22%	7%
Don't Know	11%	10%	12%	14%	12%	9%	9%	7%	10%	13%	14%	10%	9%	17%	8%	10%	6%	9%	19%
Total Agree:	39%	57%	44%	42%	34%	33%	31%	46%	40%	33%	34%	25%	51%	32%	22%	54%	58%	23%	33%
Total Disagree:	25%	13%	17%	20%	25%	33%	36%	27%	24%	28%	22%	40%	16%	18%	46%	11%	14%	38%	17%
Net:	13%	43%	28%	22%	9%	1%	-5%	19%	16%	6%	11%	-14%	35%	14%	-24%	43%	44%	-15%	16%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.C) Do you agree or disagree with the following?: If the Conservatives dropped the “Net Zero” target I would not be able to vote for them

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Agree	24%	25%	26%	25%	21%	6%	37%	40%	9%	9%	33%	9%	26%	14%	7%	10%	11%
Agree	14%	20%	15%	14%	11%	13%	17%	16%	13%	13%	15%	13%	14%	17%	13%	13%	10%
Neither Agree nor Disagree	25%	20%	23%	26%	29%	21%	25%	25%	23%	25%	26%	30%	25%	20%	23%	25%	25%
Disagree	11%	11%	12%	12%	9%	22%	6%	8%	20%	18%	7%	16%	11%	12%	20%	20%	15%
Strongly Disagree	14%	15%	16%	12%	14%	32%	6%	6%	28%	25%	7%	15%	14%	29%	30%	23%	27%
Don't Know	11%	10%	8%	12%	14%	6%	9%	5%	7%	10%	12%	18%	10%	8%	6%	9%	12%
Total Agree:	39%	45%	41%	38%	33%	19%	54%	56%	22%	22%	48%	22%	40%	32%	20%	23%	20%
Total Disagree:	25%	25%	28%	23%	24%	54%	12%	14%	48%	43%	14%	31%	25%	41%	50%	43%	42%
Net:	13%	19%	12%	15%	9%	-35%	42%	42%	-25%	-21%	34%	-8%	15%	-9%	-30%	-20%	-22%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Do you agree or disagree with the following?: The “Net Zero” target was one of the best things to come out of the Conservative government since 2019

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Agree	11%	13%	9%	14%	11%	10%	11%	8%	12%	12%	9%	10%	9%	14%	9%	10%	11%	12%	16%
Agree	26%	27%	26%	30%	28%	28%	22%	25%	23%	27%	26%	26%	26%	24%	23%	27%	28%	28%	30%
Neither Agree nor Disagree	29%	27%	31%	27%	29%	30%	31%	32%	30%	26%	31%	28%	29%	29%	31%	30%	27%	28%	27%
Disagree	11%	11%	12%	10%	11%	12%	12%	10%	12%	14%	11%	12%	12%	11%	11%	13%	13%	10%	10%
Strongly Disagree	12%	15%	9%	9%	12%	11%	13%	17%	10%	11%	13%	12%	11%	16%	13%	12%	11%	12%	10%
Don't Know	10%	7%	13%	10%	10%	9%	10%	8%	14%	10%	10%	12%	13%	6%	12%	9%	10%	10%	7%
Total Agree:	37%	40%	35%	44%	39%	38%	33%	34%	35%	39%	35%	36%	35%	38%	33%	37%	39%	40%	46%
Total Disagree:	23%	26%	21%	19%	22%	23%	26%	26%	21%	25%	25%	24%	24%	27%	24%	24%	25%	22%	20%
Net:	14%	14%	14%	25%	17%	15%	7%	8%	14%	15%	10%	12%	11%	11%	9%	12%	14%	19%	27%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Do you agree or disagree with the following?: The “Net Zero” target was one of the best things to come out of the Conservative government since 2019

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Agree	11%	17%	13%	13%	10%	8%	8%	15%	11%	9%	9%	8%	14%	10%	9%	13%	16%	5%	8%
Agree	26%	37%	29%	27%	23%	23%	24%	30%	26%	23%	24%	20%	32%	20%	21%	32%	35%	10%	21%
Neither Agree nor Disagree	29%	26%	29%	25%	31%	31%	30%	26%	29%	30%	30%	28%	29%	34%	29%	29%	28%	26%	34%
Disagree	11%	8%	9%	10%	10%	12%	16%	10%	13%	12%	11%	15%	9%	11%	15%	9%	7%	13%	11%
Strongly Disagree	12%	4%	7%	9%	15%	17%	15%	11%	10%	15%	12%	20%	6%	8%	18%	7%	6%	39%	10%
Don't Know	10%	8%	13%	15%	11%	9%	7%	7%	10%	11%	14%	9%	10%	17%	7%	10%	8%	7%	16%
Total Agree:	37%	54%	42%	41%	33%	31%	32%	46%	38%	32%	33%	28%	46%	30%	30%	45%	51%	15%	29%
Total Disagree:	23%	12%	16%	19%	25%	30%	31%	21%	23%	26%	22%	35%	15%	19%	33%	16%	13%	52%	21%
Net:	14%	42%	26%	21%	7%	1%	1%	25%	14%	5%	11%	-7%	31%	12%	-3%	28%	37%	-37%	8%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.C) Do you agree or disagree with the following?: The “Net Zero” target was one of the best things to come out of the Conservative government since 2019

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Agree	11%	19%	11%	10%	10%	11%	12%	14%	10%	8%	12%	6%	11%	17%	8%	8%	10%
Agree	26%	24%	29%	27%	21%	24%	32%	32%	22%	21%	29%	19%	27%	17%	24%	21%	17%
Neither Agree nor Disagree	29%	29%	28%	29%	30%	30%	29%	31%	29%	30%	29%	34%	29%	31%	27%	31%	29%
Disagree	11%	6%	12%	13%	10%	15%	11%	9%	17%	14%	9%	15%	11%	7%	17%	17%	11%
Strongly Disagree	12%	12%	12%	11%	15%	14%	8%	6%	17%	18%	9%	14%	12%	20%	18%	15%	22%
Don't Know	10%	9%	8%	11%	14%	6%	9%	8%	6%	9%	12%	12%	10%	8%	5%	8%	11%
Total Agree:	37%	43%	41%	36%	31%	34%	44%	46%	32%	29%	41%	26%	38%	34%	32%	29%	27%
Total Disagree:	23%	19%	23%	23%	25%	30%	19%	15%	34%	32%	18%	29%	23%	27%	35%	32%	33%
Net:	14%	24%	17%	13%	6%	5%	25%	32%	-2%	-3%	24%	-3%	15%	8%	-3%	-4%	-6%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) Do you agree or disagree with the following?: Dropping the “Net Zero” target would be a vote-winning decision by a political party

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Agree	7%	9%	5%	7%	6%	6%	6%	7%	7%	9%	10%	6%	6%	10%	7%	8%	7%	8%	5%
Agree	14%	16%	13%	17%	13%	15%	16%	15%	12%	16%	17%	13%	11%	15%	14%	14%	15%	15%	15%
Neither Agree nor Disagree	25%	23%	27%	23%	26%	23%	26%	26%	27%	27%	29%	27%	27%	18%	28%	25%	26%	23%	21%
Disagree	19%	19%	18%	20%	18%	20%	18%	21%	17%	15%	16%	20%	18%	22%	18%	19%	18%	19%	20%
Strongly Disagree	21%	23%	19%	21%	23%	23%	20%	21%	20%	20%	18%	19%	23%	25%	17%	22%	20%	23%	28%
Don't Know	14%	10%	17%	12%	14%	14%	14%	12%	17%	13%	11%	15%	14%	9%	15%	11%	13%	13%	11%
Total Agree:	21%	25%	18%	24%	19%	21%	22%	21%	20%	25%	27%	19%	17%	26%	21%	23%	23%	23%	20%
Total Disagree:	40%	42%	38%	41%	41%	43%	39%	41%	37%	35%	33%	39%	41%	47%	36%	41%	38%	42%	48%
Net:	-19%	-17%	-20%	-17%	-22%	-23%	-17%	-20%	-17%	-10%	-7%	-20%	-24%	-22%	-15%	-18%	-16%	-19%	-28%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) Do you agree or disagree with the following?: Dropping the “Net Zero” target would be a vote-winning decision by a political party

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Agree	7%	4%	6%	6%	8%	8%	8%	6%	6%	8%	7%	11%	4%	5%	11%	4%	2%	15%	4%
Agree	14%	14%	18%	16%	12%	12%	14%	15%	13%	16%	14%	19%	11%	12%	19%	13%	11%	23%	10%
Neither Agree nor Disagree	25%	23%	25%	20%	27%	27%	27%	21%	25%	26%	29%	27%	23%	29%	27%	22%	21%	29%	32%
Disagree	19%	21%	16%	20%	17%	21%	19%	20%	20%	17%	18%	17%	21%	15%	18%	20%	24%	10%	18%
Strongly Disagree	21%	26%	20%	22%	22%	20%	19%	27%	23%	17%	16%	14%	29%	16%	14%	28%	32%	10%	16%
Don't Know	14%	11%	15%	16%	14%	12%	13%	11%	13%	15%	16%	12%	12%	22%	11%	13%	10%	14%	20%
Total Agree:	21%	18%	24%	22%	20%	20%	22%	21%	19%	24%	21%	31%	15%	17%	31%	17%	13%	37%	14%
Total Disagree:	40%	48%	36%	42%	39%	41%	38%	47%	43%	35%	34%	30%	50%	31%	31%	48%	56%	20%	33%
Net:	-19%	-30%	-12%	-20%	-19%	-20%	-16%	-26%	-23%	-10%	-13%	0%	-35%	-15%	-1%	-31%	-43%	17%	-19%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.C) Do you agree or disagree with the following?: Dropping the “Net Zero” target would be a vote-winning decision by a political party

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Agree	7%	11%	6%	6%	8%	11%	5%	2%	11%	12%	4%	5%	7%	15%	10%	10%	16%
Agree	14%	22%	15%	14%	12%	20%	13%	11%	19%	19%	12%	15%	14%	23%	19%	20%	16%
Neither Agree nor Disagree	25%	22%	25%	25%	28%	29%	23%	24%	25%	28%	24%	26%	25%	18%	28%	26%	29%
Disagree	19%	15%	20%	19%	16%	18%	21%	23%	19%	16%	19%	19%	19%	14%	20%	18%	14%
Strongly Disagree	21%	19%	23%	21%	19%	13%	26%	29%	15%	12%	25%	16%	22%	16%	14%	14%	12%
Don't Know	14%	12%	12%	14%	17%	9%	12%	10%	11%	12%	15%	19%	13%	14%	9%	12%	14%
Total Agree:	21%	33%	21%	20%	20%	32%	18%	13%	30%	32%	16%	21%	21%	38%	29%	31%	32%
Total Disagree:	40%	33%	43%	41%	35%	30%	47%	53%	34%	28%	45%	34%	40%	30%	34%	31%	25%
Net:	-19%	0%	-22%	-20%	-15%	1%	-29%	-39%	-4%	4%	-29%	-14%	-19%	7%	-5%	-1%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) Do you agree or disagree with the following?: The “Net Zero” target was a bad idea

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Agree	9%	12%	6%	8%	9%	9%	9%	10%	7%	9%	8%	10%	7%	15%	9%	10%	9%	9%	8%
Agree	11%	12%	10%	11%	10%	10%	12%	14%	11%	12%	12%	10%	11%	10%	12%	12%	12%	9%	9%
Neither Agree nor Disagree	20%	18%	23%	18%	19%	22%	22%	20%	23%	20%	21%	21%	18%	18%	23%	21%	21%	18%	16%
Disagree	23%	22%	24%	23%	23%	26%	20%	23%	22%	23%	25%	25%	25%	22%	22%	23%	24%	25%	24%
Strongly Disagree	29%	31%	26%	31%	32%	27%	28%	27%	28%	28%	26%	25%	32%	28%	24%	27%	27%	32%	39%
Don't Know	8%	5%	10%	8%	7%	7%	7%	6%	10%	8%	7%	9%	7%	7%	10%	7%	6%	7%	5%
Total Agree:	20%	24%	16%	20%	19%	18%	21%	24%	17%	21%	20%	20%	18%	26%	22%	22%	21%	18%	17%
Total Disagree:	52%	53%	51%	55%	55%	53%	49%	50%	50%	51%	51%	50%	56%	50%	46%	50%	52%	57%	63%
Net:	-32%	-29%	-34%	-35%	-36%	-34%	-27%	-26%	-33%	-29%	-30%	-30%	-38%	-24%	-24%	-28%	-31%	-40%	-46%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) Do you agree or disagree with the following?: The “Net Zero” target was a bad idea

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Agree	9%	3%	5%	8%	11%	12%	12%	8%	8%	11%	9%	16%	4%	6%	15%	4%	4%	26%	8%
Agree	11%	10%	11%	9%	10%	13%	13%	11%	11%	12%	11%	16%	8%	10%	16%	8%	8%	23%	8%
Neither Agree nor Disagree	20%	18%	19%	19%	21%	22%	21%	15%	20%	22%	24%	23%	17%	25%	23%	18%	14%	19%	23%
Disagree	23%	25%	29%	22%	22%	21%	22%	23%	24%	22%	24%	21%	25%	26%	21%	26%	27%	14%	25%
Strongly Disagree	29%	39%	27%	32%	28%	27%	26%	38%	31%	24%	21%	18%	39%	21%	20%	36%	45%	13%	22%
Don't Know	8%	6%	10%	10%	8%	6%	6%	5%	7%	9%	11%	7%	7%	14%	6%	8%	3%	5%	13%
Total Agree:	20%	12%	15%	17%	21%	25%	25%	19%	18%	23%	21%	32%	12%	15%	30%	13%	12%	50%	16%
Total Disagree:	52%	64%	56%	54%	50%	47%	48%	61%	55%	46%	45%	39%	64%	46%	40%	61%	71%	27%	47%
Net:	-32%	-51%	-40%	-37%	-28%	-22%	-23%	-43%	-36%	-23%	-24%	-7%	-53%	-31%	-10%	-49%	-60%	23%	-31%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.C) Do you agree or disagree with the following?: The “Net Zero” target was a bad idea

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Agree	9%	13%	9%	8%	10%	13%	5%	4%	13%	16%	6%	9%	9%	19%	15%	13%	17%
Agree	11%	14%	10%	11%	12%	18%	9%	8%	17%	14%	8%	13%	11%	18%	15%	16%	14%
Neither Agree nor Disagree	20%	22%	17%	21%	24%	24%	19%	14%	21%	26%	18%	25%	20%	21%	20%	26%	25%
Disagree	23%	15%	25%	24%	21%	21%	27%	28%	21%	20%	25%	22%	23%	12%	23%	20%	18%
Strongly Disagree	29%	28%	32%	28%	24%	20%	34%	41%	22%	17%	34%	21%	29%	23%	21%	18%	19%
Don't Know	8%	8%	6%	8%	10%	5%	6%	4%	5%	7%	9%	10%	8%	7%	5%	6%	7%
Total Agree:	20%	28%	19%	19%	22%	30%	14%	13%	30%	30%	14%	22%	20%	37%	30%	29%	31%
Total Disagree:	52%	43%	57%	52%	45%	41%	61%	69%	43%	37%	59%	43%	53%	35%	45%	38%	37%
Net:	-32%	-15%	-38%	-34%	-23%	-10%	-47%	-56%	-13%	-7%	-45%	-21%	-33%	2%	-15%	-9%	-6%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) Do you agree or disagree with the following?: Getting rid of “Net Zero” won’t actually help with the increasing cost of living

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Agree	15%	16%	13%	16%	16%	12%	16%	12%	14%	15%	11%	15%	15%	16%	13%	14%	14%	15%	18%
Agree	29%	28%	30%	30%	30%	28%	30%	26%	30%	29%	32%	29%	29%	29%	29%	28%	32%	30%	30%
Neither Agree nor Disagree	24%	23%	26%	25%	24%	22%	23%	27%	23%	24%	28%	24%	24%	24%	25%	27%	23%	22%	20%
Disagree	13%	16%	10%	11%	12%	19%	12%	15%	11%	14%	14%	12%	12%	13%	11%	14%	14%	12%	15%
Strongly Disagree	6%	8%	4%	6%	6%	5%	7%	7%	7%	5%	5%	5%	6%	9%	6%	6%	6%	7%	7%
Don't Know	13%	9%	17%	12%	12%	13%	11%	12%	14%	12%	11%	16%	14%	9%	15%	11%	11%	14%	9%
Total Agree:	44%	44%	43%	47%	46%	40%	47%	39%	44%	44%	42%	43%	44%	45%	42%	43%	46%	45%	49%
Total Disagree:	19%	24%	14%	17%	18%	24%	19%	22%	19%	19%	19%	16%	17%	22%	17%	19%	20%	19%	22%
Net:	25%	20%	29%	30%	27%	16%	28%	16%	25%	25%	23%	27%	27%	23%	25%	23%	26%	25%	26%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) Do you agree or disagree with the following?: Getting rid of “Net Zero” won’t actually help with the increasing cost of living

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Agree	15%	17%	15%	18%	17%	12%	12%	17%	15%	12%	14%	12%	17%	11%	11%	18%	20%	18%	11%
Agree	29%	29%	28%	27%	30%	30%	31%	30%	29%	28%	30%	27%	34%	24%	28%	32%	38%	19%	26%
Neither Agree nor Disagree	24%	23%	25%	21%	23%	26%	26%	22%	24%	27%	24%	26%	22%	30%	26%	22%	21%	20%	28%
Disagree	13%	14%	13%	12%	12%	13%	15%	15%	13%	12%	11%	16%	11%	12%	17%	11%	11%	19%	11%
Strongly Disagree	6%	5%	6%	6%	6%	8%	6%	7%	6%	7%	5%	8%	5%	4%	8%	5%	3%	14%	4%
Don't Know	13%	13%	14%	16%	13%	11%	11%	9%	13%	15%	15%	12%	11%	18%	11%	12%	8%	9%	20%
Total Agree:	44%	46%	43%	45%	47%	42%	42%	48%	44%	40%	44%	39%	51%	36%	39%	50%	57%	37%	36%
Total Disagree:	19%	19%	18%	18%	18%	21%	20%	21%	19%	19%	16%	24%	16%	16%	25%	16%	14%	33%	15%
Net:	25%	27%	25%	27%	29%	22%	22%	26%	25%	21%	27%	15%	36%	20%	14%	34%	43%	4%	21%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.C) Do you agree or disagree with the following?: Getting rid of “Net Zero” won’t actually help with the increasing cost of living

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Agree	15%	15%	15%	15%	14%	11%	17%	17%	12%	10%	17%	8%	15%	14%	11%	9%	13%
Agree	29%	26%	30%	31%	26%	28%	33%	37%	27%	28%	30%	28%	29%	22%	28%	31%	23%
Neither Agree nor Disagree	24%	29%	23%	23%	26%	27%	23%	21%	25%	27%	23%	25%	24%	31%	27%	22%	28%
Disagree	13%	11%	14%	13%	11%	17%	11%	13%	19%	14%	11%	16%	13%	13%	17%	18%	16%
Strongly Disagree	6%	8%	6%	5%	7%	8%	5%	3%	9%	7%	5%	6%	6%	9%	8%	7%	8%
Don't Know	13%	11%	11%	14%	15%	9%	11%	9%	9%	13%	14%	18%	12%	11%	9%	12%	12%
Total Agree:	44%	41%	45%	45%	41%	39%	50%	53%	39%	38%	47%	36%	45%	36%	38%	40%	36%
Total Disagree:	19%	19%	21%	18%	18%	25%	16%	16%	28%	22%	16%	22%	19%	22%	25%	25%	24%
Net:	25%	21%	24%	28%	23%	14%	34%	37%	11%	17%	31%	14%	26%	15%	13%	15%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) Do you agree or disagree with the following?: Moving to having our own renewable energy sources in the UK will bring the cost of energy down

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Agree	25%	27%	24%	25%	26%	25%	26%	23%	27%	25%	26%	25%	23%	28%	26%	24%	22%	26%	31%
Agree	42%	40%	45%	38%	43%	45%	42%	41%	43%	44%	42%	41%	46%	39%	39%	44%	45%	43%	44%
Neither Agree nor Disagree	17%	18%	17%	20%	18%	16%	18%	20%	16%	19%	17%	17%	15%	17%	19%	19%	19%	16%	14%
Disagree	5%	7%	3%	5%	5%	5%	5%	5%	3%	4%	6%	5%	4%	8%	5%	5%	5%	5%	4%
Strongly Disagree	2%	3%	1%	1%	1%	3%	2%	2%	1%	2%	2%	3%	2%	2%	2%	1%	1%	2%	2%
Don't Know	8%	6%	11%	10%	7%	7%	8%	8%	10%	7%	7%	10%	10%	7%	10%	6%	8%	8%	5%
Total Agree:	68%	67%	68%	63%	69%	70%	68%	65%	70%	69%	68%	66%	69%	67%	65%	68%	67%	69%	75%
Total Disagree:	7%	9%	4%	6%	6%	7%	7%	7%	4%	6%	8%	8%	6%	9%	7%	6%	6%	7%	6%
Net:	61%	58%	64%	57%	63%	63%	61%	58%	66%	63%	60%	59%	63%	58%	58%	62%	61%	62%	69%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) Do you agree or disagree with the following?: Moving to having our own renewable energy sources in the UK will bring the cost of energy down

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Agree	25%	25%	25%	30%	26%	24%	24%	27%	26%	23%	25%	24%	28%	22%	24%	30%	27%	24%	17%
Agree	42%	42%	41%	39%	40%	42%	46%	46%	42%	42%	39%	42%	44%	37%	43%	42%	47%	30%	39%
Neither Agree nor Disagree	17%	17%	18%	16%	19%	18%	17%	14%	18%	19%	20%	19%	15%	21%	18%	16%	14%	24%	22%
Disagree	5%	6%	4%	3%	5%	6%	5%	6%	4%	5%	4%	6%	4%	5%	5%	4%	5%	11%	5%
Strongly Disagree	2%	1%	1%	2%	2%	2%	2%	2%	1%	2%	2%	3%	1%	1%	2%	1%	0%	5%	2%
Don't Know	8%	9%	10%	10%	8%	8%	7%	6%	8%	9%	10%	7%	8%	13%	6%	8%	6%	6%	14%
Total Agree:	68%	68%	67%	69%	66%	66%	69%	73%	68%	65%	63%	65%	72%	59%	68%	71%	74%	55%	56%
Total Disagree:	7%	7%	6%	5%	7%	8%	7%	7%	6%	7%	6%	9%	5%	7%	8%	5%	5%	15%	8%
Net:	61%	61%	61%	64%	59%	58%	63%	66%	62%	58%	57%	57%	68%	53%	60%	67%	68%	39%	49%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.C) Do you agree or disagree with the following?: Moving to having our own renewable energy sources in the UK will bring the cost of energy down

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Agree	25%	29%	24%	25%	27%	26%	28%	26%	23%	25%	26%	17%	26%	29%	22%	25%	28%
Agree	42%	34%	46%	42%	39%	43%	43%	49%	45%	41%	41%	48%	42%	35%	46%	45%	38%
Neither Agree nor Disagree	17%	21%	16%	18%	18%	19%	16%	15%	18%	19%	17%	18%	17%	19%	17%	19%	19%
Disagree	5%	5%	5%	5%	4%	6%	4%	5%	6%	4%	5%	5%	5%	6%	7%	4%	4%
Strongly Disagree	2%	2%	2%	1%	2%	2%	1%	0%	2%	3%	1%	2%	2%	2%	3%	2%	2%
Don't Know	8%	8%	7%	9%	10%	5%	8%	5%	5%	7%	9%	10%	8%	9%	5%	6%	8%
Total Agree:	68%	63%	70%	67%	66%	68%	71%	75%	69%	67%	67%	65%	68%	64%	68%	69%	66%
Total Disagree:	7%	7%	7%	6%	6%	8%	5%	5%	9%	7%	6%	7%	7%	8%	10%	6%	7%
Net:	61%	56%	63%	61%	59%	61%	67%	70%	60%	60%	62%	59%	61%	56%	58%	63%	60%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) Do you agree or disagree with the following?: Removing the need for energy companies and the Government to become greener will bring the cost of living down

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Agree	10%	12%	8%	11%	10%	11%	9%	9%	10%	10%	9%	9%	8%	12%	11%	10%	10%	9%	10%
Agree	27%	29%	25%	28%	25%	26%	26%	28%	28%	26%	31%	25%	25%	30%	26%	29%	27%	28%	28%
Neither Agree nor Disagree	26%	24%	28%	25%	26%	27%	27%	26%	25%	25%	25%	25%	24%	25%	28%	26%	26%	22%	22%
Disagree	16%	17%	15%	15%	18%	16%	14%	15%	15%	17%	12%	16%	17%	14%	12%	16%	14%	18%	20%
Strongly Disagree	9%	10%	8%	9%	9%	8%	12%	9%	8%	8%	8%	8%	10%	9%	8%	8%	10%	10%	11%
Don't Know	13%	9%	17%	12%	12%	12%	13%	13%	14%	15%	14%	15%	16%	10%	15%	11%	12%	13%	8%
Total Agree:	37%	41%	33%	39%	35%	36%	35%	38%	39%	36%	41%	35%	34%	42%	37%	39%	37%	37%	38%
Total Disagree:	25%	27%	22%	24%	27%	25%	26%	24%	23%	24%	20%	25%	26%	23%	20%	24%	25%	28%	31%
Net:	12%	14%	11%	15%	8%	12%	9%	14%	15%	12%	21%	10%	7%	19%	17%	15%	13%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) Do you agree or disagree with the following?: Removing the need for energy companies and the Government to become greener will bring the cost of living down

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Agree	10%	11%	10%	10%	9%	11%	8%	9%	8%	11%	11%	13%	7%	8%	13%	8%	5%	17%	7%
Agree	27%	30%	32%	24%	25%	24%	27%	27%	28%	26%	27%	30%	24%	23%	31%	26%	21%	26%	23%
Neither Agree nor Disagree	26%	24%	25%	24%	25%	28%	26%	22%	24%	28%	29%	25%	24%	33%	26%	23%	26%	20%	32%
Disagree	16%	14%	12%	17%	16%	16%	17%	21%	18%	12%	11%	13%	20%	11%	14%	17%	25%	15%	12%
Strongly Disagree	9%	8%	8%	10%	11%	9%	8%	12%	8%	9%	7%	6%	12%	7%	6%	13%	11%	8%	6%
Don't Know	13%	13%	13%	14%	14%	12%	12%	9%	15%	15%	15%	12%	12%	17%	11%	12%	12%	14%	20%
Total Agree:	37%	41%	42%	35%	34%	34%	36%	37%	36%	37%	38%	44%	32%	32%	44%	35%	26%	43%	30%
Total Disagree:	25%	21%	20%	27%	27%	25%	25%	32%	26%	21%	18%	19%	33%	18%	20%	31%	36%	23%	18%
Net:	12%	20%	22%	7%	8%	9%	10%	4%	10%	16%	20%	25%	-1%	13%	24%	4%	-10%	19%	12%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.C) Do you agree or disagree with the following?: Removing the need for energy companies and the Government to become greener will bring the cost of living down

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Agree	10%	16%	9%	9%	11%	13%	8%	6%	12%	14%	8%	9%	10%	19%	12%	12%	13%
Agree	27%	26%	27%	27%	26%	33%	27%	23%	33%	29%	24%	30%	27%	27%	32%	31%	30%
Neither Agree nor Disagree	26%	24%	26%	25%	26%	27%	24%	26%	23%	29%	25%	24%	26%	22%	25%	27%	28%
Disagree	16%	15%	18%	15%	12%	13%	18%	23%	17%	11%	17%	15%	16%	15%	15%	14%	11%
Strongly Disagree	9%	7%	10%	9%	9%	5%	11%	10%	6%	6%	11%	5%	9%	6%	6%	5%	5%
Don't Know	13%	12%	11%	14%	16%	9%	12%	12%	10%	12%	15%	16%	13%	12%	10%	11%	12%
Total Agree:	37%	42%	35%	36%	38%	46%	35%	29%	45%	43%	33%	40%	37%	45%	44%	44%	44%
Total Disagree:	25%	22%	28%	24%	21%	18%	29%	33%	23%	16%	27%	20%	25%	20%	21%	19%	16%
Net:	12%	20%	8%	12%	17%	27%	7%	-5%	22%	27%	5%	19%	12%	25%	23%	24%	27%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The Conservative Party wins fewer votes at the next general election

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	14%	15%	12%	17%	12%	16%	12%	10%	15%	15%	12%	12%	15%	11%	13%	13%	13%	16%	15%
This is likely to happen	31%	32%	29%	34%	32%	30%	31%	32%	26%	30%	31%	31%	29%	32%	29%	31%	33%	32%	34%
This is unlikely to happen	20%	21%	18%	19%	19%	19%	21%	22%	19%	19%	22%	20%	20%	22%	20%	21%	20%	19%	20%
This would definitely not happen	5%	7%	4%	5%	6%	3%	6%	7%	6%	5%	5%	4%	5%	5%	6%	6%	6%	5%	5%
Don't Know	30%	24%	36%	25%	31%	31%	30%	28%	33%	32%	30%	34%	31%	30%	32%	28%	29%	28%	26%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The Conservative Party wins fewer votes at the next general election

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	14%	16%	15%	15%	13%	13%	11%	14%	14%	13%	13%	12%	16%	12%	10%	18%	15%	11%	9%
This is likely to happen	31%	36%	32%	28%	28%	29%	33%	33%	31%	30%	29%	28%	34%	27%	30%	33%	37%	24%	28%
This is unlikely to happen	20%	20%	17%	18%	20%	21%	23%	20%	19%	20%	20%	24%	17%	18%	26%	16%	16%	28%	16%
This would definitely not happen	5%	4%	5%	5%	6%	6%	6%	6%	5%	7%	4%	8%	4%	4%	8%	4%	4%	10%	4%
Don't Know	30%	24%	31%	35%	33%	30%	28%	26%	31%	31%	33%	28%	30%	39%	26%	29%	29%	27%	44%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The Conservative Party wins fewer votes at the next general election

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	14%	16%	13%	14%	14%	9%	17%	19%	11%	9%	15%	7%	14%	15%	8%	11%	12%
This is likely to happen	31%	34%	32%	31%	26%	29%	35%	38%	30%	29%	31%	32%	31%	30%	31%	30%	25%
This is unlikely to happen	20%	19%	21%	19%	19%	31%	16%	15%	26%	26%	16%	19%	20%	22%	28%	27%	23%
This would definitely not happen	5%	9%	5%	5%	6%	8%	4%	2%	8%	8%	4%	4%	6%	11%	8%	7%	10%
Don't Know	30%	22%	29%	31%	35%	23%	27%	26%	25%	26%	33%	38%	30%	22%	25%	25%	29%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The Conservative Party wins more votes at the next general election

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	5%	6%	3%	7%	4%	3%	5%	5%	5%	5%	3%	4%	3%	6%	5%	5%	5%	5%	5%
This is likely to happen	18%	20%	15%	20%	16%	14%	19%	22%	19%	20%	20%	16%	16%	16%	17%	19%	18%	18%	19%
This is unlikely to happen	31%	33%	30%	32%	33%	35%	29%	33%	28%	27%	33%	31%	33%	32%	31%	32%	33%	30%	32%
This would definitely not happen	16%	17%	15%	16%	14%	17%	15%	14%	15%	15%	15%	15%	21%	17%	15%	15%	15%	18%	18%
Don't Know	31%	24%	36%	25%	33%	31%	32%	27%	34%	33%	30%	33%	28%	29%	33%	29%	29%	29%	26%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The Conservative Party wins more votes at the next general election

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	5%	5%	5%	6%	5%	4%	3%	5%	4%	6%	4%	7%	3%	4%	7%	3%	3%	6%	3%
This is likely to happen	18%	21%	22%	15%	15%	15%	19%	18%	17%	19%	17%	22%	15%	16%	24%	15%	11%	21%	13%
This is unlikely to happen	31%	31%	29%	28%	30%	33%	36%	32%	33%	29%	31%	31%	34%	25%	30%	34%	38%	37%	26%
This would definitely not happen	16%	18%	16%	17%	15%	16%	14%	17%	16%	15%	15%	12%	20%	12%	10%	21%	18%	12%	12%
Don't Know	31%	25%	28%	34%	35%	31%	28%	28%	29%	32%	34%	29%	29%	42%	28%	26%	30%	23%	45%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The Conservative Party wins more votes at the next general election

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	5%	13%	4%	3%	5%	9%	3%	3%	7%	8%	3%	2%	5%	14%	7%	6%	9%
This is likely to happen	18%	27%	19%	16%	15%	27%	16%	10%	24%	24%	14%	18%	18%	28%	26%	21%	21%
This is unlikely to happen	31%	24%	33%	32%	30%	31%	36%	41%	31%	29%	32%	27%	32%	26%	30%	33%	27%
This would definitely not happen	16%	14%	14%	17%	18%	7%	21%	22%	11%	10%	19%	13%	16%	9%	9%	12%	12%
Don't Know	31%	23%	30%	32%	33%	26%	25%	24%	27%	30%	32%	40%	30%	23%	28%	28%	31%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: Other countries follow our lead and drop their own climate targets

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	10%	12%	8%	13%	9%	8%	11%	7%	9%	13%	11%	9%	10%	8%	10%	10%	10%	9%	13%
This is likely to happen	37%	38%	36%	35%	38%	38%	38%	36%	42%	38%	34%	36%	32%	38%	32%	36%	38%	39%	45%
This is unlikely to happen	23%	23%	22%	23%	22%	22%	21%	25%	22%	21%	27%	22%	24%	27%	25%	23%	22%	23%	19%
This would definitely not happen	7%	8%	6%	8%	7%	7%	6%	10%	5%	6%	4%	8%	8%	7%	7%	7%	7%	7%	6%
Don't Know	23%	19%	28%	21%	24%	25%	23%	23%	23%	23%	24%	25%	26%	20%	26%	23%	22%	21%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: Other countries follow our lead and drop their own climate targets

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	10%	10%	13%	13%	10%	7%	7%	11%	10%	9%	10%	10%	11%	7%	10%	11%	11%	6%	6%
This is likely to happen	37%	40%	38%	38%	34%	37%	36%	42%	38%	34%	32%	37%	39%	30%	38%	38%	41%	36%	31%
This is unlikely to happen	23%	22%	20%	19%	22%	24%	28%	21%	23%	24%	23%	23%	23%	22%	24%	24%	19%	21%	21%
This would definitely not happen	7%	10%	6%	5%	7%	9%	6%	7%	6%	7%	7%	7%	7%	7%	7%	6%	7%	9%	8%
Don't Know	23%	17%	23%	26%	27%	23%	23%	18%	22%	26%	28%	23%	21%	33%	21%	21%	22%	28%	34%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: Other countries follow our lead and drop their own climate targets

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	10%	18%	9%	9%	10%	10%	10%	12%	10%	10%	10%	7%	10%	16%	8%	10%	13%
This is likely to happen	37%	35%	40%	37%	31%	38%	39%	37%	41%	35%	36%	37%	37%	33%	40%	39%	34%
This is unlikely to happen	23%	20%	23%	23%	24%	25%	23%	24%	24%	24%	22%	23%	23%	20%	25%	24%	23%
This would definitely not happen	7%	7%	6%	7%	8%	7%	8%	7%	7%	7%	7%	6%	7%	7%	8%	6%	7%
Don't Know	23%	20%	22%	24%	26%	20%	20%	20%	18%	24%	25%	27%	23%	23%	20%	21%	23%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The average person in the UK saves money on their energy bills

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	6%	9%	4%	8%	7%	6%	5%	7%	6%	7%	5%	6%	4%	8%	7%	6%	7%	6%	6%
This is likely to happen	22%	24%	20%	27%	20%	20%	23%	23%	24%	24%	25%	19%	18%	20%	21%	24%	21%	23%	26%
This is unlikely to happen	34%	34%	34%	32%	35%	36%	34%	34%	31%	31%	38%	36%	34%	35%	31%	37%	35%	32%	37%
This would definitely not happen	16%	16%	15%	15%	15%	16%	16%	14%	15%	15%	13%	16%	20%	17%	17%	14%	16%	16%	14%
Don't Know	22%	16%	27%	18%	23%	22%	22%	22%	24%	22%	19%	23%	25%	19%	24%	19%	20%	23%	18%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The average person in the UK saves money on their energy bills

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	6%	8%	8%	7%	6%	6%	5%	7%	6%	7%	6%	9%	4%	6%	9%	5%	3%	10%	5%
This is likely to happen	22%	27%	25%	20%	18%	21%	23%	23%	21%	23%	20%	28%	18%	17%	30%	17%	19%	34%	18%
This is unlikely to happen	34%	30%	30%	33%	35%	35%	37%	36%	35%	33%	32%	31%	39%	31%	31%	39%	42%	30%	27%
This would definitely not happen	16%	17%	14%	18%	15%	16%	15%	16%	15%	15%	17%	12%	19%	15%	11%	19%	18%	13%	16%
Don't Know	22%	18%	24%	23%	24%	22%	19%	18%	23%	22%	25%	20%	20%	30%	19%	20%	19%	13%	34%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The average person in the UK saves money on their energy bills

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	6%	17%	5%	5%	8%	9%	5%	3%	10%	8%	5%	5%	7%	18%	8%	7%	12%
This is likely to happen	22%	24%	24%	22%	18%	32%	19%	21%	29%	30%	18%	25%	22%	26%	33%	29%	26%
This is unlikely to happen	34%	30%	36%	34%	30%	32%	38%	42%	32%	30%	36%	30%	34%	33%	30%	33%	28%
This would definitely not happen	16%	10%	14%	16%	19%	9%	19%	16%	10%	11%	18%	13%	16%	6%	11%	11%	11%
Don't Know	22%	18%	20%	23%	26%	18%	19%	18%	18%	21%	23%	27%	21%	18%	18%	20%	22%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: People in the UK pay less in tax

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	5%	6%	3%	7%	3%	3%	5%	4%	3%	5%	6%	5%	3%	5%	4%	4%	6%	5%	4%
This is likely to happen	16%	19%	14%	20%	15%	17%	14%	19%	16%	17%	18%	15%	12%	16%	15%	18%	15%	19%	19%
This is unlikely to happen	36%	37%	36%	34%	38%	39%	37%	35%	34%	37%	34%	39%	36%	36%	35%	38%	39%	35%	38%
This would definitely not happen	19%	20%	17%	18%	18%	16%	19%	18%	18%	18%	21%	18%	22%	22%	19%	18%	18%	19%	19%
Don't Know	24%	18%	29%	20%	25%	25%	24%	25%	28%	23%	21%	23%	27%	21%	26%	22%	22%	22%	19%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: People in the UK pay less in tax

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	5%	7%	6%	6%	4%	4%	3%	5%	4%	5%	4%	6%	3%	4%	6%	4%	3%	12%	4%
This is likely to happen	16%	19%	20%	15%	15%	16%	15%	17%	16%	17%	15%	20%	14%	15%	22%	14%	12%	16%	13%
This is unlikely to happen	36%	31%	29%	31%	39%	39%	44%	38%	36%	36%	35%	36%	40%	30%	38%	37%	41%	35%	31%
This would definitely not happen	19%	20%	20%	20%	19%	17%	17%	20%	18%	19%	18%	16%	22%	17%	13%	23%	21%	20%	18%
Don't Know	24%	23%	24%	28%	24%	24%	21%	20%	25%	25%	27%	22%	22%	34%	21%	22%	23%	17%	34%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: People in the UK pay less in tax

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	5%	12%	3%	4%	4%	6%	4%	2%	6%	6%	4%	3%	5%	10%	5%	6%	7%
This is likely to happen	16%	23%	17%	14%	16%	24%	15%	16%	24%	19%	13%	13%	16%	23%	24%	18%	23%
This is unlikely to happen	36%	32%	39%	37%	31%	39%	37%	45%	38%	39%	35%	39%	36%	36%	38%	42%	33%
This would definitely not happen	19%	16%	17%	19%	22%	12%	23%	17%	13%	14%	22%	17%	19%	13%	13%	13%	14%
Don't Know	24%	18%	23%	25%	27%	20%	21%	20%	20%	22%	26%	28%	24%	17%	21%	21%	23%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The UK becomes more dependent on Russia for energy

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	11%	11%	10%	12%	10%	10%	10%	10%	10%	10%	11%	11%	11%	13%	10%	8%	11%	13%	15%
This is likely to happen	28%	28%	29%	33%	29%	27%	30%	28%	30%	30%	31%	27%	23%	26%	26%	29%	28%	31%	31%
This is unlikely to happen	25%	28%	22%	21%	25%	25%	25%	25%	22%	23%	27%	25%	27%	28%	24%	26%	26%	22%	24%
This would definitely not happen	13%	16%	10%	11%	12%	14%	12%	14%	13%	12%	9%	13%	14%	12%	12%	15%	13%	12%	11%
Don't Know	24%	18%	29%	22%	24%	23%	23%	24%	25%	25%	22%	24%	25%	21%	27%	22%	23%	21%	19%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The UK becomes more dependent on Russia for energy

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	11%	16%	17%	14%	7%	8%	6%	14%	12%	9%	8%	7%	14%	10%	7%	14%	13%	5%	7%
This is likely to happen	28%	39%	32%	30%	29%	25%	22%	31%	30%	25%	27%	22%	34%	27%	23%	35%	34%	18%	28%
This is unlikely to happen	25%	18%	18%	19%	26%	28%	33%	24%	24%	25%	25%	29%	22%	21%	32%	19%	22%	37%	23%
This would definitely not happen	13%	8%	8%	9%	11%	15%	19%	12%	11%	16%	12%	19%	8%	8%	19%	8%	9%	18%	7%
Don't Know	24%	18%	24%	28%	27%	24%	20%	19%	24%	25%	28%	22%	22%	34%	19%	24%	22%	23%	35%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The UK becomes more dependent on Russia for energy

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	11%	18%	10%	10%	11%	8%	14%	12%	9%	6%	13%	6%	11%	14%	6%	7%	8%
This is likely to happen	28%	28%	29%	29%	26%	24%	34%	33%	24%	22%	32%	23%	29%	25%	23%	23%	21%
This is unlikely to happen	25%	21%	27%	24%	22%	32%	21%	26%	32%	31%	20%	28%	24%	24%	33%	32%	30%
This would definitely not happen	13%	14%	14%	11%	12%	21%	9%	9%	18%	20%	9%	14%	12%	18%	21%	18%	19%
Don't Know	24%	19%	21%	25%	28%	16%	22%	20%	17%	21%	27%	28%	23%	18%	17%	19%	22%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The quality of air in the UK gets worse

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	22%	22%	21%	24%	22%	23%	23%	18%	22%	22%	20%	20%	20%	20%	20%	19%	21%	24%	29%
This is likely to happen	35%	35%	34%	38%	35%	32%	32%	38%	35%	32%	38%	34%	35%	35%	31%	37%	36%	35%	37%
This is unlikely to happen	21%	23%	19%	18%	22%	23%	23%	22%	19%	22%	19%	20%	23%	22%	21%	23%	22%	20%	19%
This would definitely not happen	6%	6%	5%	7%	5%	5%	5%	5%	6%	6%	5%	6%	4%	7%	6%	6%	5%	5%	5%
Don't Know	17%	13%	21%	13%	16%	18%	17%	17%	19%	18%	18%	20%	18%	16%	21%	16%	17%	15%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The quality of air in the UK gets worse

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	22%	31%	24%	24%	21%	19%	16%	27%	23%	18%	18%	14%	29%	16%	14%	31%	29%	10%	15%
This is likely to happen	35%	34%	34%	35%	34%	34%	36%	37%	36%	32%	34%	33%	38%	31%	34%	36%	41%	32%	32%
This is unlikely to happen	21%	17%	17%	15%	21%	23%	28%	20%	20%	23%	20%	28%	16%	20%	29%	15%	14%	28%	19%
This would definitely not happen	6%	7%	7%	4%	6%	5%	4%	5%	5%	7%	6%	7%	4%	6%	7%	5%	3%	9%	7%
Don't Know	17%	11%	17%	21%	17%	20%	16%	12%	16%	21%	22%	18%	14%	26%	16%	14%	14%	22%	27%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The quality of air in the UK gets worse

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	22%	24%	21%	21%	23%	14%	28%	29%	14%	13%	26%	12%	22%	17%	12%	14%	16%
This is likely to happen	35%	33%	37%	35%	30%	33%	38%	39%	34%	33%	35%	37%	35%	28%	35%	34%	32%
This is unlikely to happen	21%	21%	23%	20%	19%	32%	16%	17%	30%	28%	16%	23%	21%	28%	31%	30%	27%
This would definitely not happen	6%	6%	5%	6%	7%	7%	4%	4%	6%	8%	5%	4%	6%	10%	6%	7%	7%
Don't Know	17%	15%	15%	18%	21%	14%	13%	11%	15%	18%	18%	24%	17%	16%	16%	16%	18%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The UK economy gets stronger

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	6%	8%	4%	7%	6%	4%	7%	6%	5%	7%	5%	5%	4%	6%	6%	6%	6%	6%	6%
This is likely to happen	23%	26%	20%	26%	22%	24%	25%	27%	25%	21%	21%	20%	20%	23%	23%	25%	24%	23%	24%
This is unlikely to happen	33%	33%	32%	32%	33%	36%	31%	29%	31%	35%	39%	32%	33%	33%	31%	34%	35%	32%	34%
This would definitely not happen	13%	14%	12%	14%	13%	12%	12%	14%	12%	11%	10%	15%	17%	14%	13%	13%	13%	14%	16%
Don't Know	25%	19%	31%	21%	26%	25%	25%	24%	27%	26%	25%	27%	26%	24%	28%	23%	23%	25%	20%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The UK economy gets stronger

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	6%	6%	8%	6%	5%	5%	5%	6%	6%	6%	5%	9%	4%	4%	10%	4%	2%	10%	3%
This is likely to happen	23%	25%	23%	21%	19%	23%	27%	24%	22%	24%	22%	31%	17%	21%	33%	17%	16%	30%	18%
This is unlikely to happen	33%	31%	29%	31%	35%	34%	34%	35%	33%	32%	31%	29%	38%	29%	29%	37%	42%	26%	31%
This would definitely not happen	13%	18%	14%	15%	14%	12%	10%	15%	14%	11%	13%	8%	18%	11%	7%	20%	17%	7%	11%
Don't Know	25%	20%	25%	27%	27%	26%	24%	20%	25%	27%	29%	24%	23%	34%	22%	22%	23%	27%	36%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The UK economy gets stronger

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	6%	13%	5%	5%	6%	10%	4%	3%	10%	9%	4%	4%	6%	15%	9%	8%	11%
This is likely to happen	23%	32%	25%	22%	19%	36%	20%	17%	34%	31%	18%	24%	23%	34%	35%	31%	28%
This is unlikely to happen	33%	27%	34%	33%	31%	28%	37%	43%	29%	29%	35%	30%	33%	26%	29%	30%	28%
This would definitely not happen	13%	10%	12%	14%	15%	6%	18%	17%	7%	6%	17%	7%	14%	6%	6%	7%	8%
Don't Know	25%	19%	23%	27%	28%	19%	21%	20%	20%	25%	27%	35%	24%	19%	21%	23%	24%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The environment is left worse-off for the next generation

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	31%	32%	30%	34%	33%	30%	30%	31%	31%	32%	30%	30%	32%	32%	28%	29%	30%	34%	41%
This is likely to happen	30%	29%	31%	31%	29%	31%	30%	30%	29%	30%	33%	30%	27%	30%	29%	31%	31%	30%	29%
This is unlikely to happen	16%	18%	14%	14%	15%	16%	17%	20%	16%	14%	16%	16%	20%	17%	17%	18%	17%	15%	13%
This would definitely not happen	5%	7%	4%	5%	5%	5%	4%	4%	6%	6%	5%	5%	5%	7%	6%	6%	5%	5%	4%
Don't Know	17%	13%	21%	15%	18%	18%	19%	15%	18%	18%	15%	19%	17%	16%	20%	16%	16%	16%	12%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The environment is left worse-off for the next generation

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	31%	41%	31%	36%	31%	29%	27%	40%	34%	24%	26%	21%	42%	23%	20%	42%	47%	12%	24%
This is likely to happen	30%	31%	32%	27%	27%	29%	32%	29%	31%	30%	30%	30%	30%	32%	31%	29%	32%	27%	31%
This is unlikely to happen	16%	12%	13%	12%	17%	18%	21%	15%	15%	19%	16%	23%	12%	13%	24%	12%	8%	26%	14%
This would definitely not happen	5%	5%	5%	5%	6%	6%	4%	4%	5%	7%	6%	8%	3%	5%	7%	4%	3%	15%	4%
Don't Know	17%	11%	18%	21%	18%	18%	16%	12%	15%	20%	23%	19%	13%	27%	17%	14%	10%	19%	28%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: The environment is left worse-off for the next generation

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	31%	31%	33%	31%	30%	20%	40%	44%	22%	18%	38%	19%	32%	23%	20%	20%	23%
This is likely to happen	30%	32%	30%	30%	28%	33%	30%	34%	32%	30%	29%	36%	29%	32%	33%	32%	25%
This is unlikely to happen	16%	16%	17%	15%	16%	26%	12%	10%	24%	23%	12%	16%	16%	21%	25%	24%	24%
This would definitely not happen	5%	6%	5%	5%	7%	6%	4%	3%	6%	8%	4%	5%	5%	7%	6%	6%	10%
Don't Know	17%	15%	15%	18%	20%	16%	13%	9%	15%	20%	17%	25%	17%	16%	17%	18%	19%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: Energy becomes more expensive as gas prices rise

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
This would definitely happen	19%	20%	18%	20%	18%	20%	19%	19%	20%	20%	18%	18%	17%	23%	20%	18%	20%	20%	21%
This is likely to happen	38%	39%	37%	38%	40%	38%	38%	36%	37%	37%	33%	39%	37%	32%	35%	39%	39%	36%	40%
This is unlikely to happen	16%	19%	13%	16%	17%	15%	15%	16%	15%	16%	19%	14%	16%	16%	14%	17%	15%	17%	16%
This would definitely not happen	4%	5%	3%	5%	3%	3%	4%	3%	4%	4%	6%	5%	4%	6%	5%	4%	4%	4%	4%
Don't Know	23%	18%	29%	21%	22%	24%	25%	25%	24%	23%	24%	24%	26%	23%	27%	22%	22%	22%	18%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: Energy becomes more expensive as gas prices rise

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
This would definitely happen	19%	23%	22%	21%	20%	17%	14%	19%	18%	18%	21%	16%	22%	19%	15%	24%	22%	15%	16%
This is likely to happen	38%	40%	36%	36%	36%	36%	41%	40%	38%	39%	34%	36%	40%	34%	37%	38%	43%	31%	36%
This is unlikely to happen	16%	17%	14%	12%	14%	18%	18%	17%	16%	15%	14%	20%	13%	15%	21%	14%	10%	26%	11%
This would definitely not happen	4%	4%	5%	4%	4%	5%	4%	4%	4%	5%	3%	6%	3%	3%	6%	3%	2%	4%	3%
Don't Know	23%	17%	24%	27%	25%	24%	23%	20%	24%	22%	28%	23%	22%	30%	21%	21%	22%	24%	34%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.C) Below are some effects that people have suggested would happen if the Conservatives were to drop the Net Zero target. Please indicate whether you think the following are likely or unlikely to happen if the Conservatives drop the Net Zero target.: Energy becomes more expensive as gas prices rise

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
This would definitely happen	19%	22%	17%	19%	21%	14%	22%	22%	14%	16%	21%	15%	19%	18%	13%	14%	20%
This is likely to happen	38%	39%	39%	38%	33%	38%	40%	46%	37%	37%	38%	35%	38%	36%	37%	40%	31%
This is unlikely to happen	16%	16%	18%	14%	14%	24%	13%	13%	22%	20%	13%	16%	16%	20%	23%	19%	19%
This would definitely not happen	4%	5%	4%	4%	5%	6%	4%	1%	6%	6%	3%	4%	4%	7%	6%	5%	8%
Don't Know	23%	17%	22%	25%	27%	18%	21%	19%	20%	22%	25%	31%	23%	19%	20%	21%	22%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) Which of the following do you think is the best way to bring down the cost of living in the UK?

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Investing more public money in renewable energy sources, like wind, to reduce the cost of energy bills and create new jobs	67%	68%	65%	66%	67%	68%	67%	66%	68%	69%	65%	66%	67%	66%	63%	66%	68%	71%	72%
Investing less public money in renewable energy sources, like wind, to reduce the amount of taxpayers money being spent on environmental changes	15%	17%	13%	16%	13%	14%	15%	16%	15%	15%	18%	13%	15%	17%	15%	16%	15%	14%	15%
Don't Know	18%	15%	22%	18%	20%	18%	19%	18%	17%	17%	16%	21%	18%	17%	22%	18%	17%	15%	13%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) Which of the following do you think is the best way to bring down the cost of living in the UK?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Investing more public money in renewable energy sources, like wind, to reduce the cost of energy bills and create new jobs	67%	67%	61%	67%	68%	69%	68%	74%	68%	62%	61%	63%	74%	56%	65%	72%	78%	54%	56%
Investing less public money in renewable energy sources, like wind, to reduce the amount of taxpayers money being spent on environmental changes	15%	19%	19%	13%	13%	13%	13%	13%	14%	18%	15%	19%	11%	14%	19%	13%	8%	28%	12%
Don't Know	18%	14%	19%	20%	20%	18%	18%	13%	18%	20%	24%	18%	15%	30%	16%	16%	14%	19%	31%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.C) Which of the following do you think is the best way to bring down the cost of living in the UK?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Investing more public money in renewable energy sources, like wind, to reduce the cost of energy bills and create new jobs	67%	63%	69%	67%	63%	67%	72%	76%	67%	63%	68%	61%	67%	62%	66%	67%	61%
Investing less public money in renewable energy sources, like wind, to reduce the amount of taxpayers money being spent on environmental changes	15%	20%	15%	14%	15%	19%	13%	11%	19%	19%	13%	14%	15%	23%	19%	17%	21%
Don't Know	18%	17%	16%	19%	22%	13%	15%	12%	14%	18%	20%	25%	18%	15%	15%	16%	18%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.A) Which comes closer to your view?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
1 - The increasing cost of living in the UK is in part due to us moving too slow towards Net Zero	10%	11%	9%	13%	9%	9%	10%	9%	11%	10%	7%	10%	7%	13%	11%	8%	9%	11%	12%
2	8%	7%	8%	8%	6%	9%	8%	9%	7%	7%	6%	8%	7%	9%	7%	7%	7%	9%	8%
3 - The increasing cost of living is not due to the speed at which we're moving towards Net Zero	61%	57%	65%	56%	64%	63%	59%	57%	61%	62%	66%	61%	65%	55%	62%	61%	61%	61%	60%
4	8%	9%	7%	11%	7%	7%	7%	8%	7%	7%	8%	7%	9%	7%	7%	9%	9%	7%	9%
5 - The increasing cost of living in the UK is in part due to us moving too fast towards Net Zero	14%	16%	11%	12%	13%	13%	15%	16%	14%	13%	12%	13%	13%	16%	13%	15%	14%	12%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.B) Which comes closer to your view?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
1 - The increasing cost of living in the UK is in part due to us moving too slow towards Net Zero	10%	15%	11%	12%	10%	8%	7%	11%	10%	9%	10%	7%	12%	10%	7%	13%	11%	7%	8%
2	8%	10%	8%	9%	7%	5%	6%	8%	8%	7%	7%	5%	9%	8%	5%	9%	11%	5%	7%
3 - The increasing cost of living is not due to the speed at which we're moving towards Net Zero	61%	59%	61%	58%	60%	62%	64%	60%	63%	61%	60%	57%	65%	61%	58%	63%	64%	46%	64%
4	8%	8%	10%	8%	7%	8%	7%	8%	7%	8%	8%	9%	7%	10%	10%	7%	7%	11%	10%
5 - The increasing cost of living in the UK is in part due to us moving too fast towards Net Zero	14%	8%	10%	13%	15%	17%	16%	13%	12%	16%	15%	22%	7%	10%	20%	8%	7%	31%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.C) Which comes closer to your view?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
1 - The increasing cost of living in the UK is in part due to us moving too slow towards Net Zero	10%	15%	9%	9%	11%	8%	11%	10%	6%	9%	12%	5%	10%	12%	6%	7%	10%
2	8%	7%	8%	7%	7%	6%	9%	11%	6%	4%	9%	4%	8%	7%	5%	6%	4%
3 - The increasing cost of living is not due to the speed at which we're moving towards Net Zero	61%	57%	62%	62%	57%	58%	63%	64%	58%	57%	63%	60%	61%	56%	59%	58%	53%
4	8%	7%	8%	8%	8%	10%	7%	7%	10%	9%	7%	9%	8%	9%	10%	10%	8%
5 - The increasing cost of living in the UK is in part due to us moving too fast towards Net Zero	14%	14%	13%	13%	16%	18%	9%	9%	19%	21%	10%	22%	13%	16%	20%	19%	26%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.A) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Sensible | Stupid

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
-2	9%	11%	6%	9%	11%	7%	8%	10%	7%	8%	8%	8%	6%	12%	8%	10%	8%	9%	7%
-1	19%	20%	18%	20%	15%	20%	21%	19%	18%	17%	21%	20%	19%	15%	18%	19%	20%	19%	17%
0	21%	18%	24%	18%	19%	20%	22%	19%	24%	23%	23%	25%	22%	19%	24%	22%	20%	18%	17%
1	23%	22%	24%	24%	25%	24%	22%	23%	22%	25%	22%	23%	20%	25%	22%	23%	24%	25%	22%
2	28%	29%	28%	28%	30%	27%	27%	29%	29%	28%	27%	25%	32%	29%	27%	26%	27%	29%	36%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.B) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Sensible | Stupid

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
-2	9%	5%	7%	9%	10%	9%	10%	9%	8%	10%	8%	14%	5%	6%	14%	4%	5%	19%	6%
-1	19%	15%	19%	17%	18%	20%	20%	18%	16%	22%	19%	24%	14%	20%	26%	14%	12%	26%	17%
0	21%	18%	22%	20%	21%	22%	23%	16%	22%	22%	26%	24%	17%	29%	23%	18%	14%	25%	29%
1	23%	29%	26%	22%	23%	21%	20%	23%	25%	23%	23%	20%	26%	24%	20%	26%	26%	14%	25%
2	28%	33%	26%	32%	27%	29%	27%	35%	29%	24%	24%	19%	38%	22%	17%	38%	42%	15%	23%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.C) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Sensible | Stupid

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
-2	9%	13%	9%	7%	9%	13%	5%	5%	14%	14%	6%	9%	9%	18%	13%	13%	16%
-1	19%	24%	18%	18%	18%	28%	16%	14%	25%	26%	15%	21%	18%	28%	26%	25%	25%
0	21%	20%	20%	22%	22%	23%	18%	13%	22%	24%	20%	29%	21%	20%	23%	24%	23%
1	23%	17%	24%	25%	21%	21%	26%	27%	21%	20%	25%	23%	23%	15%	22%	22%	17%
2	28%	26%	29%	28%	29%	15%	35%	41%	18%	16%	35%	18%	29%	19%	16%	17%	18%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.A) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: In touch with the public | Out of touch with the public

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
-2	8%	10%	6%	9%	8%	7%	8%	8%	8%	8%	7%	8%	7%	10%	7%	9%	9%	8%	7%
-1	18%	19%	18%	19%	16%	16%	19%	21%	18%	20%	23%	18%	16%	17%	19%	19%	18%	18%	19%
0	23%	21%	25%	22%	23%	24%	25%	21%	23%	23%	20%	25%	26%	20%	25%	24%	23%	21%	17%
1	28%	27%	29%	30%	30%	31%	26%	27%	27%	25%	27%	27%	26%	29%	26%	27%	29%	30%	31%
2	23%	23%	22%	20%	23%	22%	23%	22%	24%	24%	23%	22%	26%	24%	23%	21%	21%	24%	26%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.B) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: In touch with the public | Out of touch with the public

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
-2	8%	4%	6%	8%	9%	9%	9%	8%	7%	10%	7%	12%	5%	7%	12%	4%	5%	21%	6%
-1	18%	15%	19%	17%	16%	20%	21%	19%	17%	21%	18%	24%	14%	18%	26%	14%	11%	20%	17%
0	23%	18%	22%	23%	24%	23%	27%	19%	25%	23%	27%	24%	21%	30%	24%	19%	19%	28%	32%
1	28%	37%	32%	28%	27%	24%	24%	30%	29%	25%	27%	23%	32%	24%	22%	33%	38%	14%	25%
2	23%	25%	21%	24%	23%	25%	20%	25%	22%	22%	22%	17%	28%	20%	15%	29%	27%	18%	20%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.C) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: In touch with the public | Out of touch with the public

	Total	How well off do you feel				Voting Intention		Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off				
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
-2	8%	12%	8%	7%	9%	12%	5%	4%	12%	13%	5%	8%	8%	16%	12%	11%	15%
-1	18%	20%	18%	18%	17%	26%	15%	14%	26%	25%	14%	23%	18%	25%	25%	26%	25%
0	23%	23%	23%	24%	23%	26%	20%	20%	23%	25%	23%	27%	23%	22%	25%	24%	25%
1	28%	24%	29%	28%	26%	23%	33%	35%	24%	21%	31%	27%	28%	18%	25%	22%	18%
2	23%	21%	22%	23%	25%	13%	28%	26%	15%	16%	27%	16%	23%	18%	14%	16%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.A) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Right wing | Left wing

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
-2	19%	21%	17%	22%	18%	18%	19%	18%	18%	17%	20%	18%	21%	22%	17%	16%	17%	21%	27%
-1	22%	23%	20%	24%	21%	19%	21%	21%	20%	24%	23%	22%	22%	19%	18%	22%	22%	24%	25%
0	46%	42%	50%	35%	49%	51%	48%	49%	47%	47%	42%	47%	46%	46%	49%	49%	49%	40%	36%
1	9%	9%	9%	13%	8%	8%	8%	8%	11%	9%	11%	10%	7%	8%	11%	9%	8%	11%	9%
2	4%	4%	4%	5%	4%	3%	4%	4%	5%	3%	4%	4%	3%	5%	5%	4%	5%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.B) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Right wing | Left wing

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
-2	19%	26%	18%	24%	17%	17%	16%	27%	20%	14%	14%	9%	29%	12%	7%	32%	31%	8%	11%
-1	22%	26%	22%	21%	22%	20%	20%	23%	23%	22%	18%	22%	22%	18%	22%	23%	21%	22%	16%
0	46%	30%	41%	40%	50%	52%	54%	39%	44%	50%	52%	56%	36%	56%	56%	30%	37%	58%	62%
1	9%	15%	13%	10%	8%	7%	6%	7%	10%	10%	11%	9%	9%	10%	10%	11%	9%	6%	7%
2	4%	4%	5%	4%	3%	4%	4%	4%	3%	5%	4%	5%	3%	4%	4%	4%	2%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.C) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Right wing | Left wing

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
-2	19%	19%	20%	18%	18%	7%	29%	27%	9%	6%	26%	5%	20%	15%	6%	7%	7%
-1	22%	21%	24%	21%	19%	24%	23%	23%	24%	21%	21%	17%	22%	22%	25%	20%	22%
0	46%	41%	45%	48%	47%	53%	33%	36%	54%	58%	40%	68%	44%	47%	54%	60%	56%
1	9%	12%	8%	10%	11%	11%	10%	10%	9%	11%	9%	7%	10%	9%	9%	10%	10%
2	4%	7%	4%	3%	5%	5%	4%	3%	5%	4%	4%	3%	4%	7%	5%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.A) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Extreme | Moderate

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
-2	19%	21%	18%	20%	20%	20%	20%	17%	18%	19%	17%	17%	22%	21%	18%	18%	18%	20%	26%
-1	25%	25%	26%	29%	26%	24%	22%	25%	27%	24%	26%	23%	26%	27%	23%	24%	26%	29%	28%
0	32%	29%	36%	26%	32%	34%	35%	31%	33%	35%	31%	35%	33%	31%	36%	35%	31%	28%	26%
1	18%	19%	16%	19%	16%	17%	17%	21%	17%	17%	23%	18%	14%	16%	18%	19%	20%	18%	15%
2	5%	6%	5%	6%	6%	5%	6%	6%	5%	4%	3%	6%	4%	4%	5%	5%	5%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.B) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Extreme | Moderate

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
-2	19%	19%	18%	22%	19%	21%	18%	24%	20%	15%	16%	12%	27%	15%	11%	27%	28%	10%	15%
-1	25%	35%	29%	26%	25%	22%	21%	27%	27%	24%	24%	21%	29%	22%	22%	29%	34%	18%	22%
0	32%	26%	28%	30%	34%	34%	39%	28%	32%	35%	36%	39%	25%	38%	39%	24%	21%	42%	43%
1	18%	17%	20%	16%	17%	18%	16%	15%	17%	19%	19%	21%	15%	18%	21%	17%	14%	21%	15%
2	5%	3%	5%	6%	6%	5%	6%	6%	4%	6%	6%	7%	4%	6%	7%	3%	3%	10%	5%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.C) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Extreme | Moderate

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
-2	19%	18%	21%	18%	21%	11%	25%	25%	11%	11%	24%	11%	20%	11%	10%	11%	14%
-1	25%	23%	26%	26%	24%	22%	30%	33%	23%	20%	28%	21%	26%	21%	23%	21%	19%
0	32%	33%	31%	34%	31%	38%	25%	23%	38%	41%	29%	46%	31%	39%	38%	41%	39%
1	18%	19%	16%	18%	19%	23%	17%	14%	20%	21%	16%	17%	18%	18%	22%	21%	20%
2	5%	8%	6%	5%	5%	7%	3%	5%	7%	7%	4%	4%	5%	11%	7%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.A) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Short-sighted | Long-sighted

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
-2	33%	34%	31%	32%	33%	34%	31%	31%	32%	34%	31%	30%	36%	36%	29%	30%	31%	34%	43%
-1	23%	22%	24%	25%	25%	22%	21%	24%	21%	22%	25%	22%	23%	21%	23%	23%	24%	24%	22%
0	23%	21%	25%	20%	21%	22%	27%	23%	25%	22%	22%	28%	22%	21%	26%	24%	22%	20%	16%
1	15%	16%	14%	15%	12%	17%	15%	15%	17%	16%	18%	14%	14%	15%	16%	15%	17%	16%	13%
2	7%	8%	6%	8%	8%	5%	7%	7%	6%	5%	5%	6%	6%	7%	6%	7%	7%	7%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.B) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Short-sighted | Long-sighted

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
-2	33%	41%	30%	36%	30%	32%	31%	40%	36%	25%	26%	21%	44%	23%	20%	43%	50%	19%	26%
-1	23%	27%	26%	22%	24%	20%	21%	20%	22%	26%	25%	22%	23%	24%	23%	23%	22%	21%	23%
0	23%	16%	19%	20%	24%	27%	28%	19%	22%	25%	28%	29%	16%	31%	29%	16%	15%	25%	32%
1	15%	12%	18%	14%	15%	14%	14%	13%	14%	18%	15%	19%	12%	14%	20%	13%	10%	24%	13%
2	7%	4%	7%	8%	7%	7%	6%	7%	5%	7%	7%	9%	4%	7%	9%	4%	3%	12%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.C) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Short-sighted | Long-sighted

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
-2	33%	30%	34%	32%	32%	18%	41%	48%	22%	18%	40%	22%	33%	22%	19%	19%	21%
-1	23%	18%	23%	24%	23%	23%	25%	22%	22%	24%	23%	24%	23%	17%	24%	23%	19%
0	23%	24%	22%	24%	23%	29%	17%	14%	28%	29%	20%	32%	22%	26%	28%	31%	26%
1	15%	17%	15%	14%	15%	21%	13%	12%	19%	20%	12%	16%	15%	17%	20%	18%	22%
2	7%	11%	6%	6%	7%	9%	5%	4%	9%	9%	5%	6%	7%	18%	8%	8%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.A) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Cares about the economy | Does not care about the economy

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
-2	10%	12%	8%	10%	12%	9%	11%	12%	9%	10%	10%	7%	9%	12%	9%	11%	9%	11%	10%
-1	25%	26%	25%	27%	24%	25%	27%	25%	25%	26%	28%	26%	23%	23%	23%	25%	28%	28%	27%
0	30%	28%	32%	29%	31%	29%	32%	27%	30%	32%	28%	31%	30%	33%	32%	31%	29%	26%	29%
1	20%	19%	20%	21%	20%	21%	18%	21%	20%	16%	21%	22%	19%	15%	20%	19%	20%	22%	18%
2	15%	14%	15%	12%	14%	15%	13%	15%	15%	15%	14%	14%	19%	18%	16%	14%	14%	14%	16%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.B) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Cares about the economy | Does not care about the economy

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
-2	10%	8%	9%	11%	11%	10%	10%	11%	9%	10%	9%	14%	7%	9%	14%	7%	7%	22%	8%
-1	25%	29%	24%	25%	25%	23%	26%	26%	24%	28%	23%	30%	22%	25%	33%	21%	20%	26%	24%
0	30%	23%	28%	28%	30%	33%	35%	30%	32%	27%	32%	29%	31%	35%	29%	28%	35%	26%	39%
1	20%	24%	25%	20%	19%	18%	15%	18%	21%	20%	20%	16%	23%	19%	14%	25%	25%	13%	18%
2	15%	15%	14%	16%	15%	16%	13%	15%	14%	14%	15%	12%	18%	12%	11%	19%	14%	13%	12%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.C) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Cares about the economy | Does not care about the economy

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
-2	10%	13%	10%	9%	10%	13%	7%	6%	14%	13%	8%	12%	10%	16%	14%	12%	16%
-1	25%	27%	27%	24%	24%	35%	23%	20%	33%	32%	21%	31%	25%	32%	34%	31%	32%
0	30%	26%	31%	32%	28%	29%	29%	31%	29%	29%	31%	31%	30%	28%	30%	29%	27%
1	20%	18%	19%	21%	19%	14%	23%	25%	14%	15%	23%	16%	20%	12%	13%	17%	11%
2	15%	16%	14%	14%	18%	9%	17%	18%	10%	11%	17%	10%	15%	12%	9%	11%	14%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.A) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Cares about the next generation | Does not care about the next generation

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
-2	6%	7%	6%	8%	7%	5%	6%	6%	7%	5%	6%	6%	5%	6%	6%	6%	7%	8%	6%
-1	14%	14%	13%	15%	11%	12%	12%	15%	15%	13%	18%	14%	13%	13%	12%	14%	15%	13%	14%
0	23%	23%	23%	22%	21%	23%	27%	20%	22%	26%	22%	24%	23%	21%	26%	24%	23%	18%	17%
1	23%	21%	24%	25%	25%	22%	19%	22%	23%	23%	22%	24%	20%	24%	24%	23%	23%	23%	20%
2	35%	34%	34%	31%	36%	38%	35%	36%	33%	33%	33%	32%	39%	36%	31%	32%	33%	37%	43%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.B) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Cares about the next generation | Does not care about the next generation

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
-2	6%	6%	6%	7%	6%	6%	6%	7%	6%	6%	6%	8%	5%	6%	8%	4%	5%	10%	6%
-1	14%	12%	15%	13%	14%	14%	13%	14%	11%	16%	14%	17%	11%	12%	18%	11%	8%	20%	11%
0	23%	13%	18%	21%	24%	27%	29%	18%	22%	26%	27%	30%	16%	29%	31%	15%	14%	32%	28%
1	23%	27%	28%	21%	22%	21%	20%	20%	25%	23%	24%	22%	23%	26%	22%	23%	25%	19%	25%
2	35%	43%	33%	39%	34%	32%	31%	42%	37%	29%	29%	23%	45%	27%	21%	46%	49%	19%	29%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.C) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Cares about the next generation | Does not care about the next generation

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
-2	6%	9%	6%	6%	6%	8%	5%	5%	8%	8%	5%	6%	6%	10%	7%	8%	8%
-1	14%	18%	13%	13%	14%	20%	12%	10%	18%	19%	11%	15%	13%	21%	17%	18%	19%
0	23%	24%	23%	23%	22%	30%	15%	14%	30%	32%	18%	33%	22%	31%	32%	29%	30%
1	23%	18%	22%	25%	22%	22%	25%	22%	22%	22%	23%	22%	23%	14%	22%	25%	19%
2	35%	31%	36%	33%	35%	20%	43%	49%	23%	20%	42%	24%	35%	23%	21%	20%	24%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.A) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Selfish | Selfless

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
-2	28%	28%	28%	29%	31%	28%	27%	26%	28%	28%	26%	25%	32%	33%	26%	26%	27%	31%	36%
-1	23%	22%	24%	22%	22%	22%	23%	22%	24%	25%	26%	23%	22%	23%	21%	23%	23%	25%	23%
0	28%	26%	29%	22%	28%	31%	31%	28%	27%	27%	25%	31%	28%	26%	32%	30%	27%	23%	19%
1	15%	16%	14%	19%	13%	14%	14%	15%	16%	14%	16%	14%	14%	14%	14%	15%	16%	15%	15%
2	6%	8%	5%	8%	7%	4%	6%	8%	6%	6%	7%	7%	4%	5%	7%	7%	6%	7%	7%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.B) Imagine a political party got rid of the UK's Net Zero commitment. Using the scales below, how would you describe this political party?: Selfish | Selfless

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
-2	28%	32%	26%	34%	27%	28%	25%	35%	30%	23%	24%	18%	39%	22%	16%	40%	42%	18%	22%
-1	23%	31%	27%	22%	23%	20%	19%	22%	24%	24%	21%	19%	24%	24%	20%	24%	26%	13%	25%
0	28%	17%	21%	23%	29%	31%	37%	23%	28%	28%	32%	36%	20%	33%	37%	17%	17%	40%	35%
1	15%	15%	18%	14%	15%	14%	13%	14%	13%	18%	15%	19%	12%	14%	19%	14%	11%	15%	13%
2	6%	5%	7%	7%	7%	6%	6%	6%	5%	7%	8%	8%	5%	6%	8%	5%	5%	14%	6%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.C) Imagine a political party got rid of the UK’s Net Zero commitment. Using the scales below, how would you describe this political party?: Selfish | Selfless

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
-2	28%	23%	29%	28%	30%	13%	37%	40%	16%	15%	36%	18%	29%	13%	15%	15%	19%
-1	23%	18%	23%	24%	21%	21%	25%	25%	21%	20%	24%	21%	23%	15%	21%	22%	18%
0	28%	26%	27%	29%	27%	36%	19%	18%	38%	35%	22%	41%	27%	33%	38%	38%	35%
1	15%	21%	14%	14%	16%	21%	14%	12%	17%	20%	13%	15%	15%	22%	18%	18%	21%
2	6%	12%	6%	5%	6%	8%	5%	5%	8%	9%	5%	5%	7%	17%	7%	8%	8%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.A) Looking again at the Conservative leadership candidates, which do you think would have the best policies on the environment? Select all that apply.

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Penny Mordaunt	9%	12%	7%	9%	9%	10%	9%	11%	7%	8%	9%	10%	8%	8%	8%	9%	10%	10%	10%
Liz Truss	7%	9%	6%	8%	7%	8%	9%	8%	6%	7%	10%	8%	4%	7%	8%	7%	9%	7%	6%
Tom Tugendhat	6%	8%	4%	9%	6%	5%	4%	5%	5%	6%	6%	6%	6%	7%	5%	5%	7%	7%	9%
Kemi Badenoch	4%	5%	3%	6%	5%	3%	3%	5%	3%	5%	3%	2%	3%	3%	3%	3%	5%	5%	4%
Jeremy Hunt	4%	6%	3%	6%	4%	4%	3%	3%	5%	4%	6%	4%	4%	5%	4%	3%	5%	4%	6%
Nadhim Zahawi	2%	2%	1%	4%	1%	2%	2%	1%	2%	2%	2%	2%	0%	0%	2%	2%	2%	2%	2%
Suella Braverman	2%	3%	1%	3%	2%	2%	1%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%
Rishi Sunak	13%	14%	12%	14%	12%	13%	14%	12%	14%	14%	19%	12%	11%	10%	12%	14%	14%	14%	14%
Don't Know	64%	57%	70%	58%	65%	66%	65%	62%	65%	63%	61%	65%	71%	65%	67%	63%	59%	61%	62%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.B) Looking again at the Conservative leadership candidates, which do you think would have the best policies on the environment? Select all that apply.

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Penny Mordaunt	9%	7%	7%	8%	9%	10%	12%	9%	8%	11%	8%	13%	7%	4%	14%	6%	9%	15%	4%
Liz Truss	7%	8%	6%	6%	7%	6%	11%	8%	6%	8%	8%	11%	5%	5%	13%	5%	4%	13%	3%
Tom Tugendhat	6%	6%	6%	6%	6%	6%	7%	7%	7%	6%	4%	5%	8%	4%	6%	7%	11%	5%	3%
Kemi Badenoch	4%	5%	4%	5%	4%	3%	3%	5%	4%	3%	3%	5%	3%	2%	6%	3%	3%	7%	2%
Jeremy Hunt	4%	7%	6%	4%	4%	4%	3%	5%	4%	4%	4%	3%	5%	4%	4%	5%	7%	5%	2%
Nadhim Zahawi	2%	4%	4%	1%	1%	1%	1%	3%	1%	1%	2%	1%	2%	2%	2%	2%	1%	1%	1%
Suella Braverman	2%	5%	2%	1%	1%	1%	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	7%	0%
Rishi Sunak	13%	13%	16%	12%	11%	10%	14%	13%	12%	13%	14%	14%	13%	11%	18%	11%	10%	7%	8%
Don't Know	64%	65%	64%	69%	67%	65%	57%	61%	66%	62%	67%	56%	67%	75%	50%	68%	67%	56%	81%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.C) Looking again at the Conservative leadership candidates, which do you think would have the best policies on the environment? Select all that apply.

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Penny Mordaunt	9%	10%	10%	9%	8%	15%	7%	11%	13%	15%	6%	10%	9%	10%	13%	16%	15%
Liz Truss	7%	11%	8%	7%	7%	16%	6%	5%	13%	12%	5%	5%	8%	13%	13%	12%	14%
Tom Tugendhat	6%	10%	7%	6%	4%	6%	8%	11%	7%	5%	6%	3%	6%	7%	6%	7%	4%
Kemi Badenoch	4%	8%	4%	3%	3%	7%	3%	3%	6%	5%	3%	3%	4%	9%	6%	5%	5%
Jeremy Hunt	4%	10%	5%	3%	3%	5%	6%	5%	4%	3%	5%	1%	5%	6%	4%	3%	3%
Nadhim Zahawi	2%	7%	1%	1%	1%	3%	2%	2%	2%	1%	2%	0%	2%	8%	1%	1%	2%
Suella Braverman	2%	5%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	3%	1%	2%	2%
Rishi Sunak	13%	20%	14%	12%	11%	25%	11%	12%	19%	19%	10%	11%	13%	25%	19%	17%	17%
Don't Know	64%	48%	62%	66%	70%	41%	66%	65%	49%	51%	72%	71%	63%	42%	50%	50%	56%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.A) Do you agree or disagree with the following...Committing to Net Zero by 2050 does not do enough to protect the environment

	Total	Gender		Region										Income Grouped					
		Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
Strongly Agree	15%	17%	14%	17%	16%	15%	15%	14%	14%	16%	13%	15%	14%	14%	14%	14%	13%	16%	20%
Agree	30%	30%	30%	33%	30%	29%	27%	30%	31%	29%	32%	29%	29%	28%	29%	29%	31%	30%	34%
Neither Agree nor Disagree	28%	27%	30%	25%	29%	31%	30%	28%	28%	27%	27%	29%	30%	29%	30%	30%	31%	26%	23%
Disagree	11%	12%	10%	10%	11%	9%	9%	14%	12%	11%	10%	10%	12%	13%	10%	11%	11%	12%	13%
Strongly Disagree	5%	6%	3%	3%	5%	4%	7%	4%	3%	5%	5%	5%	5%	5%	4%	6%	4%	5%	4%
Don't Know	11%	8%	13%	11%	8%	11%	11%	10%	12%	12%	12%	13%	11%	11%	13%	10%	9%	11%	6%
Total Agree:	45%	46%	44%	50%	47%	45%	42%	44%	45%	46%	46%	44%	43%	43%	43%	43%	45%	47%	54%
Total Disagree:	15%	18%	13%	13%	16%	13%	16%	18%	15%	16%	15%	15%	17%	18%	14%	17%	15%	16%	17%
Net:	30%	28%	31%	37%	31%	31%	26%	26%	31%	30%	30%	29%	26%	25%	29%	26%	30%	30%	37%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.B) Do you agree or disagree with the following...Committing to Net Zero by 2050 does not do enough to protect the environment

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
Strongly Agree	15%	18%	16%	20%	16%	13%	12%	19%	16%	13%	13%	10%	20%	14%	9%	22%	22%	11%	13%
Agree	30%	38%	34%	30%	27%	28%	27%	33%	30%	29%	27%	25%	35%	25%	25%	36%	38%	25%	24%
Neither Agree nor Disagree	28%	22%	25%	26%	31%	32%	32%	25%	28%	31%	30%	32%	25%	31%	34%	23%	25%	24%	33%
Disagree	11%	13%	12%	8%	11%	10%	12%	11%	11%	12%	11%	14%	8%	10%	15%	7%	9%	15%	8%
Strongly Disagree	5%	1%	3%	4%	5%	7%	6%	5%	4%	5%	4%	8%	2%	3%	8%	2%	1%	10%	3%
Don't Know	11%	9%	12%	12%	12%	10%	10%	8%	10%	11%	14%	11%	9%	17%	10%	9%	6%	15%	19%
Total Agree:	45%	56%	50%	49%	42%	41%	39%	52%	46%	41%	40%	35%	56%	39%	33%	58%	59%	36%	37%
Total Disagree:	15%	14%	14%	12%	15%	17%	18%	15%	15%	16%	15%	22%	10%	13%	23%	10%	10%	25%	11%
Net:	30%	42%	35%	37%	27%	25%	21%	37%	31%	25%	25%	13%	46%	26%	10%	49%	50%	11%	26%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.C) Do you agree or disagree with the following...Committing to Net Zero by 2050 does not do enough to protect the environment

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
Strongly Agree	15%	19%	14%	15%	17%	8%	20%	20%	9%	8%	19%	7%	16%	15%	7%	8%	10%
Agree	30%	32%	31%	30%	26%	25%	35%	36%	24%	25%	33%	26%	30%	25%	26%	25%	21%
Neither Agree nor Disagree	28%	28%	27%	29%	29%	35%	24%	26%	34%	34%	25%	38%	28%	34%	32%	37%	34%
Disagree	11%	10%	12%	10%	9%	16%	9%	10%	16%	14%	8%	13%	11%	10%	17%	14%	14%
Strongly Disagree	5%	4%	5%	4%	5%	7%	2%	2%	8%	8%	2%	4%	5%	7%	9%	7%	9%
Don't Know	11%	8%	10%	11%	13%	8%	9%	7%	8%	11%	12%	13%	11%	8%	9%	9%	11%
Total Agree:	45%	51%	45%	45%	43%	34%	55%	56%	33%	33%	52%	33%	46%	41%	32%	34%	32%
Total Disagree:	15%	13%	17%	14%	14%	23%	12%	12%	24%	22%	11%	17%	15%	18%	26%	21%	23%
Net:	30%	38%	28%	30%	29%	11%	43%	44%	9%	11%	41%	16%	31%	23%	6%	13%	8%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.A) Which of the following comes closest to your view?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The war in Ukraine means that the UK should move faster in its transition to Net Zero, moving to green energy sources to secure its energy supply	48%	50%	47%	54%	48%	47%	47%	47%	48%	46%	43%	47%	48%	48%	45%	45%	48%	51%	60%
The war in Ukraine means that the UK should slow down its transition to Net Zero, using less green energy sources like coal to secure its energy supply	26%	31%	22%	24%	25%	26%	29%	29%	27%	28%	33%	24%	25%	28%	26%	30%	28%	25%	23%
Don't Know	25%	19%	31%	22%	27%	28%	24%	25%	25%	26%	24%	28%	27%	24%	29%	25%	24%	24%	17%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.B) Which of the following comes closest to your view?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The war in Ukraine means that the UK should move faster in its transition to Net Zero, moving to green energy sources to secure its energy supply	48%	54%	50%	50%	48%	45%	45%	57%	51%	40%	43%	38%	60%	38%	40%	57%	65%	26%	36%
The war in Ukraine means that the UK should slow down its transition to Net Zero, using less green energy sources like coal to secure its energy supply	26%	21%	24%	22%	25%	31%	31%	25%	24%	30%	27%	38%	18%	21%	37%	20%	17%	48%	21%
Don't Know	25%	25%	26%	28%	26%	24%	24%	18%	25%	30%	30%	24%	21%	41%	22%	22%	19%	26%	43%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.C) Which of the following comes closest to your view?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The war in Ukraine means that the UK should move faster in its transition to Net Zero, moving to green energy sources to secure its energy supply	48%	50%	51%	47%	43%	41%	56%	62%	42%	39%	53%	40%	49%	43%	41%	41%	36%
The war in Ukraine means that the UK should slow down its transition to Net Zero, using less green energy sources like coal to secure its energy supply	26%	31%	26%	25%	28%	40%	22%	18%	38%	37%	20%	29%	26%	39%	38%	36%	39%
Don't Know	25%	18%	23%	28%	28%	20%	22%	20%	20%	24%	27%	31%	25%	18%	21%	24%	25%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.A) Which of the following comes closest to your view?

	Gender			Region										Income Grouped					
	Total	Male	Female	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	More than £60,000
Unweighted	6548	2974	3529	707	996	613	607	516	563	588	298	750	598	311	1559	1350	1053	1131	924
Weighted	6548	3144	3359	885	934	574	637	491	599	552	266	746	551	313	1537	1369	1067	1141	912
The UK should do less than other countries when it comes to climate change	7%	9%	5%	8%	6%	7%	7%	8%	7%	7%	10%	6%	6%	9%	8%	8%	6%	7%	6%
The UK should do about the same amount as other countries when it comes to climate change	45%	42%	47%	39%	46%	46%	46%	45%	44%	45%	50%	45%	45%	44%	47%	48%	47%	41%	39%
The UK should do more than other countries when it comes to climate change	38%	40%	36%	42%	40%	37%	36%	37%	37%	39%	32%	36%	40%	38%	33%	34%	37%	43%	49%
Don't Know	10%	8%	13%	11%	9%	10%	11%	10%	12%	10%	8%	13%	9%	9%	13%	10%	10%	9%	6%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.B) Which of the following comes closest to your view?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	6548	671	978	1169	988	1161	1581	1840	1755	1300	1579	2649	2772	659	2396	1853	558	108	731
Weighted	6548	694	1117	1072	1097	1038	1530	1748	1683	1424	1619	2636	2753	684	2384	1875	547	109	748
The UK should do less than other countries when it comes to climate change	7%	6%	7%	7%	7%	7%	6%	6%	6%	7%	8%	10%	4%	6%	10%	4%	3%	20%	6%
The UK should do about the same amount as other countries when it comes to climate change	45%	32%	41%	39%	45%	50%	54%	39%	43%	50%	48%	55%	38%	41%	56%	38%	38%	49%	41%
The UK should do more than other countries when it comes to climate change	38%	51%	39%	40%	38%	35%	33%	48%	41%	30%	31%	24%	50%	31%	26%	48%	53%	22%	32%
Don't Know	10%	11%	14%	13%	10%	9%	7%	6%	10%	13%	14%	10%	7%	22%	9%	9%	5%	8%	21%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.C) Which of the following comes closest to your view?

	Total	How well off do you feel				Voting Intention			Conservative 2019 SEG			2019 Con Now Dont Know		2019 Con How Well Off			
		Very Comfortable	Relatively Comfortable	Covering Essentials	Struggling	Conservative Labour	Liberal Democrats	ABC1 Con	C2DE Con	Other	Con DK	Other	Con Very Comfortable	Con Relatively Comfortable	Con Covering Essentials	Con Struggling	
Unweighted	6548	486	2375	2505	1182	1485	2129	548	1317	1047	4152	480	6068	200	1003	844	349
Weighted	6548	493	2360	2518	1177	1488	2160	540	1250	1104	4164	463	6085	199	993	842	351
The UK should do less than other countries when it comes to climate change	7%	14%	5%	6%	9%	9%	5%	4%	10%	10%	5%	5%	7%	18%	8%	9%	14%
The UK should do about the same amount as other countries when it comes to climate change	45%	40%	46%	45%	43%	57%	40%	43%	53%	59%	38%	56%	44%	46%	58%	56%	55%
The UK should do more than other countries when it comes to climate change	38%	35%	41%	38%	35%	27%	47%	48%	30%	21%	45%	26%	39%	29%	26%	27%	21%
Don't Know	10%	11%	8%	11%	13%	7%	8%	5%	7%	10%	11%	13%	10%	8%	8%	9%	11%

Note:

BASE: All Respondents

Fieldwork: 13th Jul - 18th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions