

# Public First Poll on Cost of Living Tracker

**Fieldwork:** 1st Aug - 3rd Aug 2022  
**Interview method:** Online Survey  
**Population represented:** GB Adults  
**Sample size:** 2011

## Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride ([seb@publicfirst.co.uk](mailto:seb@publicfirst.co.uk))

**List of Tables**

1	Which do you think are the most important issues facing the country at this time?Please select up to three . . . . .	3
2	Knowing what you do now, how would you have voted in the 2016 referendum on whether to leave or remain in the EU? . . . . .	6
3	Looking ahead to the next year, are you generally optimistic or pessimistic about the future? . . . . .	9
4	What do you think is MOST responsible for the increase in the cost of living?Select up to three of the following . . . . .	12
5	Which of the following have happened to you or your family in the past month, if any?Select any which apply . . . . .	15
6	Thinking about the next 12 months, which of the following do you think you or your family are at risk of, if any?Select any which apply . . . . .	18
7	As far as you are aware, what is the current rate of inflation?If you are not sure, please take a guess . . . . .	21
8	Regardless of the rate of inflation and its effect on your real wages, do you expect to receive a pay rise of any kind this year? . . . . .	24
9	You said that you expect to receive a pay rise this year. What percentage pay rise are you expecting? . . . . .	26
10	How likely or unlikely is it that you will get a salary increase that matches inflation this year? . . . . .	29
11	If you do not receive a salary increase that matches inflation this year, would you expect to look for a new job? . . . . .	32
12	Do you agree or disagree with the following?: Every worker in the UK should receive a pay rise in line with inflation this year . . . . .	34
13	Do you agree or disagree with the following?: The gap between the rich and poor is getting wider . . . . .	37
14	Do you agree or disagree with the following?: Strikes are the best way for workers to pressure employers into giving pay rises . . . . .	40
15	Which of the following comes closest to your view? . . . . .	43
16	How much, if anything, do you currently save in an average month? . . . . .	46
17	How much money do you tend to have left over at the end of an average month, if any? . . . . .	49
18	If your household lost its income (e.g. if the main income earner lost their job), how long do you think your savings would last you and your family? . . . . .	52
19	How much would your outgoings have to go up before you felt completely unable to cover your costs? . . . . .	55
20	How difficult, if at all, are you finding it to afford your energy bills at the moment? . . . . .	58
21	There are suggestions that energy bills might rise by up to 78 percent this autumn, meaning an average household could be paying £3,500 a year on typical energy bills (around £291 each month).Will you be able to pay these higher bills? . . . . .	61
22	Which of the following, if any, do you think will happen when energy bills rise in the autumn?Please select all that apply . . . . .	64
23	If energy bills rise in the autumn, and the Government and energy providers both do not take action, which of the following do you think will happen as a result, if any?Select any which apply . . . . .	67
24	Are you taking any steps to deal with cost of living increases? . . . . .	70
25	You said you were taking steps to deal with cost of living increases. Which of the following things are you doing, if any?Select any which apply . . . . .	72
26	The Bank of England is being encouraged to raise interest rates to bring down inflation. Generally speaking, which would be more of a problem for you and your family’s finances - continued high inflation, or higher interest rates? . . . . .	75
27	Thinking about your outgoings in an average month, which of the following expenditures causes you MOST difficulty?Select up to three of the following . . . . .	78
28	Which of the following policy options the Government or Bank of England could do would help you most?Select up to three . . . . .	81
29	As the cost of living rises, which of the following groups do you think are going to struggle most? Select all that apply . . . . .	84
30	As the cost of living rises, which of the following, if any, do you think are likely to happen?Please select any which apply . . . . .	87
31	Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Stealing food . . . . .	90
32	Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Shoplifting for items other than food . . . . .	93

33 Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Muggings / robbery . . . . . 96

34 Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Burglary of people’s homes . . . . . 99

35 Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Non-payment of council tax . . . . . 102

36 Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Non-payments of bills . . . . . 105

37 Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Holding unauthorised protests . . . . . 108

38 Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Violent disorder on protests . . . . . 111

39 Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Unauthorised strikes . . . . . 114

40 Which of the following statements do you agree with more? . . . . . 117

41 How seriously do you think the government is taking the cost of living crisis? . . . . . 120

42 Thinking about the longer-term, which of the following policy options do you think would help to avoid similar spikes in living costs in the future, if any?Select any which apply . . . . . 123

43 Some have argued that the Government could reduce the amount of tax it needs to raise by reducing waste in Government spending.Which of the following comes closest to your view? . . . . . 126

44 If the Government was to reduce spending, which of the following areas, if any, do you think the Government should focus on reducing spending in?Select any which apply . . . . . 129

45 The Conservative Party is currently choosing a new leader. The new leader will become the Prime Minister. Which of the following candidates do you think would be best at dealing with the cost of living crisis? . . . . . 132

46 What impact, if any, has the cost of living crisis had on your mental health? . . . . . 134

47 Which of the following expenditures have you personally cut down on in the past month?Please only select options which you have spent less on in the last month than you normally would (i.e. if you would normally not spend on something, please do not select it) Select any which apply . . . . . 137

48 If there was a spike in Covid cases and more people hospitalised, would you expect to support a return to lockdown or oppose a return to lockdown? . . . 140

49 Has your rent increased in the last 12 months? . . . . . 142

50 You said your rent has increased in the last 12 months. How much has your rent increased by? . . . . . 145

51 How much of your household income each month would you say you are spending on rental payments? . . . . . 148

52 Which of the following, if any, have you experienced in the last 12 months? . . . . . 151

53 Do you agree or disagree with the following?: I am having to make changes to my childcare plans as a results of rising costs . . . . . 154

54 Do you agree or disagree with the following?: I am considering reducing my hours or leaving my job to save on childcare costs . . . . . 157

55 In which, if any, of the following areas are you personally most worried about potential price rises?Please select up to three . . . . . 160

56 And which, if any, do you think should be a priority for the Government to tackle increases in prices?Please select up to three . . . . . 163

57 Which of the following comes closest to your view? . . . . . 166

(1.A) Which do you think are the most important issues facing the country at this time? Please select up to three

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Cost of living	81%	75%	81%	80%	82%	83%	79%	81%	83%	86%	80%	87%	82%	81%	81%	81%	80%
Supporting people in old age	8%	5%	7%	10%	7%	3%	9%	10%	14%	9%	6%	8%	9%	8%	9%	4%	8%
Number of people on welfare	6%	7%	5%	7%	6%	3%	5%	6%	4%	6%	9%	10%	5%	4%	8%	6%	9%
Quality / cost of public transport	5%	10%	3%	5%	5%	3%	2%	5%	2%	5%	4%	4%	6%	3%	5%	4%	6%
State of the economy	48%	42%	51%	44%	51%	44%	47%	52%	59%	49%	49%	43%	44%	45%	49%	51%	50%
Quality of the NHS	47%	35%	42%	46%	53%	54%	43%	55%	40%	49%	57%	52%	50%	46%	46%	48%	42%
Threat of terrorism	4%	4%	4%	3%	1%	4%	4%	5%	3%	5%	1%	8%	5%	3%	3%	4%	3%
Quality of and access to schools / colleges / universities	3%	5%	3%	4%	2%	5%	4%	3%	5%	4%	2%	2%	3%	4%	3%	4%	3%
State of Britain's Armed Forces	3%	4%	3%	3%	4%	1%	2%	2%	7%	2%	3%	1%	1%	3%	3%	4%	4%
Threat of climate change	29%	27%	32%	28%	35%	33%	28%	26%	16%	24%	29%	28%	28%	31%	26%	29%	25%
Levels of immigration	16%	10%	19%	12%	19%	19%	19%	14%	28%	16%	12%	18%	20%	18%	16%	12%	12%
Level of taxation	16%	22%	19%	17%	12%	16%	16%	17%	11%	13%	16%	11%	12%	16%	15%	19%	23%
Availability of housing	13%	19%	13%	15%	9%	12%	13%	6%	10%	12%	9%	17%	15%	14%	13%	13%	7%
Levels of crime	10%	15%	9%	6%	6%	11%	13%	11%	5%	11%	8%	7%	10%	10%	8%	10%	14%
None of the above	0%	0%	0%	1%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Don't know	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which do you think are the most important issues facing the country at this time? Please select up to three

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Cost of living	81%	78%	84%	71%	86%	86%	84%	81%	76%	83%	82%	77%	81%	81%	80%	82%	80%
Supporting people in old age	8%	7%	8%	4%	4%	5%	6%	9%	14%	8%	6%	8%	8%	7%	6%	7%	11%
Number of people on welfare	6%	6%	6%	6%	6%	5%	6%	5%	7%	7%	6%	6%	5%	5%	8%	6%	6%
Quality / cost of public transport	5%	6%	3%	6%	10%	7%	5%	1%	1%	4%	5%	5%	5%	6%	5%	3%	3%
State of the economy	48%	50%	46%	32%	38%	44%	56%	56%	53%	51%	50%	45%	45%	43%	46%	54%	50%
Quality of the NHS	47%	43%	51%	38%	37%	45%	48%	50%	57%	47%	48%	43%	50%	45%	45%	48%	54%
Threat of terrorism	4%	3%	5%	6%	5%	3%	2%	5%	3%	3%	5%	2%	5%	3%	4%	5%	3%
Quality of and access to schools / colleges / universities	3%	3%	4%	8%	5%	4%	3%	1%	1%	4%	4%	4%	2%	4%	2%	4%	4%
State of Britain's Armed Forces	3%	4%	1%	4%	2%	2%	3%	4%	4%	3%	2%	5%	2%	2%	4%	3%	3%
Threat of climate change	29%	27%	29%	38%	25%	27%	26%	28%	30%	33%	29%	25%	26%	31%	27%	28%	23%
Levels of immigration	16%	18%	14%	7%	7%	12%	13%	25%	27%	13%	14%	20%	19%	14%	17%	16%	22%
Level of taxation	16%	17%	16%	25%	26%	22%	14%	9%	8%	17%	19%	20%	10%	17%	18%	14%	16%
Availability of housing	13%	12%	13%	21%	19%	12%	12%	11%	7%	9%	11%	13%	18%	15%	12%	12%	9%
Levels of crime	10%	11%	9%	14%	11%	13%	9%	9%	7%	11%	8%	11%	10%	10%	11%	9%	9%
None of the above	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%
Don't know	0%	1%	0%	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) Which do you think are the most important issues facing the country at this time? Please select up to three

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Cost of living	81%	68%	77%	82%	88%	85%	80%	82%	83%	80%	84%	81%	75%	81%	77%	85%	76%
Supporting people in old age	8%	10%	6%	9%	8%	3%	9%	7%	6%	9%	6%	7%	20%	5%	8%	6%	8%
Number of people on welfare	6%	8%	8%	4%	5%	4%	7%	5%	8%	8%	5%	6%	3%	6%	9%	5%	6%
Quality / cost of public transport	5%	10%	4%	5%	4%	6%	4%	4%	8%	4%	3%	2%	5%	8%	5%	4%	6%
State of the economy	48%	40%	48%	49%	47%	45%	47%	52%	44%	50%	47%	61%	50%	49%	47%	47%	61%
Quality of the NHS	47%	35%	51%	46%	47%	36%	48%	51%	38%	45%	55%	51%	37%	36%	43%	53%	44%
Threat of terrorism	4%	4%	4%	3%	3%	7%	4%	3%	3%	4%	4%	2%	6%	3%	4%	4%	4%
Quality of and access to schools / colleges / universities	3%	8%	4%	3%	3%	0%	3%	4%	4%	2%	4%	5%	0%	4%	4%	4%	6%
State of Britain's Armed Forces	3%	6%	3%	3%	1%	2%	3%	3%	2%	4%	2%	3%	0%	2%	4%	1%	6%
Threat of climate change	29%	30%	29%	29%	26%	28%	20%	37%	26%	23%	32%	39%	8%	24%	22%	33%	32%
Levels of immigration	16%	15%	16%	17%	15%	24%	29%	6%	12%	26%	8%	7%	41%	13%	27%	7%	10%
Level of taxation	16%	18%	18%	16%	14%	8%	15%	17%	18%	16%	18%	11%	18%	18%	18%	17%	11%
Availability of housing	13%	15%	10%	13%	15%	23%	11%	13%	14%	9%	15%	9%	7%	16%	9%	15%	15%
Levels of crime	10%	19%	10%	8%	11%	10%	12%	7%	10%	10%	9%	7%	21%	12%	11%	9%	11%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
Don't know	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Knowing what you do now, how would you have voted in the 2016 referendum on whether to leave or remain in the EU?

	Total	Region										Grouped Income					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
I would have voted to Leave knowing what I do now	34%	25%	35%	38%	35%	37%	42%	39%	32%	36%	24%	34%	36%	38%	38%	30%	29%
I would have voted to Remain knowing what I do now	54%	59%	52%	48%	53%	47%	46%	49%	60%	53%	68%	58%	48%	52%	51%	60%	61%
I would not have voted	6%	7%	5%	5%	6%	10%	8%	4%	6%	7%	4%	4%	7%	6%	5%	4%	6%
Don't Know	6%	9%	8%	9%	6%	6%	5%	8%	1%	5%	4%	4%	9%	4%	6%	5%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Knowing what you do now, how would you have voted in the 2016 referendum on whether to leave or remain in the EU?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
I would have voted to Leave knowing what I do now	34%	37%	31%	16%	20%	27%	32%	47%	50%	35%	30%	37%	36%	27%	37%	39%	42%
I would have voted to Remain knowing what I do now	54%	53%	54%	64%	66%	55%	55%	45%	43%	58%	58%	49%	48%	58%	53%	51%	46%
I would not have voted	6%	6%	6%	12%	7%	9%	8%	2%	2%	4%	6%	7%	8%	7%	6%	5%	4%
Don't Know	6%	4%	8%	8%	7%	9%	5%	6%	5%	4%	6%	8%	8%	8%	5%	4%	8%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(2.C) Knowing what you do now, how would you have voted in the 2016 referendum on whether to leave or remain in the EU?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
I would have voted to Leave knowing what I do now	34%	33%	36%	33%	34%	36%	74%	7%	10%	60%	16%	10%	79%	17%	62%	19%	16%
I would have voted to Remain knowing what I do now	54%	56%	55%	54%	50%	50%	18%	90%	45%	33%	78%	82%	13%	43%	31%	74%	76%
I would not have voted	6%	7%	5%	6%	9%	7%	1%	0%	33%	2%	2%	5%	5%	27%	4%	3%	3%
Don't Know	6%	4%	4%	8%	7%	8%	6%	3%	12%	5%	4%	3%	4%	13%	4%	4%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Looking ahead to the next year, are you generally optimistic or pessimistic about the future?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Very optimistic	6%	11%	4%	5%	6%	5%	10%	2%	4%	4%	3%	2%	5%	5%	5%	7%	7%
Quite optimistic	18%	19%	22%	18%	18%	16%	17%	20%	12%	18%	18%	17%	15%	19%	18%	20%	24%
Neither optimistic nor pessimistic	26%	27%	23%	27%	23%	28%	27%	24%	32%	24%	28%	20%	27%	26%	25%	26%	18%
Quite pessimistic	30%	29%	30%	32%	28%	29%	29%	33%	30%	31%	30%	40%	28%	30%	35%	29%	34%
Very pessimistic	19%	13%	20%	16%	22%	21%	15%	20%	22%	21%	20%	19%	23%	18%	16%	17%	16%
Don't Know	1%	1%	2%	2%	2%	1%	2%	0%	0%	2%	2%	1%	1%	2%	1%	0%	1%
Total Optimistic:	24%	31%	26%	23%	25%	21%	27%	23%	16%	22%	20%	20%	20%	24%	24%	27%	31%
Total Pessimistic:	49%	42%	50%	48%	50%	50%	44%	53%	52%	53%	49%	59%	51%	48%	51%	46%	50%
Net:	-25%	-11%	-24%	-24%	-25%	-28%	-17%	-30%	-37%	-31%	-29%	-39%	-31%	-24%	-27%	-19%	-18%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Looking ahead to the next year, are you generally optimistic or pessimistic about the future?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Very optimistic	6%	7%	5%	7%	11%	8%	4%	2%	3%	6%	4%	8%	4%	5%	7%	6%	6%
Quite optimistic	18%	19%	18%	24%	19%	17%	17%	14%	21%	20%	17%	20%	17%	17%	16%	20%	22%
Neither optimistic nor pessimistic	26%	23%	28%	23%	24%	27%	21%	27%	29%	23%	27%	27%	26%	25%	26%	28%	20%
Quite pessimistic	30%	31%	29%	28%	32%	26%	31%	32%	33%	33%	32%	28%	29%	32%	30%	29%	31%
Very pessimistic	19%	18%	19%	15%	13%	22%	25%	23%	15%	18%	19%	16%	22%	18%	21%	17%	20%
Don't Know	1%	1%	1%	3%	1%	1%	2%	2%	0%	1%	1%	2%	2%	2%	0%	0%	1%
Total Optimistic:	24%	26%	22%	31%	30%	25%	21%	16%	24%	26%	21%	28%	21%	23%	23%	26%	27%
Total Pessimistic:	49%	49%	49%	42%	45%	47%	56%	55%	47%	50%	51%	44%	50%	50%	51%	46%	51%
Net:	-25%	-24%	-26%	-11%	-15%	-22%	-35%	-39%	-23%	-24%	-30%	-16%	-29%	-27%	-28%	-20%	-24%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) Looking ahead to the next year, are you generally optimistic or pessimistic about the future?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Very optimistic	6%	25%	7%	4%	1%	2%	6%	6%	7%	7%	6%	3%	4%	4%	9%	6%	6%
Quite optimistic	18%	26%	28%	14%	8%	11%	23%	15%	19%	25%	14%	14%	10%	16%	31%	13%	13%
Neither optimistic nor pessimistic	26%	18%	27%	29%	20%	7%	28%	22%	29%	28%	21%	23%	26%	32%	30%	20%	25%
Quite pessimistic	30%	21%	28%	33%	34%	24%	27%	36%	24%	26%	33%	43%	34%	26%	22%	35%	41%
Very pessimistic	19%	8%	10%	18%	36%	53%	15%	22%	19%	13%	25%	18%	26%	19%	7%	24%	16%
Don't Know	1%	2%	1%	2%	1%	2%	1%	0%	2%	1%	1%	0%	0%	3%	1%	1%	0%
Total Optimistic:	24%	51%	35%	18%	9%	14%	28%	20%	25%	32%	20%	17%	15%	20%	40%	20%	19%
Total Pessimistic:	49%	29%	38%	51%	70%	77%	43%	58%	43%	39%	58%	60%	60%	45%	29%	60%	56%
Net:	-25%	22%	-3%	-33%	-61%	-64%	-14%	-37%	-18%	-7%	-39%	-43%	-45%	-25%	11%	-40%	-37%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) What do you think is MOST responsible for the increase in the cost of living? Select up to three of the following

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Cost of policies to reach "Net Zero"	8%	7%	9%	8%	11%	6%	10%	8%	5%	6%	8%	11%	7%	8%	9%	10%	10%
The Bank of England acting too slowly	6%	7%	7%	7%	4%	5%	5%	5%	10%	6%	5%	7%	5%	6%	7%	7%	6%
War in Ukraine	49%	46%	52%	51%	54%	48%	51%	49%	55%	49%	43%	41%	47%	51%	49%	51%	48%
Prices rising globally as supply chains continue to struggle post-Covid	44%	40%	47%	51%	50%	43%	47%	38%	49%	38%	45%	40%	43%	48%	46%	41%	43%
Brexit raising costs	35%	41%	29%	31%	34%	32%	32%	29%	33%	39%	45%	30%	30%	34%	34%	40%	36%
Businesses "profiteering" and raising prices more than they need to	30%	26%	32%	30%	32%	31%	29%	27%	28%	33%	33%	36%	32%	32%	34%	25%	29%
Debts incurred during the Covid crisis	29%	27%	30%	25%	32%	35%	27%	32%	30%	29%	25%	26%	29%	27%	28%	31%	30%
Mistakes made by Boris Johnson's Government	25%	25%	26%	21%	24%	19%	23%	21%	29%	27%	33%	28%	27%	22%	26%	24%	25%
Lack of planning by Government to store energy sufficiently	22%	20%	22%	17%	18%	26%	21%	27%	19%	25%	22%	28%	20%	23%	22%	24%	22%
Government raising taxes	20%	23%	20%	17%	15%	24%	21%	25%	9%	21%	12%	23%	22%	18%	21%	21%	19%
Other (Please Specify)	1%	1%	0%	1%	1%	2%	2%	4%	0%	0%	1%	1%	2%	1%	1%	1%	2%
Don't Know	3%	4%	1%	6%	2%	3%	2%	3%	2%	3%	2%	3%	5%	2%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) What do you think is MOST responsible for the increase in the cost of living? Select up to three of the following

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Cost of policies to reach "Net Zero"	8%	11%	5%	7%	7%	7%	9%	6%	11%	11%	7%	8%	6%	8%	8%	9%	9%
The Bank of England acting too slowly	6%	8%	4%	7%	5%	6%	8%	5%	6%	7%	6%	5%	7%	6%	6%	5%	7%
War in Ukraine	49%	50%	48%	35%	37%	43%	46%	63%	60%	52%	51%	45%	47%	46%	50%	52%	52%
Prices rising globally as supply chains continue to struggle post-Covid	44%	42%	46%	29%	38%	41%	43%	50%	55%	46%	42%	45%	43%	41%	45%	48%	46%
Brexit raising costs	35%	33%	36%	41%	43%	34%	38%	27%	29%	41%	36%	30%	30%	36%	34%	34%	31%
Businesses "profiteering" and raising prices more than they need to	30%	32%	29%	30%	28%	29%	30%	33%	32%	27%	32%	34%	30%	30%	28%	31%	31%
Debts incurred during the Covid crisis	29%	25%	32%	27%	30%	29%	27%	28%	31%	25%	30%	33%	28%	29%	31%	27%	30%
Mistakes made by Boris Johnson's Government	25%	25%	24%	33%	29%	23%	24%	24%	21%	26%	26%	21%	26%	27%	22%	23%	25%
Lack of planning by Government to store energy sufficiently	22%	21%	22%	18%	18%	22%	23%	21%	27%	24%	23%	20%	20%	20%	21%	26%	21%
Government raising taxes	20%	19%	20%	36%	30%	27%	18%	12%	6%	15%	20%	24%	21%	21%	20%	19%	17%
Other (Please Specify)	1%	2%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't Know	3%	2%	3%	2%	3%	4%	3%	3%	2%	2%	3%	2%	5%	3%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) What do you think is MOST responsible for the increase in the cost of living? Select up to three of the following

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Cost of policies to reach "Net Zero"	8%	18%	8%	7%	8%	13%	12%	6%	4%	13%	6%	2%	26%	3%	12%	6%	4%
The Bank of England acting too slowly	6%	8%	7%	5%	5%	11%	9%	5%	3%	8%	5%	5%	9%	3%	7%	5%	10%
War in Ukraine	49%	50%	51%	49%	43%	48%	57%	46%	42%	62%	39%	47%	48%	45%	66%	42%	46%
Prices rising globally as supply chains continue to struggle post-Covid	44%	38%	48%	44%	40%	38%	52%	40%	41%	56%	33%	42%	47%	47%	60%	33%	50%
Brexit raising costs	35%	26%	38%	35%	29%	30%	16%	52%	38%	22%	46%	56%	10%	35%	22%	45%	45%
Businesses "profiteering" and raising prices more than they need to	30%	21%	30%	33%	27%	26%	34%	30%	20%	32%	32%	28%	40%	19%	31%	31%	27%
Debts incurred during the Covid crisis	29%	34%	29%	27%	32%	21%	34%	24%	28%	34%	24%	19%	26%	29%	39%	25%	21%
Mistakes made by Boris Johnson's Government	25%	21%	23%	26%	25%	34%	17%	33%	22%	12%	39%	29%	8%	23%	6%	40%	29%
Lack of planning by Government to store energy sufficiently	22%	23%	21%	22%	24%	20%	23%	22%	19%	19%	24%	27%	29%	20%	15%	23%	27%
Government raising taxes	20%	23%	18%	19%	23%	25%	16%	18%	30%	14%	21%	15%	17%	30%	12%	23%	20%
Other (Please Specify)	1%	0%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	2%
Don't Know	3%	2%	1%	3%	6%	3%	2%	2%	7%	1%	3%	2%	7%	6%	1%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Which of the following have happened to you or your family in the past month, if any? Select any which apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Had my hours at work cut	6%	13%	5%	3%	5%	6%	6%	4%	5%	7%	4%	2%	7%	7%	7%	4%	4%
Not been able to pay my rent	5%	10%	2%	2%	5%	4%	6%	4%	3%	6%	5%	2%	7%	6%	6%	2%	3%
Lost my job	3%	6%	2%	1%	2%	3%	2%	2%	0%	4%	2%	2%	4%	4%	1%	1%	3%
Defaulted on my mortgage payments	2%	2%	1%	2%	2%	3%	1%	2%	1%	3%	1%	2%	1%	3%	1%	2%	2%
Not been able to pay for childcare	2%	3%	4%	3%	1%	2%	1%	4%	0%	2%	1%	0%	3%	2%	3%	2%	2%
Not been able to pay for things like clothes	18%	20%	18%	18%	14%	10%	16%	20%	27%	20%	21%	21%	24%	21%	19%	13%	10%
Cancelled a holiday plan because it was too expensive	18%	27%	18%	15%	14%	22%	22%	16%	12%	17%	13%	18%	15%	23%	19%	18%	19%
Not been able to pay energy bills	10%	11%	7%	6%	8%	8%	12%	8%	10%	15%	13%	5%	14%	12%	8%	6%	6%
Not been able to pay for petrol	10%	9%	11%	11%	11%	10%	10%	11%	6%	11%	13%	10%	13%	11%	12%	9%	5%
None of the above	60%	48%	61%	63%	65%	61%	59%	59%	64%	60%	65%	67%	55%	55%	58%	65%	68%
Don't Know	1%	3%	1%	3%	1%	1%	0%	0%	0%	2%	0%	1%	2%	2%	1%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(5.B) Which of the following have happened to you or your family in the past month, if any? Select any which apply

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Had my hours at work cut	6%	6%	6%	15%	9%	7%	5%	3%	1%	4%	6%	8%	6%	6%	7%	4%	5%
Not been able to pay my rent	5%	5%	5%	12%	8%	8%	3%	2%	0%	2%	5%	7%	6%	7%	5%	1%	4%
Lost my job	3%	3%	3%	7%	5%	3%	2%	1%	0%	2%	2%	2%	4%	4%	1%	2%	2%
Defaulted on my mortgage payments	2%	2%	2%	6%	2%	2%	3%	0%	0%	1%	2%	4%	1%	2%	1%	2%	3%
Not been able to pay for childcare	2%	1%	4%	3%	6%	4%	2%	1%	0%	1%	2%	3%	4%	1%	5%	4%	2%
Not been able to pay for things like clothes	18%	14%	22%	23%	24%	26%	21%	15%	7%	11%	19%	19%	24%	17%	20%	18%	18%
Cancelled a holiday plan because it was too expensive	18%	18%	18%	24%	29%	25%	16%	14%	8%	18%	20%	22%	15%	17%	22%	17%	20%
Not been able to pay energy bills	10%	8%	11%	13%	15%	15%	11%	5%	2%	7%	8%	11%	12%	9%	10%	9%	11%
Not been able to pay for petrol	10%	10%	11%	17%	16%	14%	11%	6%	3%	8%	9%	14%	11%	9%	14%	9%	12%
None of the above	60%	62%	58%	38%	41%	47%	61%	72%	85%	68%	62%	53%	56%	60%	55%	64%	59%
Don't Know	1%	2%	1%	3%	1%	2%	2%	1%	1%	0%	1%	3%	2%	2%	2%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) Which of the following have happened to you or your family in the past month, if any? Select any which apply

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Had my hours at work cut	6%	13%	4%	5%	6%	19%	4%	6%	7%	6%	6%	5%	11%	6%	6%	6%	5%
Not been able to pay my rent	5%	9%	2%	3%	10%	26%	4%	5%	6%	3%	6%	4%	6%	8%	4%	5%	4%
Lost my job	3%	5%	2%	3%	3%	2%	3%	3%	3%	2%	4%	2%	0%	4%	2%	3%	6%
Defaulted on my mortgage payments	2%	9%	1%	1%	3%	8%	2%	2%	1%	1%	3%	4%	6%	0%	1%	2%	4%
Not been able to pay for childcare	2%	3%	1%	2%	4%	8%	2%	3%	3%	2%	3%	3%	0%	2%	2%	3%	3%
Not been able to pay for things like clothes	18%	6%	5%	18%	44%	59%	16%	20%	18%	12%	27%	11%	14%	17%	11%	25%	13%
Cancelled a holiday plan because it was too expensive	18%	22%	12%	20%	26%	19%	15%	20%	22%	16%	22%	16%	20%	19%	16%	22%	19%
Not been able to pay energy bills	10%	4%	4%	7%	23%	55%	9%	10%	11%	7%	14%	3%	16%	10%	7%	14%	7%
Not been able to pay for petrol	10%	9%	3%	10%	22%	48%	10%	11%	9%	9%	14%	7%	19%	7%	7%	12%	6%
None of the above	60%	60%	79%	59%	28%	12%	65%	60%	56%	68%	50%	70%	60%	61%	69%	51%	65%
Don't Know	1%	2%	1%	1%	4%	0%	1%	1%	1%	1%	2%	0%	3%	1%	1%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Thinking about the next 12 months, which of the following do you think you or your family are at risk of, if any? Select any which apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Losing my job	6%	13%	4%	5%	5%	7%	5%	5%	1%	7%	9%	3%	6%	7%	6%	5%	9%
Having my hours at work cut	6%	11%	4%	5%	6%	6%	7%	5%	3%	6%	4%	4%	6%	7%	6%	7%	4%
Defaulting on my mortgage payments	4%	8%	4%	4%	1%	6%	2%	2%	2%	5%	2%	3%	3%	4%	3%	4%	5%
Not being able to pay for childcare	4%	7%	4%	3%	3%	5%	1%	2%	3%	4%	5%	1%	4%	4%	5%	5%	2%
Not being able to afford a holiday	36%	36%	40%	28%	30%	37%	43%	31%	33%	40%	37%	37%	35%	39%	40%	37%	31%
Not being able to pay energy bills	34%	29%	34%	33%	36%	31%	34%	33%	29%	43%	34%	34%	44%	39%	32%	30%	22%
Not being able to pay for a nice Christmas	28%	27%	30%	21%	24%	27%	29%	34%	24%	33%	29%	22%	31%	31%	27%	25%	24%
My family is not at risk of any of the above	25%	21%	26%	31%	31%	26%	23%	27%	33%	21%	25%	22%	19%	24%	24%	29%	34%
Not being able to pay for things like clothes	24%	20%	25%	23%	23%	20%	20%	27%	27%	31%	24%	15%	32%	23%	27%	18%	15%
Not being able to pay for petrol	20%	15%	22%	22%	19%	21%	20%	21%	11%	20%	20%	22%	23%	21%	20%	17%	16%
Not being able to pay my rent	11%	13%	10%	9%	8%	10%	13%	10%	6%	12%	13%	10%	17%	15%	10%	4%	5%
Don't Know	12%	14%	10%	13%	13%	12%	10%	9%	10%	12%	13%	15%	12%	11%	13%	9%	11%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Thinking about the next 12 months, which of the following do you think you or your family are at risk of, if any? Select any which apply

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Losing my job	6%	8%	5%	7%	9%	8%	10%	5%	1%	7%	7%	7%	5%	6%	8%	6%	6%
Having my hours at work cut	6%	6%	6%	13%	8%	8%	6%	4%	1%	5%	7%	8%	4%	7%	5%	4%	6%
Defaulting on my mortgage payments	4%	4%	4%	6%	5%	7%	4%	2%	0%	5%	3%	5%	3%	2%	4%	4%	6%
Not being able to pay for childcare	4%	3%	5%	4%	11%	6%	4%	1%	0%	3%	4%	4%	4%	2%	6%	5%	6%
Not being able to afford a holiday	36%	34%	38%	39%	43%	45%	38%	32%	25%	34%	40%	39%	32%	32%	44%	35%	39%
Not being able to pay energy bills	34%	32%	36%	32%	34%	44%	40%	34%	24%	28%	32%	36%	42%	33%	32%	34%	42%
Not being able to pay for a nice Christmas	28%	24%	32%	33%	33%	35%	35%	25%	14%	23%	27%	30%	31%	26%	34%	27%	29%
My family is not at risk of any of the above	25%	28%	23%	12%	14%	14%	21%	30%	48%	33%	26%	23%	19%	24%	24%	28%	27%
Not being able to pay for things like clothes	24%	18%	29%	28%	30%	25%	28%	22%	14%	18%	25%	25%	27%	23%	24%	24%	25%
Not being able to pay for petrol	20%	18%	21%	29%	25%	21%	20%	18%	11%	17%	20%	24%	18%	19%	19%	21%	22%
Not being able to pay my rent	11%	10%	12%	20%	15%	17%	9%	7%	3%	5%	9%	14%	16%	13%	11%	7%	13%
Don't Know	12%	12%	12%	10%	9%	12%	12%	14%	13%	10%	13%	11%	14%	14%	11%	12%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) Thinking about the next 12 months, which of the following do you think you or your family are at risk of, if any? Select any which apply

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Losing my job	6%	9%	6%	5%	9%	18%	5%	8%	5%	6%	8%	7%	22%	4%	5%	7%	9%
Having my hours at work cut	6%	16%	5%	5%	6%	12%	5%	6%	6%	5%	7%	2%	0%	5%	5%	7%	4%
Defaulting on my mortgage payments	4%	8%	2%	3%	6%	14%	4%	4%	2%	3%	5%	4%	4%	1%	3%	4%	7%
Not being able to pay for childcare	4%	4%	2%	5%	6%	14%	3%	4%	7%	3%	5%	5%	0%	6%	3%	4%	4%
Not being able to afford a holiday	36%	16%	22%	45%	50%	40%	33%	40%	34%	34%	41%	31%	31%	35%	31%	41%	38%
Not being able to pay energy bills	34%	13%	16%	38%	63%	78%	36%	33%	34%	31%	38%	28%	51%	35%	26%	39%	28%
Not being able to pay for a nice Christmas	28%	17%	12%	31%	53%	56%	26%	30%	28%	25%	35%	20%	32%	24%	22%	34%	23%
My family is not at risk of any of the above	25%	46%	45%	17%	3%	2%	30%	24%	21%	32%	18%	36%	27%	23%	37%	18%	29%
Not being able to pay for things like clothes	24%	6%	7%	26%	54%	60%	23%	25%	23%	21%	31%	17%	17%	20%	20%	29%	19%
Not being able to pay for petrol	20%	9%	9%	22%	37%	50%	18%	21%	17%	17%	25%	18%	23%	16%	13%	24%	17%
Not being able to pay my rent	11%	4%	4%	9%	28%	39%	9%	10%	14%	7%	12%	8%	12%	16%	7%	12%	13%
Don't Know	12%	14%	13%	11%	12%	6%	12%	11%	14%	11%	10%	11%	15%	16%	11%	9%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) As far as you are aware, what is the current rate of inflation? If you are not sure, please take a guess

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Less than 2%	2%	0%	3%	3%	0%	3%	2%	2%	1%	2%	1%	1%	3%	1%	2%	2%	1%
2% - 4%	6%	8%	5%	9%	6%	4%	6%	5%	5%	7%	5%	5%	6%	8%	4%	6%	5%
5% - 7%	14%	12%	16%	15%	14%	10%	16%	10%	5%	16%	12%	17%	14%	14%	13%	15%	11%
8% - 10%	50%	45%	52%	48%	57%	49%	50%	49%	68%	47%	53%	47%	44%	50%	55%	54%	57%
11% - 15%	10%	15%	11%	8%	9%	8%	11%	9%	9%	9%	10%	11%	10%	9%	11%	11%	13%
16% - 20%	2%	3%	1%	2%	1%	5%	2%	2%	1%	1%	1%	3%	3%	3%	1%	1%	3%
21% - 30%	1%	2%	1%	2%	1%	3%	1%	2%	1%	0%	2%	1%	2%	2%	1%	1%	1%
More than 30%	1%	2%	0%	2%	1%	2%	1%	1%	2%	2%	2%	1%	3%	1%	0%	1%	2%
Don't Know	13%	13%	11%	11%	12%	15%	11%	20%	7%	16%	15%	14%	17%	11%	13%	9%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) As far as you are aware, what is the current rate of inflation? If you are not sure, please take a guess

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Less than 2%	2%	2%	1%	2%	2%	2%	3%	3%	0%	2%	1%	1%	3%	2%	2%	1%	3%
2% - 4%	6%	6%	6%	13%	8%	7%	5%	3%	4%	4%	6%	7%	9%	7%	5%	6%	5%
5% - 7%	14%	11%	16%	15%	19%	11%	9%	13%	14%	14%	12%	15%	13%	13%	12%	14%	16%
8% - 10%	50%	59%	43%	27%	37%	45%	52%	60%	67%	58%	54%	47%	41%	47%	53%	53%	53%
11% - 15%	10%	11%	9%	14%	11%	9%	14%	8%	8%	12%	10%	10%	9%	10%	10%	12%	8%
16% - 20%	2%	1%	3%	3%	4%	3%	2%	1%	0%	2%	2%	3%	2%	2%	2%	2%	2%
21% - 30%	1%	1%	2%	3%	2%	2%	0%	1%	0%	1%	1%	1%	3%	2%	1%	1%	1%
More than 30%	1%	1%	1%	4%	2%	2%	1%	0%	0%	1%	1%	2%	2%	2%	1%	1%	1%
Don't Know	13%	7%	19%	19%	15%	18%	15%	11%	6%	6%	14%	14%	19%	16%	14%	10%	11%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) As far as you are aware, what is the current rate of inflation? If you are not sure, please take a guess

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Less than 2%	2%	1%	2%	1%	3%	3%	2%	2%	3%	2%	2%	1%	0%	2%	2%	2%	1%
2% - 4%	6%	4%	5%	7%	8%	2%	6%	5%	8%	6%	6%	3%	6%	9%	6%	6%	4%
5% - 7%	14%	14%	15%	13%	12%	11%	15%	13%	11%	14%	14%	10%	3%	13%	14%	14%	14%
8% - 10%	50%	43%	54%	54%	38%	33%	55%	53%	40%	58%	44%	67%	59%	39%	57%	46%	59%
11% - 15%	10%	13%	10%	10%	11%	11%	8%	13%	11%	8%	15%	7%	6%	10%	8%	13%	9%
16% - 20%	2%	5%	2%	2%	2%	4%	2%	2%	3%	2%	3%	1%	3%	3%	2%	3%	2%
21% - 30%	1%	4%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	0%	2%	1%	1%	1%
More than 30%	1%	2%	1%	1%	3%	2%	1%	1%	2%	1%	1%	1%	4%	3%	0%	1%	2%
Don't Know	13%	14%	10%	11%	21%	32%	12%	10%	20%	9%	14%	10%	19%	20%	10%	13%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(8.A) Regardless of the rate of inflation and its effect on your real wages, do you expect to receive a pay rise of any kind this year?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	1215	166	187	101	108	93	104	102	43	150	102	59	188	248	213	292	235
Weighted	1227	194	182	99	107	89	108	98	48	144	106	52	196	252	218	289	232
Yes	31%	30%	33%	35%	26%	28%	33%	32%	34%	28%	31%	27%	17%	30%	30%	38%	39%
No	56%	54%	59%	47%	57%	60%	58%	55%	54%	58%	56%	61%	67%	54%	57%	52%	51%
Don't Know	13%	16%	8%	19%	17%	12%	9%	12%	12%	14%	13%	11%	16%	16%	13%	10%	9%

*Note:*

BASE: Full and part-time workers

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

## Public First Poll on Cost of Living

(8.B) Regardless of the rate of inflation and its effect on your real wages, do you expect to receive a pay rise of any kind this year?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	1215	607	608	141	241	296	246	200	91	398	365	250	195	526	240	317	131
Weighted	1227	642	585	135	277	284	249	187	96	375	343	278	223	531	246	320	130
Yes	31%	37%	24%	34%	34%	32%	27%	28%	29%	35%	28%	32%	25%	29%	27%	35%	37%
No	56%	51%	62%	51%	55%	57%	58%	57%	59%	54%	58%	54%	60%	57%	61%	53%	53%
Don't Know	13%	12%	14%	16%	11%	12%	15%	15%	12%	10%	14%	13%	16%	15%	12%	12%	10%

*Note:*

BASE: Full and part-time workers

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) Regardless of the rate of inflation and its effect on your real wages, do you expect to receive a pay rise of any kind this year?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1215	69	422	510	183	31	444	544	167	451	382	67	14	148	298	452	89
Weighted	1227	71	430	512	182	32	447	549	172	447	390	67	15	152	297	459	91
Yes	31%	62%	39%	25%	17%	15%	31%	31%	31%	35%	30%	41%	21%	22%	40%	32%	32%
No	56%	33%	47%	61%	72%	75%	56%	58%	56%	54%	57%	47%	56%	62%	49%	58%	59%
Don't Know	13%	5%	14%	14%	11%	10%	13%	11%	14%	11%	12%	12%	23%	16%	11%	10%	9%

*Note:*

BASE: Full and part-time workers

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) You said that you expect to receive a pay rise this year. What percentage pay rise are you expecting?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	371	50	62	34	28	26	34	32	15	41	33	16	32	72	62	110	92
Weighted	377	59	60	34	28	25	36	32	16	40	33	14	34	75	66	109	91
Less than 2%	12%	9%	19%	6%	3%	12%	12%	17%	19%	11%	12%	20%	21%	12%	12%	10%	11%
2% - 4%	38%	28%	46%	35%	51%	38%	37%	32%	51%	34%	40%	41%	21%	42%	37%	37%	44%
5% - 7%	23%	26%	9%	29%	23%	29%	35%	14%	17%	26%	26%	21%	24%	22%	25%	24%	21%
8% - 10%	10%	9%	14%	23%	14%	5%	6%	13%	0%	10%	3%	6%	10%	7%	16%	12%	8%
11% - 15%	5%	10%	0%	6%	0%	4%	5%	10%	0%	8%	3%	5%	6%	9%	5%	4%	2%
16% - 20%	4%	7%	3%	0%	0%	8%	3%	5%	0%	5%	6%	0%	3%	1%	1%	4%	7%
21% - 30%	1%	5%	0%	0%	0%	0%	3%	3%	0%	0%	0%	0%	0%	1%	0%	2%	2%
More than 30%	1%	2%	0%	0%	0%	0%	0%	3%	6%	0%	0%	0%	0%	1%	0%	1%	1%
Don't Know	5%	4%	9%	0%	8%	3%	0%	3%	7%	6%	9%	6%	14%	4%	3%	5%	3%

*Note:*

BASE: Expect to receive pay rise this year

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) You said that you expect to receive a pay rise this year. What percentage pay rise are you expecting?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	371	222	149	47	81	93	67	57	26	139	101	79	47	151	62	109	49
Weighted	377	236	141	45	95	90	68	52	27	133	95	90	55	153	65	111	48
Less than 2%	12%	8%	20%	11%	8%	14%	12%	23%	4%	10%	8%	18%	20%	13%	12%	9%	19%
2% - 4%	38%	39%	38%	36%	32%	44%	41%	34%	46%	39%	46%	32%	35%	39%	32%	42%	35%
5% - 7%	23%	27%	17%	22%	28%	15%	26%	27%	19%	25%	21%	22%	19%	25%	14%	27%	20%
8% - 10%	10%	11%	9%	11%	14%	12%	5%	6%	17%	10%	12%	10%	7%	10%	18%	8%	6%
11% - 15%	5%	6%	4%	14%	7%	2%	3%	2%	4%	4%	3%	9%	4%	6%	6%	2%	8%
16% - 20%	4%	4%	4%	2%	5%	6%	3%	2%	0%	6%	1%	3%	4%	2%	6%	4%	4%
21% - 30%	1%	2%	1%	4%	0%	2%	1%	0%	0%	3%	0%	0%	2%	1%	1%	2%	2%
More than 30%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	2%	1%	0%
Don't Know	5%	4%	8%	0%	5%	4%	8%	7%	9%	1%	8%	6%	8%	4%	9%	4%	6%

*Note:*

BASE: Expect to receive pay rise this year

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) You said that you expect to receive a pay rise this year. What percentage pay rise are you expecting?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	371	42	165	129	30	5	136	170	50	154	116	27	3	32	118	144	28
Weighted	377	44	170	128	31	5	138	171	53	155	119	27	3	33	118	146	29
Less than 2%	12%	4%	10%	16%	23%	0%	12%	12%	16%	12%	10%	32%	0%	6%	10%	10%	35%
2% - 4%	38%	25%	39%	42%	41%	18%	33%	44%	35%	35%	41%	33%	63%	43%	39%	44%	24%
5% - 7%	23%	23%	27%	20%	14%	23%	28%	19%	20%	27%	19%	17%	37%	28%	23%	21%	15%
8% - 10%	10%	17%	13%	4%	3%	59%	12%	12%	2%	12%	12%	7%	0%	0%	12%	9%	12%
11% - 15%	5%	15%	4%	4%	4%	0%	4%	4%	5%	4%	6%	7%	0%	0%	6%	5%	6%
16% - 20%	4%	6%	4%	2%	6%	0%	2%	4%	9%	3%	4%	4%	0%	9%	3%	5%	4%
21% - 30%	1%	6%	1%	0%	0%	0%	2%	1%	0%	2%	2%	0%	0%	0%	2%	1%	4%
More than 30%	1%	4%	0%	1%	0%	0%	1%	1%	0%	1%	2%	0%	0%	0%	1%	1%	0%
Don't Know	5%	0%	2%	11%	8%	0%	7%	2%	13%	4%	5%	0%	0%	14%	4%	4%	0%

*Note:*

BASE: Expect to receive pay rise this year

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) How likely or unlikely is it that you will get a salary increase that matches inflation this year?

	Total	Region										Grouped Income					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	1215	166	187	101	108	93	104	102	43	150	102	59	188	248	213	292	235
Weighted	1227	194	182	99	107	89	108	98	48	144	106	52	196	252	218	289	232
Very likely	4%	8%	0%	3%	2%	5%	3%	3%	5%	3%	4%	3%	3%	3%	6%	2%	5%
Somewhat likely	10%	15%	9%	20%	4%	6%	14%	6%	2%	9%	6%	7%	6%	13%	7%	14%	9%
Neither likely nor unlikely	14%	16%	14%	20%	11%	12%	15%	17%	13%	12%	11%	19%	17%	16%	17%	13%	11%
Somewhat unlikely	19%	20%	17%	16%	26%	21%	14%	18%	23%	21%	18%	16%	18%	21%	18%	20%	19%
Very unlikely	49%	38%	56%	37%	52%	53%	51%	52%	54%	48%	53%	51%	48%	44%	49%	47%	54%
Don't Know	4%	4%	3%	4%	4%	3%	3%	4%	3%	7%	8%	4%	8%	3%	4%	4%	1%
Total Likely:	13%	23%	10%	23%	6%	11%	17%	8%	7%	12%	10%	10%	9%	16%	13%	16%	14%
Total Unlikely:	68%	57%	73%	53%	78%	74%	65%	70%	76%	69%	71%	67%	66%	65%	66%	67%	74%
Net:	-54%	-34%	-64%	-31%	-72%	-63%	-48%	-62%	-70%	-57%	-61%	-57%	-57%	-50%	-53%	-51%	-60%

*Note:*

BASE: Full and part-time workers

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) How likely or unlikely is it that you will get a salary increase that matches inflation this year?

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	1215	607	608	141	241	296	246	200	91	398	365	250	195	526	240	317	131
Weighted	1227	642	585	135	277	284	249	187	96	375	343	278	223	531	246	320	130
Very likely	4%	5%	2%	3%	4%	6%	2%	1%	2%	5%	2%	6%	2%	3%	5%	2%	9%
Somewhat likely	10%	11%	8%	17%	19%	8%	7%	1%	5%	10%	10%	10%	7%	11%	11%	8%	6%
Neither likely nor unlikely	14%	13%	16%	21%	17%	16%	9%	10%	15%	12%	11%	17%	21%	15%	14%	16%	10%
Somewhat unlikely	19%	22%	16%	19%	21%	19%	16%	23%	16%	17%	24%	18%	17%	21%	14%	20%	17%
Very unlikely	49%	46%	52%	33%	37%	46%	62%	61%	56%	54%	48%	43%	49%	44%	53%	49%	57%
Don't Know	4%	3%	6%	7%	2%	6%	3%	3%	6%	3%	5%	6%	4%	6%	3%	4%	2%
Total Likely:	13%	16%	10%	20%	23%	13%	10%	2%	7%	15%	12%	16%	8%	14%	16%	11%	15%
Total Unlikely:	68%	68%	67%	52%	57%	64%	78%	85%	71%	71%	72%	61%	66%	65%	68%	69%	74%
Net:	-54%	-52%	-57%	-32%	-34%	-51%	-68%	-83%	-64%	-55%	-60%	-45%	-58%	-52%	-52%	-59%	-59%

*Note:*

BASE: Full and part-time workers

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) How likely or unlikely is it that you will get a salary increase that matches inflation this year?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1215	69	422	510	183	31	444	544	167	451	382	67	14	148	298	452	89
Weighted	1227	71	430	512	182	32	447	549	172	447	390	67	15	152	297	459	91
Very likely	4%	20%	4%	2%	2%	0%	3%	4%	3%	4%	4%	2%	0%	2%	6%	3%	2%
Somewhat likely	10%	23%	14%	7%	4%	0%	10%	10%	12%	10%	11%	6%	0%	11%	12%	10%	11%
Neither likely nor unlikely	14%	16%	16%	13%	13%	13%	13%	13%	19%	13%	15%	8%	28%	19%	13%	15%	16%
Somewhat unlikely	19%	16%	18%	21%	19%	10%	23%	18%	16%	20%	18%	18%	26%	20%	23%	17%	19%
Very unlikely	49%	20%	46%	52%	55%	63%	48%	52%	44%	51%	48%	63%	38%	45%	43%	50%	49%
Don't Know	4%	5%	3%	4%	6%	14%	3%	3%	6%	3%	5%	3%	8%	3%	2%	4%	3%
Total Likely:	13%	43%	18%	9%	6%	0%	13%	14%	15%	14%	15%	8%	0%	13%	18%	14%	12%
Total Unlikely:	68%	36%	63%	73%	74%	73%	71%	70%	60%	70%	66%	81%	65%	65%	66%	67%	68%
Net:	-54%	7%	-46%	-64%	-68%	-73%	-58%	-57%	-45%	-56%	-51%	-73%	-65%	-52%	-48%	-54%	-56%

*Note:*

BASE: Full and part-time workers

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(11.A) If you do not receive a salary increase that matches inflation this year, would you expect to look for a new job?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	1215	166	187	101	108	93	104	102	43	150	102	59	188	248	213	292	235
Weighted	1227	194	182	99	107	89	108	98	48	144	106	52	196	252	218	289	232
Yes	34%	47%	35%	31%	28%	35%	27%	29%	19%	33%	33%	32%	29%	39%	31%	33%	36%
No	43%	36%	41%	44%	40%	48%	45%	44%	61%	49%	38%	43%	43%	33%	45%	46%	49%
Don't Know	23%	17%	24%	25%	32%	17%	27%	27%	21%	18%	29%	25%	28%	28%	25%	21%	15%

*Note:*

BASE: Full and part-time workers

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) If you do not receive a salary increase that matches inflation this year, would you expect to look for a new job?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	1215	607	608	141	241	296	246	200	91	398	365	250	195	526	240	317	131
Weighted	1227	642	585	135	277	284	249	187	96	375	343	278	223	531	246	320	130
Yes	34%	35%	32%	51%	49%	36%	28%	16%	7%	35%	34%	34%	29%	35%	37%	29%	31%
No	43%	42%	44%	30%	36%	34%	46%	58%	72%	47%	42%	40%	42%	42%	39%	46%	47%
Don't Know	23%	23%	24%	19%	16%	30%	26%	26%	21%	18%	24%	26%	29%	22%	24%	25%	22%

*Note:*

BASE: Full and part-time workers

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) If you do not receive a salary increase that matches inflation this year, would you expect to look for a new job?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1215	69	422	510	183	31	444	544	167	451	382	67	14	148	298	452	89
Weighted	1227	71	430	512	182	32	447	549	172	447	390	67	15	152	297	459	91
Yes	34%	41%	30%	36%	32%	37%	26%	37%	38%	28%	41%	35%	17%	32%	31%	38%	38%
No	43%	48%	54%	37%	35%	37%	50%	41%	36%	49%	39%	41%	45%	39%	51%	41%	38%
Don't Know	23%	12%	16%	27%	33%	26%	24%	22%	26%	23%	20%	24%	38%	29%	18%	21%	24%

*Note:*

BASE: Full and part-time workers

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Do you agree or disagree with the following?: Every worker in the UK should receive a pay rise in line with inflation this year

	Total	Region										Grouped Income					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Strongly Agree	38%	39%	35%	29%	33%	42%	38%	39%	39%	41%	45%	33%	38%	36%	42%	41%	33%
Agree	33%	34%	34%	30%	36%	30%	35%	29%	27%	37%	31%	41%	35%	34%	36%	30%	29%
Neither Agree nor Disagree	16%	17%	13%	26%	21%	14%	15%	17%	17%	13%	11%	10%	13%	18%	11%	17%	21%
Disagree	8%	6%	12%	9%	5%	6%	7%	7%	9%	5%	10%	6%	8%	7%	5%	9%	10%
Strongly Disagree	3%	3%	4%	1%	3%	6%	2%	5%	6%	2%	2%	5%	3%	2%	4%	3%	5%
Don't Know	2%	1%	2%	4%	2%	1%	3%	3%	1%	2%	2%	4%	3%	3%	2%	1%	2%
Total Agree:	71%	73%	69%	59%	69%	73%	73%	68%	67%	78%	76%	75%	72%	70%	78%	70%	62%
Total Disagree:	11%	8%	16%	11%	9%	12%	9%	12%	15%	7%	11%	11%	12%	9%	9%	12%	15%
Net:	60%	65%	52%	48%	60%	60%	64%	56%	52%	71%	65%	63%	61%	61%	69%	58%	46%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Do you agree or disagree with the following?: Every worker in the UK should receive a pay rise in line with inflation this year

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Strongly Agree	38%	36%	39%	51%	50%	49%	39%	32%	18%	33%	39%	39%	40%	39%	42%	36%	32%
Agree	33%	31%	35%	35%	32%	33%	34%	31%	35%	31%	34%	36%	34%	32%	33%	33%	36%
Neither Agree nor Disagree	16%	17%	14%	12%	14%	12%	13%	18%	23%	18%	14%	17%	15%	16%	12%	17%	18%
Disagree	8%	10%	5%	0%	3%	3%	7%	11%	16%	12%	6%	5%	6%	7%	7%	8%	9%
Strongly Disagree	3%	4%	2%	1%	0%	2%	4%	6%	6%	5%	4%	2%	2%	3%	4%	4%	3%
Don't Know	2%	2%	3%	2%	2%	2%	3%	3%	3%	2%	2%	1%	3%	3%	2%	2%	2%
Total Agree:	71%	67%	75%	85%	82%	82%	73%	63%	53%	63%	73%	75%	74%	71%	75%	69%	68%
Total Disagree:	11%	14%	8%	1%	3%	5%	10%	17%	22%	16%	11%	7%	8%	10%	11%	12%	12%
Net:	60%	53%	67%	84%	79%	78%	63%	46%	31%	47%	63%	68%	65%	61%	64%	57%	57%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Do you agree or disagree with the following?: Every worker in the UK should receive a pay rise in line with inflation this year

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Strongly Agree	38%	38%	30%	40%	46%	53%	32%	39%	44%	25%	51%	30%	24%	40%	22%	49%	38%
Agree	33%	25%	33%	34%	35%	34%	32%	34%	35%	34%	34%	28%	22%	36%	36%	35%	29%
Neither Agree nor Disagree	16%	23%	20%	14%	10%	8%	18%	15%	13%	21%	10%	23%	36%	14%	21%	10%	15%
Disagree	8%	6%	11%	7%	4%	3%	10%	8%	3%	12%	3%	15%	11%	4%	12%	3%	15%
Strongly Disagree	3%	5%	5%	2%	1%	2%	6%	2%	1%	6%	1%	2%	3%	3%	8%	1%	2%
Don't Know	2%	2%	2%	2%	4%	0%	2%	2%	4%	2%	1%	3%	3%	3%	1%	1%	1%
Total Agree:	71%	64%	63%	74%	81%	87%	65%	73%	79%	59%	85%	57%	46%	76%	58%	84%	67%
Total Disagree:	11%	12%	16%	9%	6%	5%	16%	10%	4%	19%	4%	17%	14%	7%	20%	4%	17%
Net:	60%	52%	46%	65%	75%	82%	49%	63%	75%	40%	82%	41%	32%	70%	39%	80%	50%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Do you agree or disagree with the following?: The gap between the rich and poor is getting wider

	Total	Region										Grouped Income					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Strongly Agree	52%	50%	47%	43%	55%	60%	49%	51%	58%	54%	64%	49%	55%	50%	55%	50%	50%
Agree	34%	33%	37%	41%	34%	27%	38%	32%	31%	36%	24%	40%	33%	38%	31%	36%	33%
Neither Agree nor Disagree	9%	13%	12%	11%	8%	10%	7%	12%	8%	6%	8%	7%	9%	8%	9%	9%	11%
Disagree	2%	1%	2%	3%	2%	2%	4%	2%	2%	2%	2%	1%	1%	1%	3%	4%	3%
Strongly Disagree	0%	0%	1%	0%	0%	0%	1%	2%	0%	0%	1%	0%	0%	1%	1%	1%	0%
Don't Know	2%	3%	2%	2%	1%	1%	2%	1%	1%	2%	1%	3%	2%	2%	1%	1%	2%
Total Agree:	86%	83%	84%	84%	89%	87%	87%	83%	89%	90%	88%	89%	88%	88%	86%	86%	83%
Total Disagree:	3%	2%	3%	3%	2%	2%	5%	4%	2%	3%	3%	1%	1%	2%	4%	4%	3%
Net:	84%	81%	81%	81%	86%	85%	82%	80%	87%	87%	86%	88%	87%	87%	82%	81%	80%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Do you agree or disagree with the following?: The gap between the rich and poor is getting wider

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Strongly Agree	52%	53%	51%	49%	60%	56%	55%	51%	43%	53%	51%	49%	54%	54%	54%	47%	54%
Agree	34%	34%	35%	34%	29%	38%	31%	33%	39%	33%	35%	38%	32%	33%	31%	40%	33%
Neither Agree nor Disagree	9%	9%	10%	11%	7%	5%	10%	11%	13%	9%	10%	10%	9%	9%	10%	9%	10%
Disagree	2%	3%	2%	3%	1%	1%	2%	3%	3%	3%	2%	2%	2%	2%	3%	2%	2%
Strongly Disagree	0%	1%	0%	0%	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%	0%	1%
Don't Know	2%	1%	2%	3%	1%	1%	2%	2%	1%	1%	2%	1%	3%	2%	1%	2%	0%
Total Agree:	86%	87%	86%	83%	90%	93%	86%	84%	82%	86%	86%	87%	86%	86%	85%	87%	86%
Total Disagree:	3%	3%	2%	3%	2%	1%	2%	3%	4%	4%	2%	2%	2%	2%	4%	3%	3%
Net:	84%	83%	84%	80%	88%	92%	84%	81%	78%	82%	84%	85%	84%	84%	81%	84%	83%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Do you agree or disagree with the following?: The gap between the rich and poor is getting wider

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Strongly Agree	52%	42%	42%	55%	65%	72%	45%	59%	49%	39%	68%	49%	51%	48%	29%	67%	52%
Agree	34%	40%	40%	32%	28%	18%	37%	32%	38%	40%	26%	43%	22%	43%	43%	27%	41%
Neither Agree nor Disagree	9%	12%	12%	8%	5%	8%	12%	7%	9%	15%	5%	5%	17%	6%	19%	5%	5%
Disagree	2%	2%	3%	2%	1%	0%	4%	1%	0%	4%	1%	1%	8%	1%	5%	0%	1%
Strongly Disagree	0%	2%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Don't Know	2%	2%	1%	2%	1%	2%	1%	1%	3%	2%	1%	2%	3%	2%	2%	1%	1%
Total Agree:	86%	82%	83%	87%	93%	90%	82%	91%	87%	78%	93%	91%	72%	91%	72%	94%	93%
Total Disagree:	3%	4%	4%	3%	1%	0%	5%	1%	1%	5%	1%	1%	8%	1%	7%	0%	1%
Net:	84%	78%	79%	84%	93%	90%	77%	90%	87%	73%	92%	90%	65%	89%	66%	94%	91%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(14.A) Do you agree or disagree with the following?: Strikes are the best way for workers to pressure employers into giving pay rises

	Total	Region										Grouped Income					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Strongly Agree	14%	17%	11%	12%	8%	12%	14%	13%	12%	17%	18%	14%	13%	13%	14%	14%	16%
Agree	23%	30%	20%	22%	20%	25%	23%	19%	22%	24%	25%	28%	24%	26%	23%	23%	21%
Neither Agree nor Disagree	27%	25%	26%	28%	29%	23%	29%	29%	23%	27%	27%	25%	26%	27%	28%	27%	22%
Disagree	18%	16%	18%	19%	21%	18%	14%	19%	23%	19%	15%	12%	18%	17%	17%	17%	20%
Strongly Disagree	16%	11%	23%	16%	19%	19%	15%	16%	16%	11%	9%	18%	15%	13%	17%	17%	19%
Don't Know	3%	1%	2%	3%	3%	2%	4%	4%	4%	2%	6%	3%	3%	4%	2%	1%	2%
Total Agree:	37%	47%	31%	34%	28%	38%	37%	32%	33%	41%	43%	42%	37%	39%	36%	37%	37%
Total Disagree:	33%	27%	41%	35%	40%	38%	30%	35%	40%	30%	24%	30%	33%	30%	34%	34%	39%
Net:	4%	20%	-10%	-1%	-11%	0%	7%	-4%	-6%	11%	19%	12%	4%	9%	3%	3%	-2%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Do you agree or disagree with the following?: Strikes are the best way for workers to pressure employers into giving pay rises

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Strongly Agree	14%	16%	11%	15%	21%	17%	13%	13%	5%	12%	12%	15%	16%	15%	13%	13%	12%
Agree	23%	24%	23%	34%	28%	22%	29%	19%	15%	26%	23%	23%	22%	26%	20%	22%	22%
Neither Agree nor Disagree	27%	23%	31%	35%	25%	29%	25%	27%	23%	21%	26%	29%	31%	28%	28%	27%	23%
Disagree	18%	18%	17%	8%	16%	19%	14%	17%	25%	20%	20%	16%	14%	15%	19%	19%	20%
Strongly Disagree	16%	17%	14%	5%	7%	10%	14%	20%	29%	19%	16%	14%	14%	13%	17%	17%	22%
Don't Know	3%	2%	3%	4%	2%	4%	5%	3%	2%	2%	3%	3%	4%	4%	2%	2%	2%
Total Agree:	37%	40%	34%	49%	49%	39%	42%	33%	21%	38%	35%	38%	37%	41%	34%	35%	34%
Total Disagree:	33%	35%	32%	13%	24%	29%	28%	37%	55%	39%	36%	30%	28%	28%	36%	36%	42%
Net:	4%	5%	2%	36%	26%	10%	14%	-5%	-34%	-2%	-1%	8%	10%	13%	-2%	-1%	-8%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) Do you agree or disagree with the following?: Strikes are the best way for workers to pressure employers into giving pay rises

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Strongly Agree	14%	21%	11%	13%	19%	21%	9%	18%	10%	7%	25%	7%	13%	9%	6%	22%	9%
Agree	23%	22%	22%	26%	24%	15%	19%	26%	26%	16%	31%	28%	18%	24%	15%	33%	26%
Neither Agree nor Disagree	27%	26%	26%	28%	27%	28%	24%	27%	32%	22%	27%	29%	27%	32%	21%	27%	31%
Disagree	18%	12%	20%	17%	15%	16%	22%	15%	16%	24%	10%	19%	25%	18%	24%	11%	16%
Strongly Disagree	16%	16%	20%	15%	10%	13%	24%	11%	11%	30%	4%	14%	17%	12%	32%	4%	16%
Don't Know	3%	4%	2%	2%	6%	7%	2%	2%	5%	2%	3%	3%	0%	5%	2%	3%	2%
Total Agree:	37%	42%	32%	38%	42%	36%	28%	44%	36%	22%	55%	35%	31%	33%	21%	55%	35%
Total Disagree:	33%	28%	40%	32%	25%	29%	46%	26%	27%	54%	15%	33%	42%	30%	57%	16%	32%
Net:	4%	14%	-8%	6%	17%	6%	-18%	18%	9%	-32%	41%	2%	-11%	3%	-36%	39%	3%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Which of the following comes closest to your view?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Workers who do not receive a pay rise in line with inflation are justified in striking	53%	55%	50%	44%	50%	57%	52%	52%	52%	58%	60%	54%	54%	54%	55%	53%	50%
Workers who do not receive a pay rise in line with inflation are NOT justified in striking	30%	26%	35%	30%	31%	30%	29%	34%	33%	27%	28%	24%	29%	29%	27%	34%	33%
Don't Know	17%	19%	14%	26%	19%	13%	19%	15%	15%	15%	12%	23%	18%	17%	17%	13%	17%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Workers who do not receive a pay rise in line with inflation are justified in striking	53%	53%	53%	72%	69%	57%	56%	45%	34%	49%	54%	55%	54%	56%	56%	49%	46%
Workers who do not receive a pay rise in line with inflation are NOT justified in striking	30%	33%	27%	17%	19%	24%	25%	34%	48%	35%	29%	28%	27%	26%	29%	34%	37%
Don't Know	17%	14%	20%	11%	12%	18%	19%	21%	18%	15%	17%	17%	19%	18%	15%	17%	18%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) Which of the following comes closest to your view?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Workers who do not receive a pay rise in line with inflation are justified in striking	53%	47%	46%	57%	59%	60%	43%	60%	56%	36%	75%	41%	44%	52%	33%	74%	47%
Workers who do not receive a pay rise in line with inflation are NOT justified in striking	30%	37%	37%	26%	23%	21%	41%	25%	22%	47%	13%	37%	53%	25%	52%	13%	37%
Don't Know	17%	17%	17%	17%	19%	18%	16%	15%	22%	17%	12%	23%	3%	23%	15%	13%	16%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) How much, if anything, do you currently save in an average month?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Less than £0 - I spend more than I earn in an average month	12%	10%	12%	11%	11%	13%	11%	14%	13%	13%	13%	8%	22%	11%	11%	7%	5%
£0 - nothing	19%	17%	18%	17%	18%	19%	22%	21%	23%	22%	19%	16%	26%	20%	22%	12%	12%
Less than £50	16%	13%	15%	10%	11%	16%	21%	18%	26%	18%	18%	16%	21%	19%	13%	13%	11%
£50 - £99	12%	11%	13%	13%	14%	11%	17%	9%	6%	13%	12%	13%	14%	14%	13%	12%	7%
£100 - £149	9%	9%	10%	7%	9%	8%	5%	8%	8%	7%	11%	12%	5%	10%	12%	9%	10%
£150 - £199	6%	6%	6%	7%	7%	6%	4%	5%	4%	4%	7%	9%	3%	7%	7%	6%	8%
£200 - £249	6%	6%	8%	9%	7%	4%	5%	5%	5%	6%	5%	5%	3%	7%	5%	9%	9%
£250 - £499	7%	8%	7%	9%	8%	9%	4%	8%	3%	5%	6%	6%	2%	4%	7%	14%	12%
£500 - £749	4%	5%	5%	8%	5%	3%	1%	4%	2%	1%	2%	2%	1%	2%	5%	7%	7%
£750 - £999	2%	3%	1%	2%	2%	1%	2%	1%	0%	2%	2%	1%	1%	0%	2%	2%	6%
£1000 or more	3%	5%	2%	1%	2%	4%	4%	3%	5%	2%	2%	2%	0%	0%	1%	5%	12%
Don't Know	5%	5%	4%	6%	6%	5%	3%	5%	5%	6%	4%	9%	5%	4%	2%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) How much, if anything, do you currently save in an average month?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Less than £0 - I spend more than I earn in an average month	12%	10%	13%	10%	13%	15%	16%	13%	6%	8%	9%	11%	19%	13%	12%	10%	12%
£0 - nothing	19%	18%	20%	13%	14%	22%	26%	23%	17%	15%	19%	20%	23%	16%	21%	21%	23%
Less than £50	16%	12%	19%	17%	16%	15%	12%	17%	18%	11%	16%	20%	18%	16%	17%	14%	18%
£50 - £99	12%	12%	12%	18%	10%	12%	12%	13%	12%	10%	15%	12%	12%	13%	12%	12%	13%
£100 - £149	9%	9%	8%	10%	7%	9%	7%	7%	10%	8%	10%	10%	6%	8%	9%	10%	8%
£150 - £199	6%	8%	4%	5%	6%	5%	7%	5%	7%	7%	5%	6%	5%	4%	5%	7%	9%
£200 - £249	6%	6%	6%	7%	9%	5%	3%	5%	7%	8%	6%	5%	5%	7%	6%	7%	4%
£250 - £499	7%	9%	5%	7%	9%	6%	6%	5%	8%	11%	6%	6%	3%	8%	5%	7%	6%
£500 - £749	4%	5%	3%	3%	5%	3%	3%	3%	5%	7%	3%	2%	2%	4%	4%	4%	3%
£750 - £999	2%	2%	1%	1%	4%	1%	1%	1%	1%	4%	1%	1%	1%	2%	1%	2%	2%
£1000 or more	3%	4%	2%	0%	3%	2%	5%	2%	4%	9%	1%	1%	0%	3%	4%	3%	1%
Don't Know	5%	4%	6%	9%	4%	5%	4%	6%	5%	3%	7%	6%	5%	7%	3%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(16.C) How much, if anything, do you currently save in an average month?

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Less than £0 - I spend more than I earn in an average month	12%	1%	3%	9%	33%	60%	11%	11%	15%	11%	13%	7%	11%	13%	9%	12%	8%
£0 - nothing	19%	8%	8%	23%	39%	21%	22%	17%	22%	18%	20%	18%	22%	25%	15%	20%	22%
Less than £50	16%	5%	10%	24%	13%	6%	15%	16%	14%	14%	17%	18%	16%	15%	16%	19%	
£50 - £99	12%	6%	13%	15%	6%	7%	13%	12%	10%	12%	14%	13%	15%	10%	11%	14%	9%
£100 - £149	9%	7%	11%	9%	3%	2%	9%	9%	9%	11%	7%	7%	4%	8%	11%	9%	6%
£150 - £199	6%	8%	9%	5%	1%	0%	7%	6%	5%	6%	6%	2%	7%	5%	8%	5%	7%
£200 - £249	6%	11%	11%	4%	1%	0%	5%	7%	7%	7%	6%	9%	0%	6%	6%	7%	9%
£250 - £499	7%	13%	13%	4%	0%	0%	6%	8%	7%	9%	7%	9%	11%	4%	10%	7%	6%
£500 - £749	4%	12%	7%	1%	0%	0%	4%	4%	2%	4%	3%	4%	11%	2%	5%	3%	4%
£750 - £999	2%	8%	3%	0%	0%	0%	1%	2%	1%	1%	2%	3%	0%	1%	2%	2%	3%
£1000 or more	3%	15%	6%	1%	0%	0%	3%	3%	3%	3%	1%	7%	0%	4%	4%	2%	5%
Don't Know	5%	8%	5%	6%	3%	4%	3%	4%	7%	3%	4%	3%	4%	7%	4%	4%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) How much money do you tend to have left over at the end of an average month, if any?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Less than £0 - I spend more than I earn in an average month	11%	11%	12%	7%	9%	12%	11%	15%	13%	11%	10%	11%	18%	11%	10%	8%	5%
£0 - nothing	15%	12%	15%	17%	18%	9%	13%	19%	15%	19%	15%	10%	22%	15%	12%	12%	12%
Less than £50	20%	14%	17%	17%	18%	25%	22%	21%	32%	21%	22%	17%	27%	21%	19%	16%	11%
£50 - £99	12%	9%	14%	9%	10%	14%	18%	13%	9%	11%	12%	9%	12%	13%	15%	10%	11%
£100 - £149	9%	12%	9%	8%	9%	7%	8%	5%	11%	7%	11%	9%	6%	10%	9%	10%	9%
£150 - £199	5%	6%	5%	5%	5%	4%	5%	4%	5%	6%	5%	9%	3%	6%	5%	6%	8%
£200 - £249	5%	4%	6%	6%	5%	7%	6%	2%	1%	5%	4%	5%	2%	5%	7%	8%	4%
£250 - £499	6%	7%	6%	9%	4%	5%	4%	7%	1%	7%	4%	11%	1%	6%	7%	10%	10%
£500 - £749	4%	7%	3%	7%	5%	2%	0%	5%	0%	3%	3%	3%	1%	3%	4%	6%	9%
£750 - £999	2%	2%	2%	2%	2%	1%	2%	1%	0%	2%	2%	1%	0%	1%	2%	3%	4%
£1000 or more	3%	7%	2%	3%	3%	3%	3%	2%	7%	2%	3%	3%	0%	1%	2%	5%	12%
Don't Know	9%	8%	7%	10%	12%	11%	8%	6%	7%	6%	8%	12%	8%	8%	8%	6%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) How much money do you tend to have left over at the end of an average month, if any?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Less than £0 - I spend more than I earn in an average month	11%	10%	12%	8%	14%	15%	15%	11%	5%	7%	10%	12%	15%	11%	12%	9%	13%
£0 - nothing	15%	14%	16%	15%	15%	19%	19%	15%	11%	11%	15%	15%	20%	14%	14%	18%	14%
Less than £50	20%	15%	23%	23%	17%	18%	20%	20%	21%	14%	22%	18%	24%	20%	20%	18%	21%
£50 - £99	12%	11%	13%	14%	11%	13%	10%	12%	12%	11%	13%	14%	10%	12%	14%	10%	13%
£100 - £149	9%	11%	7%	9%	9%	8%	7%	10%	9%	10%	8%	11%	7%	8%	7%	10%	9%
£150 - £199	5%	7%	4%	4%	5%	4%	6%	7%	6%	6%	6%	4%	4%	5%	5%	5%	6%
£200 - £249	5%	6%	4%	6%	6%	4%	3%	4%	5%	6%	4%	5%	4%	4%	5%	5%	5%
£250 - £499	6%	7%	5%	5%	8%	5%	5%	5%	8%	9%	6%	4%	4%	6%	7%	7%	4%
£500 - £749	4%	5%	3%	3%	5%	3%	3%	5%	4%	7%	3%	3%	1%	3%	5%	4%	4%
£750 - £999	2%	3%	1%	1%	2%	2%	1%	1%	2%	3%	1%	1%	0%	1%	1%	3%	1%
£1000 or more	3%	4%	2%	0%	4%	2%	4%	2%	6%	9%	2%	1%	1%	3%	4%	3%	2%
Don't Know	9%	8%	9%	12%	5%	7%	8%	9%	11%	6%	9%	11%	9%	11%	6%	7%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) How much money do you tend to have left over at the end of an average month, if any?

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Less than £0 - I spend more than I earn in an average month	11%	2%	2%	9%	29%	66%	11%	11%	12%	10%	12%	12%	12%	12%	8%	12%	9%
£0 - nothing	15%	4%	6%	16%	36%	18%	15%	16%	17%	14%	17%	7%	13%	17%	12%	17%	13%
Less than £50	20%	3%	12%	29%	20%	7%	21%	18%	18%	17%	22%	20%	12%	22%	17%	22%	15%
£50 - £99	12%	8%	13%	16%	4%	4%	13%	11%	12%	13%	11%	14%	15%	11%	10%	12%	16%
£100 - £149	9%	10%	12%	9%	4%	2%	8%	10%	7%	10%	8%	11%	3%	6%	11%	8%	9%
£150 - £199	5%	4%	8%	5%	2%	0%	7%	5%	3%	6%	6%	4%	7%	2%	7%	5%	8%
£200 - £249	5%	13%	9%	2%	1%	0%	4%	6%	5%	5%	6%	5%	0%	4%	5%	6%	5%
£250 - £499	6%	10%	11%	4%	1%	0%	6%	7%	8%	7%	6%	9%	7%	6%	8%	6%	9%
£500 - £749	4%	14%	8%	1%	0%	0%	4%	4%	2%	4%	4%	5%	11%	2%	5%	3%	5%
£750 - £999	2%	7%	4%	0%	0%	0%	2%	2%	1%	2%	1%	2%	3%	1%	3%	1%	2%
£1000 or more	3%	17%	6%	1%	0%	0%	4%	3%	2%	4%	2%	5%	0%	3%	6%	2%	5%
Don't Know	9%	9%	11%	9%	4%	4%	7%	6%	12%	7%	6%	7%	15%	13%	8%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) If your household lost its income (e.g. if the main income earner lost their job), how long do you think your savings would last you and your family?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
No time at all	16%	11%	14%	13%	14%	17%	23%	18%	18%	19%	19%	13%	26%	18%	15%	8%	9%
Less than a month	13%	16%	14%	11%	7%	15%	13%	16%	17%	13%	13%	12%	14%	16%	14%	14%	8%
Between 1 and 2 months	13%	17%	14%	14%	13%	10%	19%	10%	4%	12%	14%	13%	13%	12%	14%	14%	14%
Between 2 and 4 months	14%	14%	14%	11%	19%	14%	10%	11%	15%	12%	13%	19%	10%	11%	17%	17%	16%
Between 4 months and half a year	9%	12%	7%	7%	10%	12%	6%	10%	10%	8%	8%	7%	7%	9%	10%	10%	14%
Between half a year and a year	9%	8%	12%	12%	9%	11%	7%	9%	4%	8%	7%	10%	7%	10%	6%	11%	14%
A year or more	18%	14%	18%	23%	18%	15%	15%	17%	19%	20%	18%	16%	14%	16%	17%	21%	21%
Don't Know	8%	8%	8%	10%	10%	7%	7%	8%	13%	6%	8%	10%	9%	8%	7%	5%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) If your household lost its income (e.g. if the main income earner lost their job), how long do you think your savings would last you and your family?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
No time at all	16%	13%	18%	15%	21%	24%	19%	15%	6%	8%	15%	16%	26%	15%	16%	17%	17%
Less than a month	13%	12%	14%	18%	18%	17%	15%	11%	7%	9%	14%	16%	14%	13%	17%	12%	11%
Between 1 and 2 months	13%	13%	13%	16%	17%	18%	12%	10%	9%	12%	14%	16%	11%	14%	13%	12%	14%
Between 2 and 4 months	14%	15%	12%	22%	14%	16%	14%	10%	9%	16%	15%	13%	10%	14%	12%	14%	14%
Between 4 months and half a year	9%	10%	8%	11%	10%	8%	9%	13%	6%	11%	9%	8%	7%	10%	9%	9%	8%
Between half a year and a year	9%	10%	8%	6%	10%	7%	6%	11%	12%	12%	9%	9%	6%	9%	8%	10%	8%
A year or more	18%	19%	16%	5%	4%	4%	16%	23%	40%	25%	16%	13%	15%	16%	17%	20%	19%
Don't Know	8%	7%	9%	8%	6%	7%	9%	7%	11%	6%	8%	9%	10%	9%	9%	7%	8%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) If your household lost its income (e.g. if the main income earner lost their job), how long do you think your savings would last you and your family?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
No time at all	16%	3%	4%	13%	43%	75%	15%	14%	25%	11%	18%	12%	16%	24%	11%	18%	12%
Less than a month	13%	4%	5%	18%	22%	8%	13%	14%	11%	10%	19%	13%	10%	13%	10%	19%	14%
Between 1 and 2 months	13%	9%	10%	17%	13%	6%	12%	14%	15%	13%	15%	10%	13%	12%	12%	14%	13%
Between 2 and 4 months	14%	9%	15%	15%	9%	4%	13%	14%	11%	14%	13%	11%	9%	12%	13%	15%	13%
Between 4 months and half a year	9%	6%	10%	11%	3%	2%	10%	9%	9%	10%	9%	6%	11%	8%	12%	8%	7%
Between half a year and a year	9%	15%	15%	7%	2%	2%	9%	11%	6%	11%	8%	13%	15%	6%	12%	7%	10%
A year or more	18%	43%	33%	9%	2%	2%	21%	18%	12%	24%	12%	25%	13%	14%	26%	13%	21%
Don't Know	8%	11%	8%	9%	6%	2%	7%	7%	11%	6%	7%	10%	12%	11%	6%	6%	11%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) How much would your outgoings have to go up before you felt completely unable to cover your costs?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
I cannot afford any more than I currently spend	22%	18%	19%	17%	20%	22%	29%	21%	23%	25%	25%	22%	38%	21%	20%	11%	10%
I could afford £1 - £49 more each month	13%	15%	15%	12%	11%	11%	13%	13%	16%	13%	10%	15%	19%	15%	13%	10%	7%
I could afford £50 - £99 more each month	14%	11%	14%	16%	12%	14%	13%	14%	16%	17%	13%	12%	13%	17%	17%	12%	11%
I could afford £100 - £199 more each month	13%	13%	15%	10%	16%	17%	14%	14%	12%	9%	10%	17%	11%	14%	14%	17%	12%
I could afford £200 - £299 more each month	9%	6%	8%	10%	9%	7%	10%	7%	7%	10%	11%	10%	5%	8%	10%	11%	12%
I could afford £300 - £399 more each month	5%	4%	4%	6%	7%	6%	3%	4%	4%	5%	7%	2%	1%	4%	6%	8%	8%
I could afford £400 - £499 more each month	5%	9%	5%	2%	3%	4%	5%	4%	5%	3%	6%	2%	1%	5%	3%	8%	9%
I could afford £500 - £749 more each month	4%	5%	6%	8%	2%	4%	2%	4%	1%	3%	2%	2%	1%	2%	3%	7%	8%
I could afford £750 - £999 more each month	2%	3%	1%	1%	2%	2%	1%	2%	0%	1%	2%	1%	0%	1%	1%	2%	6%
I could afford £1000+ more each month	4%	5%	3%	3%	5%	3%	3%	6%	5%	2%	4%	4%	1%	3%	3%	7%	12%
Don't Know	11%	10%	10%	14%	14%	10%	7%	11%	9%	12%	9%	13%	10%	10%	10%	8%	6%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(19.B) How much would your outgoings have to go up before you felt completely unable to cover your costs?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
I cannot afford any more than I currently spend	22%	19%	24%	22%	25%	32%	24%	18%	12%	14%	21%	20%	32%	22%	25%	19%	23%
I could afford £1 - £49 more each month	13%	11%	15%	15%	15%	13%	13%	13%	12%	9%	13%	14%	18%	14%	12%	13%	14%
I could afford £50 - £99 more each month	14%	13%	14%	16%	13%	15%	12%	13%	14%	14%	15%	15%	11%	13%	15%	13%	13%
I could afford £100 - £199 more each month	13%	15%	12%	18%	14%	10%	15%	14%	11%	11%	13%	17%	12%	13%	14%	14%	12%
I could afford £200 - £299 more each month	9%	10%	7%	7%	10%	8%	8%	7%	10%	11%	10%	7%	6%	9%	8%	8%	11%
I could afford £300 - £399 more each month	5%	6%	4%	5%	5%	5%	4%	6%	5%	8%	5%	4%	2%	5%	4%	6%	4%
I could afford £400 - £499 more each month	5%	6%	3%	2%	7%	2%	5%	4%	6%	7%	5%	3%	3%	5%	4%	5%	5%
I could afford £500 - £749 more each month	4%	4%	3%	2%	3%	4%	3%	4%	5%	7%	3%	4%	1%	3%	3%	5%	3%
I could afford £750 - £999 more each month	2%	2%	1%	0%	1%	1%	2%	3%	2%	4%	1%	1%	1%	1%	3%	2%	2%
I could afford £1000+ more each month	4%	5%	4%	0%	2%	2%	4%	4%	9%	9%	2%	3%	2%	4%	4%	5%	4%
Don't Know	11%	9%	13%	12%	6%	8%	10%	14%	14%	7%	12%	12%	12%	12%	9%	11%	10%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) How much would your outgoings have to go up before you felt completely unable to cover your costs?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
I cannot afford any more than I currently spend	22%	8%	7%	18%	55%	82%	19%	21%	29%	17%	24%	15%	14%	28%	16%	24%	17%
I could afford £1 - £49 more each month	13%	4%	8%	18%	17%	9%	14%	12%	13%	12%	16%	11%	11%	16%	10%	16%	12%
I could afford £50 - £99 more each month	14%	5%	11%	18%	12%	2%	14%	14%	11%	13%	16%	14%	7%	14%	13%	14%	19%
I could afford £100 - £199 more each month	13%	16%	14%	16%	4%	5%	14%	11%	14%	15%	13%	13%	18%	11%	14%	14%	11%
I could afford £200 - £299 more each month	9%	6%	13%	8%	3%	1%	9%	9%	7%	10%	8%	6%	18%	7%	10%	8%	6%
I could afford £300 - £399 more each month	5%	4%	8%	4%	1%	0%	5%	6%	2%	6%	5%	9%	14%	1%	6%	5%	5%
I could afford £400 - £499 more each month	5%	9%	9%	3%	0%	0%	4%	6%	3%	6%	5%	4%	0%	2%	5%	5%	4%
I could afford £500 - £749 more each month	4%	10%	7%	2%	0%	0%	4%	4%	2%	5%	3%	6%	3%	1%	6%	2%	7%
I could afford £750 - £999 more each month	2%	3%	4%	0%	0%	0%	2%	2%	0%	2%	1%	3%	7%	0%	2%	1%	3%
I could afford £1000+ more each month	4%	27%	7%	1%	0%	0%	5%	4%	4%	5%	2%	9%	3%	4%	7%	2%	7%
Don't Know	11%	8%	13%	12%	8%	2%	10%	9%	15%	10%	8%	9%	4%	16%	9%	8%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) How difficult, if at all, are you finding it to afford your energy bills at the moment?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
N/A - I do not pay energy bills	5%	5%	5%	2%	7%	5%	6%	7%	5%	4%	5%	4%	5%	4%	3%	7%	4%
Impossible, I have not been able to pay them	2%	3%	1%	2%	2%	4%	2%	3%	0%	4%	3%	0%	4%	3%	2%	1%	1%
Very difficult	21%	23%	21%	22%	19%	17%	23%	18%	23%	24%	21%	14%	29%	23%	22%	14%	16%
Difficult	41%	40%	42%	41%	36%	40%	39%	44%	44%	38%	44%	48%	40%	41%	40%	44%	40%
Easy	27%	25%	27%	28%	32%	32%	26%	24%	23%	26%	23%	28%	20%	25%	30%	29%	32%
Very easy	4%	4%	3%	6%	4%	2%	4%	3%	5%	4%	3%	6%	2%	4%	4%	4%	7%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) How difficult, if at all, are you finding it to afford your energy bills at the moment?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
N/A - I do not pay energy bills	5%	4%	6%	24%	4%	4%	3%	2%	2%	3%	5%	7%	5%	10%	2%	2%	2%
Impossible, I have not been able to pay them	2%	2%	3%	3%	2%	4%	5%	1%	0%	1%	2%	2%	4%	3%	2%	2%	3%
Very difficult	21%	19%	23%	14%	25%	31%	23%	20%	13%	15%	20%	22%	27%	17%	24%	21%	27%
Difficult	41%	42%	40%	40%	44%	43%	44%	42%	35%	39%	43%	42%	40%	41%	42%	42%	38%
Easy	27%	20%	25%	16%	22%	17%	22%	30%	42%	35%	27%	22%	22%	26%	26%	28%	29%
Very easy	4%	4%	4%	2%	2%	1%	3%	5%	7%	6%	3%	4%	2%	4%	4%	4%	2%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) How difficult, if at all, are you finding it to afford your energy bills at the moment?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
N/A - I do not pay energy bills	5%	8%	3%	6%	6%	2%	3%	3%	7%	2%	5%	1%	0%	10%	3%	5%	3%
Impossible, I have not been able to pay them	2%	0%	1%	1%	5%	32%	3%	2%	3%	2%	3%	2%	9%	2%	2%	3%	2%
Very difficult	21%	7%	7%	20%	52%	56%	20%	22%	22%	18%	26%	15%	18%	22%	16%	27%	18%
Difficult	41%	22%	36%	53%	33%	9%	41%	43%	41%	42%	42%	41%	47%	37%	39%	40%	44%
Easy	27%	40%	47%	19%	4%	2%	28%	28%	26%	30%	23%	34%	19%	27%	34%	23%	28%
Very easy	4%	24%	6%	1%	0%	0%	6%	3%	2%	6%	2%	6%	7%	2%	7%	2%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) There are suggestions that energy bills might rise by up to 78 percent this autumn, meaning an average household could be paying £3,500 a year on typical energy bills (around £291 each month). Will you be able to pay these higher bills?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Yes, I would easily be able to pay this	4%	6%	2%	5%	4%	3%	3%	5%	4%	2%	4%	4%	2%	3%	3%	4%	10%
Yes, I would be able to pay this	14%	15%	15%	17%	14%	13%	11%	11%	16%	16%	13%	12%	7%	13%	16%	18%	23%
Yes, but it would be difficult	41%	40%	41%	43%	36%	43%	45%	40%	37%	41%	42%	43%	34%	42%	40%	47%	47%
No, I will not be able to pay this	36%	33%	39%	32%	40%	35%	37%	41%	38%	36%	36%	32%	53%	37%	37%	29%	19%
Don't Know	5%	6%	3%	3%	6%	5%	4%	3%	6%	5%	5%	9%	5%	5%	5%	3%	1%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) There are suggestions that energy bills might rise by up to 78 percent this autumn, meaning an average household could be paying £3,500 a year on typical energy bills (around £291 each month). Will you be able to pay these higher bills?

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Yes, I would easily be able to pay this	4%	4%	3%	5%	4%	2%	3%	3%	5%	7%	3%	3%	1%	5%	3%	3%	4%
Yes, I would be able to pay this	14%	18%	11%	11%	10%	9%	14%	15%	21%	20%	11%	15%	10%	13%	12%	17%	14%
Yes, but it would be difficult	41%	42%	40%	35%	40%	40%	35%	45%	46%	46%	43%	37%	38%	38%	43%	44%	41%
No, I will not be able to pay this	36%	32%	41%	40%	43%	44%	43%	33%	22%	24%	37%	40%	46%	38%	37%	33%	37%
Don't Know	5%	4%	5%	8%	4%	5%	5%	4%	4%	3%	5%	5%	6%	7%	5%	2%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) There are suggestions that energy bills might rise by up to 78 percent this autumn, meaning an average household could be paying £3,500 a year on typical energy bills (around £291 each month). Will you be able to pay these higher bills?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Yes, I would easily be able to pay this	4%	33%	5%	1%	0%	0%	4%	5%	1%	4%	4%	6%	0%	0%	6%	4%	4%
Yes, I would be able to pay this	14%	31%	28%	6%	2%	0%	15%	16%	10%	18%	12%	23%	11%	10%	19%	12%	20%
Yes, but it would be difficult	41%	20%	48%	48%	18%	9%	42%	42%	38%	44%	40%	44%	35%	39%	41%	42%	38%
No, I will not be able to pay this	36%	12%	14%	39%	76%	89%	36%	34%	42%	32%	40%	24%	44%	41%	31%	39%	35%
Don't Know	5%	4%	4%	6%	4%	2%	3%	3%	9%	2%	4%	4%	10%	10%	2%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(22.A) Which of the following, if any, do you think will happen when energy bills rise in the autumn? Please select all that apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
The Government will provide a subsidy to help people pay the bills	43%	48%	45%	41%	42%	41%	46%	40%	39%	40%	43%	36%	41%	47%	39%	44%	47%
The Government will put a cap on the rising costs	31%	32%	32%	28%	35%	29%	31%	28%	38%	26%	29%	30%	27%	31%	31%	33%	36%
None of the above will happen	24%	21%	20%	18%	25%	27%	25%	28%	17%	28%	25%	26%	23%	21%	25%	24%	23%
Energy suppliers will give people longer to pay the bills	20%	23%	22%	17%	20%	14%	22%	21%	14%	22%	17%	18%	22%	21%	18%	18%	20%
The Government will cut taxes	17%	18%	21%	18%	17%	17%	17%	13%	15%	17%	17%	17%	13%	18%	21%	18%	20%
Energy suppliers will cut bills for those who are least able to afford them	14%	10%	15%	16%	13%	12%	17%	10%	23%	11%	17%	11%	14%	17%	9%	15%	13%
Energy suppliers will cut bills for everyone	10%	14%	12%	6%	9%	8%	13%	9%	12%	7%	10%	9%	9%	11%	10%	10%	12%
Don't Know	13%	13%	13%	16%	12%	15%	11%	14%	15%	11%	13%	15%	18%	12%	13%	11%	6%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) Which of the following, if any, do you think will happen when energy bills rise in the autumn? Please select all that apply

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
The Government will provide a subsidy to help people pay the bills	43%	47%	39%	34%	37%	39%	43%	43%	54%	47%	42%	43%	39%	39%	44%	47%	45%
The Government will put a cap on the rising costs	31%	31%	30%	35%	29%	25%	31%	27%	36%	34%	31%	30%	27%	29%	32%	32%	33%
None of the above will happen	24%	22%	25%	26%	27%	31%	23%	22%	17%	24%	25%	23%	23%	25%	22%	22%	23%
Energy suppliers will give people longer to pay the bills	20%	19%	21%	24%	21%	18%	19%	18%	20%	19%	21%	22%	18%	20%	21%	19%	19%
The Government will cut taxes	17%	22%	13%	16%	21%	15%	15%	17%	18%	23%	15%	17%	14%	17%	21%	17%	15%
Energy suppliers will cut bills for those who are least able to afford them	14%	15%	12%	18%	14%	11%	13%	12%	15%	14%	14%	15%	11%	13%	13%	15%	14%
Energy suppliers will cut bills for everyone	10%	11%	10%	14%	12%	9%	11%	7%	9%	9%	12%	10%	10%	10%	10%	13%	7%
Don't Know	13%	10%	16%	9%	8%	13%	16%	17%	15%	9%	11%	13%	19%	14%	12%	12%	14%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) Which of the following, if any, do you think will happen when energy bills rise in the autumn? Please select all that apply

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
The Government will provide a subsidy to help people pay the bills	43%	46%	48%	43%	32%	33%	47%	43%	38%	51%	40%	45%	31%	35%	57%	40%	43%
The Government will put a cap on the rising costs	31%	34%	34%	30%	22%	35%	33%	30%	26%	39%	24%	20%	26%	25%	43%	27%	28%
None of the above will happen	24%	14%	20%	24%	31%	36%	21%	26%	23%	17%	29%	26%	26%	25%	11%	28%	25%
Energy suppliers will give people longer to pay the bills	20%	30%	19%	20%	18%	22%	18%	22%	20%	18%	21%	25%	27%	20%	22%	23%	26%
The Government will cut taxes	17%	30%	18%	17%	13%	10%	20%	16%	17%	21%	17%	11%	23%	14%	23%	18%	15%
Energy suppliers will cut bills for those who are least able to afford them	14%	16%	14%	14%	11%	20%	14%	14%	12%	15%	14%	14%	20%	8%	16%	14%	16%
Energy suppliers will cut bills for everyone	10%	19%	9%	10%	7%	18%	10%	11%	10%	11%	9%	8%	10%	8%	13%	10%	7%
Don't Know	13%	10%	10%	13%	19%	15%	13%	10%	18%	11%	12%	14%	19%	18%	10%	11%	9%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) If energy bills rise in the autumn, and the Government and energy providers both do not take action, which of the following do you think will happen as a result, if any? Select any which apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Don't Know	7%	9%	6%	9%	8%	4%	8%	5%	9%	5%	8%	5%	8%	7%	4%	6%	7%
Large protests about the cost of energy bills	62%	57%	65%	57%	64%	57%	63%	63%	65%	67%	67%	62%	63%	62%	65%	63%	57%
Large numbers of people default on their bills and have their energy cut off	52%	51%	48%	48%	53%	51%	46%	59%	47%	56%	56%	58%	53%	52%	53%	51%	50%
Large numbers of people default on their bills but the their energy is kept on	37%	35%	38%	36%	38%	39%	33%	38%	40%	40%	36%	30%	34%	37%	37%	40%	39%
Large numbers of people boycott their energy suppliers	34%	35%	35%	30%	36%	32%	32%	36%	24%	38%	38%	38%	37%	35%	33%	34%	32%
People will find a way to pay their energy bills	11%	12%	13%	7%	9%	11%	9%	11%	12%	11%	10%	6%	7%	12%	10%	11%	13%
None of the above	2%	2%	1%	4%	2%	2%	2%	2%	2%	1%	1%	1%	2%	1%	1%	1%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) If energy bills rise in the autumn, and the Government and energy providers both do not take action, which of the following do you think will happen as a result, if any? Select any which apply

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Don't Know	7%	5%	8%	9%	6%	8%	8%	5%	6%	5%	8%	7%	8%	8%	7%	6%	6%
Large protests about the cost of energy bills	62%	65%	60%	61%	60%	59%	63%	66%	64%	65%	60%	63%	62%	62%	62%	62%	63%
Large numbers of people default on their bills and have their energy cut off	52%	49%	54%	53%	51%	57%	50%	53%	49%	50%	53%	51%	52%	51%	54%	51%	54%
Large numbers of people default on their bills but the their energy is kept on	37%	38%	36%	21%	28%	35%	38%	43%	46%	41%	39%	35%	31%	33%	37%	40%	41%
Large numbers of people boycott their energy suppliers	34%	37%	32%	47%	41%	36%	35%	28%	27%	33%	33%	37%	36%	39%	30%	31%	33%
People will find a way to pay their energy bills	11%	12%	9%	14%	8%	11%	12%	9%	10%	12%	10%	11%	8%	10%	10%	13%	9%
None of the above	2%	2%	2%	5%	2%	3%	0%	0%	1%	1%	2%	2%	2%	3%	1%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) If energy bills rise in the autumn, and the Government and energy providers both do not take action, which of the following do you think will happen as a result, if any? Select any which apply

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Don't Know	7%	13%	6%	6%	9%	4%	6%	5%	10%	5%	7%	7%	11%	8%	4%	5%	10%
Large protests about the cost of energy bills	62%	48%	60%	67%	62%	57%	60%	66%	61%	61%	65%	65%	65%	63%	59%	67%	60%
Large numbers of people default on their bills and have their energy cut off	52%	41%	46%	55%	57%	67%	51%	53%	51%	49%	56%	44%	62%	55%	47%	56%	46%
Large numbers of people default on their bills but the their energy is kept on	37%	40%	38%	35%	37%	30%	40%	41%	26%	42%	35%	41%	41%	28%	41%	37%	37%
Large numbers of people boycott their energy suppliers	34%	28%	30%	37%	38%	49%	32%	36%	31%	31%	39%	32%	29%	31%	31%	40%	29%
People will find a way to pay their energy bills	11%	20%	14%	9%	5%	7%	12%	10%	9%	12%	9%	13%	0%	9%	16%	10%	10%
None of the above	2%	2%	2%	2%	1%	4%	2%	1%	3%	1%	2%	4%	0%	3%	1%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) Are you taking any steps to deal with cost of living increases?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Yes	70%	68%	68%	70%	69%	72%	67%	72%	73%	71%	74%	70%	68%	73%	70%	73%	69%
No	24%	26%	26%	22%	25%	20%	26%	22%	22%	24%	22%	26%	26%	21%	24%	23%	27%
Don't Know	6%	6%	5%	8%	6%	8%	7%	6%	5%	6%	5%	4%	6%	6%	7%	4%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

## Public First Poll on Cost of Living

### (24.B) Are you taking any steps to deal with cost of living increases?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Yes	70%	70%	70%	55%	73%	74%	72%	72%	69%	71%	71%	70%	68%	66%	72%	71%	76%
No	24%	25%	24%	32%	22%	19%	22%	24%	26%	25%	24%	21%	24%	26%	22%	25%	19%
Don't Know	6%	5%	6%	13%	5%	7%	6%	4%	5%	4%	5%	8%	8%	8%	6%	4%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

### (24.C) Are you taking any steps to deal with cost of living increases?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Yes	70%	62%	66%	72%	75%	77%	71%	73%	62%	71%	74%	71%	78%	59%	68%	75%	74%
No	24%	34%	29%	21%	19%	22%	24%	22%	30%	25%	21%	26%	11%	32%	28%	20%	23%
Don't Know	6%	4%	6%	7%	6%	2%	5%	5%	8%	4%	5%	3%	12%	9%	4%	6%	3%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(25.A) You said you were taking steps to deal with cost of living increases. Which of the following things are you doing, if any? Select any which apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	1404	158	205	126	139	114	119	125	54	168	119	77	326	326	234	277	188
Weighted	1406	185	197	124	135	109	124	121	60	162	124	67	329	331	237	272	184
Cutting back on all non-essential purchases	72%	64%	74%	69%	81%	75%	66%	76%	74%	71%	73%	69%	74%	76%	70%	70%	67%
Borrowing more money	7%	8%	6%	9%	5%	7%	9%	9%	7%	8%	7%	4%	9%	8%	7%	6%	6%
Cutting back on going out, e.g. for dinner or to pubs and cafes	65%	53%	67%	62%	65%	67%	67%	68%	73%	69%	69%	55%	63%	66%	68%	65%	61%
Buying cheaper food brands	64%	56%	73%	66%	67%	61%	63%	67%	64%	67%	54%	63%	69%	66%	63%	63%	56%
Turning off lights at home when you would normally have them on	59%	51%	64%	57%	61%	54%	59%	65%	64%	64%	52%	61%	65%	60%	58%	56%	50%
Turning off heating at home when you would normally have it on	57%	49%	60%	48%	53%	55%	57%	69%	56%	62%	61%	51%	57%	60%	58%	56%	49%
Cutting back on entertainment outside the home such as cinemas or theatre	52%	42%	57%	48%	56%	58%	53%	54%	55%	56%	55%	37%	50%	55%	53%	53%	51%
Driving less	46%	33%	52%	50%	46%	46%	44%	50%	37%	47%	47%	50%	39%	49%	48%	47%	47%
Moving to a more affordable house e.g. with a lower rent or mortgage	4%	5%	6%	3%	3%	5%	4%	4%	2%	3%	2%	2%	2%	5%	5%	4%	4%
Cutting back on entertainment subscriptions (eg streaming music, streaming television etc)	38%	36%	44%	38%	29%	41%	38%	37%	36%	40%	43%	27%	34%	38%	41%	40%	38%
Eating less in general	29%	26%	30%	28%	31%	23%	27%	33%	37%	33%	30%	18%	35%	34%	30%	22%	19%
Buying less meat	28%	29%	34%	27%	22%	22%	26%	24%	37%	34%	30%	24%	30%	30%	30%	27%	23%
Driving differently (e.g. slower, turning off the engine when stopped) to conserve petrol	24%	11%	30%	32%	27%	29%	27%	28%	17%	19%	25%	23%	22%	25%	23%	29%	23%
Going on cheaper holidays	16%	21%	17%	11%	12%	20%	16%	12%	11%	15%	14%	15%	10%	13%	18%	21%	21%
Working more hours	16%	26%	12%	15%	12%	19%	21%	20%	7%	17%	12%	8%	13%	13%	19%	21%	22%
Moving my savings into higher interest accounts	13%	15%	20%	12%	12%	13%	15%	13%	9%	11%	6%	14%	10%	13%	14%	12%	21%
Reducing my savings so they don't get reduced by inflation	10%	7%	13%	9%	10%	8%	10%	9%	4%	14%	16%	8%	10%	10%	11%	12%	11%
None of the above	1%	1%	0%	2%	1%	0%	2%	1%	0%	0%	0%	0%	1%	1%	0%	0%	1%
Don't Know	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Taking steps to deal with cost of living increases

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) You said you were taking steps to deal with cost of living increases. Which of the following things are you doing, if any? Select any which apply

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	1404	661	742	125	217	255	238	250	319	414	388	275	319	551	265	384	202
Weighted	1406	679	726	118	249	243	242	229	325	383	368	308	339	551	267	385	201
Cutting back on all non-essential purchases	72%	69%	75%	56%	61%	72%	77%	81%	76%	72%	74%	67%	75%	69%	73%	73%	75%
Borrowing more money	7%	7%	7%	13%	9%	11%	9%	5%	2%	5%	9%	9%	6%	7%	9%	6%	8%
Cutting back on going out, e.g. for dinner or to pubs and cafes	65%	60%	69%	57%	61%	66%	68%	70%	62%	66%	65%	65%	63%	62%	71%	64%	65%
Buying cheaper food brands	64%	60%	68%	56%	59%	69%	72%	65%	61%	60%	65%	62%	69%	64%	66%	62%	65%
Turning off lights at home when you would normally have them on	59%	56%	62%	49%	45%	58%	59%	64%	71%	56%	61%	59%	59%	53%	63%	62%	63%
Turning off heating at home when you would normally have it on	57%	52%	61%	45%	48%	56%	57%	62%	64%	56%	56%	57%	58%	51%	62%	60%	59%
Cutting back on entertainment outside the home such as cinemas or theatre	52%	51%	53%	42%	50%	55%	58%	56%	50%	54%	51%	52%	52%	49%	56%	53%	56%
Driving less	46%	45%	46%	29%	38%	39%	48%	49%	58%	51%	48%	47%	36%	37%	51%	50%	54%
Moving to a more affordable house e.g. with a lower rent or mortgage	4%	4%	4%	4%	4%	5%	5%	2%	3%	3%	3%	5%	4%	3%	6%	3%	5%
Cutting back on entertainment subscriptions (eg streaming music, streaming television etc)	38%	39%	36%	29%	43%	42%	41%	43%	28%	40%	38%	37%	35%	33%	47%	39%	37%
Eating less in general	29%	26%	31%	26%	31%	34%	32%	31%	21%	25%	29%	32%	31%	31%	27%	26%	32%
Buying less meat	28%	24%	32%	17%	28%	26%	28%	30%	34%	28%	29%	28%	28%	26%	29%	29%	35%
Driving differently (e.g. slower, turning off the engine when stopped) to conserve petrol	24%	26%	23%	22%	18%	21%	24%	29%	29%	28%	27%	25%	18%	19%	28%	27%	27%
Going on cheaper holidays	16%	15%	16%	21%	17%	14%	19%	13%	13%	17%	17%	18%	10%	16%	17%	14%	16%
Working more hours	16%	17%	16%	30%	28%	27%	16%	6%	1%	17%	15%	18%	15%	20%	17%	14%	11%
Moving my savings into higher interest accounts	13%	15%	12%	11%	10%	9%	10%	16%	20%	18%	13%	13%	9%	13%	12%	13%	16%
Reducing my savings so they don't get reduced by inflation	10%	13%	8%	14%	8%	10%	11%	15%	7%	10%	12%	12%	8%	10%	13%	9%	10%
None of the above	1%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	1%
Don't Know	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%

Note:

BASE: Taking steps to deal with cost of living increases

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.C) You said you were taking steps to deal with cost of living increases. Which of the following things are you doing, if any? Select any which apply

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1404	62	462	592	247	41	564	611	162	548	425	90	21	147	359	513	108
Weighted	1406	64	464	591	247	40	565	611	165	541	429	90	21	151	355	515	108
Cutting back on all non-essential purchases	72%	46%	59%	78%	87%	73%	74%	72%	71%	76%	70%	68%	64%	76%	74%	69%	74%
Borrowing more money	7%	4%	2%	6%	16%	45%	6%	8%	8%	7%	10%	2%	12%	5%	8%	9%	4%
Cutting back on going out, e.g. for dinner or to pubs and cafes	65%	44%	54%	71%	75%	62%	63%	67%	65%	65%	63%	71%	63%	63%	64%	65%	68%
Buying cheaper food brands	64%	37%	51%	69%	84%	72%	62%	65%	70%	64%	64%	67%	63%	69%	60%	66%	58%
Turning off lights at home when you would normally have them on	59%	48%	50%	61%	72%	67%	64%	55%	59%	64%	55%	58%	78%	59%	62%	56%	54%
Turning off heating at home when you would normally have it on	57%	41%	49%	59%	68%	65%	58%	58%	53%	57%	59%	55%	76%	50%	55%	57%	57%
Cutting back on entertainment outside the home such as cinemas or theatre	52%	39%	41%	58%	63%	57%	53%	53%	51%	52%	55%	55%	63%	49%	50%	53%	55%
Driving less	46%	38%	41%	50%	46%	47%	47%	49%	38%	49%	44%	59%	56%	35%	43%	45%	57%
Moving to a more affordable house e.g. with a lower rent or mortgage	4%	7%	2%	5%	3%	6%	3%	5%	5%	4%	3%	7%	5%	3%	4%	3%	9%
Cutting back on entertainment subscriptions (eg streaming music, streaming television etc)	38%	31%	28%	41%	52%	38%	37%	38%	42%	37%	40%	34%	32%	39%	36%	37%	41%
Eating less in general	29%	19%	14%	27%	54%	84%	28%	28%	33%	28%	28%	26%	26%	30%	23%	29%	26%
Buying less meat	28%	20%	18%	31%	40%	43%	27%	32%	26%	26%	34%	27%	29%	26%	22%	32%	31%
Driving differently (e.g. slower, turning off the engine when stopped) to conserve petrol	24%	26%	21%	25%	29%	28%	27%	26%	16%	28%	23%	28%	36%	14%	27%	24%	25%
Going on cheaper holidays	16%	10%	16%	18%	11%	7%	15%	16%	10%	18%	15%	16%	9%	14%	17%	15%	21%
Working more hours	16%	18%	16%	17%	15%	15%	13%	17%	22%	12%	18%	16%	35%	21%	12%	18%	15%
Moving my savings into higher interest accounts	13%	31%	19%	11%	5%	5%	16%	13%	10%	17%	10%	14%	12%	13%	17%	12%	12%
Reducing my savings so they don't get reduced by inflation	10%	6%	8%	12%	10%	16%	11%	9%	11%	12%	11%	4%	13%	7%	10%	10%	12%
None of the above	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%	1%
Don't Know	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%

Note:

BASE: Taking steps to deal with cost of living increases

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) The Bank of England is being encouraged to raise interest rates to bring down inflation. Generally speaking, which would be more of a problem for you and your family's finances - continued high inflation, or higher interest rates?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Continued higher inflation	45%	37%	44%	44%	47%	48%	47%	44%	57%	44%	49%	43%	40%	48%	43%	50%	48%
Higher interest rates	10%	18%	11%	11%	8%	9%	11%	8%	6%	8%	7%	11%	8%	9%	13%	9%	16%
They would be both bad for me and my family's finances	30%	29%	32%	32%	31%	29%	29%	30%	28%	30%	27%	27%	34%	28%	31%	28%	28%
Don't Know	15%	16%	14%	13%	14%	14%	13%	17%	8%	18%	17%	19%	17%	15%	13%	13%	8%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) The Bank of England is being encouraged to raise interest rates to bring down inflation. Generally speaking, which would be more of a problem for you and your family's finances - continued high inflation, or higher interest rates?

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Continued higher inflation	45%	50%	40%	42%	34%	34%	45%	54%	55%	54%	44%	40%	39%	49%	39%	44%	42%
Higher interest rates	10%	12%	9%	15%	19%	12%	10%	6%	4%	11%	9%	11%	10%	9%	12%	11%	12%
They would be both bad for me and my family's finances	30%	26%	33%	29%	34%	36%	30%	24%	27%	26%	32%	32%	30%	27%	32%	32%	31%
Don't Know	15%	11%	19%	14%	13%	19%	15%	16%	14%	9%	14%	18%	20%	15%	17%	13%	15%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) The Bank of England is being encouraged to raise interest rates to bring down inflation. Generally speaking, which would be more of a problem for you and your family's finances - continued high inflation, or higher interest rates?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Continued higher inflation	45%	53%	53%	43%	32%	21%	46%	47%	36%	50%	41%	54%	43%	40%	50%	43%	51%
Higher interest rates	10%	19%	14%	7%	7%	13%	9%	12%	11%	10%	13%	9%	7%	8%	12%	11%	11%
They would be both bad for me and my family's finances	30%	18%	19%	35%	40%	48%	30%	28%	31%	28%	31%	24%	31%	31%	26%	32%	28%
Don't Know	15%	10%	14%	15%	21%	18%	14%	13%	22%	12%	15%	12%	19%	21%	12%	14%	10%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) Thinking about your outgoings in an average month, which of the following expenditures causes you MOST difficulty? Select up to three of the following

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Car payments	9%	10%	10%	10%	9%	8%	8%	9%	6%	6%	14%	6%	7%	9%	9%	12%	11%
Energy bills	70%	62%	70%	69%	69%	73%	74%	72%	68%	72%	70%	71%	72%	68%	73%	69%	66%
TV Licence fee	6%	6%	6%	4%	3%	5%	4%	8%	7%	6%	6%	8%	7%	7%	6%	4%	4%
Mobile / phone payments	4%	7%	3%	3%	3%	4%	2%	3%	8%	4%	3%	3%	5%	4%	2%	4%	4%
Council tax	34%	38%	37%	36%	38%	31%	35%	33%	22%	33%	25%	29%	35%	39%	35%	30%	28%
Grocery payments	34%	25%	34%	32%	36%	37%	32%	36%	32%	41%	40%	38%	42%	35%	35%	33%	26%
Entertainment subscriptions (Netflix etc)	3%	4%	4%	2%	2%	3%	3%	3%	1%	4%	5%	2%	3%	3%	3%	4%	6%
Childcare payments	3%	6%	5%	3%	3%	2%	2%	2%	1%	4%	2%	1%	2%	2%	3%	6%	6%
Rent / mortgage payments	29%	34%	29%	26%	23%	23%	36%	29%	22%	25%	34%	33%	27%	32%	32%	27%	29%
Water bills	11%	17%	10%	13%	11%	13%	10%	13%	7%	14%	4%	6%	16%	13%	9%	8%	8%
Don't Know	11%	12%	9%	12%	11%	9%	12%	12%	14%	11%	9%	14%	9%	11%	8%	12%	13%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) Thinking about your outgoings in an average month, which of the following expenditures causes you MOST difficulty? Select up to three of the following

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Car payments	9%	9%	9%	17%	15%	10%	9%	5%	3%	11%	8%	12%	6%	10%	8%	8%	7%
Energy bills	70%	70%	70%	55%	66%	70%	76%	73%	72%	71%	69%	70%	68%	64%	71%	75%	74%
TV Licence fee	6%	7%	4%	7%	4%	6%	6%	4%	7%	6%	5%	5%	7%	5%	5%	6%	10%
Mobile / phone payments	4%	5%	3%	11%	5%	2%	4%	4%	2%	3%	4%	4%	6%	5%	5%	4%	2%
Council tax	34%	31%	36%	29%	37%	30%	33%	33%	36%	33%	36%	34%	32%	32%	34%	34%	39%
Grocery payments	34%	34%	35%	24%	34%	35%	38%	39%	34%	32%	35%	35%	37%	30%	38%	38%	36%
Entertainment subscriptions (Netflix etc)	3%	4%	3%	6%	5%	2%	2%	3%	3%	3%	3%	4%	4%	4%	4%	3%	3%
Childcare payments	3%	3%	3%	4%	7%	9%	1%	1%	0%	4%	3%	4%	2%	1%	8%	5%	2%
Rent / mortgage payments	29%	28%	29%	38%	41%	41%	32%	21%	11%	26%	30%	29%	30%	30%	32%	25%	28%
Water bills	11%	12%	11%	21%	12%	14%	9%	10%	8%	9%	10%	12%	15%	13%	9%	10%	15%
Don't Know	11%	10%	12%	13%	5%	8%	9%	13%	17%	13%	11%	11%	9%	14%	8%	10%	9%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(27.C) Thinking about your outgoings in an average month, which of the following expenditures causes you MOST difficulty? Select up to three of the following

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Car payments	9%	9%	8%	10%	9%	8%	7%	12%	6%	7%	12%	7%	4%	7%	8%	11%	8%
Energy bills	70%	41%	65%	74%	77%	75%	72%	70%	70%	71%	72%	67%	73%	68%	67%	72%	74%
TV Licence fee	6%	7%	5%	6%	7%	4%	7%	5%	4%	7%	6%	3%	8%	4%	6%	5%	8%
Mobile / phone payments	4%	11%	2%	4%	7%	5%	3%	4%	5%	3%	5%	4%	0%	4%	3%	6%	4%
Council tax	34%	34%	30%	35%	37%	38%	34%	35%	32%	36%	32%	41%	47%	29%	34%	33%	48%
Grocery payments	34%	12%	25%	40%	45%	54%	38%	33%	35%	33%	37%	26%	45%	33%	30%	37%	30%
Entertainment subscriptions (Netflix etc)	3%	5%	4%	3%	4%	2%	3%	4%	4%	3%	3%	4%	3%	2%	2%	4%	3%
Childcare payments	3%	8%	2%	4%	2%	2%	2%	4%	3%	3%	5%	3%	0%	3%	3%	5%	3%
Rent / mortgage payments	29%	16%	20%	31%	44%	54%	24%	28%	40%	25%	30%	28%	29%	34%	24%	32%	29%
Water bills	11%	11%	7%	13%	15%	24%	11%	10%	15%	11%	12%	8%	14%	15%	10%	12%	12%
Don't Know	11%	29%	18%	7%	4%	0%	12%	10%	8%	12%	8%	15%	10%	10%	14%	7%	10%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Which of the following policy options the Government or Bank of England could do would help you most? Select up to three

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Capping energy bills	59%	52%	54%	52%	66%	65%	64%	65%	66%	60%	52%	67%	59%	62%	60%	59%	53%
Putting price caps on essentials like rent, food, energy	41%	40%	39%	36%	36%	41%	43%	42%	50%	44%	41%	41%	48%	39%	44%	38%	30%
Cutting fuel duty	36%	24%	36%	44%	43%	39%	40%	39%	28%	35%	34%	39%	28%	38%	36%	41%	39%
Cutting income tax	26%	32%	28%	22%	24%	24%	26%	26%	26%	20%	29%	21%	17%	25%	24%	33%	38%
Capping council tax	26%	24%	32%	27%	30%	24%	29%	19%	24%	27%	19%	18%	28%	30%	26%	20%	21%
Cutting VAT	26%	26%	26%	28%	25%	29%	19%	27%	22%	25%	28%	28%	23%	26%	28%	25%	29%
Cutting National Insurance	15%	24%	14%	8%	14%	15%	16%	12%	14%	12%	19%	14%	11%	12%	17%	18%	24%
Raising benefits payments	15%	12%	10%	15%	18%	10%	19%	16%	20%	21%	20%	13%	31%	16%	12%	6%	6%
Raising interest rates	10%	9%	11%	9%	9%	11%	10%	10%	4%	12%	10%	9%	8%	11%	10%	10%	12%
None of the above would help me	1%	0%	1%	2%	1%	1%	1%	1%	0%	0%	1%	2%	1%	1%	1%	1%	1%
Don't Know	5%	7%	5%	6%	3%	4%	1%	4%	3%	6%	4%	5%	6%	3%	4%	4%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) Which of the following policy options the Government or Bank of England could do would help you most? Select up to three

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Capping energy bills	59%	57%	61%	45%	53%	60%	62%	63%	65%	61%	63%	57%	56%	56%	57%	62%	64%
Putting price caps on essentials like rent, food, energy	41%	34%	47%	47%	37%	40%	40%	44%	39%	36%	39%	43%	44%	42%	41%	41%	36%
Cutting fuel duty	36%	37%	35%	23%	25%	33%	39%	38%	48%	38%	38%	36%	33%	29%	37%	40%	49%
Cutting income tax	26%	29%	23%	31%	36%	27%	27%	20%	18%	31%	27%	25%	19%	28%	25%	25%	21%
Capping council tax	26%	23%	28%	28%	29%	22%	22%	23%	29%	24%	26%	29%	24%	25%	27%	23%	31%
Cutting VAT	26%	30%	22%	23%	22%	21%	22%	36%	28%	28%	25%	26%	23%	25%	28%	25%	24%
Cutting National Insurance	15%	17%	13%	19%	23%	20%	17%	11%	5%	18%	18%	14%	10%	17%	16%	14%	10%
Raising benefits payments	15%	15%	16%	15%	16%	16%	17%	15%	14%	9%	10%	17%	27%	14%	15%	17%	19%
Raising interest rates	10%	11%	8%	8%	6%	8%	8%	11%	15%	12%	11%	9%	7%	10%	10%	9%	9%
None of the above would help me	1%	1%	1%	0%	0%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	0%	1%
Don't Know	5%	3%	6%	5%	5%	6%	6%	4%	3%	3%	4%	5%	6%	5%	4%	5%	3%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) Which of the following policy options the Government or Bank of England could do would help you most? Select up to three

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Capping energy bills	59%	42%	60%	60%	59%	62%	58%	62%	58%	59%	62%	57%	48%	59%	56%	62%	61%
Putting price caps on essentials like rent, food, energy	41%	30%	33%	45%	48%	48%	38%	41%	42%	34%	45%	33%	45%	50%	32%	45%	36%
Cutting fuel duty	36%	34%	37%	37%	33%	27%	42%	36%	26%	42%	33%	40%	59%	29%	45%	32%	37%
Cutting income tax	26%	36%	29%	25%	19%	26%	24%	25%	30%	26%	27%	23%	15%	27%	27%	29%	23%
Capping council tax	26%	21%	25%	26%	30%	11%	25%	26%	25%	28%	26%	23%	27%	25%	29%	25%	28%
Cutting VAT	26%	33%	27%	25%	21%	21%	30%	24%	18%	29%	23%	29%	32%	18%	29%	24%	32%
Cutting National Insurance	15%	18%	16%	15%	13%	10%	13%	17%	15%	13%	20%	13%	13%	11%	13%	20%	14%
Raising benefits payments	15%	11%	8%	16%	29%	41%	15%	14%	21%	13%	16%	10%	9%	21%	11%	16%	15%
Raising interest rates	10%	14%	14%	8%	5%	6%	11%	10%	7%	13%	7%	16%	5%	7%	13%	7%	14%
None of the above would help me	1%	4%	1%	1%	0%	0%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%
Don't Know	5%	5%	4%	5%	6%	5%	4%	3%	8%	4%	4%	4%	11%	7%	3%	3%	1%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) As the cost of living rises, which of the following groups do you think are going to struggle most? Select all that apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Old people	63%	52%	65%	64%	66%	59%	61%	67%	73%	68%	65%	66%	67%	65%	66%	58%	61%
Families with young children	61%	56%	66%	54%	59%	58%	60%	65%	57%	69%	59%	64%	62%	60%	66%	60%	60%
Those with large families	53%	51%	57%	52%	54%	49%	50%	58%	45%	56%	53%	51%	49%	54%	57%	58%	49%
Those on benefits	51%	51%	51%	50%	48%	42%	50%	55%	55%	54%	59%	49%	61%	47%	47%	50%	48%
Those with disabilities	48%	47%	47%	47%	54%	42%	44%	54%	40%	52%	45%	55%	53%	46%	48%	45%	48%
Those with mortgages	42%	40%	46%	40%	44%	37%	39%	43%	45%	45%	38%	39%	35%	44%	46%	43%	46%
Renters	41%	44%	43%	39%	40%	36%	35%	43%	31%	42%	43%	45%	40%	43%	41%	44%	38%
Don't know	4%	6%	4%	5%	4%	5%	5%	4%	2%	3%	2%	4%	5%	4%	4%	3%	4%
Young people	35%	39%	33%	27%	38%	29%	35%	44%	23%	34%	36%	38%	30%	30%	36%	41%	41%
Home-owners	26%	29%	30%	17%	25%	17%	22%	33%	23%	30%	22%	34%	21%	26%	29%	25%	34%
University students	25%	31%	27%	21%	24%	18%	29%	30%	19%	23%	24%	23%	25%	25%	25%	27%	23%
None of the above will struggle most	1%	1%	1%	2%	1%	1%	2%	2%	1%	0%	2%	1%	1%	2%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) As the cost of living rises, which of the following groups do you think are going to struggle most? Select all that apply

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Old people	63%	61%	66%	42%	50%	59%	64%	75%	77%	61%	65%	64%	65%	57%	63%	70%	70%
Families with young children	61%	56%	65%	58%	58%	63%	57%	60%	66%	62%	60%	62%	61%	55%	63%	67%	66%
Those with large families	53%	51%	56%	53%	52%	58%	48%	57%	52%	54%	53%	54%	53%	49%	56%	56%	56%
Those on benefits	51%	53%	49%	48%	43%	51%	53%	58%	52%	52%	48%	50%	54%	51%	53%	52%	48%
Those with disabilities	48%	46%	50%	49%	42%	45%	49%	54%	50%	47%	44%	52%	49%	48%	48%	50%	45%
Those with mortgages	42%	39%	44%	28%	37%	42%	42%	45%	49%	46%	39%	46%	36%	37%	46%	46%	42%
Renters	41%	39%	42%	41%	47%	47%	44%	35%	34%	39%	41%	42%	42%	41%	43%	37%	44%
Don't know	4%	4%	5%	4%	4%	4%	6%	4%	4%	4%	5%	5%	3%	5%	5%	3%	2%
Young people	35%	36%	34%	52%	45%	39%	34%	29%	21%	37%	32%	41%	31%	37%	35%	35%	27%
Home-owners	26%	24%	28%	22%	23%	30%	30%	30%	21%	27%	26%	32%	21%	24%	28%	29%	24%
University students	25%	24%	27%	48%	26%	28%	24%	20%	18%	26%	23%	29%	25%	29%	27%	21%	22%
None of the above will struggle most	1%	1%	2%	0%	2%	1%	2%	1%	1%	1%	2%	0%	1%	1%	1%	1%	2%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.C) As the cost of living rises, which of the following groups do you think are going to struggle most? Select all that apply

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Old people	63%	52%	60%	67%	68%	61%	67%	65%	58%	66%	64%	61%	67%	58%	64%	65%	61%
Families with young children	61%	48%	59%	63%	65%	53%	60%	64%	56%	59%	66%	56%	58%	60%	58%	66%	60%
Those with large families	53%	45%	51%	56%	53%	44%	51%	56%	52%	53%	55%	48%	42%	53%	52%	56%	53%
Those on benefits	51%	37%	48%	50%	60%	61%	49%	55%	45%	46%	60%	53%	52%	41%	43%	58%	49%
Those with disabilities	48%	37%	45%	49%	57%	50%	48%	51%	41%	44%	53%	51%	52%	41%	41%	51%	47%
Those with mortgages	42%	42%	41%	44%	38%	37%	44%	43%	39%	46%	40%	40%	35%	41%	46%	42%	41%
Renters	41%	37%	33%	43%	51%	42%	37%	43%	45%	34%	46%	38%	52%	45%	33%	46%	40%
Don't know	4%	7%	4%	4%	5%	5%	4%	3%	5%	4%	4%	4%	10%	4%	5%	4%	2%
Young people	35%	27%	33%	36%	36%	38%	29%	39%	34%	30%	41%	36%	32%	29%	26%	41%	38%
Home-owners	26%	16%	23%	29%	27%	27%	29%	27%	18%	28%	29%	22%	27%	20%	26%	27%	27%
University students	25%	20%	22%	28%	30%	25%	20%	28%	24%	22%	29%	25%	7%	23%	19%	31%	24%
None of the above will struggle most	1%	1%	1%	2%	0%	0%	1%	1%	1%	1%	1%	0%	4%	2%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) As the cost of living rises, which of the following, if any, do you think are likely to happen? Please select any which apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
People having utilities cut off	61%	56%	61%	55%	66%	59%	59%	66%	64%	62%	65%	54%	61%	63%	63%	58%	57%
People refusing to pay bills and taxes	54%	50%	56%	49%	52%	58%	49%	61%	57%	59%	58%	47%	55%	53%	59%	58%	48%
More homelessness / rough sleeping	54%	55%	56%	42%	55%	50%	52%	58%	61%	62%	50%	57%	54%	55%	54%	54%	53%
More people shoplifting	52%	47%	55%	49%	52%	53%	56%	57%	62%	51%	45%	53%	54%	53%	51%	56%	46%
Large numbers of homes repossessed as people can't pay mortgages	51%	42%	52%	49%	57%	53%	42%	55%	54%	58%	50%	48%	47%	51%	57%	49%	53%
Large numbers of people being evicted from their rented homes	49%	46%	49%	45%	54%	45%	44%	50%	46%	56%	48%	47%	50%	51%	49%	47%	46%
General rise in anti-social behaviour	46%	42%	49%	39%	49%	44%	47%	48%	55%	48%	47%	46%	41%	45%	51%	49%	49%
People joining movements to boycott bill payments	45%	42%	44%	33%	50%	50%	44%	48%	42%	47%	47%	47%	41%	45%	43%	49%	47%
More burglaries / robberies	45%	42%	49%	36%	47%	42%	49%	48%	48%	51%	36%	43%	42%	47%	47%	47%	43%
More begging	38%	39%	36%	29%	41%	32%	42%	41%	36%	43%	36%	32%	35%	37%	40%	37%	42%
General disorder on the streets	33%	32%	36%	25%	32%	32%	36%	34%	35%	32%	37%	29%	32%	31%	34%	33%	37%
Mass unemployment	29%	31%	34%	22%	29%	24%	30%	30%	24%	31%	28%	28%	29%	26%	34%	26%	30%
None of the above	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	2%	4%	1%	1%	1%	2%	1%
Don't Know	5%	7%	4%	9%	3%	3%	2%	4%	4%	3%	4%	7%	6%	4%	3%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(30.B) As the cost of living rises, which of the following, if any, do you think are likely to happen? Please select any which apply

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
People having utilities cut off	61%	57%	64%	61%	55%	63%	66%	62%	58%	57%	63%	63%	59%	59%	61%	61%	64%
People refusing to pay bills and taxes	54%	55%	54%	52%	56%	57%	57%	54%	51%	54%	56%	54%	54%	57%	51%	53%	54%
More homelessness / rough sleeping	54%	50%	58%	57%	56%	55%	51%	57%	52%	52%	53%	56%	57%	55%	54%	53%	56%
More people shoplifting	52%	51%	53%	47%	46%	50%	54%	60%	53%	49%	52%	52%	56%	51%	51%	53%	55%
Large numbers of homes repossessed as people can't pay mortgages	51%	43%	58%	38%	44%	50%	55%	59%	53%	52%	51%	52%	48%	46%	53%	54%	55%
Large numbers of people being evicted from their rented homes	49%	43%	53%	51%	48%	48%	50%	51%	46%	44%	47%	53%	53%	47%	48%	50%	54%
General rise in anti-social behaviour	46%	47%	46%	36%	42%	45%	48%	51%	49%	51%	45%	46%	44%	45%	43%	48%	52%
People joining movements to boycott bill payments	45%	47%	43%	44%	43%	44%	48%	51%	39%	48%	47%	42%	42%	48%	41%	43%	42%
More burglaries / robberies	45%	43%	46%	39%	46%	47%	42%	50%	43%	45%	46%	45%	45%	45%	46%	43%	47%
More begging	38%	37%	38%	35%	42%	39%	37%	40%	34%	39%	39%	37%	37%	37%	36%	40%	37%
General disorder on the streets	33%	36%	30%	30%	29%	36%	34%	40%	29%	35%	30%	35%	32%	35%	31%	32%	30%
Mass unemployment	29%	27%	30%	44%	39%	37%	29%	20%	15%	24%	27%	36%	31%	31%	30%	27%	24%
None of the above	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't Know	5%	5%	5%	3%	3%	4%	5%	5%	6%	4%	5%	3%	6%	5%	5%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) As the cost of living rises, which of the following, if any, do you think are likely to happen? Please select any which apply

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
People having utilities cut off	61%	45%	54%	65%	67%	63%	61%	61%	59%	57%	66%	58%	51%	61%	55%	64%	52%
People refusing to pay bills and taxes	54%	47%	48%	58%	61%	64%	56%	54%	54%	54%	56%	48%	67%	55%	50%	58%	47%
More homelessness / rough sleeping	54%	46%	47%	58%	64%	59%	52%	57%	54%	50%	58%	55%	58%	55%	45%	60%	55%
More people shoplifting	52%	44%	46%	54%	60%	59%	55%	52%	46%	51%	55%	54%	58%	45%	48%	55%	50%
Large numbers of homes repossessed as people can't pay mortgages	51%	39%	46%	54%	57%	53%	53%	52%	45%	53%	53%	41%	47%	49%	49%	51%	51%
Large numbers of people being evicted from their rented homes	49%	37%	38%	54%	60%	68%	47%	51%	47%	45%	53%	38%	45%	48%	40%	53%	45%
General rise in anti-social behaviour	46%	42%	44%	48%	50%	45%	49%	48%	39%	48%	48%	42%	55%	39%	44%	49%	45%
People joining movements to boycott bill payments	45%	32%	40%	48%	52%	45%	43%	48%	41%	41%	50%	45%	57%	42%	37%	49%	42%
More burglaries / robberies	45%	38%	39%	48%	49%	52%	45%	46%	47%	42%	47%	46%	56%	46%	42%	48%	44%
More begging	38%	33%	33%	40%	43%	44%	37%	38%	39%	34%	42%	33%	48%	37%	33%	42%	38%
General disorder on the streets	33%	18%	28%	36%	40%	34%	34%	34%	27%	31%	38%	27%	38%	27%	26%	36%	35%
Mass unemployment	29%	29%	23%	30%	37%	39%	24%	30%	33%	23%	33%	21%	42%	34%	21%	33%	31%
None of the above	1%	3%	1%	1%	0%	0%	2%	1%	1%	1%	0%	1%	4%	1%	2%	0%	1%
Don't Know	5%	8%	4%	4%	6%	2%	3%	4%	7%	4%	4%	5%	10%	6%	5%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Stealing food

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Sentences for this should be harsher	11%	9%	12%	10%	13%	16%	6%	12%	10%	10%	10%	14%	10%	11%	11%	11%	10%
Sentences for this should be the same as they are now	44%	40%	50%	51%	47%	41%	47%	47%	41%	42%	37%	37%	41%	43%	43%	51%	47%
Sentences for this should be less harsh	35%	38%	31%	27%	30%	35%	34%	32%	41%	40%	42%	39%	38%	38%	38%	28%	35%
Don't Know	10%	12%	8%	12%	10%	8%	13%	8%	9%	8%	11%	10%	11%	8%	8%	9%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Stealing food

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Sentences for this should be harsher	11%	14%	8%	5%	13%	11%	11%	10%	13%	11%	9%	14%	11%	10%	12%	11%	13%
Sentences for this should be the same as they are now	44%	45%	43%	36%	37%	42%	46%	48%	51%	49%	47%	41%	39%	44%	43%	46%	41%
Sentences for this should be less harsh	35%	33%	37%	49%	40%	36%	32%	33%	28%	33%	36%	34%	37%	37%	33%	34%	35%
Don't Know	10%	8%	12%	10%	10%	11%	12%	10%	8%	7%	8%	11%	13%	9%	12%	9%	11%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Stealing food

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Sentences for this should be harsher	11%	21%	12%	10%	9%	6%	14%	9%	10%	13%	9%	12%	16%	11%	14%	10%	12%
Sentences for this should be the same as they are now	44%	45%	51%	43%	34%	42%	51%	43%	36%	54%	39%	45%	35%	41%	57%	40%	46%
Sentences for this should be less harsh	35%	30%	30%	36%	44%	42%	26%	40%	38%	25%	44%	34%	39%	33%	23%	42%	35%
Don't Know	10%	4%	7%	11%	13%	10%	9%	8%	16%	7%	9%	10%	11%	15%	6%	9%	7%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Shoplifting for items other than food

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Sentences for this should be harsher	25%	22%	27%	27%	27%	28%	19%	30%	31%	25%	22%	19%	24%	25%	29%	22%	27%
Sentences for this should be the same as they are now	52%	48%	51%	58%	58%	53%	55%	52%	53%	49%	44%	59%	50%	53%	51%	59%	50%
Sentences for this should be less harsh	14%	19%	14%	9%	8%	11%	14%	11%	11%	18%	21%	10%	14%	15%	12%	12%	17%
Don't Know	9%	12%	7%	7%	7%	8%	12%	7%	4%	8%	13%	12%	11%	7%	8%	7%	6%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Shoplifting for items other than food

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Sentences for this should be harsher	25%	29%	22%	10%	22%	17%	24%	30%	38%	25%	23%	28%	25%	21%	26%	28%	29%
Sentences for this should be the same as they are now	52%	50%	54%	61%	50%	54%	52%	51%	49%	56%	55%	48%	49%	53%	53%	50%	52%
Sentences for this should be less harsh	14%	14%	13%	20%	19%	17%	14%	10%	8%	14%	13%	14%	14%	16%	12%	13%	12%
Don't Know	9%	7%	11%	9%	9%	11%	10%	9%	6%	5%	9%	10%	12%	9%	10%	8%	7%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.C) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Shoplifting for items other than food

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Sentences for this should be harsher	25%	32%	28%	24%	18%	29%	33%	19%	26%	33%	17%	19%	48%	27%	34%	19%	21%
Sentences for this should be the same as they are now	52%	51%	52%	53%	52%	42%	51%	56%	46%	54%	53%	61%	37%	47%	53%	54%	63%
Sentences for this should be less harsh	14%	15%	13%	13%	18%	16%	10%	17%	15%	9%	21%	8%	5%	13%	9%	19%	9%
Don't Know	9%	3%	7%	10%	13%	13%	6%	9%	14%	5%	9%	11%	11%	13%	5%	8%	7%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(33.A) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Muggings / robbery

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Sentences for this should be harsher	55%	51%	56%	54%	57%	60%	39%	59%	61%	58%	53%	60%	54%	57%	58%	52%	52%
Sentences for this should be the same as they are now	36%	35%	39%	34%	37%	31%	47%	34%	33%	32%	35%	32%	33%	37%	35%	38%	37%
Sentences for this should be less harsh	4%	5%	3%	5%	2%	4%	7%	2%	3%	5%	4%	3%	4%	4%	3%	4%	7%
Don't Know	6%	9%	3%	7%	5%	5%	7%	4%	3%	6%	8%	5%	8%	3%	4%	6%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Muggings / robbery

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Sentences for this should be harsher	55%	59%	51%	32%	45%	51%	54%	61%	70%	56%	49%	58%	57%	48%	58%	61%	59%
Sentences for this should be the same as they are now	36%	32%	39%	53%	38%	38%	37%	33%	25%	37%	41%	31%	33%	41%	33%	31%	31%
Sentences for this should be less harsh	4%	5%	3%	6%	8%	5%	2%	2%	2%	3%	5%	4%	4%	4%	4%	3%	5%
Don't Know	6%	4%	7%	8%	8%	7%	6%	4%	3%	3%	6%	7%	7%	7%	5%	5%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.C) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Muggings / robbery

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Sentences for this should be harsher	55%	46%	55%	56%	53%	60%	66%	48%	50%	64%	45%	53%	75%	55%	60%	50%	56%
Sentences for this should be the same as they are now	36%	41%	36%	35%	36%	26%	28%	43%	35%	30%	43%	38%	16%	33%	34%	41%	37%
Sentences for this should be less harsh	4%	7%	5%	3%	4%	3%	2%	4%	5%	3%	4%	5%	0%	4%	4%	4%	3%
Don't Know	6%	6%	4%	6%	8%	10%	3%	5%	9%	3%	7%	5%	9%	7%	3%	5%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Burglary of people’s homes

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Sentences for this should be harsher	55%	51%	57%	51%	56%	61%	48%	54%	64%	59%	54%	56%	52%	55%	59%	54%	56%
Sentences for this should be the same as they are now	36%	37%	36%	38%	35%	31%	43%	38%	28%	31%	34%	35%	35%	38%	35%	37%	35%
Sentences for this should be less harsh	4%	4%	4%	3%	4%	3%	3%	3%	4%	5%	4%	2%	5%	3%	2%	4%	5%
Don't Know	6%	8%	3%	7%	6%	4%	7%	5%	4%	5%	8%	7%	8%	4%	4%	6%	3%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Burglary of people’s homes

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Sentences for this should be harsher	55%	59%	51%	40%	49%	50%	54%	61%	66%	55%	50%	58%	57%	50%	57%	59%	59%
Sentences for this should be the same as they are now	36%	33%	38%	47%	37%	37%	37%	32%	30%	39%	41%	31%	32%	40%	33%	32%	34%
Sentences for this should be less harsh	4%	3%	4%	6%	7%	5%	3%	2%	2%	3%	5%	4%	4%	4%	4%	4%	2%
Don't Know	6%	4%	7%	8%	7%	7%	6%	5%	3%	3%	5%	7%	8%	6%	6%	5%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.C) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Burglary of people’s homes

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Sentences for this should be harsher	55%	50%	58%	54%	51%	62%	66%	49%	48%	64%	48%	47%	76%	52%	59%	51%	51%
Sentences for this should be the same as they are now	36%	43%	34%	37%	35%	26%	29%	42%	36%	31%	41%	42%	20%	33%	36%	39%	40%
Sentences for this should be less harsh	4%	3%	4%	3%	4%	3%	2%	4%	6%	2%	4%	5%	0%	6%	2%	4%	3%
Don't Know	6%	4%	4%	6%	9%	8%	3%	5%	10%	2%	7%	6%	4%	8%	2%	6%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Non-payment of council tax

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Sentences for this should be harsher	6%	5%	6%	6%	8%	9%	6%	4%	5%	6%	4%	6%	5%	7%	6%	6%	5%
Sentences for this should be the same as they are now	38%	38%	42%	45%	44%	38%	35%	36%	36%	31%	39%	35%	34%	36%	39%	42%	47%
Sentences for this should be less harsh	47%	44%	45%	38%	41%	44%	50%	52%	49%	56%	46%	49%	51%	48%	47%	44%	42%
Don't Know	9%	14%	6%	10%	8%	8%	9%	8%	10%	6%	12%	9%	10%	9%	7%	8%	6%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Non-payment of council tax

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Sentences for this should be harsher	6%	7%	5%	5%	7%	5%	5%	5%	7%	5%	5%	7%	6%	6%	8%	6%	5%
Sentences for this should be the same as they are now	38%	39%	38%	34%	32%	36%	36%	40%	48%	43%	39%	38%	33%	38%	37%	40%	39%
Sentences for this should be less harsh	47%	46%	47%	47%	53%	48%	47%	49%	39%	45%	46%	45%	49%	46%	48%	45%	47%
Don't Know	9%	8%	10%	13%	8%	11%	12%	6%	6%	6%	9%	10%	12%	10%	8%	9%	9%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(35.C) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Non-payment of council tax

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Sentences for this should be harsher	6%	14%	7%	5%	4%	6%	7%	5%	7%	6%	5%	8%	15%	9%	7%	5%	7%
Sentences for this should be the same as they are now	38%	45%	48%	35%	26%	29%	42%	38%	35%	48%	30%	42%	17%	35%	51%	31%	43%
Sentences for this should be less harsh	47%	35%	39%	49%	58%	56%	44%	49%	44%	39%	56%	42%	57%	45%	37%	56%	43%
Don't Know	9%	5%	6%	11%	12%	10%	7%	8%	14%	7%	10%	8%	11%	12%	4%	9%	6%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Non-payments of bills

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Sentences for this should be harsher	5%	5%	6%	4%	5%	7%	5%	4%	7%	5%	3%	6%	4%	5%	4%	5%	7%
Sentences for this should be the same as they are now	36%	34%	41%	40%	42%	34%	30%	35%	25%	31%	39%	33%	33%	34%	37%	40%	40%
Sentences for this should be less harsh	49%	47%	47%	43%	45%	50%	54%	52%	55%	55%	44%	51%	50%	52%	50%	48%	45%
Don't Know	10%	15%	6%	13%	9%	8%	11%	9%	13%	8%	14%	10%	12%	9%	9%	8%	8%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Non-payments of bills

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Sentences for this should be harsher	5%	6%	4%	4%	7%	5%	4%	4%	5%	4%	5%	7%	4%	4%	5%	5%	6%
Sentences for this should be the same as they are now	36%	38%	34%	33%	27%	31%	33%	38%	48%	41%	38%	34%	30%	36%	31%	37%	39%
Sentences for this should be less harsh	49%	47%	51%	53%	55%	53%	50%	49%	40%	47%	47%	49%	53%	49%	52%	47%	46%
Don't Know	10%	9%	12%	10%	11%	11%	13%	10%	8%	8%	10%	10%	13%	10%	12%	11%	9%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.C) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Non-payments of bills

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Sentences for this should be harsher	5%	16%	5%	4%	3%	5%	7%	4%	5%	5%	4%	7%	3%	7%	7%	4%	7%
Sentences for this should be the same as they are now	36%	40%	45%	35%	21%	18%	40%	34%	30%	45%	28%	43%	30%	30%	45%	30%	43%
Sentences for this should be less harsh	49%	38%	41%	50%	64%	64%	44%	53%	49%	41%	59%	39%	51%	49%	41%	57%	43%
Don't Know	10%	6%	9%	11%	12%	14%	9%	9%	16%	9%	9%	12%	16%	14%	7%	8%	8%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Holding unauthorised protests

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Sentences for this should be harsher	12%	10%	14%	15%	13%	17%	11%	13%	15%	10%	10%	12%	12%	12%	13%	12%	14%
Sentences for this should be the same as they are now	43%	43%	47%	43%	45%	40%	50%	41%	37%	42%	40%	35%	40%	45%	43%	47%	42%
Sentences for this should be less harsh	32%	33%	27%	26%	32%	31%	27%	34%	40%	36%	34%	39%	34%	30%	31%	32%	35%
Don't Know	13%	14%	11%	16%	11%	11%	12%	13%	8%	11%	17%	14%	14%	13%	12%	9%	9%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Holding unauthorised protests

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Sentences for this should be harsher	12%	14%	11%	8%	12%	9%	11%	14%	18%	13%	12%	15%	10%	11%	14%	13%	16%
Sentences for this should be the same as they are now	43%	42%	44%	39%	35%	43%	47%	42%	48%	46%	45%	40%	41%	42%	42%	43%	48%
Sentences for this should be less harsh	32%	34%	29%	40%	43%	32%	27%	30%	24%	33%	32%	32%	31%	35%	30%	30%	27%
Don't Know	13%	10%	15%	12%	11%	17%	15%	14%	9%	8%	11%	14%	18%	12%	13%	14%	10%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.C) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Holding unauthorised protests

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Sentences for this should be harsher	12%	18%	15%	11%	9%	5%	20%	8%	7%	20%	7%	9%	23%	9%	24%	8%	8%
Sentences for this should be the same as they are now	43%	48%	46%	42%	39%	32%	45%	43%	41%	51%	34%	50%	46%	44%	52%	36%	51%
Sentences for this should be less harsh	32%	28%	29%	33%	35%	37%	23%	40%	31%	20%	48%	27%	20%	29%	15%	46%	33%
Don't Know	13%	7%	10%	13%	17%	26%	12%	9%	21%	10%	11%	13%	11%	18%	9%	10%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Violent disorder on protests

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Sentences for this should be harsher	39%	36%	41%	40%	42%	42%	34%	41%	45%	39%	32%	42%	38%	39%	42%	39%	38%
Sentences for this should be the same as they are now	43%	42%	44%	44%	43%	38%	48%	43%	42%	39%	44%	40%	41%	45%	41%	44%	44%
Sentences for this should be less harsh	10%	11%	8%	7%	7%	13%	9%	10%	5%	14%	11%	11%	10%	8%	11%	10%	12%
Don't Know	9%	12%	6%	9%	8%	7%	9%	6%	8%	8%	13%	8%	10%	7%	7%	7%	6%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(38.B) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Violent disorder on protests

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Sentences for this should be harsher	39%	41%	37%	22%	31%	33%	34%	45%	56%	40%	34%	43%	39%	32%	41%	44%	46%
Sentences for this should be the same as they are now	43%	42%	43%	50%	42%	45%	49%	41%	35%	47%	47%	36%	40%	46%	42%	39%	39%
Sentences for this should be less harsh	10%	10%	9%	14%	18%	12%	8%	5%	5%	9%	9%	11%	10%	11%	10%	9%	7%
Don't Know	9%	7%	10%	14%	9%	10%	9%	9%	5%	4%	9%	10%	12%	10%	7%	8%	8%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.C) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Violent disorder on protests

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Sentences for this should be harsher	39%	47%	43%	37%	34%	35%	52%	31%	36%	52%	27%	35%	68%	39%	51%	30%	42%
Sentences for this should be the same as they are now	43%	37%	42%	45%	40%	35%	36%	50%	38%	38%	48%	50%	23%	38%	39%	48%	46%
Sentences for this should be less harsh	10%	10%	9%	8%	14%	16%	6%	11%	14%	5%	15%	6%	5%	11%	5%	13%	5%
Don't Know	9%	6%	6%	9%	13%	14%	6%	8%	12%	5%	9%	9%	4%	12%	5%	9%	7%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Unauthorised strikes

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Sentences for this should be harsher	13%	11%	15%	12%	15%	18%	11%	12%	17%	10%	5%	17%	11%	12%	14%	12%	15%
Sentences for this should be the same as they are now	42%	41%	46%	46%	45%	37%	43%	43%	34%	40%	47%	32%	38%	46%	40%	47%	42%
Sentences for this should be less harsh	29%	32%	25%	24%	26%	32%	28%	31%	35%	33%	33%	31%	30%	28%	29%	30%	33%
Don't Know	16%	16%	13%	19%	14%	13%	19%	14%	14%	17%	15%	20%	21%	14%	17%	11%	11%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Unauthorised strikes

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Sentences for this should be harsher	13%	14%	11%	6%	10%	9%	12%	14%	20%	15%	12%	13%	11%	11%	15%	13%	15%
Sentences for this should be the same as they are now	42%	41%	44%	38%	34%	41%	46%	43%	47%	45%	45%	39%	39%	40%	40%	45%	47%
Sentences for this should be less harsh	29%	31%	28%	42%	41%	32%	25%	26%	19%	30%	30%	28%	29%	34%	28%	27%	25%
Don't Know	16%	14%	17%	14%	16%	18%	17%	17%	14%	10%	13%	20%	21%	16%	17%	15%	14%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.C) Do you think that courts should make sentences more or less harsh, or not change them, during the cost-of-living crisis for the following offences?: Unauthorised strikes

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Sentences for this should be harsher	13%	26%	15%	10%	9%	11%	19%	8%	10%	20%	6%	9%	23%	12%	24%	6%	10%
Sentences for this should be the same as they are now	42%	38%	47%	42%	36%	29%	45%	42%	42%	51%	31%	52%	49%	39%	50%	35%	52%
Sentences for this should be less harsh	29%	32%	25%	31%	33%	33%	21%	38%	25%	15%	50%	25%	20%	25%	14%	46%	26%
Don't Know	16%	4%	13%	17%	22%	27%	15%	12%	24%	13%	13%	14%	8%	24%	12%	13%	12%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) Which of the following statements do you agree with more?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
The Government could do more to help deal with the cost of living crisis, and is in the process of doing so	33%	37%	36%	29%	33%	29%	40%	32%	35%	33%	24%	28%	31%	39%	34%	31%	32%
The Government could do more to help deal with the cost of living crisis but is choosing not to	55%	52%	49%	53%	60%	55%	52%	55%	58%	55%	66%	60%	56%	51%	53%	61%	55%
The Government could not do more to help deal with the cost of living crisis	5%	4%	9%	7%	4%	7%	3%	5%	3%	4%	6%	6%	6%	4%	7%	3%	9%
Don't Know	6%	7%	6%	10%	3%	9%	6%	7%	4%	7%	5%	6%	7%	6%	5%	5%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) Which of the following statements do you agree with more?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
The Government could do more to help deal with the cost of living crisis, and is in the process of doing so	33%	33%	34%	33%	32%	37%	34%	29%	34%	31%	30%	38%	34%	29%	35%	36%	37%
The Government could do more to help deal with the cost of living crisis but is choosing not to	55%	57%	53%	59%	60%	52%	55%	56%	51%	60%	56%	50%	54%	59%	52%	53%	52%
The Government could not do more to help deal with the cost of living crisis	5%	5%	6%	4%	5%	4%	5%	7%	7%	6%	6%	5%	5%	5%	5%	5%	7%
Don't Know	6%	5%	7%	4%	4%	8%	6%	8%	8%	3%	8%	7%	7%	7%	7%	6%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.C) Which of the following statements do you agree with more?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
The Government could do more to help deal with the cost of living crisis, and is in the process of doing so	33%	44%	33%	33%	31%	30%	38%	27%	37%	43%	26%	24%	26%	33%	53%	27%	27%
The Government could do more to help deal with the cost of living crisis but is choosing not to	55%	40%	55%	56%	60%	53%	50%	62%	50%	44%	67%	61%	55%	51%	34%	66%	63%
The Government could not do more to help deal with the cost of living crisis	5%	9%	6%	5%	4%	9%	7%	5%	4%	7%	3%	6%	8%	5%	9%	3%	4%
Don't Know	6%	7%	6%	7%	6%	8%	6%	6%	9%	5%	4%	9%	11%	11%	4%	3%	6%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(41.A) How seriously do you think the government is taking the cost of living crisis?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Very seriously	11%	11%	14%	14%	11%	9%	11%	13%	15%	9%	8%	9%	11%	13%	13%	9%	10%
Quite seriously	25%	22%	27%	25%	26%	26%	33%	19%	18%	29%	22%	26%	23%	29%	26%	24%	27%
Neither seriously, nor not seriously	18%	19%	16%	22%	20%	14%	19%	17%	23%	15%	19%	22%	18%	19%	17%	18%	17%
Not very seriously	26%	26%	27%	21%	24%	29%	24%	33%	31%	24%	27%	27%	29%	22%	24%	29%	26%
Not at all seriously	17%	19%	14%	13%	18%	21%	12%	16%	11%	20%	21%	13%	17%	15%	17%	16%	18%
Don't Know	2%	2%	2%	4%	2%	1%	2%	3%	1%	3%	2%	3%	2%	2%	2%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) How seriously do you think the government is taking the cost of living crisis?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Very seriously	11%	13%	10%	6%	5%	10%	9%	14%	18%	10%	10%	13%	12%	9%	13%	12%	15%
Quite seriously	25%	26%	25%	17%	19%	23%	29%	26%	32%	28%	24%	26%	23%	20%	28%	29%	31%
Neither seriously, nor not seriously	18%	18%	18%	26%	20%	18%	14%	19%	16%	16%	19%	17%	21%	20%	16%	19%	17%
Not very seriously	26%	24%	28%	30%	30%	26%	27%	23%	23%	27%	25%	24%	28%	31%	24%	22%	24%
Not at all seriously	17%	17%	16%	19%	24%	20%	18%	15%	9%	18%	18%	17%	15%	19%	16%	17%	13%
Don't Know	2%	2%	3%	2%	2%	2%	3%	2%	2%	1%	4%	3%	2%	3%	3%	2%	1%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.C) How seriously do you think the government is taking the cost of living crisis?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Very seriously	11%	19%	13%	10%	8%	10%	16%	9%	7%	19%	6%	3%	3%	7%	26%	7%	6%
Quite seriously	25%	27%	29%	24%	23%	13%	31%	22%	23%	35%	16%	29%	23%	24%	40%	17%	23%
Neither seriously, nor not seriously	18%	20%	18%	18%	18%	12%	17%	17%	24%	15%	19%	18%	26%	22%	15%	19%	22%
Not very seriously	26%	16%	24%	29%	26%	20%	22%	30%	26%	20%	33%	32%	28%	27%	12%	32%	33%
Not at all seriously	17%	17%	14%	16%	22%	40%	13%	20%	16%	9%	25%	13%	17%	17%	5%	24%	13%
Don't Know	2%	2%	2%	3%	2%	6%	1%	2%	4%	2%	2%	5%	4%	3%	2%	2%	2%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) Thinking about the longer-term, which of the following policy options do you think would help to avoid similar spikes in living costs in the future, if any? Select any which apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Capping council tax rises	46%	48%	47%	43%	48%	44%	48%	44%	44%	47%	43%	43%	49%	50%	47%	42%	41%
Increasing the minimum wage	44%	45%	41%	38%	43%	43%	46%	48%	37%	48%	45%	48%	51%	45%	44%	39%	39%
Investing in green, renewable energy so we are not reliant on foreign energy imports	40%	36%	43%	37%	46%	40%	38%	45%	36%	39%	37%	34%	35%	39%	45%	41%	41%
Increasing taxes on those who can afford it	36%	27%	36%	37%	40%	36%	38%	39%	39%	36%	38%	41%	35%	43%	36%	36%	28%
Nationalising energy firms	34%	30%	34%	31%	40%	32%	30%	32%	40%	36%	40%	31%	28%	36%	37%	35%	35%
Keeping personal taxes low	33%	33%	42%	28%	34%	33%	36%	28%	31%	34%	23%	36%	28%	35%	34%	37%	38%
Putting controls on rent	31%	36%	30%	24%	38%	30%	29%	35%	19%	31%	30%	32%	34%	33%	33%	27%	27%
Increasing pension payments	31%	21%	36%	32%	32%	30%	26%	35%	33%	35%	33%	39%	40%	36%	27%	26%	24%
None of the above would help avoid spikes in living costs	3%	3%	2%	3%	4%	2%	2%	2%	6%	1%	4%	3%	3%	3%	3%	3%	1%
Increasing taxes on business profits	29%	25%	25%	35%	36%	26%	25%	35%	37%	30%	29%	30%	26%	31%	31%	31%	28%
Increasing welfare payments	24%	25%	18%	20%	29%	24%	24%	25%	20%	23%	29%	32%	36%	24%	23%	17%	16%
Allowing "fracking" in the UK, so we can generate domestic shale gas	18%	15%	23%	13%	24%	20%	20%	17%	26%	15%	18%	18%	17%	17%	21%	19%	20%
Keeping taxes on businesses low	13%	14%	17%	12%	11%	14%	12%	12%	5%	15%	6%	11%	13%	13%	12%	12%	14%
Keeping interest rates higher	11%	12%	14%	10%	10%	12%	8%	10%	11%	10%	10%	8%	10%	14%	10%	10%	12%
Encouraging more people to buy electric vehicles	10%	13%	9%	10%	12%	11%	9%	12%	11%	11%	7%	5%	8%	11%	9%	13%	12%
Don't Know	8%	9%	7%	12%	4%	8%	7%	9%	3%	8%	8%	5%	10%	5%	5%	7%	6%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) Thinking about the longer-term, which of the following policy options do you think would help to avoid similar spikes in living costs in the future, if any? Select any which apply

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Capping council tax rises	46%	41%	50%	38%	44%	43%	43%	49%	53%	44%	47%	48%	45%	41%	50%	49%	49%
Increasing the minimum wage	44%	41%	47%	60%	48%	46%	41%	43%	35%	39%	41%	48%	49%	45%	44%	44%	42%
Investing in green, renewable energy so we are not reliant on foreign energy imports	40%	39%	40%	38%	35%	39%	37%	43%	45%	46%	41%	35%	34%	40%	41%	39%	38%
Increasing taxes on those who can afford it	36%	37%	36%	25%	30%	31%	34%	42%	47%	38%	34%	36%	37%	36%	33%	37%	40%
Nationalising energy firms	34%	38%	30%	18%	29%	31%	38%	40%	40%	36%	31%	36%	32%	32%	35%	34%	36%
Keeping personal taxes low	33%	33%	33%	29%	37%	31%	32%	32%	35%	37%	35%	35%	27%	31%	31%	36%	35%
Putting controls on rent	31%	30%	32%	29%	34%	29%	29%	31%	32%	29%	30%	32%	34%	30%	34%	29%	36%
Increasing pension payments	31%	29%	34%	16%	16%	16%	23%	38%	62%	30%	28%	34%	35%	24%	31%	37%	43%
None of the above would help avoid spikes in living costs	3%	3%	3%	1%	2%	1%	5%	3%	3%	2%	2%	3%	4%	2%	3%	3%	2%
Increasing taxes on business profits	29%	31%	28%	20%	21%	28%	27%	36%	38%	29%	29%	31%	30%	29%	28%	28%	35%
Increasing welfare payments	24%	24%	24%	21%	23%	22%	25%	31%	22%	20%	23%	23%	31%	24%	23%	24%	26%
Allowing "fracking" in the UK, so we can generate domestic shale gas	18%	22%	15%	12%	12%	13%	16%	23%	28%	24%	18%	16%	15%	15%	19%	23%	21%
Keeping taxes on businesses low	13%	14%	12%	13%	13%	9%	15%	12%	13%	14%	11%	15%	10%	11%	12%	14%	14%
Keeping interest rates higher	11%	12%	9%	10%	10%	9%	7%	11%	15%	12%	12%	11%	8%	11%	10%	9%	12%
Encouraging more people to buy electric vehicles	10%	12%	9%	12%	12%	13%	7%	9%	9%	14%	9%	8%	8%	10%	12%	9%	13%
Don't Know	8%	6%	9%	10%	6%	11%	8%	7%	5%	5%	8%	8%	9%	9%	6%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.C) Thinking about the longer-term, which of the following policy options do you think would help to avoid similar spikes in living costs in the future, if any? Select any which apply

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Capping council tax rises	46%	43%	40%	48%	54%	48%	52%	44%	38%	51%	46%	38%	54%	41%	51%	46%	40%
Increasing the minimum wage	44%	41%	38%	47%	52%	44%	40%	47%	40%	37%	52%	45%	47%	41%	37%	52%	50%
Investing in green, renewable energy so we are not reliant on foreign energy imports	40%	28%	43%	41%	36%	25%	37%	46%	32%	37%	41%	55%	43%	35%	36%	41%	51%
Increasing taxes on those who can afford it	36%	28%	32%	39%	40%	36%	35%	42%	25%	34%	41%	41%	41%	29%	30%	42%	39%
Nationalising energy firms	34%	23%	35%	35%	33%	25%	36%	37%	26%	30%	41%	31%	47%	30%	30%	38%	32%
Keeping personal taxes low	33%	36%	31%	34%	35%	28%	37%	31%	31%	36%	31%	27%	51%	32%	38%	31%	30%
Putting controls on rent	31%	29%	25%	31%	44%	30%	29%	34%	29%	26%	35%	30%	50%	32%	24%	34%	33%
Increasing pension payments	31%	30%	31%	32%	31%	29%	39%	29%	23%	37%	28%	33%	54%	24%	36%	29%	34%
None of the above would help avoid spikes in living costs	3%	4%	3%	2%	3%	4%	2%	3%	5%	2%	2%	6%	0%	3%	3%	2%	2%
Increasing taxes on business profits	29%	25%	27%	32%	31%	20%	32%	32%	23%	31%	32%	32%	44%	22%	28%	33%	28%
Increasing welfare payments	24%	22%	16%	24%	40%	37%	22%	28%	21%	19%	31%	20%	38%	18%	18%	29%	22%
Allowing "fracking" in the UK, so we can generate domestic shale gas	18%	27%	21%	16%	16%	22%	27%	14%	9%	28%	13%	14%	35%	9%	29%	13%	16%
Keeping taxes on businesses low	13%	23%	13%	13%	9%	13%	14%	12%	12%	15%	10%	14%	10%	12%	17%	10%	15%
Keeping interest rates higher	11%	21%	13%	9%	9%	4%	12%	10%	8%	15%	8%	10%	21%	7%	14%	8%	10%
Encouraging more people to buy electric vehicles	10%	16%	12%	9%	9%	6%	8%	12%	12%	9%	11%	16%	7%	10%	10%	10%	17%
Don't Know	8%	4%	6%	8%	10%	12%	6%	6%	13%	5%	6%	7%	11%	14%	4%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) Some have argued that the Government could reduce the amount of tax it needs to raise by reducing waste in Government spending. Which of the following comes closest to your view?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
There is waste in Government spending, and reducing it would make a huge difference to how much tax the Government needs to raise	48%	47%	48%	44%	47%	52%	50%	46%	45%	50%	46%	51%	46%	50%	49%	46%	52%
There is waste in Government spending, and reducing it would make a bit of a difference to how much tax the Government needs to raise	31%	31%	30%	33%	29%	30%	32%	28%	41%	29%	29%	28%	30%	30%	31%	34%	32%
There is waste in Government spending, but reducing it would not make any difference to how much tax the Government needs to raise	8%	8%	8%	7%	7%	8%	5%	10%	5%	7%	11%	7%	7%	6%	9%	8%	10%
There is no waste in Government spending	2%	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%	3%	1%	3%	2%	2%
Don't Know	12%	12%	11%	14%	15%	9%	10%	15%	7%	12%	11%	12%	14%	14%	8%	11%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) Some have argued that the Government could reduce the amount of tax it needs to raise by reducing waste in Government spending. Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
There is waste in Government spending, and reducing it would make a huge difference to how much tax the Government needs to raise	48%	49%	47%	42%	53%	46%	48%	43%	51%	50%	45%	50%	45%	43%	55%	50%	47%
There is waste in Government spending, and reducing it would make a bit of a difference to how much tax the Government needs to raise	31%	32%	29%	34%	27%	28%	32%	31%	32%	33%	33%	27%	28%	32%	27%	29%	33%
There is waste in Government spending, but reducing it would not make any difference to how much tax the Government needs to raise	8%	9%	6%	8%	8%	8%	6%	11%	7%	9%	7%	7%	7%	9%	6%	8%	7%
There is no waste in Government spending	2%	2%	2%	2%	3%	2%	2%	1%	3%	1%	3%	1%	3%	3%	1%	1%	3%
Don't Know	12%	7%	16%	14%	10%	15%	12%	14%	8%	7%	10%	13%	17%	13%	11%	12%	11%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(43.C) Some have argued that the Government could reduce the amount of tax it needs to raise by reducing waste in Government spending. Which of the following comes closest to your view?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
There is waste in Government spending, and reducing it would make a huge difference to how much tax the Government needs to raise	48%	49%	47%	50%	45%	52%	52%	45%	46%	51%	44%	39%	54%	49%	49%	47%	47%
There is waste in Government spending, and reducing it would make a bit of a difference to how much tax the Government needs to raise	31%	34%	34%	30%	26%	22%	30%	34%	24%	31%	32%	42%	22%	25%	34%	33%	38%
There is waste in Government spending, but reducing it would not make any difference to how much tax the Government needs to raise	8%	7%	9%	7%	8%	10%	7%	9%	7%	6%	8%	13%	9%	5%	6%	8%	11%
There is no waste in Government spending	2%	3%	3%	1%	2%	4%	2%	3%	2%	2%	2%	1%	5%	3%	3%	2%	0%
Don't Know	12%	7%	8%	13%	19%	13%	10%	10%	20%	9%	13%	5%	10%	18%	8%	11%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) If the Government was to reduce spending, which of the following areas, if any, do you think the Government should focus on reducing spending in? Select any which apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Pension payments	6%	6%	5%	4%	5%	9%	7%	7%	6%	6%	7%	4%	6%	6%	7%	6%	8%
Foreign aid	56%	47%	58%	58%	54%	63%	52%	57%	63%	58%	51%	65%	56%	55%	57%	58%	55%
Arts and culture	44%	36%	48%	39%	44%	45%	46%	46%	56%	42%	41%	51%	44%	44%	46%	46%	41%
Cycle lanes and pedestrianisation in towns	38%	39%	36%	31%	36%	36%	42%	42%	47%	42%	39%	39%	38%	38%	41%	37%	39%
Public Sector salaries	26%	22%	29%	24%	28%	31%	28%	24%	30%	25%	25%	24%	31%	26%	25%	23%	23%
Defence spending	18%	27%	16%	13%	19%	21%	19%	10%	15%	19%	23%	14%	18%	20%	19%	17%	22%
Welfare payments	15%	15%	17%	14%	12%	22%	18%	18%	11%	12%	17%	12%	10%	15%	18%	15%	23%
CCTV / security in towns	13%	14%	12%	15%	15%	8%	11%	8%	8%	14%	17%	13%	12%	15%	10%	14%	13%
Roads and infrastructure	10%	14%	8%	10%	11%	6%	14%	9%	10%	12%	10%	6%	10%	12%	10%	10%	12%
None of the above	5%	5%	6%	4%	7%	4%	5%	3%	8%	4%	7%	3%	5%	5%	6%	5%	4%
Don't Know	7%	10%	5%	12%	5%	6%	7%	7%	1%	9%	10%	4%	10%	7%	5%	6%	4%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) If the Government was to reduce spending, which of the following areas, if any, do you think the Government should focus on reducing spending in? Select any which apply

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Pension payments	6%	6%	6%	10%	8%	8%	8%	3%	2%	7%	6%	6%	6%	6%	6%	6%	6%
Foreign aid	56%	59%	53%	36%	46%	46%	61%	66%	69%	52%	55%	63%	54%	47%	60%	61%	66%
Arts and culture	44%	42%	45%	37%	36%	37%	42%	49%	56%	40%	45%	50%	43%	36%	50%	49%	50%
Cycle lanes and pedestrianisation in towns	38%	39%	38%	28%	29%	29%	35%	43%	56%	41%	38%	40%	35%	34%	40%	43%	42%
Public Sector salaries	26%	25%	27%	19%	22%	22%	21%	29%	37%	26%	25%	26%	28%	23%	26%	28%	32%
Defence spending	18%	22%	15%	26%	26%	19%	19%	14%	12%	21%	19%	16%	17%	23%	15%	17%	13%
Welfare payments	15%	16%	14%	12%	19%	20%	15%	14%	12%	19%	15%	14%	13%	16%	17%	14%	14%
CCTV / security in towns	13%	17%	9%	16%	13%	13%	11%	12%	12%	15%	10%	12%	14%	14%	10%	13%	11%
Roads and infrastructure	10%	10%	10%	17%	11%	8%	11%	9%	9%	12%	10%	10%	9%	13%	8%	9%	8%
None of the above	5%	4%	6%	3%	5%	8%	5%	5%	4%	6%	5%	2%	6%	6%	5%	4%	4%
Don't Know	7%	5%	9%	12%	9%	11%	7%	7%	3%	5%	7%	7%	10%	9%	7%	6%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.C) If the Government was to reduce spending, which of the following areas, if any, do you think the Government should focus on reducing spending in? Select any which apply

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Pension payments	6%	14%	6%	5%	7%	6%	5%	7%	8%	5%	7%	7%	5%	7%	6%	7%	8%
Foreign aid	56%	45%	55%	60%	51%	54%	73%	45%	49%	70%	46%	43%	78%	53%	68%	47%	50%
Arts and culture	44%	39%	41%	48%	42%	46%	54%	36%	44%	51%	38%	39%	56%	43%	53%	41%	33%
Cycle lanes and pedestrianisation in towns	38%	41%	41%	38%	36%	31%	49%	33%	30%	47%	35%	32%	61%	31%	47%	34%	27%
Public Sector salaries	26%	26%	27%	24%	29%	27%	33%	21%	24%	33%	18%	24%	29%	25%	33%	19%	29%
Defence spending	18%	22%	18%	19%	16%	26%	11%	26%	17%	12%	28%	18%	15%	15%	13%	25%	15%
Welfare payments	15%	23%	18%	14%	13%	9%	16%	16%	16%	18%	13%	15%	21%	16%	21%	13%	19%
CCTV / security in towns	13%	20%	12%	12%	14%	15%	11%	15%	12%	11%	15%	14%	7%	14%	12%	15%	12%
Roads and infrastructure	10%	17%	9%	10%	12%	11%	9%	10%	11%	10%	10%	11%	17%	11%	11%	11%	12%
None of the above	5%	6%	6%	4%	6%	3%	3%	8%	5%	3%	7%	11%	0%	5%	3%	7%	11%
Don't Know	7%	7%	5%	9%	10%	8%	5%	6%	12%	4%	8%	8%	7%	10%	3%	8%	5%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) The Conservative Party is currently choosing a new leader. The new leader will become the Prime Minister. Which of the following candidates do you think would be best at dealing with the cost of living crisis?

	Total	Region										Grouped Income					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Liz Truss	28%	27%	34%	23%	33%	35%	31%	21%	23%	31%	22%	27%	28%	31%	27%	28%	32%
Rishi Sunak	29%	31%	31%	36%	29%	25%	25%	35%	27%	29%	26%	20%	27%	30%	29%	33%	32%
Don't Know	42%	42%	35%	41%	39%	40%	44%	44%	50%	40%	52%	53%	46%	39%	44%	39%	36%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) The Conservative Party is currently choosing a new leader. The new leader will become the Prime Minister. Which of the following candidates do you think would be best at dealing with the cost of living crisis?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Liz Truss	28%	30%	27%	21%	29%	28%	29%	26%	33%	33%	26%	28%	27%	25%	31%	29%	34%
Rishi Sunak	29%	32%	27%	29%	26%	32%	26%	28%	33%	31%	32%	30%	24%	27%	29%	33%	31%
Don't Know	42%	38%	46%	50%	45%	40%	45%	46%	34%	36%	42%	42%	49%	49%	39%	38%	35%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.C) The Conservative Party is currently choosing a new leader. The new leader will become the Prime Minister. Which of the following candidates do you think would be best at dealing with the cost of living crisis?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Liz Truss	28%	32%	28%	28%	29%	26%	41%	21%	20%	44%	21%	17%	33%	17%	50%	22%	23%
Rishi Sunak	29%	34%	35%	27%	23%	18%	26%	35%	22%	34%	29%	37%	11%	19%	36%	32%	32%
Don't Know	42%	34%	37%	45%	48%	57%	33%	43%	58%	23%	50%	46%	56%	64%	14%	47%	45%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) What impact, if any, has the cost of living crisis had on your mental health?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Very negative impact	12%	14%	12%	8%	11%	12%	16%	13%	11%	12%	9%	6%	13%	12%	13%	8%	11%
Somewhat negative impact	23%	24%	27%	22%	18%	26%	19%	25%	19%	25%	22%	23%	24%	22%	21%	28%	21%
Neither a positive nor negative impact	45%	46%	42%	46%	50%	42%	46%	43%	42%	42%	46%	48%	40%	46%	45%	44%	49%
Somewhat negative	14%	11%	16%	17%	14%	13%	12%	12%	21%	11%	16%	16%	15%	14%	11%	15%	16%
Very negative	5%	4%	1%	4%	6%	6%	7%	5%	7%	7%	6%	2%	6%	5%	7%	3%	2%
Don't Know	2%	2%	1%	2%	1%	2%	1%	2%	0%	3%	2%	4%	1%	2%	3%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) What impact, if any, has the cost of living crisis had on your mental health?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Very negative impact	12%	10%	12%	14%	18%	17%	10%	9%	5%	9%	11%	14%	13%	11%	13%	11%	11%
Somewhat negative impact	23%	22%	24%	31%	30%	28%	25%	20%	12%	22%	22%	21%	26%	25%	26%	21%	18%
Neither a positive nor negative impact	45%	49%	41%	32%	26%	32%	42%	56%	67%	50%	46%	44%	38%	42%	40%	49%	51%
Somewhat negative	14%	12%	16%	13%	16%	15%	16%	10%	13%	14%	14%	13%	15%	13%	13%	14%	15%
Very negative	5%	5%	4%	6%	8%	5%	5%	4%	2%	3%	5%	5%	6%	6%	5%	5%	3%
Don't Know	2%	1%	2%	4%	1%	2%	2%	1%	1%	1%	2%	3%	2%	2%	2%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(46.C) What impact, if any, has the cost of living crisis had on your mental health?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Very negative impact	12%	10%	4%	12%	22%	48%	10%	12%	10%	10%	16%	6%	14%	9%	8%	15%	10%
Somewhat negative impact	23%	18%	18%	26%	32%	6%	19%	25%	30%	19%	26%	23%	14%	30%	18%	26%	25%
Neither a positive nor negative impact	45%	52%	62%	42%	19%	9%	52%	42%	38%	54%	34%	53%	42%	41%	60%	34%	47%
Somewhat negative	14%	10%	12%	15%	16%	13%	13%	16%	13%	13%	16%	17%	15%	13%	11%	16%	14%
Very negative	5%	7%	3%	3%	10%	25%	5%	4%	7%	3%	6%	2%	16%	6%	2%	7%	2%
Don't Know	2%	4%	1%	2%	2%	0%	1%	1%	2%	1%	2%	0%	0%	2%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) Which of the following expenditures have you personally cut down on in the past month? Please only select options which you have spent less on in the last month than you normally would (i.e. if you would normally not spend on something, please do not select it) Select any which apply

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Extracurricular activities or clubs for children	7%	9%	8%	9%	5%	5%	7%	5%	7%	9%	9%	3%	6%	7%	8%	8%	9%
Eating out at restaurants	55%	57%	58%	54%	55%	55%	53%	51%	59%	54%	60%	52%	48%	57%	58%	59%	61%
Ordering in take-away / delivery food	50%	49%	53%	45%	51%	43%	50%	48%	51%	49%	55%	54%	47%	54%	48%	53%	48%
Doing fun things out of the house such as going to the cinema, or on day-trips	44%	42%	44%	41%	42%	43%	46%	46%	50%	46%	47%	41%	41%	46%	45%	46%	42%
Going to the pub	38%	42%	41%	39%	37%	36%	40%	29%	39%	41%	35%	41%	34%	43%	38%	39%	44%
Small purchases from cafes e.g. a morning coffee	38%	35%	39%	40%	35%	37%	41%	39%	46%	37%	39%	37%	35%	41%	39%	39%	40%
Chocolate and sweets	32%	31%	34%	26%	29%	28%	33%	35%	37%	38%	34%	23%	36%	32%	34%	27%	29%
Entertainment such as streaming subscriptions, DVDs, books	27%	28%	30%	25%	22%	24%	27%	25%	32%	27%	34%	22%	27%	32%	28%	26%	22%
Trips to the barbers or hairdressers	27%	27%	29%	27%	25%	27%	29%	25%	33%	28%	26%	19%	27%	28%	28%	27%	23%
Charitable donations	26%	27%	24%	25%	23%	21%	28%	21%	32%	27%	30%	24%	28%	25%	27%	25%	23%
Beauty treatments (e.g. nail treatments, make-up)	25%	29%	26%	22%	20%	23%	28%	20%	29%	27%	28%	19%	22%	30%	28%	24%	24%
Visiting friends and family	22%	22%	21%	22%	23%	23%	25%	20%	7%	25%	21%	17%	24%	21%	25%	20%	17%
Don't Know	2%	4%	1%	2%	2%	3%	1%	0%	0%	4%	1%	3%	2%	3%	1%	1%	1%
Newspaper deliveries or news subscriptions	14%	19%	16%	10%	11%	9%	14%	15%	10%	12%	16%	10%	12%	14%	18%	10%	14%
Toys for children	10%	13%	12%	9%	7%	5%	13%	9%	7%	10%	9%	10%	7%	9%	12%	10%	14%
None of the above	15%	9%	15%	14%	17%	15%	17%	17%	14%	15%	12%	15%	15%	13%	13%	12%	18%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) Which of the following expenditures have you personally cut down on in the past month? Please only select options which you have spent less on in the last month than you normally would (i.e. if you would normally not spend on something, please do not select it) Select any which apply

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Extracurricular activities or clubs for children	7%	7%	8%	1%	11%	15%	9%	4%	3%	7%	8%	9%	6%	0%	13%	12%	13%
Eating out at restaurants	55%	54%	57%	54%	59%	61%	55%	56%	50%	60%	55%	60%	47%	52%	57%	60%	55%
Ordering in take-away / delivery food	50%	48%	52%	56%	54%	59%	50%	48%	38%	44%	52%	53%	51%	49%	53%	50%	49%
Doing fun things out of the house such as going to the cinema, or on day-trips	44%	39%	48%	49%	47%	52%	49%	39%	33%	41%	46%	47%	43%	45%	42%	44%	43%
Going to the pub	38%	41%	36%	35%	43%	43%	40%	41%	31%	40%	40%	40%	33%	39%	41%	38%	35%
Small purchases from cafes e.g. a morning coffee	38%	35%	41%	41%	44%	43%	38%	37%	30%	40%	39%	40%	34%	39%	40%	37%	36%
Chocolate and sweets	32%	31%	32%	33%	34%	33%	32%	32%	29%	28%	31%	36%	34%	31%	36%	32%	31%
Entertainment such as streaming subscriptions, DVDs, books	27%	28%	26%	27%	33%	32%	28%	28%	18%	25%	28%	30%	26%	27%	32%	25%	25%
Trips to the barbers or hairdressers	27%	24%	30%	28%	31%	33%	26%	26%	20%	25%	29%	28%	24%	26%	32%	25%	25%
Charitable donations	26%	24%	27%	20%	23%	27%	27%	32%	24%	24%	26%	25%	27%	24%	26%	28%	24%
Beauty treatments (e.g. nail treatments, make-up)	25%	15%	34%	27%	32%	32%	24%	21%	19%	25%	27%	30%	19%	23%	31%	25%	25%
Visiting friends and family	22%	23%	20%	27%	25%	22%	25%	20%	15%	22%	21%	21%	23%	21%	20%	22%	24%
Don't Know	2%	2%	2%	4%	1%	4%	3%	2%	1%	1%	2%	3%	2%	3%	2%	1%	1%
Newspaper deliveries or news subscriptions	14%	14%	13%	11%	15%	13%	14%	15%	12%	13%	12%	18%	12%	13%	15%	15%	11%
Toys for children	10%	10%	10%	2%	16%	20%	13%	5%	4%	10%	8%	13%	9%	0%	18%	17%	15%
None of the above	15%	14%	15%	4%	6%	6%	15%	19%	28%	17%	14%	11%	16%	14%	13%	16%	15%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.C) Which of the following expenditures have you personally cut down on in the past month? Please only select options which you have spent less on in the last month than you normally would (i.e. if you would normally not spend on something, please do not select it) Select any which apply

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Extracurricular activities or clubs for children	7%	6%	3%	8%	13%	17%	8%	7%	9%	7%	9%	5%	3%	6%	7%	8%	8%
Eating out at restaurants	55%	33%	47%	62%	64%	56%	54%	59%	51%	55%	59%	56%	47%	47%	53%	60%	55%
Ordering in take-away / delivery food	50%	21%	37%	59%	60%	58%	48%	49%	53%	48%	53%	42%	36%	52%	44%	55%	44%
Doing fun things out of the house such as going to the cinema, or on day-trips	44%	21%	31%	50%	61%	51%	40%	48%	43%	39%	50%	45%	34%	40%	34%	51%	42%
Going to the pub	38%	25%	31%	42%	48%	44%	38%	40%	36%	39%	41%	37%	28%	33%	36%	42%	36%
Small purchases from cafes e.g. a morning coffee	38%	21%	27%	45%	51%	46%	36%	41%	37%	34%	44%	39%	31%	36%	32%	44%	40%
Chocolate and sweets	32%	16%	22%	36%	46%	51%	32%	34%	25%	30%	38%	24%	35%	26%	28%	35%	29%
Entertainment such as streaming subscriptions, DVDs, books	27%	20%	19%	28%	40%	44%	27%	28%	24%	25%	31%	25%	28%	22%	24%	31%	21%
Trips to the barbers or hairdressers	27%	16%	17%	29%	43%	38%	24%	30%	26%	23%	32%	23%	33%	26%	22%	32%	23%
Charitable donations	26%	16%	20%	26%	38%	36%	27%	27%	18%	27%	27%	21%	44%	16%	25%	26%	24%
Beauty treatments (e.g. nail treatments, make-up)	25%	17%	19%	27%	35%	31%	22%	28%	28%	23%	30%	26%	20%	25%	23%	29%	26%
Visiting friends and family	22%	17%	11%	25%	38%	30%	23%	20%	21%	20%	23%	17%	29%	20%	18%	23%	25%
Don't Know	2%	4%	1%	2%	4%	2%	1%	2%	3%	1%	3%	3%	3%	3%	1%	2%	2%
Newspaper deliveries or news subscriptions	14%	9%	11%	14%	18%	25%	14%	14%	13%	13%	14%	11%	21%	12%	13%	14%	11%
Toys for children	10%	7%	5%	11%	17%	21%	10%	10%	12%	8%	13%	8%	0%	9%	8%	11%	10%
None of the above	15%	30%	24%	9%	5%	3%	18%	12%	15%	19%	10%	22%	15%	15%	20%	9%	19%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) If there was a spike in Covid cases and more people hospitalised, would you expect to support a return to lockdown or oppose a return to lockdown?

	Total	Region										Grouped Income					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Support a return to lockdown	40%	41%	43%	32%	42%	30%	47%	37%	33%	39%	38%	49%	39%	41%	44%	36%	33%
Oppose a return to lockdown	47%	43%	47%	48%	46%	56%	40%	48%	56%	48%	50%	45%	44%	45%	44%	53%	59%
Don't Know	13%	16%	10%	20%	12%	15%	13%	15%	12%	13%	12%	6%	17%	14%	13%	11%	8%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

## Public First Poll on Cost of Living

(48.B) If there was a spike in Covid cases and more people hospitalised, would you expect to support a return to lockdown or oppose a return to lockdown?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Support a return to lockdown	40%	38%	41%	39%	27%	39%	38%	46%	46%	38%	39%	37%	44%	39%	40%	39%	42%
Oppose a return to lockdown	47%	50%	45%	43%	60%	47%	46%	41%	44%	51%	48%	49%	40%	45%	49%	49%	48%
Don't Know	13%	12%	15%	18%	13%	14%	16%	14%	10%	11%	13%	14%	16%	16%	11%	12%	11%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.C) If there was a spike in Covid cases and more people hospitalised, would you expect to support a return to lockdown or oppose a return to lockdown?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Support a return to lockdown	40%	42%	38%	40%	42%	38%	39%	43%	32%	36%	46%	48%	34%	34%	40%	45%	42%
Oppose a return to lockdown	47%	48%	51%	46%	41%	48%	52%	44%	47%	55%	41%	37%	63%	46%	53%	42%	46%
Don't Know	13%	10%	11%	15%	16%	13%	9%	13%	20%	9%	14%	16%	3%	20%	7%	13%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) Has your rent increased in the last 12 months?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	758	110	108	64	66	61	69	66	24	88	68	34	262	197	127	97	48
Weighted	777	133	108	63	64	59	73	63	27	85	72	30	264	204	132	96	52
Yes, my rent has increased	58%	62%	58%	49%	65%	55%	60%	58%	61%	54%	56%	49%	59%	61%	57%	52%	51%
No, my rent has stayed the same	36%	29%	37%	45%	33%	32%	33%	35%	34%	39%	36%	45%	32%	35%	35%	44%	49%
No, my rent has reduced	3%	2%	3%	1%	2%	4%	3%	3%	5%	1%	4%	3%	3%	2%	6%	1%	0%
Don't Know	4%	7%	1%	5%	0%	8%	4%	4%	0%	5%	3%	3%	6%	2%	1%	3%	0%

Note:

BASE: Renters

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) Has your rent increased in the last 12 months?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	758	340	415	115	171	157	125	96	94	133	206	154	257	360	137	158	102
Weighted	777	365	408	110	193	155	129	92	97	127	197	171	274	368	142	162	104
Yes, my rent has increased	58%	62%	54%	46%	60%	57%	54%	67%	62%	53%	57%	64%	57%	51%	64%	62%	65%
No, my rent has stayed the same	36%	33%	38%	37%	34%	39%	38%	29%	34%	40%	41%	29%	34%	38%	32%	35%	31%
No, my rent has reduced	3%	2%	4%	5%	3%	1%	3%	2%	1%	2%	1%	3%	4%	4%	3%	2%	0%
Don't Know	4%	4%	4%	11%	3%	3%	4%	2%	3%	4%	1%	4%	6%	6%	1%	2%	4%

*Note:*

BASE: Renters

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(49.C) Has your rent increased in the last 12 months?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	758	29	167	327	203	32	268	278	147	212	249	39	12	134	144	298	50
Weighted	777	31	172	337	204	32	274	286	153	215	254	38	12	141	146	302	50
Yes, my rent has increased	58%	57%	55%	59%	60%	47%	60%	57%	59%	64%	54%	69%	64%	54%	63%	57%	70%
No, my rent has stayed the same	36%	38%	40%	35%	32%	34%	37%	37%	35%	33%	38%	25%	36%	39%	35%	37%	26%
No, my rent has reduced	3%	0%	1%	3%	2%	12%	1%	4%	2%	1%	3%	6%	0%	3%	2%	2%	2%
Don't Know	4%	6%	4%	3%	5%	7%	2%	2%	3%	2%	4%	0%	0%	4%	1%	4%	2%

*Note:*

BASE: Renters

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) You said your rent has increased in the last 12 months. How much has your rent increased by?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	434	67	62	32	42	34	40	39	15	48	38	17	156	119	71	50	23
Weighted	448	82	63	31	42	33	44	36	16	46	40	15	156	125	76	50	27
Less than 2%	9%	10%	12%	3%	5%	10%	3%	10%	16%	17%	7%	10%	13%	6%	9%	7%	7%
2% - 4%	39%	39%	26%	49%	41%	31%	50%	51%	54%	34%	41%	27%	34%	45%	44%	43%	31%
5% - 7%	21%	27%	33%	18%	18%	15%	19%	12%	6%	22%	20%	22%	22%	19%	18%	27%	31%
8% - 10%	11%	8%	14%	18%	16%	16%	2%	8%	11%	14%	8%	16%	9%	14%	10%	15%	15%
11% - 20%	5%	3%	6%	3%	0%	8%	7%	4%	0%	9%	5%	6%	2%	5%	9%	4%	6%
More than 20%	2%	3%	0%	0%	2%	9%	2%	2%	6%	2%	0%	0%	4%	1%	0%	2%	6%
Don't Know	11%	10%	8%	9%	18%	11%	15%	12%	7%	2%	18%	20%	16%	9%	9%	2%	4%

*Note:*

BASE: Rent has increased in last year

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) You said your rent has increased in the last 12 months. How much has your rent increased by?

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	434	208	223	53	101	90	69	64	57	70	115	98	147	182	88	97	67
Weighted	448	225	220	51	116	89	70	62	60	67	111	110	156	189	91	100	68
Less than 2%	9%	5%	14%	7%	11%	5%	10%	9%	15%	8%	7%	8%	13%	4%	13%	17%	8%
2% - 4%	39%	43%	36%	34%	30%	37%	45%	50%	48%	33%	37%	44%	41%	37%	37%	42%	44%
5% - 7%	21%	23%	19%	25%	28%	24%	16%	21%	10%	31%	24%	19%	17%	23%	19%	17%	27%
8% - 10%	11%	12%	11%	12%	14%	14%	6%	6%	15%	19%	12%	9%	9%	12%	13%	9%	10%
11% - 20%	5%	5%	5%	8%	8%	7%	3%	0%	0%	3%	5%	4%	5%	8%	3%	3%	2%
More than 20%	2%	2%	3%	2%	2%	4%	3%	3%	0%	1%	4%	4%	1%	4%	2%	1%	0%
Don't Know	11%	10%	13%	13%	7%	9%	18%	12%	12%	5%	11%	12%	13%	11%	13%	11%	9%

*Note:*

BASE: Rent has increased in last year

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.C) You said your rent has increased in the last 12 months. How much has your rent increased by?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	434	15	92	189	123	15	156	158	87	134	133	27	7	71	90	168	35
Weighted	448	18	95	197	123	15	163	162	90	137	138	27	8	76	92	173	35
Less than 2%	9%	4%	13%	8%	10%	5%	12%	11%	5%	8%	14%	0%	15%	11%	10%	12%	6%
2% - 4%	39%	51%	33%	42%	36%	51%	50%	37%	34%	48%	37%	39%	49%	27%	37%	40%	27%
5% - 7%	21%	26%	23%	23%	19%	12%	17%	22%	27%	16%	22%	21%	11%	32%	26%	20%	28%
8% - 10%	11%	10%	13%	10%	12%	19%	9%	11%	14%	11%	12%	15%	10%	10%	11%	12%	14%
11% - 20%	5%	9%	7%	4%	4%	0%	2%	4%	7%	5%	4%	8%	0%	6%	6%	5%	8%
More than 20%	2%	0%	5%	1%	3%	0%	1%	2%	1%	2%	1%	0%	14%	3%	3%	3%	0%
Don't Know	11%	0%	6%	12%	15%	12%	9%	12%	12%	10%	11%	16%	0%	11%	8%	8%	17%

Note:

BASE: Rent has increased in last year

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) How much of your household income each month would you say you are spending on rental payments?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	758	110	108	64	66	61	69	66	24	88	68	34	262	197	127	97	48
Weighted	777	133	108	63	64	59	73	63	27	85	72	30	264	204	132	96	52
Less than 20%	10%	7%	8%	7%	8%	18%	3%	10%	25%	14%	12%	14%	16%	7%	9%	7%	8%
20% - 29%	19%	15%	18%	13%	28%	16%	24%	20%	28%	18%	21%	6%	15%	17%	25%	24%	20%
30% - 39%	24%	21%	23%	30%	23%	19%	27%	27%	30%	20%	27%	26%	19%	25%	24%	29%	38%
40% - 49%	16%	12%	18%	22%	17%	14%	17%	14%	9%	16%	14%	13%	13%	15%	19%	21%	16%
50% - 59%	12%	19%	15%	8%	6%	13%	9%	6%	5%	10%	11%	11%	12%	17%	7%	12%	5%
60% - 69%	5%	7%	7%	6%	7%	1%	6%	5%	0%	5%	0%	5%	5%	6%	6%	2%	2%
70% or more	4%	9%	3%	3%	3%	2%	2%	4%	0%	5%	1%	5%	6%	3%	2%	2%	4%
Don't Know	11%	9%	8%	11%	8%	17%	14%	13%	4%	12%	13%	20%	13%	11%	8%	3%	7%

*Note:*

BASE: Renters

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) How much of your household income each month would you say you are spending on rental payments?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	758	340	415	115	171	157	125	96	94	133	206	154	257	360	137	158	102
Weighted	777	365	408	110	193	155	129	92	97	127	197	171	274	368	142	162	104
Less than 20%	10%	10%	10%	10%	8%	7%	11%	10%	19%	8%	7%	12%	12%	10%	11%	10%	11%
20% - 29%	19%	23%	15%	17%	18%	16%	20%	20%	22%	24%	14%	22%	17%	15%	19%	23%	26%
30% - 39%	24%	25%	23%	24%	22%	26%	22%	24%	26%	25%	30%	20%	22%	24%	23%	24%	25%
40% - 49%	16%	14%	17%	13%	20%	17%	14%	15%	10%	24%	14%	15%	13%	15%	19%	15%	15%
50% - 59%	12%	10%	12%	11%	13%	14%	10%	9%	9%	7%	16%	11%	10%	13%	11%	9%	10%
60% - 69%	5%	3%	7%	3%	6%	7%	4%	7%	1%	6%	5%	4%	5%	4%	7%	7%	2%
70% or more	4%	3%	4%	8%	3%	5%	4%	1%	0%	2%	4%	4%	5%	6%	2%	2%	3%
Don't Know	11%	11%	12%	12%	10%	8%	14%	14%	13%	4%	10%	12%	16%	14%	8%	10%	8%

*Note:*

BASE: Renters

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.C) How much of your household income each month would you say you are spending on rental payments?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	758	29	167	327	203	32	268	278	147	212	249	39	12	134	144	298	50
Weighted	777	31	172	337	204	32	274	286	153	215	254	38	12	141	146	302	50
Less than 20%	10%	17%	11%	10%	9%	13%	12%	10%	9%	9%	10%	13%	16%	11%	8%	10%	9%
20% - 29%	19%	28%	25%	20%	11%	11%	20%	19%	18%	23%	16%	15%	47%	20%	23%	17%	15%
30% - 39%	24%	22%	25%	27%	20%	16%	25%	28%	21%	27%	25%	23%	36%	19%	23%	25%	28%
40% - 49%	16%	18%	15%	16%	16%	13%	16%	13%	20%	16%	17%	10%	0%	17%	15%	17%	14%
50% - 59%	12%	12%	8%	10%	17%	16%	10%	13%	9%	10%	14%	13%	0%	10%	14%	12%	8%
60% - 69%	5%	3%	4%	3%	9%	9%	4%	6%	6%	5%	5%	13%	0%	5%	7%	4%	12%
70% or more	4%	0%	3%	4%	6%	0%	2%	3%	4%	3%	1%	5%	0%	5%	3%	4%	4%
Don't Know	11%	0%	10%	11%	13%	22%	10%	8%	14%	8%	12%	8%	0%	13%	6%	11%	9%

*Note:*

BASE: Renters

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) Which of the following, if any, have you experienced in the last 12 months?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	758	110	108	64	66	61	69	66	24	88	68	34	262	197	127	97	48
Weighted	777	133	108	63	64	59	73	63	27	85	72	30	264	204	132	96	52
I have tried to negotiate my rent down with my landlord or council, but been unsuccessful	9%	13%	11%	10%	12%	7%	8%	6%	8%	7%	9%	0%	8%	8%	11%	15%	11%
I have had to move to a more affordable area to afford my rent	7%	5%	9%	4%	1%	11%	7%	11%	4%	10%	4%	3%	7%	8%	5%	8%	7%
I have successfully negotiated my rent down with my landlord or council	3%	6%	1%	0%	11%	5%	0%	4%	0%	3%	3%	2%	2%	4%	1%	3%	16%
I have had to reduce the amount of money I am saving to help pay off my rent	27%	31%	33%	34%	21%	24%	27%	25%	36%	24%	22%	16%	23%	34%	25%	29%	31%
I have had to work more hours to help afford my rent	20%	27%	19%	26%	7%	24%	16%	20%	17%	22%	16%	24%	13%	22%	24%	28%	31%
None of the above	46%	32%	39%	42%	56%	46%	47%	52%	55%	50%	58%	53%	55%	37%	50%	38%	31%
Don't Know	3%	4%	5%	4%	1%	5%	4%	0%	0%	2%	2%	10%	5%	3%	2%	1%	2%

*Note:*

BASE: Renters

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(52.B) Which of the following, if any, have you experienced in the last 12 months?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	758	340	415	115	171	157	125	96	94	133	206	154	257	360	137	158	102
Weighted	777	365	408	110	193	155	129	92	97	127	197	171	274	368	142	162	104
I have tried to negotiate my rent down with my landlord or council, but been unsuccessful	9%	10%	8%	15%	15%	9%	6%	4%	1%	13%	9%	8%	8%	9%	11%	10%	5%
I have had to move to a more affordable area to afford my rent	7%	7%	7%	7%	12%	8%	5%	0%	3%	10%	6%	5%	7%	5%	10%	4%	11%
I have successfully negotiated my rent down with my landlord or council	3%	4%	3%	7%	4%	2%	3%	3%	1%	6%	3%	5%	2%	3%	4%	5%	2%
I have had to reduce the amount of money I am saving to help pay off my rent	27%	25%	29%	32%	30%	31%	23%	29%	12%	27%	29%	37%	20%	30%	30%	23%	21%
I have had to work more hours to help afford my rent	20%	20%	21%	26%	30%	29%	12%	7%	3%	24%	22%	24%	15%	22%	24%	18%	15%
None of the above	46%	46%	46%	30%	30%	39%	56%	58%	79%	41%	49%	35%	52%	45%	39%	48%	56%
Don't Know	3%	4%	3%	5%	3%	5%	4%	0%	2%	2%	2%	4%	4%	4%	3%	3%	4%

*Note:*

BASE: Renters

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.C) Which of the following, if any, have you experienced in the last 12 months?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	758	29	167	327	203	32	268	278	147	212	249	39	12	134	144	298	50
Weighted	777	31	172	337	204	32	274	286	153	215	254	38	12	141	146	302	50
I have tried to negotiate my rent down with my landlord or council, but been unsuccessful	9%	17%	13%	8%	6%	14%	7%	12%	9%	10%	12%	10%	7%	5%	8%	12%	10%
I have had to move to a more affordable area to afford my rent	7%	7%	8%	7%	4%	9%	6%	5%	12%	6%	3%	18%	9%	12%	7%	5%	15%
I have successfully negotiated my rent down with my landlord or council	3%	13%	4%	4%	1%	6%	3%	4%	3%	7%	3%	0%	0%	2%	4%	4%	0%
I have had to reduce the amount of money I am saving to help pay off my rent	27%	23%	24%	27%	32%	22%	24%	31%	26%	30%	27%	29%	23%	27%	30%	28%	24%
I have had to work more hours to help afford my rent	20%	35%	18%	19%	24%	13%	16%	23%	19%	18%	21%	22%	31%	20%	21%	20%	30%
None of the above	46%	30%	49%	49%	41%	42%	55%	43%	41%	47%	45%	49%	52%	46%	48%	43%	40%
Don't Know	3%	0%	2%	3%	5%	3%	1%	2%	6%	1%	4%	0%	0%	3%	0%	3%	4%

*Note:*

BASE: Renters

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Do you agree or disagree with the following?: I am having to make changes to my childcare plans as a results of rising costs

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	1179	118	179	114	104	94	108	110	41	149	91	71	252	268	208	237	170
Weighted	1181	139	173	113	103	90	114	105	46	143	94	61	254	273	213	232	164
Strongly Agree	7%	17%	7%	6%	3%	8%	6%	7%	6%	5%	3%	1%	6%	4%	8%	8%	11%
Agree	13%	22%	15%	15%	9%	9%	13%	9%	6%	12%	10%	10%	9%	12%	10%	15%	21%
Neither Agree nor Disagree	29%	20%	32%	25%	36%	25%	27%	33%	34%	27%	36%	36%	34%	32%	27%	27%	23%
Disagree	11%	9%	8%	10%	7%	15%	13%	16%	12%	10%	11%	13%	8%	13%	11%	10%	12%
Strongly Disagree	24%	18%	22%	23%	26%	30%	23%	23%	24%	36%	19%	16%	22%	21%	27%	27%	25%
Don't Know	16%	14%	15%	21%	19%	14%	18%	12%	17%	11%	22%	24%	21%	17%	16%	12%	8%
Total Agree:	20%	39%	23%	21%	12%	17%	20%	16%	13%	17%	13%	11%	15%	16%	18%	23%	33%
Total Disagree:	35%	26%	31%	33%	33%	45%	35%	39%	36%	45%	30%	29%	30%	34%	38%	37%	36%
Net:	-15%	13%	-8%	-12%	-21%	-28%	-16%	-24%	-23%	-29%	-16%	-18%	-16%	-18%	-20%	-14%	-4%

*Note:*

BASE: Have children

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) Do you agree or disagree with the following?: I am having to make changes to my childcare plans as a results of rising costs

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	1179	535	644	19	140	220	215	230	355	360	296	239	278	0	367	543	266
Weighted	1181	537	643	17	159	212	218	211	363	334	278	267	296	0	371	543	264
Strongly Agree	7%	8%	6%	17%	25%	13%	6%	0%	0%	9%	6%	9%	4%	*	10%	5%	7%
Agree	13%	14%	11%	33%	35%	24%	14%	3%	1%	16%	11%	15%	9%	*	14%	13%	10%
Neither Agree nor Disagree	29%	27%	32%	23%	14%	24%	27%	31%	39%	27%	31%	29%	31%	*	29%	28%	33%
Disagree	11%	10%	11%	17%	11%	19%	13%	9%	6%	12%	12%	8%	11%	*	10%	12%	8%
Strongly Disagree	24%	26%	22%	5%	11%	13%	28%	34%	28%	25%	24%	24%	23%	*	21%	25%	27%
Don't Know	16%	14%	18%	5%	5%	7%	12%	23%	25%	11%	16%	16%	22%	*	15%	17%	15%
Total Agree:	20%	23%	17%	49%	59%	36%	19%	3%	1%	25%	17%	23%	13%	*	24%	18%	17%
Total Disagree:	35%	36%	33%	22%	22%	32%	41%	43%	34%	37%	36%	31%	34%	*	31%	37%	35%
Net:	-15%	-13%	-16%	27%	37%	4%	-21%	-40%	-33%	-12%	-19%	-8%	-21%	*	-7%	-19%	-18%

*Note:*

BASE: Have children

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.C) Do you agree or disagree with the following?: I am having to make changes to my childcare plans as a results of rising costs

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1179	52	401	503	190	33	534	495	135	515	335	78	17	126	347	397	87
Weighted	1181	51	406	504	187	32	538	493	135	509	340	77	17	129	343	402	86
Strongly Agree	7%	19%	4%	6%	9%	21%	5%	8%	10%	5%	10%	4%	0%	9%	6%	9%	4%
Agree	13%	15%	10%	13%	15%	19%	11%	14%	13%	10%	17%	11%	0%	13%	12%	15%	14%
Neither Agree nor Disagree	29%	30%	27%	31%	30%	22%	30%	29%	29%	32%	29%	27%	18%	25%	29%	29%	32%
Disagree	11%	8%	11%	11%	10%	6%	10%	9%	19%	9%	11%	10%	7%	20%	10%	12%	10%
Strongly Disagree	24%	17%	32%	22%	18%	11%	29%	21%	16%	29%	18%	24%	59%	19%	28%	21%	20%
Don't Know	16%	12%	16%	16%	19%	22%	15%	18%	14%	16%	15%	23%	16%	14%	15%	12%	19%
Total Agree:	20%	34%	15%	20%	24%	39%	16%	22%	23%	15%	26%	15%	0%	22%	18%	25%	18%
Total Disagree:	35%	25%	43%	33%	27%	17%	39%	31%	34%	37%	29%	35%	66%	39%	38%	34%	30%
Net:	-15%	9%	-28%	-14%	-3%	23%	-23%	-9%	-12%	-22%	-3%	-19%	-66%	-17%	-20%	-9%	-12%

*Note:*

BASE: Have children

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Do you agree or disagree with the following?: I am considering reducing my hours or leaving my job to save on childcare costs

	Total	Region										Grouped Income					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	1179	118	179	114	104	94	108	110	41	149	91	71	252	268	208	237	170
Weighted	1181	139	173	113	103	90	114	105	46	143	94	61	254	273	213	232	164
Strongly Agree	4%	8%	5%	4%	1%	2%	4%	4%	0%	5%	2%	1%	3%	5%	5%	3%	4%
Agree	8%	20%	6%	8%	5%	6%	12%	5%	9%	5%	4%	4%	6%	8%	7%	9%	12%
Neither Agree nor Disagree	29%	22%	31%	29%	37%	26%	26%	33%	32%	23%	34%	31%	37%	31%	27%	21%	26%
Disagree	14%	12%	17%	11%	10%	14%	15%	13%	11%	13%	15%	14%	9%	14%	11%	19%	17%
Strongly Disagree	30%	24%	26%	29%	29%	39%	27%	29%	30%	42%	25%	26%	23%	26%	32%	39%	34%
Don't Know	16%	14%	15%	19%	19%	14%	17%	16%	17%	12%	19%	23%	22%	17%	17%	11%	7%
Total Agree:	12%	28%	11%	12%	6%	8%	15%	9%	9%	10%	7%	6%	9%	12%	13%	11%	17%
Total Disagree:	43%	36%	43%	40%	38%	53%	42%	42%	42%	55%	40%	40%	32%	40%	43%	57%	51%
Net:	-31%	-8%	-32%	-28%	-33%	-45%	-27%	-34%	-33%	-45%	-34%	-35%	-23%	-28%	-31%	-46%	-34%

*Note:*

BASE: Have children

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Do you agree or disagree with the following?: I am considering reducing my hours or leaving my job to save on childcare costs

	Gender		Age						Social Grade				Children				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	1179	535	644	19	140	220	215	230	355	360	296	239	278	0	367	543	266
Weighted	1181	537	643	17	159	212	218	211	363	334	278	267	296	0	371	543	264
Strongly Agree	4%	5%	3%	5%	8%	8%	6%	0%	0%	4%	4%	4%	3%	*	4%	3%	4%
Agree	8%	10%	7%	20%	27%	15%	6%	0%	1%	9%	5%	12%	6%	*	11%	8%	4%
Neither Agree nor Disagree	29%	25%	32%	31%	23%	23%	26%	30%	36%	28%	29%	28%	31%	*	29%	27%	32%
Disagree	14%	13%	14%	27%	18%	23%	15%	10%	7%	15%	18%	12%	10%	*	16%	14%	8%
Strongly Disagree	30%	34%	26%	16%	18%	22%	37%	37%	31%	33%	29%	28%	28%	*	26%	31%	32%
Don't Know	16%	14%	18%	0%	6%	9%	10%	22%	26%	12%	16%	17%	22%	*	13%	16%	20%
Total Agree:	12%	14%	10%	26%	35%	23%	12%	1%	1%	13%	9%	16%	9%	*	15%	11%	8%
Total Disagree:	43%	47%	40%	43%	36%	46%	52%	47%	37%	47%	47%	39%	38%	*	43%	45%	40%
Net:	-31%	-33%	-30%	-17%	-1%	-23%	-40%	-46%	-36%	-34%	-38%	-23%	-29%	*	-27%	-34%	-31%

*Note:*

BASE: Have children

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.C) Do you agree or disagree with the following?: I am considering reducing my hours or leaving my job to save on childcare costs

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1179	52	401	503	190	33	534	495	135	515	335	78	17	126	347	397	87
Weighted	1181	51	406	504	187	32	538	493	135	509	340	77	17	129	343	402	86
Strongly Agree	4%	10%	3%	3%	4%	19%	3%	4%	3%	3%	6%	3%	0%	3%	3%	5%	2%
Agree	8%	19%	8%	7%	7%	7%	6%	11%	7%	6%	11%	11%	0%	6%	9%	11%	6%
Neither Agree nor Disagree	29%	26%	25%	31%	34%	25%	29%	28%	32%	29%	29%	29%	12%	29%	28%	30%	36%
Disagree	14%	6%	13%	16%	11%	12%	12%	13%	23%	12%	13%	8%	13%	23%	13%	14%	13%
Strongly Disagree	30%	25%	38%	27%	23%	14%	35%	27%	19%	35%	25%	30%	59%	25%	33%	27%	21%
Don't Know	16%	14%	14%	17%	20%	23%	15%	17%	16%	15%	16%	20%	16%	15%	15%	13%	22%
Total Agree:	12%	29%	11%	10%	11%	26%	9%	16%	9%	9%	17%	13%	0%	9%	12%	16%	8%
Total Disagree:	43%	32%	50%	43%	34%	26%	47%	40%	42%	47%	38%	38%	72%	48%	46%	41%	34%
Net:	-31%	-3%	-39%	-33%	-23%	0%	-39%	-24%	-33%	-39%	-21%	-25%	-72%	-39%	-34%	-25%	-26%

*Note:*

BASE: Have children

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(55.A) In which, if any, of the following areas are you personally most worried about potential price rises? Please select up to three

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Utility bills (energy, water)	80%	72%	83%	81%	87%	78%	76%	81%	81%	80%	81%	84%	79%	80%	80%	80%	80%
Other household costs (eg furniture, tools, cleaning products etc)	8%	10%	4%	7%	5%	8%	5%	10%	10%	11%	10%	10%	9%	7%	11%	8%	5%
Clothing	7%	10%	7%	10%	5%	4%	9%	6%	9%	7%	7%	4%	9%	7%	7%	5%	7%
Communication costs (eg mobile phone bill)	7%	10%	5%	4%	7%	9%	4%	7%	13%	7%	9%	4%	9%	8%	7%	5%	6%
Entertainment, eating out and leisure	6%	7%	7%	6%	2%	8%	9%	4%	4%	8%	5%	7%	6%	8%	4%	7%	7%
Food and/or non-alcoholic drinks	50%	41%	47%	52%	58%	48%	50%	51%	53%	49%	55%	48%	57%	53%	51%	45%	35%
Education costs (eg school fees, student loan)	5%	10%	5%	2%	4%	5%	7%	4%	1%	5%	1%	5%	4%	4%	5%	5%	7%
Transport costs (eg fuel, public transport)	43%	38%	46%	41%	48%	47%	47%	45%	32%	37%	43%	44%	42%	42%	43%	46%	45%
Alcoholic drinks and/or tobacco	4%	7%	4%	4%	3%	4%	6%	5%	3%	3%	3%	3%	4%	5%	5%	4%	4%
Mortgage and/or rent	32%	38%	35%	28%	32%	29%	36%	30%	29%	32%	30%	28%	28%	30%	34%	34%	40%
None of the above worry me	3%	3%	3%	4%	3%	5%	3%	5%	6%	2%	2%	4%	2%	3%	2%	4%	6%
Medical costs and/or prescription charges	12%	17%	12%	14%	10%	13%	11%	13%	17%	9%	8%	8%	11%	13%	12%	13%	11%
Don't Know	2%	2%	1%	4%	1%	2%	1%	2%	0%	3%	2%	2%	2%	2%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) In which, if any, of the following areas are you personally most worried about potential price rises? Please select up to three

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Utility bills (energy, water)	80%	77%	82%	57%	71%	83%	82%	89%	87%	82%	80%	76%	81%	76%	83%	82%	84%
Other household costs (eg furniture, tools, cleaning products etc)	8%	9%	7%	13%	9%	7%	9%	5%	6%	7%	8%	8%	10%	8%	9%	9%	6%
Clothing	7%	8%	7%	12%	9%	10%	7%	4%	4%	5%	6%	8%	10%	7%	6%	9%	8%
Communication costs (eg mobile phone bill)	7%	7%	8%	10%	6%	4%	9%	8%	7%	6%	6%	7%	10%	8%	6%	7%	8%
Entertainment, eating out and leisure	6%	7%	5%	14%	10%	5%	4%	4%	4%	7%	7%	6%	5%	7%	6%	6%	5%
Food and/or non-alcoholic drinks	50%	45%	53%	35%	44%	41%	49%	60%	59%	44%	53%	48%	54%	48%	51%	51%	49%
Education costs (eg school fees, student loan)	5%	5%	4%	17%	7%	6%	4%	1%	0%	6%	4%	5%	4%	5%	4%	4%	6%
Transport costs (eg fuel, public transport)	43%	42%	44%	35%	37%	45%	40%	49%	47%	45%	42%	47%	38%	41%	43%	44%	45%
Alcoholic drinks and/or tobacco	4%	6%	2%	4%	5%	5%	4%	3%	4%	4%	5%	6%	3%	4%	4%	4%	4%
Mortgage and/or rent	32%	32%	33%	39%	51%	45%	36%	19%	13%	31%	34%	31%	33%	32%	37%	29%	34%
None of the above worry me	3%	4%	3%	1%	1%	2%	4%	3%	7%	5%	3%	3%	2%	3%	2%	5%	5%
Medical costs and/or prescription charges	12%	10%	14%	21%	16%	12%	10%	12%	6%	13%	8%	16%	12%	13%	10%	13%	9%
Don't Know	2%	2%	2%	4%	2%	2%	2%	1%	1%	2%	2%	2%	1%	3%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.C) In which, if any, of the following areas are you personally most worried about potential price rises? Please select up to three

	Total	Financial Comfort					EU 2016 Vote			2019					Voting Intention		
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Utility bills (energy, water)	80%	53%	79%	82%	84%	76%	81%	80%	80%	83%	77%	82%	74%	80%	79%	79%	81%
Other household costs (eg furniture, tools, cleaning products etc)	8%	10%	8%	7%	9%	9%	8%	7%	8%	7%	8%	8%	12%	9%	7%	10%	7%
Clothing	7%	14%	7%	6%	9%	11%	8%	6%	7%	7%	10%	4%	5%	7%	7%	9%	6%
Communication costs (eg mobile phone bill)	7%	10%	7%	6%	7%	9%	7%	8%	6%	6%	9%	7%	0%	7%	6%	9%	6%
Entertainment, eating out and leisure	6%	7%	7%	6%	6%	6%	6%	7%	5%	7%	6%	4%	6%	7%	8%	6%	6%
Food and/or non-alcoholic drinks	50%	28%	43%	54%	56%	58%	52%	49%	49%	50%	51%	49%	47%	49%	46%	51%	50%
Education costs (eg school fees, student loan)	5%	12%	6%	4%	3%	0%	4%	4%	4%	3%	6%	3%	0%	7%	5%	6%	9%
Transport costs (eg fuel, public transport)	43%	28%	43%	46%	40%	40%	44%	44%	39%	46%	40%	47%	41%	39%	44%	42%	50%
Alcoholic drinks and/or tobacco	4%	9%	5%	3%	4%	5%	4%	4%	5%	5%	4%	2%	4%	5%	5%	5%	2%
Mortgage and/or rent	32%	25%	24%	33%	47%	51%	27%	35%	37%	28%	38%	27%	33%	33%	27%	37%	29%
None of the above worry me	3%	16%	5%	2%	0%	0%	5%	3%	3%	5%	2%	5%	8%	4%	6%	1%	5%
Medical costs and/or prescription charges	12%	12%	12%	13%	11%	6%	9%	14%	12%	9%	13%	9%	18%	13%	11%	12%	9%
Don't Know	2%	3%	1%	2%	1%	2%	1%	2%	3%	1%	3%	2%	3%	1%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) And which, if any, do you think should be a priority for the Government to tackle increases in prices? Please select up to three

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
Utility bills (energy, water)	83%	76%	86%	81%	87%	82%	82%	85%	86%	85%	82%	87%	80%	85%	83%	84%	87%
Education costs (eg school fees, student loan)	8%	13%	8%	10%	7%	7%	10%	6%	7%	4%	8%	3%	7%	7%	8%	10%	9%
Transport costs (eg fuel, public transport)	50%	45%	47%	49%	53%	57%	59%	49%	45%	47%	55%	55%	51%	48%	52%	52%	53%
Food and/or non-alcoholic drinks	42%	35%	40%	44%	50%	40%	39%	42%	44%	43%	43%	42%	44%	45%	39%	42%	35%
Communication costs (eg mobile phone bill)	4%	7%	5%	3%	2%	1%	3%	2%	4%	3%	4%	2%	2%	4%	6%	3%	5%
Mortgage and/or rent	31%	38%	29%	30%	28%	32%	33%	29%	27%	30%	30%	26%	31%	33%	29%	31%	31%
Clothing	3%	6%	2%	3%	3%	3%	4%	2%	0%	3%	2%	1%	5%	3%	3%	2%	4%
Other household costs (eg furniture, tools, cleaning products etc)	3%	7%	2%	5%	1%	2%	3%	5%	1%	4%	2%	5%	3%	4%	5%	3%	3%
Alcoholic drinks and/or tobacco	2%	4%	1%	3%	0%	2%	5%	2%	2%	1%	4%	3%	2%	3%	2%	2%	4%
Entertainment, eating out and leisure	2%	3%	2%	3%	1%	0%	4%	1%	5%	3%	1%	4%	2%	2%	3%	3%	2%
None of the above should be a priority for the Government	2%	1%	2%	1%	1%	3%	3%	0%	1%	1%	2%	0%	2%	1%	3%	1%	1%
Medical costs and/or prescription charges	17%	21%	17%	14%	17%	20%	13%	20%	18%	20%	14%	12%	20%	18%	16%	16%	15%
Don't Know	4%	4%	3%	7%	3%	5%	2%	5%	3%	4%	5%	7%	6%	3%	4%	4%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) And which, if any, do you think should be a priority for the Government to tackle increases in prices? Please select up to three

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
Utility bills (energy, water)	83%	83%	83%	66%	77%	81%	89%	88%	89%	88%	86%	78%	79%	79%	86%	85%	87%
Education costs (eg school fees, student loan)	8%	7%	8%	17%	12%	10%	8%	4%	3%	8%	7%	10%	6%	8%	8%	8%	6%
Transport costs (eg fuel, public transport)	50%	51%	50%	41%	42%	50%	50%	53%	60%	55%	52%	51%	44%	47%	54%	54%	48%
Food and/or non-alcoholic drinks	42%	39%	44%	31%	37%	35%	39%	52%	49%	41%	41%	41%	43%	39%	42%	41%	48%
Communication costs (eg mobile phone bill)	4%	5%	3%	2%	5%	3%	4%	5%	3%	5%	2%	5%	4%	3%	3%	5%	5%
Mortgage and/or rent	31%	31%	31%	40%	46%	38%	35%	19%	16%	28%	34%	30%	31%	33%	35%	25%	29%
Clothing	3%	3%	3%	7%	6%	3%	2%	1%	0%	2%	2%	4%	4%	3%	4%	3%	3%
Other household costs (eg furniture, tools, cleaning products etc)	3%	4%	3%	7%	3%	3%	4%	2%	3%	3%	3%	4%	5%	4%	3%	4%	3%
Alcoholic drinks and/or tobacco	2%	3%	2%	4%	3%	3%	3%	1%	1%	2%	2%	3%	3%	3%	2%	2%	2%
Entertainment, eating out and leisure	2%	2%	2%	5%	3%	3%	1%	1%	0%	2%	2%	3%	2%	3%	2%	1%	3%
None of the above should be a priority for the Government	2%	2%	1%	2%	1%	1%	1%	2%	3%	1%	1%	1%	3%	1%	1%	2%	2%
Medical costs and/or prescription charges	17%	16%	18%	24%	19%	12%	18%	15%	18%	18%	15%	18%	17%	18%	16%	19%	14%
Don't Know	4%	4%	5%	6%	5%	6%	3%	3%	4%	3%	4%	5%	6%	5%	2%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.C) And which, if any, do you think should be a priority for the Government to tackle increases in prices? Please select up to three

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
Utility bills (energy, water)	83%	68%	83%	85%	84%	82%	84%	85%	81%	86%	82%	84%	86%	83%	84%	84%	82%
Education costs (eg school fees, student loan)	8%	10%	9%	7%	7%	3%	6%	8%	10%	7%	9%	4%	0%	7%	7%	10%	7%
Transport costs (eg fuel, public transport)	50%	46%	51%	52%	48%	37%	53%	53%	43%	55%	47%	56%	54%	48%	54%	48%	55%
Food and/or non-alcoholic drinks	42%	34%	38%	44%	44%	45%	45%	42%	38%	42%	43%	44%	51%	39%	41%	43%	43%
Communication costs (eg mobile phone bill)	4%	8%	5%	2%	4%	2%	4%	4%	3%	4%	4%	3%	3%	3%	6%	3%	4%
Mortgage and/or rent	31%	23%	23%	33%	40%	50%	27%	31%	35%	27%	33%	28%	22%	38%	26%	33%	34%
Clothing	3%	3%	3%	2%	3%	12%	3%	3%	4%	2%	4%	3%	3%	4%	2%	4%	4%
Other household costs (eg furniture, tools, cleaning products etc)	3%	7%	3%	3%	3%	9%	4%	3%	4%	3%	4%	4%	0%	3%	3%	4%	4%
Alcoholic drinks and/or tobacco	2%	5%	2%	2%	2%	8%	2%	3%	2%	2%	3%	2%	5%	2%	2%	4%	2%
Entertainment, eating out and leisure	2%	1%	3%	2%	1%	0%	2%	2%	4%	2%	3%	3%	0%	3%	1%	3%	6%
None of the above should be a priority for the Government	2%	3%	3%	1%	0%	0%	2%	1%	2%	2%	1%	1%	0%	2%	3%	1%	1%
Medical costs and/or prescription charges	17%	17%	19%	17%	16%	9%	17%	18%	15%	17%	18%	12%	18%	17%	19%	19%	14%
Don't Know	4%	7%	3%	4%	7%	3%	3%	3%	6%	3%	4%	5%	11%	5%	3%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) Which of the following comes closest to your view?

	Total	Region											Grouped Income				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Less than £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 to £60,000	£60,000 or more
Unweighted	2011	233	298	180	201	159	176	175	74	240	164	111	479	447	336	379	273
Weighted	2011	272	287	176	196	151	184	169	82	229	169	96	482	453	341	371	267
This is the hardest economic period the UK has been through in my lifetime	60%	65%	60%	58%	53%	60%	61%	60%	59%	62%	66%	56%	61%	60%	65%	58%	62%
The UK has been through harder economic periods than this in my lifetime	30%	24%	30%	36%	35%	30%	29%	32%	36%	31%	24%	32%	28%	33%	26%	34%	32%
Don't Know	10%	12%	10%	6%	12%	10%	10%	8%	5%	8%	10%	12%	11%	8%	9%	8%	6%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				Children			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	No children	1 child	2 children	3 or more children
Unweighted	2011	946	1060	226	301	341	333	349	461	579	553	395	470	832	367	543	266
Weighted	2011	969	1037	215	341	328	336	320	471	539	519	439	500	830	371	543	264
This is the hardest economic period the UK has been through in my lifetime	60%	58%	63%	72%	72%	69%	66%	48%	45%	58%	61%	61%	62%	63%	60%	60%	54%
The UK has been through harder economic periods than this in my lifetime	30%	35%	26%	16%	22%	18%	22%	42%	48%	36%	29%	27%	27%	25%	32%	32%	38%
Don't Know	10%	7%	12%	12%	6%	13%	12%	10%	7%	6%	10%	12%	11%	12%	8%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(57.C) Which of the following comes closest to your view?

	Total	Financial Comfort					EU 2016 Vote			2019				Voting Intention			
		Very comfortable	Relatively comfortable	No money for luxuries	Struggle to make ends meet	Cannot afford costs	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2011	102	701	823	332	53	791	831	262	773	577	127	27	253	529	687	146
Weighted	2011	102	705	822	329	53	792	832	265	764	583	126	27	257	525	689	145
This is the hardest economic period the UK has been through in my lifetime	60%	51%	51%	64%	72%	71%	55%	65%	57%	53%	72%	55%	40%	60%	50%	72%	64%
The UK has been through harder economic periods than this in my lifetime	30%	44%	40%	26%	16%	18%	38%	27%	25%	41%	19%	34%	53%	25%	44%	21%	29%
Don't Know	10%	5%	9%	10%	12%	11%	7%	7%	18%	6%	9%	11%	7%	15%	6%	8%	7%

*Note:*

BASE: All Respondents

Fieldwork: 1st Aug - 3rd Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions