

Public First Poll for UK Finance

Fieldwork: 26th Jul - 28th Jul 2022
Interview method: Online Survey
Population represented: UK Adults
Sample size: 2006

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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(1.A) Thinking about the UK as a whole, which do you think are the most important industries in the country? Tick up to three

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Hospitality	9%	13%	9%	13%	8%	8%	7%	9%	10%	12%	7%	10%	8%	10%	3%	7%	12%	8%	18%
Healthcare	49%	55%	54%	48%	42%	50%	47%	48%	48%	50%	53%	42%	47%	47%	66%	49%	48%	46%	61%
Real estate	4%	10%	7%	4%	2%	0%	1%	8%	5%	2%	5%	3%	4%	3%	1%	1%	2%	5%	4%
Arts and entertainment	4%	5%	3%	5%	4%	2%	4%	9%	4%	2%	5%	3%	5%	3%	2%	3%	2%	3%	3%
Don't Know	3%	2%	4%	2%	4%	3%	3%	2%	3%	2%	4%	3%	6%	3%	1%	4%	2%	2%	0%
Water/electricity/gas companies	29%	25%	30%	27%	25%	30%	34%	24%	30%	32%	26%	27%	31%	25%	42%	29%	29%	28%	28%
Education	29%	38%	35%	27%	25%	24%	25%	29%	27%	23%	26%	25%	32%	32%	35%	35%	25%	30%	31%
Banking and Finance	28%	21%	24%	26%	27%	30%	36%	38%	28%	31%	25%	25%	28%	24%	25%	22%	24%	31%	26%
Manufacturing	22%	9%	14%	21%	24%	28%	32%	14%	17%	23%	18%	31%	24%	22%	21%	28%	22%	26%	29%
Agriculture (Farming/Fishing)	22%	14%	15%	21%	22%	26%	33%	8%	24%	29%	28%	25%	21%	26%	26%	21%	27%	20%	30%
IT/tech	13%	12%	11%	14%	12%	13%	14%	15%	14%	16%	14%	10%	9%	12%	10%	13%	12%	14%	9%
Pharmaceuticals	13%	13%	9%	13%	17%	12%	15%	14%	15%	17%	12%	15%	9%	12%	12%	11%	13%	12%	13%
Retail	13%	13%	13%	15%	16%	12%	10%	12%	14%	11%	18%	18%	13%	14%	8%	10%	15%	10%	4%
Construction	12%	9%	13%	13%	13%	13%	12%	14%	10%	12%	13%	14%	11%	12%	8%	14%	14%	10%	14%
Transportation	12%	15%	15%	11%	12%	12%	9%	13%	13%	11%	8%	12%	15%	15%	9%	14%	10%	12%	12%
Other (please specify)	3%	3%	2%	3%	4%	4%	1%	4%	3%	2%	3%	2%	1%	3%	2%	3%	4%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Thinking about the UK as a whole, which do you think are the most important industries in the country? Tick up to three

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Hospitality	9%	9%	9%	10%	8%	10%	10%	9%	9%	9%	12%	13%	9%	10%	9%	11%	9%	11%	8%
Healthcare	49%	41%	57%	45%	52%	47%	53%	56%	48%	47%	43%	52%	49%	50%	49%	54%	46%	48%	51%
Real estate	4%	4%	4%	4%	4%	5%	2%	3%	3%	5%	7%	2%	3%	5%	3%	9%	5%	5%	3%
Arts and entertainment	4%	5%	3%	6%	3%	2%	5%	2%	2%	7%	9%	7%	3%	6%	4%	7%	4%	4%	4%
Don't Know	3%	2%	3%	1%	3%	3%	5%	4%	3%	3%	2%	3%	3%	3%	3%	3%	2%	1%	4%
Water/electricity/gas companies	29%	25%	33%	25%	31%	25%	33%	38%	25%	28%	19%	27%	29%	28%	29%	28%	22%	27%	32%
Education	29%	23%	34%	31%	30%	25%	28%	26%	29%	31%	28%	37%	30%	27%	28%	32%	27%	29%	29%
Banking and Finance	28%	32%	24%	38%	30%	20%	22%	23%	27%	30%	34%	33%	28%	28%	28%	28%	42%	31%	22%
Manufacturing	22%	26%	18%	23%	20%	23%	21%	22%	22%	24%	15%	18%	24%	19%	23%	10%	23%	22%	22%
Agriculture (Farming/Fishing)	22%	20%	25%	24%	23%	21%	22%	24%	22%	22%	19%	22%	24%	21%	24%	10%	19%	22%	23%
IT/tech	13%	17%	9%	18%	15%	10%	7%	7%	12%	16%	19%	25%	12%	14%	13%	9%	18%	14%	11%
Pharmaceuticals	13%	12%	14%	15%	12%	11%	14%	12%	15%	11%	13%	14%	13%	13%	13%	14%	16%	12%	13%
Retail	13%	14%	12%	10%	11%	14%	17%	15%	13%	12%	14%	2%	12%	14%	13%	11%	10%	13%	14%
Construction	12%	13%	11%	9%	12%	16%	12%	14%	14%	9%	13%	4%	14%	10%	13%	8%	12%	12%	12%
Transportation	12%	13%	11%	10%	12%	16%	12%	14%	13%	11%	10%	9%	11%	13%	12%	14%	9%	15%	11%
Other (please specify)	3%	3%	2%	2%	3%	4%	2%	2%	3%	3%	3%	2%	3%	2%	2%	4%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) And now thinking about the region in which you live, which do you think are the most important industries locally? Tick up to three

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Pharmaceuticals	8%	9%	8%	9%	6%	8%	7%	9%	9%	7%	10%	7%	8%	4%	13%	7%	8%	4%	5%
Real estate	8%	12%	11%	8%	6%	5%	6%	11%	15%	15%	6%	4%	5%	3%	4%	7%	5%	6%	0%
Don't Know	8%	8%	7%	7%	8%	8%	7%	7%	9%	3%	13%	8%	10%	9%	6%	5%	5%	10%	4%
Arts and entertainment	4%	4%	6%	5%	4%	3%	4%	8%	3%	6%	3%	1%	6%	4%	2%	5%	6%	1%	2%
Healthcare	39%	41%	42%	40%	34%	39%	39%	37%	42%	44%	35%	29%	36%	43%	41%	45%	32%	40%	51%
Retail	26%	24%	21%	24%	34%	28%	23%	21%	25%	17%	21%	28%	29%	30%	22%	28%	31%	26%	35%
Education	25%	29%	30%	26%	25%	18%	21%	27%	24%	21%	19%	23%	27%	24%	28%	30%	27%	14%	39%
Agriculture (Farming/Fishing)	24%	14%	18%	19%	22%	31%	36%	4%	19%	44%	36%	35%	19%	24%	11%	19%	31%	30%	35%
Water/electricity/gas companies	21%	20%	20%	20%	19%	23%	22%	17%	20%	21%	24%	17%	25%	17%	26%	25%	20%	20%	19%
Hospitality	20%	21%	14%	17%	18%	26%	22%	16%	21%	30%	14%	15%	16%	20%	12%	17%	30%	24%	20%
Transportation	19%	21%	18%	21%	22%	15%	15%	24%	19%	16%	17%	23%	15%	21%	18%	22%	16%	11%	5%
Manufacturing	18%	15%	15%	16%	21%	19%	20%	9%	9%	12%	14%	31%	28%	24%	34%	21%	13%	21%	23%
Construction	15%	14%	20%	13%	18%	16%	12%	19%	15%	13%	11%	13%	19%	13%	16%	15%	17%	15%	16%
Banking and Finance	13%	10%	14%	15%	15%	12%	11%	27%	14%	7%	7%	8%	8%	13%	10%	12%	13%	10%	12%
IT/tech	10%	10%	13%	10%	7%	9%	10%	15%	13%	8%	10%	4%	7%	8%	13%	6%	11%	7%	9%
Other (please specify)	1%	0%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	0%	0%	0%	1%	4%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) And now thinking about the region in which you live, which do you think are the most important industries locally? Tick up to three

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Pharmaceuticals	8%	7%	8%	8%	6%	7%	10%	7%	8%	5%	10%	16%	8%	7%	8%	8%	5%	8%	8%
Real estate	8%	8%	8%	9%	8%	10%	5%	5%	7%	9%	13%	9%	6%	10%	7%	14%	9%	9%	7%
Don't Know	8%	7%	8%	5%	9%	7%	10%	10%	6%	8%	5%	4%	7%	8%	7%	7%	7%	4%	10%
Arts and entertainment	4%	4%	4%	7%	4%	3%	3%	2%	4%	6%	7%	10%	3%	6%	4%	5%	7%	4%	4%
Healthcare	39%	33%	45%	37%	41%	36%	42%	44%	38%	37%	34%	36%	41%	37%	38%	46%	33%	39%	40%
Retail	26%	25%	26%	24%	25%	25%	29%	30%	27%	24%	20%	10%	24%	27%	26%	24%	26%	26%	25%
Education	25%	19%	31%	28%	22%	23%	25%	25%	23%	25%	25%	44%	27%	22%	24%	29%	20%	27%	24%
Agriculture (Farming/Fishing)	24%	23%	25%	26%	23%	26%	20%	24%	23%	25%	21%	34%	24%	24%	26%	5%	24%	24%	24%
Water/electricity/gas companies	21%	19%	22%	17%	21%	19%	26%	25%	20%	20%	15%	23%	22%	19%	21%	21%	21%	19%	22%
Hospitality	20%	18%	21%	22%	23%	19%	14%	16%	21%	23%	17%	22%	19%	20%	20%	16%	23%	21%	17%
Transportation	19%	17%	19%	14%	17%	22%	22%	19%	20%	16%	19%	9%	19%	18%	18%	21%	14%	19%	19%
Manufacturing	18%	22%	13%	20%	15%	21%	16%	17%	18%	20%	13%	18%	18%	17%	18%	13%	18%	19%	17%
Construction	15%	17%	14%	15%	16%	19%	12%	15%	16%	14%	18%	12%	16%	15%	15%	17%	16%	17%	14%
Banking and Finance	13%	15%	11%	16%	15%	9%	11%	11%	12%	13%	22%	9%	12%	14%	13%	14%	20%	16%	9%
IT/tech	10%	12%	7%	15%	10%	7%	6%	6%	9%	10%	18%	17%	10%	9%	10%	11%	13%	11%	8%
Other (please specify)	1%	2%	1%	3%	1%	1%	0%	1%	1%	2%	2%	3%	1%	1%	1%	1%	2%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Which industries would you most like to see have a greater presence in your region through creating more jobs and increasing investment? Tick up to three

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Real estate	6%	13%	11%	5%	4%	2%	1%	12%	7%	4%	5%	4%	6%	2%	7%	4%	5%	2%	3%
Healthcare	33%	25%	36%	33%	30%	38%	36%	38%	31%	32%	31%	28%	33%	37%	37%	34%	31%	28%	37%
Manufacturing	23%	10%	15%	18%	25%	31%	35%	14%	17%	24%	23%	30%	25%	26%	33%	26%	26%	30%	14%
IT/tech	21%	20%	22%	18%	19%	20%	25%	24%	22%	21%	15%	23%	22%	18%	28%	15%	24%	22%	17%
Education	20%	24%	24%	23%	18%	14%	17%	22%	21%	18%	15%	21%	15%	22%	26%	22%	18%	18%	23%
Retail	20%	24%	18%	21%	21%	23%	18%	16%	19%	21%	19%	22%	24%	23%	16%	16%	25%	25%	31%
Transportation	16%	17%	17%	12%	15%	14%	18%	15%	14%	18%	16%	15%	18%	19%	19%	17%	14%	15%	9%
Hospitality	16%	22%	17%	18%	18%	13%	9%	15%	17%	17%	15%	12%	17%	15%	13%	18%	18%	15%	5%
Arts and entertainment	15%	21%	14%	19%	15%	12%	11%	16%	13%	17%	15%	16%	21%	11%	17%	17%	9%	14%	20%
Construction	14%	17%	16%	14%	12%	14%	14%	16%	13%	14%	13%	12%	12%	13%	14%	16%	20%	16%	11%
Banking and Finance	12%	14%	14%	10%	14%	9%	10%	18%	11%	7%	12%	12%	15%	11%	7%	10%	14%	3%	9%
Don't Know	12%	6%	9%	13%	16%	15%	12%	9%	17%	13%	14%	12%	8%	10%	3%	10%	10%	15%	23%
Pharmaceuticals	11%	12%	10%	6%	10%	12%	14%	11%	9%	10%	9%	13%	11%	8%	22%	12%	9%	11%	10%
Agriculture (Farming/Fishing)	11%	9%	13%	13%	9%	12%	11%	7%	13%	14%	13%	11%	12%	7%	10%	13%	10%	13%	15%
Water/electricity/gas companies	10%	12%	12%	12%	7%	9%	8%	9%	8%	8%	12%	10%	10%	14%	9%	12%	9%	6%	12%
Other (please specify)	0%	1%	1%	0%	0%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Which industries would you most like to see have a greater presence in your region through creating more jobs and increasing investment? Tick up to three

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Real estate	6%	6%	6%	5%	6%	8%	5%	3%	6%	6%	11%	5%	5%	7%	4%	17%	6%	8%	4%
Healthcare	33%	27%	39%	32%	31%	31%	38%	38%	30%	30%	33%	39%	36%	30%	33%	32%	25%	35%	33%
Manufacturing	23%	26%	20%	24%	23%	23%	23%	27%	23%	23%	16%	16%	27%	19%	24%	16%	22%	23%	23%
IT/tech	21%	28%	14%	30%	24%	15%	12%	13%	21%	26%	26%	28%	20%	22%	21%	19%	27%	24%	17%
Education	20%	18%	22%	20%	18%	19%	21%	14%	20%	23%	21%	34%	20%	20%	19%	25%	19%	20%	20%
Retail	20%	18%	23%	15%	19%	22%	26%	29%	21%	16%	14%	8%	22%	19%	21%	19%	16%	19%	22%
Transportation	16%	15%	16%	16%	14%	17%	15%	19%	14%	15%	17%	6%	16%	15%	16%	15%	15%	17%	15%
Hospitality	16%	13%	18%	13%	15%	17%	18%	15%	18%	13%	16%	16%	16%	15%	15%	21%	13%	18%	15%
Arts and entertainment	15%	13%	17%	19%	16%	11%	14%	11%	14%	20%	19%	20%	12%	20%	15%	16%	14%	17%	14%
Construction	14%	18%	11%	13%	14%	19%	12%	14%	14%	15%	13%	18%	15%	13%	13%	22%	13%	15%	14%
Banking and Finance	12%	13%	11%	15%	14%	10%	8%	10%	12%	12%	17%	6%	12%	11%	11%	13%	20%	13%	9%
Don't Know	12%	10%	13%	8%	12%	11%	16%	15%	10%	12%	8%	11%	10%	14%	12%	6%	10%	7%	15%
Pharmaceuticals	11%	12%	10%	12%	12%	11%	9%	10%	10%	11%	12%	14%	12%	10%	11%	12%	10%	12%	10%
Agriculture (Farming/Fishing)	11%	11%	12%	11%	12%	12%	10%	10%	12%	10%	12%	22%	11%	11%	12%	6%	16%	10%	11%
Water/electricity/gas companies	10%	9%	11%	8%	10%	12%	11%	12%	8%	9%	14%	10%	11%	9%	10%	14%	14%	9%	10%
Other (please specify)	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	3%	0%	1%	0%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Thinking about the banking and finance industry specifically, how important or unimportant do you think this is for the UK economy as a whole?

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	60%	56%	52%	54%	62%	63%	69%	62%	61%	54%	58%	58%	65%	62%	61%	56%	61%	60%	52%
Somewhat important	33%	33%	39%	38%	30%	30%	26%	31%	32%	38%	33%	32%	26%	31%	33%	37%	33%	32%	39%
Neither important nor unimportant	4%	8%	5%	5%	4%	3%	2%	4%	3%	4%	8%	3%	3%	5%	3%	4%	4%	6%	4%
Somewhat unimportant	1%	1%	1%	1%	2%	1%	0%	1%	2%	3%	0%	3%	0%	0%	1%	2%	0%	1%	2%
Very unimportant	1%	1%	1%	0%	1%	2%	2%	2%	1%	1%	0%	2%	3%	1%	0%	1%	1%	0%	0%
Don't know	1%	1%	2%	2%	1%	1%	0%	1%	0%	1%	1%	2%	3%	1%	1%	1%	1%	0%	4%
Total Important:	92%	89%	91%	92%	92%	93%	96%	93%	94%	92%	91%	90%	91%	93%	94%	92%	93%	93%	91%
Total Unimportant:	2%	3%	3%	1%	2%	3%	2%	3%	3%	4%	0%	5%	3%	1%	1%	2%	1%	1%	2%
Net:	90%	86%	88%	92%	90%	90%	94%	91%	91%	88%	91%	85%	88%	92%	93%	90%	92%	91%	89%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) Thinking about the banking and finance industry specifically, how important or unimportant do you think this is for the UK economy as a whole?

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	60%	63%	57%	65%	61%	57%	54%	60%	59%	60%	60%	61%	63%	56%	59%	62%	65%	66%	54%
Somewhat important	33%	29%	36%	30%	33%	34%	34%	32%	32%	34%	34%	27%	31%	35%	33%	30%	29%	29%	36%
Neither important nor unimportant	4%	4%	4%	3%	3%	5%	6%	4%	5%	3%	4%	4%	4%	5%	4%	2%	2%	3%	6%
Somewhat unimportant	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	4%	1%	1%	1%	2%	1%	1%	1%
Very unimportant	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	0%	4%	1%	1%	1%	2%	1%	0%	2%
Don't know	1%	1%	1%	0%	1%	1%	2%	2%	0%	1%	0%	0%	1%	1%	1%	1%	0%	1%	2%
Total Important:	92%	92%	93%	95%	94%	91%	89%	92%	91%	94%	94%	87%	94%	91%	92%	92%	94%	95%	90%
Total Unimportant:	2%	3%	1%	2%	2%	3%	2%	2%	3%	1%	1%	8%	2%	3%	2%	4%	3%	1%	3%
Net:	90%	89%	92%	93%	93%	88%	86%	91%	88%	93%	93%	79%	92%	88%	91%	88%	91%	94%	87%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Thinking about your region specifically, how important do you think banking and finance are for its economy?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	34%	34%	39%	38%	35%	30%	31%	45%	29%	33%	33%	26%	36%	39%	28%	36%	32%	31%	34%
Somewhat important	44%	43%	44%	43%	41%	45%	46%	37%	44%	44%	43%	48%	47%	42%	51%	43%	41%	41%	58%
Neither important nor unimportant	13%	15%	9%	11%	15%	15%	15%	13%	15%	16%	15%	17%	8%	13%	12%	12%	14%	17%	0%
Somewhat unimportant	4%	3%	4%	3%	5%	3%	4%	2%	4%	4%	4%	3%	3%	2%	3%	5%	7%	4%	3%
Very unimportant	2%	1%	1%	1%	2%	4%	2%	1%	4%	2%	0%	2%	2%	2%	1%	2%	3%	3%	2%
Don't know	3%	3%	3%	4%	3%	3%	2%	2%	4%	1%	4%	4%	4%	2%	5%	2%	2%	3%	4%
Total Important:	78%	78%	82%	81%	75%	75%	77%	82%	73%	77%	77%	74%	83%	81%	79%	80%	74%	72%	92%
Total Unimportant:	6%	4%	5%	4%	7%	8%	6%	3%	8%	6%	4%	5%	5%	4%	4%	7%	10%	8%	4%
Net:	72%	73%	77%	77%	68%	67%	71%	79%	65%	71%	73%	69%	79%	77%	74%	73%	64%	64%	88%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Thinking about your region specifically, how important do you think banking and finance are for its economy?

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	34%	31%	37%	31%	34%	36%	37%	37%	37%	29%	35%	39%	36%	32%	33%	46%	38%	39%	30%
Somewhat important	44%	43%	44%	46%	45%	41%	42%	42%	42%	47%	46%	35%	44%	43%	45%	37%	41%	43%	45%
Neither important nor unimportant	13%	15%	11%	14%	13%	13%	13%	13%	13%	14%	12%	16%	12%	15%	14%	9%	11%	12%	15%
Somewhat unimportant	4%	5%	3%	4%	4%	5%	2%	3%	4%	5%	3%	4%	3%	4%	4%	2%	6%	3%	4%
Very unimportant	2%	2%	1%	3%	2%	2%	1%	1%	2%	2%	3%	2%	2%	2%	2%	2%	2%	1%	2%
Don't know	3%	3%	3%	2%	3%	3%	5%	4%	2%	3%	1%	4%	2%	4%	3%	3%	3%	2%	4%
Total Important:	78%	75%	81%	77%	79%	77%	79%	79%	79%	76%	81%	73%	81%	75%	78%	83%	79%	82%	75%
Total Unimportant:	6%	7%	4%	6%	6%	7%	4%	4%	6%	7%	6%	7%	5%	7%	6%	4%	8%	4%	7%
Net:	72%	67%	77%	71%	74%	69%	75%	75%	73%	69%	75%	67%	75%	68%	72%	79%	71%	78%	68%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Which do you think are the most important ways in which the banking and finance industry benefits the UK economy, if at all? Select up to three

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Exporting services to other countries	7%	6%	7%	7%	6%	8%	8%	7%	7%	9%	8%	9%	7%	8%	8%	5%	4%	10%	9%
Increasing how productive people are in their jobs	6%	10%	5%	9%	5%	3%	4%	5%	7%	5%	6%	5%	5%	8%	1%	7%	7%	6%	3%
Don't know	6%	3%	7%	7%	8%	6%	3%	4%	5%	4%	6%	6%	5%	4%	5%	7%	8%	11%	7%
Directly employing people	46%	42%	47%	48%	47%	49%	43%	47%	47%	42%	41%	43%	48%	51%	44%	47%	50%	40%	43%
Directly investing in businesses	41%	42%	41%	38%	39%	39%	44%	42%	39%	46%	38%	41%	48%	43%	41%	39%	29%	42%	36%
Providing bank accounts, mortgages and other types of financial services to ordinary people	41%	38%	38%	39%	42%	43%	43%	36%	42%	43%	46%	38%	39%	39%	44%	40%	48%	35%	34%
Providing loans and other types of finance to businesses looking to expand	34%	31%	29%	32%	37%	34%	40%	32%	36%	32%	31%	33%	38%	38%	34%	35%	32%	36%	35%
Supporting the growth of new industries and technologies, such as clean energy	33%	33%	33%	32%	30%	34%	36%	36%	29%	35%	37%	36%	35%	26%	34%	29%	36%	22%	42%
Investing in infrastructure, such as transport, energy and housing	26%	37%	29%	27%	24%	23%	21%	34%	22%	26%	26%	22%	27%	27%	30%	25%	24%	21%	34%
Attracting investment into the UK from other countries	24%	14%	19%	21%	23%	29%	33%	19%	29%	31%	25%	26%	16%	21%	26%	21%	24%	28%	25%
N/A I don't think it benefits the UK economy	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	2%	0%	2%	1%	3%	0%
Other (please specify)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Which do you think are the most important ways in which the banking and finance industry benefits the UK economy, if at all? Select up to three

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Exporting services to other countries	7%	8%	6%	10%	5%	6%	7%	5%	7%	7%	11%	13%	8%	6%	7%	6%	8%	8%	7%
Increasing how productive people are in their jobs	6%	5%	6%	3%	5%	9%	7%	8%	5%	5%	4%	8%	6%	6%	5%	11%	3%	5%	7%
Don't know	6%	4%	7%	2%	6%	6%	8%	8%	5%	5%	3%	3%	5%	6%	6%	4%	3%	3%	8%
Directly employing people	46%	46%	45%	46%	48%	49%	42%	41%	45%	49%	51%	56%	46%	45%	46%	44%	50%	49%	43%
Directly investing in businesses	41%	43%	38%	42%	42%	40%	39%	42%	38%	40%	47%	33%	41%	41%	41%	37%	38%	45%	38%
Providing bank accounts, mortgages and other types of financial services to ordinary people	41%	36%	45%	37%	42%	39%	44%	42%	40%	42%	40%	25%	41%	40%	41%	38%	44%	40%	40%
Providing loans and other types of finance to businesses looking to expand	34%	34%	35%	40%	34%	28%	34%	33%	32%	40%	32%	36%	35%	33%	35%	31%	35%	35%	33%
Supporting the growth of new industries and technologies, such as clean energy	33%	34%	32%	35%	36%	31%	29%	30%	35%	31%	39%	33%	35%	30%	32%	42%	32%	35%	31%
Investing in infrastructure, such as transport, energy and housing	26%	24%	28%	26%	27%	27%	25%	27%	28%	26%	26%	27%	26%	27%	26%	32%	29%	28%	25%
Attracting investment into the UK from other countries	24%	26%	21%	30%	25%	18%	21%	25%	22%	25%	22%	29%	26%	21%	24%	19%	26%	27%	21%
N/A I don't think it benefits the UK economy	1%	2%	1%	1%	0%	3%	2%	1%	3%	0%	1%	4%	1%	2%	1%	1%	1%	1%	2%
Other (please specify)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) To what extent do you agree or disagree with the following:: All parts of the country benefit from the UK's banking and finance industry

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly agree	23%	25%	24%	21%	27%	23%	20%	34%	23%	18%	23%	21%	23%	22%	15%	22%	20%	20%	16%
Somewhat agree	39%	39%	45%	39%	34%	39%	38%	34%	47%	45%	42%	33%	41%	37%	39%	36%	39%	33%	43%
Neither agree nor disagree	19%	17%	17%	19%	19%	18%	20%	17%	17%	17%	17%	22%	19%	18%	23%	21%	19%	20%	16%
Somewhat disagree	11%	13%	7%	11%	11%	11%	15%	7%	10%	16%	9%	14%	11%	12%	17%	12%	13%	9%	14%
Strongly disagree	5%	4%	4%	6%	5%	4%	4%	3%	2%	2%	1%	8%	4%	6%	3%	7%	6%	10%	6%
Don't Know	4%	3%	3%	5%	4%	4%	2%	4%	1%	3%	7%	2%	3%	6%	2%	3%	3%	7%	4%
Total Agree:	62%	64%	69%	60%	61%	62%	58%	68%	70%	62%	66%	54%	64%	58%	55%	57%	59%	53%	60%
Total Disagree:	16%	16%	10%	17%	16%	16%	19%	10%	12%	18%	10%	22%	15%	18%	20%	19%	19%	19%	21%
Net:	46%	47%	59%	43%	45%	46%	39%	58%	58%	44%	55%	32%	49%	40%	35%	39%	40%	34%	39%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) To what extent do you agree or disagree with the following:: All parts of the country benefit from the UK’s banking and finance industry

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly agree	23%	25%	21%	24%	23%	27%	18%	20%	25%	21%	28%	26%	23%	22%	21%	36%	30%	27%	18%
Somewhat agree	39%	38%	41%	40%	41%	35%	40%	39%	38%	41%	38%	38%	40%	39%	40%	38%	42%	39%	39%
Neither agree nor disagree	19%	17%	20%	14%	19%	20%	22%	22%	19%	17%	14%	21%	18%	19%	19%	13%	16%	15%	22%
Somewhat disagree	11%	12%	11%	16%	9%	11%	9%	10%	11%	13%	12%	8%	11%	12%	12%	6%	5%	12%	12%
Strongly disagree	5%	6%	4%	5%	4%	5%	4%	4%	5%	4%	6%	4%	4%	5%	5%	3%	3%	5%	4%
Don't Know	4%	2%	5%	2%	3%	2%	6%	5%	3%	4%	2%	3%	3%	4%	3%	5%	3%	1%	5%
Total Agree:	62%	63%	61%	64%	64%	62%	58%	59%	63%	62%	67%	64%	63%	60%	60%	74%	72%	66%	57%
Total Disagree:	16%	17%	15%	20%	14%	16%	13%	14%	16%	18%	18%	12%	15%	17%	17%	9%	9%	17%	17%
Net:	46%	46%	47%	44%	51%	47%	45%	45%	47%	44%	49%	52%	48%	44%	44%	65%	64%	49%	40%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) To what extent do you agree or disagree with the following:: Jobs and investment in the UK’s banking and finance industry should be better spread around the whole country

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly agree	37%	37%	41%	40%	37%	30%	35%	35%	26%	31%	29%	38%	39%	45%	51%	49%	39%	35%	35%
Somewhat agree	42%	40%	42%	42%	41%	45%	43%	40%	45%	49%	45%	42%	44%	38%	37%	38%	41%	44%	46%
Neither agree nor disagree	15%	16%	12%	12%	15%	17%	16%	17%	22%	15%	17%	14%	13%	10%	8%	10%	14%	13%	15%
Somewhat disagree	2%	4%	1%	1%	3%	3%	2%	3%	5%	2%	2%	2%	1%	3%	1%	1%	3%	2%	0%
Strongly disagree	1%	1%	1%	0%	1%	0%	1%	2%	1%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%
Don't Know	3%	2%	3%	4%	3%	4%	2%	3%	1%	3%	6%	4%	3%	4%	2%	2%	2%	5%	4%
Total Agree:	79%	78%	83%	83%	78%	75%	79%	75%	71%	80%	75%	80%	83%	83%	89%	87%	81%	79%	81%
Total Disagree:	3%	4%	2%	2%	4%	4%	3%	5%	6%	2%	2%	2%	1%	4%	1%	2%	4%	2%	0%
Net:	76%	73%	81%	81%	74%	72%	75%	70%	65%	77%	72%	77%	82%	79%	87%	85%	77%	77%	81%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) To what extent do you agree or disagree with the following:: Jobs and investment in the UK’s banking and finance industry should be better spread around the whole country

	Gender		Social Grade				Education			Children		Ethnicity		Know someone in the industry					
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly agree	37%	37%	37%	37%	39%	37%	35%	36%	35%	38%	44%	34%	38%	36%	36%	47%	32%	42%	34%
Somewhat agree	42%	42%	43%	45%	41%	42%	42%	42%	43%	44%	38%	43%	43%	41%	43%	34%	43%	40%	44%
Neither agree nor disagree	15%	15%	14%	13%	14%	15%	16%	16%	15%	13%	14%	13%	14%	16%	15%	10%	16%	13%	16%
Somewhat disagree	2%	3%	2%	3%	3%	2%	1%	1%	3%	3%	2%	4%	2%	2%	2%	6%	3%	3%	2%
Strongly disagree	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	2%	4%	1%	1%	1%	1%	3%	0%	0%
Don't Know	3%	2%	4%	1%	2%	4%	5%	4%	3%	2%	1%	2%	2%	4%	3%	3%	3%	2%	4%
Total Agree:	79%	79%	80%	81%	80%	78%	77%	78%	78%	82%	82%	77%	81%	77%	79%	81%	76%	82%	78%
Total Disagree:	3%	4%	2%	4%	4%	3%	2%	2%	4%	3%	3%	8%	3%	3%	3%	6%	6%	3%	2%
Net:	76%	75%	77%	77%	76%	76%	75%	76%	74%	80%	78%	69%	78%	74%	77%	75%	70%	79%	76%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) To what extent do you agree or disagree with the following:: The UK’s banking and finance industry is too concentrated in London

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly agree	31%	26%	31%	33%	35%	31%	31%	26%	24%	27%	21%	36%	30%	35%	48%	39%	41%	31%	29%
Somewhat agree	42%	43%	41%	41%	39%	42%	44%	35%	43%	50%	45%	42%	40%	42%	40%	45%	36%	41%	52%
Neither agree nor disagree	16%	20%	18%	15%	13%	16%	15%	21%	20%	17%	18%	14%	22%	13%	8%	11%	13%	12%	15%
Somewhat disagree	6%	6%	4%	5%	6%	6%	6%	11%	9%	4%	6%	3%	4%	4%	3%	2%	6%	5%	0%
Strongly disagree	2%	1%	1%	1%	3%	2%	2%	4%	3%	1%	4%	2%	1%	2%	0%	0%	2%	2%	0%
Don't Know	3%	3%	4%	4%	3%	3%	2%	3%	2%	2%	7%	4%	3%	3%	1%	3%	2%	9%	3%
Total Agree:	73%	69%	72%	75%	74%	73%	74%	61%	67%	77%	66%	78%	70%	77%	88%	83%	77%	72%	82%
Total Disagree:	7%	7%	6%	6%	9%	8%	9%	15%	11%	4%	9%	5%	4%	6%	3%	3%	8%	7%	0%
Net:	66%	62%	66%	69%	65%	65%	66%	46%	56%	73%	57%	73%	66%	71%	85%	81%	69%	65%	82%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) To what extent do you agree or disagree with the following:: The UK’s banking and finance industry is too concentrated in London

	Gender		Social Grade				Education			Children		Ethnicity		Know someone in the industry					
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly agree	31%	33%	29%	34%	29%	32%	30%	29%	27%	33%	41%	37%	32%	30%	31%	31%	25%	34%	31%
Somewhat agree	42%	42%	42%	41%	44%	40%	42%	43%	45%	40%	38%	38%	42%	41%	42%	39%	44%	42%	41%
Neither agree nor disagree	16%	14%	18%	14%	16%	16%	18%	17%	17%	16%	12%	13%	16%	17%	16%	18%	14%	15%	18%
Somewhat disagree	6%	6%	5%	7%	6%	6%	4%	5%	5%	7%	5%	8%	5%	6%	5%	6%	9%	5%	5%
Strongly disagree	2%	2%	2%	2%	2%	3%	1%	2%	2%	1%	3%	4%	2%	2%	2%	2%	4%	2%	2%
Don't Know	3%	2%	4%	2%	3%	4%	5%	5%	4%	2%	2%	0%	3%	4%	3%	3%	3%	2%	5%
Total Agree:	73%	75%	71%	74%	73%	72%	72%	72%	72%	74%	78%	75%	74%	71%	74%	70%	69%	77%	71%
Total Disagree:	7%	8%	7%	9%	7%	8%	5%	7%	7%	8%	8%	12%	7%	8%	7%	8%	13%	7%	6%
Net:	66%	67%	64%	65%	66%	64%	67%	65%	65%	66%	71%	63%	68%	63%	66%	61%	56%	70%	65%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Thinking about these roles within the banking and finance industry, which of the following are true for you, if any? Select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
I know someone who has worked/works in the banking and financial industry	43%	51%	40%	44%	35%	44%	43%	54%	43%	43%	39%	37%	43%	37%	42%	42%	42%	34%	48%
I have worked or currently work in the banking and financial industry	12%	11%	11%	10%	12%	12%	16%	13%	15%	10%	15%	6%	8%	12%	9%	11%	17%	12%	17%
None of the above	51%	41%	53%	52%	60%	49%	48%	40%	50%	51%	51%	59%	53%	54%	53%	53%	49%	59%	44%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Thinking about these roles within the banking and finance industry, which of the following are true for you, if any? Select all that apply

	Gender		Social Grade				Education			Children		Ethnicity		Know someone in the industry					
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
I know someone who has worked/works in the banking and financial industry	43%	45%	41%	53%	45%	44%	29%	36%	42%	45%	58%	69%	45%	40%	41%	51%	47%	100%	0%
I have worked or currently work in the banking and financial industry	12%	13%	12%	16%	18%	8%	5%	11%	12%	13%	16%	18%	13%	11%	13%	10%	100%	0%	0%
None of the above	51%	49%	52%	40%	45%	51%	67%	57%	51%	49%	36%	29%	49%	53%	52%	44%	0%	0%	100%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Banking and finance

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
I would be very happy if a family member worked in this industry	46%	40%	38%	42%	50%	52%	50%	47%	51%	44%	40%	45%	47%	49%	37%	45%	49%	35%	45%
I would be pretty happy if a family member worked in this industry	33%	42%	36%	32%	27%	29%	33%	33%	28%	35%	36%	34%	35%	29%	47%	33%	28%	34%	32%
I would be neither happy nor unhappy	17%	12%	19%	21%	19%	15%	15%	14%	19%	19%	19%	17%	11%	18%	13%	18%	19%	24%	13%
I would be pretty unhappy if a family member worked in this industry	2%	5%	3%	2%	1%	2%	1%	5%	1%	2%	3%	2%	1%	2%	2%	2%	1%	2%	3%
I would be very unhappy if a family member worked in this industry	1%	1%	1%	1%	1%	0%	0%	0%	1%	0%	0%	2%	2%	1%	0%	0%	2%	0%	3%
Don't Know	2%	1%	2%	2%	2%	2%	1%	1%	0%	0%	2%	1%	4%	2%	1%	1%	2%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Banking and finance

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
I would be very happy if a family member worked in this industry	46%	44%	47%	50%	46%	47%	39%	49%	46%	42%	47%	44%	49%	41%	45%	47%	48%	52%	40%
I would be pretty happy if a family member worked in this industry	33%	33%	33%	33%	32%	30%	35%	30%	32%	36%	33%	33%	32%	34%	33%	36%	35%	33%	32%
I would be neither happy nor unhappy	17%	17%	16%	13%	18%	18%	19%	16%	17%	18%	15%	13%	15%	19%	18%	12%	12%	12%	22%
I would be pretty unhappy if a family member worked in this industry	2%	2%	2%	2%	1%	3%	3%	2%	3%	1%	4%	6%	2%	3%	2%	1%	2%	2%	2%
I would be very unhappy if a family member worked in this industry	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	2%	1%	1%	1%	1%	2%	0%	1%
Don't Know	2%	2%	1%	1%	1%	1%	3%	4%	1%	1%	0%	2%	1%	2%	1%	3%	1%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Legal services

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
I would be very happy if a family member worked in this industry	47%	35%	39%	46%	50%	54%	55%	46%	48%	50%	41%	52%	47%	45%	45%	48%	48%	42%	48%
I would be pretty happy if a family member worked in this industry	33%	42%	39%	32%	26%	29%	29%	35%	30%	30%	38%	26%	34%	33%	39%	31%	34%	32%	27%
I would be neither happy nor unhappy	17%	18%	18%	19%	20%	14%	14%	16%	18%	19%	17%	19%	14%	17%	13%	19%	17%	22%	16%
I would be pretty unhappy if a family member worked in this industry	1%	1%	2%	1%	0%	1%	0%	1%	2%	1%	0%	1%	0%	1%	1%	0%	0%	0%	3%
I would be very unhappy if a family member worked in this industry	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%	2%	2%	0%	1%	0%	1%	0%
Don't Know	2%	2%	2%	2%	2%	2%	1%	1%	1%	0%	3%	2%	3%	2%	2%	2%	1%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Legal services

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
I would be very happy if a family member worked in this industry	47%	45%	49%	50%	49%	47%	40%	47%	50%	42%	50%	44%	52%	41%	48%	41%	52%	53%	41%
I would be pretty happy if a family member worked in this industry	33%	32%	33%	34%	32%	29%	35%	30%	32%	37%	31%	36%	31%	34%	32%	39%	32%	32%	33%
I would be neither happy nor unhappy	17%	19%	16%	13%	16%	21%	20%	18%	16%	19%	17%	15%	14%	21%	17%	17%	12%	13%	22%
I would be pretty unhappy if a family member worked in this industry	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%
I would be very unhappy if a family member worked in this industry	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	4%	1%	1%	1%	1%	2%	1%	1%
Don't Know	2%	2%	1%	1%	2%	2%	3%	4%	1%	1%	0%	2%	1%	2%	2%	2%	1%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Please indicate how you would feel if a family member to choose to work in each of the following industries:: IT/Tech

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
I would be very happy if a family member worked in this industry	52%	40%	45%	50%	54%	58%	60%	52%	53%	51%	44%	57%	53%	54%	45%	53%	54%	51%	47%
I would be pretty happy if a family member worked in this industry	31%	36%	35%	30%	29%	29%	30%	30%	30%	31%	36%	29%	33%	30%	42%	28%	32%	33%	31%
I would be neither happy nor unhappy	14%	20%	16%	18%	15%	10%	9%	14%	15%	18%	17%	13%	9%	13%	10%	16%	13%	15%	13%
I would be pretty unhappy if a family member worked in this industry	1%	3%	1%	0%	0%	1%	0%	2%	1%	0%	0%	0%	1%	2%	1%	1%	0%	0%	3%
I would be very unhappy if a family member worked in this industry	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%
Don't Know	2%	1%	2%	2%	2%	2%	1%	2%	1%	0%	3%	1%	3%	2%	1%	2%	1%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Please indicate how you would feel if a family member to choose to work in each of the following industries:: IT/Tech

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
I would be very happy if a family member worked in this industry	52%	52%	52%	58%	52%	50%	45%	49%	54%	50%	55%	48%	55%	47%	51%	53%	55%	54%	49%
I would be pretty happy if a family member worked in this industry	31%	31%	32%	31%	32%	28%	34%	34%	28%	34%	31%	36%	31%	32%	31%	33%	31%	33%	30%
I would be neither happy nor unhappy	14%	14%	14%	9%	14%	19%	16%	13%	15%	15%	12%	10%	11%	18%	15%	9%	12%	11%	17%
I would be pretty unhappy if a family member worked in this industry	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	0%	1%	1%	1%	2%	0%	1%	1%
I would be very unhappy if a family member worked in this industry	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	4%	0%	0%	0%	1%	1%	0%	0%
Don't Know	2%	2%	1%	1%	1%	2%	3%	3%	1%	1%	0%	2%	1%	2%	1%	2%	1%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Manufacturing

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
I would be very happy if a family member worked in this industry	37%	26%	29%	38%	41%	44%	43%	36%	39%	34%	29%	39%	42%	38%	36%	39%	39%	42%	30%
I would be pretty happy if a family member worked in this industry	33%	34%	34%	33%	31%	30%	35%	30%	28%	33%	35%	35%	32%	38%	37%	35%	34%	32%	24%
I would be neither happy nor unhappy	25%	30%	28%	25%	25%	22%	20%	28%	29%	30%	29%	20%	19%	16%	22%	22%	22%	25%	34%
I would be pretty unhappy if a family member worked in this industry	3%	7%	4%	1%	1%	1%	2%	2%	2%	3%	5%	3%	2%	4%	3%	2%	2%	0%	6%
I would be very unhappy if a family member worked in this industry	1%	1%	2%	1%	1%	1%	0%	2%	0%	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%
Don't Know	2%	1%	3%	3%	2%	2%	1%	2%	1%	0%	2%	2%	4%	2%	1%	1%	2%	1%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Manufacturing

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
I would be very happy if a family member worked in this industry	37%	38%	37%	39%	36%	39%	34%	41%	39%	31%	38%	36%	41%	32%	38%	30%	39%	40%	35%
I would be pretty happy if a family member worked in this industry	33%	33%	33%	33%	30%	34%	35%	30%	34%	36%	27%	32%	33%	32%	33%	36%	36%	34%	31%
I would be neither happy nor unhappy	25%	24%	25%	22%	29%	22%	26%	21%	23%	27%	29%	18%	21%	29%	25%	25%	21%	21%	28%
I would be pretty unhappy if a family member worked in this industry	3%	3%	3%	3%	2%	3%	2%	3%	2%	4%	2%	7%	2%	4%	2%	5%	2%	4%	2%
I would be very unhappy if a family member worked in this industry	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	2%	4%	0%	1%	1%	1%	1%	1%	1%
Don't Know	2%	2%	2%	1%	2%	1%	3%	4%	1%	2%	1%	2%	1%	2%	2%	3%	2%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Construction

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
I would be very happy if a family member worked in this industry	38%	27%	36%	43%	41%	42%	37%	39%	41%	34%	31%	40%	39%	40%	33%	38%	40%	44%	25%
I would be pretty happy if a family member worked in this industry	31%	32%	34%	30%	30%	29%	33%	27%	28%	36%	36%	27%	35%	32%	36%	33%	30%	27%	39%
I would be neither happy nor unhappy	25%	32%	24%	22%	25%	23%	25%	26%	28%	27%	27%	25%	19%	20%	26%	24%	26%	25%	21%
I would be pretty unhappy if a family member worked in this industry	3%	6%	3%	2%	2%	3%	4%	5%	2%	2%	2%	6%	2%	5%	2%	3%	2%	2%	6%
I would be very unhappy if a family member worked in this industry	1%	2%	2%	1%	1%	1%	0%	2%	1%	1%	0%	0%	2%	2%	2%	0%	1%	0%	3%
Don't Know	2%	1%	2%	2%	1%	2%	1%	2%	0%	1%	3%	2%	3%	2%	1%	2%	1%	1%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Construction

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
I would be very happy if a family member worked in this industry	38%	38%	38%	38%	35%	45%	34%	40%	38%	35%	39%	37%	42%	32%	38%	35%	40%	40%	35%
I would be pretty happy if a family member worked in this industry	31%	29%	33%	31%	31%	29%	35%	31%	32%	33%	25%	35%	30%	33%	32%	26%	31%	32%	31%
I would be neither happy nor unhappy	25%	26%	24%	24%	27%	21%	26%	22%	25%	27%	25%	17%	22%	28%	24%	28%	23%	23%	27%
I would be pretty unhappy if a family member worked in this industry	3%	4%	3%	4%	4%	2%	3%	2%	4%	3%	6%	2%	3%	4%	3%	6%	3%	4%	3%
I would be very unhappy if a family member worked in this industry	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	6%	1%	1%	1%	2%	2%	1%	1%
Don't Know	2%	2%	1%	2%	2%	1%	2%	3%	1%	2%	1%	2%	2%	2%	1%	4%	1%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Consultancy

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
I would be very happy if a family member worked in this industry	36%	28%	30%	37%	40%	42%	38%	37%	41%	35%	28%	37%	37%	37%	34%	36%	36%	31%	35%
I would be pretty happy if a family member worked in this industry	33%	36%	40%	34%	28%	29%	31%	35%	31%	35%	36%	33%	29%	32%	38%	33%	33%	30%	32%
I would be neither happy nor unhappy	25%	26%	23%	23%	27%	23%	26%	21%	25%	26%	30%	24%	25%	22%	22%	26%	26%	32%	21%
I would be pretty unhappy if a family member worked in this industry	2%	6%	4%	2%	1%	1%	1%	5%	2%	2%	2%	2%	1%	4%	1%	2%	3%	0%	0%
I would be very unhappy if a family member worked in this industry	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	2%	1%	0%	0%	0%	0%	2%	6%
Don't Know	3%	4%	2%	3%	3%	3%	3%	2%	1%	2%	3%	2%	6%	4%	6%	2%	2%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Consultancy

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
I would be very happy if a family member worked in this industry	36%	35%	38%	40%	35%	36%	33%	35%	36%	36%	38%	37%	39%	32%	36%	37%	39%	37%	34%
I would be pretty happy if a family member worked in this industry	33%	34%	32%	35%	31%	33%	34%	32%	34%	32%	36%	38%	34%	32%	33%	31%	34%	36%	30%
I would be neither happy nor unhappy	25%	24%	26%	21%	28%	25%	25%	25%	24%	27%	22%	19%	22%	28%	25%	24%	20%	21%	29%
I would be pretty unhappy if a family member worked in this industry	2%	3%	2%	2%	2%	4%	2%	1%	3%	3%	3%	2%	2%	4%	2%	4%	4%	3%	2%
I would be very unhappy if a family member worked in this industry	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	2%	1%	0%	1%	1%	2%	0%	1%
Don't Know	3%	3%	3%	1%	3%	2%	5%	5%	3%	2%	1%	2%	2%	4%	3%	3%	2%	1%	4%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Real estate

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
I would be very happy if a family member worked in this industry	33%	35%	35%	35%	34%	32%	27%	32%	31%	31%	25%	37%	41%	34%	33%	30%	35%	32%	29%
I would be pretty happy if a family member worked in this industry	31%	38%	37%	31%	28%	25%	27%	36%	28%	29%	33%	26%	29%	36%	28%	32%	30%	28%	36%
I would be neither happy nor unhappy	29%	21%	22%	26%	32%	37%	37%	26%	34%	33%	33%	27%	21%	24%	34%	32%	30%	31%	29%
I would be pretty unhappy if a family member worked in this industry	3%	4%	3%	3%	3%	3%	5%	3%	4%	5%	5%	4%	2%	3%	5%	3%	3%	3%	0%
I would be very unhappy if a family member worked in this industry	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	4%	2%	1%	0%	1%	1%	1%	0%
Don't Know	2%	1%	2%	3%	2%	3%	3%	2%	2%	0%	4%	2%	5%	2%	1%	3%	1%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Real estate

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
I would be very happy if a family member worked in this industry	33%	32%	33%	33%	33%	37%	27%	31%	36%	29%	34%	30%	33%	32%	32%	36%	36%	35%	30%
I would be pretty happy if a family member worked in this industry	31%	30%	32%	29%	31%	29%	36%	30%	31%	33%	28%	35%	30%	32%	30%	38%	31%	33%	29%
I would be neither happy nor unhappy	29%	29%	30%	31%	29%	29%	29%	32%	26%	31%	31%	23%	30%	29%	31%	19%	26%	26%	33%
I would be pretty unhappy if a family member worked in this industry	3%	5%	2%	4%	4%	2%	2%	2%	4%	4%	4%	7%	3%	4%	3%	3%	5%	3%	3%
I would be very unhappy if a family member worked in this industry	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	0%	1%	1%
Don't Know	2%	3%	2%	1%	2%	2%	4%	5%	2%	2%	1%	2%	2%	2%	2%	3%	1%	1%	4%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Hospitality

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
I would be very happy if a family member worked in this industry	35%	32%	30%	39%	37%	40%	31%	32%	37%	31%	23%	37%	37%	38%	35%	33%	41%	40%	36%
I would be pretty happy if a family member worked in this industry	32%	31%	41%	31%	30%	27%	31%	34%	30%	35%	37%	29%	30%	35%	38%	31%	29%	28%	29%
I would be neither happy nor unhappy	27%	29%	24%	24%	26%	26%	32%	27%	29%	28%	33%	22%	24%	23%	22%	32%	22%	29%	29%
I would be pretty unhappy if a family member worked in this industry	3%	6%	1%	3%	4%	3%	5%	2%	3%	4%	3%	8%	5%	2%	4%	3%	5%	2%	0%
I would be very unhappy if a family member worked in this industry	1%	1%	2%	2%	1%	1%	0%	1%	1%	0%	1%	3%	1%	0%	0%	1%	1%	0%	0%
Don't Know	2%	1%	2%	1%	2%	3%	1%	3%	1%	1%	3%	1%	3%	2%	1%	1%	1%	1%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) Please indicate how you would feel if a family member to choose to work in each of the following industries:: Hospitality

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
I would be very happy if a family member worked in this industry	35%	34%	35%	34%	32%	39%	34%	35%	36%	30%	40%	35%	37%	32%	35%	34%	35%	38%	32%
I would be pretty happy if a family member worked in this industry	32%	31%	34%	32%	33%	28%	36%	33%	33%	31%	30%	36%	32%	32%	32%	32%	35%	32%	32%
I would be neither happy nor unhappy	27%	29%	26%	28%	29%	27%	24%	25%	26%	33%	22%	16%	25%	30%	27%	26%	24%	24%	30%
I would be pretty unhappy if a family member worked in this industry	3%	4%	3%	5%	3%	3%	2%	2%	3%	5%	5%	6%	3%	4%	3%	3%	4%	4%	3%
I would be very unhappy if a family member worked in this industry	1%	2%	0%	0%	1%	1%	1%	1%	1%	1%	1%	7%	1%	1%	1%	2%	0%	1%	1%
Don't Know	2%	2%	2%	1%	2%	1%	3%	4%	1%	1%	2%	0%	2%	2%	1%	3%	2%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) You said that you would be happy for a family member to work in the banking and finance industry. Why is this? Select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1586	200	227	250	270	260	379	203	230	131	130	123	146	135	74	197	126	63	28
Weighted	1573	229	255	252	262	229	345	224	207	126	137	111	149	124	67	173	139	70	46
Work in this industry is well paid	57%	60%	58%	60%	54%	58%	54%	64%	51%	60%	56%	58%	55%	58%	66%	59%	57%	41%	47%
The industry provides good job security	51%	45%	50%	49%	53%	53%	53%	50%	54%	48%	49%	46%	47%	56%	51%	58%	48%	43%	57%
The industry provides a good stepping stone to work in other industries	35%	36%	35%	28%	30%	37%	41%	40%	39%	36%	32%	29%	35%	31%	26%	30%	39%	35%	33%
People who work in this industry are well respected	33%	38%	36%	36%	32%	32%	28%	37%	27%	34%	37%	33%	35%	32%	32%	32%	39%	26%	31%
There is a good work life balance	33%	25%	35%	34%	30%	39%	34%	35%	31%	27%	30%	38%	31%	30%	23%	33%	40%	32%	44%
It would provide them a sense of purpose	31%	24%	31%	25%	38%	34%	35%	32%	30%	36%	29%	31%	30%	33%	25%	33%	36%	23%	25%
The work itself is interesting	31%	27%	36%	28%	28%	31%	35%	34%	35%	25%	29%	30%	36%	29%	31%	26%	34%	20%	43%
Don't know	2%	2%	1%	3%	2%	2%	2%	0%	2%	1%	3%	2%	3%	0%	1%	2%	3%	5%	0%
Other (Please specify)	2%	3%	0%	1%	3%	2%	4%	1%	2%	2%	4%	2%	3%	1%	4%	2%	2%	4%	5%

Note:

BASE: Respondents who said they would be happy if a family member worked in this industry

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) You said that you would be happy for a family member to work in the banking and finance industry. Why is this? Select all that apply

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	1586	746	839	529	447	275	327	0	0	430	194	35	954	629	1396	175	215	640	731
Weighted	1573	764	808	447	407	339	371	0	0	409	183	29	923	646	1367	190	202	637	734
Work in this industry is well paid	57%	60%	54%	63%	56%	54%	54%	54%	55%	60%	63%	58%	55%	60%	56%	62%	54%	61%	55%
The industry provides good job security	51%	47%	54%	52%	51%	49%	52%	48%	55%	48%	51%	51%	52%	50%	51%	50%	51%	50%	52%
The industry provides a good stepping stone to work in other industries	35%	35%	35%	39%	32%	33%	35%	35%	38%	30%	34%	41%	37%	32%	34%	39%	43%	36%	32%
People who work in this industry are well respected	33%	32%	34%	35%	31%	37%	31%	30%	34%	31%	41%	43%	34%	32%	32%	41%	36%	36%	31%
There is a good work life balance	33%	33%	32%	29%	31%	37%	34%	35%	34%	30%	33%	31%	36%	27%	32%	37%	31%	34%	33%
It would provide them a sense of purpose	31%	31%	32%	32%	29%	33%	32%	34%	34%	28%	28%	28%	34%	28%	31%	33%	38%	31%	30%
The work itself is interesting	31%	31%	31%	31%	32%	31%	30%	31%	31%	29%	35%	42%	34%	27%	31%	32%	42%	32%	28%
Don't know	2%	1%	2%	1%	3%	1%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	1%	2%
Other (Please specify)	2%	3%	2%	2%	2%	2%	3%	3%	1%	3%	2%	0%	3%	2%	3%	0%	2%	2%	3%

Note:

BASE: Respondents who said they would be happy if a family member worked in this industry

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Banking and finance

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	11%	9%	10%	11%	11%	8%	14%	17%	12%	11%	5%	10%	5%	10%	14%	8%	15%	8%	8%
Somewhat easy	37%	31%	37%	37%	35%	42%	39%	32%	37%	37%	45%	37%	39%	35%	32%	36%	36%	37%	40%
Neither easy nor difficult	25%	20%	22%	19%	29%	28%	31%	22%	27%	27%	24%	24%	22%	24%	22%	29%	22%	33%	31%
Somewhat difficult	18%	28%	22%	21%	14%	13%	13%	18%	15%	17%	16%	17%	24%	19%	23%	18%	23%	15%	13%
Very difficult	5%	9%	7%	7%	5%	4%	1%	8%	6%	4%	2%	7%	6%	7%	8%	5%	2%	2%	4%
Don't know	4%	2%	3%	6%	6%	4%	3%	3%	3%	4%	7%	4%	4%	6%	1%	4%	3%	5%	4%
Total Easy:	47%	40%	46%	48%	46%	50%	52%	49%	49%	48%	51%	47%	44%	45%	46%	44%	51%	44%	48%
Total Difficult:	23%	38%	29%	28%	19%	17%	14%	26%	21%	21%	18%	25%	30%	26%	30%	23%	25%	17%	17%
Net:	24%	2%	17%	20%	27%	33%	38%	23%	28%	27%	32%	23%	14%	19%	15%	21%	26%	28%	31%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Banking and finance

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	11%	11%	10%	13%	11%	9%	9%	10%	11%	9%	14%	16%	12%	9%	10%	12%	19%	12%	8%
Somewhat easy	37%	36%	38%	40%	37%	37%	33%	34%	38%	37%	41%	30%	38%	35%	37%	35%	42%	42%	31%
Neither easy nor difficult	25%	27%	23%	26%	25%	24%	25%	28%	23%	27%	22%	24%	26%	25%	26%	20%	22%	22%	28%
Somewhat difficult	18%	18%	19%	16%	17%	19%	21%	17%	19%	19%	16%	20%	16%	22%	18%	23%	12%	17%	21%
Very difficult	5%	5%	5%	2%	5%	7%	8%	5%	5%	4%	4%	8%	5%	6%	5%	9%	2%	5%	6%
Don't know	4%	3%	5%	3%	5%	4%	5%	6%	3%	4%	3%	3%	4%	4%	4%	2%	3%	2%	6%
Total Easy:	47%	47%	48%	53%	49%	46%	42%	44%	49%	46%	55%	46%	50%	44%	48%	46%	61%	54%	39%
Total Difficult:	23%	23%	24%	18%	22%	26%	29%	22%	25%	23%	20%	28%	20%	28%	22%	32%	14%	22%	27%
Net:	24%	23%	25%	35%	27%	20%	13%	22%	25%	22%	35%	18%	30%	16%	25%	15%	47%	32%	13%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Legal services

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	9%	8%	7%	10%	9%	7%	10%	16%	10%	6%	5%	9%	6%	10%	11%	5%	9%	7%	5%
Somewhat easy	29%	27%	27%	25%	34%	37%	28%	29%	30%	31%	32%	27%	28%	25%	29%	31%	34%	27%	27%
Neither easy nor difficult	24%	23%	21%	27%	22%	24%	27%	20%	28%	27%	27%	23%	27%	22%	25%	24%	21%	29%	9%
Somewhat difficult	25%	24%	31%	22%	24%	22%	28%	24%	21%	23%	24%	27%	27%	28%	22%	26%	26%	26%	35%
Very difficult	8%	16%	10%	10%	7%	5%	3%	7%	8%	8%	7%	11%	9%	10%	11%	9%	5%	8%	17%
Don't know	4%	2%	4%	6%	4%	5%	4%	4%	3%	5%	5%	3%	4%	5%	2%	5%	4%	4%	7%
Total Easy:	38%	35%	34%	35%	43%	44%	38%	45%	40%	37%	37%	36%	34%	34%	40%	36%	44%	34%	32%
Total Difficult:	34%	40%	41%	32%	30%	27%	31%	31%	28%	31%	32%	39%	35%	39%	32%	35%	31%	34%	52%
Net:	5%	-5%	-7%	3%	13%	18%	7%	14%	12%	6%	5%	-3%	-2%	-4%	8%	1%	12%	-1%	-20%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Legal services

	Gender		Social Grade				Education						Children		Ethnicity		Know someone in the industry		
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	9%	9%	9%	12%	9%	7%	7%	7%	8%	8%	15%	23%	10%	7%	9%	8%	9%	12%	6%
Somewhat easy	29%	26%	32%	33%	29%	27%	28%	31%	30%	29%	26%	24%	32%	26%	30%	29%	35%	31%	27%
Neither easy nor difficult	24%	27%	22%	23%	23%	26%	24%	22%	25%	25%	24%	14%	23%	26%	25%	22%	23%	22%	26%
Somewhat difficult	25%	26%	25%	25%	25%	25%	26%	25%	24%	28%	24%	23%	25%	26%	25%	24%	24%	25%	26%
Very difficult	8%	9%	8%	4%	9%	11%	10%	10%	9%	5%	7%	14%	7%	10%	8%	12%	7%	8%	9%
Don't know	4%	4%	5%	2%	5%	4%	5%	5%	4%	4%	3%	3%	4%	5%	4%	5%	3%	3%	5%
Total Easy:	38%	35%	41%	46%	37%	34%	35%	38%	38%	38%	42%	47%	41%	34%	38%	37%	44%	43%	34%
Total Difficult:	34%	34%	33%	29%	34%	35%	36%	35%	33%	33%	31%	36%	32%	36%	33%	36%	30%	33%	35%
Net:	5%	1%	8%	17%	3%	-1%	-1%	3%	4%	4%	11%	10%	10%	-2%	5%	2%	14%	10%	-1%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: IT/Tech

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	12%	12%	10%	11%	13%	9%	14%	19%	12%	11%	7%	14%	8%	11%	11%	10%	13%	11%	8%
Somewhat easy	40%	33%	39%	40%	41%	46%	40%	35%	40%	35%	45%	37%	43%	40%	48%	39%	39%	39%	48%
Neither easy nor difficult	26%	26%	24%	21%	23%	26%	32%	21%	27%	26%	25%	27%	26%	26%	19%	28%	29%	31%	17%
Somewhat difficult	16%	19%	20%	19%	14%	13%	9%	16%	16%	18%	15%	13%	15%	15%	17%	16%	14%	16%	10%
Very difficult	3%	9%	4%	3%	4%	1%	1%	4%	4%	5%	2%	5%	2%	2%	2%	3%	2%	2%	7%
Don't know	4%	1%	3%	6%	5%	5%	3%	4%	2%	5%	7%	4%	5%	5%	3%	4%	3%	1%	9%
Total Easy:	51%	45%	48%	51%	54%	55%	54%	54%	52%	47%	51%	51%	51%	51%	59%	49%	52%	50%	56%
Total Difficult:	19%	28%	24%	22%	18%	14%	10%	21%	20%	23%	17%	18%	17%	17%	19%	19%	16%	18%	17%
Net:	33%	18%	25%	29%	36%	41%	44%	34%	32%	23%	34%	33%	34%	34%	40%	30%	35%	32%	39%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: IT/Tech

	Gender		Social Grade				Education			Children		Ethnicity		Know someone in the industry					
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	12%	11%	12%	14%	10%	10%	12%	12%	11%	10%	18%	15%	12%	11%	12%	13%	15%	13%	10%
Somewhat easy	40%	39%	41%	46%	38%	36%	39%	38%	39%	43%	41%	46%	41%	38%	40%	40%	38%	43%	38%
Neither easy nor difficult	26%	29%	23%	23%	25%	29%	26%	27%	27%	25%	21%	14%	25%	27%	26%	22%	26%	22%	28%
Somewhat difficult	16%	15%	16%	13%	19%	16%	14%	13%	17%	16%	14%	14%	15%	16%	16%	15%	15%	15%	16%
Very difficult	3%	3%	4%	2%	3%	5%	4%	3%	3%	3%	3%	9%	3%	4%	3%	6%	3%	4%	3%
Don't know	4%	3%	5%	2%	5%	5%	5%	6%	3%	4%	4%	3%	4%	4%	4%	5%	3%	3%	5%
Total Easy:	51%	50%	53%	60%	49%	45%	50%	50%	49%	53%	59%	61%	54%	49%	52%	53%	53%	57%	47%
Total Difficult:	19%	18%	19%	15%	21%	21%	19%	16%	21%	19%	16%	23%	18%	20%	18%	21%	18%	19%	19%
Net:	33%	31%	33%	45%	28%	25%	32%	34%	29%	34%	43%	38%	36%	29%	33%	32%	35%	38%	28%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Manufacturing

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	17%	17%	13%	15%	18%	18%	18%	19%	17%	14%	14%	17%	16%	19%	17%	16%	16%	17%	11%
Somewhat easy	43%	33%	42%	44%	48%	46%	45%	37%	40%	46%	45%	46%	40%	44%	46%	46%	46%	45%	49%
Neither easy nor difficult	24%	24%	26%	22%	21%	23%	27%	27%	28%	26%	22%	21%	22%	21%	26%	24%	24%	24%	21%
Somewhat difficult	10%	20%	14%	10%	5%	7%	6%	11%	9%	9%	11%	10%	12%	9%	10%	8%	9%	8%	13%
Very difficult	1%	2%	1%	2%	1%	1%	1%	1%	1%	0%	0%	2%	4%	2%	1%	2%	1%	0%	4%
Don't know	5%	4%	4%	7%	6%	5%	4%	6%	4%	5%	7%	5%	7%	5%	0%	5%	3%	5%	2%
Total Easy:	60%	50%	55%	59%	67%	64%	63%	56%	58%	60%	59%	63%	56%	64%	63%	62%	62%	62%	60%
Total Difficult:	11%	22%	15%	12%	6%	7%	6%	12%	10%	9%	11%	11%	16%	11%	11%	10%	10%	8%	17%
Net:	49%	28%	40%	47%	60%	57%	56%	45%	47%	51%	48%	52%	40%	53%	51%	52%	52%	54%	43%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Manufacturing

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	17%	19%	15%	19%	14%	19%	15%	17%	16%	16%	17%	27%	17%	17%	17%	13%	18%	19%	14%
Somewhat easy	43%	42%	44%	43%	44%	41%	45%	47%	44%	41%	44%	31%	47%	39%	45%	35%	40%	47%	41%
Neither easy nor difficult	24%	25%	24%	25%	25%	24%	22%	22%	24%	27%	24%	25%	23%	26%	24%	28%	24%	18%	29%
Somewhat difficult	10%	10%	10%	9%	9%	10%	11%	7%	11%	11%	8%	11%	8%	12%	9%	15%	11%	11%	9%
Very difficult	1%	2%	1%	1%	1%	1%	2%	1%	1%	0%	1%	4%	1%	1%	1%	2%	2%	1%	1%
Don't know	5%	3%	7%	3%	7%	5%	5%	6%	4%	5%	5%	3%	4%	5%	4%	7%	5%	4%	6%
Total Easy:	60%	61%	59%	62%	58%	60%	60%	64%	60%	57%	61%	58%	63%	56%	62%	48%	57%	67%	56%
Total Difficult:	11%	11%	11%	10%	10%	11%	13%	8%	13%	11%	9%	15%	9%	14%	10%	17%	13%	12%	10%
Net:	49%	49%	48%	52%	47%	48%	47%	55%	47%	45%	52%	43%	54%	42%	52%	30%	44%	55%	45%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Construction

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	20%	18%	17%	19%	25%	19%	22%	23%	21%	19%	13%	21%	21%	20%	28%	18%	22%	19%	19%
Somewhat easy	43%	42%	37%	44%	45%	46%	44%	40%	43%	42%	47%	37%	49%	45%	44%	44%	44%	39%	39%
Neither easy nor difficult	25%	24%	31%	22%	20%	27%	24%	26%	26%	30%	26%	26%	21%	21%	18%	25%	22%	29%	24%
Somewhat difficult	7%	11%	9%	9%	4%	5%	5%	7%	6%	6%	6%	10%	5%	7%	9%	7%	7%	10%	11%
Very difficult	1%	3%	3%	1%	1%	1%	0%	2%	2%	0%	1%	2%	2%	2%	0%	2%	0%	0%	4%
Don't know	4%	1%	3%	5%	5%	3%	4%	3%	3%	4%	7%	4%	2%	5%	1%	4%	4%	2%	4%
Total Easy:	63%	60%	55%	62%	70%	65%	67%	63%	64%	60%	60%	58%	70%	65%	72%	62%	67%	58%	57%
Total Difficult:	8%	14%	12%	10%	5%	5%	5%	9%	7%	6%	7%	12%	7%	9%	9%	9%	7%	10%	15%
Net:	55%	45%	42%	52%	65%	59%	62%	54%	57%	55%	53%	46%	63%	55%	63%	53%	59%	48%	42%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Construction

	Gender		Social Grade				Education			Children		Ethnicity		Know someone in the industry					
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	20%	22%	18%	22%	20%	22%	17%	21%	20%	18%	22%	27%	21%	19%	21%	18%	21%	24%	17%
Somewhat easy	43%	42%	44%	46%	40%	40%	46%	43%	44%	44%	38%	42%	46%	40%	44%	35%	38%	45%	43%
Neither easy nor difficult	25%	24%	25%	22%	26%	26%	25%	25%	25%	25%	25%	17%	22%	28%	24%	28%	25%	21%	27%
Somewhat difficult	7%	7%	7%	6%	8%	8%	6%	4%	7%	7%	9%	7%	6%	8%	6%	12%	8%	6%	7%
Very difficult	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	5%	1%	2%	1%	4%	3%	2%	1%
Don't know	4%	3%	4%	2%	5%	3%	4%	5%	3%	4%	4%	3%	3%	4%	3%	3%	5%	2%	5%
Total Easy:	63%	64%	62%	68%	61%	62%	63%	65%	64%	63%	60%	69%	67%	59%	65%	53%	59%	69%	60%
Total Difficult:	8%	8%	9%	8%	9%	9%	8%	6%	9%	8%	11%	11%	8%	9%	7%	16%	11%	8%	8%
Net:	55%	56%	53%	60%	52%	52%	55%	59%	55%	54%	49%	58%	59%	49%	58%	37%	48%	61%	52%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Consultancy

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	8%	9%	10%	12%	7%	5%	4%	17%	6%	6%	3%	5%	6%	11%	8%	5%	8%	6%	5%
Somewhat easy	25%	27%	29%	23%	26%	26%	19%	26%	26%	21%	28%	27%	22%	22%	24%	25%	26%	24%	19%
Neither easy nor difficult	29%	26%	26%	24%	30%	34%	32%	25%	33%	31%	28%	31%	26%	28%	25%	29%	33%	27%	22%
Somewhat difficult	26%	26%	26%	27%	23%	25%	29%	21%	25%	27%	29%	26%	30%	28%	33%	28%	20%	26%	27%
Very difficult	5%	7%	3%	7%	5%	3%	6%	4%	3%	7%	2%	5%	5%	4%	6%	7%	6%	5%	20%
Don't know	8%	6%	6%	7%	9%	7%	9%	7%	5%	8%	9%	5%	11%	8%	5%	7%	7%	11%	7%
Total Easy:	32%	35%	40%	35%	32%	31%	24%	43%	33%	27%	32%	32%	28%	32%	32%	29%	34%	30%	24%
Total Difficult:	31%	33%	29%	34%	28%	28%	35%	25%	29%	33%	32%	32%	36%	32%	38%	34%	26%	31%	46%
Net:	1%	2%	11%	1%	4%	3%	-11%	18%	4%	-6%	0%	1%	-8%	1%	-7%	-5%	8%	-1%	-22%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Consultancy

	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry			
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	8%	9%	6%	8%	7%	7%	8%	6%	7%	7%	13%	22%	9%	6%	7%	12%	13%	9%	6%
Somewhat easy	25%	24%	26%	24%	23%	27%	25%	26%	27%	23%	26%	12%	26%	23%	24%	28%	25%	27%	23%
Neither easy nor difficult	29%	28%	29%	30%	29%	29%	27%	30%	29%	28%	29%	29%	29%	29%	29%	27%	25%	28%	31%
Somewhat difficult	26%	28%	25%	27%	28%	24%	25%	26%	26%	29%	21%	20%	25%	28%	27%	22%	26%	24%	28%
Very difficult	5%	5%	5%	5%	6%	5%	5%	3%	5%	6%	6%	8%	5%	6%	5%	3%	5%	6%	5%
Don't know	8%	6%	9%	6%	8%	7%	10%	10%	7%	6%	5%	9%	7%	8%	7%	8%	6%	6%	9%
Total Easy:	32%	33%	32%	33%	30%	34%	34%	31%	33%	30%	39%	34%	35%	29%	32%	40%	37%	37%	28%
Total Difficult:	31%	33%	30%	31%	34%	29%	30%	29%	31%	35%	27%	28%	30%	34%	32%	25%	32%	30%	32%
Net:	1%	0%	2%	1%	-4%	5%	4%	3%	2%	-5%	12%	6%	5%	-4%	-1%	15%	6%	7%	-4%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Real estate

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	11%	8%	10%	14%	12%	12%	13%	15%	17%	11%	6%	10%	9%	9%	14%	9%	11%	11%	8%
Somewhat easy	38%	35%	34%	39%	41%	42%	40%	39%	39%	44%	46%	45%	30%	36%	35%	36%	37%	34%	38%
Neither easy nor difficult	29%	27%	26%	27%	27%	34%	32%	28%	29%	27%	30%	26%	27%	30%	24%	28%	30%	37%	27%
Somewhat difficult	14%	23%	23%	12%	12%	7%	9%	12%	10%	12%	11%	13%	22%	16%	22%	13%	16%	12%	20%
Very difficult	3%	6%	4%	3%	2%	1%	0%	1%	2%	1%	2%	3%	5%	2%	3%	5%	1%	3%	4%
Don't know	5%	2%	3%	6%	7%	5%	5%	5%	3%	5%	5%	4%	7%	7%	2%	8%	3%	2%	4%
Total Easy:	50%	42%	44%	52%	53%	54%	53%	54%	55%	55%	52%	55%	39%	45%	49%	46%	49%	46%	46%
Total Difficult:	17%	28%	27%	15%	13%	8%	10%	13%	12%	13%	13%	16%	27%	18%	25%	18%	18%	15%	24%
Net:	33%	14%	16%	37%	39%	46%	43%	41%	43%	43%	39%	39%	12%	27%	25%	28%	31%	31%	22%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Real estate

	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry			
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	11%	12%	11%	14%	11%	11%	9%	8%	13%	10%	18%	22%	13%	9%	11%	13%	15%	14%	9%
Somewhat easy	38%	35%	42%	43%	37%	36%	37%	39%	38%	41%	33%	31%	40%	36%	40%	32%	40%	41%	36%
Neither easy nor difficult	29%	30%	27%	27%	30%	30%	28%	30%	27%	29%	30%	23%	28%	30%	29%	25%	27%	25%	32%
Somewhat difficult	14%	16%	12%	11%	14%	15%	16%	14%	16%	13%	11%	16%	12%	17%	13%	20%	11%	14%	15%
Very difficult	3%	3%	2%	1%	2%	4%	3%	3%	2%	2%	3%	6%	2%	3%	2%	4%	3%	3%	2%
Don't know	5%	5%	5%	4%	5%	4%	6%	5%	4%	5%	5%	3%	5%	5%	5%	6%	5%	3%	7%
Total Easy:	50%	47%	53%	57%	49%	47%	46%	48%	51%	51%	50%	52%	54%	45%	51%	45%	55%	55%	45%
Total Difficult:	17%	18%	15%	12%	16%	19%	20%	16%	18%	15%	14%	22%	14%	20%	16%	24%	13%	17%	17%
Net:	33%	29%	38%	45%	33%	28%	27%	31%	33%	35%	36%	30%	40%	25%	35%	21%	42%	37%	28%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Hospitality

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	33%	29%	26%	36%	34%	34%	39%	31%	32%	37%	29%	31%	30%	36%	36%	37%	37%	30%	44%
Somewhat easy	42%	34%	44%	39%	44%	46%	43%	37%	45%	41%	51%	48%	44%	36%	38%	40%	42%	45%	30%
Neither easy nor difficult	16%	16%	19%	16%	15%	15%	13%	18%	16%	14%	14%	16%	17%	16%	17%	14%	11%	18%	16%
Somewhat difficult	5%	14%	8%	4%	2%	2%	2%	9%	5%	4%	1%	1%	4%	7%	8%	4%	5%	5%	7%
Very difficult	1%	4%	1%	1%	1%	1%	0%	1%	1%	1%	0%	2%	2%	1%	1%	1%	1%	1%	0%
Don't know	3%	3%	3%	4%	4%	3%	2%	4%	2%	3%	5%	3%	3%	3%	1%	3%	3%	1%	4%
Total Easy:	75%	63%	70%	75%	78%	80%	82%	68%	77%	78%	79%	78%	74%	73%	73%	77%	80%	75%	74%
Total Difficult:	6%	18%	8%	5%	3%	2%	2%	10%	6%	5%	1%	3%	6%	8%	9%	6%	6%	6%	7%
Net:	69%	46%	62%	70%	75%	77%	80%	57%	71%	74%	78%	75%	68%	64%	65%	71%	74%	69%	67%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) How easy or difficult do you think it would be for the average person to find information about how to enter each of the following industries?: Hospitality

	Gender		Social Grade				Education			Children		Ethnicity		Know someone in the industry					
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	33%	33%	34%	37%	36%	31%	30%	34%	33%	33%	37%	35%	34%	33%	35%	22%	37%	37%	30%
Somewhat easy	42%	40%	44%	43%	41%	40%	43%	42%	43%	43%	37%	38%	44%	39%	43%	36%	38%	43%	42%
Neither easy nor difficult	16%	16%	15%	14%	15%	18%	15%	13%	17%	15%	16%	12%	15%	17%	15%	22%	14%	12%	18%
Somewhat difficult	5%	7%	4%	3%	4%	7%	7%	6%	5%	4%	5%	8%	4%	6%	4%	13%	6%	5%	5%
Very difficult	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	4%	0%	2%	1%	2%	1%	1%	1%
Don't know	3%	3%	3%	2%	3%	3%	4%	4%	2%	3%	4%	3%	3%	4%	3%	5%	3%	2%	4%
Total Easy:	75%	72%	78%	80%	76%	71%	73%	76%	76%	76%	74%	73%	78%	71%	78%	57%	76%	80%	72%
Total Difficult:	6%	8%	4%	3%	5%	8%	8%	7%	5%	6%	6%	12%	4%	8%	5%	15%	7%	7%	5%
Net:	69%	64%	74%	77%	71%	63%	65%	69%	71%	70%	67%	62%	74%	63%	73%	42%	69%	73%	67%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Banking and finance

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
No minimum level of qualification required	2%	0%	1%	1%	4%	2%	4%	2%	3%	2%	3%	2%	2%	2%	1%	1%	4%	1%	0%
GCSEs or equivalent	11%	9%	7%	9%	12%	16%	15%	10%	10%	15%	10%	9%	9%	16%	16%	16%	9%	14%	3%
A levels or equivalent	26%	15%	18%	24%	30%	34%	35%	16%	31%	29%	33%	27%	29%	29%	19%	26%	24%	26%	29%
Apprenticeship	6%	15%	10%	6%	4%	3%	3%	10%	5%	6%	3%	5%	5%	4%	7%	9%	9%	6%	7%
Undergraduate degree	33%	39%	37%	33%	31%	28%	33%	38%	35%	33%	28%	31%	36%	30%	34%	29%	35%	28%	53%
Master's degree	11%	15%	17%	14%	8%	8%	3%	16%	7%	10%	11%	15%	12%	11%	15%	11%	8%	7%	2%
Don't know	10%	7%	10%	12%	11%	9%	8%	10%	10%	6%	13%	11%	7%	9%	7%	8%	11%	17%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Banking and finance

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
No minimum level of qualification required	2%	3%	1%	3%	2%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%	1%	8%	1%	1%
GCSEs or equivalent	11%	11%	12%	9%	12%	13%	11%	18%	12%	7%	5%	2%	13%	10%	12%	8%	18%	13%	8%
A levels or equivalent	26%	27%	26%	23%	26%	26%	30%	35%	29%	20%	15%	14%	30%	21%	27%	19%	26%	28%	26%
Apprenticeship	6%	7%	6%	6%	5%	8%	7%	4%	8%	7%	6%	10%	5%	8%	6%	12%	7%	7%	6%
Undergraduate degree	33%	33%	34%	44%	34%	29%	26%	17%	30%	46%	47%	42%	31%	36%	32%	42%	30%	35%	33%
Master's degree	11%	11%	11%	10%	9%	10%	14%	9%	10%	10%	17%	26%	10%	12%	11%	13%	4%	11%	12%
Don't know	10%	9%	10%	5%	11%	12%	10%	15%	8%	7%	8%	4%	8%	11%	10%	5%	7%	4%	14%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Legal services

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
No minimum level of qualification required	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	0%	1%	0%	1%	1%	0%	0%
GCSEs or equivalent	4%	8%	3%	3%	4%	5%	2%	6%	2%	2%	2%	6%	1%	7%	8%	5%	3%	6%	4%
A levels or equivalent	12%	16%	11%	8%	12%	13%	13%	9%	14%	14%	19%	10%	14%	14%	9%	10%	10%	8%	8%
Apprenticeship	3%	6%	6%	2%	1%	2%	1%	4%	2%	2%	2%	3%	4%	1%	3%	3%	2%	7%	0%
Undergraduate degree	43%	30%	36%	42%	37%	46%	61%	46%	46%	45%	38%	42%	46%	39%	42%	41%	43%	36%	48%
Master's degree	30%	37%	37%	34%	35%	24%	17%	27%	25%	31%	30%	32%	30%	30%	32%	33%	32%	30%	37%
Don't know	7%	4%	7%	10%	10%	8%	6%	7%	8%	5%	9%	6%	5%	9%	6%	6%	10%	13%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Legal services

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
No minimum level of qualification required	1%	1%	1%	2%	1%	0%	0%	0%	1%	1%	1%	6%	1%	1%	1%	1%	3%	1%	0%
GCSEs or equivalent	4%	5%	3%	3%	3%	5%	4%	7%	4%	2%	4%	0%	3%	5%	4%	4%	8%	5%	3%
A levels or equivalent	12%	12%	12%	8%	9%	13%	18%	19%	16%	5%	4%	6%	13%	11%	12%	12%	13%	11%	13%
Apprenticeship	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	6%	0%	3%	3%	2%	6%	4%	3%	3%
Undergraduate degree	43%	46%	40%	55%	44%	36%	36%	32%	38%	57%	48%	42%	45%	40%	43%	41%	45%	47%	40%
Master's degree	30%	26%	33%	26%	30%	32%	31%	26%	32%	28%	34%	42%	28%	33%	30%	33%	22%	31%	31%
Don't know	7%	7%	7%	3%	9%	10%	8%	13%	7%	5%	3%	4%	7%	8%	8%	2%	6%	2%	11%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: IT/Tech

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
No minimum level of qualification required	4%	3%	3%	3%	3%	4%	5%	4%	4%	5%	3%	3%	4%	4%	6%	4%	2%	3%	0%
GCSEs or equivalent	10%	11%	7%	7%	10%	12%	11%	8%	8%	10%	14%	9%	11%	14%	14%	11%	5%	10%	2%
A levels or equivalent	25%	21%	19%	20%	27%	34%	29%	16%	29%	33%	22%	26%	27%	26%	19%	25%	28%	25%	29%
Apprenticeship	10%	18%	13%	11%	8%	5%	6%	12%	9%	11%	11%	13%	9%	9%	11%	9%	7%	6%	10%
Undergraduate degree	33%	30%	33%	35%	34%	30%	36%	36%	32%	31%	29%	32%	30%	31%	27%	38%	36%	34%	46%
Master's degree	9%	11%	15%	12%	8%	4%	4%	14%	9%	6%	9%	8%	11%	6%	11%	6%	9%	9%	6%
Don't know	9%	6%	10%	12%	10%	10%	9%	9%	8%	5%	13%	9%	9%	10%	12%	7%	14%	13%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: IT/Tech

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
No minimum level of qualification required	4%	4%	3%	4%	4%	3%	3%	3%	3%	4%	4%	4%	3%	4%	4%	3%	7%	4%	3%
GCSEs or equivalent	10%	10%	10%	9%	9%	12%	11%	17%	10%	6%	5%	3%	10%	9%	11%	5%	13%	11%	8%
A levels or equivalent	25%	26%	25%	21%	23%	26%	31%	33%	30%	17%	13%	10%	27%	23%	27%	16%	27%	23%	26%
Apprenticeship	10%	9%	10%	8%	10%	10%	11%	9%	10%	10%	11%	2%	9%	11%	9%	13%	5%	11%	10%
Undergraduate degree	33%	34%	33%	42%	35%	32%	24%	16%	30%	48%	42%	49%	33%	34%	32%	41%	34%	36%	31%
Master's degree	9%	9%	9%	10%	8%	8%	9%	6%	8%	7%	19%	27%	9%	9%	8%	17%	6%	10%	9%
Don't know	9%	9%	10%	6%	11%	11%	10%	15%	8%	7%	7%	4%	9%	10%	10%	5%	8%	5%	13%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Manufacturing

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
No minimum level of qualification required	23%	12%	16%	22%	25%	30%	31%	15%	25%	22%	27%	23%	23%	23%	19%	29%	30%	25%	9%
GCSEs or equivalent	20%	21%	14%	24%	19%	23%	20%	16%	21%	24%	25%	18%	15%	21%	24%	19%	17%	24%	25%
A levels or equivalent	12%	18%	18%	12%	11%	10%	7%	14%	11%	18%	10%	15%	11%	10%	14%	13%	7%	15%	11%
Apprenticeship	22%	22%	20%	17%	22%	19%	28%	22%	21%	18%	18%	24%	27%	25%	24%	22%	20%	19%	22%
Undergraduate degree	9%	15%	12%	9%	7%	6%	5%	12%	10%	9%	8%	5%	11%	8%	9%	6%	11%	2%	15%
Master's degree	3%	4%	6%	4%	2%	2%	0%	8%	1%	1%	1%	4%	4%	1%	4%	1%	1%	1%	7%
Don't know	11%	9%	14%	12%	12%	11%	8%	14%	10%	8%	11%	9%	10%	12%	6%	10%	15%	15%	11%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Manufacturing

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
No minimum level of qualification required	23%	22%	24%	23%	26%	21%	23%	29%	23%	20%	19%	19%	25%	21%	25%	12%	27%	25%	21%
GCSEs or equivalent	20%	22%	19%	19%	16%	22%	23%	27%	21%	17%	13%	17%	20%	20%	21%	12%	18%	20%	20%
A levels or equivalent	12%	13%	12%	9%	13%	13%	14%	10%	16%	11%	10%	8%	12%	12%	11%	20%	11%	14%	12%
Apprenticeship	22%	20%	23%	24%	21%	22%	19%	15%	22%	27%	24%	20%	23%	21%	21%	23%	20%	22%	22%
Undergraduate degree	9%	11%	7%	14%	8%	7%	6%	3%	6%	13%	20%	18%	7%	11%	8%	14%	10%	10%	8%
Master's degree	3%	3%	2%	4%	2%	2%	3%	1%	2%	2%	8%	13%	3%	3%	2%	8%	4%	2%	3%
Don't know	11%	9%	13%	7%	14%	12%	12%	15%	10%	10%	7%	4%	9%	13%	11%	10%	10%	6%	15%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Construction

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
No minimum level of qualification required	24%	19%	19%	22%	22%	30%	31%	17%	26%	28%	27%	24%	19%	24%	28%	23%	33%	25%	23%
GCSEs or equivalent	16%	26%	15%	14%	16%	16%	13%	14%	13%	19%	15%	20%	22%	16%	16%	17%	11%	14%	22%
A levels or equivalent	9%	13%	11%	9%	8%	7%	5%	9%	9%	12%	5%	8%	9%	8%	9%	9%	8%	10%	3%
Apprenticeship	32%	28%	27%	28%	35%	32%	39%	31%	34%	30%	35%	32%	31%	35%	32%	34%	25%	31%	33%
Undergraduate degree	7%	5%	13%	10%	7%	4%	5%	12%	8%	5%	5%	5%	6%	6%	7%	9%	7%	7%	13%
Master's degree	3%	3%	5%	4%	2%	2%	1%	8%	2%	1%	1%	3%	5%	1%	4%	1%	2%	1%	3%
Don't know	9%	6%	10%	13%	10%	10%	6%	9%	8%	6%	12%	9%	7%	9%	5%	7%	15%	13%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Construction

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
No minimum level of qualification required	24%	24%	25%	27%	26%	23%	20%	26%	25%	22%	22%	25%	25%	24%	26%	12%	27%	26%	22%
GCSEs or equivalent	16%	17%	15%	13%	15%	20%	18%	21%	18%	14%	9%	3%	15%	17%	17%	13%	15%	16%	17%
A levels or equivalent	9%	9%	8%	6%	6%	10%	13%	7%	12%	8%	4%	6%	9%	9%	8%	15%	8%	9%	8%
Apprenticeship	32%	30%	34%	34%	33%	30%	31%	29%	31%	35%	33%	30%	33%	30%	32%	32%	31%	34%	31%
Undergraduate degree	7%	8%	7%	12%	8%	5%	5%	3%	4%	12%	15%	23%	7%	8%	7%	15%	10%	7%	7%
Master's degree	3%	3%	2%	3%	2%	2%	3%	1%	1%	2%	11%	8%	3%	2%	2%	7%	3%	3%	2%
Don't know	9%	8%	9%	5%	10%	11%	10%	13%	8%	7%	6%	6%	8%	10%	9%	5%	6%	5%	13%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Consultancy

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
No minimum level of qualification required	5%	1%	3%	4%	7%	7%	6%	3%	5%	5%	7%	7%	2%	5%	6%	4%	6%	4%	5%
GCSEs or equivalent	9%	10%	9%	6%	11%	10%	7%	10%	11%	6%	8%	7%	10%	13%	10%	7%	6%	7%	4%
A levels or equivalent	16%	16%	11%	16%	17%	17%	21%	10%	18%	22%	22%	14%	22%	12%	9%	15%	13%	22%	17%
Apprenticeship	7%	14%	11%	6%	5%	5%	2%	10%	6%	7%	3%	6%	7%	6%	7%	10%	7%	6%	2%
Undergraduate degree	34%	36%	34%	35%	31%	32%	35%	37%	35%	35%	30%	40%	30%	32%	33%	34%	37%	31%	19%
Master's degree	13%	10%	15%	16%	12%	11%	11%	13%	11%	12%	11%	12%	13%	13%	15%	15%	10%	6%	33%
Don't know	17%	12%	17%	16%	18%	18%	19%	18%	13%	12%	18%	14%	15%	18%	20%	14%	22%	24%	21%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Consultancy

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
No minimum level of qualification required	5%	5%	4%	6%	5%	4%	3%	3%	4%	6%	5%	9%	5%	5%	5%	3%	8%	6%	3%
GCSEs or equivalent	9%	9%	8%	7%	8%	10%	10%	15%	9%	6%	5%	4%	9%	9%	9%	9%	12%	10%	7%
A levels or equivalent	16%	16%	17%	12%	16%	15%	22%	22%	22%	9%	6%	2%	18%	15%	17%	10%	17%	15%	17%
Apprenticeship	7%	7%	6%	6%	6%	7%	8%	6%	7%	6%	7%	13%	7%	7%	6%	18%	6%	9%	6%
Undergraduate degree	34%	36%	32%	42%	35%	36%	22%	20%	31%	46%	44%	33%	33%	36%	33%	37%	32%	38%	31%
Master's degree	13%	12%	13%	15%	12%	9%	14%	9%	10%	13%	22%	27%	13%	11%	13%	11%	10%	13%	13%
Don't know	17%	15%	18%	12%	18%	18%	20%	24%	16%	14%	11%	11%	16%	18%	17%	12%	14%	11%	22%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Real estate

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
No minimum level of qualification required	15%	7%	9%	11%	18%	22%	24%	12%	19%	20%	18%	15%	11%	13%	16%	15%	18%	18%	2%
GCSEs or equivalent	19%	12%	12%	16%	23%	26%	25%	14%	19%	22%	22%	24%	20%	23%	22%	17%	14%	17%	21%
A levels or equivalent	24%	26%	20%	21%	25%	25%	26%	17%	24%	29%	28%	24%	23%	21%	20%	27%	19%	27%	33%
Apprenticeship	12%	18%	17%	14%	9%	7%	7%	14%	12%	9%	13%	14%	15%	11%	8%	10%	11%	11%	3%
Undergraduate degree	14%	22%	21%	19%	11%	6%	6%	20%	12%	9%	5%	7%	19%	14%	16%	15%	15%	9%	28%
Master's degree	4%	5%	9%	7%	2%	2%	0%	9%	2%	3%	2%	6%	5%	3%	4%	2%	5%	0%	4%
Don't know	12%	10%	13%	13%	12%	13%	12%	12%	11%	7%	13%	10%	8%	15%	12%	13%	17%	19%	10%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Real estate

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
No minimum level of qualification required	15%	17%	14%	19%	15%	13%	14%	14%	16%	18%	13%	16%	16%	14%	16%	10%	19%	17%	13%
GCSEs or equivalent	19%	20%	19%	19%	18%	21%	18%	29%	18%	17%	10%	10%	22%	15%	20%	10%	25%	18%	18%
A levels or equivalent	24%	24%	24%	21%	23%	24%	28%	23%	29%	20%	16%	21%	25%	23%	24%	20%	22%	22%	25%
Apprenticeship	12%	11%	12%	11%	11%	13%	11%	9%	12%	12%	16%	14%	11%	12%	11%	21%	10%	14%	11%
Undergraduate degree	14%	14%	14%	17%	16%	11%	11%	6%	12%	19%	26%	21%	11%	17%	12%	23%	13%	16%	12%
Master's degree	4%	5%	3%	5%	2%	4%	5%	2%	3%	4%	11%	7%	4%	4%	4%	8%	4%	5%	4%
Don't know	12%	10%	14%	8%	14%	14%	12%	18%	10%	10%	9%	11%	11%	14%	12%	8%	7%	8%	16%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Hospitality

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
No minimum level of qualification required	35%	21%	25%	33%	34%	44%	51%	23%	34%	44%	37%	43%	31%	36%	26%	43%	42%	37%	22%
GCSEs or equivalent	23%	25%	19%	23%	28%	22%	21%	17%	26%	22%	22%	25%	24%	26%	26%	21%	19%	28%	33%
A levels or equivalent	13%	17%	12%	14%	14%	13%	10%	13%	12%	13%	17%	9%	14%	14%	16%	13%	11%	7%	22%
Apprenticeship	11%	14%	14%	9%	11%	6%	9%	17%	10%	9%	5%	10%	11%	8%	12%	10%	11%	9%	11%
Undergraduate degree	7%	11%	15%	8%	4%	5%	3%	13%	8%	5%	8%	5%	7%	6%	9%	4%	6%	6%	8%
Master's degree	2%	6%	4%	4%	0%	1%	0%	6%	1%	2%	1%	3%	5%	0%	5%	1%	0%	1%	0%
Don't know	9%	7%	10%	10%	9%	10%	7%	11%	9%	5%	9%	7%	8%	10%	6%	8%	12%	13%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) What minimum level of qualification do you think is required to have a senior job in each of the following sectors?: Hospitality

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
No minimum level of qualification required	35%	35%	35%	39%	37%	30%	34%	35%	36%	37%	28%	34%	37%	33%	38%	18%	39%	36%	33%
GCSEs or equivalent	23%	22%	24%	20%	23%	23%	25%	32%	23%	19%	17%	7%	24%	22%	24%	14%	26%	21%	23%
A levels or equivalent	13%	13%	13%	11%	11%	18%	14%	11%	15%	13%	9%	7%	13%	13%	12%	15%	11%	13%	13%
Apprenticeship	11%	10%	11%	11%	11%	9%	10%	7%	10%	12%	14%	15%	11%	10%	9%	19%	8%	11%	11%
Undergraduate degree	7%	9%	6%	10%	7%	7%	5%	2%	6%	10%	18%	19%	7%	8%	7%	14%	9%	9%	6%
Master's degree	2%	3%	2%	4%	1%	2%	2%	1%	2%	1%	6%	10%	2%	2%	1%	10%	2%	3%	2%
Don't know	9%	8%	9%	5%	10%	10%	10%	13%	8%	6%	8%	7%	7%	11%	9%	8%	5%	6%	12%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) Thinking about roles in the banking and financial industry, how much more difficult or easier do you think it would be to find a job in the financial sector in your region of the UK compared to London?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1752	197	238	283	309	294	431	0	286	168	171	155	175	174	88	248	164	88	35
Weighted	1725	216	266	291	300	260	393	0	261	160	181	140	181	160	80	221	181	100	60
It would be much more difficult	22%	15%	17%	24%	22%	25%	25%	*	14%	26%	18%	25%	16%	23%	34%	26%	27%	24%	15%
It would be somewhat difficult	39%	40%	35%	36%	37%	41%	43%	*	39%	39%	34%	48%	42%	42%	34%	41%	31%	40%	31%
It would be the same	22%	23%	27%	22%	24%	20%	18%	*	30%	22%	28%	13%	18%	22%	16%	14%	25%	20%	30%
It would be somewhat easier	7%	12%	10%	6%	7%	6%	5%	*	8%	4%	11%	3%	8%	6%	8%	9%	9%	4%	3%
It would be much easier	2%	7%	4%	3%	0%	2%	0%	*	1%	3%	0%	4%	4%	2%	2%	2%	1%	1%	9%
Don't Know	8%	3%	8%	9%	9%	8%	8%	*	7%	6%	9%	7%	12%	6%	5%	7%	8%	11%	12%

Note:

BASE: Respondents outside of London

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) Thinking about roles in the banking and financial industry, how much more difficult or easier do you think it would be to find a job in the financial sector in your region of the UK compared to London?

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	1752	816	933	536	503	308	395	0	0	469	180	39	1046	703	1609	129	222	624	906
Weighted	1725	825	898	445	458	372	440	0	0	441	163	32	1009	713	1583	129	210	610	905
It would be much more difficult	22%	22%	22%	24%	25%	20%	18%	20%	20%	26%	23%	21%	22%	22%	23%	11%	21%	22%	22%
It would be somewhat difficult	39%	41%	36%	41%	38%	36%	39%	37%	41%	36%	39%	31%	39%	39%	39%	39%	33%	43%	37%
It would be the same	22%	20%	23%	20%	19%	26%	23%	24%	23%	21%	19%	17%	22%	21%	21%	26%	27%	20%	22%
It would be somewhat easier	7%	7%	7%	7%	7%	8%	7%	6%	8%	8%	4%	14%	7%	7%	7%	11%	8%	8%	6%
It would be much easier	2%	2%	2%	2%	1%	4%	2%	1%	3%	1%	8%	7%	2%	3%	2%	6%	5%	3%	2%
Don't Know	8%	7%	9%	7%	9%	7%	9%	11%	6%	8%	7%	10%	8%	8%	8%	8%	5%	4%	11%

Note:

BASE: Respondents outside of London

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who don't live in London

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	3%	3%	3%	4%	3%	3%	2%	5%	3%	6%	1%	1%	2%	2%	4%	3%	4%	2%	3%
Somewhat easy	14%	15%	19%	14%	11%	12%	11%	19%	17%	12%	16%	9%	11%	17%	8%	9%	11%	10%	20%
Neither easy nor difficult	36%	36%	31%	30%	38%	39%	39%	37%	40%	34%	41%	35%	35%	32%	33%	31%	37%	37%	22%
Somewhat difficult	32%	35%	26%	31%	32%	31%	36%	27%	29%	38%	27%	34%	33%	34%	32%	38%	30%	30%	31%
Very difficult	10%	6%	13%	12%	8%	11%	7%	7%	7%	8%	7%	15%	9%	9%	17%	12%	10%	14%	8%
Don't know	6%	6%	7%	9%	8%	5%	4%	6%	4%	3%	8%	6%	9%	5%	5%	6%	8%	7%	16%
Total Easy:	17%	18%	23%	18%	14%	15%	14%	24%	20%	18%	17%	10%	13%	19%	13%	12%	15%	11%	23%
Total Difficult:	41%	41%	40%	43%	40%	41%	43%	34%	37%	46%	34%	49%	42%	43%	49%	50%	40%	44%	39%
Net:	-25%	-23%	-17%	-25%	-26%	-27%	-29%	-10%	-17%	-28%	-17%	-39%	-29%	-24%	-36%	-38%	-25%	-33%	-16%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who don't live in London

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	3%	3%	3%	4%	3%	3%	2%	2%	3%	3%	6%	11%	4%	2%	3%	3%	7%	3%	2%
Somewhat easy	14%	14%	13%	14%	12%	15%	13%	13%	14%	14%	15%	11%	14%	14%	14%	15%	20%	16%	11%
Neither easy nor difficult	36%	35%	36%	35%	35%	36%	36%	38%	38%	33%	31%	27%	36%	35%	35%	39%	38%	36%	35%
Somewhat difficult	32%	32%	31%	35%	34%	28%	29%	28%	32%	35%	34%	30%	31%	33%	32%	27%	26%	33%	32%
Very difficult	10%	9%	10%	8%	9%	12%	10%	9%	9%	10%	10%	12%	10%	9%	10%	10%	6%	8%	11%
Don't know	6%	6%	7%	4%	7%	6%	10%	11%	4%	7%	3%	9%	6%	7%	6%	7%	2%	4%	9%
Total Easy:	17%	17%	16%	18%	15%	18%	15%	15%	17%	16%	21%	22%	17%	16%	17%	18%	27%	19%	12%
Total Difficult:	41%	42%	41%	42%	43%	41%	39%	37%	41%	44%	45%	43%	40%	43%	42%	37%	32%	41%	44%
Net:	-25%	-24%	-25%	-24%	-28%	-22%	-24%	-22%	-24%	-28%	-24%	-20%	-23%	-27%	-25%	-19%	-5%	-22%	-31%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who are working class

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	5%	6%	6%	5%	5%	4%	4%	10%	5%	5%	2%	4%	5%	5%	2%	3%	3%	5%	5%
Somewhat easy	16%	15%	21%	18%	12%	15%	13%	15%	18%	20%	17%	14%	13%	20%	15%	12%	15%	14%	10%
Neither easy nor difficult	39%	36%	28%	32%	43%	47%	49%	36%	40%	42%	44%	36%	41%	37%	36%	37%	46%	38%	30%
Somewhat difficult	25%	27%	27%	23%	23%	22%	25%	23%	22%	20%	22%	27%	25%	23%	32%	28%	24%	26%	41%
Very difficult	10%	11%	11%	13%	10%	8%	5%	11%	9%	11%	6%	13%	11%	9%	12%	13%	6%	7%	2%
Don't know	6%	6%	7%	8%	8%	5%	4%	6%	6%	3%	8%	6%	5%	6%	3%	7%	6%	10%	11%
Total Easy:	21%	21%	26%	23%	17%	19%	17%	25%	23%	25%	19%	18%	18%	25%	17%	16%	18%	19%	16%
Total Difficult:	34%	38%	39%	36%	33%	29%	30%	33%	31%	30%	28%	40%	36%	32%	43%	41%	30%	33%	43%
Net:	-14%	-17%	-12%	-13%	-16%	-10%	-13%	-8%	-8%	-6%	-9%	-22%	-19%	-6%	-26%	-25%	-12%	-14%	-27%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who are working class

	Gender		Social Grade				Education			Children		Ethnicity		Know someone in the industry					
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	5%	5%	5%	6%	5%	5%	4%	3%	6%	4%	6%	10%	5%	4%	4%	8%	9%	6%	3%
Somewhat easy	16%	15%	16%	14%	12%	20%	17%	15%	17%	15%	13%	20%	17%	14%	16%	18%	23%	17%	13%
Neither easy nor difficult	39%	39%	39%	43%	39%	38%	37%	41%	39%	38%	36%	36%	40%	38%	40%	32%	41%	40%	38%
Somewhat difficult	25%	24%	25%	25%	27%	23%	23%	23%	22%	27%	31%	16%	24%	25%	24%	25%	19%	25%	25%
Very difficult	10%	10%	9%	8%	9%	10%	12%	8%	11%	9%	10%	10%	9%	11%	9%	12%	4%	8%	12%
Don't know	6%	6%	6%	4%	7%	5%	8%	9%	4%	6%	4%	9%	6%	7%	6%	5%	4%	3%	9%
Total Easy:	21%	20%	21%	20%	18%	25%	20%	19%	23%	20%	19%	30%	22%	19%	20%	26%	32%	23%	16%
Total Difficult:	34%	34%	34%	33%	36%	32%	35%	31%	33%	36%	40%	26%	33%	36%	34%	37%	23%	34%	37%
Net:	-14%	-14%	-13%	-13%	-18%	-7%	-15%	-13%	-9%	-16%	-21%	4%	-11%	-17%	-14%	-12%	9%	-11%	-21%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: Women

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	9%	9%	8%	10%	7%	6%	11%	11%	12%	10%	5%	6%	9%	5%	6%	8%	9%	9%	6%
Somewhat easy	22%	14%	25%	22%	19%	25%	24%	22%	24%	18%	23%	20%	18%	27%	19%	20%	22%	24%	31%
Neither easy nor difficult	45%	40%	38%	42%	50%	49%	50%	39%	42%	46%	52%	47%	50%	48%	47%	48%	49%	36%	32%
Somewhat difficult	15%	27%	17%	14%	14%	10%	11%	18%	17%	20%	12%	14%	12%	13%	18%	13%	12%	16%	19%
Very difficult	3%	4%	5%	3%	2%	3%	0%	5%	1%	3%	2%	6%	3%	1%	6%	4%	0%	5%	4%
Don't know	6%	5%	7%	9%	7%	5%	4%	5%	5%	4%	6%	7%	8%	6%	4%	7%	8%	10%	7%
Total Easy:	31%	23%	33%	32%	27%	32%	35%	33%	36%	27%	28%	26%	28%	32%	25%	28%	31%	33%	38%
Total Difficult:	18%	32%	23%	17%	16%	13%	11%	23%	18%	23%	14%	20%	15%	14%	25%	17%	12%	21%	23%
Net:	12%	-8%	10%	15%	11%	19%	23%	10%	18%	4%	14%	7%	13%	18%	0%	11%	19%	12%	15%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: Women

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	9%	10%	7%	12%	7%	9%	6%	7%	9%	8%	11%	12%	10%	7%	9%	8%	13%	10%	6%
Somewhat easy	22%	23%	21%	22%	22%	23%	21%	25%	22%	21%	19%	25%	22%	22%	23%	15%	26%	23%	20%
Neither easy nor difficult	45%	46%	44%	44%	48%	45%	42%	45%	45%	44%	45%	36%	46%	44%	46%	39%	44%	44%	46%
Somewhat difficult	15%	13%	18%	16%	14%	13%	17%	12%	15%	19%	14%	12%	13%	18%	14%	25%	12%	16%	15%
Very difficult	3%	2%	3%	2%	2%	5%	3%	2%	4%	3%	5%	6%	3%	3%	3%	6%	2%	3%	3%
Don't know	6%	6%	6%	4%	7%	5%	9%	10%	5%	5%	5%	9%	6%	6%	6%	7%	3%	4%	9%
Total Easy:	31%	33%	28%	34%	28%	32%	28%	32%	31%	29%	30%	37%	32%	29%	32%	23%	39%	34%	26%
Total Difficult:	18%	15%	21%	18%	17%	18%	20%	13%	19%	21%	20%	19%	16%	21%	17%	31%	14%	18%	19%
Net:	12%	18%	7%	16%	12%	15%	8%	19%	13%	7%	11%	18%	16%	7%	15%	-7%	25%	15%	7%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People without a university degree

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	5%	3%	4%	6%	3%	4%	7%	8%	4%	4%	2%	5%	6%	5%	8%	5%	4%	4%	0%
Somewhat easy	18%	17%	18%	20%	18%	17%	18%	18%	20%	19%	20%	12%	16%	22%	17%	16%	19%	16%	20%
Neither easy nor difficult	25%	22%	20%	19%	25%	31%	33%	25%	35%	26%	30%	26%	24%	18%	18%	24%	28%	16%	11%
Somewhat difficult	32%	34%	35%	30%	31%	30%	30%	29%	24%	37%	27%	32%	30%	34%	36%	38%	27%	37%	48%
Very difficult	14%	20%	17%	17%	15%	12%	7%	16%	13%	10%	13%	19%	16%	16%	16%	13%	12%	19%	9%
Don't know	6%	5%	6%	8%	8%	6%	5%	4%	4%	3%	8%	6%	8%	6%	6%	5%	9%	8%	12%
Total Easy:	23%	20%	22%	26%	21%	21%	25%	26%	24%	23%	22%	17%	22%	27%	25%	20%	24%	20%	20%
Total Difficult:	46%	54%	52%	47%	46%	42%	37%	45%	37%	47%	40%	51%	46%	50%	51%	51%	39%	56%	57%
Net:	-23%	-34%	-30%	-21%	-25%	-21%	-12%	-20%	-12%	-24%	-18%	-34%	-25%	-23%	-27%	-31%	-16%	-36%	-36%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People without a university degree

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	5%	4%	5%	7%	4%	4%	4%	6%	5%	3%	6%	11%	6%	3%	5%	5%	7%	6%	3%
Somewhat easy	18%	19%	17%	18%	15%	18%	21%	15%	20%	19%	18%	10%	20%	16%	18%	16%	23%	20%	15%
Neither easy nor difficult	25%	26%	24%	27%	29%	26%	19%	28%	26%	23%	25%	20%	25%	26%	26%	21%	34%	25%	23%
Somewhat difficult	32%	30%	33%	33%	32%	31%	29%	29%	29%	36%	33%	40%	30%	34%	32%	32%	22%	32%	34%
Very difficult	14%	14%	14%	11%	12%	15%	19%	13%	16%	12%	15%	15%	13%	16%	13%	24%	9%	13%	16%
Don't know	6%	6%	6%	4%	8%	6%	7%	9%	5%	6%	4%	4%	6%	6%	6%	3%	6%	3%	8%
Total Easy:	23%	23%	22%	25%	19%	23%	25%	21%	25%	22%	24%	21%	26%	19%	23%	21%	30%	26%	19%
Total Difficult:	46%	44%	47%	44%	44%	46%	49%	42%	44%	48%	47%	56%	43%	49%	45%	56%	30%	45%	50%
Net:	-23%	-21%	-25%	-19%	-25%	-23%	-24%	-22%	-20%	-26%	-23%	-35%	-17%	-30%	-21%	-35%	-1%	-20%	-31%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People from an ethnic minority background

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	5%	6%	5%	8%	4%	4%	5%	5%	7%	6%	4%	4%	6%	6%	6%	7%	3%	5%	3%
Somewhat easy	17%	13%	20%	19%	15%	16%	16%	18%	16%	19%	21%	14%	15%	19%	12%	12%	16%	14%	25%
Neither easy nor difficult	44%	40%	35%	38%	45%	56%	52%	42%	46%	46%	46%	44%	45%	45%	40%	46%	51%	36%	34%
Somewhat difficult	19%	27%	23%	16%	21%	12%	16%	21%	21%	21%	16%	20%	17%	13%	24%	18%	16%	26%	21%
Very difficult	6%	9%	10%	7%	4%	4%	4%	9%	4%	4%	5%	10%	8%	6%	7%	7%	4%	7%	6%
Don't know	8%	6%	7%	11%	9%	7%	7%	4%	7%	4%	8%	9%	9%	10%	11%	10%	9%	12%	11%
Total Easy:	22%	18%	25%	27%	20%	21%	21%	23%	23%	25%	25%	18%	21%	25%	18%	19%	19%	19%	28%
Total Difficult:	25%	36%	33%	24%	26%	17%	20%	30%	24%	25%	21%	30%	25%	20%	31%	25%	20%	33%	27%
Net:	-3%	-17%	-8%	4%	-6%	4%	1%	-7%	-1%	0%	4%	-12%	-4%	6%	-13%	-5%	-1%	-14%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People from an ethnic minority background

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	5%	6%	4%	7%	5%	6%	4%	5%	7%	4%	5%	11%	6%	4%	6%	2%	7%	6%	4%
Somewhat easy	17%	17%	16%	15%	17%	17%	18%	15%	16%	17%	21%	11%	18%	15%	17%	11%	23%	19%	14%
Neither easy nor difficult	44%	45%	44%	47%	44%	42%	44%	47%	43%	46%	40%	39%	45%	44%	45%	37%	45%	46%	43%
Somewhat difficult	19%	18%	20%	21%	21%	18%	16%	16%	20%	20%	21%	22%	18%	20%	18%	29%	16%	19%	20%
Very difficult	6%	6%	6%	5%	5%	8%	7%	4%	7%	6%	8%	8%	5%	7%	5%	14%	4%	6%	7%
Don't know	8%	7%	9%	5%	8%	9%	12%	12%	7%	7%	5%	9%	8%	8%	8%	7%	5%	4%	12%
Total Easy:	22%	23%	21%	23%	22%	23%	21%	21%	23%	20%	27%	22%	24%	20%	23%	13%	30%	25%	18%
Total Difficult:	25%	24%	27%	26%	26%	26%	23%	20%	27%	26%	29%	30%	24%	28%	23%	43%	21%	25%	27%
Net:	-3%	-1%	-6%	-4%	-4%	-3%	-1%	0%	-4%	-6%	-2%	-9%	1%	-8%	0%	-29%	9%	0%	-9%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People with physical disabilities

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	3%	4%	3%	5%	3%	2%	2%	6%	2%	4%	1%	2%	2%	3%	2%	3%	2%	4%	5%
Somewhat easy	11%	9%	13%	15%	8%	11%	11%	13%	13%	13%	8%	9%	9%	11%	11%	9%	15%	8%	12%
Neither easy nor difficult	30%	22%	25%	24%	36%	39%	35%	27%	36%	29%	34%	27%	30%	29%	32%	33%	29%	32%	20%
Somewhat difficult	33%	31%	34%	32%	30%	30%	37%	29%	31%	37%	35%	39%	30%	33%	32%	31%	36%	26%	31%
Very difficult	14%	24%	17%	14%	14%	11%	8%	18%	11%	10%	13%	15%	18%	12%	14%	15%	11%	17%	21%
Don't know	9%	10%	7%	10%	9%	7%	7%	7%	7%	7%	9%	9%	9%	12%	9%	8%	7%	14%	11%
Total Easy:	14%	13%	16%	19%	11%	13%	13%	19%	15%	17%	9%	11%	12%	14%	13%	12%	17%	12%	18%
Total Difficult:	47%	54%	52%	46%	43%	41%	45%	47%	42%	47%	48%	54%	48%	46%	46%	46%	48%	42%	51%
Net:	-33%	-41%	-36%	-27%	-32%	-28%	-32%	-29%	-27%	-30%	-38%	-42%	-37%	-32%	-33%	-34%	-31%	-30%	-34%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People with physical disabilities

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	3%	4%	2%	4%	3%	3%	2%	2%	3%	3%	5%	6%	3%	3%	3%	3%	3%	4%	2%
Somewhat easy	11%	12%	11%	13%	10%	12%	11%	10%	12%	11%	12%	19%	13%	9%	11%	11%	19%	13%	8%
Neither easy nor difficult	30%	30%	31%	31%	32%	31%	28%	31%	31%	31%	29%	27%	32%	29%	32%	22%	35%	31%	29%
Somewhat difficult	33%	32%	33%	35%	35%	30%	30%	32%	31%	35%	33%	24%	32%	33%	33%	30%	26%	33%	34%
Very difficult	14%	14%	14%	12%	12%	15%	19%	14%	15%	13%	16%	11%	13%	16%	13%	26%	12%	14%	15%
Don't know	9%	8%	9%	5%	10%	8%	11%	11%	7%	8%	5%	13%	7%	10%	9%	8%	5%	5%	12%
Total Easy:	14%	16%	13%	17%	12%	15%	13%	12%	15%	13%	17%	24%	16%	12%	14%	14%	22%	17%	10%
Total Difficult:	47%	46%	47%	47%	46%	45%	48%	45%	46%	48%	49%	36%	45%	49%	46%	56%	38%	47%	49%
Net:	-33%	-30%	-35%	-31%	-34%	-30%	-35%	-33%	-31%	-34%	-32%	-12%	-29%	-37%	-31%	-41%	-16%	-30%	-39%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who are at the beginning of their careers

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	4%	5%	5%	5%	5%	4%	3%	6%	6%	6%	3%	5%	3%	4%	3%	3%	4%	3%	6%
Somewhat easy	24%	17%	23%	23%	22%	28%	29%	25%	28%	16%	25%	26%	25%	24%	24%	22%	26%	15%	25%
Neither easy nor difficult	32%	27%	24%	26%	33%	37%	40%	33%	32%	32%	34%	29%	31%	31%	23%	30%	32%	38%	26%
Somewhat difficult	27%	33%	31%	29%	25%	22%	22%	21%	23%	36%	26%	25%	26%	27%	37%	29%	28%	27%	26%
Very difficult	7%	11%	13%	7%	7%	4%	2%	8%	6%	5%	4%	9%	9%	7%	7%	10%	4%	9%	6%
Don't know	6%	7%	5%	9%	8%	5%	4%	7%	5%	4%	8%	7%	6%	6%	6%	6%	6%	9%	11%
Total Easy:	28%	22%	27%	28%	27%	32%	32%	31%	34%	22%	28%	31%	27%	29%	27%	25%	30%	18%	31%
Total Difficult:	34%	44%	44%	36%	32%	26%	24%	29%	29%	42%	30%	34%	35%	34%	44%	39%	33%	35%	32%
Net:	-6%	-22%	-16%	-8%	-5%	7%	8%	3%	4%	-20%	-2%	-3%	-8%	-5%	-17%	-14%	-3%	-17%	-1%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who are at the beginning of their careers

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	4%	4%	4%	6%	4%	6%	2%	3%	4%	5%	8%	9%	5%	4%	5%	2%	10%	6%	2%
Somewhat easy	24%	25%	23%	26%	22%	24%	24%	27%	23%	22%	24%	22%	25%	22%	24%	23%	31%	25%	21%
Neither easy nor difficult	32%	34%	30%	35%	31%	29%	30%	31%	31%	32%	31%	35%	34%	29%	32%	25%	32%	31%	32%
Somewhat difficult	27%	25%	29%	24%	29%	25%	29%	23%	28%	28%	26%	25%	25%	29%	27%	27%	18%	28%	28%
Very difficult	7%	7%	7%	5%	6%	10%	8%	7%	9%	6%	6%	2%	6%	8%	6%	15%	6%	7%	7%
Don't know	6%	6%	7%	4%	7%	7%	8%	9%	5%	7%	5%	6%	5%	8%	6%	8%	4%	3%	9%
Total Easy:	28%	29%	27%	33%	25%	30%	26%	30%	27%	27%	32%	31%	30%	26%	29%	25%	40%	31%	23%
Total Difficult:	34%	31%	36%	29%	36%	35%	37%	29%	37%	34%	32%	27%	31%	37%	33%	42%	24%	34%	36%
Net:	-6%	-2%	-9%	4%	-11%	-5%	-11%	1%	-10%	-6%	0%	4%	-1%	-11%	-4%	-17%	17%	-3%	-13%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who have neared retirement age

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	2%	3%	3%	6%	2%	1%	0%	5%	2%	2%	0%	2%	2%	3%	2%	2%	2%	2%	3%
Somewhat easy	8%	13%	12%	10%	6%	4%	3%	11%	8%	9%	8%	9%	5%	8%	1%	6%	9%	5%	9%
Neither easy nor difficult	15%	23%	14%	16%	17%	15%	10%	16%	16%	18%	14%	12%	16%	15%	18%	11%	17%	21%	13%
Somewhat difficult	37%	33%	40%	33%	35%	36%	41%	38%	39%	39%	41%	28%	34%	40%	41%	35%	38%	28%	36%
Very difficult	31%	21%	25%	27%	32%	38%	42%	24%	30%	29%	30%	46%	35%	27%	31%	38%	27%	38%	25%
Don't know	7%	7%	6%	9%	8%	6%	4%	6%	6%	4%	8%	4%	7%	8%	7%	7%	7%	7%	14%
Total Easy:	10%	16%	15%	15%	8%	5%	3%	16%	9%	10%	8%	11%	8%	11%	3%	9%	11%	7%	12%
Total Difficult:	68%	54%	65%	61%	67%	74%	82%	62%	69%	68%	71%	73%	69%	67%	71%	73%	65%	65%	61%
Net:	-58%	-38%	-50%	-46%	-60%	-69%	-79%	-46%	-59%	-58%	-63%	-63%	-61%	-56%	-68%	-65%	-54%	-58%	-49%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who have neared retirement age

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	2%	3%	1%	4%	2%	3%	1%	1%	2%	3%	6%	4%	3%	2%	2%	4%	4%	3%	2%
Somewhat easy	8%	9%	6%	7%	6%	8%	10%	7%	8%	6%	13%	9%	7%	8%	7%	12%	11%	7%	7%
Neither easy nor difficult	15%	16%	15%	16%	14%	17%	15%	11%	19%	15%	15%	13%	15%	17%	15%	15%	18%	16%	15%
Somewhat difficult	37%	34%	39%	36%	35%	39%	36%	37%	36%	40%	32%	35%	35%	38%	37%	33%	35%	40%	34%
Very difficult	31%	31%	32%	32%	36%	26%	30%	35%	29%	31%	29%	30%	34%	27%	32%	30%	29%	30%	33%
Don't know	7%	7%	6%	5%	7%	7%	8%	9%	6%	6%	5%	9%	6%	8%	6%	7%	4%	4%	10%
Total Easy:	10%	12%	8%	11%	7%	12%	11%	8%	10%	8%	19%	13%	10%	10%	9%	16%	15%	11%	8%
Total Difficult:	68%	65%	71%	68%	71%	65%	67%	72%	65%	71%	61%	66%	70%	66%	69%	62%	63%	70%	68%
Net:	-58%	-53%	-63%	-57%	-64%	-53%	-56%	-64%	-56%	-62%	-42%	-53%	-60%	-56%	-60%	-47%	-48%	-60%	-59%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People with a strong regional accent

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	5%	5%	6%	6%	4%	2%	4%	8%	5%	5%	1%	3%	3%	1%	6%	5%	4%	8%	5%
Somewhat easy	14%	13%	17%	16%	12%	13%	11%	17%	12%	15%	17%	11%	13%	18%	16%	10%	11%	8%	18%
Neither easy nor difficult	47%	43%	39%	41%	51%	54%	54%	38%	56%	53%	50%	52%	47%	45%	35%	43%	50%	47%	50%
Somewhat difficult	21%	23%	22%	20%	19%	18%	23%	22%	17%	24%	18%	17%	23%	22%	27%	24%	23%	17%	16%
Very difficult	6%	7%	9%	7%	5%	7%	3%	8%	4%	1%	4%	13%	4%	5%	12%	8%	4%	9%	0%
Don't know	8%	8%	8%	10%	9%	6%	6%	7%	6%	3%	10%	6%	10%	9%	5%	10%	8%	10%	11%
Total Easy:	18%	18%	23%	22%	17%	15%	15%	25%	17%	20%	18%	13%	16%	19%	22%	15%	14%	16%	23%
Total Difficult:	27%	31%	31%	27%	24%	25%	25%	30%	22%	24%	22%	30%	27%	27%	38%	32%	27%	26%	16%
Net:	-9%	-13%	-8%	-5%	-7%	-10%	-10%	-5%	-5%	-4%	-5%	-16%	-12%	-8%	-16%	-17%	-13%	-10%	7%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People with a strong regional accent

	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry			
	Total	Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	5%	5%	4%	7%	4%	5%	2%	4%	4%	4%	9%	7%	5%	4%	4%	6%	8%	5%	3%
Somewhat easy	14%	14%	13%	14%	13%	15%	14%	11%	14%	14%	16%	25%	15%	12%	14%	12%	16%	17%	11%
Neither easy nor difficult	47%	46%	49%	50%	46%	46%	45%	49%	49%	48%	39%	33%	47%	47%	48%	40%	51%	45%	47%
Somewhat difficult	21%	22%	21%	21%	22%	18%	22%	20%	20%	22%	25%	16%	21%	22%	20%	25%	16%	22%	22%
Very difficult	6%	6%	6%	4%	6%	8%	6%	5%	7%	5%	7%	12%	6%	6%	5%	10%	6%	6%	6%
Don't know	8%	7%	8%	5%	9%	7%	10%	12%	6%	8%	5%	6%	7%	9%	8%	7%	3%	5%	11%
Total Easy:	18%	19%	17%	20%	17%	20%	16%	14%	18%	18%	25%	32%	20%	16%	18%	18%	24%	22%	14%
Total Difficult:	27%	28%	26%	25%	28%	26%	28%	25%	27%	27%	32%	28%	26%	28%	26%	35%	22%	27%	28%
Net:	-9%	-9%	-9%	-5%	-12%	-6%	-12%	-10%	-9%	-9%	-7%	4%	-7%	-11%	-8%	-17%	3%	-6%	-14%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who don't know anyone who works in the industry

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	4%	4%	4%	5%	4%	3%	5%	8%	7%	5%	2%	3%	1%	2%	2%	5%	3%	3%	0%
Somewhat easy	14%	16%	17%	13%	11%	14%	12%	16%	15%	18%	12%	14%	11%	19%	12%	8%	16%	7%	16%
Neither easy nor difficult	42%	35%	32%	40%	41%	51%	51%	34%	41%	41%	49%	42%	44%	45%	44%	41%	44%	47%	41%
Somewhat difficult	22%	22%	27%	21%	26%	17%	19%	23%	22%	24%	21%	24%	23%	16%	21%	24%	21%	22%	20%
Very difficult	10%	15%	13%	12%	9%	7%	5%	13%	9%	8%	6%	13%	10%	9%	15%	13%	8%	9%	6%
Don't know	8%	8%	9%	10%	8%	7%	7%	8%	6%	3%	10%	5%	10%	9%	6%	9%	8%	12%	17%
Total Easy:	18%	20%	20%	18%	16%	18%	17%	24%	22%	23%	14%	17%	13%	20%	14%	13%	20%	10%	16%
Total Difficult:	32%	37%	40%	33%	35%	24%	24%	35%	31%	32%	27%	36%	33%	25%	36%	37%	29%	31%	27%
Net:	-14%	-17%	-20%	-15%	-19%	-6%	-8%	-12%	-9%	-9%	-13%	-20%	-20%	-5%	-22%	-24%	-9%	-20%	-11%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People who don't know anyone who works in the industry

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	4%	4%	4%	6%	4%	3%	3%	3%	5%	4%	5%	7%	5%	4%	4%	4%	8%	5%	3%
Somewhat easy	14%	15%	13%	13%	13%	16%	14%	13%	15%	11%	19%	14%	14%	13%	14%	15%	23%	14%	11%
Neither easy nor difficult	42%	42%	42%	46%	45%	37%	39%	44%	41%	44%	39%	40%	42%	42%	43%	31%	44%	41%	42%
Somewhat difficult	22%	21%	23%	21%	22%	24%	20%	17%	24%	23%	21%	14%	21%	23%	21%	25%	15%	23%	22%
Very difficult	10%	11%	9%	7%	7%	13%	14%	10%	10%	10%	11%	13%	10%	11%	9%	16%	6%	11%	10%
Don't know	8%	7%	9%	6%	9%	7%	10%	13%	6%	7%	5%	11%	8%	8%	8%	8%	5%	5%	11%
Total Easy:	18%	19%	17%	19%	17%	19%	17%	16%	20%	15%	24%	21%	19%	17%	18%	19%	31%	19%	14%
Total Difficult:	32%	32%	32%	28%	30%	37%	34%	28%	33%	33%	32%	27%	31%	33%	31%	41%	20%	35%	33%
Net:	-14%	-13%	-15%	-9%	-13%	-18%	-17%	-12%	-14%	-19%	-8%	-5%	-12%	-16%	-13%	-22%	10%	-16%	-19%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People with young children

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very easy	2%	3%	3%	3%	2%	1%	1%	4%	3%	2%	0%	2%	3%	2%	3%	2%	3%	0%	3%
Somewhat easy	12%	11%	17%	15%	9%	11%	9%	17%	11%	13%	10%	8%	9%	12%	12%	12%	16%	11%	6%
Neither easy nor difficult	36%	33%	28%	32%	39%	41%	43%	33%	41%	38%	40%	36%	37%	35%	31%	33%	36%	33%	40%
Somewhat difficult	33%	36%	32%	30%	31%	33%	34%	30%	34%	32%	28%	38%	33%	33%	35%	34%	31%	40%	28%
Very difficult	9%	9%	13%	11%	9%	8%	4%	8%	6%	9%	11%	10%	7%	10%	12%	10%	8%	9%	12%
Don't know	8%	8%	6%	9%	9%	6%	8%	8%	6%	6%	10%	7%	12%	7%	7%	8%	7%	7%	11%
Total Easy:	14%	14%	21%	18%	11%	12%	11%	21%	13%	15%	11%	10%	12%	15%	16%	14%	18%	11%	9%
Total Difficult:	42%	45%	45%	41%	40%	41%	39%	38%	40%	42%	40%	48%	39%	43%	47%	45%	39%	49%	41%
Net:	-27%	-31%	-25%	-23%	-29%	-29%	-28%	-18%	-26%	-27%	-29%	-38%	-27%	-29%	-31%	-30%	-20%	-38%	-32%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) How easy or difficult do you think it is for people from the following backgrounds to be successful in the banking and financial industry?: People with young children

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very easy	2%	3%	2%	4%	2%	3%	1%	2%	3%	2%	5%	4%	3%	2%	2%	4%	6%	2%	1%
Somewhat easy	12%	13%	11%	12%	9%	15%	13%	11%	11%	12%	16%	27%	13%	10%	12%	16%	13%	15%	9%
Neither easy nor difficult	36%	39%	34%	38%	38%	34%	33%	37%	37%	36%	34%	24%	36%	36%	37%	27%	40%	35%	36%
Somewhat difficult	33%	29%	36%	33%	34%	29%	35%	33%	34%	31%	32%	28%	32%	33%	33%	34%	29%	34%	33%
Very difficult	9%	8%	9%	6%	10%	12%	9%	7%	9%	12%	8%	2%	10%	8%	9%	12%	6%	9%	9%
Don't know	8%	8%	8%	6%	8%	7%	10%	11%	6%	7%	5%	15%	6%	10%	8%	7%	5%	5%	11%
Total Easy:	14%	16%	13%	16%	10%	18%	14%	12%	14%	14%	21%	31%	16%	13%	14%	20%	20%	18%	11%
Total Difficult:	42%	38%	45%	40%	43%	40%	44%	40%	43%	43%	40%	30%	42%	41%	41%	46%	35%	43%	42%
Net:	-27%	-22%	-32%	-23%	-33%	-22%	-30%	-28%	-29%	-28%	-20%	1%	-26%	-29%	-27%	-26%	-16%	-25%	-31%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) Some people argue that although the majority of jobs in the banking and financial sector are located outside of London, they tend to be less well paid or at a less senior level. How important or unimportant do you think it is that the most senior jobs within the financial services industry are spread out across the country?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	36%	27%	35%	40%	37%	36%	38%	37%	27%	28%	23%	42%	32%	45%	53%	43%	38%	36%	44%
Somewhat important	42%	42%	47%	37%	41%	41%	41%	33%	47%	47%	52%	39%	43%	38%	33%	40%	41%	43%	38%
Neither important nor unimportant	15%	19%	12%	14%	13%	16%	16%	17%	19%	18%	16%	13%	16%	15%	9%	11%	13%	15%	11%
Somewhat unimportant	3%	6%	2%	3%	3%	3%	3%	8%	5%	2%	1%	1%	3%	0%	4%	3%	2%	5%	4%
Very unimportant	1%	2%	1%	0%	0%	1%	0%	2%	1%	1%	0%	0%	1%	2%	0%	1%	0%	0%	0%
Don't Know	3%	4%	3%	5%	5%	3%	1%	4%	1%	4%	8%	4%	5%	1%	1%	3%	5%	1%	4%
Total Important:	77%	69%	81%	77%	78%	77%	79%	70%	74%	76%	75%	81%	75%	82%	86%	83%	79%	79%	82%
Total Unimportant:	4%	8%	4%	4%	4%	4%	3%	9%	6%	3%	1%	1%	4%	2%	4%	3%	2%	5%	4%
Net:	73%	61%	78%	73%	74%	74%	77%	61%	68%	73%	73%	80%	71%	80%	83%	79%	77%	73%	78%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) Some people argue that although the majority of jobs in the banking and financial sector are located outside of London, they tend to be less well paid or at a less senior level. How important or unimportant do you think it is that the most senior jobs within the financial services industry are spread out across the country?

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	36%	34%	38%	38%	37%	34%	33%	34%	33%	37%	42%	48%	38%	32%	35%	39%	38%	39%	33%
Somewhat important	42%	42%	41%	43%	42%	42%	40%	39%	44%	43%	39%	25%	42%	41%	43%	33%	39%	43%	41%
Neither important nor unimportant	15%	16%	14%	12%	14%	16%	18%	18%	16%	14%	9%	13%	13%	18%	15%	16%	17%	12%	17%
Somewhat unimportant	3%	4%	3%	4%	3%	3%	4%	3%	3%	3%	5%	8%	3%	4%	3%	6%	3%	3%	4%
Very unimportant	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	2%	4%	0%	1%	1%	1%	1%	1%	1%
Don't Know	3%	3%	4%	2%	3%	5%	4%	5%	3%	3%	3%	3%	3%	4%	3%	5%	3%	2%	5%
Total Important:	77%	76%	79%	82%	79%	76%	73%	73%	77%	80%	81%	73%	81%	73%	78%	72%	77%	82%	74%
Total Unimportant:	4%	5%	3%	5%	4%	4%	4%	3%	4%	4%	6%	11%	4%	5%	4%	7%	3%	4%	5%
Net:	73%	70%	76%	77%	75%	72%	69%	70%	73%	76%	75%	62%	77%	68%	74%	65%	74%	78%	70%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from the government and the public sector in the UK

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
There is enough of this to grow the UK economy successfully	31%	35%	32%	35%	28%	27%	28%	33%	33%	34%	34%	30%	26%	38%	21%	24%	28%	28%	31%
There is not enough of this to grow UK the economy successfully	46%	45%	44%	37%	46%	48%	53%	43%	44%	39%	41%	51%	52%	40%	59%	53%	47%	44%	44%
Don't know	24%	20%	24%	28%	26%	24%	20%	24%	23%	27%	26%	20%	22%	22%	20%	23%	25%	28%	25%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from the government and the public sector in the UK

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
There is enough of this to grow the UK economy successfully	31%	35%	26%	32%	27%	32%	31%	30%	29%	31%	36%	30%	29%	32%	30%	37%	37%	33%	27%
There is not enough of this to grow UK the economy successfully	46%	46%	46%	49%	48%	44%	41%	44%	47%	44%	47%	62%	49%	42%	46%	43%	41%	52%	43%
Don't know	24%	19%	28%	19%	25%	24%	28%	26%	24%	25%	17%	8%	22%	26%	24%	20%	22%	15%	30%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from financial institutions, such as banks in the UK

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
There is enough of this to grow the UK economy successfully	35%	45%	37%	32%	32%	33%	35%	37%	35%	39%	38%	35%	34%	36%	36%	29%	34%	39%	32%
There is not enough of this to grow UK the economy successfully	40%	35%	40%	38%	39%	41%	44%	39%	36%	39%	35%	42%	42%	38%	44%	45%	41%	34%	46%
Don't know	25%	20%	23%	30%	29%	26%	22%	23%	28%	22%	27%	23%	24%	26%	19%	26%	25%	27%	22%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from financial institutions, such as banks in the UK

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
There is enough of this to grow the UK economy successfully	35%	40%	30%	39%	34%	31%	36%	32%	36%	34%	44%	47%	34%	38%	36%	36%	43%	40%	30%
There is not enough of this to grow UK the economy successfully	40%	40%	40%	42%	39%	44%	35%	38%	41%	38%	39%	43%	42%	36%	39%	46%	38%	44%	37%
Don't know	25%	20%	30%	19%	27%	24%	29%	30%	23%	28%	17%	10%	24%	26%	26%	18%	19%	16%	33%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from companies in the energy sector in the UK

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
There is enough of this to grow the UK economy successfully	29%	35%	33%	30%	28%	26%	25%	32%	33%	36%	29%	30%	27%	30%	30%	17%	31%	30%	24%
There is not enough of this to grow UK the economy successfully	45%	45%	45%	42%	42%	46%	49%	43%	43%	37%	40%	48%	49%	42%	51%	57%	44%	40%	48%
Don't know	26%	20%	22%	28%	30%	28%	26%	24%	25%	28%	31%	22%	25%	28%	19%	25%	25%	31%	28%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from companies in the energy sector in the UK

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
There is enough of this to grow the UK economy successfully	29%	35%	23%	32%	25%	30%	30%	27%	31%	27%	35%	35%	30%	29%	29%	32%	36%	31%	26%
There is not enough of this to grow UK the economy successfully	45%	44%	46%	48%	48%	43%	40%	41%	44%	47%	46%	54%	46%	43%	45%	48%	42%	51%	41%
Don't know	26%	20%	31%	20%	27%	27%	30%	32%	25%	25%	19%	10%	24%	28%	26%	21%	22%	18%	33%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investments from companies in the tech sector in the UK

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
There is enough of this to grow the UK economy successfully	32%	41%	38%	31%	29%	27%	27%	36%	36%	34%	35%	28%	30%	28%	32%	28%	33%	30%	22%
There is not enough of this to grow UK the economy successfully	40%	36%	40%	38%	39%	40%	45%	40%	36%	35%	33%	48%	42%	41%	46%	44%	39%	34%	58%
Don't know	28%	23%	22%	31%	32%	32%	28%	24%	27%	32%	32%	24%	28%	31%	22%	28%	28%	36%	19%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investments from companies in the tech sector in the UK

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
There is enough of this to grow the UK economy successfully	32%	35%	29%	35%	28%	30%	35%	31%	30%	33%	41%	36%	32%	32%	32%	37%	38%	34%	29%
There is not enough of this to grow UK the economy successfully	40%	43%	38%	42%	41%	42%	34%	36%	44%	37%	42%	49%	41%	38%	40%	42%	39%	46%	36%
Don't know	28%	23%	33%	22%	30%	28%	31%	33%	26%	30%	18%	15%	27%	29%	29%	21%	22%	20%	35%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investments from companies in the manufacturing sector in the UK

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
There is enough of this to grow the UK economy successfully	29%	35%	35%	33%	28%	23%	20%	37%	27%	33%	25%	29%	26%	27%	22%	27%	27%	27%	24%
There is not enough of this to grow UK the economy successfully	44%	43%	42%	37%	40%	47%	53%	40%	45%	38%	41%	49%	48%	45%	53%	45%	45%	36%	51%
Don't know	28%	22%	24%	30%	33%	30%	26%	22%	28%	29%	34%	23%	26%	27%	26%	28%	28%	37%	25%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investments from companies in the manufacturing sector in the UK

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
There is enough of this to grow the UK economy successfully	29%	34%	23%	29%	25%	32%	28%	26%	29%	26%	37%	30%	27%	30%	28%	36%	31%	33%	25%
There is not enough of this to grow UK the economy successfully	44%	44%	44%	49%	45%	43%	38%	40%	44%	45%	46%	53%	46%	41%	44%	42%	45%	48%	41%
Don't know	28%	22%	33%	22%	30%	25%	34%	34%	26%	29%	17%	16%	26%	29%	28%	22%	24%	20%	34%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from other types of companies in the UK

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
There is enough of this to grow the UK economy successfully	27%	32%	33%	31%	28%	22%	20%	32%	26%	33%	25%	26%	25%	28%	26%	25%	25%	28%	29%
There is not enough of this to grow UK the economy successfully	41%	42%	43%	34%	36%	45%	46%	40%	41%	35%	36%	51%	41%	42%	49%	42%	41%	36%	45%
Don't know	32%	26%	24%	35%	36%	34%	34%	28%	34%	31%	38%	24%	33%	30%	25%	32%	34%	36%	26%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from other types of companies in the UK

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
There is enough of this to grow the UK economy successfully	27%	32%	23%	28%	26%	28%	28%	26%	29%	24%	34%	29%	27%	28%	27%	34%	32%	30%	25%
There is not enough of this to grow UK the economy successfully	41%	42%	40%	46%	39%	43%	36%	37%	42%	40%	47%	50%	43%	38%	41%	41%	40%	46%	37%
Don't know	32%	26%	37%	26%	34%	29%	36%	37%	29%	36%	19%	21%	30%	34%	32%	25%	27%	24%	38%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from companies and others based outside the UK

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
There is enough of this to grow the UK economy successfully	28%	32%	32%	30%	26%	23%	27%	32%	28%	34%	28%	29%	27%	30%	28%	25%	30%	23%	21%
There is not enough of this to grow UK the economy successfully	40%	44%	44%	36%	36%	41%	38%	40%	38%	32%	36%	44%	44%	38%	41%	42%	39%	36%	50%
Don't know	32%	24%	24%	34%	38%	36%	35%	28%	34%	34%	36%	28%	29%	31%	30%	33%	32%	42%	29%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) Thinking about the UK as a whole, do you think there is enough investment from the following sources to grow the UK economy successfully? : Investment from companies and others based outside the UK

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
There is enough of this to grow the UK economy successfully	28%	33%	23%	31%	27%	30%	27%	27%	29%	27%	34%	39%	28%	30%	29%	29%	34%	32%	24%
There is not enough of this to grow UK the economy successfully	40%	40%	39%	42%	40%	40%	35%	35%	40%	40%	44%	39%	42%	37%	39%	47%	38%	44%	37%
Don't know	32%	26%	38%	27%	34%	30%	38%	38%	31%	33%	22%	22%	31%	34%	33%	25%	28%	24%	39%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) Thinking about levels of investment from all types of private sector companies across the UK, how fairly distributed do you think this is?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very fairly distributed	3%	4%	5%	5%	2%	1%	0%	8%	2%	0%	1%	1%	5%	2%	2%	2%	2%	3%	2%
Quite fairly distributed	18%	30%	25%	19%	13%	13%	11%	25%	17%	20%	22%	18%	17%	15%	10%	12%	20%	12%	25%
Neither fairly or unfairly distributed	27%	26%	31%	24%	28%	25%	27%	24%	36%	32%	30%	24%	26%	19%	26%	26%	20%	29%	20%
Quite unfairly distributed	31%	23%	22%	31%	33%	36%	38%	24%	26%	33%	26%	36%	28%	37%	39%	37%	33%	31%	37%
Very unfairly distributed	8%	4%	8%	9%	9%	13%	9%	4%	6%	5%	6%	12%	7%	14%	18%	13%	10%	8%	3%
Don't know	13%	13%	9%	12%	14%	13%	16%	15%	12%	10%	14%	9%	17%	13%	5%	11%	15%	16%	12%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) Thinking about levels of investment from all types of private sector companies across the UK, how fairly distributed do you think this is?

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very fairly distributed	3%	4%	2%	5%	2%	2%	2%	1%	2%	3%	9%	9%	3%	2%	3%	3%	5%	3%	2%
Quite fairly distributed	18%	20%	17%	16%	16%	22%	19%	17%	21%	17%	21%	10%	17%	19%	17%	30%	19%	23%	14%
Neither fairly or unfairly distributed	27%	27%	27%	24%	26%	31%	26%	28%	30%	25%	22%	16%	26%	27%	27%	27%	25%	26%	28%
Quite unfairly distributed	31%	29%	32%	36%	32%	25%	30%	33%	28%	32%	32%	44%	33%	28%	32%	25%	29%	31%	31%
Very unfairly distributed	8%	10%	7%	9%	8%	10%	8%	7%	8%	10%	8%	11%	9%	7%	9%	3%	7%	7%	10%
Don't know	13%	11%	15%	10%	17%	10%	14%	15%	12%	13%	9%	9%	11%	16%	13%	12%	14%	9%	16%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) How important or unimportant is it for you that the following are accessible on your nearest high street?: Supermarket

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	56%	53%	49%	59%	62%	59%	56%	60%	54%	57%	56%	55%	52%	56%	59%	58%	51%	56%	68%
Somewhat important	31%	29%	35%	29%	27%	32%	33%	27%	32%	32%	34%	32%	29%	29%	30%	31%	37%	33%	26%
Neither important nor unimportant	8%	11%	9%	7%	7%	5%	9%	8%	9%	7%	5%	7%	13%	9%	6%	6%	7%	10%	6%
Somewhat unimportant	3%	4%	3%	3%	2%	2%	2%	3%	3%	4%	2%	3%	3%	4%	4%	2%	2%	2%	0%
Very unimportant	1%	3%	1%	1%	1%	2%	0%	2%	1%	0%	1%	3%	1%	2%	1%	1%	3%	0%	0%
Don't Know	1%	1%	2%	1%	1%	0%	0%	1%	0%	1%	2%	0%	2%	1%	0%	1%	1%	0%	0%
Total Important:	87%	81%	85%	88%	89%	91%	88%	86%	86%	89%	90%	87%	82%	85%	89%	90%	88%	89%	94%
Total Unimportant:	4%	7%	4%	4%	3%	3%	3%	5%	5%	4%	4%	5%	3%	5%	5%	3%	4%	2%	0%
Net:	83%	75%	80%	84%	86%	87%	86%	81%	81%	85%	86%	82%	78%	80%	84%	87%	83%	87%	94%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) How important or unimportant is it for you that the following are accessible on your nearest high street?: Supermarket

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	56%	52%	60%	55%	57%	55%	59%	60%	56%	53%	56%	50%	58%	53%	56%	58%	57%	57%	55%
Somewhat important	31%	33%	29%	32%	31%	30%	31%	28%	30%	34%	31%	29%	30%	33%	32%	25%	27%	30%	33%
Neither important nor unimportant	8%	9%	7%	9%	8%	9%	7%	9%	8%	7%	9%	10%	8%	8%	8%	11%	7%	8%	8%
Somewhat unimportant	3%	3%	2%	4%	2%	3%	2%	1%	3%	3%	2%	5%	3%	3%	3%	2%	5%	3%	2%
Very unimportant	1%	2%	1%	1%	1%	2%	1%	0%	1%	1%	2%	5%	1%	2%	1%	3%	3%	1%	1%
Don't Know	1%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	2%	1%	1%	1%	1%	1%	0%	1%
Total Important:	87%	85%	89%	86%	88%	84%	90%	89%	87%	87%	87%	79%	88%	86%	88%	83%	84%	87%	88%
Total Unimportant:	4%	5%	3%	5%	3%	5%	3%	2%	5%	5%	4%	9%	4%	4%	4%	5%	8%	4%	3%
Net:	83%	80%	86%	82%	85%	79%	87%	87%	82%	83%	83%	70%	84%	82%	84%	78%	76%	83%	85%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) How important or unimportant is it for you that the following are accessible on your nearest high street?: Local bank branch

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	44%	33%	38%	45%	44%	52%	51%	43%	43%	32%	42%	46%	47%	44%	46%	41%	49%	49%	65%
Somewhat important	36%	40%	42%	37%	37%	33%	31%	37%	34%	44%	42%	34%	37%	34%	37%	37%	34%	34%	23%
Neither important nor unimportant	11%	15%	13%	10%	8%	9%	11%	12%	14%	15%	9%	9%	7%	11%	9%	14%	7%	9%	6%
Somewhat unimportant	6%	9%	5%	5%	7%	3%	5%	5%	5%	5%	5%	8%	5%	6%	6%	5%	7%	5%	6%
Very unimportant	2%	1%	2%	2%	3%	3%	2%	2%	3%	3%	0%	3%	2%	4%	2%	2%	2%	2%	0%
Don't Know	1%	1%	2%	1%	1%	0%	0%	1%	0%	0%	2%	0%	2%	1%	0%	0%	1%	1%	0%
Total Important:	81%	73%	80%	82%	81%	85%	82%	80%	78%	77%	85%	80%	84%	78%	83%	78%	83%	84%	87%
Total Unimportant:	8%	10%	6%	7%	10%	6%	7%	7%	8%	8%	5%	11%	7%	10%	8%	8%	9%	7%	6%
Net:	73%	63%	73%	75%	71%	78%	75%	73%	70%	69%	80%	69%	77%	68%	75%	70%	74%	77%	81%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) How important or unimportant is it for you that the following are accessible on your nearest high street?: Local bank branch

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	44%	42%	47%	42%	45%	45%	45%	52%	40%	43%	43%	46%	48%	39%	44%	46%	39%	48%	43%
Somewhat important	36%	36%	36%	37%	34%	36%	38%	32%	40%	36%	36%	29%	34%	40%	37%	35%	32%	34%	39%
Neither important nor unimportant	11%	12%	10%	12%	11%	11%	9%	8%	12%	12%	12%	8%	10%	12%	11%	11%	16%	11%	10%
Somewhat unimportant	6%	7%	4%	6%	6%	5%	5%	4%	6%	6%	6%	10%	5%	7%	6%	4%	7%	6%	5%
Very unimportant	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	3%	7%	2%	2%	2%	3%	5%	1%	2%
Don't Know	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	2%	1%	0%	1%
Total Important:	81%	78%	84%	79%	79%	81%	83%	85%	79%	79%	79%	75%	82%	78%	81%	80%	71%	82%	82%
Total Unimportant:	8%	9%	6%	9%	8%	7%	7%	6%	8%	7%	8%	17%	7%	9%	8%	6%	12%	8%	7%
Net:	73%	68%	77%	71%	71%	73%	76%	79%	71%	72%	71%	58%	75%	70%	73%	74%	59%	74%	75%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) How important or unimportant is it for you that the following are accessible on your nearest high street?: Clothing stores

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	22%	20%	22%	27%	24%	20%	16%	27%	20%	14%	23%	18%	22%	22%	20%	19%	23%	20%	34%
Somewhat important	41%	44%	44%	40%	41%	41%	39%	36%	41%	47%	42%	42%	42%	39%	45%	41%	43%	47%	38%
Neither important nor unimportant	22%	18%	23%	19%	17%	23%	29%	23%	24%	25%	23%	19%	19%	25%	21%	24%	16%	17%	24%
Somewhat unimportant	10%	12%	7%	9%	9%	10%	10%	8%	10%	10%	9%	14%	11%	9%	12%	11%	10%	7%	3%
Very unimportant	4%	5%	2%	4%	6%	5%	5%	4%	5%	5%	2%	7%	4%	4%	3%	3%	6%	7%	0%
Don't Know	1%	1%	2%	0%	1%	0%	0%	1%	0%	0%	1%	0%	3%	1%	0%	1%	1%	1%	0%
Total Important:	63%	64%	65%	67%	66%	61%	56%	63%	60%	61%	65%	60%	63%	61%	65%	60%	67%	67%	72%
Total Unimportant:	14%	17%	10%	13%	15%	15%	15%	12%	15%	15%	11%	21%	15%	14%	14%	14%	17%	14%	3%
Net:	49%	47%	56%	54%	50%	46%	40%	51%	45%	46%	54%	39%	49%	47%	50%	46%	50%	53%	69%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) How important or unimportant is it for you that the following are accessible on your nearest high street?: Clothing stores

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	22%	18%	25%	20%	22%	22%	22%	27%	20%	19%	20%	24%	23%	20%	20%	32%	23%	21%	22%
Somewhat important	41%	40%	43%	39%	43%	42%	42%	42%	41%	42%	42%	26%	43%	39%	42%	37%	39%	43%	41%
Neither important nor unimportant	22%	23%	21%	24%	23%	19%	21%	19%	23%	23%	22%	23%	21%	24%	22%	19%	19%	22%	23%
Somewhat unimportant	10%	13%	7%	12%	7%	11%	9%	9%	10%	11%	7%	16%	9%	11%	10%	5%	11%	9%	10%
Very unimportant	4%	5%	4%	5%	4%	4%	5%	2%	5%	4%	7%	8%	4%	5%	4%	5%	7%	5%	4%
Don't Know	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	0%	1%
Total Important:	63%	58%	67%	59%	65%	64%	64%	69%	61%	61%	62%	51%	66%	59%	62%	69%	62%	64%	62%
Total Unimportant:	14%	17%	11%	17%	11%	15%	14%	11%	16%	15%	14%	25%	13%	16%	15%	10%	18%	14%	14%
Net:	49%	41%	56%	42%	54%	49%	51%	58%	46%	46%	48%	26%	53%	43%	48%	59%	44%	50%	49%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) How important or unimportant is it for you that the following are accessible on your nearest high street?: Post office

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	52%	39%	41%	49%	57%	59%	62%	46%	50%	49%	56%	55%	53%	51%	57%	49%	54%	53%	72%
Somewhat important	36%	35%	43%	40%	34%	30%	31%	38%	40%	40%	34%	33%	29%	38%	34%	36%	34%	38%	18%
Neither important nor unimportant	8%	16%	9%	7%	5%	7%	5%	12%	7%	8%	5%	5%	8%	7%	7%	9%	7%	8%	6%
Somewhat unimportant	3%	6%	2%	2%	2%	2%	2%	1%	2%	3%	4%	5%	5%	1%	1%	3%	3%	1%	3%
Very unimportant	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	0%	2%	2%	3%	1%	2%	2%	0%	0%
Don't Know	1%	1%	2%	1%	1%	0%	0%	1%	0%	0%	1%	0%	3%	1%	0%	1%	1%	0%	0%
Total Important:	87%	74%	84%	89%	91%	90%	93%	84%	90%	89%	90%	88%	82%	88%	91%	85%	87%	91%	90%
Total Unimportant:	4%	9%	4%	4%	3%	4%	3%	3%	3%	3%	4%	7%	7%	4%	2%	5%	5%	1%	3%
Net:	83%	66%	80%	85%	88%	86%	90%	81%	87%	86%	86%	81%	75%	84%	89%	79%	83%	90%	87%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) How important or unimportant is it for you that the following are accessible on your nearest high street?: Post office

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	52%	46%	57%	53%	52%	48%	53%	57%	49%	50%	49%	55%	56%	46%	52%	48%	49%	53%	51%
Somewhat important	36%	38%	33%	36%	34%	36%	36%	31%	37%	37%	40%	28%	33%	39%	36%	35%	37%	36%	35%
Neither important nor unimportant	8%	9%	7%	7%	8%	9%	7%	8%	9%	7%	6%	9%	6%	9%	8%	9%	8%	7%	8%
Somewhat unimportant	3%	4%	2%	3%	3%	3%	2%	2%	3%	4%	3%	2%	2%	3%	3%	3%	3%	2%	3%
Very unimportant	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	5%	1%	2%	1%	3%	3%	2%	1%
Don't Know	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	0%	1%
Total Important:	87%	84%	90%	89%	87%	84%	89%	88%	86%	87%	89%	83%	89%	85%	88%	83%	86%	89%	86%
Total Unimportant:	4%	6%	2%	4%	4%	5%	4%	3%	4%	5%	4%	6%	3%	5%	4%	6%	5%	4%	4%
Net:	83%	78%	88%	85%	83%	79%	85%	85%	82%	82%	84%	76%	86%	80%	84%	76%	81%	85%	82%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) How important or unimportant is it for you that the following are accessible on your nearest high street?: Restaurants/cafes

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	30%	27%	31%	35%	34%	29%	27%	37%	29%	25%	26%	27%	25%	30%	30%	35%	31%	29%	43%
Somewhat important	44%	46%	48%	42%	42%	43%	42%	42%	48%	48%	47%	47%	48%	36%	48%	36%	39%	52%	28%
Neither important nor unimportant	18%	18%	16%	18%	13%	18%	24%	14%	18%	18%	20%	17%	19%	21%	15%	21%	20%	15%	20%
Somewhat unimportant	5%	7%	2%	4%	7%	5%	5%	3%	3%	6%	4%	4%	3%	10%	7%	5%	8%	3%	8%
Very unimportant	2%	1%	1%	1%	2%	5%	2%	2%	2%	2%	2%	4%	4%	2%	0%	2%	2%	0%	0%
Don't Know	1%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	1%	0%
Total Important:	74%	72%	79%	76%	76%	72%	69%	79%	77%	73%	73%	74%	73%	66%	79%	71%	70%	80%	71%
Total Unimportant:	7%	8%	3%	5%	9%	10%	7%	5%	5%	8%	6%	8%	7%	12%	7%	7%	10%	3%	8%
Net:	67%	64%	76%	71%	67%	62%	61%	74%	72%	65%	67%	65%	66%	54%	72%	64%	60%	77%	63%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) How important or unimportant is it for you that the following are accessible on your nearest high street?: Restaurants/cafes

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	30%	29%	32%	33%	32%	29%	28%	30%	29%	31%	39%	24%	31%	30%	30%	37%	33%	33%	28%
Somewhat important	44%	44%	43%	43%	47%	41%	42%	42%	43%	47%	43%	37%	43%	44%	44%	39%	43%	43%	44%
Neither important nor unimportant	18%	19%	17%	17%	15%	21%	20%	19%	20%	16%	14%	30%	19%	18%	18%	17%	14%	18%	19%
Somewhat unimportant	5%	5%	5%	6%	3%	5%	7%	6%	6%	4%	3%	2%	5%	5%	5%	3%	6%	4%	5%
Very unimportant	2%	2%	2%	2%	1%	2%	3%	2%	2%	1%	1%	5%	2%	2%	2%	3%	3%	1%	2%
Don't Know	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	2%	0%	1%	1%	1%	1%	0%	1%
Total Important:	74%	72%	76%	75%	80%	70%	70%	72%	72%	77%	81%	61%	74%	74%	74%	76%	77%	76%	72%
Total Unimportant:	7%	8%	7%	8%	4%	7%	10%	8%	8%	6%	4%	7%	7%	8%	7%	5%	9%	6%	8%
Net:	67%	65%	69%	67%	76%	63%	60%	64%	64%	72%	77%	54%	67%	66%	66%	70%	68%	70%	64%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) How important or unimportant is it for you that the following are accessible on your nearest high street?: Pharmacy

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	61%	48%	51%	58%	65%	71%	73%	60%	65%	57%	63%	63%	60%	60%	65%	63%	59%	59%	67%
Somewhat important	30%	34%	33%	35%	29%	25%	24%	28%	27%	38%	30%	28%	29%	32%	28%	27%	34%	33%	26%
Neither important nor unimportant	6%	12%	10%	6%	4%	3%	2%	10%	4%	4%	5%	5%	9%	4%	5%	6%	5%	8%	6%
Somewhat unimportant	1%	4%	2%	0%	1%	1%	0%	1%	1%	1%	1%	2%	0%	2%	2%	3%	1%	0%	0%
Very unimportant	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%	2%	1%	1%	1%	0%	0%	0%	0%
Don't Know	1%	1%	1%	1%	1%	0%	0%	1%	0%	0%	1%	0%	2%	1%	0%	2%	1%	1%	0%
Total Important:	91%	82%	85%	93%	93%	96%	96%	87%	93%	95%	93%	91%	89%	93%	92%	89%	93%	91%	94%
Total Unimportant:	2%	5%	3%	1%	2%	2%	1%	2%	3%	2%	1%	4%	1%	3%	3%	3%	1%	0%	0%
Net:	89%	77%	82%	92%	92%	94%	96%	86%	90%	93%	91%	86%	88%	90%	89%	87%	92%	91%	94%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) How important or unimportant is it for you that the following are accessible on your nearest high street?: Pharmacy

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	61%	57%	66%	63%	63%	57%	62%	66%	60%	61%	58%	54%	66%	56%	62%	57%	59%	65%	59%
Somewhat important	30%	32%	28%	29%	30%	29%	31%	26%	31%	31%	30%	35%	27%	33%	30%	31%	29%	28%	32%
Neither important nor unimportant	6%	8%	4%	5%	5%	8%	6%	5%	6%	6%	8%	0%	4%	8%	6%	9%	8%	4%	7%
Somewhat unimportant	1%	1%	1%	2%	1%	3%	0%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Very unimportant	1%	1%	1%	1%	0%	2%	0%	0%	1%	0%	2%	7%	1%	1%	1%	1%	2%	0%	1%
Don't Know	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%	1%
Total Important:	91%	89%	93%	92%	92%	87%	93%	92%	91%	92%	88%	89%	93%	89%	92%	88%	88%	93%	91%
Total Unimportant:	2%	2%	2%	3%	1%	5%	0%	1%	2%	2%	3%	9%	2%	2%	2%	2%	3%	2%	2%
Net:	89%	87%	91%	90%	91%	82%	93%	91%	89%	90%	86%	80%	92%	86%	90%	85%	85%	91%	89%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) How important or unimportant is it for you that the following are accessible on your nearest high street?: Newsagent

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	25%	13%	21%	28%	29%	28%	30%	27%	26%	19%	27%	22%	21%	25%	26%	30%	24%	26%	34%
Somewhat important	36%	33%	36%	37%	38%	36%	34%	36%	36%	35%	35%	33%	31%	36%	45%	35%	43%	34%	26%
Neither important nor unimportant	23%	27%	26%	19%	20%	22%	23%	21%	24%	25%	22%	24%	28%	22%	16%	21%	22%	23%	22%
Somewhat unimportant	10%	17%	11%	11%	8%	8%	8%	10%	9%	16%	12%	14%	9%	12%	6%	9%	7%	8%	12%
Very unimportant	5%	8%	4%	4%	4%	6%	5%	5%	5%	5%	3%	8%	8%	4%	7%	3%	3%	7%	6%
Don't Know	1%	3%	2%	1%	1%	0%	0%	1%	0%	1%	2%	0%	3%	1%	0%	2%	1%	1%	0%
Total Important:	61%	46%	57%	65%	66%	64%	64%	63%	62%	54%	62%	54%	52%	61%	71%	65%	67%	60%	60%
Total Unimportant:	15%	25%	16%	15%	13%	13%	13%	15%	14%	20%	15%	22%	17%	16%	12%	13%	11%	16%	18%
Net:	45%	21%	41%	50%	53%	51%	51%	47%	47%	33%	47%	32%	35%	45%	59%	52%	57%	44%	42%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) How important or unimportant is it for you that the following are accessible on your nearest high street?: Newsagent

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	25%	25%	26%	26%	25%	27%	23%	27%	24%	24%	27%	33%	29%	21%	26%	22%	29%	25%	24%
Somewhat important	36%	35%	36%	38%	36%	31%	37%	38%	35%	36%	36%	28%	37%	34%	36%	30%	37%	34%	36%
Neither important nor unimportant	23%	23%	22%	20%	21%	25%	24%	24%	23%	23%	17%	19%	21%	24%	22%	28%	19%	23%	23%
Somewhat unimportant	10%	10%	10%	9%	11%	10%	11%	8%	12%	11%	12%	6%	8%	14%	10%	13%	8%	11%	10%
Very unimportant	5%	5%	5%	7%	5%	5%	3%	3%	5%	5%	7%	12%	4%	6%	5%	4%	6%	5%	5%
Don't Know	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	3%	1%	1%	1%
Total Important:	61%	60%	62%	63%	61%	58%	60%	65%	58%	60%	63%	61%	66%	55%	62%	52%	66%	60%	60%
Total Unimportant:	15%	16%	15%	16%	16%	15%	14%	11%	17%	15%	19%	19%	12%	20%	15%	17%	15%	16%	15%
Net:	45%	44%	47%	47%	45%	43%	46%	54%	42%	45%	45%	42%	53%	35%	47%	35%	51%	43%	46%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) How important or unimportant is it for you that the following are accessible on your nearest high street?: Barber/hairdresser

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	27%	19%	25%	33%	33%	27%	23%	23%	27%	22%	32%	26%	22%	27%	37%	24%	29%	36%	38%
Somewhat important	42%	45%	43%	41%	38%	43%	40%	43%	42%	45%	39%	41%	46%	48%	34%	39%	40%	39%	28%
Neither important nor unimportant	21%	22%	23%	17%	18%	20%	24%	21%	19%	21%	21%	20%	21%	16%	25%	25%	19%	16%	22%
Somewhat unimportant	6%	10%	5%	6%	5%	5%	7%	5%	6%	6%	6%	7%	5%	7%	2%	7%	8%	7%	9%
Very unimportant	4%	2%	2%	3%	5%	5%	6%	6%	5%	5%	1%	6%	4%	1%	2%	5%	3%	2%	2%
Don't Know	1%	1%	2%	1%	1%	0%	0%	1%	0%	0%	2%	0%	2%	1%	0%	1%	1%	1%	0%
Total Important:	68%	65%	69%	74%	71%	70%	63%	66%	69%	68%	71%	67%	68%	75%	71%	63%	68%	74%	66%
Total Unimportant:	10%	12%	7%	8%	10%	10%	13%	11%	12%	11%	7%	13%	8%	8%	5%	12%	12%	9%	11%
Net:	58%	52%	61%	66%	61%	60%	50%	55%	57%	57%	64%	54%	60%	67%	66%	51%	57%	65%	55%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) How important or unimportant is it for you that the following are accessible on your nearest high street?: Barber/hairdresser

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	27%	24%	29%	26%	28%	30%	24%	30%	26%	25%	31%	22%	29%	24%	27%	27%	28%	29%	25%
Somewhat important	42%	40%	43%	42%	45%	34%	44%	40%	45%	40%	38%	40%	41%	42%	42%	38%	38%	41%	43%
Neither important nor unimportant	21%	23%	18%	21%	17%	25%	20%	20%	19%	22%	20%	27%	20%	21%	20%	22%	23%	20%	20%
Somewhat unimportant	6%	7%	5%	6%	5%	7%	7%	6%	6%	8%	5%	5%	6%	7%	6%	8%	7%	6%	7%
Very unimportant	4%	4%	3%	5%	4%	3%	4%	4%	4%	4%	4%	5%	3%	4%	4%	4%	4%	4%	4%
Don't Know	1%	1%	1%	0%	1%	1%	1%	1%	0%	2%	0%	2%	1%	1%	1%	2%	1%	1%	1%
Total Important:	68%	64%	73%	68%	73%	64%	68%	70%	70%	65%	70%	62%	70%	66%	69%	65%	66%	70%	68%
Total Unimportant:	10%	12%	9%	10%	9%	10%	11%	9%	10%	12%	9%	9%	9%	12%	10%	11%	10%	10%	11%
Net:	58%	52%	64%	58%	64%	54%	57%	61%	60%	53%	60%	53%	61%	54%	59%	54%	56%	60%	58%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) How important or unimportant is it for you that the following are accessible on your nearest high street?: Pub

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	20%	18%	16%	25%	23%	20%	20%	22%	21%	17%	15%	19%	18%	19%	25%	25%	18%	25%	24%
Somewhat important	33%	32%	41%	32%	31%	33%	31%	35%	34%	35%	38%	35%	36%	31%	43%	26%	32%	36%	15%
Neither important nor unimportant	24%	21%	24%	21%	25%	29%	25%	22%	25%	26%	29%	21%	24%	24%	17%	26%	23%	18%	33%
Somewhat unimportant	11%	13%	10%	11%	10%	8%	14%	9%	10%	14%	10%	12%	8%	12%	10%	15%	15%	12%	5%
Very unimportant	10%	13%	7%	11%	9%	9%	10%	11%	9%	7%	6%	13%	12%	13%	4%	6%	13%	9%	22%
Don't Know	1%	1%	2%	0%	1%	0%	0%	1%	0%	1%	2%	1%	1%	1%	0%	2%	1%	1%	0%
Total Important:	54%	51%	57%	57%	54%	53%	51%	57%	55%	52%	53%	54%	54%	50%	69%	51%	49%	61%	39%
Total Unimportant:	21%	27%	17%	22%	19%	18%	24%	20%	19%	21%	17%	24%	21%	25%	14%	21%	27%	20%	27%
Net:	33%	24%	40%	35%	35%	36%	27%	37%	36%	31%	37%	29%	33%	25%	55%	30%	22%	41%	12%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) How important or unimportant is it for you that the following are accessible on your nearest high street?: Pub

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	20%	22%	19%	21%	24%	19%	16%	22%	19%	20%	23%	21%	21%	20%	21%	16%	23%	22%	19%
Somewhat important	33%	37%	30%	34%	33%	33%	34%	33%	31%	36%	35%	31%	33%	33%	35%	24%	36%	33%	33%
Neither important nor unimportant	24%	22%	27%	24%	25%	24%	24%	25%	25%	25%	21%	18%	25%	23%	24%	26%	17%	24%	26%
Somewhat unimportant	11%	10%	12%	12%	9%	12%	12%	10%	13%	10%	11%	16%	10%	12%	11%	15%	13%	11%	11%
Very unimportant	10%	8%	11%	10%	7%	9%	14%	9%	11%	8%	10%	12%	10%	11%	9%	17%	9%	9%	11%
Don't Know	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%
Total Important:	54%	59%	49%	55%	58%	53%	50%	55%	50%	56%	58%	52%	54%	53%	56%	40%	59%	55%	52%
Total Unimportant:	21%	19%	24%	21%	16%	22%	26%	19%	24%	18%	20%	28%	20%	23%	20%	32%	22%	20%	22%
Net:	33%	40%	25%	33%	41%	31%	24%	35%	27%	38%	38%	24%	34%	30%	36%	8%	37%	34%	30%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) Which of the following are you aware of having done work to support local charities or community projects in your area, if any? Select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Supermarkets	53%	49%	49%	49%	53%	54%	60%	52%	53%	53%	55%	55%	47%	50%	59%	56%	52%	45%	65%
Lottery fund	39%	29%	38%	39%	35%	48%	44%	37%	34%	44%	36%	36%	38%	45%	46%	42%	40%	37%	47%
Retailers and high street shops	22%	31%	26%	19%	17%	21%	22%	26%	23%	21%	20%	19%	25%	21%	23%	18%	28%	15%	26%
Don't Know	21%	19%	20%	18%	23%	21%	23%	19%	21%	18%	25%	19%	24%	24%	23%	17%	20%	26%	7%
Banks and other financial institutions	19%	21%	24%	16%	16%	17%	19%	24%	17%	17%	14%	13%	20%	21%	24%	22%	17%	15%	19%
Restaurants, cafes and other food outlets	19%	29%	25%	15%	14%	18%	14%	21%	19%	17%	18%	14%	18%	20%	22%	18%	28%	8%	16%
Other local employers	15%	17%	12%	11%	12%	20%	20%	14%	18%	15%	13%	14%	13%	12%	24%	16%	18%	17%	12%
None of the above	13%	14%	12%	18%	14%	12%	8%	13%	14%	14%	10%	19%	12%	11%	7%	11%	11%	14%	15%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) Which of the following are you aware of having done work to support local charities or community projects in your area, if any? Select all that apply

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Supermarkets	53%	52%	54%	56%	50%	54%	52%	51%	51%	54%	60%	50%	57%	48%	52%	57%	57%	61%	46%
Lottery fund	39%	39%	39%	42%	37%	41%	36%	39%	38%	41%	41%	31%	45%	32%	40%	34%	43%	46%	33%
Retailers and high street shops	22%	21%	23%	24%	22%	23%	21%	19%	23%	23%	26%	20%	23%	22%	22%	27%	25%	27%	18%
Don't Know	21%	20%	21%	18%	23%	19%	22%	22%	23%	18%	15%	15%	19%	22%	21%	20%	19%	14%	26%
Banks and other financial institutions	19%	20%	18%	21%	19%	20%	16%	13%	18%	22%	26%	24%	21%	16%	18%	26%	27%	26%	12%
Restaurants, cafes and other food outlets	19%	18%	19%	20%	19%	21%	16%	15%	18%	20%	27%	30%	17%	21%	18%	30%	23%	24%	14%
Other local employers	15%	15%	16%	18%	14%	15%	14%	14%	14%	19%	15%	21%	18%	12%	16%	14%	17%	20%	11%
None of the above	13%	14%	11%	10%	15%	12%	13%	16%	12%	12%	9%	14%	9%	17%	13%	8%	8%	8%	17%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) Which sorts of local charities and community projects do you think banks and others in the financial services industry could support to most effectively help your local area? Tick up to three

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Those that support people struggling to make ends meet and the homeless	34%	39%	31%	37%	34%	32%	30%	34%	29%	36%	30%	33%	42%	33%	37%	34%	37%	22%	39%
Those that support people to start or grow a small business	33%	26%	29%	30%	29%	37%	44%	33%	34%	36%	27%	31%	34%	34%	32%	30%	38%	37%	28%
Those that help children and young people learn about how to manage their finances	30%	31%	31%	29%	25%	32%	32%	25%	28%	36%	30%	29%	34%	24%	29%	35%	31%	27%	34%
Those that help adults manage their finances and get advice on managing debt	29%	26%	25%	28%	28%	31%	35%	28%	30%	33%	35%	24%	26%	29%	30%	30%	29%	27%	27%
Those that help children and young people succeed in education and get better jobs	29%	35%	33%	27%	29%	24%	28%	36%	28%	26%	25%	24%	28%	29%	26%	29%	31%	34%	35%
Those that support older people	23%	23%	21%	29%	21%	18%	23%	24%	23%	20%	25%	19%	28%	20%	25%	21%	23%	19%	25%
Those that support young people	22%	26%	30%	26%	20%	15%	16%	25%	20%	22%	19%	16%	21%	22%	27%	24%	19%	19%	37%
Those that support local sports clubs and leisure facilities	16%	23%	14%	15%	16%	17%	13%	18%	15%	15%	16%	15%	14%	17%	11%	16%	22%	8%	24%
Don't know	16%	9%	13%	14%	23%	21%	18%	12%	19%	15%	21%	25%	13%	15%	16%	14%	14%	25%	10%
Those that help reduce anti-social behaviour	14%	16%	18%	17%	11%	13%	11%	17%	10%	13%	10%	14%	14%	24%	17%	14%	12%	17%	8%
Other (please specify)	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	0%	0%	0%	0%	3%	1%	0%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) Which sorts of local charities and community projects do you think banks and others in the financial services industry could support to most effectively help your local area? Tick up to three

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Those that support people struggling to make ends meet and the homeless	34%	30%	37%	35%	30%	29%	40%	36%	32%	33%	33%	39%	33%	35%	33%	40%	29%	36%	33%
Those that support people to start or grow a small business	33%	31%	34%	37%	34%	32%	29%	32%	33%	33%	34%	42%	35%	31%	34%	28%	37%	34%	31%
Those that help children and young people learn about how to manage their finances	30%	28%	32%	32%	30%	29%	28%	28%	31%	30%	32%	21%	32%	28%	30%	32%	34%	34%	26%
Those that help adults manage their finances and get advice on managing debt	29%	26%	32%	33%	30%	27%	26%	29%	26%	34%	29%	35%	29%	29%	29%	31%	33%	32%	26%
Those that help children and young people succeed in education and get better jobs	29%	29%	30%	30%	29%	31%	27%	27%	30%	29%	31%	37%	31%	27%	28%	40%	33%	32%	27%
Those that support older people	23%	22%	23%	21%	21%	25%	23%	22%	24%	20%	24%	19%	23%	23%	23%	23%	19%	23%	23%
Those that support young people	22%	23%	21%	21%	25%	25%	18%	20%	22%	22%	27%	25%	22%	22%	21%	30%	23%	24%	20%
Those that support local sports clubs and leisure facilities	16%	17%	15%	16%	16%	19%	13%	14%	16%	18%	16%	19%	17%	15%	16%	16%	20%	18%	14%
Don't know	16%	18%	15%	15%	18%	14%	19%	19%	17%	15%	12%	13%	16%	17%	17%	8%	15%	10%	22%
Those that help reduce anti-social behaviour	14%	16%	12%	13%	15%	13%	16%	14%	15%	13%	14%	16%	14%	15%	14%	20%	11%	17%	13%
Other (please specify)	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) To what extent do you agree or disagree with the following?: Banks and other financial services institutions are less focused now on serving the community than they once were

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly agree	19%	14%	19%	21%	22%	17%	18%	20%	15%	18%	21%	18%	12%	14%	28%	23%	21%	19%	18%
Somewhat agree	32%	35%	36%	33%	30%	33%	27%	31%	28%	32%	31%	36%	30%	34%	31%	30%	35%	32%	49%
Neither agree nor disagree	23%	30%	24%	23%	22%	22%	20%	27%	27%	25%	22%	24%	25%	24%	11%	23%	19%	18%	18%
Somewhat disagree	16%	13%	11%	13%	15%	20%	23%	14%	21%	13%	19%	14%	17%	15%	21%	15%	15%	15%	9%
Strongly disagree	4%	4%	4%	4%	3%	3%	3%	3%	2%	4%	0%	3%	5%	7%	1%	4%	4%	7%	0%
Don't know	7%	4%	6%	7%	8%	5%	9%	5%	7%	7%	7%	4%	10%	7%	8%	4%	6%	8%	6%
Total Agree:	51%	49%	55%	54%	52%	51%	45%	51%	43%	51%	52%	54%	43%	47%	59%	53%	56%	51%	66%
Total Disagree:	20%	18%	15%	17%	18%	23%	26%	17%	23%	17%	20%	17%	22%	22%	22%	19%	19%	22%	9%
Net:	31%	31%	40%	37%	33%	28%	19%	33%	20%	33%	32%	37%	21%	26%	37%	35%	37%	29%	57%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.B) To what extent do you agree or disagree with the following?: Banks and other financial services institutions are less focused now on serving the community than they once were

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly agree	19%	22%	16%	20%	18%	18%	18%	18%	16%	19%	25%	20%	19%	18%	20%	11%	20%	20%	17%
Somewhat agree	32%	32%	32%	31%	34%	33%	31%	30%	34%	32%	33%	24%	32%	32%	32%	32%	33%	31%	32%
Neither agree nor disagree	23%	22%	24%	21%	23%	25%	24%	26%	24%	21%	22%	16%	23%	23%	22%	33%	19%	23%	25%
Somewhat disagree	16%	16%	16%	20%	14%	16%	15%	16%	16%	17%	13%	18%	17%	15%	16%	14%	18%	17%	14%
Strongly disagree	4%	3%	4%	3%	4%	5%	3%	3%	3%	4%	3%	13%	4%	3%	3%	5%	5%	4%	3%
Don't know	7%	5%	8%	6%	8%	4%	8%	7%	6%	7%	4%	10%	6%	7%	7%	6%	4%	5%	8%
Total Agree:	51%	54%	47%	51%	52%	51%	50%	49%	50%	51%	58%	44%	51%	51%	52%	43%	53%	51%	50%
Total Disagree:	20%	19%	20%	22%	18%	21%	17%	18%	19%	21%	16%	31%	20%	18%	20%	18%	23%	21%	17%
Net:	31%	35%	27%	28%	34%	30%	32%	30%	30%	30%	42%	13%	31%	32%	32%	24%	30%	30%	32%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) To what extent do you agree or disagree with the following?: Banks and other financial services institutions are more focused now on serving the community than they once were

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly agree	7%	10%	10%	12%	4%	3%	3%	16%	5%	7%	2%	6%	4%	8%	6%	6%	6%	4%	4%
Somewhat agree	24%	32%	28%	23%	20%	23%	20%	23%	29%	23%	28%	23%	22%	22%	17%	22%	24%	26%	22%
Neither agree nor disagree	26%	28%	27%	25%	25%	21%	27%	28%	26%	22%	21%	25%	33%	27%	22%	27%	23%	15%	34%
Somewhat disagree	23%	19%	15%	19%	24%	31%	27%	19%	23%	25%	20%	24%	22%	23%	26%	20%	27%	26%	17%
Strongly disagree	14%	7%	13%	14%	19%	17%	15%	9%	10%	17%	20%	17%	9%	11%	22%	21%	15%	19%	16%
Don't know	6%	4%	7%	7%	8%	5%	7%	5%	6%	7%	9%	6%	9%	7%	7%	4%	4%	9%	7%
Total Agree:	31%	42%	38%	34%	24%	26%	24%	39%	34%	30%	30%	29%	26%	31%	23%	28%	30%	31%	26%
Total Disagree:	37%	26%	28%	33%	43%	48%	43%	28%	33%	41%	39%	41%	32%	34%	48%	41%	42%	45%	33%
Net:	-6%	16%	10%	1%	-18%	-22%	-19%	11%	1%	-12%	-9%	-12%	-6%	-4%	-25%	-13%	-12%	-15%	-7%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) To what extent do you agree or disagree with the following?: Banks and other financial services institutions are more focused now on serving the community than they once were

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly agree	7%	8%	6%	9%	6%	7%	6%	4%	6%	8%	12%	23%	8%	6%	6%	13%	9%	10%	5%
Somewhat agree	24%	23%	25%	26%	21%	26%	23%	22%	26%	24%	25%	15%	24%	24%	24%	30%	24%	28%	21%
Neither agree nor disagree	26%	26%	25%	21%	25%	30%	27%	30%	25%	24%	25%	15%	26%	25%	25%	27%	25%	22%	29%
Somewhat disagree	23%	21%	24%	23%	24%	21%	23%	22%	24%	24%	16%	17%	24%	21%	23%	16%	24%	22%	22%
Strongly disagree	14%	17%	12%	15%	18%	11%	13%	15%	13%	14%	18%	21%	13%	16%	15%	8%	14%	13%	16%
Don't know	6%	5%	8%	6%	6%	5%	9%	7%	6%	6%	3%	10%	6%	7%	6%	7%	4%	5%	8%
Total Agree:	31%	31%	31%	35%	27%	33%	29%	26%	32%	32%	37%	37%	31%	30%	30%	42%	32%	38%	25%
Total Disagree:	37%	38%	36%	38%	41%	32%	36%	37%	37%	38%	34%	38%	37%	37%	38%	24%	38%	35%	38%
Net:	-6%	-8%	-4%	-3%	-15%	1%	-7%	-11%	-5%	-6%	3%	-1%	-6%	-7%	-9%	18%	-6%	3%	-12%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) To what extent do you agree or disagree with the following?: Banks and other financial services institutions are no more or less focused now on serving the community than they once were

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly agree	8%	12%	13%	12%	7%	6%	2%	15%	7%	7%	5%	9%	8%	7%	6%	11%	7%	4%	2%
Somewhat agree	24%	30%	35%	24%	21%	19%	18%	24%	23%	27%	23%	25%	22%	25%	21%	23%	30%	22%	28%
Neither agree nor disagree	35%	36%	32%	34%	33%	38%	37%	33%	39%	36%	35%	40%	32%	39%	38%	34%	31%	30%	39%
Somewhat disagree	17%	12%	10%	14%	18%	22%	27%	15%	18%	17%	22%	14%	19%	15%	21%	18%	16%	22%	16%
Strongly disagree	7%	5%	4%	7%	10%	8%	8%	7%	5%	3%	8%	8%	6%	7%	8%	8%	10%	13%	5%
Don't know	8%	5%	7%	9%	11%	7%	8%	7%	8%	9%	8%	4%	12%	7%	6%	7%	5%	9%	10%
Total Agree:	33%	42%	48%	36%	28%	25%	20%	39%	30%	34%	28%	34%	30%	32%	28%	34%	37%	26%	30%
Total Disagree:	25%	17%	13%	20%	28%	30%	35%	21%	23%	21%	29%	22%	25%	22%	29%	25%	26%	36%	21%
Net:	8%	25%	34%	16%	0%	-6%	-15%	17%	6%	14%	-1%	13%	5%	10%	-1%	8%	11%	-9%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) To what extent do you agree or disagree with the following?: Banks and other financial services institutions are no more or less focused now on serving the community than they once were

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly agree	8%	10%	7%	9%	8%	8%	9%	7%	7%	7%	18%	15%	8%	8%	8%	14%	9%	9%	8%
Somewhat agree	24%	26%	22%	24%	22%	26%	25%	22%	26%	23%	29%	19%	24%	24%	24%	27%	27%	26%	22%
Neither agree nor disagree	35%	34%	36%	32%	37%	39%	33%	39%	36%	35%	29%	15%	35%	35%	35%	36%	32%	33%	37%
Somewhat disagree	17%	16%	19%	22%	18%	12%	15%	17%	17%	19%	12%	28%	18%	16%	19%	8%	20%	18%	16%
Strongly disagree	7%	8%	7%	7%	7%	7%	7%	6%	7%	8%	7%	17%	7%	8%	7%	7%	8%	8%	7%
Don't know	8%	6%	10%	6%	8%	7%	10%	9%	7%	7%	5%	7%	8%	8%	8%	8%	4%	6%	10%
Total Agree:	33%	36%	29%	33%	30%	34%	34%	29%	33%	30%	47%	34%	33%	33%	32%	41%	36%	35%	30%
Total Disagree:	25%	24%	25%	30%	26%	20%	22%	23%	24%	27%	19%	45%	25%	24%	26%	15%	28%	26%	23%
Net:	8%	12%	4%	3%	4%	15%	12%	6%	8%	3%	28%	-11%	8%	8%	6%	27%	9%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.A) The Government has proposed giving greater decision making powers and more control over funding to local areas to enable them to decide how to grow their region’s economy
To what extent would you support those running your local area using these powers to encourage more jobs and investment linked to the financial services industry in their area?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	23%	21%	22%	23%	22%	23%	26%	27%	17%	16%	21%	22%	17%	29%	31%	33%	26%	17%	16%
Somewhat support	49%	52%	44%	49%	49%	53%	47%	44%	51%	51%	55%	50%	54%	45%	42%	44%	47%	47%	62%
Neither oppose nor support	19%	17%	22%	19%	20%	15%	18%	20%	22%	22%	14%	20%	20%	15%	18%	15%	18%	25%	18%
Somewhat oppose	3%	4%	4%	3%	2%	2%	5%	4%	5%	4%	2%	5%	1%	2%	3%	3%	4%	3%	0%
Strongly oppose	1%	1%	1%	1%	2%	2%	2%	1%	2%	2%	1%	0%	2%	3%	0%	2%	1%	2%	3%
Don't know	5%	5%	5%	6%	5%	5%	3%	4%	5%	5%	6%	3%	5%	6%	7%	3%	5%	7%	0%
Total Support:	72%	73%	66%	72%	71%	76%	73%	71%	67%	68%	76%	72%	71%	74%	72%	77%	72%	63%	78%
Total Oppose:	5%	5%	6%	4%	4%	4%	6%	5%	7%	6%	3%	5%	3%	5%	3%	5%	5%	5%	3%
Net:	67%	68%	61%	68%	68%	72%	66%	66%	61%	62%	73%	67%	68%	69%	69%	73%	67%	59%	75%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.B) The Government has proposed giving greater decision making powers and more control over funding to local areas to enable them to decide how to grow their region’s economy
To what extent would you support those running your local area using these powers to encourage more jobs and investment linked to the financial services industry in their area?

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	23%	25%	21%	26%	23%	22%	21%	21%	21%	25%	31%	35%	25%	20%	23%	25%	27%	27%	19%
Somewhat support	49%	47%	50%	50%	49%	47%	48%	48%	49%	52%	46%	34%	49%	49%	49%	47%	47%	49%	49%
Neither oppose nor support	19%	19%	19%	16%	16%	21%	22%	21%	20%	15%	18%	16%	18%	20%	18%	20%	17%	16%	21%
Somewhat oppose	3%	4%	3%	4%	3%	4%	3%	2%	4%	4%	3%	5%	3%	4%	3%	4%	5%	4%	3%
Strongly oppose	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	0%	5%	1%	2%	2%	1%	1%	1%	2%
Don't know	5%	4%	6%	2%	7%	4%	6%	7%	5%	3%	2%	5%	4%	5%	5%	3%	4%	3%	6%
Total Support:	72%	72%	72%	77%	72%	69%	69%	69%	69%	76%	76%	69%	74%	69%	72%	72%	74%	76%	68%
Total Oppose:	5%	6%	4%	5%	5%	6%	3%	3%	6%	5%	4%	10%	4%	6%	5%	5%	5%	5%	5%
Net:	67%	66%	68%	72%	67%	62%	66%	66%	63%	71%	73%	59%	70%	64%	67%	66%	69%	72%	63%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.A) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Reducing rates of corporation tax

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	19%	23%	19%	20%	17%	21%	16%	24%	16%	15%	15%	22%	21%	22%	16%	21%	17%	20%	18%
Somewhat support	31%	25%	30%	32%	27%	35%	35%	24%	29%	38%	31%	29%	30%	36%	26%	30%	34%	32%	47%
Neither oppose nor support	25%	23%	24%	21%	28%	26%	28%	26%	30%	27%	26%	28%	24%	22%	28%	23%	19%	29%	15%
Somewhat oppose	11%	13%	10%	11%	14%	8%	11%	12%	13%	8%	13%	8%	11%	10%	16%	11%	14%	8%	9%
Strongly oppose	6%	8%	9%	7%	6%	5%	3%	8%	7%	4%	3%	7%	6%	5%	8%	9%	8%	3%	2%
Don't know	7%	7%	8%	9%	7%	6%	6%	7%	5%	9%	11%	6%	9%	5%	6%	6%	8%	8%	9%
Total Support:	50%	48%	49%	52%	44%	56%	51%	48%	45%	52%	46%	51%	51%	58%	42%	51%	51%	52%	65%
Total Oppose:	18%	22%	19%	18%	20%	12%	15%	19%	20%	12%	17%	14%	17%	15%	24%	20%	22%	11%	11%
Net:	32%	26%	30%	34%	24%	44%	37%	28%	25%	40%	29%	37%	34%	42%	18%	31%	29%	41%	54%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.B) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Reducing rates of corporation tax

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	19%	21%	18%	19%	17%	23%	18%	20%	20%	15%	21%	23%	22%	15%	18%	25%	18%	22%	17%
Somewhat support	31%	32%	30%	29%	31%	29%	33%	35%	29%	30%	31%	27%	33%	27%	32%	25%	28%	32%	31%
Neither oppose nor support	25%	23%	28%	24%	27%	24%	25%	24%	28%	26%	19%	20%	25%	26%	25%	27%	28%	24%	26%
Somewhat oppose	11%	13%	10%	13%	13%	10%	9%	9%	11%	13%	13%	9%	9%	14%	11%	11%	14%	12%	10%
Strongly oppose	6%	7%	6%	7%	6%	7%	6%	5%	6%	6%	10%	14%	5%	8%	6%	6%	6%	6%	6%
Don't know	7%	5%	9%	6%	7%	6%	10%	6%	7%	9%	6%	7%	6%	9%	7%	5%	5%	5%	10%
Total Support:	50%	53%	48%	49%	48%	53%	51%	56%	48%	45%	52%	49%	55%	43%	50%	50%	46%	54%	48%
Total Oppose:	18%	20%	15%	20%	18%	17%	15%	14%	17%	19%	23%	24%	14%	23%	18%	17%	20%	18%	17%
Net:	32%	33%	32%	29%	29%	36%	36%	42%	31%	26%	29%	26%	42%	20%	33%	33%	26%	35%	32%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.A) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Reducing business rates

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	23%	20%	20%	23%	24%	28%	24%	23%	21%	16%	20%	26%	25%	25%	19%	24%	26%	26%	30%
Somewhat support	37%	30%	34%	38%	35%	41%	42%	36%	36%	52%	35%	33%	34%	42%	37%	38%	33%	29%	39%
Neither oppose nor support	23%	26%	28%	19%	25%	22%	21%	22%	28%	19%	23%	26%	25%	19%	25%	23%	23%	28%	17%
Somewhat oppose	7%	11%	7%	8%	6%	3%	7%	8%	7%	5%	9%	8%	7%	6%	8%	6%	8%	6%	6%
Strongly oppose	3%	5%	2%	4%	4%	1%	2%	3%	4%	1%	1%	2%	4%	3%	4%	3%	2%	4%	5%
Don't know	7%	8%	9%	9%	6%	5%	4%	8%	4%	7%	13%	5%	6%	5%	8%	6%	8%	7%	3%
Total Support:	60%	50%	54%	61%	59%	69%	66%	59%	57%	67%	55%	59%	59%	67%	55%	62%	59%	55%	69%
Total Oppose:	10%	16%	10%	11%	10%	4%	9%	11%	10%	7%	10%	10%	10%	9%	12%	9%	10%	10%	12%
Net:	50%	34%	44%	50%	49%	64%	57%	48%	47%	61%	45%	49%	49%	58%	43%	53%	49%	46%	57%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.B) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Reducing business rates

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	23%	26%	20%	25%	22%	25%	21%	25%	23%	19%	25%	25%	25%	20%	23%	22%	25%	25%	21%
Somewhat support	37%	36%	38%	39%	37%	35%	37%	36%	37%	37%	40%	28%	40%	33%	38%	33%	34%	40%	36%
Neither oppose nor support	23%	23%	24%	22%	23%	24%	25%	22%	25%	25%	18%	14%	23%	24%	22%	32%	23%	21%	25%
Somewhat oppose	7%	7%	7%	8%	8%	5%	7%	6%	6%	9%	10%	8%	5%	10%	7%	5%	11%	7%	6%
Strongly oppose	3%	3%	2%	3%	3%	4%	2%	3%	3%	2%	3%	8%	2%	4%	3%	2%	3%	3%	3%
Don't know	7%	5%	9%	5%	7%	7%	9%	7%	6%	8%	5%	17%	5%	9%	7%	7%	4%	5%	9%
Total Support:	60%	62%	58%	63%	58%	60%	57%	62%	60%	56%	65%	52%	65%	53%	61%	55%	59%	65%	57%
Total Oppose:	10%	10%	9%	10%	11%	10%	9%	9%	9%	11%	13%	16%	7%	14%	10%	7%	14%	9%	9%
Net:	50%	52%	49%	53%	48%	51%	49%	53%	51%	44%	52%	36%	58%	39%	50%	47%	45%	56%	47%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.A) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Increasing spending on skills training linked to jobs in the industry

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	31%	27%	31%	30%	29%	33%	35%	33%	26%	23%	21%	34%	31%	45%	41%	37%	30%	30%	23%
Somewhat support	48%	47%	45%	48%	48%	51%	48%	46%	51%	49%	58%	48%	48%	40%	40%	47%	46%	40%	61%
Neither oppose nor support	15%	19%	14%	13%	16%	14%	13%	13%	19%	23%	13%	12%	13%	9%	13%	13%	16%	20%	16%
Somewhat oppose	2%	2%	2%	3%	1%	0%	1%	3%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	0%
Strongly oppose	1%	0%	2%	1%	1%	1%	0%	1%	1%	1%	0%	2%	1%	2%	1%	0%	1%	2%	0%
Don't know	4%	4%	6%	5%	5%	2%	2%	4%	3%	4%	6%	3%	5%	3%	3%	2%	6%	8%	0%
Total Support:	79%	75%	76%	78%	77%	84%	83%	79%	77%	72%	79%	82%	79%	85%	80%	84%	77%	69%	84%
Total Oppose:	2%	3%	4%	4%	2%	1%	1%	4%	1%	1%	2%	3%	3%	3%	3%	1%	2%	3%	0%
Net:	76%	72%	72%	74%	75%	83%	83%	75%	76%	70%	77%	79%	76%	82%	77%	83%	75%	66%	84%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.B) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Increasing spending on skills training linked to jobs in the industry

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	31%	32%	30%	34%	31%	30%	28%	29%	30%	31%	34%	31%	35%	26%	30%	36%	30%	35%	28%
Somewhat support	48%	47%	49%	49%	46%	47%	49%	46%	48%	49%	48%	50%	46%	49%	49%	41%	49%	49%	47%
Neither oppose nor support	15%	14%	15%	13%	16%	16%	15%	18%	15%	13%	12%	9%	14%	16%	15%	17%	15%	12%	16%
Somewhat oppose	2%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%
Strongly oppose	1%	1%	1%	1%	1%	2%	0%	0%	1%	1%	1%	4%	1%	1%	1%	1%	1%	0%	1%
Don't know	4%	4%	4%	3%	5%	4%	4%	5%	3%	5%	3%	5%	3%	5%	4%	4%	2%	3%	6%
Total Support:	79%	79%	78%	83%	77%	78%	78%	75%	79%	80%	83%	80%	81%	76%	79%	77%	79%	84%	75%
Total Oppose:	2%	3%	2%	2%	2%	3%	3%	2%	3%	2%	2%	6%	2%	3%	2%	3%	3%	1%	3%
Net:	76%	77%	76%	81%	75%	74%	75%	73%	75%	78%	81%	75%	79%	72%	77%	74%	76%	83%	72%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.A) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Giving companies in the industry a tax break for hiring new staff or training workers

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	23%	24%	22%	25%	22%	25%	21%	26%	15%	18%	22%	23%	23%	26%	25%	26%	22%	27%	33%
Somewhat support	43%	35%	41%	40%	42%	49%	48%	36%	46%	46%	39%	43%	42%	45%	41%	46%	47%	39%	41%
Neither oppose nor support	20%	21%	20%	18%	22%	18%	19%	21%	24%	18%	23%	19%	19%	20%	19%	16%	17%	19%	14%
Somewhat oppose	6%	9%	6%	6%	4%	3%	7%	5%	8%	9%	5%	5%	6%	3%	8%	6%	5%	4%	4%
Strongly oppose	3%	3%	3%	3%	4%	2%	2%	3%	4%	1%	1%	5%	3%	2%	2%	3%	3%	2%	5%
Don't know	6%	8%	8%	8%	6%	3%	3%	8%	3%	8%	11%	4%	7%	4%	4%	4%	6%	10%	4%
Total Support:	66%	59%	63%	65%	65%	75%	69%	62%	62%	64%	60%	66%	66%	71%	66%	72%	69%	66%	73%
Total Oppose:	9%	12%	9%	9%	8%	4%	9%	9%	12%	10%	6%	11%	9%	5%	10%	8%	8%	6%	9%
Net:	57%	47%	54%	56%	57%	70%	60%	53%	50%	55%	55%	56%	57%	67%	56%	63%	62%	60%	64%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.B) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Giving companies in the industry a tax break for hiring new staff or training workers

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	23%	25%	21%	23%	21%	24%	24%	24%	24%	18%	28%	21%	25%	20%	22%	28%	25%	25%	21%
Somewhat support	43%	44%	42%	45%	42%	41%	44%	45%	39%	46%	41%	36%	45%	40%	44%	36%	43%	44%	42%
Neither oppose nor support	20%	18%	21%	19%	22%	22%	17%	18%	22%	21%	14%	19%	19%	20%	20%	20%	20%	18%	21%
Somewhat oppose	6%	6%	5%	6%	5%	6%	5%	5%	6%	6%	7%	10%	5%	7%	6%	6%	7%	7%	5%
Strongly oppose	3%	3%	3%	2%	4%	3%	2%	2%	2%	3%	5%	9%	2%	3%	3%	3%	2%	3%	3%
Don't know	6%	5%	8%	4%	7%	5%	8%	6%	6%	6%	5%	5%	4%	8%	6%	8%	3%	4%	8%
Total Support:	66%	68%	63%	68%	62%	65%	67%	69%	63%	64%	69%	57%	70%	60%	66%	63%	68%	69%	63%
Total Oppose:	9%	9%	8%	9%	9%	9%	8%	7%	8%	9%	12%	19%	7%	11%	8%	9%	8%	9%	8%
Net:	57%	59%	55%	60%	53%	56%	60%	62%	56%	55%	56%	38%	63%	49%	58%	55%	60%	60%	55%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.A) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Allowing greater flexibility in how companies can spend money on skills training

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	21%	23%	28%	20%	22%	19%	17%	24%	19%	15%	16%	22%	23%	27%	21%	23%	21%	28%	21%
Somewhat support	48%	41%	43%	50%	49%	53%	53%	41%	53%	51%	57%	44%	49%	41%	46%	47%	50%	42%	61%
Neither oppose nor support	20%	22%	17%	17%	22%	21%	24%	22%	22%	23%	18%	24%	16%	23%	23%	19%	19%	20%	13%
Somewhat oppose	3%	7%	4%	2%	2%	2%	2%	5%	3%	3%	0%	3%	2%	3%	5%	4%	2%	2%	3%
Strongly oppose	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	2%	1%	2%	1%	1%	1%	1%	0%
Don't know	6%	7%	6%	9%	6%	5%	4%	8%	3%	7%	8%	4%	8%	5%	3%	6%	7%	6%	3%
Total Support:	70%	64%	72%	70%	70%	72%	70%	65%	72%	66%	73%	67%	73%	68%	68%	71%	71%	70%	82%
Total Oppose:	4%	8%	6%	4%	3%	2%	2%	5%	4%	4%	0%	6%	3%	5%	6%	5%	3%	4%	3%
Net:	66%	56%	66%	67%	68%	70%	67%	59%	68%	62%	72%	61%	70%	63%	62%	66%	68%	66%	79%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.B) Some people have suggested local government greater powers to attract jobs and investment to their area. Which powers would you support those running your local area using to attract more jobs and investment linked to the financial services industry?: Allowing greater flexibility in how companies can spend money on skills training

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	21%	23%	20%	24%	19%	23%	20%	20%	21%	22%	23%	33%	22%	20%	21%	27%	23%	25%	19%
Somewhat support	48%	47%	50%	49%	48%	48%	49%	50%	48%	48%	46%	41%	50%	46%	49%	40%	47%	47%	49%
Neither oppose nor support	20%	20%	21%	20%	20%	19%	23%	22%	20%	19%	21%	15%	20%	21%	20%	20%	23%	19%	21%
Somewhat oppose	3%	4%	2%	3%	4%	3%	2%	2%	3%	3%	5%	4%	2%	4%	3%	4%	4%	3%	3%
Strongly oppose	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%
Don't know	6%	5%	6%	4%	8%	6%	6%	5%	6%	7%	5%	5%	4%	8%	6%	7%	3%	4%	8%
Total Support:	70%	70%	70%	73%	67%	70%	69%	70%	69%	70%	69%	74%	72%	66%	70%	67%	70%	72%	68%
Total Oppose:	4%	5%	3%	3%	5%	5%	2%	2%	4%	4%	6%	7%	3%	5%	4%	6%	4%	4%	4%
Net:	66%	65%	67%	70%	61%	65%	66%	68%	65%	66%	63%	67%	69%	61%	66%	61%	66%	68%	64%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Rank Summary: Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance (Ordered Left to Right by Rank)

	1. Using the money it holds to help grow the economy	2. Delivering the best possible service for customers	3. Helping to improve the environment and achieve Net Zero carbon emissions	4. Reducing inequalities between different parts of the UK and spreading opportunities and economic growth more evenly around the country	5. Improving social mobility and ensuring that people from all backgrounds are able to succeed in the industry	6. Supporting communities and vulnerable people	7. Ensuring young people and adults have strong financial skills	8. Having a physical presence in the communities
1-Highest Rank	17%	21%	22%	10%	15%	5%	5%	5%
2	22%	13%	7%	21%	10%	10%	10%	7%
3-Lowest Rank	13%	11%	7%	17%	12%	14%	16%	9%
Not Selected	49%	54%	64%	52%	64%	71%	69%	79%
Mean Rank	1.9	2	2.1	2.1	2.2	2.5	2.5	2.6
Standard Deviation	1.4	1.5	1.6	1.1	1.3	0.8	0.8	0.7

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.A) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Helping to improve the environment and achieve Net Zero carbon emissions

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
1-Highest Rank	22%	39%	28%	24%	14%	14%	14%	27%	21%	20%	28%	22%	23%	20%	21%	18%	15%	21%	18%
2	7%	8%	8%	6%	6%	7%	8%	9%	5%	6%	10%	9%	6%	6%	5%	8%	7%	4%	8%
3-Lowest Rank	7%	8%	6%	9%	8%	5%	7%	8%	7%	11%	5%	10%	7%	7%	7%	7%	5%	9%	8%
Not Selected	64%	44%	58%	61%	72%	73%	72%	55%	67%	64%	58%	59%	64%	67%	66%	68%	73%	66%	67%
Mean Rank	2	1.6	1.9	2	2.4	2.4	2.4	1.9	2.2	2.2	1.9	2	2	2.2	2.2	2.3	2.4	2.2	2.2
Standard Deviation	1.6	1.9	1.8	1.6	1.2	1.2	1.2	1.7	1.5	1.5	1.8	1.6	1.6	1.5	1.6	1.4	1.3	1.5	1.4

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.B) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Helping to improve the environment and achieve Net Zero carbon emissions

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
1-Highest Rank	22%	22%	22%	20%	24%	19%	24%	20%	22%	21%	26%	23%	19%	25%	21%	26%	24%	25%	18%
2	7%	8%	6%	10%	7%	7%	5%	6%	7%	8%	9%	10%	7%	8%	7%	6%	7%	7%	7%
3-Lowest Rank	7%	7%	7%	7%	7%	9%	7%	6%	7%	8%	8%	5%	7%	7%	7%	8%	7%	6%	8%
Not Selected	64%	63%	65%	63%	63%	66%	65%	67%	64%	63%	58%	63%	67%	60%	65%	60%	63%	62%	66%
Mean Rank	2	2	2.2	2	2	2.2	2	2.2	2	2	2	2	2.2	2	2.2	2	2	2	2.2
Standard Deviation	1.6	1.6	1.6	1.5	1.6	1.4	1.6	1.5	1.6	1.5	1.7	1.7	1.5	1.7	1.5	1.7	1.6	1.7	1.4

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.A) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Improving social mobility and ensuring that people from all backgrounds are able to succeed in the industry

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
1-Highest Rank	15%	19%	21%	16%	15%	9%	9%	21%	13%	14%	10%	9%	12%	18%	17%	16%	17%	11%	15%
2	10%	17%	8%	8%	9%	11%	7%	14%	8%	9%	6%	11%	10%	4%	8%	11%	8%	17%	8%
3-Lowest Rank	12%	12%	14%	12%	12%	11%	9%	13%	10%	8%	10%	12%	15%	13%	16%	9%	11%	12%	12%
Not Selected	64%	51%	57%	64%	63%	69%	76%	52%	68%	68%	74%	68%	63%	65%	59%	64%	64%	61%	65%
Mean Rank	2.2	1.9	2	2.2	2.2	2.4	2.5	1.9	2.3	2.3	2.5	2.4	2.3	2.3	2.2	2.2	2.2	2.2	2.3
Standard Deviation	1.3	1.5	1.5	1.3	1.3	1	0.9	1.5	1.2	1.3	1	1	1	1.3	1.3	1.3	1.3	1.2	1.3

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.B) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Improving social mobility and ensuring that people from all backgrounds are able to succeed in the industry

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
1-Highest Rank	15%	16%	13%	14%	14%	18%	13%	11%	15%	14%	20%	35%	15%	15%	13%	27%	14%	17%	14%
2	10%	11%	9%	9%	11%	8%	10%	8%	10%	9%	12%	11%	8%	12%	10%	10%	12%	10%	9%
3-Lowest Rank	12%	10%	13%	12%	12%	14%	9%	9%	12%	13%	12%	13%	12%	11%	11%	14%	8%	12%	12%
Not Selected	64%	63%	65%	65%	63%	59%	69%	72%	62%	63%	56%	41%	65%	62%	66%	49%	66%	62%	65%
Mean Rank	2.2	2.2	2.3	2.3	2.2	2	2.3	2.4	2.2	2.3	2	1.6	2.3	2.2	2.3	1.8	2.3	2.2	2.3
Standard Deviation	1.3	1.3	1.2	1.2	1.3	1.4	1.2	1	1.3	1.2	1.5	1.8	1.2	1.3	1.2	1.7	1.3	1.3	1.2

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.A) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Delivering the best possible service for customers

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
1-Highest Rank	21%	8%	15%	17%	25%	27%	30%	16%	25%	26%	28%	22%	16%	19%	18%	18%	25%	21%	18%
2	13%	8%	14%	13%	15%	18%	13%	10%	13%	12%	18%	13%	17%	14%	15%	13%	13%	11%	10%
3-Lowest Rank	11%	14%	11%	12%	9%	11%	12%	12%	13%	11%	8%	9%	15%	11%	10%	11%	7%	15%	14%
Not Selected	54%	71%	61%	58%	50%	44%	45%	62%	49%	51%	47%	56%	52%	55%	57%	57%	54%	52%	58%
Mean Rank	2	2.5	2.2	2	1.8	1.7	1.7	2.2	1.9	1.9	1.7	2	2	2	2	2	1.9	2	2
Standard Deviation	1.5	0.9	1.3	1.4	1.6	1.6	1.7	1.3	1.6	1.7	1.7	1.6	1.3	1.5	1.4	1.4	1.7	1.5	1.4

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.B) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Delivering the best possible service for customers

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
1-Highest Rank	21%	21%	21%	22%	20%	22%	21%	26%	21%	20%	15%	8%	22%	20%	23%	11%	24%	19%	22%
2	13%	13%	13%	13%	13%	16%	12%	16%	12%	13%	12%	11%	15%	11%	14%	13%	14%	14%	13%
3-Lowest Rank	11%	13%	9%	12%	12%	10%	11%	11%	11%	11%	10%	17%	11%	12%	11%	13%	11%	10%	12%
Not Selected	54%	52%	56%	52%	55%	53%	55%	47%	55%	56%	62%	65%	52%	57%	53%	62%	52%	57%	53%
Mean Rank	2	2	2	1.9	2	1.9	2	1.8	2	2	2.2	2.4	1.9	2	1.9	2.3	1.9	2	1.9
Standard Deviation	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.6	1.5	1.5	1.3	0.9	1.6	1.5	1.6	1	1.6	1.4	1.6

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.A) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Using the money it holds to help grow the economy

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
1-Highest Rank	17%	11%	14%	16%	19%	22%	19%	14%	18%	17%	14%	20%	20%	17%	16%	16%	14%	21%	21%
2	22%	23%	25%	22%	23%	17%	20%	21%	20%	23%	27%	20%	21%	26%	20%	19%	23%	21%	17%
3-Lowest Rank	13%	8%	13%	12%	14%	17%	14%	16%	14%	12%	14%	13%	10%	14%	12%	14%	10%	12%	10%
Not Selected	49%	58%	48%	51%	44%	45%	46%	50%	47%	49%	45%	47%	49%	43%	52%	51%	53%	46%	52%
Mean Rank	1.9	2	2	2	1.8	1.8	1.9	2	1.9	1.9	1.9	1.9	1.9	1.8	2	2	2	1.8	1.9
Standard Deviation	1.4	1.2	1.3	1.4	1.4	1.5	1.4	1.3	1.4	1.4	1.3	1.5	1.5	1.3	1.4	1.3	1.3	1.5	1.6

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.B) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Using the money it holds to help grow the economy

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
1-Highest Rank	17%	16%	17%	19%	17%	13%	17%	16%	17%	18%	14%	8%	17%	17%	17%	12%	20%	15%	18%
2	22%	24%	20%	21%	22%	21%	23%	21%	25%	19%	20%	18%	21%	22%	21%	25%	22%	22%	21%
3-Lowest Rank	13%	12%	14%	13%	14%	12%	13%	15%	12%	11%	15%	10%	14%	12%	14%	8%	14%	14%	12%
Not Selected	49%	48%	49%	47%	48%	53%	46%	48%	46%	51%	51%	64%	48%	49%	48%	55%	44%	49%	49%
Mean Rank	1.9	1.9	1.9	1.9	1.9	2	1.9	1.9	1.9	2	2	2.3	1.9	1.9	1.9	2	1.8	2	1.9
Standard Deviation	1.4	1.4	1.4	1.4	1.4	1.3	1.4	1.3	1.4	1.4	1.3	1	1.4	1.4	1.4	1.3	1.4	1.3	1.4

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.A) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Reducing inequalities between different parts of the UK and spreading opportunities and economic growth more evenly around the country

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
1-Highest Rank	10%	9%	9%	9%	13%	12%	10%	8%	6%	6%	5%	12%	12%	15%	18%	13%	14%	9%	19%
2	21%	26%	26%	19%	20%	17%	19%	22%	22%	25%	13%	22%	20%	21%	25%	22%	18%	23%	18%
3-Lowest Rank	17%	21%	21%	17%	13%	13%	15%	20%	13%	18%	20%	15%	17%	16%	12%	16%	21%	14%	10%
Not Selected	52%	44%	44%	56%	54%	58%	56%	51%	59%	51%	62%	51%	52%	48%	45%	48%	46%	54%	53%
Mean Rank	2	2	2	2.2	2	2.2	2.2	2	2.3	2	2.4	2	2	2	1.8	2	2	2	2
Standard Deviation	1	1	1	1	1.2	1.2	1	1	1	1	0.8	1.2	1.2	1.3	1.4	1.2	1.2	1	1.5

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.B) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Reducing inequalities between different parts of the UK and spreading opportunities and economic growth more evenly around the country

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
1-Highest Rank	10%	10%	10%	11%	10%	9%	11%	11%	8%	12%	13%	14%	11%	10%	10%	10%	8%	10%	11%
2	21%	19%	23%	21%	22%	21%	20%	17%	19%	25%	25%	22%	20%	21%	20%	28%	19%	22%	21%
3-Lowest Rank	17%	19%	14%	18%	16%	15%	17%	15%	19%	14%	20%	16%	16%	17%	16%	22%	17%	17%	16%
Not Selected	52%	52%	52%	50%	53%	55%	52%	57%	54%	49%	42%	48%	53%	51%	54%	40%	56%	51%	52%
Mean Rank	2	2	2	2	2	2.2	2	2.2	2.2	2	1.9	2	2	2	2	1.9	2.2	2	2
Standard Deviation	1	1	1.2	1.2	1	1	1	1	1	1.2	1.2	1.3	1	1	1	1	1	1	1.2

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.A) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Supporting communities and vulnerable people

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
1-Highest Rank	5%	6%	5%	9%	4%	4%	3%	6%	4%	6%	4%	6%	6%	3%	2%	7%	6%	7%	2%
2	10%	8%	8%	13%	11%	12%	8%	11%	10%	7%	11%	6%	9%	9%	11%	9%	9%	8%	25%
3-Lowest Rank	14%	18%	14%	15%	16%	14%	9%	13%	13%	13%	14%	16%	14%	13%	18%	16%	14%	12%	18%
Not Selected	71%	68%	72%	63%	69%	70%	80%	70%	73%	74%	70%	72%	71%	75%	69%	67%	72%	73%	54%
Mean Rank	2.5	2.5	2.5	2.3	2.5	2.5	2.7	2.5	2.6	2.6	2.5	2.5	2.5	2.6	2.5	2.4	2.5	2.5	2.2
Standard Deviation	0.8	0.8	0.7	1	0.7	0.7	0.5	0.8	0.7	0.7	0.7	0.8	0.8	0.6	0.6	0.9	0.8	0.8	0.8

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.B) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Supporting communities and vulnerable people

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
1-Highest Rank	5%	4%	6%	4%	5%	8%	4%	6%	6%	4%	3%	3%	5%	5%	5%	6%	2%	4%	7%
2	10%	9%	11%	9%	8%	9%	14%	14%	9%	7%	8%	18%	10%	9%	10%	8%	8%	9%	11%
3-Lowest Rank	14%	12%	15%	12%	14%	16%	14%	14%	15%	14%	13%	10%	14%	14%	14%	13%	13%	15%	13%
Not Selected	71%	74%	68%	75%	73%	67%	68%	67%	70%	74%	76%	70%	71%	71%	70%	73%	77%	71%	69%
Mean Rank	2.5	2.6	2.4	2.6	2.6	2.4	2.5	2.4	2.5	2.6	2.6	2.5	2.5	2.5	2.5	2.5	2.6	2.5	2.5
Standard Deviation	0.8	0.7	0.8	0.7	0.7	0.9	0.8	0.9	0.8	0.7	0.6	0.8	0.8	0.7	0.8	0.8	0.5	0.7	0.9

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.A) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Having a physical presence in the communities

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
1-Highest Rank	5%	1%	3%	4%	5%	7%	8%	1%	6%	4%	5%	5%	7%	5%	4%	5%	4%	9%	3%
2	7%	3%	3%	6%	5%	9%	14%	3%	11%	10%	5%	9%	5%	8%	7%	6%	9%	7%	0%
3-Lowest Rank	9%	5%	7%	6%	9%	14%	14%	8%	9%	10%	14%	9%	5%	12%	10%	5%	12%	9%	15%
Not Selected	79%	91%	87%	84%	81%	70%	65%	87%	74%	76%	76%	77%	83%	75%	78%	84%	75%	75%	82%
Mean Rank	2.6	2.9	2.8	2.7	2.7	2.5	2.4	2.8	2.5	2.6	2.6	2.6	2.6	2.6	2.6	2.7	2.6	2.5	2.8
Standard Deviation	0.7	0.2	0.4	0.6	0.6	0.8	1	0.3	0.8	0.7	0.6	0.7	0.7	0.7	0.6	0.7	0.7	0.9	0.4

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.B) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Having a physical presence in the communities

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
1-Highest Rank	5%	5%	4%	5%	5%	6%	4%	5%	4%	5%	4%	6%	5%	4%	5%	1%	4%	4%	5%
2	7%	6%	8%	8%	8%	5%	6%	7%	7%	8%	5%	4%	8%	6%	8%	1%	7%	6%	8%
3-Lowest Rank	9%	10%	9%	10%	9%	7%	11%	13%	8%	9%	7%	8%	10%	9%	10%	5%	14%	8%	9%
Not Selected	79%	78%	79%	77%	77%	82%	79%	76%	80%	78%	84%	82%	77%	81%	77%	92%	74%	81%	78%
Mean Rank	2.6	2.6	2.6	2.6	2.6	2.7	2.7	2.6	2.6	2.6	2.7	2.7	2.6	2.7	2.6	2.9	2.6	2.7	2.6
Standard Deviation	0.7	0.7	0.6	0.7	0.7	0.7	0.6	0.7	0.6	0.7	0.5	0.7	0.7	0.6	0.7	0.2	0.7	0.6	0.7

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.A) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Ensuring young people and adults have strong financial skills

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
1-Highest Rank	5%	6%	4%	5%	4%	5%	7%	5%	7%	7%	7%	4%	5%	4%	4%	7%	5%	2%	4%
2	10%	7%	8%	13%	10%	9%	11%	9%	10%	7%	9%	9%	12%	11%	7%	11%	13%	9%	12%
3-Lowest Rank	16%	11%	14%	16%	17%	15%	19%	10%	19%	17%	16%	14%	16%	14%	15%	20%	17%	15%	9%
Not Selected	69%	76%	73%	66%	68%	71%	62%	76%	65%	69%	68%	72%	66%	71%	73%	62%	66%	74%	75%
Mean Rank	2.5	2.6	2.6	2.4	2.5	2.5	2.4	2.6	2.4	2.5	2.5	2.6	2.4	2.5	2.6	2.4	2.4	2.6	2.6
Standard Deviation	0.8	0.8	0.7	0.8	0.7	0.7	0.9	0.7	0.8	0.8	0.8	0.7	0.8	0.7	0.7	0.9	0.8	0.5	0.7

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.B) Thinking about the role of banking and finance in the economy and society, which of the following do you think are most important for the industry to focus on? Please rank the top 3 options in order of importance: Ensuring young people and adults have strong financial skills

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
1-Highest Rank	5%	5%	6%	5%	6%	5%	6%	6%	6%	5%	5%	4%	6%	5%	5%	7%	5%	6%	5%
2	10%	10%	10%	9%	9%	13%	10%	11%	11%	9%	8%	7%	10%	10%	10%	7%	11%	10%	10%
3-Lowest Rank	16%	14%	17%	16%	15%	15%	16%	15%	14%	17%	16%	21%	15%	16%	15%	16%	14%	16%	16%
Not Selected	69%	71%	67%	71%	70%	67%	67%	68%	69%	69%	71%	68%	68%	70%	69%	70%	71%	69%	69%
Mean Rank	2.5	2.5	2.4	2.5	2.5	2.4	2.4	2.4	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
Standard Deviation	0.8	0.7	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.7	0.7	0.7	0.8	0.7	0.8	0.8	0.8	0.8	0.8

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.A) One of the major challenges politicians from all parties are trying to address right now is “levelling up”. This means finding ways to reduce inequalities between different parts of the UK by improving the economy, opportunities and quality of life in areas outside London and the South East. How important or unimportant a role do you think the banking and finance industry could play in this?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Very important	35%	35%	31%	36%	33%	37%	38%	34%	32%	31%	26%	38%	35%	42%	45%	41%	33%	31%	46%
Somewhat important	46%	44%	50%	46%	47%	44%	43%	43%	47%	50%	48%	46%	47%	41%	43%	45%	49%	50%	36%
Neither important or unimportant	12%	15%	11%	11%	11%	13%	13%	13%	14%	12%	16%	11%	12%	11%	8%	9%	10%	11%	15%
Somewhat unimportant	2%	2%	3%	1%	3%	3%	3%	4%	4%	2%	3%	2%	2%	0%	1%	1%	2%	2%	0%
Don't know	4%	3%	4%	5%	6%	3%	2%	4%	1%	4%	6%	4%	3%	3%	2%	4%	6%	6%	3%
Total Important:	81%	79%	81%	83%	80%	81%	82%	77%	79%	81%	74%	83%	82%	83%	89%	85%	82%	81%	83%
Net:	-77%	-75%	-77%	-77%	-74%	-78%	-80%	-73%	-78%	-78%	-68%	-80%	-79%	-79%	-86%	-82%	-76%	-75%	-80%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.B) One of the major challenges politicians from all parties are trying to address right now is “levelling up”. This means finding ways to reduce inequalities between different parts of the UK by improving the economy, opportunities and quality of life in areas outside London and the South East. How important or unimportant a role do you think the banking and finance industry could play in this?

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Very important	35%	37%	33%	38%	34%	38%	31%	34%	34%	35%	37%	45%	39%	30%	34%	43%	32%	43%	30%
Somewhat important	46%	46%	46%	45%	46%	44%	48%	43%	45%	50%	46%	26%	44%	48%	46%	43%	48%	43%	47%
Neither important or unimportant	12%	12%	12%	10%	12%	12%	15%	15%	13%	8%	11%	16%	10%	14%	12%	10%	12%	9%	14%
Somewhat unimportant	2%	2%	2%	4%	2%	2%	2%	3%	3%	2%	2%	4%	2%	3%	3%	1%	3%	2%	3%
Don't know	4%	3%	5%	2%	5%	3%	5%	4%	4%	4%	2%	3%	3%	5%	4%	3%	4%	2%	5%
Total Important:	81%	82%	80%	83%	80%	82%	78%	78%	79%	85%	84%	71%	83%	78%	80%	86%	80%	86%	77%
Net:	-77%	-79%	-75%	-80%	-75%	-79%	-74%	-74%	-75%	-81%	-82%	-68%	-80%	-73%	-76%	-83%	-76%	-85%	-72%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.A) Thinking about the banking and financial industry and the role it could play in reducing inequalities between different parts of the UK, which of the following do you think the industry could have the biggest impact on? Select up to three

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Don't Know	7%	4%	6%	7%	9%	9%	5%	7%	6%	7%	7%	3%	5%	10%	2%	9%	7%	9%	4%
Boosting rates of pay, employment and productivity	38%	45%	40%	40%	44%	38%	26%	34%	36%	39%	51%	39%	43%	38%	38%	36%	39%	27%	33%
Boosting the level of private investment in the economy in regions outside London and the South East to encourage economic growth	35%	25%	21%	28%	38%	38%	55%	32%	35%	40%	32%	45%	32%	34%	31%	35%	38%	39%	26%
Improving the quality of education and training in schools and colleges	25%	30%	27%	26%	23%	21%	26%	30%	25%	27%	25%	26%	24%	23%	20%	26%	24%	22%	28%
Boosting the level of public and private investment in research and development	24%	20%	18%	20%	22%	29%	33%	23%	23%	30%	20%	27%	23%	22%	38%	21%	17%	31%	33%
Boosting the number of adults completing skills training	21%	16%	23%	23%	20%	18%	24%	22%	16%	26%	22%	20%	28%	12%	21%	18%	22%	25%	26%
Providing more good quality homes for home-buyers and renters	21%	25%	25%	20%	18%	18%	19%	22%	19%	17%	23%	18%	20%	18%	12%	23%	24%	17%	35%
Improving transport and infrastructure	20%	22%	16%	20%	18%	23%	20%	15%	22%	22%	23%	20%	15%	25%	21%	18%	16%	24%	22%
Restoring a sense of community and local pride	18%	12%	18%	20%	20%	19%	20%	16%	19%	12%	15%	17%	22%	15%	27%	20%	24%	18%	22%
Improving health outcomes	17%	21%	23%	19%	16%	12%	13%	19%	20%	13%	15%	15%	19%	21%	29%	15%	13%	18%	16%
Reducing levels of crime and anti-social behaviour	16%	22%	20%	19%	12%	15%	12%	20%	17%	14%	14%	13%	17%	21%	18%	17%	15%	8%	8%
Empowering local leaders, such as mayors, by giving them more control over funding and decisions in their area	14%	14%	17%	14%	13%	14%	13%	15%	13%	11%	9%	14%	17%	16%	16%	15%	13%	10%	30%
Improving digital connectivity through better broadband and mobile /5G coverage	10%	12%	11%	11%	8%	9%	9%	8%	12%	10%	9%	11%	13%	9%	10%	8%	11%	7%	8%
None of the above	1%	0%	1%	1%	1%	2%	1%	2%	2%	2%	2%	1%	0%	0%	0%	1%	1%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.B) Thinking about the banking and financial industry and the role it could play in reducing inequalities between different parts of the UK, which of the following do you think the industry could have the biggest impact on? Select up to three

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Don't Know	7%	6%	7%	4%	9%	6%	8%	9%	6%	7%	4%	4%	6%	8%	7%	4%	3%	4%	10%
Boosting rates of pay, employment and productivity	38%	35%	41%	33%	42%	36%	41%	42%	38%	39%	33%	34%	37%	40%	38%	40%	36%	38%	39%
Boosting the level of private investment in the economy in regions outside London and the South East to encourage economic growth	35%	39%	31%	46%	35%	27%	30%	31%	33%	40%	36%	46%	37%	33%	36%	29%	42%	37%	32%
Improving the quality of education and training in schools and colleges	25%	22%	29%	22%	28%	25%	26%	24%	26%	27%	25%	28%	25%	26%	25%	32%	27%	25%	25%
Boosting the level of public and private investment in research and development	24%	27%	21%	30%	25%	19%	21%	22%	21%	27%	25%	37%	25%	23%	24%	22%	25%	27%	22%
Boosting the number of adults completing skills training	21%	20%	21%	21%	20%	23%	21%	19%	23%	20%	23%	30%	22%	20%	21%	20%	27%	22%	19%
Providing more good quality homes for home-buyers and renters	21%	20%	21%	18%	22%	21%	22%	20%	22%	19%	21%	21%	20%	21%	21%	22%	17%	21%	21%
Improving transport and infrastructure	20%	20%	19%	22%	18%	21%	18%	19%	20%	20%	18%	16%	20%	20%	20%	18%	19%	21%	19%
Restoring a sense of community and local pride	18%	17%	19%	19%	17%	20%	17%	22%	18%	16%	19%	17%	21%	15%	19%	16%	20%	18%	18%
Improving health outcomes	17%	16%	19%	15%	16%	19%	20%	19%	17%	15%	21%	16%	18%	17%	17%	25%	18%	18%	17%
Reducing levels of crime and anti-social behaviour	16%	16%	17%	15%	13%	21%	18%	19%	18%	12%	16%	15%	17%	15%	16%	23%	13%	17%	16%
Empowering local leaders, such as mayors, by giving them more control over funding and decisions in their area	14%	14%	14%	14%	12%	14%	15%	12%	15%	14%	17%	6%	14%	14%	14%	18%	14%	14%	14%
Improving digital connectivity through better broadband and mobile /5G coverage	10%	12%	7%	12%	8%	11%	9%	6%	10%	13%	13%	5%	10%	10%	10%	12%	11%	10%	9%
None of the above	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	2%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.A) Thinking about the banking and finance industry and its role in levelling up, which of the following ideas do you think the industry should prioritise when it comes to levelling up? Select up to three

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Don't know	6%	3%	7%	7%	9%	5%	4%	7%	5%	8%	7%	4%	5%	3%	3%	6%	9%	7%	4%
Investing more in companies outside of London	30%	23%	25%	22%	32%	37%	39%	19%	25%	36%	22%	39%	31%	32%	49%	34%	36%	28%	24%
Ensuring a better spread of well paid roles across the country	26%	28%	24%	25%	28%	24%	28%	25%	27%	28%	24%	27%	28%	24%	26%	33%	22%	28%	20%
Investing more in small and medium sized businesses	26%	22%	19%	24%	23%	33%	35%	26%	29%	26%	22%	28%	34%	26%	24%	23%	23%	25%	32%
Investing more in infrastructure projects, such as transport, energy and housing	23%	22%	22%	23%	20%	27%	27%	25%	20%	22%	19%	28%	22%	29%	20%	23%	26%	22%	27%
Supporting reskilling and upskilling for workers	22%	19%	21%	23%	22%	23%	26%	20%	20%	19%	24%	22%	28%	26%	27%	18%	23%	23%	31%
Ensuring people can continue to access physical bank branches	22%	22%	20%	13%	21%	25%	30%	26%	26%	16%	22%	21%	17%	26%	23%	20%	21%	20%	21%
Supporting adults in managing their finances to help with debt and the cost of living	21%	29%	24%	22%	17%	18%	19%	22%	22%	16%	20%	27%	21%	21%	10%	23%	19%	22%	40%
Supporting children and young people to learn more about how to manage their money whilst they are still in education	21%	28%	24%	22%	17%	16%	19%	24%	27%	22%	20%	18%	22%	22%	15%	18%	20%	14%	19%
Encouraging people from diverse backgrounds to start working in the industry	16%	21%	20%	18%	16%	12%	10%	23%	15%	18%	17%	16%	14%	14%	15%	10%	13%	12%	17%
Teaching people with poor digital skills how to access online and mobile banking	15%	17%	21%	14%	17%	14%	11%	17%	14%	16%	12%	13%	14%	14%	12%	16%	19%	20%	15%
Supporting local charities and community groups	13%	14%	18%	19%	12%	8%	6%	14%	12%	16%	10%	9%	13%	15%	14%	12%	12%	12%	12%
Ensuring vulnerable people and those on low incomes can get access to financial products and affordable credit	10%	8%	7%	13%	12%	12%	9%	6%	10%	8%	15%	10%	10%	10%	13%	12%	9%	10%	10%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.B) Thinking about the banking and finance industry and its role in levelling up, which of the following ideas do you think the industry should prioritise when it comes to levelling up? Select up to three

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Don't know	6%	5%	6%	4%	7%	5%	8%	7%	6%	5%	4%	4%	5%	6%	6%	4%	5%	3%	8%
Investing more in companies outside of London	30%	33%	27%	36%	33%	22%	28%	26%	30%	32%	33%	30%	31%	28%	31%	21%	28%	33%	29%
Ensuring a better spread of well paid roles across the country	26%	26%	27%	24%	27%	30%	26%	28%	26%	28%	24%	22%	26%	26%	26%	30%	25%	28%	25%
Investing more in small and medium sized businesses	26%	29%	24%	31%	28%	23%	23%	26%	25%	27%	27%	28%	27%	25%	26%	26%	30%	28%	24%
Investing more in infrastructure projects, such as transport, energy and housing	23%	26%	21%	28%	24%	22%	19%	22%	22%	27%	25%	30%	24%	23%	23%	23%	26%	24%	22%
Supporting reskilling and upskilling for workers	22%	24%	21%	22%	23%	25%	20%	19%	24%	24%	19%	33%	24%	21%	23%	21%	27%	24%	20%
Ensuring people can continue to access physical bank branches	22%	22%	22%	22%	20%	23%	23%	25%	23%	19%	22%	17%	23%	21%	23%	18%	22%	22%	22%
Supporting adults in managing their finances to help with debt and the cost of living	21%	19%	24%	21%	23%	22%	19%	22%	22%	21%	20%	19%	21%	22%	21%	23%	21%	21%	21%
Supporting children and young people to learn more about how to manage their money whilst they are still in education	21%	18%	23%	22%	18%	21%	22%	21%	22%	19%	25%	31%	22%	20%	20%	26%	20%	25%	18%
Encouraging people from diverse backgrounds to start working in the industry	16%	15%	17%	13%	16%	20%	15%	14%	15%	17%	20%	17%	16%	15%	14%	28%	15%	18%	14%
Teaching people with poor digital skills how to access online and mobile banking	15%	16%	15%	13%	16%	17%	16%	15%	15%	14%	19%	16%	16%	15%	15%	19%	19%	16%	14%
Supporting local charities and community groups	13%	13%	12%	12%	12%	15%	13%	11%	13%	13%	14%	11%	12%	13%	13%	13%	13%	13%	12%
Ensuring vulnerable people and those on low incomes can get access to financial products and affordable credit	10%	9%	11%	10%	8%	9%	14%	12%	10%	8%	8%	4%	10%	10%	10%	10%	9%	8%	12%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.A) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? : Invest in infrastructure projects, such as transport, energy and housing, around the UK

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	34%	35%	31%	32%	36%	34%	34%	37%	31%	27%	29%	33%	30%	40%	34%	39%	32%	35%	42%
Somewhat support	42%	34%	43%	43%	41%	43%	44%	38%	40%	50%	50%	44%	43%	37%	41%	39%	40%	42%	39%
Neither oppose nor support	16%	20%	19%	14%	14%	14%	15%	16%	19%	16%	13%	12%	20%	15%	17%	15%	16%	16%	16%
Somewhat oppose	3%	3%	3%	4%	3%	4%	3%	3%	3%	2%	2%	8%	2%	3%	4%	3%	5%	3%	0%
Strongly oppose	2%	3%	1%	1%	2%	2%	1%	3%	4%	1%	0%	2%	1%	1%	2%	2%	1%	1%	0%
Don't know	3%	4%	3%	4%	3%	3%	2%	3%	4%	4%	5%	0%	3%	5%	1%	2%	5%	3%	4%
Total Support:	76%	70%	74%	76%	78%	77%	78%	75%	71%	77%	79%	77%	73%	77%	75%	79%	73%	77%	81%
Total Oppose:	5%	6%	4%	6%	5%	6%	5%	6%	7%	3%	3%	10%	4%	4%	7%	5%	7%	3%	0%
Net:	71%	64%	71%	70%	72%	71%	74%	69%	64%	74%	76%	67%	69%	74%	68%	74%	66%	74%	81%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.B) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? : Invest in infrastructure projects, such as transport, energy and housing, around the UK

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	34%	36%	32%	34%	35%	33%	33%	32%	31%	36%	38%	42%	37%	30%	34%	35%	35%	38%	31%
Somewhat support	42%	43%	41%	44%	41%	40%	42%	43%	44%	41%	39%	36%	42%	41%	42%	39%	42%	41%	43%
Neither oppose nor support	16%	14%	19%	15%	16%	18%	16%	14%	17%	15%	16%	15%	15%	18%	16%	15%	12%	14%	19%
Somewhat oppose	3%	3%	3%	4%	3%	5%	2%	4%	3%	4%	3%	0%	3%	3%	3%	5%	6%	3%	3%
Strongly oppose	2%	2%	1%	2%	1%	1%	2%	3%	1%	1%	2%	2%	1%	2%	2%	4%	2%	2%	1%
Don't know	3%	3%	4%	2%	4%	3%	4%	4%	2%	3%	3%	5%	2%	5%	3%	4%	3%	2%	4%
Total Support:	76%	78%	73%	77%	76%	73%	76%	75%	76%	77%	77%	79%	79%	71%	76%	73%	77%	78%	73%
Total Oppose:	5%	5%	5%	6%	5%	6%	4%	7%	5%	5%	5%	2%	5%	6%	5%	8%	8%	5%	4%
Net:	71%	73%	68%	71%	71%	67%	72%	68%	71%	72%	72%	76%	74%	66%	71%	65%	69%	73%	69%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.A) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? : Invest in small and medium sized businesses

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	32%	27%	30%	36%	30%	34%	33%	28%	31%	27%	26%	39%	30%	36%	36%	36%	30%	34%	39%
Somewhat support	44%	38%	44%	43%	46%	45%	46%	47%	39%	48%	52%	41%	46%	39%	37%	40%	45%	41%	54%
Neither oppose nor support	16%	22%	18%	13%	15%	14%	15%	13%	22%	16%	17%	12%	16%	14%	20%	17%	15%	17%	5%
Somewhat oppose	4%	7%	2%	3%	4%	2%	4%	6%	3%	3%	1%	6%	3%	4%	4%	3%	3%	3%	2%
Strongly oppose	2%	3%	1%	1%	2%	3%	2%	4%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	0%
Don't know	3%	3%	4%	4%	3%	2%	1%	3%	2%	4%	3%	0%	4%	5%	1%	2%	5%	4%	0%
Total Support:	76%	66%	74%	79%	76%	79%	78%	75%	70%	75%	78%	80%	75%	75%	73%	76%	75%	75%	92%
Total Oppose:	6%	10%	4%	4%	6%	5%	5%	10%	5%	5%	2%	8%	4%	6%	6%	5%	5%	4%	2%
Net:	70%	55%	70%	75%	71%	74%	73%	65%	65%	70%	76%	72%	71%	70%	66%	71%	70%	71%	90%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.B) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? :
Invest in small and medium sized businesses

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	32%	34%	29%	34%	33%	31%	28%	31%	31%	31%	36%	35%	33%	29%	32%	30%	34%	33%	30%
Somewhat support	44%	43%	45%	46%	41%	40%	47%	45%	43%	47%	38%	41%	44%	44%	44%	44%	43%	45%	44%
Neither oppose nor support	16%	14%	18%	13%	17%	17%	16%	14%	18%	14%	20%	11%	15%	17%	16%	16%	14%	14%	18%
Somewhat oppose	4%	4%	3%	3%	3%	5%	3%	5%	4%	3%	2%	2%	3%	4%	4%	3%	6%	4%	3%
Strongly oppose	2%	3%	2%	2%	2%	3%	1%	3%	2%	1%	2%	7%	1%	3%	2%	3%	2%	3%	1%
Don't know	3%	2%	3%	1%	3%	3%	4%	3%	2%	4%	2%	5%	3%	3%	3%	4%	1%	2%	4%
Total Support:	76%	78%	74%	80%	75%	72%	75%	76%	74%	78%	74%	76%	78%	73%	76%	75%	76%	78%	74%
Total Oppose:	6%	6%	5%	6%	5%	8%	4%	7%	6%	4%	4%	9%	5%	7%	6%	6%	9%	6%	4%
Net:	70%	71%	69%	75%	70%	64%	71%	68%	68%	74%	70%	67%	73%	66%	70%	69%	68%	72%	70%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.A) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? :
Invest in charities and social enterprises (businesses with a social purpose)

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	23%	30%	29%	28%	24%	18%	13%	29%	20%	19%	18%	25%	22%	24%	23%	31%	18%	21%	27%
Somewhat support	39%	38%	41%	46%	37%	40%	34%	37%	38%	41%	45%	36%	36%	42%	43%	36%	35%	37%	60%
Neither oppose nor support	25%	20%	21%	15%	26%	28%	38%	22%	31%	28%	22%	26%	31%	20%	22%	23%	28%	29%	5%
Somewhat oppose	6%	5%	5%	3%	6%	6%	8%	6%	4%	7%	5%	4%	4%	6%	5%	5%	10%	3%	6%
Strongly oppose	4%	3%	1%	4%	4%	5%	4%	3%	4%	2%	4%	8%	3%	3%	1%	3%	4%	5%	2%
Don't know	4%	5%	4%	4%	3%	3%	3%	4%	2%	4%	5%	1%	4%	5%	6%	2%	4%	5%	0%
Total Support:	62%	67%	70%	74%	61%	58%	46%	65%	58%	59%	63%	60%	58%	66%	66%	67%	54%	58%	87%
Total Oppose:	9%	8%	5%	8%	10%	11%	12%	9%	9%	9%	10%	12%	7%	9%	6%	7%	14%	9%	8%
Net:	53%	59%	65%	66%	51%	47%	34%	56%	49%	51%	53%	48%	51%	57%	59%	60%	39%	49%	79%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.B) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? :
Invest in charities and social enterprises (businesses with a social purpose)

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	23%	23%	24%	23%	24%	26%	20%	20%	23%	25%	29%	33%	23%	23%	22%	31%	29%	27%	19%
Somewhat support	39%	38%	40%	39%	36%	41%	41%	39%	41%	37%	42%	27%	40%	38%	40%	35%	36%	38%	41%
Neither oppose nor support	25%	26%	24%	25%	26%	22%	27%	28%	25%	25%	19%	21%	26%	24%	25%	22%	23%	24%	27%
Somewhat oppose	6%	6%	5%	7%	6%	6%	4%	5%	5%	7%	4%	11%	5%	6%	6%	5%	6%	6%	5%
Strongly oppose	4%	4%	3%	5%	3%	3%	3%	4%	3%	4%	3%	4%	3%	4%	4%	3%	4%	3%	3%
Don't know	4%	3%	4%	2%	4%	3%	5%	4%	3%	3%	2%	5%	2%	5%	3%	4%	2%	2%	5%
Total Support:	62%	61%	63%	62%	61%	66%	61%	59%	64%	61%	71%	59%	63%	61%	62%	66%	65%	65%	60%
Total Oppose:	9%	10%	8%	11%	9%	9%	7%	9%	8%	10%	8%	15%	9%	10%	9%	8%	10%	9%	9%
Net:	53%	51%	55%	51%	52%	58%	54%	49%	56%	51%	64%	44%	54%	52%	52%	58%	54%	55%	51%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.A) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? : Offer vulnerable people and those on low incomes access to financial products and affordable credit

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	30%	37%	32%	36%	33%	26%	17%	38%	21%	26%	29%	33%	29%	25%	27%	37%	26%	25%	43%
Somewhat support	39%	34%	42%	40%	39%	39%	41%	35%	46%	36%	39%	40%	38%	36%	41%	36%	44%	44%	39%
Neither oppose nor support	21%	17%	19%	13%	18%	24%	31%	17%	23%	28%	20%	18%	23%	25%	21%	18%	18%	21%	11%
Somewhat oppose	5%	6%	2%	4%	4%	5%	6%	4%	4%	4%	4%	7%	4%	8%	7%	4%	6%	4%	4%
Strongly oppose	2%	2%	1%	3%	3%	4%	2%	2%	4%	4%	3%	2%	2%	2%	2%	2%	2%	4%	0%
Don't know	3%	4%	4%	5%	3%	2%	2%	4%	3%	3%	5%	1%	5%	5%	2%	2%	4%	1%	4%
Total Support:	69%	71%	74%	76%	72%	65%	59%	73%	67%	62%	68%	73%	67%	60%	68%	73%	71%	69%	82%
Total Oppose:	7%	8%	4%	7%	7%	9%	8%	6%	7%	7%	7%	9%	6%	10%	9%	6%	7%	9%	4%
Net:	62%	63%	70%	69%	65%	56%	50%	67%	60%	55%	61%	64%	61%	51%	59%	67%	63%	61%	78%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.B) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? : Offer vulnerable people and those on low incomes access to financial products and affordable credit

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	30%	20%	30%	29%	29%	29%	32%	32%	28%	29%	34%	40%	30%	29%	29%	36%	32%	32%	28%
Somewhat support	39%	39%	40%	38%	38%	40%	40%	36%	42%	37%	43%	29%	41%	37%	39%	39%	38%	40%	39%
Neither oppose nor support	21%	22%	20%	23%	22%	20%	18%	23%	20%	22%	16%	19%	20%	22%	21%	14%	21%	19%	22%
Somewhat oppose	5%	5%	4%	5%	5%	6%	3%	3%	5%	6%	3%	4%	5%	5%	5%	4%	5%	4%	5%
Strongly oppose	2%	3%	2%	3%	3%	3%	2%	3%	3%	2%	3%	4%	2%	3%	2%	3%	3%	3%	2%
Don't know	3%	3%	4%	2%	3%	3%	5%	3%	3%	4%	2%	5%	3%	4%	3%	4%	1%	3%	4%
Total Support:	69%	68%	70%	68%	66%	69%	73%	68%	70%	66%	76%	69%	71%	66%	68%	75%	69%	72%	67%
Total Oppose:	7%	8%	7%	7%	8%	9%	4%	6%	7%	8%	6%	8%	7%	8%	7%	7%	8%	7%	7%
Net:	62%	60%	63%	61%	58%	60%	69%	62%	63%	58%	70%	61%	64%	59%	61%	68%	62%	65%	60%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.A) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? :
Attract investment into the UK from other countries

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	28%	22%	27%	28%	30%	31%	28%	30%	22%	25%	24%	33%	25%	34%	31%	31%	25%	31%	33%
Somewhat support	40%	36%	41%	40%	38%	42%	43%	38%	42%	39%	43%	37%	42%	33%	42%	39%	44%	39%	48%
Neither oppose nor support	20%	25%	21%	19%	21%	18%	18%	18%	24%	23%	21%	19%	20%	23%	14%	20%	20%	23%	6%
Somewhat oppose	5%	8%	3%	6%	4%	3%	4%	7%	5%	5%	1%	3%	5%	3%	8%	4%	4%	2%	9%
Strongly oppose	2%	2%	2%	2%	3%	3%	3%	2%	3%	1%	5%	4%	2%	1%	1%	4%	3%	0%	0%
Don't know	4%	6%	5%	5%	4%	3%	4%	5%	3%	6%	6%	3%	6%	6%	4%	2%	4%	5%	4%
Total Support:	68%	58%	68%	68%	68%	74%	71%	68%	65%	64%	67%	71%	67%	67%	73%	70%	69%	70%	81%
Total Oppose:	7%	10%	6%	8%	7%	6%	7%	9%	8%	7%	6%	8%	7%	4%	10%	8%	7%	2%	9%
Net:	61%	48%	62%	60%	62%	68%	64%	59%	56%	58%	61%	63%	60%	63%	63%	62%	62%	68%	72%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.B) Would you support or oppose the Government using public funding to encourage banks, pension funds and others in the banking and finance sector to do the following? :
Attract investment into the UK from other countries

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	28%	33%	24%	31%	27%	30%	23%	26%	26%	28%	33%	45%	31%	24%	28%	31%	30%	31%	25%
Somewhat support	40%	40%	40%	42%	42%	34%	43%	40%	41%	42%	40%	25%	41%	39%	41%	39%	39%	40%	40%
Neither oppose nor support	20%	18%	23%	17%	21%	22%	22%	21%	22%	19%	16%	13%	19%	22%	20%	19%	20%	17%	22%
Somewhat oppose	5%	5%	5%	5%	4%	7%	3%	4%	6%	4%	4%	7%	4%	6%	5%	4%	5%	4%	5%
Strongly oppose	2%	2%	3%	2%	2%	3%	2%	3%	2%	3%	3%	6%	2%	3%	2%	3%	3%	3%	2%
Don't know	4%	3%	6%	3%	4%	4%	7%	5%	4%	4%	4%	5%	3%	6%	4%	5%	2%	4%	6%
Total Support:	68%	73%	64%	73%	69%	64%	66%	67%	67%	69%	73%	70%	72%	63%	68%	70%	70%	72%	65%
Total Oppose:	7%	7%	8%	7%	7%	10%	6%	7%	7%	7%	7%	13%	6%	9%	7%	6%	9%	7%	7%
Net:	61%	66%	56%	66%	62%	54%	60%	60%	60%	62%	66%	57%	66%	54%	61%	63%	61%	64%	58%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.A) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage more investment in small and medium size businesses

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	28%	25%	25%	31%	30%	28%	28%	28%	27%	26%	21%	33%	30%	29%	21%	31%	26%	31%	33%
Somewhat support	46%	43%	46%	43%	45%	50%	48%	43%	41%	48%	53%	51%	45%	44%	51%	46%	46%	47%	51%
Neither oppose nor support	18%	22%	20%	17%	14%	15%	19%	22%	22%	18%	15%	11%	16%	18%	22%	16%	20%	15%	8%
Somewhat oppose	1%	4%	1%	1%	2%	1%	1%	1%	3%	1%	0%	1%	0%	3%	0%	2%	2%	3%	0%
Strongly oppose	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	2%	1%	0%	1%	1%	0%	0%	0%
Don't know	6%	5%	7%	6%	8%	5%	3%	4%	6%	5%	10%	2%	7%	6%	5%	5%	6%	4%	7%
Total Support:	74%	68%	72%	74%	75%	79%	77%	71%	68%	74%	74%	84%	75%	73%	72%	77%	72%	78%	84%
Total Oppose:	2%	5%	2%	3%	3%	1%	1%	2%	4%	2%	1%	2%	2%	3%	1%	2%	2%	3%	0%
Net:	72%	63%	70%	71%	72%	77%	76%	69%	64%	72%	73%	82%	73%	69%	71%	74%	70%	75%	84%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.B) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage more investment in small and medium size businesses

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	28%	20%	27%	28%	29%	29%	26%	28%	27%	27%	32%	28%	31%	25%	28%	28%	30%	32%	24%
Somewhat support	46%	47%	45%	49%	42%	46%	48%	44%	47%	50%	40%	44%	45%	48%	47%	42%	44%	48%	45%
Neither oppose nor support	18%	17%	19%	17%	20%	18%	17%	19%	19%	15%	20%	13%	18%	18%	17%	22%	19%	15%	20%
Somewhat oppose	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	5%	1%	2%	1%	2%	2%	1%	2%
Strongly oppose	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	2%	1%	1%	1%
Don't know	6%	4%	7%	4%	7%	4%	7%	7%	5%	5%	6%	7%	5%	7%	6%	4%	4%	3%	8%
Total Support:	74%	76%	72%	77%	71%	75%	74%	72%	74%	77%	72%	73%	75%	72%	75%	70%	74%	80%	70%
Total Oppose:	2%	2%	2%	2%	2%	3%	2%	1%	2%	3%	2%	7%	2%	3%	2%	5%	3%	2%	3%
Net:	72%	74%	70%	74%	69%	72%	72%	71%	72%	75%	70%	66%	74%	69%	73%	65%	71%	79%	67%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.A) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage more investment outside of London and the South East

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	35%	29%	25%	34%	40%	36%	42%	25%	26%	32%	22%	44%	37%	46%	43%	45%	40%	36%	37%
Somewhat support	39%	32%	46%	38%	34%	42%	39%	40%	41%	43%	47%	37%	40%	33%	38%	34%	33%	39%	33%
Neither oppose nor support	18%	25%	17%	18%	19%	15%	14%	22%	23%	17%	20%	13%	15%	13%	10%	15%	18%	23%	12%
Somewhat oppose	3%	6%	4%	2%	2%	2%	2%	5%	4%	2%	1%	1%	3%	3%	4%	1%	4%	1%	2%
Strongly oppose	1%	2%	0%	0%	1%	1%	1%	2%	1%	0%	1%	2%	0%	0%	2%	1%	1%	0%	0%
Don't know	5%	5%	8%	7%	5%	4%	3%	6%	5%	6%	9%	4%	5%	4%	2%	3%	5%	2%	16%
Total Support:	73%	62%	71%	72%	74%	79%	81%	65%	67%	75%	69%	81%	78%	79%	81%	80%	73%	75%	70%
Total Oppose:	4%	8%	5%	3%	3%	2%	3%	7%	5%	2%	3%	2%	3%	4%	7%	2%	4%	1%	2%
Net:	70%	53%	66%	69%	71%	76%	78%	59%	62%	73%	66%	79%	75%	75%	74%	77%	69%	74%	67%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.B) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage more investment outside of London and the South East

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	35%	30%	31%	38%	35%	31%	33%	35%	31%	37%	37%	47%	38%	30%	36%	27%	39%	38%	32%
Somewhat support	39%	37%	40%	37%	36%	41%	41%	39%	40%	38%	40%	33%	39%	38%	38%	40%	37%	39%	38%
Neither oppose nor support	18%	16%	19%	16%	18%	20%	17%	18%	20%	17%	13%	9%	16%	20%	17%	22%	16%	16%	19%
Somewhat oppose	3%	3%	2%	4%	3%	2%	1%	2%	3%	3%	4%	2%	2%	4%	3%	4%	4%	3%	2%
Strongly oppose	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	4%	1%	1%	1%	1%	2%	1%	1%
Don't know	5%	4%	7%	3%	6%	5%	7%	6%	4%	5%	6%	5%	4%	7%	5%	6%	1%	3%	7%
Total Support:	73%	76%	71%	76%	72%	71%	75%	74%	71%	75%	76%	80%	77%	69%	74%	67%	76%	77%	70%
Total Oppose:	4%	4%	3%	5%	4%	4%	1%	2%	4%	3%	6%	6%	3%	5%	4%	5%	6%	4%	3%
Net:	70%	72%	68%	70%	68%	68%	73%	71%	67%	72%	71%	74%	74%	63%	71%	62%	70%	73%	67%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.A) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to support smaller banks and new financial institutions, which often have a greater focus on providing finance to small businesses, to grow in size

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	22%	22%	23%	28%	22%	22%	19%	25%	19%	17%	17%	28%	21%	27%	27%	25%	20%	25%	29%
Somewhat support	42%	43%	41%	39%	44%	43%	43%	42%	41%	43%	49%	47%	41%	37%	26%	42%	42%	44%	50%
Neither oppose nor support	24%	21%	24%	21%	25%	27%	28%	20%	31%	26%	21%	19%	24%	27%	33%	26%	26%	21%	17%
Somewhat oppose	3%	5%	4%	2%	1%	2%	4%	5%	2%	5%	2%	2%	4%	3%	4%	1%	4%	4%	0%
Strongly oppose	1%	1%	0%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	0%	0%	1%	1%	0%	0%
Don't know	7%	7%	8%	9%	7%	6%	6%	7%	7%	8%	10%	4%	9%	6%	10%	6%	8%	6%	4%
Total Support:	65%	65%	64%	67%	66%	65%	62%	67%	59%	60%	66%	74%	62%	64%	54%	67%	62%	69%	79%
Total Oppose:	4%	6%	4%	3%	2%	3%	4%	6%	2%	6%	3%	2%	5%	4%	4%	2%	4%	4%	0%
Net:	61%	60%	60%	64%	63%	62%	57%	61%	57%	54%	63%	72%	57%	60%	50%	65%	58%	65%	79%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.B) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to support smaller banks and new financial institutions, which often have a greater focus on providing finance to small businesses, to grow in size

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	22%	23%	21%	23%	22%	21%	24%	19%	23%	22%	26%	37%	24%	20%	22%	27%	24%	27%	19%
Somewhat support	42%	41%	43%	42%	43%	40%	44%	41%	42%	46%	39%	32%	42%	42%	43%	39%	46%	43%	41%
Neither oppose nor support	24%	25%	24%	24%	24%	28%	22%	29%	23%	23%	23%	21%	24%	25%	25%	23%	21%	21%	28%
Somewhat oppose	3%	4%	2%	3%	1%	5%	2%	3%	3%	2%	4%	4%	3%	3%	3%	4%	2%	4%	2%
Strongly oppose	1%	1%	1%	1%	2%	1%	0%	0%	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Don't know	7%	5%	9%	6%	9%	6%	8%	8%	7%	7%	6%	5%	6%	9%	7%	6%	5%	4%	10%
Total Support:	65%	65%	65%	66%	65%	61%	67%	60%	65%	68%	66%	69%	66%	62%	64%	66%	70%	70%	59%
Total Oppose:	4%	5%	2%	4%	3%	6%	3%	3%	4%	3%	5%	6%	4%	4%	4%	4%	4%	5%	3%
Net:	61%	59%	63%	62%	62%	55%	65%	57%	61%	65%	61%	63%	63%	58%	61%	62%	67%	65%	57%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.A) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to make it easier for banks and others to invest in UK companies only

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	25%	24%	21%	25%	26%	27%	26%	20%	21%	20%	20%	27%	26%	27%	31%	30%	26%	26%	30%
Somewhat support	41%	34%	40%	41%	40%	43%	44%	40%	39%	42%	44%	41%	43%	39%	38%	37%	38%	47%	48%
Neither oppose nor support	24%	26%	26%	23%	26%	22%	21%	25%	28%	26%	22%	22%	21%	24%	22%	23%	25%	21%	16%
Somewhat oppose	3%	8%	5%	3%	1%	1%	3%	6%	3%	4%	3%	4%	2%	2%	2%	3%	3%	2%	2%
Strongly oppose	1%	3%	0%	1%	1%	1%	1%	2%	1%	0%	1%	2%	1%	1%	1%	2%	1%	0%	0%
Don't know	6%	6%	8%	7%	6%	6%	5%	6%	7%	7%	10%	4%	7%	6%	5%	4%	7%	3%	4%
Total Support:	65%	58%	61%	66%	66%	71%	70%	61%	60%	63%	64%	68%	69%	66%	69%	68%	64%	74%	78%
Total Oppose:	5%	10%	5%	5%	3%	1%	4%	9%	4%	4%	3%	6%	3%	4%	3%	5%	4%	2%	2%
Net:	61%	47%	56%	61%	63%	69%	66%	52%	56%	58%	61%	63%	65%	62%	66%	63%	61%	72%	75%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.B) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to make it easier for banks and others to invest in UK companies only

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	25%	25%	24%	24%	25%	28%	22%	26%	23%	26%	25%	30%	28%	20%	25%	26%	23%	26%	24%
Somewhat support	41%	42%	40%	41%	41%	37%	44%	41%	41%	42%	38%	29%	41%	40%	41%	38%	43%	43%	39%
Neither oppose nor support	24%	22%	25%	23%	23%	25%	25%	22%	27%	21%	25%	25%	23%	25%	24%	23%	21%	22%	26%
Somewhat oppose	3%	4%	3%	5%	2%	4%	2%	2%	3%	5%	5%	5%	3%	5%	3%	6%	5%	4%	3%
Strongly oppose	1%	2%	1%	2%	1%	2%	0%	1%	1%	1%	1%	5%	1%	2%	1%	2%	3%	1%	1%
Don't know	6%	5%	7%	5%	8%	5%	7%	8%	5%	5%	6%	7%	5%	8%	6%	5%	5%	4%	8%
Total Support:	65%	67%	64%	65%	66%	65%	66%	67%	64%	68%	63%	59%	69%	60%	66%	64%	66%	69%	62%
Total Oppose:	5%	6%	4%	7%	3%	6%	2%	4%	4%	6%	6%	9%	3%	7%	4%	8%	8%	5%	3%
Net:	61%	61%	60%	58%	63%	59%	64%	63%	60%	63%	57%	50%	66%	54%	61%	56%	59%	64%	59%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.A) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage pension schemes to invest more in infrastructure, such as transport, energy and housing

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	23%	26%	23%	24%	23%	21%	21%	21%	23%	21%	18%	33%	20%	24%	22%	27%	18%	23%	33%
Somewhat support	42%	37%	43%	39%	44%	42%	46%	43%	37%	50%	44%	39%	41%	43%	40%	39%	46%	44%	32%
Neither oppose nor support	24%	24%	21%	24%	21%	27%	25%	23%	28%	17%	24%	18%	28%	23%	29%	23%	25%	21%	20%
Somewhat oppose	4%	7%	4%	3%	2%	4%	3%	2%	4%	4%	2%	5%	3%	2%	3%	5%	4%	5%	7%
Strongly oppose	1%	1%	1%	2%	1%	2%	1%	3%	1%	1%	2%	1%	1%	2%	1%	1%	0%	0%	0%
Don't know	7%	5%	8%	9%	8%	5%	4%	7%	6%	8%	10%	4%	7%	6%	4%	5%	7%	7%	7%
Total Support:	65%	62%	66%	63%	67%	62%	67%	65%	60%	70%	62%	72%	61%	67%	62%	66%	64%	67%	66%
Total Oppose:	5%	8%	5%	4%	3%	6%	4%	5%	5%	5%	4%	6%	4%	4%	4%	6%	4%	5%	7%
Net:	60%	54%	61%	59%	64%	57%	63%	60%	55%	66%	59%	66%	57%	63%	58%	60%	59%	62%	59%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.B) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage pension schemes to invest more in infrastructure, such as transport, energy and housing

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	23%	22%	24%	23%	24%	23%	21%	22%	22%	24%	27%	23%	25%	21%	23%	26%	26%	24%	22%
Somewhat support	42%	42%	42%	45%	37%	42%	44%	41%	43%	42%	42%	47%	43%	40%	42%	40%	40%	46%	39%
Neither oppose nor support	24%	24%	23%	23%	25%	24%	22%	26%	23%	24%	20%	19%	22%	25%	24%	21%	26%	21%	25%
Somewhat oppose	4%	4%	3%	4%	4%	3%	3%	2%	5%	3%	4%	4%	3%	5%	4%	4%	2%	3%	4%
Strongly oppose	1%	2%	1%	1%	1%	2%	0%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%
Don't know	7%	6%	7%	4%	8%	6%	9%	8%	6%	6%	6%	5%	6%	8%	6%	7%	4%	4%	9%
Total Support:	65%	64%	65%	68%	61%	65%	65%	63%	64%	66%	68%	70%	68%	61%	65%	67%	66%	70%	61%
Total Oppose:	5%	6%	4%	5%	5%	5%	4%	3%	6%	4%	6%	6%	4%	7%	5%	5%	4%	5%	5%
Net:	60%	59%	61%	63%	56%	60%	62%	60%	58%	62%	63%	64%	64%	54%	60%	61%	61%	65%	56%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.A) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage local government pension schemes to make investments which support their local area

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	24%	24%	24%	26%	23%	26%	22%	27%	21%	19%	16%	29%	22%	25%	25%	29%	23%	29%	31%
Somewhat support	43%	41%	42%	42%	43%	42%	48%	42%	36%	51%	48%	45%	47%	40%	47%	42%	45%	38%	43%
Neither oppose nor support	21%	21%	22%	20%	21%	22%	20%	18%	33%	16%	22%	14%	21%	23%	15%	20%	22%	19%	18%
Somewhat oppose	4%	6%	5%	4%	2%	2%	5%	5%	3%	4%	6%	5%	3%	4%	5%	3%	3%	6%	0%
Strongly oppose	1%	1%	1%	0%	1%	1%	1%	1%	2%	0%	0%	2%	1%	0%	1%	2%	1%	0%	0%
Don't know	7%	6%	6%	8%	9%	7%	5%	6%	6%	10%	7%	5%	6%	8%	8%	5%	7%	7%	7%
Total Support:	67%	65%	66%	68%	67%	68%	70%	69%	57%	70%	64%	73%	69%	65%	72%	71%	68%	68%	75%
Total Oppose:	5%	8%	6%	4%	3%	4%	6%	6%	4%	4%	6%	7%	4%	4%	6%	4%	4%	6%	0%
Net:	62%	58%	60%	65%	64%	64%	64%	63%	52%	66%	58%	66%	65%	61%	66%	67%	64%	62%	75%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.B) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage local government pension schemes to make investments which support their local area

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	24%	25%	23%	24%	24%	24%	25%	22%	24%	23%	20%	26%	27%	21%	24%	26%	28%	27%	21%
Somewhat support	43%	43%	44%	46%	42%	41%	44%	45%	42%	45%	38%	51%	43%	44%	44%	40%	42%	45%	42%
Neither oppose nor support	21%	20%	21%	20%	21%	24%	20%	22%	22%	21%	18%	13%	20%	22%	21%	23%	18%	19%	23%
Somewhat oppose	4%	5%	3%	5%	4%	5%	2%	2%	4%	4%	6%	4%	4%	4%	4%	6%	5%	4%	4%
Strongly oppose	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	2%	2%	1%	1%	1%	0%	3%	1%	1%
Don't know	7%	5%	8%	5%	8%	5%	8%	8%	6%	6%	7%	5%	6%	8%	7%	5%	5%	4%	9%
Total Support:	67%	68%	67%	69%	65%	66%	69%	67%	66%	68%	67%	77%	70%	64%	68%	66%	70%	72%	63%
Total Oppose:	5%	6%	4%	6%	5%	5%	3%	3%	5%	5%	8%	6%	5%	5%	5%	6%	8%	4%	5%
Net:	62%	62%	63%	64%	60%	61%	66%	64%	61%	64%	59%	71%	65%	59%	63%	60%	62%	68%	58%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.A) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage more investment in charities and social enterprises (businesses with a social purpose)

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	20%	25%	21%	21%	23%	17%	12%	24%	16%	12%	15%	23%	20%	20%	18%	26%	17%	18%	29%
Somewhat support	40%	43%	42%	45%	43%	39%	31%	43%	37%	41%	44%	34%	38%	44%	51%	38%	39%	30%	46%
Neither oppose nor support	27%	20%	25%	22%	21%	30%	42%	19%	32%	33%	29%	33%	30%	24%	23%	24%	31%	37%	8%
Somewhat oppose	5%	6%	4%	3%	3%	3%	9%	7%	5%	7%	2%	3%	5%	4%	3%	6%	4%	2%	9%
Strongly oppose	2%	1%	1%	2%	2%	4%	2%	2%	4%	2%	2%	3%	1%	1%	1%	2%	3%	2%	0%
Don't know	6%	5%	6%	7%	8%	6%	5%	5%	7%	6%	8%	4%	6%	6%	5%	5%	6%	10%	7%
Total Support:	60%	68%	64%	67%	65%	57%	43%	67%	53%	52%	59%	57%	58%	65%	69%	63%	56%	49%	76%
Total Oppose:	7%	7%	5%	5%	6%	7%	11%	9%	9%	9%	5%	6%	6%	5%	4%	8%	7%	5%	9%
Net:	53%	60%	58%	62%	60%	50%	32%	59%	44%	43%	54%	51%	53%	59%	65%	56%	49%	44%	67%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.B) To what extent would you support or oppose the government making the following changes to regulations that affect how banks, pension funds and others in the banking and finance industry use the money they hold:: Changing regulation to encourage more investment in charities and social enterprises (businesses with a social purpose)

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	20%	20%	19%	19%	20%	19%	20%	19%	18%	20%	24%	19%	20%	19%	19%	23%	23%	21%	18%
Somewhat support	40%	39%	41%	39%	38%	40%	44%	38%	42%	39%	43%	47%	40%	40%	40%	43%	37%	44%	38%
Neither oppose nor support	27%	28%	27%	29%	27%	31%	21%	29%	27%	29%	21%	20%	28%	26%	28%	22%	27%	24%	30%
Somewhat oppose	5%	5%	4%	7%	4%	4%	5%	5%	5%	5%	5%	2%	5%	5%	5%	6%	6%	5%	4%
Strongly oppose	2%	3%	2%	2%	2%	1%	2%	2%	2%	2%	2%	6%	2%	3%	2%	1%	3%	2%	2%
Don't know	6%	5%	7%	3%	8%	5%	8%	8%	6%	4%	5%	4%	5%	7%	6%	5%	5%	3%	8%
Total Support:	60%	59%	60%	58%	58%	59%	64%	57%	60%	59%	67%	67%	60%	59%	59%	66%	59%	65%	56%
Total Oppose:	7%	8%	6%	9%	6%	5%	7%	7%	6%	8%	7%	9%	7%	7%	7%	7%	8%	7%	6%
Net:	53%	52%	54%	49%	52%	54%	57%	50%	54%	52%	60%	58%	54%	52%	52%	59%	51%	58%	49%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.A) To what extent would you support or oppose the banking and finance industry doing the following:: Sharing data about trends in the economy to help the government make better policy decisions (if this can be done safely and securely)

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	25%	29%	25%	25%	24%	25%	24%	29%	26%	21%	16%	22%	24%	28%	21%	28%	27%	28%	31%
Somewhat support	40%	38%	41%	38%	41%	41%	41%	38%	37%	49%	47%	49%	34%	36%	43%	37%	38%	36%	42%
Neither oppose nor support	23%	20%	23%	23%	24%	24%	27%	19%	25%	22%	26%	19%	27%	27%	22%	27%	21%	24%	20%
Somewhat oppose	4%	7%	4%	3%	3%	3%	3%	4%	5%	3%	2%	5%	3%	4%	3%	4%	5%	5%	3%
Strongly oppose	2%	2%	3%	4%	1%	2%	1%	4%	1%	1%	2%	1%	2%	0%	1%	1%	4%	1%	4%
Don't know	6%	5%	5%	7%	7%	5%	4%	6%	6%	4%	7%	3%	9%	4%	9%	4%	5%	6%	0%
Total Support:	65%	67%	66%	63%	64%	66%	65%	67%	63%	69%	63%	71%	59%	64%	64%	64%	65%	64%	73%
Total Oppose:	6%	8%	6%	8%	5%	5%	4%	8%	7%	4%	4%	6%	5%	4%	5%	5%	9%	6%	6%
Net:	59%	58%	60%	55%	60%	61%	61%	59%	56%	65%	58%	65%	54%	60%	59%	60%	55%	59%	67%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.B) To what extent would you support or oppose the banking and finance industry doing the following:: Sharing data about trends in the economy to help the government make better policy decisions (if this can be done safely and securely)

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	25%	23%	27%	27%	25%	25%	24%	21%	24%	27%	32%	35%	26%	24%	25%	29%	28%	31%	20%
Somewhat support	40%	43%	37%	41%	40%	43%	36%	40%	41%	40%	38%	28%	40%	40%	40%	39%	44%	36%	42%
Neither oppose nor support	23%	24%	23%	23%	22%	21%	27%	28%	23%	21%	22%	29%	24%	24%	24%	15%	21%	22%	25%
Somewhat oppose	4%	4%	4%	4%	4%	3%	4%	3%	5%	4%	3%	0%	4%	4%	3%	8%	3%	6%	3%
Strongly oppose	2%	2%	2%	1%	2%	4%	2%	1%	2%	2%	3%	4%	2%	3%	2%	3%	1%	2%	2%
Don't know	6%	4%	7%	3%	7%	5%	7%	7%	5%	6%	2%	5%	5%	6%	6%	5%	4%	3%	7%
Total Support:	65%	66%	64%	68%	64%	67%	60%	61%	65%	67%	70%	62%	66%	64%	65%	69%	72%	67%	62%
Total Oppose:	6%	6%	6%	5%	6%	7%	6%	4%	7%	6%	6%	4%	5%	7%	5%	11%	4%	8%	5%
Net:	59%	60%	58%	63%	58%	60%	55%	57%	59%	60%	64%	58%	61%	57%	60%	57%	68%	59%	57%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.A) To what extent would you support or oppose the banking and finance industry doing the following:: Different banks sharing facilities to ensure that more communities have a local bank branch

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	38%	27%	31%	35%	37%	46%	51%	33%	38%	33%	35%	38%	38%	48%	38%	45%	42%	37%	37%
Somewhat support	39%	39%	43%	40%	42%	34%	35%	39%	40%	45%	44%	36%	35%	31%	38%	39%	37%	40%	44%
Neither oppose nor support	17%	25%	18%	17%	16%	14%	12%	19%	17%	19%	14%	17%	19%	16%	16%	12%	14%	19%	19%
Somewhat oppose	2%	5%	4%	2%	1%	1%	2%	3%	2%	1%	1%	5%	3%	2%	5%	2%	2%	1%	0%
Strongly oppose	1%	1%	2%	1%	1%	1%	0%	1%	1%	0%	1%	2%	0%	0%	1%	1%	1%	0%	0%
Don't know	3%	3%	4%	4%	4%	4%	1%	4%	3%	2%	5%	3%	5%	4%	2%	1%	3%	2%	0%
Total Support:	77%	66%	73%	75%	79%	80%	85%	71%	78%	78%	78%	74%	73%	79%	76%	84%	79%	77%	81%
Total Oppose:	3%	6%	5%	3%	1%	2%	2%	5%	2%	1%	2%	7%	3%	2%	6%	3%	4%	1%	0%
Net:	74%	60%	68%	73%	78%	78%	83%	66%	75%	77%	76%	67%	70%	77%	70%	81%	75%	75%	81%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.B) To what extent would you support or oppose the banking and finance industry doing the following:: Different banks sharing facilities to ensure that more communities have a local bank branch

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	38%	37%	39%	43%	41%	34%	34%	40%	36%	40%	38%	47%	42%	33%	40%	27%	42%	42%	35%
Somewhat support	39%	38%	40%	40%	35%	39%	41%	35%	42%	38%	42%	23%	38%	40%	38%	44%	40%	38%	39%
Neither oppose nor support	17%	19%	14%	13%	16%	22%	16%	17%	17%	17%	14%	15%	15%	19%	16%	20%	12%	14%	19%
Somewhat oppose	2%	2%	2%	3%	1%	2%	3%	3%	2%	3%	2%	4%	2%	3%	2%	5%	2%	3%	2%
Strongly oppose	1%	1%	1%	1%	1%	1%	0%	0%	1%	0%	1%	7%	1%	1%	1%	1%	1%	1%	1%
Don't know	3%	3%	4%	1%	5%	2%	5%	5%	2%	3%	2%	5%	2%	4%	3%	3%	3%	2%	4%
Total Support:	77%	75%	79%	82%	76%	73%	75%	75%	78%	77%	80%	69%	80%	73%	78%	71%	82%	80%	74%
Total Oppose:	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	10%	3%	3%	3%	6%	3%	4%	3%
Net:	74%	72%	76%	79%	74%	70%	72%	73%	74%	74%	77%	59%	77%	70%	76%	65%	79%	76%	71%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.A) To what extent would you support or oppose the banking and finance industry doing the following:: Working across the industry to make it easier for young people from a wide range of backgrounds to enter the industry

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	34%	35%	32%	34%	38%	32%	32%	39%	28%	26%	24%	34%	35%	40%	36%	41%	36%	34%	30%
Somewhat support	44%	38%	41%	44%	42%	45%	51%	37%	46%	48%	54%	48%	40%	37%	44%	39%	43%	43%	62%
Neither oppose nor support	16%	15%	19%	16%	13%	19%	15%	18%	18%	18%	15%	15%	18%	13%	18%	18%	15%	15%	5%
Somewhat oppose	2%	6%	3%	1%	1%	1%	1%	3%	1%	3%	2%	0%	2%	3%	1%	0%	1%	3%	2%
Strongly oppose	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	3%	1%	1%	0%	1%	1%	0%	0%
Don't know	3%	3%	4%	4%	5%	3%	1%	4%	4%	3%	4%	1%	5%	4%	2%	1%	4%	5%	0%
Total Support:	78%	74%	73%	78%	81%	76%	82%	75%	75%	75%	79%	82%	75%	78%	79%	80%	79%	78%	92%
Total Oppose:	3%	8%	4%	2%	2%	1%	1%	3%	4%	4%	3%	3%	3%	5%	1%	1%	2%	3%	2%
Net:	75%	66%	69%	75%	79%	75%	81%	72%	71%	70%	76%	79%	72%	73%	79%	79%	76%	75%	90%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.B) To what extent would you support or oppose the banking and finance industry doing the following:: Working across the industry to make it easier for young people from a wide range of backgrounds to enter the industry

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	34%	30%	37%	34%	36%	34%	31%	34%	34%	33%	33%	43%	36%	31%	33%	41%	35%	36%	32%
Somewhat support	44%	44%	43%	44%	42%	41%	46%	44%	42%	45%	48%	38%	44%	44%	45%	37%	44%	45%	43%
Neither oppose nor support	16%	19%	14%	17%	14%	18%	15%	16%	18%	16%	15%	10%	15%	18%	16%	14%	14%	14%	18%
Somewhat oppose	2%	2%	2%	2%	2%	3%	1%	2%	1%	3%	1%	2%	1%	3%	2%	3%	3%	2%	2%
Strongly oppose	1%	1%	0%	1%	1%	1%	1%	1%	2%	0%	1%	2%	1%	1%	1%	2%	1%	1%	1%
Don't know	3%	3%	4%	1%	5%	2%	6%	4%	3%	4%	1%	5%	3%	4%	3%	4%	3%	2%	4%
Total Support:	78%	75%	80%	78%	79%	76%	78%	77%	76%	78%	81%	81%	80%	74%	78%	78%	79%	80%	75%
Total Oppose:	3%	4%	2%	3%	3%	4%	2%	3%	3%	3%	2%	4%	2%	4%	3%	4%	4%	3%	2%
Net:	75%	71%	78%	75%	76%	71%	76%	75%	73%	75%	79%	77%	78%	71%	75%	73%	75%	77%	73%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.A) To what extent would you support or oppose the banking and finance industry doing the following:: Working across the industry to improve the quality of financial education for adults and young people

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	36%	37%	34%	33%	36%	34%	38%	38%	33%	33%	32%	38%	36%	37%	35%	36%	37%	30%	47%
Somewhat support	43%	36%	41%	46%	43%	45%	45%	38%	42%	47%	46%	44%	43%	43%	44%	42%	43%	47%	37%
Neither oppose nor support	16%	18%	18%	14%	14%	17%	14%	18%	18%	15%	14%	12%	12%	15%	17%	18%	13%	16%	16%
Somewhat oppose	2%	6%	2%	1%	1%	0%	1%	2%	2%	1%	1%	2%	3%	1%	0%	3%	1%	3%	0%
Strongly oppose	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%	2%	1%	1%	0%	0%	1%	1%	0%
Don't know	4%	3%	4%	5%	5%	3%	2%	4%	3%	5%	6%	2%	5%	3%	3%	2%	5%	4%	0%
Total Support:	78%	73%	75%	79%	80%	79%	83%	76%	75%	79%	79%	83%	80%	80%	79%	78%	80%	76%	84%
Total Oppose:	2%	6%	3%	2%	1%	1%	1%	3%	3%	1%	1%	3%	3%	2%	0%	3%	2%	4%	0%
Net:	76%	67%	73%	77%	79%	77%	81%	73%	72%	79%	77%	79%	76%	78%	79%	75%	78%	73%	84%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.B) To what extent would you support or oppose the banking and finance industry doing the following:: Working across the industry to improve the quality of financial education for adults and young people

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	36%	33%	38%	36%	37%	36%	33%	38%	36%	35%	33%	42%	39%	32%	36%	33%	38%	39%	32%
Somewhat support	43%	45%	41%	43%	40%	43%	46%	41%	42%	46%	46%	27%	41%	45%	43%	43%	41%	43%	44%
Neither oppose nor support	16%	17%	14%	17%	16%	16%	13%	15%	16%	15%	16%	21%	15%	16%	15%	17%	18%	13%	17%
Somewhat oppose	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%	2%	2%	1%	3%	1%	4%	0%	2%	2%
Strongly oppose	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	2%	2%	1%	1%	1%	1%	0%	1%	1%
Don't know	4%	3%	4%	2%	5%	3%	5%	4%	4%	3%	1%	5%	3%	5%	4%	2%	3%	2%	5%
Total Support:	78%	78%	79%	80%	77%	79%	78%	78%	78%	80%	79%	70%	80%	76%	79%	76%	79%	82%	76%
Total Oppose:	2%	2%	2%	2%	2%	3%	3%	2%	2%	2%	4%	5%	2%	3%	2%	5%	1%	3%	2%
Net:	76%	75%	77%	78%	75%	76%	76%	76%	76%	78%	75%	65%	78%	73%	77%	71%	78%	79%	74%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.A) To what extent would you support or oppose the banking and finance industry doing the following:: Working more closely with local government and local leaders to deliver investment in infrastructure, such as transport and housing

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	31%	28%	32%	30%	34%	32%	31%	31%	29%	27%	29%	36%	23%	36%	31%	40%	29%	32%	38%
Somewhat support	44%	40%	42%	45%	46%	43%	48%	43%	43%	52%	42%	40%	50%	43%	48%	42%	48%	40%	47%
Neither oppose nor support	17%	21%	16%	17%	14%	19%	17%	17%	20%	16%	22%	16%	19%	13%	16%	13%	15%	21%	11%
Somewhat oppose	2%	5%	3%	1%	1%	2%	1%	4%	2%	2%	0%	4%	2%	1%	1%	2%	2%	2%	0%
Strongly oppose	1%	2%	1%	0%	1%	1%	0%	1%	2%	0%	1%	1%	1%	2%	0%	0%	1%	0%	0%
Don't know	4%	4%	6%	6%	4%	4%	2%	4%	5%	3%	6%	3%	5%	5%	4%	3%	5%	5%	4%
Total Support:	76%	68%	74%	75%	80%	75%	79%	74%	72%	79%	71%	75%	73%	79%	78%	82%	77%	72%	85%
Total Oppose:	3%	7%	4%	2%	1%	3%	1%	5%	3%	2%	1%	5%	3%	3%	1%	2%	3%	2%	0%
Net:	73%	61%	70%	74%	79%	72%	78%	68%	68%	77%	70%	70%	69%	77%	77%	80%	74%	69%	85%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.B) To what extent would you support or oppose the banking and finance industry doing the following:: Working more closely with local government and local leaders to deliver investment in infrastructure, such as transport and housing

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	31%	30%	33%	33%	31%	31%	30%	32%	30%	30%	34%	44%	33%	28%	31%	33%	37%	34%	28%
Somewhat support	44%	45%	44%	46%	43%	44%	45%	40%	45%	48%	48%	32%	45%	44%	45%	40%	43%	45%	45%
Neither oppose nor support	17%	17%	17%	15%	19%	18%	16%	20%	18%	16%	12%	13%	15%	20%	17%	19%	15%	15%	19%
Somewhat oppose	2%	3%	1%	2%	1%	4%	2%	2%	2%	1%	3%	2%	2%	2%	2%	3%	2%	2%	2%
Strongly oppose	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	2%	2%	1%	1%
Don't know	4%	4%	5%	2%	6%	2%	7%	5%	4%	5%	2%	7%	4%	5%	4%	4%	2%	3%	6%
Total Support:	76%	75%	76%	80%	74%	75%	74%	71%	75%	78%	81%	76%	78%	72%	76%	73%	80%	79%	72%
Total Oppose:	3%	4%	2%	3%	2%	4%	3%	3%	3%	1%	4%	5%	3%	3%	3%	5%	3%	3%	3%
Net:	73%	71%	74%	77%	72%	70%	71%	69%	72%	77%	77%	71%	76%	69%	73%	68%	76%	76%	70%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.A) To what extent would you support or oppose the banking and finance industry doing the following:: Sharing bank branches with other services, such as Post Offices, Citizens Advice offices or council services

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2006	245	300	333	350	318	460	254	286	168	171	155	175	174	88	248	164	88	35
Weighted	2006	279	341	342	341	282	420	281	261	160	181	140	181	160	80	221	181	100	60
Strongly support	34%	23%	29%	32%	38%	38%	42%	31%	30%	28%	35%	39%	29%	37%	35%	42%	38%	33%	36%
Somewhat support	39%	39%	42%	41%	39%	38%	37%	35%	43%	50%	43%	39%	43%	38%	37%	32%	34%	39%	46%
Neither oppose nor support	18%	22%	18%	20%	15%	18%	14%	23%	17%	14%	16%	11%	20%	17%	17%	17%	18%	24%	9%
Somewhat oppose	4%	8%	6%	3%	2%	2%	4%	6%	4%	1%	1%	6%	3%	4%	7%	6%	5%	2%	9%
Strongly oppose	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	0%	1%	2%	1%	0%
Don't know	3%	5%	4%	4%	4%	3%	2%	3%	4%	5%	4%	2%	4%	3%	5%	2%	3%	1%	0%
Total Support:	74%	63%	71%	73%	77%	76%	79%	66%	74%	78%	78%	79%	72%	74%	72%	74%	72%	72%	82%
Total Oppose:	5%	11%	7%	4%	4%	3%	5%	8%	5%	2%	2%	8%	4%	5%	7%	6%	7%	3%	9%
Net:	5%	11%	7%	4%	4%	3%	5%	8%	5%	2%	2%	8%	4%	5%	7%	6%	7%	3%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.B) To what extent would you support or oppose the banking and finance industry doing the following:: Sharing bank branches with other services, such as Post Offices, Citizens Advice offices or council services

	Total	Gender		Social Grade				Education					Children		Ethnicity		Know someone in the industry		
		Male	Female	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	White	BAME	Themselves	Someone else	No
Unweighted	2006	956	1046	638	565	355	438	444	681	545	244	46	1171	830	1771	211	256	746	1004
Weighted	2006	989	1013	539	519	439	499	461	710	520	230	38	1142	858	1754	229	245	743	1018
Strongly support	34%	31%	37%	38%	34%	34%	30%	36%	32%	34%	37%	37%	37%	30%	35%	25%	41%	36%	31%
Somewhat support	39%	39%	40%	40%	37%	40%	42%	37%	42%	39%	39%	49%	40%	39%	39%	43%	39%	39%	40%
Neither oppose nor support	18%	20%	15%	15%	19%	19%	17%	17%	18%	19%	17%	4%	16%	20%	17%	20%	15%	16%	19%
Somewhat oppose	4%	5%	4%	4%	4%	4%	5%	5%	4%	4%	2%	7%	4%	5%	4%	6%	2%	6%	4%
Strongly oppose	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	3%	1%	1%	2%
Don't know	3%	3%	4%	2%	4%	2%	5%	4%	3%	3%	2%	2%	2%	5%	3%	4%	1%	3%	4%
Total Support:	74%	71%	77%	78%	71%	74%	72%	73%	74%	72%	77%	85%	77%	69%	74%	68%	80%	75%	71%
Total Oppose:	5%	7%	4%	5%	5%	5%	6%	6%	5%	5%	5%	9%	5%	7%	5%	8%	3%	6%	5%
Net:	5%	7%	4%	5%	5%	5%	6%	6%	5%	5%	5%	9%	5%	7%	5%	8%	3%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 28th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions