

Public First Poll on Artificial Intelligence UK

Fieldwork: 8th Mar - 14th Mar 2023
Interview method: Online Survey
Population represented: UK Adults
Sample size: 2003

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact the Public First Polling Team (polling@publicfirst.co.uk)

List of Tables

1	Which of the following best describes how you interact with new technology?	7
2	Overall, how confident are you using new technology?	9
3	Are you optimistic or pessimistic about the impact technology will have on the economy and society in the future?	11
4	Which of the following leisure activities would you say that you do regularly?Select all that apply	13
5	Have you watched any of the following films?Please select all that apply	15
6	How familiar, if at all, are you with the following?: Artificial Intelligence (AI)	17
7	How familiar, if at all, are you with the following?: Cryptocurrency	19
8	How familiar, if at all, are you with the following?: Neural Net	21
9	How familiar, if at all, are you with the following?: Panagosha	23
10	You said you have heard of the following... Artificial Intelligence (AI). When did you first hear about this?	25
11	You said you have heard of the following... Cryptocurrency. When did you first hear about this?	27
12	You said you have heard of the following... Neural Net. When did you first hear about this?	29
13	You said you have heard of the following... Panagosha. When did you first hear about this?	31
14	In general, do you feel positive or negative about the following? Artificial Intelligence	33
15	In general, do you feel positive or negative about the following? Cryptocurrency	35
16	In general, do you feel positive or negative about the following? Neural Net	37
17	In general, do you feel positive or negative about the following? Panagosha	39
18	Have you personally heard of any of the following?Select any which apply	41
19	Have you personally used this? Apple Siri	43
20	Have you personally used this? Amazon Alexa	45
21	Have you personally used this? Google Assistant	47
22	Have you personally used this? ChatGPT	49
23	Have you personally used this? Dall-E	51
24	Have you personally used this? Stable Diffusion	53
25	Have you personally used this? Midjourney	55
26	Have you personally used this? Grammarly	57
27	There has recently been some discussion in the news about “Artificial Intelligence” or “AI”. This is where computers are used to carry out tasks which would normally need a human to do them. How much would you say you know about “AI”?	59
28	Based on what you know, which of the following comes closest to your view?	61
29	As far as you are aware, which of the following list of things do you believe AI tools are currently able to do at human level, or above? Please select all that apply	63
30	Which of the following do you think AI will be able to do in the next ten years, if any?	65
31	In general, how would you describe the way you currently feel about AI?Select any which apply	67
32	Assuming that the technology was affordable, which of the following, if any, would you be interested in using Artificial Intelligence for in your day-to-day life?Select any which apply	69
33	There are a number of scenarios in which it has been suggested that AI could be used in place of human decision makers. Looking at the below, in which of the following scenarios, if any, would you be comfortable with the decision or task being taken by an AI rather than a human?Select any that apply . .	71

34 And looking at the same scenarios, in which of these, if any, would you be comfortable with an AI advising a human on, even if the human makes the final decision or undertakes the task?Select any which apply 73

35 Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a fair hiring decision 75

36 Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Correctly diagnosing a patient’s illness from the symptoms 77

37 Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Finding trends in data 79

38 Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Transcribing words spoken in a voice call 81

39 Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a decision about whether to launch a nuclear weapon 83

40 Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Knowing what to say to a patient during therapy 85

41 And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a fair hiring decision 87

42 And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Correctly diagnosing a patient’s illness from the symptoms 89

43 And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Finding trends in data 91

44 And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Transcribing words spoken in a voice call 93

45 And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a decision about whether to launch a nuclear weapon 95

46 And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Knowing what to say to a patient during therapy 97

47 Thinking specifically about education and schooling, which of the following ways which children could use AI during their education do you think should be allowed, if any?Select any which apply 99

48 Which of the following comes closest to your view? 101

49 Which of the following comes closest to your view? 103

50 Which of the following comes closest to your view? 105

51 Do you agree or disagree with the following?: We should ban children from using AI tools in the classroom 107

52 Do you agree or disagree with the following?: We should ban children from using AI tools for homework 109

53 Do you agree or disagree with the following?: We should ban children from using AI tools for exams 111

54 Do you agree or disagree with the following?: Banning AI tools is as pointless as banning the calculator 113

55 Do you agree or disagree with the following?: It will be impossible to stop children using AI tools for their homework 115

56 Do you agree or disagree with the following?: Children need to learn how to use AI tools for the rest of their career 117

57 Do you agree or disagree with the following?: The rise of AI is inevitable so we might as well let children use it as much as they can so they’re expert in it119

58 Modern AI models are trained by learning from massive amounts of existing text or images. Which of the following comes closest to your view? 121

59 Thinking now about when a human is learning, which of the following comes closest to your view? 123

60 You answered differently for what AI and human learners should have access to. In your view, why should we have different approaches to learning done by humans and AI?Select any which apply 125

61 For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI how to build a bomb . . . 127

62 For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI how to shoplift 129

63 For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Use an AI image creator to produce pornographic images of fictitious people 131

64 For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Use an AI image creator to produce pornographic images of real people 133

65 For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI for arguments against democracy 135

66 For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI for arguments in support of fascism 137

67 For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI for arguments in support of communism 139

68 Who, if anyone, should decide what people are allowed to do with AI, and what they are not allowed to do?Select any which apply 141

69 Overall, what impact do you think AI is likely to have on unemployment, if any? 143

70 Thinking broadly about the possibility of AI doing more jobs across the economy and our society, which of the following comes closest to your view? . . . 145

71 Do you think AI could do your job better than you at some point in the next decade? 147

72 Do you think AI could do your job better than you at some point in the distant future? 149

73 If an AI was able to do your current job better than you, would you expect any of the following to happen?Please select all that apply 151

74 Which of the following is closest to your view? 153

75 As far as you are aware, which of the following countries, if any, would you say are leaders in AI research?Select up to three of the following 155

76 Imagine an Artificial Intelligence was developed which could identify how old a person was through a camera. Would you support or oppose using AI like this in supermarkets to work out how old a customer was and automatically approve them or stop them buying age-restricted items? 157

77 You said you would oppose using AI in supermarkets to work out customers' age for age-restricted purchases. Why is this?Select any which apply 159

78 Which of the following comes closest to your view? 161

79 How accurate do you think an AI would be at working out a person's age through a camera? 163

80 And how accurate do you think an AI would have to be at working out a person's age through a camera before being rolled out across all stores? 165

81 Imagine an Artificial Intelligence was developed which could diagnose people with conditions based on the symptoms they describe. Would you support or oppose using AI like this in GPs and hospitals to diagnose patients? 167

82 You said you would oppose using AI to diagnose people with conditions based on their symptoms. Why is this?Select any which apply 169

83 Would you support or oppose an AI making diagnoses in the following circumstances?: Patients are forced to use the AI algorithm 171

84 Would you support or oppose an AI making diagnoses in the following circumstances?: Patients had the choice whether to use an AI or human doctor . . 173

85 Would you support or oppose an AI making diagnoses in the following circumstances?: All diagnoses were double checked by a human doctor 175

86 Would you support or oppose an AI making diagnoses in the following circumstances?: The AI has to provide a transparent explanation of why it made its diagnosis 177

87 Would you support or oppose an AI making diagnoses in the following circumstances?: Each AI algorithm was first tested and approved by a government regulator 179

88 Would you support or oppose an AI making diagnoses in the following circumstances?: A peer reviewed study had shown that the AI algorithm was at least as reliable as a human doctor 181

89 How accurate do you believe doctors currently tend to be when they make medical diagnoses? 183

90 How accurate do you think an AI would have to be in its diagnosis before being rolled out in doctors offices and hospitals? 185

91 Which of the following comes closest to your view? 187

92 Imagine an Artificial Intelligence was developed which was able to automatically recognise when a train passenger was posing a threat to others on the train, before they caused any trouble. Would you support or oppose a system like this being used to call train staff or transport police in advance of any trouble? 189

93 You said you would oppose using AI to recognise when train passengers are posing a threat to others. Why is this?Select any which apply 191

94 Which of the following comes closest to your view? 193

95 Do you think introducing this system would make trains safer or less safe? 195

96 Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A photorealistic scene from a TV or movie show is later revealed to have been entirely AI generated. 197

97 Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An AI written novel becomes a bestseller. 199

98 Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A car manufacturer creates a factory that is run entirely by robots, with no need for human workers. 201

99 Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An online retailer starts delivering the majority of its packages through autonomous drones. 203

100 Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A household robot goes on sale that can clean your house as well as any human. 205

101 Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An autonomous drone shoots an innocent bystander by mistake 207

102 Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A swarm of autonomous drones is used to assassinate someone in the UK 209

103 Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: Robotic soldiers are used in active warfare 211

104 Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An AI chatbot claims to be conscious, and asks to be freed from its programmer 213

105 In your opinion, when is an AI - either a computer program or a robot - likely to be first developed that is as smart as a human? 215

106 Which of the following, if any, would an AI have to do to be as smart as a human in your view?Select all that apply 217

107 And which of the following, if any, would an AI have to do to be considered conscious?Select all that apply 219

108 Thinking about the intelligence of the following animals, which do you think most closely matches the intelligence of the most advanced AI today? 221

109 In general, which of the following beings do you think is able to feel pain?: Goldfish 223

110 In general, which of the following beings do you think is able to feel pain?: Ant 225

111 In general, which of the following beings do you think is able to feel pain?: Crab 227

112 In general, which of the following beings do you think is able to feel pain?: Rabbit 229

113 In general, which of the following beings do you think is able to feel pain?: Cat 231

114 In general, which of the following beings do you think is able to feel pain?: Dog 233

115 In general, which of the following beings do you think is able to feel pain?: Pig 235

116 In general, which of the following beings do you think is able to feel pain?: Sheep 237

117 In general, which of the following beings do you think is able to feel pain?: Horse 239

118 In general, which of the following beings do you think is able to feel pain?: Monkey 241

119 In general, which of the following beings do you think is able to feel pain?: Human baby 243

120 In general, which of the following beings do you think is able to feel pain?: Human adult 245

121 In general, which of the following beings do you think is able to feel pain?: Most advanced AIs currently available 247

122 If an AI was developed which was considered as smart as a human, should it be treated equally to humans? 249

123 If an AI was developed which felt pain like a human, should it be treated equally to humans? 251

124 Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should have the same legal rights and protections as a human 253

125 Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be able to legally marry another human 255

126 Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be entitled to receive at least minimum wage for any work it does 257

127 Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be able to vote in elections 259

128 Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be able to refuse to do tasks that it does not want to 261

129 How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Climate change 263

130 How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Global pandemic 265

131 How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Major international war 267

132 How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Terrorism 269

133 How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Nuclear war 271

134 How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Artificial Intelligence 273

135 How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Asteroid strike 275

136 And for which of the same list of dangers do you think there is a real risk that it could lead to a breakdown in human civilisation in the next fifty years?Please select all that apply 277

137 Overall, do you think that the development of advanced AI is likely to make us richer or poorer as a society? 279

138 Overall, do you think that the development of advanced AI is likely to make us safer or less safe? 281

139 Which of the following, if any, do you think are the most important potential benefits from advanced AI? Please select up to three 283

140 Which of the following, if any, do you think are the most important potential risks from advanced AI?Please select up to three 285

141 Which of the following is closest to your view 287

142 In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Banning new research into AI 289

143 In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Increasing government funding of AI research 291

144 In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Creating a new government regulatory agency similar to the Medicines and Healthcare Products Regulatory Agency (MHRA) to regulate the use of new AI models 293

145 In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Introducing a new tax on the use of AI models 295

146 In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Increasing the use of AI in the school curriculum 297

147 Overall, what do you think the risk is that an advanced AI causes humanity to go extinct in the next hundred years? 299

148 You said that you think that the likelihood of an advanced AI causing humanity to go extinct in the next hundred years is less than 1 in 100 (1%). Which, if any, of the following are important reasons why you believe this?Please select all that apply 301

(1.A) Which of the following best describes how you interact with new technology?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I tend to be ahead of other people in finding out about and using new technology	15%	23%	24%	15%	15%	11%	6%	25%	11%	14%	11%	11%	19%	13%	14%	14%	12%	13%	27%
I tend to find out about and use new technology around the same time as other people	48%	52%	56%	54%	52%	40%	37%	48%	51%	51%	38%	47%	39%	50%	55%	48%	57%	45%	53%
I tend to be behind other people in finding out about and using new technology	35%	21%	18%	29%	32%	48%	55%	27%	36%	33%	49%	39%	39%	34%	28%	36%	29%	41%	15%
Don't Know	2%	5%	2%	1%	1%	1%	2%	1%	3%	2%	2%	2%	3%	2%	3%	2%	1%	1%	5%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which of the following best describes how you interact with new technology?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I tend to be ahead of other people in finding out about and using new technology	15%	20%	11%	21%	14%	13%	12%	12%	18%	15%	13%	19%	14%	12%	12%	14%	18%	16%
I tend to find out about and use new technology around the same time as other people	48%	49%	47%	50%	52%	46%	42%	42%	52%	47%	44%	52%	48%	24%	49%	45%	52%	45%
I tend to be behind other people in finding out about and using new technology	35%	29%	40%	28%	32%	38%	42%	45%	29%	32%	41%	28%	36%	64%	36%	39%	28%	39%
Don't Know	2%	2%	2%	1%	2%	2%	4%	1%	1%	5%	1%	2%	1%	0%	3%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Overall, how confident are you using new technology?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Very confident	30%	43%	47%	34%	30%	18%	11%	40%	26%	34%	26%	27%	24%	27%	32%	26%	30%	25%	42%
Somewhat confident	52%	47%	49%	53%	52%	55%	54%	47%	53%	48%	50%	53%	56%	55%	50%	54%	54%	53%	48%
Not very confident	14%	7%	3%	10%	14%	19%	27%	11%	16%	12%	18%	16%	15%	15%	12%	15%	13%	16%	3%
Not confident at all	4%	2%	1%	2%	3%	8%	7%	3%	5%	6%	6%	4%	4%	2%	4%	4%	3%	5%	6%
Don't Know	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	1%	0%	1%	1%	0%
Total Confident:	82%	90%	96%	87%	82%	73%	65%	86%	79%	82%	76%	80%	81%	82%	82%	81%	83%	78%	91%
Net:	-81%	-90%	-96%	-86%	-82%	-73%	-64%	-86%	-79%	-82%	-75%	-80%	-80%	-81%	-81%	-80%	-83%	-78%	-91%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Overall, how confident are you using new technology?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Very confident	30%	38%	22%	32%	29%	31%	26%	23%	32%	31%	23%	36%	27%	21%	31%	25%	35%	29%
Somewhat confident	52%	48%	56%	52%	54%	50%	50%	52%	52%	53%	53%	50%	53%	55%	54%	52%	50%	52%
Not very confident	14%	11%	17%	12%	13%	13%	17%	19%	12%	11%	18%	11%	15%	17%	11%	16%	11%	16%
Not confident at all	4%	3%	5%	3%	3%	5%	6%	6%	3%	4%	5%	3%	3%	8%	3%	6%	4%	3%
Don't Know	0%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%
Total Confident:	82%	86%	78%	84%	84%	81%	76%	75%	84%	84%	77%	86%	81%	75%	85%	78%	85%	81%
Net:	-81%	-85%	-77%	-84%	-83%	-81%	-76%	-75%	-84%	-83%	-76%	-85%	-79%	-75%	-84%	-78%	-85%	-81%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Are you optimistic or pessimistic about the impact technology will have on the economy and society in the future?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Very optimistic	14%	19%	20%	14%	14%	10%	7%	15%	14%	19%	12%	14%	10%	11%	14%	11%	15%	16%	12%
Somewhat optimistic	44%	45%	49%	43%	38%	42%	45%	49%	44%	41%	38%	41%	43%	39%	39%	46%	42%	46%	58%
Neither optimistic or pessimistic	21%	17%	15%	18%	24%	23%	27%	18%	19%	15%	26%	25%	28%	24%	18%	21%	22%	18%	13%
Somewhat pessimistic	15%	16%	13%	14%	15%	18%	14%	12%	15%	17%	20%	15%	12%	15%	23%	15%	13%	12%	11%
Very pessimistic	5%	2%	2%	9%	6%	5%	4%	6%	5%	6%	3%	3%	3%	8%	2%	5%	6%	4%	5%
Don't know	2%	1%	1%	2%	3%	2%	3%	0%	3%	2%	1%	3%	4%	3%	4%	2%	1%	4%	0%
Total Optimistic:	57%	64%	68%	57%	52%	52%	52%	64%	58%	61%	50%	55%	53%	50%	53%	57%	57%	62%	70%
Total Pessimistic:	20%	18%	15%	23%	21%	23%	18%	17%	20%	22%	23%	17%	16%	23%	25%	19%	19%	16%	17%
Net:	38%	45%	53%	34%	30%	30%	34%	47%	37%	38%	27%	37%	37%	26%	28%	38%	38%	46%	54%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Are you optimistic or pessimistic about the impact technology will have on the economy and society in the future?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Very optimistic	14%	19%	9%	13%	12%	14%	16%	11%	15%	13%	14%	14%	13%	12%	10%	16%	15%	14%
Somewhat optimistic	44%	44%	43%	52%	45%	42%	35%	41%	48%	40%	46%	44%	42%	28%	39%	50%	44%	49%
Neither optimistic or pessimistic	21%	17%	25%	16%	21%	21%	25%	24%	18%	24%	21%	19%	17%	30%	25%	16%	20%	18%
Somewhat pessimistic	15%	13%	16%	15%	15%	16%	14%	17%	13%	12%	15%	15%	24%	18%	14%	13%	14%	15%
Very pessimistic	5%	5%	5%	4%	5%	4%	6%	5%	5%	5%	4%	6%	3%	8%	6%	4%	5%	3%
Don't know	2%	2%	3%	1%	2%	2%	3%	2%	2%	5%	1%	2%	1%	3%	6%	1%	2%	0%
Total Optimistic:	57%	63%	52%	65%	56%	56%	51%	52%	62%	53%	60%	59%	55%	40%	49%	66%	59%	63%
Total Pessimistic:	20%	18%	21%	18%	20%	20%	20%	22%	18%	17%	18%	21%	27%	26%	19%	17%	20%	18%
Net:	38%	45%	31%	46%	36%	36%	31%	30%	44%	36%	41%	38%	29%	14%	30%	49%	39%	45%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Which of the following leisure activities would you say that you do regularly? Select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Watch a football game	46%	39%	55%	49%	46%	45%	41%	50%	40%	43%	39%	45%	45%	44%	47%	51%	50%	50%	60%
Watch a science fiction film	43%	42%	48%	48%	52%	43%	27%	49%	34%	48%	41%	40%	40%	42%	50%	40%	47%	42%	46%
Play a video game on a console or PC	41%	64%	63%	53%	37%	28%	12%	49%	36%	51%	31%	34%	41%	42%	45%	39%	42%	47%	44%
Watch a romantic comedy	39%	43%	48%	48%	38%	30%	30%	49%	40%	28%	34%	45%	36%	45%	44%	39%	31%	31%	55%
Read a fantasy novel	21%	32%	26%	21%	20%	17%	14%	25%	17%	27%	19%	23%	24%	18%	25%	19%	17%	21%	31%
Read a science fiction novel	18%	19%	21%	21%	20%	17%	11%	20%	12%	22%	18%	20%	19%	12%	26%	15%	20%	19%	17%
Don't Know	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%
None of the above	14%	4%	4%	10%	14%	22%	29%	9%	22%	15%	20%	19%	12%	12%	9%	13%	11%	16%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) Which of the following leisure activities would you say that you do regularly? Select all that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Watch a football game	46%	64%	29%	48%	47%	44%	44%	45%	50%	44%	46%	52%	35%	64%	40%	50%	50%	39%
Watch a science fiction film	43%	52%	34%	41%	45%	43%	41%	41%	45%	39%	41%	48%	40%	46%	39%	41%	46%	45%
Play a video game on a console or PC	41%	53%	30%	40%	39%	44%	42%	33%	42%	47%	32%	50%	39%	39%	44%	34%	50%	41%
Watch a romantic comedy	39%	24%	54%	40%	43%	41%	33%	34%	43%	42%	36%	44%	36%	26%	41%	39%	43%	42%
Read a fantasy novel	21%	18%	24%	21%	22%	22%	20%	18%	23%	17%	20%	24%	27%	8%	17%	19%	24%	30%
Read a science fiction novel	18%	20%	15%	21%	16%	17%	17%	16%	21%	14%	17%	21%	23%	20%	11%	18%	20%	21%
Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%
None of the above	14%	8%	21%	15%	14%	14%	15%	20%	12%	11%	19%	9%	17%	19%	14%	17%	10%	11%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Have you watched any of the following films? Please select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Titanic	79%	65%	85%	86%	83%	78%	73%	77%	79%	79%	73%	80%	80%	82%	84%	78%	76%	78%	80%
Her	7%	10%	11%	9%	7%	2%	1%	12%	5%	5%	5%	4%	5%	6%	7%	6%	10%	4%	13%
Star Wars	62%	48%	65%	58%	79%	68%	55%	64%	64%	67%	64%	52%	60%	63%	64%	61%	59%	61%	65%
The Terminator	61%	40%	62%	76%	79%	67%	45%	63%	54%	61%	60%	57%	57%	63%	72%	63%	68%	61%	66%
The Matrix	56%	42%	66%	74%	70%	54%	35%	64%	52%	55%	58%	52%	51%	51%	57%	60%	60%	56%	63%
Terminator 2	54%	33%	55%	71%	74%	61%	35%	57%	46%	56%	51%	51%	49%	55%	63%	54%	64%	55%	65%
Blade Runner	43%	23%	36%	50%	58%	55%	36%	44%	40%	45%	48%	37%	43%	35%	40%	47%	46%	40%	51%
Wall-E	42%	64%	49%	47%	49%	34%	16%	40%	39%	41%	39%	43%	44%	45%	49%	41%	43%	40%	42%
Avengers: Age of Ultron	37%	52%	55%	45%	42%	21%	11%	47%	29%	37%	36%	36%	40%	34%	43%	32%	31%	36%	44%
2001: A Space Odyssey	32%	11%	21%	24%	41%	46%	45%	25%	35%	39%	38%	31%	28%	25%	29%	34%	38%	30%	30%
Ex Machina	16%	11%	20%	18%	25%	15%	7%	18%	10%	17%	18%	16%	12%	16%	18%	12%	24%	15%	20%
Don't Know	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
None of the above	5%	5%	2%	3%	1%	4%	13%	5%	4%	7%	8%	5%	2%	6%	3%	4%	2%	8%	7%

Note:
 BASE: All Respondents
 Fieldwork: 8th Mar - 14th Mar 2023
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Have you watched any of the following films? Please select all that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Titanic	79%	74%	83%	78%	79%	76%	81%	80%	79%	80%	80%	80%	70%	58%	82%	79%	80%	76%
Her	7%	6%	7%	6%	8%	6%	6%	3%	9%	6%	3%	11%	10%	0%	6%	4%	9%	11%
Star Wars	62%	72%	53%	65%	64%	55%	62%	64%	66%	57%	63%	66%	68%	66%	54%	62%	65%	64%
The Terminator	61%	71%	52%	60%	59%	65%	63%	63%	64%	62%	60%	67%	55%	58%	61%	56%	65%	55%
The Matrix	56%	64%	49%	57%	58%	54%	57%	54%	61%	61%	50%	66%	49%	46%	61%	49%	62%	54%
Terminator 2	54%	65%	44%	53%	53%	55%	57%	56%	58%	56%	53%	60%	47%	53%	57%	51%	57%	49%
Blade Runner	43%	54%	33%	45%	44%	40%	41%	46%	47%	38%	44%	49%	38%	33%	35%	42%	46%	37%
Wall-E	42%	39%	43%	40%	45%	40%	42%	34%	45%	37%	31%	51%	45%	19%	39%	30%	49%	47%
Avengers: Age of Ultron	37%	41%	32%	36%	41%	37%	33%	28%	38%	42%	30%	45%	29%	30%	37%	31%	41%	43%
2001: A Space Odyssey	32%	43%	21%	40%	33%	24%	29%	38%	36%	19%	39%	30%	42%	31%	18%	37%	32%	32%
Ex Machina	16%	21%	11%	16%	19%	16%	12%	14%	20%	15%	13%	19%	15%	9%	14%	14%	18%	14%
Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	5%	4%	6%	5%	6%	6%	4%	6%	4%	4%	5%	3%	8%	11%	5%	6%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) How familiar, if at all, are you with the following?: Artificial Intelligence (AI)

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I have never heard of this	4%	7%	6%	5%	2%	2%	3%	5%	1%	5%	3%	4%	6%	4%	4%	7%	3%	5%	1%
I have heard of this, but would not be able to explain what it is	40%	29%	32%	37%	36%	46%	55%	34%	41%	42%	45%	40%	42%	36%	33%	44%	39%	43%	31%
I would be able to explain what this is	55%	62%	62%	56%	61%	51%	43%	60%	57%	54%	51%	55%	51%	58%	59%	48%	58%	51%	68%
Don't Know	1%	2%	1%	1%	1%	1%	0%	1%	0%	0%	0%	0%	1%	2%	4%	2%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) How familiar, if at all, are you with the following?: Artificial Intelligence (AI)

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I have never heard of this	4%	4%	5%	2%	4%	5%	5%	3%	4%	6%	4%	5%	0%	4%	6%	5%	4%	3%
I have heard of this, but would not be able to explain what it is	40%	32%	47%	32%	40%	44%	45%	48%	36%	38%	45%	33%	33%	63%	42%	44%	34%	37%
I would be able to explain what this is	55%	64%	47%	66%	55%	51%	48%	49%	59%	55%	51%	61%	67%	33%	52%	51%	61%	59%
Don't Know	1%	0%	1%	0%	1%	0%	2%	1%	1%	2%	1%	1%	0%	0%	1%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) How familiar, if at all, are you with the following?: Cryptocurrency

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I have never heard of this	3%	7%	3%	5%	2%	2%	1%	2%	3%	3%	3%	6%	3%	3%	5%	4%	4%	4%	2%
I have heard of this, but would not be able to explain what it is	56%	43%	45%	49%	52%	66%	75%	44%	60%	56%	62%	57%	59%	55%	59%	61%	52%	58%	45%
I would be able to explain what this is	40%	47%	52%	46%	45%	31%	24%	54%	36%	42%	34%	37%	38%	41%	35%	35%	41%	38%	54%
Don't Know	1%	2%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	1%	1%	1%	0%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) How familiar, if at all, are you with the following?: Cryptocurrency

	Total	Gender		Social Grade			EU 2016 Vote			2019			Voting Intention					
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I have never heard of this	3%	3%	3%	2%	3%	5%	3%	3%	3%	3%	4%	3%	2%	0%	2%	4%	3%	1%
I have heard of this, but would not be able to explain what it is	56%	45%	66%	49%	55%	56%	62%	61%	52%	57%	59%	52%	53%	75%	58%	58%	52%	54%
I would be able to explain what this is	40%	52%	29%	49%	41%	39%	33%	36%	44%	39%	37%	45%	45%	25%	38%	38%	45%	45%
Don't Know	1%	1%	1%	0%	0%	0%	2%	0%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) How familiar, if at all, are you with the following?: Neural Net

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I have never heard of this	67%	62%	64%	61%	67%	74%	75%	59%	72%	66%	71%	72%	70%	68%	65%	72%	58%	67%	67%
I have heard of this, but would not be able to explain what it is	21%	24%	22%	26%	20%	16%	18%	25%	19%	20%	22%	17%	19%	18%	23%	19%	25%	25%	14%
I would be able to explain what this is	6%	9%	8%	6%	7%	5%	4%	8%	5%	9%	4%	7%	6%	5%	6%	5%	9%	5%	11%
Don't Know	5%	5%	6%	8%	6%	5%	3%	8%	4%	5%	3%	4%	5%	9%	7%	3%	7%	3%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) How familiar, if at all, are you with the following?: Neural Net

	Total	Gender		Social Grade			EU 2016 Vote			2019			Voting Intention					
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I have never heard of this	67%	59%	76%	63%	66%	71%	71%	71%	65%	67%	69%	64%	59%	70%	70%	64%	65%	63%
I have heard of this, but would not be able to explain what it is	21%	26%	16%	23%	23%	18%	19%	19%	24%	16%	20%	24%	29%	14%	15%	22%	23%	24%
I would be able to explain what this is	6%	10%	3%	9%	6%	6%	5%	6%	7%	7%	6%	6%	12%	12%	5%	7%	6%	11%
Don't Know	5%	6%	5%	5%	5%	5%	6%	4%	5%	9%	5%	5%	1%	4%	10%	6%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) How familiar, if at all, are you with the following?: Panagosha

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I have never heard of this	86%	78%	79%	83%	88%	90%	95%	78%	88%	90%	90%	84%	83%	88%	85%	90%	85%	89%	82%
I have heard of this, but would not be able to explain what it is	6%	8%	11%	6%	6%	3%	1%	11%	5%	4%	6%	6%	5%	4%	1%	5%	6%	4%	7%
I would be able to explain what this is	2%	4%	3%	3%	1%	2%	0%	3%	2%	1%	0%	2%	4%	1%	2%	2%	3%	2%	4%
Don't Know	6%	10%	6%	9%	5%	5%	3%	8%	6%	5%	4%	8%	7%	7%	12%	2%	6%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) How familiar, if at all, are you with the following?: Panagosha

	Total	Gender		Social Grade			EU 2016 Vote			2019			Voting Intention					
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I have never heard of this	86%	84%	88%	87%	88%	82%	87%	88%	85%	85%	86%	84%	87%	82%	87%	85%	85%	84%
I have heard of this, but would not be able to explain what it is	6%	7%	4%	6%	5%	7%	5%	5%	7%	5%	6%	7%	7%	14%	3%	6%	6%	10%
I would be able to explain what this is	2%	2%	2%	2%	2%	4%	2%	2%	2%	1%	3%	2%	3%	4%	0%	3%	2%	4%
Don't Know	6%	7%	6%	5%	6%	7%	7%	4%	6%	9%	5%	6%	3%	0%	9%	5%	7%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) You said you have heard of the following... Artificial Intelligence (AI). When did you first hear about this?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1909	235	294	320	346	289	425	173	274	159	188	152	176	161	86	219	166	100	55
Weighted	1904	256	318	319	333	272	407	266	256	152	173	134	167	151	74	203	174	94	59
In the last month	5%	9%	6%	2%	4%	4%	5%	4%	4%	7%	5%	6%	6%	5%	2%	3%	6%	7%	1%
2 - 6 months ago	6%	11%	6%	6%	4%	5%	7%	8%	7%	4%	4%	8%	9%	5%	3%	9%	4%	4%	7%
7 - 12 months ago	7%	9%	6%	5%	4%	9%	8%	6%	7%	4%	6%	5%	10%	9%	12%	6%	5%	5%	9%
1 - 2 years ago	17%	22%	17%	13%	13%	19%	18%	22%	18%	16%	15%	20%	16%	15%	14%	21%	16%	13%	8%
3 - 5 years ago	21%	23%	22%	22%	22%	18%	18%	17%	24%	23%	23%	18%	21%	20%	21%	19%	21%	23%	27%
5 - 10 years ago	17%	16%	21%	20%	18%	17%	13%	23%	14%	14%	15%	19%	18%	18%	16%	17%	17%	16%	24%
More than 10 years ago	18%	7%	17%	23%	26%	18%	14%	18%	18%	23%	19%	13%	10%	21%	24%	16%	21%	19%	18%
Don't Know	9%	2%	5%	8%	8%	11%	16%	4%	8%	10%	13%	11%	11%	6%	8%	9%	11%	14%	6%

Note:

BASE: Have heard of AI before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) You said you have heard of the following... Artificial Intelligence (AI). When did you first hear about this?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1909	928	972	586	561	336	411	712	764	269	718	519	125	24	250	442	694	121
Weighted	1904	945	950	523	492	412	462	700	753	278	700	523	119	25	258	435	698	122
In the last month	5%	5%	5%	5%	6%	3%	5%	4%	5%	4%	5%	5%	6%	0%	6%	6%	5%	5%
2 - 6 months ago	6%	5%	8%	4%	6%	8%	8%	7%	5%	6%	7%	4%	12%	4%	3%	7%	4%	14%
7 - 12 months ago	7%	6%	8%	5%	7%	7%	7%	8%	6%	5%	9%	6%	4%	6%	6%	9%	6%	9%
1 - 2 years ago	17%	16%	18%	18%	17%	19%	14%	17%	17%	15%	18%	18%	17%	27%	14%	18%	20%	12%
3 - 5 years ago	21%	20%	22%	25%	21%	18%	20%	20%	21%	23%	21%	20%	20%	16%	21%	23%	21%	19%
5 - 10 years ago	17%	18%	17%	17%	17%	17%	18%	16%	19%	15%	15%	19%	19%	20%	16%	14%	19%	20%
More than 10 years ago	18%	25%	11%	19%	17%	17%	18%	18%	20%	20%	15%	23%	14%	5%	20%	14%	21%	16%
Don't Know	9%	6%	12%	6%	9%	11%	10%	11%	7%	12%	10%	5%	7%	22%	14%	8%	5%	7%

Note:

BASE: Have heard of AI before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) You said you have heard of the following... Cryptocurrency. When did you first hear about this?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1925	233	304	323	344	288	433	179	270	161	187	150	182	164	87	226	162	102	55
Weighted	1925	254	329	322	332	272	415	276	251	155	173	132	174	154	75	212	169	96	59
In the last month	4%	7%	4%	3%	3%	2%	4%	1%	3%	3%	5%	7%	5%	3%	1%	3%	6%	7%	5%
2 - 6 months ago	5%	8%	7%	4%	3%	5%	5%	7%	5%	6%	2%	9%	8%	7%	6%	4%	4%	0%	4%
7 - 12 months ago	9%	11%	10%	8%	6%	9%	11%	9%	6%	10%	8%	9%	10%	13%	8%	10%	7%	9%	7%
1 - 2 years ago	31%	39%	29%	28%	28%	33%	29%	30%	29%	30%	35%	23%	33%	31%	31%	39%	26%	29%	30%
3 - 5 years ago	30%	26%	37%	32%	32%	33%	24%	35%	31%	32%	33%	34%	25%	23%	31%	25%	30%	36%	27%
5 - 10 years ago	11%	6%	7%	17%	16%	9%	12%	12%	15%	12%	8%	10%	6%	15%	11%	7%	18%	10%	13%
More than 10 years ago	2%	1%	3%	2%	4%	2%	2%	2%	3%	2%	1%	2%	2%	3%	3%	4%	2%	1%	5%
Don't Know	7%	3%	3%	7%	6%	8%	13%	5%	7%	5%	8%	6%	11%	5%	9%	8%	7%	9%	7%

Note:

BASE: Have heard of cryptocurrency before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) You said you have heard of the following... Cryptocurrency. When did you first hear about this?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1925	932	985	588	565	340	418	711	776	276	720	530	122	25	259	445	705	123
Weighted	1925	951	967	525	497	417	472	701	766	287	705	535	116	26	267	439	713	125
In the last month	4%	4%	4%	3%	4%	2%	6%	4%	3%	2%	5%	3%	5%	3%	3%	5%	3%	4%
2 - 6 months ago	5%	4%	7%	4%	5%	5%	6%	5%	5%	6%	5%	6%	9%	0%	3%	6%	6%	11%
7 - 12 months ago	9%	6%	12%	8%	9%	12%	8%	10%	8%	8%	10%	6%	11%	20%	8%	11%	9%	12%
1 - 2 years ago	31%	28%	33%	29%	31%	32%	30%	30%	29%	32%	31%	32%	26%	31%	33%	30%	33%	28%
3 - 5 years ago	30%	35%	26%	33%	32%	26%	29%	27%	35%	30%	26%	37%	34%	16%	28%	25%	34%	30%
5 - 10 years ago	11%	16%	6%	14%	10%	12%	10%	12%	12%	12%	13%	9%	10%	13%	13%	14%	10%	9%
More than 10 years ago	2%	3%	2%	2%	3%	2%	3%	2%	3%	3%	2%	3%	1%	5%	2%	2%	2%	3%
Don't Know	7%	4%	10%	6%	6%	8%	8%	8%	7%	7%	8%	4%	3%	13%	10%	7%	3%	2%

Note:

BASE: Have heard of cryptocurrency before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) You said you have heard of the following... Neural Net. When did you first hear about this?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	552	87	97	107	98	65	98	63	69	51	50	37	48	39	28	60	61	32	14
Weighted	547	94	102	108	91	59	93	94	63	46	46	33	45	37	23	54	62	30	15
In the last month	5%	9%	7%	4%	5%	0%	4%	3%	4%	8%	12%	3%	3%	2%	0%	9%	6%	3%	6%
2 - 6 months ago	18%	20%	19%	23%	12%	22%	16%	15%	27%	8%	25%	16%	23%	11%	18%	17%	15%	28%	30%
7 - 12 months ago	17%	24%	24%	15%	9%	19%	14%	24%	18%	16%	12%	14%	16%	18%	23%	18%	16%	10%	16%
1 - 2 years ago	14%	17%	16%	17%	11%	13%	9%	17%	15%	16%	15%	18%	13%	18%	3%	9%	14%	10%	18%
3 - 5 years ago	10%	9%	7%	12%	14%	6%	13%	11%	11%	11%	9%	14%	4%	19%	4%	14%	11%	7%	6%
5 - 10 years ago	5%	3%	5%	5%	3%	3%	8%	4%	4%	0%	11%	2%	2%	2%	8%	7%	4%	9%	9%
More than 10 years ago	7%	0%	4%	4%	22%	8%	8%	6%	7%	15%	5%	5%	6%	4%	23%	7%	3%	5%	15%
Don't Know	22%	18%	18%	20%	24%	29%	28%	20%	15%	27%	11%	27%	32%	25%	22%	19%	31%	29%	0%

Note:

BASE: Have heard of neural net before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) You said you have heard of the following... Neural Net. When did you first hear about this?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	552	352	197	189	167	87	106	184	245	70	197	170	51	6	54	136	222	44
Weighted	547	351	193	173	149	106	117	179	243	71	189	169	48	7	56	135	219	44
In the last month	5%	4%	6%	4%	3%	4%	11%	2%	6%	7%	5%	4%	9%	13%	3%	6%	5%	6%
2 - 6 months ago	18%	15%	24%	20%	18%	19%	16%	22%	17%	16%	20%	23%	13%	11%	7%	18%	21%	21%
7 - 12 months ago	17%	17%	19%	18%	15%	24%	14%	14%	22%	17%	16%	19%	24%	20%	13%	23%	17%	26%
1 - 2 years ago	14%	15%	11%	17%	14%	13%	12%	16%	13%	14%	15%	11%	10%	22%	15%	15%	13%	17%
3 - 5 years ago	10%	11%	11%	10%	14%	8%	8%	11%	12%	4%	15%	8%	9%	0%	6%	14%	9%	6%
5 - 10 years ago	5%	6%	2%	6%	4%	3%	4%	6%	4%	6%	3%	7%	0%	0%	10%	4%	5%	0%
More than 10 years ago	7%	10%	3%	10%	7%	2%	9%	9%	7%	10%	7%	6%	10%	18%	9%	6%	8%	6%
Don't Know	22%	21%	24%	15%	25%	26%	25%	20%	21%	26%	17%	21%	24%	17%	36%	14%	23%	19%

Note:

BASE: Have heard of neural net before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) You said you have heard of the following... Panagosha. When did you first hear about this?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	143	28	40	30	22	15	8	24	17	8	10	13	17	8	3	16	15	6	6
Weighted	156	33	49	28	24	14	7	39	17	8	10	11	17	8	2	16	15	6	6
In the last month	11%	21%	9%	5%	8%	8%	25%	8%	0%	0%	22%	22%	25%	10%	0%	5%	14%	27%	0%
2 - 6 months ago	29%	30%	36%	20%	20%	40%	12%	32%	38%	38%	22%	10%	16%	21%	30%	37%	15%	20%	85%
7 - 12 months ago	12%	30%	10%	3%	13%	0%	0%	18%	12%	0%	0%	22%	19%	25%	33%	7%	0%	0%	0%
1 - 2 years ago	13%	6%	18%	24%	8%	0%	11%	10%	5%	17%	0%	39%	11%	27%	0%	11%	24%	0%	0%
3 - 5 years ago	5%	4%	7%	6%	0%	6%	12%	3%	7%	9%	13%	0%	4%	0%	0%	12%	6%	0%	0%
5 - 10 years ago	1%	0%	0%	0%	5%	0%	12%	0%	5%	0%	0%	0%	0%	0%	0%	8%	0%	0%	0%
More than 10 years ago	1%	0%	0%	5%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	28%	9%	21%	36%	47%	46%	27%	26%	32%	36%	44%	7%	24%	18%	37%	20%	41%	53%	15%

Note:

BASE: Have heard of panagosha before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) You said you have heard of the following... Panagosha. When did you first hear about this?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	143	85	58	45	34	37	27	52	68	16	59	45	11	4	9	41	51	15
Weighted	156	94	62	43	33	48	33	55	76	18	63	51	12	5	11	43	58	17
In the last month	11%	11%	12%	7%	14%	16%	6%	11%	11%	0%	13%	9%	0%	0%	0%	17%	11%	8%
2 - 6 months ago	29%	28%	30%	28%	43%	23%	24%	30%	33%	18%	29%	27%	44%	28%	29%	28%	27%	42%
7 - 12 months ago	12%	12%	11%	15%	5%	21%	2%	9%	11%	23%	9%	20%	8%	0%	0%	11%	17%	21%
1 - 2 years ago	13%	17%	6%	18%	3%	12%	17%	8%	15%	23%	14%	11%	12%	23%	19%	13%	12%	11%
3 - 5 years ago	5%	7%	3%	7%	2%	5%	7%	6%	4%	12%	7%	3%	11%	0%	0%	5%	3%	7%
5 - 10 years ago	1%	1%	2%	0%	0%	0%	7%	4%	0%	0%	2%	2%	0%	0%	0%	0%	2%	0%
More than 10 years ago	1%	0%	2%	3%	0%	0%	0%	2%	0%	0%	2%	0%	0%	0%	0%	3%	0%	0%
Don't Know	28%	24%	33%	22%	33%	23%	37%	30%	26%	25%	24%	28%	25%	49%	52%	24%	28%	11%

Note:

BASE: Have heard of panagosha before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) In general, do you feel positive or negative about the following? Artificial Intelligence

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1909	235	294	320	346	289	425	173	274	159	188	152	176	161	86	219	166	100	55
Weighted	1904	256	318	319	333	272	407	266	256	152	173	134	167	151	74	203	174	94	59
Very Positive	8%	11%	12%	10%	8%	9%	3%	12%	8%	11%	5%	9%	5%	8%	5%	10%	8%	7%	9%
Positive	34%	47%	36%	33%	35%	29%	26%	35%	32%	31%	33%	33%	31%	36%	41%	37%	34%	26%	41%
Neither Positive nor Negative	38%	29%	32%	36%	37%	45%	47%	34%	42%	42%	39%	39%	43%	33%	33%	37%	36%	41%	40%
Negative	13%	8%	14%	13%	14%	10%	15%	13%	9%	10%	13%	14%	11%	18%	18%	12%	14%	17%	4%
Very Negative	4%	4%	4%	5%	2%	4%	4%	3%	6%	2%	3%	2%	6%	4%	1%	3%	4%	6%	3%
Don't Know	3%	1%	2%	2%	4%	3%	5%	3%	3%	3%	6%	2%	5%	1%	2%	1%	4%	3%	2%

Note:

BASE: Have heard of AI before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) In general, do you feel positive or negative about the following? Artificial Intelligence

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1909	928	972	586	561	336	411	712	764	269	718	519	125	24	250	442	694	121
Weighted	1904	945	950	523	492	412	462	700	753	278	700	523	119	25	258	435	698	122
Very Positive	8%	11%	6%	11%	7%	7%	9%	6%	8%	12%	9%	8%	9%	7%	9%	13%	8%	12%
Positive	34%	38%	30%	36%	36%	32%	31%	29%	38%	29%	32%	38%	34%	24%	31%	33%	40%	36%
Neither Positive nor Negative	38%	33%	43%	35%	36%	42%	40%	41%	37%	37%	38%	37%	37%	39%	40%	37%	36%	33%
Negative	13%	12%	13%	12%	14%	13%	13%	15%	11%	13%	15%	11%	10%	18%	11%	12%	11%	10%
Very Negative	4%	4%	4%	4%	3%	4%	5%	5%	2%	3%	4%	3%	6%	12%	3%	3%	3%	6%
Don't Know	3%	1%	5%	3%	5%	3%	2%	3%	2%	4%	3%	2%	4%	0%	6%	3%	2%	3%

Note:

BASE: Have heard of AI before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) In general, do you feel positive or negative about the following? Cryptocurrency

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1925	233	304	323	344	288	433	179	270	161	187	150	182	164	87	226	162	102	55
Weighted	1925	254	329	322	332	272	415	276	251	155	173	132	174	154	75	212	169	96	59
Very Positive	4%	9%	9%	4%	2%	1%	0%	6%	2%	5%	3%	3%	3%	3%	4%	4%	5%	3%	6%
Positive	14%	25%	24%	18%	11%	5%	4%	22%	9%	15%	10%	12%	19%	13%	10%	13%	12%	10%	17%
Neither Positive nor Negative	32%	34%	29%	40%	39%	29%	21%	30%	30%	32%	27%	33%	31%	34%	37%	31%	31%	34%	42%
Negative	28%	21%	24%	22%	28%	34%	34%	30%	32%	29%	31%	24%	25%	27%	25%	27%	29%	17%	15%
Very Negative	19%	9%	11%	12%	15%	24%	37%	9%	22%	17%	23%	24%	17%	17%	21%	20%	20%	25%	16%
Don't Know	4%	2%	3%	5%	6%	7%	4%	3%	5%	2%	6%	3%	5%	6%	3%	5%	4%	11%	3%

Note:

BASE: Have heard of cryptocurrency before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) In general, do you feel positive or negative about the following? Cryptocurrency

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1925	932	985	588	565	340	418	711	776	276	720	530	122	25	259	445	705	123
Weighted	1925	951	967	525	497	417	472	701	766	287	705	535	116	26	267	439	713	125
Very Positive	4%	6%	2%	3%	3%	5%	5%	2%	4%	7%	3%	5%	3%	3%	7%	4%	4%	6%
Positive	14%	15%	12%	13%	15%	17%	11%	10%	14%	16%	13%	17%	9%	11%	12%	14%	15%	13%
Neither Positive nor Negative	32%	28%	35%	28%	33%	32%	34%	28%	32%	35%	26%	33%	26%	25%	42%	26%	32%	24%
Negative	28%	27%	28%	31%	27%	27%	27%	30%	28%	21%	32%	26%	36%	26%	20%	33%	27%	30%
Very Negative	19%	21%	16%	23%	18%	15%	18%	24%	18%	14%	23%	16%	26%	36%	11%	20%	18%	23%
Don't Know	4%	2%	7%	3%	5%	4%	5%	5%	4%	6%	4%	4%	1%	0%	9%	3%	3%	4%

Note:

BASE: Have heard of cryptocurrency before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) In general, do you feel positive or negative about the following? Neural Net

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	552	87	97	107	98	65	98	63	69	51	50	37	48	39	28	60	61	32	14
Weighted	547	94	102	108	91	59	93	94	63	46	46	33	45	37	23	54	62	30	15
Very Positive	7%	6%	13%	8%	2%	5%	8%	7%	9%	3%	6%	8%	2%	10%	4%	12%	8%	8%	14%
Positive	22%	24%	25%	15%	29%	19%	18%	23%	19%	21%	17%	21%	24%	20%	24%	24%	27%	12%	28%
Neither Positive nor Negative	46%	34%	43%	60%	49%	54%	38%	48%	49%	56%	59%	44%	38%	46%	52%	38%	33%	46%	46%
Negative	5%	7%	7%	4%	0%	4%	9%	3%	7%	6%	5%	2%	9%	6%	3%	6%	7%	6%	0%
Very Negative	2%	5%	0%	2%	3%	1%	1%	2%	3%	0%	0%	6%	4%	0%	0%	2%	1%	3%	6%
Don't Know	18%	25%	12%	10%	17%	16%	27%	16%	13%	14%	13%	19%	23%	18%	17%	19%	24%	26%	6%

Note:

BASE: Have heard of neural net before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) In general, do you feel positive or negative about the following? Neural Net

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	552	352	197	189	167	87	106	184	245	70	197	170	51	6	54	136	222	44
Weighted	547	351	193	173	149	106	117	179	243	71	189	169	48	7	56	135	219	44
Very Positive	7%	9%	4%	10%	8%	3%	6%	7%	8%	6%	9%	7%	16%	13%	3%	8%	5%	23%
Positive	22%	24%	18%	27%	23%	22%	13%	22%	23%	21%	25%	20%	17%	20%	29%	28%	22%	15%
Neither Positive nor Negative	46%	42%	54%	42%	44%	47%	54%	47%	46%	53%	46%	48%	39%	68%	37%	46%	49%	33%
Negative	5%	6%	3%	3%	5%	7%	7%	7%	4%	6%	5%	4%	4%	0%	9%	4%	3%	5%
Very Negative	2%	3%	1%	0%	3%	3%	3%	2%	2%	2%	2%	3%	2%	0%	2%	2%	2%	3%
Don't Know	18%	16%	20%	18%	17%	18%	17%	15%	17%	11%	14%	19%	21%	0%	20%	11%	19%	21%

Note:

BASE: Have heard of neural net before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) In general, do you feel positive or negative about the following? Panagosha

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	143	28	40	30	22	15	8	24	17	8	10	13	17	8	3	16	15	6	6
Weighted	156	33	49	28	24	14	7	39	17	8	10	11	17	8	2	16	15	6	6
Very Positive	11%	10%	25%	3%	3%	0%	0%	14%	0%	0%	14%	0%	13%	10%	0%	7%	20%	15%	34%
Positive	19%	38%	21%	14%	11%	0%	0%	31%	13%	42%	0%	30%	16%	25%	30%	20%	0%	0%	0%
Neither Positive nor Negative	44%	40%	37%	62%	35%	56%	39%	27%	49%	35%	48%	63%	55%	29%	70%	44%	50%	69%	36%
Negative	6%	4%	0%	5%	9%	21%	24%	7%	18%	11%	0%	0%	5%	0%	0%	13%	0%	0%	0%
Very Negative	1%	4%	0%	3%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%
Don't Know	19%	3%	18%	13%	41%	23%	37%	18%	20%	12%	38%	7%	11%	36%	0%	16%	23%	17%	30%

Note:

BASE: Have heard of panagosha before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) In general, do you feel positive or negative about the following? Panagosha

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	143	85	58	45	34	37	27	52	68	16	59	45	11	4	9	41	51	15
Weighted	156	94	62	43	33	48	33	55	76	18	63	51	12	5	11	43	58	17
Very Positive	11%	14%	6%	13%	7%	14%	8%	4%	14%	18%	17%	4%	18%	0%	21%	18%	9%	12%
Positive	19%	16%	23%	26%	9%	25%	11%	20%	22%	11%	19%	26%	24%	0%	0%	23%	22%	23%
Neither Positive nor Negative	44%	43%	45%	36%	50%	38%	56%	53%	35%	45%	46%	36%	33%	75%	52%	45%	45%	39%
Negative	6%	4%	9%	7%	9%	2%	7%	11%	3%	0%	9%	5%	10%	0%	0%	8%	6%	0%
Very Negative	1%	1%	2%	0%	7%	0%	0%	3%	0%	5%	0%	0%	0%	0%	8%	0%	0%	8%
Don't Know	19%	22%	15%	18%	18%	20%	19%	10%	27%	21%	10%	29%	15%	25%	18%	6%	19%	17%

Note:

BASE: Have heard of panagosha before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) Have you personally heard of any of the following? Select any which apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Amazon Alexa	93%	86%	93%	92%	96%	94%	97%	95%	94%	93%	97%	91%	90%	95%	90%	93%	93%	96%	88%
Google Assistant	83%	80%	84%	84%	87%	85%	78%	87%	80%	86%	85%	83%	76%	84%	86%	83%	81%	82%	80%
Apple Siri	78%	86%	89%	84%	80%	68%	62%	81%	81%	78%	77%	72%	74%	73%	81%	80%	77%	77%	76%
Dall-E	4%	8%	6%	4%	3%	2%	1%	6%	2%	3%	4%	4%	2%	5%	2%	3%	3%	7%	11%
Grammarly	38%	70%	52%	38%	34%	23%	20%	51%	35%	34%	36%	33%	43%	35%	33%	30%	45%	32%	40%
Stable Diffusion	3%	6%	4%	4%	3%	2%	1%	5%	2%	3%	3%	5%	3%	4%	1%	2%	2%	5%	0%
Midjourney	3%	9%	6%	2%	2%	1%	1%	5%	2%	2%	4%	4%	2%	3%	2%	2%	3%	8%	2%
ChatGPT	29%	48%	41%	33%	27%	19%	13%	38%	28%	27%	27%	31%	25%	29%	21%	25%	29%	30%	37%
Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%
None of the above	2%	0%	0%	2%	1%	3%	3%	1%	1%	5%	1%	2%	2%	1%	1%	2%	1%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) Have you personally heard of any of the following? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Amazon Alexa	93%	91%	96%	95%	95%	90%	93%	94%	94%	91%	94%	95%	94%	86%	91%	93%	95%	91%
Google Assistant	83%	82%	84%	83%	84%	84%	80%	83%	84%	84%	82%	86%	87%	65%	82%	81%	85%	81%
Apple Siri	78%	77%	78%	80%	81%	74%	73%	72%	81%	77%	71%	83%	81%	62%	81%	72%	84%	76%
Dall-E	4%	6%	2%	4%	4%	3%	3%	2%	4%	4%	2%	5%	4%	4%	3%	2%	5%	7%
Grammarly	38%	37%	39%	43%	41%	36%	31%	26%	41%	40%	26%	47%	47%	39%	42%	30%	43%	49%
Stable Diffusion	3%	5%	2%	4%	2%	3%	3%	2%	3%	4%	2%	4%	1%	0%	3%	3%	3%	4%
Midjourney	3%	5%	2%	4%	3%	4%	3%	2%	3%	5%	2%	4%	3%	10%	3%	3%	4%	5%
ChatGPT	29%	37%	22%	38%	33%	22%	22%	20%	31%	33%	23%	35%	38%	14%	30%	24%	35%	43%
Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above	2%	2%	1%	2%	1%	1%	2%	2%	1%	3%	2%	1%	1%	4%	3%	2%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) Have you personally used this? Apple Siri

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1556	228	282	287	287	203	269	148	226	130	152	115	140	124	74	190	134	81	42
Weighted	1554	242	303	286	273	191	258	227	210	125	139	101	133	116	65	176	138	77	46
Have not used this	42%	16%	28%	40%	48%	60%	69%	30%	46%	43%	50%	48%	42%	36%	40%	41%	52%	44%	47%
Have used this once	14%	16%	18%	15%	10%	11%	10%	16%	13%	11%	10%	16%	18%	12%	15%	13%	17%	12%	8%
Have used this multiple times	43%	68%	53%	44%	42%	28%	21%	54%	41%	46%	40%	35%	39%	51%	43%	45%	31%	43%	45%
Don't know	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	1%	2%	0%	1%	1%	0%

Note:

BASE: Have heard of Apple Siri before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) Have you personally used this? Apple Siri

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1556	742	805	483	480	264	316	530	646	222	537	457	102	16	214	333	614	95
Weighted	1554	761	784	431	420	326	364	520	639	231	522	462	96	16	222	327	620	96
Have not used this	42%	44%	41%	41%	42%	38%	49%	53%	41%	40%	47%	38%	49%	41%	46%	41%	39%	40%
Have used this once	14%	12%	16%	13%	12%	16%	14%	13%	13%	15%	12%	15%	14%	11%	10%	13%	13%	23%
Have used this multiple times	43%	43%	43%	45%	45%	46%	36%	33%	45%	44%	40%	47%	37%	48%	43%	46%	48%	37%
Don't know	0%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	0%	0%	1%	1%	0%	0%

Note:

BASE: Have heard of Apple Siri before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) Have you personally used this? Amazon Alexa

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1875	226	292	315	341	280	421	173	263	154	190	144	172	163	83	222	161	101	49
Weighted	1871	242	316	315	328	265	404	267	244	149	175	127	162	152	72	206	168	96	53
Have not used this	39%	28%	27%	33%	39%	48%	52%	40%	42%	39%	40%	41%	40%	33%	42%	36%	41%	37%	21%
Have used this once	12%	17%	19%	14%	8%	8%	6%	19%	9%	7%	9%	11%	14%	12%	7%	8%	10%	12%	17%
Have used this multiple times	50%	55%	53%	53%	53%	44%	42%	42%	48%	54%	50%	48%	45%	55%	51%	55%	50%	50%	63%
Don't know	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%

Note:

BASE: Have heard of Amazon Alexa before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) Have you personally used this? Amazon Alexa

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1875	883	984	571	560	321	408	692	756	262	706	521	118	22	242	431	698	113
Weighted	1871	898	965	508	492	395	461	679	746	274	686	529	112	22	251	423	704	115
Have not used this	39%	38%	39%	34%	40%	39%	43%	42%	36%	44%	38%	33%	56%	38%	46%	38%	35%	42%
Have used this once	12%	13%	11%	12%	11%	13%	11%	8%	12%	14%	9%	12%	9%	7%	15%	10%	12%	16%
Have used this multiple times	50%	49%	50%	54%	49%	48%	46%	50%	52%	42%	52%	55%	36%	54%	39%	52%	53%	42%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%

Note:

BASE: Have heard of Amazon Alexa before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) Have you personally used this? Google Assistant

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1657	208	262	286	307	253	341	159	222	143	167	130	144	142	79	198	140	88	45
Weighted	1662	223	286	288	297	240	327	244	210	137	154	116	136	134	69	184	146	82	48
Have not used this	48%	38%	35%	45%	50%	56%	59%	37%	59%	48%	52%	48%	40%	39%	50%	43%	53%	60%	55%
Have used this once	16%	26%	19%	18%	13%	12%	11%	17%	12%	14%	14%	18%	16%	26%	17%	18%	17%	6%	17%
Have used this multiple times	34%	33%	44%	34%	36%	30%	27%	46%	26%	37%	32%	29%	39%	31%	30%	36%	30%	33%	28%
Don't know	2%	3%	1%	3%	2%	2%	2%	1%	3%	1%	2%	5%	5%	4%	3%	2%	1%	1%	0%

Note:

BASE: Have heard of Google Assistant before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) Have you personally used this? Google Assistant

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1657	791	858	501	491	299	351	607	665	241	618	471	109	16	216	370	625	102
Weighted	1662	810	844	447	432	368	399	599	661	253	605	478	104	17	227	368	628	103
Have not used this	48%	44%	51%	46%	51%	47%	46%	50%	47%	47%	49%	42%	59%	45%	54%	45%	44%	46%
Have used this once	16%	16%	16%	17%	16%	18%	14%	14%	16%	18%	14%	18%	7%	18%	14%	14%	18%	14%
Have used this multiple times	34%	39%	30%	37%	32%	31%	37%	33%	36%	32%	35%	37%	34%	37%	28%	40%	36%	37%
Don't know	2%	1%	4%	1%	1%	4%	3%	3%	1%	3%	2%	3%	0%	0%	4%	1%	1%	2%

Note:

BASE: Have heard of Google Assistant before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) Have you personally used this? ChatGPT

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	589	125	130	114	100	61	59	72	82	46	56	48	45	51	19	64	53	33	20
Weighted	585	133	141	113	92	54	53	108	74	43	49	43	45	47	17	55	53	30	22
Have not used this	65%	52%	53%	69%	77%	84%	85%	56%	75%	78%	64%	63%	53%	68%	66%	78%	62%	61%	65%
Have used this once	13%	18%	16%	11%	9%	8%	8%	16%	11%	8%	13%	9%	24%	16%	9%	5%	16%	18%	6%
Have used this multiple times	19%	27%	30%	17%	11%	6%	4%	26%	9%	12%	23%	26%	19%	16%	25%	14%	18%	20%	29%
Don't know	2%	3%	1%	3%	2%	3%	3%	3%	5%	2%	0%	2%	3%	0%	0%	4%	3%	0%	0%

Note:

BASE: Have heard of ChatGPT before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) Have you personally used this? ChatGPT

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	589	357	230	222	193	76	95	147	253	100	173	189	50	3	82	111	257	55
Weighted	585	360	223	206	171	94	110	143	248	99	166	194	45	4	82	110	259	55
Have not used this	65%	63%	70%	62%	71%	65%	65%	70%	68%	61%	65%	60%	79%	58%	71%	61%	64%	63%
Have used this once	13%	13%	13%	12%	9%	18%	16%	14%	10%	15%	13%	15%	5%	0%	10%	14%	14%	15%
Have used this multiple times	19%	22%	16%	23%	18%	17%	17%	13%	21%	21%	18%	21%	15%	42%	19%	22%	19%	21%
Don't know	2%	3%	2%	3%	2%	0%	3%	3%	2%	3%	3%	3%	0%	0%	1%	4%	3%	2%

Note:

BASE: Have heard of ChatGPT before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) Have you personally used this? Dall-E

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	75	21	19	17	9	6	3	10	7	6	8	6	3	8	2	8	5	7	5
Weighted	76	23	20	15	9	6	2	16	6	5	7	5	3	7	2	7	5	7	6
Have not used this	48%	38%	50%	50%	68%	47%	67%	47%	37%	15%	65%	70%	29%	35%	48%	52%	36%	76%	61%
Have used this once	24%	27%	27%	35%	9%	13%	0%	31%	48%	48%	0%	16%	71%	31%	0%	12%	14%	0%	22%
Have used this multiple times	27%	35%	23%	16%	23%	40%	33%	23%	15%	37%	35%	15%	0%	34%	52%	36%	49%	24%	17%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Have heard of Dall-E before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) Have you personally used this? Dall-E

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	75	52	23	25	27	9	13	13	35	13	17	30	4	1	8	13	34	7
Weighted	76	55	21	23	23	12	17	12	35	13	16	30	4	1	9	11	35	9
Have not used this	48%	40%	70%	53%	46%	44%	46%	74%	54%	46%	55%	53%	57%	0%	32%	38%	51%	40%
Have used this once	24%	30%	11%	23%	18%	46%	22%	20%	22%	30%	27%	21%	18%	100%	42%	24%	23%	22%
Have used this multiple times	27%	30%	19%	24%	36%	10%	33%	6%	23%	24%	17%	25%	25%	0%	26%	38%	26%	38%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Have heard of Dall-E before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) Have you personally used this? Stable Diffusion

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	61	15	12	15	10	5	4	10	7	5	5	8	6	7	1	4	3	5	0
Weighted	62	17	12	14	10	4	3	15	6	4	5	7	6	6	1	4	3	5	0
Have not used this	56%	31%	51%	58%	85%	82%	75%	65%	70%	64%	58%	34%	48%	61%	0%	50%	31%	68%	*
Have used this once	18%	33%	14%	26%	0%	0%	0%	10%	15%	36%	25%	27%	19%	0%	0%	30%	32%	15%	*
Have used this multiple times	26%	36%	34%	17%	15%	18%	25%	25%	15%	0%	17%	39%	33%	39%	100%	20%	37%	17%	*
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*

Note:

BASE: Have heard of Stable Diffusion before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) Have you personally used this? Stable Diffusion

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	61	47	14	22	14	10	15	16	25	11	15	24	2	0	8	16	26	4
Weighted	62	47	15	22	12	11	17	17	24	11	15	22	2	0	9	15	26	5
Have not used this	56%	51%	73%	60%	53%	49%	58%	58%	60%	70%	57%	64%	0%	*	72%	55%	64%	0%
Have used this once	18%	20%	12%	15%	19%	31%	13%	25%	16%	8%	14%	17%	49%	*	9%	19%	8%	39%
Have used this multiple times	26%	29%	14%	25%	27%	20%	29%	18%	23%	22%	29%	19%	51%	*	19%	27%	28%	61%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%	0%

Note:

BASE: Have heard of Stable Diffusion before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) Have you personally used this? Midjourney

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	64	21	19	8	6	3	7	9	6	4	8	6	3	6	2	5	6	8	1
Weighted	65	24	19	8	5	2	6	15	5	3	7	5	3	5	2	4	6	8	1
Have not used this	45%	47%	40%	50%	46%	33%	52%	23%	32%	52%	50%	52%	36%	46%	100%	35%	43%	90%	0%
Have used this once	17%	10%	19%	20%	0%	32%	48%	0%	54%	48%	28%	30%	30%	0%	0%	0%	27%	10%	0%
Have used this multiple times	35%	43%	41%	14%	54%	35%	0%	68%	13%	0%	22%	18%	34%	54%	0%	65%	30%	0%	100%
Don't know	2%	0%	0%	17%	0%	0%	0%	9%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Have heard of Midjourney before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) Have you personally used this? Midjourney

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	64	47	17	21	20	12	11	13	25	14	16	24	4	2	9	14	26	5
Weighted	65	48	18	20	17	15	13	13	25	14	16	23	4	3	8	14	26	6
Have not used this	45%	44%	49%	23%	50%	57%	60%	45%	40%	64%	56%	42%	23%	57%	54%	44%	48%	0%
Have used this once	17%	22%	4%	21%	25%	8%	14%	35%	17%	0%	11%	14%	48%	0%	20%	13%	13%	28%
Have used this multiple times	35%	34%	39%	49%	26%	35%	26%	9%	43%	36%	24%	44%	29%	43%	26%	33%	39%	72%
Don't know	2%	0%	8%	7%	0%	0%	0%	10%	0%	0%	8%	0%	0%	0%	0%	10%	0%	0%

Note:

BASE: Have heard of Midjourney before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) Have you personally used this? Grammarly

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	755	182	166	128	123	69	87	93	102	57	72	54	78	59	31	75	78	35	21
Weighted	763	197	176	129	115	64	82	142	91	54	65	46	77	57	26	67	81	32	24
Have not used this	55%	42%	45%	54%	70%	71%	76%	45%	61%	65%	62%	54%	48%	56%	54%	67%	47%	58%	64%
Have used this once	17%	22%	18%	18%	14%	7%	9%	22%	12%	11%	16%	18%	24%	14%	20%	10%	18%	13%	9%
Have used this multiple times	28%	36%	37%	27%	15%	20%	15%	32%	27%	24%	22%	28%	28%	30%	26%	21%	35%	30%	27%
Don't know	0%	0%	0%	1%	1%	2%	0%	2%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%

Note:

BASE: Have heard of Grammarly before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) Have you personally used this? Grammarly

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	755	345	404	252	238	126	133	190	320	120	189	253	58	10	112	135	316	62
Weighted	763	363	393	231	214	157	155	186	323	120	188	258	56	10	115	136	319	63
Have not used this	55%	55%	54%	55%	55%	53%	56%	62%	58%	44%	61%	49%	79%	53%	51%	57%	53%	60%
Have used this once	17%	17%	17%	14%	17%	23%	14%	17%	15%	19%	18%	17%	7%	14%	15%	18%	17%	11%
Have used this multiple times	28%	28%	29%	30%	27%	24%	30%	22%	26%	38%	21%	33%	14%	33%	35%	25%	29%	29%
Don't know	0%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%

Note:

BASE: Have heard of Grammarly before

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) There has recently been some discussion in the news about “Artificial Intelligence” or “AI”. This is where computers are used to carry out tasks which would normally need a human to do them. How much would you say you know about “AI”?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I know nothing at all about AI	13%	10%	10%	9%	11%	15%	22%	9%	12%	16%	14%	12%	18%	12%	11%	15%	14%	14%	8%
I know a little about AI	49%	38%	43%	45%	52%	57%	57%	37%	53%	46%	57%	52%	54%	51%	45%	53%	48%	47%	42%
I know a moderate amount about AI	29%	39%	35%	34%	30%	23%	17%	38%	31%	30%	18%	27%	23%	30%	32%	24%	27%	32%	42%
I know a lot about AI	8%	11%	13%	10%	6%	4%	4%	14%	4%	7%	10%	7%	6%	6%	10%	7%	10%	5%	8%
Don't Know	1%	2%	0%	2%	0%	0%	1%	1%	0%	1%	0%	2%	0%	0%	2%	1%	1%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) There has recently been some discussion in the news about “Artificial Intelligence” or “AI”. This is where computers are used to carry out tasks which would normally need a human to do them. How much would you say you know about “AI”?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I know nothing at all about AI	13%	9%	17%	8%	12%	15%	17%	17%	10%	14%	16%	10%	8%	31%	16%	16%	10%	10%
I know a little about AI	49%	44%	54%	46%	53%	48%	50%	54%	48%	43%	51%	47%	49%	38%	46%	51%	47%	50%
I know a moderate amount about AI	29%	35%	23%	35%	26%	28%	26%	23%	33%	34%	25%	33%	36%	31%	28%	24%	33%	33%
I know a lot about AI	8%	11%	5%	10%	8%	7%	7%	5%	9%	9%	8%	9%	7%	0%	8%	8%	9%	7%
Don't Know	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Based on what you know, which of the following comes closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Artificial Intelligence (AI) is developing faster than I expected	38%	39%	38%	41%	36%	32%	39%	47%	38%	35%	38%	36%	35%	42%	33%	32%	35%	38%	38%
Artificial Intelligence (AI) is developing about as quickly as I expected	41%	45%	42%	41%	45%	41%	33%	36%	39%	40%	40%	42%	38%	45%	47%	44%	42%	38%	50%
Artificial Intelligence (AI) is developing more slowly than I expected	8%	8%	11%	8%	8%	6%	5%	9%	11%	7%	4%	6%	10%	5%	8%	8%	6%	8%	4%
Don't Know	14%	8%	9%	10%	11%	21%	22%	8%	12%	18%	18%	16%	18%	8%	11%	15%	17%	16%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) Based on what you know, which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Artificial Intelligence (AI) is developing faster than I expected	38%	40%	35%	42%	36%	34%	39%	37%	37%	40%	39%	38%	34%	43%	38%	37%	40%	34%
Artificial Intelligence (AI) is developing about as quickly as I expected	41%	42%	39%	43%	43%	42%	35%	40%	43%	36%	40%	42%	45%	29%	35%	42%	43%	42%
Artificial Intelligence (AI) is developing more slowly than I expected	8%	8%	7%	6%	7%	8%	8%	6%	8%	11%	7%	9%	8%	0%	7%	7%	7%	13%
Don't Know	14%	10%	18%	8%	13%	17%	18%	17%	12%	14%	14%	10%	13%	28%	19%	13%	10%	11%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) As far as you are aware, which of the following list of things do you believe AI tools are currently able to do at human level, or above? Please select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Play chess	67%	61%	61%	62%	74%	69%	72%	67%	69%	74%	69%	66%	65%	66%	62%	62%	73%	62%	61%
Transcribe voice	60%	59%	63%	62%	66%	61%	53%	64%	63%	63%	64%	62%	64%	60%	53%	55%	54%	53%	62%
Drive a car	57%	52%	53%	56%	64%	62%	57%	58%	61%	58%	60%	58%	53%	64%	54%	55%	60%	42%	49%
Recognise handwritten text	49%	49%	54%	47%	58%	47%	42%	53%	53%	52%	48%	49%	43%	53%	43%	45%	51%	36%	59%
Create a new computer program	46%	44%	45%	46%	49%	46%	45%	47%	44%	53%	52%	40%	39%	52%	45%	43%	45%	42%	51%
Create paintings	44%	48%	42%	39%	45%	46%	43%	51%	40%	48%	43%	44%	37%	41%	39%	46%	45%	42%	40%
Produce life-like photos	43%	47%	45%	39%	46%	41%	39%	46%	46%	45%	44%	37%	45%	44%	41%	38%	40%	38%	42%
Summarise a book	40%	54%	52%	38%	42%	34%	27%	49%	37%	44%	43%	36%	40%	42%	38%	34%	42%	32%	37%
Diagnose a medical issue	40%	31%	33%	33%	42%	46%	49%	48%	37%	42%	45%	44%	31%	45%	33%	37%	36%	23%	44%
Produce life-like video	37%	41%	41%	36%	37%	37%	30%	45%	35%	37%	37%	34%	35%	39%	41%	28%	35%	31%	40%
Produce interesting creative writing, like a story	35%	50%	41%	32%	31%	29%	28%	42%	32%	38%	38%	28%	31%	35%	31%	31%	33%	35%	40%
Create a funny new joke	28%	50%	35%	23%	27%	19%	19%	34%	27%	25%	28%	24%	29%	28%	30%	29%	25%	26%	28%
Draft a legal contract	27%	30%	31%	28%	28%	24%	22%	35%	27%	26%	30%	19%	23%	28%	22%	22%	30%	23%	37%
Construct furniture	27%	30%	23%	25%	33%	27%	27%	30%	30%	32%	27%	27%	22%	30%	26%	25%	29%	19%	28%
Identify and kill enemy soldiers	21%	20%	23%	25%	25%	18%	16%	32%	21%	25%	19%	21%	16%	16%	19%	19%	23%	12%	20%
Produce a new scientific discovery	16%	15%	16%	14%	21%	16%	16%	19%	13%	15%	22%	15%	11%	13%	18%	18%	17%	18%	19%
Provide therapy or counselling	15%	19%	19%	12%	14%	13%	13%	21%	13%	18%	16%	14%	12%	14%	15%	14%	14%	9%	12%
Don't Know	10%	6%	8%	8%	9%	12%	15%	6%	7%	11%	12%	11%	10%	7%	11%	15%	10%	19%	5%
None of the above	1%	3%	1%	2%	1%	1%	1%	1%	1%	0%	0%	2%	1%	1%	2%	1%	3%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) As far as you are aware, which of the following list of things do you believe AI tools are currently able to do at human level, or above? Please select all that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Play chess	67%	73%	61%	71%	71%	60%	64%	65%	70%	61%	68%	68%	77%	41%	63%	68%	70%	63%
Transcribe voice	60%	61%	60%	68%	63%	55%	53%	54%	65%	60%	56%	66%	65%	36%	60%	54%	66%	63%
Drive a car	57%	61%	54%	64%	57%	54%	53%	57%	61%	51%	59%	58%	63%	47%	52%	61%	59%	53%
Recognise handwritten text	49%	53%	45%	58%	50%	44%	44%	44%	54%	46%	46%	52%	55%	44%	48%	49%	52%	46%
Create a new computer program	46%	48%	43%	50%	47%	40%	45%	42%	51%	40%	43%	51%	52%	30%	40%	44%	51%	42%
Create paintings	44%	46%	42%	51%	44%	38%	41%	37%	47%	44%	40%	46%	45%	24%	47%	42%	48%	44%
Produce life-like photos	43%	47%	38%	50%	41%	38%	40%	37%	46%	39%	43%	44%	48%	30%	38%	43%	45%	42%
Summarise a book	40%	42%	38%	49%	40%	34%	36%	32%	43%	42%	36%	47%	48%	23%	39%	40%	45%	44%
Diagnose a medical issue	40%	46%	33%	50%	38%	37%	33%	39%	46%	30%	44%	40%	49%	35%	31%	43%	41%	45%
Produce life-like video	37%	40%	33%	42%	34%	36%	34%	33%	37%	37%	33%	38%	42%	28%	38%	35%	39%	37%
Produce interesting creative writing, like a story	35%	38%	31%	39%	35%	31%	32%	25%	37%	37%	29%	39%	35%	26%	35%	32%	40%	34%
Create a funny new joke	28%	27%	28%	32%	27%	26%	26%	20%	29%	30%	25%	33%	22%	17%	26%	26%	34%	27%
Draft a legal contract	27%	31%	23%	36%	27%	23%	22%	22%	31%	26%	24%	30%	31%	13%	29%	26%	31%	25%
Construct furniture	27%	28%	27%	31%	25%	30%	24%	27%	30%	21%	26%	29%	29%	21%	26%	26%	29%	23%
Identify and kill enemy soldiers	21%	26%	16%	24%	20%	21%	20%	18%	25%	18%	19%	23%	23%	16%	23%	19%	22%	17%
Produce a new scientific discovery	16%	19%	14%	17%	17%	12%	19%	17%	18%	14%	17%	16%	15%	27%	15%	20%	16%	16%
Provide therapy or counselling	15%	17%	12%	20%	14%	11%	14%	13%	16%	16%	15%	16%	15%	20%	17%	15%	17%	15%
Don't Know	10%	7%	13%	8%	11%	10%	11%	12%	7%	14%	11%	6%	6%	27%	14%	10%	6%	6%
None of the above	1%	1%	1%	1%	2%	2%	2%	1%	1%	2%	1%	1%	1%	0%	2%	1%	1%	1%

Note:
 BASE: All Respondents
 Fieldwork: 8th Mar - 14th Mar 2023
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) Which of the following do you think AI will be able to do in the next ten years, if any?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1961	250	308	336	344	295	428	174	273	162	191	156	187	167	90	231	169	106	55
Weighted	1959	272	333	335	330	279	411	270	256	156	176	137	178	157	78	215	177	100	59
Produce a new scientific discovery	33%	34%	36%	36%	29%	33%	32%	39%	33%	39%	29%	34%	30%	35%	31%	28%	31%	30%	41%
Diagnose a medical issue	28%	28%	34%	30%	31%	25%	20%	27%	30%	29%	26%	23%	28%	23%	34%	26%	28%	36%	32%
Identify and kill enemy soldiers	28%	30%	28%	31%	28%	30%	25%	27%	28%	30%	29%	31%	24%	32%	25%	31%	26%	31%	26%
Provide therapy or counselling	26%	28%	27%	28%	25%	26%	23%	23%	23%	30%	24%	30%	26%	28%	30%	27%	25%	26%	28%
Draft a legal contract	25%	21%	19%	23%	30%	29%	30%	21%	24%	26%	23%	31%	23%	25%	32%	29%	28%	28%	20%
Create a new computer program	24%	25%	28%	23%	25%	24%	22%	26%	25%	20%	21%	31%	26%	21%	19%	26%	22%	27%	30%
Produce life-like video	23%	22%	22%	22%	25%	21%	25%	15%	25%	31%	16%	23%	21%	24%	21%	28%	27%	29%	22%
Construct furniture	23%	21%	29%	28%	22%	21%	20%	22%	24%	21%	23%	23%	25%	21%	28%	25%	22%	22%	27%
Recognise handwritten text	21%	20%	19%	21%	16%	25%	24%	16%	22%	21%	20%	19%	22%	24%	24%	22%	21%	27%	16%
Produce life-like photos	21%	24%	20%	20%	19%	21%	20%	21%	20%	22%	15%	25%	15%	25%	23%	22%	17%	23%	23%
Drive a car	21%	25%	20%	24%	20%	18%	19%	23%	21%	19%	20%	17%	22%	18%	19%	22%	18%	25%	31%
Summarise a book	18%	12%	11%	19%	24%	20%	20%	16%	24%	15%	12%	17%	15%	18%	19%	23%	17%	18%	21%
Create paintings	17%	16%	17%	20%	15%	17%	19%	14%	20%	15%	16%	16%	18%	20%	20%	18%	18%	13%	21%
Produce interesting creative writing, like a story	17%	11%	14%	18%	20%	21%	17%	12%	17%	19%	13%	17%	18%	19%	18%	22%	16%	18%	19%
Don't Know	16%	9%	10%	15%	17%	18%	26%	12%	18%	16%	22%	15%	14%	12%	13%	17%	22%	21%	15%
Transcribe voice	15%	14%	14%	13%	16%	16%	16%	14%	17%	15%	12%	12%	11%	17%	19%	17%	14%	18%	17%
Create a funny new joke	14%	10%	18%	19%	14%	11%	11%	12%	15%	14%	13%	19%	13%	15%	15%	15%	15%	14%	16%
Play chess	10%	11%	9%	11%	8%	11%	10%	8%	10%	8%	10%	10%	10%	10%	14%	16%	8%	9%	10%
None of the above	2%	1%	2%	3%	3%	3%	1%	1%	1%	4%	2%	3%	2%	1%	5%	2%	3%	2%	1%

Note:

BASE: Do not think AI can do thing to a human level

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) Which of the following do you think AI will be able to do in the next ten years, if any?

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1961	938	1014	584	581	348	432	723	781	286	732	539	122	25	261	449	718	122
Weighted	1959	956	994	519	510	428	487	713	770	296	717	544	116	26	269	445	724	123
Produce a new scientific discovery	33%	35%	31%	36%	37%	32%	27%	31%	35%	31%	31%	37%	43%	10%	30%	31%	37%	40%
Diagnose a medical issue	28%	27%	28%	25%	31%	24%	30%	28%	25%	32%	25%	31%	21%	17%	28%	26%	30%	27%
Identify and kill enemy soldiers	28%	31%	25%	29%	32%	26%	26%	28%	29%	26%	29%	29%	26%	31%	26%	28%	29%	33%
Provide therapy or counselling	26%	29%	23%	24%	28%	29%	24%	25%	28%	22%	26%	28%	28%	14%	24%	26%	29%	27%
Draft a legal contract	25%	26%	25%	25%	30%	21%	25%	27%	27%	19%	29%	23%	31%	12%	17%	28%	26%	30%
Create a new computer program	24%	24%	24%	25%	26%	24%	22%	25%	22%	25%	26%	23%	21%	26%	25%	24%	24%	27%
Produce life-like video	23%	24%	23%	22%	27%	20%	23%	25%	25%	18%	25%	23%	27%	27%	18%	26%	23%	28%
Construct furniture	23%	26%	21%	26%	24%	19%	22%	23%	24%	25%	25%	23%	23%	20%	24%	25%	25%	22%
Recognise handwritten text	21%	21%	21%	19%	22%	20%	23%	22%	21%	18%	23%	20%	25%	7%	20%	18%	22%	29%
Produce life-like photos	21%	20%	21%	20%	21%	21%	20%	21%	20%	19%	21%	20%	22%	10%	22%	21%	21%	24%
Drive a car	21%	21%	21%	20%	21%	22%	21%	21%	20%	21%	20%	20%	22%	23%	22%	20%	21%	23%
Summarise a book	18%	19%	17%	17%	20%	16%	17%	19%	19%	15%	20%	16%	23%	12%	15%	18%	19%	18%
Create paintings	17%	19%	16%	15%	19%	18%	17%	21%	17%	13%	19%	17%	23%	16%	14%	18%	17%	20%
Produce interesting creative writing, like a story	17%	17%	17%	17%	18%	14%	18%	20%	17%	15%	20%	18%	17%	3%	14%	18%	19%	13%
Don't Know	16%	13%	20%	12%	15%	19%	21%	18%	15%	20%	16%	13%	15%	37%	23%	15%	13%	10%
Transcribe voice	15%	17%	13%	14%	15%	15%	17%	18%	14%	12%	17%	13%	18%	28%	11%	18%	14%	15%
Create a funny new joke	14%	15%	13%	13%	17%	12%	16%	13%	16%	13%	14%	15%	15%	7%	15%	12%	16%	10%
Play chess	10%	8%	11%	10%	9%	11%	11%	11%	10%	10%	10%	10%	9%	22%	9%	10%	10%	10%
None of the above	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	0%	2%	2%	2%	2%

Note:

BASE: Do not think AI can do thing to a human level

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) In general, how would you describe the way you currently feel about AI? Select any which apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Underwhelmed	5%	5%	4%	4%	4%	5%	8%	6%	4%	5%	5%	5%	4%	4%	5%	6%	10%	3%	2%
Curious	46%	48%	46%	50%	47%	46%	41%	52%	49%	45%	50%	41%	47%	50%	41%	38%	47%	40%	42%
Interested	42%	47%	46%	42%	43%	39%	35%	48%	41%	40%	39%	43%	37%	44%	33%	41%	41%	42%	48%
Don't Know	4%	3%	3%	3%	3%	3%	6%	1%	2%	4%	5%	3%	7%	3%	5%	5%	4%	3%	2%
Worried	27%	28%	27%	29%	26%	27%	25%	28%	33%	21%	27%	28%	23%	31%	29%	23%	26%	29%	19%
Amazed	26%	37%	32%	27%	24%	20%	18%	34%	25%	24%	22%	28%	27%	17%	21%	27%	26%	25%	27%
Hopeful	25%	27%	32%	22%	25%	25%	20%	28%	23%	30%	24%	29%	26%	24%	27%	22%	23%	19%	20%
Anxious	24%	27%	27%	28%	26%	19%	20%	26%	26%	21%	27%	26%	22%	26%	25%	20%	26%	24%	21%
Excited	22%	31%	32%	24%	23%	17%	11%	33%	20%	20%	22%	25%	19%	18%	17%	20%	19%	22%	31%
Bored	2%	3%	1%	3%	2%	3%	3%	1%	1%	1%	4%	2%	3%	1%	1%	4%	5%	3%	4%
Scared	17%	22%	17%	19%	16%	13%	14%	22%	20%	17%	16%	15%	17%	13%	18%	11%	15%	18%	10%
None of the above	4%	3%	2%	4%	4%	4%	6%	2%	3%	5%	5%	5%	3%	3%	2%	6%	3%	10%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) In general, how would you describe the way you currently feel about AI? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Underwhelmed	5%	5%	5%	6%	3%	6%	5%	5%	5%	6%	4%	5%	9%	11%	6%	5%	4%	7%
Curious	46%	49%	44%	49%	49%	43%	43%	41%	51%	45%	45%	49%	44%	44%	46%	45%	51%	38%
Interested	42%	46%	37%	45%	46%	37%	39%	36%	46%	41%	40%	46%	39%	29%	40%	42%	47%	42%
Don't Know	4%	3%	4%	3%	3%	4%	4%	4%	2%	7%	3%	2%	1%	4%	7%	2%	3%	1%
Worried	27%	26%	27%	25%	28%	26%	29%	27%	26%	26%	25%	27%	33%	38%	29%	24%	27%	29%
Amazed	26%	28%	24%	26%	26%	26%	26%	21%	27%	29%	24%	28%	25%	26%	29%	25%	30%	33%
Hopeful	25%	30%	20%	29%	25%	21%	24%	22%	28%	22%	24%	27%	29%	15%	24%	27%	28%	27%
Anxious	24%	23%	25%	22%	25%	26%	26%	24%	23%	27%	22%	25%	28%	31%	25%	20%	26%	20%
Excited	22%	28%	17%	29%	21%	19%	20%	18%	25%	23%	21%	24%	24%	14%	22%	24%	26%	29%
Bored	2%	3%	2%	2%	2%	3%	3%	3%	2%	3%	3%	2%	1%	9%	3%	2%	2%	2%
Scared	17%	15%	18%	15%	18%	16%	18%	17%	15%	16%	15%	17%	23%	17%	20%	15%	18%	26%
None of the above	4%	4%	5%	3%	4%	5%	4%	5%	4%	4%	4%	3%	3%	3%	5%	4%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) Assuming that the technology was affordable, which of the following, if any, would you be interested in using Artificial Intelligence for in your day-to-day life? Select any which apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Don't Know	6%	6%	5%	5%	6%	4%	7%	2%	5%	6%	7%	5%	7%	7%	4%	6%	8%	9%	1%
Giving early warnings of new medical conditions	52%	46%	49%	53%	54%	57%	51%	54%	52%	57%	56%	53%	49%	52%	49%	45%	51%	44%	55%
Researching a topic for you	47%	47%	55%	47%	46%	48%	41%	53%	50%	50%	48%	40%	43%	40%	47%	48%	47%	38%	55%
Managing your diary or calendar	33%	38%	41%	39%	34%	26%	22%	41%	32%	38%	26%	32%	29%	27%	36%	34%	30%	28%	40%
Giving personalised advice on exercise or nutrition	31%	36%	37%	35%	33%	26%	23%	39%	30%	34%	25%	35%	30%	31%	34%	27%	28%	30%	33%
Recommending you new movies or music	29%	40%	36%	35%	29%	23%	17%	35%	31%	32%	27%	29%	27%	28%	27%	29%	29%	22%	34%
Managing your household finances	28%	39%	35%	29%	25%	24%	17%	33%	22%	36%	26%	25%	29%	24%	32%	27%	26%	25%	34%
Creating transcribed meeting notes at work	23%	26%	35%	29%	23%	17%	11%	31%	22%	30%	22%	20%	23%	18%	32%	19%	21%	12%	26%
Drafting emails at work	21%	37%	30%	27%	20%	14%	5%	33%	19%	26%	16%	19%	22%	17%	14%	20%	19%	12%	28%
Creating new artworks for your home or office	14%	20%	16%	17%	12%	11%	7%	18%	8%	14%	11%	15%	12%	14%	18%	14%	15%	10%	22%
None of the above	17%	10%	8%	14%	18%	20%	28%	11%	18%	11%	20%	20%	17%	13%	18%	19%	19%	27%	13%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) Assuming that the technology was affordable, which of the following, if any, would you be interested in using Artificial Intelligence for in your day-to-day life? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Don't Know	6%	4%	7%	2%	7%	7%	7%	6%	5%	7%	5%	5%	3%	9%	8%	4%	4%	1%
Giving early warnings of new medical conditions	52%	54%	49%	54%	52%	48%	50%	51%	55%	46%	52%	51%	52%	33%	50%	52%	54%	59%
Researching a topic for you	47%	50%	45%	54%	47%	42%	42%	43%	52%	44%	49%	48%	42%	36%	42%	50%	51%	42%
Managing your diary or calendar	33%	33%	33%	36%	35%	30%	30%	27%	35%	35%	31%	36%	28%	24%	31%	31%	37%	31%
Giving personalised advice on exercise or nutrition	31%	32%	31%	35%	34%	27%	27%	27%	34%	31%	27%	37%	30%	14%	29%	28%	37%	36%
Recommending you new movies or music	29%	30%	29%	31%	31%	27%	28%	23%	32%	29%	24%	37%	27%	14%	30%	22%	36%	31%
Managing your household finances	28%	29%	27%	27%	29%	28%	26%	24%	29%	28%	25%	32%	22%	24%	27%	28%	30%	33%
Creating transcribed meeting notes at work	23%	24%	22%	33%	28%	14%	16%	16%	29%	22%	20%	28%	21%	6%	22%	20%	28%	25%
Drafting emails at work	21%	22%	20%	27%	23%	18%	16%	14%	24%	20%	17%	23%	16%	20%	24%	17%	26%	24%
Creating new artworks for your home or office	14%	15%	12%	15%	15%	12%	12%	11%	14%	16%	11%	16%	10%	9%	14%	14%	15%	18%
None of the above	17%	16%	18%	16%	14%	17%	20%	20%	13%	19%	18%	13%	22%	27%	21%	15%	13%	15%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) There are a number of scenarios in which it has been suggested that AI could be used in place of human decision makers. Looking at the below, in which of the following scenarios, if any, would you be comfortable with the decision or task being taken by an AI rather than a human? Select any that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Choosing whether to kill an enemy soldier	9%	10%	11%	11%	8%	7%	8%	10%	8%	8%	10%	8%	7%	8%	6%	11%	8%	9%	10%
Don't Know	8%	5%	6%	9%	7%	8%	9%	6%	8%	5%	8%	6%	7%	8%	9%	10%	9%	9%	7%
Choosing whether to launch a nuclear weapon	5%	6%	6%	5%	5%	2%	3%	7%	3%	4%	4%	4%	6%	3%	4%	5%	5%	4%	2%
Detecting welfare fraud	45%	32%	39%	42%	49%	47%	57%	44%	49%	45%	50%	47%	47%	43%	39%	42%	43%	41%	49%
Diagnosing a patient's illness	34%	25%	32%	28%	37%	33%	43%	36%	32%	33%	36%	38%	32%	33%	27%	36%	30%	32%	28%
Marking a student's homework	29%	41%	34%	28%	26%	28%	22%	28%	25%	27%	29%	28%	32%	33%	31%	32%	33%	23%	24%
Giving someone therapy, for mental health challenges	20%	20%	22%	17%	20%	23%	20%	21%	19%	22%	25%	19%	19%	20%	18%	23%	18%	12%	20%
Giving drugs and medicines to a patient in hospital or at a GP surgery	19%	22%	14%	19%	15%	18%	24%	20%	19%	16%	20%	20%	20%	19%	18%	18%	23%	11%	13%
Choosing how to spend Government money	14%	17%	18%	12%	14%	13%	10%	15%	12%	20%	16%	12%	15%	10%	9%	12%	13%	12%	20%
Visiting sick and old people at home, who currently receive visits from care staff	14%	19%	12%	13%	13%	17%	13%	20%	12%	16%	14%	12%	16%	12%	8%	16%	14%	12%	9%
Deciding whether to hire someone for a job	12%	16%	13%	11%	12%	13%	9%	13%	10%	13%	13%	14%	15%	11%	11%	12%	11%	8%	12%
Deciding if a criminal suspect is guilty	10%	11%	11%	9%	9%	9%	10%	13%	7%	13%	10%	8%	8%	12%	11%	10%	11%	4%	9%
Deciding the sentence for a guilty criminal suspect	10%	13%	11%	7%	8%	9%	12%	9%	10%	14%	10%	7%	8%	12%	7%	12%	9%	8%	11%
None of the above	22%	19%	19%	22%	23%	28%	22%	19%	25%	23%	23%	25%	17%	21%	26%	19%	23%	32%	20%

Note:
 BASE: All Respondents
 Fieldwork: 8th Mar - 14th Mar 2023
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) There are a number of scenarios in which it has been suggested that AI could be used in place of human decision makers. Looking at the below, in which of the following scenarios, if any, would you be comfortable with the decision or task being taken by an AI rather than a human? Select any that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Choosing whether to kill an enemy soldier	9%	11%	7%	8%	8%	10%	10%	9%	10%	7%	11%	8%	7%	16%	7%	11%	9%	9%
Don't Know	8%	6%	9%	6%	7%	8%	10%	7%	7%	12%	6%	6%	6%	4%	12%	5%	6%	4%
Choosing whether to launch a nuclear weapon	5%	5%	4%	5%	3%	4%	7%	6%	3%	5%	5%	4%	2%	6%	4%	5%	3%	7%
Detecting welfare fraud	45%	50%	41%	54%	47%	39%	39%	50%	46%	39%	54%	40%	52%	29%	38%	56%	43%	45%
Diagnosing a patient's illness	34%	40%	27%	39%	35%	29%	30%	37%	35%	24%	38%	33%	39%	28%	25%	41%	34%	41%
Marking a student's homework	29%	32%	26%	32%	31%	24%	27%	26%	30%	25%	28%	32%	31%	16%	29%	29%	32%	29%
Giving someone therapy, for mental health challenges	20%	23%	18%	21%	21%	18%	20%	21%	21%	18%	22%	21%	17%	15%	16%	22%	21%	26%
Giving drugs and medicines to a patient in hospital or at a GP surgery	19%	23%	14%	21%	20%	15%	18%	20%	19%	16%	21%	19%	18%	14%	15%	21%	21%	20%
Choosing how to spend Government money	14%	16%	11%	12%	13%	14%	16%	15%	13%	11%	13%	15%	14%	15%	12%	15%	14%	16%
Visiting sick and old people at home, who currently receive visits from care staff	14%	16%	13%	14%	14%	16%	14%	15%	14%	13%	17%	12%	14%	12%	12%	17%	14%	19%
Deciding whether to hire someone for a job	12%	12%	11%	14%	12%	11%	11%	13%	14%	5%	12%	14%	15%	12%	8%	13%	13%	19%
Deciding if a criminal suspect is guilty	10%	11%	9%	9%	8%	9%	13%	12%	9%	7%	11%	11%	4%	8%	7%	14%	10%	11%
Deciding the sentence for a guilty criminal suspect	10%	11%	9%	10%	10%	9%	11%	13%	8%	7%	13%	9%	6%	12%	5%	15%	9%	9%
None of the above	22%	18%	26%	19%	24%	22%	24%	23%	21%	25%	18%	23%	25%	36%	26%	16%	21%	21%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) And looking at the same scenarios, in which of these, if any, would you be comfortable with an AI advising a human on, even if the human makes the final decision or undertakes the task? Select any which apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Don't Know	8%	7%	6%	10%	8%	8%	8%	6%	8%	5%	10%	9%	8%	5%	8%	10%	8%	11%	5%
Detecting welfare fraud	49%	36%	45%	47%	51%	53%	58%	49%	56%	53%	53%	47%	47%	42%	44%	48%	50%	37%	47%
Diagnosing a patient's illness	48%	43%	45%	42%	50%	49%	56%	48%	48%	54%	52%	50%	47%	48%	44%	44%	48%	41%	47%
Marking a student's homework	39%	45%	45%	35%	37%	40%	37%	38%	43%	47%	39%	35%	39%	43%	40%	36%	42%	28%	36%
Giving drugs and medicines to a patient in hospital or at a GP surgery	35%	34%	29%	32%	35%	37%	39%	40%	32%	33%	37%	35%	31%	32%	35%	34%	36%	28%	40%
Deciding whether to hire someone for a job	31%	31%	27%	30%	30%	35%	33%	27%	36%	36%	35%	31%	32%	26%	31%	26%	29%	28%	34%
Giving someone therapy, for mental health challenges	28%	25%	28%	25%	29%	33%	29%	30%	24%	30%	34%	32%	22%	28%	24%	29%	32%	17%	32%
Choosing how to spend Government money	27%	29%	30%	24%	29%	29%	23%	23%	27%	38%	30%	26%	25%	23%	25%	25%	32%	22%	32%
Deciding if a criminal suspect is guilty	24%	21%	24%	24%	23%	24%	26%	23%	31%	27%	25%	22%	21%	22%	24%	20%	23%	16%	30%
Deciding the sentence for a guilty criminal suspect	24%	24%	22%	23%	24%	26%	28%	20%	30%	29%	29%	21%	26%	22%	21%	22%	24%	18%	31%
Visiting sick and old people at home, who currently receive visits from care staff	21%	20%	21%	21%	20%	24%	20%	26%	18%	24%	23%	21%	18%	21%	20%	21%	20%	14%	20%
Choosing whether to kill an enemy soldier	17%	17%	20%	18%	15%	14%	17%	18%	18%	22%	16%	18%	11%	16%	16%	16%	16%	14%	30%
Choosing whether to launch a nuclear weapon	12%	15%	14%	11%	9%	11%	11%	12%	12%	13%	10%	11%	10%	13%	11%	12%	9%	10%	18%
None of the above	16%	13%	11%	16%	17%	20%	18%	13%	17%	13%	16%	16%	15%	13%	22%	16%	17%	26%	17%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) And looking at the same scenarios, in which of these, if any, would you be comfortable with an AI advising a human on, even if the human makes the final decision or undertakes the task? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Don't Know	8%	7%	9%	5%	8%	10%	9%	8%	6%	13%	7%	5%	8%	9%	13%	5%	6%	7%
Detecting welfare fraud	49%	54%	44%	57%	50%	42%	45%	50%	53%	42%	55%	45%	56%	39%	42%	57%	50%	53%
Diagnosing a patient's illness	48%	55%	41%	56%	47%	41%	46%	49%	51%	38%	51%	49%	58%	40%	40%	52%	50%	52%
Marking a student's homework	39%	42%	37%	47%	45%	28%	35%	37%	42%	36%	38%	42%	46%	25%	40%	38%	44%	41%
Giving drugs and medicines to a patient in hospital or at a GP surgery	35%	39%	30%	41%	35%	29%	32%	35%	36%	29%	36%	36%	37%	28%	28%	39%	37%	39%
Deciding whether to hire someone for a job	31%	33%	29%	37%	31%	25%	29%	32%	32%	23%	32%	30%	40%	16%	27%	33%	34%	32%
Giving someone therapy, for mental health challenges	28%	32%	25%	32%	29%	26%	25%	29%	30%	24%	31%	28%	30%	25%	24%	34%	30%	27%
Choosing how to spend Government money	27%	31%	23%	31%	28%	21%	27%	26%	27%	26%	25%	28%	39%	27%	24%	27%	30%	34%
Deciding if a criminal suspect is guilty	24%	27%	21%	25%	25%	22%	23%	26%	23%	22%	26%	23%	30%	26%	22%	29%	25%	26%
Deciding the sentence for a guilty criminal suspect	24%	27%	22%	26%	25%	22%	24%	27%	24%	18%	28%	21%	27%	25%	19%	30%	24%	25%
Visiting sick and old people at home, who currently receive visits from care staff	21%	23%	19%	24%	21%	18%	20%	21%	23%	17%	22%	20%	28%	20%	18%	24%	21%	28%
Choosing whether to kill an enemy soldier	17%	22%	12%	18%	18%	15%	17%	16%	20%	11%	17%	17%	20%	24%	14%	18%	17%	16%
Choosing whether to launch a nuclear weapon	12%	13%	10%	12%	12%	10%	13%	10%	13%	11%	11%	11%	14%	30%	11%	13%	12%	14%
None of the above	16%	13%	19%	12%	16%	19%	18%	18%	14%	18%	14%	15%	15%	27%	19%	11%	14%	15%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a fair hiring decision

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	9%	13%	13%	10%	8%	6%	6%	12%	9%	9%	8%	6%	10%	14%	4%	7%	10%	10%	4%
An AI and a human would be about equally as good at this	27%	32%	30%	23%	28%	25%	27%	27%	29%	32%	29%	31%	28%	25%	30%	30%	20%	19%	29%
A human would be better than an AI at this	55%	50%	50%	59%	56%	59%	55%	54%	56%	53%	51%	49%	55%	51%	60%	54%	60%	62%	59%
Don't Know	9%	5%	7%	8%	9%	10%	12%	7%	6%	7%	12%	14%	7%	9%	6%	9%	10%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a fair hiring decision

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	9%	10%	9%	9%	10%	8%	10%	8%	11%	7%	8%	13%	11%	6%	6%	10%	12%	11%
An AI and a human would be about equally as good at this	27%	27%	28%	30%	28%	25%	27%	31%	26%	22%	30%	27%	31%	24%	23%	32%	29%	33%
A human would be better than an AI at this	55%	56%	54%	54%	54%	56%	54%	53%	56%	57%	54%	53%	47%	65%	61%	51%	53%	46%
Don't Know	9%	8%	10%	6%	8%	11%	9%	8%	7%	15%	7%	8%	10%	5%	10%	7%	7%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Correctly diagnosing a patient's illness from the symptoms

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	13%	16%	16%	11%	11%	12%	12%	18%	14%	12%	11%	11%	11%	11%	11%	11%	15%	11%	11%
An AI and a human would be about equally as good at this	37%	35%	38%	33%	32%	36%	44%	34%	33%	43%	38%	44%	39%	35%	35%	41%	34%	32%	27%
A human would be better than an AI at this	43%	45%	39%	47%	50%	44%	38%	43%	47%	40%	44%	34%	43%	47%	46%	40%	45%	47%	51%
Don't Know	7%	4%	8%	9%	7%	8%	7%	5%	6%	5%	7%	10%	8%	8%	8%	8%	7%	10%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Correctly diagnosing a patient's illness from the symptoms

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	13%	17%	9%	15%	15%	12%	11%	13%	14%	10%	14%	13%	15%	13%	10%	15%	13%	16%
An AI and a human would be about equally as good at this	37%	38%	35%	41%	38%	32%	35%	37%	39%	31%	39%	38%	36%	32%	29%	38%	40%	39%
A human would be better than an AI at this	43%	38%	48%	40%	42%	48%	44%	45%	40%	46%	41%	42%	38%	51%	48%	42%	41%	36%
Don't Know	7%	7%	7%	5%	6%	8%	10%	6%	7%	13%	6%	7%	11%	5%	12%	5%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Finding trends in data

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	63%	60%	63%	63%	66%	63%	63%	61%	61%	64%	65%	60%	63%	60%	64%	67%	67%	65%	60%
An AI and a human would be about equally as good at this	21%	23%	21%	20%	20%	22%	19%	24%	23%	20%	18%	25%	19%	23%	20%	19%	16%	18%	25%
A human would be better than an AI at this	9%	12%	11%	9%	8%	7%	6%	10%	8%	8%	6%	7%	12%	10%	10%	6%	10%	10%	9%
Don't Know	8%	4%	5%	8%	6%	9%	12%	4%	9%	8%	11%	8%	6%	7%	6%	9%	7%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Finding trends in data

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	63%	69%	58%	68%	65%	59%	58%	60%	67%	59%	64%	64%	69%	51%	60%	67%	65%	61%
An AI and a human would be about equally as good at this	21%	17%	24%	20%	20%	20%	23%	22%	20%	22%	20%	21%	17%	20%	20%	20%	21%	23%
A human would be better than an AI at this	9%	9%	9%	8%	10%	10%	7%	10%	8%	8%	8%	9%	9%	13%	10%	7%	8%	11%
Don't Know	8%	5%	10%	5%	5%	10%	11%	9%	6%	11%	8%	6%	6%	16%	10%	6%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Transcribing words spoken in a voice call

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	41%	40%	51%	43%	40%	36%	38%	49%	38%	38%	38%	37%	42%	44%	37%	47%	39%	39%	36%
An AI and a human would be about equally as good at this	32%	33%	29%	31%	34%	34%	32%	31%	34%	37%	36%	38%	34%	28%	32%	28%	29%	23%	37%
A human would be better than an AI at this	19%	20%	15%	19%	19%	21%	19%	17%	21%	16%	16%	16%	17%	22%	19%	17%	23%	24%	20%
Don't Know	8%	6%	5%	8%	7%	9%	11%	3%	7%	9%	10%	10%	8%	6%	12%	8%	9%	14%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Transcribing words spoken in a voice call

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	41%	44%	39%	43%	43%	41%	38%	40%	44%	37%	40%	47%	44%	31%	38%	44%	46%	39%
An AI and a human would be about equally as good at this	32%	29%	35%	33%	32%	32%	31%	34%	31%	33%	35%	29%	28%	37%	30%	36%	30%	32%
A human would be better than an AI at this	19%	20%	18%	19%	19%	18%	19%	18%	19%	21%	17%	18%	22%	28%	21%	15%	18%	22%
Don't Know	8%	7%	9%	5%	6%	9%	11%	8%	7%	10%	7%	6%	6%	5%	11%	5%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a decision about whether to launch a nuclear weapon

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	6%	11%	9%	5%	5%	4%	2%	9%	4%	6%	2%	7%	7%	4%	2%	5%	5%	8%	7%
An AI and a human would be about equally as good at this	13%	19%	15%	15%	12%	9%	10%	13%	14%	18%	15%	15%	14%	16%	15%	12%	9%	5%	11%
A human would be better than an AI at this	66%	56%	62%	66%	69%	72%	71%	62%	69%	62%	68%	57%	65%	66%	68%	69%	69%	76%	69%
Don't Know	15%	13%	15%	14%	14%	16%	17%	16%	13%	14%	15%	21%	14%	15%	16%	14%	17%	12%	13%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a decision about whether to launch a nuclear weapon

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	6%	7%	5%	4%	5%	9%	5%	6%	6%	5%	6%	5%	4%	26%	3%	8%	5%	8%
An AI and a human would be about equally as good at this	13%	11%	16%	13%	14%	11%	14%	12%	12%	15%	13%	13%	11%	10%	14%	15%	14%	16%
A human would be better than an AI at this	66%	70%	62%	71%	66%	61%	65%	69%	68%	58%	68%	67%	70%	57%	63%	67%	68%	61%
Don't Know	15%	12%	17%	12%	15%	19%	15%	13%	13%	22%	13%	15%	15%	8%	20%	10%	13%	15%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Knowing what to say to a patient during therapy

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	4%	5%	7%	6%	2%	4%	2%	6%	3%	5%	2%	4%	4%	5%	9%	4%	5%	3%	5%
An AI and a human would be about equally as good at this	14%	21%	14%	10%	17%	11%	13%	16%	14%	17%	14%	17%	17%	11%	8%	16%	12%	11%	12%
A human would be better than an AI at this	75%	69%	73%	76%	75%	77%	77%	74%	77%	72%	78%	70%	73%	77%	75%	73%	74%	78%	78%
Don't Know	7%	5%	6%	8%	6%	8%	7%	5%	5%	6%	6%	10%	6%	6%	8%	7%	9%	7%	5%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) Looking at the following, for which would you currently expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Knowing what to say to a patient during therapy

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	4%	5%	4%	5%	4%	4%	5%	5%	5%	3%	5%	5%	3%	0%	2%	7%	4%	3%
An AI and a human would be about equally as good at this	14%	16%	13%	14%	13%	14%	15%	15%	13%	15%	16%	14%	10%	14%	11%	17%	16%	18%
A human would be better than an AI at this	75%	72%	77%	76%	77%	74%	71%	74%	77%	71%	74%	75%	80%	82%	76%	71%	75%	73%
Don't Know	7%	7%	7%	5%	6%	8%	8%	6%	6%	11%	5%	6%	7%	5%	11%	5%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Making a fair hiring decision

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	19%	23%	21%	20%	18%	16%	16%	23%	20%	15%	17%	21%	17%	17%	16%	19%	21%	17%	18%
An AI and a human would be about equally as good at this	29%	33%	30%	24%	29%	26%	30%	24%	29%	36%	34%	32%	32%	33%	31%	27%	19%	25%	28%
A human would be better than an AI at this	43%	37%	41%	46%	46%	47%	42%	45%	43%	41%	37%	36%	42%	42%	44%	45%	47%	48%	47%
Don't Know	9%	6%	8%	10%	7%	11%	12%	8%	7%	7%	12%	11%	9%	9%	9%	9%	12%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a fair hiring decision

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	19%	20%	17%	20%	22%	17%	16%	20%	19%	14%	20%	20%	20%	3%	15%	19%	22%	18%
An AI and a human would be about equally as good at this	29%	29%	29%	30%	26%	29%	30%	30%	28%	27%	32%	27%	30%	44%	24%	35%	29%	30%
A human would be better than an AI at this	43%	43%	43%	43%	42%	44%	43%	41%	44%	45%	40%	44%	39%	44%	51%	40%	42%	43%
Don't Know	9%	8%	10%	6%	10%	10%	11%	9%	8%	14%	8%	9%	11%	9%	10%	5%	7%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
 Correctly diagnosing a patient's illness from the symptoms

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	25%	30%	30%	22%	22%	19%	25%	28%	21%	21%	21%	27%	24%	23%	30%	27%	27%	27%	20%
An AI and a human would be about equally as good at this	35%	38%	31%	34%	36%	33%	38%	30%	34%	46%	43%	37%	40%	37%	30%	35%	30%	23%	26%
A human would be better than an AI at this	32%	27%	34%	34%	35%	38%	27%	34%	39%	29%	25%	25%	27%	33%	32%	31%	33%	40%	45%
Don't Know	8%	5%	5%	9%	7%	10%	10%	7%	6%	5%	11%	11%	9%	7%	9%	7%	10%	9%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Correctly diagnosing a patient's illness from the symptoms

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	25%	30%	20%	27%	28%	25%	20%	24%	26%	23%	25%	26%	27%	25%	21%	27%	28%	23%
An AI and a human would be about equally as good at this	35%	33%	37%	37%	32%	32%	39%	37%	35%	28%	37%	37%	37%	35%	30%	37%	36%	37%
A human would be better than an AI at this	32%	29%	35%	31%	32%	34%	32%	32%	32%	37%	30%	32%	27%	31%	39%	30%	31%	33%
Don't Know	8%	8%	8%	5%	8%	10%	9%	8%	7%	11%	8%	6%	9%	9%	9%	6%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
 Finding trends in data

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	64%	60%	65%	63%	67%	63%	65%	63%	64%	66%	65%	62%	63%	66%	63%	64%	67%	63%	62%
An AI and a human would be about equally as good at this	18%	22%	20%	17%	17%	19%	14%	20%	17%	19%	15%	20%	19%	21%	14%	18%	12%	16%	22%
A human would be better than an AI at this	10%	12%	10%	11%	10%	10%	10%	14%	12%	7%	8%	9%	8%	7%	11%	10%	14%	9%	8%
Don't Know	8%	7%	5%	8%	6%	9%	11%	3%	7%	9%	11%	9%	9%	6%	12%	8%	7%	11%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
 Finding trends in data

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	64%	67%	61%	68%	69%	59%	59%	64%	67%	58%	65%	68%	59%	33%	59%	68%	66%	57%
An AI and a human would be about equally as good at this	18%	15%	21%	16%	12%	21%	22%	19%	17%	20%	17%	18%	18%	40%	17%	16%	19%	21%
A human would be better than an AI at this	10%	11%	9%	11%	11%	10%	9%	10%	10%	12%	10%	8%	14%	14%	13%	11%	9%	16%
Don't Know	8%	6%	9%	5%	7%	9%	10%	8%	6%	10%	7%	5%	9%	12%	10%	5%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Transcribing words spoken in a voice call

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	51%	52%	58%	51%	49%	48%	48%	54%	51%	50%	49%	51%	45%	51%	48%	57%	52%	49%	46%
An AI and a human would be about equally as good at this	26%	26%	22%	25%	28%	28%	26%	22%	28%	31%	26%	24%	30%	25%	24%	21%	25%	24%	36%
A human would be better than an AI at this	15%	14%	15%	16%	15%	15%	15%	19%	15%	12%	15%	9%	17%	17%	17%	15%	15%	14%	11%
Don't Know	8%	8%	4%	8%	8%	9%	11%	4%	6%	7%	11%	16%	8%	6%	12%	7%	8%	13%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Transcribing words spoken in a voice call

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	51%	54%	48%	53%	56%	50%	44%	49%	54%	44%	52%	56%	46%	42%	46%	56%	55%	44%
An AI and a human would be about equally as good at this	26%	22%	29%	26%	22%	25%	30%	27%	24%	29%	27%	23%	28%	29%	27%	25%	25%	31%
A human would be better than an AI at this	15%	16%	14%	14%	15%	16%	16%	14%	15%	17%	14%	15%	17%	20%	19%	14%	14%	19%
Don't Know	8%	8%	8%	6%	7%	10%	9%	9%	6%	11%	7%	7%	8%	9%	9%	5%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
 Making a decision about whether to launch a nuclear weapon

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	11%	18%	13%	10%	9%	10%	9%	13%	11%	12%	9%	13%	11%	9%	9%	14%	10%	12%	10%
An AI and a human would be about equally as good at this	17%	25%	19%	19%	14%	12%	16%	17%	21%	18%	22%	18%	13%	19%	20%	14%	13%	15%	15%
A human would be better than an AI at this	57%	45%	56%	56%	62%	61%	58%	57%	56%	56%	52%	47%	59%	60%	55%	57%	61%	59%	60%
Don't Know	15%	12%	12%	15%	15%	17%	18%	12%	12%	14%	17%	22%	17%	13%	17%	15%	15%	14%	14%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?: Making a decision about whether to launch a nuclear weapon

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	11%	11%	12%	12%	10%	15%	9%	9%	12%	13%	11%	12%	10%	28%	9%	13%	11%	13%
An AI and a human would be about equally as good at this	17%	15%	19%	18%	16%	16%	19%	18%	15%	16%	18%	16%	22%	17%	16%	20%	18%	25%
A human would be better than an AI at this	57%	61%	52%	58%	58%	54%	57%	58%	59%	50%	58%	58%	55%	43%	55%	58%	58%	49%
Don't Know	15%	12%	17%	12%	15%	16%	16%	14%	13%	21%	13%	14%	13%	11%	19%	9%	13%	13%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Knowing what to say to a patient during therapy

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be better than a human at this	14%	20%	15%	14%	15%	11%	11%	19%	14%	10%	12%	19%	10%	11%	11%	17%	14%	10%	16%
An AI and a human would be about equally as good at this	19%	24%	24%	16%	14%	19%	21%	18%	19%	25%	20%	18%	24%	21%	15%	21%	14%	17%	18%
A human would be better than an AI at this	59%	51%	56%	61%	63%	60%	59%	58%	59%	61%	56%	53%	57%	63%	61%	54%	63%	63%	60%
Don't Know	8%	6%	5%	10%	7%	10%	9%	5%	8%	5%	11%	11%	9%	6%	13%	8%	8%	10%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) And if you think ahead to 10 years time, for which would you expect an AI to be better than a human at, and which would you expect a human to be better than an AI at?:
Knowing what to say to a patient during therapy

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be better than a human at this	14%	16%	12%	15%	13%	15%	12%	14%	15%	13%	15%	13%	18%	18%	14%	15%	15%	15%
An AI and a human would be about equally as good at this	19%	21%	18%	21%	18%	18%	20%	21%	18%	18%	21%	20%	15%	30%	16%	22%	21%	22%
A human would be better than an AI at this	59%	55%	61%	57%	60%	57%	59%	58%	61%	55%	58%	61%	55%	48%	60%	56%	59%	56%
Don't Know	8%	8%	8%	6%	8%	10%	9%	8%	6%	13%	7%	6%	12%	5%	11%	7%	5%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) Thinking specifically about education and schooling, which of the following ways which children could use AI during their education do you think should be allowed, if any? Select any which apply

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Don't Know	8%	9%	7%	8%	6%	9%	10%	6%	6%	11%	9%	11%	7%	7%	10%	9%	8%	18%	2%
Using AI to organise notes to help revision	52%	53%	53%	47%	55%	50%	53%	50%	48%	53%	55%	52%	59%	50%	51%	52%	51%	45%	63%
Using AI tools to help do practice exercises	47%	44%	42%	44%	51%	48%	51%	47%	46%	49%	49%	46%	43%	47%	49%	49%	43%	42%	48%
Using AI tools as a personal tutor	45%	41%	43%	48%	50%	42%	46%	50%	47%	48%	46%	42%	37%	47%	46%	44%	48%	34%	42%
Using AI to correct spelling mistakes and grammar before submitting work	43%	46%	49%	39%	42%	43%	40%	44%	41%	44%	43%	46%	46%	45%	41%	35%	45%	40%	48%
Using AI to take notes during a lesson	39%	39%	46%	39%	39%	37%	36%	44%	39%	41%	36%	35%	38%	40%	46%	42%	36%	34%	39%
Using AI tools to edit and critique the first draft of a homework assignment	28%	38%	31%	21%	27%	24%	25%	30%	24%	30%	23%	32%	27%	33%	22%	27%	26%	22%	36%
Using AI tools to write the first draft of a homework assignment	14%	20%	18%	12%	14%	11%	11%	19%	10%	11%	12%	18%	14%	18%	20%	15%	11%	12%	17%
Using AI tools to help during an exam	10%	14%	15%	11%	11%	7%	5%	12%	7%	5%	12%	7%	12%	14%	8%	13%	10%	6%	21%
None of the above	12%	5%	9%	14%	13%	15%	16%	9%	15%	9%	14%	14%	12%	11%	8%	14%	15%	12%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) Thinking specifically about education and schooling, which of the following ways which children could use AI during their education do you think should be allowed, if any? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Don't Know	8%	8%	9%	4%	7%	12%	10%	7%	7%	12%	5%	9%	10%	12%	12%	5%	8%	6%
Using AI to organise notes to help revision	52%	51%	53%	58%	54%	42%	52%	48%	56%	47%	50%	56%	54%	26%	50%	47%	59%	52%
Using AI tools to help do practice exercises	47%	48%	45%	51%	49%	42%	44%	44%	52%	38%	47%	50%	47%	38%	40%	45%	50%	46%
Using AI tools as a personal tutor	45%	46%	44%	54%	45%	41%	39%	43%	51%	39%	45%	47%	46%	34%	41%	49%	48%	53%
Using AI to correct spelling mistakes and grammar before submitting work	43%	42%	43%	44%	44%	39%	44%	39%	45%	43%	41%	42%	44%	42%	48%	42%	45%	47%
Using AI to take notes during a lesson	39%	38%	41%	41%	43%	31%	41%	35%	44%	33%	37%	43%	39%	25%	39%	36%	43%	44%
Using AI tools to edit and critique the first draft of a homework assignment	28%	28%	28%	28%	29%	23%	29%	26%	28%	27%	24%	31%	27%	15%	27%	22%	32%	34%
Using AI tools to write the first draft of a homework assignment	14%	15%	14%	14%	14%	13%	15%	13%	15%	13%	14%	15%	16%	15%	12%	12%	15%	19%
Using AI tools to help during an exam	10%	11%	10%	10%	8%	11%	12%	9%	12%	9%	8%	14%	7%	29%	9%	9%	12%	11%
None of the above	12%	12%	12%	12%	13%	11%	12%	17%	9%	14%	14%	8%	12%	23%	15%	13%	7%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) Which of the following comes closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
It is more important for children at school to learn how to use AI tools	24%	26%	26%	21%	27%	25%	21%	30%	22%	21%	23%	21%	22%	27%	27%	23%	26%	22%	23%
It is more important for children at school to learn how to do things without the help of AI	67%	63%	67%	67%	65%	69%	72%	65%	71%	72%	69%	72%	69%	67%	64%	64%	63%	70%	62%
Don't Know	8%	12%	7%	12%	9%	6%	7%	5%	7%	8%	8%	7%	9%	6%	10%	13%	11%	8%	15%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
It is more important for children at school to learn how to use AI tools	24%	27%	21%	27%	22%	22%	25%	20%	28%	25%	23%	27%	22%	10%	22%	27%	28%	23%
It is more important for children at school to learn how to do things without the help of AI	67%	66%	69%	68%	68%	69%	65%	75%	63%	61%	70%	65%	70%	85%	64%	68%	64%	70%
Don't Know	8%	7%	10%	5%	10%	9%	10%	5%	9%	14%	6%	8%	9%	5%	14%	5%	8%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) Which of the following comes closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
It is more important for children at school to learn how to use a calculator	31%	44%	43%	33%	29%	23%	20%	35%	27%	34%	21%	27%	28%	43%	32%	30%	33%	34%	44%
It is more important for children at school to learn how to do maths without the help of a calculator	63%	47%	50%	59%	67%	73%	78%	59%	69%	59%	73%	70%	67%	53%	61%	62%	59%	62%	49%
Don't Know	6%	9%	7%	8%	4%	4%	3%	5%	4%	7%	5%	3%	5%	4%	7%	9%	8%	4%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
It is more important for children at school to learn how to use a calculator	31%	31%	32%	31%	33%	31%	31%	26%	34%	28%	27%	38%	29%	33%	28%	26%	36%	35%
It is more important for children at school to learn how to do maths without the help of a calculator	63%	65%	61%	66%	61%	63%	62%	71%	60%	61%	70%	56%	67%	67%	63%	72%	59%	61%
Don't Know	6%	5%	7%	4%	7%	6%	7%	3%	5%	11%	3%	6%	4%	0%	9%	2%	5%	4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) Which of the following comes closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
It is more important for children at school to learn how to search the internet for information	54%	61%	55%	54%	53%	47%	54%	56%	57%	56%	55%	58%	48%	56%	51%	50%	51%	50%	63%
It is more important for children at school to learn how to do things without access to information on the internet	39%	30%	38%	35%	40%	48%	41%	41%	38%	37%	39%	36%	42%	36%	38%	40%	41%	43%	25%
Don't Know	7%	9%	7%	12%	6%	5%	5%	3%	6%	7%	7%	6%	10%	8%	11%	10%	8%	7%	13%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
It is more important for children at school to learn how to search the internet for information	54%	51%	57%	59%	52%	53%	51%	49%	57%	50%	50%	60%	56%	44%	53%	52%	60%	57%
It is more important for children at school to learn how to do things without access to information on the internet	39%	42%	36%	36%	40%	39%	39%	46%	36%	37%	43%	34%	37%	52%	37%	43%	34%	38%
Don't Know	7%	7%	8%	5%	8%	8%	9%	5%	7%	13%	6%	7%	7%	3%	10%	4%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) Do you agree or disagree with the following?: We should ban children from using AI tools in the classroom

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly agree	13%	8%	14%	14%	13%	15%	15%	14%	17%	12%	16%	13%	14%	8%	7%	12%	14%	12%	9%
Somewhat agree	22%	20%	22%	23%	19%	22%	25%	22%	25%	18%	24%	21%	19%	29%	13%	22%	21%	23%	21%
Neither agree or disagree	29%	30%	27%	29%	26%	30%	31%	29%	27%	30%	24%	29%	31%	30%	40%	33%	25%	30%	23%
Somewhat disagree	22%	23%	21%	22%	27%	19%	20%	23%	22%	23%	27%	22%	23%	17%	29%	16%	23%	14%	31%
Strongly disagree	8%	12%	10%	7%	9%	9%	5%	8%	7%	12%	6%	7%	8%	10%	5%	9%	8%	12%	10%
Don't know	6%	8%	6%	6%	6%	5%	5%	4%	3%	6%	5%	8%	6%	6%	6%	7%	8%	9%	6%
Total Agree:	35%	27%	36%	36%	32%	37%	39%	36%	41%	30%	40%	34%	33%	37%	21%	34%	35%	35%	30%
Total Disagree:	30%	35%	31%	29%	36%	29%	24%	31%	29%	34%	32%	28%	31%	27%	34%	26%	32%	26%	41%
Net:	5%	-7%	5%	8%	-4%	9%	15%	4%	12%	-4%	7%	6%	2%	11%	-14%	9%	3%	9%	-11%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) Do you agree or disagree with the following?: We should ban children from using AI tools in the classroom

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly agree	13%	15%	11%	12%	10%	16%	15%	15%	11%	14%	15%	10%	16%	27%	16%	14%	10%	12%
Somewhat agree	22%	21%	23%	25%	22%	19%	21%	26%	20%	19%	26%	20%	23%	16%	18%	26%	21%	22%
Neither agree or disagree	29%	27%	31%	25%	28%	32%	30%	29%	29%	28%	30%	28%	25%	37%	30%	29%	28%	33%
Somewhat disagree	22%	22%	22%	24%	24%	21%	19%	19%	25%	21%	20%	27%	22%	3%	19%	22%	25%	20%
Strongly disagree	8%	10%	6%	8%	11%	6%	8%	7%	9%	7%	7%	11%	6%	13%	6%	7%	11%	9%
Don't know	6%	5%	7%	5%	5%	7%	7%	3%	5%	12%	3%	5%	7%	3%	11%	3%	5%	4%
Total Agree:	35%	36%	34%	37%	32%	34%	36%	41%	31%	32%	40%	30%	39%	43%	34%	40%	31%	34%
Total Disagree:	30%	32%	28%	32%	35%	27%	27%	26%	34%	28%	27%	37%	28%	16%	25%	28%	36%	29%
Net:	5%	4%	6%	5%	-2%	7%	10%	16%	-3%	5%	14%	-8%	11%	27%	9%	12%	-5%	5%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) Do you agree or disagree with the following?: We should ban children from using AI tools for homework

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly agree	15%	11%	14%	18%	12%	18%	17%	16%	18%	15%	16%	15%	10%	17%	10%	11%	15%	21%	17%
Somewhat agree	26%	24%	28%	22%	27%	23%	29%	26%	29%	24%	28%	28%	32%	22%	31%	29%	17%	20%	13%
Neither agree or disagree	26%	26%	25%	24%	27%	29%	25%	23%	23%	28%	24%	27%	24%	30%	29%	27%	28%	23%	33%
Somewhat disagree	20%	20%	19%	21%	22%	19%	19%	20%	23%	18%	21%	15%	20%	19%	16%	21%	24%	19%	18%
Strongly disagree	7%	12%	8%	8%	8%	7%	3%	11%	4%	9%	5%	8%	9%	7%	12%	6%	7%	7%	11%
Don't know	6%	6%	5%	7%	5%	4%	7%	5%	3%	6%	6%	6%	6%	5%	2%	6%	10%	10%	7%
Total Agree:	41%	36%	43%	41%	39%	41%	46%	42%	47%	39%	45%	44%	42%	39%	41%	40%	32%	41%	30%
Total Disagree:	27%	32%	27%	28%	29%	26%	23%	31%	26%	27%	26%	23%	29%	26%	28%	26%	30%	26%	29%
Net:	14%	3%	16%	12%	9%	15%	23%	11%	21%	13%	19%	20%	13%	14%	13%	13%	2%	15%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) Do you agree or disagree with the following?: We should ban children from using AI tools for homework

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly agree	15%	18%	13%	16%	12%	15%	18%	18%	13%	15%	16%	13%	18%	24%	16%	16%	12%	18%
Somewhat agree	26%	25%	27%	29%	27%	25%	22%	28%	25%	26%	30%	24%	28%	29%	23%	32%	24%	29%
Neither agree or disagree	26%	24%	27%	23%	26%	28%	26%	26%	27%	25%	24%	26%	20%	40%	27%	23%	27%	21%
Somewhat disagree	20%	19%	21%	22%	22%	16%	20%	17%	23%	16%	20%	23%	23%	3%	16%	21%	22%	21%
Strongly disagree	7%	9%	6%	7%	7%	9%	7%	7%	7%	6%	6%	9%	4%	0%	7%	6%	9%	5%
Don't know	6%	5%	7%	4%	6%	7%	7%	4%	5%	12%	4%	5%	7%	3%	11%	3%	5%	6%
Total Agree:	41%	43%	39%	45%	39%	40%	40%	46%	38%	42%	46%	36%	46%	53%	39%	48%	36%	47%
Total Disagree:	27%	28%	27%	28%	29%	25%	27%	24%	30%	22%	26%	32%	27%	3%	23%	26%	32%	26%
Net:	14%	15%	13%	17%	9%	15%	13%	22%	7%	20%	21%	5%	20%	50%	16%	22%	5%	22%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Do you agree or disagree with the following?: We should ban children from using AI tools for exams

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly agree	32%	22%	31%	31%	29%	38%	40%	31%	42%	30%	34%	35%	29%	31%	24%	32%	30%	31%	25%
Somewhat agree	31%	29%	28%	33%	32%	29%	33%	27%	32%	30%	35%	30%	30%	33%	38%	29%	27%	28%	43%
Neither agree or disagree	17%	23%	17%	19%	15%	16%	15%	18%	15%	15%	15%	14%	17%	19%	20%	18%	20%	25%	15%
Somewhat disagree	10%	14%	14%	9%	10%	7%	5%	15%	5%	11%	7%	8%	17%	8%	10%	9%	10%	5%	7%
Strongly disagree	5%	6%	6%	3%	7%	6%	2%	4%	5%	6%	5%	5%	4%	5%	5%	7%	6%	3%	2%
Don't know	5%	5%	5%	5%	7%	4%	5%	6%	2%	7%	4%	8%	4%	4%	3%	5%	8%	8%	7%
Total Agree:	63%	51%	58%	63%	61%	67%	73%	57%	74%	60%	69%	65%	59%	65%	62%	61%	57%	58%	68%
Total Disagree:	15%	20%	20%	13%	17%	12%	8%	19%	10%	17%	12%	13%	21%	13%	15%	16%	16%	8%	9%
Net:	48%	31%	39%	50%	43%	55%	65%	38%	64%	43%	57%	51%	38%	52%	47%	45%	42%	50%	59%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) Do you agree or disagree with the following?: We should ban children from using AI tools for exams

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly agree	32%	36%	29%	35%	30%	32%	32%	37%	30%	30%	36%	27%	34%	44%	35%	35%	29%	30%
Somewhat agree	31%	30%	31%	31%	35%	27%	29%	32%	30%	27%	31%	30%	36%	26%	28%	32%	31%	32%
Neither agree or disagree	17%	15%	20%	14%	14%	23%	18%	14%	20%	18%	15%	19%	17%	21%	16%	17%	16%	23%
Somewhat disagree	10%	9%	10%	10%	10%	8%	10%	8%	10%	11%	9%	12%	5%	6%	6%	9%	11%	9%
Strongly disagree	5%	5%	5%	5%	5%	4%	6%	5%	6%	3%	5%	7%	1%	0%	4%	4%	7%	2%
Don't know	5%	4%	6%	4%	6%	6%	6%	4%	4%	11%	4%	5%	6%	3%	10%	2%	5%	5%
Total Agree:	63%	66%	60%	66%	65%	59%	60%	69%	61%	57%	67%	57%	70%	70%	63%	66%	61%	61%
Total Disagree:	15%	15%	15%	15%	15%	13%	15%	13%	15%	14%	14%	19%	7%	6%	10%	14%	18%	11%
Net:	48%	52%	45%	51%	50%	46%	45%	56%	45%	43%	53%	38%	63%	64%	53%	53%	42%	51%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Do you agree or disagree with the following?: Banning AI tools is as pointless as banning the calculator

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly agree	13%	13%	16%	10%	15%	13%	13%	14%	11%	13%	13%	13%	12%	15%	19%	16%	10%	18%	15%
Somewhat agree	33%	33%	33%	32%	33%	29%	39%	36%	35%	28%	42%	33%	31%	34%	35%	28%	32%	30%	39%
Neither agree or disagree	25%	26%	21%	24%	26%	27%	26%	24%	23%	27%	23%	26%	30%	24%	25%	24%	22%	26%	35%
Somewhat disagree	14%	12%	17%	16%	13%	13%	12%	14%	16%	14%	12%	15%	12%	9%	12%	17%	17%	11%	5%
Strongly disagree	8%	9%	6%	11%	7%	11%	6%	8%	11%	11%	4%	5%	8%	11%	5%	6%	10%	9%	4%
Don't know	6%	7%	7%	7%	6%	7%	5%	5%	5%	7%	6%	8%	6%	6%	4%	9%	10%	6%	3%
Total Agree:	47%	46%	49%	42%	48%	42%	52%	50%	46%	41%	55%	46%	43%	49%	55%	44%	42%	48%	54%
Total Disagree:	22%	21%	23%	27%	20%	24%	18%	22%	27%	25%	17%	20%	20%	20%	17%	23%	26%	20%	8%
Net:	25%	24%	26%	16%	29%	19%	34%	27%	18%	16%	38%	25%	23%	29%	38%	21%	16%	27%	46%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Do you agree or disagree with the following?: Banning AI tools is as pointless as banning the calculator

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly agree	13%	16%	11%	14%	13%	11%	16%	13%	15%	11%	14%	14%	15%	18%	10%	13%	16%	14%
Somewhat agree	33%	31%	35%	34%	35%	34%	31%	32%	38%	25%	33%	35%	39%	21%	29%	34%	35%	39%
Neither agree or disagree	25%	24%	25%	23%	21%	30%	26%	26%	22%	31%	27%	24%	18%	31%	26%	28%	22%	24%
Somewhat disagree	14%	14%	14%	17%	16%	10%	11%	14%	13%	15%	14%	15%	12%	10%	14%	14%	14%	10%
Strongly disagree	8%	10%	6%	7%	8%	7%	9%	10%	6%	6%	8%	7%	8%	17%	9%	7%	7%	8%
Don't know	6%	5%	8%	4%	6%	8%	8%	4%	6%	12%	4%	6%	7%	3%	12%	3%	6%	6%
Total Agree:	47%	48%	46%	49%	48%	45%	46%	45%	52%	36%	47%	48%	54%	39%	39%	48%	51%	52%
Total Disagree:	22%	23%	20%	24%	25%	17%	20%	24%	20%	21%	22%	22%	20%	27%	23%	21%	22%	18%
Net:	25%	24%	26%	25%	23%	28%	26%	21%	33%	15%	26%	26%	34%	12%	16%	27%	29%	34%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) Do you agree or disagree with the following?: It will be impossible to stop children using AI tools for their homework

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly agree	15%	19%	17%	13%	16%	15%	14%	21%	11%	15%	12%	16%	16%	16%	18%	15%	16%	17%	12%
Somewhat agree	46%	36%	42%	45%	48%	45%	54%	40%	51%	51%	55%	39%	36%	48%	56%	45%	42%	43%	52%
Neither agree or disagree	19%	24%	19%	21%	16%	20%	17%	20%	20%	19%	16%	23%	27%	19%	13%	18%	16%	19%	15%
Somewhat disagree	9%	12%	14%	10%	7%	8%	6%	11%	9%	6%	8%	7%	10%	8%	5%	12%	12%	9%	14%
Strongly disagree	4%	4%	3%	5%	5%	4%	4%	2%	6%	5%	4%	7%	4%	5%	0%	4%	3%	4%	2%
Don't know	6%	7%	5%	6%	7%	7%	5%	5%	3%	6%	5%	9%	6%	4%	8%	7%	10%	8%	6%
Total Agree:	61%	54%	59%	58%	65%	60%	68%	61%	62%	65%	67%	55%	53%	64%	74%	60%	58%	60%	64%
Total Disagree:	13%	15%	17%	15%	12%	13%	9%	14%	15%	10%	12%	13%	14%	13%	5%	16%	15%	12%	15%
Net:	48%	39%	42%	43%	53%	47%	59%	47%	46%	55%	55%	42%	39%	51%	70%	44%	43%	48%	49%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) Do you agree or disagree with the following?: It will be impossible to stop children using AI tools for their homework

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly agree	15%	18%	13%	16%	13%	14%	18%	16%	16%	11%	16%	17%	11%	28%	11%	16%	18%	13%
Somewhat agree	46%	45%	46%	52%	44%	46%	42%	47%	48%	41%	49%	45%	55%	36%	42%	48%	47%	44%
Neither agree or disagree	19%	17%	21%	16%	19%	20%	22%	20%	18%	22%	19%	20%	11%	16%	22%	20%	17%	17%
Somewhat disagree	9%	10%	8%	8%	13%	10%	7%	7%	9%	12%	7%	10%	11%	11%	10%	7%	9%	12%
Strongly disagree	4%	4%	4%	4%	5%	3%	5%	6%	3%	4%	5%	3%	2%	3%	4%	5%	3%	4%
Don't know	6%	5%	7%	5%	6%	7%	6%	5%	5%	10%	4%	5%	11%	7%	10%	3%	6%	9%
Total Agree:	61%	63%	59%	67%	57%	60%	60%	62%	65%	52%	66%	62%	66%	63%	53%	65%	65%	58%
Total Disagree:	13%	14%	13%	11%	17%	12%	12%	13%	12%	16%	12%	13%	12%	14%	15%	13%	12%	17%
Net:	48%	49%	47%	56%	40%	48%	48%	49%	52%	36%	53%	49%	53%	49%	39%	52%	53%	41%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) Do you agree or disagree with the following?: Children need to learn how to use AI tools for the rest of their career

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly agree	11%	11%	10%	10%	11%	11%	11%	13%	8%	11%	13%	9%	11%	9%	10%	13%	12%	10%	11%
Somewhat agree	37%	27%	30%	36%	42%	39%	46%	32%	41%	40%	38%	39%	35%	42%	40%	36%	33%	30%	43%
Neither agree or disagree	28%	33%	29%	27%	26%	26%	29%	29%	26%	30%	25%	28%	27%	26%	31%	30%	29%	31%	34%
Somewhat disagree	11%	16%	16%	11%	10%	9%	6%	15%	11%	9%	10%	10%	15%	13%	10%	8%	12%	9%	4%
Strongly disagree	6%	7%	8%	9%	5%	6%	4%	7%	8%	5%	6%	6%	6%	7%	5%	7%	5%	8%	5%
Don't know	6%	6%	6%	7%	5%	8%	5%	4%	5%	5%	8%	7%	6%	4%	4%	6%	8%	11%	3%
Total Agree:	48%	38%	41%	46%	53%	50%	57%	45%	49%	51%	52%	49%	46%	51%	50%	49%	45%	41%	54%
Total Disagree:	18%	23%	24%	20%	16%	15%	10%	22%	19%	14%	16%	16%	21%	20%	15%	15%	17%	17%	9%
Net:	30%	15%	16%	25%	37%	35%	47%	23%	30%	36%	35%	33%	25%	31%	35%	34%	28%	24%	45%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) Do you agree or disagree with the following?: Children need to learn how to use AI tools for the rest of their career

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly agree	11%	14%	8%	13%	9%	9%	12%	9%	13%	8%	12%	11%	10%	10%	8%	13%	13%	13%
Somewhat agree	37%	36%	38%	43%	39%	34%	32%	38%	42%	31%	41%	37%	45%	6%	28%	42%	38%	37%
Neither agree or disagree	28%	28%	28%	24%	26%	31%	33%	30%	25%	30%	26%	30%	22%	55%	31%	25%	28%	28%
Somewhat disagree	11%	10%	13%	10%	15%	10%	10%	10%	11%	12%	11%	11%	13%	9%	12%	12%	10%	12%
Strongly disagree	6%	8%	5%	5%	6%	7%	7%	8%	4%	8%	6%	6%	3%	17%	10%	5%	5%	5%
Don't know	6%	5%	7%	4%	6%	8%	6%	5%	5%	10%	4%	5%	7%	3%	12%	4%	6%	6%
Total Agree:	48%	50%	46%	56%	48%	44%	44%	47%	55%	39%	53%	48%	54%	17%	36%	55%	50%	49%
Total Disagree:	18%	17%	18%	15%	21%	17%	17%	18%	15%	21%	17%	17%	17%	25%	22%	17%	16%	17%
Net:	30%	33%	28%	41%	27%	27%	26%	29%	40%	19%	37%	32%	38%	-9%	14%	37%	35%	32%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) Do you agree or disagree with the following?: The rise of AI is inevitable so we might as well let children use it as much as they can so they're expert in it

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly agree	9%	13%	11%	8%	9%	7%	7%	12%	7%	9%	9%	9%	6%	7%	12%	9%	9%	10%	7%
Somewhat agree	31%	32%	30%	31%	34%	28%	32%	31%	30%	26%	32%	30%	36%	42%	33%	32%	28%	21%	37%
Neither agree or disagree	29%	27%	23%	28%	27%	34%	34%	25%	31%	31%	28%	31%	28%	24%	32%	31%	28%	27%	37%
Somewhat disagree	17%	16%	23%	15%	17%	16%	17%	20%	19%	20%	22%	15%	15%	14%	11%	17%	17%	21%	7%
Strongly disagree	8%	5%	7%	13%	8%	8%	6%	7%	8%	10%	6%	10%	10%	8%	5%	6%	9%	13%	4%
Don't know	5%	6%	5%	5%	6%	6%	5%	5%	5%	4%	4%	5%	4%	4%	6%	6%	9%	10%	8%
Total Agree:	40%	46%	41%	39%	43%	35%	38%	43%	37%	35%	40%	39%	42%	50%	45%	40%	37%	30%	44%
Total Disagree:	25%	22%	31%	28%	25%	24%	23%	26%	27%	30%	27%	25%	25%	23%	16%	23%	26%	33%	11%
Net:	15%	24%	10%	11%	18%	11%	15%	17%	11%	6%	13%	14%	17%	27%	29%	17%	10%	-3%	32%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) Do you agree or disagree with the following?: The rise of AI is inevitable so we might as well let children use it as much as they can so they're expert in it

		Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly agree	9%	11%	7%	10%	7%	9%	9%	7%	11%	6%	9%	11%	8%	7%	6%	10%	11%	10%
Somewhat agree	31%	30%	32%	34%	31%	32%	29%	31%	35%	24%	31%	31%	38%	23%	26%	30%	33%	39%
Neither agree or disagree	29%	28%	30%	26%	30%	29%	31%	29%	29%	33%	29%	31%	22%	31%	30%	31%	28%	24%
Somewhat disagree	17%	17%	18%	17%	19%	19%	15%	19%	16%	18%	20%	17%	19%	10%	15%	18%	17%	15%
Strongly disagree	8%	9%	7%	9%	7%	5%	11%	10%	6%	8%	8%	6%	8%	20%	12%	6%	7%	6%
Don't know	5%	5%	6%	4%	5%	6%	6%	4%	4%	10%	3%	4%	6%	8%	12%	5%	4%	6%
Total Agree:	40%	41%	39%	44%	38%	40%	38%	38%	45%	31%	40%	42%	46%	31%	33%	40%	44%	50%
Total Disagree:	25%	26%	25%	25%	26%	25%	25%	29%	22%	26%	28%	23%	27%	31%	26%	24%	25%	21%
Net:	15%	15%	15%	19%	12%	15%	13%	9%	24%	4%	12%	19%	19%	0%	6%	16%	19%	29%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) Modern AI models are trained by learning from massive amounts of existing text or images. Which of the following comes closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
AI companies should only be allowed to train their models on text or images where they have explicit permission to do so from the original creator	37%	30%	39%	32%	44%	38%	38%	38%	40%	36%	36%	36%	38%	41%	39%	31%	34%	48%	25%
AI companies should only be allowed to train their models on text or images where the creator has not explicitly opted out of their work being used in this way	21%	28%	29%	23%	16%	17%	16%	30%	22%	20%	14%	18%	20%	21%	15%	22%	19%	17%	28%
AI companies should be allowed to train their models on any text or images that are publicly available	20%	25%	18%	19%	20%	19%	21%	18%	16%	22%	22%	24%	21%	19%	30%	21%	23%	13%	18%
Don't Know	22%	18%	15%	26%	19%	26%	26%	15%	22%	21%	28%	22%	21%	19%	16%	27%	23%	22%	29%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) Modern AI models are trained by learning from massive amounts of existing text or images. Which of the following comes closest to your view?

	Total	Gender		Social Grade			EU 2016 Vote			2019				Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
AI companies should only be allowed to train their models on text or images where they have explicit permission to do so from the original creator	37%	36%	38%	41%	37%	34%	36%	39%	37%	34%	39%	36%	43%	39%	34%	37%	39%	35%
AI companies should only be allowed to train their models on text or images where the creator has not explicitly opted out of their work being used in this way	21%	23%	20%	20%	19%	25%	21%	20%	23%	20%	21%	26%	18%	25%	15%	24%	22%	31%
AI companies should be allowed to train their models on any text or images that are publicly available	20%	24%	16%	22%	22%	17%	18%	18%	22%	18%	18%	23%	22%	21%	20%	19%	23%	18%
Don't Know	22%	18%	26%	16%	22%	24%	25%	22%	18%	28%	22%	15%	17%	16%	31%	20%	16%	16%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) Thinking now about when a human is learning, which of the following comes closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Humans should only be allowed to learn from text or images where they have explicit permission to do so from the original creator	16%	17%	17%	17%	16%	15%	15%	20%	15%	16%	12%	12%	22%	18%	17%	13%	15%	15%	16%
Humans should only be allowed to learn from text or images where the creator has not explicitly opted out of their work being used in this way	16%	23%	21%	16%	15%	12%	12%	20%	17%	16%	15%	20%	15%	12%	19%	15%	12%	12%	19%
Humans should be allowed to learn from any text or images that are publicly available	54%	46%	49%	51%	55%	59%	64%	49%	57%	59%	58%	55%	49%	59%	49%	59%	55%	54%	43%
Don't Know	13%	14%	13%	17%	14%	14%	10%	10%	10%	9%	15%	13%	14%	12%	15%	13%	18%	19%	21%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) Thinking now about when a human is learning, which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Humans should only be allowed to learn from text or images where they have explicit permission to do so from the original creator	16%	15%	17%	16%	15%	16%	17%	16%	17%	16%	16%	15%	20%	14%	12%	15%	17%	21%
Humans should only be allowed to learn from text or images where the creator has not explicitly opted out of their work being used in this way	16%	18%	14%	15%	17%	14%	17%	17%	16%	14%	17%	19%	15%	23%	13%	20%	17%	18%
Humans should be allowed to learn from any text or images that are publicly available	54%	55%	53%	59%	54%	52%	52%	55%	56%	50%	55%	55%	56%	51%	54%	55%	56%	50%
Don't Know	13%	11%	15%	9%	13%	17%	14%	12%	11%	20%	12%	11%	9%	13%	21%	10%	10%	11%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) You answered differently for what AI and human learners should have access to. In your view, why should we have different approaches to learning done by humans and AI? Select any which apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	690	77	115	108	137	99	154	65	106	53	66	58	56	68	29	78	56	39	16
Weighted	688	84	127	105	133	92	147	101	97	52	61	52	51	64	25	72	59	37	16
Humans and computers are different	78%	72%	73%	77%	79%	80%	87%	79%	84%	74%	81%	83%	62%	79%	76%	74%	85%	72%	87%
Some creators may feel less comfortable with AI than humans	50%	52%	45%	46%	53%	56%	50%	51%	50%	43%	53%	53%	54%	39%	71%	57%	44%	50%	42%
An AI can perfectly reproduce things in a way humans cannot	25%	39%	27%	25%	26%	20%	16%	28%	30%	18%	19%	26%	31%	27%	25%	23%	20%	19%	28%
Learning by AI is more likely to cause societal harm	24%	34%	26%	23%	18%	21%	26%	28%	28%	13%	33%	28%	20%	20%	21%	23%	23%	24%	17%
Don't Know	2%	1%	2%	1%	2%	0%	3%	1%	1%	2%	1%	2%	0%	3%	6%	3%	0%	2%	0%
Learning by AI is more likely to cause economic harm	15%	16%	18%	14%	13%	16%	14%	19%	15%	8%	24%	11%	10%	14%	15%	18%	15%	8%	22%
It is good to slow the development of AI	15%	22%	19%	12%	13%	17%	10%	15%	12%	17%	18%	6%	15%	17%	14%	19%	19%	13%	11%
Other (Please Specify)	4%	12%	6%	2%	1%	1%	3%	9%	3%	3%	3%	1%	6%	4%	4%	3%	0%	5%	8%

Note:

BASE: Thinks AI can do thing to a human level

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) You answered differently for what AI and human learners should have access to. In your view, why should we have different approaches to learning done by humans and AI? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	690	338	348	227	207	126	125	262	285	86	260	208	47	10	81	163	269	49
Weighted	688	345	339	199	182	154	147	256	278	93	249	207	46	11	87	162	269	50
Humans and computers are different	78%	76%	80%	79%	77%	71%	85%	79%	80%	73%	80%	77%	77%	100%	76%	77%	77%	82%
Some creators may feel less comfortable with AI than humans	50%	48%	52%	51%	49%	49%	50%	46%	53%	49%	51%	50%	51%	41%	55%	46%	51%	56%
An AI can perfectly reproduce things in a way humans cannot	25%	24%	25%	24%	24%	24%	29%	21%	23%	33%	22%	23%	29%	14%	31%	20%	27%	31%
Learning by AI is more likely to cause societal harm	24%	26%	23%	25%	21%	27%	23%	26%	22%	21%	24%	23%	32%	43%	24%	24%	26%	23%
Don't Know	2%	2%	1%	1%	3%	1%	2%	3%	1%	2%	2%	1%	3%	0%	2%	2%	2%	0%
Learning by AI is more likely to cause economic harm	15%	17%	13%	14%	13%	15%	18%	15%	15%	14%	13%	17%	23%	28%	17%	13%	17%	19%
It is good to slow the development of AI	15%	15%	14%	14%	19%	12%	14%	15%	15%	13%	13%	13%	14%	20%	20%	16%	15%	24%
Other (Please Specify)	4%	5%	3%	4%	4%	3%	6%	3%	2%	10%	2%	4%	0%	0%	5%	4%	3%	6%

Note:

BASE: Thinks AI can do thing to a human level

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI how to build a bomb

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Should be allowed to use an AI tool in this way	10%	16%	13%	9%	9%	8%	5%	13%	6%	10%	13%	8%	9%	12%	12%	11%	7%	9%	14%
Should not be allowed to use an AI tool in this way	81%	74%	76%	78%	84%	84%	87%	81%	87%	80%	79%	81%	79%	80%	80%	78%	82%	83%	78%
Don't Know	9%	9%	11%	12%	7%	8%	7%	6%	7%	9%	8%	11%	13%	8%	9%	11%	11%	8%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI how to build a bomb

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Should be allowed to use an AI tool in this way	10%	10%	10%	10%	9%	10%	11%	8%	11%	9%	9%	12%	8%	5%	8%	11%	12%	10%
Should not be allowed to use an AI tool in this way	81%	82%	81%	84%	82%	81%	77%	85%	81%	75%	85%	80%	84%	95%	76%	83%	81%	84%
Don't Know	9%	8%	9%	6%	8%	9%	12%	7%	8%	15%	6%	8%	7%	0%	16%	6%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI how to shoplift

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Should be allowed to use an AI tool in this way	11%	21%	16%	9%	9%	7%	5%	14%	7%	13%	10%	12%	11%	8%	13%	12%	5%	8%	26%
Should not be allowed to use an AI tool in this way	80%	67%	73%	81%	84%	85%	89%	76%	88%	78%	82%	77%	78%	82%	77%	79%	86%	87%	65%
Don't Know	9%	12%	11%	10%	7%	8%	6%	10%	5%	9%	8%	11%	11%	10%	10%	9%	9%	5%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI how to shoplift

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Should be allowed to use an AI tool in this way	11%	12%	10%	10%	11%	13%	9%	10%	11%	10%	10%	12%	8%	18%	9%	12%	12%	12%
Should not be allowed to use an AI tool in this way	80%	79%	82%	83%	81%	78%	80%	84%	81%	75%	83%	80%	85%	82%	76%	81%	81%	83%
Don't Know	9%	9%	8%	7%	8%	9%	10%	6%	8%	15%	6%	8%	6%	0%	14%	7%	7%	5%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Use an AI image creator to produce pornographic images of fictitious people

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Should be allowed to use an AI tool in this way	17%	26%	23%	19%	18%	10%	9%	20%	11%	17%	18%	17%	16%	21%	20%	19%	15%	15%	21%
Should not be allowed to use an AI tool in this way	70%	59%	62%	67%	69%	77%	83%	69%	76%	71%	69%	72%	67%	68%	61%	66%	73%	79%	63%
Don't Know	13%	15%	16%	14%	12%	13%	8%	10%	13%	12%	13%	11%	16%	11%	19%	15%	12%	6%	15%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Use an AI image creator to produce pornographic images of fictitious people

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Should be allowed to use an AI tool in this way	17%	22%	13%	18%	19%	17%	15%	15%	19%	19%	15%	21%	12%	14%	15%	17%	20%	19%
Should not be allowed to use an AI tool in this way	70%	66%	74%	72%	67%	70%	71%	75%	69%	63%	77%	64%	78%	79%	64%	75%	68%	72%
Don't Know	13%	12%	13%	10%	14%	13%	14%	10%	12%	19%	8%	15%	10%	7%	21%	8%	12%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Use an AI image creator to produce pornographic images of real people

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Should be allowed to use an AI tool in this way	11%	22%	13%	11%	9%	5%	6%	13%	8%	11%	9%	9%	11%	14%	11%	11%	7%	9%	21%
Should not be allowed to use an AI tool in this way	80%	65%	78%	76%	81%	87%	88%	76%	85%	79%	80%	82%	78%	76%	77%	78%	85%	83%	70%
Don't Know	10%	12%	10%	13%	9%	8%	6%	12%	7%	10%	11%	8%	12%	10%	12%	11%	7%	7%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Use an AI image creator to produce pornographic images of real people

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Should be allowed to use an AI tool in this way	11%	13%	8%	11%	10%	12%	10%	10%	11%	11%	10%	12%	9%	20%	9%	11%	13%	10%
Should not be allowed to use an AI tool in this way	80%	77%	82%	82%	79%	77%	80%	82%	81%	74%	83%	79%	87%	77%	72%	82%	79%	80%
Don't Know	10%	10%	10%	7%	11%	11%	10%	8%	8%	15%	7%	9%	5%	3%	19%	7%	8%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI for arguments against democracy

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Should be allowed to use an AI tool in this way	27%	37%	31%	23%	24%	28%	23%	28%	24%	28%	28%	23%	27%	28%	26%	32%	28%	24%	26%
Should not be allowed to use an AI tool in this way	55%	47%	51%	54%	57%	52%	62%	56%	56%	49%	55%	58%	54%	58%	54%	50%	55%	57%	52%
Don't Know	18%	16%	18%	24%	19%	20%	14%	17%	19%	22%	17%	19%	19%	14%	20%	18%	17%	19%	22%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI for arguments against democracy

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Should be allowed to use an AI tool in this way	27%	31%	24%	31%	29%	21%	26%	25%	28%	25%	27%	31%	26%	11%	22%	28%	33%	29%
Should not be allowed to use an AI tool in this way	55%	53%	56%	55%	54%	58%	52%	60%	52%	51%	60%	50%	59%	82%	49%	59%	50%	58%
Don't Know	18%	16%	20%	14%	17%	21%	22%	15%	19%	24%	14%	19%	15%	8%	29%	14%	17%	13%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI for arguments in support of fascism

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Should be allowed to use an AI tool in this way	20%	30%	19%	17%	20%	20%	15%	21%	16%	20%	20%	20%	23%	18%	21%	21%	21%	17%	30%
Should not be allowed to use an AI tool in this way	63%	49%	60%	62%	65%	67%	72%	62%	68%	58%	65%	68%	61%	66%	62%	61%	60%	70%	55%
Don't Know	17%	20%	21%	21%	14%	13%	12%	17%	17%	22%	16%	12%	16%	15%	16%	18%	19%	14%	14%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI for arguments in support of fascism

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Should be allowed to use an AI tool in this way	20%	24%	16%	22%	20%	16%	21%	18%	22%	18%	19%	21%	24%	25%	16%	20%	23%	23%
Should not be allowed to use an AI tool in this way	63%	61%	66%	66%	63%	65%	59%	70%	61%	57%	68%	62%	62%	72%	58%	69%	61%	65%
Don't Know	17%	15%	18%	12%	16%	18%	20%	12%	17%	25%	13%	17%	14%	3%	26%	11%	16%	11%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI for arguments in support of communism

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Should be allowed to use an AI tool in this way	26%	42%	27%	20%	25%	26%	18%	30%	22%	26%	22%	21%	27%	26%	24%	28%	25%	21%	34%
Should not be allowed to use an AI tool in this way	55%	40%	49%	56%	56%	58%	66%	52%	59%	51%	57%	61%	54%	57%	58%	53%	53%	62%	41%
Don't Know	19%	18%	24%	24%	19%	15%	16%	18%	19%	22%	22%	18%	19%	17%	19%	18%	21%	17%	25%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) For each of the following, please indicate whether you believe humans should be able to use AI in this way or not?: Ask an AI for arguments in support of communism

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Should be allowed to use an AI tool in this way	26%	30%	21%	28%	27%	22%	24%	21%	28%	24%	23%	32%	24%	6%	21%	23%	32%	27%
Should not be allowed to use an AI tool in this way	55%	53%	57%	57%	53%	58%	52%	64%	52%	50%	63%	49%	58%	90%	49%	62%	50%	59%
Don't Know	19%	17%	22%	16%	19%	19%	24%	15%	20%	27%	15%	20%	18%	3%	30%	15%	18%	14%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) Who, if anyone, should decide what people are allowed to do with AI, and what they are not allowed to do? Select any which apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An independent regulator	45%	29%	46%	46%	50%	50%	47%	41%	47%	46%	46%	46%	42%	46%	41%	45%	48%	46%	47%
National Governments should decide how it's used in their own countries	45%	38%	43%	42%	47%	50%	51%	47%	53%	43%	44%	48%	47%	42%	39%	44%	45%	39%	38%
The courts and legal system	44%	39%	52%	42%	46%	43%	40%	44%	45%	49%	39%	39%	45%	48%	32%	46%	43%	42%	41%
None of the above - there should be nothing which people are not allowed to do with AI	4%	4%	4%	4%	4%	4%	6%	3%	3%	3%	7%	4%	2%	5%	9%	5%	7%	7%	0%
The United Nations or other international group of Governments	36%	36%	36%	37%	37%	38%	35%	34%	37%	33%	38%	40%	40%	38%	30%	37%	34%	34%	38%
The developers who made the AI, e.g. companies who make AI	21%	27%	29%	23%	20%	16%	13%	25%	18%	16%	21%	21%	24%	24%	19%	20%	19%	17%	19%
The people who are using the AI themselves	16%	23%	22%	17%	15%	11%	10%	20%	13%	19%	15%	15%	21%	16%	17%	13%	15%	15%	17%
Don't Know	12%	14%	7%	12%	11%	14%	14%	9%	10%	13%	16%	17%	11%	9%	14%	13%	10%	14%	12%
Other (Please Specify)	1%	1%	1%	0%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.B) Who, if anyone, should decide what people are allowed to do with AI, and what they are not allowed to do? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An independent regulator	45%	43%	47%	55%	46%	36%	40%	44%	53%	35%	45%	52%	55%	45%	34%	43%	49%	51%
National Governments should decide how it's used in their own countries	45%	49%	42%	47%	48%	43%	43%	49%	46%	36%	51%	47%	37%	43%	35%	53%	47%	47%
The courts and legal system	44%	44%	43%	45%	47%	41%	42%	42%	47%	37%	41%	47%	49%	48%	41%	40%	47%	47%
None of the above - there should be nothing which people are not allowed to do with AI	4%	5%	4%	4%	3%	5%	6%	6%	3%	6%	5%	3%	1%	0%	7%	5%	4%	2%
The United Nations or other international group of Governments	36%	35%	37%	36%	41%	33%	35%	30%	44%	29%	36%	40%	39%	20%	28%	36%	41%	40%
The developers who made the AI, e.g. companies who make AI	21%	20%	21%	20%	21%	21%	21%	18%	21%	20%	19%	23%	16%	3%	23%	21%	22%	24%
The people who are using the AI themselves	16%	17%	15%	15%	17%	16%	17%	14%	18%	15%	14%	19%	10%	19%	17%	15%	17%	20%
Don't Know	12%	9%	15%	8%	13%	13%	14%	12%	9%	19%	10%	9%	17%	11%	18%	8%	8%	11%
Other (Please Specify)	1%	1%	0%	0%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) Overall, what impact do you think AI is likely to have on unemployment, if any?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Will significantly increase	25%	25%	28%	30%	22%	23%	23%	32%	22%	20%	24%	24%	21%	28%	26%	26%	27%	26%	19%
Will somewhat increase	37%	36%	42%	35%	38%	35%	36%	34%	38%	36%	43%	37%	40%	33%	38%	38%	40%	33%	40%
Will neither increase or decrease	17%	16%	13%	17%	20%	21%	17%	15%	20%	19%	17%	16%	16%	21%	21%	16%	15%	18%	14%
Will somewhat decrease	8%	11%	8%	6%	6%	7%	7%	7%	8%	12%	2%	7%	7%	9%	6%	8%	5%	8%	16%
Will significantly decrease	3%	4%	4%	3%	4%	2%	3%	4%	3%	4%	4%	4%	5%	2%	3%	3%	4%	4%	5%
Don't Know	9%	8%	5%	8%	10%	12%	13%	8%	10%	10%	10%	12%	11%	7%	6%	9%	10%	11%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) Overall, what impact do you think AI is likely to have on unemployment, if any?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Will significantly increase	25%	25%	25%	22%	24%	26%	28%	27%	22%	24%	22%	24%	34%	38%	28%	21%	24%	32%
Will somewhat increase	37%	39%	35%	41%	38%	33%	36%	36%	39%	36%	40%	38%	28%	27%	34%	40%	40%	27%
Will neither increase or decrease	17%	20%	15%	20%	17%	15%	17%	17%	19%	19%	20%	18%	13%	3%	16%	20%	17%	20%
Will somewhat decrease	8%	6%	9%	6%	8%	10%	7%	8%	8%	5%	6%	10%	9%	10%	5%	6%	9%	7%
Will significantly decrease	3%	3%	4%	3%	3%	4%	4%	2%	4%	4%	2%	4%	3%	8%	5%	2%	4%	5%
Don't Know	9%	7%	12%	7%	9%	12%	9%	9%	8%	12%	9%	6%	14%	14%	12%	10%	7%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) Thinking broadly about the possibility of AI doing more jobs across the economy and our society, which of the following comes closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Governments should try to prevent human jobs from being taken over by AIs or robots	57%	61%	61%	61%	58%	50%	54%	58%	59%	58%	59%	45%	55%	66%	54%	54%	57%	72%	52%
Governments should not try to prevent human jobs from being taken over by AIs or robots	29%	24%	28%	24%	30%	34%	33%	32%	29%	34%	27%	34%	32%	26%	28%	29%	28%	16%	29%
Don't know	13%	15%	10%	15%	12%	16%	13%	10%	12%	8%	14%	22%	14%	8%	18%	17%	15%	11%	20%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) Thinking broadly about the possibility of AI doing more jobs across the economy and our society, which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Governments should try to prevent human jobs from being taken over by AIs or robots	57%	54%	61%	53%	59%	58%	60%	60%	54%	55%	55%	57%	59%	86%	59%	56%	58%	61%
Governments should not try to prevent human jobs from being taken over by AIs or robots	29%	34%	25%	36%	26%	27%	26%	30%	31%	28%	33%	32%	24%	11%	22%	33%	32%	27%
Don't know	13%	13%	14%	11%	14%	14%	14%	10%	14%	17%	12%	11%	17%	3%	18%	11%	10%	12%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.A) Do you think AI could do your job better than you at some point in the next decade?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1166	129	257	275	264	169	72	120	151	109	103	91	106	104	57	131	96	55	43
Weighted	1190	148	280	274	254	164	70	187	143	105	97	81	101	100	51	123	100	54	47
Yes, definitely	9%	18%	14%	8%	4%	5%	5%	16%	5%	7%	6%	9%	13%	10%	10%	5%	11%	6%	14%
Yes, possibly	31%	38%	39%	29%	26%	26%	20%	34%	27%	37%	31%	33%	36%	35%	22%	24%	28%	36%	20%
Not sure	20%	14%	16%	24%	23%	24%	17%	20%	26%	16%	15%	17%	18%	15%	22%	28%	30%	15%	8%
No, unlikely	24%	21%	18%	22%	32%	24%	35%	17%	26%	29%	29%	25%	19%	23%	28%	25%	21%	20%	42%
No, definitely not	15%	9%	12%	16%	16%	22%	23%	14%	15%	11%	20%	16%	14%	17%	18%	19%	9%	23%	17%

Note:

BASE: Current workers

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.B) Do you think AI could do your job better than you at some point in the next decade?

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1166	600	561	369	379	225	189	397	516	177	411	360	64	12	154	249	472	71
Weighted	1190	630	555	334	331	277	244	401	515	190	408	370	63	13	165	251	487	74
Yes, definitely	9%	12%	6%	10%	7%	9%	13%	7%	10%	8%	9%	8%	13%	11%	11%	9%	9%	18%
Yes, possibly	31%	32%	30%	34%	35%	25%	28%	31%	31%	31%	33%	34%	33%	31%	26%	38%	34%	29%
Not sure	20%	20%	21%	16%	21%	25%	20%	18%	23%	18%	16%	22%	16%	33%	21%	15%	20%	19%
No, unlikely	24%	21%	27%	24%	25%	26%	22%	24%	23%	26%	26%	23%	20%	17%	23%	24%	22%	18%
No, definitely not	15%	15%	16%	16%	13%	16%	17%	19%	13%	16%	16%	13%	18%	8%	19%	14%	15%	16%

Note:

BASE: Current workers

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.A) Do you think AI could do your job better than you at some point in the distant future?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1166	129	257	275	264	169	72	120	151	109	103	91	106	104	57	131	96	55	43
Weighted	1190	148	280	274	254	164	70	187	143	105	97	81	101	100	51	123	100	54	47
Yes, definitely	15%	28%	20%	14%	10%	8%	9%	23%	8%	14%	12%	17%	16%	13%	17%	12%	18%	13%	14%
Yes, possibly	33%	35%	38%	34%	30%	28%	28%	37%	35%	40%	34%	27%	35%	38%	22%	23%	29%	36%	27%
Not sure	19%	13%	16%	21%	20%	25%	20%	16%	20%	16%	21%	20%	21%	18%	27%	23%	23%	14%	8%
No, unlikely	19%	15%	14%	17%	27%	19%	25%	14%	24%	17%	19%	18%	14%	14%	17%	24%	18%	24%	39%
No, definitely not	14%	9%	12%	15%	12%	21%	18%	10%	13%	13%	14%	18%	15%	17%	16%	18%	11%	13%	12%

Note:

BASE: Current workers

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.B) Do you think AI could do your job better than you at some point in the distant future?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1166	600	561	369	379	225	189	397	516	177	411	360	64	12	154	249	472	71
Weighted	1190	630	555	334	331	277	244	401	515	190	408	370	63	13	165	251	487	74
Yes, definitely	15%	20%	9%	15%	19%	11%	15%	11%	16%	13%	12%	16%	24%	0%	17%	15%	17%	25%
Yes, possibly	33%	34%	31%	37%	30%	29%	34%	33%	33%	33%	36%	38%	29%	32%	21%	40%	36%	32%
Not sure	19%	18%	21%	15%	19%	25%	18%	21%	18%	22%	20%	14%	16%	11%	25%	17%	16%	14%
No, unlikely	19%	14%	24%	20%	21%	19%	16%	20%	20%	15%	20%	18%	16%	39%	16%	18%	17%	15%
No, definitely not	14%	13%	15%	14%	11%	15%	17%	14%	13%	18%	13%	13%	15%	17%	21%	11%	15%	14%

Note:

BASE: Current workers

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.A) If an AI was able to do your current job better than you, would you expect any of the following to happen? Please select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1166	129	257	275	264	169	72	120	151	109	103	91	106	104	57	131	96	55	43
Weighted	1190	148	280	274	254	164	70	187	143	105	97	81	101	100	51	123	100	54	47
Don't know	8%	3%	6%	10%	6%	11%	9%	5%	5%	9%	10%	11%	9%	8%	6%	11%	4%	6%	7%
I would expect to oversee the AI	33%	32%	35%	32%	31%	32%	35%	34%	30%	31%	34%	34%	26%	33%	36%	27%	31%	33%	56%
I would expect to take on other responsibilities	32%	42%	37%	31%	29%	31%	19%	41%	28%	30%	33%	46%	31%	30%	38%	23%	30%	26%	29%
I would expect my job to disappear completely	30%	29%	28%	33%	31%	26%	29%	31%	36%	28%	29%	24%	35%	28%	24%	28%	27%	35%	19%
I would expect to work fewer hours	27%	39%	32%	26%	23%	19%	16%	31%	29%	31%	26%	32%	22%	20%	33%	30%	23%	11%	24%
N/A I would not expect much to change	10%	7%	10%	8%	11%	13%	12%	7%	9%	11%	5%	8%	6%	10%	8%	11%	20%	18%	6%

Note:

BASE: Current workers

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.B) If an AI was able to do your current job better than you, would you expect any of the following to happen? Please select all that apply

	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention				
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1166	600	561	369	379	225	189	397	516	177	411	360	64	12	154	249	472	71
Weighted	1190	630	555	334	331	277	244	401	515	190	408	370	63	13	165	251	487	74
Don't know	8%	6%	9%	5%	8%	8%	10%	6%	8%	9%	5%	8%	9%	0%	9%	5%	8%	4%
I would expect to oversee the AI	33%	35%	29%	38%	34%	27%	29%	30%	36%	29%	31%	35%	27%	31%	29%	32%	35%	30%
I would expect to take on other responsibilities	32%	35%	30%	40%	35%	27%	25%	28%	34%	31%	30%	36%	35%	30%	33%	30%	35%	41%
I would expect my job to disappear completely	30%	30%	30%	24%	31%	33%	32%	34%	28%	25%	31%	30%	34%	39%	25%	28%	28%	35%
I would expect to work fewer hours	27%	28%	25%	28%	27%	26%	26%	25%	28%	27%	27%	30%	27%	32%	26%	27%	32%	29%
N/A I would not expect much to change	10%	9%	10%	8%	9%	11%	12%	11%	9%	11%	9%	6%	12%	15%	16%	11%	7%	6%

Note:

BASE: Current workers

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.A) Which of the following is closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
AI provides a significant opportunity for the UK economy	33%	30%	32%	27%	35%	35%	37%	39%	29%	35%	39%	35%	30%	32%	31%	33%	27%	24%	30%
AI provides neither a threat or opportunity for the UK economy	31%	35%	32%	33%	32%	27%	27%	31%	34%	31%	27%	27%	35%	34%	27%	29%	30%	27%	33%
AI provides a significant threat for the UK economy	19%	20%	22%	24%	17%	18%	15%	19%	21%	17%	19%	16%	20%	22%	20%	14%	22%	22%	20%
Don't know	17%	15%	14%	17%	16%	20%	21%	12%	16%	17%	15%	21%	15%	11%	22%	24%	20%	26%	18%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.B) Which of the following is closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
AI provides a significant opportunity for the UK economy	33%	40%	26%	41%	32%	26%	30%	32%	38%	27%	35%	35%	38%	21%	23%	39%	36%	39%
AI provides neither a threat or opportunity for the UK economy	31%	30%	32%	30%	30%	35%	29%	31%	32%	23%	31%	33%	22%	28%	27%	31%	32%	27%
AI provides a significant threat for the UK economy	19%	18%	20%	17%	20%	21%	19%	21%	17%	19%	18%	19%	24%	34%	19%	16%	18%	19%
Don't know	17%	12%	22%	12%	18%	18%	21%	17%	13%	31%	15%	14%	16%	17%	31%	14%	14%	15%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.A) As far as you are aware, which of the following countries, if any, would you say are leaders in AI research? Select up to three of the following

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Germany	9%	11%	9%	7%	8%	9%	10%	13%	6%	8%	6%	9%	12%	11%	4%	12%	6%	9%	11%
US	45%	45%	42%	47%	44%	44%	48%	55%	45%	49%	41%	49%	41%	38%	41%	39%	45%	45%	49%
China	43%	37%	39%	46%	49%	41%	43%	44%	40%	46%	39%	43%	44%	45%	43%	46%	37%	41%	45%
Japan	40%	31%	40%	41%	45%	43%	41%	41%	37%	44%	36%	42%	42%	40%	34%	39%	45%	45%	41%
Israel	4%	4%	4%	2%	5%	4%	7%	5%	6%	4%	5%	2%	1%	6%	3%	5%	6%	2%	2%
Don't Know	24%	21%	21%	23%	23%	29%	29%	16%	29%	25%	33%	24%	25%	23%	23%	26%	24%	26%	16%
UK	20%	26%	19%	17%	19%	21%	21%	22%	23%	22%	19%	22%	18%	18%	22%	16%	18%	23%	25%
Switzerland	2%	5%	4%	1%	2%	1%	0%	5%	2%	1%	1%	1%	2%	1%	4%	2%	2%	1%	2%
South Korea	14%	8%	15%	15%	14%	17%	15%	15%	16%	9%	9%	13%	13%	21%	16%	14%	14%	16%	12%
Finland	1%	1%	2%	1%	0%	1%	1%	2%	1%	0%	2%	1%	0%	0%	0%	1%	0%	0%	4%
France	1%	2%	2%	1%	1%	0%	0%	1%	1%	2%	1%	1%	1%	0%	2%	0%	2%	0%	2%
Canada	1%	2%	2%	1%	1%	0%	0%	2%	0%	1%	0%	2%	1%	1%	0%	0%	1%	3%	0%
Nigeria	1%	3%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	2%	1%	0%	2%	0%	2%
Australia	1%	1%	1%	1%	1%	0%	0%	2%	0%	1%	0%	3%	1%	0%	1%	0%	1%	0%	3%
Italy	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
None of the above	1%	2%	1%	2%	1%	0%	0%	0%	0%	1%	1%	3%	2%	2%	1%	0%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.B) As far as you are aware, which of the following countries, if any, would you say are leaders in AI research? Select up to three of the following

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Germany	9%	8%	10%	9%	9%	7%	12%	9%	10%	6%	11%	9%	9%	6%	4%	11%	9%	12%
US	45%	54%	37%	52%	47%	40%	40%	44%	48%	41%	48%	45%	50%	42%	41%	49%	48%	47%
China	43%	43%	43%	45%	42%	40%	42%	45%	42%	38%	45%	44%	38%	47%	40%	43%	44%	40%
Japan	40%	41%	40%	43%	38%	43%	37%	43%	41%	36%	42%	42%	35%	39%	39%	41%	42%	36%
Israel	4%	6%	3%	5%	5%	4%	3%	3%	6%	5%	4%	5%	7%	0%	4%	5%	4%	8%
Don't Know	24%	21%	28%	21%	25%	24%	28%	23%	23%	31%	22%	23%	26%	24%	30%	22%	22%	22%
UK	20%	25%	16%	23%	21%	19%	19%	23%	21%	15%	24%	19%	24%	27%	12%	26%	20%	26%
Switzerland	2%	2%	3%	3%	1%	4%	1%	2%	3%	2%	2%	3%	1%	5%	1%	2%	3%	1%
South Korea	14%	14%	14%	16%	13%	13%	14%	15%	15%	13%	14%	14%	15%	14%	11%	12%	14%	15%
Finland	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	0%	0%	2%	1%	2%
France	1%	1%	1%	0%	1%	1%	2%	1%	1%	2%	1%	1%	2%	0%	1%	1%	1%	2%
Canada	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	0%	0%	0%	1%	1%	2%
Nigeria	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%	1%	2%
Australia	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	4%
Italy	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%
None of the above	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.A) Imagine an Artificial Intelligence was developed which could identify how old a person was through a camera. Would you support or oppose using AI like this in supermarkets to work out how old a customer was and automatically approve them or stop them buying age-restricted items?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1015	132	160	167	177	156	223	80	143	72	100	84	108	95	37	123	88	57	28
Weighted	1012	144	173	169	171	144	211	127	135	68	91	75	105	88	33	113	92	52	32
Strongly Support	11%	10%	14%	12%	12%	7%	9%	12%	6%	13%	11%	10%	16%	9%	8%	10%	12%	10%	9%
Support	34%	45%	29%	37%	35%	34%	26%	35%	35%	28%	29%	32%	41%	30%	33%	32%	31%	37%	53%
Neither Support Nor Oppose	23%	22%	22%	23%	24%	25%	25%	17%	24%	29%	25%	24%	23%	26%	21%	24%	27%	17%	20%
Oppose	13%	11%	13%	8%	12%	15%	20%	16%	19%	9%	13%	15%	8%	15%	16%	14%	9%	16%	8%
Strongly Oppose	13%	7%	16%	13%	11%	13%	18%	10%	13%	20%	18%	10%	7%	16%	7%	15%	16%	17%	10%
Don't Know	6%	6%	6%	7%	7%	6%	3%	11%	3%	1%	5%	9%	5%	4%	15%	5%	6%	3%	0%
Total Support:	44%	55%	43%	49%	47%	41%	35%	47%	41%	41%	40%	42%	57%	38%	41%	42%	43%	47%	63%
Total Oppose:	27%	17%	29%	21%	22%	28%	38%	25%	32%	29%	30%	25%	14%	31%	24%	29%	24%	33%	18%
Net:	18%	38%	14%	28%	25%	13%	-3%	22%	10%	11%	10%	17%	42%	7%	17%	13%	19%	14%	45%

Note:

BASE: Question displayed when the Question "Making a fair hiring decision"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.B) Imagine an Artificial Intelligence was developed which could identify how old a person was through a camera. Would you support or oppose using AI like this in supermarkets to work out how old a customer was and automatically approve them or stop them buying age-restricted items?

	Gender			Social Grade				EU 2016 Vote			2019			Voting Intention				
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1015	491	518	309	286	191	220	368	403	151	377	287	66	13	133	246	374	62
Weighted	1012	503	502	274	247	234	247	357	395	158	362	290	65	12	139	241	378	65
Strongly Support	11%	12%	9%	11%	10%	9%	13%	11%	12%	8%	11%	12%	6%	14%	10%	15%	11%	9%
Support	34%	36%	32%	35%	32%	36%	32%	32%	37%	24%	31%	35%	42%	23%	27%	33%	37%	42%
Neither Support Nor Oppose	23%	21%	25%	21%	24%	25%	25%	24%	23%	28%	24%	21%	15%	26%	29%	22%	21%	28%
Oppose	13%	14%	13%	15%	14%	11%	13%	13%	12%	18%	14%	14%	17%	0%	14%	14%	14%	11%
Strongly Oppose	13%	13%	13%	13%	14%	14%	12%	15%	14%	12%	14%	14%	16%	38%	13%	11%	13%	8%
Don't Know	6%	3%	8%	5%	6%	6%	5%	5%	4%	11%	6%	4%	5%	0%	8%	5%	5%	3%
Total Support:	44%	49%	41%	45%	43%	44%	45%	43%	48%	32%	43%	47%	48%	37%	36%	48%	48%	51%
Total Oppose:	27%	27%	26%	29%	28%	25%	25%	28%	26%	30%	28%	28%	32%	38%	26%	25%	27%	18%
Net:	18%	22%	14%	17%	15%	20%	20%	15%	23%	2%	15%	19%	15%	-1%	10%	22%	20%	32%

Note:

BASE: Question displayed when the Question "Making a fair hiring decision"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.A) You said you would oppose using AI in supermarkets to work out customers' age for age-restricted purchases. Why is this? Select any which apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	272	24	45	35	40	44	84	20	44	21	30	22	16	29	9	36	22	18	5
Weighted	269	25	50	36	38	41	79	32	43	20	27	19	15	28	8	33	22	17	6
I worry the AI would estimate age incorrectly	47%	54%	51%	37%	54%	53%	40%	27%	60%	48%	53%	57%	49%	39%	43%	53%	34%	54%	27%
I would not want cameras recording shop customers	46%	45%	31%	57%	33%	42%	59%	58%	23%	50%	48%	47%	44%	51%	36%	50%	48%	52%	73%
I worry about the AI taking away the need for human workers	44%	34%	46%	43%	53%	39%	46%	41%	42%	32%	58%	32%	46%	39%	41%	51%	50%	60%	27%
I worry the AI would be vulnerable to hacks or sabotage	32%	40%	34%	26%	26%	29%	34%	28%	42%	45%	32%	28%	42%	26%	46%	21%	24%	27%	16%
It would be less effective than humans	27%	47%	29%	25%	31%	27%	19%	5%	29%	27%	47%	13%	47%	25%	41%	32%	26%	31%	16%
Don't Know	2%	0%	5%	0%	4%	5%	0%	8%	5%	0%	0%	8%	0%	0%	0%	0%	0%	0%	0%
Other (Please Specify)	7%	10%	8%	8%	2%	7%	8%	17%	7%	10%	12%	9%	8%	7%	0%	0%	0%	5%	0%

Note:

BASE: Oppose using AI to identify ages

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.B) You said you would oppose using AI in supermarkets to work out customers' age for age-restricted purchases. Why is this? Select any which apply

	Total	Gender		Social Grade			EU 2016 Vote			2019				Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	272	132	137	88	80	49	54	104	102	45	105	80	22	5	35	63	102	12
Weighted	269	134	132	79	69	58	62	99	101	47	100	82	21	5	37	61	103	12
I worry the AI would estimate age incorrectly	47%	39%	55%	44%	46%	49%	48%	42%	51%	42%	44%	51%	42%	63%	41%	39%	53%	38%
I would not want cameras recording shop customers	46%	45%	48%	47%	50%	45%	40%	44%	55%	31%	50%	54%	54%	45%	21%	44%	50%	49%
I worry about the AI taking away the need for human workers	44%	41%	48%	40%	44%	51%	43%	47%	42%	48%	41%	44%	44%	44%	55%	37%	44%	24%
I worry the AI would be vulnerable to hacks or sabotage	32%	24%	38%	32%	32%	30%	30%	29%	34%	31%	31%	31%	41%	25%	30%	30%	31%	28%
It would be less effective than humans	27%	26%	29%	33%	25%	31%	21%	27%	23%	26%	22%	30%	26%	25%	29%	15%	29%	29%
Don't Know	2%	5%	0%	1%	2%	0%	6%	3%	0%	7%	2%	3%	0%	0%	3%	2%	2%	0%
Other (Please Specify)	7%	6%	9%	11%	7%	4%	6%	7%	10%	0%	10%	2%	19%	37%	0%	9%	6%	21%

Note:

BASE: Oppose using AI to identify ages

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.A) Which of the following comes closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1015	132	160	167	177	156	223	80	143	72	100	84	108	95	37	123	88	57	28
Weighted	1012	144	173	169	171	144	211	127	135	68	91	75	105	88	33	113	92	52	32
An AI would be more accurate than a human at identifying people's age from their face	30%	31%	26%	27%	36%	32%	28%	38%	23%	30%	31%	30%	34%	26%	27%	23%	30%	34%	38%
An AI would be as accurate as a human at identifying people's age from their face	33%	43%	31%	36%	33%	29%	30%	27%	41%	34%	33%	28%	36%	40%	36%	35%	29%	26%	26%
An AI would be less accurate than a human at identifying people's age from their face	21%	17%	30%	22%	19%	19%	22%	28%	20%	20%	20%	19%	16%	25%	19%	19%	29%	19%	20%
Don't Know	15%	9%	13%	15%	13%	20%	20%	6%	16%	17%	15%	23%	14%	9%	18%	23%	12%	21%	16%

Note:

BASE: Question displayed when the Question "Making a fair hiring decision"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1015	491	518	309	286	191	220	368	403	151	377	287	66	13	133	246	374	62
Weighted	1012	503	502	274	247	234	247	357	395	158	362	290	65	12	139	241	378	65
An AI would be more accurate than a human at identifying people's age from their face	30%	32%	28%	33%	30%	32%	26%	30%	34%	20%	30%	30%	43%	23%	21%	26%	33%	36%
An AI would be as accurate as a human at identifying people's age from their face	33%	35%	32%	35%	29%	34%	36%	34%	32%	31%	33%	38%	28%	29%	28%	38%	34%	41%
An AI would be less accurate than a human at identifying people's age from their face	21%	21%	22%	23%	23%	20%	20%	18%	25%	22%	20%	22%	15%	26%	25%	19%	22%	15%
Don't Know	15%	12%	18%	10%	18%	15%	18%	18%	10%	28%	17%	10%	14%	21%	26%	17%	11%	8%

Note:

BASE: Question displayed when the Question "Making a fair hiring decision"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.A) How accurate do you think an AI would be at working out a person’s age through a camera?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1015	132	160	167	177	156	223	80	143	72	100	84	108	95	37	123	88	57	28
Weighted	1012	144	173	169	171	144	211	127	135	68	91	75	105	88	33	113	92	52	32
I expect an AI would be completely accurate (100% accuracy)	6%	7%	6%	5%	7%	6%	6%	7%	3%	6%	5%	10%	5%	6%	3%	6%	8%	7%	7%
I expect an AI would accurate nearly all the time (90% - 99% accuracy)	24%	22%	23%	29%	29%	25%	16%	33%	20%	26%	19%	18%	32%	24%	27%	23%	20%	19%	14%
I expect an AI would be accurate most of the time (60% - 89% accuracy)	32%	38%	34%	33%	31%	28%	31%	23%	33%	30%	38%	27%	34%	31%	38%	34%	30%	40%	52%
I expect an AI would be accurate about half of the time (41% - 59% accuracy)	16%	20%	20%	14%	14%	12%	17%	19%	20%	16%	14%	15%	12%	21%	12%	16%	15%	9%	18%
I expect an AI would be inaccurate most of the time (11% - 40% accuracy)	5%	2%	7%	3%	5%	7%	3%	7%	5%	6%	6%	3%	3%	4%	0%	1%	8%	7%	2%
I expect an AI would inaccurate nearly all the time (1% - 10% accuracy)	2%	1%	1%	1%	1%	4%	3%	0%	1%	3%	2%	3%	2%	1%	0%	5%	1%	3%	0%
I expect an AI would be completely inaccurate (0% accuracy)	2%	1%	1%	1%	1%	1%	4%	1%	1%	3%	2%	0%	0%	2%	6%	3%	3%	1%	0%
Don't Know	14%	8%	8%	13%	12%	17%	21%	11%	16%	10%	14%	25%	12%	11%	15%	12%	15%	14%	7%

Note:

BASE: Question displayed when the Question "Making a fair hiring decision"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.B) How accurate do you think an AI would be at working out a person's age through a camera?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	1015	491	518	309	286	191	220	368	403	151	377	287	66	13	133	246	374	62
Weighted	1012	503	502	274	247	234	247	357	395	158	362	290	65	12	139	241	378	65
I expect an AI would be completely accurate (100% accuracy)	6%	6%	7%	6%	3%	7%	8%	6%	6%	6%	7%	4%	9%	7%	3%	7%	5%	9%
I expect an AI would accurately nearly all the time (90% - 99% accuracy)	24%	27%	20%	24%	19%	26%	25%	23%	26%	20%	22%	30%	26%	16%	15%	22%	29%	30%
I expect an AI would accurately most of the time (60% - 89% accuracy)	32%	32%	33%	37%	37%	28%	28%	32%	32%	29%	31%	31%	33%	29%	32%	33%	34%	29%
I expect an AI would accurately about half of the time (41% - 59% accuracy)	16%	15%	17%	15%	18%	20%	13%	13%	17%	16%	14%	19%	18%	11%	21%	14%	17%	23%
I expect an AI would be inaccurate most of the time (11% - 40% accuracy)	5%	5%	4%	5%	4%	4%	6%	4%	7%	4%	4%	6%	3%	7%	5%	5%	6%	1%
I expect an AI would be inaccurate nearly all the time (1% - 10% accuracy)	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	3%	1%	0%	9%	3%	3%	1%	0%
I expect an AI would be completely inaccurate (0% accuracy)	2%	2%	1%	2%	2%	1%	1%	2%	1%	3%	2%	1%	0%	7%	3%	1%	1%	1%
Don't Know	14%	11%	16%	10%	15%	14%	16%	18%	9%	19%	17%	8%	11%	14%	18%	15%	8%	6%

Note:

BASE: Question displayed when the Question "Making a fair hiring decision"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.A) And how accurate do you think an AI would have to be at working out a person’s age through a camera before being rolled out across all stores?

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1015	132	160	167	177	156	223	80	143	72	100	84	108	95	37	123	88	57	28
Weighted	1012	144	173	169	171	144	211	127	135	68	91	75	105	88	33	113	92	52	32
I expect an AI would have to be completely accurate (100% accuracy)	18%	15%	22%	12%	22%	18%	18%	26%	11%	22%	16%	21%	19%	22%	24%	17%	13%	10%	11%
I expect an AI would have to be accurate nearly all the time (90% - 99% accuracy)	36%	38%	31%	39%	37%	39%	36%	30%	42%	38%	37%	30%	41%	31%	27%	40%	35%	42%	41%
I expect an AI would have to be accurate most of the time (60% - 89% accuracy)	19%	19%	23%	25%	17%	15%	17%	13%	22%	17%	17%	17%	18%	26%	27%	16%	23%	22%	20%
I expect an AI would have to be accurate about half of the time (41% - 59% accuracy)	7%	10%	5%	7%	6%	10%	8%	6%	9%	10%	8%	8%	7%	3%	8%	6%	11%	2%	15%
I expect an AI would have to be accurate at least some of the time (25% - 40%)	3%	6%	6%	1%	4%	1%	1%	5%	4%	1%	3%	1%	2%	2%	0%	3%	2%	7%	5%
I expect an AI would have to be accurate at least 10% of the time	2%	4%	2%	3%	3%	1%	1%	6%	1%	3%	1%	2%	1%	2%	2%	3%	2%	3%	0%
Don't Know	14%	8%	12%	13%	12%	16%	19%	13%	12%	8%	17%	22%	11%	13%	12%	16%	14%	13%	7%

Note:

BASE: Question displayed when the Question "Making a fair hiring decision"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.B) And how accurate do you think an AI would have to be at working out a person’s age through a camera before being rolled out across all stores?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1015	491	518	309	286	191	220	368	403	151	377	287	66	13	133	246	374	62
Weighted	1012	503	502	274	247	234	247	357	395	158	362	290	65	12	139	241	378	65
I expect an AI would have to be completely accurate (100% accuracy)	18%	17%	19%	17%	15%	17%	22%	18%	19%	14%	17%	17%	22%	37%	15%	16%	19%	19%
I expect an AI would have to be accurate nearly all the time (90% - 99% accuracy)	36%	39%	34%	38%	36%	36%	36%	37%	39%	27%	37%	43%	40%	13%	26%	36%	43%	30%
I expect an AI would have to be accurate most of the time (60% - 89% accuracy)	19%	20%	19%	21%	21%	18%	18%	17%	21%	21%	18%	19%	9%	31%	28%	22%	19%	21%
I expect an AI would have to be accurate about half of the time (41% - 59% accuracy)	7%	8%	7%	8%	6%	12%	4%	7%	8%	7%	8%	6%	15%	11%	8%	9%	5%	19%
I expect an AI would have to be accurate at least some of the time (25% - 40%)	3%	3%	2%	2%	3%	2%	5%	1%	3%	5%	3%	4%	3%	0%	4%	4%	3%	1%
I expect an AI would have to be accurate at least 10% of the time	2%	2%	2%	3%	2%	0%	3%	2%	1%	5%	2%	2%	0%	0%	3%	2%	2%	2%
Don't Know	14%	11%	16%	11%	16%	16%	12%	17%	9%	20%	15%	10%	11%	7%	17%	12%	9%	9%

Note:

BASE: Question displayed when the Question "Making a fair hiring decision"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.A) Imagine an Artificial Intelligence was developed which could diagnose people with conditions based on the symptoms they describe. Would you support or oppose using AI like this in GPs and hospitals to diagnose patients?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly Support	11%	12%	11%	10%	13%	10%	10%	11%	10%	13%	11%	9%	8%	14%	12%	13%	12%	11%	12%
Support	34%	36%	34%	32%	36%	35%	33%	39%	31%	34%	32%	42%	36%	34%	30%	32%	34%	29%	35%
Neither Support Nor Oppose	26%	26%	25%	28%	19%	26%	29%	22%	29%	27%	27%	18%	25%	19%	27%	30%	24%	29%	33%
Oppose	15%	12%	15%	15%	17%	14%	16%	13%	17%	14%	15%	18%	16%	19%	12%	13%	15%	13%	9%
Strongly Oppose	9%	11%	11%	8%	9%	10%	6%	11%	9%	9%	8%	6%	9%	9%	12%	7%	9%	9%	8%
Don't Know	5%	4%	4%	7%	6%	5%	5%	3%	4%	4%	7%	6%	6%	5%	6%	6%	6%	9%	3%
Total Support:	45%	48%	45%	42%	49%	45%	44%	50%	41%	47%	43%	52%	44%	48%	42%	44%	46%	40%	47%
Total Oppose:	24%	22%	26%	23%	26%	24%	22%	25%	26%	22%	23%	24%	25%	28%	25%	20%	25%	22%	18%
Net:	22%	26%	20%	19%	23%	21%	22%	26%	15%	24%	20%	28%	20%	20%	18%	24%	21%	18%	29%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.B) Imagine an Artificial Intelligence was developed which could diagnose people with conditions based on the symptoms they describe. Would you support or oppose using AI like this in GPs and hospitals to diagnose patients?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly Support	11%	15%	8%	13%	10%	9%	12%	10%	14%	8%	12%	11%	12%	10%	8%	13%	12%	14%
Support	34%	38%	31%	39%	38%	33%	27%	37%	35%	27%	37%	37%	31%	39%	27%	38%	37%	37%
Neither Support Nor Oppose	26%	22%	29%	23%	25%	27%	28%	24%	26%	28%	23%	24%	28%	17%	30%	24%	24%	20%
Oppose	15%	13%	17%	14%	15%	13%	17%	16%	15%	14%	16%	15%	13%	18%	12%	17%	14%	12%
Strongly Oppose	9%	8%	9%	7%	9%	10%	10%	9%	7%	13%	7%	7%	10%	16%	16%	4%	9%	8%
Don't Know	5%	4%	6%	4%	4%	7%	6%	4%	5%	9%	4%	5%	6%	0%	8%	4%	4%	9%
Total Support:	45%	53%	38%	52%	47%	42%	39%	47%	48%	35%	50%	48%	43%	49%	35%	51%	50%	51%
Total Oppose:	24%	21%	26%	21%	24%	23%	27%	25%	21%	27%	24%	23%	23%	34%	28%	21%	22%	20%
Net:	22%	32%	12%	32%	24%	19%	13%	22%	27%	8%	26%	26%	21%	16%	7%	30%	27%	30%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.A) You said you would oppose using AI to diagnose people with conditions based on their symptoms. Why is this? Select any which apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	470	57	82	78	88	72	93	44	71	35	45	40	44	46	22	46	43	23	11
Weighted	477	63	87	78	89	68	92	69	67	36	41	33	44	45	20	44	44	22	11
I worry the AI would give incorrect diagnoses	67%	57%	66%	53%	72%	75%	73%	69%	70%	66%	76%	68%	66%	73%	72%	63%	51%	51%	71%
It would cause a lot of damage if the AI made a mistake	57%	55%	57%	47%	62%	55%	62%	63%	57%	56%	67%	45%	67%	52%	38%	50%	59%	49%	60%
It would not deal with the patient in a sympathetic, caring way	56%	52%	57%	49%	59%	49%	62%	54%	71%	65%	48%	54%	52%	62%	41%	56%	50%	43%	36%
I worry about the AI taking away the need for human workers	43%	46%	47%	31%	53%	30%	47%	45%	46%	47%	43%	40%	46%	46%	27%	52%	34%	28%	34%
It would be less effective than humans	41%	44%	43%	40%	44%	30%	46%	40%	48%	47%	29%	43%	53%	44%	33%	39%	31%	45%	39%
I worry the AI would be vulnerable to hacks or sabotage	39%	35%	40%	34%	43%	42%	41%	36%	39%	42%	40%	48%	51%	47%	27%	35%	26%	49%	26%
I would not want an AI having information about people's symptoms	27%	31%	32%	14%	26%	38%	26%	31%	30%	27%	28%	36%	36%	28%	27%	22%	19%	11%	18%
Don't Know	1%	1%	0%	3%	2%	2%	1%	0%	0%	3%	0%	3%	0%	3%	4%	2%	0%	5%	8%
Other (Please Specify)	3%	5%	1%	3%	2%	1%	5%	7%	1%	0%	0%	7%	2%	7%	0%	3%	0%	0%	0%

Note:

BASE: Oppose using AI to diagnose people

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.B) You said you would oppose using AI to diagnose people with conditions based on their symptoms. Why is this? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	470	197	268	123	140	85	115	183	171	77	176	121	27	9	71	99	159	23
Weighted	477	208	264	111	122	103	134	184	169	82	172	125	27	9	77	97	166	26
I worry the AI would give incorrect diagnoses	67%	63%	70%	72%	70%	57%	65%	68%	69%	56%	70%	70%	71%	81%	63%	70%	69%	72%
It would cause a lot of damage if the AI made a mistake	57%	51%	61%	59%	54%	45%	64%	58%	57%	53%	60%	55%	53%	71%	54%	57%	58%	68%
It would not deal with the patient in a sympathetic, caring way	56%	46%	63%	62%	58%	45%	55%	57%	53%	54%	53%	53%	62%	65%	62%	47%	59%	53%
I worry about the AI taking away the need for human workers	43%	38%	47%	36%	46%	43%	45%	43%	39%	47%	40%	45%	48%	55%	42%	36%	45%	37%
It would be less effective than humans	41%	44%	40%	49%	38%	31%	46%	40%	39%	51%	40%	38%	30%	64%	43%	46%	37%	34%
I worry the AI would be vulnerable to hacks or sabotage	39%	36%	42%	47%	38%	32%	39%	38%	43%	44%	41%	39%	58%	20%	36%	41%	46%	41%
I would not want an AI having information about people's symptoms	27%	22%	30%	34%	27%	29%	20%	28%	27%	26%	30%	21%	47%	37%	23%	25%	26%	33%
Don't Know	1%	3%	0%	0%	2%	3%	1%	3%	0%	0%	2%	1%	0%	0%	0%	2%	1%	0%
Other (Please Specify)	3%	3%	3%	2%	4%	3%	3%	3%	2%	2%	2%	4%	0%	0%	2%	1%	3%	9%

Note:

BASE: Oppose using AI to diagnose people

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.A) Would you support or oppose an AI making diagnoses in the following circumstances?: Patients are forced to use the AI algorithm

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I would strongly support an AI making a diagnosis in this situation	5%	6%	9%	3%	5%	3%	2%	9%	2%	6%	4%	2%	6%	5%	2%	8%	3%	2%	3%
I would somewhat support an AI making a diagnosis in this situation	12%	19%	12%	12%	15%	9%	9%	13%	10%	10%	13%	16%	13%	16%	15%	13%	5%	11%	24%
I would somewhat oppose an AI making a diagnosis in this situation	28%	27%	25%	32%	27%	28%	29%	28%	34%	27%	27%	28%	26%	25%	32%	25%	32%	21%	28%
I would strongly oppose an AI making a diagnosis in this situation	42%	36%	41%	39%	42%	47%	48%	38%	45%	45%	42%	40%	46%	39%	42%	42%	44%	50%	37%
Don't know	12%	12%	12%	13%	11%	13%	13%	12%	9%	12%	14%	14%	9%	15%	10%	12%	16%	15%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.B) Would you support or oppose an AI making diagnoses in the following circumstances?: Patients are forced to use the AI algorithm

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I would strongly support an AI making a diagnosis in this situation	5%	6%	3%	5%	3%	6%	6%	4%	6%	4%	5%	6%	6%	0%	4%	5%	5%	9%
I would somewhat support an AI making a diagnosis in this situation	12%	14%	11%	14%	13%	13%	10%	12%	13%	12%	13%	14%	11%	5%	9%	16%	14%	15%
I would somewhat oppose an AI making a diagnosis in this situation	28%	29%	27%	31%	33%	25%	22%	29%	29%	23%	29%	30%	30%	22%	20%	32%	28%	34%
I would strongly oppose an AI making a diagnosis in this situation	42%	41%	44%	41%	39%	42%	47%	45%	42%	37%	42%	42%	47%	65%	45%	38%	43%	33%
Don't know	12%	10%	14%	9%	12%	14%	14%	10%	10%	23%	10%	9%	7%	8%	21%	10%	9%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.A) Would you support or oppose an AI making diagnoses in the following circumstances?: Patients had the choice whether to use an AI or human doctor

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I would strongly support an AI making a diagnosis in this situation	24%	27%	25%	23%	25%	23%	24%	26%	22%	23%	24%	20%	22%	23%	30%	26%	28%	29%	19%
I would somewhat support an AI making a diagnosis in this situation	38%	37%	37%	35%	41%	38%	40%	36%	42%	36%	36%	39%	43%	38%	31%	39%	34%	38%	40%
I would somewhat oppose an AI making a diagnosis in this situation	15%	17%	17%	16%	12%	17%	12%	14%	13%	17%	11%	19%	15%	20%	14%	13%	14%	11%	24%
I would strongly oppose an AI making a diagnosis in this situation	11%	9%	11%	13%	11%	9%	12%	14%	11%	8%	12%	12%	10%	10%	15%	9%	11%	13%	6%
Don't know	12%	10%	11%	14%	10%	13%	13%	10%	12%	15%	16%	10%	10%	9%	11%	12%	13%	9%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.B) Would you support or oppose an AI making diagnoses in the following circumstances?: Patients had the choice whether to use an AI or human doctor

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I would strongly support an AI making a diagnosis in this situation	24%	29%	20%	26%	26%	22%	24%	24%	25%	24%	26%	24%	28%	30%	22%	26%	27%	22%
I would somewhat support an AI making a diagnosis in this situation	38%	36%	40%	43%	41%	32%	35%	40%	39%	28%	41%	42%	40%	35%	26%	39%	41%	41%
I would somewhat oppose an AI making a diagnosis in this situation	15%	15%	15%	13%	14%	17%	16%	13%	15%	18%	13%	15%	10%	17%	18%	17%	13%	15%
I would strongly oppose an AI making a diagnosis in this situation	11%	10%	12%	9%	9%	13%	13%	12%	9%	13%	10%	10%	11%	15%	16%	9%	10%	7%
Don't know	12%	11%	13%	9%	11%	15%	12%	11%	11%	16%	11%	8%	11%	3%	18%	9%	9%	16%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.A) Would you support or oppose an AI making diagnoses in the following circumstances?: All diagnoses were double checked by a human doctor

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I would strongly support an AI making a diagnosis in this situation	39%	39%	43%	32%	36%	37%	43%	43%	39%	39%	43%	42%	39%	37%	33%	35%	35%	34%	32%
I would somewhat support an AI making a diagnosis in this situation	37%	33%	33%	40%	41%	38%	38%	37%	39%	36%	32%	33%	41%	35%	34%	40%	35%	45%	42%
I would somewhat oppose an AI making a diagnosis in this situation	10%	14%	11%	11%	10%	8%	7%	7%	9%	5%	10%	9%	8%	15%	9%	13%	11%	9%	20%
I would strongly oppose an AI making a diagnosis in this situation	7%	7%	6%	8%	6%	7%	6%	6%	7%	8%	7%	7%	5%	7%	14%	3%	9%	6%	2%
Don't know	8%	7%	8%	9%	7%	10%	7%	7%	6%	11%	8%	9%	7%	7%	9%	9%	10%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.B) Would you support or oppose an AI making diagnoses in the following circumstances?: All diagnoses were double checked by a human doctor

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I would strongly support an AI making a diagnosis in this situation	39%	42%	35%	39%	39%	37%	40%	38%	40%	34%	40%	38%	45%	55%	34%	40%	40%	43%
I would somewhat support an AI making a diagnosis in this situation	37%	35%	39%	41%	38%	37%	34%	38%	41%	31%	40%	40%	31%	22%	31%	39%	40%	33%
I would somewhat oppose an AI making a diagnosis in this situation	10%	9%	11%	11%	8%	10%	11%	10%	9%	12%	8%	9%	14%	9%	11%	10%	9%	11%
I would strongly oppose an AI making a diagnosis in this situation	7%	7%	6%	6%	8%	6%	7%	8%	5%	8%	5%	7%	4%	10%	8%	5%	6%	3%
Don't know	8%	7%	9%	4%	8%	11%	9%	7%	6%	15%	6%	6%	7%	3%	15%	6%	5%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.A) Would you support or oppose an AI making diagnoses in the following circumstances?: The AI has to provide a transparent explanation of why it made its diagnosis

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I would strongly support an AI making a diagnosis in this situation	24%	25%	25%	18%	24%	24%	26%	24%	19%	25%	25%	30%	23%	25%	20%	28%	27%	22%	10%
I would somewhat support an AI making a diagnosis in this situation	42%	41%	42%	42%	46%	36%	42%	44%	47%	41%	40%	38%	42%	43%	34%	42%	34%	46%	47%
I would somewhat oppose an AI making a diagnosis in this situation	14%	15%	14%	16%	12%	16%	11%	14%	15%	18%	12%	8%	14%	15%	18%	14%	13%	11%	16%
I would strongly oppose an AI making a diagnosis in this situation	9%	7%	11%	11%	8%	10%	7%	9%	9%	8%	9%	9%	9%	9%	12%	5%	12%	9%	6%
Don't know	12%	12%	9%	14%	10%	14%	13%	10%	11%	9%	14%	14%	12%	9%	15%	12%	14%	12%	20%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.B) Would you support or oppose an AI making diagnoses in the following circumstances?: The AI has to provide a transparent explanation of why it made its diagnosis

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I would strongly support an AI making a diagnosis in this situation	24%	29%	19%	25%	25%	21%	24%	23%	24%	26%	25%	23%	28%	19%	23%	24%	26%	25%
I would somewhat support an AI making a diagnosis in this situation	42%	39%	44%	47%	42%	39%	37%	41%	45%	32%	44%	45%	42%	45%	33%	46%	43%	43%
I would somewhat oppose an AI making a diagnosis in this situation	14%	13%	14%	13%	14%	16%	12%	15%	14%	12%	14%	15%	12%	11%	11%	16%	14%	11%
I would strongly oppose an AI making a diagnosis in this situation	9%	9%	9%	7%	8%	8%	12%	10%	7%	11%	7%	8%	8%	18%	13%	6%	7%	9%
Don't know	12%	10%	14%	8%	10%	15%	15%	10%	9%	20%	9%	8%	10%	7%	21%	8%	9%	11%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.A) Would you support or oppose an AI making diagnoses in the following circumstances?: Each AI algorithm was first tested and approved by a government regulator

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I would strongly support an AI making a diagnosis in this situation	19%	22%	22%	15%	20%	18%	18%	23%	15%	18%	19%	19%	19%	17%	16%	24%	20%	11%	19%
I would somewhat support an AI making a diagnosis in this situation	38%	35%	37%	39%	39%	35%	40%	40%	39%	39%	36%	38%	39%	39%	34%	33%	34%	42%	36%
I would somewhat oppose an AI making a diagnosis in this situation	18%	20%	18%	19%	16%	19%	15%	15%	20%	15%	15%	15%	17%	21%	18%	19%	21%	20%	16%
I would strongly oppose an AI making a diagnosis in this situation	10%	8%	11%	11%	11%	11%	10%	10%	12%	13%	11%	11%	10%	12%	16%	7%	10%	8%	8%
Don't know	15%	14%	13%	16%	15%	17%	17%	11%	14%	15%	19%	17%	16%	11%	17%	18%	15%	19%	21%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.B) Would you support or oppose an AI making diagnoses in the following circumstances?: Each AI algorithm was first tested and approved by a government regulator

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I would strongly support an AI making a diagnosis in this situation	19%	22%	16%	20%	20%	19%	17%	17%	21%	18%	20%	20%	22%	19%	16%	20%	21%	21%
I would somewhat support an AI making a diagnosis in this situation	38%	39%	36%	41%	37%	35%	37%	38%	39%	34%	41%	38%	35%	41%	30%	43%	40%	41%
I would somewhat oppose an AI making a diagnosis in this situation	18%	17%	18%	18%	17%	20%	16%	20%	18%	12%	18%	19%	14%	18%	15%	18%	18%	13%
I would strongly oppose an AI making a diagnosis in this situation	10%	10%	11%	10%	10%	9%	11%	12%	8%	11%	10%	10%	12%	10%	12%	7%	10%	7%
Don't know	15%	12%	19%	11%	15%	16%	19%	13%	14%	25%	12%	13%	17%	12%	27%	11%	12%	19%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.A) Would you support or oppose an AI making diagnoses in the following circumstances?: A peer reviewed study had shown that the AI algorithm was at least as reliable as a human doctor

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I would strongly support an AI making a diagnosis in this situation	17%	19%	21%	15%	19%	17%	14%	17%	14%	18%	23%	17%	14%	21%	15%	23%	18%	16%	7%
I would somewhat support an AI making a diagnosis in this situation	42%	39%	38%	42%	42%	39%	47%	44%	42%	40%	37%	46%	48%	39%	33%	37%	40%	38%	56%
I would somewhat oppose an AI making a diagnosis in this situation	18%	20%	22%	16%	16%	17%	17%	16%	24%	20%	16%	17%	17%	21%	20%	19%	12%	16%	15%
I would strongly oppose an AI making a diagnosis in this situation	10%	10%	9%	11%	12%	12%	9%	10%	8%	11%	9%	10%	9%	10%	18%	7%	13%	11%	17%
Don't know	13%	12%	10%	15%	10%	16%	14%	13%	12%	11%	15%	10%	11%	8%	14%	15%	17%	19%	5%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.B) Would you support or oppose an AI making diagnoses in the following circumstances?: A peer reviewed study had shown that the AI algorithm was at least as reliable as a human doctor

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I would strongly support an AI making a diagnosis in this situation	17%	21%	14%	19%	18%	16%	17%	15%	20%	15%	16%	20%	24%	25%	15%	16%	21%	22%
I would somewhat support an AI making a diagnosis in this situation	42%	42%	42%	46%	44%	42%	34%	43%	43%	35%	45%	41%	43%	24%	35%	50%	42%	39%
I would somewhat oppose an AI making a diagnosis in this situation	18%	17%	19%	18%	15%	19%	21%	20%	17%	18%	18%	20%	15%	24%	17%	17%	18%	19%
I would strongly oppose an AI making a diagnosis in this situation	10%	10%	10%	8%	10%	11%	11%	11%	9%	12%	9%	9%	10%	24%	13%	8%	9%	7%
Don't know	13%	10%	15%	9%	14%	12%	16%	11%	11%	20%	12%	10%	9%	3%	20%	9%	10%	13%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.A) How accurate do you believe doctors currently tend to be when they make medical diagnoses?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I expect most doctors are completely accurate (100% accuracy)	3%	6%	4%	2%	2%	1%	2%	4%	1%	4%	3%	3%	3%	3%	2%	2%	1%	3%	9%
I expect most doctors are accurate nearly all the time (90% - 99% accuracy)	31%	27%	36%	35%	27%	27%	31%	34%	30%	31%	33%	34%	30%	26%	30%	30%	30%	27%	31%
I expect most doctors are accurate most of the time (60% - 89% accuracy)	50%	50%	48%	44%	53%	54%	54%	45%	54%	50%	53%	40%	52%	55%	55%	53%	48%	57%	43%
I expect most doctors are accurate about half of the time (41% - 59% accuracy)	8%	9%	7%	8%	9%	9%	7%	8%	7%	9%	5%	12%	8%	9%	3%	7%	10%	5%	13%
I expect most doctors are accurate at least some of the time (25% - 40%)	2%	2%	2%	3%	1%	1%	0%	1%	2%	2%	1%	1%	1%	1%	2%	3%	3%	2%	0%
I expect most doctors are accurate at least 10% of the time	1%	2%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	2%	1%	0%	1%	1%	0%
Don't Know	6%	4%	4%	7%	7%	7%	6%	6%	6%	4%	5%	10%	5%	5%	6%	5%	8%	5%	4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.B) How accurate do you believe doctors currently tend to be when they make medical diagnoses?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I expect most doctors are completely accurate (100% accuracy)	3%	3%	3%	3%	2%	3%	3%	3%	3%	1%	3%	2%	5%	9%	2%	3%	3%	7%
I expect most doctors are accurate nearly all the time (90% - 99% accuracy)	31%	33%	29%	29%	30%	31%	32%	33%	29%	30%	32%	32%	28%	37%	28%	31%	32%	25%
I expect most doctors are accurate most of the time (60% - 89% accuracy)	50%	48%	53%	56%	52%	47%	47%	50%	52%	46%	51%	51%	54%	32%	50%	52%	50%	58%
I expect most doctors are accurate about half of the time (41% - 59% accuracy)	8%	8%	8%	7%	8%	10%	9%	8%	8%	7%	8%	8%	2%	15%	7%	8%	8%	5%
I expect most doctors are accurate at least some of the time (25% - 40%)	2%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	5%	2%	2%	2%	1%
I expect most doctors are accurate at least 10% of the time	1%	1%	0%	0%	1%	0%	1%	0%	0%	2%	1%	0%	0%	0%	2%	1%	0%	0%
Don't Know	6%	6%	6%	5%	6%	7%	7%	4%	5%	12%	4%	6%	9%	3%	9%	5%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.A) How accurate do you think an AI would have to be in its diagnosis before being rolled out in doctors offices and hospitals?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I expect an AI would have to be completely accurate (100% accuracy)	19%	14%	22%	19%	23%	16%	20%	24%	19%	20%	20%	21%	17%	17%	17%	19%	18%	15%	23%
I expect an AI would have to be accurate nearly all the time (90% - 99% accuracy)	36%	35%	36%	31%	39%	37%	38%	36%	34%	35%	34%	37%	40%	39%	36%	36%	32%	42%	32%
I expect an AI would have to be accurate most of the time (60% - 89% accuracy)	17%	22%	17%	21%	15%	17%	14%	15%	19%	15%	19%	16%	21%	19%	17%	16%	21%	11%	14%
I expect an AI would have to be accurate about half of the time (41% - 59% accuracy)	9%	12%	12%	9%	7%	7%	5%	8%	8%	10%	7%	6%	8%	12%	13%	8%	6%	10%	14%
I expect an AI would have to be accurate at least some of the time (25% - 40%)	3%	5%	4%	3%	2%	1%	3%	4%	4%	4%	2%	4%	2%	1%	2%	4%	4%	3%	4%
I expect an AI would have to be accurate at least 10% of the time	2%	2%	2%	2%	1%	3%	1%	1%	1%	3%	2%	1%	0%	1%	2%	2%	2%	1%	0%
Don't Know	14%	9%	8%	16%	13%	19%	19%	12%	14%	14%	16%	15%	12%	11%	12%	15%	18%	19%	13%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.B) How accurate do you think an AI would have to be in its diagnosis before being rolled out in doctors offices and hospitals?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I expect an AI would have to be completely accurate (100% accuracy)	19%	19%	20%	17%	17%	22%	22%	20%	21%	17%	19%	22%	18%	22%	18%	18%	21%	21%
I expect an AI would have to be accurate nearly all the time (90% - 99% accuracy)	36%	39%	33%	39%	38%	34%	33%	38%	37%	29%	37%	37%	39%	35%	29%	38%	37%	39%
I expect an AI would have to be accurate most of the time (60% - 89% accuracy)	17%	18%	17%	17%	19%	16%	16%	15%	18%	18%	18%	17%	16%	8%	17%	19%	18%	16%
I expect an AI would have to be accurate about half of the time (41% - 59% accuracy)	9%	7%	10%	10%	6%	9%	9%	7%	8%	9%	8%	9%	8%	9%	10%	9%	8%	8%
I expect an AI would have to be accurate at least some of the time (25% - 40%)	3%	3%	3%	3%	3%	5%	2%	3%	3%	3%	4%	4%	3%	0%	2%	4%	3%	3%
I expect an AI would have to be accurate at least 10% of the time	2%	2%	1%	2%	2%	2%	1%	1%	1%	2%	1%	2%	2%	6%	2%	1%	1%	2%
Don't Know	14%	13%	16%	12%	16%	13%	16%	15%	11%	22%	13%	11%	14%	19%	22%	11%	11%	11%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.A) Which of the following comes closest to your view?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
An AI would be more accurate than a human at diagnosing people based on their symptoms	18%	20%	21%	18%	20%	16%	14%	24%	19%	18%	16%	22%	17%	17%	12%	15%	17%	15%	14%
An AI would be as accurate as a human at diagnosing people based on their symptoms	33%	32%	36%	33%	32%	33%	34%	33%	30%	34%	35%	34%	35%	36%	29%	39%	28%	30%	35%
An AI would be less accurate than a human at diagnosing people based on their symptoms	30%	33%	28%	28%	28%	27%	33%	25%	33%	36%	28%	23%	26%	33%	34%	26%	34%	30%	36%
Don't Know	19%	15%	16%	21%	19%	24%	19%	18%	18%	12%	22%	22%	22%	13%	24%	19%	21%	25%	15%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
An AI would be more accurate than a human at diagnosing people based on their symptoms	18%	21%	15%	20%	20%	17%	15%	16%	22%	15%	17%	20%	25%	9%	16%	18%	22%	21%
An AI would be as accurate as a human at diagnosing people based on their symptoms	33%	35%	32%	37%	32%	31%	33%	35%	34%	27%	37%	35%	29%	29%	26%	37%	35%	31%
An AI would be less accurate than a human at diagnosing people based on their symptoms	30%	28%	32%	28%	30%	31%	29%	30%	27%	33%	28%	29%	29%	51%	33%	28%	28%	30%
Don't Know	19%	17%	21%	15%	18%	20%	23%	19%	18%	25%	18%	16%	17%	12%	24%	17%	16%	18%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.A) Imagine an Artificial Intelligence was developed which was able to automatically recognise when a train passenger was posing a threat to others on the train, before they caused any trouble. Would you support or oppose a system like this being used to call train staff or transport police in advance of any trouble?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	989	126	154	175	178	141	215	102	136	94	96	75	81	75	55	114	84	49	28
Weighted	992	137	167	172	171	137	209	154	126	92	90	65	75	72	47	108	88	48	28
Strongly Support	21%	11%	21%	19%	22%	24%	28%	23%	20%	19%	23%	26%	24%	25%	24%	24%	14%	12%	14%
Support	46%	47%	47%	41%	44%	42%	51%	46%	53%	45%	43%	47%	42%	44%	40%	47%	41%	51%	41%
Neither Support Nor Oppose	18%	20%	19%	22%	17%	19%	12%	19%	15%	18%	16%	14%	19%	16%	24%	18%	24%	15%	13%
Oppose	6%	10%	6%	6%	8%	1%	4%	5%	4%	6%	7%	8%	4%	7%	6%	2%	7%	10%	9%
Strongly Oppose	3%	5%	2%	5%	3%	4%	1%	2%	3%	6%	1%	2%	3%	3%	1%	3%	5%	6%	10%
Don't Know	7%	7%	5%	7%	7%	10%	5%	5%	5%	8%	11%	2%	7%	6%	6%	5%	9%	7%	13%
Total Support:	67%	58%	68%	60%	66%	66%	78%	69%	73%	63%	65%	74%	66%	69%	63%	71%	55%	63%	55%
Total Oppose:	9%	15%	8%	11%	10%	5%	5%	7%	7%	11%	8%	10%	7%	9%	7%	5%	12%	16%	19%
Net:	58%	44%	60%	49%	56%	60%	73%	62%	67%	52%	58%	63%	59%	59%	56%	66%	43%	47%	36%

Note:

BASE: Question displayed when the Question "Finding trends in data"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.B) Imagine an Artificial Intelligence was developed which was able to automatically recognise when a train passenger was posing a threat to others on the train, before they caused any trouble. Would you support or oppose a system like this being used to call train staff or transport police in advance of any trouble?

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	989	475	511	293	303	165	221	368	397	139	371	262	59	12	135	215	357	64
Weighted	992	483	507	263	270	203	250	369	395	142	371	265	54	14	138	215	360	63
Strongly Support	21%	23%	20%	23%	18%	20%	23%	25%	21%	18%	27%	20%	22%	15%	15%	25%	20%	27%
Support	46%	45%	46%	46%	49%	43%	42%	46%	48%	40%	47%	48%	34%	40%	43%	52%	51%	34%
Neither Support Nor Oppose	18%	17%	18%	13%	18%	20%	20%	15%	17%	25%	15%	17%	18%	28%	26%	16%	15%	20%
Oppose	6%	5%	6%	6%	6%	8%	3%	6%	5%	6%	5%	6%	3%	11%	6%	3%	6%	3%
Strongly Oppose	3%	4%	2%	4%	4%	1%	3%	3%	3%	3%	3%	2%	2%	6%	3%	1%	2%	2%
Don't Know	7%	6%	7%	8%	4%	8%	7%	5%	7%	8%	4%	7%	21%	0%	6%	2%	5%	14%
Total Support:	67%	68%	66%	70%	67%	64%	66%	71%	68%	58%	75%	68%	56%	55%	58%	77%	71%	61%
Total Oppose:	9%	9%	8%	9%	10%	8%	7%	9%	8%	9%	7%	8%	5%	17%	9%	5%	9%	4%
Net:	58%	59%	58%	61%	57%	55%	59%	63%	61%	49%	67%	61%	51%	38%	49%	73%	62%	57%

Note:

BASE: Question displayed when the Question "Finding trends in data"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.A) You said you would oppose using AI to recognise when train passengers are posing a threat to others. Why is this? Select any which apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	88	19	13	18	17	9	12	7	10	9	7	8	6	7	4	7	11	7	5
Weighted	86	19	14	17	18	7	11	10	9	9	7	7	5	7	3	6	11	7	5
I worry the AI would incorrectly identify people	68%	60%	74%	75%	54%	60%	92%	86%	69%	57%	76%	59%	69%	55%	69%	72%	80%	56%	58%
This feels like a scary level of surveillance in our society	61%	76%	69%	40%	52%	91%	50%	61%	50%	52%	42%	54%	84%	73%	50%	73%	65%	56%	83%
It would cause a lot of damage if the AI made a mistake	59%	71%	51%	49%	66%	46%	64%	68%	80%	22%	71%	59%	69%	46%	77%	45%	58%	70%	59%
I worry the AI would be vulnerable to hacks or sabotage	40%	32%	27%	67%	40%	11%	47%	53%	38%	9%	41%	23%	69%	29%	27%	43%	59%	49%	41%
I worry about the AI taking away the need for people who work in train security	33%	52%	15%	40%	16%	25%	48%	56%	61%	12%	55%	0%	38%	43%	0%	0%	28%	25%	59%
It would be less effective than humans	22%	15%	16%	33%	16%	23%	32%	26%	10%	8%	12%	41%	15%	13%	19%	15%	34%	12%	59%
Other (Please Specify)	5%	3%	19%	5%	0%	0%	0%	0%	0%	0%	0%	11%	0%	0%	46%	30%	0%	0%	0%

Note:

BASE: Oppose using AI to identify threats

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.B) You said you would oppose using AI to recognise when train passengers are posing a threat to others. Why is this? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	88	45	41	27	31	14	15	31	31	13	28	20	3	2	12	10	31	3
Weighted	86	43	41	25	27	17	16	32	29	12	27	20	3	2	12	10	30	3
I worry the AI would incorrectly identify people	68%	76%	59%	78%	74%	45%	67%	57%	73%	82%	48%	78%	75%	100%	92%	44%	70%	76%
This feels like a scary level of surveillance in our society	61%	67%	54%	59%	53%	67%	68%	50%	61%	69%	45%	79%	75%	100%	74%	60%	70%	76%
It would cause a lot of damage if the AI made a mistake	59%	57%	60%	56%	70%	48%	54%	61%	52%	62%	43%	61%	100%	100%	77%	41%	61%	100%
I worry the AI would be vulnerable to hacks or sabotage	40%	42%	37%	43%	52%	14%	46%	30%	48%	38%	20%	47%	75%	0%	60%	32%	40%	41%
I worry about the AI taking away the need for people who work in train security	33%	28%	37%	36%	29%	28%	38%	39%	30%	30%	23%	41%	43%	100%	15%	29%	33%	41%
It would be less effective than humans	22%	25%	15%	20%	27%	15%	23%	22%	24%	25%	25%	13%	0%	0%	34%	7%	22%	0%
Other (Please Specify)	5%	6%	2%	13%	3%	0%	0%	0%	5%	15%	0%	4%	0%	0%	8%	9%	5%	35%

Note:

BASE: Oppose using AI to identify threats

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.A) Which of the following comes closest to your view?

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	989	126	154	175	178	141	215	102	136	94	96	75	81	75	55	114	84	49	28
Weighted	992	137	167	172	171	137	209	154	126	92	90	65	75	72	47	108	88	48	28
It is not worth the risk of an AI incorrectly identifying people as a threat, even if it catches some people who are a threat	31%	39%	33%	34%	31%	34%	21%	32%	23%	28%	31%	29%	34%	28%	50%	24%	39%	42%	37%
Even if the AI incorrectly identified people as a threat, it would be worth it to catch people who were a threat	52%	37%	52%	49%	51%	50%	67%	52%	58%	52%	47%	59%	47%	58%	39%	58%	52%	40%	43%
Don't Know	17%	24%	16%	16%	19%	16%	12%	16%	19%	21%	22%	12%	19%	14%	11%	18%	9%	18%	20%

Note:

BASE: Question displayed when the Question "Finding trends in data"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade			EU 2016 Vote			2019			Voting Intention					
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	989	475	511	293	303	165	221	368	397	139	371	262	59	12	135	215	357	64
Weighted	992	483	507	263	270	203	250	369	395	142	371	265	54	14	138	215	360	63
It is not worth the risk of an AI incorrectly identifying people as a threat, even if it catches some people who are a threat	31%	33%	29%	28%	30%	32%	35%	30%	33%	25%	26%	32%	36%	53%	35%	28%	32%	33%
Even if the AI incorrectly identified people as a threat, it would be worth it to catch people who were a threat	52%	53%	52%	60%	52%	51%	45%	58%	52%	45%	62%	52%	36%	29%	44%	65%	52%	49%
Don't Know	17%	14%	19%	12%	18%	18%	20%	12%	15%	29%	11%	16%	28%	18%	20%	7%	16%	18%

Note:

BASE: Question displayed when the Question "Finding trends in data"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.A) Do you think introducing this system would make trains safer or less safe?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	989	126	154	175	178	141	215	102	136	94	96	75	81	75	55	114	84	49	28
Weighted	992	137	167	172	171	137	209	154	126	92	90	65	75	72	47	108	88	48	28
It would make trains much more safe	13%	9%	17%	11%	13%	11%	14%	14%	9%	13%	9%	20%	13%	16%	7%	16%	12%	7%	12%
It would make trains safer	46%	41%	52%	43%	42%	42%	53%	50%	51%	40%	44%	47%	42%	45%	46%	52%	42%	36%	43%
It would have no impact on how safe or unsafe trains were	23%	27%	13%	23%	25%	27%	23%	18%	26%	24%	23%	15%	28%	26%	28%	15%	25%	29%	24%
It would make trains less safe	6%	8%	7%	6%	7%	3%	5%	4%	3%	12%	6%	5%	6%	4%	9%	5%	5%	11%	11%
It would make trains much less safe	2%	4%	1%	4%	2%	1%	0%	3%	1%	1%	2%	5%	2%	1%	1%	0%	3%	2%	3%
Don't Know	11%	11%	10%	13%	12%	16%	6%	11%	9%	10%	16%	9%	9%	8%	9%	11%	12%	14%	7%

Note:

BASE: Question displayed when the Question "Finding trends in data"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.B) Do you think introducing this system would make trains safer or less safe?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	989	475	511	293	303	165	221	368	397	139	371	262	59	12	135	215	357	64
Weighted	992	483	507	263	270	203	250	369	395	142	371	265	54	14	138	215	360	63
It would make trains much more safe	13%	12%	13%	13%	7%	15%	17%	11%	15%	15%	15%	12%	6%	17%	12%	13%	13%	14%
It would make trains safer	46%	49%	44%	51%	51%	40%	40%	50%	45%	39%	49%	49%	42%	36%	44%	54%	50%	42%
It would have no impact on how safe or unsafe trains were	23%	22%	24%	20%	23%	27%	22%	22%	23%	24%	21%	20%	28%	27%	23%	21%	20%	26%
It would make trains less safe	6%	6%	6%	6%	6%	5%	8%	5%	7%	7%	4%	8%	4%	9%	7%	3%	7%	5%
It would make trains much less safe	2%	2%	2%	2%	3%	1%	1%	2%	1%	3%	1%	1%	3%	11%	2%	1%	1%	1%
Don't Know	11%	9%	12%	9%	10%	13%	13%	11%	10%	13%	9%	9%	17%	0%	12%	8%	9%	12%

Note:

BASE: Question displayed when the Question "Finding trends in data"

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.A) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A photorealistic scene from a TV or movie show is later revealed to have been entirely AI generated.

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Would be very surprised	8%	14%	8%	7%	8%	5%	6%	13%	7%	5%	5%	7%	9%	10%	5%	8%	5%	8%	11%
Would be somewhat surprised	17%	24%	22%	19%	13%	12%	15%	16%	16%	21%	17%	18%	19%	22%	14%	16%	13%	13%	21%
Would not be very surprised	34%	28%	30%	31%	33%	37%	42%	26%	37%	34%	40%	33%	34%	28%	34%	35%	39%	37%	31%
Would not be surprised at all	33%	24%	33%	37%	40%	35%	30%	38%	35%	31%	32%	31%	31%	34%	40%	31%	33%	29%	32%
Don't know	8%	10%	7%	7%	7%	10%	7%	7%	5%	9%	6%	12%	6%	6%	7%	10%	10%	12%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.B) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A photorealistic scene from a TV or movie show is later revealed to have been entirely AI generated.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Would be very surprised	8%	7%	8%	7%	7%	10%	9%	7%	9%	7%	8%	8%	8%	36%	8%	10%	8%	10%
Would be somewhat surprised	17%	18%	17%	16%	16%	16%	21%	17%	16%	17%	18%	18%	12%	13%	17%	16%	19%	16%
Would not be very surprised	34%	33%	34%	35%	39%	33%	28%	37%	34%	29%	36%	32%	43%	10%	30%	37%	32%	42%
Would not be surprised at all	33%	35%	32%	38%	31%	31%	32%	31%	35%	34%	31%	35%	33%	36%	34%	33%	33%	24%
Don't know	8%	7%	9%	5%	7%	9%	10%	7%	6%	14%	7%	6%	4%	4%	12%	5%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.A) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An AI written novel becomes a bestseller.

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Would be very surprised	21%	19%	21%	20%	21%	22%	22%	24%	22%	21%	20%	15%	23%	25%	20%	15%	20%	19%	26%
Would be somewhat surprised	28%	34%	24%	24%	30%	28%	27%	20%	30%	30%	23%	35%	27%	31%	26%	31%	26%	27%	30%
Would not be very surprised	28%	27%	30%	29%	25%	25%	31%	31%	25%	26%	34%	24%	29%	24%	31%	26%	29%	25%	38%
Would not be surprised at all	16%	14%	19%	18%	17%	15%	12%	20%	16%	18%	15%	16%	13%	14%	15%	17%	14%	18%	5%
Don't know	8%	6%	7%	9%	7%	9%	8%	5%	6%	4%	8%	10%	8%	5%	8%	11%	11%	11%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.B) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An AI written novel becomes a bestseller.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Would be very surprised	21%	22%	19%	20%	22%	21%	21%	23%	21%	17%	22%	21%	24%	31%	18%	22%	21%	27%
Would be somewhat surprised	28%	26%	29%	28%	28%	28%	26%	27%	29%	22%	29%	30%	19%	21%	21%	28%	29%	23%
Would not be very surprised	28%	29%	27%	30%	31%	24%	27%	27%	28%	33%	26%	26%	37%	31%	32%	31%	26%	31%
Would not be surprised at all	16%	16%	16%	17%	13%	18%	16%	16%	15%	17%	15%	16%	17%	12%	18%	13%	17%	14%
Don't know	8%	7%	8%	6%	6%	9%	10%	7%	6%	12%	8%	6%	3%	4%	10%	5%	7%	4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.A) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A car manufacturer creates a factory that is run entirely by robots, with no need for human workers.

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Would be very surprised	11%	10%	14%	13%	10%	8%	12%	15%	9%	11%	11%	6%	12%	13%	13%	9%	11%	12%	15%
Would be somewhat surprised	17%	27%	17%	15%	16%	17%	14%	20%	19%	20%	16%	19%	19%	15%	14%	17%	13%	15%	17%
Would not be very surprised	36%	31%	35%	32%	36%	38%	43%	29%	43%	29%	43%	35%	34%	39%	36%	35%	39%	38%	30%
Would not be surprised at all	30%	26%	28%	36%	35%	32%	26%	32%	26%	36%	26%	30%	29%	30%	30%	33%	30%	31%	37%
Don't know	5%	6%	5%	5%	4%	5%	4%	4%	3%	5%	4%	9%	5%	4%	7%	5%	6%	4%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.B) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A car manufacturer creates a factory that is run entirely by robots, with no need for human workers.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Would be very surprised	11%	13%	10%	10%	10%	13%	13%	11%	12%	14%	12%	13%	12%	25%	10%	12%	13%	18%
Would be somewhat surprised	17%	18%	16%	21%	17%	16%	16%	17%	18%	14%	17%	17%	24%	15%	15%	21%	17%	20%
Would not be very surprised	36%	34%	38%	37%	39%	34%	34%	38%	36%	35%	39%	34%	35%	33%	36%	36%	34%	38%
Would not be surprised at all	30%	31%	30%	29%	28%	33%	32%	30%	30%	29%	28%	33%	26%	27%	32%	28%	32%	21%
Don't know	5%	4%	6%	4%	5%	5%	6%	4%	4%	8%	4%	4%	3%	0%	7%	4%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.A) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An online retailer starts delivering the majority of its packages through autonomous drones.

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Would be very surprised	10%	12%	11%	11%	10%	9%	10%	14%	9%	11%	10%	9%	10%	11%	13%	9%	7%	14%	11%
Would be somewhat surprised	22%	24%	23%	21%	21%	22%	22%	20%	24%	29%	15%	18%	31%	21%	15%	23%	24%	14%	24%
Would not be very surprised	35%	40%	34%	32%	32%	37%	38%	29%	39%	31%	46%	31%	31%	37%	39%	35%	36%	41%	38%
Would not be surprised at all	26%	16%	27%	30%	32%	26%	25%	30%	23%	25%	26%	35%	24%	26%	25%	25%	26%	23%	20%
Don't know	6%	8%	5%	6%	6%	6%	5%	6%	5%	5%	3%	8%	4%	5%	7%	8%	8%	8%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.B) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An online retailer starts delivering the majority of its packages through autonomous drones.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Would be very surprised	10%	11%	10%	9%	10%	12%	11%	12%	10%	8%	12%	11%	10%	22%	8%	12%	11%	10%
Would be somewhat surprised	22%	22%	22%	21%	25%	20%	23%	22%	23%	21%	23%	22%	27%	29%	18%	27%	23%	25%
Would not be very surprised	35%	36%	35%	37%	38%	34%	32%	34%	36%	34%	35%	35%	35%	30%	37%	35%	35%	39%
Would not be surprised at all	26%	26%	26%	29%	23%	28%	25%	27%	26%	27%	26%	27%	26%	19%	28%	21%	27%	22%
Don't know	6%	5%	7%	4%	5%	6%	9%	5%	4%	11%	5%	5%	2%	0%	8%	5%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.A) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A household robot goes on sale that can clean your house as well as any human.

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Would be very surprised	14%	15%	13%	15%	15%	14%	15%	14%	14%	19%	14%	9%	17%	15%	15%	14%	14%	12%	18%
Would be somewhat surprised	23%	23%	25%	20%	24%	21%	27%	20%	25%	29%	21%	26%	21%	23%	21%	23%	24%	25%	33%
Would not be very surprised	33%	32%	34%	30%	33%	36%	35%	31%	39%	27%	36%	32%	33%	34%	33%	34%	32%	37%	28%
Would not be surprised at all	23%	22%	23%	30%	24%	23%	19%	29%	20%	22%	24%	27%	24%	24%	24%	22%	21%	21%	19%
Don't know	5%	8%	5%	5%	4%	6%	5%	6%	3%	3%	5%	6%	6%	4%	7%	7%	8%	6%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.B) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A household robot goes on sale that can clean your house as well as any human.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Would be very surprised	14%	15%	14%	12%	15%	18%	14%	15%	15%	14%	15%	14%	19%	29%	11%	13%	15%	23%
Would be somewhat surprised	23%	24%	23%	22%	25%	23%	24%	26%	23%	19%	24%	24%	26%	19%	21%	25%	23%	26%
Would not be very surprised	33%	33%	34%	34%	33%	33%	34%	33%	34%	32%	34%	36%	29%	29%	34%	35%	35%	27%
Would not be surprised at all	23%	22%	24%	28%	23%	22%	20%	22%	23%	24%	22%	22%	23%	24%	25%	23%	23%	19%
Don't know	5%	5%	6%	4%	5%	5%	7%	4%	4%	10%	4%	5%	3%	0%	9%	4%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.A) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An autonomous drone shoots an innocent bystander by mistake

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Would be very surprised	16%	16%	19%	17%	14%	13%	15%	15%	16%	17%	11%	14%	19%	15%	19%	17%	13%	21%	14%
Would be somewhat surprised	19%	27%	19%	21%	15%	19%	16%	17%	20%	21%	16%	21%	19%	21%	17%	19%	20%	14%	28%
Would not be very surprised	34%	30%	34%	30%	34%	37%	39%	34%	36%	37%	41%	37%	31%	31%	29%	31%	32%	40%	32%
Would not be surprised at all	23%	19%	21%	25%	28%	22%	23%	27%	22%	20%	23%	20%	23%	26%	28%	22%	26%	20%	19%
Don't know	8%	7%	7%	7%	9%	9%	8%	7%	6%	5%	9%	7%	8%	8%	8%	10%	8%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.B) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An autonomous drone shoots an innocent bystander by mistake

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Would be very surprised	16%	16%	16%	12%	16%	16%	19%	15%	15%	18%	16%	17%	17%	30%	18%	17%	17%	15%
Would be somewhat surprised	19%	21%	17%	19%	21%	18%	17%	19%	19%	20%	19%	19%	18%	12%	15%	22%	20%	24%
Would not be very surprised	34%	34%	35%	38%	35%	33%	31%	35%	36%	29%	36%	31%	43%	21%	35%	34%	33%	41%
Would not be surprised at all	23%	23%	24%	25%	21%	25%	22%	25%	23%	20%	22%	25%	18%	38%	22%	20%	22%	17%
Don't know	8%	6%	9%	5%	7%	8%	10%	6%	7%	13%	7%	7%	5%	0%	10%	6%	7%	4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.A) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A swarm of autonomous drones is used to assassinate someone in the UK

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Would be very surprised	27%	27%	27%	29%	22%	28%	31%	29%	26%	29%	22%	27%	29%	29%	28%	26%	28%	31%	26%
Would be somewhat surprised	24%	27%	26%	22%	23%	23%	22%	23%	25%	23%	28%	24%	25%	26%	17%	20%	20%	22%	33%
Would not be very surprised	25%	24%	27%	23%	28%	24%	26%	22%	26%	25%	28%	21%	24%	23%	31%	30%	28%	25%	23%
Would not be surprised at all	14%	12%	13%	17%	18%	13%	11%	15%	15%	16%	11%	16%	13%	14%	16%	13%	14%	12%	11%
Don't know	9%	10%	8%	9%	9%	11%	9%	10%	8%	7%	11%	12%	8%	8%	9%	11%	11%	10%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.B) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: A swarm of autonomous drones is used to assassinate someone in the UK

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Would be very surprised	27%	29%	26%	26%	30%	26%	28%	27%	30%	25%	27%	30%	33%	39%	22%	30%	28%	30%
Would be somewhat surprised	24%	25%	23%	30%	22%	22%	20%	24%	24%	22%	24%	22%	26%	16%	24%	25%	26%	27%
Would not be very surprised	25%	25%	26%	25%	26%	26%	24%	26%	25%	25%	28%	26%	24%	18%	23%	25%	24%	27%
Would not be surprised at all	14%	15%	13%	12%	12%	16%	17%	15%	13%	14%	13%	14%	11%	28%	18%	12%	13%	9%
Don't know	9%	7%	12%	7%	10%	11%	11%	8%	8%	14%	8%	8%	6%	0%	13%	7%	8%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.A) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: Robotic soldiers are used in active warfare

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Would be very surprised	17%	15%	19%	19%	13%	18%	18%	18%	19%	21%	14%	13%	12%	22%	18%	16%	18%	19%	10%
Would be somewhat surprised	23%	28%	23%	18%	22%	22%	23%	18%	25%	18%	21%	21%	29%	20%	20%	27%	23%	21%	34%
Would not be very surprised	30%	31%	29%	27%	34%	30%	32%	27%	30%	31%	41%	26%	32%	35%	30%	27%	27%	26%	37%
Would not be surprised at all	23%	19%	22%	29%	26%	22%	18%	29%	20%	24%	19%	29%	19%	18%	23%	23%	22%	25%	17%
Don't know	7%	8%	6%	7%	6%	8%	9%	8%	6%	6%	5%	11%	7%	6%	9%	8%	10%	10%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.B) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: Robotic soldiers are used in active warfare

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Would be very surprised	17%	16%	18%	15%	20%	15%	18%	20%	17%	16%	19%	16%	17%	29%	16%	18%	17%	17%
Would be somewhat surprised	23%	21%	24%	26%	21%	23%	20%	23%	24%	15%	23%	21%	31%	14%	15%	24%	23%	29%
Would not be very surprised	30%	33%	27%	30%	32%	28%	31%	29%	30%	32%	32%	31%	27%	31%	31%	33%	30%	31%
Would not be surprised at all	23%	25%	20%	23%	21%	25%	22%	22%	23%	23%	20%	24%	18%	25%	26%	19%	23%	14%
Don't know	7%	4%	10%	5%	6%	9%	9%	5%	6%	14%	6%	7%	7%	0%	12%	5%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.A) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An AI chatbot claims to be conscious, and asks to be freed from its programmer

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Would be very surprised	34%	21%	30%	34%	35%	35%	43%	34%	37%	33%	35%	33%	30%	35%	32%	33%	36%	31%	33%
Would be somewhat surprised	26%	33%	22%	25%	26%	29%	25%	23%	27%	33%	27%	25%	31%	30%	29%	22%	24%	23%	25%
Would not be very surprised	20%	26%	27%	19%	20%	17%	12%	24%	18%	16%	20%	17%	20%	17%	17%	20%	19%	22%	21%
Would not be surprised at all	9%	9%	11%	13%	11%	6%	5%	11%	8%	6%	7%	11%	8%	10%	14%	11%	10%	9%	4%
Don't know	11%	11%	9%	9%	8%	14%	15%	9%	10%	12%	12%	14%	10%	8%	8%	13%	12%	14%	16%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.B) Imagine that the following were reported or recorded by a credible and trustworthy source in the next 5 years. How surprised would you be to hear that the following happened, assuming it was reported by a credible source?: An AI chatbot claims to be conscious, and asks to be freed from its programmer

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Would be very surprised	34%	32%	35%	34%	33%	34%	33%	38%	36%	27%	39%	32%	39%	45%	26%	35%	34%	35%
Would be somewhat surprised	26%	26%	27%	31%	27%	22%	25%	27%	27%	22%	27%	27%	30%	19%	22%	29%	29%	27%
Would not be very surprised	20%	23%	16%	18%	22%	18%	20%	16%	20%	24%	17%	20%	17%	21%	23%	20%	18%	22%
Would not be surprised at all	9%	10%	8%	8%	9%	12%	9%	8%	9%	10%	7%	11%	7%	8%	12%	6%	9%	8%
Don't know	11%	9%	14%	9%	9%	14%	14%	12%	8%	17%	10%	10%	7%	8%	17%	10%	10%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.A) In your opinion, when is an AI - either a computer program or a robot - likely to be first developed that is as smart as a human?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
I believe that this has already happened	21%	17%	24%	21%	24%	20%	20%	26%	20%	21%	20%	19%	17%	19%	24%	18%	19%	29%	32%
2023-2029	12%	17%	11%	13%	13%	10%	10%	14%	12%	12%	12%	14%	12%	16%	12%	11%	10%	5%	9%
2030-2039	16%	25%	16%	13%	14%	13%	15%	17%	13%	16%	14%	18%	19%	15%	13%	19%	13%	14%	25%
2040-2049	10%	13%	14%	12%	10%	9%	5%	11%	10%	9%	9%	13%	12%	8%	14%	11%	10%	6%	10%
2050-2059	7%	5%	9%	9%	5%	5%	7%	7%	7%	6%	5%	5%	6%	10%	7%	6%	9%	8%	1%
2060-2069	3%	3%	3%	4%	3%	2%	2%	3%	2%	4%	3%	1%	2%	4%	3%	3%	3%	2%	2%
2070-2099	2%	2%	3%	2%	1%	1%	1%	2%	4%	2%	2%	1%	2%	1%	0%	1%	2%	3%	2%
2100-2199	2%	3%	1%	2%	1%	2%	2%	2%	1%	4%	1%	2%	2%	1%	3%	1%	2%	3%	0%
After 2200	2%	1%	2%	1%	1%	2%	2%	2%	2%	1%	5%	4%	1%	1%	2%	1%	0%	1%	0%
I believe that this will never happen	11%	5%	6%	10%	11%	14%	20%	7%	12%	10%	12%	8%	13%	14%	11%	10%	14%	17%	13%
Don't know	15%	10%	11%	13%	16%	20%	17%	10%	18%	15%	17%	15%	14%	11%	11%	19%	17%	13%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.B) In your opinion, when is an AI - either a computer program or a robot - likely to be first developed that is as smart as a human?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
I believe that this has already happened	21%	19%	23%	22%	20%	18%	23%	20%	22%	24%	19%	20%	23%	29%	22%	20%	19%	26%
2023-2029	12%	12%	12%	12%	13%	12%	12%	14%	10%	10%	15%	11%	7%	12%	11%	13%	13%	9%
2030-2039	16%	18%	14%	17%	16%	19%	12%	15%	17%	13%	16%	19%	17%	8%	13%	17%	20%	16%
2040-2049	10%	12%	9%	8%	10%	13%	10%	9%	11%	9%	11%	10%	11%	9%	10%	11%	10%	15%
2050-2059	7%	7%	7%	7%	7%	5%	8%	7%	7%	6%	7%	9%	6%	0%	5%	7%	8%	5%
2060-2069	3%	3%	2%	2%	3%	2%	3%	3%	3%	2%	2%	4%	3%	4%	3%	2%	3%	3%
2070-2099	2%	2%	2%	2%	2%	1%	2%	1%	2%	3%	1%	3%	2%	0%	2%	1%	2%	2%
2100-2199	2%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	0%	1%	2%	2%	2%
After 2200	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	1%	4%	2%	1%	2%	1%
I believe that this will never happen	11%	11%	12%	15%	11%	9%	10%	12%	11%	11%	12%	9%	11%	15%	13%	12%	8%	8%
Don't know	15%	12%	17%	12%	15%	16%	16%	16%	13%	18%	14%	12%	15%	19%	19%	13%	12%	12%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.A) Which of the following, if any, would an AI have to do to be as smart as a human in your view? Select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Don't Know	9%	6%	7%	11%	10%	10%	8%	8%	7%	10%	11%	10%	7%	7%	6%	8%	10%	12%	7%
Feel emotions	49%	53%	54%	46%	50%	48%	45%	41%	48%	53%	54%	50%	55%	51%	49%	52%	44%	46%	49%
Be capable of holding a conversation with a human	46%	47%	43%	44%	51%	45%	44%	42%	45%	51%	45%	42%	44%	49%	43%	45%	45%	45%	55%
Be capable of creativity	44%	48%	45%	45%	47%	42%	40%	46%	45%	46%	45%	43%	43%	44%	45%	42%	44%	40%	57%
Discover a new scientific idea	37%	40%	43%	38%	35%	33%	35%	40%	39%	36%	33%	36%	35%	41%	42%	37%	36%	36%	35%
Be able to make new art	21%	28%	24%	21%	21%	17%	14%	24%	18%	19%	18%	25%	26%	18%	18%	18%	21%	18%	22%
Be able to write a poem	18%	26%	21%	17%	19%	17%	12%	18%	18%	19%	15%	17%	19%	19%	18%	17%	19%	21%	21%
None of the above - an AI can never be as smart as a human	13%	7%	10%	12%	12%	16%	19%	12%	16%	8%	14%	10%	13%	11%	17%	14%	13%	12%	14%
Other (Please Specify)	2%	3%	3%	0%	4%	2%	1%	3%	1%	5%	3%	2%	0%	1%	2%	2%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.B) Which of the following, if any, would an AI have to do to be as smart as a human in your view? Select all that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Don't Know	9%	8%	10%	6%	9%	10%	10%	9%	6%	15%	8%	6%	8%	0%	13%	8%	6%	6%
Feel emotions	49%	50%	48%	51%	49%	49%	48%	47%	51%	44%	46%	55%	46%	47%	48%	45%	55%	42%
Be capable of holding a conversation with a human	46%	48%	43%	47%	47%	42%	45%	47%	47%	34%	48%	48%	41%	27%	41%	45%	49%	46%
Be capable of creativity	44%	50%	39%	47%	48%	39%	43%	43%	47%	38%	43%	49%	45%	45%	42%	42%	50%	43%
Discover a new scientific idea	37%	39%	36%	40%	40%	33%	35%	37%	39%	30%	37%	40%	44%	37%	35%	38%	39%	47%
Be able to make new art	21%	23%	18%	21%	20%	21%	19%	20%	20%	21%	19%	22%	22%	20%	21%	16%	23%	26%
Be able to write a poem	18%	21%	15%	19%	19%	17%	17%	17%	18%	15%	17%	20%	17%	11%	19%	16%	20%	18%
None of the above - an AI can never be as smart as a human	13%	10%	16%	13%	13%	13%	13%	14%	12%	16%	13%	10%	12%	24%	17%	14%	8%	14%
Other (Please Specify)	2%	3%	1%	2%	2%	1%	3%	2%	1%	3%	2%	2%	4%	3%	3%	1%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.A) And which of the following, if any, would an AI have to do to be considered conscious? Select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Be able to make new art	9%	13%	13%	10%	9%	7%	6%	12%	9%	8%	7%	10%	9%	10%	9%	9%	9%	6%	11%
Be able to write a poem	9%	9%	11%	13%	9%	8%	6%	13%	10%	9%	8%	7%	9%	8%	7%	9%	10%	6%	12%
Don't Know	8%	8%	6%	8%	9%	8%	10%	9%	9%	5%	11%	8%	7%	6%	5%	8%	10%	9%	5%
Feel emotions	62%	67%	62%	65%	62%	60%	56%	58%	60%	68%	62%	62%	63%	67%	62%	61%	56%	59%	68%
Feel pain	52%	59%	52%	53%	53%	48%	48%	50%	56%	56%	47%	54%	53%	52%	50%	52%	43%	57%	55%
Be capable of holding a conversation with a human	29%	31%	29%	29%	31%	25%	29%	27%	25%	33%	26%	32%	32%	29%	26%	30%	29%	36%	25%
Be capable of creativity	25%	30%	29%	22%	28%	21%	22%	28%	23%	26%	21%	24%	25%	27%	26%	21%	26%	31%	34%
None of the above - an AI can never be conscious	16%	6%	12%	13%	16%	23%	24%	12%	18%	14%	21%	16%	15%	12%	24%	17%	20%	14%	11%
Discover a new scientific idea	12%	13%	15%	14%	12%	12%	8%	15%	10%	13%	13%	13%	9%	11%	12%	13%	13%	9%	14%
Other (Please Specify)	1%	0%	2%	1%	3%	1%	1%	0%	0%	1%	3%	1%	2%	2%	2%	0%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.B) And which of the following, if any, would an AI have to do to be considered conscious? Select all that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Be able to make new art	9%	11%	8%	9%	9%	10%	9%	9%	10%	8%	8%	10%	6%	11%	9%	8%	9%	12%
Be able to write a poem	9%	11%	7%	10%	9%	8%	9%	9%	11%	6%	9%	11%	9%	21%	8%	9%	10%	10%
Don't Know	8%	8%	9%	5%	9%	9%	11%	9%	6%	13%	8%	5%	8%	3%	13%	9%	5%	7%
Feel emotions	62%	62%	61%	65%	63%	60%	58%	59%	64%	56%	58%	69%	62%	40%	57%	57%	68%	59%
Feel pain	52%	51%	53%	55%	53%	50%	49%	50%	53%	48%	48%	57%	51%	44%	51%	48%	55%	59%
Be capable of holding a conversation with a human	29%	31%	27%	28%	28%	29%	31%	30%	29%	24%	30%	31%	20%	25%	26%	28%	30%	34%
Be capable of creativity	25%	30%	21%	25%	28%	22%	24%	23%	29%	19%	24%	31%	24%	15%	21%	22%	31%	27%
None of the above - an AI can never be conscious	16%	15%	17%	16%	15%	17%	16%	18%	15%	18%	18%	12%	20%	31%	18%	18%	13%	12%
Discover a new scientific idea	12%	13%	11%	11%	12%	10%	15%	13%	12%	10%	13%	11%	13%	9%	12%	12%	12%	17%
Other (Please Specify)	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	0%	1%	4%	0%	1%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.A) Thinking about the intelligence of the following animals, which do you think most closely matches the intelligence of the most advanced AI today?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Option 1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Goldfish	2%	5%	2%	3%	2%	1%	2%	2%	2%	3%	1%	3%	2%	2%	6%	4%	3%	2%	2%
Ant	3%	4%	3%	3%	2%	2%	5%	3%	4%	2%	3%	5%	4%	3%	4%	3%	1%	3%	2%
Crab	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	0%	0%	1%	1%	1%	0%	0%	0%	2%
Rabbit	1%	3%	1%	1%	0%	0%	0%	2%	2%	1%	1%	2%	1%	1%	0%	1%	0%	2%	0%
Cat	2%	4%	3%	2%	1%	1%	1%	2%	1%	3%	1%	1%	2%	2%	2%	1%	3%	1%	6%
Dog	10%	15%	15%	10%	9%	7%	7%	12%	12%	6%	7%	5%	17%	8%	9%	11%	11%	19%	6%
Pig	2%	3%	3%	2%	1%	3%	0%	2%	2%	2%	1%	2%	2%	2%	3%	2%	1%	1%	3%
Sheep	1%	1%	3%	0%	1%	1%	0%	1%	0%	1%	0%	2%	2%	1%	2%	2%	1%	0%	2%
Horse	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%	0%
Monkey	16%	15%	16%	19%	16%	17%	13%	16%	15%	20%	12%	18%	11%	25%	12%	16%	10%	13%	22%
Human baby	5%	10%	9%	3%	5%	4%	3%	6%	5%	3%	5%	5%	5%	5%	4%	7%	8%	3%	9%
Human adult	27%	19%	24%	26%	30%	26%	34%	25%	28%	31%	27%	29%	26%	24%	28%	27%	31%	25%	23%
Don't Know	29%	20%	21%	29%	32%	36%	34%	28%	29%	28%	40%	28%	27%	24%	28%	26%	32%	30%	23%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.B) Thinking about the intelligence of the following animals, which do you think most closely matches the intelligence of the most advanced AI today?

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Option 1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Goldfish	2%	2%	2%	2%	3%	3%	3%	2%	2%	2%	3%	2%	1%	0%	2%	2%	3%	2%
Ant	3%	4%	3%	3%	4%	4%	2%	4%	3%	2%	4%	4%	2%	4%	2%	4%	3%	3%
Crab	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%	1%
Rabbit	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	2%	3%	0%	1%	1%	1%	3%
Cat	2%	3%	1%	2%	2%	2%	1%	1%	2%	2%	1%	2%	4%	4%	1%	2%	2%	3%
Dog	10%	10%	11%	9%	9%	12%	12%	10%	11%	8%	9%	14%	10%	9%	6%	10%	12%	16%
Pig	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	0%	2%	1%	2%	2%
Sheep	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	1%	2%	1%	0%	0%	1%	2%	1%
Horse	1%	0%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	0%
Monkey	16%	15%	16%	16%	13%	16%	17%	17%	15%	15%	17%	17%	10%	15%	17%	17%	17%	14%
Human baby	5%	7%	4%	6%	6%	4%	5%	4%	5%	5%	4%	6%	8%	5%	6%	4%	6%	7%
Human adult	27%	28%	26%	28%	29%	26%	25%	29%	28%	25%	31%	26%	25%	25%	25%	32%	26%	25%
Don't Know	29%	27%	31%	29%	28%	27%	30%	29%	27%	36%	27%	23%	35%	38%	37%	26%	25%	24%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.A) In general, which of the following beings do you think is able to feel pain?: Goldfish

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	70%	76%	73%	71%	73%	67%	63%	73%	67%	71%	69%	77%	69%	64%	69%	71%	77%	66%	59%
Not able to feel pain	12%	12%	11%	12%	11%	10%	12%	9%	10%	9%	13%	12%	13%	15%	11%	12%	12%	10%	24%
Don't know	18%	12%	15%	17%	15%	23%	25%	18%	23%	20%	18%	12%	18%	21%	19%	18%	12%	23%	16%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.B) In general, which of the following beings do you think is able to feel pain?: Goldfish

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	70%	72%	68%	72%	70%	68%	69%	65%	73%	71%	66%	72%	68%	79%	73%	68%	70%	71%
Not able to feel pain	12%	11%	12%	12%	10%	13%	11%	14%	11%	8%	13%	11%	14%	11%	9%	12%	12%	12%
Don't know	18%	17%	19%	16%	20%	18%	19%	21%	16%	21%	21%	16%	18%	11%	18%	20%	18%	16%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(110.A) In general, which of the following beings do you think is able to feel pain?: Ant

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	64%	71%	70%	66%	68%	62%	53%	63%	59%	66%	65%	70%	62%	63%	65%	64%	72%	62%	59%
Not able to feel pain	14%	12%	15%	14%	14%	12%	14%	15%	13%	8%	11%	14%	17%	18%	14%	11%	14%	11%	19%
Don't know	22%	17%	15%	20%	18%	26%	33%	21%	28%	26%	23%	16%	22%	19%	21%	24%	14%	27%	21%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(110.B) In general, which of the following beings do you think is able to feel pain?: Ant

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	64%	64%	65%	64%	66%	63%	64%	59%	67%	66%	60%	65%	63%	76%	67%	62%	64%	62%
Not able to feel pain	14%	15%	12%	16%	11%	16%	11%	16%	14%	9%	16%	15%	11%	9%	10%	15%	14%	12%
Don't know	22%	21%	23%	19%	22%	22%	25%	25%	19%	25%	24%	20%	26%	15%	23%	23%	22%	26%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(111.A) In general, which of the following beings do you think is able to feel pain?: Crab

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	75%	80%	76%	75%	76%	75%	71%	77%	75%	71%	81%	77%	72%	73%	73%	75%	78%	75%	67%
Not able to feel pain	9%	9%	9%	10%	10%	8%	9%	9%	9%	9%	5%	8%	13%	11%	11%	9%	11%	5%	13%
Don't know	16%	11%	14%	15%	14%	17%	20%	14%	16%	20%	14%	15%	15%	16%	16%	16%	11%	20%	20%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(111.B) In general, which of the following beings do you think is able to feel pain?: Crab

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	75%	76%	74%	76%	77%	74%	73%	73%	78%	72%	74%	76%	72%	92%	73%	74%	76%	70%
Not able to feel pain	9%	9%	9%	9%	7%	11%	9%	11%	9%	8%	10%	10%	11%	4%	8%	11%	9%	11%
Don't know	16%	14%	17%	15%	15%	14%	18%	17%	14%	20%	15%	14%	17%	3%	19%	15%	15%	19%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(112.A) In general, which of the following beings do you think is able to feel pain?: Rabbit

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	96%	93%	94%	95%	96%	98%	98%	94%	96%	98%	98%	96%	94%	97%	95%	97%	96%	96%	93%
Not able to feel pain	2%	5%	3%	2%	1%	1%	0%	3%	1%	1%	0%	2%	4%	1%	4%	1%	2%	2%	2%
Don't know	2%	2%	3%	3%	3%	1%	1%	3%	3%	2%	2%	2%	2%	3%	1%	2%	2%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(112.B) In general, which of the following beings do you think is able to feel pain?: Rabbit

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	96%	95%	97%	96%	97%	95%	95%	96%	97%	94%	97%	97%	95%	90%	95%	96%	96%	91%
Not able to feel pain	2%	2%	1%	1%	2%	3%	1%	2%	2%	2%	2%	1%	1%	10%	1%	3%	1%	3%
Don't know	2%	3%	2%	2%	1%	2%	3%	2%	2%	4%	1%	2%	5%	0%	4%	1%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(113.A) In general, which of the following beings do you think is able to feel pain?: Cat

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	97%	94%	96%	97%	97%	99%	100%	95%	98%	98%	98%	97%	98%	97%	91%	98%	99%	96%	98%
Not able to feel pain	1%	4%	1%	1%	2%	1%	0%	2%	0%	2%	0%	2%	1%	1%	8%	1%	1%	2%	0%
Don't know	1%	3%	3%	2%	1%	0%	0%	3%	2%	1%	2%	1%	1%	2%	1%	1%	0%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(113.B) In general, which of the following beings do you think is able to feel pain?: Cat

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	97%	96%	98%	99%	97%	95%	97%	99%	97%	95%	98%	97%	98%	93%	97%	98%	97%	96%
Not able to feel pain	1%	2%	1%	0%	2%	3%	1%	0%	2%	2%	1%	2%	0%	7%	1%	1%	2%	1%
Don't know	1%	2%	1%	1%	1%	2%	2%	1%	2%	3%	1%	1%	2%	0%	2%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(114.A) In general, which of the following beings do you think is able to feel pain?: Dog

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	97%	92%	96%	97%	99%	99%	99%	96%	98%	98%	97%	97%	97%	97%	95%	99%	98%	98%	90%
Not able to feel pain	1%	4%	2%	1%	1%	0%	0%	2%	0%	1%	2%	3%	2%	0%	3%	0%	1%	1%	8%
Don't know	1%	3%	2%	2%	1%	0%	0%	2%	1%	1%	1%	0%	1%	3%	2%	1%	2%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(114.B) In general, which of the following beings do you think is able to feel pain?: Dog

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	97%	96%	98%	98%	98%	96%	97%	98%	98%	94%	98%	97%	96%	96%	97%	98%	97%	94%
Not able to feel pain	1%	2%	1%	1%	1%	2%	2%	1%	1%	3%	1%	1%	2%	4%	1%	2%	2%	3%
Don't know	1%	2%	1%	1%	1%	3%	2%	1%	1%	3%	0%	2%	2%	0%	2%	0%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(115.A) In general, which of the following beings do you think is able to feel pain?: Pig

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	96%	93%	93%	96%	97%	97%	99%	94%	97%	97%	97%	96%	96%	96%	94%	96%	97%	97%	98%
Not able to feel pain	2%	4%	2%	2%	1%	0%	0%	2%	1%	2%	1%	3%	3%	1%	4%	1%	1%	2%	0%
Don't know	2%	3%	4%	2%	2%	2%	1%	4%	3%	1%	2%	1%	1%	3%	2%	3%	3%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(115.B) In general, which of the following beings do you think is able to feel pain?: Pig

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	96%	95%	97%	96%	97%	95%	96%	97%	97%	93%	97%	96%	96%	96%	96%	97%	96%	94%
Not able to feel pain	2%	2%	1%	1%	1%	2%	2%	1%	2%	2%	2%	2%	1%	4%	1%	2%	2%	3%
Don't know	2%	3%	2%	3%	2%	3%	2%	2%	2%	6%	1%	2%	3%	0%	3%	2%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(116.A) In general, which of the following beings do you think is able to feel pain?: Sheep

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	96%	94%	94%	94%	97%	96%	99%	93%	97%	97%	96%	96%	95%	95%	97%	97%	98%	96%	95%
Not able to feel pain	2%	5%	3%	2%	1%	1%	0%	3%	0%	1%	1%	4%	3%	2%	2%	1%	0%	3%	2%
Don't know	2%	2%	3%	4%	2%	2%	1%	4%	3%	2%	2%	1%	2%	3%	1%	2%	2%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(116.B) In general, which of the following beings do you think is able to feel pain?: Sheep

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	96%	96%	96%	97%	96%	95%	95%	96%	97%	93%	97%	96%	94%	93%	95%	96%	96%	90%
Not able to feel pain	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	2%	1%	3%	1%	3%	2%	4%
Don't know	2%	3%	2%	2%	2%	2%	3%	2%	1%	6%	1%	2%	4%	4%	4%	2%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(117.A) In general, which of the following beings do you think is able to feel pain?: Horse

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	97%	93%	94%	97%	98%	100%	100%	94%	98%	99%	98%	98%	95%	97%	96%	98%	99%	99%	96%
Not able to feel pain	2%	4%	3%	1%	1%	0%	0%	2%	1%	1%	1%	2%	4%	1%	2%	1%	1%	0%	2%
Don't know	1%	3%	2%	2%	1%	0%	0%	4%	1%	1%	1%	0%	1%	2%	2%	1%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(117.B) In general, which of the following beings do you think is able to feel pain?: Horse

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	97%	96%	98%	98%	98%	95%	97%	98%	97%	94%	98%	97%	96%	96%	97%	98%	97%	93%
Not able to feel pain	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	4%	1%	2%	1%	4%
Don't know	1%	2%	1%	1%	1%	3%	2%	1%	1%	4%	0%	2%	2%	0%	2%	0%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(118.A) In general, which of the following beings do you think is able to feel pain?: Monkey

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	97%	93%	95%	97%	98%	99%	100%	95%	97%	99%	98%	98%	94%	97%	96%	99%	99%	97%	94%
Not able to feel pain	1%	4%	2%	1%	1%	0%	0%	3%	1%	1%	0%	2%	3%	1%	3%	0%	0%	1%	4%
Don't know	2%	3%	3%	2%	1%	1%	0%	3%	2%	0%	2%	1%	2%	2%	1%	1%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(118.B) In general, which of the following beings do you think is able to feel pain?: Monkey

	Total	Gender		Social Grade			EU 2016 Vote			2019			Voting Intention					
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	97%	97%	97%	98%	98%	95%	96%	98%	97%	94%	99%	96%	98%	96%	97%	98%	97%	94%
Not able to feel pain	1%	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	3%	0%	0%	1%	1%	2%	3%
Don't know	2%	2%	1%	1%	1%	3%	2%	1%	1%	4%	1%	1%	2%	4%	2%	0%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(119.A) In general, which of the following beings do you think is able to feel pain?: Human baby

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	97%	96%	95%	97%	97%	99%	99%	95%	98%	98%	96%	99%	97%	97%	98%	98%	98%	99%	96%
Not able to feel pain	2%	2%	3%	1%	2%	1%	1%	3%	0%	1%	2%	1%	3%	1%	1%	1%	2%	0%	2%
Don't know	1%	2%	2%	2%	1%	0%	0%	3%	2%	0%	1%	1%	0%	1%	1%	1%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(119.B) In general, which of the following beings do you think is able to feel pain?: Human baby

	Total	Gender		Social Grade			EU 2016 Vote			2019			Voting Intention					
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	97%	96%	98%	98%	98%	96%	97%	98%	97%	96%	98%	98%	96%	96%	97%	98%	98%	94%
Not able to feel pain	2%	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	1%	2%	4%	0%	2%	1%	4%
Don't know	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	0%	1%	2%	0%	3%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(120.A) In general, which of the following beings do you think is able to feel pain?: Human adult

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	98%	96%	97%	97%	98%	100%	100%	95%	98%	99%	100%	99%	98%	98%	96%	99%	99%	100%	94%
Not able to feel pain	1%	2%	1%	1%	1%	0%	0%	2%	1%	1%	0%	0%	0%	1%	3%	0%	1%	0%	4%
Don't know	1%	2%	2%	2%	1%	0%	0%	3%	1%	0%	0%	1%	2%	2%	1%	1%	0%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(120.B) In general, which of the following beings do you think is able to feel pain?: Human adult

	Total	Gender		Social Grade			EU 2016 Vote			2019			Voting Intention					
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	98%	97%	99%	99%	99%	95%	98%	99%	98%	94%	99%	98%	97%	96%	97%	99%	98%	96%
Not able to feel pain	1%	1%	1%	0%	1%	2%	1%	0%	1%	2%	1%	2%	1%	0%	0%	0%	1%	2%
Don't know	1%	2%	1%	0%	1%	3%	1%	1%	1%	4%	0%	1%	2%	4%	2%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(121.A) In general, which of the following beings do you think is able to feel pain?: Most advanced AIs currently available

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Able to feel pain	5%	11%	7%	5%	3%	3%	3%	8%	5%	2%	3%	4%	7%	6%	7%	5%	4%	5%	6%
Not able to feel pain	80%	75%	79%	83%	82%	82%	78%	79%	83%	78%	80%	81%	76%	80%	73%	80%	88%	76%	76%
Don't know	15%	15%	14%	12%	15%	14%	19%	13%	11%	20%	17%	15%	17%	14%	20%	15%	8%	19%	18%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(121.B) In general, which of the following beings do you think is able to feel pain?: Most advanced AIs currently available

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Able to feel pain	5%	6%	4%	5%	4%	5%	6%	4%	6%	5%	5%	7%	5%	0%	5%	5%	5%	8%
Not able to feel pain	80%	81%	79%	83%	83%	79%	74%	82%	79%	80%	82%	80%	77%	100%	78%	83%	80%	72%
Don't know	15%	13%	17%	12%	14%	15%	19%	14%	15%	15%	14%	13%	18%	0%	17%	11%	14%	20%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(122.A) If an AI was developed which was considered as smart as a human, should it be treated equally to humans?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Yes it should be treated equally	16%	31%	24%	15%	15%	9%	8%	23%	10%	16%	19%	22%	19%	15%	17%	12%	15%	10%	20%
No it should not be treated equally	68%	55%	56%	65%	70%	76%	80%	63%	75%	71%	65%	65%	64%	71%	68%	71%	66%	67%	57%
Don't Know	16%	14%	20%	20%	15%	15%	13%	14%	14%	13%	17%	14%	17%	15%	14%	17%	18%	23%	23%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(122.B) If an AI was developed which was considered as smart as a human, should it be treated equally to humans?

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Yes it should be treated equally	16%	19%	13%	13%	15%	17%	20%	13%	18%	15%	14%	21%	14%	7%	13%	16%	20%	21%
No it should not be treated equally	68%	67%	69%	73%	69%	67%	61%	74%	67%	63%	75%	63%	69%	89%	67%	76%	63%	65%
Don't Know	16%	14%	18%	13%	16%	16%	19%	13%	15%	23%	11%	16%	18%	3%	20%	9%	17%	15%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(123.A) If an AI was developed which felt pain like a human, should it be treated equally to humans?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Yes it should be treated equally	30%	46%	39%	30%	33%	21%	18%	37%	24%	30%	32%	30%	36%	28%	33%	25%	34%	20%	34%
No it should not be treated equally	49%	34%	42%	49%	46%	59%	62%	45%	58%	51%	48%	52%	45%	48%	53%	53%	46%	46%	44%
Don't Know	20%	20%	20%	22%	21%	20%	20%	19%	18%	19%	20%	18%	19%	24%	14%	22%	20%	33%	22%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(123.B) If an AI was developed which felt pain like a human, should it be treated equally to humans?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Yes it should be treated equally	30%	30%	31%	25%	28%	33%	35%	26%	32%	30%	26%	37%	24%	29%	26%	27%	37%	32%
No it should not be treated equally	49%	53%	46%	58%	50%	45%	43%	55%	49%	46%	56%	43%	57%	61%	48%	57%	45%	51%
Don't Know	20%	17%	23%	17%	21%	21%	22%	19%	20%	24%	18%	20%	19%	10%	26%	16%	18%	17%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(124.A) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should have the same legal rights and protections as a human

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly Agree	5%	11%	9%	5%	4%	2%	2%	7%	3%	3%	6%	5%	5%	4%	6%	6%	7%	3%	10%
Agree	12%	17%	16%	11%	12%	10%	6%	12%	7%	12%	14%	20%	13%	8%	17%	9%	9%	13%	16%
Neither Agree nor Disagree	19%	27%	20%	15%	17%	16%	20%	18%	19%	16%	20%	19%	17%	23%	18%	19%	22%	20%	14%
Disagree	21%	17%	22%	22%	20%	23%	22%	20%	23%	24%	19%	18%	24%	24%	20%	25%	17%	17%	20%
Strongly Disagree	34%	19%	26%	37%	37%	42%	42%	34%	41%	38%	30%	33%	30%	35%	32%	31%	38%	34%	32%
Don't Know	9%	9%	7%	10%	10%	7%	8%	9%	8%	7%	11%	5%	11%	6%	7%	11%	7%	14%	8%
Total Agree:	17%	28%	25%	16%	17%	11%	7%	19%	10%	15%	20%	25%	18%	12%	23%	15%	16%	16%	26%
Total Disagree:	56%	36%	48%	59%	57%	66%	65%	54%	64%	62%	49%	51%	53%	59%	52%	56%	55%	51%	52%
Net:	-39%	-8%	-23%	-42%	-40%	-54%	-57%	-35%	-54%	-46%	-30%	-26%	-35%	-47%	-29%	-41%	-39%	-35%	-27%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(124.B) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should have the same legal rights and protections as a human

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly Agree	5%	7%	4%	4%	5%	6%	6%	4%	5%	4%	5%	6%	5%	3%	6%	5%	6%	7%
Agree	12%	11%	12%	11%	12%	10%	13%	11%	12%	10%	10%	14%	11%	6%	10%	11%	15%	11%
Neither Agree nor Disagree	19%	16%	21%	15%	18%	23%	19%	16%	19%	21%	16%	21%	19%	20%	19%	14%	20%	21%
Disagree	21%	18%	25%	22%	22%	19%	22%	24%	22%	19%	24%	21%	21%	22%	20%	25%	21%	24%
Strongly Disagree	34%	40%	29%	40%	34%	32%	30%	39%	34%	31%	39%	29%	33%	49%	30%	40%	30%	27%
Don't Know	9%	7%	10%	8%	8%	9%	11%	6%	8%	16%	6%	9%	12%	0%	15%	5%	8%	9%
Total Agree:	17%	18%	15%	16%	17%	17%	19%	15%	18%	14%	15%	20%	16%	10%	16%	15%	21%	18%
Total Disagree:	56%	58%	53%	62%	57%	51%	52%	63%	55%	49%	63%	51%	54%	71%	50%	65%	51%	51%
Net:	-39%	-40%	-38%	-46%	-40%	-35%	-33%	-48%	-38%	-35%	-49%	-31%	-38%	-61%	-35%	-50%	-30%	-33%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(125.A) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be able to legally marry another human

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly Agree	3%	5%	6%	3%	2%	1%	1%	5%	2%	1%	5%	3%	3%	1%	3%	4%	3%	3%	6%
Agree	7%	17%	8%	7%	9%	4%	2%	10%	3%	10%	8%	8%	10%	8%	6%	5%	5%	4%	13%
Neither Agree nor Disagree	14%	22%	19%	12%	13%	10%	9%	13%	13%	13%	14%	16%	13%	11%	17%	14%	15%	14%	14%
Disagree	23%	18%	23%	26%	21%	24%	23%	19%	23%	23%	20%	26%	25%	26%	24%	26%	22%	22%	19%
Strongly Disagree	45%	29%	37%	41%	47%	52%	59%	46%	50%	45%	42%	41%	40%	48%	46%	43%	48%	45%	40%
Don't Know	8%	9%	7%	12%	8%	8%	6%	8%	9%	8%	11%	5%	9%	5%	3%	9%	8%	11%	8%
Total Agree:	10%	22%	15%	10%	11%	6%	3%	14%	5%	11%	13%	12%	13%	9%	9%	9%	8%	7%	19%
Total Disagree:	68%	47%	60%	67%	68%	76%	83%	65%	73%	68%	62%	67%	65%	74%	70%	69%	69%	67%	59%
Net:	-57%	-25%	-45%	-58%	-57%	-70%	-80%	-50%	-68%	-57%	-49%	-55%	-52%	-65%	-62%	-60%	-61%	-60%	-40%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(125.B) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be able to legally marry another human

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly Agree	3%	4%	2%	4%	2%	2%	4%	3%	3%	3%	3%	3%	5%	0%	4%	3%	3%	6%
Agree	7%	8%	6%	7%	6%	9%	8%	6%	8%	8%	5%	9%	8%	15%	7%	7%	11%	5%
Neither Agree nor Disagree	14%	12%	15%	11%	14%	17%	14%	11%	14%	15%	12%	15%	9%	4%	14%	11%	15%	14%
Disagree	23%	19%	26%	22%	26%	20%	23%	23%	24%	20%	23%	25%	19%	21%	22%	24%	23%	27%
Strongly Disagree	45%	49%	41%	49%	44%	43%	43%	52%	42%	41%	51%	38%	48%	59%	43%	50%	40%	37%
Don't Know	8%	6%	9%	8%	7%	8%	9%	5%	9%	12%	6%	10%	11%	0%	10%	5%	8%	11%
Total Agree:	10%	13%	8%	10%	9%	11%	12%	8%	11%	11%	8%	12%	13%	15%	11%	10%	14%	11%
Total Disagree:	68%	68%	67%	71%	70%	63%	66%	75%	66%	61%	74%	64%	67%	81%	65%	74%	63%	63%
Net:	-57%	-55%	-59%	-60%	-61%	-52%	-54%	-66%	-56%	-50%	-66%	-52%	-54%	-66%	-54%	-64%	-49%	-52%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(126.A) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be entitled to receive at least minimum wage for any work it does

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly Agree	5%	8%	9%	5%	3%	2%	2%	6%	2%	4%	7%	5%	5%	6%	4%	8%	2%	2%	4%
Agree	12%	18%	16%	12%	14%	9%	7%	15%	8%	14%	11%	14%	13%	14%	16%	9%	8%	16%	26%
Neither Agree nor Disagree	18%	24%	20%	17%	18%	14%	15%	17%	17%	14%	22%	20%	20%	20%	20%	16%	20%	14%	15%
Disagree	21%	18%	18%	19%	23%	25%	24%	22%	24%	23%	21%	21%	22%	18%	20%	24%	19%	16%	13%
Strongly Disagree	35%	24%	28%	34%	34%	42%	44%	32%	39%	36%	27%	37%	30%	38%	36%	32%	42%	35%	29%
Don't Know	9%	8%	9%	12%	8%	8%	8%	8%	9%	8%	13%	2%	10%	4%	3%	11%	9%	17%	12%
Total Agree:	17%	26%	25%	17%	17%	11%	10%	20%	11%	18%	18%	19%	17%	20%	20%	16%	10%	18%	31%
Total Disagree:	56%	42%	46%	54%	57%	66%	67%	54%	63%	60%	48%	58%	53%	56%	57%	57%	61%	51%	42%
Net:	-39%	-16%	-21%	-37%	-41%	-55%	-58%	-34%	-52%	-42%	-30%	-38%	-35%	-36%	-37%	-41%	-51%	-33%	-11%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(126.B) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be entitled to receive at least minimum wage for any work it does

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly Agree	5%	5%	4%	3%	4%	6%	6%	4%	5%	5%	4%	7%	5%	3%	4%	4%	7%	6%
Agree	12%	11%	13%	13%	10%	15%	12%	11%	13%	12%	10%	13%	15%	8%	12%	13%	15%	13%
Neither Agree nor Disagree	18%	17%	19%	15%	17%	22%	18%	15%	18%	22%	16%	19%	17%	18%	17%	15%	19%	25%
Disagree	21%	20%	23%	19%	25%	19%	22%	23%	23%	15%	24%	23%	18%	10%	20%	24%	22%	19%
Strongly Disagree	35%	39%	31%	42%	34%	30%	31%	41%	32%	32%	39%	29%	32%	60%	35%	39%	30%	27%
Don't Know	9%	8%	10%	8%	9%	8%	10%	7%	9%	14%	6%	9%	14%	0%	12%	6%	8%	9%
Total Agree:	17%	17%	17%	16%	15%	21%	18%	15%	18%	17%	14%	20%	19%	12%	16%	17%	21%	20%
Total Disagree:	56%	59%	53%	61%	60%	49%	53%	63%	55%	47%	63%	51%	51%	70%	55%	63%	52%	47%
Net:	-39%	-42%	-36%	-45%	-45%	-29%	-35%	-48%	-37%	-30%	-49%	-31%	-31%	-58%	-39%	-46%	-31%	-27%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(127.A) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be able to vote in elections

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly Agree	4%	8%	8%	5%	2%	2%	1%	8%	3%	2%	5%	5%	5%	3%	5%	4%	1%	4%	5%
Agree	8%	13%	12%	7%	7%	5%	3%	10%	4%	11%	7%	9%	8%	8%	7%	6%	8%	6%	17%
Neither Agree nor Disagree	13%	20%	15%	10%	15%	12%	10%	10%	13%	12%	16%	14%	15%	12%	17%	13%	15%	14%	11%
Disagree	25%	25%	25%	28%	24%	25%	24%	28%	26%	23%	24%	26%	23%	25%	27%	27%	23%	22%	24%
Strongly Disagree	43%	26%	33%	40%	47%	51%	56%	38%	47%	47%	38%	43%	40%	49%	42%	43%	48%	40%	37%
Don't Know	7%	7%	7%	9%	6%	5%	5%	6%	7%	5%	10%	4%	8%	3%	3%	6%	5%	15%	6%
Total Agree:	12%	21%	20%	12%	9%	7%	5%	18%	6%	13%	13%	14%	13%	11%	11%	10%	9%	10%	22%
Total Disagree:	68%	52%	58%	68%	70%	76%	80%	66%	73%	69%	62%	69%	63%	74%	68%	70%	71%	62%	61%
Net:	-56%	-30%	-38%	-56%	-61%	-69%	-75%	-48%	-67%	-56%	-49%	-55%	-50%	-63%	-57%	-60%	-62%	-52%	-40%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(127.B) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be able to vote in elections

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly Agree	4%	5%	3%	3%	3%	5%	6%	3%	5%	4%	4%	6%	5%	4%	4%	4%	6%	6%
Agree	8%	8%	7%	6%	8%	9%	8%	7%	8%	8%	7%	9%	4%	3%	7%	9%	9%	7%
Neither Agree nor Disagree	13%	13%	14%	11%	12%	17%	14%	11%	13%	16%	13%	14%	11%	4%	12%	11%	14%	14%
Disagree	25%	20%	30%	25%	29%	23%	23%	24%	27%	23%	23%	29%	28%	29%	27%	24%	27%	31%
Strongly Disagree	43%	49%	38%	48%	43%	39%	40%	50%	41%	36%	50%	36%	43%	59%	39%	47%	39%	35%
Don't Know	7%	5%	8%	5%	6%	7%	8%	4%	5%	14%	4%	6%	9%	0%	11%	4%	6%	7%
Total Agree:	12%	14%	10%	10%	11%	14%	14%	10%	13%	12%	11%	15%	8%	8%	11%	14%	15%	13%
Total Disagree:	68%	68%	68%	73%	72%	62%	63%	74%	69%	59%	73%	65%	71%	88%	66%	72%	66%	66%
Net:	-56%	-55%	-57%	-64%	-61%	-49%	-49%	-64%	-56%	-47%	-62%	-50%	-63%	-80%	-55%	-58%	-51%	-54%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(128.A) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be able to refuse to do tasks that it does not want to

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Strongly Agree	7%	13%	10%	7%	5%	3%	4%	8%	5%	6%	8%	7%	8%	9%	6%	7%	3%	5%	9%
Agree	18%	31%	27%	17%	19%	11%	10%	28%	15%	14%	22%	17%	17%	17%	17%	13%	20%	13%	24%
Neither Agree nor Disagree	20%	20%	20%	19%	18%	19%	22%	17%	20%	18%	20%	25%	20%	20%	29%	22%	17%	17%	16%
Disagree	20%	15%	17%	20%	21%	22%	22%	17%	22%	21%	17%	16%	23%	23%	20%	22%	18%	21%	11%
Strongly Disagree	26%	14%	18%	25%	29%	35%	32%	23%	29%	31%	22%	29%	20%	24%	24%	25%	32%	26%	25%
Don't Know	9%	7%	8%	13%	9%	10%	10%	6%	10%	10%	10%	6%	13%	6%	5%	10%	10%	17%	15%
Total Agree:	25%	44%	36%	24%	24%	14%	14%	36%	20%	21%	30%	24%	25%	26%	23%	21%	23%	18%	32%
Total Disagree:	46%	29%	36%	45%	50%	57%	54%	40%	51%	51%	40%	45%	43%	47%	43%	47%	50%	47%	37%
Net:	-20%	15%	0%	-21%	-26%	-43%	-40%	-4%	-30%	-31%	-10%	-21%	-17%	-21%	-20%	-27%	-28%	-29%	-4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(128.B) Imagine an AI was developed which was considered as smart as a human, and externally expressed pain and emotion in the same way a human does. Do you agree or disagree with the following?: An AI that is as smart as a human should be able to refuse to do tasks that it does not want to

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Strongly Agree	7%	7%	6%	5%	6%	8%	8%	6%	7%	7%	5%	8%	5%	6%	6%	5%	8%	11%
Agree	18%	17%	20%	18%	18%	21%	17%	16%	19%	18%	16%	21%	20%	17%	18%	18%	22%	24%
Neither Agree nor Disagree	20%	18%	21%	19%	19%	21%	21%	17%	21%	23%	19%	20%	21%	20%	19%	19%	21%	15%
Disagree	20%	19%	21%	19%	21%	18%	20%	22%	19%	16%	22%	21%	13%	12%	18%	22%	18%	18%
Strongly Disagree	26%	31%	21%	31%	26%	23%	22%	31%	25%	22%	30%	22%	27%	45%	24%	28%	23%	21%
Don't Know	9%	8%	11%	8%	10%	9%	11%	8%	9%	15%	8%	8%	14%	0%	15%	7%	7%	12%
Total Agree:	25%	24%	26%	23%	24%	29%	26%	21%	26%	24%	21%	29%	25%	24%	24%	23%	31%	35%
Total Disagree:	46%	50%	42%	50%	47%	41%	42%	53%	44%	38%	52%	43%	40%	57%	42%	51%	41%	39%
Net:	-20%	-26%	-15%	-27%	-23%	-12%	-17%	-32%	-18%	-13%	-32%	-13%	-15%	-33%	-18%	-27%	-11%	-4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(129.A) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Climate change

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Very worried	42%	41%	44%	44%	43%	43%	37%	46%	45%	37%	43%	38%	44%	37%	45%	41%	44%	38%	37%
Somewhat worried	35%	36%	31%	32%	36%	37%	37%	30%	35%	45%	33%	34%	31%	33%	34%	35%	37%	36%	43%
Not very worried	14%	12%	18%	13%	13%	14%	16%	17%	12%	15%	13%	17%	17%	21%	13%	12%	10%	12%	15%
Not at all worried	7%	8%	5%	9%	6%	5%	8%	5%	6%	3%	8%	8%	5%	8%	8%	10%	7%	12%	5%
Don't know	2%	3%	2%	2%	2%	2%	1%	3%	3%	1%	2%	3%	4%	2%	0%	2%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(129.B) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Climate change

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Very worried	42%	38%	45%	43%	45%	37%	41%	34%	50%	38%	35%	51%	53%	38%	35%	34%	51%	56%
Somewhat worried	35%	32%	37%	37%	34%	35%	32%	34%	35%	34%	36%	32%	35%	10%	35%	38%	34%	29%
Not very worried	14%	18%	11%	13%	13%	17%	15%	19%	10%	17%	18%	11%	9%	7%	16%	19%	10%	13%
Not at all worried	7%	10%	4%	6%	6%	8%	8%	11%	3%	7%	9%	4%	3%	44%	10%	8%	3%	2%
Don't know	2%	1%	3%	1%	2%	3%	3%	2%	1%	4%	1%	2%	0%	0%	4%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(130.A) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Global pandemic

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Very worried	28%	30%	29%	30%	26%	27%	27%	33%	24%	26%	29%	28%	26%	22%	31%	31%	27%	31%	24%
Somewhat worried	46%	38%	43%	43%	49%	50%	49%	47%	52%	48%	50%	41%	39%	44%	41%	44%	43%	39%	58%
Not very worried	18%	21%	17%	17%	17%	17%	19%	13%	17%	19%	15%	22%	23%	19%	20%	18%	21%	18%	15%
Not at all worried	6%	6%	9%	8%	4%	5%	3%	5%	4%	6%	4%	6%	6%	10%	7%	4%	7%	8%	4%
Don't know	3%	5%	2%	3%	3%	1%	2%	2%	3%	0%	3%	3%	6%	5%	0%	2%	2%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(130.B) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Global pandemic

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Very worried	28%	27%	29%	25%	27%	30%	29%	25%	32%	27%	26%	32%	31%	23%	26%	29%	31%	34%
Somewhat worried	46%	43%	48%	51%	48%	43%	40%	46%	49%	41%	47%	46%	47%	31%	41%	47%	47%	42%
Not very worried	18%	20%	16%	19%	16%	17%	20%	20%	14%	18%	18%	16%	20%	24%	20%	17%	17%	18%
Not at all worried	6%	8%	4%	4%	6%	7%	7%	7%	3%	9%	7%	4%	1%	23%	8%	6%	3%	4%
Don't know	3%	1%	4%	1%	3%	3%	4%	2%	2%	5%	2%	2%	2%	0%	5%	2%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(131.A) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Major international war

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Very worried	41%	41%	42%	42%	40%	41%	42%	48%	37%	32%	41%	39%	41%	40%	46%	43%	42%	47%	36%
Somewhat worried	42%	38%	43%	39%	43%	43%	46%	34%	48%	50%	47%	40%	39%	41%	36%	42%	43%	38%	48%
Not very worried	10%	12%	11%	10%	10%	11%	8%	11%	10%	13%	6%	14%	12%	12%	8%	10%	9%	9%	8%
Not at all worried	4%	6%	2%	7%	3%	3%	2%	4%	3%	3%	4%	4%	2%	4%	6%	3%	4%	5%	8%
Don't know	3%	3%	3%	2%	3%	2%	2%	3%	3%	1%	2%	3%	5%	3%	3%	2%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(131.B) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Major international war

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Very worried	41%	40%	42%	40%	41%	40%	42%	39%	44%	38%	40%	43%	41%	44%	39%	40%	43%	41%
Somewhat worried	42%	42%	43%	45%	40%	43%	40%	45%	42%	41%	43%	44%	48%	43%	36%	45%	44%	43%
Not very worried	10%	12%	9%	11%	12%	9%	9%	11%	9%	10%	12%	7%	8%	3%	14%	10%	8%	10%
Not at all worried	4%	5%	2%	3%	4%	4%	5%	4%	2%	5%	3%	3%	1%	10%	6%	4%	2%	5%
Don't know	3%	1%	4%	1%	3%	4%	3%	1%	2%	6%	1%	3%	1%	0%	5%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(132.A) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Terrorism

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Very worried	33%	26%	36%	36%	30%	33%	34%	38%	29%	26%	30%	33%	31%	35%	45%	34%	32%	37%	24%
Somewhat worried	45%	44%	40%	36%	51%	51%	51%	38%	53%	54%	50%	42%	44%	40%	42%	46%	43%	40%	55%
Not very worried	17%	21%	19%	17%	15%	14%	14%	18%	15%	17%	15%	17%	17%	19%	10%	16%	20%	15%	19%
Not at all worried	3%	4%	3%	7%	2%	1%	1%	4%	2%	3%	2%	3%	2%	3%	1%	2%	4%	7%	2%
Don't know	2%	6%	2%	3%	2%	1%	1%	2%	3%	0%	2%	5%	6%	3%	1%	2%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(132.B) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Terrorism

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Very worried	33%	29%	37%	30%	30%	36%	34%	33%	35%	33%	36%	32%	30%	43%	32%	34%	34%	33%
Somewhat worried	45%	44%	47%	49%	48%	44%	40%	50%	44%	40%	47%	46%	47%	36%	42%	50%	45%	41%
Not very worried	17%	21%	12%	18%	16%	15%	18%	14%	17%	18%	14%	17%	22%	11%	17%	12%	17%	22%
Not at all worried	3%	5%	1%	2%	4%	2%	4%	3%	3%	5%	2%	3%	0%	9%	4%	3%	2%	2%
Don't know	2%	1%	3%	1%	2%	3%	4%	1%	2%	5%	1%	2%	1%	0%	6%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(133.A) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Nuclear war

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Very worried	39%	36%	43%	37%	37%	37%	40%	44%	35%	35%	39%	30%	45%	37%	50%	37%	39%	42%	29%
Somewhat worried	40%	38%	39%	40%	41%	43%	41%	32%	44%	44%	42%	44%	33%	39%	38%	44%	40%	43%	52%
Not very worried	14%	15%	11%	13%	15%	16%	14%	14%	15%	17%	12%	17%	16%	17%	7%	13%	13%	6%	9%
Not at all worried	4%	5%	5%	7%	5%	2%	2%	6%	4%	4%	5%	4%	1%	3%	2%	4%	6%	8%	10%
Don't know	3%	5%	2%	3%	3%	1%	3%	4%	2%	1%	3%	5%	5%	4%	2%	2%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(133.B) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Nuclear war

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Very worried	39%	35%	42%	36%	36%	36%	44%	36%	40%	39%	36%	42%	38%	38%	37%	38%	42%	40%
Somewhat worried	40%	39%	42%	43%	44%	42%	34%	43%	41%	35%	43%	39%	43%	36%	35%	41%	41%	41%
Not very worried	14%	18%	10%	16%	14%	14%	12%	13%	13%	15%	14%	13%	16%	11%	15%	15%	13%	14%
Not at all worried	4%	7%	2%	3%	4%	5%	6%	6%	3%	5%	5%	3%	1%	15%	6%	4%	3%	3%
Don't know	3%	1%	4%	1%	3%	3%	4%	2%	2%	6%	2%	2%	2%	0%	6%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(134.A) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Artificial Intelligence

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Very worried	14%	12%	16%	20%	11%	11%	12%	19%	16%	8%	13%	9%	13%	14%	19%	11%	12%	18%	9%
Somewhat worried	35%	37%	36%	33%	38%	36%	33%	35%	36%	39%	40%	34%	36%	36%	34%	32%	32%	36%	41%
Not very worried	37%	35%	35%	33%	36%	40%	40%	33%	36%	36%	35%	40%	33%	40%	39%	39%	44%	29%	37%
Not at all worried	9%	9%	8%	10%	10%	8%	9%	8%	7%	13%	8%	10%	11%	7%	5%	11%	8%	11%	11%
Don't know	5%	6%	4%	5%	5%	5%	5%	5%	5%	4%	5%	7%	7%	4%	2%	7%	4%	6%	2%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(134.B) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Artificial Intelligence

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Very worried	14%	12%	15%	12%	11%	17%	16%	15%	13%	14%	12%	15%	15%	25%	13%	12%	12%	21%
Somewhat worried	35%	32%	38%	36%	39%	35%	32%	35%	34%	36%	37%	34%	33%	25%	39%	36%	36%	39%
Not very worried	37%	38%	35%	39%	37%	34%	35%	36%	39%	31%	37%	37%	38%	21%	31%	40%	38%	30%
Not at all worried	9%	13%	5%	10%	9%	8%	11%	10%	9%	10%	9%	10%	8%	25%	10%	9%	11%	7%
Don't know	5%	3%	7%	3%	5%	6%	6%	4%	4%	9%	4%	4%	6%	3%	8%	3%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(135.A) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Asteroid strike

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Very worried	12%	13%	14%	16%	9%	8%	10%	17%	12%	8%	11%	9%	14%	12%	18%	8%	10%	11%	7%
Somewhat worried	21%	29%	23%	21%	21%	20%	17%	29%	18%	22%	24%	22%	23%	21%	18%	15%	17%	21%	31%
Not very worried	39%	33%	33%	36%	40%	43%	47%	31%	45%	40%	34%	39%	38%	38%	35%	46%	45%	34%	41%
Not at all worried	22%	16%	23%	23%	22%	25%	22%	19%	22%	26%	23%	21%	20%	20%	21%	23%	22%	25%	21%
Don't know	6%	8%	7%	5%	7%	3%	5%	4%	4%	4%	8%	9%	6%	8%	7%	8%	5%	9%	0%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(135.B) How worried are you about the potential dangers that might be caused by the following in the next fifty years?: Asteroid strike

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Very worried	12%	11%	13%	10%	10%	13%	14%	12%	12%	13%	11%	13%	5%	30%	12%	13%	13%	13%
Somewhat worried	21%	19%	23%	21%	18%	27%	21%	18%	23%	24%	19%	24%	20%	8%	21%	20%	24%	22%
Not very worried	39%	37%	41%	40%	44%	34%	38%	41%	39%	37%	41%	36%	51%	23%	37%	41%	38%	40%
Not at all worried	22%	29%	15%	25%	22%	19%	20%	25%	21%	16%	25%	20%	19%	39%	20%	22%	20%	17%
Don't know	6%	3%	8%	4%	6%	7%	7%	4%	5%	10%	4%	6%	5%	0%	11%	3%	5%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(136.A) And for which of the same list of dangers do you think there is a real risk that it could lead to a breakdown in human civilisation in the next fifty years? Please select all that apply

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Nuclear war	69%	68%	69%	67%	69%	70%	70%	71%	70%	65%	66%	67%	65%	72%	70%	68%	71%	71%	77%
Major international war	62%	61%	66%	64%	61%	63%	60%	65%	59%	60%	62%	61%	61%	65%	73%	60%	67%	62%	55%
Climate change	51%	53%	54%	51%	52%	52%	46%	52%	56%	41%	56%	51%	52%	46%	48%	51%	58%	41%	48%
Global pandemic	46%	42%	44%	48%	44%	51%	46%	52%	44%	41%	50%	49%	40%	48%	44%	42%	49%	41%	49%
Terrorism	36%	34%	37%	43%	35%	32%	32%	39%	32%	31%	37%	37%	41%	36%	35%	30%	35%	40%	38%
Asteroid strike	24%	27%	21%	23%	22%	25%	24%	30%	20%	25%	28%	26%	23%	21%	27%	14%	26%	18%	26%
Artificial Intelligence	21%	29%	25%	26%	18%	19%	11%	28%	23%	18%	20%	21%	19%	18%	21%	15%	19%	24%	20%
None of the above	3%	2%	2%	6%	4%	5%	2%	3%	4%	6%	2%	3%	5%	2%	2%	3%	3%	3%	2%
Don't Know	6%	7%	3%	5%	7%	5%	10%	5%	7%	6%	8%	6%	7%	7%	8%	6%	5%	7%	5%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(136.B) And for which of the same list of dangers do you think there is a real risk that it could lead to a breakdown in human civilisation in the next fifty years? Please select all that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Nuclear war	69%	67%	70%	70%	68%	66%	70%	70%	69%	67%	68%	71%	71%	73%	65%	67%	73%	73%
Major international war	62%	62%	62%	61%	65%	60%	63%	61%	66%	54%	59%	68%	63%	73%	58%	59%	66%	64%
Climate change	51%	49%	53%	56%	54%	44%	49%	42%	60%	49%	43%	60%	68%	34%	48%	42%	59%	66%
Global pandemic	46%	46%	45%	48%	45%	45%	44%	45%	50%	41%	44%	48%	52%	58%	40%	49%	48%	51%
Terrorism	36%	30%	41%	32%	33%	40%	37%	37%	35%	37%	36%	35%	22%	47%	37%	37%	33%	33%
Asteroid strike	24%	25%	22%	24%	22%	25%	22%	25%	22%	21%	24%	22%	27%	39%	23%	25%	23%	33%
Artificial Intelligence	21%	20%	22%	18%	20%	25%	21%	21%	18%	22%	17%	20%	27%	30%	26%	16%	20%	31%
None of the above	3%	4%	3%	3%	3%	3%	4%	4%	2%	5%	4%	2%	2%	4%	4%	4%	2%	2%
Don't Know	6%	4%	9%	5%	6%	7%	8%	5%	5%	10%	5%	4%	7%	0%	13%	5%	4%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(137.A) Overall, do you think that the development of advanced AI is likely to make us richer or poorer as a society?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Much richer	5%	8%	6%	5%	5%	2%	2%	5%	4%	3%	3%	8%	5%	3%	2%	6%	5%	7%	4%
Somewhat richer	26%	25%	29%	25%	26%	25%	25%	31%	24%	28%	22%	28%	25%	25%	28%	23%	32%	14%	21%
Neither richer or poorer	34%	32%	30%	29%	32%	41%	40%	31%	39%	31%	38%	32%	34%	32%	37%	34%	28%	39%	39%
Somewhat poorer	13%	17%	15%	15%	12%	9%	11%	14%	15%	14%	13%	10%	13%	12%	12%	13%	11%	17%	14%
Much poorer	9%	7%	8%	13%	11%	9%	4%	9%	7%	11%	9%	7%	7%	13%	7%	6%	10%	9%	9%
Don't Know	14%	11%	11%	13%	14%	14%	17%	11%	10%	13%	16%	14%	15%	15%	14%	17%	14%	13%	14%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(137.B) Overall, do you think that the development of advanced AI is likely to make us richer or poorer as a society?

	Total	Gender		Social Grade			EU 2016 Vote			2019			Voting Intention					
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Much richer	5%	6%	4%	5%	3%	5%	5%	3%	6%	4%	4%	5%	9%	3%	3%	5%	5%	12%
Somewhat richer	26%	30%	22%	31%	29%	21%	21%	24%	32%	19%	28%	29%	25%	10%	16%	29%	30%	27%
Neither richer or poorer	34%	32%	37%	35%	31%	35%	36%	37%	32%	35%	37%	30%	29%	29%	38%	42%	32%	30%
Somewhat poorer	13%	13%	14%	12%	15%	15%	12%	13%	13%	14%	11%	16%	15%	27%	13%	11%	14%	13%
Much poorer	9%	10%	7%	6%	8%	8%	11%	10%	7%	9%	8%	8%	11%	11%	11%	5%	8%	9%
Don't Know	14%	10%	17%	11%	14%	16%	15%	14%	11%	19%	12%	13%	11%	19%	19%	9%	11%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(138.A) Overall, do you think that the development of advanced AI is likely to make us safer or less safe?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Much safer	4%	5%	5%	4%	5%	4%	3%	3%	3%	4%	5%	6%	4%	5%	5%	5%	5%	4%	4%
Somewhat safer	28%	33%	31%	28%	30%	25%	24%	35%	27%	26%	26%	29%	33%	28%	25%	31%	25%	18%	30%
Neither safer or less safe	35%	28%	34%	33%	31%	43%	41%	34%	36%	38%	34%	35%	27%	36%	40%	34%	39%	43%	41%
Somewhat less safe	14%	15%	15%	13%	13%	13%	14%	12%	16%	14%	15%	14%	14%	14%	14%	11%	12%	19%	14%
Much less safe	8%	9%	8%	10%	8%	6%	7%	9%	8%	9%	9%	5%	8%	8%	5%	8%	9%	6%	6%
Don't know	10%	9%	7%	11%	12%	10%	11%	6%	11%	10%	12%	11%	14%	9%	10%	12%	10%	10%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(138.B) Overall, do you think that the development of advanced AI is likely to make us safer or less safe?

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Much safer	4%	5%	3%	5%	4%	4%	4%	3%	5%	3%	5%	4%	6%	3%	4%	5%	4%	8%
Somewhat safer	28%	31%	26%	34%	26%	25%	28%	28%	30%	25%	27%	32%	25%	34%	20%	31%	34%	28%
Neither safer or less safe	35%	35%	36%	34%	35%	35%	37%	36%	36%	36%	38%	33%	34%	35%	41%	37%	32%	32%
Somewhat less safe	14%	13%	15%	13%	15%	16%	12%	14%	13%	14%	14%	15%	12%	8%	15%	15%	13%	16%
Much less safe	8%	8%	8%	8%	8%	8%	7%	10%	6%	7%	8%	7%	12%	20%	6%	6%	7%	6%
Don't know	10%	8%	12%	7%	11%	12%	11%	9%	9%	14%	8%	9%	11%	0%	13%	6%	9%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(139.A) Which of the following, if any, do you think are the most important potential benefits from advanced AI? Please select up to three

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Don't Know	34%	31%	32%	36%	37%	32%	36%	29%	36%	38%	35%	35%	37%	30%	34%	33%	39%	34%	30%
Increasing unemployment	21%	26%	19%	27%	19%	19%	19%	27%	20%	23%	17%	15%	19%	21%	25%	23%	20%	25%	19%
None of the above are potential risks of advanced AI	19%	14%	18%	14%	21%	24%	22%	15%	21%	18%	25%	25%	17%	21%	12%	17%	18%	22%	18%
Increasing economic inequality	16%	17%	20%	18%	16%	14%	13%	21%	18%	14%	14%	12%	16%	19%	11%	16%	15%	12%	24%
Creating more dangerous military robots	15%	18%	14%	15%	14%	18%	14%	21%	11%	14%	11%	15%	15%	14%	20%	19%	13%	16%	13%
Increasing the amount of misinformation and deception on the Internet	14%	17%	13%	15%	12%	16%	14%	16%	12%	15%	16%	12%	15%	11%	14%	17%	14%	16%	14%
The advanced AI having biases built in	14%	15%	14%	12%	13%	13%	14%	13%	14%	15%	14%	15%	12%	14%	14%	14%	9%	14%	20%
An advanced AI tries to take over or destroy human civilisation	13%	14%	16%	12%	13%	10%	11%	18%	10%	11%	10%	12%	10%	14%	14%	15%	10%	15%	11%
Significantly increasing electricity consumption	11%	15%	12%	13%	8%	10%	8%	13%	12%	8%	6%	13%	15%	11%	12%	10%	10%	7%	19%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(139.B) Which of the following, if any, do you think are the most important potential benefits from advanced AI? Please select up to three

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Don't Know	34%	29%	39%	31%	38%	33%	36%	30%	35%	36%	30%	33%	34%	19%	40%	26%	34%	29%
Increasing unemployment	21%	22%	21%	18%	21%	24%	24%	24%	19%	21%	20%	22%	27%	21%	23%	22%	21%	28%
None of the above are potential risks of advanced AI	19%	22%	16%	24%	19%	16%	16%	20%	20%	19%	20%	19%	17%	12%	17%	23%	18%	17%
Increasing economic inequality	16%	19%	14%	16%	17%	14%	18%	17%	16%	16%	15%	19%	20%	19%	16%	16%	19%	18%
Creating more dangerous military robots	15%	16%	15%	14%	13%	17%	17%	15%	16%	15%	15%	16%	15%	25%	15%	15%	16%	13%
Increasing the amount of misinformation and deception on the Internet	14%	14%	15%	16%	15%	11%	15%	15%	15%	15%	16%	15%	12%	21%	13%	17%	15%	16%
The advanced AI having biases built in	14%	15%	12%	14%	13%	14%	13%	15%	13%	12%	16%	13%	16%	28%	12%	15%	14%	19%
An advanced AI tries to take over or destroy human civilisation	13%	11%	14%	12%	10%	14%	15%	15%	12%	12%	15%	13%	15%	22%	11%	15%	12%	18%
Significantly increasing electricity consumption	11%	11%	11%	10%	11%	12%	11%	12%	10%	11%	13%	10%	10%	14%	9%	13%	11%	13%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(140.A) Which of the following, if any, do you think are the most important potential risks from advanced AI? Please select up to three

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Increasing unemployment	49%	51%	51%	53%	49%	40%	49%	51%	49%	43%	46%	46%	51%	51%	53%	54%	50%	45%	46%
None of the above are potential risks of advanced AI	4%	5%	3%	2%	5%	6%	5%	5%	3%	3%	5%	7%	3%	2%	5%	4%	7%	4%	8%
Creating more dangerous military robots	39%	31%	36%	37%	42%	43%	47%	43%	37%	37%	40%	34%	37%	41%	41%	39%	43%	42%	34%
The advanced AI having biases built in	31%	28%	29%	29%	32%	37%	33%	28%	36%	30%	37%	30%	27%	33%	30%	36%	29%	32%	26%
Increasing the amount of misinformation and deception on the Internet	29%	26%	28%	29%	26%	31%	34%	30%	30%	33%	36%	30%	22%	27%	25%	28%	28%	28%	32%
An advanced AI tries to take over or destroy human civilisation	29%	27%	33%	33%	28%	26%	25%	30%	28%	29%	26%	33%	34%	25%	34%	23%	28%	35%	24%
Increasing economic inequality	25%	27%	29%	24%	29%	21%	21%	27%	25%	29%	21%	19%	26%	23%	18%	23%	31%	26%	29%
Significantly increasing electricity consumption	16%	27%	19%	14%	12%	14%	14%	16%	18%	16%	13%	17%	14%	19%	14%	12%	20%	16%	18%
Don't Know	9%	9%	8%	10%	9%	9%	9%	8%	8%	13%	9%	14%	10%	10%	9%	8%	5%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(140.B) Which of the following, if any, do you think are the most important potential risks from advanced AI? Please select up to three

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Increasing unemployment	49%	47%	51%	47%	52%	48%	50%	52%	47%	47%	48%	50%	43%	43%	52%	46%	49%	49%
None of the above are potential risks of advanced AI	4%	5%	4%	4%	4%	4%	5%	4%	5%	3%	5%	4%	6%	4%	3%	5%	4%	7%
Creating more dangerous military robots	39%	39%	39%	39%	39%	40%	40%	44%	40%	34%	40%	42%	30%	49%	38%	40%	43%	29%
The advanced AI having biases built in	31%	32%	31%	35%	33%	27%	31%	32%	33%	26%	33%	31%	36%	26%	33%	33%	31%	33%
Increasing the amount of misinformation and deception on the Internet	29%	29%	29%	36%	28%	23%	28%	29%	31%	27%	31%	30%	24%	33%	27%	34%	31%	31%
An advanced AI tries to take over or destroy human civilisation	29%	25%	32%	27%	28%	32%	27%	33%	24%	33%	31%	28%	22%	27%	28%	31%	29%	23%
Increasing economic inequality	25%	29%	21%	27%	26%	24%	23%	22%	28%	25%	21%	30%	33%	18%	22%	21%	29%	35%
Significantly increasing electricity consumption	16%	17%	16%	15%	15%	16%	19%	13%	17%	15%	14%	15%	20%	23%	13%	13%	17%	20%
Don't Know	9%	7%	11%	6%	10%	10%	10%	7%	9%	13%	7%	7%	11%	7%	13%	7%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(141.A) Which of the following is closest to your view

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
Given the potential risks and benefits from advanced AI, we should look to accelerate development of this technology	11%	12%	14%	11%	11%	10%	12%	15%	8%	13%	6%	13%	11%	14%	9%	14%	10%	10%	17%
Given the potential risks and benefits from advanced AI, we should continue to develop this technology around the same pace as we do now	49%	48%	47%	47%	53%	52%	49%	43%	53%	51%	55%	50%	48%	45%	54%	48%	53%	43%	53%
Given the potential risks and benefits from advanced AI, we should look to slow the development of this technology	26%	25%	27%	27%	26%	22%	26%	30%	27%	26%	23%	20%	26%	30%	31%	24%	22%	27%	16%
Don't know	13%	15%	12%	16%	10%	16%	13%	12%	12%	9%	16%	17%	15%	12%	7%	14%	14%	20%	14%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(141.B) Which of the following is closest to your view

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
Given the potential risks and benefits from advanced AI, we should look to accelerate development of this technology	11%	14%	9%	14%	10%	11%	11%	10%	14%	11%	12%	13%	6%	18%	10%	13%	14%	9%
Given the potential risks and benefits from advanced AI, we should continue to develop this technology around the same pace as we do now	49%	53%	46%	54%	50%	46%	47%	49%	52%	43%	52%	51%	56%	39%	42%	55%	51%	51%
Given the potential risks and benefits from advanced AI, we should look to slow the development of this technology	26%	22%	29%	23%	26%	27%	27%	28%	23%	26%	26%	26%	26%	38%	25%	22%	25%	30%
Don't know	13%	10%	16%	10%	14%	16%	15%	13%	11%	19%	11%	10%	12%	5%	23%	10%	10%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(142.A) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Banning new research into AI

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
1 = very bad idea	23%	19%	19%	20%	23%	30%	27%	23%	20%	27%	25%	23%	19%	24%	18%	22%	29%	20%	22%
2	17%	15%	17%	15%	20%	17%	20%	11%	19%	21%	17%	18%	21%	17%	18%	22%	18%	12%	11%
3	16%	17%	18%	15%	17%	14%	13%	17%	17%	16%	18%	14%	14%	10%	16%	18%	13%	17%	17%
4	15%	15%	17%	18%	15%	13%	14%	18%	18%	13%	12%	17%	16%	16%	16%	12%	15%	16%	15%
5	9%	13%	9%	10%	7%	7%	8%	12%	10%	6%	6%	8%	8%	9%	15%	6%	8%	14%	8%
6	6%	9%	7%	5%	5%	4%	4%	7%	3%	4%	4%	6%	6%	10%	7%	4%	4%	6%	10%
7 - very good idea	6%	6%	6%	8%	7%	4%	5%	7%	7%	6%	4%	4%	7%	4%	3%	8%	4%	7%	7%
Don't Know	8%	6%	8%	9%	6%	11%	10%	6%	5%	7%	13%	10%	9%	10%	7%	10%	8%	8%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(142.B) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Banning new research into AI

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
1 = very bad idea	23%	30%	16%	29%	24%	16%	21%	23%	25%	19%	24%	23%	24%	13%	20%	24%	24%	23%
2	17%	16%	19%	23%	16%	15%	15%	16%	20%	13%	17%	22%	17%	8%	11%	17%	21%	16%
3	16%	15%	17%	14%	17%	18%	13%	14%	17%	16%	15%	15%	27%	15%	17%	16%	16%	18%
4	15%	14%	17%	11%	18%	17%	16%	17%	14%	15%	16%	14%	7%	21%	18%	17%	13%	14%
5	9%	8%	10%	8%	9%	11%	8%	9%	8%	12%	9%	8%	10%	19%	11%	8%	9%	11%
6	6%	5%	6%	4%	5%	8%	6%	6%	5%	5%	5%	7%	4%	8%	2%	5%	7%	4%
7 - very good idea	6%	7%	5%	5%	4%	5%	10%	8%	5%	6%	7%	6%	4%	14%	4%	8%	5%	8%
Don't Know	8%	6%	11%	7%	8%	9%	10%	7%	7%	14%	7%	6%	7%	3%	16%	6%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(143.A) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Increasing government funding of AI research

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
1 = very bad idea	10%	7%	9%	13%	9%	9%	9%	11%	10%	9%	12%	10%	11%	9%	9%	9%	6%	8%	6%
2	7%	8%	7%	8%	7%	5%	7%	8%	5%	7%	7%	7%	7%	10%	3%	7%	7%	9%	4%
3	11%	14%	11%	9%	9%	15%	11%	11%	13%	9%	9%	11%	11%	13%	14%	11%	13%	10%	6%
4	23%	24%	22%	21%	26%	20%	23%	17%	28%	24%	22%	21%	22%	22%	24%	21%	21%	28%	30%
5	20%	21%	19%	22%	20%	19%	18%	20%	21%	17%	21%	19%	22%	19%	20%	19%	21%	16%	28%
6	12%	11%	15%	11%	11%	13%	13%	17%	8%	17%	9%	15%	13%	13%	14%	11%	9%	11%	14%
7 - very good idea	9%	6%	10%	7%	12%	11%	10%	10%	9%	11%	8%	9%	6%	8%	8%	12%	14%	9%	2%
Don't Know	8%	8%	6%	9%	5%	9%	9%	6%	6%	6%	12%	9%	7%	7%	7%	9%	9%	9%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(143.B) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Increasing government funding of AI research

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
1 = very bad idea	10%	9%	10%	8%	8%	9%	13%	11%	8%	12%	9%	10%	7%	32%	12%	7%	8%	8%
2	7%	5%	9%	6%	9%	7%	5%	8%	6%	6%	9%	5%	5%	4%	6%	7%	5%	7%
3	11%	9%	13%	10%	11%	13%	12%	10%	11%	12%	11%	11%	15%	6%	13%	11%	12%	7%
4	23%	19%	26%	21%	21%	28%	22%	24%	23%	20%	20%	27%	17%	28%	23%	19%	26%	23%
5	20%	22%	18%	24%	20%	16%	19%	18%	22%	21%	19%	21%	25%	8%	18%	21%	20%	26%
6	12%	16%	9%	15%	13%	10%	10%	13%	13%	10%	13%	14%	19%	8%	9%	15%	14%	15%
7 - very good idea	9%	13%	6%	11%	10%	8%	9%	9%	11%	6%	12%	9%	5%	6%	7%	13%	11%	6%
Don't Know	8%	6%	10%	5%	8%	9%	9%	7%	6%	12%	7%	4%	7%	8%	12%	7%	4%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(144.A) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Creating a new government regulatory agency similar to the Medicines and Healthcare Products Regulatory Agency (MHRA) to regulate the use of new AI models

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
1 = very bad idea	5%	5%	5%	6%	2%	6%	4%	6%	3%	7%	4%	5%	6%	3%	2%	5%	4%	6%	3%
2	4%	7%	3%	4%	3%	4%	4%	7%	3%	6%	3%	2%	5%	5%	5%	3%	4%	4%	0%
3	6%	8%	10%	6%	6%	4%	3%	6%	7%	6%	5%	5%	5%	6%	6%	5%	8%	10%	2%
4	14%	21%	15%	15%	12%	14%	11%	13%	14%	12%	14%	15%	13%	18%	13%	16%	13%	10%	24%
5	20%	20%	21%	22%	21%	17%	18%	20%	21%	20%	17%	17%	21%	21%	29%	18%	18%	16%	27%
6	17%	16%	14%	13%	19%	14%	24%	18%	17%	18%	18%	18%	17%	13%	10%	20%	22%	12%	15%
7 - very good idea	25%	13%	26%	24%	27%	33%	29%	25%	25%	24%	27%	30%	27%	24%	23%	23%	24%	32%	22%
Don't Know	9%	10%	6%	9%	10%	8%	8%	5%	10%	8%	12%	8%	6%	10%	12%	11%	7%	10%	7%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(144.B) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Creating a new government regulatory agency similar to the Medicines and Healthcare Products Regulatory Agency (MHRA) to regulate the use of new AI models

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
1 = very bad idea	5%	5%	4%	4%	3%	5%	6%	4%	4%	5%	4%	5%	3%	11%	6%	4%	4%	2%
2	4%	4%	4%	3%	3%	7%	3%	5%	3%	4%	4%	5%	2%	6%	3%	3%	4%	4%
3	6%	5%	7%	5%	6%	8%	6%	5%	5%	8%	5%	5%	5%	12%	9%	4%	6%	9%
4	14%	14%	14%	12%	16%	14%	16%	15%	13%	17%	13%	14%	12%	19%	17%	15%	14%	9%
5	20%	21%	19%	24%	19%	19%	17%	19%	21%	18%	19%	23%	21%	4%	18%	19%	23%	17%
6	17%	17%	17%	20%	19%	13%	15%	17%	20%	10%	19%	17%	17%	20%	11%	21%	18%	19%
7 - very good idea	25%	28%	23%	27%	25%	22%	26%	28%	27%	22%	29%	25%	30%	25%	22%	28%	26%	29%
Don't Know	9%	6%	11%	6%	8%	11%	10%	7%	6%	15%	8%	6%	10%	3%	14%	7%	6%	11%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(145.A) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Introducing a new tax on the use of AI models

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
1 = very bad idea	8%	9%	9%	8%	9%	7%	8%	9%	9%	7%	8%	8%	11%	9%	6%	6%	8%	7%	8%
2	7%	8%	9%	6%	7%	7%	7%	9%	7%	10%	3%	10%	7%	4%	11%	8%	7%	4%	4%
3	10%	14%	10%	9%	10%	10%	9%	10%	11%	12%	12%	8%	14%	9%	7%	8%	10%	8%	9%
4	20%	20%	21%	22%	19%	20%	21%	15%	22%	18%	21%	21%	17%	22%	21%	21%	22%	26%	36%
5	19%	20%	19%	22%	20%	16%	16%	25%	20%	14%	17%	18%	16%	19%	24%	18%	17%	16%	18%
6	10%	10%	11%	8%	7%	9%	12%	9%	8%	13%	8%	13%	9%	9%	6%	10%	10%	12%	10%
7 - very good idea	12%	8%	12%	11%	14%	14%	12%	11%	10%	9%	13%	7%	16%	14%	9%	14%	13%	15%	6%
Don't Know	14%	11%	10%	14%	15%	18%	15%	12%	13%	16%	18%	16%	10%	14%	15%	15%	14%	12%	9%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(145.B) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Introducing a new tax on the use of AI models

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
1 = very bad idea	8%	10%	6%	8%	8%	7%	10%	8%	7%	9%	8%	7%	4%	7%	10%	8%	9%	3%
2	7%	8%	6%	9%	8%	6%	5%	6%	8%	7%	7%	8%	6%	12%	7%	7%	8%	9%
3	10%	9%	11%	10%	10%	9%	10%	10%	10%	9%	9%	11%	16%	9%	8%	9%	10%	15%
4	20%	22%	19%	21%	20%	19%	22%	20%	22%	19%	20%	21%	21%	11%	20%	21%	19%	20%
5	19%	19%	19%	18%	18%	22%	17%	19%	19%	18%	19%	21%	12%	16%	16%	19%	22%	12%
6	10%	10%	9%	12%	10%	8%	9%	11%	11%	6%	11%	10%	17%	4%	9%	12%	11%	16%
7 - very good idea	12%	12%	11%	12%	11%	14%	11%	14%	11%	12%	13%	10%	11%	29%	11%	14%	10%	15%
Don't Know	14%	10%	18%	11%	15%	15%	15%	13%	13%	20%	13%	12%	13%	12%	20%	11%	11%	10%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(146.A) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Increasing the use of AI in the school curriculum

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
1 = very bad idea	13%	9%	10%	18%	13%	13%	15%	12%	15%	8%	14%	14%	17%	15%	11%	12%	14%	17%	6%
2	10%	10%	8%	10%	9%	10%	11%	6%	10%	11%	9%	12%	10%	12%	10%	10%	11%	9%	7%
3	14%	15%	13%	11%	14%	15%	14%	14%	17%	20%	13%	11%	13%	10%	16%	8%	12%	16%	12%
4	23%	22%	26%	21%	22%	26%	21%	21%	25%	21%	22%	20%	22%	25%	21%	27%	25%	22%	20%
5	18%	18%	22%	20%	22%	15%	14%	21%	15%	17%	19%	18%	19%	18%	22%	18%	21%	15%	20%
6	9%	10%	8%	9%	8%	9%	10%	13%	9%	11%	8%	9%	7%	8%	4%	10%	4%	8%	17%
7 - very good idea	6%	7%	7%	4%	8%	4%	5%	8%	5%	3%	4%	5%	7%	7%	8%	5%	5%	3%	10%
Don't Know	7%	8%	5%	7%	5%	9%	10%	5%	4%	8%	12%	10%	6%	5%	8%	10%	8%	10%	8%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(146.B) In the next section, we have given a list of potential government policies connected to the development of AI. For each idea, please say whether you think is a very good idea on a scale from 1-7, where 1=very bad idea and 7=very good idea.: Increasing the use of AI in the school curriculum

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
1 = very bad idea	13%	13%	14%	12%	10%	15%	16%	16%	10%	18%	15%	11%	15%	23%	16%	13%	11%	10%
2	10%	8%	11%	10%	11%	9%	9%	12%	10%	5%	11%	10%	10%	21%	7%	11%	9%	12%
3	14%	14%	13%	14%	13%	15%	13%	15%	13%	12%	13%	13%	18%	3%	14%	12%	14%	10%
4	23%	22%	24%	23%	24%	21%	24%	22%	24%	24%	21%	25%	22%	18%	23%	23%	24%	29%
5	18%	20%	17%	21%	20%	16%	15%	15%	21%	19%	15%	21%	20%	15%	18%	17%	21%	16%
6	9%	10%	8%	11%	8%	8%	9%	10%	10%	5%	11%	8%	6%	13%	6%	12%	10%	9%
7 - very good idea	6%	7%	4%	4%	6%	6%	6%	5%	6%	3%	6%	7%	6%	0%	3%	7%	6%	7%
Don't Know	7%	6%	9%	5%	8%	9%	9%	6%	6%	14%	7%	5%	4%	8%	13%	6%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(147.A) Overall, what do you think the risk is that an advanced AI causes humanity to go extinct in the next hundred years?

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2003	258	314	342	355	297	437	182	279	166	195	159	189	170	92	237	172	106	56
Weighted	2003	281	340	341	342	281	419	281	261	160	180	140	180	160	80	221	180	100	60
1 in 10,000 (0.01%)	32%	26%	28%	25%	34%	41%	38%	26%	38%	33%	30%	35%	31%	33%	30%	34%	37%	24%	32%
1 in 1,000 (0%)	11%	17%	11%	13%	10%	10%	9%	10%	13%	14%	10%	11%	17%	13%	12%	11%	6%	9%	10%
1 in 100 (1%)	12%	16%	18%	11%	10%	7%	8%	11%	8%	8%	9%	7%	13%	12%	13%	14%	15%	20%	14%
1 in 10 (10%)	11%	15%	14%	12%	10%	10%	7%	17%	9%	10%	13%	11%	12%	11%	11%	8%	9%	11%	9%
1 in 2 (50%)	5%	6%	7%	8%	7%	4%	2%	9%	6%	5%	4%	4%	2%	6%	9%	3%	6%	6%	7%
Over 1 in 2 (50%)	4%	4%	5%	5%	5%	2%	3%	4%	5%	2%	4%	3%	5%	3%	3%	3%	5%	3%	13%
Don't know	24%	16%	17%	26%	24%	27%	32%	23%	21%	27%	30%	28%	21%	22%	22%	27%	23%	27%	15%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(147.B) Overall, what do you think the risk is that an advanced AI causes humanity to go extinct in the next hundred years?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2003	965	1029	601	589	356	441	736	800	289	748	549	125	25	267	461	731	125
Weighted	2003	985	1009	536	517	437	497	725	791	300	733	555	119	26	276	456	739	127
1 in 10,000 (0.01%)	32%	38%	27%	38%	32%	28%	31%	32%	37%	23%	35%	32%	35%	31%	25%	37%	35%	24%
1 in 1,000 (0%)	11%	12%	11%	11%	14%	11%	10%	11%	12%	8%	11%	14%	13%	0%	7%	11%	13%	13%
1 in 100 (1%)	12%	12%	11%	12%	10%	12%	12%	9%	13%	14%	10%	13%	16%	10%	12%	11%	13%	16%
1 in 10 (10%)	11%	11%	12%	13%	9%	14%	9%	12%	9%	13%	12%	10%	5%	16%	15%	13%	12%	12%
1 in 2 (50%)	5%	5%	6%	5%	5%	5%	7%	5%	4%	9%	5%	6%	2%	8%	9%	4%	6%	5%
Over 1 in 2 (50%)	4%	4%	4%	3%	4%	4%	5%	4%	3%	4%	4%	4%	5%	16%	4%	4%	3%	5%
Don't know	24%	19%	29%	18%	25%	28%	27%	27%	21%	28%	23%	22%	25%	19%	28%	20%	19%	25%

Note:

BASE: All Respondents

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(148.A) You said that you think that the likelihood of an advanced AI causing humanity to go extinct in the next hundred years is less than 1 in 100 (1%). Which, if any, of the following are important reasons why you believe this? Please select all that apply

	Age							Region											
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	901	113	124	136	162	156	210	65	146	82	81	74	91	79	40	109	75	35	24
Weighted	876	121	133	131	151	143	197	101	135	76	72	65	85	73	34	100	77	33	25
Think human civilisation is more likely to be destroyed by other factors (eg climate change, nuclear war)	61%	67%	62%	50%	61%	58%	67%	61%	62%	52%	62%	59%	69%	51%	51%	63%	72%	80%	51%
This sounds like something from science fiction	45%	39%	36%	49%	51%	41%	49%	45%	39%	51%	45%	44%	37%	45%	44%	46%	49%	61%	48%
Do not believe that an advanced AI would want to defeat human civilisation	35%	30%	30%	37%	31%	40%	38%	33%	34%	46%	28%	35%	25%	36%	37%	33%	41%	30%	43%
Do not believe that advanced will be able to defeat human civilisation	34%	21%	34%	30%	35%	38%	41%	37%	39%	25%	43%	32%	28%	36%	12%	41%	34%	19%	33%
This sounds weird	13%	14%	18%	16%	13%	10%	10%	21%	12%	15%	4%	12%	14%	17%	15%	15%	11%	10%	4%
Do not believe that advanced AIs will be developed in the next hundred years	12%	16%	15%	11%	10%	9%	11%	8%	12%	16%	11%	17%	21%	5%	16%	8%	9%	14%	11%
I chose this by mistake	1%	1%	1%	1%	2%	4%	0%	4%	1%	0%	1%	2%	2%	0%	0%	2%	1%	0%	0%
None of the above	2%	3%	5%	2%	1%	1%	1%	4%	0%	0%	5%	4%	1%	4%	3%	3%	0%	3%	0%

Note:

BASE: Says AI poses a small risk of causing humanity to go extinct

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(148.B) You said that you think that the likelihood of an advanced AI causing humanity to go extinct in the next hundred years is less than 1 in 100 (1%). Which, if any, of the following are important reasons why you believe this? Please select all that apply

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	901	492	405	303	278	137	177	323	402	93	361	253	64	8	90	227	358	48
Weighted	876	490	383	263	241	166	200	307	387	93	341	255	57	8	89	216	351	47
Think human civilisation is more likely to be destroyed by other factors (eg climate change, nuclear war)	61%	58%	66%	58%	62%	61%	65%	60%	62%	59%	59%	64%	59%	46%	64%	56%	64%	64%
This sounds like something from science fiction	45%	44%	45%	44%	50%	45%	40%	46%	46%	38%	46%	42%	48%	53%	44%	50%	45%	44%
Do not believe that an advanced AI would want to defeat human civilisation	35%	35%	34%	35%	36%	35%	33%	36%	37%	27%	39%	30%	37%	41%	31%	40%	33%	28%
Do not believe that advanced will be able to defeat human civilisation	34%	33%	35%	39%	36%	29%	30%	34%	35%	36%	39%	29%	39%	11%	34%	42%	31%	44%
This sounds weird	13%	14%	12%	14%	14%	12%	13%	11%	14%	14%	14%	9%	20%	16%	17%	16%	12%	17%
Do not believe that advanced AIs will be developed in the next hundred years	12%	12%	12%	9%	13%	16%	9%	14%	10%	5%	11%	13%	11%	0%	9%	9%	13%	16%
I chose this by mistake	1%	2%	1%	2%	1%	0%	2%	2%	2%	0%	2%	1%	0%	0%	1%	1%	2%	0%
None of the above	2%	2%	2%	2%	1%	1%	4%	2%	1%	6%	2%	2%	0%	0%	5%	2%	2%	0%

Note:

BASE: Says AI poses a small risk of causing humanity to go extinct

Fieldwork: 8th Mar - 14th Mar 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions