

# Public First Poll for the School Food Review Working Group

**Fieldwork:** 27th Jun - 4th Jul 2023  
**Interview method:** Online Survey  
**Population represented:** England adults  
**Sample size:** 3011

## Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact the Public First Polling Team ([polling@publicfirst.co.uk](mailto:polling@publicfirst.co.uk))

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96 Which of the following comes closest to your view? . . . . . 291

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98 Do you agree or disagree with the following?: There is not really any poverty here in the UK . . . . . 297

99 Do you agree or disagree with the following?: At the moment, the rich are getting richer at the expense of the poor . . . . . 300

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101 Which of the following comes closest to your view? . . . . . 306

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(1.A) Which do you think are the most important issues facing the country at this time? Please select up to three.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Cost of living	73%	68%	76%	76%	74%	71%	70%	73%	73%	74%	73%	75%	76%	76%
Number of people on welfare	7%	7%	8%	8%	7%	6%	9%	7%	7%	7%	8%	8%	11%	5%
Quality of the NHS	51%	56%	48%	48%	51%	43%	54%	56%	55%	53%	50%	49%	49%	52%
Quality / cost of public transport	5%	5%	5%	5%	4%	7%	3%	4%	4%	3%	6%	5%	5%	4%
State of the economy	42%	45%	43%	40%	38%	39%	40%	41%	42%	41%	44%	44%	42%	46%
Access to good pensions	4%	4%	3%	4%	5%	4%	5%	4%	3%	5%	5%	2%	5%	3%
Quality of and access to schools / universities	4%	6%	4%	4%	4%	6%	4%	4%	3%	4%	5%	3%	7%	3%
Threat of terrorism	3%	3%	3%	4%	4%	4%	3%	1%	3%	5%	2%	6%	4%	4%
State of Britain s Armed Forces	3%	3%	4%	3%	3%	3%	4%	3%	3%	4%	2%	4%	3%	4%
Levels of immigration	26%	21%	23%	31%	29%	18%	28%	26%	34%	28%	26%	24%	30%	25%
Threat of climate change	18%	20%	21%	14%	18%	20%	19%	19%	19%	19%	13%	22%	18%	15%
Availability of housing	16%	15%	18%	15%	17%	21%	14%	23%	15%	15%	14%	13%	9%	17%
Britain leaving the EU	15%	19%	14%	14%	12%	23%	16%	12%	14%	15%	12%	14%	12%	13%
Levels of crime	11%	10%	12%	13%	12%	15%	10%	11%	9%	11%	12%	11%	11%	12%
Level of taxation	10%	11%	11%	9%	8%	11%	10%	9%	9%	8%	10%	12%	8%	8%
Don t Know	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	0%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which do you think are the most important issues facing the country at this time? Please select up to three.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Cost of living	73%	70%	76%	72%	75%	80%	82%	68%	63%	68%	77%	66%	44%	83%
Number of people on welfare	7%	6%	9%	6%	7%	5%	7%	8%	10%	10%	5%	7%	6%	6%
Quality of the NHS	51%	45%	57%	42%	42%	48%	55%	55%	60%	48%	57%	54%	25%	49%
Quality / cost of public transport	5%	5%	5%	9%	7%	6%	3%	3%	2%	2%	6%	6%	4%	5%
State of the economy	42%	44%	40%	33%	36%	42%	46%	48%	46%	45%	42%	44%	37%	41%
Access to good pensions	4%	5%	3%	4%	6%	3%	3%	4%	4%	4%	5%	3%	6%	1%
Quality of and access to schools / universities	4%	4%	5%	10%	6%	4%	1%	3%	3%	3%	4%	7%	8%	4%
Threat of terrorism	3%	4%	3%	5%	3%	3%	3%	4%	4%	5%	2%	2%	20%	2%
State of Britain s Armed Forces	3%	5%	2%	3%	3%	2%	3%	4%	4%	5%	2%	4%	4%	2%
Levels of immigration	26%	26%	26%	12%	15%	22%	26%	37%	39%	43%	13%	10%	70%	19%
Threat of climate change	18%	18%	19%	23%	20%	18%	13%	18%	18%	12%	22%	28%	6%	17%
Availability of housing	16%	16%	16%	23%	22%	16%	14%	13%	11%	13%	17%	14%	9%	21%
Britain leaving the EU	15%	18%	12%	16%	16%	14%	18%	13%	13%	9%	20%	29%	17%	14%
Levels of crime	11%	13%	10%	13%	12%	10%	12%	11%	11%	15%	8%	9%	10%	13%
Level of taxation	10%	11%	9%	11%	15%	12%	7%	6%	7%	10%	9%	5%	14%	10%
Don t Know	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	0%	1%	0%	1%
None of the above	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(1.C) Which do you think are the most important issues facing the country at this time? Please select up to three.

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Cost of living	73%	70%	73%	80%	65%	78%	70%	76%	77%	70%	70%	63%
Number of people on welfare	7%	10%	5%	6%	11%	5%	9%	7%	7%	7%	4%	3%
Quality of the NHS	51%	48%	55%	48%	46%	58%	50%	52%	49%	50%	50%	59%
Quality / cost of public transport	5%	2%	6%	6%	3%	5%	4%	4%	4%	6%	7%	4%
State of the economy	42%	41%	45%	42%	47%	42%	46%	43%	41%	43%	40%	48%
Access to good pensions	4%	5%	4%	2%	4%	5%	1%	5%	3%	4%	5%	7%
Quality of and access to schools / universities	4%	3%	5%	5%	4%	4%	6%	2%	5%	5%	4%	12%
Threat of terrorism	3%	4%	3%	3%	7%	2%	3%	3%	4%	3%	6%	2%
State of Britain s Armed Forces	3%	5%	2%	2%	5%	3%	3%	3%	3%	4%	4%	3%
Levels of immigration	26%	46%	13%	16%	39%	14%	15%	35%	24%	20%	14%	13%
Threat of climate change	18%	13%	22%	16%	12%	21%	23%	16%	17%	21%	23%	35%
Availability of housing	16%	13%	16%	20%	13%	19%	16%	17%	16%	17%	19%	11%
Britain leaving the EU	15%	6%	24%	15%	9%	19%	24%	10%	15%	19%	20%	18%
Levels of crime	11%	14%	8%	13%	17%	9%	10%	12%	12%	9%	13%	6%
Level of taxation	10%	10%	9%	12%	12%	8%	8%	7%	11%	11%	11%	10%
Don t Know	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
None of the above	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Thinking about schools in the UK, which of the following do you think are the most important issues affecting schools at this time? Please select up to three

	Total	Social Grade					Region							
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Availability of school infrastructure such as laboratories and libraries	8%	9%	8%	7%	9%	9%	10%	8%	8%	6%	11%	9%	7%	6%
The quality of teaching of sex education	6%	6%	8%	7%	5%	7%	7%	6%	5%	6%	7%	6%	7%	5%
Don't Know	6%	4%	6%	5%	9%	4%	6%	8%	7%	5%	7%	7%	6%	6%
Extracurricular opportunities	4%	4%	4%	5%	4%	7%	4%	3%	3%	4%	4%	4%	3%	6%
Government budget cuts in staffing and education	35%	40%	34%	32%	34%	37%	34%	36%	34%	35%	31%	35%	37%	37%
Attracting quality teaching staff into the profession	28%	34%	28%	26%	22%	27%	29%	26%	32%	25%	27%	27%	24%	29%
Children's mental health in schools and bullying	27%	19%	29%	31%	30%	30%	26%	27%	25%	31%	22%	25%	26%	28%
Classroom size and capacity	20%	21%	20%	22%	19%	17%	21%	19%	23%	22%	22%	23%	19%	18%
Children catching up on learning after the pandemic	19%	21%	19%	18%	17%	15%	19%	16%	19%	19%	25%	18%	21%	19%
Teacher's salaries	18%	20%	19%	18%	14%	24%	19%	16%	11%	17%	16%	20%	16%	15%
Inequality between private, grammar, and state schools	17%	19%	17%	15%	16%	19%	14%	18%	19%	14%	15%	16%	23%	17%
Obesity and poor health	16%	17%	15%	15%	16%	18%	14%	13%	15%	15%	15%	19%	18%	16%
Access to free school meals in schools	15%	13%	15%	15%	16%	14%	13%	16%	12%	17%	14%	13%	15%	17%
The treatment of children with Special Educational Needs	13%	10%	12%	14%	17%	9%	13%	15%	20%	15%	13%	13%	15%	10%
The impacts of social media and developments in technology e.g. AI	12%	13%	11%	11%	11%	15%	12%	11%	7%	12%	14%	8%	10%	12%
Children being absent from school	12%	13%	11%	13%	12%	10%	14%	10%	14%	10%	13%	12%	12%	13%
Quality of maths and science teaching	11%	13%	11%	12%	9%	12%	12%	10%	13%	9%	11%	12%	14%	10%
None of the above	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	0%	1%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Thinking about schools in the UK, which of the following do you think are the most important issues affecting schools at this time? Please select up to three

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Availability of school infrastructure such as laboratories and libraries	8%	10%	7%	9%	8%	8%	8%	10%	7%	9%	9%	8%	5%	7%
The quality of teaching of sex education	6%	7%	6%	11%	9%	6%	4%	5%	5%	6%	5%	4%	21%	7%
Don't Know	6%	7%	6%	3%	4%	5%	8%	10%	8%	7%	4%	7%	8%	11%
Extracurricular opportunities	4%	5%	3%	8%	6%	6%	2%	2%	2%	5%	3%	3%	0%	4%
Government budget cuts in staffing and education	35%	33%	38%	35%	33%	36%	37%	34%	35%	27%	44%	39%	18%	37%
Attracting quality teaching staff into the profession	28%	28%	28%	16%	22%	22%	30%	31%	41%	34%	24%	34%	18%	24%
Children's mental health in schools and bullying	27%	20%	33%	38%	33%	29%	25%	19%	19%	22%	30%	22%	14%	30%
Classroom size and capacity	20%	21%	20%	9%	16%	19%	23%	30%	25%	25%	20%	18%	41%	15%
Children catching up on learning after the pandemic	19%	17%	21%	14%	17%	18%	21%	18%	24%	22%	18%	17%	12%	16%
Teacher's salaries	18%	19%	16%	32%	21%	17%	15%	12%	11%	11%	24%	21%	10%	15%
Inequality between private, grammar, and state schools	17%	17%	17%	19%	15%	17%	17%	17%	18%	12%	22%	23%	16%	17%
Obesity and poor health	16%	18%	13%	16%	17%	19%	14%	15%	13%	17%	14%	18%	20%	12%
Access to free school meals in schools	15%	13%	16%	19%	18%	18%	15%	11%	8%	11%	18%	11%	11%	17%
The treatment of children with Special Educational Needs	13%	10%	16%	12%	17%	13%	11%	12%	14%	13%	14%	16%	9%	11%
The impacts of social media and developments in technology e.g. AI	12%	12%	12%	15%	13%	12%	11%	7%	12%	12%	10%	8%	2%	14%
Children being absent from school	12%	14%	11%	8%	12%	10%	10%	18%	15%	15%	10%	15%	12%	8%
Quality of maths and science teaching	11%	15%	8%	8%	9%	9%	13%	14%	14%	16%	8%	10%	18%	7%
None of the above	1%	1%	1%	1%	2%	2%	2%	1%	1%	2%	1%	0%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.C) Thinking about schools in the UK, which of the following do you think are the most important issues affecting schools at this time? Please select up to three

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Availability of school infrastructure such as laboratories and libraries	8%	8%	9%	6%	10%	8%	6%	7%	7%	10%	8%	19%
The quality of teaching of sex education	6%	6%	5%	6%	6%	6%	4%	5%	7%	7%	8%	2%
Don't Know	6%	6%	6%	10%	7%	4%	5%	9%	5%	5%	3%	6%
Extracurricular opportunities	4%	4%	4%	4%	5%	4%	3%	3%	5%	5%	6%	5%
Government budget cuts in staffing and education	35%	29%	42%	32%	22%	43%	39%	34%	35%	37%	38%	39%
Attracting quality teaching staff into the profession	28%	31%	29%	22%	32%	24%	30%	25%	26%	31%	26%	28%
Children's mental health in schools and bullying	27%	24%	25%	30%	23%	30%	23%	27%	31%	23%	27%	8%
Classroom size and capacity	20%	26%	20%	13%	23%	20%	15%	22%	20%	22%	15%	13%
Children catching up on learning after the pandemic	19%	22%	17%	17%	23%	18%	20%	20%	19%	17%	18%	29%
Teacher's salaries	18%	12%	21%	18%	11%	23%	23%	15%	19%	19%	23%	25%
Inequality between private, grammar, and state schools	17%	14%	20%	18%	10%	21%	23%	17%	15%	19%	19%	27%
Obesity and poor health	16%	17%	16%	14%	19%	16%	19%	14%	14%	18%	17%	8%
Access to free school meals in schools	15%	13%	15%	18%	10%	18%	15%	16%	15%	12%	19%	11%
The treatment of children with Special Educational Needs	13%	13%	13%	14%	13%	13%	16%	15%	14%	11%	10%	8%
The impacts of social media and developments in technology e.g. AI	12%	10%	11%	15%	14%	10%	14%	10%	12%	12%	14%	13%
Children being absent from school	12%	15%	11%	8%	18%	10%	13%	12%	12%	12%	11%	9%
Quality of maths and science teaching	11%	13%	11%	7%	16%	8%	10%	10%	10%	12%	13%	11%
None of the above	1%	2%	1%	2%	2%	1%	0%	1%	2%	1%	2%	1%

Note:

(3.A) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Financial support for those who are unable to work

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Should be provided by the Government with money raised through general taxation	77%	78%	79%	73%	78%	80%	75%	78%	78%	75%	76%	79%	75%	75%
Should not be provided by the Government	13%	13%	12%	16%	12%	11%	15%	11%	13%	16%	15%	12%	14%	13%
Don't Know	10%	9%	9%	11%	10%	9%	10%	11%	9%	9%	9%	9%	11%	11%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Financial support for those who are unable to work

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Should be provided by the Government with money raised through general taxation	77%	78%	76%	77%	76%	78%	77%	77%	77%	72%	83%	80%	75%	75%
Should not be provided by the Government	13%	14%	13%	12%	15%	14%	14%	14%	13%	18%	11%	11%	20%	13%
Don't Know	10%	8%	11%	11%	9%	9%	9%	9%	10%	10%	6%	9%	5%	12%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Financial support for those who are unable to work

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Should be provided by the Government with money raised through general taxation	77%	73%	81%	77%	74%	83%	78%	77%	77%	76%	79%	93%
Should not be provided by the Government	13%	17%	11%	12%	17%	11%	14%	12%	13%	15%	12%	5%
Don't Know	10%	9%	9%	11%	9%	6%	8%	11%	10%	9%	9%	2%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Lunches for children at school

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Should be provided by the Government with money raised through general taxation	65%	63%	66%	66%	66%	71%	64%	65%	60%	66%	62%	64%	71%	68%
Should not be provided by the Government	25%	26%	25%	25%	22%	19%	28%	23%	27%	24%	29%	25%	22%	24%
Don't Know	10%	10%	10%	8%	12%	10%	9%	12%	12%	11%	9%	10%	7%	8%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(4.B) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Lunches for children at school

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Should be provided by the Government with money raised through general taxation	65%	64%	67%	75%	74%	72%	65%	59%	51%	54%	78%	68%	53%	68%
Should not be provided by the Government	25%	27%	23%	17%	18%	18%	25%	31%	37%	37%	14%	19%	38%	17%
Don't Know	10%	9%	11%	8%	9%	10%	10%	10%	12%	9%	8%	13%	9%	15%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Lunches for children at school

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Should be provided by the Government with money raised through general taxation	65%	57%	68%	72%	56%	76%	68%	65%	66%	65%	71%	77%
Should not be provided by the Government	25%	34%	21%	16%	37%	17%	20%	26%	23%	25%	22%	19%
Don't Know	10%	9%	11%	11%	7%	8%	12%	9%	11%	10%	8%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Healthcare i.e. through the NHS

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Should be provided by the Government with money raised through general taxation	91%	92%	92%	91%	90%	90%	92%	92%	93%	93%	91%	89%	89%	92%
Should not be provided by the Government	5%	4%	5%	5%	5%	5%	4%	5%	3%	4%	5%	7%	7%	4%
Don't Know	4%	4%	3%	4%	5%	4%	4%	3%	4%	3%	5%	4%	3%	3%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Healthcare i.e. through the NHS

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Should be provided by the Government with money raised through general taxation	91%	91%	91%	88%	87%	92%	92%	93%	95%	92%	93%	94%	80%	87%
Should not be provided by the Government	5%	6%	4%	6%	8%	4%	5%	5%	3%	5%	4%	4%	20%	6%
Don't Know	4%	3%	5%	6%	6%	4%	4%	2%	2%	3%	3%	3%	0%	8%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Healthcare i.e. through the NHS

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Should be provided by the Government with money raised through general taxation	91%	91%	93%	88%	91%	94%	92%	91%	92%	91%	89%	95%
Should not be provided by the Government	5%	6%	4%	5%	6%	4%	5%	5%	3%	5%	7%	5%
Don't Know	4%	3%	3%	7%	2%	2%	3%	4%	5%	3%	4%	0%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Housing for people who are struggling to afford rent

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Should be provided by the Government with money raised through general taxation	64%	64%	63%	62%	70%	70%	62%	63%	61%	62%	61%	67%	63%	68%
Should not be provided by the Government	21%	23%	24%	22%	17%	16%	24%	19%	24%	22%	26%	21%	20%	20%
Don't Know	14%	14%	13%	16%	13%	14%	13%	17%	15%	16%	13%	12%	17%	12%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Housing for people who are struggling to afford rent

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Should be provided by the Government with money raised through general taxation	64%	64%	65%	79%	70%	67%	63%	56%	56%	52%	79%	65%	54%	65%
Should not be provided by the Government	21%	24%	19%	10%	17%	21%	23%	27%	28%	32%	12%	18%	36%	17%
Don't Know	14%	12%	16%	11%	14%	12%	14%	17%	17%	16%	9%	17%	10%	18%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) Thinking about the things that the Government funds, which of the following do you think the Government should and should not provide?: Housing for people who are struggling to afford rent

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Should be provided by the Government with money raised through general taxation	64%	54%	70%	68%	52%	77%	67%	64%	64%	66%	69%	74%
Should not be provided by the Government	21%	30%	17%	16%	34%	13%	18%	21%	21%	22%	17%	14%
Don't Know	14%	16%	12%	16%	14%	10%	15%	15%	15%	12%	14%	12%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(7.A) Before taking this survey, how familiar were you with the term Free School Meals ?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
I have heard this before, and I know what it means	85%	87%	87%	85%	82%	79%	85%	87%	87%	89%	79%	90%	90%	88%
I have heard this before, but I do not know what it means	12%	11%	10%	13%	12%	16%	11%	10%	12%	9%	18%	8%	9%	8%
I have not heard this before	2%	1%	2%	2%	4%	4%	3%	2%	1%	1%	3%	2%	1%	2%
Don't know	1%	0%	1%	1%	2%	1%	1%	1%	0%	1%	0%	0%	0%	2%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) Before taking this survey, how familiar were you with the term Free School Meals ?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
I have heard this before, and I know what it means	85%	83%	87%	84%	76%	84%	88%	89%	91%	86%	86%	88%	80%	83%
I have heard this before, but I do not know what it means	12%	14%	10%	13%	17%	12%	10%	10%	9%	12%	12%	11%	17%	11%
I have not heard this before	2%	2%	2%	2%	5%	3%	2%	1%	0%	2%	2%	1%	3%	4%
Don't know	1%	1%	1%	1%	2%	1%	1%	1%	0%	0%	0%	0%	0%	3%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) Before taking this survey, how familiar were you with the term Free School Meals ?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
I have heard this before, and I know what it means	85%	86%	86%	79%	85%	86%	85%	86%	88%	84%	83%	92%
I have heard this before, but I do not know what it means	12%	12%	11%	13%	13%	11%	12%	12%	10%	12%	13%	6%
I have not heard this before	2%	2%	2%	5%	1%	2%	1%	1%	1%	3%	4%	2%
Don't know	1%	0%	0%	3%	0%	1%	2%	1%	1%	1%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) Currently in England, some children, from low income families, are entitled to Free School Meals during the school day, meaning their parents do not need to pay for school lunches. In addition, all children in Reception, Year 1 and Year 2 receive free school meals, not on a means-tested basis. There are currently over 2 million children eligible for Free School Meals. Do you support or oppose the current approach to Free School Meal provision in England?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly support	46%	45%	45%	47%	49%	52%	43%	44%	45%	42%	45%	48%	52%	48%
Somewhat support	31%	34%	32%	30%	30%	31%	31%	34%	30%	33%	31%	31%	29%	31%
Neither support nor oppose	10%	8%	12%	10%	10%	8%	13%	11%	10%	12%	9%	9%	7%	10%
Somewhat oppose	7%	9%	6%	6%	5%	4%	8%	8%	9%	8%	8%	5%	6%	7%
Strongly oppose	3%	3%	3%	5%	3%	4%	4%	2%	3%	4%	4%	5%	5%	2%
Don't know	2%	1%	2%	2%	3%	1%	1%	1%	2%	1%	3%	2%	2%	2%
Total Support:	78%	79%	77%	77%	79%	84%	74%	78%	76%	75%	76%	79%	81%	79%
Total Oppose:	10%	12%	10%	11%	8%	7%	11%	10%	11%	11%	12%	9%	11%	9%
Net:	68%	67%	67%	66%	70%	76%	62%	68%	64%	63%	64%	70%	70%	70%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) Currently in England, some children, from low income families, are entitled to Free School Meals during the school day, meaning their parents do not need to pay for school lunches. In addition, all children in Reception, Year 1 and Year 2 receive free school meals, not on a means-tested basis. There are currently over 2 million children eligible for Free School Meals. Do you support or oppose the current approach to Free School Meal provision in England?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly support	46%	44%	48%	54%	55%	49%	45%	43%	36%	35%	60%	40%	35%	51%
Somewhat support	31%	33%	30%	32%	28%	32%	32%	29%	35%	37%	23%	41%	22%	26%
Neither support nor oppose	10%	11%	9%	8%	8%	9%	8%	14%	14%	12%	9%	8%	11%	12%
Somewhat oppose	7%	7%	7%	4%	5%	5%	8%	9%	9%	10%	5%	7%	20%	4%
Strongly oppose	3%	3%	3%	1%	2%	3%	4%	3%	5%	5%	2%	3%	12%	2%
Don't know	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	2%	0%	5%
Total Support:	78%	77%	78%	86%	83%	80%	78%	71%	71%	73%	83%	81%	57%	77%
Total Oppose:	10%	10%	10%	5%	7%	9%	12%	13%	14%	15%	7%	9%	32%	6%
Net:	68%	67%	68%	81%	76%	72%	65%	59%	57%	58%	77%	72%	25%	71%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) Currently in England, some children, from low income families, are entitled to Free School Meals during the school day, meaning their parents do not need to pay for school lunches. In addition, all children in Reception, Year 1 and Year 2 receive free school meals, not on a means-tested basis. There are currently over 2 million children eligible for Free School Meals. Do you support or oppose the current approach to Free School Meal provision in England?

	EU 2016 Vote			Voting Intention				Education				
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly support	46%	39%	51%	50%	35%	58%	51%	44%	47%	45%	49%	67%
Somewhat support	31%	32%	31%	30%	39%	26%	36%	31%	32%	34%	32%	22%
Neither support nor oppose	10%	12%	8%	11%	11%	8%	4%	13%	10%	8%	8%	5%
Somewhat oppose	7%	9%	6%	5%	9%	5%	7%	7%	6%	7%	8%	4%
Strongly oppose	3%	6%	2%	1%	4%	2%	1%	3%	3%	4%	2%	3%
Don't know	2%	2%	2%	3%	1%	1%	1%	2%	2%	2%	1%	0%
Total Support:	78%	71%	82%	79%	75%	83%	87%	75%	79%	79%	81%	89%
Total Oppose:	10%	15%	8%	6%	13%	8%	8%	10%	10%	11%	10%	7%
Net:	68%	56%	73%	73%	61%	76%	79%	65%	69%	68%	71%	82%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) And which of the following comes closest to your view?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
I support the provision of Free School Meals, and think the current approach is right	40%	39%	38%	43%	40%	41%	37%	34%	37%	43%	40%	43%	46%	43%
I support the provision of Free School Meals in schools, but I think TOO MANY children have access to them	20%	21%	20%	19%	20%	16%	24%	24%	24%	23%	20%	16%	15%	19%
I support the provision of Free School Meals in schools, but I think TOO FEW children have access to them	30%	30%	31%	28%	30%	31%	27%	32%	30%	28%	32%	31%	30%	30%
I do not support having Free School Meals in schools	4%	5%	5%	5%	3%	5%	7%	4%	4%	3%	5%	5%	2%	2%
Don't know	5%	5%	6%	5%	7%	7%	5%	7%	5%	4%	3%	6%	7%	6%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) And which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
I support the provision of Free School Meals, and think the current approach is right	40%	40%	40%	46%	48%	43%	35%	37%	34%	39%	44%	35%	24%	40%
I support the provision of Free School Meals in schools, but I think TOO MANY children have access to them	20%	22%	19%	14%	13%	18%	21%	25%	27%	29%	13%	19%	45%	14%
I support the provision of Free School Meals in schools, but I think TOO FEW children have access to them	30%	28%	32%	35%	30%	30%	32%	26%	27%	19%	39%	36%	21%	33%
I do not support having Free School Meals in schools	4%	4%	5%	0%	3%	3%	5%	6%	7%	8%	1%	2%	6%	2%
Don't know	5%	6%	5%	4%	6%	6%	7%	5%	4%	5%	3%	8%	3%	10%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(9.C) And which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
I support the provision of Free School Meals, and think the current approach is right	40%	37%	42%	40%	45%	44%	41%	41%	40%	38%	39%	55%
I support the provision of Free School Meals in schools, but I think TOO MANY children have access to them	20%	29%	16%	15%	31%	14%	16%	21%	19%	21%	19%	12%
I support the provision of Free School Meals in schools, but I think TOO FEW children have access to them	30%	22%	35%	34%	14%	37%	34%	28%	31%	30%	34%	25%
I do not support having Free School Meals in schools	4%	8%	3%	1%	6%	2%	3%	4%	5%	5%	3%	3%
Don't know	5%	4%	5%	9%	4%	3%	6%	6%	5%	6%	5%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Currently children from low income families are entitled to Free School Meals. In your view, what level of income should qualify a family to receive Free School Meals, if any?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
No families should receive Free School Meals	3%	3%	3%	4%	3%	3%	5%	3%	2%	5%	3%	4%	1%	1%
Only families with no income at all should receive Free School Meals	5%	5%	6%	7%	4%	7%	6%	4%	4%	3%	7%	5%	5%	5%
Only families with incomes under 5,000 a year	4%	3%	2%	5%	5%	6%	3%	3%	4%	4%	5%	3%	2%	3%
Only families with incomes under 7,500 a year	3%	2%	2%	4%	3%	3%	2%	3%	2%	4%	4%	3%	4%	3%
Only families with incomes under 10,000 a year	7%	6%	7%	9%	8%	4%	7%	6%	10%	9%	9%	9%	11%	7%
Only families with incomes under 15,000 a year	10%	10%	11%	10%	12%	8%	12%	9%	9%	14%	10%	11%	13%	11%
Only families with incomes under 20,000 a year	11%	11%	12%	10%	12%	9%	11%	13%	13%	11%	11%	10%	14%	10%
Only families with incomes under 25,000 a year	8%	9%	9%	6%	8%	6%	8%	9%	12%	8%	8%	8%	3%	9%
Only families with incomes under 30,000 a year	6%	6%	6%	6%	7%	6%	5%	6%	8%	5%	4%	8%	3%	7%
Only families with incomes under 35,000 a year	2%	2%	2%	1%	1%	3%	2%	1%	1%	1%	3%	1%	1%	1%
Only families with incomes under 40,000 a year	3%	3%	3%	2%	2%	1%	4%	2%	2%	2%	4%	2%	3%	2%
Only families with incomes under 45,000 a year	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Only families with incomes under 50,000 a year	2%	3%	2%	2%	1%	5%	2%	2%	2%	2%	1%	1%	1%	1%
There should be an income cut off, but it should be higher than 50,000 a year	2%	2%	2%	1%	2%	3%	1%	1%	1%	2%	3%	3%	3%	2%
Only some families should receive Free School Meals, but it should be decided with something other than income	6%	6%	7%	5%	6%	3%	8%	6%	5%	5%	7%	6%	4%	7%
All families should receive Free School Meals, regardless of income or other factors	19%	20%	18%	21%	18%	22%	17%	21%	18%	18%	15%	18%	25%	19%
Don't Know	8%	9%	9%	8%	8%	10%	9%	10%	6%	6%	6%	7%	7%	11%

Note:

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

(10.B) Currently children from low income families are entitled to Free School Meals. In your view, what level of income should qualify a family to receive Free School Meals, if any?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
No families should receive Free School Meals	3%	3%	3%	1%	3%	3%	4%	3%	4%	4%	1%	3%	6%	1%
Only families with no income at all should receive Free School Meals	5%	6%	5%	6%	5%	7%	4%	5%	5%	6%	5%	7%	5%	5%
Only families with incomes under 5,000 a year	4%	4%	3%	6%	7%	5%	3%	1%	2%	4%	4%	1%	0%	2%
Only families with incomes under 7,500 a year	3%	3%	2%	5%	3%	2%	4%	3%	2%	3%	3%	2%	3%	3%
Only families with incomes under 10,000 a year	7%	9%	6%	7%	5%	4%	8%	10%	10%	10%	6%	4%	15%	6%
Only families with incomes under 15,000 a year	10%	11%	10%	9%	7%	9%	10%	14%	13%	12%	9%	12%	5%	11%
Only families with incomes under 20,000 a year	11%	11%	11%	11%	9%	12%	11%	12%	12%	11%	12%	10%	19%	12%
Only families with incomes under 25,000 a year	8%	9%	8%	12%	7%	8%	8%	7%	8%	9%	9%	6%	11%	6%
Only families with incomes under 30,000 a year	6%	6%	6%	8%	4%	7%	8%	6%	4%	5%	7%	7%	0%	8%
Only families with incomes under 35,000 a year	2%	2%	1%	2%	2%	2%	1%	2%	1%	1%	3%	2%	0%	1%
Only families with incomes under 40,000 a year	3%	3%	2%	3%	4%	2%	3%	1%	2%	2%	3%	4%	6%	2%
Only families with incomes under 45,000 a year	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Only families with incomes under 50,000 a year	2%	2%	3%	1%	3%	4%	2%	1%	1%	1%	2%	5%	0%	2%
There should be an income cut off, but it should be higher than 50,000 a year	2%	2%	2%	2%	3%	2%	2%	1%	1%	2%	3%	0%	0%	2%
Only some families should receive Free School Meals, but it should be decided with something other than income	6%	5%	7%	4%	4%	4%	5%	7%	10%	7%	4%	8%	8%	6%
All families should receive Free School Meals, regardless of income or other factors	19%	16%	22%	18%	25%	22%	17%	17%	15%	14%	25%	17%	11%	23%
Don't Know	8%	9%	8%	5%	8%	6%	10%	11%	11%	9%	5%	12%	9%	11%

Note:

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) Currently children from low income families are entitled to Free School Meals. In your view, what level of income should qualify a family to receive Free School Meals, if any?

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
No families should receive Free School Meals	3%	5%	2%	1%	3%	1%	2%	2%	4%	3%	2%	3%
Only families with no income at all should receive Free School Meals	5%	6%	4%	6%	8%	4%	6%	4%	5%	5%	6%	4%
Only families with incomes under 5,000 a year	4%	4%	3%	3%	5%	4%	3%	4%	4%	3%	4%	2%
Only families with incomes under 7,500 a year	3%	3%	2%	2%	3%	2%	2%	4%	2%	3%	3%	3%
Only families with incomes under 10,000 a year	7%	10%	6%	5%	8%	7%	7%	9%	8%	6%	5%	6%
Only families with incomes under 15,000 a year	10%	11%	10%	11%	12%	9%	14%	14%	10%	9%	9%	8%
Only families with incomes under 20,000 a year	11%	12%	11%	10%	13%	11%	9%	12%	11%	13%	12%	6%
Only families with incomes under 25,000 a year	8%	7%	8%	8%	8%	10%	8%	7%	8%	9%	9%	10%
Only families with incomes under 30,000 a year	6%	5%	6%	8%	6%	7%	5%	6%	7%	6%	6%	10%
Only families with incomes under 35,000 a year	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	3%	6%
Only families with incomes under 40,000 a year	3%	2%	3%	3%	2%	3%	4%	2%	3%	3%	3%	4%
Only families with incomes under 45,000 a year	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%
Only families with incomes under 50,000 a year	2%	2%	2%	2%	1%	3%	3%	1%	2%	2%	6%	2%
There should be an income cut off, but it should be higher than 50,000 a year	2%	1%	2%	3%	1%	3%	1%	1%	2%	2%	3%	6%
Only some families should receive Free School Meals, but it should be decided with something other than income	6%	6%	6%	4%	7%	4%	5%	6%	7%	5%	4%	3%
All families should receive Free School Meals, regardless of income or other factors	19%	14%	22%	24%	12%	23%	22%	19%	19%	19%	18%	15%

(11.A) What do you think the benefits of providing Free School Meals for children at school are, if any? Select any which apply

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Ensuring children have at least one hot meal a day who might not otherwise	69%	68%	70%	66%	70%	63%	72%	73%	73%	67%	67%	71%	65%	66%
Improving children s nutrition and health	63%	67%	66%	56%	61%	61%	66%	67%	66%	64%	56%	64%	65%	60%
Helps parents with the cost of living	60%	61%	59%	58%	62%	61%	58%	62%	58%	62%	59%	58%	65%	61%
Improving how children perform at school. For instance, better literacy and numeracy levels	48%	54%	48%	43%	44%	48%	50%	48%	51%	50%	48%	49%	42%	40%
Improving children s mental health and wellbeing	46%	49%	48%	41%	46%	49%	45%	49%	46%	43%	48%	44%	45%	47%
Improving children s chances of a healthy adult life	43%	47%	46%	35%	41%	46%	45%	48%	45%	37%	38%	43%	36%	41%
Reducing inequalities in health between low income and high income children and adults	42%	47%	44%	36%	39%	41%	41%	46%	41%	43%	42%	42%	34%	42%
Alleviating child poverty	41%	43%	42%	38%	41%	44%	43%	41%	41%	46%	33%	41%	38%	42%
Reducing childhood obesity	23%	24%	22%	23%	22%	24%	24%	27%	24%	20%	18%	22%	23%	21%
None of the above, there are no benefits to providing Free School Meals to children	2%	2%	1%	4%	2%	1%	3%	2%	4%	2%	3%	3%	4%	1%
Don t know	2%	1%	2%	3%	3%	1%	2%	2%	2%	0%	3%	1%	3%	4%
Other (Please specify)	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

(11.B) What do you think the benefits of providing Free School Meals for children at school are, if any? Select any which apply

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Ensuring children have at least one hot meal a day who might not otherwise	69%	63%	74%	64%	54%	65%	72%	76%	79%	67%	69%	72%	55%	71%
Improving children's nutrition and health	63%	58%	67%	56%	55%	60%	67%	68%	70%	62%	63%	71%	44%	65%
Helps parents with the cost of living	60%	57%	63%	68%	64%	66%	59%	55%	50%	53%	64%	59%	43%	69%
Improving how children perform at school. For instance, better literacy and numeracy levels	48%	44%	51%	44%	39%	46%	47%	53%	55%	46%	50%	58%	34%	44%
Improving children's mental health and wellbeing	46%	43%	49%	47%	44%	47%	47%	48%	45%	39%	53%	50%	30%	50%
Improving children's chances of a healthy adult life	43%	43%	43%	46%	38%	40%	42%	46%	45%	39%	45%	57%	26%	39%
Reducing inequalities in health between low income and high income children and adults	42%	39%	44%	46%	43%	38%	38%	43%	45%	34%	49%	50%	25%	45%
Alleviating child poverty	41%	39%	44%	37%	42%	44%	41%	44%	40%	36%	47%	51%	41%	41%
Reducing childhood obesity	23%	24%	22%	17%	23%	22%	22%	25%	25%	22%	25%	28%	23%	18%
None of the above, there are no benefits to providing Free School Meals to children	2%	2%	2%	0%	2%	2%	3%	3%	4%	4%	1%	1%	7%	1%
Don't know	2%	3%	2%	1%	2%	2%	3%	2%	3%	2%	1%	3%	2%	3%
Other (Please specify)	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%	1%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) What do you think the benefits of providing Free School Meals for children at school are, if any? Select any which apply

	EU 2016 Vote			Voting Intention			Education					
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Ensuring children have at least one hot meal a day who might not otherwise	69%	67%	71%	67%	67%	70%	72%	70%	70%	65%	67%	72%
Improving children s nutrition and health	63%	59%	66%	64%	60%	64%	71%	61%	63%	65%	59%	64%
Helps parents with the cost of living	60%	53%	61%	67%	52%	65%	63%	59%	62%	59%	61%	72%
Improving how children perform at school. For instance, better literacy and numeracy levels	48%	43%	52%	45%	42%	49%	59%	44%	47%	49%	54%	55%
Improving children s mental health and wellbeing	46%	39%	50%	51%	40%	52%	52%	44%	49%	47%	48%	56%
Improving children s chances of a healthy adult life	43%	37%	47%	41%	39%	47%	52%	39%	45%	44%	47%	45%
Reducing inequalities in health between low income and high income children and adults	42%	33%	48%	46%	32%	48%	50%	37%	45%	44%	45%	55%
Alleviating child poverty	41%	37%	45%	43%	34%	47%	48%	40%	42%	45%	41%	50%
Reducing childhood obesity	23%	21%	27%	19%	21%	25%	28%	21%	23%	24%	23%	24%
None of the above, there are no benefits to providing Free School Meals to children	2%	5%	1%	1%	3%	1%	0%	2%	3%	1%	2%	3%
Don t know	2%	2%	2%	3%	3%	1%	3%	3%	2%	2%	0%	0%
Other (Please specify)	1%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%

(12.A) What do you think are the main negatives of providing Free School Meals to children are, if any? Select any which apply

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
It would be better if the money went directly to parents to provide the meals	6%	6%	6%	7%	7%	11%	6%	5%	3%	10%	6%	6%	6%	4%
The scheme is unnecessary	5%	5%	5%	5%	4%	5%	5%	2%	6%	5%	6%	4%	4%	3%
Don't know	4%	4%	3%	5%	5%	5%	4%	4%	4%	3%	3%	4%	6%	6%
Parents can exploit the system to get free meals when they could afford to provide them	35%	34%	38%	35%	33%	29%	38%	40%	36%	35%	32%	36%	34%	37%
Children might be embarrassed to have to receive Free School Meals	30%	29%	29%	31%	30%	26%	32%	33%	29%	34%	32%	27%	29%	27%
None of the above, there are no negatives to providing Free School Meals to children	28%	28%	28%	27%	29%	26%	25%	24%	28%	28%	32%	28%	30%	31%
The food provided is low quality	21%	21%	23%	22%	19%	27%	19%	22%	20%	21%	22%	20%	18%	19%
It is not the Government's job to feed children, it is their parents	16%	16%	17%	16%	13%	14%	20%	15%	17%	14%	17%	15%	10%	13%
The money needed could be better put towards other things like the NHS and welfare	13%	13%	12%	14%	11%	15%	15%	13%	15%	10%	11%	11%	8%	9%



(12.B) What do you think are the main negatives of providing Free School Meals to children are, if any? Select any which apply

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
It would be better if the money went directly to parents to provide the meals	6%	7%	5%	13%	11%	7%	4%	3%	2%	5%	7%	4%	8%	7%
The scheme is unnecessary	5%	6%	3%	3%	7%	5%	5%	3%	3%	5%	5%	3%	18%	2%
Don't know	4%	5%	4%	5%	5%	4%	5%	3%	4%	3%	3%	5%	5%	7%
Parents can exploit the system to get free meals when they could afford to provide them	35%	37%	34%	35%	30%	34%	33%	38%	41%	43%	25%	37%	38%	34%
Children might be embarrassed to have to receive Free School Meals	30%	29%	31%	42%	26%	29%	27%	29%	28%	30%	29%	32%	14%	27%
None of the above, there are no negatives to providing Free School Meals to children	28%	26%	30%	15%	28%	29%	31%	30%	32%	25%	35%	24%	26%	31%
The food provided is low quality	21%	23%	20%	34%	24%	24%	20%	15%	14%	17%	23%	24%	16%	21%
It is not the Government's job to feed children, it is their parents	16%	16%	15%	9%	11%	12%	18%	20%	22%	24%	7%	12%	26%	12%
The money needed could be better put towards other things like the NHS and welfare	13%	14%	11%	14%	13%	13%	12%	12%	11%	16%	10%	11%	13%	7%
The food provided is	13%	14%	12%	17%	14%	16%	13%	9%	8%	11%	13%	16%	9%	12%

(12.C) What do you think are the main negatives of providing Free School Meals to children are, if any? Select any which apply

	EU 2016 Vote			Voting Intention			Education					
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
It would be better if the money went directly to parents to provide the meals	6%	4%	8%	7%	6%	8%	7%	6%	6%	7%	9%	2%
The scheme is unnecessary	5%	6%	4%	3%	6%	5%	3%	4%	5%	5%	7%	4%
Don't know	4%	4%	3%	6%	3%	3%	5%	4%	4%	5%	2%	7%
Parents can exploit the system to get free meals when they could afford to provide them	35%	42%	30%	32%	43%	29%	36%	37%	36%	31%	30%	22%
Children might be embarrassed to have to receive Free School Meals	30%	27%	31%	26%	29%	30%	34%	30%	32%	30%	27%	31%
None of the above, there are no negatives to providing Free School Meals to children	28%	27%	32%	29%	25%	31%	28%	31%	27%	25%	30%	35%
The food provided is low quality	21%	17%	21%	23%	17%	24%	23%	15%	23%	25%	25%	23%
It is not the Government's job to feed children, it is their	16%	23%	12%	11%	24%	8%	11%	16%	14%	17%	12%	9%

(13.A) Have any of your children ever received Free School Meals? This does not include free school meals provided to all children in Reception, Year 1 and Year 2.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	627	213	142	142	128	104	98	63	58	53	67	45	40	99
Weighted	683	203	147	171	161	118	108	72	66	56	75	46	38	104
Yes - they currently do	26%	17%	27%	19%	42%	32%	17%	23%	33%	26%	25%	27%	25%	26%
Yes - they have in the past	19%	21%	15%	18%	19%	25%	12%	20%	8%	28%	18%	21%	9%	21%
No - they have never received Free School Meals	54%	60%	57%	62%	36%	42%	67%	56%	60%	46%	57%	50%	64%	50%
Don't know	2%	2%	1%	0%	3%	1%	4%	1%	0%	0%	0%	2%	2%	3%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Have any of your children ever received Free School Meals? This does not include free school meals provided to all children in Reception, Year 1 and Year 2.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	627	267	360	23	164	225	168	43	4	216	235	39	8	79
Weighted	683	330	353	22	174	267	180	37	4	241	255	39	10	84
Yes - they currently do	26%	20%	31%	32%	43%	25%	14%	5%	34%	20%	32%	14%	0%	33%
Yes - they have in the past	19%	20%	17%	24%	19%	19%	18%	12%	0%	20%	19%	18%	9%	13%
No - they have never received Free School Meals	54%	58%	51%	44%	37%	54%	67%	82%	66%	59%	48%	61%	83%	55%
Don't know	2%	2%	1%	0%	1%	2%	1%	2%	0%	1%	0%	6%	8%	0%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Have any of your children ever received Free School Meals? This does not include free school meals provided to all children in Reception, Year 1 and Year 2.

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	627	244	266	97	106	299	46	0	0	151	91	16
Weighted	683	272	283	105	120	326	49	0	0	157	93	16
Yes - they currently do	26%	22%	27%	33%	29%	27%	24%	28%	25%	27%	20%	39%
Yes - they have in the past	19%	22%	19%	10%	18%	20%	17%	17%	18%	14%	29%	7%
No - they have never received Free School Meals	54%	55%	52%	56%	50%	53%	57%	52%	57%	55%	51%	54%
Don't know	2%	1%	2%	1%	3%	0%	3%	3%	1%	4%	0%	0%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) To what extent do you agree or disagree with the following?: It is important for a child to be well fed in order to do well in school

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	62%	64%	64%	61%	58%	67%	62%	59%	62%	62%	56%	61%	61%	63%
Somewhat agree	33%	31%	32%	31%	37%	28%	33%	35%	33%	33%	37%	36%	33%	31%
Somewhat disagree	3%	3%	3%	4%	2%	4%	2%	4%	3%	2%	3%	2%	5%	3%
Strongly disagree	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	2%	1%	0%	1%
Don't know	2%	1%	1%	3%	2%	1%	2%	2%	1%	2%	3%	0%	1%	1%
Total Agree:	95%	96%	95%	92%	95%	95%	95%	94%	95%	95%	92%	97%	94%	95%
Total Disagree:	4%	3%	4%	5%	3%	4%	3%	4%	4%	3%	5%	3%	5%	4%
Net:	91%	92%	92%	87%	92%	90%	92%	90%	91%	92%	87%	94%	89%	91%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) To what extent do you agree or disagree with the following?: It is important for a child to be well fed in order to do well in school

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	62%	57%	66%	62%	62%	65%	64%	61%	59%	54%	69%	64%	51%	64%
Somewhat agree	33%	36%	30%	30%	29%	30%	32%	35%	39%	40%	27%	30%	35%	30%
Somewhat disagree	3%	4%	2%	4%	6%	3%	2%	2%	1%	4%	3%	4%	8%	2%
Strongly disagree	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%	0%	2%	1%
Don't know	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	0%	2%	3%	2%
Total Agree:	95%	93%	96%	92%	91%	95%	96%	95%	98%	95%	96%	94%	86%	94%
Total Disagree:	4%	5%	2%	6%	7%	4%	3%	3%	1%	4%	3%	4%	11%	3%
Net:	91%	88%	94%	86%	85%	91%	93%	92%	97%	91%	93%	90%	75%	91%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) To what extent do you agree or disagree with the following?: It is important for a child to be well fed in order to do well in school

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	62%	56%	66%	64%	53%	70%	65%	59%	63%	62%	63%	72%
Somewhat agree	33%	39%	30%	30%	41%	27%	30%	36%	32%	31%	31%	26%
Somewhat disagree	3%	4%	2%	3%	4%	2%	4%	3%	2%	4%	4%	2%
Strongly disagree	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%
Don't know	2%	1%	2%	2%	1%	1%	1%	2%	2%	1%	1%	0%
Total Agree:	95%	94%	95%	94%	94%	97%	95%	95%	95%	94%	94%	98%
Total Disagree:	4%	4%	3%	5%	5%	3%	4%	3%	3%	5%	5%	2%
Net:	91%	90%	92%	89%	90%	94%	91%	92%	92%	88%	89%	96%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(15.A) To what extent do you agree or disagree with the following?: Healthy and nutritious food is often too expensive to buy for a family

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	30%	25%	30%	29%	37%	32%	30%	34%	26%	27%	27%	28%	37%	33%
Somewhat agree	41%	43%	42%	39%	40%	42%	38%	38%	44%	46%	41%	43%	39%	41%
Somewhat disagree	16%	17%	17%	18%	12%	16%	18%	15%	15%	18%	17%	17%	16%	13%
Strongly disagree	10%	14%	9%	10%	8%	8%	11%	11%	12%	7%	12%	11%	7%	9%
Don't know	2%	2%	2%	3%	3%	2%	3%	3%	2%	2%	2%	1%	1%	4%
Total Agree:	71%	68%	72%	68%	77%	74%	68%	72%	70%	73%	69%	71%	75%	74%
Total Disagree:	26%	31%	26%	29%	20%	24%	29%	26%	28%	25%	29%	28%	23%	23%
Net:	45%	37%	47%	40%	57%	50%	38%	46%	42%	48%	39%	44%	52%	51%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) To what extent do you agree or disagree with the following?: Healthy and nutritious food is often too expensive to buy for a family

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	30%	27%	33%	38%	35%	36%	28%	27%	20%	22%	39%	26%	28%	34%
Somewhat agree	41%	42%	40%	42%	43%	48%	40%	35%	38%	39%	45%	41%	46%	41%
Somewhat disagree	16%	17%	15%	13%	12%	10%	17%	20%	24%	22%	10%	19%	13%	15%
Strongly disagree	10%	11%	10%	5%	6%	5%	12%	16%	16%	16%	5%	10%	11%	6%
Don't know	2%	3%	2%	2%	3%	2%	3%	2%	3%	2%	2%	4%	2%	4%
Total Agree:	71%	70%	73%	80%	78%	84%	68%	62%	58%	61%	83%	67%	74%	74%
Total Disagree:	26%	28%	25%	18%	19%	15%	29%	35%	39%	37%	15%	29%	24%	22%
Net:	45%	42%	48%	63%	60%	69%	39%	27%	19%	24%	69%	39%	50%	53%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) To what extent do you agree or disagree with the following?: Healthy and nutritious food is often too expensive to buy for a family

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	30%	26%	31%	35%	20%	36%	31%	30%	32%	26%	32%	37%
Somewhat agree	41%	39%	42%	40%	36%	46%	43%	43%	41%	44%	43%	29%
Somewhat disagree	16%	17%	17%	14%	27%	11%	15%	16%	16%	16%	13%	19%
Strongly disagree	10%	15%	7%	8%	16%	5%	9%	9%	10%	11%	9%	12%
Don't know	2%	2%	2%	3%	1%	2%	3%	2%	2%	3%	2%	2%
Total Agree:	71%	65%	73%	76%	56%	82%	74%	72%	72%	70%	75%	66%
Total Disagree:	26%	33%	24%	21%	43%	16%	24%	25%	25%	27%	23%	31%
Net:	45%	32%	49%	54%	13%	65%	50%	47%	47%	43%	52%	35%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) To what extent do you agree or disagree with the following?: It is for parents, not schools, to decide what their children should eat

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	16%	14%	12%	21%	17%	19%	14%	16%	14%	15%	20%	15%	11%	13%
Somewhat agree	38%	39%	40%	36%	38%	34%	43%	39%	36%	41%	36%	41%	40%	37%
Somewhat disagree	29%	32%	30%	26%	26%	29%	27%	27%	30%	31%	27%	28%	31%	29%
Strongly disagree	8%	7%	7%	9%	8%	8%	5%	9%	8%	8%	8%	7%	10%	10%
Don't know	10%	8%	11%	9%	10%	9%	11%	10%	12%	5%	9%	8%	9%	11%
Total Agree:	54%	53%	52%	57%	55%	53%	57%	55%	50%	56%	55%	56%	50%	50%
Total Disagree:	36%	39%	37%	35%	34%	37%	32%	35%	38%	39%	36%	35%	40%	39%
Net:	18%	14%	15%	22%	21%	16%	26%	19%	12%	17%	20%	21%	10%	11%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) To what extent do you agree or disagree with the following?: It is for parents, not schools, to decide what their children should eat

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	16%	17%	15%	16%	22%	15%	14%	12%	14%	18%	14%	10%	32%	15%
Somewhat agree	38%	38%	39%	38%	38%	42%	41%	40%	33%	40%	37%	34%	30%	38%
Somewhat disagree	29%	30%	28%	29%	26%	25%	27%	31%	34%	27%	32%	37%	27%	26%
Strongly disagree	8%	8%	7%	9%	7%	8%	8%	8%	7%	7%	9%	7%	0%	8%
Don't know	10%	8%	12%	8%	7%	10%	11%	8%	12%	8%	9%	11%	12%	12%
Total Agree:	54%	55%	53%	54%	60%	57%	55%	53%	47%	59%	51%	45%	61%	53%
Total Disagree:	36%	38%	35%	38%	33%	33%	35%	39%	41%	34%	40%	44%	27%	34%
Net:	18%	17%	18%	16%	26%	25%	20%	14%	6%	25%	11%	1%	34%	19%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.C) To what extent do you agree or disagree with the following?: It is for parents, not schools, to decide what their children should eat

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	16%	20%	12%	13%	20%	14%	11%	15%	15%	14%	16%	26%
Somewhat agree	38%	39%	38%	40%	42%	36%	36%	42%	40%	37%	36%	26%
Somewhat disagree	29%	25%	32%	27%	24%	32%	33%	25%	28%	31%	30%	28%
Strongly disagree	8%	7%	8%	9%	8%	9%	10%	8%	7%	7%	9%	13%
Don't know	10%	9%	10%	11%	6%	9%	10%	9%	10%	11%	9%	7%
Total Agree:	54%	59%	50%	54%	62%	50%	47%	57%	54%	51%	52%	52%
Total Disagree:	36%	33%	40%	35%	32%	41%	43%	34%	36%	38%	39%	41%
Net:	18%	26%	10%	18%	30%	9%	4%	23%	19%	13%	13%	11%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) You said that you have children attending school. Which of the following do they typically eat for lunch on a school day? Please select all that apply

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	627	213	142	142	128	104	98	63	58	53	67	45	40	99
Weighted	683	203	147	171	161	118	108	72	66	56	75	46	38	104
Packed lunch of food brought from home	59%	64%	57%	59%	55%	61%	66%	67%	57%	57%	50%	53%	64%	55%
Lunch purchased in a school canteen, cafe, or shop	31%	38%	28%	28%	28%	39%	30%	24%	21%	29%	33%	25%	28%	37%
Lunch provided for free in a school canteen, cafe or shop	29%	23%	31%	24%	40%	34%	24%	27%	33%	35%	31%	33%	22%	25%
Lunch purchased from a store or cafe outside of school	12%	16%	11%	11%	10%	23%	10%	4%	13%	11%	9%	15%	10%	10%
Don't know	1%	0%	1%	2%	1%	0%	2%	3%	0%	0%	1%	0%	4%	1%
Other (Please specify)	1%	2%	2%	1%	0%	2%	2%	0%	1%	0%	2%	0%	0%	2%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) You said that you have children attending school. Which of the following do they typically eat for lunch on a school day? Please select all that apply

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	627	267	360	23	164	225	168	43	4	216	235	39	8	79
Weighted	683	330	353	22	174	267	180	37	4	241	255	39	10	84
Packed lunch of food brought from home	59%	60%	58%	50%	51%	61%	65%	59%	45%	66%	53%	65%	71%	54%
Lunch purchased in a school canteen, cafe, or shop	31%	35%	28%	30%	33%	30%	31%	30%	21%	31%	32%	37%	9%	26%
Lunch provided for free in a school canteen, cafe or shop	29%	23%	35%	30%	49%	27%	17%	9%	34%	23%	36%	23%	31%	32%
Lunch purchased from a store or cafe outside of school	12%	18%	7%	27%	17%	11%	10%	7%	0%	10%	14%	16%	33%	7%
Don't know	1%	1%	1%	0%	1%	0%	1%	10%	0%	1%	0%	0%	0%	2%
Other (Please specify)	1%	1%	2%	0%	1%	1%	2%	2%	0%	1%	1%	0%	0%	3%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(17.C) You said that you have children attending school. Which of the following do they typically eat for lunch on a school day? Please select all that apply

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	627	244	266	97	106	299	46	0	0	151	91	16
Weighted	683	272	283	105	120	326	49	0	0	157	93	16
Packed lunch of food brought from home	59%	62%	57%	53%	61%	55%	63%	61%	59%	60%	55%	63%
Lunch purchased in a school canteen, cafe, or shop	31%	31%	36%	22%	38%	31%	26%	23%	29%	29%	39%	63%
Lunch provided for free in a school canteen, cafe or shop	29%	24%	31%	37%	30%	33%	26%	32%	25%	30%	30%	38%
Lunch purchased from a store or cafe outside of school	12%	9%	18%	7%	15%	13%	12%	11%	7%	13%	21%	44%
Don't know	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	0%
Other (Please specify)	1%	1%	0%	4%	3%	1%	0%	0%	2%	3%	1%	0%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) You said your child typically receives their lunch from a school canteen, cafe, or shop. On a scale of 1-5, how nutritious would you say this food is? Answer on a scale of 1 to 5, where 1 is Very nutritious and 5 is Not nutritious at all .

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	354	116	81	73	82	68	51	32	31	30	41	24	18	59
Weighted	383	112	81	87	100	77	56	35	34	33	45	24	16	62
1 - Very nutritious	20%	18%	17%	22%	24%	37%	11%	13%	24%	12%	15%	4%	28%	22%
2	27%	30%	38%	13%	28%	19%	34%	34%	22%	20%	36%	24%	30%	29%
3	32%	35%	26%	37%	29%	20%	37%	27%	27%	41%	34%	48%	27%	36%
4	10%	9%	13%	15%	5%	12%	7%	3%	15%	18%	11%	20%	10%	6%
5 - Not nutritious at all	6%	4%	4%	8%	10%	8%	5%	20%	4%	3%	2%	5%	0%	6%
Don't know	4%	4%	3%	5%	4%	4%	6%	3%	9%	6%	2%	0%	5%	1%

*Note:*

BASE: Children purchase or receive food from school canteen or shop

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) You said your child typically receives their lunch from a school canteen, cafe, or shop. On a scale of 1-5, how nutritious would you say this food is? Answer on a scale of 1 to 5, where 1 is Very nutritious and 5 is Not nutritious at all .

	Gender			Age						2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	354	144	210	13	118	125	79	17	2	105	149	21	4	44
Weighted	383	175	208	12	125	146	84	13	2	116	164	21	4	46
1 - Very nutritious	20%	17%	22%	7%	29%	18%	12%	17%	62%	27%	19%	13%	20%	15%
2	27%	31%	24%	22%	25%	27%	34%	23%	0%	22%	28%	39%	22%	27%
3	32%	33%	31%	23%	27%	32%	37%	47%	38%	28%	33%	37%	30%	40%
4	10%	8%	13%	34%	10%	12%	7%	0%	0%	8%	12%	7%	28%	7%
5 - Not nutritious at all	6%	7%	6%	15%	6%	7%	4%	5%	0%	11%	4%	0%	0%	2%
Don't know	4%	5%	4%	0%	3%	4%	6%	7%	0%	3%	3%	4%	0%	9%

*Note:*

BASE: Children purchase or receive food from school canteen or shop

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) You said your child typically receives their lunch from a school canteen, cafe, or shop. On a scale of 1-5, how nutritious would you say this food is? Answer on a scale of 1 to 5, where 1 is Very nutritious and 5 is Not nutritious at all .

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	354	125	165	56	65	179	23	0	0	84	57	12
Weighted	383	140	176	60	73	195	25	0	0	87	61	13
1 - Very nutritious	20%	20%	19%	21%	32%	20%	20%	18%	21%	16%	25%	55%
2	27%	28%	26%	31%	23%	27%	33%	24%	31%	31%	27%	16%
3	32%	29%	32%	38%	24%	30%	39%	33%	28%	32%	32%	10%
4	10%	11%	12%	2%	10%	12%	3%	8%	12%	12%	8%	5%
5 - Not nutritious at all	6%	9%	6%	1%	10%	6%	0%	10%	4%	6%	6%	7%
Don't know	4%	2%	4%	7%	1%	4%	5%	6%	4%	4%	3%	7%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

*Note:*

BASE: Children purchase or receive food from school canteen or shop

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) Overall, would you say your child s diet is nutritious? Answer on a scale of 1 to 5, where 1 is Very nutritious and 5 is Not nutritious at all .

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	790	271	187	178	151	125	125	78	75	70	82	61	49	125
Weighted	851	256	192	212	188	140	135	89	82	73	92	64	46	130
1 - Very nutritious	18%	26%	17%	14%	11%	31%	14%	14%	15%	18%	18%	13%	13%	15%
2	37%	40%	38%	36%	34%	27%	46%	44%	36%	27%	36%	40%	50%	36%
3	30%	21%	30%	35%	38%	24%	27%	32%	32%	40%	34%	33%	23%	32%
4	11%	10%	12%	9%	13%	12%	10%	7%	13%	13%	8%	8%	10%	13%
5 - Not nutritious at all	3%	2%	3%	4%	1%	4%	3%	2%	2%	1%	4%	5%	2%	1%
Don t know	1%	1%	1%	1%	3%	2%	0%	1%	1%	0%	0%	2%	2%	3%

*Note:*

BASE: Have children aged under 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) Overall, would you say your child s diet is nutritious? Answer on a scale of 1 to 5, where 1 is Very nutritious and 5 is Not nutritious at all .

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	790	326	464	54	240	271	174	44	7	252	307	48	9	103
Weighted	851	399	452	50	252	319	186	38	7	279	329	47	11	110
1 - Very nutritious	18%	17%	18%	20%	17%	19%	15%	21%	12%	16%	18%	28%	24%	14%
2	37%	38%	37%	32%	37%	38%	40%	25%	41%	41%	36%	36%	0%	37%
3	30%	30%	31%	24%	30%	28%	36%	39%	35%	27%	33%	16%	66%	38%
4	11%	10%	11%	9%	11%	13%	8%	8%	0%	13%	10%	17%	0%	9%
5 - Not nutritious at all	3%	5%	1%	11%	4%	1%	1%	4%	0%	3%	3%	4%	10%	1%
Don t know	1%	1%	1%	4%	1%	0%	2%	2%	13%	1%	1%	0%	0%	1%

*Note:*

BASE: Have children aged under 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) Overall, would you say your child's diet is nutritious? Answer on a scale of 1 to 5, where 1 is Very nutritious and 5 is Not nutritious at all .

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	790	290	333	129	131	380	58	0	0	209	124	22
Weighted	851	323	350	139	145	409	61	0	0	215	128	22
1 - Very nutritious	18%	17%	19%	10%	21%	17%	23%	12%	13%	20%	30%	44%
2	37%	35%	37%	43%	38%	37%	32%	32%	42%	39%	31%	30%
3	30%	32%	28%	35%	18%	33%	29%	43%	29%	29%	24%	13%
4	11%	12%	11%	9%	16%	9%	10%	9%	14%	10%	11%	4%
5 - Not nutritious at all	3%	2%	4%	1%	4%	2%	6%	1%	1%	2%	5%	4%
Don't know	1%	1%	1%	2%	2%	1%	0%	3%	1%	1%	0%	5%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

*Note:*

BASE: Have children aged under 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) What, if anything, would you say are the barriers to your child having a more nutritious diet? Please select all that apply.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	776	264	184	178	147	122	122	77	73	69	81	60	49	123
Weighted	835	249	189	212	183	137	133	88	79	72	90	64	46	128
I do not have enough information on how to prepare nutritious food	8%	9%	5%	7%	12%	11%	8%	5%	8%	13%	8%	11%	6%	5%
I don't believe that some food is more or less nutritious	6%	6%	7%	6%	7%	9%	4%	7%	6%	11%	6%	5%	2%	6%
It is too expensive to buy nutritious food	35%	25%	35%	39%	42%	26%	35%	51%	34%	39%	20%	43%	38%	34%
My child does not want to eat nutritious food	26%	19%	27%	28%	31%	18%	30%	30%	30%	29%	16%	22%	20%	31%
It is difficult to buy food without unhealthy ingredients these days	24%	24%	25%	26%	23%	25%	19%	24%	19%	30%	25%	38%	28%	21%
None of the above - there are no barriers to my child having a more nutritious diet	24%	33%	20%	21%	19%	27%	23%	18%	26%	16%	33%	25%	20%	21%
Don't know	2%	0%	1%	3%	3%	1%	1%	1%	3%	1%	1%	4%	2%	2%
There is not enough time in the day to prepare nutritious food on a regular basis	16%	18%	19%	13%	14%	15%	15%	18%	9%	17%	18%	18%	14%	17%
My child has specific dietary requirements or needs that make it difficult to prepare nutritious food	10%	11%	10%	7%	13%	14%	11%	11%	8%	8%	5%	5%	10%	12%
Their school does not serve nutritious food options	10%	14%	9%	8%	9%	15%	9%	8%	7%	11%	10%	6%	17%	7%



(20.B) What, if anything, would you say are the barriers to your child having a more nutritious diet? Please select all that apply.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	776	319	457	54	237	265	169	44	7	245	302	48	9	101
Weighted	835	390	445	50	248	311	181	38	7	271	322	47	11	108
I do not have enough information on how to prepare nutritious food	8%	11%	5%	14%	10%	7%	5%	10%	0%	12%	6%	2%	18%	8%
I don't believe that some food is more or less nutritious	6%	9%	4%	13%	10%	5%	3%	4%	0%	7%	6%	6%	18%	4%
It is too expensive to buy nutritious food	35%	33%	36%	24%	36%	38%	33%	20%	40%	31%	35%	26%	29%	47%
My child does not want to eat nutritious food	26%	24%	27%	29%	21%	28%	27%	21%	33%	27%	26%	23%	19%	30%
It is difficult to buy food without unhealthy ingredients these days	24%	26%	23%	25%	25%	29%	18%	13%	47%	19%	30%	22%	29%	18%
None of the above - there are no barriers to my child having a more nutritious diet	24%	21%	26%	12%	21%	23%	30%	28%	27%	27%	20%	35%	26%	19%
Don't know	2%	1%	2%	6%	1%	0%	3%	8%	0%	2%	1%	0%	0%	4%
There is not enough time in the day to prepare nutritious food on a regular basis	16%	15%	17%	26%	18%	16%	12%	9%	12%	11%	17%	15%	0%	18%
My child has specific dietary requirements or needs that make it difficult to prepare nutritious food	10%	13%	7%	13%	17%	9%	4%	2%	0%	10%	12%	16%	7%	5%
Their school does not serve nutritious food options	10%	12%	8%	13%	8%	11%	10%	9%	0%	12%	9%	13%	25%	4%
Other (Please specify)	1%	1%	1%	0%	1%	2%	1%	0%	0%	2%	1%	0%	0%	0%

(20.C) What, if anything, would you say are the barriers to your child having a more nutritious diet? Please select all that apply.

	EU 2016 Vote			Voting Intention				Education				
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	776	283	328	127	129	372	58	0	0	205	121	22
Weighted	835	315	345	136	143	399	61	0	0	211	124	22
I do not have enough information on how to prepare nutritious food	8%	9%	7%	10%	9%	8%	8%	10%	8%	11%	6%	12%
I don t believe that some food is more or less nutritious	6%	6%	7%	5%	7%	7%	8%	5%	4%	6%	11%	13%
It is too expensive to buy nutritious food	35%	35%	32%	42%	30%	34%	34%	45%	41%	27%	29%	13%
My child does not want to eat nutritious food	26%	25%	25%	28%	24%	27%	29%	26%	29%	25%	15%	17%
It is difficult to buy food without unhealthy ingredients these days	24%	24%	26%	21%	21%	27%	26%	25%	25%	26%	24%	12%
None of the above - there are no barriers to my child having a more nutritious diet	24%	26%	23%	19%	31%	20%	29%	18%	21%	27%	29%	42%
Don t know	2%	1%	2%	1%	2%	0%	2%	3%	0%	1%	1%	5%
There is not enough time in the day to prepare nutritious food on a regular basis	16%	14%	16%	17%	12%	17%	14%	11%	18%	15%	21%	9%
My child has specific dietary requirements or	10%	11%	12%	5%	14%	659%	13%	11%	6%	11%	15%	21%

(21.A) As far as you are aware, does your child's school offer a Breakfast Club to children? School breakfast clubs provide a healthy breakfast at the start of the school day, on school premises. In some schools parents pay to send their child to a breakfast club, and sometimes they are offered for free for all children, or those from low income households.

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	627	213	142	142	128	104	98	63	58	53	67	45	40	99
Weighted	683	203	147	171	161	118	108	72	66	56	75	46	38	104
Yes, it does	59%	59%	64%	60%	54%	64%	55%	64%	57%	52%	54%	52%	68%	64%
No, it does not	27%	30%	18%	25%	32%	21%	32%	18%	29%	32%	36%	22%	21%	26%
Don't know	14%	11%	18%	15%	14%	15%	13%	17%	14%	17%	11%	26%	11%	10%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) As far as you are aware, does your child's school offer a Breakfast Club to children? School breakfast clubs provide a healthy breakfast at the start of the school day, on school premises. In some schools parents pay to send their child to a breakfast club, and sometimes they are offered for free for all children, or those from low income households.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	627	267	360	23	164	225	168	43	4	216	235	39	8	79
Weighted	683	330	353	22	174	267	180	37	4	241	255	39	10	84
Yes, it does	59%	58%	60%	56%	69%	63%	50%	35%	55%	56%	63%	48%	80%	59%
No, it does not	27%	28%	26%	36%	23%	25%	30%	37%	20%	29%	24%	35%	20%	22%
Don't know	14%	14%	14%	9%	9%	12%	20%	28%	25%	15%	12%	17%	0%	19%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) As far as you are aware, does your child's school offer a Breakfast Club to children? School breakfast clubs provide a healthy breakfast at the start of the school day, on school premises. In some schools parents pay to send their child to a breakfast club, and sometimes they are offered for free for all children, or those from low income households.

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	627	244	266	97	106	299	46	0	0	151	91	16
Weighted	683	272	283	105	120	326	49	0	0	157	93	16
Yes, it does	59%	57%	62%	57%	63%	62%	62%	52%	57%	63%	60%	74%
No, it does not	27%	29%	25%	25%	26%	25%	30%	33%	26%	26%	25%	21%
Don't know	14%	14%	13%	18%	11%	13%	8%	15%	17%	12%	15%	5%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) Have any of your children ever attended a Breakfast Club at their school?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	627	213	142	142	128	104	98	63	58	53	67	45	40	99
Weighted	683	203	147	171	161	118	108	72	66	56	75	46	38	104
Yes - they currently do	13%	17%	20%	9%	8%	28%	12%	11%	6%	11%	5%	11%	13%	13%
Yes - they have in the past	28%	30%	26%	27%	27%	23%	27%	26%	30%	26%	27%	26%	20%	40%
No - they have never been to a breakfast club	54%	51%	50%	58%	57%	41%	57%	55%	58%	61%	65%	61%	59%	45%
Don't know	5%	3%	4%	6%	7%	7%	4%	8%	6%	2%	3%	2%	8%	3%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) Have any of your children ever attended a Breakfast Club at their school?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	627	267	360	23	164	225	168	43	4	216	235	39	8	79
Weighted	683	330	353	22	174	267	180	37	4	241	255	39	10	84
Yes - they currently do	13%	17%	10%	35%	18%	12%	9%	5%	34%	14%	16%	20%	0%	7%
Yes - they have in the past	28%	28%	28%	21%	26%	32%	27%	15%	0%	27%	31%	24%	17%	28%
No - they have never been to a breakfast club	54%	49%	58%	40%	50%	51%	59%	73%	66%	55%	49%	54%	62%	59%
Don't know	5%	5%	4%	4%	5%	4%	5%	8%	0%	5%	5%	2%	21%	6%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) Have any of your children ever attended a Breakfast Club at their school?

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	627	244	266	97	106	299	46	0	0	151	91	16
Weighted	683	272	283	105	120	326	49	0	0	157	93	16
Yes - they currently do	13%	11%	18%	7%	16%	15%	18%	9%	9%	18%	11%	52%
Yes - they have in the past	28%	29%	27%	28%	31%	30%	24%	27%	23%	28%	41%	14%
No - they have never been to a breakfast club	54%	55%	52%	58%	49%	49%	53%	58%	64%	48%	46%	33%
Don't know	5%	6%	3%	7%	3%	6%	5%	7%	5%	6%	3%	0%

*Note:*

BASE: Have children in school

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(23.A) How important do you think it is for schools to provide free breakfast clubs for all children?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Very important	32%	30%	33%	33%	34%	35%	28%	33%	27%	33%	30%	36%	39%	36%
Somewhat important	38%	40%	39%	35%	39%	38%	37%	39%	40%	42%	41%	36%	39%	37%
Not very important	13%	15%	14%	14%	9%	11%	16%	9%	17%	14%	12%	12%	12%	14%
Not important at all	8%	8%	8%	10%	8%	8%	10%	11%	11%	6%	7%	9%	6%	7%
Don't know	8%	7%	6%	8%	9%	8%	9%	7%	6%	6%	10%	8%	3%	7%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) How important do you think it is for schools to provide free breakfast clubs for all children?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Very important	32%	29%	36%	42%	41%	36%	30%	26%	23%	23%	43%	31%	25%	38%
Somewhat important	38%	38%	39%	43%	39%	39%	40%	36%	35%	36%	40%	41%	34%	35%
Not very important	13%	15%	11%	10%	10%	13%	13%	16%	16%	19%	9%	13%	17%	9%
Not important at all	8%	9%	8%	3%	5%	7%	7%	13%	15%	14%	3%	5%	18%	8%
Don't know	8%	8%	7%	3%	6%	5%	10%	9%	11%	9%	5%	10%	6%	10%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) How important do you think it is for schools to provide free breakfast clubs for all children?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Very important	32%	25%	36%	39%	21%	42%	34%	30%	34%	33%	37%	45%
Somewhat important	38%	37%	40%	33%	38%	41%	42%	39%	37%	38%	42%	31%
Not very important	13%	16%	12%	12%	19%	9%	14%	14%	14%	14%	10%	13%
Not important at all	8%	14%	5%	7%	14%	4%	4%	8%	8%	8%	7%	3%
Don't know	8%	8%	7%	9%	8%	4%	7%	10%	7%	7%	4%	8%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
The food provided by schools tends to be MORE healthy than the food which parents provide for their children	26%	25%	27%	25%	28%	22%	26%	27%	29%	26%	25%	32%	27%	24%
The food provided by schools and the food which parents provide for their children are equally healthy	41%	38%	41%	44%	41%	39%	35%	39%	42%	47%	43%	36%	47%	45%
The food provided by schools tends to be LESS healthy than the food which parents provide for their children	11%	14%	10%	10%	9%	17%	11%	9%	10%	8%	9%	11%	9%	9%
Don't Know	22%	24%	23%	21%	22%	22%	27%	25%	20%	20%	23%	21%	17%	22%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
The food provided by schools tends to be MORE healthy than the food which parents provide for their children	26%	26%	26%	26%	23%	21%	22%	32%	33%	28%	27%	25%	37%	20%
The food provided by schools and the food which parents provide for their children are equally healthy	41%	39%	42%	45%	48%	46%	42%	38%	28%	38%	46%	38%	30%	40%
The food provided by schools tends to be LESS healthy than the food which parents provide for their children	11%	12%	9%	18%	12%	14%	10%	5%	6%	10%	10%	10%	6%	12%
Don't Know	22%	22%	23%	11%	18%	19%	26%	24%	33%	23%	17%	28%	27%	28%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
The food provided by schools tends to be MORE healthy than the food which parents provide for their children	26%	28%	27%	23%	28%	28%	26%	28%	26%	21%	26%	35%
The food provided by schools and the food which parents provide for their children are equally healthy	41%	39%	41%	43%	39%	43%	43%	42%	40%	42%	40%	30%
The food provided by schools tends to be LESS healthy than the food which parents provide for their children	11%	10%	9%	14%	10%	11%	12%	8%	10%	12%	16%	15%
Don't Know	22%	24%	23%	21%	22%	18%	19%	23%	24%	25%	18%	19%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Food provided should be made more healthy than it currently is	43%	48%	46%	39%	40%	49%	44%	42%	40%	42%	46%	45%	36%	41%
Food provided through schools is already healthy enough	36%	29%	35%	40%	41%	30%	33%	39%	40%	39%	33%	37%	43%	39%
Don't Know	20%	23%	19%	21%	19%	22%	23%	19%	20%	19%	21%	18%	21%	19%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Food provided should be made more healthy than it currently is	43%	45%	42%	51%	45%	46%	45%	40%	36%	36%	49%	49%	42%	42%
Food provided through schools is already healthy enough	36%	36%	37%	39%	37%	37%	33%	39%	33%	42%	36%	25%	46%	32%
Don't Know	20%	19%	22%	10%	18%	17%	22%	21%	31%	22%	16%	26%	13%	26%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(25.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Food provided should be made more healthy than it currently is	43%	38%	46%	46%	35%	48%	48%	36%	45%	47%	56%	41%
Food provided through schools is already healthy enough	36%	41%	33%	32%	46%	36%	32%	43%	36%	30%	30%	38%
Don't Know	20%	21%	21%	22%	20%	16%	20%	21%	19%	23%	14%	21%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
School food being made more nutritious

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly Support	39%	41%	40%	39%	37%	46%	42%	38%	38%	35%	38%	38%	31%	38%
Support	46%	46%	46%	46%	46%	41%	42%	49%	46%	48%	45%	51%	59%	43%
Neither Support nor Oppose	11%	10%	11%	11%	13%	8%	15%	10%	13%	11%	12%	9%	7%	15%
Oppose	1%	1%	2%	2%	1%	2%	0%	1%	1%	2%	1%	1%	1%	2%
Strongly Oppose	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	1%	1%
Don't Know	2%	2%	1%	1%	3%	2%	1%	3%	1%	3%	3%	1%	1%	1%
Total Support:	85%	87%	86%	85%	83%	87%	83%	87%	84%	84%	83%	89%	90%	81%
Total Oppose:	2%	1%	2%	3%	1%	3%	1%	1%	2%	3%	2%	1%	2%	2%
Net:	83%	86%	84%	82%	82%	84%	83%	86%	83%	81%	81%	88%	88%	79%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
School food being made more nutritious

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly Support	39%	38%	41%	37%	37%	43%	39%	40%	39%	35%	44%	42%	42%	36%
Support	46%	45%	46%	44%	47%	43%	49%	47%	45%	47%	46%	46%	39%	45%
Neither Support nor Oppose	11%	13%	10%	12%	11%	12%	9%	11%	13%	15%	7%	9%	12%	14%
Oppose	1%	1%	1%	5%	2%	0%	1%	0%	0%	1%	2%	1%	3%	1%
Strongly Oppose	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	4%	1%
Don't Know	2%	2%	2%	1%	2%	1%	2%	1%	3%	2%	1%	3%	0%	3%
Total Support:	85%	83%	87%	81%	84%	86%	88%	86%	84%	82%	89%	88%	81%	82%
Total Oppose:	2%	2%	1%	6%	3%	1%	1%	1%	0%	1%	2%	1%	7%	1%
Net:	83%	81%	86%	75%	82%	85%	87%	86%	84%	81%	87%	87%	74%	81%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
School food being made more nutritious

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly Support	39%	37%	43%	40%	35%	44%	38%	36%	39%	41%	45%	56%
Support	46%	47%	45%	44%	47%	45%	47%	46%	45%	45%	43%	30%
Neither Support nor Oppose	11%	13%	10%	12%	14%	8%	11%	14%	12%	9%	9%	12%
Oppose	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%
Strongly Oppose	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	2%
Don't Know	2%	2%	1%	3%	2%	1%	2%	3%	1%	2%	1%	0%
Total Support:	85%	84%	87%	83%	83%	89%	85%	82%	85%	87%	88%	86%
Total Oppose:	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%
Net:	83%	82%	86%	82%	81%	87%	83%	81%	83%	85%	87%	84%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools replacing sugary desserts with fruit and yoghurt

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly Support	35%	37%	36%	35%	33%	42%	37%	33%	34%	33%	31%	34%	29%	37%
Support	42%	43%	42%	40%	42%	37%	43%	44%	42%	40%	45%	45%	45%	40%
Neither Support nor Oppose	16%	13%	16%	18%	17%	15%	15%	18%	18%	18%	15%	16%	17%	15%
Oppose	4%	4%	3%	5%	4%	4%	2%	3%	3%	4%	6%	5%	5%	5%
Strongly Oppose	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	0%	0%	3%	1%
Don't Know	1%	1%	1%	1%	2%	0%	1%	1%	1%	3%	3%	0%	1%	1%
Total Support:	77%	80%	78%	75%	75%	79%	80%	77%	76%	73%	76%	78%	74%	77%
Total Oppose:	5%	5%	4%	6%	6%	5%	4%	4%	5%	6%	6%	5%	8%	6%
Net:	72%	75%	74%	69%	69%	74%	77%	73%	71%	67%	69%	73%	66%	71%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools replacing sugary desserts with fruit and yoghurt

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly Support	35%	36%	35%	23%	31%	33%	36%	41%	44%	37%	37%	37%	37%	29%
Support	42%	43%	41%	34%	41%	46%	45%	44%	41%	43%	42%	42%	45%	42%
Neither Support nor Oppose	16%	16%	16%	26%	19%	17%	14%	12%	11%	15%	13%	17%	11%	20%
Oppose	4%	3%	5%	12%	5%	3%	2%	1%	2%	3%	5%	1%	0%	4%
Strongly Oppose	1%	1%	1%	4%	1%	1%	1%	1%	1%	1%	1%	0%	4%	2%
Don't Know	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	3%
Total Support:	77%	78%	76%	57%	73%	79%	82%	84%	85%	80%	79%	79%	83%	71%
Total Oppose:	5%	5%	6%	16%	6%	3%	4%	2%	2%	3%	6%	1%	4%	6%
Net:	72%	74%	70%	41%	67%	76%	78%	82%	83%	77%	73%	78%	79%	65%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.C) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools replacing sugary desserts with fruit and yoghurt

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly Support	35%	36%	38%	32%	37%	37%	36%	32%	34%	36%	41%	42%
Support	42%	42%	44%	43%	46%	42%	43%	43%	41%	41%	41%	44%
Neither Support nor Oppose	16%	16%	13%	17%	14%	14%	17%	17%	16%	16%	14%	12%
Oppose	4%	3%	3%	5%	2%	5%	2%	5%	5%	4%	2%	2%
Strongly Oppose	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	0%
Don't Know	1%	1%	1%	3%	1%	1%	1%	2%	1%	2%	0%	0%
Total Support:	77%	78%	82%	74%	82%	79%	79%	75%	76%	77%	82%	86%
Total Oppose:	5%	4%	4%	6%	3%	7%	3%	5%	7%	5%	3%	2%
Net:	72%	74%	78%	68%	79%	72%	77%	70%	68%	72%	79%	84%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
School food including more fibre

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly Support	28%	30%	28%	28%	26%	41%	28%	28%	23%	24%	27%	24%	22%	26%
Support	48%	50%	50%	49%	46%	42%	48%	48%	50%	54%	47%	51%	56%	48%
Neither Support nor Oppose	19%	17%	18%	18%	23%	13%	20%	18%	24%	17%	21%	20%	19%	22%
Oppose	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	1%
Strongly Oppose	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Don't Know	3%	3%	2%	2%	3%	2%	3%	3%	2%	3%	3%	2%	2%	2%
Total Support:	76%	79%	78%	77%	72%	83%	76%	76%	73%	78%	74%	75%	78%	75%
Total Oppose:	2%	1%	2%	3%	2%	2%	1%	2%	1%	2%	2%	2%	2%	1%
Net:	75%	78%	76%	74%	70%	80%	75%	74%	71%	76%	72%	73%	76%	73%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(28.B) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
School food including more fibre

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly Support	28%	28%	29%	31%	28%	34%	26%	26%	25%	25%	31%	32%	27%	26%
Support	48%	48%	49%	44%	50%	46%	55%	48%	47%	49%	51%	48%	39%	46%
Neither Support nor Oppose	19%	20%	18%	19%	17%	16%	17%	23%	23%	23%	15%	15%	31%	22%
Oppose	2%	2%	1%	3%	1%	2%	2%	1%	1%	1%	2%	0%	0%	1%
Strongly Oppose	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	3%	2%	3%	2%	3%	2%	1%	3%	3%	2%	1%	4%	2%	5%
Total Support:	76%	75%	78%	75%	78%	80%	80%	73%	72%	74%	82%	80%	66%	72%
Total Oppose:	2%	2%	1%	3%	2%	2%	2%	1%	1%	2%	2%	1%	0%	2%
Net:	75%	73%	76%	72%	76%	78%	78%	72%	71%	72%	79%	79%	66%	70%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
School food including more fibre

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly Support	28%	27%	30%	26%	25%	31%	34%	24%	28%	29%	34%	43%
Support	48%	46%	51%	51%	49%	51%	46%	46%	49%	51%	48%	41%
Neither Support nor Oppose	19%	23%	16%	17%	23%	15%	17%	25%	19%	16%	14%	15%
Oppose	2%	2%	2%	2%	1%	2%	0%	2%	1%	1%	2%	2%
Strongly Oppose	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	3%	3%	2%	5%	2%	1%	3%	3%	3%	3%	1%	0%
Total Support:	76%	72%	81%	77%	73%	82%	80%	70%	77%	80%	82%	84%
Total Oppose:	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%
Net:	75%	71%	79%	75%	72%	80%	79%	68%	76%	78%	80%	82%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools introducing meat free days

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly Support	17%	18%	16%	16%	16%	23%	15%	17%	14%	16%	19%	15%	10%	14%
Support	29%	31%	33%	25%	28%	32%	31%	29%	29%	25%	25%	26%	34%	30%
Neither Support nor Oppose	30%	27%	29%	33%	32%	27%	30%	29%	32%	30%	31%	33%	31%	31%
Oppose	12%	14%	10%	12%	12%	9%	12%	12%	11%	17%	12%	12%	11%	13%
Strongly Oppose	10%	8%	9%	13%	9%	7%	10%	11%	12%	10%	9%	10%	10%	9%
Don't Know	2%	2%	2%	2%	3%	1%	2%	2%	2%	3%	4%	3%	4%	3%
Total Support:	46%	48%	49%	41%	43%	55%	45%	46%	43%	40%	44%	42%	44%	45%
Total Oppose:	22%	22%	19%	25%	21%	17%	22%	23%	23%	27%	21%	22%	20%	21%
Net:	24%	27%	31%	16%	22%	39%	23%	23%	20%	14%	23%	20%	24%	23%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools introducing meat free days

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly Support	17%	13%	20%	22%	20%	18%	18%	14%	10%	12%	22%	16%	12%	13%
Support	29%	28%	31%	29%	30%	32%	29%	29%	26%	27%	35%	33%	14%	25%
Neither Support nor Oppose	30%	30%	30%	27%	27%	27%	29%	34%	36%	31%	28%	34%	26%	35%
Oppose	12%	14%	10%	12%	10%	12%	12%	10%	14%	15%	8%	9%	17%	13%
Strongly Oppose	10%	12%	7%	10%	9%	8%	10%	10%	11%	13%	6%	5%	26%	10%
Don't Know	2%	2%	3%	0%	3%	3%	2%	2%	3%	2%	2%	4%	4%	4%
Total Support:	46%	41%	50%	51%	50%	50%	47%	44%	35%	39%	57%	49%	26%	37%
Total Oppose:	22%	26%	17%	22%	19%	20%	22%	21%	25%	27%	14%	13%	43%	24%
Net:	24%	15%	33%	29%	31%	30%	25%	23%	11%	12%	43%	36%	-17%	14%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.C) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools introducing meat free days

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly Support	17%	14%	19%	16%	13%	22%	16%	13%	17%	18%	22%	38%
Support	29%	24%	34%	31%	28%	32%	36%	25%	30%	31%	37%	21%
Neither Support nor Oppose	30%	33%	29%	28%	31%	30%	28%	35%	28%	27%	25%	27%
Oppose	12%	13%	10%	14%	13%	10%	10%	13%	12%	11%	11%	7%
Strongly Oppose	10%	13%	6%	8%	13%	5%	7%	10%	12%	10%	5%	7%
Don't Know	2%	3%	2%	4%	2%	1%	3%	3%	2%	3%	1%	0%
Total Support:	46%	38%	53%	46%	41%	54%	51%	38%	47%	48%	58%	58%
Total Oppose:	22%	27%	16%	22%	26%	15%	18%	23%	23%	21%	16%	14%
Net:	24%	11%	37%	24%	15%	38%	34%	15%	23%	28%	42%	44%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools providing more plant-based options

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly Support	17%	18%	17%	16%	16%	24%	18%	18%	15%	16%	14%	14%	8%	14%
Support	30%	33%	29%	29%	28%	33%	28%	29%	32%	25%	32%	33%	32%	26%
Neither Support nor Oppose	34%	31%	36%	34%	34%	29%	36%	31%	33%	37%	32%	32%	33%	39%
Oppose	10%	9%	10%	9%	11%	7%	10%	11%	11%	10%	10%	11%	12%	9%
Strongly Oppose	7%	6%	6%	10%	8%	6%	7%	9%	6%	8%	7%	7%	11%	9%
Don't Know	2%	2%	2%	2%	4%	2%	1%	2%	3%	3%	5%	3%	4%	2%
Total Support:	47%	51%	46%	45%	44%	56%	46%	47%	47%	42%	46%	47%	41%	41%
Total Oppose:	17%	16%	16%	19%	19%	13%	17%	20%	17%	18%	17%	18%	23%	18%
Net:	29%	35%	30%	26%	25%	44%	29%	27%	30%	24%	29%	29%	18%	23%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools providing more plant-based options

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly Support	17%	15%	18%	26%	21%	19%	16%	13%	8%	12%	21%	17%	9%	12%
Support	30%	30%	30%	38%	34%	30%	32%	27%	23%	24%	38%	32%	14%	25%
Neither Support nor Oppose	34%	34%	34%	22%	28%	32%	33%	39%	44%	38%	28%	38%	33%	39%
Oppose	10%	10%	10%	9%	9%	10%	9%	10%	13%	13%	7%	4%	9%	12%
Strongly Oppose	7%	9%	6%	4%	5%	8%	9%	9%	8%	11%	4%	5%	35%	7%
Don't Know	2%	3%	2%	1%	3%	2%	2%	3%	4%	2%	1%	4%	0%	4%
Total Support:	47%	45%	48%	64%	55%	49%	47%	40%	31%	36%	59%	49%	23%	38%
Total Oppose:	17%	19%	16%	13%	14%	17%	18%	19%	21%	24%	11%	9%	44%	19%
Net:	29%	26%	32%	51%	41%	31%	29%	20%	10%	13%	48%	40%	-21%	19%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools providing more plant-based options

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly Support	17%	13%	19%	15%	12%	20%	19%	12%	18%	18%	22%	42%
Support	30%	24%	34%	32%	26%	36%	32%	24%	32%	32%	39%	29%
Neither Support nor Oppose	34%	37%	33%	32%	36%	31%	34%	40%	31%	32%	28%	21%
Oppose	10%	12%	8%	10%	13%	8%	8%	11%	11%	8%	5%	5%
Strongly Oppose	7%	12%	4%	7%	11%	4%	4%	9%	7%	7%	5%	3%
Don't Know	2%	3%	2%	4%	2%	2%	3%	3%	1%	2%	1%	0%
Total Support:	47%	37%	53%	47%	38%	56%	51%	36%	50%	50%	62%	70%
Total Oppose:	17%	23%	12%	17%	24%	12%	12%	21%	18%	15%	10%	9%
Net:	29%	14%	41%	29%	15%	45%	39%	15%	32%	35%	52%	62%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(31.A) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools serving water as the only drink option

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly Support	23%	26%	21%	23%	20%	25%	27%	23%	24%	19%	19%	20%	17%	22%
Support	30%	32%	33%	29%	27%	32%	29%	29%	27%	31%	33%	34%	36%	26%
Neither Support nor Oppose	22%	22%	22%	23%	23%	22%	22%	23%	21%	22%	22%	23%	23%	24%
Oppose	18%	15%	18%	18%	20%	15%	18%	17%	19%	21%	20%	16%	14%	19%
Strongly Oppose	5%	3%	4%	6%	8%	4%	3%	6%	7%	6%	3%	5%	7%	8%
Don't Know	2%	1%	2%	1%	3%	2%	1%	2%	1%	3%	3%	1%	2%	1%
Total Support:	53%	58%	54%	52%	47%	57%	56%	52%	52%	49%	52%	54%	54%	48%
Total Oppose:	23%	19%	22%	25%	27%	19%	22%	23%	26%	27%	23%	21%	21%	27%
Net:	30%	39%	32%	28%	20%	38%	34%	30%	26%	23%	29%	33%	33%	21%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools serving water as the only drink option

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly Support	23%	21%	25%	13%	21%	19%	23%	26%	30%	26%	22%	28%	24%	15%
Support	30%	31%	30%	22%	27%	32%	30%	34%	36%	34%	31%	29%	30%	24%
Neither Support nor Oppose	22%	24%	21%	24%	22%	22%	26%	21%	20%	21%	21%	21%	14%	28%
Oppose	18%	18%	17%	31%	20%	19%	17%	14%	10%	13%	20%	16%	23%	24%
Strongly Oppose	5%	5%	5%	9%	7%	6%	3%	4%	2%	5%	5%	3%	9%	6%
Don't Know	2%	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	3%	0%	3%
Total Support:	53%	52%	55%	34%	48%	51%	53%	60%	66%	60%	53%	57%	54%	39%
Total Oppose:	23%	23%	22%	40%	27%	25%	20%	18%	12%	18%	24%	19%	32%	30%
Net:	30%	28%	32%	-6%	21%	26%	33%	43%	54%	42%	29%	38%	22%	9%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) Imagine there was a proposal to change the food which was provided at schools. For each of the following, please indicate if you would support or oppose the following?:  
Schools serving water as the only drink option

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly Support	23%	26%	23%	17%	27%	21%	25%	21%	20%	23%	23%	39%
Support	30%	33%	31%	27%	37%	30%	29%	27%	29%	32%	34%	29%
Neither Support nor Oppose	22%	20%	24%	25%	19%	23%	23%	25%	20%	23%	21%	20%
Oppose	18%	14%	17%	22%	13%	20%	19%	19%	21%	17%	16%	10%
Strongly Oppose	5%	6%	3%	6%	3%	6%	3%	6%	7%	3%	5%	2%
Don't Know	2%	1%	2%	3%	1%	1%	1%	2%	1%	2%	2%	0%
Total Support:	53%	59%	54%	44%	64%	51%	54%	48%	50%	55%	57%	68%
Total Oppose:	23%	20%	20%	28%	16%	26%	22%	25%	29%	20%	21%	12%
Net:	30%	39%	34%	16%	48%	25%	32%	23%	21%	35%	36%	56%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to improve the nutrition of our children, letting them live healthier and happier lives now and grow into healthy adults. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1111	353	294	220	238	160	188	105	115	92	112	130	58	151
Weighted	1102	309	284	243	260	173	177	108	115	86	116	127	56	144
Much more likely	19%	20%	19%	19%	17%	29%	15%	16%	16%	17%	19%	14%	15%	21%
Somewhat more likely	26%	28%	30%	27%	20%	23%	24%	20%	22%	40%	29%	29%	32%	27%
Make no difference to how I would vote	47%	44%	46%	45%	55%	40%	54%	57%	52%	31%	45%	49%	47%	47%
Somewhat less likely	2%	3%	1%	3%	2%	3%	1%	2%	4%	0%	2%	1%	2%	3%
Much less likely	4%	4%	2%	6%	4%	3%	5%	4%	6%	7%	3%	3%	3%	1%
Don't know	2%	0%	3%	1%	3%	2%	1%	1%	1%	4%	2%	3%	2%	1%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to improve the nutrition of our children, letting them live healthier and happier lives now and grow into healthy adults. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1111	513	595	161	197	148	167	182	256	406	336	89	12	128
Weighted	1102	531	569	154	207	170	181	159	231	398	334	84	13	134
Much more likely	19%	19%	19%	30%	27%	30%	10%	12%	8%	9%	31%	12%	7%	17%
Somewhat more likely	26%	26%	26%	45%	35%	29%	27%	16%	10%	19%	32%	29%	0%	26%
Make no difference to how I would vote	47%	46%	48%	20%	32%	37%	54%	62%	72%	60%	33%	51%	61%	51%
Somewhat less likely	2%	2%	2%	2%	2%	1%	2%	3%	2%	3%	2%	2%	0%	2%
Much less likely	4%	5%	3%	2%	1%	3%	4%	5%	7%	7%	0%	3%	33%	0%
Don't know	2%	1%	2%	1%	2%	0%	3%	2%	2%	2%	1%	2%	0%	5%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.C) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to improve the nutrition of our children, letting them live healthier and happier lives now and grow into healthy adults. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1111	418	450	145	212	442	103	0	0	290	123	26
Weighted	1102	418	436	152	208	444	102	0	0	275	119	23
Much more likely	19%	14%	22%	18%	6%	33%	18%	17%	19%	17%	25%	29%
Somewhat more likely	26%	17%	28%	31%	19%	32%	32%	18%	30%	30%	31%	38%
Make no difference to how I would vote	47%	57%	46%	44%	64%	33%	43%	60%	42%	46%	37%	19%
Somewhat less likely	2%	2%	2%	3%	3%	1%	5%	0%	1%	3%	4%	4%
Much less likely	4%	8%	2%	0%	9%	0%	1%	4%	5%	3%	1%	11%
Don't know	2%	2%	1%	5%	0%	1%	2%	1%	2%	2%	1%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to improve children s health and reduce childhood obesity, so more children grow up to live healthier and happier lives. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1183	332	341	248	258	165	194	107	131	110	113	115	71	177
Weighted	1182	292	329	270	287	176	185	113	134	104	118	116	64	173
Much more likely	17%	18%	18%	15%	17%	22%	12%	14%	14%	10%	18%	19%	19%	23%
Somewhat more likely	24%	25%	25%	23%	25%	25%	23%	27%	24%	27%	24%	23%	30%	21%
Make no difference to how I would vote	49%	49%	49%	52%	48%	40%	57%	49%	55%	58%	42%	48%	46%	48%
Somewhat less likely	4%	4%	4%	4%	4%	9%	3%	3%	2%	2%	6%	4%	1%	2%
Much less likely	3%	4%	2%	3%	4%	2%	3%	4%	3%	2%	6%	5%	1%	2%
Don t know	2%	1%	3%	3%	3%	3%	2%	3%	1%	2%	4%	1%	2%	3%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to improve children s health and reduce childhood obesity, so more children grow up to live healthier and happier lives. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1183	552	625	186	196	165	187	181	268	443	353	89	12	132
Weighted	1182	573	603	177	209	194	200	159	244	436	358	85	14	137
Much more likely	17%	18%	16%	29%	23%	23%	13%	8%	6%	8%	30%	13%	6%	16%
Somewhat more likely	24%	26%	23%	31%	34%	31%	23%	15%	12%	18%	30%	27%	23%	21%
Make no difference to how I would vote	49%	47%	51%	32%	31%	40%	55%	64%	70%	60%	35%	58%	53%	54%
Somewhat less likely	4%	3%	4%	6%	6%	3%	3%	6%	2%	6%	2%	0%	11%	2%
Much less likely	3%	4%	2%	0%	2%	1%	2%	5%	7%	6%	1%	0%	7%	2%
Don t know	2%	2%	3%	1%	4%	1%	3%	2%	3%	2%	1%	1%	0%	4%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(33.C) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to improve children s health and reduce childhood obesity, so more children grow up to live healthier and happier lives. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1183	453	443	156	240	460	97	0	0	286	128	14
Weighted	1182	457	440	157	234	471	95	0	0	282	128	13
Much more likely	17%	11%	19%	19%	5%	31%	13%	14%	16%	17%	25%	40%
Somewhat more likely	24%	23%	24%	24%	18%	30%	31%	23%	28%	25%	26%	29%
Make no difference to how I would vote	49%	53%	49%	49%	64%	34%	55%	54%	47%	47%	43%	26%
Somewhat less likely	4%	4%	3%	3%	6%	3%	1%	3%	2%	6%	3%	0%
Much less likely	3%	6%	2%	1%	6%	1%	1%	3%	3%	4%	1%	5%
Don t know	2%	2%	2%	4%	1%	1%	0%	3%	2%	2%	3%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will invest in children's futures by extending free school meals to improve their academic progress at school. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1147	368	289	226	258	169	211	111	119	115	111	101	54	156
Weighted	1152	325	277	248	295	184	202	118	118	110	115	102	51	151
Much more likely	17%	17%	13%	18%	20%	27%	13%	9%	17%	18%	16%	16%	11%	20%
Somewhat more likely	24%	24%	24%	26%	21%	18%	22%	32%	23%	21%	30%	20%	40%	23%
Make no difference to how I would vote	49%	48%	53%	44%	50%	45%	54%	49%	50%	50%	41%	52%	50%	49%
Somewhat less likely	4%	3%	3%	5%	2%	3%	4%	1%	5%	5%	4%	5%	0%	3%
Much less likely	4%	5%	2%	2%	4%	3%	3%	6%	2%	3%	6%	4%	0%	2%
Don't know	3%	2%	4%	4%	2%	5%	4%	2%	1%	3%	4%	3%	0%	2%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will invest in children's futures by extending free school meals to improve their academic progress at school. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1147	558	584	159	176	160	179	194	279	447	331	91	14	129
Weighted	1152	585	561	155	188	194	194	168	252	440	339	87	15	133
Much more likely	17%	20%	14%	21%	27%	25%	16%	11%	6%	10%	32%	5%	0%	13%
Somewhat more likely	24%	23%	25%	36%	33%	31%	24%	13%	12%	19%	29%	26%	32%	24%
Make no difference to how I would vote	49%	47%	51%	30%	33%	39%	51%	64%	68%	59%	33%	64%	46%	49%
Somewhat less likely	4%	4%	3%	6%	3%	2%	3%	5%	2%	4%	4%	1%	8%	3%
Much less likely	4%	4%	3%	2%	0%	3%	4%	5%	7%	6%	1%	2%	14%	3%
Don't know	3%	2%	4%	5%	4%	0%	2%	3%	4%	2%	0%	2%	0%	8%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.C) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will invest in children's futures by extending free school meals to improve their academic progress at school. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1147	436	452	148	262	433	95	0	0	291	142	21
Weighted	1152	443	447	152	256	446	93	0	0	283	139	19
Much more likely	17%	14%	19%	21%	8%	33%	9%	16%	19%	16%	18%	34%
Somewhat more likely	24%	19%	24%	29%	18%	29%	29%	22%	28%	26%	28%	23%
Make no difference to how I would vote	49%	55%	49%	41%	61%	34%	54%	52%	43%	47%	48%	35%
Somewhat less likely	4%	4%	3%	3%	4%	3%	4%	3%	4%	5%	2%	0%
Much less likely	4%	6%	3%	0%	7%	1%	2%	4%	4%	3%	2%	7%
Don't know	3%	3%	2%	6%	3%	0%	2%	2%	2%	3%	3%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "Research has shown that children who have had a full breakfast and lunch perform better at school. We will extend free school meals to make sure no child is too hungry to learn and improve their educational outcomes." Would this make you more or less likely to vote for the Labour Party in the next general election?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1100	354	299	211	232	167	191	110	122	87	114	100	71	138
Weighted	1091	311	285	232	259	176	180	116	125	80	118	102	64	130
Much more likely	20%	22%	19%	19%	21%	22%	18%	19%	11%	21%	20%	18%	24%	29%
Somewhat more likely	28%	29%	31%	27%	24%	39%	23%	30%	33%	21%	27%	28%	26%	17%
Make no difference to how I would vote	45%	42%	46%	44%	49%	32%	50%	46%	49%	51%	45%	45%	45%	50%
Somewhat less likely	2%	3%	1%	2%	2%	2%	2%	0%	3%	1%	4%	1%	4%	1%
Much less likely	3%	3%	1%	4%	3%	3%	1%	2%	2%	3%	4%	7%	2%	2%
Don't know	2%	2%	2%	4%	2%	2%	5%	3%	3%	2%	1%	2%	0%	1%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "Research has shown that children who have had a full breakfast and lunch perform better at school. We will extend free school meals to make sure no child is too hungry to learn and improve their educational outcomes." Would this make you more or less likely to vote for the Labour Party in the next general election?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1100	497	602	168	161	167	168	191	245	435	308	93	11	121
Weighted	1091	515	574	161	168	195	181	164	222	417	313	89	10	126
Much more likely	20%	20%	20%	25%	28%	31%	19%	11%	9%	12%	36%	9%	8%	20%
Somewhat more likely	28%	29%	26%	43%	33%	31%	24%	21%	18%	21%	32%	35%	9%	28%
Make no difference to how I would vote	45%	45%	46%	29%	29%	33%	52%	60%	65%	57%	30%	51%	83%	43%
Somewhat less likely	2%	2%	2%	1%	2%	2%	3%	3%	1%	3%	1%	1%	0%	1%
Much less likely	3%	3%	3%	1%	3%	0%	2%	4%	5%	6%	1%	3%	0%	1%
Don't know	2%	2%	3%	2%	5%	3%	1%	1%	2%	1%	1%	1%	0%	8%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.C) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "Research has shown that children who have had a full breakfast and lunch perform better at school. We will extend free school meals to make sure no child is too hungry to learn and improve their educational outcomes." Would this make you more or less likely to vote for the Labour Party in the next general election?

	EU 2016 Vote				Voting Intention				Education			
	Total	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1100	423	440	136	239	426	103	0	0	259	115	15
Weighted	1091	417	435	141	226	429	104	0	0	250	112	13
Much more likely	20%	15%	25%	21%	7%	38%	16%	17%	22%	19%	26%	38%
Somewhat more likely	28%	21%	30%	26%	26%	29%	37%	21%	34%	28%	38%	31%
Make no difference to how I would vote	45%	55%	41%	43%	59%	31%	43%	56%	38%	44%	31%	25%
Somewhat less likely	2%	2%	2%	2%	2%	1%	3%	2%	0%	3%	3%	6%
Much less likely	3%	5%	2%	1%	5%	1%	1%	3%	3%	3%	2%	0%
Don't know	2%	2%	1%	7%	1%	0%	0%	2%	2%	3%	1%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to help families struggling with the cost of living, making sure children get a healthy meal at school and saving parents vital money on their food bill. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1151	352	294	238	264	169	210	109	118	114	119	104	62	146
Weighted	1155	309	283	264	296	184	203	116	122	108	125	101	54	142
Much more likely	19%	14%	22%	20%	19%	25%	19%	14%	11%	20%	18%	17%	17%	21%
Somewhat more likely	25%	27%	24%	24%	26%	32%	21%	34%	23%	24%	23%	21%	32%	22%
Make no difference to how I would vote	47%	48%	47%	49%	46%	35%	53%	41%	53%	47%	48%	59%	45%	49%
Somewhat less likely	2%	3%	1%	2%	2%	3%	1%	1%	6%	2%	2%	0%	1%	3%
Much less likely	4%	5%	3%	3%	4%	3%	4%	6%	5%	5%	5%	2%	4%	3%
Don't know	2%	2%	3%	2%	2%	3%	3%	4%	3%	2%	2%	2%	0%	2%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(36.B) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to help families struggling with the cost of living, making sure children get a healthy meal at school and saving parents vital money on their food bill. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1151	548	596	147	181	174	189	190	270	439	333	94	16	136
Weighted	1155	573	575	145	191	209	205	162	243	431	340	86	18	141
Much more likely	19%	18%	19%	36%	29%	25%	12%	8%	7%	8%	34%	10%	5%	19%
Somewhat more likely	25%	26%	25%	38%	32%	31%	25%	18%	13%	20%	30%	23%	22%	22%
Make no difference to how I would vote	47%	47%	48%	20%	30%	39%	55%	62%	68%	59%	33%	59%	55%	47%
Somewhat less likely	2%	3%	1%	2%	2%	2%	2%	4%	2%	4%	1%	5%	0%	2%
Much less likely	4%	5%	3%	0%	4%	1%	4%	6%	7%	7%	0%	0%	18%	3%
Don't know	2%	1%	3%	3%	3%	1%	2%	1%	3%	2%	1%	3%	0%	7%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.C) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to help families struggling with the cost of living, making sure children get a healthy meal at school and saving parents vital money on their food bill. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1151	442	464	154	235	446	105	0	0	303	117	17
Weighted	1155	445	455	162	227	458	102	0	0	295	115	15
Much more likely	19%	13%	21%	22%	4%	36%	13%	17%	19%	20%	22%	33%
Somewhat more likely	25%	20%	27%	25%	22%	31%	31%	23%	25%	27%	33%	36%
Make no difference to how I would vote	47%	54%	47%	45%	62%	30%	52%	51%	49%	44%	40%	21%
Somewhat less likely	2%	3%	3%	2%	4%	1%	4%	1%	2%	3%	1%	5%
Much less likely	4%	8%	1%	1%	6%	1%	0%	5%	3%	4%	2%	5%
Don't know	2%	2%	1%	6%	2%	1%	0%	1%	2%	2%	1%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to make sure that no child in this country goes hungry regardless of their background and that every child has equal opportunity to learn, grow and thrive." Would this make you more or less likely to vote for the Labour Party in the next general election?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1144	357	301	218	265	182	198	104	133	96	117	114	56	144
Weighted	1143	311	292	237	299	197	187	107	136	91	121	115	50	139
Much more likely	23%	22%	25%	20%	24%	28%	19%	20%	22%	30%	20%	19%	14%	29%
Somewhat more likely	25%	25%	27%	28%	18%	30%	20%	24%	24%	33%	28%	21%	25%	19%
Make no difference to how I would vote	44%	44%	40%	42%	50%	33%	49%	47%	47%	34%	40%	55%	55%	45%
Somewhat less likely	2%	3%	3%	3%	1%	2%	3%	2%	3%	0%	2%	3%	2%	2%
Much less likely	4%	4%	2%	4%	5%	3%	7%	2%	1%	2%	9%	3%	4%	1%
Don't know	2%	1%	3%	3%	2%	3%	3%	4%	2%	1%	1%	0%	0%	3%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to make sure that no child in this country goes hungry regardless of their background and that every child has equal opportunity to learn, grow and thrive." Would this make you more or less likely to vote for the Labour Party in the next general election?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1144	555	585	167	190	156	182	197	252	416	348	89	10	140
Weighted	1143	572	566	160	203	188	194	171	226	407	347	84	10	149
Much more likely	23%	22%	24%	37%	37%	28%	19%	12%	8%	9%	42%	13%	8%	22%
Somewhat more likely	25%	24%	25%	37%	29%	23%	27%	20%	15%	20%	26%	26%	12%	24%
Make no difference to how I would vote	44%	45%	43%	16%	25%	42%	48%	61%	66%	59%	29%	54%	57%	47%
Somewhat less likely	2%	3%	2%	3%	5%	1%	2%	2%	1%	2%	2%	2%	11%	1%
Much less likely	4%	5%	3%	1%	3%	4%	2%	4%	7%	8%	0%	0%	12%	3%
Don't know	2%	1%	3%	6%	2%	1%	2%	1%	1%	1%	1%	5%	0%	3%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.C) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to make sure that no child in this country goes hungry regardless of their background and that every child has equal opportunity to learn, grow and thrive." Would this make you more or less likely to vote for the Labour Party in the next general election?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1144	430	461	147	226	449	107	0	0	294	121	19
Weighted	1143	430	452	158	217	452	107	0	0	286	116	18
Much more likely	23%	17%	26%	24%	5%	43%	16%	20%	26%	22%	27%	55%
Somewhat more likely	25%	19%	27%	28%	18%	27%	31%	21%	27%	26%	28%	15%
Make no difference to how I would vote	44%	52%	42%	42%	65%	27%	44%	51%	39%	41%	40%	30%
Somewhat less likely	2%	3%	2%	2%	2%	2%	4%	1%	2%	4%	2%	0%
Much less likely	4%	8%	1%	1%	8%	0%	0%	3%	3%	5%	2%	0%
Don't know	2%	1%	2%	3%	1%	1%	4%	3%	2%	2%	1%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to end the stigma associated with receiving free school meals. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1092	296	307	230	252	141	178	119	125	107	112	106	54	150
Weighted	1098	259	297	253	282	151	172	123	129	104	118	105	49	145
Much more likely	14%	14%	12%	15%	13%	20%	7%	13%	7%	19%	12%	15%	13%	17%
Somewhat more likely	21%	21%	21%	20%	22%	23%	16%	22%	18%	19%	28%	19%	25%	21%
Make no difference to how I would vote	53%	48%	55%	49%	57%	48%	58%	52%	59%	51%	47%	54%	52%	51%
Somewhat less likely	5%	7%	5%	7%	4%	3%	8%	5%	7%	5%	6%	4%	7%	5%
Much less likely	5%	8%	5%	5%	3%	4%	6%	8%	6%	4%	6%	6%	2%	3%
Don't know	2%	2%	2%	4%	2%	2%	3%	1%	3%	2%	2%	2%	2%	3%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to end the stigma associated with receiving free school meals. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1092	512	575	165	170	151	174	169	263	445	301	83	12	121
Weighted	1098	537	556	157	182	181	188	148	241	440	309	79	13	130
Much more likely	14%	13%	15%	20%	22%	16%	16%	9%	3%	6%	28%	10%	0%	10%
Somewhat more likely	21%	23%	18%	33%	31%	22%	19%	10%	12%	13%	31%	25%	17%	19%
Make no difference to how I would vote	53%	52%	54%	36%	37%	46%	56%	64%	71%	62%	37%	53%	68%	57%
Somewhat less likely	5%	5%	6%	6%	5%	10%	2%	8%	4%	8%	3%	5%	6%	5%
Much less likely	5%	5%	5%	1%	3%	4%	5%	8%	8%	10%	1%	5%	9%	2%
Don't know	2%	2%	3%	3%	2%	2%	2%	1%	3%	1%	1%	2%	0%	8%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.C) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to end the stigma associated with receiving free school meals. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	EU 2016 Vote				Voting Intention				Education			
	Total	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1092	435	408	140	243	393	84	0	0	252	117	16
Weighted	1098	438	407	146	240	406	82	0	0	243	115	15
Much more likely	14%	8%	18%	14%	7%	29%	9%	16%	10%	16%	13%	31%
Somewhat more likely	21%	16%	23%	21%	14%	29%	30%	12%	26%	24%	29%	23%
Make no difference to how I would vote	53%	56%	51%	55%	60%	36%	51%	63%	49%	45%	47%	29%
Somewhat less likely	5%	8%	4%	5%	8%	4%	7%	5%	5%	7%	6%	5%
Much less likely	5%	10%	3%	1%	10%	1%	2%	3%	5%	6%	5%	11%
Don't know	2%	3%	1%	4%	0%	1%	1%	1%	4%	2%	0%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(39.A) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to improve children s health and attainment, as well as supporting local businesses by procuring more quality school food locally. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1125	359	309	212	242	161	182	114	115	104	114	120	54	161
Weighted	1130	318	300	232	277	176	178	118	116	100	115	122	47	156
Much more likely	17%	15%	14%	19%	21%	22%	18%	10%	9%	20%	22%	12%	19%	18%
Somewhat more likely	28%	33%	29%	24%	27%	36%	27%	30%	31%	30%	20%	25%	29%	25%
Make no difference to how I would vote	46%	43%	50%	45%	47%	35%	46%	48%	51%	42%	48%	56%	49%	48%
Somewhat less likely	2%	3%	2%	5%	0%	2%	4%	1%	5%	1%	3%	1%	2%	3%
Much less likely	4%	6%	2%	4%	4%	2%	5%	5%	3%	6%	6%	5%	2%	3%
Don t know	2%	1%	3%	3%	2%	3%	1%	6%	2%	1%	2%	1%	0%	3%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to improve children s health and attainment, as well as supporting local businesses by procuring more quality school food locally. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1125	546	577	161	184	166	183	163	268	429	330	82	9	131
Weighted	1130	574	554	156	194	204	199	137	240	418	338	78	9	142
Much more likely	17%	16%	18%	32%	21%	23%	15%	6%	6%	8%	34%	6%	0%	10%
Somewhat more likely	28%	30%	26%	39%	38%	33%	29%	19%	15%	21%	35%	28%	22%	26%
Make no difference to how I would vote	46%	46%	47%	23%	33%	40%	49%	63%	66%	58%	28%	65%	70%	54%
Somewhat less likely	2%	2%	3%	1%	2%	1%	1%	6%	4%	4%	2%	0%	0%	1%
Much less likely	4%	5%	3%	0%	3%	3%	4%	6%	7%	7%	1%	0%	8%	3%
Don t know	2%	1%	3%	4%	3%	0%	2%	1%	3%	1%	1%	1%	0%	6%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.C) Imagine the Labour Party proposed extending access to free school meals at the next general election, and made the following argument "We will extend free school meals to improve children s health and attainment, as well as supporting local businesses by procuring more quality school food locally. Would this make you more or less likely to vote for the Labour Party in the next general election?"

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1125	458	430	138	218	449	80	0	0	273	109	19
Weighted	1130	457	427	149	212	464	77	0	0	269	110	18
Much more likely	17%	11%	22%	18%	8%	30%	4%	17%	15%	15%	23%	42%
Somewhat more likely	28%	25%	29%	30%	19%	38%	37%	25%	32%	33%	27%	28%
Make no difference to how I would vote	46%	53%	44%	45%	61%	30%	57%	49%	45%	44%	41%	22%
Somewhat less likely	2%	4%	2%	2%	4%	2%	0%	2%	2%	3%	4%	4%
Much less likely	4%	8%	2%	1%	7%	0%	1%	5%	3%	4%	2%	4%
Don t know	2%	1%	1%	5%	1%	0%	1%	2%	3%	2%	3%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve the nutrition of our children, letting them live healthier and happier lives now and grow into healthy adults.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	38%	36%	35%	40%	41%	41%	36%	43%	32%	34%	37%	38%	41%	39%
Somewhat agree	35%	37%	38%	30%	35%	36%	34%	31%	36%	37%	37%	36%	38%	36%
Neither agree nor disagree	17%	17%	17%	19%	16%	15%	17%	16%	22%	19%	16%	15%	15%	18%
Somewhat disagree	5%	6%	6%	5%	5%	4%	6%	5%	7%	6%	6%	6%	4%	4%
Strongly disagree	3%	4%	2%	4%	1%	2%	4%	3%	3%	4%	3%	3%	1%	1%
Don't know	2%	1%	2%	2%	2%	1%	3%	2%	1%	1%	2%	2%	1%	2%
Total Agree:	73%	73%	73%	70%	76%	77%	70%	74%	68%	70%	74%	74%	78%	74%
Total Disagree:	8%	9%	8%	9%	6%	7%	10%	8%	9%	9%	9%	9%	5%	6%
Net:	65%	63%	65%	61%	70%	70%	60%	66%	59%	61%	65%	65%	73%	68%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve the nutrition of our children, letting them live healthier and happier lives now and grow into healthy adults.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	38%	35%	40%	43%	43%	42%	37%	33%	31%	28%	49%	37%	20%	44%
Somewhat agree	35%	36%	34%	36%	34%	37%	36%	34%	35%	35%	36%	38%	30%	32%
Neither agree nor disagree	17%	18%	16%	15%	15%	15%	16%	21%	20%	22%	11%	18%	36%	16%
Somewhat disagree	5%	6%	5%	3%	5%	3%	7%	6%	9%	9%	3%	4%	3%	3%
Strongly disagree	3%	3%	2%	1%	1%	2%	3%	5%	5%	5%	1%	2%	10%	2%
Don't know	2%	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%	0%	4%
Total Agree:	73%	72%	75%	80%	76%	78%	73%	68%	65%	63%	85%	75%	50%	76%
Total Disagree:	8%	9%	7%	3%	6%	5%	9%	11%	13%	14%	3%	6%	13%	5%
Net:	65%	63%	67%	77%	70%	73%	64%	57%	52%	49%	82%	69%	37%	71%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.C) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve the nutrition of our children, letting them live healthier and happier lives now and grow into healthy adults.

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	38%	30%	42%	44%	28%	49%	37%	38%	39%	36%	43%	45%
Somewhat agree	35%	35%	36%	35%	36%	35%	37%	35%	34%	37%	33%	29%
Neither agree nor disagree	17%	21%	15%	15%	20%	12%	17%	17%	17%	17%	18%	18%
Somewhat disagree	5%	8%	5%	3%	10%	2%	6%	6%	5%	5%	3%	2%
Strongly disagree	3%	5%	1%	1%	5%	1%	2%	2%	3%	3%	2%	5%
Don't know	2%	2%	1%	3%	1%	1%	2%	2%	1%	2%	1%	2%
Total Agree:	73%	65%	78%	79%	64%	84%	74%	72%	73%	73%	75%	74%
Total Disagree:	8%	13%	6%	4%	15%	3%	8%	8%	8%	8%	5%	7%
Net:	65%	51%	71%	75%	50%	81%	66%	64%	65%	65%	70%	67%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve children s health and reduce childhood obesity, so more children grow up to live healthier and happier lives.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	34%	32%	33%	32%	38%	37%	33%	35%	30%	30%	32%	34%	37%	38%
Somewhat agree	37%	39%	37%	36%	36%	38%	38%	31%	35%	38%	39%	38%	39%	38%
Neither agree nor disagree	18%	17%	20%	20%	17%	17%	17%	21%	24%	19%	17%	17%	15%	17%
Somewhat disagree	6%	6%	6%	5%	5%	5%	7%	7%	6%	6%	6%	6%	6%	3%
Strongly disagree	3%	5%	2%	4%	2%	3%	4%	4%	3%	4%	4%	3%	2%	2%
Don't know	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%
Total Agree:	71%	71%	70%	69%	73%	74%	70%	66%	65%	68%	71%	72%	76%	75%
Total Disagree:	9%	11%	9%	9%	8%	8%	11%	11%	9%	10%	10%	9%	7%	5%
Net:	62%	61%	61%	60%	66%	66%	59%	55%	56%	58%	61%	63%	68%	70%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve children s health and reduce childhood obesity, so more children grow up to live healthier and happier lives.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	34%	32%	35%	37%	36%	34%	35%	33%	29%	25%	45%	35%	20%	38%
Somewhat agree	37%	38%	37%	41%	39%	42%	34%	33%	34%	35%	40%	36%	32%	36%
Neither agree nor disagree	18%	19%	18%	14%	17%	16%	20%	20%	22%	24%	11%	20%	25%	18%
Somewhat disagree	6%	6%	6%	4%	4%	4%	6%	7%	9%	9%	2%	5%	7%	4%
Strongly disagree	3%	4%	3%	2%	2%	2%	4%	5%	5%	5%	1%	3%	16%	2%
Don't know	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	2%	0%	3%
Total Agree:	71%	70%	72%	77%	75%	76%	68%	66%	63%	60%	84%	71%	52%	73%
Total Disagree:	9%	9%	9%	6%	6%	7%	10%	12%	13%	14%	3%	7%	23%	6%
Net:	62%	60%	63%	71%	70%	70%	59%	54%	50%	46%	81%	63%	30%	68%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(41.C) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve children s health and reduce childhood obesity, so more children grow up to live healthier and happier lives.

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	34%	29%	36%	40%	24%	43%	38%	33%	33%	34%	37%	46%
Somewhat agree	37%	34%	39%	37%	37%	39%	34%	37%	39%	37%	38%	24%
Neither agree nor disagree	18%	22%	18%	16%	23%	13%	18%	20%	16%	18%	18%	23%
Somewhat disagree	6%	8%	4%	4%	10%	3%	6%	5%	6%	6%	4%	0%
Strongly disagree	3%	6%	2%	1%	5%	1%	2%	3%	4%	4%	2%	5%
Don't know	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	1%	2%
Total Agree:	71%	63%	75%	77%	61%	82%	72%	70%	72%	71%	74%	70%
Total Disagree:	9%	14%	6%	5%	15%	4%	8%	8%	10%	10%	6%	5%
Net:	62%	48%	69%	73%	46%	77%	65%	62%	62%	61%	68%	65%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to make sure no child is too hungry to learn and improve their educational outcomes.

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	44%	42%	44%	45%	43%	46%	41%	47%	43%	41%	41%	44%	48%	45%
Somewhat agree	34%	36%	35%	30%	35%	33%	36%	32%	34%	35%	34%	34%	36%	35%
Neither agree nor disagree	13%	12%	12%	14%	13%	12%	13%	10%	16%	16%	14%	12%	9%	13%
Somewhat disagree	5%	5%	5%	5%	5%	4%	5%	6%	4%	5%	6%	5%	6%	4%
Strongly disagree	3%	4%	2%	4%	2%	3%	4%	3%	3%	2%	2%	3%	1%	1%
Don't know	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%
Total Agree:	78%	78%	79%	75%	79%	79%	77%	79%	76%	75%	75%	78%	83%	79%
Total Disagree:	8%	9%	7%	9%	7%	7%	8%	9%	6%	8%	9%	8%	7%	6%
Net:	70%	69%	73%	66%	72%	72%	68%	70%	70%	68%	67%	70%	77%	74%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to make sure no child is too hungry to learn and improve their educational outcomes.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	44%	40%	47%	46%	47%	46%	44%	40%	40%	35%	53%	44%	26%	49%
Somewhat agree	34%	35%	34%	32%	34%	35%	36%	35%	34%	35%	33%	37%	35%	32%
Neither agree nor disagree	13%	15%	11%	13%	12%	13%	11%	15%	14%	17%	9%	12%	23%	12%
Somewhat disagree	5%	5%	4%	6%	3%	2%	6%	5%	7%	8%	3%	4%	6%	2%
Strongly disagree	3%	3%	2%	1%	2%	2%	2%	5%	4%	4%	1%	1%	10%	1%
Don't know	2%	2%	1%	2%	3%	1%	2%	1%	1%	1%	1%	2%	0%	4%
Total Agree:	78%	74%	81%	78%	80%	81%	80%	74%	73%	70%	87%	81%	62%	81%
Total Disagree:	8%	9%	6%	7%	5%	5%	8%	9%	11%	12%	4%	5%	15%	3%
Net:	70%	65%	75%	71%	75%	76%	73%	65%	62%	58%	83%	76%	46%	78%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.C) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to make sure no child is too hungry to learn and improve their educational outcomes.

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	44%	37%	48%	47%	32%	54%	44%	41%	44%	43%	50%	55%
Somewhat agree	34%	34%	35%	36%	38%	33%	36%	37%	35%	34%	32%	25%
Neither agree nor disagree	13%	16%	11%	11%	17%	9%	13%	13%	11%	14%	12%	13%
Somewhat disagree	5%	6%	4%	2%	8%	3%	3%	4%	5%	5%	3%	2%
Strongly disagree	3%	5%	1%	1%	4%	1%	1%	2%	3%	2%	2%	3%
Don't know	2%	2%	1%	3%	1%	1%	2%	2%	2%	2%	2%	2%
Total Agree:	78%	71%	83%	83%	70%	86%	80%	78%	79%	77%	82%	80%
Total Disagree:	8%	12%	5%	3%	13%	4%	5%	7%	8%	7%	5%	5%
Net:	70%	59%	77%	79%	57%	82%	76%	71%	71%	70%	77%	75%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve children s academic progress at school and invest in children s futures.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	35%	32%	36%	38%	36%	38%	33%	38%	33%	32%	33%	36%	38%	37%
Somewhat agree	36%	39%	37%	31%	36%	37%	38%	33%	39%	37%	35%	35%	35%	35%
Neither agree nor disagree	18%	18%	17%	19%	19%	15%	18%	18%	17%	17%	21%	20%	19%	21%
Somewhat disagree	5%	6%	6%	5%	5%	5%	4%	6%	6%	9%	6%	5%	6%	4%
Strongly disagree	3%	4%	3%	4%	2%	3%	5%	3%	4%	3%	3%	3%	1%	1%
Don't know	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%
Total Agree:	71%	71%	73%	69%	72%	75%	71%	71%	72%	69%	68%	70%	73%	72%
Total Disagree:	9%	10%	8%	9%	7%	9%	9%	10%	10%	12%	9%	8%	7%	5%
Net:	63%	61%	65%	60%	65%	66%	63%	61%	62%	57%	59%	62%	66%	66%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve children s academic progress at school and invest in children s futures.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	35%	32%	38%	38%	41%	37%	36%	31%	29%	26%	46%	35%	27%	41%
Somewhat agree	36%	36%	36%	35%	34%	39%	37%	37%	35%	37%	36%	39%	33%	32%
Neither agree nor disagree	18%	20%	17%	19%	16%	16%	15%	20%	23%	22%	13%	19%	21%	19%
Somewhat disagree	5%	6%	5%	5%	4%	4%	6%	5%	8%	9%	4%	3%	7%	3%
Strongly disagree	3%	4%	2%	1%	2%	3%	4%	5%	5%	5%	1%	2%	12%	2%
Don't know	2%	2%	2%	3%	3%	1%	2%	2%	1%	1%	1%	2%	0%	4%
Total Agree:	71%	68%	74%	73%	76%	76%	73%	68%	63%	63%	82%	75%	60%	73%
Total Disagree:	9%	10%	7%	6%	6%	6%	10%	10%	13%	14%	4%	5%	19%	5%
Net:	63%	58%	67%	68%	70%	70%	64%	57%	50%	49%	77%	70%	40%	68%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.C) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve children s academic progress at school and invest in children s futures.

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	35%	29%	38%	40%	24%	45%	39%	34%	36%	34%	36%	42%
Somewhat agree	36%	34%	39%	33%	38%	36%	38%	36%	38%	37%	36%	34%
Neither agree nor disagree	18%	21%	16%	18%	22%	13%	17%	18%	18%	18%	20%	13%
Somewhat disagree	5%	8%	4%	4%	10%	4%	3%	6%	4%	6%	4%	3%
Strongly disagree	3%	6%	2%	2%	5%	1%	2%	3%	3%	3%	3%	5%
Don't know	2%	2%	1%	3%	0%	1%	2%	2%	1%	2%	1%	2%
Total Agree:	71%	64%	77%	73%	62%	81%	77%	70%	73%	71%	73%	76%
Total Disagree:	9%	14%	6%	5%	15%	5%	4%	9%	8%	8%	7%	8%
Net:	63%	50%	71%	68%	46%	76%	73%	61%	66%	63%	65%	68%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to to help families struggling with the cost of living, making sure children get a healthy meal at school and saving parents vital money on their food bill.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	39%	37%	38%	37%	43%	43%	36%	40%	34%	36%	40%	36%	46%	41%
Somewhat agree	35%	35%	37%	35%	34%	35%	32%	36%	36%	36%	32%	39%	33%	38%
Neither agree nor disagree	15%	15%	16%	16%	14%	12%	18%	13%	18%	17%	16%	14%	15%	14%
Somewhat disagree	6%	7%	6%	6%	4%	6%	8%	4%	8%	6%	7%	4%	4%	4%
Strongly disagree	3%	5%	2%	4%	2%	3%	4%	5%	3%	4%	3%	4%	1%	2%
Don't know	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%
Total Agree:	74%	72%	74%	72%	78%	78%	68%	75%	70%	72%	71%	76%	79%	79%
Total Disagree:	9%	12%	9%	10%	6%	9%	12%	9%	11%	9%	10%	8%	5%	6%
Net:	65%	60%	66%	61%	72%	70%	56%	66%	59%	62%	61%	67%	74%	73%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(44.B) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to to help families struggling with the cost of living, making sure children get a healthy meal at school and saving parents vital money on their food bill.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	39%	35%	42%	48%	44%	44%	38%	33%	28%	26%	52%	35%	22%	46%
Somewhat agree	35%	36%	35%	33%	34%	36%	33%	34%	38%	38%	33%	41%	40%	31%
Neither agree nor disagree	15%	17%	14%	11%	14%	14%	16%	19%	17%	19%	11%	15%	18%	15%
Somewhat disagree	6%	7%	5%	4%	3%	3%	8%	7%	10%	11%	2%	4%	3%	3%
Strongly disagree	3%	4%	3%	1%	2%	2%	3%	5%	5%	5%	1%	2%	16%	2%
Don't know	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	3%	0%	4%
Total Agree:	74%	71%	77%	82%	79%	80%	72%	67%	66%	64%	85%	75%	63%	77%
Total Disagree:	9%	10%	8%	5%	5%	5%	10%	12%	15%	16%	3%	6%	19%	5%
Net:	65%	60%	69%	77%	73%	74%	62%	55%	51%	49%	83%	69%	44%	73%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.C) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to help families struggling with the cost of living, making sure children get a healthy meal at school and saving parents vital money on their food bill.

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	39%	31%	41%	47%	25%	51%	37%	39%	39%	37%	45%	41%
Somewhat agree	35%	35%	37%	31%	38%	34%	39%	36%	35%	36%	31%	36%
Neither agree nor disagree	15%	18%	14%	14%	19%	11%	14%	14%	15%	16%	15%	14%
Somewhat disagree	6%	8%	5%	4%	11%	3%	5%	6%	6%	6%	5%	3%
Strongly disagree	3%	6%	2%	1%	6%	1%	2%	2%	3%	3%	3%	3%
Don't know	2%	2%	1%	3%	1%	1%	3%	3%	2%	1%	1%	2%
Total Agree:	74%	66%	78%	78%	63%	85%	76%	75%	74%	73%	76%	77%
Total Disagree:	9%	14%	7%	5%	16%	4%	7%	8%	9%	10%	8%	6%
Net:	65%	52%	71%	74%	47%	81%	70%	67%	65%	63%	68%	71%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to make sure that no child in this country goes hungry regardless of their background and that every child has equal opportunity to learn, grow and thrive.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	47%	44%	48%	47%	48%	49%	44%	48%	44%	46%	43%	46%	53%	50%
Somewhat agree	30%	32%	30%	27%	31%	30%	30%	28%	32%	29%	30%	32%	29%	31%
Neither agree nor disagree	14%	13%	13%	17%	12%	12%	15%	13%	16%	16%	16%	12%	10%	12%
Somewhat disagree	5%	5%	5%	3%	5%	4%	4%	5%	4%	6%	5%	5%	4%	4%
Strongly disagree	3%	4%	2%	4%	3%	3%	5%	5%	3%	2%	4%	4%	1%	2%
Don't know	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	3%	1%
Total Agree:	77%	76%	79%	74%	78%	79%	74%	76%	75%	75%	73%	78%	82%	81%
Total Disagree:	8%	10%	7%	7%	8%	7%	9%	10%	7%	8%	9%	9%	6%	5%
Net:	69%	66%	72%	66%	71%	72%	65%	65%	68%	67%	64%	69%	76%	76%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to make sure that no child in this country goes hungry regardless of their background and that every child has equal opportunity to learn, grow and thrive.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	47%	42%	51%	53%	52%	51%	46%	42%	39%	35%	58%	46%	23%	56%
Somewhat agree	30%	31%	30%	29%	27%	32%	32%	29%	31%	33%	29%	30%	34%	22%
Neither agree nor disagree	14%	15%	12%	12%	14%	11%	12%	16%	16%	17%	9%	17%	28%	13%
Somewhat disagree	5%	5%	4%	3%	2%	3%	5%	6%	8%	8%	2%	3%	3%	4%
Strongly disagree	3%	4%	3%	1%	2%	3%	3%	6%	5%	5%	1%	2%	12%	2%
Don't know	2%	2%	2%	2%	3%	1%	2%	1%	2%	2%	1%	1%	0%	4%
Total Agree:	77%	73%	80%	82%	79%	82%	78%	71%	70%	68%	87%	76%	56%	78%
Total Disagree:	8%	10%	6%	5%	4%	5%	7%	12%	12%	13%	3%	5%	16%	5%
Net:	69%	63%	74%	77%	74%	77%	71%	59%	57%	55%	84%	71%	41%	72%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.C) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to make sure that no child in this country goes hungry regardless of their background and that every child has equal opportunity to learn, grow and thrive.

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	47%	38%	50%	54%	33%	58%	50%	46%	48%	44%	53%	55%
Somewhat agree	30%	32%	31%	24%	34%	28%	29%	30%	32%	32%	26%	23%
Neither agree nor disagree	14%	16%	12%	14%	16%	10%	15%	15%	11%	14%	13%	15%
Somewhat disagree	5%	6%	4%	4%	9%	2%	3%	5%	3%	5%	4%	2%
Strongly disagree	3%	6%	2%	1%	6%	2%	2%	3%	4%	3%	3%	3%
Don't know	2%	2%	1%	3%	1%	1%	1%	2%	2%	2%	1%	2%
Total Agree:	77%	70%	81%	78%	68%	86%	79%	76%	80%	75%	79%	79%
Total Disagree:	8%	12%	6%	5%	15%	4%	5%	7%	7%	8%	7%	5%
Net:	69%	58%	75%	73%	53%	82%	74%	69%	73%	67%	72%	74%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to end the stigma associated with receiving free school meals.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	27%	25%	24%	29%	30%	31%	26%	27%	23%	24%	23%	27%	33%	31%
Somewhat agree	30%	29%	32%	32%	29%	31%	29%	29%	30%	31%	31%	32%	34%	30%
Neither agree nor disagree	24%	25%	26%	20%	25%	24%	24%	24%	25%	29%	26%	22%	16%	24%
Somewhat disagree	9%	12%	10%	8%	8%	8%	11%	10%	10%	11%	8%	10%	11%	7%
Strongly disagree	6%	8%	6%	8%	4%	4%	8%	8%	8%	5%	9%	7%	3%	5%
Don't know	2%	2%	2%	3%	3%	2%	3%	2%	3%	1%	2%	2%	2%	3%
Total Agree:	58%	54%	56%	62%	59%	62%	54%	56%	53%	55%	54%	59%	67%	61%
Total Disagree:	16%	20%	16%	15%	12%	12%	20%	18%	19%	15%	17%	17%	14%	12%
Net:	42%	34%	40%	46%	47%	50%	35%	37%	34%	40%	37%	41%	53%	50%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to end the stigma associated with receiving free school meals.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	27%	24%	30%	28%	29%	28%	30%	25%	23%	19%	37%	24%	13%	33%
Somewhat agree	30%	32%	29%	33%	35%	35%	31%	28%	22%	28%	36%	30%	32%	28%
Neither agree nor disagree	24%	25%	24%	26%	21%	22%	22%	23%	30%	27%	19%	31%	25%	23%
Somewhat disagree	9%	10%	9%	7%	7%	8%	8%	10%	15%	15%	5%	6%	12%	6%
Strongly disagree	6%	7%	6%	2%	4%	5%	7%	12%	9%	10%	2%	7%	18%	5%
Don't know	2%	2%	2%	3%	4%	2%	2%	1%	2%	1%	2%	3%	0%	5%
Total Agree:	58%	56%	59%	61%	64%	63%	61%	53%	45%	47%	73%	54%	45%	61%
Total Disagree:	16%	17%	15%	9%	11%	13%	15%	22%	23%	25%	7%	12%	30%	10%
Net:	42%	38%	45%	52%	53%	50%	46%	31%	22%	22%	66%	42%	15%	51%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.C) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to end the stigma associated with receiving free school meals.

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	27%	23%	30%	30%	18%	35%	27%	29%	26%	24%	31%	38%
Somewhat agree	30%	28%	31%	33%	30%	34%	31%	29%	33%	31%	28%	31%
Neither agree nor disagree	24%	25%	25%	21%	26%	20%	28%	24%	23%	25%	26%	21%
Somewhat disagree	9%	12%	8%	8%	14%	6%	6%	9%	9%	10%	9%	4%
Strongly disagree	6%	10%	5%	4%	11%	3%	5%	5%	7%	7%	4%	7%
Don't know	2%	2%	2%	4%	1%	2%	2%	3%	3%	2%	1%	0%
Total Agree:	58%	51%	61%	63%	49%	69%	59%	58%	59%	55%	59%	69%
Total Disagree:	16%	22%	13%	12%	25%	9%	11%	14%	15%	18%	13%	10%
Net:	42%	29%	48%	51%	24%	60%	47%	44%	44%	37%	46%	58%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(47.A) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve children s health and attainment, as well as supporting local businesses by procuring more quality school food locally.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly agree	31%	30%	29%	32%	32%	37%	29%	31%	24%	26%	31%	32%	29%	34%
Somewhat agree	37%	36%	40%	34%	40%	33%	37%	38%	39%	40%	36%	39%	44%	37%
Neither agree nor disagree	21%	22%	20%	21%	19%	18%	21%	17%	24%	24%	22%	17%	18%	22%
Somewhat disagree	6%	6%	6%	7%	5%	6%	7%	6%	9%	4%	5%	7%	6%	3%
Strongly disagree	4%	5%	3%	4%	2%	4%	4%	4%	3%	4%	3%	3%	2%	2%
Don't know	2%	1%	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%	1%	2%
Total Agree:	68%	66%	69%	66%	71%	70%	66%	69%	63%	66%	67%	71%	73%	71%
Total Disagree:	10%	11%	9%	11%	7%	10%	11%	11%	12%	9%	8%	10%	8%	5%
Net:	59%	55%	61%	55%	64%	60%	55%	58%	50%	57%	59%	60%	65%	65%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve children s health and attainment, as well as supporting local businesses by procuring more quality school food locally.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly agree	31%	28%	33%	37%	33%	34%	32%	27%	24%	23%	40%	28%	21%	34%
Somewhat agree	37%	37%	38%	36%	42%	41%	36%	35%	34%	35%	40%	38%	29%	33%
Neither agree nor disagree	21%	23%	19%	17%	16%	18%	21%	23%	26%	25%	15%	24%	33%	24%
Somewhat disagree	6%	7%	5%	5%	4%	5%	7%	7%	9%	10%	3%	6%	3%	3%
Strongly disagree	4%	4%	3%	3%	2%	2%	3%	5%	5%	6%	1%	1%	13%	3%
Don't know	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	3%	0%	3%
Total Agree:	68%	65%	72%	73%	75%	74%	68%	62%	58%	59%	80%	66%	51%	67%
Total Disagree:	10%	11%	8%	8%	6%	7%	9%	13%	14%	15%	4%	7%	16%	6%
Net:	59%	53%	64%	65%	69%	68%	59%	49%	44%	44%	76%	59%	34%	61%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.C) And to what extent do you agree or disagree with the following arguments?: Free school meals should be extended to improve children s health and attainment, as well as supporting local businesses by procuring more quality school food locally.

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly agree	31%	26%	32%	35%	23%	39%	35%	30%	30%	30%	35%	44%
Somewhat agree	37%	36%	39%	35%	35%	39%	31%	38%	41%	36%	36%	28%
Neither agree nor disagree	21%	22%	20%	22%	24%	16%	26%	20%	19%	22%	19%	17%
Somewhat disagree	6%	8%	5%	4%	11%	4%	6%	7%	5%	6%	5%	7%
Strongly disagree	4%	6%	2%	2%	6%	1%	2%	3%	3%	4%	2%	3%
Don't know	2%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	0%
Total Agree:	68%	62%	72%	70%	59%	78%	65%	68%	70%	67%	72%	72%
Total Disagree:	10%	14%	7%	6%	17%	5%	8%	9%	9%	10%	7%	10%
Net:	59%	48%	64%	64%	41%	73%	57%	58%	62%	57%	65%	62%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) Which of the following comes closest to your view?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1031	302	280	205	241	167	172	98	106	98	114	101	52	123
Weighted	1032	264	270	228	267	179	162	103	108	95	119	98	48	120
Given the health benefits of providing free school meals, it is a good use of government spending to expand Free School Meal provision	68%	66%	70%	66%	69%	68%	60%	67%	64%	69%	73%	68%	76%	75%
There are better uses for government spending than expanding Free School Meal provision	24%	25%	24%	25%	22%	23%	31%	29%	27%	22%	18%	23%	12%	23%
Don't know	8%	8%	6%	9%	9%	9%	9%	4%	10%	9%	9%	9%	12%	1%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1031	485	543	152	176	146	168	154	235	382	309	85	12	118
Weighted	1032	503	526	148	187	171	183	131	212	375	314	80	11	123
Given the health benefits of providing free school meals, it is a good use of government spending to expand Free School Meal provision	68%	66%	70%	71%	76%	73%	68%	64%	58%	55%	82%	70%	29%	71%
There are better uses for government spending than expanding Free School Meal provision	24%	27%	21%	23%	17%	18%	25%	27%	34%	37%	14%	19%	49%	15%
Don't know	8%	7%	8%	6%	7%	9%	7%	9%	8%	9%	4%	11%	21%	14%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.C) Which of the following comes closest to your view?

	EU 2016 Vote				Voting Intention				Education			
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1031	398	417	121	205	401	91	0	0	251	115	13
Weighted	1032	399	412	126	203	406	90	0	0	243	112	12
Given the health benefits of providing free school meals, it is a good use of government spending to expand Free School Meal provision	68%	56%	74%	77%	51%	80%	78%	71%	72%	65%	69%	62%
There are better uses for government spending than expanding Free School Meal provision	24%	35%	19%	12%	40%	16%	12%	22%	21%	27%	25%	15%
Don't know	8%	8%	7%	11%	9%	4%	9%	8%	7%	7%	6%	23%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1010	333	255	196	220	152	166	103	126	89	89	89	51	145
Weighted	1017	297	248	215	252	166	160	109	131	82	91	91	47	141
Given the number of children growing up in hardship, it is a good use of government spending to expand Free School Meal provision	70%	69%	71%	66%	73%	77%	64%	78%	62%	72%	64%	73%	71%	73%
There are better uses for government spending than expanding Free School Meal provision	22%	23%	23%	24%	18%	16%	31%	12%	33%	21%	27%	17%	17%	18%
Don't know	8%	8%	6%	9%	8%	7%	5%	10%	6%	7%	10%	10%	12%	9%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1010	464	544	144	158	160	169	169	210	397	269	83	9	126
Weighted	1017	492	523	137	166	195	183	148	188	391	273	80	10	137
Given the number of children growing up in hardship, it is a good use of government spending to expand Free School Meal provision	70%	67%	74%	77%	71%	75%	70%	68%	62%	59%	81%	80%	78%	72%
There are better uses for government spending than expanding Free School Meal provision	22%	25%	19%	16%	24%	18%	22%	25%	27%	32%	15%	12%	22%	15%
Don't know	8%	9%	7%	8%	5%	8%	8%	7%	11%	9%	3%	8%	0%	13%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(49.C) Which of the following comes closest to your view?

	EU 2016 Vote				Voting Intention				Education			
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1010	379	390	149	219	368	89	0	0	257	95	22
Weighted	1017	383	389	157	210	381	88	0	0	253	93	20
Given the number of children growing up in hardship, it is a good use of government spending to expand Free School Meal provision	70%	60%	77%	74%	60%	78%	79%	68%	72%	70%	76%	77%
There are better uses for government spending than expanding Free School Meal provision	22%	32%	18%	12%	33%	17%	14%	22%	20%	23%	15%	14%
Don't know	8%	8%	6%	14%	6%	5%	7%	9%	8%	7%	9%	8%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	978	289	277	200	209	119	180	92	94	88	101	107	57	140
Weighted	969	251	265	217	233	127	173	95	93	84	106	108	51	132
Given the benefits having a good meal have for children s education, it is a good use of government spending to expand Free School Meal provision	68%	67%	68%	68%	69%	70%	62%	67%	67%	66%	75%	66%	72%	70%
There are better uses for government spending than expanding Free School Meal provision	23%	26%	24%	24%	20%	22%	27%	21%	26%	27%	22%	27%	14%	19%
Don't know	9%	7%	8%	9%	11%	8%	11%	11%	7%	6%	3%	7%	14%	10%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	978	479	493	142	151	123	140	166	256	375	302	69	11	102
Weighted	969	493	471	136	161	146	149	143	233	364	305	65	13	104
Given the benefits having a good meal have for children s education, it is a good use of government spending to expand Free School Meal provision	68%	66%	70%	79%	70%	68%	71%	60%	64%	55%	82%	85%	59%	69%
There are better uses for government spending than expanding Free School Meal provision	23%	26%	21%	14%	22%	23%	22%	28%	28%	38%	13%	7%	41%	14%
Don't know	9%	8%	9%	7%	8%	9%	7%	12%	9%	8%	6%	8%	0%	16%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	978	389	376	118	201	397	78	0	0	242	114	14
Weighted	969	388	366	123	194	403	77	0	0	233	113	12
Given the benefits having a good meal have for children s education, it is a good use of government spending to expand Free School Meal provision	68%	58%	75%	75%	57%	79%	81%	68%	68%	68%	73%	76%
There are better uses for government spending than expanding Free School Meal provision	23%	34%	18%	17%	38%	14%	12%	22%	23%	24%	19%	24%
Don't know	9%	9%	8%	8%	5%	7%	7%	10%	9%	8%	8%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) In your view, which of the following would be the best way for the Government to support families during the cost of living crisis? Select up to three of the following.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Providing energy/bills assistance	46%	46%	47%	45%	46%	41%	45%	46%	48%	49%	42%	52%	49%	48%
Increasing the minimum wage	41%	36%	40%	43%	47%	42%	40%	42%	42%	36%	41%	41%	48%	43%
Providing more affordable housing	33%	37%	34%	30%	32%	39%	34%	38%	37%	30%	29%	33%	27%	28%
Don't Know	3%	2%	2%	3%	3%	3%	2%	3%	2%	1%	5%	2%	1%	3%
Widening provision of Free School Meals	27%	27%	26%	28%	28%	24%	23%	29%	27%	29%	25%	28%	32%	34%
Providing tax relief and credits	23%	24%	26%	23%	20%	25%	22%	23%	20%	23%	24%	27%	22%	23%
Job training and employment assistance	21%	23%	22%	22%	17%	23%	24%	19%	21%	20%	22%	20%	17%	18%
Providing childcare	20%	24%	21%	20%	13%	21%	19%	22%	19%	20%	22%	18%	17%	17%
Increasing welfare payments (Universal Credit)	19%	16%	16%	17%	27%	20%	18%	17%	21%	22%	19%	15%	20%	20%
Increasing food support e.g. food banks	17%	16%	17%	16%	20%	19%	18%	18%	13%	18%	17%	13%	19%	16%
Increasing provision of mental health and social services	14%	13%	14%	13%	15%	14%	16%	10%	12%	15%	15%	12%	16%	15%
None of the above	2%	2%	2%	3%	1%	2%	3%	2%	4%	3%	1%	2%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) In your view, which of the following would be the best way for the Government to support families during the cost of living crisis? Select up to three of the following.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Providing energy/bills assistance	46%	45%	47%	39%	44%	50%	53%	46%	44%	45%	48%	42%	40%	50%
Increasing the minimum wage	41%	38%	44%	48%	41%	44%	40%	39%	38%	37%	44%	34%	38%	46%
Providing more affordable housing	33%	31%	36%	43%	31%	30%	31%	34%	34%	30%	34%	41%	22%	34%
Don't Know	3%	2%	3%	2%	3%	2%	3%	2%	4%	3%	2%	3%	6%	4%
Widening provision of Free School Meals	27%	26%	28%	22%	26%	25%	27%	30%	31%	25%	33%	30%	13%	26%
Providing tax relief and credits	23%	26%	21%	21%	22%	28%	23%	24%	23%	25%	21%	25%	23%	22%
Job training and employment assistance	21%	23%	19%	18%	19%	15%	20%	22%	29%	27%	16%	21%	31%	14%
Providing childcare	20%	18%	21%	16%	27%	19%	16%	17%	21%	19%	20%	25%	15%	17%
Increasing welfare payments (Universal Credit)	19%	20%	19%	20%	20%	20%	23%	18%	15%	14%	26%	18%	13%	21%
Increasing food support e.g. food banks	17%	16%	18%	27%	22%	18%	13%	16%	9%	14%	19%	10%	8%	20%
Increasing provision of mental health and social services	14%	13%	15%	16%	17%	18%	12%	12%	10%	12%	16%	16%	16%	11%
None of the above	2%	2%	2%	0%	1%	2%	3%	2%	3%	3%	0%	1%	2%	2%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.C) In your view, which of the following would be the best way for the Government to support families during the cost of living crisis? Select up to three of the following.

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Providing energy/bills assistance	46%	45%	47%	49%	40%	49%	47%	49%	44%	44%	46%	45%
Increasing the minimum wage	41%	40%	40%	45%	38%	45%	37%	45%	43%	43%	31%	30%
Providing more affordable housing	33%	30%	34%	35%	29%	36%	37%	31%	37%	33%	40%	23%
Don't Know	3%	3%	2%	4%	3%	1%	2%	3%	3%	3%	1%	7%
Widening provision of Free School Meals	27%	25%	30%	25%	22%	33%	29%	28%	27%	25%	26%	27%
Providing tax relief and credits	23%	24%	23%	24%	24%	22%	27%	20%	22%	26%	26%	14%
Job training and employment assistance	21%	24%	19%	17%	30%	15%	21%	20%	21%	21%	23%	10%
Providing childcare	20%	17%	23%	20%	20%	20%	25%	17%	16%	23%	27%	34%
Increasing welfare payments (Universal Credit)	19%	16%	22%	23%	14%	23%	15%	21%	19%	17%	23%	28%
Increasing food support e.g. food banks	17%	15%	16%	17%	18%	18%	15%	18%	19%	16%	17%	24%
Increasing provision of mental health and social services	14%	13%	14%	14%	12%	15%	14%	11%	14%	14%	15%	23%
None of the above	2%	4%	1%	0%	4%	1%	1%	2%	3%	2%	2%	2%

*Note:*

BASE: All Respondents

(52.A) In your view, which of the following would be the best way for the Government to improve children s health and address childhood obesity in the UK?Select up to three of the following.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Restricting outdoor adverts for unhealthy	7%	8%	5%	9%	7%	7%	6%	7%	7%	9%	6%	7%	7%	7%
Don t Know	4%	2%	4%	4%	5%	4%	3%	4%	4%	1%	5%	3%	3%	6%
Providing more opportunities for physical activity at schools	34%	35%	36%	34%	32%	34%	33%	35%	35%	36%	31%	39%	37%	31%
Stopping marketing of unhealthy food to children on TV and online	31%	33%	32%	28%	29%	27%	33%	35%	32%	28%	28%	32%	25%	35%
Widening provision of Free school meals	27%	27%	26%	26%	29%	27%	26%	26%	25%	30%	25%	28%	31%	29%
Increased nutritional and dietary education	27%	29%	28%	23%	25%	28%	27%	25%	27%	28%	23%	29%	30%	24%
Parental education	23%	24%	23%	23%	23%	21%	26%	26%	24%	24%	23%	21%	20%	22%
Creating healthier spaces for children to spend time	22%	20%	23%	24%	23%	25%	21%	24%	20%	23%	24%	21%	20%	22%
Nutritional guidelines for school meals	20%	22%	19%	17%	22%	19%	19%	20%	19%	22%	19%	23%	25%	19%
Requiring food business to make everyday food healthier through reformulation	20%	21%	23%	18%	19%	23%	21%	24%	19%	16%	19%	24%	20%	17%
Extending the sugar tax to other unhealthy food and drinks	19%	24%	19%	16%	14%	19%	22%	18%	19%	16%	20%	16%	15%	19%
Improving mental health services	17%	14%	15%	19%	20%	19%	15%	16%	17%	13%	19%	17%	16%	19%
Improving nutrition label guidance	12%	12%	11%	14%	12%	17%	10%	9%	12%	15%	15%	11%	13%	10%
None of the above	2%	1%	1%	3%	2%	2%	2%	2%	3%	3%	2%	2%	2%	1%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(52.B) In your view, which of the following would be the best way for the Government to improve children s health and address childhood obesity in the UK?Select up to three of the following.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Restricting outdoor adverts for unhealthy	7%	9%	6%	7%	9%	9%	6%	4%	7%	8%	7%	6%	13%	5%
Don t Know	4%	4%	4%	2%	4%	3%	4%	5%	4%	4%	2%	3%	6%	7%
Providing more opportunities for physical activity at schools	34%	32%	36%	30%	30%	29%	37%	35%	41%	37%	30%	33%	27%	33%
Stopping marketing of unhealthy food to children on TV and online	31%	30%	32%	23%	21%	25%	33%	33%	46%	32%	29%	40%	25%	29%
Widening provision of Free school meals	27%	25%	29%	21%	28%	28%	30%	28%	26%	22%	35%	30%	14%	30%
Increased nutritional and dietary education	27%	26%	27%	27%	30%	27%	24%	29%	23%	26%	26%	29%	21%	24%
Parental education	23%	23%	24%	21%	18%	23%	23%	26%	28%	28%	20%	23%	26%	21%
Creating healthier spaces for children to spend time	22%	20%	25%	24%	26%	26%	21%	22%	17%	22%	25%	18%	14%	19%
Nutritional guidelines for school meals	20%	20%	20%	22%	20%	23%	22%	19%	15%	19%	22%	22%	0%	22%
Requiring food business to make everyday food healthier through reformulation	20%	22%	19%	22%	17%	21%	21%	19%	22%	19%	21%	25%	14%	20%
Extending the sugar tax to other unhealthy food and drinks	19%	20%	17%	16%	17%	16%	17%	22%	24%	20%	19%	22%	27%	15%
Improving mental health services	17%	16%	17%	29%	25%	20%	12%	12%	7%	12%	21%	13%	12%	17%
Improving nutrition label guidance	12%	13%	12%	16%	16%	15%	11%	12%	6%	11%	13%	12%	17%	15%
None of the above	2%	2%	2%	1%	2%	2%	3%	1%	2%	3%	1%	1%	7%	2%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.C) In your view, which of the following would be the best way for the Government to improve children s health and address childhood obesity in the UK?Select up to three of the following.

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Restricting outdoor adverts for unhealthy	7%	9%	6%	7%	10%	6%	8%	5%	6%	7%	9%	8%
Don t Know	4%	4%	4%	5%	3%	2%	2%	4%	4%	4%	2%	4%
Providing more opportunities for physical activity at schools	34%	36%	33%	32%	36%	33%	33%	35%	34%	33%	31%	24%
Stopping marketing of unhealthy food to children on TV and online	31%	32%	31%	31%	35%	29%	33%	32%	30%	31%	26%	32%
Widening provision of Free school meals	27%	24%	31%	27%	20%	34%	28%	31%	26%	26%	29%	28%
Increased nutritional and dietary education	27%	25%	27%	27%	25%	27%	31%	24%	25%	29%	30%	27%
Parental education	23%	26%	22%	23%	29%	20%	20%	24%	22%	23%	23%	15%
Creating healthier spaces for children to spend time	22%	23%	22%	20%	22%	24%	20%	23%	24%	19%	26%	22%
Nutritional guidelines for school meals	20%	17%	21%	22%	20%	22%	20%	17%	22%	21%	22%	16%
Requiring food business to make everyday food healthier through reformulation	20%	18%	24%	20%	16%	22%	29%	19%	19%	23%	20%	26%
Extending the sugar tax to other unhealthy food and drinks	19%	19%	21%	15%	21%	19%	21%	14%	17%	22%	23%	24%
Improving mental health services	17%	14%	17%	19%	14%	21%	12%	14%	22%	15%	17%	18%
Improving nutrition label guidance	12%	12%	11%	14%	14%	14%	11%	12%	10%	12%	18%	18%
None of the above	2%	3%	1%	1%	2%	1%	1%	3%	2%	2%	1%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Which of the following would you think of as long-term benefits of free school meals to the children who receive them, if any? Select any that apply.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Consuming more fruit and veg	58%	56%	57%	57%	62%	52%	60%	56%	59%	59%	56%	62%	64%	59%
Improved mental health and wellbeing	54%	53%	57%	53%	55%	54%	54%	57%	58%	54%	51%	56%	53%	52%
Being happier day-to-day	53%	50%	53%	51%	56%	50%	52%	54%	52%	53%	51%	59%	54%	53%
Improved academic attainment	50%	56%	54%	44%	47%	50%	51%	51%	52%	53%	46%	53%	49%	49%
Don't Know	5%	4%	4%	5%	5%	5%	4%	6%	3%	4%	6%	4%	4%	5%
Reduced obesity	43%	44%	40%	43%	43%	43%	44%	45%	42%	43%	40%	47%	43%	40%
Increased lifetime earnings	16%	18%	15%	14%	16%	21%	14%	16%	13%	15%	14%	14%	13%	18%
None of the above	4%	4%	3%	5%	3%	4%	5%	4%	4%	3%	4%	2%	3%	3%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) Which of the following would you think of as long-term benefits of free school meals to the children who receive them, if any? Select any that apply.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Consuming more fruit and veg	58%	53%	63%	49%	54%	56%	60%	63%	64%	57%	61%	56%	55%	60%
Improved mental health and wellbeing	54%	49%	59%	56%	56%	60%	57%	52%	47%	46%	60%	60%	36%	62%
Being happier day-to-day	53%	52%	53%	54%	58%	54%	54%	52%	46%	48%	59%	55%	54%	54%
Improved academic attainment	50%	46%	54%	54%	49%	47%	51%	52%	51%	44%	56%	57%	39%	47%
Don't Know	5%	5%	5%	3%	4%	3%	5%	7%	6%	6%	2%	3%	5%	7%
Reduced obesity	43%	44%	42%	37%	41%	41%	44%	47%	45%	42%	46%	50%	27%	35%
Increased lifetime earnings	16%	18%	14%	20%	21%	18%	15%	14%	9%	12%	22%	16%	12%	12%
None of the above	4%	4%	4%	2%	3%	4%	3%	4%	6%	6%	2%	1%	10%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.C) Which of the following would you think of as long-term benefits of free school meals to the children who receive them, if any? Select any that apply.

	EU 2016 Vote			Voting Intention			Education					
	Total	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Consuming more fruit and veg	58%	58%	58%	59%	56%	61%	61%	61%	58%	54%	56%	48%
Improved mental health and wellbeing	54%	46%	59%	61%	45%	60%	57%	52%	55%	55%	59%	52%
Being happier day-to-day	53%	49%	56%	51%	45%	60%	58%	56%	54%	51%	49%	50%
Improved academic attainment	50%	44%	56%	47%	42%	57%	57%	43%	53%	55%	55%	59%
Don't Know	5%	5%	4%	6%	5%	2%	2%	5%	4%	4%	2%	2%
Reduced obesity	43%	41%	44%	43%	40%	46%	48%	41%	42%	43%	42%	51%
Increased lifetime earnings	16%	12%	20%	14%	11%	21%	17%	15%	13%	20%	21%	23%
None of the above	4%	6%	2%	3%	5%	2%	1%	3%	4%	4%	3%	3%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Which of the following would you think of as long-term benefits of free school meals to UK society? Select any that apply.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Benefits to the NHS from health improvements	45%	48%	45%	41%	45%	42%	47%	49%	46%	40%	43%	47%	47%	42%
Financial relief for families	44%	43%	45%	44%	45%	45%	44%	44%	41%	46%	44%	47%	50%	43%
Improved academic performance and future prospects	41%	46%	43%	34%	38%	38%	40%	46%	41%	46%	40%	43%	40%	37%
Reducing inequality between people from different backgrounds	40%	45%	43%	34%	37%	45%	36%	48%	37%	41%	36%	43%	37%	37%
Don't Know	4%	4%	5%	5%	5%	4%	5%	6%	5%	3%	5%	3%	7%	4%
Improved mental health	37%	34%	37%	38%	40%	38%	37%	38%	37%	34%	34%	43%	35%	37%
Poverty reduction	37%	39%	36%	35%	37%	34%	37%	41%	33%	34%	36%	42%	46%	36%
Less reliance on food banks	35%	35%	35%	33%	37%	35%	34%	38%	36%	38%	27%	38%	33%	37%
Alleviation of food insecurity	33%	37%	38%	28%	30%	34%	32%	42%	32%	32%	29%	34%	33%	33%
People are more able to work	21%	21%	20%	20%	21%	21%	22%	22%	22%	18%	18%	26%	16%	20%
People living longer	21%	21%	20%	19%	24%	24%	22%	20%	19%	19%	22%	22%	24%	18%
None of the above	4%	5%	4%	5%	3%	4%	5%	5%	4%	4%	4%	2%	3%	3%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Which of the following would you think of as long-term benefits of free school meals to UK society? Select any that apply.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Benefits to the NHS from health improvements	45%	44%	45%	36%	38%	36%	44%	52%	58%	45%	48%	54%	33%	38%
Financial relief for families	44%	39%	49%	48%	46%	49%	42%	42%	40%	38%	50%	44%	22%	47%
Improved academic performance and future prospects	41%	38%	43%	39%	36%	37%	40%	47%	46%	36%	44%	52%	24%	42%
Reducing inequality between people from different backgrounds	40%	37%	42%	43%	39%	40%	41%	38%	39%	31%	48%	47%	30%	42%
Don't Know	4%	5%	4%	2%	4%	3%	5%	6%	6%	5%	2%	5%	2%	8%
Improved mental health	37%	34%	40%	43%	43%	41%	36%	35%	28%	30%	44%	36%	20%	43%
Poverty reduction	37%	37%	37%	36%	37%	39%	37%	39%	34%	31%	45%	38%	32%	35%
Less reliance on food banks	35%	33%	37%	34%	32%	35%	35%	36%	38%	32%	37%	36%	46%	39%
Alleviation of food insecurity	33%	32%	35%	38%	32%	32%	32%	34%	33%	27%	40%	41%	29%	30%
People are more able to work	21%	22%	19%	20%	20%	19%	24%	21%	21%	20%	23%	21%	27%	20%
People living longer	21%	24%	19%	25%	22%	22%	24%	21%	16%	17%	27%	20%	31%	20%
None of the above	4%	4%	4%	1%	2%	3%	4%	4%	8%	7%	1%	2%	9%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.C) Which of the following would you think of as long-term benefits of free school meals to UK society? Select any that apply.

	EU 2016 Vote			Voting Intention			Education					
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Benefits to the NHS from health improvements	45%	43%	49%	37%	41%	48%	48%	42%	44%	45%	44%	51%
Financial relief for families	44%	40%	46%	49%	35%	52%	50%	46%	48%	42%	43%	35%
Improved academic performance and future prospects	41%	35%	45%	40%	34%	44%	45%	39%	39%	45%	42%	39%
Reducing inequality between people from different backgrounds	40%	32%	46%	42%	29%	49%	43%	36%	40%	43%	49%	46%
Don't Know	4%	6%	3%	6%	5%	2%	4%	5%	5%	4%	2%	4%
Improved mental health	37%	31%	40%	43%	29%	43%	40%	35%	41%	36%	38%	29%
Poverty reduction	37%	31%	41%	39%	27%	45%	39%	35%	38%	39%	35%	44%
Less reliance on food banks	35%	33%	37%	34%	30%	37%	39%	37%	37%	34%	32%	25%
Alleviation of food insecurity	33%	27%	38%	32%	25%	39%	40%	27%	36%	37%	38%	37%
People are more able to work	21%	20%	23%	18%	19%	23%	20%	18%	18%	24%	23%	24%
People living longer	21%	15%	26%	23%	18%	25%	24%	20%	22%	21%	22%	24%
None of the above	4%	7%	3%	3%	7%	1%	2%	4%	3%	4%	3%	5%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(55.A) Would you support or oppose a policy to immediately extend Free School Meals to Children from families on low incomes?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1267	372	364	235	294	190	221	129	126	103	129	127	70	172
Weighted	1266	325	352	258	328	203	210	135	129	98	136	128	64	164
Strongly support	48%	44%	48%	49%	50%	54%	44%	45%	47%	45%	43%	56%	49%	48%
Somewhat support	32%	33%	32%	32%	33%	29%	32%	30%	38%	34%	31%	32%	36%	35%
Neither support nor oppose	12%	10%	14%	10%	12%	10%	15%	13%	8%	12%	14%	9%	12%	13%
Somewhat oppose	3%	6%	3%	3%	1%	2%	5%	4%	3%	1%	7%	1%	2%	2%
Strongly oppose	3%	4%	2%	4%	3%	2%	4%	5%	3%	8%	4%	1%	1%	2%
Don't know	2%	3%	1%	1%	1%	4%	1%	3%	2%	2%	1%	0%	0%	1%
Total Support:	80%	77%	81%	81%	83%	83%	76%	75%	84%	78%	74%	88%	84%	82%
Total Oppose:	6%	10%	4%	7%	4%	3%	9%	9%	6%	8%	11%	3%	4%	4%
Net:	74%	67%	76%	74%	78%	79%	67%	66%	79%	70%	63%	86%	80%	79%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) Would you support or oppose a policy to immediately extend Free School Meals to Children from families on low incomes?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1267	597	664	199	193	187	195	209	284	504	376	88	11	136
Weighted	1266	623	637	191	208	221	210	180	256	494	382	82	12	142
Strongly support	48%	43%	53%	54%	53%	56%	46%	44%	36%	35%	61%	42%	32%	58%
Somewhat support	32%	35%	30%	28%	29%	31%	39%	30%	37%	38%	27%	37%	43%	24%
Neither support nor oppose	12%	14%	10%	11%	15%	7%	9%	15%	14%	14%	9%	11%	17%	11%
Somewhat oppose	3%	3%	3%	3%	1%	4%	1%	4%	5%	5%	1%	2%	7%	3%
Strongly oppose	3%	4%	3%	1%	2%	1%	3%	5%	6%	5%	1%	3%	0%	3%
Don't know	2%	2%	2%	3%	0%	1%	2%	2%	1%	1%	1%	4%	0%	1%
Total Support:	80%	78%	83%	82%	81%	87%	85%	74%	74%	74%	88%	79%	76%	83%
Total Oppose:	6%	7%	6%	4%	4%	5%	4%	9%	11%	11%	2%	6%	7%	6%
Net:	74%	71%	77%	78%	78%	82%	81%	65%	63%	63%	87%	73%	69%	77%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.C) Would you support or oppose a policy to immediately extend Free School Meals to Children from families on low incomes?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1267	478	507	152	268	514	102	0	0	314	134	19
Weighted	1266	477	503	158	254	527	101	0	0	305	132	18
Strongly support	48%	36%	54%	58%	30%	58%	50%	48%	48%	46%	52%	62%
Somewhat support	32%	38%	31%	26%	40%	29%	36%	33%	32%	34%	32%	34%
Neither support nor oppose	12%	13%	11%	13%	18%	10%	10%	14%	11%	12%	9%	0%
Somewhat oppose	3%	5%	2%	2%	5%	2%	1%	3%	3%	3%	2%	0%
Strongly oppose	3%	6%	1%	1%	6%	1%	3%	2%	3%	3%	3%	4%
Don't know	2%	2%	1%	0%	1%	1%	1%	1%	2%	2%	3%	0%
Total Support:	80%	74%	85%	84%	70%	87%	85%	81%	80%	80%	84%	96%
Total Oppose:	6%	11%	3%	3%	11%	3%	3%	5%	6%	6%	5%	4%
Net:	74%	63%	81%	81%	58%	84%	82%	76%	74%	74%	79%	92%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) Would you support or oppose a policy to immediately extend Free School Meals to Children in poverty?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1268	373	355	253	280	174	238	141	138	103	119	128	65	162
Weighted	1268	329	344	280	308	188	229	143	140	97	124	127	60	159
Strongly support	54%	55%	54%	50%	56%	59%	47%	54%	55%	51%	53%	55%	53%	60%
Somewhat support	28%	28%	28%	28%	29%	21%	34%	33%	27%	30%	29%	27%	34%	23%
Neither support nor oppose	10%	8%	10%	14%	7%	11%	11%	5%	8%	13%	13%	11%	8%	8%
Somewhat oppose	3%	4%	4%	3%	2%	3%	5%	3%	4%	3%	1%	3%	2%	2%
Strongly oppose	3%	4%	2%	4%	3%	5%	2%	4%	4%	3%	2%	2%	3%	4%
Don't know	2%	2%	2%	1%	3%	2%	2%	1%	1%	0%	3%	2%	0%	3%
Total Support:	82%	83%	83%	78%	85%	79%	81%	87%	83%	81%	81%	82%	86%	83%
Total Oppose:	6%	8%	6%	7%	5%	7%	7%	7%	8%	6%	3%	5%	6%	6%
Net:	76%	75%	77%	71%	80%	72%	74%	80%	75%	76%	78%	76%	81%	76%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) Would you support or oppose a policy to immediately extend Free School Meals to Children in poverty?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1268	587	672	181	208	194	191	200	294	461	375	105	12	157
Weighted	1268	613	646	175	217	231	207	172	265	450	381	100	13	167
Strongly support	54%	51%	57%	63%	58%	54%	51%	54%	47%	40%	67%	57%	64%	59%
Somewhat support	28%	29%	28%	22%	25%	32%	29%	27%	33%	35%	21%	32%	15%	25%
Neither support nor oppose	10%	12%	7%	8%	10%	9%	12%	11%	9%	12%	7%	9%	15%	11%
Somewhat oppose	3%	4%	2%	4%	4%	3%	2%	4%	2%	5%	3%	1%	0%	1%
Strongly oppose	3%	3%	3%	1%	1%	2%	4%	3%	7%	5%	1%	1%	0%	2%
Don't know	2%	1%	2%	2%	2%	1%	2%	2%	2%	3%	1%	1%	6%	1%
Total Support:	82%	79%	85%	84%	83%	85%	80%	80%	80%	75%	88%	89%	79%	84%
Total Oppose:	6%	7%	5%	5%	5%	4%	6%	7%	9%	10%	4%	2%	0%	3%
Net:	76%	72%	80%	79%	78%	81%	74%	73%	71%	65%	83%	87%	79%	82%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.C) Would you support or oppose a policy to immediately extend Free School Meals to Children in poverty?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1268	474	491	183	250	474	117	0	0	320	140	19
Weighted	1268	468	486	196	242	484	114	0	0	311	136	17
Strongly support	54%	43%	59%	59%	41%	67%	55%	54%	55%	55%	56%	73%
Somewhat support	28%	33%	26%	27%	37%	22%	29%	31%	27%	27%	29%	14%
Neither support nor oppose	10%	12%	8%	11%	11%	7%	9%	10%	12%	10%	7%	0%
Somewhat oppose	3%	4%	3%	2%	5%	2%	2%	2%	3%	4%	4%	9%
Strongly oppose	3%	6%	2%	1%	4%	1%	3%	1%	1%	4%	3%	4%
Don't know	2%	2%	1%	1%	1%	1%	2%	3%	2%	1%	2%	0%
Total Support:	82%	76%	86%	86%	78%	89%	84%	85%	82%	81%	85%	86%
Total Oppose:	6%	10%	5%	2%	9%	3%	6%	3%	4%	8%	6%	14%
Net:	76%	66%	80%	84%	69%	86%	78%	82%	78%	73%	79%	73%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) Would you support or oppose a policy to immediately extend Free School Meals to Children from families which are struggling with the rising cost of living?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1318	403	354	274	282	197	209	129	142	128	134	133	66	180
Weighted	1316	349	342	302	317	214	197	137	145	123	137	132	60	171
Strongly support	46%	42%	44%	47%	50%	48%	43%	44%	40%	38%	45%	46%	55%	55%
Somewhat support	33%	34%	36%	32%	30%	35%	35%	30%	37%	37%	35%	32%	22%	28%
Neither support nor oppose	12%	13%	11%	11%	11%	9%	14%	9%	13%	11%	11%	14%	13%	11%
Somewhat oppose	4%	4%	4%	4%	4%	3%	4%	9%	5%	7%	5%	3%	4%	2%
Strongly oppose	3%	5%	4%	4%	2%	3%	3%	4%	3%	6%	3%	3%	4%	4%
Don't know	2%	2%	1%	2%	3%	3%	1%	5%	2%	1%	1%	2%	1%	0%
Total Support:	79%	76%	80%	79%	80%	83%	78%	74%	77%	75%	80%	78%	78%	83%
Total Oppose:	8%	9%	8%	8%	7%	6%	7%	12%	8%	13%	7%	6%	8%	6%
Net:	71%	67%	73%	71%	73%	77%	71%	61%	69%	62%	73%	72%	70%	76%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) Would you support or oppose a policy to immediately extend Free School Meals to Children from families which are struggling with the rising cost of living?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1318	620	695	193	205	182	206	206	326	518	378	106	15	134
Weighted	1316	642	671	186	218	216	223	178	294	510	385	100	15	139
Strongly support	46%	44%	47%	52%	56%	49%	46%	41%	34%	34%	62%	33%	23%	55%
Somewhat support	33%	34%	32%	32%	26%	37%	31%	30%	39%	36%	29%	46%	37%	28%
Neither support nor oppose	12%	12%	11%	9%	9%	9%	12%	15%	14%	17%	6%	12%	17%	10%
Somewhat oppose	4%	4%	4%	5%	4%	4%	4%	6%	4%	6%	2%	6%	8%	1%
Strongly oppose	3%	4%	3%	1%	3%	0%	6%	6%	5%	6%	2%	2%	15%	3%
Don't know	2%	1%	2%	1%	2%	0%	1%	2%	3%	2%	1%	2%	0%	3%
Total Support:	79%	78%	80%	84%	82%	86%	77%	71%	73%	70%	90%	79%	60%	83%
Total Oppose:	8%	9%	7%	6%	7%	4%	9%	12%	9%	12%	3%	7%	22%	4%
Net:	71%	69%	73%	77%	75%	82%	67%	59%	65%	58%	87%	72%	38%	79%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(57.C) Would you support or oppose a policy to immediately extend Free School Meals to Children from families which are struggling with the rising cost of living?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1318	513	522	161	292	503	115	0	0	315	142	24
Weighted	1316	516	516	166	288	511	113	0	0	305	136	23
Strongly support	46%	38%	49%	53%	32%	60%	37%	46%	48%	42%	46%	72%
Somewhat support	33%	34%	33%	31%	39%	30%	43%	34%	34%	34%	28%	14%
Neither support nor oppose	12%	16%	9%	10%	14%	7%	13%	11%	10%	13%	12%	3%
Somewhat oppose	4%	4%	5%	3%	8%	2%	3%	3%	4%	4%	6%	7%
Strongly oppose	3%	6%	2%	1%	5%	1%	1%	3%	2%	5%	5%	3%
Don't know	2%	2%	2%	2%	2%	1%	3%	3%	1%	2%	2%	0%
Total Support:	79%	72%	82%	84%	71%	90%	80%	80%	82%	77%	75%	87%
Total Oppose:	8%	10%	7%	4%	13%	3%	4%	6%	6%	9%	11%	10%
Net:	71%	62%	75%	80%	58%	87%	76%	74%	76%	68%	64%	76%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) Would you support or oppose a policy to immediately extend Free School Meals to Children from families experiencing hardship?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1332	407	351	279	291	200	235	118	135	136	120	136	71	181
Weighted	1328	355	336	305	328	216	225	121	136	129	123	138	64	176
Strongly support	46%	44%	49%	42%	50%	52%	43%	50%	39%	47%	37%	42%	51%	52%
Somewhat support	31%	34%	31%	32%	28%	28%	32%	28%	33%	30%	39%	34%	31%	28%
Neither support nor oppose	14%	12%	14%	17%	14%	12%	14%	12%	16%	17%	18%	15%	10%	14%
Somewhat oppose	4%	5%	3%	3%	4%	3%	5%	5%	5%	5%	2%	2%	1%	3%
Strongly oppose	3%	2%	2%	4%	2%	1%	4%	3%	4%	1%	3%	3%	3%	2%
Don't know	2%	3%	2%	3%	2%	4%	2%	2%	2%	1%	1%	3%	3%	3%
Total Support:	77%	78%	79%	73%	78%	79%	75%	78%	73%	76%	76%	76%	83%	79%
Total Oppose:	6%	7%	5%	7%	6%	5%	9%	8%	9%	6%	5%	6%	4%	4%
Net:	71%	70%	74%	66%	73%	75%	66%	70%	64%	70%	72%	71%	78%	75%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) Would you support or oppose a policy to immediately extend Free School Meals to Children from families experiencing hardship?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1332	650	681	196	225	173	202	218	318	501	408	98	18	141
Weighted	1328	673	654	186	236	210	219	189	287	488	416	91	20	147
Strongly support	46%	43%	49%	46%	53%	53%	42%	42%	40%	32%	58%	45%	28%	54%
Somewhat support	31%	31%	31%	34%	29%	25%	33%	32%	34%	37%	25%	40%	44%	27%
Neither support nor oppose	14%	17%	11%	14%	12%	16%	14%	17%	14%	18%	12%	9%	17%	13%
Somewhat oppose	4%	4%	3%	4%	2%	3%	5%	4%	4%	6%	2%	2%	0%	1%
Strongly oppose	3%	2%	3%	1%	1%	1%	4%	4%	4%	4%	1%	1%	7%	3%
Don't know	2%	2%	3%	0%	3%	3%	2%	2%	4%	3%	1%	3%	4%	2%
Total Support:	77%	74%	80%	80%	83%	77%	75%	74%	74%	69%	84%	85%	72%	81%
Total Oppose:	6%	6%	6%	5%	3%	4%	9%	7%	8%	10%	4%	3%	7%	4%
Net:	71%	67%	74%	75%	80%	73%	66%	66%	65%	59%	80%	82%	65%	77%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.C) Would you support or oppose a policy to immediately extend Free School Meals to Children from families experiencing hardship?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1332	534	531	149	267	523	102	0	0	327	141	28
Weighted	1328	534	523	157	260	532	99	0	0	318	137	24
Strongly support	46%	36%	51%	55%	32%	59%	46%	45%	47%	43%	48%	54%
Somewhat support	31%	34%	29%	32%	38%	27%	31%	32%	30%	36%	30%	27%
Neither support nor oppose	14%	18%	12%	11%	17%	10%	14%	14%	13%	14%	12%	13%
Somewhat oppose	4%	4%	4%	0%	6%	1%	6%	5%	3%	4%	3%	3%
Strongly oppose	3%	5%	1%	1%	5%	1%	2%	2%	4%	2%	3%	3%
Don't know	2%	3%	3%	2%	2%	1%	2%	3%	3%	2%	4%	0%
Total Support:	77%	70%	80%	87%	70%	86%	77%	77%	77%	78%	78%	81%
Total Oppose:	6%	9%	5%	1%	11%	3%	8%	6%	7%	6%	6%	6%
Net:	71%	61%	75%	86%	59%	83%	69%	70%	70%	73%	73%	75%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) Would you support or oppose a policy to immediately extend Free School Meals to Children from families on Universal Credit?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1340	423	365	248	300	187	222	129	165	141	137	121	75	163
Weighted	1332	374	346	270	337	200	213	135	165	135	143	119	68	154
Strongly support	41%	39%	37%	40%	48%	42%	37%	42%	43%	40%	43%	43%	42%	38%
Somewhat support	29%	31%	30%	30%	27%	32%	30%	28%	24%	32%	31%	28%	33%	28%
Neither support nor oppose	17%	16%	21%	18%	13%	15%	19%	15%	16%	21%	13%	18%	14%	20%
Somewhat oppose	5%	6%	7%	3%	5%	5%	8%	4%	8%	2%	7%	6%	2%	6%
Strongly oppose	4%	5%	4%	5%	2%	3%	3%	5%	5%	3%	3%	4%	5%	4%
Don't know	3%	3%	2%	4%	5%	4%	3%	5%	4%	3%	3%	2%	4%	4%
Total Support:	70%	70%	66%	70%	75%	73%	68%	71%	68%	71%	74%	70%	75%	66%
Total Oppose:	9%	11%	10%	8%	7%	8%	11%	9%	13%	5%	10%	10%	7%	10%
Net:	61%	59%	56%	61%	68%	65%	57%	62%	55%	66%	64%	60%	68%	55%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) Would you support or oppose a policy to immediately extend Free School Meals to Children from families on Universal Credit?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1340	636	698	188	220	172	225	217	318	526	385	109	11	157
Weighted	1332	654	672	179	232	204	242	189	285	514	384	105	11	165
Strongly support	41%	39%	42%	45%	45%	39%	40%	37%	38%	29%	54%	46%	16%	47%
Somewhat support	29%	29%	30%	26%	32%	33%	36%	27%	23%	29%	31%	28%	50%	30%
Neither support nor oppose	17%	19%	15%	15%	14%	19%	14%	19%	21%	23%	10%	18%	16%	14%
Somewhat oppose	5%	6%	5%	4%	4%	6%	4%	8%	7%	8%	3%	6%	10%	3%
Strongly oppose	4%	4%	3%	2%	1%	2%	5%	6%	6%	7%	1%	1%	0%	1%
Don't know	3%	3%	4%	7%	4%	1%	1%	3%	5%	4%	1%	1%	7%	5%
Total Support:	70%	68%	72%	72%	77%	73%	76%	64%	61%	58%	85%	74%	67%	77%
Total Oppose:	9%	10%	9%	6%	5%	8%	9%	14%	14%	15%	5%	7%	10%	4%
Net:	61%	58%	64%	66%	72%	65%	68%	50%	47%	43%	80%	67%	57%	73%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.C) Would you support or oppose a policy to immediately extend Free School Meals to Children from families on Universal Credit?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1340	515	535	171	282	509	119	0	0	345	146	18
Weighted	1332	512	527	175	275	514	116	0	0	336	141	16
Strongly support	41%	34%	45%	45%	29%	52%	46%	39%	44%	42%	42%	58%
Somewhat support	29%	27%	32%	29%	32%	32%	25%	29%	26%	32%	36%	16%
Neither support nor oppose	17%	21%	15%	14%	19%	11%	19%	19%	15%	15%	17%	16%
Somewhat oppose	5%	6%	5%	6%	11%	3%	7%	7%	6%	3%	4%	5%
Strongly oppose	4%	8%	1%	2%	5%	1%	2%	3%	5%	4%	0%	4%
Don't know	3%	4%	1%	5%	4%	1%	1%	4%	4%	4%	1%	0%
Total Support:	70%	61%	78%	74%	61%	84%	71%	68%	70%	74%	77%	74%
Total Oppose:	9%	14%	7%	8%	16%	4%	9%	9%	11%	7%	4%	10%
Net:	61%	47%	71%	66%	45%	79%	61%	58%	59%	67%	73%	64%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) Would you support or oppose a policy to immediately extend Free School Meals to Children from families who cannot afford the essentials?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1264	397	329	250	283	186	205	120	128	112	141	122	67	183
Weighted	1271	353	320	273	320	200	199	131	128	105	149	122	59	177
Strongly support	54%	53%	52%	52%	59%	54%	48%	59%	55%	53%	46%	58%	58%	59%
Somewhat support	27%	28%	30%	26%	24%	30%	28%	26%	21%	27%	33%	25%	29%	22%
Neither support nor oppose	11%	12%	12%	12%	10%	9%	14%	6%	15%	9%	12%	11%	11%	13%
Somewhat oppose	3%	3%	3%	5%	2%	2%	5%	2%	4%	6%	4%	1%	1%	2%
Strongly oppose	3%	3%	2%	2%	4%	1%	4%	2%	4%	4%	2%	5%	0%	3%
Don't know	2%	2%	2%	2%	3%	3%	1%	5%	2%	1%	3%	1%	0%	1%
Total Support:	81%	81%	82%	78%	82%	85%	76%	85%	76%	80%	79%	82%	87%	81%
Total Oppose:	6%	5%	5%	8%	5%	3%	9%	4%	7%	11%	6%	6%	1%	4%
Net:	75%	75%	77%	70%	77%	81%	67%	81%	68%	69%	73%	77%	86%	76%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(60.B) Would you support or oppose a policy to immediately extend Free School Meals to Children from families who cannot afford the essentials?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1264	603	656	188	204	194	200	205	273	459	365	96	18	159
Weighted	1271	632	634	180	217	231	216	178	248	447	372	94	21	168
Strongly support	54%	49%	58%	61%	56%	56%	58%	49%	44%	39%	70%	51%	39%	60%
Somewhat support	27%	29%	25%	22%	25%	28%	24%	30%	32%	33%	19%	34%	23%	25%
Neither support nor oppose	11%	13%	10%	8%	12%	12%	10%	12%	14%	16%	8%	8%	29%	10%
Somewhat oppose	3%	4%	3%	6%	3%	2%	2%	2%	3%	5%	2%	1%	6%	1%
Strongly oppose	3%	3%	2%	1%	2%	1%	4%	4%	4%	4%	1%	2%	4%	2%
Don't know	2%	1%	3%	2%	2%	1%	2%	3%	3%	3%	0%	3%	0%	2%
Total Support:	81%	78%	83%	83%	82%	84%	82%	79%	76%	73%	89%	86%	62%	85%
Total Oppose:	6%	7%	5%	7%	5%	3%	6%	6%	8%	9%	3%	3%	10%	3%
Net:	75%	72%	78%	76%	77%	80%	76%	72%	68%	64%	86%	82%	52%	82%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.C) Would you support or oppose a policy to immediately extend Free School Meals to Children from families who cannot afford the essentials?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1264	474	483	180	249	498	102	0	0	311	142	17
Weighted	1271	480	477	190	240	511	103	0	0	300	145	15
Strongly support	54%	44%	59%	58%	37%	66%	60%	54%	56%	51%	55%	80%
Somewhat support	27%	29%	27%	25%	37%	22%	27%	24%	25%	32%	23%	14%
Neither support nor oppose	11%	15%	8%	12%	15%	8%	10%	15%	9%	10%	14%	6%
Somewhat oppose	3%	4%	2%	2%	5%	2%	1%	4%	4%	2%	3%	0%
Strongly oppose	3%	5%	2%	0%	5%	1%	1%	2%	2%	4%	2%	0%
Don't know	2%	2%	1%	3%	1%	1%	1%	2%	4%	1%	3%	0%
Total Support:	81%	73%	86%	83%	73%	89%	87%	78%	81%	83%	78%	94%
Total Oppose:	6%	9%	4%	2%	10%	3%	2%	5%	7%	5%	5%	0%
Net:	75%	64%	82%	80%	63%	86%	85%	73%	74%	78%	73%	94%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) Would you support or oppose a policy to immediately extend Free School Meals to Children from families which are struggling to get by?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1260	395	314	264	278	180	220	113	144	102	132	122	66	181
Weighted	1269	349	304	292	315	195	210	119	152	96	136	123	60	179
Strongly support	47%	45%	49%	43%	52%	49%	48%	42%	46%	44%	39%	54%	55%	51%
Somewhat support	31%	32%	34%	31%	28%	30%	26%	37%	32%	29%	41%	29%	24%	31%
Neither support nor oppose	12%	12%	10%	14%	12%	10%	14%	15%	10%	17%	7%	10%	13%	14%
Somewhat oppose	4%	4%	4%	3%	3%	3%	6%	1%	6%	5%	5%	1%	1%	2%
Strongly oppose	4%	4%	1%	4%	4%	3%	4%	4%	3%	5%	5%	5%	3%	1%
Don't know	2%	2%	1%	4%	2%	5%	2%	1%	2%	1%	3%	2%	3%	1%
Total Support:	79%	78%	83%	74%	80%	78%	74%	79%	78%	72%	81%	83%	80%	82%
Total Oppose:	7%	8%	6%	8%	6%	7%	10%	5%	9%	10%	10%	5%	4%	3%
Net:	71%	69%	77%	66%	73%	72%	65%	75%	69%	63%	71%	78%	75%	78%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) Would you support or oppose a policy to immediately extend Free School Meals to Children from families which are struggling to get by?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1260	585	672	169	200	185	208	212	286	489	353	107	11	154
Weighted	1269	620	645	166	213	223	224	182	261	483	358	100	11	164
Strongly support	47%	44%	50%	56%	52%	49%	50%	37%	43%	34%	65%	46%	7%	54%
Somewhat support	31%	32%	31%	28%	33%	34%	29%	34%	28%	35%	28%	40%	50%	25%
Neither support nor oppose	12%	13%	10%	8%	7%	9%	13%	16%	17%	18%	5%	10%	17%	13%
Somewhat oppose	4%	4%	3%	1%	3%	4%	4%	5%	3%	6%	1%	2%	6%	1%
Strongly oppose	4%	5%	3%	3%	1%	3%	3%	7%	5%	5%	1%	1%	19%	4%
Don't know	2%	2%	3%	4%	4%	2%	1%	2%	2%	3%	0%	1%	0%	4%
Total Support:	79%	76%	81%	84%	85%	83%	79%	71%	72%	69%	92%	86%	57%	79%
Total Oppose:	7%	9%	6%	4%	4%	7%	7%	11%	9%	11%	3%	3%	26%	4%
Net:	71%	67%	75%	80%	81%	75%	72%	59%	63%	58%	90%	83%	31%	75%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.C) Would you support or oppose a policy to immediately extend Free School Meals to Children from families which are struggling to get by?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1260	504	478	168	267	477	117	0	0	314	127	22
Weighted	1269	515	467	176	261	490	116	0	0	306	127	20
Strongly support	47%	35%	54%	57%	32%	63%	47%	49%	47%	46%	49%	56%
Somewhat support	31%	34%	31%	26%	37%	27%	40%	29%	33%	31%	32%	30%
Neither support nor oppose	12%	15%	9%	13%	19%	7%	8%	13%	9%	14%	10%	7%
Somewhat oppose	4%	6%	3%	2%	5%	1%	3%	3%	4%	4%	2%	0%
Strongly oppose	4%	7%	2%	0%	6%	1%	1%	3%	4%	3%	3%	7%
Don't know	2%	3%	1%	2%	2%	1%	1%	2%	3%	2%	3%	0%
Total Support:	79%	70%	85%	82%	69%	90%	87%	78%	80%	77%	81%	86%
Total Oppose:	7%	12%	4%	2%	11%	3%	4%	6%	8%	7%	5%	7%
Net:	71%	57%	81%	80%	59%	87%	83%	72%	72%	69%	76%	79%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families on low incomes

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
This feels too specific, Free School Meals should go to more than this group	25%	23%	26%	27%	27%	26%	20%	28%	27%	28%	24%	26%	25%	28%
This feels like a good description of who should receive Free School Meals	52%	50%	54%	50%	53%	53%	54%	48%	49%	51%	53%	53%	50%	52%
This feels too broad, Free School Meals should go to a more specific group than this	17%	21%	15%	17%	13%	15%	21%	15%	19%	18%	17%	16%	17%	14%
Don't Know	6%	6%	4%	7%	7%	7%	5%	8%	5%	3%	6%	6%	8%	6%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families on low incomes

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
This feels too specific, Free School Meals should go to more than this group	25%	24%	27%	30%	30%	28%	24%	22%	20%	21%	31%	24%	22%	28%
This feels like a good description of who should receive Free School Meals	52%	51%	52%	56%	52%	51%	51%	51%	51%	48%	56%	52%	60%	52%
This feels too broad, Free School Meals should go to a more specific group than this	17%	19%	14%	12%	11%	16%	18%	21%	22%	23%	11%	18%	16%	12%
Don't Know	6%	5%	6%	3%	7%	5%	7%	7%	7%	7%	3%	6%	2%	9%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.C) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families on low incomes

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
This feels too specific, Free School Meals should go to more than this group	25%	23%	27%	30%	22%	31%	20%	27%	24%	25%	25%	39%
This feels like a good description of who should receive Free School Meals	52%	49%	53%	53%	49%	54%	60%	52%	51%	54%	54%	44%
This feels too broad, Free School Meals should go to a more specific group than this	17%	21%	15%	12%	24%	13%	16%	15%	19%	15%	17%	13%
Don't Know	6%	7%	5%	5%	5%	3%	4%	7%	6%	6%	4%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(63.A) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children in poverty

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
This feels too specific, Free School Meals should go to more than this group	28%	27%	28%	31%	28%	32%	25%	31%	31%	31%	24%	27%	27%	26%
This feels like a good description of who should receive Free School Meals	52%	49%	55%	53%	53%	48%	54%	48%	52%	52%	56%	52%	54%	57%
This feels too broad, Free School Meals should go to a more specific group than this	13%	18%	12%	9%	12%	12%	15%	12%	13%	12%	15%	14%	11%	10%
Don't Know	6%	6%	5%	7%	8%	7%	6%	8%	4%	6%	5%	7%	9%	6%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children in poverty

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
This feels too specific, Free School Meals should go to more than this group	28%	28%	29%	31%	35%	28%	26%	26%	24%	25%	33%	28%	24%	30%
This feels like a good description of who should receive Free School Meals	52%	52%	53%	54%	49%	56%	55%	51%	51%	50%	55%	53%	61%	54%
This feels too broad, Free School Meals should go to a more specific group than this	13%	14%	12%	12%	9%	11%	12%	16%	17%	17%	9%	14%	12%	8%
Don't Know	6%	6%	6%	4%	7%	6%	6%	7%	8%	8%	3%	5%	2%	9%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.C) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children in poverty

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
This feels too specific, Free School Meals should go to more than this group	28%	25%	30%	32%	24%	34%	26%	29%	26%	28%	30%	39%
This feels like a good description of who should receive Free School Meals	52%	53%	51%	53%	53%	53%	56%	54%	55%	53%	48%	50%
This feels too broad, Free School Meals should go to a more specific group than this	13%	15%	13%	9%	17%	10%	13%	10%	12%	14%	17%	8%
Don't Know	6%	7%	5%	5%	6%	3%	5%	7%	7%	5%	4%	2%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families which are struggling with the rising cost of living

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
This feels too specific, Free School Meals should go to more than this group	25%	22%	26%	26%	25%	26%	21%	24%	27%	23%	19%	24%	30%	30%
This feels like a good description of who should receive Free School Meals	45%	42%	44%	45%	48%	45%	44%	42%	42%	49%	49%	47%	41%	44%
This feels too broad, Free School Meals should go to a more specific group than this	23%	29%	24%	21%	18%	20%	29%	23%	26%	23%	25%	23%	22%	18%
Don't Know	7%	6%	6%	8%	8%	8%	7%	10%	6%	5%	8%	6%	7%	7%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families which are struggling with the rising cost of living

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
This feels too specific, Free School Meals should go to more than this group	25%	24%	25%	25%	31%	28%	25%	21%	19%	20%	32%	23%	25%	25%
This feels like a good description of who should receive Free School Meals	45%	45%	45%	56%	48%	46%	42%	41%	39%	40%	50%	42%	52%	45%
This feels too broad, Free School Meals should go to a more specific group than this	23%	24%	23%	15%	15%	20%	27%	29%	32%	32%	14%	27%	18%	20%
Don't Know	7%	6%	8%	4%	7%	6%	7%	9%	10%	8%	4%	8%	4%	9%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.C) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families which are struggling with the rising cost of living

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
This feels too specific, Free School Meals should go to more than this group	25%	21%	28%	29%	20%	31%	23%	26%	22%	24%	27%	30%
This feels like a good description of who should receive Free School Meals	45%	43%	44%	45%	42%	48%	46%	45%	48%	44%	41%	46%
This feels too broad, Free School Meals should go to a more specific group than this	23%	28%	22%	19%	32%	18%	24%	21%	22%	26%	27%	20%
Don't Know	7%	8%	7%	6%	6%	4%	7%	8%	7%	6%	5%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families experiencing hardship

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
This feels too specific, Free School Meals should go to more than this group	25%	23%	24%	28%	26%	27%	22%	27%	26%	27%	20%	22%	27%	29%
This feels like a good description of who should receive Free School Meals	44%	43%	43%	43%	47%	38%	47%	41%	40%	50%	49%	49%	42%	44%
This feels too broad, Free School Meals should go to a more specific group than this	23%	27%	27%	20%	18%	27%	25%	23%	27%	20%	23%	21%	23%	20%
Don't Know	7%	7%	5%	9%	9%	8%	6%	9%	6%	4%	8%	9%	9%	7%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families experiencing hardship

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
This feels too specific, Free School Meals should go to more than this group	25%	24%	26%	30%	31%	28%	24%	21%	19%	20%	31%	24%	24%	26%
This feels like a good description of who should receive Free School Meals	44%	44%	45%	37%	48%	43%	47%	43%	45%	43%	49%	44%	51%	43%
This feels too broad, Free School Meals should go to a more specific group than this	23%	25%	22%	28%	14%	22%	21%	28%	27%	29%	16%	24%	21%	20%
Don't Know	7%	7%	8%	5%	7%	6%	7%	8%	9%	8%	4%	7%	4%	11%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(65.C) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families experiencing hardship

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
This feels too specific, Free School Meals should go to more than this group	25%	21%	27%	31%	21%	31%	23%	26%	23%	25%	28%	37%
This feels like a good description of who should receive Free School Meals	44%	45%	46%	44%	43%	46%	48%	47%	44%	44%	42%	38%
This feels too broad, Free School Meals should go to a more specific group than this	23%	26%	21%	19%	30%	19%	24%	19%	24%	26%	26%	21%
Don't Know	7%	8%	6%	7%	6%	4%	5%	7%	9%	6%	4%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families on Universal Credit

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
This feels too specific, Free School Meals should go to more than this group	33%	31%	34%	33%	34%	33%	30%	34%	34%	33%	32%	32%	33%	34%
This feels like a good description of who should receive Free School Meals	42%	44%	41%	42%	42%	44%	42%	39%	41%	43%	44%	43%	40%	43%
This feels too broad, Free School Meals should go to a more specific group than this	17%	17%	18%	16%	15%	14%	20%	16%	18%	18%	18%	15%	17%	15%
Don't Know	8%	9%	7%	10%	9%	9%	8%	11%	7%	6%	7%	10%	10%	8%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families on Universal Credit

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
This feels too specific, Free School Meals should go to more than this group	33%	31%	35%	41%	38%	35%	32%	28%	25%	25%	40%	34%	20%	36%
This feels like a good description of who should receive Free School Meals	42%	44%	41%	37%	41%	45%	44%	44%	42%	43%	45%	48%	55%	37%
This feels too broad, Free School Meals should go to a more specific group than this	17%	18%	16%	14%	13%	14%	17%	19%	22%	23%	11%	11%	23%	15%
Don't Know	8%	8%	9%	8%	8%	6%	7%	9%	11%	9%	5%	7%	2%	12%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.C) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families on Universal Credit

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
This feels too specific, Free School Meals should go to more than this group	33%	27%	35%	40%	24%	40%	34%	33%	34%	30%	36%	41%
This feels like a good description of who should receive Free School Meals	42%	42%	45%	40%	46%	44%	48%	42%	41%	45%	41%	40%
This feels too broad, Free School Meals should go to a more specific group than this	17%	22%	13%	13%	22%	11%	13%	16%	16%	16%	18%	15%
Don't Know	8%	10%	7%	7%	8%	5%	6%	9%	9%	8%	6%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families who cannot afford the essentials

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
This feels too specific, Free School Meals should go to more than this group	27%	25%	27%	28%	27%	30%	24%	29%	28%	25%	23%	24%	26%	29%
This feels like a good description of who should receive Free School Meals	50%	50%	50%	48%	52%	45%	50%	47%	49%	54%	56%	53%	50%	51%
This feels too broad, Free School Meals should go to a more specific group than this	16%	18%	18%	15%	13%	18%	19%	15%	17%	14%	14%	15%	16%	14%
Don't Know	7%	7%	5%	8%	8%	7%	7%	9%	5%	7%	6%	8%	7%	7%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families who cannot afford the essentials

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
This feels too specific, Free School Meals should go to more than this group	27%	25%	28%	29%	34%	28%	27%	23%	20%	22%	30%	26%	23%	32%
This feels like a good description of who should receive Free School Meals	50%	51%	49%	58%	49%	54%	48%	46%	48%	47%	54%	49%	56%	48%
This feels too broad, Free School Meals should go to a more specific group than this	16%	17%	15%	9%	10%	13%	18%	21%	23%	22%	11%	18%	19%	11%
Don't Know	7%	7%	7%	4%	7%	5%	7%	10%	9%	8%	4%	7%	2%	9%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.C) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families who cannot afford the essentials

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
This feels too specific, Free School Meals should go to more than this group	27%	23%	27%	36%	22%	30%	28%	26%	25%	26%	30%	34%
This feels like a good description of who should receive Free School Meals	50%	49%	50%	50%	48%	53%	53%	51%	53%	50%	49%	47%
This feels too broad, Free School Meals should go to a more specific group than this	16%	20%	16%	9%	24%	13%	14%	14%	14%	18%	16%	14%
Don't Know	7%	8%	7%	6%	6%	4%	6%	8%	8%	6%	4%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families which are struggling to get by

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
This feels too specific, Free School Meals should go to more than this group	26%	23%	26%	28%	26%	28%	23%	29%	28%	24%	20%	24%	25%	29%
This feels like a good description of who should receive Free School Meals	43%	39%	44%	43%	49%	38%	42%	41%	40%	51%	50%	45%	43%	45%
This feels too broad, Free School Meals should go to a more specific group than this	24%	31%	25%	22%	18%	27%	29%	22%	27%	19%	22%	24%	23%	19%
Don't Know	7%	7%	5%	8%	7%	7%	5%	8%	5%	5%	7%	7%	9%	7%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(68.B) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families which are struggling to get by

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
This feels too specific, Free School Meals should go to more than this group	26%	26%	26%	27%	34%	29%	24%	23%	19%	22%	31%	26%	21%	27%
This feels like a good description of who should receive Free School Meals	43%	42%	45%	52%	43%	43%	43%	39%	41%	39%	50%	34%	48%	45%
This feels too broad, Free School Meals should go to a more specific group than this	24%	26%	22%	17%	16%	22%	27%	30%	32%	32%	15%	32%	27%	19%
Don't Know	7%	6%	7%	3%	7%	6%	6%	8%	8%	8%	4%	7%	4%	9%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.C) Imagine a political party announced they would be expanding Free School Meals. For each of the following, please indicate whether you feel it is a good description of who should receive Free School Meals, or too broad or specific?: Children from families which are struggling to get by

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
This feels too specific, Free School Meals should go to more than this group	26%	23%	27%	32%	23%	30%	25%	26%	24%	25%	29%	36%
This feels like a good description of who should receive Free School Meals	43%	42%	43%	41%	39%	47%	43%	48%	45%	42%	36%	35%
This feels too broad, Free School Meals should go to a more specific group than this	24%	28%	24%	20%	32%	20%	26%	19%	23%	27%	31%	26%
Don't Know	7%	8%	6%	7%	6%	3%	5%	7%	7%	6%	4%	4%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families on low incomes

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	618	209	140	137	130	100	99	58	59	52	65	43	41	101
Weighted	675	200	144	165	163	114	109	66	67	55	73	46	40	105
I think my children would be eligible for Free School Meals with this proposal	42%	27%	34%	41%	70%	46%	37%	40%	44%	49%	41%	43%	28%	46%
I think my children would NOT be eligible for Free School Meals with this proposal	51%	71%	56%	53%	22%	45%	61%	56%	50%	48%	52%	43%	64%	47%
Don't Know	6%	2%	10%	7%	8%	9%	2%	3%	6%	3%	7%	14%	8%	7%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families on low incomes

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	618	263	355	17	154	228	171	44	4	212	229	39	7	81
Weighted	675	327	348	16	163	272	183	38	3	238	248	39	9	86
I think my children would be eligible for Free School Meals with this proposal	42%	41%	43%	48%	56%	43%	31%	28%	29%	35%	47%	31%	87%	53%
I think my children would NOT be eligible for Free School Meals with this proposal	51%	53%	50%	46%	41%	50%	62%	59%	71%	60%	48%	65%	13%	36%
Don't Know	6%	6%	7%	6%	3%	7%	6%	12%	0%	5%	4%	4%	0%	12%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.C) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families on low incomes

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	618	245	257	98	102	288	48	0	0	149	91	17
Weighted	675	275	273	106	116	312	52	0	0	157	93	17
I think my children would be eligible for Free School Meals with this proposal	42%	41%	42%	47%	43%	46%	30%	56%	42%	36%	35%	38%
I think my children would NOT be eligible for Free School Meals with this proposal	51%	54%	52%	43%	51%	49%	65%	36%	50%	60%	59%	56%
Don't Know	6%	5%	6%	10%	6%	5%	5%	7%	8%	5%	5%	6%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children in poverty

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	618	209	140	137	130	100	99	58	59	52	65	43	41	101
Weighted	675	200	144	165	163	114	109	66	67	55	73	46	40	105
I think my children would be eligible for Free School Meals with this proposal	30%	23%	26%	26%	45%	39%	25%	25%	34%	42%	22%	20%	23%	30%
I think my children would NOT be eligible for Free School Meals with this proposal	64%	74%	67%	68%	44%	52%	70%	71%	61%	51%	74%	68%	75%	62%
Don't Know	6%	3%	7%	6%	10%	9%	6%	3%	4%	7%	3%	12%	2%	8%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children in poverty

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	618	263	355	17	154	228	171	44	4	212	229	39	7	81
Weighted	675	327	348	16	163	272	183	38	3	238	248	39	9	86
I think my children would be eligible for Free School Meals with this proposal	30%	33%	27%	48%	44%	28%	21%	20%	0%	25%	36%	23%	53%	29%
I think my children would NOT be eligible for Free School Meals with this proposal	64%	61%	66%	52%	52%	65%	73%	70%	100%	68%	59%	73%	47%	59%
Don't Know	6%	5%	7%	0%	5%	7%	6%	10%	0%	7%	5%	4%	0%	12%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.C) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children in poverty

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	618	245	257	98	102	288	48	0	0	149	91	17
Weighted	675	275	273	106	116	312	52	0	0	157	93	17
I think my children would be eligible for Free School Meals with this proposal	30%	27%	33%	30%	29%	35%	23%	34%	29%	27%	31%	43%
I think my children would NOT be eligible for Free School Meals with this proposal	64%	68%	61%	58%	62%	60%	73%	59%	63%	67%	64%	51%
Don't Know	6%	4%	6%	11%	9%	5%	4%	7%	7%	5%	5%	6%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(71.A) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families which are struggling with the rising cost of living

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	618	209	140	137	130	100	99	58	59	52	65	43	41	101
Weighted	675	200	144	165	163	114	109	66	67	55	73	46	40	105
I think my children would be eligible for Free School Meals with this proposal	48%	36%	45%	48%	64%	55%	44%	50%	45%	55%	40%	52%	34%	50%
I think my children would NOT be eligible for Free School Meals with this proposal	46%	61%	45%	47%	27%	37%	53%	45%	46%	39%	57%	39%	64%	42%
Don't Know	6%	4%	10%	5%	8%	9%	4%	4%	9%	6%	4%	10%	2%	8%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.B) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families which are struggling with the rising cost of living

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	618	263	355	17	154	228	171	44	4	212	229	39	7	81
Weighted	675	327	348	16	163	272	183	38	3	238	248	39	9	86
I think my children would be eligible for Free School Meals with this proposal	48%	43%	52%	66%	62%	48%	37%	28%	29%	38%	57%	30%	87%	61%
I think my children would NOT be eligible for Free School Meals with this proposal	46%	50%	42%	34%	34%	46%	54%	60%	47%	56%	38%	66%	13%	28%
Don't Know	6%	7%	6%	0%	3%	6%	9%	12%	24%	6%	5%	4%	0%	11%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.C) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families which are struggling with the rising cost of living

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	618	245	257	98	102	288	48	0	0	149	91	17
Weighted	675	275	273	106	116	312	52	0	0	157	93	17
I think my children would be eligible for Free School Meals with this proposal	48%	45%	47%	56%	44%	55%	34%	55%	50%	46%	39%	38%
I think my children would NOT be eligible for Free School Meals with this proposal	46%	49%	48%	34%	50%	41%	64%	40%	41%	50%	56%	56%
Don't Know	6%	6%	6%	10%	6%	5%	2%	5%	9%	5%	5%	6%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.A) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families experiencing hardship

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	618	209	140	137	130	100	99	58	59	52	65	43	41	101
Weighted	675	200	144	165	163	114	109	66	67	55	73	46	40	105
I think my children would be eligible for Free School Meals with this proposal	33%	23%	28%	32%	52%	39%	31%	38%	24%	37%	34%	30%	25%	33%
I think my children would NOT be eligible for Free School Meals with this proposal	60%	74%	60%	63%	38%	53%	66%	55%	65%	54%	63%	60%	68%	58%
Don't Know	7%	3%	12%	5%	11%	8%	3%	7%	11%	9%	3%	10%	7%	9%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.B) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families experiencing hardship

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	618	263	355	17	154	228	171	44	4	212	229	39	7	81
Weighted	675	327	348	16	163	272	183	38	3	238	248	39	9	86
I think my children would be eligible for Free School Meals with this proposal	33%	32%	34%	42%	50%	31%	22%	28%	0%	27%	38%	24%	73%	39%
I think my children would NOT be eligible for Free School Meals with this proposal	60%	62%	58%	52%	44%	62%	70%	65%	100%	66%	56%	72%	27%	50%
Don't Know	7%	6%	8%	6%	5%	8%	8%	7%	0%	7%	6%	4%	0%	11%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.C) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families experiencing hardship

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	618	245	257	98	102	288	48	0	0	149	91	17
Weighted	675	275	273	106	116	312	52	0	0	157	93	17
I think my children would be eligible for Free School Meals with this proposal	33%	33%	32%	38%	33%	39%	21%	42%	33%	28%	28%	43%
I think my children would NOT be eligible for Free School Meals with this proposal	60%	63%	60%	49%	61%	55%	74%	49%	59%	65%	69%	51%
Don't Know	7%	5%	7%	13%	6%	6%	5%	9%	8%	7%	3%	6%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.A) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families on Universal Credit

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	618	209	140	137	130	100	99	58	59	52	65	43	41	101
Weighted	675	200	144	165	163	114	109	66	67	55	73	46	40	105
I think my children would be eligible for Free School Meals with this proposal	37%	27%	38%	29%	58%	43%	41%	31%	36%	43%	31%	33%	27%	41%
I think my children would NOT be eligible for Free School Meals with this proposal	57%	71%	57%	62%	34%	50%	53%	64%	57%	55%	66%	61%	71%	53%
Don't Know	5%	2%	5%	9%	7%	7%	6%	5%	7%	2%	3%	6%	2%	6%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.B) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families on Universal Credit

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	618	263	355	17	154	228	171	44	4	212	229	39	7	81
Weighted	675	327	348	16	163	272	183	38	3	238	248	39	9	86
I think my children would be eligible for Free School Meals with this proposal	37%	36%	39%	42%	55%	38%	24%	23%	0%	29%	48%	26%	66%	37%
I think my children would NOT be eligible for Free School Meals with this proposal	57%	59%	55%	52%	43%	55%	69%	70%	100%	64%	48%	74%	34%	54%
Don't Know	5%	5%	5%	6%	2%	6%	7%	7%	0%	7%	4%	0%	0%	8%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(73.C) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families on Universal Credit

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	618	245	257	98	102	288	48	0	0	149	91	17
Weighted	675	275	273	106	116	312	52	0	0	157	93	17
I think my children would be eligible for Free School Meals with this proposal	37%	32%	42%	38%	40%	43%	25%	45%	37%	30%	38%	43%
I think my children would NOT be eligible for Free School Meals with this proposal	57%	62%	54%	53%	54%	52%	73%	49%	57%	66%	58%	51%
Don't Know	5%	6%	4%	9%	6%	5%	2%	6%	7%	4%	4%	6%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.A) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families who cannot afford the essentials

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	618	209	140	137	130	100	99	58	59	52	65	43	41	101
Weighted	675	200	144	165	163	114	109	66	67	55	73	46	40	105
I think my children would be eligible for Free School Meals with this proposal	34%	26%	31%	28%	53%	41%	27%	34%	33%	42%	33%	27%	31%	33%
I think my children would NOT be eligible for Free School Meals with this proposal	60%	71%	62%	69%	36%	50%	69%	60%	62%	52%	62%	63%	64%	60%
Don't Know	6%	3%	8%	4%	11%	8%	4%	6%	4%	5%	4%	10%	5%	7%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.B) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families who cannot afford the essentials

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	618	263	355	17	154	228	171	44	4	212	229	39	7	81
Weighted	675	327	348	16	163	272	183	38	3	238	248	39	9	86
I think my children would be eligible for Free School Meals with this proposal	34%	35%	33%	42%	47%	35%	23%	26%	0%	30%	42%	26%	53%	31%
I think my children would NOT be eligible for Free School Meals with this proposal	60%	60%	60%	58%	48%	59%	71%	62%	100%	64%	54%	70%	47%	56%
Don't Know	6%	5%	7%	0%	5%	6%	6%	12%	0%	6%	4%	4%	0%	13%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.C) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families who cannot afford the essentials

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	618	245	257	98	102	288	48	0	0	149	91	17
Weighted	675	275	273	106	116	312	52	0	0	157	93	17
I think my children would be eligible for Free School Meals with this proposal	34%	33%	35%	34%	37%	41%	20%	37%	32%	30%	33%	43%
I think my children would NOT be eligible for Free School Meals with this proposal	60%	62%	60%	56%	54%	55%	80%	54%	60%	66%	64%	51%
Don't Know	6%	5%	5%	11%	9%	4%	0%	9%	8%	4%	3%	6%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.A) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families which are struggling to get by

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	618	209	140	137	130	100	99	58	59	52	65	43	41	101
Weighted	675	200	144	165	163	114	109	66	67	55	73	46	40	105
I think my children would be eligible for Free School Meals with this proposal	37%	30%	28%	32%	57%	39%	37%	39%	36%	44%	36%	29%	24%	37%
I think my children would NOT be eligible for Free School Meals with this proposal	57%	68%	64%	62%	33%	52%	60%	55%	54%	53%	62%	58%	72%	56%
Don't Know	6%	3%	8%	6%	9%	9%	3%	6%	9%	4%	2%	12%	4%	7%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.B) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families which are struggling to get by

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	618	263	355	17	154	228	171	44	4	212	229	39	7	81
Weighted	675	327	348	16	163	272	183	38	3	238	248	39	9	86
I think my children would be eligible for Free School Meals with this proposal	37%	36%	37%	24%	52%	35%	30%	27%	0%	28%	45%	25%	64%	43%
I think my children would NOT be eligible for Free School Meals with this proposal	57%	59%	56%	76%	44%	59%	64%	60%	76%	65%	51%	73%	36%	46%
Don't Know	6%	5%	7%	0%	4%	6%	7%	12%	24%	7%	4%	2%	0%	10%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.C) Now for each of the following, please indicate if you think your own children would be eligible to receive Free School Meals?: Free school meals for children from families which are struggling to get by

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	618	245	257	98	102	288	48	0	0	149	91	17
Weighted	675	275	273	106	116	312	52	0	0	157	93	17
I think my children would be eligible for Free School Meals with this proposal	37%	33%	38%	46%	29%	43%	25%	46%	36%	34%	32%	38%
I think my children would NOT be eligible for Free School Meals with this proposal	57%	63%	55%	46%	62%	52%	71%	46%	56%	62%	65%	56%
Don't Know	6%	4%	7%	8%	9%	5%	4%	7%	9%	5%	3%	6%

*Note:*

BASE: Have children aged between 5 and 18

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.A) Would you support or oppose the following? Extending Free School Meals to all children whose families receive Universal Credit

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1030	321	270	211	223	158	168	100	110	93	102	101	45	153
Weighted	1027	278	260	233	250	168	160	104	110	89	103	98	42	151
Strongly Support	31%	31%	34%	29%	30%	40%	32%	28%	33%	25%	25%	32%	24%	31%
Support	35%	37%	33%	33%	37%	33%	32%	31%	32%	42%	42%	35%	42%	35%
Neither Support nor Oppose	18%	16%	16%	21%	17%	15%	17%	20%	19%	20%	15%	19%	15%	19%
Oppose	7%	7%	8%	5%	7%	4%	9%	7%	5%	10%	9%	5%	8%	6%
Strongly Oppose	6%	5%	5%	7%	6%	2%	7%	9%	8%	2%	5%	6%	8%	5%
Don't Know	4%	3%	4%	4%	3%	6%	3%	5%	3%	1%	4%	3%	2%	3%
Total Support:	66%	69%	68%	62%	67%	73%	64%	59%	65%	66%	67%	67%	66%	67%
Total Oppose:	12%	12%	12%	12%	13%	6%	16%	16%	13%	13%	14%	11%	16%	11%
Net:	54%	56%	56%	50%	53%	66%	49%	43%	52%	54%	53%	56%	50%	55%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(76.B) Would you support or oppose the following? Extending Free School Meals to all children whose families receive Universal Credit

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1030	506	519	145	176	136	156	184	233	394	308	83	8	118
Weighted	1027	521	500	138	186	167	167	160	208	380	316	78	8	124
Strongly Support	31%	31%	31%	32%	40%	36%	27%	29%	24%	17%	47%	36%	47%	30%
Support	35%	37%	33%	35%	33%	38%	38%	35%	32%	36%	32%	32%	30%	44%
Neither Support nor Oppose	18%	17%	18%	17%	17%	14%	18%	18%	20%	20%	13%	21%	12%	20%
Oppose	7%	7%	7%	8%	4%	7%	9%	7%	7%	12%	4%	5%	0%	2%
Strongly Oppose	6%	6%	6%	2%	3%	2%	6%	9%	10%	11%	2%	5%	11%	1%
Don't Know	4%	3%	5%	6%	4%	2%	2%	2%	6%	4%	2%	2%	0%	2%
Total Support:	66%	68%	64%	67%	73%	75%	65%	63%	56%	53%	79%	68%	77%	74%
Total Oppose:	12%	12%	13%	10%	6%	9%	15%	17%	17%	23%	6%	10%	11%	3%
Net:	54%	55%	52%	57%	67%	66%	51%	47%	38%	30%	73%	58%	66%	71%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.C) Would you support or oppose the following? Extending Free School Meals to all children whose families receive Universal Credit

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1030	384	422	128	217	424	95	0	0	254	108	12
Weighted	1027	381	420	132	210	432	94	0	0	245	107	12
Strongly Support	31%	23%	38%	32%	19%	43%	36%	23%	32%	34%	41%	69%
Support	35%	33%	36%	37%	38%	35%	28%	41%	37%	33%	34%	16%
Neither Support nor Oppose	18%	18%	15%	22%	19%	13%	24%	18%	16%	17%	14%	14%
Oppose	7%	10%	5%	3%	12%	4%	3%	8%	6%	7%	4%	0%
Strongly Oppose	6%	11%	3%	1%	9%	2%	9%	5%	6%	5%	3%	0%
Don't Know	4%	4%	2%	4%	3%	3%	0%	4%	3%	5%	5%	0%
Total Support:	66%	56%	74%	70%	57%	78%	64%	64%	69%	67%	75%	86%
Total Oppose:	12%	21%	8%	4%	21%	6%	12%	14%	12%	12%	7%	0%
Net:	54%	36%	66%	66%	36%	72%	52%	50%	57%	54%	68%	86%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.A) Would you support or oppose the following? Extending Free School Meals to all children in primary and secondary education

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1022	311	285	191	232	145	177	105	109	86	111	104	54	131
Weighted	1027	279	273	212	261	159	166	113	114	79	118	104	48	126
Strongly Support	33%	30%	29%	36%	38%	32%	32%	34%	29%	38%	32%	28%	47%	37%
Support	28%	27%	29%	29%	28%	36%	25%	26%	28%	20%	29%	29%	26%	29%
Neither Support nor Oppose	15%	15%	18%	12%	13%	13%	17%	17%	10%	16%	15%	16%	8%	17%
Oppose	12%	15%	11%	12%	10%	9%	16%	10%	16%	9%	14%	13%	13%	8%
Strongly Oppose	10%	11%	10%	9%	8%	7%	10%	11%	14%	16%	9%	12%	3%	6%
Don't Know	2%	2%	2%	1%	3%	3%	0%	2%	2%	2%	2%	2%	3%	3%
Total Support:	61%	57%	59%	65%	66%	68%	57%	60%	58%	58%	61%	57%	72%	66%
Total Oppose:	22%	26%	22%	22%	18%	16%	26%	20%	31%	25%	23%	25%	16%	15%
Net:	40%	32%	37%	44%	48%	51%	31%	40%	27%	33%	38%	32%	56%	52%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.B) Would you support or oppose the following? Extending Free School Meals to all children in primary and secondary education

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1022	489	530	163	140	156	175	151	237	367	301	88	13	109
Weighted	1027	518	507	156	150	185	191	131	214	365	302	83	12	118
Strongly Support	33%	30%	36%	36%	46%	39%	37%	19%	22%	23%	42%	36%	23%	42%
Support	28%	30%	26%	36%	29%	31%	25%	29%	21%	25%	35%	31%	0%	22%
Neither Support nor Oppose	15%	13%	16%	15%	10%	7%	13%	22%	21%	19%	11%	16%	26%	12%
Oppose	12%	13%	11%	10%	5%	12%	12%	12%	19%	16%	8%	11%	0%	11%
Strongly Oppose	10%	11%	8%	1%	8%	8%	12%	14%	15%	16%	4%	4%	51%	6%
Don't Know	2%	2%	2%	2%	1%	3%	1%	4%	2%	1%	0%	3%	0%	7%
Total Support:	61%	60%	63%	72%	76%	70%	63%	48%	44%	48%	77%	67%	23%	64%
Total Oppose:	22%	24%	20%	11%	14%	20%	24%	26%	33%	32%	12%	14%	51%	16%
Net:	40%	36%	43%	61%	62%	50%	39%	23%	10%	16%	66%	52%	-28%	47%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.C) Would you support or oppose the following? Extending Free School Meals to all children in primary and secondary education

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1022	394	392	134	210	377	88	0	0	268	121	10
Weighted	1027	399	387	142	205	386	84	0	0	262	119	9
Strongly Support	33%	26%	36%	42%	21%	44%	41%	34%	36%	32%	28%	24%
Support	28%	24%	33%	22%	30%	32%	25%	26%	29%	29%	30%	28%
Neither Support nor Oppose	15%	18%	12%	13%	18%	10%	16%	15%	12%	14%	20%	21%
Oppose	12%	14%	10%	12%	17%	9%	9%	15%	11%	11%	13%	0%
Strongly Oppose	10%	16%	8%	6%	14%	5%	5%	8%	9%	13%	5%	27%
Don't Know	2%	2%	1%	5%	1%	0%	3%	2%	2%	2%	3%	0%
Total Support:	61%	50%	69%	64%	50%	76%	66%	61%	65%	61%	59%	52%
Total Oppose:	22%	30%	18%	18%	31%	14%	15%	23%	21%	24%	19%	27%
Net:	40%	20%	51%	46%	19%	61%	51%	38%	44%	37%	40%	25%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.A) Would you support or oppose the following? Immediately extending Free School Meals to all children whose families receive Universal Credit, and in the long term providing them for all children in primary and secondary education

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	967	292	257	199	215	135	173	88	107	96	91	92	61	124
Weighted	965	255	250	215	241	145	169	90	108	93	94	94	55	116
Strongly Support	34%	28%	31%	38%	41%	40%	30%	39%	34%	32%	34%	37%	25%	33%
Support	34%	37%	37%	33%	29%	36%	34%	29%	28%	41%	36%	35%	39%	30%
Neither Support nor Oppose	15%	13%	18%	15%	14%	10%	16%	15%	14%	13%	15%	16%	23%	18%
Oppose	8%	12%	7%	5%	9%	4%	10%	11%	12%	6%	5%	9%	9%	11%
Strongly Oppose	6%	7%	4%	7%	4%	7%	6%	4%	8%	5%	7%	3%	3%	6%
Don't Know	3%	3%	4%	3%	3%	4%	5%	3%	4%	2%	4%	1%	0%	3%
Total Support:	68%	65%	68%	70%	70%	76%	64%	68%	63%	73%	70%	72%	65%	63%
Total Oppose:	14%	19%	11%	12%	13%	11%	15%	14%	20%	12%	12%	12%	12%	17%
Net:	54%	46%	57%	58%	57%	65%	49%	54%	43%	61%	58%	60%	52%	46%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.B) Would you support or oppose the following? Immediately extending Free School Meals to all children whose families receive Universal Credit, and in the long term providing them for all children in primary and secondary education

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	967	433	531	130	169	137	146	154	231	393	271	66	11	119
Weighted	965	449	513	127	177	160	156	132	211	384	274	63	13	123
Strongly Support	34%	31%	37%	41%	39%	38%	33%	34%	24%	23%	48%	30%	9%	40%
Support	34%	37%	32%	37%	37%	39%	33%	23%	33%	32%	38%	36%	50%	28%
Neither Support nor Oppose	15%	16%	14%	13%	12%	15%	17%	14%	19%	18%	11%	17%	8%	19%
Oppose	8%	8%	9%	5%	4%	2%	8%	15%	14%	14%	3%	5%	23%	3%
Strongly Oppose	6%	5%	6%	2%	4%	6%	6%	8%	7%	9%	1%	3%	9%	5%
Don't Know	3%	3%	3%	2%	4%	1%	4%	5%	3%	3%	1%	9%	0%	6%
Total Support:	68%	68%	68%	78%	76%	76%	66%	57%	57%	55%	85%	66%	59%	67%
Total Oppose:	14%	13%	14%	7%	8%	8%	14%	23%	22%	24%	3%	8%	32%	8%
Net:	54%	54%	54%	71%	68%	68%	52%	34%	35%	31%	82%	57%	27%	59%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.C) Would you support or oppose the following? Immediately extending Free School Meals to all children whose families receive Universal Credit, and in the long term providing them for all children in primary and secondary education

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	967	388	369	126	198	365	75	0	0	228	95	27
Weighted	965	389	360	132	192	372	76	0	0	221	92	24
Strongly Support	34%	28%	37%	42%	22%	44%	35%	38%	34%	29%	38%	43%
Support	34%	27%	40%	32%	31%	38%	36%	25%	35%	39%	33%	44%
Neither Support nor Oppose	15%	19%	11%	18%	20%	12%	13%	19%	14%	14%	14%	6%
Oppose	8%	14%	5%	2%	15%	3%	9%	12%	7%	7%	6%	7%
Strongly Oppose	6%	10%	3%	1%	10%	2%	1%	4%	6%	6%	6%	0%
Don't Know	3%	3%	3%	5%	3%	1%	6%	2%	4%	4%	3%	0%
Total Support:	68%	55%	77%	74%	53%	82%	71%	63%	69%	68%	71%	87%
Total Oppose:	14%	24%	9%	3%	24%	4%	10%	16%	12%	14%	12%	7%
Net:	54%	32%	68%	70%	28%	78%	60%	47%	57%	55%	60%	80%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(79.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1030	321	270	211	223	158	168	100	110	93	102	101	45	153
Weighted	1027	278	260	233	250	168	160	104	110	89	103	98	42	151
Extending Free School Meals to all children whose families receive Universal Credit is a good use of taxpayer money	62%	63%	63%	62%	61%	71%	58%	60%	61%	64%	52%	66%	70%	60%
There are better uses for taxpayer money than this	27%	27%	29%	27%	26%	16%	30%	30%	32%	27%	37%	26%	22%	28%
Don't know	11%	10%	9%	11%	13%	13%	12%	10%	7%	9%	11%	8%	8%	12%

*Note:*

BASE: Split Sample A

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1030	506	519	145	176	136	156	184	233	394	308	83	8	118
Weighted	1027	521	500	138	186	167	167	160	208	380	316	78	8	124
Extending Free School Meals to all children whose families receive Universal Credit is a good use of taxpayer money	62%	62%	62%	67%	66%	69%	62%	61%	51%	48%	75%	71%	65%	65%
There are better uses for taxpayer money than this	27%	29%	26%	20%	22%	25%	31%	29%	34%	41%	17%	24%	23%	17%
Don't know	11%	9%	12%	13%	12%	6%	7%	11%	14%	11%	8%	5%	12%	18%

*Note:*

BASE: Split Sample A

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	1030	384	422	128	217	424	95	0	0	254	108	12
Weighted	1027	381	420	132	210	432	94	0	0	245	107	12
Extending Free School Meals to all children whose families receive Universal Credit is a good use of taxpayer money	62%	51%	71%	63%	49%	75%	66%	61%	63%	64%	67%	93%
There are better uses for taxpayer money than this	27%	40%	20%	19%	40%	17%	27%	29%	27%	26%	26%	0%
Don't know	11%	8%	9%	17%	11%	8%	7%	10%	10%	10%	7%	7%

*Note:*

BASE: Split Sample A

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1022	311	285	191	232	145	177	105	109	86	111	104	54	131
Weighted	1027	279	273	212	261	159	166	113	114	79	118	104	48	126
Extending Free School Meals to all children in primary and secondary education is a good use of taxpayer money	56%	52%	54%	58%	62%	62%	50%	56%	53%	58%	52%	48%	76%	64%
There are better uses for taxpayer money than this	37%	42%	38%	35%	29%	31%	45%	35%	40%	40%	39%	43%	22%	27%
Don't know	7%	5%	8%	7%	8%	7%	6%	9%	7%	2%	10%	9%	2%	9%

*Note:*

BASE: Split Sample B

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1022	489	530	163	140	156	175	151	237	367	301	88	13	109
Weighted	1027	518	507	156	150	185	191	131	214	365	302	83	12	118
Extending Free School Meals to all children in primary and secondary education is a good use of taxpayer money	56%	53%	59%	60%	62%	66%	60%	47%	44%	48%	67%	62%	30%	60%
There are better uses for taxpayer money than this	37%	41%	32%	32%	33%	27%	34%	44%	48%	47%	27%	28%	64%	29%
Don't know	7%	6%	9%	8%	5%	7%	6%	9%	8%	5%	6%	10%	6%	11%

*Note:*

BASE: Split Sample B

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	
Unweighted	1022	394	392	134	210	377	88	0	0	268	121	10
Weighted	1027	399	387	142	205	386	84	0	0	262	119	9
Extending Free School Meals to all children in primary and secondary education is a good use of taxpayer money	56%	48%	61%	62%	50%	68%	65%	57%	60%	55%	52%	57%
There are better uses for taxpayer money than this	37%	46%	32%	31%	48%	27%	29%	35%	33%	39%	40%	31%
Don't know	7%	6%	7%	7%	3%	5%	6%	8%	7%	6%	8%	13%

*Note:*

BASE: Split Sample B

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	967	292	257	199	215	135	173	88	107	96	91	92	61	124
Weighted	965	255	250	215	241	145	169	90	108	93	94	94	55	116
Immediately extending Free School Meals to all children whose families receive Universal Credit, and in the long term providing them for all children in primary and secondary education is a good use of taxpayer money	65%	63%	61%	69%	67%	70%	59%	69%	59%	72%	70%	61%	62%	63%
There are better uses for taxpayer money than this	26%	28%	27%	24%	23%	20%	28%	23%	33%	23%	23%	28%	27%	27%
Don't know	10%	9%	12%	7%	10%	10%	14%	9%	9%	5%	7%	11%	11%	10%

*Note:*

BASE: Split Sample C

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	967	433	531	130	169	137	146	154	231	393	271	66	11	119
Weighted	965	449	513	127	177	160	156	132	211	384	274	63	13	123
Immediately extending Free School Meals to all children whose families receive Universal Credit, and in the long term providing them for all children in primary and secondary education is a good use of taxpayer money	65%	66%	64%	78%	74%	68%	60%	55%	56%	49%	83%	69%	65%	66%
There are better uses for taxpayer money than this	26%	26%	26%	16%	18%	21%	28%	32%	35%	40%	10%	20%	24%	22%
Don't know	10%	9%	11%	6%	8%	11%	12%	13%	9%	11%	7%	12%	11%	12%

*Note:*

BASE: Split Sample C

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(81.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	967	388	369	126	198	365	75	0	0	228	95	27
Weighted	965	389	360	132	192	372	76	0	0	221	92	24
Immediately extending Free School Meals to all children whose families receive Universal Credit, and in the long term providing them for all children in primary and secondary education is a good use of taxpayer money	65%	53%	71%	69%	47%	79%	72%	64%	61%	66%	70%	83%
There are better uses for taxpayer money than this	26%	38%	18%	20%	42%	14%	24%	27%	27%	24%	23%	17%
Don't know	10%	9%	11%	11%	11%	8%	5%	9%	13%	10%	7%	0%

*Note:*

BASE: Split Sample C

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.A) Imagine that the Labour Party proposed extending Free School Meals to all children whose families receive Universal Credit before the next general election. How, if at all, would this impact your likelihood to vote for the Labour Party?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1030	321	270	211	223	158	168	100	110	93	102	101	45	153
Weighted	1027	278	260	233	250	168	160	104	110	89	103	98	42	151
I would be much more likely to vote for the Labour Party	20%	16%	21%	22%	24%	24%	17%	16%	22%	20%	18%	13%	23%	28%
I would be somewhat more likely to vote for the Labour Party	21%	23%	23%	21%	18%	23%	19%	22%	15%	23%	25%	28%	6%	22%
It would have no impact either way	43%	48%	43%	38%	43%	37%	47%	44%	43%	44%	43%	43%	65%	39%
I would be somewhat less likely to vote for the Labour Party	5%	5%	4%	7%	4%	6%	5%	6%	6%	3%	5%	8%	2%	2%
I would be much less likely to vote for the Labour Party	6%	7%	6%	6%	4%	2%	7%	7%	10%	7%	8%	5%	4%	5%
Don't Know	4%	3%	3%	6%	7%	8%	4%	5%	5%	2%	1%	4%	0%	5%

*Note:*

BASE: Split Sample A

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.B) Imagine that the Labour Party proposed extending Free School Meals to all children whose families receive Universal Credit before the next general election. How, if at all, would this impact your likelihood to vote for the Labour Party?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1030	506	519	145	176	136	156	184	233	394	308	83	8	118
Weighted	1027	521	500	138	186	167	167	160	208	380	316	78	8	124
I would be much more likely to vote for the Labour Party	20%	20%	20%	38%	32%	23%	17%	12%	5%	7%	38%	9%	12%	18%
I would be somewhat more likely to vote for the Labour Party	21%	22%	20%	30%	30%	28%	15%	15%	11%	17%	27%	33%	15%	11%
It would have no impact either way	43%	41%	46%	21%	25%	33%	51%	57%	66%	52%	29%	51%	34%	57%
I would be somewhat less likely to vote for the Labour Party	5%	5%	5%	4%	4%	5%	8%	5%	4%	9%	2%	4%	26%	2%
I would be much less likely to vote for the Labour Party	6%	7%	5%	1%	3%	5%	6%	8%	11%	13%	1%	1%	13%	2%
Don't Know	4%	5%	4%	6%	7%	6%	3%	3%	3%	3%	2%	2%	0%	10%

*Note:*

BASE: Split Sample A

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.C) Imagine that the Labour Party proposed extending Free School Meals to all children whose families receive Universal Credit before the next general election. How, if at all, would this impact your likelihood to vote for the Labour Party?

	EU 2016 Vote			Voting Intention				Education				
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1030	384	422	128	217	424	95	0	0	254	108	12
Weighted	1027	381	420	132	210	432	94	0	0	245	107	12
I would be much more likely to vote for the Labour Party	20%	13%	22%	25%	8%	38%	8%	19%	23%	19%	21%	62%
I would be somewhat more likely to vote for the Labour Party	21%	17%	24%	18%	17%	24%	36%	19%	23%	24%	25%	16%
It would have no impact either way	43%	46%	44%	44%	56%	32%	41%	47%	41%	40%	41%	22%
I would be somewhat less likely to vote for the Labour Party	5%	9%	3%	2%	3%	3%	7%	4%	4%	6%	6%	0%
I would be much less likely to vote for the Labour Party	6%	13%	2%	2%	11%	1%	4%	7%	5%	5%	4%	0%
Don't Know	4%	3%	4%	10%	4%	2%	4%	5%	4%	6%	3%	0%

*Note:*

BASE: Split Sample A

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.A) Imagine that the Labour Party proposed extending Free School Meals to all children in primary and secondary education before the next general election. How, if at all, would this impact your likelihood to vote for the Labour Party?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1022	311	285	191	232	145	177	105	109	86	111	104	54	131
Weighted	1027	279	273	212	261	159	166	113	114	79	118	104	48	126
I would be much more likely to vote for the Labour Party	22%	24%	18%	21%	25%	30%	17%	19%	21%	21%	22%	20%	32%	22%
I would be somewhat more likely to vote for the Labour Party	19%	19%	19%	20%	17%	26%	15%	14%	20%	26%	19%	13%	17%	20%
It would have no impact either way	42%	39%	47%	39%	44%	30%	52%	47%	39%	36%	42%	49%	33%	48%
I would be somewhat less likely to vote for the Labour Party	6%	7%	6%	7%	6%	6%	6%	8%	10%	3%	7%	6%	9%	4%
I would be much less likely to vote for the Labour Party	7%	8%	7%	8%	5%	5%	7%	6%	7%	10%	7%	8%	9%	6%
Don't Know	4%	4%	3%	4%	3%	4%	4%	6%	3%	5%	3%	4%	0%	2%

*Note:*

BASE: Split Sample B

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.B) Imagine that the Labour Party proposed extending Free School Meals to all children in primary and secondary education before the next general election. How, if at all, would this impact your likelihood to vote for the Labour Party?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1022	489	530	163	140	156	175	151	237	367	301	88	13	109
Weighted	1027	518	507	156	150	185	191	131	214	365	302	83	12	118
I would be much more likely to vote for the Labour Party	22%	21%	23%	34%	41%	30%	13%	8%	9%	12%	42%	16%	7%	14%
I would be somewhat more likely to vote for the Labour Party	19%	19%	19%	29%	29%	21%	21%	10%	6%	11%	19%	25%	0%	27%
It would have no impact either way	42%	43%	42%	28%	18%	31%	48%	64%	62%	52%	32%	52%	47%	44%
I would be somewhat less likely to vote for the Labour Party	6%	7%	5%	4%	3%	6%	9%	9%	6%	9%	3%	3%	16%	6%
I would be much less likely to vote for the Labour Party	7%	8%	6%	1%	5%	5%	8%	8%	13%	13%	2%	0%	30%	3%
Don't Know	4%	2%	5%	4%	3%	6%	2%	1%	4%	3%	2%	4%	0%	6%

*Note:*

BASE: Split Sample B

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.C) Imagine that the Labour Party proposed extending Free School Meals to all children in primary and secondary education before the next general election. How, if at all, would this impact your likelihood to vote for the Labour Party?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1022	394	392	134	210	377	88	0	0	268	121	10
Weighted	1027	399	387	142	205	386	84	0	0	262	119	9
I would be much more likely to vote for the Labour Party	22%	17%	28%	20%	7%	41%	16%	16%	23%	22%	28%	37%
I would be somewhat more likely to vote for the Labour Party	19%	12%	18%	29%	14%	21%	23%	17%	20%	21%	22%	8%
It would have no impact either way	42%	48%	42%	35%	55%	30%	49%	47%	42%	39%	37%	40%
I would be somewhat less likely to vote for the Labour Party	6%	8%	5%	8%	8%	6%	3%	8%	5%	8%	4%	0%
I would be much less likely to vote for the Labour Party	7%	13%	4%	3%	13%	1%	6%	8%	5%	9%	5%	15%
Don't Know	4%	4%	3%	4%	3%	1%	2%	4%	4%	2%	4%	0%

*Note:*

BASE: Split Sample B

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.A) Imagine that the Labour Party proposed immediately extending Free School Meals to all children whose families receive Universal Credit, and in the long term providing them for all children in primary and secondary education before the next general election. How, if at all, would this impact your likelihood to vote for the Labour Party?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	967	292	257	199	215	135	173	88	107	96	91	92	61	124
Weighted	965	255	250	215	241	145	169	90	108	93	94	94	55	116
I would be much more likely to vote for the Labour Party	21%	21%	21%	20%	23%	32%	15%	21%	12%	23%	26%	24%	17%	19%
I would be somewhat more likely to vote for the Labour Party	19%	19%	19%	24%	15%	21%	20%	23%	17%	28%	18%	13%	21%	15%
It would have no impact either way	45%	44%	47%	43%	47%	37%	47%	43%	52%	41%	41%	52%	46%	49%
I would be somewhat less likely to vote for the Labour Party	4%	4%	5%	4%	2%	1%	4%	5%	6%	1%	1%	5%	5%	8%
I would be much less likely to vote for the Labour Party	7%	8%	4%	8%	9%	5%	9%	6%	12%	5%	11%	6%	4%	5%
Don't Know	3%	3%	4%	1%	4%	5%	4%	3%	1%	2%	3%	0%	7%	4%

*Note:*

BASE: Split Sample C

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(84.B) Imagine that the Labour Party proposed immediately extending Free School Meals to all children whose families receive Universal Credit, and in the long term providing them for all children in primary and secondary education before the next general election. How, if at all, would this impact your likelihood to vote for the Labour Party?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	967	433	531	130	169	137	146	154	231	393	271	66	11	119
Weighted	965	449	513	127	177	160	156	132	211	384	274	63	13	123
I would be much more likely to vote for the Labour Party	21%	22%	20%	43%	26%	22%	21%	13%	9%	9%	44%	8%	8%	18%
I would be somewhat more likely to vote for the Labour Party	19%	22%	17%	32%	26%	25%	17%	9%	10%	14%	21%	27%	24%	17%
It would have no impact either way	45%	43%	47%	20%	38%	39%	49%	53%	64%	54%	32%	53%	59%	49%
I would be somewhat less likely to vote for the Labour Party	4%	4%	4%	3%	2%	5%	4%	5%	4%	6%	2%	5%	0%	3%
I would be much less likely to vote for the Labour Party	7%	8%	7%	1%	2%	6%	5%	16%	12%	15%	1%	2%	9%	2%
Don't Know	3%	1%	5%	2%	7%	2%	3%	4%	1%	2%	1%	6%	0%	11%

*Note:*

BASE: Split Sample C

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.C) Imagine that the Labour Party proposed immediately extending Free School Meals to all children whose families receive Universal Credit, and in the long term providing them for all children in primary and secondary education before the next general election. How, if at all, would this impact your likelihood to vote for the Labour Party?

	EU 2016 Vote			Voting Intention				Education				
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	967	388	369	126	198	365	75	0	0	228	95	27
Weighted	965	389	360	132	192	372	76	0	0	221	92	24
I would be much more likely to vote for the Labour Party	21%	13%	28%	15%	6%	42%	9%	19%	21%	23%	29%	26%
I would be somewhat more likely to vote for the Labour Party	19%	15%	21%	25%	12%	23%	35%	12%	23%	20%	26%	22%
It would have no impact either way	45%	51%	42%	47%	58%	31%	42%	54%	40%	44%	35%	48%
I would be somewhat less likely to vote for the Labour Party	4%	4%	4%	4%	6%	3%	7%	6%	4%	3%	4%	3%
I would be much less likely to vote for the Labour Party	7%	14%	4%	1%	19%	1%	4%	7%	8%	6%	5%	0%
Don't Know	3%	2%	2%	8%	1%	1%	3%	2%	4%	4%	2%	0%

*Note:*

BASE: Split Sample C

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.A) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will extend free school meals coverage for children. The Conservative Party, led by Rishi Sunak, argues that this should not be a focus for government spending, which could instead be put towards other priorities such as the NHS. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Labour	43%	43%	46%	39%	43%	50%	35%	42%	37%	45%	44%	42%	40%	50%
Conservative	23%	25%	23%	22%	20%	20%	29%	20%	26%	21%	26%	23%	20%	18%
Liberal Democrats	6%	9%	5%	6%	5%	9%	7%	7%	6%	5%	4%	5%	8%	6%
Reform UK / The Brexit Party	5%	4%	3%	9%	4%	3%	5%	5%	5%	8%	5%	7%	5%	4%
The Green Party	3%	3%	3%	3%	4%	3%	4%	3%	4%	2%	4%	3%	2%	3%
Another party	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	3%	0%
I would not vote	6%	3%	6%	5%	8%	4%	5%	6%	6%	9%	4%	5%	6%	7%
Don't Know	13%	12%	14%	13%	15%	11%	14%	16%	15%	11%	14%	14%	17%	12%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.B) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will extend free school meals coverage for children. The Conservative Party, led by Rishi Sunak, argues that this should not be a focus for government spending, which could instead be put towards other priorities such as the NHS. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Labour	43%	43%	43%	60%	53%	50%	44%	29%	27%	18%	84%	30%	9%	34%
Conservative	23%	24%	22%	12%	17%	16%	20%	30%	38%	50%	6%	5%	8%	7%
Liberal Democrats	6%	8%	5%	6%	7%	6%	4%	9%	7%	4%	2%	45%	8%	2%
Reform UK / The Brexit Party	5%	6%	4%	1%	2%	5%	6%	8%	8%	8%	1%	1%	61%	1%
The Green Party	3%	3%	4%	4%	3%	3%	2%	4%	2%	1%	2%	2%	3%	2%
Another party	1%	1%	1%	1%	1%	0%	1%	2%	1%	0%	1%	0%	3%	1%
I would not vote	6%	5%	6%	5%	6%	8%	5%	6%	5%	3%	1%	2%	2%	29%
Don't Know	13%	11%	16%	11%	12%	13%	17%	14%	13%	16%	4%	16%	6%	22%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.C) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will extend free school meals coverage for children. The Conservative Party, led by Rishi Sunak, argues that this should not be a focus for government spending, which could instead be put towards other priorities such as the NHS. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Labour	43%	29%	55%	38%	10%	87%	21%	38%	48%	44%	51%	53%
Conservative	23%	35%	18%	13%	79%	5%	7%	26%	21%	19%	20%	17%
Liberal Democrats	6%	4%	10%	5%	1%	1%	57%	5%	5%	9%	11%	8%
Reform UK / The Brexit Party	5%	11%	1%	2%	0%	0%	1%	7%	4%	5%	2%	2%
The Green Party	3%	2%	4%	2%	0%	0%	0%	3%	3%	4%	4%	2%
Another party	1%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%
I would not vote	6%	4%	2%	21%	1%	1%	1%	8%	7%	5%	2%	7%
Don't Know	13%	13%	11%	19%	8%	5%	13%	14%	13%	14%	9%	11%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.A) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will give all school children free school meals, meaning parents would not have to pay for school lunches. The Conservative Party, led by Rishi Sunak, argues that this should not be a focus for government spending, which could instead be put towards other priorities such as the NHS. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Labour	43%	42%	43%	42%	42%	49%	34%	43%	35%	46%	42%	42%	43%	49%
Conservative	24%	26%	26%	21%	22%	20%	30%	22%	26%	22%	29%	24%	20%	19%
Liberal Democrats	6%	8%	6%	6%	5%	8%	8%	8%	6%	5%	3%	5%	7%	7%
Reform UK / The Brexit Party	5%	4%	3%	9%	5%	4%	5%	4%	6%	7%	5%	8%	4%	4%
The Green Party	3%	3%	3%	4%	4%	3%	5%	3%	4%	2%	5%	3%	2%	4%
Another party	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	0%	0%	2%	1%
I would not vote	6%	4%	6%	6%	8%	4%	5%	5%	7%	10%	4%	5%	7%	7%
Don't Know	12%	12%	13%	11%	13%	10%	13%	13%	16%	9%	13%	14%	15%	10%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.B) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will give all school children free school meals, meaning parents would not have to pay for school lunches. The Conservative Party, led by Rishi Sunak, argues that this should not be a focus for government spending, which could instead be put towards other priorities such as the NHS. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Labour	43%	43%	42%	59%	55%	48%	41%	30%	26%	18%	83%	30%	6%	36%
Conservative	24%	25%	23%	11%	19%	18%	21%	31%	39%	52%	5%	5%	9%	9%
Liberal Democrats	6%	7%	5%	5%	5%	6%	5%	8%	8%	3%	3%	47%	3%	2%
Reform UK / The Brexit Party	5%	7%	4%	1%	3%	5%	6%	7%	8%	9%	1%	1%	61%	1%
The Green Party	3%	3%	4%	5%	3%	4%	3%	4%	2%	1%	3%	3%	10%	2%
Another party	1%	1%	1%	1%	1%	0%	2%	2%	0%	0%	1%	0%	3%	1%
I would not vote	6%	5%	7%	7%	5%	8%	5%	5%	5%	3%	1%	2%	5%	29%
Don't Know	12%	9%	15%	10%	8%	12%	17%	14%	12%	15%	4%	13%	3%	19%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.C) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will give all school children free school meals, meaning parents would not have to pay for school lunches. The Conservative Party, led by Rishi Sunak, argues that this should not be a focus for government spending, which could instead be put towards other priorities such as the NHS. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Labour	43%	29%	54%	41%	11%	86%	23%	37%	46%	44%	49%	53%
Conservative	24%	36%	18%	14%	81%	5%	6%	27%	21%	22%	19%	22%
Liberal Democrats	6%	4%	10%	4%	1%	2%	57%	5%	4%	8%	11%	10%
Reform UK / The Brexit Party	5%	12%	1%	2%	0%	1%	0%	7%	5%	5%	2%	2%
The Green Party	3%	3%	4%	2%	0%	1%	1%	2%	3%	5%	5%	2%
Another party	1%	1%	1%	1%	0%	0%	0%	1%	0%	1%	2%	1%
I would not vote	6%	4%	2%	20%	1%	1%	1%	8%	6%	5%	2%	4%
Don't Know	12%	12%	11%	16%	6%	5%	11%	12%	13%	11%	11%	7%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(87.A) Currently, to be eligible for free school meals a child's household's income must be below 7,400 per year, after tax but before any Universal Credit payments. They may also be eligible if their family receives some other benefits. Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
This is too low, children from families earning more than this should be eligible for free school meals too	58%	59%	59%	53%	59%	56%	56%	63%	58%	55%	59%	57%	50%	61%
This is about right	24%	25%	23%	28%	21%	24%	26%	17%	24%	27%	26%	23%	30%	23%
This is too high, some children currently eligible for free school meals should not be	7%	6%	7%	9%	8%	8%	9%	8%	7%	10%	7%	4%	7%	5%
Don't Know	11%	10%	12%	10%	12%	12%	9%	12%	11%	8%	8%	15%	13%	11%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.B) Currently, to be eligible for free school meals a child's household's income must be below 7,400 per year, after tax but before any Universal Credit payments. They may also be eligible if their family receives some other benefits. Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
This is too low, children from families earning more than this should be eligible for free school meals too	58%	55%	60%	61%	58%	61%	58%	52%	55%	48%	68%	64%	45%	59%
This is about right	24%	27%	21%	26%	27%	24%	23%	25%	21%	30%	22%	20%	28%	17%
This is too high, some children currently eligible for free school meals should not be	7%	7%	7%	5%	5%	6%	8%	9%	9%	10%	4%	5%	12%	7%
Don't Know	11%	10%	12%	7%	9%	9%	12%	13%	15%	13%	6%	11%	14%	16%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.C) Currently, to be eligible for free school meals a child's household's income must be below 7,400 per year, after tax but before any Universal Credit payments. They may also be eligible if their family receives some other benefits. Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
This is too low, children from families earning more than this should be eligible for free school meals too	58%	51%	63%	61%	47%	67%	58%	58%	59%	57%	59%	62%
This is about right	24%	27%	23%	22%	32%	21%	25%	22%	22%	27%	28%	24%
This is too high, some children currently eligible for free school meals should not be	7%	11%	5%	6%	9%	5%	7%	7%	8%	7%	5%	6%
Don't Know	11%	12%	10%	12%	11%	7%	10%	12%	12%	10%	8%	9%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.A) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children from families receiving Universal Credit or equivalent means-tested welfare benefits

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly support	38%	37%	37%	36%	41%	40%	35%	35%	42%	34%	38%	37%	38%	42%
Somewhat support	33%	35%	33%	30%	34%	34%	34%	35%	29%	36%	32%	31%	35%	31%
Neither support nor oppose	14%	13%	15%	16%	12%	13%	14%	14%	13%	17%	13%	16%	15%	14%
Somewhat oppose	6%	5%	8%	7%	6%	5%	6%	6%	8%	6%	8%	8%	5%	6%
Strongly oppose	5%	5%	4%	6%	4%	3%	6%	6%	5%	6%	6%	4%	3%	5%
Don't Know	4%	4%	3%	4%	4%	4%	5%	4%	4%	1%	3%	3%	5%	3%
Total Support:	71%	73%	69%	66%	74%	74%	69%	69%	70%	70%	70%	68%	72%	73%
Total Oppose:	11%	10%	12%	13%	10%	9%	12%	12%	12%	12%	14%	12%	8%	10%
Net:	59%	63%	57%	53%	65%	65%	57%	57%	58%	58%	56%	56%	64%	63%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.B) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children from families receiving Universal Credit or equivalent means-tested welfare benefits

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly support	38%	35%	41%	42%	42%	38%	38%	35%	33%	26%	52%	41%	22%	40%
Somewhat support	33%	35%	31%	31%	31%	35%	34%	32%	33%	35%	31%	34%	35%	33%
Neither support nor oppose	14%	16%	13%	14%	14%	14%	13%	13%	16%	18%	10%	13%	25%	14%
Somewhat oppose	6%	7%	6%	6%	5%	4%	5%	10%	9%	10%	4%	5%	0%	4%
Strongly oppose	5%	5%	5%	2%	3%	5%	5%	6%	7%	8%	2%	3%	15%	3%
Don't Know	4%	3%	4%	5%	4%	4%	4%	3%	3%	4%	2%	4%	3%	5%
Total Support:	71%	70%	72%	73%	74%	74%	72%	67%	65%	61%	83%	75%	57%	73%
Total Oppose:	11%	12%	11%	8%	8%	9%	11%	16%	16%	18%	6%	8%	15%	7%
Net:	59%	58%	61%	66%	65%	65%	61%	51%	50%	43%	77%	67%	42%	66%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.C) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children from families receiving Universal Credit or equivalent means-tested welfare benefits

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly support	38%	31%	42%	41%	25%	50%	45%	37%	39%	37%	41%	44%
Somewhat support	33%	32%	34%	32%	37%	32%	32%	33%	34%	33%	33%	37%
Neither support nor oppose	14%	16%	12%	14%	18%	10%	12%	16%	13%	15%	13%	12%
Somewhat oppose	6%	9%	5%	5%	11%	4%	5%	7%	6%	6%	5%	2%
Strongly oppose	5%	8%	3%	2%	7%	2%	3%	4%	5%	5%	5%	5%
Don't Know	4%	3%	3%	4%	2%	2%	4%	3%	3%	4%	3%	2%
Total Support:	71%	64%	76%	74%	62%	82%	77%	70%	73%	70%	74%	80%
Total Oppose:	11%	17%	8%	8%	18%	6%	8%	11%	11%	11%	9%	6%
Net:	59%	47%	68%	66%	44%	76%	69%	59%	62%	59%	65%	74%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.A) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children in primary school

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly support	39%	37%	38%	41%	42%	42%	36%	40%	35%	40%	38%	38%	46%	42%
Somewhat support	25%	25%	27%	24%	26%	29%	22%	24%	27%	26%	25%	23%	28%	24%
Neither support nor oppose	12%	10%	12%	14%	13%	11%	14%	8%	11%	13%	12%	14%	10%	13%
Somewhat oppose	11%	13%	12%	8%	8%	8%	12%	12%	11%	8%	13%	12%	8%	9%
Strongly oppose	10%	12%	10%	10%	8%	6%	11%	12%	13%	11%	10%	11%	5%	8%
Don't Know	3%	2%	2%	3%	3%	3%	3%	3%	3%	1%	2%	2%	2%	3%
Total Support:	65%	62%	64%	65%	68%	71%	59%	65%	62%	66%	63%	62%	74%	66%
Total Oppose:	20%	25%	22%	18%	16%	15%	24%	24%	24%	19%	23%	22%	13%	18%
Net:	44%	37%	43%	47%	52%	57%	35%	41%	38%	47%	40%	40%	61%	49%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.B) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children in primary school

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly support	39%	37%	41%	42%	47%	47%	38%	32%	32%	29%	51%	42%	34%	45%
Somewhat support	25%	26%	25%	25%	27%	24%	28%	25%	23%	26%	27%	24%	8%	22%
Neither support nor oppose	12%	14%	11%	14%	11%	12%	11%	15%	11%	14%	9%	12%	22%	13%
Somewhat oppose	11%	10%	11%	12%	7%	8%	9%	12%	15%	14%	7%	12%	5%	8%
Strongly oppose	10%	10%	10%	3%	5%	6%	12%	14%	17%	16%	4%	7%	28%	7%
Don't Know	3%	2%	3%	3%	3%	3%	2%	2%	2%	2%	1%	3%	3%	5%
Total Support:	65%	63%	66%	67%	74%	71%	66%	57%	55%	54%	79%	66%	42%	66%
Total Oppose:	20%	21%	20%	15%	12%	14%	20%	26%	32%	30%	11%	19%	33%	15%
Net:	44%	43%	46%	52%	62%	57%	46%	31%	22%	25%	68%	47%	9%	51%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(89.C) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children in primary school

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly support	39%	33%	43%	44%	27%	49%	48%	41%	39%	36%	43%	41%
Somewhat support	25%	23%	28%	21%	28%	27%	23%	24%	27%	26%	25%	26%
Neither support nor oppose	12%	13%	10%	15%	14%	9%	13%	12%	13%	12%	11%	16%
Somewhat oppose	11%	12%	9%	10%	13%	9%	8%	11%	10%	11%	11%	11%
Strongly oppose	10%	15%	8%	6%	17%	5%	5%	11%	8%	12%	7%	7%
Don't Know	3%	2%	2%	4%	2%	1%	3%	2%	3%	3%	3%	0%
Total Support:	65%	57%	72%	66%	54%	76%	71%	66%	66%	62%	68%	67%
Total Oppose:	20%	28%	16%	16%	30%	13%	13%	21%	18%	22%	18%	17%
Net:	44%	29%	55%	50%	24%	63%	57%	44%	48%	40%	50%	50%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.A) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children in primary school and secondary school

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly support	31%	27%	27%	34%	36%	35%	28%	32%	29%	30%	28%	30%	35%	30%
Somewhat support	26%	26%	29%	24%	25%	31%	23%	22%	24%	29%	26%	24%	30%	26%
Neither support nor oppose	14%	13%	16%	15%	14%	14%	14%	16%	14%	12%	17%	14%	14%	15%
Somewhat oppose	13%	16%	14%	11%	11%	8%	16%	14%	12%	14%	13%	15%	10%	14%
Strongly oppose	13%	16%	12%	13%	10%	8%	16%	14%	17%	12%	14%	15%	7%	11%
Don't Know	3%	3%	3%	3%	4%	3%	3%	2%	4%	3%	3%	2%	4%	4%
Total Support:	57%	53%	56%	58%	60%	67%	51%	54%	54%	59%	54%	55%	64%	57%
Total Oppose:	26%	32%	26%	23%	22%	17%	32%	28%	29%	26%	27%	29%	17%	25%
Net:	31%	21%	30%	35%	39%	50%	19%	26%	25%	33%	27%	25%	47%	32%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.B) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children in primary school and secondary school

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly support	31%	30%	32%	36%	38%	37%	30%	25%	20%	21%	42%	27%	21%	37%
Somewhat support	26%	27%	25%	27%	31%	31%	27%	20%	20%	23%	31%	30%	26%	22%
Neither support nor oppose	14%	14%	15%	16%	14%	12%	13%	16%	16%	14%	12%	17%	10%	15%
Somewhat oppose	13%	14%	13%	13%	7%	9%	12%	18%	18%	17%	9%	13%	11%	10%
Strongly oppose	13%	13%	13%	4%	6%	8%	15%	19%	22%	22%	5%	10%	31%	9%
Don't Know	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	1%	3%	0%	7%
Total Support:	57%	57%	56%	63%	69%	68%	58%	44%	41%	44%	72%	57%	47%	59%
Total Oppose:	26%	26%	26%	17%	14%	17%	27%	37%	40%	39%	14%	23%	42%	19%
Net:	31%	31%	31%	46%	55%	51%	31%	7%	1%	5%	59%	34%	5%	41%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.C) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children in primary school and secondary school

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly support	31%	24%	33%	38%	20%	41%	31%	33%	31%	28%	31%	42%
Somewhat support	26%	22%	30%	24%	26%	27%	30%	25%	25%	27%	30%	26%
Neither support nor oppose	14%	16%	13%	14%	15%	13%	15%	14%	17%	14%	12%	16%
Somewhat oppose	13%	15%	12%	11%	18%	10%	13%	13%	14%	13%	13%	9%
Strongly oppose	13%	20%	9%	8%	20%	7%	7%	14%	10%	14%	11%	7%
Don't Know	3%	3%	3%	4%	2%	1%	4%	2%	3%	4%	3%	0%
Total Support:	57%	47%	62%	63%	46%	68%	61%	58%	56%	55%	61%	68%
Total Oppose:	26%	35%	22%	19%	38%	17%	20%	26%	24%	28%	24%	16%
Net:	31%	12%	41%	44%	8%	51%	41%	31%	31%	27%	38%	52%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.A) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children aged under 18 in all educational settings (e.g. colleges and sixth forms as well as schools)

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly support	24%	23%	22%	25%	27%	29%	24%	23%	23%	22%	23%	20%	26%	25%
Somewhat support	24%	24%	25%	24%	25%	27%	20%	23%	20%	25%	27%	25%	31%	26%
Neither support nor oppose	18%	17%	18%	20%	18%	20%	18%	18%	17%	20%	19%	20%	13%	16%
Somewhat oppose	14%	15%	16%	13%	13%	10%	15%	15%	13%	13%	14%	17%	14%	18%
Strongly oppose	16%	19%	16%	15%	14%	11%	20%	17%	23%	17%	16%	15%	11%	12%
Don't Know	3%	3%	3%	3%	4%	3%	3%	4%	4%	2%	2%	3%	5%	3%
Total Support:	48%	46%	47%	49%	52%	56%	43%	46%	43%	48%	49%	45%	57%	51%
Total Oppose:	30%	34%	32%	28%	26%	21%	35%	32%	36%	30%	30%	32%	25%	30%
Net:	18%	12%	16%	21%	26%	36%	8%	14%	7%	18%	20%	12%	32%	21%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.B) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children aged under 18 in all educational settings (e.g. colleges and sixth forms as well as schools)

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly support	24%	22%	26%	31%	34%	28%	24%	17%	13%	15%	33%	22%	18%	31%
Somewhat support	24%	24%	24%	31%	28%	30%	24%	18%	17%	19%	31%	28%	17%	22%
Neither support nor oppose	18%	19%	17%	18%	18%	17%	17%	19%	20%	18%	17%	19%	21%	18%
Somewhat oppose	14%	14%	14%	12%	9%	10%	12%	18%	22%	18%	11%	15%	10%	10%
Strongly oppose	16%	17%	15%	6%	7%	11%	20%	25%	26%	26%	6%	12%	34%	13%
Don't Know	3%	3%	3%	3%	3%	3%	4%	4%	3%	3%	2%	4%	0%	6%
Total Support:	48%	47%	50%	62%	62%	59%	48%	35%	29%	34%	64%	50%	35%	53%
Total Oppose:	30%	31%	30%	18%	16%	21%	32%	43%	48%	45%	17%	27%	44%	23%
Net:	18%	15%	21%	44%	46%	37%	16%	-8%	-19%	-10%	47%	23%	-9%	30%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.C) To what extent would you support or oppose expanding access to free school meals in the following ways?: All children aged under 18 in all educational settings (e.g. colleges and sixth forms as well as schools)

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly support	24%	19%	26%	31%	15%	32%	26%	23%	26%	22%	27%	37%
Somewhat support	24%	19%	28%	24%	21%	28%	29%	24%	25%	24%	29%	23%
Neither support nor oppose	18%	18%	18%	19%	19%	17%	17%	20%	16%	20%	16%	15%
Somewhat oppose	14%	16%	14%	12%	17%	12%	15%	14%	15%	14%	12%	13%
Strongly oppose	16%	25%	11%	10%	25%	9%	10%	17%	15%	17%	13%	10%
Don't Know	3%	3%	3%	4%	2%	2%	4%	3%	3%	4%	3%	2%
Total Support:	48%	38%	54%	55%	36%	60%	55%	46%	51%	46%	56%	60%
Total Oppose:	30%	42%	25%	22%	43%	21%	24%	31%	30%	31%	25%	23%
Net:	18%	-4%	28%	33%	-7%	39%	31%	15%	21%	16%	31%	37%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.A) Some people argue that instead of providing free school meals to children in schools, welfare payments should be increased so that parents have more money in their pocket to feed their children themselves. To what extent would you support or oppose this?

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly support	13%	10%	10%	14%	17%	16%	10%	9%	12%	14%	15%	11%	14%	15%
Somewhat support	29%	28%	33%	27%	29%	35%	24%	30%	25%	27%	34%	30%	28%	32%
Somewhat oppose	27%	31%	26%	26%	25%	24%	31%	26%	28%	27%	22%	29%	30%	26%
Strongly oppose	20%	21%	21%	23%	16%	12%	23%	24%	25%	20%	21%	21%	20%	19%
Don't know	11%	9%	10%	11%	13%	14%	13%	11%	10%	12%	8%	10%	9%	8%
Total Support:	42%	39%	44%	41%	46%	51%	33%	39%	37%	41%	49%	41%	42%	47%
Total Oppose:	47%	52%	47%	48%	41%	35%	54%	50%	53%	47%	43%	49%	50%	45%
Net:	-5%	-13%	-3%	-7%	5%	16%	-21%	-11%	-16%	-6%	6%	-9%	-8%	3%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(92.B) Some people argue that instead of providing free school meals to children in schools, welfare payments should be increased so that parents have more money in their pocket to feed their children themselves. To what extent would you support or oppose this?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly support	13%	14%	12%	23%	19%	17%	10%	7%	4%	9%	19%	6%	9%	15%
Somewhat support	29%	30%	29%	40%	41%	35%	27%	22%	15%	25%	36%	25%	17%	27%
Somewhat oppose	27%	26%	28%	22%	19%	21%	29%	30%	37%	26%	26%	38%	18%	24%
Strongly oppose	20%	21%	20%	6%	11%	16%	23%	30%	32%	31%	11%	16%	44%	16%
Don't know	11%	10%	12%	9%	10%	11%	10%	12%	11%	9%	9%	15%	12%	17%
Total Support:	42%	44%	41%	62%	61%	51%	38%	29%	20%	34%	54%	31%	26%	43%
Total Oppose:	47%	47%	48%	28%	30%	37%	52%	59%	69%	57%	37%	55%	62%	40%
Net:	-5%	-3%	-7%	34%	31%	14%	-15%	-31%	-49%	-24%	17%	-24%	-36%	2%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.C) Some people argue that instead of providing free school meals to children in schools, welfare payments should be increased so that parents have more money in their pocket to feed their children themselves. To what extent would you support or oppose this?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly support	13%	11%	13%	17%	11%	17%	10%	13%	14%	12%	13%	26%
Somewhat support	29%	25%	31%	31%	26%	35%	27%	27%	33%	30%	35%	33%
Somewhat oppose	27%	25%	30%	25%	26%	25%	34%	25%	26%	28%	29%	20%
Strongly oppose	20%	30%	15%	14%	29%	14%	16%	23%	18%	18%	15%	9%
Don't know	11%	8%	12%	13%	8%	9%	13%	12%	10%	12%	7%	12%
Total Support:	42%	36%	43%	47%	37%	52%	37%	40%	46%	42%	48%	59%
Total Oppose:	47%	56%	45%	40%	55%	39%	50%	48%	44%	46%	44%	29%
Net:	-5%	-20%	-1%	8%	-18%	13%	-13%	-8%	2%	-4%	4%	30%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.A) You said you would oppose replacing free school meals with direct payments to low income families. Why is this? Please select all that apply.

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1467	489	389	294	287	160	291	147	180	135	138	147	79	190
Weighted	1416	419	365	317	307	168	266	154	176	123	136	146	72	175
There is no guarantee the money will be spent on food for the children	89%	91%	89%	88%	88%	82%	90%	93%	90%	91%	88%	91%	83%	88%
Some families would take advantage of this programme	59%	58%	59%	61%	60%	59%	57%	60%	63%	60%	56%	61%	60%	58%
There are other benefits to free school meals (portion control, nutritious food) that cannot be replicated with direct payments to families	34%	38%	38%	24%	33%	34%	37%	38%	35%	33%	28%	30%	32%	32%
There is no point in replacing free school meals with direct payments as free school meals are already effective	29%	28%	29%	29%	30%	30%	29%	34%	30%	29%	28%	26%	32%	28%
Free school meals can be bought more cheaply in bulk so less money goes to the food production companies	25%	25%	30%	16%	28%	29%	26%	32%	27%	25%	24%	21%	24%	19%
The money provided to families would probably not be enough to pay for meals for their children	17%	21%	14%	15%	19%	24%	17%	20%	16%	20%	13%	16%	15%	16%
The money provided to families could be taken away by the government more easily than free school meals	16%	18%	15%	12%	18%	23%	17%	18%	14%	20%	9%	14%	16%	14%

(93.B) You said you would oppose replacing free school meals with direct payments to low income families. Why is this? Please select all that apply.

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1467	703	761	124	148	169	251	294	481	680	337	132	20	146
Weighted	1416	690	723	120	154	192	266	251	434	645	329	122	21	146
There is no guarantee the money will be spent on food for the children	89%	86%	92%	69%	81%	83%	93%	93%	95%	92%	84%	92%	86%	90%
Some families would take advantage of this programme	59%	57%	61%	57%	63%	60%	58%	56%	60%	65%	50%	54%	66%	64%
There are other benefits to free school meals (portion control, nutritious food) that cannot be replicated with direct payments to families	34%	30%	37%	31%	26%	27%	29%	35%	42%	30%	38%	42%	23%	28%
There is no point in replacing free school meals with direct payments as free school meals are already effective	29%	30%	28%	34%	33%	26%	26%	27%	31%	27%	31%	28%	13%	34%
Free school meals can be bought more cheaply in bulk so less money goes to the food production companies	25%	26%	24%	21%	18%	21%	24%	30%	29%	23%	29%	31%	19%	19%
The money provided to families would probably not be enough to pay for meals for their children	17%	16%	18%	33%	19%	17%	11%	14%	18%	11%	24%	28%	15%	15%
The money provided to families could be taken away by the government more easily than free school meals	16%	16%	17%	30%	22%	17%	14%	12%	14%	9%	25%	21%	10%	15%

(93.C) You said you would oppose replacing free school meals with direct payments to low income families. Why is this? Please select all that apply.

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1467	666	550	160	355	470	135	0	0	358	151	16
Weighted	1416	647	520	161	333	462	127	0	0	333	141	13
There is no guarantee the money will be spent on food for the children	89%	90%	88%	89%	91%	89%	91%	91%	89%	87%	84%	92%
Some families would take advantage of this programme	59%	64%	52%	62%	67%	52%	57%	64%	63%	55%	53%	32%
There are other benefits to free school meals (portion control, nutritious food) that cannot be replicated with direct payments to families	34%	29%	38%	34%	25%	38%	43%	30%	34%	36%	41%	43%
There is no point in replacing free school meals with direct payments as free school meals are already effective	29%	26%	32%	33%	27%	32%	28%	27%	32%	30%	33%	25%
Free school meals can be bought more cheaply in bulk so less money goes to the food production companies	25%	23%	28%	22%	18%	30%	28%	20%	27%	26%	26%	24%
The money provided to families would probably not be enough to pay for school food	17%	12%	22%	15%	9%	25%	22%	13%	17%	21%	25%	21%

(94.A) Imagine a political party was deciding what to prioritise for public spending in education ahead of a general election. Which of the following areas do you think should be prioritised? Select up to three of the following

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Don't Know	6%	4%	5%	5%	8%	5%	6%	8%	6%	2%	7%	5%	4%	6%
None of the above would be important	4%	4%	4%	4%	4%	3%	5%	2%	5%	5%	5%	5%	4%	1%
Increasing the number of children who receive free school meals	37%	36%	37%	35%	42%	42%	35%	39%	36%	36%	35%	34%	40%	39%
Providing parents with 30 hours of free childcare, from age 0-4	35%	38%	37%	34%	29%	35%	32%	40%	31%	36%	34%	38%	38%	33%
Reducing the cost of going to University	32%	34%	34%	30%	30%	36%	31%	34%	31%	31%	31%	28%	34%	31%
Providing free breakfast clubs for all children in primary and secondary schools	29%	26%	30%	29%	29%	30%	25%	24%	28%	31%	29%	30%	31%	32%
Reducing class sizes by hiring more teachers	28%	30%	29%	30%	25%	25%	32%	26%	30%	31%	24%	29%	30%	29%
Higher pay for teachers and school staff	28%	34%	29%	25%	24%	38%	27%	27%	29%	25%	26%	27%	22%	25%
Doing more to support mental health in schools	27%	24%	26%	29%	32%	27%	26%	26%	29%	30%	27%	22%	35%	29%
Changes to the UK curriculum	14%	15%	15%	14%	13%	14%	16%	15%	14%	16%	15%	13%	13%	13%

*Note:*

BASE: All Respondents

(94.B) Imagine a political party was deciding what to prioritise for public spending in education ahead of a general election. Which of the following areas do you think should be prioritised? Select up to three of the following

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Don't Know	6%	6%	6%	3%	5%	5%	5%	9%	7%	6%	4%	4%	11%	10%
None of the above would be important	4%	5%	3%	1%	3%	2%	4%	7%	8%	6%	2%	3%	11%	3%
Increasing the number of children who receive free school meals	37%	37%	38%	36%	41%	42%	38%	36%	32%	30%	46%	45%	25%	39%
Providing parents with 30 hours of free childcare, from age 0-4	35%	33%	37%	34%	42%	35%	30%	32%	35%	34%	38%	35%	31%	31%
Reducing the cost of going to University	32%	32%	32%	42%	32%	35%	34%	28%	25%	28%	34%	33%	34%	33%
Providing free breakfast clubs for all children in primary and secondary schools	29%	25%	32%	31%	32%	30%	30%	24%	25%	24%	34%	26%	11%	34%
Reducing class sizes by hiring more teachers	28%	30%	27%	14%	20%	26%	28%	36%	42%	34%	26%	33%	30%	23%
Higher pay for teachers and school staff	28%	29%	27%	37%	30%	29%	29%	22%	23%	21%	33%	37%	18%	27%
Doing more to support mental health in schools	27%	23%	32%	38%	32%	32%	25%	21%	19%	23%	31%	27%	15%	29%
Changes to the UK curriculum	14%	17%	12%	17%	16%	15%	13%	12%	13%	15%	13%	12%	27%	12%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

(94.C) Imagine a political party was deciding what to prioritise for public spending in education ahead of a general election. Which of the following areas do you think should be prioritised? Select up to three of the following

	EU 2016 Vote			Voting Intention				Education				
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Don't Know	6%	7%	4%	8%	5%	3%	4%	8%	5%	5%	4%	2%
None of the above would be important	4%	7%	3%	2%	8%	2%	3%	5%	4%	3%	1%	7%
Increasing the number of children who receive free school meals	37%	31%	43%	41%	28%	46%	41%	39%	39%	36%	37%	42%
Providing parents with 30 hours of free childcare, from age 0-4	35%	31%	39%	33%	34%	37%	38%	32%	33%	36%	40%	51%
Reducing the cost of going to University	32%	28%	31%	37%	29%	35%	32%	26%	36%	35%	37%	35%
Providing free breakfast clubs for all children in primary and secondary schools	29%	25%	30%	31%	25%	33%	28%	30%	28%	31%	25%	23%
Reducing class sizes by hiring more teachers	28%	34%	29%	21%	31%	27%	27%	29%	24%	29%	34%	23%
Higher pay for teachers and school staff	28%	21%	33%	30%	21%	33%	40%	22%	29%	33%	35%	38%
Doing more to support mental health in schools	27%	24%	27%	30%	24%	31%	29%	27%	33%	24%	26%	18%



(95.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
I would support extending free school meals to more children, and I believe the Government could afford it	43%	43%	42%	42%	44%	49%	39%	44%	38%	43%	44%	40%	46%	42%
I would support extending free school meals to more children, but I don't think the Government could afford it	34%	34%	35%	30%	35%	30%	34%	31%	39%	38%	31%	34%	35%	34%
I would oppose extending free school meals to more children	16%	16%	15%	18%	13%	12%	20%	17%	16%	14%	17%	18%	11%	13%
Don't Know	8%	7%	8%	9%	7%	10%	7%	8%	8%	4%	8%	8%	9%	10%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
I would support extending free school meals to more children, and I believe the Government could afford it	43%	44%	41%	44%	49%	47%	45%	39%	35%	30%	55%	46%	31%	52%
I would support extending free school meals to more children, but I don't think the Government could afford it	34%	32%	35%	42%	37%	35%	31%	29%	29%	36%	32%	34%	38%	29%
I would oppose extending free school meals to more children	16%	16%	15%	8%	8%	11%	16%	22%	27%	26%	8%	10%	27%	8%
Don't Know	8%	8%	8%	6%	6%	8%	8%	10%	10%	8%	5%	10%	5%	12%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
I would support extending free school meals to more children, and I believe the Government could afford it	43%	32%	49%	49%	27%	55%	47%	43%	43%	43%	45%	58%
I would support extending free school meals to more children, but I don't think the Government could afford it	34%	34%	33%	31%	42%	32%	34%	31%	34%	36%	38%	22%
I would oppose extending free school meals to more children	16%	25%	11%	9%	25%	9%	12%	17%	16%	14%	10%	13%
Don't Know	8%	9%	6%	10%	7%	5%	7%	8%	7%	7%	7%	7%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
I would support providing free school meals to all children in school, and I believe the Government could afford it	37%	35%	36%	37%	40%	44%	32%	37%	32%	41%	33%	36%	38%	39%
I would support providing free school meals to all children in school, but I don't think the Government could afford it	31%	29%	34%	32%	29%	32%	30%	27%	30%	29%	33%	30%	37%	33%
I would oppose providing free school meals to all children in school	25%	30%	24%	23%	23%	18%	30%	27%	31%	25%	27%	26%	18%	22%
Don't Know	7%	6%	7%	8%	8%	7%	8%	8%	7%	5%	7%	8%	7%	7%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
I would support providing free school meals to all children in school, and I believe the Government could afford it	37%	37%	37%	39%	44%	41%	41%	30%	26%	24%	51%	40%	25%	45%
I would support providing free school meals to all children in school, but I don't think the Government could afford it	31%	29%	32%	41%	35%	34%	26%	27%	24%	31%	32%	27%	27%	24%
I would oppose providing free school meals to all children in school	25%	27%	24%	13%	15%	18%	25%	34%	41%	38%	13%	24%	44%	19%
Don't Know	7%	7%	7%	6%	6%	7%	7%	9%	8%	7%	5%	9%	5%	12%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
I would support providing free school meals to all children in school, and I believe the Government could afford it	37%	28%	43%	41%	23%	48%	41%	37%	37%	37%	37%	45%
I would support providing free school meals to all children in school, but I don't think the Government could afford it	31%	30%	30%	29%	32%	31%	32%	29%	32%	30%	34%	23%
I would oppose providing free school meals to all children in school	25%	34%	21%	20%	39%	16%	20%	26%	24%	25%	21%	27%
Don't Know	7%	7%	6%	10%	6%	5%	6%	7%	7%	8%	7%	6%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.A) And which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
To address children going hungry in the UK, it would be better for the Government to increase welfare payments so that poorer families can afford the food they need	26%	24%	24%	24%	31%	31%	21%	24%	25%	29%	28%	23%	27%	25%
To address children going hungry in the UK, it would be better for the Government to provide free food to children in poorer families	61%	63%	62%	62%	55%	57%	62%	60%	64%	61%	56%	61%	62%	62%
Don't Know	14%	13%	14%	14%	14%	12%	17%	16%	11%	10%	16%	15%	11%	14%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.B) And which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
To address children going hungry in the UK, it would be better for the Government to increase welfare payments so that poorer families can afford the food they need	26%	26%	25%	37%	37%	29%	23%	19%	13%	22%	31%	19%	27%	27%
To address children going hungry in the UK, it would be better for the Government to provide free food to children in poorer families	61%	60%	61%	54%	53%	59%	64%	65%	66%	61%	61%	67%	53%	58%
Don't Know	14%	14%	14%	9%	10%	12%	13%	17%	20%	18%	7%	14%	21%	14%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(97.C) And which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
To address children going hungry in the UK, it would be better for the Government to increase welfare payments so that poorer families can afford the food they need	26%	22%	27%	31%	24%	27%	25%	26%	28%	26%	29%	30%
To address children going hungry in the UK, it would be better for the Government to provide free food to children in poorer families	61%	60%	62%	57%	59%	65%	63%	60%	59%	62%	61%	58%
I would oppose providing free school meals to all children in school	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	14%	18%	11%	12%	16%	8%	11%	15%	13%	12%	10%	13%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

(98.A) Do you agree or disagree with the following?: There is not really any poverty here in the UK

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly Agree	3%	3%	2%	5%	3%	4%	4%	2%	4%	5%	4%	3%	3%	3%
Agree	8%	9%	7%	9%	8%	9%	9%	5%	9%	9%	9%	8%	9%	7%
Neither Agree nor Disagree	10%	9%	10%	11%	11%	11%	10%	10%	12%	11%	10%	8%	11%	10%
Disagree	27%	27%	30%	27%	25%	27%	27%	30%	30%	26%	28%	29%	21%	23%
Strongly Disagree	49%	50%	49%	45%	51%	46%	47%	50%	44%	48%	47%	51%	53%	55%
Don't Know	2%	2%	1%	3%	2%	3%	3%	3%	1%	1%	2%	1%	3%	1%
Total Agree:	12%	13%	10%	14%	11%	13%	13%	7%	13%	14%	13%	11%	12%	10%
Total Disagree:	76%	76%	79%	72%	76%	73%	74%	81%	74%	74%	75%	80%	74%	78%
Net:	-64%	-64%	-69%	-58%	-65%	-60%	-61%	-74%	-61%	-60%	-62%	-69%	-62%	-68%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.B) Do you agree or disagree with the following?: There is not really any poverty here in the UK

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly Agree	3%	5%	2%	4%	6%	4%	2%	3%	2%	4%	4%	2%	6%	2%
Agree	8%	10%	6%	12%	11%	8%	6%	7%	8%	11%	8%	4%	7%	4%
Neither Agree nor Disagree	10%	11%	10%	9%	12%	9%	9%	10%	12%	13%	7%	11%	13%	10%
Disagree	27%	26%	28%	25%	25%	21%	26%	29%	34%	34%	16%	23%	35%	31%
Strongly Disagree	49%	46%	52%	47%	43%	57%	55%	49%	43%	36%	63%	60%	38%	50%
Don't Know	2%	2%	2%	3%	2%	2%	2%	2%	1%	2%	1%	1%	0%	3%
Total Agree:	12%	15%	9%	16%	18%	11%	8%	10%	10%	15%	13%	6%	14%	6%
Total Disagree:	76%	72%	80%	72%	69%	78%	81%	79%	77%	70%	79%	83%	73%	81%
Net:	-64%	-57%	-71%	-56%	-51%	-67%	-73%	-69%	-67%	-55%	-67%	-77%	-59%	-76%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.C) Do you agree or disagree with the following?: There is not really any poverty here in the UK

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly Agree	3%	4%	4%	2%	4%	4%	3%	3%	3%	3%	4%	7%
Agree	8%	10%	8%	6%	13%	7%	5%	8%	8%	9%	7%	2%
Neither Agree nor Disagree	10%	12%	8%	10%	15%	7%	10%	10%	9%	8%	13%	4%
Disagree	27%	28%	25%	31%	38%	18%	26%	29%	28%	28%	25%	17%
Strongly Disagree	49%	44%	54%	48%	26%	63%	56%	49%	49%	49%	50%	64%
Don't Know	2%	2%	1%	3%	3%	1%	1%	1%	3%	2%	2%	6%
Total Agree:	12%	14%	11%	8%	17%	11%	8%	11%	11%	12%	11%	10%
Total Disagree:	76%	71%	79%	79%	64%	81%	81%	77%	77%	77%	75%	81%
Net:	-64%	-57%	-68%	-71%	-47%	-70%	-73%	-66%	-66%	-65%	-64%	-71%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.A) Do you agree or disagree with the following?: At the moment, the rich are getting richer at the expense of the poor

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly Agree	41%	36%	41%	43%	46%	41%	39%	39%	37%	43%	38%	45%	44%	48%
Agree	29%	29%	28%	29%	29%	30%	28%	29%	32%	28%	30%	28%	25%	28%
Neither Agree nor Disagree	16%	16%	17%	15%	14%	16%	15%	17%	15%	16%	17%	14%	16%	14%
Disagree	8%	11%	8%	7%	5%	7%	11%	7%	9%	5%	8%	7%	7%	7%
Strongly Disagree	4%	6%	4%	3%	4%	4%	5%	4%	5%	4%	4%	3%	6%	3%
Don't Know	2%	2%	2%	3%	3%	3%	3%	3%	2%	3%	2%	3%	2%	1%
Total Agree:	70%	65%	69%	72%	75%	71%	66%	68%	69%	71%	68%	73%	69%	75%
Total Disagree:	12%	17%	11%	10%	9%	11%	15%	11%	14%	10%	13%	10%	13%	9%
Net:	58%	48%	58%	62%	66%	60%	51%	56%	55%	61%	56%	63%	56%	66%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.B) Do you agree or disagree with the following?: At the moment, the rich are getting richer at the expense of the poor

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly Agree	41%	43%	39%	40%	45%	50%	44%	35%	34%	26%	57%	43%	50%	44%
Agree	29%	29%	29%	35%	30%	28%	30%	27%	24%	28%	28%	33%	21%	31%
Neither Agree nor Disagree	16%	14%	17%	14%	15%	13%	13%	18%	20%	21%	10%	14%	14%	17%
Disagree	8%	8%	7%	4%	7%	4%	8%	12%	11%	14%	3%	6%	5%	4%
Strongly Disagree	4%	4%	4%	3%	2%	3%	3%	6%	7%	8%	1%	2%	10%	2%
Don't Know	2%	2%	3%	4%	1%	3%	2%	2%	3%	2%	1%	2%	0%	3%
Total Agree:	70%	72%	68%	75%	75%	78%	74%	62%	59%	54%	85%	76%	71%	74%
Total Disagree:	12%	12%	11%	7%	9%	6%	11%	18%	18%	22%	5%	8%	14%	6%
Net:	58%	60%	57%	68%	66%	72%	63%	44%	40%	32%	80%	69%	57%	69%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.C) Do you agree or disagree with the following?: At the moment, the rich are getting richer at the expense of the poor

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly Agree	41%	37%	45%	43%	18%	56%	39%	42%	43%	38%	40%	54%
Agree	29%	26%	30%	29%	28%	29%	33%	28%	28%	33%	29%	26%
Neither Agree nor Disagree	16%	18%	13%	19%	24%	10%	14%	16%	14%	13%	17%	12%
Disagree	8%	10%	7%	6%	17%	3%	9%	8%	7%	9%	8%	5%
Strongly Disagree	4%	6%	3%	1%	10%	1%	2%	3%	4%	4%	5%	2%
Don't Know	2%	3%	2%	2%	3%	1%	3%	2%	3%	3%	2%	2%
Total Agree:	70%	63%	75%	72%	46%	85%	73%	70%	72%	71%	69%	80%
Total Disagree:	12%	16%	10%	8%	27%	5%	11%	12%	11%	13%	12%	6%
Net:	58%	47%	65%	64%	19%	80%	62%	58%	60%	58%	56%	74%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.A) Do you agree or disagree with the following?: We should redistribute income from those who are better off to those who are worse off

	Social Grade					Region								
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Strongly Agree	22%	20%	21%	21%	25%	24%	20%	22%	21%	22%	17%	22%	18%	27%
Agree	29%	27%	28%	30%	30%	30%	26%	27%	26%	29%	34%	28%	34%	29%
Neither Agree nor Disagree	25%	23%	25%	26%	26%	25%	24%	27%	26%	22%	26%	25%	24%	23%
Disagree	12%	15%	15%	10%	10%	11%	13%	9%	14%	12%	12%	13%	13%	13%
Strongly Disagree	9%	12%	9%	10%	6%	6%	12%	12%	11%	12%	8%	8%	7%	6%
Don't Know	3%	3%	3%	4%	4%	4%	5%	4%	2%	2%	3%	3%	4%	2%
Total Agree:	50%	48%	49%	51%	55%	53%	46%	48%	47%	52%	51%	50%	52%	56%
Total Disagree:	22%	27%	24%	19%	16%	17%	26%	21%	25%	24%	21%	21%	20%	19%
Net:	29%	21%	25%	31%	39%	36%	21%	27%	22%	28%	30%	28%	32%	37%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions



(100.B) Do you agree or disagree with the following?: We should redistribute income from those who are better off to those who are worse off

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Strongly Agree	22%	24%	20%	22%	27%	27%	23%	17%	16%	10%	36%	20%	9%	25%
Agree	29%	30%	27%	36%	33%	27%	29%	26%	23%	24%	33%	32%	37%	26%
Neither Agree nor Disagree	25%	24%	26%	23%	21%	26%	25%	24%	28%	28%	19%	32%	21%	27%
Disagree	12%	12%	13%	10%	9%	9%	12%	15%	17%	19%	6%	11%	11%	9%
Strongly Disagree	9%	8%	10%	5%	6%	7%	9%	14%	14%	17%	3%	3%	21%	8%
Don't Know	3%	2%	4%	4%	5%	4%	2%	3%	2%	3%	2%	2%	0%	6%
Total Agree:	50%	54%	47%	58%	59%	54%	52%	44%	38%	34%	70%	52%	47%	51%
Total Disagree:	22%	20%	23%	15%	15%	16%	20%	29%	32%	35%	10%	14%	32%	17%
Net:	29%	34%	24%	43%	45%	38%	32%	14%	7%	-1%	60%	38%	15%	34%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.C) Do you agree or disagree with the following?: We should redistribute income from those who are better off to those who are worse off

	Total	EU 2016 Vote			Voting Intention			Education				
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Strongly Agree	22%	17%	26%	24%	8%	33%	19%	22%	21%	21%	23%	40%
Agree	29%	25%	32%	27%	24%	34%	32%	26%	29%	31%	34%	27%
Neither Agree nor Disagree	25%	26%	23%	27%	26%	20%	32%	28%	25%	21%	22%	27%
Disagree	12%	16%	9%	12%	21%	7%	11%	12%	11%	13%	12%	0%
Strongly Disagree	9%	13%	7%	7%	19%	4%	5%	9%	9%	10%	7%	7%
Don't Know	3%	3%	3%	3%	3%	2%	1%	4%	3%	4%	2%	0%
Total Agree:	50%	41%	58%	51%	31%	67%	51%	48%	51%	52%	57%	67%
Total Disagree:	22%	29%	16%	19%	40%	11%	17%	20%	21%	23%	19%	7%
Net:	29%	12%	42%	32%	-9%	56%	34%	27%	30%	29%	38%	60%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Welfare payments provided by the Government tend to be too high	16%	18%	17%	16%	12%	14%	19%	14%	19%	17%	15%	13%	15%	14%
Welfare payments provided by the Government tend to be the right amount	27%	28%	27%	31%	24%	27%	27%	27%	26%	28%	28%	28%	24%	28%
Welfare payments provided by the Government tend to be too low	38%	36%	36%	34%	46%	40%	33%	37%	41%	36%	36%	38%	42%	42%
Don t Know	19%	18%	20%	20%	18%	19%	20%	22%	15%	18%	21%	21%	19%	16%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Welfare payments provided by the Government tend to be too high	16%	18%	14%	11%	14%	13%	16%	20%	19%	24%	9%	10%	29%	11%
Welfare payments provided by the Government tend to be the right amount	27%	31%	24%	27%	32%	27%	26%	27%	25%	34%	25%	25%	28%	20%
Welfare payments provided by the Government tend to be too low	38%	36%	39%	45%	39%	41%	42%	35%	29%	23%	55%	42%	28%	39%
Don't Know	19%	15%	23%	18%	15%	19%	17%	18%	27%	20%	11%	23%	14%	30%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Welfare payments provided by the Government tend to be too high	16%	24%	12%	9%	23%	10%	10%	14%	17%	17%	12%	22%
Welfare payments provided by the Government tend to be the right amount	27%	31%	27%	23%	39%	26%	29%	26%	23%	28%	37%	8%
I would oppose providing free school meals to all children in school	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Welfare payments provided by the Government tend to be too low	38%	29%	45%	41%	18%	52%	40%	40%	41%	38%	36%	59%
Don't Know	19%	17%	17%	27%	20%	13%	20%	20%	20%	18%	16%	11%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.A) Which of the following comes closest to your view?

	Total	Social Grade				Region								
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	3011	922	808	601	668	438	514	293	326	275	304	295	160	406
Weighted	3011	810	779	660	750	472	491	307	332	261	316	295	145	392
Welfare payments should be increased, in order to support those who are struggling financially	42%	37%	42%	40%	49%	49%	38%	41%	40%	41%	38%	41%	42%	45%
Welfare payments should remain at their current level	25%	28%	24%	25%	22%	22%	23%	25%	27%	27%	29%	27%	24%	23%
Welfare payments should be decreased, in order to encourage those who receive them to work	19%	19%	20%	21%	15%	14%	24%	17%	21%	19%	17%	17%	21%	17%
Don't Know	15%	16%	15%	14%	15%	15%	15%	18%	12%	13%	16%	15%	13%	15%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	3011	1422	1578	438	485	429	473	489	697	1150	880	235	32	346
Weighted	3011	1482	1518	421	514	512	511	423	630	1126	892	223	34	364
Welfare payments should be increased, in order to support those who are struggling financially	42%	41%	42%	45%	47%	47%	46%	39%	30%	27%	58%	43%	34%	46%
Welfare payments should remain at their current level	25%	29%	21%	27%	26%	23%	24%	24%	25%	30%	23%	26%	31%	14%
Welfare payments should be decreased, in order to encourage those who receive them to work	19%	18%	19%	13%	16%	15%	18%	23%	25%	29%	10%	12%	32%	17%
Don't Know	15%	11%	18%	15%	11%	15%	13%	13%	20%	14%	9%	18%	2%	23%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Education			
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	3011	1160	1181	388	625	1166	258	694	747	746	324	49
Weighted	3011	1164	1165	406	607	1190	254	724	758	725	318	44
Welfare payments should be increased, in order to support those who are struggling financially	42%	32%	49%	48%	24%	55%	44%	43%	42%	41%	42%	70%
Welfare payments should remain at their current level	25%	28%	25%	17%	34%	23%	26%	24%	22%	27%	32%	8%
I would oppose providing free school meals to all children in school	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Welfare payments should be decreased, in order to encourage those who receive them to work	19%	28%	13%	14%	30%	11%	14%	18%	19%	17%	15%	11%
Don't Know	15%	12%	13%	22%	13%	11%	15%	15%	16%	14%	11%	11%

*Note:*

BASE: All Respondents

Fieldwork: 27th Jun - 4th Jul 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions