

Public First Poll for Princes Trust (FINAL)

Fieldwork: 1st Sep - 14th Sep 2023
Interview method: Online Survey
Population represented: UK Adults aged 16-25
Sample size: 2054

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact the Public First Polling Team (polling@publicfirst.co.uk)

List of Tables

1	Which do you think are the most important issues facing the country at this time? Please tick up to three	5
2	How likely or unlikely are you to do the following in the next 5 years?: Get a first or new job	7
3	How likely or unlikely are you to do the following in the next 5 years?: Get a promotion in your current job	9
4	How likely or unlikely are you to do the following in the next 5 years?: Go into full-time education	11
5	How likely or unlikely are you to do the following in the next 5 years?: Go into part-time education	13
6	How likely or unlikely are you to do the following in the next 5 years?: Stay in full-time education	15
7	How likely or unlikely are you to do the following in the next 5 years?: Stay in part-time education	17
8	How likely or unlikely are you to do the following in the next 5 years?: Get a new job in a completely different sector or industry	19
9	How likely or unlikely are you to do the following in the next 5 years?: Take part in workplace training	21
10	How likely or unlikely are you to do the following in the next 5 years?: Do a training course in my own time	23
11	How likely or unlikely are you to do the following in the next 5 years?: Leave the UK to work in a different country	25
12	Which of the following things are important for you to have in your working life?Select up to three of the following	27
13	Imagine you were choosing between two job offers, which both pay the same amount. Which of the following things would you be interested in finding out about the role to help you decide?Select any which apply	29
14	Which, if any, of the following would make you more interested in a job?Select any which apply	31
15	Which of the following comes closest to your view?	33
16	How familiar are you with the following terms, if at all?: Net Zero	35
17	How familiar are you with the following terms, if at all?: Climate Change	37
18	How familiar are you with the following terms, if at all?: Green Economy	39
19	How familiar are you with the following terms, if at all?: Green Jobs	41
20	How familiar are you with the following terms, if at all?: Carbon footprint	43
21	How familiar are you with the following terms, if at all?: Carbon Neutral	45
22	The UK Government has made a commitment to reach Net Zero by 2050, which means any carbon emissions that are produced in the UK would be balanced with carbon reducing measures (such as carbon capture), in order to reduce the risks from climate change.Do you support or oppose this commitment?	47
23	Which of the following comes closest to your view?	49
24	Which of the following comes closest to your view?	51
25	There are some jobs which are an important part of making the UK more environmentally friendly. these are sometimes referred to as jobs in the “green economy”. The number of these jobs is expected to grow significantly in the future as the UK moves towards achieving Net Zero.How familiar or unfamiliar would you say you are with the sorts of jobs that exist in the green economy?	53
26	Where have you seen or heard information about jobs in the “green economy”, if you have seen any?Select any which apply	55
27	How interested, if at all, would you be in having a job in the “green economy” at some point in your career?	57
28	Have you ever thought about whether you would be interested in having a job in the “green economy”?	59
29	When you picture the typical sort of person who works in a job in the “green economy”, what do you picture them to be like? Please select any which apply	61
30	Do you think these jobs in the green economy will be available in your local area?	63
31	Which of the following comes closest to your view?	65
32	What sectors or industries do you think will have the most jobs in the “green economy”?Please select up to three of the following	67
33	Do you agree or disagree with the following:“I would be proud to work in a job which has a positive impact on the environment”	69

34 Which of the following, if any, is true for you?: I know someone personally who works in a job in the “green economy” 71

35 Which of the following, if any, is true for you?: My current job is related to the “green economy” 73

36 Which of the following, if any, is true for you?: My current studies would help me get a job in the “green economy” 75

37 For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Pays more highly 77

38 For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Has a clearer route to progress and earn more 79

39 For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Is more likely to be needed in 20 years time 81

40 For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Has more of a positive impact on the world 83

41 For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Is in higher demand at the moment 85

42 For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: More competitive to get into 87

43 For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Would make me prouder of the work I do 89

44 Below is a list of sectors that are expected to require a number of new jobs as part of the “green economy”. Which of the following, if any, would you personally be interested in working in?Select any which apply 91

45 Which of those sectors do you think will have the most “green economy” jobs available in future?Select up to three of the following 93

46 Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Retrofit coordinator, overseeing energy-efficient building upgrades 95

47 Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Heat pump installer 97

48 Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Renewable energy technician, maintaining and repairing green energy infrastructure 99

49 Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Electrical engineer, designing and implementing green energy infrastructure 101

50 Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Energy infrastructure project manager 103

51 Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Alternative fuels research and development scientist, researching new green energy solutions 105

52 Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Electric Vehicle manufacturing operative, working on EV assembly lines 107

53 Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Battery engineer, designing and optimising more efficient batteries 109

54 Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Urban transport planner, designing public transport systems 111

55 Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Farmer, carrying out sustainable farming practices 113

56 Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Conservationist, protecting and restoring natural habitats 115

57 Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Electricity data analyst, working with data to improve the grid 117

58 Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Sustainable finance professional, investing in sustainable projects 119

59 Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Material scientist, researching the life cycle of materials like plastics 121

60 Which of those roles do you personally think you would most like to work in, if any? Select up to three 123

61 Having now seen some examples of jobs in the green economy, what level of training and education do you think most of these jobs would require of someone? 125

62 And when you picture the typical sort of person who works in these jobs in the “green economy”, what do you picture them to be like?Please select any which apply 127

63 Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Difficult—Easy 129

64 Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Rewarding—Unrewarding 131

65 Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Based outside of an office—Office-based 133

66 Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Highly paid—Poorly paid 135

67 Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Require a high level of formal education—Do not require a high level of formal education 137

68 Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Secure—Insecure 139

69 Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Competitive—Not competitive . . 141

70 Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Available in my local area—Not available in my local area 143

71 Thinking generally about jobs in the “green economy”, what do you think are the main advantages of these jobs over other jobs, if any?Select any which apply 145

72 Thinking generally about jobs in the “green economy”, what do you think are the main disadvantages of these jobs over other jobs, if any? Select any which apply 147

73 What, if anything, would you consider a barrier to you personally working in a job in the “green economy”? Select any which apply 149

74 What, if anything, would you consider a barrier to you personally working in a job in the “green economy”? Select any which apply 151

75 What, if anything, would make you more likely to consider working in a job in the “green economy”? Select any which apply 153

76 Overall, taking these into account, which comes closest to your view? 155

77 How interested, if at all, would you be in training or retraining in order to get the skills required for a job in the “green economy”? 157

78 What, if anything, would be barriers to you doing training for skills required for jobs in the “green economy”? Select any which apply 159

79 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If it was offered free of charge by the Government 161

80 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was sponsored by an employer 163

81 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If I could work and be paid whilst completing the training 165

82 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training could fit around my current work and personal commitments 167

83 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If I could do the training in stages 169

84 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training led to a guaranteed job interview 171

85 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training led to a guaranteed job 173

86 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was in my local area 175

87 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was competitive to get into 177

88 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was less competitive to get into 179

89 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was more academic in nature 181

90 Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was more practical in nature 183

91 Did you hear about jobs in the “green economy” during your education? Select any which apply 185

92 As far as you remember, at what age did you decide what you wanted to do for your main job in life? 187

93 Do you think young people should be given more information about jobs in the green economy during their education? 189

94 Which of the following comes closest to your view? 191

95 Where, if anywhere, would you go to find out more about jobs in the green economy? Select any which apply 193

96 How much more easy or difficult do you think it would be to find information about jobs in the green economy compared to other types of jobs? 195

(1.A) Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Region												Education				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Levels of immigration	9%	7%	8%	11%	9%	11%	11%	7%	7%	11%	9%	9%	13%	12%	9%	7%	7%	12%
Cost of living	70%	68%	72%	74%	65%	70%	69%	70%	72%	74%	77%	66%	63%	74%	73%	68%	63%	38%
Quality of and access to schools / universities	7%	8%	8%	6%	10%	6%	6%	10%	3%	5%	7%	4%	6%	7%	7%	8%	7%	7%
Number of people on welfare	6%	6%	3%	6%	4%	8%	4%	8%	3%	5%	5%	7%	14%	6%	6%	6%	3%	6%
Threat of terrorism	4%	4%	2%	1%	9%	4%	7%	4%	5%	3%	3%	4%	7%	5%	3%	5%	4%	4%
Quality of the NHS	38%	34%	37%	36%	38%	33%	41%	39%	31%	40%	41%	41%	41%	36%	38%	45%	34%	24%
State of the economy	30%	29%	28%	32%	30%	28%	35%	31%	35%	25%	31%	28%	27%	24%	32%	32%	36%	47%
Access to good pensions	3%	3%	3%	2%	2%	4%	1%	4%	3%	1%	3%	4%	3%	3%	2%	4%	4%	9%
Threat of climate change	24%	25%	24%	31%	28%	25%	16%	19%	19%	20%	25%	24%	23%	23%	24%	25%	26%	27%
Availability of housing	22%	21%	21%	19%	21%	19%	21%	28%	22%	22%	24%	22%	24%	17%	23%	27%	19%	21%
State of Britain's Armed Forces	2%	1%	3%	3%	3%	4%	1%	1%	1%	2%	2%	2%	0%	1%	3%	1%	4%	0%
Levels of crime	15%	18%	13%	14%	11%	12%	16%	13%	26%	15%	13%	14%	16%	18%	14%	14%	8%	15%
Level of taxation	15%	16%	16%	15%	16%	14%	11%	15%	23%	20%	11%	13%	12%	14%	16%	15%	24%	24%
Britain leaving the EU	13%	15%	10%	14%	14%	11%	14%	11%	15%	12%	14%	15%	4%	13%	12%	11%	22%	8%
Quality / cost of public transport	10%	12%	10%	9%	7%	9%	15%	7%	9%	7%	9%	13%	4%	9%	9%	11%	13%	11%
None of the above	1%	1%	2%	0%	0%	1%	1%	3%	1%	0%	0%	1%	0%	1%	1%	0%	0%	3%
Don't know	2%	2%	2%	1%	1%	3%	2%	3%	2%	2%	1%	2%	5%	2%	2%	1%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Levels of immigration	9%	11%	8%	10%	9%	10%	8%	7%	6%	8%	8%	10%	9%	9%	8%	7%	11%	11%
Cost of living	70%	66%	75%	77%	70%	73%	71%	67%	57%	66%	62%	78%	66%	76%	66%	63%	77%	60%
Quality of and access to schools / universities	7%	5%	9%	7%	7%	6%	11%	10%	8%	8%	6%	7%	7%	8%	8%	6%	7%	9%
Number of people on welfare	6%	6%	6%	4%	6%	6%	3%	5%	3%	5%	6%	6%	6%	6%	6%	4%	6%	8%
Threat of terrorism	4%	5%	3%	7%	4%	4%	3%	4%	11%	4%	6%	3%	6%	3%	6%	3%	3%	6%
Quality of the NHS	38%	32%	43%	38%	38%	38%	43%	30%	30%	39%	26%	41%	35%	42%	33%	37%	42%	33%
State of the economy	30%	31%	29%	27%	30%	29%	35%	28%	24%	30%	30%	31%	30%	32%	28%	36%	32%	26%
Access to good pensions	3%	3%	3%	1%	3%	3%	3%	2%	5%	3%	5%	2%	3%	2%	4%	5%	1%	6%
Threat of climate change	24%	21%	26%	23%	24%	24%	22%	22%	21%	24%	20%	24%	27%	22%	26%	29%	22%	25%
Availability of housing	22%	20%	23%	22%	22%	23%	17%	21%	26%	20%	22%	24%	20%	24%	21%	29%	21%	17%
State of Britain's Armed Forces	2%	3%	1%	0%	2%	2%	2%	2%	6%	3%	4%	1%	3%	1%	3%	3%	1%	6%
Levels of crime	15%	16%	14%	16%	15%	14%	15%	19%	13%	14%	18%	15%	17%	13%	17%	9%	14%	16%
Level of taxation	15%	16%	14%	14%	16%	15%	20%	13%	14%	15%	23%	13%	16%	15%	16%	15%	15%	19%
Britain leaving the EU	13%	13%	12%	10%	13%	12%	13%	12%	15%	13%	11%	12%	13%	13%	13%	12%	14%	16%
Quality / cost of public transport	10%	10%	9%	8%	10%	9%	9%	9%	18%	9%	13%	9%	10%	9%	10%	14%	9%	12%
None of the above	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%
Don't know	2%	2%	2%	1%	2%	2%	1%	5%	1%	2%	1%	1%	0%	1%	1%	1%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) How likely or unlikely are you to do the following in the next 5 years?: Get a first or new job

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I am very likely to do this	45%	46%	46%	51%	49%	47%	44%	47%	47%	39%	50%	34%	36%	44%	50%	42%	38%	30%
I am likely to do this	33%	34%	29%	30%	31%	30%	35%	30%	34%	35%	34%	42%	39%	35%	31%	35%	31%	25%
I am unlikely to do this	10%	9%	14%	7%	9%	9%	9%	11%	7%	10%	7%	8%	14%	9%	7%	12%	14%	13%
I am very unlikely to do this	7%	6%	6%	5%	7%	9%	8%	9%	6%	9%	4%	9%	6%	6%	6%	9%	12%	18%
Don't Know	5%	5%	6%	7%	3%	5%	3%	3%	6%	7%	4%	6%	5%	6%	5%	2%	4%	14%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) How likely or unlikely are you to do the following in the next 5 years?: Get a first or new job

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I am very likely to do this	45%	44%	47%	54%	45%	43%	49%	58%	43%	57%	30%	40%	46%	47%	47%	41%	47%	44%
I am likely to do this	33%	33%	33%	27%	34%	34%	36%	24%	28%	30%	42%	33%	34%	32%	33%	33%	33%	34%
I am unlikely to do this	10%	12%	8%	6%	10%	10%	7%	10%	11%	7%	12%	11%	10%	10%	11%	15%	8%	13%
I am very unlikely to do this	7%	7%	7%	8%	7%	8%	4%	4%	9%	3%	10%	10%	6%	8%	6%	9%	8%	5%
Don't Know	5%	4%	5%	6%	5%	5%	4%	5%	8%	3%	6%	5%	3%	4%	4%	3%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) How likely or unlikely are you to do the following in the next 5 years?: Get a promotion in your current job

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1117	189	148	77	88	86	105	94	55	129	76	45	25	0	0	323	112	21
Weighted	1008	132	133	80	94	69	79	79	43	115	99	52	34	0	0	255	86	17
I am very likely to do this	18%	31%	11%	23%	20%	14%	13%	12%	9%	18%	27%	20%	9%	16%	13%	24%	36%	31%
I am likely to do this	41%	35%	39%	41%	41%	42%	42%	50%	41%	43%	36%	54%	44%	37%	42%	43%	42%	35%
I am unlikely to do this	23%	17%	31%	22%	23%	24%	21%	21%	30%	16%	26%	8%	38%	24%	25%	21%	12%	11%
I am very unlikely to do this	9%	3%	8%	6%	10%	14%	13%	15%	7%	9%	6%	7%	10%	12%	9%	7%	5%	4%
Don't Know	9%	14%	12%	8%	5%	6%	10%	2%	13%	14%	5%	11%	0%	11%	11%	5%	5%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) How likely or unlikely are you to do the following in the next 5 years?: Get a promotion in your current job

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	1117	499	606	0	1117	796	130	94	85	306	206	559	535	529	426	116	503	272
Weighted	1008	507	490	0	1008	734	112	77	74	299	189	476	495	461	412	92	436	248
I am very likely to do this	18%	19%	19%	*	18%	17%	18%	29%	20%	21%	15%	18%	24%	14%	20%	28%	15%	28%
I am likely to do this	41%	42%	41%	*	41%	41%	48%	37%	35%	39%	48%	40%	43%	41%	43%	43%	40%	40%
I am unlikely to do this	23%	22%	23%	*	23%	24%	17%	21%	24%	21%	23%	23%	21%	25%	24%	21%	22%	21%
I am very unlikely to do this	9%	9%	8%	*	9%	10%	6%	5%	7%	9%	7%	9%	7%	11%	8%	3%	11%	8%
Don't Know	9%	8%	10%	*	9%	8%	11%	8%	14%	11%	7%	9%	6%	9%	6%	4%	11%	3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) How likely or unlikely are you to do the following in the next 5 years?: Go into full-time education

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1419	232	189	100	113	114	135	123	65	171	95	52	30	0	0	366	125	26
Weighted	1315	166	174	106	123	95	104	104	52	158	127	61	45	0	0	291	96	21
I am very likely to do this	17%	17%	14%	18%	16%	22%	14%	18%	13%	18%	19%	14%	18%	18%	20%	13%	16%	17%
I am likely to do this	18%	19%	18%	16%	18%	17%	22%	13%	23%	14%	18%	17%	24%	17%	16%	19%	23%	20%
I am unlikely to do this	24%	24%	13%	26%	27%	23%	24%	26%	27%	21%	29%	29%	31%	25%	22%	31%	17%	30%
I am very unlikely to do this	34%	32%	45%	35%	36%	31%	30%	38%	29%	38%	28%	29%	14%	34%	34%	33%	36%	15%
Don't Know	7%	8%	10%	5%	3%	7%	9%	5%	8%	9%	6%	11%	12%	7%	8%	4%	7%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) How likely or unlikely are you to do the following in the next 5 years?: Go into full-time education

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	1419	634	763	224	1178	1007	162	113	116	346	229	768	647	680	512	131	666	306
Weighted	1315	661	631	222	1072	946	144	98	107	338	215	681	617	608	502	104	602	283
I am very likely to do this	17%	16%	17%	9%	18%	14%	22%	24%	31%	37%	14%	9%	22%	14%	23%	19%	13%	24%
I am likely to do this	18%	20%	16%	11%	19%	17%	26%	19%	12%	24%	25%	13%	22%	15%	25%	21%	13%	24%
I am unlikely to do this	24%	25%	23%	27%	23%	25%	17%	23%	19%	18%	34%	24%	25%	24%	24%	27%	25%	27%
I am very unlikely to do this	34%	32%	36%	43%	33%	37%	26%	26%	26%	14%	22%	48%	26%	41%	23%	28%	43%	21%
Don't Know	7%	7%	8%	10%	6%	6%	9%	8%	12%	7%	6%	6%	5%	6%	4%	5%	7%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) How likely or unlikely are you to do the following in the next 5 years?: Go into part-time education

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1419	232	189	100	113	114	135	123	65	171	95	52	30	0	0	366	125	26
Weighted	1315	166	174	106	123	95	104	104	52	158	127	61	45	0	0	291	96	21
I am very likely to do this	11%	13%	8%	16%	15%	6%	7%	9%	8%	8%	14%	4%	28%	14%	9%	8%	18%	21%
I am likely to do this	26%	26%	21%	24%	18%	24%	30%	29%	33%	23%	35%	36%	30%	23%	24%	34%	29%	28%
I am unlikely to do this	28%	25%	28%	27%	39%	34%	33%	31%	23%	29%	24%	14%	26%	26%	32%	27%	16%	24%
I am very unlikely to do this	26%	28%	33%	22%	23%	26%	21%	26%	21%	33%	18%	30%	14%	31%	23%	25%	31%	17%
Don't Know	9%	9%	10%	11%	6%	9%	9%	6%	15%	7%	9%	16%	2%	6%	12%	6%	6%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) How likely or unlikely are you to do the following in the next 5 years?: Go into part-time education

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	1419	634	763	224	1178	1007	162	113	116	346	229	768	647	680	512	131	666	306
Weighted	1315	661	631	222	1072	946	144	98	107	338	215	681	617	608	502	104	602	283
I am very likely to do this	11%	12%	10%	5%	12%	10%	13%	14%	15%	15%	22%	5%	15%	7%	14%	13%	8%	20%
I am likely to do this	26%	26%	27%	22%	27%	27%	21%	28%	22%	27%	39%	23%	30%	24%	28%	35%	25%	34%
I am unlikely to do this	28%	28%	28%	28%	29%	29%	31%	28%	26%	30%	27%	29%	27%	32%	34%	20%	27%	23%
I am very unlikely to do this	26%	26%	26%	31%	25%	26%	28%	25%	22%	19%	8%	35%	22%	30%	19%	26%	31%	19%
Don't Know	9%	8%	9%	14%	7%	9%	6%	5%	14%	8%	4%	8%	6%	8%	5%	7%	9%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) How likely or unlikely are you to do the following in the next 5 years?: Stay in full-time education

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	635	130	78	42	45	47	84	55	28	57	33	26	10	0	0	89	18	2
Weighted	739	121	93	58	62	49	81	60	30	68	58	42	17	0	0	75	13	2
I am very likely to do this	36%	32%	38%	27%	34%	37%	31%	42%	23%	33%	51%	49%	60%	38%	40%	35%	16%	62%
I am likely to do this	26%	33%	25%	27%	39%	16%	30%	24%	18%	27%	19%	17%	0%	19%	30%	21%	23%	0%
I am unlikely to do this	21%	14%	26%	25%	13%	30%	22%	12%	31%	26%	20%	22%	10%	26%	16%	22%	38%	0%
I am very unlikely to do this	11%	15%	9%	13%	5%	10%	8%	19%	24%	8%	5%	6%	20%	9%	10%	18%	19%	38%
Don't Know	6%	6%	3%	8%	8%	6%	9%	4%	3%	5%	5%	6%	10%	8%	5%	3%	4%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) How likely or unlikely are you to do the following in the next 5 years?: Stay in full-time education

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	635	261	363	0	635	380	133	62	34	418	46	132	274	322	249	30	304	104
Weighted	739	350	379	0	739	448	151	73	39	457	49	182	319	374	318	26	336	119
I am very likely to do this	36%	35%	38%	*	36%	36%	37%	36%	40%	35%	22%	45%	39%	37%	40%	29%	35%	38%
I am likely to do this	26%	24%	28%	*	26%	25%	29%	22%	26%	27%	25%	24%	25%	27%	27%	29%	26%	26%
I am unlikely to do this	21%	23%	19%	*	21%	23%	14%	26%	19%	22%	30%	16%	20%	22%	21%	17%	21%	15%
I am very unlikely to do this	11%	13%	8%	*	11%	12%	8%	9%	15%	11%	11%	10%	11%	9%	8%	14%	11%	14%
Don't Know	6%	5%	7%	*	6%	5%	11%	7%	0%	5%	11%	5%	5%	5%	4%	11%	6%	7%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) How likely or unlikely are you to do the following in the next 5 years?: Stay in part-time education

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	635	130	78	42	45	47	84	55	28	57	33	26	10	0	0	89	18	2
Weighted	739	121	93	58	62	49	81	60	30	68	58	42	17	0	0	75	13	2
I am very likely to do this	12%	8%	8%	15%	22%	13%	10%	14%	18%	8%	5%	24%	22%	19%	10%	3%	11%	0%
I am likely to do this	26%	24%	34%	30%	24%	26%	26%	25%	24%	34%	23%	11%	10%	26%	26%	22%	27%	0%
I am unlikely to do this	28%	31%	25%	20%	26%	26%	31%	30%	38%	27%	35%	32%	12%	26%	31%	24%	52%	0%
I am very unlikely to do this	21%	22%	14%	28%	14%	29%	21%	17%	9%	21%	22%	27%	25%	13%	22%	38%	10%	100%
Don't Know	13%	14%	19%	8%	15%	6%	12%	14%	11%	9%	15%	6%	30%	16%	11%	13%	0%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) How likely or unlikely are you to do the following in the next 5 years?: Stay in part-time education

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	635	261	363	0	635	380	133	62	34	418	46	132	274	322	249	30	304	104
Weighted	739	350	379	0	739	448	151	73	39	457	49	182	319	374	318	26	336	119
I am very likely to do this	12%	13%	11%	*	12%	15%	10%	5%	10%	10%	14%	19%	15%	11%	16%	2%	11%	19%
I am likely to do this	26%	25%	27%	*	26%	27%	21%	25%	25%	24%	35%	26%	24%	28%	32%	27%	22%	23%
I am unlikely to do this	28%	30%	26%	*	28%	27%	27%	28%	47%	31%	27%	24%	30%	29%	28%	16%	30%	23%
I am very unlikely to do this	21%	22%	20%	*	21%	20%	23%	24%	12%	25%	9%	18%	21%	20%	17%	38%	21%	24%
Don't Know	13%	10%	16%	*	13%	11%	19%	17%	6%	11%	15%	13%	10%	12%	7%	17%	16%	11%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) How likely or unlikely are you to do the following in the next 5 years?: Get a new job in a completely different sector or industry

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1117	189	148	77	88	86	105	94	55	129	76	45	25	0	0	323	112	21
Weighted	1008	132	133	80	94	69	79	79	43	115	99	52	34	0	0	255	86	17
I am very likely to do this	26%	24%	27%	34%	25%	22%	33%	22%	25%	24%	35%	20%	14%	31%	28%	21%	25%	25%
I am likely to do this	30%	33%	26%	28%	33%	31%	26%	29%	33%	28%	30%	31%	53%	29%	32%	32%	27%	31%
I am unlikely to do this	22%	21%	31%	18%	19%	21%	17%	27%	12%	23%	19%	21%	18%	21%	18%	26%	21%	14%
I am very unlikely to do this	14%	14%	10%	13%	17%	21%	12%	19%	19%	17%	6%	11%	12%	10%	14%	14%	19%	25%
Don't Know	8%	8%	5%	8%	7%	4%	12%	4%	11%	8%	10%	17%	3%	8%	8%	7%	9%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) How likely or unlikely are you to do the following in the next 5 years?: Get a new job in a completely different sector or industry

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	1117	499	606	0	1117	796	130	94	85	306	206	559	535	529	426	116	503	272
Weighted	1008	507	490	0	1008	734	112	77	74	299	189	476	495	461	412	92	436	248
I am very likely to do this	26%	24%	28%	*	26%	27%	27%	23%	28%	35%	24%	23%	29%	24%	28%	25%	25%	34%
I am likely to do this	30%	35%	26%	*	30%	30%	27%	33%	40%	31%	35%	28%	33%	28%	34%	34%	29%	31%
I am unlikely to do this	22%	23%	20%	*	22%	22%	27%	21%	12%	18%	23%	23%	21%	23%	23%	19%	21%	20%
I am very unlikely to do this	14%	12%	15%	*	14%	14%	11%	16%	11%	9%	11%	18%	11%	16%	11%	18%	16%	12%
Don't Know	8%	6%	10%	*	8%	8%	9%	8%	10%	7%	6%	8%	5%	9%	4%	4%	8%	3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) How likely or unlikely are you to do the following in the next 5 years?: Take part in workplace training

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I am very likely to do this	30%	29%	30%	33%	33%	29%	26%	33%	32%	30%	31%	33%	17%	28%	32%	30%	37%	20%
I am likely to do this	46%	47%	44%	46%	36%	44%	48%	42%	51%	44%	49%	53%	55%	44%	47%	50%	42%	50%
I am unlikely to do this	11%	12%	12%	10%	15%	12%	12%	8%	9%	10%	10%	3%	9%	10%	9%	12%	14%	11%
I am very unlikely to do this	5%	2%	6%	5%	7%	6%	6%	6%	3%	8%	4%	5%	2%	6%	4%	4%	5%	5%
Don't Know	8%	9%	8%	6%	9%	9%	9%	10%	4%	8%	5%	6%	18%	11%	9%	4%	3%	15%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) How likely or unlikely are you to do the following in the next 5 years?: Take part in workplace training

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I am very likely to do this	30%	28%	32%	25%	31%	31%	26%	29%	29%	32%	25%	30%	32%	30%	31%	30%	31%	35%
I am likely to do this	46%	46%	46%	37%	47%	46%	46%	47%	42%	49%	48%	44%	47%	46%	47%	50%	45%	44%
I am unlikely to do this	11%	12%	9%	12%	11%	10%	12%	11%	12%	9%	16%	11%	12%	10%	12%	13%	10%	13%
I am very unlikely to do this	5%	7%	4%	12%	4%	5%	3%	3%	9%	4%	6%	6%	5%	5%	5%	2%	5%	4%
Don't Know	8%	7%	9%	13%	7%	7%	13%	10%	7%	6%	5%	9%	4%	8%	5%	4%	10%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) How likely or unlikely are you to do the following in the next 5 years?: Do a training course in my own time

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I am very likely to do this	21%	22%	16%	24%	27%	18%	22%	22%	19%	22%	17%	14%	25%	19%	21%	22%	29%	17%
I am likely to do this	42%	43%	52%	47%	38%	34%	40%	37%	46%	39%	41%	37%	39%	38%	40%	49%	47%	30%
I am unlikely to do this	20%	20%	19%	16%	21%	25%	21%	24%	20%	17%	22%	24%	10%	21%	20%	19%	13%	37%
I am very unlikely to do this	7%	5%	6%	7%	2%	12%	7%	7%	10%	11%	9%	10%	11%	9%	7%	5%	6%	12%
Don't Know	10%	11%	8%	7%	11%	11%	10%	10%	5%	11%	11%	14%	15%	12%	12%	5%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) How likely or unlikely are you to do the following in the next 5 years?: Do a training course in my own time

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I am very likely to do this	21%	21%	21%	17%	21%	20%	18%	34%	19%	24%	21%	19%	26%	16%	24%	25%	19%	29%
I am likely to do this	42%	40%	43%	42%	42%	43%	36%	38%	46%	40%	43%	45%	44%	43%	42%	49%	42%	42%
I am unlikely to do this	20%	22%	19%	17%	21%	20%	24%	15%	18%	20%	25%	19%	19%	22%	21%	17%	20%	17%
I am very unlikely to do this	7%	8%	7%	12%	7%	8%	7%	5%	6%	6%	5%	8%	5%	8%	6%	4%	8%	5%
Don't Know	10%	9%	11%	12%	9%	9%	15%	9%	12%	10%	6%	10%	6%	11%	7%	4%	10%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) How likely or unlikely are you to do the following in the next 5 years?: Leave the UK to work in a different country

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I am very likely to do this	10%	11%	8%	8%	9%	9%	11%	8%	12%	13%	16%	4%	16%	10%	8%	13%	18%	19%
I am likely to do this	24%	28%	25%	23%	26%	22%	23%	19%	15%	19%	29%	27%	35%	18%	23%	32%	29%	28%
I am unlikely to do this	26%	27%	25%	23%	27%	28%	28%	31%	18%	32%	22%	17%	14%	24%	27%	28%	22%	25%
I am very unlikely to do this	30%	22%	33%	34%	31%	32%	24%	33%	44%	27%	25%	40%	24%	36%	30%	20%	24%	14%
Don't Know	10%	11%	10%	12%	8%	9%	13%	9%	11%	9%	8%	12%	11%	11%	12%	6%	7%	14%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) How likely or unlikely are you to do the following in the next 5 years?: Leave the UK to work in a different country

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I am very likely to do this	10%	10%	10%	3%	11%	10%	10%	17%	11%	12%	15%	7%	14%	8%	14%	14%	7%	17%
I am likely to do this	24%	25%	23%	17%	25%	22%	27%	28%	31%	28%	27%	22%	29%	22%	30%	38%	20%	32%
I am unlikely to do this	26%	27%	25%	24%	26%	25%	26%	30%	26%	26%	24%	25%	25%	27%	25%	25%	27%	24%
I am very unlikely to do this	30%	29%	30%	46%	28%	35%	24%	16%	13%	22%	21%	38%	23%	35%	22%	15%	37%	19%
Don't Know	10%	9%	11%	9%	10%	9%	13%	8%	18%	11%	12%	8%	9%	9%	9%	8%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Which of the following things are important for you to have in your working life? Select up to three of the following

	Total	Region												Education				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
A large amount of annual leave	9%	11%	8%	9%	8%	6%	10%	8%	7%	11%	10%	7%	10%	9%	8%	10%	19%	13%
Earning a lot of money	45%	49%	44%	45%	44%	44%	48%	43%	47%	51%	37%	42%	42%	45%	48%	41%	40%	42%
Work which I find interesting	39%	36%	35%	46%	41%	46%	40%	38%	44%	34%	41%	36%	31%	36%	45%	34%	35%	31%
Flexible hours	27%	30%	24%	27%	24%	29%	30%	27%	32%	25%	23%	34%	28%	29%	29%	23%	21%	29%
Work that suits my skills and capabilities	26%	27%	27%	26%	25%	24%	31%	26%	21%	24%	25%	28%	12%	28%	27%	23%	16%	16%
A supportive work environment	25%	24%	30%	26%	26%	24%	21%	28%	25%	22%	29%	26%	21%	23%	25%	28%	33%	19%
Opportunities for progression within the job	23%	24%	23%	22%	23%	25%	22%	20%	29%	21%	26%	20%	16%	18%	21%	33%	31%	17%
Flexible approach to work e.g. working from home	18%	18%	20%	19%	17%	17%	20%	22%	18%	20%	12%	15%	25%	16%	18%	25%	18%	28%
A job which has a positive impact on the world and/or my local community	18%	14%	18%	22%	19%	19%	18%	19%	22%	15%	17%	27%	10%	18%	17%	18%	20%	18%
Opportunities to travel within my job	13%	16%	10%	7%	14%	10%	13%	12%	8%	14%	15%	9%	21%	13%	12%	13%	13%	7%
Colleagues who I am friends with outside of work	13%	12%	15%	15%	13%	15%	9%	10%	9%	10%	17%	12%	13%	14%	14%	11%	11%	9%
Work that challenges me	13%	14%	13%	14%	16%	13%	12%	16%	13%	11%	13%	12%	10%	12%	13%	15%	19%	11%
Work which I find easy to do	10%	12%	11%	7%	9%	13%	7%	11%	10%	11%	8%	5%	17%	13%	9%	8%	8%	11%
Don't Know	1%	1%	2%	0%	0%	1%	1%	3%	1%	2%	1%	2%	5%	1%	2%	0%	0%	3%
None of the above	1%	0%	1%	1%	1%	0%	0%	2%	0%	2%	2%	3%	0%	1%	1%	0%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Which of the following things are important for you to have in your working life? Select up to three of the following

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
A large amount of annual leave	9%	10%	8%	7%	10%	10%	7%	9%	9%	9%	13%	9%	9%	9%	10%	10%	8%	11%
Earning a lot of money	45%	47%	44%	41%	46%	42%	51%	56%	43%	47%	40%	44%	44%	46%	43%	41%	47%	38%
Work which I find interesting	39%	38%	39%	36%	39%	41%	34%	39%	28%	39%	34%	41%	36%	44%	38%	30%	43%	34%
Flexible hours	27%	26%	28%	32%	27%	27%	28%	26%	30%	24%	27%	28%	25%	28%	23%	23%	31%	25%
Work that suits my skills and capabilities	26%	26%	25%	26%	26%	26%	27%	24%	25%	29%	19%	26%	23%	28%	26%	22%	27%	20%
A supportive work environment	25%	21%	30%	29%	25%	27%	25%	22%	18%	24%	21%	29%	25%	27%	26%	23%	26%	24%
Opportunities for progression within the job	23%	23%	23%	19%	24%	23%	26%	21%	18%	23%	23%	25%	23%	24%	22%	32%	24%	20%
Flexible approach to work e.g. working from home	18%	18%	19%	22%	18%	17%	23%	17%	20%	18%	21%	19%	18%	20%	17%	27%	19%	22%
A job which has a positive impact on the world and/or my local community	18%	17%	19%	13%	19%	17%	20%	19%	22%	19%	21%	16%	20%	17%	19%	22%	16%	20%
Opportunities to travel within my job	13%	11%	14%	9%	13%	12%	12%	16%	16%	13%	17%	11%	15%	11%	14%	12%	12%	17%
Colleagues who I am friends with outside of work	13%	14%	11%	11%	13%	14%	9%	9%	14%	13%	15%	12%	15%	11%	15%	12%	11%	15%
Work that challenges me	13%	14%	13%	10%	14%	14%	13%	11%	12%	16%	14%	11%	15%	12%	16%	18%	11%	22%
Work which I find easy to do	10%	11%	9%	15%	10%	10%	10%	9%	14%	9%	12%	10%	11%	10%	10%	10%	10%	12%
Don't Know	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	0%	1%	0%	1%	1%	0%	1%	0%
None of the above	1%	1%	1%	4%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Imagine you were choosing between two job offers, which both pay the same amount. Which of the following things would you be interested in finding out about the role to help you decide? Select any which apply

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Opportunities for progression within the job	49%	42%	49%	55%	49%	44%	49%	51%	52%	49%	55%	55%	54%	46%	52%	52%	58%	24%
Job security	48%	49%	46%	52%	44%	44%	48%	51%	42%	50%	44%	49%	57%	44%	52%	50%	43%	31%
Flexibility in the hours offered	46%	43%	43%	50%	52%	48%	55%	43%	49%	44%	45%	46%	38%	46%	50%	40%	48%	38%
Flexibility in working arrangements e.g. ability to work from home	38%	38%	44%	35%	35%	41%	39%	39%	37%	35%	38%	38%	38%	33%	39%	45%	44%	37%
Number of annual leave days offered	32%	28%	34%	32%	31%	29%	28%	33%	32%	36%	39%	31%	32%	29%	35%	31%	31%	40%
The values and culture of the company	30%	31%	24%	39%	28%	32%	27%	34%	38%	22%	33%	36%	24%	27%	31%	35%	36%	2%
Whether the work is for a cause you personally believe in	26%	26%	27%	34%	34%	22%	25%	22%	27%	18%	28%	27%	23%	27%	25%	29%	33%	24%
Opportunities for training in the workplace	24%	22%	23%	24%	31%	27%	21%	28%	26%	26%	25%	22%	16%	20%	26%	26%	30%	21%
Don't Know	2%	2%	3%	1%	1%	2%	2%	4%	5%	3%	2%	6%	3%	4%	2%	1%	2%	3%
The environmental sustainability of the company	18%	16%	18%	22%	23%	13%	18%	21%	17%	16%	19%	24%	15%	17%	18%	20%	18%	16%
None of the above	2%	1%	2%	1%	2%	0%	3%	3%	0%	2%	2%	1%	0%	1%	2%	1%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Imagine you were choosing between two job offers, which both pay the same amount. Which of the following things would you be interested in finding out about the role to help you decide? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Opportunities for progression within the job	49%	48%	51%	45%	50%	50%	53%	50%	44%	49%	38%	55%	47%	54%	45%	48%	55%	44%
Job security	48%	46%	50%	48%	48%	49%	50%	47%	38%	49%	40%	50%	43%	54%	43%	51%	53%	42%
Flexibility in the hours offered	46%	43%	49%	49%	46%	46%	50%	46%	51%	47%	41%	47%	40%	53%	44%	40%	52%	42%
Flexibility in working arrangements e.g. ability to work from home	38%	36%	40%	41%	38%	39%	40%	41%	29%	34%	37%	43%	37%	41%	35%	39%	42%	37%
Number of annual leave days offered	32%	28%	35%	28%	33%	33%	30%	29%	30%	29%	32%	35%	29%	36%	29%	30%	37%	26%
The values and culture of the company	30%	26%	33%	30%	30%	31%	34%	26%	23%	29%	26%	32%	29%	33%	27%	37%	34%	27%
Whether the work is for a cause you personally believe in	26%	25%	27%	20%	27%	27%	27%	19%	22%	26%	29%	26%	27%	27%	28%	33%	25%	31%
Opportunities for training in the workplace	24%	25%	24%	24%	25%	25%	26%	24%	20%	25%	22%	27%	23%	26%	25%	29%	24%	25%
Don't Know	2%	2%	3%	4%	2%	3%	1%	0%	1%	2%	2%	2%	1%	1%	1%	0%	2%	0%
The environmental sustainability of the company	18%	18%	19%	16%	19%	20%	14%	13%	25%	20%	21%	17%	21%	17%	22%	29%	15%	28%
None of the above	2%	2%	1%	2%	1%	1%	1%	3%	2%	2%	1%	1%	2%	1%	2%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Which, if any, of the following would make you more interested in a job? Select any which apply

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
None of the above would make me more interested in a role	8%	4%	11%	6%	4%	10%	9%	11%	8%	9%	6%	8%	5%	9%	9%	5%	2%	2%
Don't Know	6%	7%	8%	4%	3%	5%	4%	6%	13%	7%	5%	6%	5%	9%	6%	3%	0%	9%
If the job involved work to help vulnerable people in the UK	34%	32%	34%	37%	40%	34%	34%	34%	34%	29%	36%	36%	36%	33%	35%	36%	36%	26%
If the job involved work to help younger generations	34%	38%	29%	33%	39%	37%	35%	38%	34%	31%	26%	39%	25%	33%	32%	37%	41%	22%
If the job involved work to reduce inequality in the UK	30%	29%	27%	34%	33%	31%	33%	31%	25%	21%	36%	26%	29%	25%	30%	33%	41%	21%
If the job involved work to improve and protect the environment	28%	27%	29%	27%	34%	33%	22%	31%	23%	25%	28%	29%	27%	25%	29%	30%	35%	26%
If the job involved work to reduce the risk or impact of climate change	26%	27%	26%	30%	25%	27%	23%	24%	25%	23%	26%	33%	20%	23%	26%	30%	35%	20%
If the job involved work to challenge discrimination in the UK	26%	27%	26%	27%	27%	34%	27%	30%	27%	18%	26%	28%	23%	21%	30%	30%	31%	18%
If the job involved work to grow the UK economy generally	26%	29%	22%	20%	30%	28%	28%	25%	24%	24%	24%	28%	28%	24%	26%	26%	37%	19%
If the job involved helping make the UK safer from crime and security risks	26%	28%	27%	33%	27%	25%	28%	18%	23%	21%	30%	33%	21%	24%	27%	27%	35%	18%
If the job involved work to help those in developing countries	25%	28%	22%	26%	26%	28%	25%	26%	17%	20%	31%	28%	25%	23%	26%	28%	33%	37%
If the job involved supporting small businesses and new enterprise	23%	23%	22%	33%	21%	22%	23%	21%	16%	23%	19%	32%	17%	21%	24%	22%	25%	28%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Which, if any, of the following would make you more interested in a job? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
None of the above would make me more interested in a role	8%	8%	7%	8%	7%	8%	8%	4%	9%	6%	5%	11%	4%	11%	5%	3%	11%	3%
Don't Know	6%	5%	7%	9%	5%	7%	6%	3%	2%	6%	3%	5%	3%	5%	3%	3%	6%	2%
If the job involved work to help vulnerable people in the UK	34%	27%	41%	36%	34%	36%	32%	35%	27%	34%	32%	37%	33%	38%	33%	36%	37%	32%
If the job involved work to help younger generations	34%	29%	38%	35%	34%	35%	33%	38%	21%	33%	37%	34%	31%	38%	32%	36%	36%	31%
If the job involved work to reduce inequality in the UK	30%	26%	33%	26%	30%	29%	33%	29%	27%	31%	26%	31%	32%	29%	30%	39%	30%	34%
If the job involved work to improve and protect the environment	28%	26%	30%	31%	28%	28%	33%	29%	18%	28%	27%	29%	28%	29%	27%	38%	30%	28%
If the job involved work to reduce the risk or impact of climate change	26%	24%	27%	25%	26%	28%	22%	19%	27%	24%	22%	29%	28%	25%	28%	35%	24%	29%
If the job involved work to challenge discrimination in the UK	26%	22%	30%	23%	27%	26%	27%	37%	18%	29%	22%	27%	28%	27%	27%	31%	27%	26%
If the job involved work to grow the UK economy generally	26%	30%	22%	23%	26%	24%	31%	32%	24%	28%	29%	24%	29%	24%	28%	33%	25%	29%
If the job involved helping make the UK safer from crime and security risks	26%	28%	25%	22%	27%	27%	23%	31%	25%	28%	24%	27%	29%	25%	29%	26%	25%	32%
If the job involved work to help those in developing countries	25%	25%	26%	16%	27%	23%	30%	33%	25%	27%	29%	23%	30%	23%	29%	34%	22%	34%
If the job involved supporting small businesses and new enterprise	23%	24%	22%	21%	23%	25%	16%	28%	11%	21%	25%	25%	25%	23%	26%	28%	21%	26%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Which of the following comes closest to your view?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Climate Change is the single most important issue at the moment	11%	13%	11%	11%	12%	12%	12%	8%	5%	10%	13%	15%	0%	10%	11%	9%	24%	7%
Climate Change is one of the most pressing issues of our time	48%	47%	50%	57%	54%	48%	39%	51%	44%	42%	50%	43%	60%	45%	49%	56%	48%	57%
Climate Change is a concern but other issues are more important at the moment	26%	26%	24%	22%	22%	26%	32%	28%	29%	33%	23%	22%	25%	26%	27%	23%	19%	16%
Climate Change is not that much of a concern	5%	5%	5%	7%	4%	6%	4%	5%	9%	5%	5%	6%	5%	5%	5%	6%	7%	11%
Climate Change is not a concern at all	3%	3%	4%	1%	4%	2%	6%	3%	3%	3%	0%	4%	7%	4%	3%	4%	1%	6%
Don't Know	6%	6%	6%	2%	4%	6%	7%	5%	10%	7%	8%	10%	3%	10%	5%	3%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Which of the following comes closest to your view?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Climate Change is the single most important issue at the moment	11%	12%	10%	8%	11%	12%	11%	7%	14%	14%	12%	9%	17%	7%	16%	11%	8%	21%
Climate Change is one of the most pressing issues of our time	48%	44%	52%	44%	49%	49%	52%	47%	41%	51%	43%	49%	49%	50%	46%	59%	51%	48%
Climate Change is a concern but other issues are more important at the moment	26%	28%	25%	30%	26%	26%	26%	28%	24%	25%	30%	26%	22%	31%	26%	20%	28%	18%
Climate Change is not that much of a concern	5%	6%	4%	7%	5%	5%	6%	5%	9%	4%	6%	6%	7%	4%	5%	4%	5%	6%
Climate Change is not a concern at all	3%	4%	2%	3%	3%	3%	2%	3%	5%	3%	5%	3%	3%	3%	3%	3%	3%	2%
Don't Know	6%	6%	6%	7%	5%	6%	3%	9%	7%	4%	4%	6%	3%	4%	3%	3%	6%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) How familiar are you with the following terms, if at all?: Net Zero

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I have heard of this, and would be able to explain what it means	31%	30%	33%	32%	31%	33%	26%	32%	28%	27%	32%	40%	28%	23%	32%	39%	47%	25%
I have heard of this, but would not be able to explain what it means	37%	38%	35%	36%	40%	40%	38%	33%	26%	39%	40%	26%	44%	37%	36%	40%	35%	37%
I have not heard of this	27%	25%	27%	28%	25%	23%	30%	28%	41%	27%	25%	28%	18%	34%	27%	18%	17%	26%
Don't Know	6%	7%	6%	5%	3%	4%	6%	6%	5%	7%	4%	6%	10%	7%	5%	3%	2%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) How familiar are you with the following terms, if at all?: Net Zero

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
I have heard of this, and would be able to explain what it means	31%	38%	24%	20%	32%	32%	30%	24%	27%	36%	23%	30%	41%	25%	37%	53%	25%	43%	
I have heard of this, but would not be able to explain what it means	37%	35%	38%	37%	37%	37%	36%	37%	36%	35%	43%	37%	37%	39%	37%	32%	38%	35%	
I have not heard of this	27%	23%	31%	37%	26%	26%	28%	34%	29%	24%	30%	28%	20%	32%	24%	13%	31%	19%	
Don't Know	6%	4%	7%	7%	5%	5%	5%	5%	9%	4%	4%	5%	2%	4%	3%	2%	5%	3%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) How familiar are you with the following terms, if at all?: Climate Change

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I have heard of this, and would be able to explain what it means	76%	80%	74%	84%	73%	74%	76%	73%	73%	72%	78%	72%	73%	72%	79%	78%	81%	62%
I have heard of this, but would not be able to explain what it means	19%	14%	22%	12%	18%	21%	16%	21%	21%	21%	19%	21%	21%	22%	16%	17%	16%	24%
I have not heard of this	3%	4%	2%	1%	7%	2%	5%	3%	4%	3%	2%	5%	3%	3%	2%	4%	2%	5%
Don't Know	2%	3%	2%	3%	2%	3%	3%	2%	3%	4%	1%	2%	3%	3%	2%	1%	1%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) How familiar are you with the following terms, if at all?: Climate Change

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
I have heard of this, and would be able to explain what it means	76%	76%	75%	66%	77%	76%	77%	75%	66%	80%	65%	76%	78%	79%	77%	82%	78%	76%	
I have heard of this, but would not be able to explain what it means	19%	18%	19%	25%	18%	19%	18%	17%	23%	15%	27%	19%	17%	18%	18%	15%	18%	18%	
I have not heard of this	3%	4%	3%	4%	3%	3%	2%	5%	7%	3%	5%	3%	4%	3%	4%	1%	3%	5%	
Don't Know	2%	2%	2%	4%	2%	2%	3%	2%	4%	2%	3%	2%	1%	1%	1%	1%	1%	1%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) How familiar are you with the following terms, if at all?: Green Economy

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I have heard of this, and would be able to explain what it means	25%	26%	26%	29%	28%	31%	24%	17%	11%	27%	24%	31%	26%	19%	24%	34%	40%	21%
I have heard of this, but would not be able to explain what it means	46%	47%	44%	45%	41%	44%	47%	48%	61%	38%	51%	43%	47%	46%	45%	47%	41%	54%
I have not heard of this	24%	22%	23%	21%	29%	20%	24%	29%	23%	29%	20%	23%	16%	28%	26%	16%	14%	12%
Don't Know	5%	5%	7%	5%	2%	6%	5%	5%	4%	6%	5%	2%	11%	6%	5%	3%	4%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) How familiar are you with the following terms, if at all?: Green Economy

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
I have heard of this, and would be able to explain what it means	25%	28%	23%	18%	27%	27%	25%	23%	21%	30%	26%	23%	41%	13%	37%	50%	15%	41%	
I have heard of this, but would not be able to explain what it means	46%	46%	45%	46%	46%	46%	41%	43%	52%	43%	51%	48%	43%	51%	46%	37%	48%	42%	
I have not heard of this	24%	21%	27%	28%	23%	23%	27%	26%	22%	23%	18%	25%	14%	32%	15%	11%	33%	15%	
Don't Know	5%	5%	5%	8%	5%	4%	7%	9%	6%	5%	5%	4%	2%	4%	3%	3%	4%	2%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) How familiar are you with the following terms, if at all?: Green Jobs

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I have heard of this, and would be able to explain what it means	27%	26%	28%	34%	38%	25%	25%	23%	22%	21%	30%	24%	25%	23%	26%	32%	39%	31%
I have heard of this, but would not be able to explain what it means	40%	40%	40%	41%	34%	39%	38%	40%	44%	42%	38%	39%	45%	37%	39%	44%	43%	39%
I have not heard of this	28%	26%	28%	21%	26%	31%	31%	29%	31%	32%	29%	31%	19%	33%	30%	21%	17%	18%
Don't Know	5%	7%	3%	4%	2%	5%	6%	8%	2%	4%	3%	7%	12%	7%	5%	3%	1%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) How familiar are you with the following terms, if at all?: Green Jobs

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
I have heard of this, and would be able to explain what it means	27%	31%	24%	21%	28%	28%	25%	29%	27%	32%	29%	24%	43%	15%	40%	48%	15%	41%	
I have heard of this, but would not be able to explain what it means	40%	41%	38%	34%	41%	42%	35%	34%	41%	37%	43%	40%	38%	43%	41%	35%	40%	41%	
I have not heard of this	28%	24%	33%	38%	27%	27%	33%	29%	26%	26%	22%	32%	16%	38%	15%	14%	40%	16%	
Don't Know	5%	5%	5%	8%	4%	4%	7%	8%	6%	4%	6%	4%	3%	4%	3%	3%	4%	2%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) How familiar are you with the following terms, if at all?: Carbon footprint

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I have heard of this, and would be able to explain what it means	60%	61%	60%	74%	58%	64%	58%	64%	53%	54%	62%	56%	43%	54%	64%	65%	63%	46%
I have heard of this, but would not be able to explain what it means	30%	29%	33%	20%	31%	27%	31%	28%	34%	32%	32%	31%	34%	33%	29%	27%	23%	31%
I have not heard of this	7%	6%	4%	4%	9%	5%	8%	4%	8%	10%	4%	10%	21%	9%	5%	6%	10%	11%
Don't Know	3%	4%	3%	3%	2%	3%	3%	5%	4%	4%	2%	2%	3%	5%	2%	2%	3%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) How familiar are you with the following terms, if at all?: Carbon footprint

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
I have heard of this, and would be able to explain what it means	60%	61%	58%	49%	62%	62%	60%	55%	49%	65%	51%	60%	67%	58%	67%	64%	58%	62%	
I have heard of this, but would not be able to explain what it means	30%	29%	31%	35%	29%	30%	31%	28%	33%	27%	35%	31%	26%	33%	26%	27%	33%	29%	
I have not heard of this	7%	6%	7%	11%	6%	6%	5%	11%	12%	5%	12%	7%	5%	7%	5%	6%	7%	7%	
Don't Know	3%	3%	3%	5%	3%	2%	4%	6%	6%	3%	2%	3%	2%	2%	2%	3%	2%	2%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) How familiar are you with the following terms, if at all?: Carbon Neutral

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I have heard of this, and would be able to explain what it means	47%	48%	51%	58%	45%	59%	43%	50%	42%	43%	42%	48%	30%	38%	51%	55%	61%	39%
I have heard of this, but would not be able to explain what it means	36%	35%	37%	27%	42%	31%	40%	33%	42%	39%	40%	29%	44%	39%	35%	34%	29%	40%
I have not heard of this	12%	13%	9%	10%	10%	5%	12%	13%	13%	13%	15%	20%	18%	18%	10%	8%	9%	9%
Don't Know	4%	4%	3%	5%	3%	5%	5%	5%	3%	6%	3%	3%	8%	5%	4%	3%	1%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) How familiar are you with the following terms, if at all?: Carbon Neutral

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
I have heard of this, and would be able to explain what it means	47%	50%	44%	34%	50%	48%	49%	43%	41%	54%	41%	46%	58%	42%	52%	64%	45%	59%	
I have heard of this, but would not be able to explain what it means	36%	35%	38%	39%	36%	37%	36%	34%	39%	32%	42%	39%	31%	43%	35%	29%	39%	31%	
I have not heard of this	12%	11%	14%	21%	11%	12%	10%	17%	15%	11%	13%	12%	8%	14%	9%	4%	14%	8%	
Don't Know	4%	4%	4%	6%	4%	4%	6%	5%	6%	4%	5%	3%	3%	2%	3%	3%	3%	2%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) The UK Government has made a commitment to reach Net Zero by 2050, which means any carbon emissions that are produced in the UK would be balanced with carbon reducing measures (such as carbon capture), in order to reduce the risks from climate change. Do you support or oppose this commitment?

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Strongly Support	37%	36%	37%	46%	41%	38%	34%	37%	30%	34%	38%	39%	27%	34%	37%	41%	54%	26%
Support	36%	38%	33%	30%	39%	34%	33%	34%	35%	39%	37%	37%	40%	31%	38%	37%	29%	41%
Neither Support nor Oppose	19%	20%	19%	14%	16%	16%	24%	19%	23%	17%	19%	18%	16%	23%	17%	17%	13%	20%
Oppose	2%	2%	3%	2%	1%	4%	2%	0%	1%	1%	0%	0%	2%	2%	2%	1%	2%	0%
Strongly Oppose	1%	1%	2%	1%	1%	1%	3%	2%	1%	2%	0%	0%	2%	1%	1%	2%	1%	5%
Don't Know	6%	4%	6%	5%	2%	6%	4%	7%	11%	7%	5%	7%	13%	9%	5%	2%	1%	9%
Total Support:	73%	74%	70%	77%	80%	73%	67%	71%	65%	73%	75%	75%	68%	65%	76%	78%	82%	66%
Total Oppose:	3%	3%	5%	3%	3%	5%	5%	2%	2%	3%	0%	0%	4%	3%	3%	3%	3%	5%
Net:	70%	71%	65%	73%	77%	68%	61%	69%	63%	69%	75%	75%	64%	62%	73%	75%	79%	62%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) The UK Government has made a commitment to reach Net Zero by 2050, which means any carbon emissions that are produced in the UK would be balanced with carbon reducing measures (such as carbon capture), in order to reduce the risks from climate change. Do you support or oppose this commitment?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
Strongly Support	37%	37%	37%	37%	37%	38%	37%	32%	34%	41%	26%	39%	43%	36%	38%	51%	37%	43%	
Support	36%	37%	35%	27%	37%	35%	35%	38%	35%	37%	44%	32%	38%	35%	39%	30%	35%	39%	
Neither Support nor Oppose	19%	19%	18%	21%	18%	18%	20%	24%	19%	15%	25%	20%	15%	21%	17%	15%	19%	13%	
Oppose	2%	2%	1%	2%	2%	2%	1%	0%	4%	2%	1%	2%	2%	1%	2%	1%	1%	3%	
Strongly Oppose	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	2%	1%	
Don't Know	6%	4%	8%	11%	5%	5%	7%	5%	7%	4%	3%	6%	1%	5%	2%	2%	5%	1%	
Total Support:	73%	74%	72%	64%	74%	74%	72%	69%	69%	78%	70%	71%	80%	71%	77%	81%	72%	82%	
Total Oppose:	3%	4%	2%	4%	3%	3%	2%	1%	5%	3%	2%	4%	4%	3%	3%	2%	3%	4%	
Net:	70%	70%	69%	60%	71%	70%	70%	68%	64%	75%	68%	67%	77%	68%	74%	79%	69%	79%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) Which of the following comes closest to your view?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
The Net Zero target will have many more benefits than costs for me personally	19%	20%	18%	23%	16%	18%	17%	17%	15%	17%	19%	20%	23%	15%	18%	24%	31%	16%
The Net Zero target will have more benefits than costs for me personally	26%	31%	29%	29%	27%	25%	19%	19%	24%	20%	32%	29%	20%	24%	26%	32%	35%	29%
The benefits and costs to me of Net Zero are about the same	24%	21%	23%	21%	29%	32%	27%	23%	15%	29%	17%	18%	19%	24%	23%	22%	16%	36%
The Net Zero target will have more costs than benefits for me personally	8%	8%	7%	6%	8%	6%	9%	15%	12%	7%	8%	7%	9%	8%	7%	9%	11%	7%
The Net Zero target will have many more costs than benefits for me personally	2%	2%	5%	2%	3%	0%	3%	1%	1%	3%	1%	4%	4%	3%	2%	1%	3%	0%
Don't Know	21%	19%	18%	19%	17%	18%	24%	24%	33%	23%	23%	21%	25%	27%	24%	12%	4%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) Which of the following comes closest to your view?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
The Net Zero target will have many more benefits than costs for me personally	19%	20%	18%	17%	19%	18%	22%	17%	20%	23%	17%	16%	25%	15%	19%	28%	18%	25%
The Net Zero target will have more benefits than costs for me personally	26%	26%	26%	18%	27%	27%	23%	24%	22%	28%	27%	25%	32%	24%	30%	36%	24%	29%
The benefits and costs to me of Net Zero are about the same	24%	26%	22%	23%	24%	23%	26%	24%	27%	23%	28%	23%	23%	25%	27%	18%	23%	24%
The Net Zero target will have more costs than benefits for me personally	8%	11%	6%	7%	8%	9%	7%	9%	8%	7%	12%	8%	9%	8%	9%	9%	8%	10%
The Net Zero target will have many more costs than benefits for me personally	2%	3%	2%	3%	2%	2%	2%	2%	3%	2%	2%	3%	3%	2%	2%	1%	3%	3%
Don't Know	21%	15%	27%	32%	20%	21%	20%	24%	20%	16%	16%	25%	9%	25%	12%	9%	25%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) Which of the following comes closest to your view?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I expect the UK will reach Net Zero by 2050 as planned	16%	15%	14%	10%	19%	15%	15%	12%	19%	14%	22%	14%	25%	16%	14%	10%	30%	24%
I expect the UK will reach Net Zero in my lifetime, but it will be later than 2050	51%	55%	53%	54%	58%	57%	52%	51%	42%	47%	47%	41%	44%	47%	52%	63%	51%	50%
I do not expect the UK will reach Net Zero in my lifetime	17%	16%	18%	19%	13%	17%	17%	16%	12%	19%	15%	23%	10%	14%	17%	19%	14%	14%
Don't Know	16%	13%	15%	16%	10%	11%	15%	20%	27%	19%	17%	21%	21%	22%	17%	9%	5%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) Which of the following comes closest to your view?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I expect the UK will reach Net Zero by 2050 as planned	16%	18%	13%	15%	15%	13%	20%	25%	15%	19%	18%	12%	22%	11%	17%	15%	15%	22%
I expect the UK will reach Net Zero in my lifetime, but it will be later than 2050	51%	51%	51%	41%	53%	52%	55%	44%	56%	52%	56%	53%	54%	54%	59%	65%	49%	58%
I do not expect the UK will reach Net Zero in my lifetime	17%	17%	16%	20%	17%	19%	9%	11%	17%	15%	13%	20%	17%	18%	14%	15%	20%	16%
Don't Know	16%	13%	19%	24%	15%	16%	16%	20%	13%	14%	14%	16%	7%	17%	10%	4%	17%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) There are some jobs which are an important part of making the UK more environmentally friendly. These are sometimes referred to as jobs in the “green economy”. The number of these jobs is expected to grow significantly in the future as the UK moves towards achieving Net Zero. How familiar or unfamiliar would you say you are with the sorts of jobs that exist in the green economy?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Very familiar	11%	11%	10%	9%	15%	15%	8%	6%	6%	11%	11%	9%	21%	10%	9%	11%	18%	24%
Somewhat familiar	35%	37%	36%	39%	32%	35%	36%	26%	40%	27%	39%	40%	42%	30%	35%	40%	45%	45%
Not very familiar	34%	37%	33%	33%	43%	26%	36%	39%	33%	34%	33%	38%	16%	39%	34%	36%	26%	13%
Not at all familiar	13%	11%	15%	15%	7%	18%	13%	18%	12%	18%	12%	5%	8%	12%	16%	11%	9%	9%
Don't Know	7%	4%	6%	3%	3%	6%	6%	10%	9%	10%	6%	9%	14%	9%	7%	2%	2%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) There are some jobs which are an important part of making the UK more environmentally friendly. these are sometimes referred to as jobs in the “green economy”. The number of these jobs is expected to grow significantly in the future as the UK moves towards achieving Net Zero. How familiar or unfamiliar would you say you are with the sorts of jobs that exist in the green economy?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Very familiar	11%	12%	9%	13%	10%	10%	8%	9%	21%	13%	13%	8%	24%	0%	16%	18%	6%	25%
Somewhat familiar	35%	39%	31%	22%	37%	34%	34%	39%	35%	38%	44%	31%	76%	0%	49%	50%	22%	54%
Not very familiar	34%	34%	35%	36%	35%	34%	39%	36%	29%	31%	31%	38%	0%	72%	28%	24%	44%	17%
Not at all familiar	13%	10%	16%	18%	13%	14%	14%	10%	10%	13%	9%	16%	0%	28%	4%	6%	22%	3%
Don't Know	7%	5%	8%	11%	6%	7%	6%	6%	5%	5%	4%	7%	0%	0%	3%	2%	6%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) Where have you seen or heard information about jobs in the “green economy”, if you have seen any? Select any which apply

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
In my current job or a former job	7%	7%	7%	5%	6%	4%	8%	5%	8%	8%	6%	5%	10%	5%	5%	10%	12%	12%
Don't Know	7%	6%	7%	6%	4%	7%	7%	6%	12%	8%	7%	9%	16%	9%	8%	5%	1%	3%
N/A - I have not seen or heard anything about these jobs	28%	26%	28%	31%	28%	29%	26%	44%	26%	28%	24%	26%	15%	33%	32%	21%	15%	19%
Social media e.g. Twitter, TikTok	26%	28%	25%	27%	33%	28%	25%	19%	21%	27%	24%	27%	15%	23%	27%	25%	34%	21%
In general media e.g. newspapers, TV news	19%	18%	21%	22%	22%	20%	21%	11%	11%	15%	19%	22%	18%	15%	19%	19%	30%	25%
During my education at school	17%	15%	19%	17%	19%	19%	18%	8%	15%	16%	20%	17%	23%	15%	19%	16%	11%	23%
During my education at college or university	15%	15%	12%	20%	14%	14%	13%	9%	15%	12%	19%	17%	23%	11%	13%	17%	26%	24%
Environmental charities and organisations	15%	16%	18%	12%	17%	13%	11%	11%	14%	12%	16%	22%	15%	8%	14%	23%	24%	27%
From friends and family	15%	16%	15%	16%	15%	17%	14%	7%	15%	11%	19%	20%	19%	15%	14%	15%	24%	27%
Advertising e.g. social media advertising, TV adverts	14%	15%	16%	13%	16%	15%	9%	14%	9%	13%	14%	20%	9%	12%	13%	18%	20%	12%
Careers websites	13%	12%	12%	10%	13%	16%	18%	15%	7%	10%	13%	11%	20%	12%	11%	18%	19%	13%
Government announcements and information sources	12%	14%	9%	13%	13%	12%	12%	7%	10%	12%	15%	13%	2%	9%	10%	17%	17%	28%
Other (Please Specify)	0%	0%	0%	0%	0%	0%	0%	1%	3%	0%	0%	2%	0%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) Where have you seen or heard information about jobs in the “green economy”, if you have seen any?Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
In my current job or a former job	7%	8%	5%	3%	7%	7%	5%	4%	8%	6%	14%	4%	11%	3%	10%	14%	3%	18%
Don't Know	7%	7%	8%	9%	7%	7%	6%	9%	5%	6%	4%	8%	3%	7%	4%	2%	6%	2%
N/A - I have not seen or heard anything about these jobs	28%	23%	33%	42%	27%	30%	32%	19%	17%	23%	18%	35%	6%	48%	5%	7%	52%	7%
Social media e.g. Twitter, TikTok	26%	29%	23%	18%	27%	25%	26%	29%	28%	30%	25%	23%	37%	18%	37%	36%	17%	35%
In general media e.g. newspapers, TV news	19%	20%	17%	16%	19%	18%	15%	24%	20%	19%	21%	19%	25%	14%	26%	25%	13%	25%
During my education at school	17%	18%	16%	13%	18%	16%	17%	22%	16%	20%	22%	13%	24%	10%	33%	14%	5%	26%
During my education at college or university	15%	15%	14%	7%	15%	15%	14%	13%	16%	18%	18%	12%	24%	7%	25%	33%	4%	24%
Environmental charities and organisations	15%	16%	14%	11%	15%	15%	11%	15%	15%	17%	17%	14%	24%	8%	22%	30%	8%	24%
From friends and family	15%	16%	14%	12%	15%	15%	14%	16%	22%	16%	19%	13%	24%	7%	23%	25%	7%	29%
Advertising e.g. social media advertising, TV adverts	14%	16%	12%	10%	15%	14%	11%	19%	15%	17%	17%	11%	21%	9%	22%	16%	8%	23%
Careers websites	13%	14%	11%	10%	13%	13%	12%	12%	19%	13%	18%	12%	20%	7%	18%	28%	7%	23%
Government announcements and information sources	12%	14%	9%	5%	12%	11%	11%	12%	17%	14%	15%	10%	17%	8%	16%	22%	7%	18%
Other (Please Specify)	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) How interested, if at all, would you be in having a job in the “green economy” at some point in your career?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Very interested	13%	14%	10%	12%	14%	14%	14%	8%	9%	11%	15%	19%	9%	10%	11%	16%	23%	10%
Somewhat interested	46%	48%	47%	48%	49%	44%	43%	45%	50%	49%	47%	39%	39%	39%	48%	53%	55%	51%
Not very interested	21%	20%	20%	21%	19%	25%	22%	18%	21%	20%	21%	24%	32%	27%	20%	19%	11%	22%
Not at all interested	8%	6%	9%	8%	8%	8%	6%	14%	10%	8%	5%	7%	5%	8%	8%	6%	5%	6%
Don't Know	12%	11%	14%	10%	9%	10%	14%	15%	10%	12%	11%	11%	14%	16%	13%	6%	6%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) How interested, if at all, would you be in having a job in the “green economy” at some point in your career?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
Very interested	13%	12%	13%	11%	13%	13%	10%	14%	17%	15%	14%	11%	20%	7%	17%	24%	9%	27%	
Somewhat interested	46%	46%	47%	36%	48%	47%	47%	48%	41%	49%	52%	45%	52%	45%	52%	54%	45%	51%	
Not very interested	21%	25%	18%	20%	21%	21%	22%	20%	21%	19%	23%	23%	19%	24%	21%	15%	23%	16%	
Not at all interested	8%	8%	8%	15%	7%	8%	8%	6%	8%	7%	7%	8%	6%	10%	5%	3%	11%	3%	
Don't Know	12%	9%	15%	18%	11%	11%	12%	11%	12%	9%	4%	13%	3%	13%	6%	4%	13%	4%	
Total Interested:	59%	58%	59%	47%	61%	59%	58%	63%	58%	65%	65%	56%	73%	52%	69%	78%	53%	78%	
Net:	-47%	-49%	-45%	-29%	-50%	-48%	-45%	-51%	-46%	-55%	-61%	-42%	-70%	-39%	-63%	-74%	-40%	-74%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Have you ever thought about whether you would be interested in having a job in the “green economy”?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I have never thought about it before	42%	39%	41%	45%	41%	44%	41%	48%	46%	41%	38%	44%	34%	38%	47%	40%	35%	40%
I have thought about it before, but not extensively	36%	40%	34%	36%	40%	32%	38%	29%	33%	38%	38%	25%	41%	34%	33%	42%	45%	32%
I have thought about it extensively before	11%	13%	11%	9%	13%	13%	11%	10%	8%	9%	11%	17%	11%	13%	9%	12%	13%	11%
Don't Know	11%	8%	14%	9%	6%	12%	10%	13%	13%	12%	13%	13%	15%	15%	11%	6%	6%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) Have you ever thought about whether you would be interested in having a job in the “green economy”?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I have never thought about it before	42%	39%	44%	46%	42%	43%	40%	43%	32%	42%	29%	47%	30%	56%	29%	28%	57%	25%
I have thought about it before, but not extensively	36%	39%	33%	24%	37%	35%	39%	36%	43%	39%	53%	31%	52%	24%	51%	53%	23%	55%
I have thought about it extensively before	11%	13%	10%	12%	11%	12%	10%	12%	13%	12%	11%	11%	14%	10%	13%	15%	10%	16%
Don't Know	11%	9%	13%	18%	10%	11%	12%	9%	13%	8%	7%	12%	4%	10%	7%	4%	10%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) When you picture the typical sort of person who works in a job in the “green economy”, what do you picture them to be like? Please select any which apply

	Total	Region												Education				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
From a low income background	8%	8%	8%	7%	6%	7%	9%	4%	15%	5%	8%	11%	10%	8%	8%	3%	13%	0%
From an ethnic minority	7%	7%	5%	11%	5%	11%	10%	8%	8%	5%	7%	8%	9%	8%	6%	9%	12%	16%
From the North of the UK	6%	10%	3%	3%	6%	4%	6%	8%	8%	8%	6%	8%	0%	8%	5%	7%	8%	13%
Did not go to university	5%	5%	5%	6%	9%	3%	5%	3%	3%	6%	4%	1%	7%	7%	4%	4%	6%	0%
Old	5%	5%	4%	7%	8%	2%	3%	6%	8%	4%	4%	5%	9%	6%	5%	2%	4%	8%
Degree educated / went to university	30%	28%	29%	30%	32%	34%	35%	35%	22%	28%	28%	27%	22%	26%	31%	36%	33%	15%
Young	30%	31%	33%	33%	37%	31%	29%	25%	31%	24%	26%	31%	25%	30%	32%	30%	27%	21%
Studied sciences at school	27%	25%	23%	32%	33%	35%	34%	30%	21%	22%	25%	23%	22%	28%	29%	24%	29%	22%
Studied humanities at school	20%	22%	17%	21%	19%	18%	23%	21%	19%	19%	20%	20%	22%	19%	21%	21%	24%	2%
Living outside of cities e.g. in towns or rural	18%	19%	20%	21%	17%	16%	19%	24%	21%	18%	17%	16%	5%	19%	18%	19%	21%	24%
White	17%	20%	17%	18%	17%	16%	14%	16%	16%	17%	17%	15%	21%	15%	16%	23%	24%	24%
Living in a city in the UK	17%	20%	13%	13%	19%	20%	25%	13%	16%	14%	12%	24%	25%	16%	17%	21%	17%	10%
From a wealthy background	16%	16%	15%	16%	18%	20%	15%	19%	16%	18%	14%	15%	8%	13%	16%	21%	15%	8%
Don't Know	15%	12%	16%	15%	7%	15%	12%	19%	14%	16%	19%	25%	19%	19%	17%	9%	8%	13%
Female	14%	15%	15%	13%	15%	12%	16%	12%	22%	15%	12%	10%	9%	13%	14%	15%	17%	8%
Middle-aged	13%	14%	17%	15%	12%	13%	11%	11%	16%	12%	10%	11%	9%	15%	13%	11%	8%	3%
Male	11%	11%	9%	8%	11%	12%	15%	10%	12%	14%	10%	14%	6%	11%	10%	13%	15%	12%
From the South of the UK	10%	7%	13%	9%	10%	13%	7%	11%	14%	12%	4%	8%	14%	7%	9%	15%	18%	7%
None of the above	3%	3%	2%	4%	4%	1%	4%	3%	3%	6%	1%	4%	2%	2%	3%	3%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) When you picture the typical sort of person who works in a job in the “green economy”, what do you picture them to be like? Please select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
From a low income background	8%	9%	6%	8%	7%	8%	6%	7%	9%	7%	9%	8%	10%	6%	11%	4%	5%	13%
From an ethnic minority	7%	8%	7%	8%	7%	6%	9%	9%	11%	8%	9%	7%	9%	7%	10%	10%	5%	12%
From the North of the UK	6%	6%	6%	4%	6%	6%	7%	5%	8%	6%	7%	7%	8%	4%	7%	11%	5%	9%
Did not go to university	5%	5%	5%	4%	5%	5%	4%	3%	4%	4%	5%	5%	6%	4%	7%	3%	4%	8%
Old	5%	5%	5%	8%	5%	5%	6%	5%	5%	4%	5%	5%	5%	5%	4%	4%	6%	5%
Degree educated / went to university	30%	29%	31%	24%	31%	29%	32%	30%	29%	30%	27%	33%	30%	32%	29%	41%	32%	29%
Young	30%	31%	29%	24%	31%	31%	35%	19%	22%	30%	21%	34%	30%	33%	33%	31%	29%	27%
Studied sciences at school	27%	25%	29%	23%	28%	26%	32%	29%	28%	26%	25%	31%	29%	28%	30%	30%	27%	26%
Studied humanities at school	20%	19%	21%	16%	21%	18%	23%	29%	18%	21%	19%	21%	20%	21%	22%	20%	20%	22%
Living outside of cities e.g. in towns or rural	18%	17%	20%	15%	19%	19%	15%	20%	18%	16%	18%	21%	18%	21%	18%	15%	21%	20%
White	17%	18%	16%	15%	17%	16%	20%	24%	10%	19%	17%	16%	17%	18%	15%	22%	18%	18%
Living in a city in the UK	17%	17%	17%	13%	18%	16%	23%	19%	14%	19%	18%	15%	19%	16%	20%	22%	16%	19%
From a wealthy background	16%	15%	17%	12%	17%	17%	17%	17%	9%	17%	20%	15%	17%	17%	15%	22%	17%	15%
Don't Know	15%	13%	18%	25%	14%	17%	12%	9%	10%	13%	9%	16%	7%	17%	8%	6%	18%	6%
Female	14%	14%	14%	13%	14%	13%	18%	16%	13%	13%	16%	15%	14%	16%	15%	19%	13%	14%
Middle-aged	13%	12%	14%	10%	13%	13%	15%	13%	11%	12%	15%	13%	13%	13%	13%	9%	14%	14%
Male	11%	13%	10%	10%	11%	11%	12%	14%	12%	12%	14%	10%	13%	10%	14%	14%	8%	16%
From the South of the UK	10%	11%	9%	7%	10%	11%	8%	6%	11%	11%	10%	10%	11%	9%	12%	15%	8%	17%
None of the above	3%	2%	3%	5%	3%	3%	2%	4%	3%	2%	2%	4%	2%	4%	1%	4%	4%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) Do you think these jobs in the green economy will be available in your local area?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I expect there to be a lot of these jobs in my local area	11%	15%	8%	12%	12%	10%	12%	8%	7%	9%	12%	9%	13%	9%	10%	12%	18%	23%
I expect there to be some of these jobs in my local area	35%	31%	36%	42%	32%	28%	32%	33%	40%	34%	37%	41%	39%	31%	33%	44%	41%	36%
I expect there to be a few, but not many, of these jobs in my local area	31%	34%	35%	31%	36%	32%	31%	31%	24%	30%	30%	21%	22%	33%	32%	29%	31%	11%
I expect there to be none of these jobs in my local area	9%	7%	5%	6%	9%	16%	12%	9%	13%	12%	5%	13%	13%	11%	9%	9%	4%	13%
Don't Know	14%	13%	16%	9%	10%	14%	12%	18%	15%	15%	16%	16%	13%	16%	16%	7%	5%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) Do you think these jobs in the green economy will be available in your local area?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I expect there to be a lot of these jobs in my local area	11%	13%	9%	6%	12%	11%	8%	12%	18%	13%	12%	9%	17%	6%	17%	12%	6%	25%
I expect there to be some of these jobs in my local area	35%	36%	33%	26%	36%	36%	35%	30%	30%	38%	41%	31%	43%	30%	42%	52%	30%	46%
I expect there to be a few, but not many, of these jobs in my local area	31%	31%	31%	31%	31%	31%	32%	30%	30%	29%	30%	35%	26%	39%	30%	24%	35%	22%
I expect there to be none of these jobs in my local area	9%	8%	10%	14%	9%	9%	8%	11%	11%	9%	8%	10%	8%	11%	5%	7%	13%	3%
Don't Know	14%	12%	16%	23%	12%	13%	16%	17%	11%	11%	9%	15%	6%	14%	6%	6%	15%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) Which of the following comes closest to your view?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Jobs which have a role in making the UK more environmentally friendly would be more secure, as this issue will always be important	29%	29%	25%	32%	29%	32%	31%	29%	29%	23%	32%	31%	29%	30%	30%	28%	36%	5%
Jobs which have a role in making the UK more environmentally friendly would be no more or less secure than other jobs	46%	45%	51%	47%	48%	42%	45%	45%	37%	53%	38%	42%	45%	41%	44%	52%	45%	56%
Jobs which have a role in making the UK more environmentally friendly would be less secure, as this issue will not always be important	13%	15%	13%	14%	15%	15%	13%	10%	16%	9%	13%	10%	6%	12%	12%	14%	13%	17%
Don't Know	13%	12%	11%	8%	8%	11%	11%	17%	18%	15%	16%	17%	19%	17%	14%	5%	6%	21%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) Which of the following comes closest to your view?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Jobs which have a role in making the UK more environmentally friendly would be more secure, as this issue will always be important	29%	30%	27%	27%	29%	29%	24%	32%	33%	30%	24%	31%	31%	30%	28%	34%	30%	33%
Jobs which have a role in making the UK more environmentally friendly would be no more or less secure than other jobs	46%	45%	47%	40%	47%	46%	50%	42%	40%	46%	55%	45%	48%	48%	51%	46%	46%	48%
Jobs which have a role in making the UK more environmentally friendly would be less secure, as this issue will not always be important	13%	14%	12%	11%	13%	12%	12%	13%	18%	14%	13%	12%	15%	12%	15%	15%	12%	16%
Don't Know	13%	11%	15%	22%	11%	13%	14%	14%	9%	11%	8%	13%	7%	11%	7%	6%	13%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) What sectors or industries do you think will have the most jobs in the “green economy”? Please select up to three of the following

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Construction	8%	10%	10%	5%	7%	9%	8%	8%	4%	10%	10%	9%	5%	7%	8%	11%	15%	4%
Accommodation & food service activities	8%	7%	7%	5%	8%	12%	10%	6%	7%	8%	9%	8%	8%	6%	8%	7%	10%	10%
Wholesale & retail trade including repair of motor vehicles	6%	6%	8%	5%	3%	8%	6%	6%	4%	8%	7%	4%	5%	6%	5%	7%	9%	0%
Arts, entertainment & recreation	6%	8%	6%	8%	10%	6%	4%	7%	7%	5%	5%	5%	7%	5%	6%	8%	10%	4%
Information & communication	5%	6%	6%	3%	6%	6%	9%	4%	3%	7%	2%	3%	0%	6%	5%	5%	3%	16%
Financial & insurance activities	5%	5%	5%	6%	5%	2%	6%	7%	6%	6%	5%	4%	7%	6%	5%	5%	5%	6%
Real estate activities	5%	6%	5%	2%	7%	3%	4%	3%	4%	4%	7%	1%	7%	6%	4%	4%	8%	5%
Administrative & support service activities	5%	7%	4%	3%	10%	4%	4%	2%	2%	3%	6%	3%	2%	4%	4%	5%	7%	19%
Public administration & defence; social security	5%	6%	5%	6%	8%	4%	6%	2%	4%	3%	3%	1%	14%	5%	5%	5%	6%	0%
Agriculture, forestry & fishing	32%	28%	35%	34%	36%	29%	32%	35%	33%	32%	33%	26%	24%	27%	36%	35%	29%	0%
Water supply, sewerage & waste management	28%	24%	23%	38%	28%	28%	31%	22%	25%	32%	31%	33%	22%	24%	30%	29%	31%	27%
Electricity & gas supply	27%	28%	26%	25%	27%	26%	31%	25%	23%	23%	32%	28%	27%	23%	29%	30%	28%	27%
Transportation & storage	15%	14%	15%	18%	13%	17%	17%	17%	24%	15%	15%	8%	10%	14%	15%	20%	13%	14%
Don't Know	15%	13%	16%	14%	9%	15%	14%	15%	18%	14%	17%	22%	12%	19%	16%	7%	6%	17%
Professional, scientific & technical activities	13%	12%	16%	15%	14%	14%	13%	9%	15%	11%	12%	16%	8%	13%	12%	14%	19%	6%
Human health & social work activities	13%	12%	13%	14%	13%	11%	17%	12%	10%	12%	15%	12%	14%	16%	11%	13%	14%	13%
Manufacturing	12%	14%	12%	12%	11%	15%	8%	12%	14%	13%	8%	13%	21%	11%	11%	15%	20%	17%
Education	12%	15%	10%	12%	15%	7%	11%	10%	11%	13%	13%	15%	18%	14%	11%	13%	11%	10%
Mining & quarrying	11%	12%	9%	12%	9%	10%	6%	12%	13%	13%	8%	15%	8%	9%	12%	11%	10%	5%
Other service activities	1%	1%	1%	0%	0%	0%	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) What sectors or industries do you think will have the most jobs in the “green economy”? Please select up to three of the following

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Construction	8%	9%	8%	9%	8%	8%	11%	7%	8%	8%	10%	9%	10%	8%	8%	8%	9%	9%
Accommodation & food service activities	8%	9%	7%	4%	8%	7%	12%	5%	7%	9%	8%	8%	10%	6%	9%	10%	7%	11%
Wholesale & retail trade including repair of motor vehicles	6%	7%	5%	3%	7%	6%	8%	9%	7%	6%	7%	6%	7%	6%	8%	7%	5%	7%
Arts, entertainment & recreation	6%	7%	6%	5%	7%	7%	5%	4%	7%	7%	8%	6%	7%	6%	8%	7%	5%	8%
Information & communication	5%	6%	4%	5%	5%	5%	6%	7%	5%	5%	8%	5%	7%	4%	7%	7%	3%	9%
Financial & insurance activities	5%	6%	5%	3%	6%	4%	5%	9%	12%	6%	8%	4%	8%	3%	8%	4%	4%	7%
Real estate activities	5%	6%	4%	3%	5%	4%	5%	7%	6%	5%	6%	4%	7%	3%	7%	6%	2%	10%
Administrative & support service activities	5%	5%	4%	4%	5%	5%	2%	7%	7%	5%	7%	4%	7%	3%	7%	5%	3%	8%
Public administration & defence; social security	5%	6%	4%	4%	5%	4%	5%	5%	8%	4%	9%	4%	7%	3%	6%	6%	4%	7%
Agriculture, forestry & fishing	32%	31%	32%	28%	33%	32%	32%	34%	32%	35%	26%	33%	31%	36%	32%	32%	36%	27%
Water supply, sewerage & waste management	28%	25%	31%	25%	29%	29%	29%	19%	27%	28%	26%	30%	28%	31%	28%	25%	31%	28%
Electricity & gas supply	27%	27%	27%	26%	27%	28%	26%	25%	23%	27%	21%	30%	25%	31%	26%	28%	29%	26%
Transportation & storage	15%	17%	14%	10%	16%	15%	19%	15%	12%	16%	13%	15%	15%	18%	14%	19%	17%	12%
Don't Know	15%	12%	18%	27%	13%	16%	11%	9%	10%	11%	8%	17%	6%	16%	6%	7%	17%	4%
Professional, scientific & technical activities	13%	13%	13%	11%	14%	13%	12%	15%	13%	14%	13%	12%	16%	12%	15%	15%	12%	16%
Human health & social work activities	13%	12%	13%	11%	13%	12%	14%	16%	14%	13%	20%	11%	14%	12%	15%	13%	12%	14%
Manufacturing	12%	14%	11%	8%	13%	11%	14%	14%	10%	13%	12%	12%	13%	13%	12%	18%	13%	16%
Education	12%	13%	11%	11%	12%	12%	13%	15%	12%	11%	14%	12%	14%	11%	16%	12%	10%	15%
Mining & quarrying	11%	10%	11%	9%	11%	11%	12%	9%	10%	10%	12%	11%	11%	11%	10%	9%	12%	12%
Other service activities	1%	1%	1%	2%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) Do you agree or disagree with the following: “I would be proud to work in a job which has a positive impact on the environment”

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Strongly Agree	37%	37%	34%	43%	39%	33%	37%	35%	32%	36%	43%	36%	30%	33%	39%	37%	44%	24%
Agree	39%	42%	40%	36%	37%	40%	41%	36%	39%	43%	33%	35%	49%	39%	38%	45%	35%	42%
Neither Agree nor Disagree	17%	16%	18%	13%	16%	17%	15%	20%	25%	15%	18%	17%	15%	19%	17%	13%	15%	19%
Disagree	2%	1%	2%	3%	1%	4%	1%	3%	1%	2%	3%	4%	0%	2%	2%	2%	4%	3%
Strongly Disagree	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	0%	2%	2%	2%	1%	2%	1%	0%
Don't Know	3%	3%	3%	3%	4%	3%	3%	4%	1%	4%	2%	5%	4%	4%	3%	1%	1%	12%
Total Agree:	76%	79%	74%	79%	76%	74%	78%	70%	71%	79%	77%	71%	79%	73%	77%	82%	79%	66%
Total Disagree:	4%	2%	5%	5%	4%	6%	4%	5%	2%	3%	3%	7%	2%	4%	3%	4%	5%	3%
Net:	72%	77%	69%	73%	73%	68%	74%	65%	69%	77%	74%	65%	76%	68%	74%	78%	74%	64%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) Do you agree or disagree with the following: “I would be proud to work in a job which has a positive impact on the environment”

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Strongly Agree	37%	32%	41%	36%	37%	39%	31%	35%	39%	39%	31%	38%	40%	36%	37%	44%	37%	42%
Agree	39%	40%	38%	36%	40%	38%	44%	42%	31%	39%	41%	39%	40%	40%	41%	45%	40%	39%
Neither Agree nor Disagree	17%	21%	13%	16%	17%	17%	18%	14%	16%	17%	22%	15%	14%	19%	17%	9%	17%	15%
Disagree	2%	3%	1%	2%	2%	2%	3%	3%	2%	2%	3%	3%	3%	2%	3%	2%	2%	3%
Strongly Disagree	2%	2%	1%	5%	1%	1%	1%	2%	6%	1%	1%	2%	2%	1%	1%	0%	2%	1%
Don't Know	3%	3%	4%	5%	3%	3%	3%	4%	6%	2%	1%	3%	1%	2%	2%	1%	2%	0%
Total Agree:	76%	72%	80%	72%	77%	77%	75%	77%	70%	78%	73%	77%	80%	76%	78%	89%	77%	81%
Total Disagree:	4%	5%	3%	7%	3%	3%	4%	6%	8%	3%	4%	5%	5%	3%	4%	2%	3%	4%
Net:	72%	67%	77%	65%	73%	73%	72%	71%	63%	75%	68%	72%	76%	73%	75%	87%	74%	77%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) Which of the following, if any, is true for you?: I know someone personally who works in a job in the “green economy”

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
True for me	20%	24%	19%	20%	24%	22%	16%	13%	15%	16%	24%	15%	21%	15%	16%	27%	34%	35%
Not true for me	61%	58%	60%	58%	62%	59%	65%	66%	66%	65%	56%	62%	53%	61%	65%	57%	52%	42%
Don't Know	20%	18%	21%	22%	13%	19%	19%	21%	20%	19%	19%	23%	26%	24%	19%	16%	13%	23%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) Which of the following, if any, is true for you?: I know someone personally who works in a job in the “green economy”

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
True for me	20%	24%	16%	5%	21%	20%	15%	22%	28%	23%	31%	14%	34%	8%	33%	36%	8%	100%	
Not true for me	61%	58%	63%	74%	60%	61%	65%	61%	56%	58%	53%	68%	54%	71%	54%	50%	71%	0%	
Don't Know	20%	18%	21%	21%	19%	20%	20%	17%	16%	20%	16%	18%	12%	21%	13%	14%	21%	0%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) Which of the following, if any, is true for you?: My current job is related to the “green economy”

	Region												Education					
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1117	189	148	77	88	86	105	94	55	129	76	45	25	0	0	323	112	21
Weighted	1008	132	133	80	94	69	79	79	43	115	99	52	34	0	0	255	86	17
True for me	17%	19%	11%	16%	19%	11%	17%	11%	21%	17%	21%	14%	30%	13%	12%	17%	27%	24%
Not true for me	64%	64%	62%	72%	67%	64%	67%	76%	61%	61%	60%	53%	51%	61%	68%	67%	56%	55%
Don't Know	19%	17%	26%	12%	14%	25%	16%	14%	18%	22%	19%	33%	20%	26%	20%	16%	17%	21%

Note:

BASE: Those in employment

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) Which of the following, if any, is true for you?: My current job is related to the “green economy”

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	1117	499	606	0	1117	796	130	94	85	306	206	559	535	529	426	116	503	272
Weighted	1008	507	490	0	1008	734	112	77	74	299	189	476	495	461	412	92	436	248
True for me	17%	23%	11%	*	17%	16%	16%	19%	19%	24%	27%	8%	27%	7%	29%	21%	5%	41%
Not true for me	64%	60%	68%	*	64%	65%	59%	60%	69%	58%	58%	70%	60%	70%	57%	62%	75%	48%
Don't Know	19%	17%	22%	*	19%	19%	25%	21%	12%	18%	16%	21%	13%	23%	14%	16%	20%	11%

Note:

BASE: Those in employment

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) Which of the following, if any, is true for you?: My current studies would help me get a job in the “green economy”

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1210	257	141	76	89	95	133	100	61	121	68	46	23	0	0	243	74	18
Weighted	1293	216	156	98	113	89	120	102	58	132	106	67	37	0	0	207	55	15
True for me	32%	31%	36%	27%	34%	25%	30%	22%	31%	30%	45%	39%	38%	29%	29%	37%	55%	22%
Not true for me	42%	45%	40%	46%	38%	42%	42%	48%	54%	39%	40%	29%	31%	40%	43%	47%	26%	36%
Don't Know	26%	24%	25%	27%	28%	33%	29%	29%	15%	31%	15%	32%	31%	31%	28%	17%	19%	42%

Note:

BASE: Those in education currently

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) Which of the following, if any, is true for you?: My current studies would help me get a job in the “green economy”

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	1210	555	637	0	1208	727	214	137	99	764	275	132	619	534	550	96	483	294
Weighted	1293	662	614	0	1291	797	227	136	98	795	265	182	649	579	617	80	508	296
True for me	32%	35%	28%	*	32%	33%	31%	29%	30%	33%	31%	31%	44%	21%	40%	46%	23%	53%
Not true for me	42%	40%	44%	*	42%	42%	38%	36%	57%	41%	47%	40%	39%	47%	41%	38%	44%	37%
Don't Know	26%	25%	28%	*	26%	25%	31%	36%	13%	25%	22%	30%	17%	32%	19%	17%	33%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Pays more highly

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
My current job or the jobs I am looking at	36%	43%	40%	43%	37%	37%	33%	35%	29%	35%	26%	37%	26%	35%	36%	40%	46%	34%
Jobs in the green economy	21%	20%	19%	21%	23%	20%	25%	17%	21%	18%	26%	18%	35%	19%	20%	24%	28%	26%
Does not apply to one more than the other	18%	17%	19%	13%	21%	15%	20%	18%	22%	21%	21%	20%	8%	18%	19%	18%	16%	15%
Don't Know	24%	20%	22%	22%	19%	27%	22%	30%	27%	27%	27%	25%	31%	28%	25%	18%	10%	25%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Pays more highly

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
My current job or the jobs I am looking at	36%	39%	34%	23%	38%	35%	41%	40%	35%	42%	39%	33%	40%	36%	39%	42%	36%	38%
Jobs in the green economy	21%	23%	19%	15%	22%	21%	18%	29%	19%	22%	26%	20%	27%	17%	27%	29%	17%	36%
Does not apply to one more than the other	18%	16%	20%	22%	18%	19%	19%	10%	23%	17%	17%	20%	17%	20%	19%	14%	20%	17%
Don't Know	24%	22%	27%	39%	22%	25%	22%	21%	23%	19%	18%	28%	15%	27%	15%	14%	28%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Has a clearer route to progress and earn more

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
My current job or the jobs I am looking at	36%	39%	40%	39%	34%	36%	31%	43%	30%	35%	34%	26%	32%	33%	37%	41%	40%	36%
Jobs in the green economy	22%	24%	16%	17%	29%	18%	26%	13%	29%	17%	22%	32%	40%	22%	21%	21%	27%	28%
Does not apply to one more than the other	20%	16%	21%	18%	20%	20%	27%	20%	20%	23%	25%	19%	8%	20%	19%	23%	25%	10%
Don't Know	21%	20%	22%	25%	17%	26%	16%	24%	21%	25%	18%	22%	20%	24%	23%	15%	9%	25%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Has a clearer route to progress and earn more

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
My current job or the jobs I am looking at	36%	37%	35%	24%	38%	33%	45%	45%	35%	41%	37%	33%	39%	37%	38%	39%	38%	41%
Jobs in the green economy	22%	23%	20%	13%	23%	23%	18%	23%	27%	24%	29%	19%	29%	17%	29%	20%	17%	36%
Does not apply to one more than the other	20%	20%	20%	28%	20%	22%	17%	16%	22%	17%	18%	24%	20%	22%	19%	28%	22%	15%
Don't Know	21%	19%	24%	35%	19%	22%	20%	16%	16%	17%	16%	25%	12%	23%	14%	12%	23%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Is more likely to be needed in 20 years time

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
My current job or the jobs I am looking at	20%	19%	18%	21%	17%	25%	16%	19%	18%	19%	25%	19%	29%	15%	20%	23%	30%	33%
Jobs in the green economy	42%	46%	42%	47%	44%	38%	48%	44%	39%	37%	37%	45%	32%	41%	42%	45%	44%	44%
Does not apply to one more than the other	19%	18%	19%	14%	21%	19%	23%	17%	24%	20%	20%	21%	15%	22%	18%	21%	17%	8%
Don't Know	18%	17%	20%	18%	18%	18%	13%	20%	19%	23%	18%	16%	24%	22%	19%	11%	9%	16%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Is more likely to be needed in 20 years time

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
My current job or the jobs I am looking at	20%	22%	18%	12%	21%	19%	20%	21%	24%	23%	26%	16%	25%	17%	24%	25%	16%	29%
Jobs in the green economy	42%	43%	42%	39%	43%	44%	40%	41%	40%	43%	42%	43%	46%	44%	45%	49%	43%	47%
Does not apply to one more than the other	19%	20%	19%	23%	19%	20%	20%	18%	21%	18%	17%	22%	18%	21%	17%	18%	22%	16%
Don't Know	18%	16%	21%	26%	17%	18%	19%	20%	15%	16%	15%	19%	11%	18%	13%	8%	19%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Has more of a positive impact on the world

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
My current job or the jobs I am looking at	17%	20%	16%	13%	18%	19%	19%	11%	11%	18%	18%	14%	13%	14%	14%	20%	36%	32%
Jobs in the green economy	50%	48%	53%	56%	50%	42%	51%	48%	59%	44%	52%	53%	57%	48%	52%	52%	44%	39%
Does not apply to one more than the other	17%	15%	16%	17%	17%	21%	18%	22%	13%	20%	15%	17%	14%	17%	18%	18%	17%	10%
Don't Know	16%	17%	15%	14%	15%	18%	12%	18%	18%	18%	15%	16%	17%	21%	16%	10%	3%	19%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Has more of a positive impact on the world

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
My current job or the jobs I am looking at	17%	19%	15%	11%	18%	15%	19%	19%	20%	22%	18%	12%	23%	12%	23%	25%	11%	30%
Jobs in the green economy	50%	51%	49%	46%	51%	51%	49%	51%	53%	50%	50%	53%	52%	54%	50%	47%	55%	50%
Does not apply to one more than the other	17%	15%	19%	18%	17%	18%	18%	14%	16%	15%	20%	19%	17%	18%	16%	20%	18%	15%
Don't Know	16%	14%	18%	25%	14%	16%	15%	16%	11%	13%	13%	17%	9%	15%	10%	8%	16%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Is in higher demand at the moment

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
My current job or the jobs I am looking at	33%	35%	37%	36%	29%	34%	37%	35%	34%	28%	29%	29%	21%	30%	33%	36%	45%	41%
Jobs in the green economy	27%	29%	24%	28%	35%	29%	22%	23%	24%	27%	27%	24%	29%	26%	25%	30%	37%	19%
Does not apply to one more than the other	20%	17%	21%	16%	21%	16%	24%	18%	17%	21%	25%	21%	23%	21%	19%	20%	10%	14%
Don't Know	21%	19%	18%	21%	16%	21%	17%	25%	25%	24%	19%	26%	27%	22%	22%	14%	8%	25%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Is in higher demand at the moment

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
My current job or the jobs I am looking at	33%	34%	32%	25%	34%	30%	41%	41%	31%	37%	31%	31%	36%	33%	37%	36%	32%	37%
Jobs in the green economy	27%	30%	24%	19%	28%	28%	22%	23%	30%	28%	33%	25%	34%	22%	34%	36%	22%	38%
Does not apply to one more than the other	20%	19%	21%	24%	19%	20%	18%	19%	22%	18%	18%	22%	19%	22%	18%	18%	22%	18%
Don't Know	21%	17%	23%	32%	19%	21%	19%	17%	17%	17%	18%	22%	11%	23%	11%	10%	24%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: More competitive to get into

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
My current job or the jobs I am looking at	36%	44%	39%	36%	37%	37%	38%	34%	30%	35%	30%	32%	28%	37%	37%	38%	45%	27%
Jobs in the green economy	24%	18%	25%	25%	27%	25%	25%	21%	29%	21%	27%	28%	28%	19%	24%	31%	32%	34%
Does not apply to one more than the other	20%	16%	17%	19%	20%	14%	26%	21%	22%	22%	24%	23%	18%	22%	20%	18%	13%	17%
Don't Know	19%	21%	19%	19%	16%	24%	11%	23%	18%	22%	18%	17%	26%	22%	20%	13%	10%	22%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: More competitive to get into

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
My current job or the jobs I am looking at	36%	38%	35%	23%	38%	34%	46%	41%	34%	44%	32%	33%	41%	37%	42%	39%	35%	47%
Jobs in the green economy	24%	26%	23%	17%	25%	26%	21%	18%	21%	23%	35%	23%	30%	21%	30%	37%	20%	31%
Does not apply to one more than the other	20%	21%	19%	34%	18%	20%	13%	23%	26%	17%	17%	23%	17%	23%	17%	14%	25%	15%
Don't Know	19%	16%	23%	27%	18%	19%	19%	18%	19%	15%	15%	21%	12%	20%	11%	11%	20%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Would make me prouder of the work I do

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
My current job or the jobs I am looking at	28%	32%	28%	29%	22%	35%	27%	28%	30%	28%	29%	26%	21%	25%	29%	30%	36%	47%
Jobs in the green economy	33%	32%	35%	30%	44%	29%	33%	29%	34%	31%	33%	40%	29%	29%	34%	40%	41%	17%
Does not apply to one more than the other	22%	21%	21%	28%	24%	16%	28%	23%	22%	22%	24%	14%	24%	27%	21%	19%	15%	11%
Don't Know	16%	15%	16%	13%	10%	20%	11%	20%	15%	18%	15%	20%	26%	19%	16%	11%	8%	26%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) For each of the following, indicate if it applies better to jobs in the “green economy” or to the job(s) you currently have or intend to pursue?: Would make me prouder of the work I do

	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
	Total	Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
My current job or the jobs I am looking at	28%	31%	26%	14%	30%	27%	32%	32%	29%	34%	32%	24%	31%	29%	31%	36%	27%	36%
Jobs in the green economy	33%	34%	32%	32%	34%	35%	28%	27%	39%	35%	35%	32%	40%	30%	38%	35%	32%	44%
Does not apply to one more than the other	22%	22%	23%	26%	22%	22%	23%	23%	22%	19%	20%	26%	20%	24%	20%	22%	24%	16%
Don't Know	16%	14%	18%	28%	14%	15%	17%	18%	11%	12%	13%	18%	9%	16%	10%	7%	16%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) Below is a list of sectors that are expected to require a number of new jobs as part of the “green economy”. Which of the following, if any, would you personally be interested in working in? Select any which apply

	Total	Region												Education				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHI)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Renewable energy (offshore wind, solar, tidal)	28%	27%	33%	30%	32%	25%	26%	30%	24%	21%	26%	42%	15%	27%	27%	34%	36%	0%
Natural environment and conservation	26%	25%	29%	29%	30%	24%	17%	22%	26%	24%	32%	29%	20%	21%	26%	30%	28%	34%
Public transport, walking, cycling	23%	27%	26%	16%	22%	24%	26%	19%	21%	16%	26%	31%	19%	23%	21%	27%	28%	19%
Finance and innovation	23%	26%	22%	23%	17%	17%	26%	18%	15%	27%	24%	23%	31%	21%	22%	27%	21%	13%
Electric vehicles	21%	24%	22%	18%	26%	22%	23%	17%	15%	20%	20%	23%	14%	21%	20%	22%	31%	20%
Carbon capture	17%	18%	13%	23%	20%	13%	13%	16%	14%	12%	16%	24%	27%	16%	16%	18%	25%	35%
Nuclear power	16%	14%	15%	16%	22%	16%	18%	14%	16%	13%	13%	17%	27%	17%	16%	15%	17%	15%
Aviation and ships	16%	14%	15%	20%	14%	17%	12%	15%	18%	18%	21%	8%	24%	16%	16%	15%	21%	15%
Building energy efficiency/retrofit	15%	16%	13%	16%	16%	16%	16%	12%	15%	16%	14%	18%	24%	16%	15%	14%	19%	15%
Low carbon heating	15%	18%	14%	14%	17%	14%	19%	14%	14%	15%	12%	18%	18%	15%	15%	17%	22%	29%
Low carbon hydrogen	12%	13%	12%	8%	11%	15%	15%	10%	9%	9%	13%	15%	12%	11%	10%	13%	18%	23%
None of the above	15%	11%	14%	15%	13%	20%	12%	22%	13%	18%	17%	16%	8%	15%	18%	15%	8%	9%
Don't Know	9%	10%	9%	9%	7%	8%	9%	10%	12%	10%	3%	8%	10%	11%	9%	4%	4%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) Below is a list of sectors that are expected to require a number of new jobs as part of the “green economy”. Which of the following, if any, would you personally be interested in working in? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Renewable energy (offshore wind, solar, tidal)	28%	32%	24%	24%	29%	28%	29%	30%	29%	29%	27%	29%	34%	26%	33%	37%	25%	39%
Natural environment and conservation	26%	24%	27%	23%	26%	27%	25%	21%	23%	26%	26%	27%	29%	25%	30%	29%	24%	31%
Public transport, walking, cycling	23%	23%	23%	20%	24%	23%	25%	22%	21%	21%	26%	25%	28%	21%	26%	28%	21%	27%
Finance and innovation	23%	24%	22%	20%	23%	21%	24%	30%	27%	25%	23%	21%	24%	23%	25%	26%	22%	25%
Electric vehicles	21%	27%	16%	14%	22%	20%	25%	25%	19%	23%	21%	20%	25%	21%	24%	26%	20%	26%
Carbon capture	17%	20%	13%	13%	17%	16%	17%	13%	21%	18%	20%	16%	22%	13%	20%	29%	13%	27%
Nuclear power	16%	22%	10%	11%	17%	15%	19%	11%	19%	17%	21%	13%	20%	14%	18%	24%	14%	20%
Aviation and ships	16%	20%	12%	10%	17%	15%	19%	16%	17%	20%	18%	13%	19%	14%	19%	19%	14%	21%
Building energy efficiency/retrofit	15%	21%	10%	16%	15%	15%	16%	15%	18%	14%	21%	14%	19%	13%	20%	17%	12%	26%
Low carbon heating	15%	19%	12%	10%	16%	15%	17%	13%	22%	17%	19%	13%	21%	11%	22%	21%	10%	26%
Low carbon hydrogen	12%	14%	10%	7%	13%	13%	13%	8%	10%	14%	13%	10%	16%	9%	16%	16%	9%	17%
None of the above	15%	11%	19%	21%	14%	17%	12%	13%	9%	14%	5%	18%	8%	21%	9%	8%	20%	5%
Don't Know	9%	6%	11%	13%	8%	9%	8%	9%	6%	8%	8%	8%	4%	8%	5%	3%	9%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) Which of those sectors do you think will have the most “green economy” jobs available in future? Select up to three of the following

	Total	Region												Education				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Aviation and ships	9%	11%	12%	12%	7%	7%	5%	7%	14%	9%	9%	10%	12%	10%	8%	11%	14%	13%
Finance and innovation	9%	11%	6%	7%	10%	7%	12%	7%	10%	8%	7%	9%	17%	8%	8%	10%	8%	13%
Renewable energy (offshore wind, solar, tidal)	41%	38%	47%	43%	39%	38%	43%	43%	31%	39%	38%	54%	30%	37%	45%	43%	37%	19%
Electric vehicles	30%	30%	30%	38%	27%	27%	35%	27%	24%	24%	34%	39%	31%	26%	32%	31%	37%	19%
Public transport, walking, cycling	25%	28%	21%	22%	21%	27%	29%	24%	25%	28%	28%	25%	8%	24%	26%	27%	28%	8%
Natural environment an conservation	24%	23%	26%	25%	29%	29%	17%	23%	17%	25%	23%	25%	21%	24%	23%	26%	23%	28%
Building energy efficiency/retrofit	20%	19%	22%	19%	24%	16%	20%	16%	16%	19%	26%	9%	24%	19%	19%	21%	20%	17%
Carbon capture	19%	25%	19%	24%	17%	18%	16%	15%	15%	17%	17%	18%	17%	19%	20%	17%	20%	18%
Nuclear power	18%	16%	16%	18%	18%	18%	18%	21%	20%	13%	25%	20%	22%	18%	17%	21%	16%	18%
Low carbon heating	16%	15%	14%	16%	13%	11%	15%	13%	23%	18%	16%	18%	32%	15%	15%	18%	19%	32%
Low carbon hydrogen	13%	16%	12%	12%	17%	13%	15%	16%	16%	10%	7%	15%	8%	10%	14%	15%	19%	15%
Don't Know	13%	11%	13%	12%	10%	15%	12%	18%	17%	17%	12%	5%	14%	17%	13%	8%	7%	19%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) Which of those sectors do you think will have the most “green economy” jobs available in future? Select up to three of the following

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Aviation and ships	9%	11%	8%	5%	10%	9%	9%	15%	9%	10%	11%	9%	12%	8%	12%	13%	7%	15%
Finance and innovation	9%	9%	9%	6%	9%	8%	10%	10%	11%	10%	11%	7%	11%	7%	11%	13%	7%	13%
Renewable energy (offshore wind, solar, tidal)	41%	40%	42%	34%	42%	41%	46%	38%	33%	43%	33%	44%	40%	46%	41%	45%	44%	36%
Electric vehicles	30%	31%	30%	22%	31%	31%	30%	30%	27%	34%	20%	32%	30%	33%	31%	28%	33%	27%
Public transport, walking, cycling	25%	26%	23%	22%	25%	25%	23%	22%	29%	27%	25%	23%	26%	26%	25%	26%	25%	23%
Natural environment an conservation	24%	24%	24%	22%	25%	24%	22%	25%	29%	26%	20%	24%	25%	26%	26%	25%	24%	24%
Building energy efficiency/retrofit	20%	21%	18%	23%	19%	19%	20%	24%	20%	18%	20%	22%	22%	19%	23%	17%	19%	26%
Carbon capture	19%	21%	17%	17%	19%	18%	23%	20%	17%	19%	19%	19%	21%	19%	22%	23%	17%	22%
Nuclear power	18%	19%	17%	21%	18%	18%	19%	17%	21%	18%	18%	19%	21%	18%	21%	18%	17%	20%
Low carbon heating	16%	16%	16%	12%	16%	16%	17%	15%	13%	15%	23%	13%	19%	14%	18%	20%	13%	21%
Low carbon hydrogen	13%	14%	13%	8%	14%	13%	14%	11%	16%	16%	20%	9%	16%	12%	16%	18%	12%	18%
Don't Know	13%	10%	16%	23%	11%	13%	11%	11%	9%	9%	10%	15%	5%	14%	5%	5%	15%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Retrofit coordinator, overseeing energy-efficient building upgrades

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	8%	12%	5%	9%	11%	7%	5%	5%	7%	6%	12%	3%	7%	6%	5%	10%	17%	17%
I could work in a role like this, but I would need some training to do so	22%	21%	22%	21%	23%	25%	21%	23%	25%	20%	18%	23%	28%	22%	21%	21%	25%	29%
I could work in a role like this, but I would need extensive training to do so	32%	29%	35%	35%	33%	33%	35%	29%	28%	31%	32%	33%	20%	30%	34%	34%	28%	23%
I could not work in a role like this, even with training	26%	26%	25%	23%	26%	22%	24%	33%	27%	28%	25%	25%	25%	25%	27%	27%	27%	16%
Don't Know	13%	12%	13%	12%	8%	13%	14%	10%	13%	15%	13%	16%	19%	17%	13%	7%	4%	15%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Retrofit coordinator, overseeing energy-efficient building upgrades

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
I could work in a role like this, with no extra training	8%	10%	6%	2%	8%	7%	6%	10%	11%	10%	13%	4%	14%	3%	13%	13%	3%	20%	
I could work in a role like this, but I would need some training to do so	22%	28%	16%	18%	22%	21%	25%	21%	26%	24%	30%	19%	30%	16%	31%	25%	15%	36%	
I could work in a role like this, but I would need extensive training to do so	32%	34%	30%	29%	33%	32%	34%	29%	32%	31%	30%	34%	34%	33%	32%	30%	34%	31%	
I could not work in a role like this, even with training	26%	19%	32%	32%	25%	27%	26%	23%	23%	25%	16%	30%	17%	35%	17%	26%	35%	10%	
Don't Know	13%	10%	16%	20%	11%	13%	9%	17%	8%	10%	11%	12%	6%	12%	7%	5%	13%	4%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Heat pump installer

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	7%	7%	6%	9%	11%	10%	8%	5%	6%	6%	7%	5%	12%	8%	5%	8%	15%	17%
I could work in a role like this, but I would need some training to do so	20%	23%	22%	19%	17%	22%	22%	19%	21%	18%	21%	21%	18%	15%	21%	24%	27%	25%
I could work in a role like this, but I would need extensive training to do so	33%	32%	31%	36%	34%	28%	35%	30%	43%	30%	34%	34%	32%	34%	32%	32%	28%	18%
I could not work in a role like this, even with training	28%	25%	32%	26%	25%	24%	27%	35%	20%	31%	29%	28%	26%	27%	29%	30%	27%	14%
Don't Know	12%	13%	10%	10%	12%	16%	9%	12%	10%	15%	9%	13%	13%	16%	13%	7%	3%	26%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Heat pump installer

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	7%	10%	5%	2%	8%	7%	6%	10%	6%	9%	11%	5%	13%	3%	13%	10%	3%	16%
I could work in a role like this, but I would need some training to do so	20%	25%	16%	15%	21%	19%	24%	22%	22%	21%	28%	18%	27%	16%	27%	28%	15%	35%
I could work in a role like this, but I would need extensive training to do so	33%	36%	29%	29%	33%	33%	30%	31%	45%	32%	35%	32%	33%	35%	33%	27%	36%	28%
I could not work in a role like this, even with training	28%	19%	36%	40%	26%	29%	28%	23%	14%	27%	17%	33%	21%	35%	21%	27%	35%	16%
Don't Know	12%	10%	14%	15%	11%	11%	11%	14%	13%	10%	9%	12%	6%	11%	7%	8%	11%	5%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Renewable energy technician, maintaining and repairing green energy infrastructure

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	10%	13%	6%	9%	14%	11%	7%	7%	11%	7%	9%	10%	13%	10%	7%	9%	20%	16%
I could work in a role like this, but I would need some training to do so	20%	23%	20%	17%	22%	21%	22%	17%	24%	21%	19%	12%	29%	18%	18%	25%	20%	43%
I could work in a role like this, but I would need extensive training to do so	34%	32%	38%	41%	39%	29%	33%	31%	35%	31%	35%	38%	17%	32%	37%	33%	31%	16%
I could not work in a role like this, even with training	25%	24%	23%	23%	20%	26%	24%	36%	17%	26%	28%	24%	20%	24%	26%	27%	23%	2%
Don't Know	11%	8%	12%	10%	6%	13%	14%	9%	13%	15%	9%	16%	22%	16%	12%	5%	5%	22%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Renewable energy technician, maintaining and repairing green energy infrastructure

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	10%	13%	7%	3%	10%	8%	9%	13%	15%	11%	15%	6%	16%	5%	14%	14%	5%	21%
I could work in a role like this, but I would need some training to do so	20%	25%	16%	16%	21%	19%	25%	20%	25%	23%	25%	18%	28%	16%	28%	25%	15%	35%
I could work in a role like this, but I would need extensive training to do so	34%	37%	32%	29%	35%	34%	34%	33%	34%	34%	36%	34%	34%	37%	35%	29%	36%	29%
I could not work in a role like this, even with training	25%	17%	32%	34%	24%	26%	24%	22%	17%	23%	14%	30%	18%	32%	17%	24%	33%	12%
Don't Know	11%	9%	14%	18%	10%	12%	9%	12%	9%	9%	9%	11%	5%	11%	6%	8%	11%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Electrical engineer, designing and implementing green energy infrastructure

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	8%	11%	8%	10%	9%	12%	7%	6%	6%	5%	10%	8%	3%	8%	8%	7%	19%	3%
I could work in a role like this, but I would need some training to do so	21%	26%	18%	16%	22%	19%	21%	19%	29%	20%	17%	18%	25%	21%	18%	24%	19%	26%
I could work in a role like this, but I would need extensive training to do so	33%	29%	37%	34%	39%	33%	33%	30%	31%	32%	38%	30%	19%	30%	35%	34%	27%	37%
I could not work in a role like this, even with training	27%	23%	29%	29%	22%	25%	30%	33%	24%	27%	27%	29%	29%	26%	28%	29%	29%	12%
Don't Know	11%	11%	9%	10%	7%	12%	8%	12%	10%	16%	8%	14%	23%	15%	11%	6%	5%	22%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Electrical engineer, designing and implementing green energy infrastructure

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	8%	10%	6%	3%	9%	7%	8%	11%	13%	10%	15%	4%	14%	4%	13%	7%	5%	20%
I could work in a role like this, but I would need some training to do so	21%	27%	15%	15%	21%	20%	23%	21%	25%	24%	28%	17%	26%	17%	29%	31%	14%	33%
I could work in a role like this, but I would need extensive training to do so	33%	34%	31%	27%	34%	34%	34%	32%	28%	34%	31%	34%	34%	35%	34%	29%	35%	28%
I could not work in a role like this, even with training	27%	20%	34%	38%	26%	28%	24%	24%	27%	24%	17%	34%	21%	34%	19%	25%	36%	14%
Don't Know	11%	9%	13%	18%	10%	11%	10%	12%	7%	8%	9%	11%	5%	11%	5%	8%	11%	5%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Energy infrastructure project manager

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	8%	12%	8%	6%	6%	7%	7%	4%	10%	5%	8%	8%	15%	7%	6%	10%	12%	13%
I could work in a role like this, but I would need some training to do so	21%	25%	21%	19%	21%	27%	16%	19%	23%	22%	19%	16%	24%	19%	19%	24%	36%	37%
I could work in a role like this, but I would need extensive training to do so	35%	31%	33%	39%	42%	31%	34%	33%	33%	34%	34%	47%	36%	30%	38%	37%	28%	24%
I could not work in a role like this, even with training	24%	23%	27%	25%	20%	24%	31%	34%	19%	22%	25%	17%	11%	28%	25%	23%	19%	3%
Don't Know	12%	9%	11%	11%	10%	11%	12%	11%	15%	18%	14%	12%	14%	16%	12%	6%	5%	23%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Energy infrastructure project manager

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
I could work in a role like this, with no extra training	8%	9%	6%	3%	8%	7%	7%	10%	12%	9%	13%	5%	13%	3%	12%	11%	4%	18%	
I could work in a role like this, but I would need some training to do so	21%	27%	16%	13%	22%	19%	23%	26%	32%	24%	28%	17%	28%	17%	28%	33%	16%	35%	
I could work in a role like this, but I would need extensive training to do so	35%	38%	32%	30%	36%	35%	37%	32%	30%	36%	37%	35%	37%	35%	37%	33%	36%	35%	
I could not work in a role like this, even with training	24%	17%	31%	35%	23%	27%	22%	17%	18%	21%	13%	31%	17%	33%	16%	16%	34%	8%	
Don't Know	12%	9%	15%	19%	11%	12%	11%	14%	7%	9%	10%	11%	5%	12%	7%	6%	11%	4%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Alternative fuels research and development scientist, researching new green energy solutions

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	8%	10%	8%	6%	11%	12%	6%	8%	13%	4%	8%	7%	9%	8%	6%	8%	18%	39%
I could work in a role like this, but I would need some training to do so	23%	27%	23%	21%	20%	20%	22%	21%	19%	24%	22%	24%	28%	21%	21%	26%	33%	20%
I could work in a role like this, but I would need extensive training to do so	33%	30%	32%	35%	38%	33%	33%	30%	31%	37%	29%	36%	21%	32%	35%	34%	24%	10%
I could not work in a role like this, even with training	26%	24%	28%	29%	23%	23%	28%	32%	22%	21%	30%	22%	23%	24%	27%	27%	20%	12%
Don't Know	11%	10%	9%	9%	7%	12%	11%	9%	15%	14%	11%	11%	19%	15%	11%	5%	5%	19%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Alternative fuels research and development scientist, researching new green energy solutions

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	8%	11%	6%	3%	9%	7%	7%	8%	17%	11%	14%	5%	13%	4%	13%	12%	4%	22%
I could work in a role like this, but I would need some training to do so	23%	26%	20%	14%	24%	22%	24%	26%	22%	25%	30%	19%	30%	18%	29%	30%	18%	34%
I could work in a role like this, but I would need extensive training to do so	33%	34%	32%	33%	33%	33%	31%	32%	31%	33%	28%	35%	32%	36%	33%	27%	36%	28%
I could not work in a role like this, even with training	26%	21%	30%	34%	25%	26%	27%	21%	22%	22%	17%	31%	19%	32%	19%	22%	33%	13%
Don't Know	11%	9%	13%	17%	10%	11%	10%	12%	8%	9%	10%	10%	5%	10%	6%	9%	10%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Electric Vehicle manufacturing operative, working on EV assembly lines

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	9%	11%	8%	8%	10%	9%	7%	6%	4%	8%	11%	10%	10%	8%	7%	9%	14%	15%
I could work in a role like this, but I would need some training to do so	20%	23%	20%	16%	25%	21%	20%	16%	25%	15%	15%	25%	29%	21%	19%	24%	21%	25%
I could work in a role like this, but I would need extensive training to do so	32%	32%	29%	38%	33%	29%	34%	37%	35%	31%	32%	26%	27%	29%	34%	33%	28%	17%
I could not work in a role like this, even with training	28%	22%	32%	27%	24%	27%	28%	30%	25%	32%	34%	33%	20%	27%	29%	28%	34%	26%
Don't Know	11%	13%	11%	10%	9%	14%	11%	11%	11%	13%	9%	7%	14%	16%	11%	5%	3%	16%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Electric Vehicle manufacturing operative, working on EV assembly lines

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	9%	11%	6%	4%	9%	8%	6%	14%	14%	11%	12%	6%	14%	4%	14%	13%	4%	19%
I could work in a role like this, but I would need some training to do so	20%	25%	15%	16%	21%	19%	26%	20%	16%	22%	30%	16%	27%	15%	26%	25%	15%	30%
I could work in a role like this, but I would need extensive training to do so	32%	35%	29%	27%	33%	32%	33%	27%	40%	34%	33%	31%	33%	34%	34%	32%	33%	32%
I could not work in a role like this, even with training	28%	20%	36%	38%	27%	31%	22%	25%	21%	25%	18%	35%	21%	36%	20%	25%	37%	15%
Don't Know	11%	8%	14%	16%	10%	10%	12%	14%	9%	9%	7%	11%	5%	11%	6%	5%	11%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Battery engineer, designing and optimising more efficient batteries

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	9%	12%	8%	8%	11%	10%	5%	6%	9%	6%	9%	8%	12%	9%	7%	10%	15%	14%
I could work in a role like this, but I would need some training to do so	20%	22%	18%	17%	22%	17%	19%	17%	22%	21%	17%	22%	34%	20%	18%	20%	28%	32%
I could work in a role like this, but I would need extensive training to do so	32%	33%	31%	33%	30%	34%	33%	35%	40%	30%	28%	35%	13%	32%	32%	34%	24%	28%
I could not work in a role like this, even with training	29%	24%	34%	30%	27%	26%	32%	34%	17%	29%	38%	23%	29%	26%	32%	31%	30%	8%
Don't Know	11%	10%	10%	12%	9%	12%	12%	9%	12%	14%	8%	12%	13%	14%	12%	6%	3%	19%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Battery engineer, designing and optimising more efficient batteries

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	9%	10%	7%	5%	9%	8%	7%	11%	10%	10%	17%	4%	15%	4%	14%	13%	4%	21%
I could work in a role like this, but I would need some training to do so	20%	24%	16%	13%	20%	17%	25%	26%	25%	21%	29%	16%	25%	16%	28%	22%	14%	30%
I could work in a role like this, but I would need extensive training to do so	32%	36%	27%	25%	33%	33%	33%	25%	32%	32%	29%	33%	34%	33%	33%	31%	32%	31%
I could not work in a role like this, even with training	29%	21%	37%	41%	28%	31%	25%	28%	25%	27%	19%	36%	22%	37%	21%	25%	39%	14%
Don't Know	11%	8%	13%	16%	10%	11%	10%	11%	8%	10%	7%	10%	4%	10%	5%	9%	11%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Urban transport planner, designing public transport systems

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	11%	13%	10%	8%	9%	14%	10%	9%	11%	10%	10%	9%	15%	12%	8%	12%	15%	23%
I could work in a role like this, but I would need some training to do so	27%	29%	25%	31%	35%	25%	27%	20%	30%	25%	23%	24%	23%	24%	25%	33%	32%	19%
I could work in a role like this, but I would need extensive training to do so	32%	30%	38%	28%	31%	30%	32%	31%	30%	30%	32%	36%	38%	32%	33%	33%	32%	32%
I could not work in a role like this, even with training	20%	18%	18%	23%	16%	20%	19%	29%	15%	22%	26%	20%	11%	18%	23%	18%	15%	6%
Don't Know	11%	10%	9%	9%	9%	11%	12%	11%	14%	13%	9%	10%	13%	14%	11%	4%	6%	20%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Urban transport planner, designing public transport systems

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	11%	12%	9%	5%	11%	9%	9%	14%	19%	12%	16%	7%	16%	6%	17%	14%	6%	23%
I could work in a role like this, but I would need some training to do so	27%	30%	23%	18%	28%	26%	29%	30%	27%	29%	34%	24%	34%	23%	33%	39%	22%	38%
I could work in a role like this, but I would need extensive training to do so	32%	33%	31%	35%	32%	32%	34%	30%	28%	30%	30%	36%	31%	35%	31%	30%	35%	26%
I could not work in a role like this, even with training	20%	16%	24%	30%	19%	22%	18%	15%	13%	20%	15%	23%	15%	26%	14%	12%	27%	10%
Don't Know	11%	8%	13%	14%	10%	10%	9%	11%	12%	9%	6%	10%	4%	10%	5%	6%	10%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Farmer, carrying out sustainable farming practices

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	12%	11%	16%	12%	12%	10%	13%	10%	12%	9%	11%	13%	11%	11%	12%	11%	17%	21%
I could work in a role like this, but I would need some training to do so	28%	31%	22%	33%	32%	30%	31%	22%	33%	24%	31%	27%	33%	27%	27%	33%	32%	27%
I could work in a role like this, but I would need extensive training to do so	27%	25%	29%	25%	29%	23%	24%	30%	26%	30%	27%	24%	22%	26%	28%	26%	25%	26%
I could not work in a role like this, even with training	22%	22%	23%	21%	21%	22%	22%	30%	16%	22%	19%	19%	22%	20%	23%	24%	22%	5%
Don't Know	11%	10%	10%	10%	6%	15%	10%	9%	13%	15%	11%	18%	13%	17%	11%	5%	4%	21%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Farmer, carrying out sustainable farming practices

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
I could work in a role like this, with no extra training	12%	14%	9%	6%	13%	11%	10%	15%	19%	13%	21%	8%	17%	8%	18%	14%	7%	26%	
I could work in a role like this, but I would need some training to do so	28%	30%	26%	31%	28%	29%	28%	22%	34%	27%	28%	31%	36%	24%	34%	30%	24%	32%	
I could work in a role like this, but I would need extensive training to do so	27%	30%	24%	20%	28%	26%	27%	31%	25%	27%	31%	25%	27%	29%	26%	25%	30%	25%	
I could not work in a role like this, even with training	22%	17%	27%	27%	21%	23%	25%	18%	14%	23%	13%	25%	15%	29%	16%	25%	28%	13%	
Don't Know	11%	9%	13%	15%	10%	11%	10%	14%	8%	10%	7%	10%	5%	10%	6%	7%	11%	4%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Conservationist, protecting and restoring natural habitats

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	12%	17%	10%	11%	16%	14%	6%	9%	13%	9%	12%	13%	12%	10%	11%	11%	21%	13%
I could work in a role like this, but I would need some training to do so	32%	30%	34%	30%	40%	35%	32%	29%	25%	26%	35%	30%	27%	30%	30%	39%	33%	31%
I could work in a role like this, but I would need extensive training to do so	28%	27%	28%	29%	30%	25%	31%	25%	36%	32%	26%	28%	25%	27%	29%	29%	27%	23%
I could not work in a role like this, even with training	17%	16%	17%	17%	11%	16%	20%	26%	15%	17%	16%	16%	20%	18%	18%	17%	12%	13%
Don't Know	11%	10%	12%	12%	4%	9%	11%	12%	10%	16%	11%	14%	16%	16%	12%	5%	7%	20%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Conservationist, protecting and restoring natural habitats

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	12%	14%	10%	6%	13%	12%	12%	16%	7%	15%	17%	8%	19%	7%	17%	15%	8%	24%
I could work in a role like this, but I would need some training to do so	32%	33%	30%	30%	32%	32%	30%	24%	44%	32%	36%	32%	37%	29%	37%	38%	28%	40%
I could work in a role like this, but I would need extensive training to do so	28%	28%	29%	24%	29%	28%	30%	31%	28%	29%	26%	30%	28%	31%	28%	24%	30%	25%
I could not work in a role like this, even with training	17%	16%	19%	23%	16%	16%	17%	19%	16%	15%	14%	19%	12%	22%	12%	18%	22%	7%
Don't Know	11%	9%	14%	16%	10%	12%	11%	11%	5%	9%	8%	11%	4%	11%	6%	4%	11%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Electricity data analyst, working with data to improve the grid

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	9%	13%	10%	9%	10%	10%	7%	6%	8%	6%	11%	9%	8%	7%	7%	11%	20%	19%
I could work in a role like this, but I would need some training to do so	25%	29%	24%	23%	28%	30%	24%	25%	30%	22%	19%	24%	27%	22%	24%	30%	29%	11%
I could work in a role like this, but I would need extensive training to do so	32%	28%	32%	36%	33%	22%	35%	30%	27%	34%	37%	29%	34%	34%	32%	32%	28%	30%
I could not work in a role like this, even with training	23%	19%	24%	23%	22%	24%	21%	29%	20%	23%	23%	25%	16%	20%	26%	22%	16%	14%
Don't Know	11%	11%	11%	10%	8%	14%	12%	9%	14%	14%	11%	14%	15%	16%	11%	5%	7%	26%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Electricity data analyst, working with data to improve the grid

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	9%	12%	7%	3%	10%	8%	9%	15%	15%	10%	18%	6%	15%	4%	14%	17%	5%	23%
I could work in a role like this, but I would need some training to do so	25%	29%	22%	20%	26%	23%	29%	29%	33%	26%	29%	23%	30%	23%	31%	28%	21%	34%
I could work in a role like this, but I would need extensive training to do so	32%	33%	30%	30%	32%	33%	32%	27%	25%	33%	30%	33%	32%	34%	32%	29%	34%	29%
I could not work in a role like this, even with training	23%	18%	28%	28%	22%	24%	20%	16%	18%	23%	15%	26%	17%	29%	17%	18%	29%	12%
Don't Know	11%	9%	14%	18%	10%	11%	10%	12%	9%	8%	7%	12%	6%	10%	6%	8%	11%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Sustainable finance professional, investing in sustainable projects

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	10%	16%	11%	9%	11%	15%	9%	6%	6%	5%	12%	2%	9%	9%	9%	10%	19%	22%
I could work in a role like this, but I would need some training to do so	28%	30%	32%	23%	36%	21%	27%	26%	29%	30%	21%	27%	37%	26%	28%	32%	34%	29%
I could work in a role like this, but I would need extensive training to do so	31%	25%	28%	40%	25%	31%	35%	37%	35%	34%	34%	37%	18%	28%	33%	35%	24%	18%
I could not work in a role like this, even with training	19%	17%	20%	19%	20%	16%	19%	21%	17%	18%	20%	23%	19%	23%	18%	17%	19%	21%
Don't Know	11%	12%	9%	9%	8%	17%	9%	10%	12%	13%	13%	11%	17%	14%	12%	6%	4%	11%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Sustainable finance professional, investing in sustainable projects

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	10%	13%	7%	4%	11%	9%	10%	11%	15%	12%	15%	7%	15%	6%	14%	16%	7%	21%
I could work in a role like this, but I would need some training to do so	28%	32%	25%	20%	30%	28%	30%	30%	29%	32%	33%	25%	35%	24%	36%	33%	23%	35%
I could work in a role like this, but I would need extensive training to do so	31%	31%	32%	28%	32%	31%	32%	33%	30%	31%	32%	33%	31%	35%	32%	26%	35%	29%
I could not work in a role like this, even with training	19%	15%	22%	28%	18%	21%	15%	12%	17%	16%	12%	23%	13%	24%	12%	18%	25%	10%
Don't Know	11%	9%	14%	20%	10%	11%	12%	14%	9%	9%	8%	12%	5%	10%	6%	8%	11%	5%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) Below is a list of some specific jobs that exist within the “green economy”. For each please indicate if you think you could personally work in a role like this in the green economy: Material scientist, researching the life cycle of materials like plastics

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I could work in a role like this, with no extra training	8%	10%	7%	7%	9%	10%	7%	6%	15%	8%	10%	8%	6%	8%	7%	8%	18%	11%
I could work in a role like this, but I would need some training to do so	25%	27%	23%	23%	28%	32%	22%	29%	17%	25%	17%	27%	42%	22%	25%	29%	32%	31%
I could work in a role like this, but I would need extensive training to do so	31%	34%	30%	39%	35%	23%	34%	27%	32%	30%	35%	27%	10%	32%	31%	33%	27%	21%
I could not work in a role like this, even with training	25%	19%	29%	21%	20%	22%	29%	29%	22%	24%	30%	28%	28%	25%	27%	25%	17%	15%
Don't Know	10%	10%	11%	10%	8%	13%	9%	9%	14%	13%	8%	10%	13%	13%	11%	5%	6%	21%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) Below is a list of some specific jobs that exist within the “green economy”.For each please indicate if you think you could personally work in a role like this in the green economy: Material scientist, researching the life cycle of materials like plastics

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I could work in a role like this, with no extra training	8%	9%	8%	5%	9%	8%	8%	8%	16%	10%	13%	6%	13%	5%	12%	15%	4%	19%
I could work in a role like this, but I would need some training to do so	25%	27%	23%	17%	26%	25%	29%	26%	27%	27%	31%	24%	33%	21%	33%	31%	19%	39%
I could work in a role like this, but I would need extensive training to do so	31%	32%	30%	34%	31%	31%	34%	33%	32%	32%	28%	32%	31%	34%	31%	24%	34%	27%
I could not work in a role like this, even with training	25%	22%	28%	30%	24%	26%	20%	22%	18%	23%	20%	29%	19%	31%	18%	25%	32%	12%
Don't Know	10%	9%	12%	14%	9%	10%	10%	11%	8%	8%	9%	10%	4%	10%	6%	6%	10%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) Which of those roles do you personally think you would most like to work in, if any? Select up to three

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHI)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Battery engineer, designing and optimising more efficient batteries	9%	10%	8%	11%	11%	4%	6%	7%	15%	7%	8%	9%	17%	10%	8%	9%	10%	11%
Retrofit coordinator, overseeing energy-efficient building upgrades	8%	10%	8%	6%	9%	10%	7%	8%	5%	8%	10%	4%	9%	6%	7%	10%	14%	20%
Heat pump installer	7%	6%	6%	6%	9%	7%	9%	7%	7%	6%	5%	4%	15%	7%	7%	6%	5%	8%
Don't Know	6%	6%	7%	4%	4%	7%	9%	5%	7%	6%	4%	5%	7%	7%	6%	4%	2%	10%
Conservationist, protecting and restoring natural habitats	22%	22%	25%	21%	28%	20%	16%	17%	22%	22%	26%	32%	11%	20%	24%	24%	29%	16%
Farmer, carrying out sustainable farming practices	19%	18%	21%	10%	21%	17%	15%	18%	25%	20%	21%	25%	22%	19%	21%	18%	14%	16%
Urban transport planner, designing public transport systems	17%	16%	17%	13%	17%	15%	21%	11%	27%	13%	21%	10%	24%	12%	17%	21%	17%	24%
Electricity data analyst, working with data to improve the grid	17%	17%	18%	20%	14%	16%	17%	16%	25%	16%	13%	20%	17%	17%	17%	18%	17%	24%
Sustainable finance professional, investing in sustainable projects	17%	18%	19%	22%	14%	16%	14%	12%	9%	16%	15%	23%	25%	15%	17%	19%	12%	21%
Material scientist, researching the life cycle of materials like plastics	14%	16%	13%	16%	16%	14%	11%	16%	13%	14%	13%	12%	11%	13%	14%	15%	24%	12%
Alternative fuels research and development scientist, researching new green energy solutions	13%	14%	14%	16%	14%	14%	11%	11%	7%	11%	16%	10%	15%	15%	11%	16%	19%	18%
None of the above interest me	13%	12%	13%	13%	9%	14%	12%	19%	10%	17%	16%	12%	9%	15%	15%	10%	6%	6%
Renewable energy technician, maintaining and repairing green energy infrastructure	12%	19%	11%	10%	11%	14%	12%	8%	18%	11%	5%	13%	7%	13%	11%	13%	14%	16%
Electrical engineer, designing and implementing green energy infrastructure	12%	12%	11%	17%	11%	15%	13%	13%	9%	10%	10%	9%	5%	12%	11%	11%	13%	21%
Electric Vehicle manufacturing operative, working on EV assembly lines	12%	14%	8%	16%	14%	11%	15%	7%	10%	10%	9%	11%	19%	14%	11%	11%	10%	16%
Energy infrastructure project manager	10%	11%	10%	9%	9%	9%	12%	12%	5%	8%	8%	9%	6%	8%	9%	10%	15%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) Which of those roles do you personally think you would most like to work in, if any? Select up to three

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Battery engineer, designing and optimising more efficient batteries	9%	12%	6%	3%	9%	9%	9%	7%	10%	11%	11%	6%	13%	6%	12%	10%	7%	13%
Retrofit coordinator, overseeing energy-efficient building upgrades	8%	9%	7%	6%	9%	7%	6%	13%	17%	9%	10%	6%	12%	5%	12%	8%	6%	16%
Heat pump installer	7%	10%	4%	5%	7%	7%	5%	8%	11%	5%	12%	6%	8%	6%	9%	5%	5%	11%
Don't Know	6%	5%	7%	9%	5%	5%	6%	6%	5%	6%	2%	5%	3%	4%	3%	5%	4%	2%
Conservationist, protecting and restoring natural habitats	22%	19%	25%	25%	22%	25%	18%	17%	17%	19%	17%	28%	24%	23%	23%	27%	24%	22%
Farmer, carrying out sustainable farming practices	19%	18%	20%	22%	19%	21%	12%	17%	19%	17%	16%	23%	19%	21%	19%	15%	21%	16%
Urban transport planner, designing public transport systems	17%	16%	17%	15%	17%	16%	15%	21%	20%	17%	15%	17%	19%	16%	18%	23%	15%	23%
Electricity data analyst, working with data to improve the grid	17%	20%	15%	13%	18%	16%	24%	22%	12%	19%	17%	17%	17%	18%	18%	15%	18%	16%
Sustainable finance professional, investing in sustainable projects	17%	16%	18%	9%	18%	16%	17%	25%	15%	20%	19%	15%	20%	16%	18%	18%	16%	18%
Material scientist, researching the life cycle of materials like plastics	14%	13%	15%	12%	14%	13%	21%	9%	14%	17%	14%	12%	15%	14%	15%	18%	14%	16%
Alternative fuels research and development scientist, researching new green energy solutions	13%	14%	13%	13%	13%	13%	14%	10%	15%	13%	14%	14%	15%	12%	17%	23%	10%	16%
None of the above interest me	13%	10%	17%	21%	12%	15%	9%	10%	11%	12%	9%	14%	6%	19%	7%	6%	19%	6%
Renewable energy technician, maintaining and repairing green energy infrastructure	12%	15%	9%	8%	12%	10%	19%	15%	10%	13%	17%	9%	15%	10%	16%	12%	10%	17%
Electrical engineer, designing and implementing green energy infrastructure	12%	15%	8%	8%	12%	10%	17%	13%	15%	13%	15%	10%	14%	10%	15%	12%	9%	14%
Electric Vehicle manufacturing operative, working on EV assembly lines	12%	17%	6%	7%	12%	11%	14%	11%	10%	12%	19%	10%	15%	10%	15%	10%	9%	16%
Energy infrastructure project manager	10%	12%	7%	7%	10%	8%	15%	11%	10%	10%	15%	8%	12%	8%	12%	17%	7%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) Having now seen some examples of jobs in the green economy, what level of training and education do you think most of these jobs would require of someone?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Higher than degree level education	17%	17%	18%	15%	19%	15%	15%	16%	24%	16%	21%	16%	22%	17%	18%	15%	24%	16%
At least a degree in a relevant subject	37%	39%	35%	38%	39%	39%	37%	39%	30%	36%	36%	46%	32%	31%	41%	43%	39%	24%
At least a degree but in any subject	12%	12%	14%	12%	13%	12%	15%	13%	16%	16%	7%	5%	10%	13%	11%	15%	12%	11%
They would not require a degree, but would require extensive training like an apprenticeship	16%	15%	17%	17%	20%	15%	13%	17%	11%	12%	19%	17%	22%	17%	16%	17%	12%	6%
They would not require extensive training, but would need some training to do	5%	6%	3%	10%	2%	6%	4%	2%	3%	7%	5%	7%	3%	4%	4%	4%	6%	30%
They could be done on entry-level i.e. with no prior experience or training	3%	2%	4%	1%	2%	2%	3%	4%	4%	1%	3%	1%	5%	4%	2%	2%	3%	7%
Don't Know	9%	8%	10%	8%	5%	10%	15%	10%	12%	13%	8%	9%	6%	14%	9%	4%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) Having now seen some examples of jobs in the green economy, what level of training and education do you think most of these jobs would require of someone?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Higher than degree level education	17%	15%	19%	15%	18%	17%	15%	16%	22%	20%	19%	15%	20%	16%	20%	17%	17%	23%
At least a degree in a relevant subject	37%	38%	37%	31%	39%	39%	39%	31%	26%	40%	31%	39%	35%	43%	37%	41%	40%	36%
At least a degree but in any subject	12%	14%	11%	9%	13%	12%	11%	14%	16%	11%	18%	11%	16%	10%	15%	18%	10%	16%
They would not require a degree, but would require extensive training like an apprenticeship	16%	18%	14%	21%	15%	15%	17%	19%	17%	15%	15%	18%	17%	16%	16%	12%	16%	15%
They would not require extensive training, but would need some training to do	5%	5%	5%	3%	5%	5%	4%	5%	10%	5%	10%	4%	6%	5%	6%	8%	4%	6%
They could be done on entry-level i.e. with no prior experience or training	3%	3%	2%	4%	2%	2%	2%	6%	3%	3%	2%	3%	2%	2%	3%	1%	2%	3%
Don't Know	9%	8%	11%	17%	8%	9%	11%	9%	7%	8%	5%	10%	3%	8%	4%	3%	9%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) And when you picture the typical sort of person who works in these jobs in the “green economy”, what do you picture them to be like? Please select any which apply

	Total	Region												Education				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
From the North of the UK	7%	8%	5%	3%	8%	3%	7%	9%	6%	7%	9%	4%	9%	10%	5%	6%	9%	3%
From an ethnic minority	6%	7%	5%	5%	6%	3%	8%	5%	8%	6%	3%	8%	12%	7%	5%	8%	9%	2%
From a low income background	6%	7%	5%	5%	8%	4%	5%	5%	10%	7%	6%	4%	2%	7%	5%	6%	9%	2%
Old	5%	4%	5%	5%	5%	6%	6%	10%	8%	4%	5%	3%	5%	6%	5%	5%	4%	7%
Did not go to university	4%	4%	3%	4%	5%	2%	5%	5%	3%	5%	3%	5%	5%	6%	4%	1%	7%	0%
Degree educated / went to university	37%	33%	39%	40%	34%	41%	39%	37%	44%	28%	41%	39%	28%	30%	40%	40%	42%	18%
Studied sciences at school	31%	32%	30%	38%	34%	32%	30%	34%	29%	25%	33%	27%	23%	27%	35%	31%	33%	5%
Young	28%	30%	26%	31%	28%	32%	28%	24%	29%	25%	32%	22%	28%	27%	29%	27%	34%	35%
Living in a city in the UK	19%	21%	18%	20%	21%	20%	26%	11%	17%	19%	18%	22%	17%	21%	18%	17%	24%	28%
Male	17%	16%	15%	13%	20%	16%	18%	15%	20%	14%	17%	22%	19%	19%	15%	15%	24%	7%
White	17%	18%	16%	14%	19%	21%	13%	19%	13%	16%	21%	19%	14%	15%	16%	22%	21%	16%
From a wealthy background	17%	14%	17%	20%	16%	18%	18%	22%	15%	16%	14%	13%	13%	14%	18%	18%	21%	9%
Studied humanities at school	17%	21%	13%	16%	15%	12%	17%	24%	12%	15%	17%	13%	27%	18%	18%	16%	13%	19%
Middle-aged	15%	17%	14%	18%	12%	16%	14%	17%	17%	15%	12%	11%	7%	16%	15%	14%	15%	11%
Living outside of cities e.g. in towns or rural	14%	10%	14%	21%	14%	11%	18%	14%	10%	12%	22%	16%	7%	13%	15%	16%	16%	6%
Female	12%	15%	12%	12%	17%	10%	17%	11%	14%	11%	6%	13%	10%	13%	12%	13%	14%	17%
Don't Know	12%	11%	14%	12%	5%	14%	12%	13%	14%	16%	10%	11%	17%	15%	12%	11%	5%	10%
From the South of the UK	10%	10%	12%	6%	10%	10%	8%	14%	14%	9%	6%	11%	11%	8%	10%	13%	12%	7%
None of the above	3%	2%	1%	2%	6%	3%	3%	4%	2%	5%	2%	10%	0%	3%	3%	2%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) And when you picture the typical sort of person who works in these jobs in the “green economy”, what do you picture them to be like? Please select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
From the North of the UK	7%	7%	6%	4%	7%	7%	4%	8%	12%	6%	7%	6%	10%	4%	8%	9%	5%	12%
From an ethnic minority	6%	6%	6%	5%	6%	6%	5%	7%	7%	7%	8%	5%	8%	5%	8%	6%	4%	7%
From a low income background	6%	6%	6%	6%	6%	6%	4%	7%	5%	6%	7%	6%	8%	5%	7%	6%	5%	9%
Old	5%	5%	6%	6%	5%	5%	6%	6%	9%	4%	6%	6%	6%	6%	6%	5%	5%	7%
Did not go to university	4%	5%	4%	2%	4%	4%	5%	4%	7%	5%	7%	3%	4%	4%	5%	2%	4%	3%
Degree educated / went to university	37%	35%	38%	34%	37%	37%	38%	35%	30%	37%	29%	40%	35%	42%	35%	42%	41%	31%
Studied sciences at school	31%	27%	35%	27%	32%	32%	31%	31%	27%	31%	28%	34%	30%	35%	33%	30%	33%	29%
Young	28%	31%	26%	19%	29%	28%	29%	27%	24%	28%	27%	30%	29%	29%	30%	38%	27%	28%
Living in a city in the UK	19%	21%	17%	18%	20%	19%	22%	19%	15%	19%	24%	18%	22%	19%	22%	24%	19%	21%
Male	17%	19%	15%	16%	17%	16%	19%	19%	16%	15%	19%	17%	19%	15%	18%	21%	16%	18%
White	17%	18%	17%	16%	17%	18%	14%	22%	12%	17%	17%	18%	19%	16%	17%	27%	17%	20%
From a wealthy background	17%	16%	17%	15%	17%	17%	17%	16%	11%	16%	20%	17%	16%	18%	16%	22%	18%	19%
Studied humanities at school	17%	16%	18%	16%	17%	17%	17%	20%	14%	18%	14%	17%	18%	17%	18%	14%	18%	19%
Middle-aged	15%	14%	15%	11%	15%	14%	18%	17%	15%	15%	17%	14%	15%	15%	16%	12%	16%	16%
Living outside of cities e.g. in towns or rural	14%	13%	15%	12%	15%	15%	10%	11%	19%	14%	11%	15%	14%	16%	15%	11%	15%	18%
Female	12%	12%	14%	10%	13%	11%	11%	20%	15%	12%	16%	12%	14%	12%	13%	17%	12%	14%
Don't Know	12%	11%	14%	19%	11%	14%	10%	9%	7%	12%	4%	14%	6%	12%	7%	6%	12%	7%
From the South of the UK	10%	11%	9%	8%	10%	11%	7%	9%	9%	10%	10%	10%	12%	9%	12%	12%	9%	14%
None of the above	3%	3%	3%	7%	2%	3%	2%	4%	3%	2%	2%	4%	2%	3%	1%	2%	4%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Difficult|Easy

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
-1	50%	49%	49%	57%	55%	52%	52%	48%	49%	46%	48%	47%	36%	47%	55%	48%	41%	30%
0	33%	32%	38%	28%	31%	29%	30%	33%	34%	31%	33%	36%	37%	31%	31%	34%	34%	54%
1	18%	19%	13%	14%	14%	18%	17%	19%	17%	22%	19%	18%	27%	21%	14%	18%	25%	16%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Difficult|Easy

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
-1	50%	44%	55%	50%	50%	52%	44%	48%	45%	49%	35%	56%	47%	54%	46%	44%	57%	43%
0	33%	35%	30%	33%	32%	32%	35%	35%	30%	34%	39%	29%	32%	32%	31%	38%	30%	30%
1	18%	21%	15%	17%	18%	16%	21%	17%	26%	17%	26%	15%	21%	14%	23%	18%	13%	27%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”? Rewarding|Unrewarding

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
-1	67%	62%	68%	71%	70%	68%	69%	66%	64%	63%	71%	77%	56%	66%	69%	71%	62%	49%
0	21%	26%	20%	17%	18%	21%	19%	22%	20%	24%	19%	18%	22%	19%	22%	21%	22%	22%
1	12%	12%	12%	13%	12%	11%	12%	11%	16%	13%	10%	5%	22%	16%	10%	8%	17%	29%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”? Rewarding|Unrewarding

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
-1	67%	64%	71%	66%	68%	69%	67%	59%	63%	67%	61%	72%	67%	71%	66%	62%	72%	66%	
0	21%	23%	19%	22%	20%	19%	21%	32%	22%	22%	21%	18%	18%	20%	20%	29%	17%	19%	
1	12%	13%	11%	13%	12%	12%	12%	9%	16%	11%	17%	10%	15%	9%	13%	9%	10%	15%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Based outside of an office|Office-based

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
-1	50%	47%	46%	55%	51%	54%	50%	49%	56%	47%	60%	44%	36%	53%	52%	47%	35%	42%
0	31%	32%	33%	28%	30%	32%	27%	36%	23%	29%	25%	35%	41%	26%	31%	34%	39%	32%
1	20%	21%	21%	17%	19%	14%	23%	15%	21%	24%	15%	21%	23%	21%	17%	18%	26%	27%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Based outside of an office|Office-based

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
-1	50%	47%	53%	46%	51%	52%	47%	44%	45%	49%	45%	52%	49%	53%	52%	38%	53%	44%	
0	31%	33%	29%	31%	30%	29%	34%	36%	30%	32%	33%	29%	29%	30%	29%	39%	29%	31%	
1	20%	21%	19%	23%	19%	19%	19%	20%	25%	19%	22%	19%	22%	18%	19%	24%	19%	25%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Highly paid|Poorly paid

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
-1	38%	34%	31%	40%	45%	38%	45%	35%	42%	37%	41%	42%	32%	37%	38%	38%	39%	38%
0	39%	38%	40%	30%	38%	45%	38%	43%	38%	39%	38%	40%	35%	38%	40%	39%	38%	36%
1	23%	28%	29%	30%	17%	17%	17%	21%	20%	24%	21%	18%	32%	25%	22%	23%	23%	26%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Highly paid|Poorly paid

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
-1	38%	37%	39%	33%	39%	39%	38%	36%	31%	36%	42%	39%	37%	40%	39%	34%	39%	40%
0	39%	41%	37%	50%	37%	37%	41%	42%	38%	40%	31%	39%	38%	38%	37%	41%	38%	34%
1	23%	22%	24%	18%	24%	23%	21%	21%	31%	24%	26%	22%	25%	22%	24%	25%	22%	26%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Require a high level of formal education|Do not require a high level of formal education

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
-1	49%	49%	49%	58%	49%	45%	51%	51%	50%	48%	46%	52%	36%	44%	53%	52%	52%	26%
0	29%	28%	28%	25%	30%	33%	29%	28%	19%	32%	35%	30%	41%	29%	29%	28%	34%	43%
1	21%	23%	24%	17%	22%	22%	20%	21%	32%	20%	19%	18%	23%	27%	18%	20%	14%	31%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Require a high level of formal education | Do not require a high level of formal education

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
-1	49%	45%	54%	50%	50%	53%	41%	43%	39%	47%	45%	54%	45%	56%	46%	52%	54%	46%
0	29%	32%	26%	33%	29%	27%	32%	38%	33%	32%	28%	28%	31%	25%	31%	32%	25%	30%
1	21%	23%	20%	18%	22%	19%	27%	20%	29%	21%	27%	19%	24%	19%	22%	16%	21%	24%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Secure|Insecure

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
-1	49%	46%	47%	47%	52%	55%	49%	50%	50%	42%	51%	65%	47%	48%	51%	46%	52%	33%
0	31%	34%	32%	31%	30%	29%	33%	35%	26%	32%	33%	20%	19%	28%	31%	35%	30%	39%
1	20%	20%	21%	22%	18%	16%	18%	15%	24%	26%	16%	15%	34%	24%	18%	19%	18%	28%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.B) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”? : Secure|Insecure

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
-1	49%	52%	46%	44%	50%	51%	47%	41%	43%	51%	48%	50%	53%	48%	52%	49%	49%	53%
0	31%	31%	31%	37%	30%	29%	35%	37%	32%	29%	30%	32%	26%	32%	26%	33%	32%	26%
1	20%	18%	22%	19%	20%	20%	18%	22%	25%	21%	22%	18%	20%	19%	21%	18%	19%	20%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Competitive|Not competitive

	Region													Education				
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
-1	41%	37%	35%	45%	42%	45%	45%	43%	43%	40%	41%	45%	46%	37%	43%	42%	51%	18%
0	31%	30%	37%	28%	31%	31%	27%	31%	24%	31%	33%	37%	30%	30%	30%	34%	31%	41%
1	28%	33%	29%	28%	27%	24%	28%	25%	33%	29%	26%	18%	24%	33%	27%	24%	18%	41%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Competitive|Not competitive

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
-1	41%	40%	43%	37%	42%	44%	36%	32%	40%	40%	32%	45%	42%	42%	39%	43%	44%	44%
0	31%	33%	30%	39%	30%	31%	32%	33%	28%	31%	32%	31%	31%	29%	30%	37%	28%	30%
1	28%	28%	27%	25%	28%	25%	32%	35%	32%	29%	36%	24%	27%	30%	31%	20%	28%	26%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”? Available in my local area|Not available in my local area

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
-1	27%	27%	24%	39%	23%	23%	25%	25%	41%	28%	24%	27%	27%	26%	25%	29%	37%	36%
0	31%	31%	31%	24%	27%	31%	31%	30%	19%	30%	37%	33%	47%	28%	30%	32%	36%	31%
1	42%	42%	45%	38%	49%	46%	44%	45%	40%	42%	39%	40%	26%	47%	44%	39%	27%	32%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) Looking at the following pairs of words, please indicate which you believe best describes jobs in the “green economy”?: Available in my local area|Not available in my local area

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
-1	27%	28%	26%	22%	28%	28%	21%	31%	27%	28%	31%	25%	32%	22%	32%	32%	23%	39%	
0	31%	32%	29%	33%	30%	30%	31%	35%	29%	32%	25%	30%	31%	28%	30%	40%	26%	28%	
1	42%	39%	45%	45%	42%	43%	48%	34%	43%	40%	44%	45%	36%	50%	38%	29%	51%	33%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.A) Thinking generally about jobs in the “green economy”, what do you think are the main advantages of these jobs over other jobs, if any? Select any which apply

	Total	Region												Education				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Don't Know	9%	8%	11%	5%	6%	10%	8%	9%	13%	9%	10%	8%	10%	12%	9%	5%	1%	6%
They have a positive impact	50%	49%	50%	57%	50%	48%	55%	52%	49%	46%	55%	53%	33%	47%	54%	54%	51%	27%
They are rewarding to work in	40%	33%	39%	54%	40%	40%	43%	36%	44%	39%	44%	43%	34%	36%	43%	45%	45%	23%
Those who work in them can be proud of the work they do	37%	29%	42%	45%	38%	39%	33%	36%	38%	36%	40%	38%	40%	33%	40%	41%	40%	30%
They are interesting	33%	35%	36%	40%	36%	32%	33%	21%	40%	28%	35%	25%	37%	30%	33%	35%	41%	34%
They will become more in demand as time goes on	30%	28%	29%	27%	30%	35%	26%	34%	21%	26%	40%	34%	22%	24%	33%	33%	35%	11%
They have good opportunities for progression	24%	28%	15%	28%	22%	25%	27%	21%	22%	20%	22%	31%	30%	20%	23%	27%	32%	24%
They are secure as they will always be important	23%	26%	21%	22%	26%	24%	23%	24%	18%	18%	22%	34%	15%	22%	24%	23%	27%	20%
They pay well	22%	23%	20%	23%	19%	24%	23%	24%	30%	24%	18%	23%	23%	20%	24%	21%	21%	32%
N/A there are no advantages	2%	2%	2%	1%	2%	1%	2%	3%	3%	4%	2%	4%	3%	3%	2%	2%	0%	3%
They would be difficult to automate	14%	13%	15%	12%	14%	13%	13%	19%	15%	11%	12%	17%	10%	14%	12%	14%	18%	26%
They are not competitive	11%	16%	8%	13%	9%	12%	15%	8%	11%	13%	9%	6%	10%	12%	11%	9%	12%	36%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.B) Thinking generally about jobs in the “green economy”, what do you think are the main advantages of these jobs over other jobs, if any? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Don't Know	9%	7%	10%	14%	8%	10%	7%	6%	5%	8%	6%	8%	3%	8%	5%	5%	8%	3%
They have a positive impact	50%	47%	53%	49%	51%	51%	51%	49%	46%	51%	38%	56%	46%	59%	48%	53%	57%	42%
They are rewarding to work in	40%	38%	42%	38%	41%	43%	38%	30%	41%	40%	34%	45%	40%	45%	39%	47%	44%	41%
Those who work in them can be proud of the work they do	37%	35%	39%	39%	37%	39%	34%	31%	43%	37%	33%	42%	37%	41%	37%	37%	40%	37%
They are interesting	33%	33%	33%	36%	33%	33%	35%	36%	32%	33%	33%	35%	37%	32%	36%	32%	34%	35%
They will become more in demand as time goes on	30%	31%	28%	32%	30%	30%	32%	27%	25%	30%	20%	34%	29%	33%	29%	35%	32%	26%
They have good opportunities for progression	24%	24%	23%	17%	25%	23%	30%	19%	21%	26%	23%	22%	28%	21%	28%	29%	22%	26%
They are secure as they will always be important	23%	25%	21%	25%	23%	23%	22%	23%	22%	23%	18%	25%	24%	24%	26%	25%	22%	26%
They pay well	22%	23%	22%	18%	23%	24%	17%	25%	16%	22%	29%	21%	24%	21%	23%	26%	22%	28%
N/A there are no advantages	2%	2%	3%	5%	2%	3%	2%	3%	0%	1%	3%	3%	1%	2%	1%	1%	3%	1%
They would be difficult to automate	14%	16%	11%	14%	14%	13%	15%	15%	13%	13%	18%	14%	15%	14%	16%	16%	14%	17%
They are not competitive	11%	12%	10%	9%	12%	10%	16%	12%	9%	12%	15%	10%	13%	10%	13%	11%	10%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.A) Thinking generally about jobs in the “green economy”, what do you think are the main disadvantages of these jobs over other jobs, if any? Select any which apply

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
They are not rewarding to work in	9%	12%	9%	9%	10%	12%	11%	7%	9%	7%	8%	6%	13%	9%	9%	9%	12%	24%
They do not actually have much of a positive impact	9%	11%	11%	5%	8%	6%	9%	12%	9%	7%	6%	9%	10%	9%	8%	9%	10%	15%
N/A there are no disadvantages	8%	8%	4%	8%	9%	10%	7%	5%	7%	8%	11%	8%	7%	8%	7%	10%	8%	3%
They pay poorly	25%	26%	28%	28%	23%	21%	20%	28%	23%	20%	26%	25%	48%	24%	26%	29%	25%	19%
They are competitive	25%	20%	23%	27%	26%	28%	27%	26%	26%	22%	23%	34%	20%	20%	26%	27%	32%	17%
There are not many routes to progression	22%	24%	25%	18%	23%	20%	23%	31%	18%	26%	17%	12%	22%	22%	23%	23%	25%	26%
They are boring	20%	22%	18%	23%	19%	14%	25%	19%	15%	25%	18%	18%	12%	19%	22%	18%	20%	26%
They are not secure as reducing carbon emissions may not always be a priority	19%	21%	17%	27%	22%	20%	17%	17%	15%	16%	16%	20%	22%	19%	19%	19%	22%	15%
They will become less in demand as time goes on	16%	16%	18%	19%	15%	16%	18%	13%	17%	15%	9%	18%	30%	16%	16%	18%	17%	18%
There are more important issues to be working to solve	14%	15%	16%	9%	15%	13%	15%	11%	12%	17%	11%	14%	17%	13%	13%	16%	14%	27%
They would be too easy to automate	13%	13%	13%	15%	10%	14%	11%	14%	16%	9%	14%	11%	13%	11%	12%	14%	16%	33%
Don't Know	12%	10%	14%	12%	10%	10%	12%	14%	14%	11%	12%	7%	11%	17%	12%	5%	4%	9%
Other (Please Specify)	1%	0%	2%	1%	1%	2%	0%	0%	2%	0%	1%	2%	0%	1%	1%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.B) Thinking generally about jobs in the “green economy”, what do you think are the main disadvantages of these jobs over other jobs, if any? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
They are not rewarding to work in	9%	12%	7%	8%	9%	8%	10%	17%	10%	11%	9%	8%	12%	7%	13%	10%	7%	16%
They do not actually have much of a positive impact	9%	10%	8%	7%	9%	8%	9%	8%	17%	9%	13%	7%	12%	6%	11%	8%	7%	15%
N/A there are no disadvantages	8%	8%	8%	11%	7%	8%	7%	9%	4%	5%	7%	10%	8%	8%	6%	8%	9%	7%
They pay poorly	25%	26%	25%	19%	26%	26%	23%	27%	19%	27%	28%	23%	27%	25%	26%	28%	26%	25%
They are competitive	25%	25%	24%	19%	26%	25%	26%	19%	24%	27%	24%	25%	27%	25%	29%	31%	23%	26%
There are not many routes to progression	22%	22%	22%	22%	23%	21%	26%	26%	29%	21%	25%	23%	22%	25%	24%	21%	24%	23%
They are boring	20%	19%	21%	22%	20%	20%	18%	26%	19%	21%	16%	19%	19%	22%	21%	11%	22%	22%
They are not secure as reducing carbon emissions may not always be a priority	19%	19%	19%	16%	19%	18%	20%	22%	21%	21%	19%	18%	21%	19%	22%	23%	18%	23%
They will become less in demand as time goes on	16%	16%	16%	13%	17%	17%	18%	11%	16%	17%	17%	16%	18%	15%	18%	18%	16%	19%
There are more important issues to be working to solve	14%	17%	11%	12%	14%	13%	17%	14%	17%	16%	18%	11%	16%	13%	18%	15%	11%	20%
They would be too easy to automate	13%	14%	11%	7%	13%	12%	14%	13%	15%	14%	15%	11%	16%	10%	16%	16%	10%	19%
Don't Know	12%	10%	14%	17%	11%	13%	10%	12%	4%	10%	6%	13%	5%	13%	5%	6%	13%	3%
Other (Please Specify)	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.A) What, if anything, would you consider a barrier to you personally working in a job in the “green economy”? Select any which apply

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I don't think I would get on with the other people doing these jobs	9%	10%	10%	8%	5%	13%	9%	9%	8%	10%	9%	5%	11%	9%	9%	9%	7%	17%
Don't Know	8%	7%	8%	7%	6%	11%	9%	9%	12%	7%	12%	5%	10%	12%	9%	5%	3%	6%
None of the above - there are no barriers	4%	2%	3%	7%	5%	5%	3%	5%	3%	4%	3%	7%	0%	3%	4%	4%	3%	6%
I don't have the necessary skills or experience	27%	22%	31%	31%	22%	26%	30%	29%	16%	24%	32%	30%	23%	26%	29%	28%	23%	12%
I don't know enough about these jobs or the experience needed	25%	22%	30%	32%	19%	23%	29%	28%	20%	24%	24%	29%	16%	26%	29%	22%	25%	6%
The skills needed for these jobs are too specialised	22%	21%	24%	29%	21%	22%	22%	20%	16%	17%	27%	21%	14%	18%	24%	26%	26%	12%
I enjoy the sector I work in or plan to work in more	19%	18%	20%	17%	16%	16%	23%	24%	20%	18%	16%	20%	28%	16%	21%	19%	24%	19%
There are not many of these jobs near where I live	18%	17%	21%	16%	22%	24%	15%	12%	13%	14%	14%	28%	16%	17%	18%	18%	13%	19%
I don't know anyone who does one of these jobs	17%	18%	21%	12%	18%	11%	13%	17%	19%	20%	18%	17%	27%	20%	18%	14%	20%	15%
There are not enough of these jobs around	17%	16%	14%	17%	17%	21%	16%	17%	21%	15%	14%	22%	17%	15%	18%	19%	16%	10%
I would not find it interesting	16%	15%	18%	18%	14%	13%	18%	22%	14%	20%	11%	11%	9%	15%	18%	14%	18%	21%
I don't think they would pay well enough	16%	18%	18%	13%	18%	16%	13%	18%	10%	14%	17%	17%	22%	15%	16%	20%	20%	5%
I don't think they would be local to me so I would probably have to move	15%	12%	15%	17%	16%	15%	16%	13%	13%	20%	14%	17%	23%	16%	15%	16%	11%	22%
These jobs are too competitive	13%	15%	12%	8%	15%	10%	14%	9%	5%	12%	13%	20%	14%	10%	13%	13%	19%	10%
I don't think they are secure enough	11%	14%	12%	11%	10%	11%	10%	12%	10%	10%	11%	6%	7%	10%	11%	11%	11%	17%
I am more concerned about other issues besides the environment	11%	14%	13%	8%	12%	12%	12%	10%	9%	13%	10%	7%	11%	9%	12%	11%	11%	13%
There are not enough people like me doing these jobs	10%	10%	10%	11%	11%	12%	8%	7%	10%	11%	3%	14%	18%	10%	10%	9%	11%	14%
Other (Please Specify)	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.B) What, if anything, would you consider a barrier to you personally working in a job in the “green economy”? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I don't think I would get on with the other people doing these jobs	9%	9%	9%	5%	9%	8%	12%	10%	11%	10%	15%	7%	10%	8%	12%	9%	7%	13%
Don't Know	8%	7%	10%	15%	7%	8%	8%	8%	7%	7%	5%	9%	3%	8%	4%	4%	8%	3%
None of the above - there are no barriers	4%	4%	3%	3%	4%	4%	2%	6%	2%	4%	6%	3%	4%	3%	2%	6%	4%	6%
I don't have the necessary skills or experience	27%	24%	29%	33%	26%	29%	26%	18%	22%	23%	22%	33%	23%	32%	22%	23%	35%	18%
I don't know enough about these jobs or the experience needed	25%	23%	27%	28%	25%	26%	27%	22%	21%	24%	20%	29%	19%	33%	21%	20%	32%	18%
The skills needed for these jobs are too specialised	22%	20%	24%	23%	22%	23%	21%	17%	24%	20%	20%	25%	22%	24%	21%	27%	23%	22%
I enjoy the sector I work in or plan to work in more	19%	18%	21%	14%	20%	20%	20%	16%	16%	19%	17%	22%	18%	22%	19%	20%	21%	15%
There are not many of these jobs near where I live	18%	18%	17%	21%	17%	18%	20%	15%	16%	16%	15%	20%	17%	19%	19%	23%	17%	15%
I don't know anyone who does one of these jobs	17%	17%	18%	21%	17%	18%	15%	23%	15%	18%	13%	19%	18%	19%	19%	14%	18%	13%
There are not enough of these jobs around	17%	17%	17%	17%	17%	17%	14%	18%	11%	17%	13%	17%	17%	17%	17%	20%	16%	16%
I would not find it interesting	16%	16%	16%	15%	16%	17%	17%	13%	10%	16%	12%	17%	13%	20%	14%	11%	19%	14%
I don't think they would pay well enough	16%	17%	16%	14%	17%	16%	18%	19%	11%	15%	18%	16%	19%	15%	18%	17%	15%	16%
I don't think they would be local to me so I would probably have to move	15%	16%	15%	20%	15%	17%	18%	7%	8%	15%	15%	16%	16%	17%	17%	13%	15%	15%
These jobs are too competitive	13%	13%	12%	14%	13%	13%	13%	12%	13%	13%	8%	14%	15%	11%	13%	16%	14%	14%
I don't think they are secure enough	11%	10%	12%	7%	11%	11%	12%	13%	5%	12%	13%	9%	12%	10%	11%	10%	12%	12%
I am more concerned about other issues besides the environment	11%	13%	10%	12%	11%	10%	15%	16%	14%	12%	15%	10%	12%	11%	15%	10%	10%	13%
There are not enough people like me doing these jobs	10%	10%	9%	12%	10%	9%	9%	10%	16%	10%	10%	9%	12%	8%	12%	10%	8%	13%
Other (Please Specify)	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.A) What, if anything, would you consider a barrier to you personally working in a job in the “green economy”? Select any which apply

	Total	Region												Education				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
These jobs are too competitive	7%	0%	9%	0%	10%	0%	5%	30%	0%	7%	0%	100%	0%	2%	10%	9%	0%	0%
I don't think I would get on with the other people doing these jobs	4%	0%	0%	0%	10%	0%	8%	0%	0%	0%	21%	0%	0%	3%	8%	0%	0%	0%
None of the above - there are no barriers	4%	4%	0%	0%	0%	27%	0%	0%	0%	0%	21%	0%	0%	0%	10%	4%	0%	0%
I don't know enough about these jobs or the experience needed	31%	28%	33%	34%	40%	22%	34%	46%	0%	33%	33%	100%	0%	30%	33%	21%	34%	0%
I don't have the necessary skills or experience	25%	28%	16%	0%	22%	30%	51%	28%	0%	16%	21%	100%	19%	13%	34%	30%	12%	50%
The skills needed for these jobs are too specialised	23%	16%	16%	0%	50%	8%	28%	11%	59%	17%	24%	100%	0%	11%	24%	18%	56%	0%
There are not many of these jobs near where I live	21%	26%	49%	0%	28%	0%	45%	16%	0%	17%	0%	0%	0%	29%	18%	22%	25%	0%
I enjoy the sector I work in or plan to work in more	19%	9%	20%	0%	32%	24%	34%	36%	0%	7%	21%	0%	0%	17%	19%	19%	32%	50%
There are not enough of these jobs around	19%	24%	16%	0%	23%	0%	8%	16%	35%	17%	21%	0%	63%	18%	19%	30%	19%	0%
I don't think they would pay well enough	17%	10%	48%	66%	0%	0%	16%	36%	24%	15%	12%	0%	0%	34%	4%	19%	22%	50%
I don't think they are secure enough	14%	12%	7%	66%	6%	14%	16%	19%	35%	17%	0%	0%	19%	18%	11%	18%	0%	50%
I would not find it interesting	12%	20%	7%	66%	6%	16%	16%	0%	0%	9%	0%	0%	0%	12%	10%	13%	37%	0%
I don't know anyone who does one of these jobs	12%	23%	16%	0%	0%	0%	30%	19%	20%	9%	0%	0%	0%	6%	15%	17%	0%	0%
I am more concerned about other issues besides the environment	12%	10%	15%	0%	32%	0%	0%	0%	20%	9%	21%	0%	19%	8%	14%	6%	0%	0%
I don't think they would be local to me so I would probably have to move	11%	12%	9%	0%	22%	0%	13%	16%	0%	17%	0%	0%	19%	7%	13%	24%	0%	0%
There are not enough people like me doing these jobs	11%	13%	9%	0%	24%	14%	21%	0%	0%	7%	0%	0%	0%	10%	10%	9%	25%	50%
Don't Know	11%	6%	0%	0%	0%	14%	18%	9%	0%	29%	33%	0%	0%	16%	13%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.B) What, if anything, would you consider a barrier to you personally working in a job in the “green economy”? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
These jobs are too competitive	7%	11%	4%	0%	7%	6%	4%	0%	37%	10%	5%	6%	10%	5%	7%	21%	6%	12%
I don't think I would get on with the other people doing these jobs	4%	0%	7%	0%	5%	3%	5%	0%	18%	4%	0%	6%	7%	2%	8%	0%	2%	6%
None of the above - there are no barriers	4%	6%	3%	23%	3%	4%	0%	13%	0%	6%	0%	6%	6%	4%	6%	0%	4%	12%
I don't know enough about these jobs or the experience needed	31%	34%	29%	16%	33%	20%	49%	36%	61%	39%	33%	29%	27%	40%	35%	38%	30%	30%
I don't have the necessary skills or experience	25%	18%	32%	22%	26%	16%	47%	15%	67%	36%	14%	25%	20%	32%	21%	47%	27%	22%
The skills needed for these jobs are too specialised	23%	22%	23%	9%	24%	19%	26%	16%	41%	22%	34%	23%	24%	24%	19%	28%	27%	25%
There are not many of these jobs near where I live	21%	31%	14%	9%	23%	6%	58%	35%	28%	33%	13%	17%	16%	27%	20%	42%	22%	18%
I enjoy the sector I work in or plan to work in more	19%	11%	25%	0%	20%	25%	15%	10%	0%	15%	12%	27%	22%	16%	22%	27%	16%	22%
There are not enough of these jobs around	19%	20%	18%	0%	21%	22%	22%	6%	26%	20%	30%	17%	24%	16%	20%	12%	20%	24%
I don't think they would pay well enough	17%	23%	12%	10%	17%	15%	12%	39%	0%	4%	13%	25%	7%	28%	21%	0%	17%	12%
I don't think they are secure enough	14%	13%	15%	0%	16%	14%	10%	15%	19%	16%	20%	7%	14%	17%	27%	8%	5%	23%
I would not find it interesting	12%	11%	13%	0%	13%	10%	15%	14%	13%	16%	9%	5%	9%	16%	15%	8%	10%	9%
I don't know anyone who does one of these jobs	12%	10%	14%	0%	13%	6%	20%	16%	26%	21%	14%	6%	13%	14%	10%	30%	12%	9%
I am more concerned about other issues besides the environment	12%	18%	7%	26%	11%	16%	6%	6%	8%	3%	24%	15%	16%	8%	21%	0%	5%	20%
I don't think they would be local to me so I would probably have to move	11%	11%	12%	0%	12%	7%	26%	10%	18%	15%	18%	7%	9%	15%	12%	20%	11%	14%
There are not enough people like me doing these jobs	11%	15%	8%	0%	12%	5%	33%	15%	0%	16%	23%	4%	14%	9%	11%	29%	8%	16%
Don't Know	11%	4%	16%	11%	11%	12%	4%	11%	18%	8%	5%	10%	12%	8%	5%	0%	12%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.A) What, if anything, would make you more likely to consider working in a job in the “green economy”? Select any which apply

	Total	Region												Education				
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Don't Know	9%	7%	9%	6%	6%	9%	10%	12%	10%	11%	9%	9%	15%	13%	9%	3%	4%	6%
None of the above - there are no barriers	4%	3%	4%	3%	4%	7%	3%	5%	3%	6%	4%	12%	0%	3%	6%	4%	4%	3%
Knowing it would pay me well	38%	41%	36%	42%	41%	35%	41%	38%	42%	37%	37%	29%	28%	37%	41%	38%	35%	31%
Knowing I would find it interesting	34%	33%	34%	40%	33%	38%	31%	30%	35%	33%	35%	34%	25%	31%	37%	31%	38%	23%
Knowing it would be a good match for my skills or experience	29%	29%	29%	35%	24%	31%	28%	36%	29%	26%	31%	30%	16%	25%	31%	33%	30%	26%
Knowing the job would be secure	29%	32%	25%	30%	28%	33%	25%	31%	37%	30%	30%	28%	19%	27%	31%	31%	28%	24%
Knowing I would enjoy the sector I work in or plan to work in	28%	24%	30%	27%	27%	27%	30%	29%	29%	30%	33%	27%	11%	24%	29%	35%	29%	24%
Knowing the skills needed for the job could be used in other roles	24%	24%	23%	24%	22%	31%	27%	18%	22%	21%	24%	36%	31%	26%	23%	25%	27%	22%
Knowing it would be local to me	22%	21%	18%	27%	27%	25%	26%	23%	31%	20%	20%	13%	23%	20%	23%	25%	21%	22%
Knowing the job would be close to where I live now or where I would like to live	22%	20%	21%	25%	20%	20%	19%	25%	26%	19%	31%	20%	21%	18%	23%	24%	23%	28%
Knowing people personally who do these jobs	17%	15%	19%	16%	21%	15%	20%	15%	16%	16%	13%	16%	20%	18%	16%	18%	18%	14%
Knowing the job would enable me to be promoted quickly	17%	21%	16%	18%	15%	16%	17%	20%	15%	12%	18%	14%	37%	12%	18%	22%	25%	28%
Knowing there are many people like me who are doing these jobs	16%	17%	16%	22%	14%	13%	15%	14%	18%	17%	16%	11%	16%	15%	16%	18%	18%	13%
Other (Please Specify)	0%	0%	1%	1%	0%	0%	1%	1%	0%	0%	1%	2%	0%	0%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.B) What, if anything, would make you more likely to consider working in a job in the “green economy”? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Don't Know	9%	8%	10%	12%	8%	9%	9%	7%	7%	8%	7%	9%	3%	9%	5%	3%	8%	2%
None of the above - there are no barriers	4%	3%	5%	8%	4%	5%	3%	5%	2%	4%	3%	5%	3%	5%	2%	3%	6%	3%
Knowing t would pay me well	38%	37%	38%	36%	39%	38%	38%	42%	35%	39%	29%	42%	35%	44%	37%	34%	42%	32%
Knowing I would find it interesting	34%	35%	33%	33%	34%	35%	30%	32%	30%	34%	30%	37%	32%	38%	32%	34%	38%	31%
Knowing it would be a good match for my skills or experience	29%	28%	30%	24%	30%	30%	28%	28%	27%	30%	25%	31%	29%	32%	30%	31%	31%	31%
Knowing the job would be secure	29%	29%	29%	26%	30%	29%	30%	30%	28%	31%	26%	30%	27%	33%	29%	29%	32%	25%
Knowing I would enjoy the sector I work in or plan to work in	28%	28%	28%	29%	28%	28%	27%	28%	23%	29%	24%	30%	27%	31%	29%	31%	29%	31%
Knowing the skills needed for the job could be used in other roles	24%	25%	24%	20%	25%	25%	24%	25%	21%	23%	24%	25%	25%	25%	26%	26%	25%	27%
Knowing it would be local to me	22%	24%	21%	27%	22%	23%	23%	18%	20%	20%	21%	25%	24%	23%	24%	27%	22%	25%
Knowing the job would be close to where I live now or where I would like to live	22%	23%	21%	25%	22%	23%	22%	17%	20%	21%	19%	25%	24%	22%	24%	25%	21%	23%
Knowing people personally who do these jobs	17%	16%	17%	15%	17%	17%	15%	17%	19%	17%	17%	16%	20%	15%	20%	15%	15%	22%
Knowing the job would enable me to be promoted quickly	17%	19%	16%	13%	18%	17%	20%	17%	17%	19%	21%	14%	21%	15%	21%	26%	15%	24%
Knowing there are many people like me who are doing these jobs	16%	15%	16%	13%	17%	16%	18%	17%	15%	16%	18%	16%	19%	15%	19%	20%	14%	20%
Other (Please Specify)	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%

Note:
 BASE: All Respondents
 Fieldwork: 1st Sep - 14th Sep 2023
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.A) Overall, taking these into account, which comes closest to your view?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
The barriers to me doing a job in the green economy are too large to overcome, and I would not want to do a job like this	17%	18%	16%	16%	17%	13%	16%	22%	12%	16%	22%	19%	12%	18%	17%	18%	21%	19%
The barriers to me doing a job in the green economy are too large to overcome, but I would still want to do a job like this	29%	31%	34%	36%	26%	34%	33%	25%	29%	23%	25%	24%	32%	25%	29%	37%	34%	30%
The barriers to me doing a job in the green economy are not too large to overcome, but I would not want to do a job like this	24%	22%	24%	21%	25%	21%	25%	19%	23%	27%	26%	22%	23%	24%	25%	20%	19%	19%
The barriers to me doing a job in the green economy are not too large to overcome, and I would want to do a job like this	14%	13%	10%	14%	17%	11%	13%	14%	12%	15%	16%	17%	13%	11%	13%	17%	17%	24%
Don't Know	16%	17%	15%	13%	15%	21%	13%	19%	24%	19%	11%	18%	20%	21%	16%	9%	8%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.B) Overall, taking these into account, which comes closest to your view?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
The barriers to me doing a job in the green economy are too large to overcome, and I would not want to do a job like this	17%	15%	19%	13%	18%	18%	17%	18%	11%	19%	11%	18%	15%	21%	16%	10%	20%	16%
The barriers to me doing a job in the green economy are too large to overcome, but I would still want to do a job like this	29%	30%	29%	27%	30%	30%	26%	33%	31%	27%	44%	28%	35%	27%	35%	40%	27%	36%
The barriers to me doing a job in the green economy are not too large to overcome, but I would not want to do a job like this	24%	25%	22%	23%	24%	22%	26%	23%	31%	25%	20%	25%	25%	24%	26%	18%	24%	23%
The barriers to me doing a job in the green economy are not too large to overcome, and I would want to do a job like this	14%	15%	12%	10%	14%	13%	15%	11%	16%	16%	13%	12%	17%	12%	14%	26%	12%	20%
Don't Know	16%	14%	19%	26%	15%	16%	17%	15%	11%	13%	12%	17%	8%	16%	9%	6%	16%	5%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.A) How interested, if at all, would you be in training or retraining in order to get the skills required for a job in the “green economy”?

	Region												Education					
	Total	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Very interested	13%	15%	8%	13%	15%	13%	9%	12%	11%	11%	20%	21%	11%	11%	12%	13%	23%	29%
Somewhat interested	43%	44%	47%	50%	49%	37%	47%	38%	41%	38%	39%	36%	40%	40%	42%	52%	43%	26%
Not very interested	24%	26%	22%	21%	24%	28%	26%	26%	28%	26%	21%	17%	25%	24%	25%	22%	22%	31%
Not at all interested	11%	8%	16%	12%	7%	12%	8%	14%	6%	13%	10%	15%	9%	14%	11%	9%	6%	8%
Don't Know	9%	7%	7%	4%	5%	10%	10%	9%	15%	12%	10%	11%	15%	11%	9%	4%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.B) How interested, if at all, would you be in training or retraining in order to get the skills required for a job in the “green economy”?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
Very interested	13%	15%	11%	9%	14%	13%	12%	14%	15%	14%	15%	12%	18%	10%	16%	23%	10%	25%	
Somewhat interested	43%	44%	43%	33%	44%	42%	46%	46%	40%	47%	51%	39%	50%	40%	50%	48%	40%	52%	
Not very interested	24%	22%	26%	26%	24%	25%	23%	22%	28%	22%	23%	27%	21%	29%	24%	19%	26%	17%	
Not at all interested	11%	11%	11%	17%	10%	12%	11%	10%	9%	9%	7%	13%	8%	14%	7%	7%	16%	4%	
Don't Know	9%	7%	10%	15%	8%	9%	9%	8%	8%	8%	4%	8%	3%	7%	4%	3%	7%	2%	
Total Interested:	56%	59%	53%	41%	58%	55%	58%	60%	55%	61%	66%	51%	68%	50%	66%	71%	50%	77%	
Net:	-47%	-52%	-43%	-26%	-50%	-46%	-50%	-52%	-47%	-53%	-62%	-43%	-65%	-43%	-63%	-69%	-43%	-74%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.A) What, if anything, would be barriers to you doing training for skills required for jobs in the “green economy”? Select any which apply

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Don't Know	9%	10%	11%	4%	6%	11%	8%	11%	11%	9%	8%	8%	7%	12%	9%	6%	2%	6%
N/A there are no barriers	5%	3%	3%	6%	7%	9%	8%	7%	3%	5%	5%	8%	3%	5%	5%	6%	6%	6%
I don't think I would be able to afford the training	25%	20%	28%	32%	26%	25%	27%	25%	27%	23%	26%	21%	21%	24%	27%	24%	25%	17%
I enjoy the sector I work in or plan to work in more	25%	22%	26%	23%	23%	20%	28%	24%	26%	25%	24%	26%	36%	23%	24%	28%	31%	20%
I would not have the academic qualifications required for the training	25%	19%	30%	27%	21%	24%	21%	27%	17%	24%	27%	25%	42%	29%	22%	26%	19%	17%
The jobs it leads to would not suit me	21%	20%	19%	23%	21%	22%	16%	22%	24%	22%	24%	16%	24%	19%	23%	20%	24%	11%
I could not fit the training around my work or personal commitments	20%	20%	23%	20%	19%	18%	18%	20%	17%	19%	20%	17%	27%	17%	18%	24%	22%	45%
I don't think I would be able to find the time to do the training	19%	17%	23%	23%	21%	24%	16%	20%	21%	18%	19%	12%	14%	16%	20%	20%	20%	29%
The training would take too long	18%	23%	16%	13%	18%	16%	23%	15%	23%	17%	20%	19%	22%	17%	19%	19%	27%	9%
I would not find the training interesting	18%	19%	26%	15%	15%	13%	13%	20%	15%	20%	20%	13%	15%	15%	20%	17%	19%	22%
I think I would find it too difficult to learn	17%	18%	17%	16%	14%	16%	21%	16%	19%	13%	18%	23%	11%	16%	19%	14%	17%	12%
I don't think the time spent training would be worth it	15%	15%	12%	16%	15%	12%	13%	15%	19%	17%	10%	16%	20%	12%	15%	15%	20%	35%
Other (Please Specify)	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.B) What, if anything, would be barriers to you doing training for skills required for jobs in the “green economy”? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Don't Know	9%	8%	10%	13%	8%	9%	9%	9%	3%	8%	5%	9%	3%	9%	4%	5%	9%	3%
N/A there are no barriers	5%	7%	4%	7%	5%	5%	3%	8%	6%	6%	5%	5%	5%	5%	4%	7%	6%	6%
I don't think I would be able to afford the training	25%	24%	26%	29%	25%	27%	18%	22%	25%	21%	25%	29%	25%	27%	24%	24%	27%	25%
I enjoy the sector I work in or plan to work in more	25%	23%	26%	14%	26%	25%	22%	25%	20%	26%	24%	24%	22%	29%	27%	29%	23%	24%
I would not have the academic qualifications required for the training	25%	24%	24%	30%	24%	25%	25%	25%	24%	22%	23%	27%	26%	25%	27%	20%	26%	24%
The jobs it leads to would not suit me	21%	20%	22%	20%	21%	21%	20%	16%	24%	23%	18%	21%	19%	24%	21%	21%	22%	16%
I could not fit the training around my work or personal commitments	20%	19%	20%	12%	21%	20%	20%	17%	21%	18%	25%	21%	22%	19%	21%	27%	19%	23%
I don't think I would be able to find the time to do the training	19%	20%	19%	17%	20%	19%	22%	13%	24%	18%	16%	22%	19%	19%	22%	15%	18%	20%
The training would take too long	18%	20%	17%	11%	19%	17%	26%	18%	19%	21%	19%	16%	20%	18%	21%	21%	17%	22%
I would not find the training interesting	18%	17%	18%	20%	18%	18%	15%	23%	14%	18%	20%	18%	17%	20%	17%	15%	20%	18%
I think I would find it too difficult to learn	17%	15%	19%	20%	16%	16%	21%	12%	18%	17%	13%	18%	14%	21%	15%	12%	20%	14%
I don't think the time spent training would be worth it	15%	16%	13%	11%	15%	15%	13%	14%	12%	17%	18%	12%	17%	14%	17%	15%	13%	16%
Other (Please Specify)	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%

Note:
 BASE: All Respondents
 Fieldwork: 1st Sep - 14th Sep 2023
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If it was offered free of charge by the Government

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	25%	25%	23%	26%	28%	23%	24%	25%	25%	26%	28%	30%	15%	24%	25%	26%	33%	15%
I would be much more likely to do the course	25%	22%	27%	28%	28%	29%	27%	21%	24%	26%	29%	18%	23%	24%	26%	28%	25%	33%
I would be somewhat more likely to do the course	21%	22%	21%	21%	15%	19%	20%	21%	24%	19%	21%	27%	35%	19%	23%	22%	22%	12%
This would not impact how likely or unlikely I was to do the course	16%	18%	17%	16%	19%	17%	13%	14%	15%	17%	11%	16%	16%	17%	15%	14%	13%	25%
I would be somewhat less likely to do the course	4%	6%	4%	2%	6%	4%	3%	4%	5%	5%	4%	1%	6%	5%	4%	5%	2%	12%
I would be much less likely to do the course	3%	3%	2%	2%	2%	2%	4%	6%	6%	2%	4%	2%	0%	4%	3%	2%	2%	2%
I would definitely NOT do the course	5%	4%	5%	5%	2%	5%	7%	8%	2%	5%	4%	6%	5%	8%	4%	3%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If it was offered free of charge by the Government

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	25%	27%	24%	21%	26%	25%	26%	25%	24%	25%	25%	26%	28%	25%	28%	28%	24%	31%
I would be much more likely to do the course	25%	24%	26%	27%	25%	26%	22%	25%	30%	24%	25%	27%	28%	25%	27%	29%	25%	29%
I would be somewhat more likely to do the course	21%	21%	21%	20%	21%	21%	20%	24%	19%	24%	20%	19%	22%	20%	21%	19%	22%	19%
This would not impact how likely or unlikely I was to do the course	16%	16%	16%	14%	16%	15%	22%	14%	16%	14%	16%	16%	13%	17%	14%	17%	16%	14%
I would be somewhat less likely to do the course	4%	5%	4%	5%	4%	5%	4%	4%	6%	4%	7%	4%	5%	4%	4%	5%	5%	4%
I would be much less likely to do the course	3%	3%	3%	5%	3%	3%	2%	2%	4%	3%	3%	3%	3%	3%	3%	2%	3%	2%
I would definitely NOT do the course	5%	5%	5%	7%	4%	6%	3%	7%	1%	4%	4%	5%	2%	5%	2%	1%	5%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was sponsored by an employer

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	16%	20%	15%	17%	20%	18%	13%	13%	20%	15%	15%	17%	13%	14%	17%	15%	25%	10%
I would be much more likely to do the course	21%	22%	23%	20%	26%	20%	16%	20%	24%	23%	23%	20%	14%	20%	21%	26%	28%	10%
I would be somewhat more likely to do the course	23%	23%	25%	23%	20%	24%	24%	22%	21%	22%	18%	23%	32%	19%	24%	23%	30%	33%
This would not impact how likely or unlikely I was to do the course	25%	24%	21%	31%	25%	25%	29%	25%	22%	24%	22%	26%	23%	27%	25%	24%	11%	34%
I would be somewhat less likely to do the course	5%	4%	5%	4%	4%	4%	7%	7%	4%	7%	10%	5%	5%	7%	5%	5%	3%	7%
I would be much less likely to do the course	4%	4%	5%	4%	1%	3%	5%	4%	5%	2%	7%	4%	0%	5%	3%	4%	1%	4%
I would definitely NOT do the course	6%	3%	6%	2%	4%	6%	5%	10%	5%	7%	5%	6%	13%	8%	5%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was sponsored by an employer

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	16%	20%	13%	13%	17%	15%	19%	22%	22%	18%	19%	15%	20%	14%	21%	20%	14%	22%
I would be much more likely to do the course	21%	20%	24%	18%	22%	21%	21%	24%	17%	22%	24%	22%	23%	21%	25%	27%	19%	27%
I would be somewhat more likely to do the course	23%	22%	23%	19%	23%	23%	24%	19%	20%	24%	27%	21%	26%	21%	23%	21%	23%	24%
This would not impact how likely or unlikely I was to do the course	25%	24%	25%	29%	24%	25%	26%	20%	27%	22%	19%	27%	19%	29%	20%	24%	28%	17%
I would be somewhat less likely to do the course	5%	6%	5%	7%	5%	6%	2%	4%	4%	6%	3%	6%	5%	5%	5%	6%	5%	6%
I would be much less likely to do the course	4%	3%	4%	3%	4%	4%	3%	4%	7%	4%	2%	3%	4%	3%	4%	1%	4%	3%
I would definitely NOT do the course	6%	5%	6%	11%	5%	6%	3%	8%	3%	4%	6%	6%	3%	6%	2%	1%	7%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If I could work and be paid whilst completing the training

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	28%	32%	26%	31%	31%	29%	28%	26%	29%	25%	28%	33%	17%	26%	29%	30%	31%	22%
I would be much more likely to do the course	27%	26%	28%	25%	25%	28%	29%	21%	29%	29%	31%	25%	26%	26%	28%	30%	25%	22%
I would be somewhat more likely to do the course	20%	20%	21%	22%	24%	18%	18%	25%	25%	19%	16%	17%	24%	20%	21%	19%	24%	17%
This would not impact how likely or unlikely I was to do the course	13%	12%	13%	14%	11%	11%	10%	15%	14%	16%	10%	13%	12%	12%	12%	13%	13%	31%
I would be somewhat less likely to do the course	5%	5%	4%	4%	4%	7%	4%	2%	0%	4%	9%	4%	14%	5%	4%	4%	3%	3%
I would be much less likely to do the course	2%	2%	2%	2%	1%	1%	4%	2%	1%	2%	4%	1%	0%	3%	2%	1%	2%	4%
I would definitely NOT do the course	5%	4%	5%	2%	3%	6%	7%	8%	2%	6%	3%	6%	8%	7%	4%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If I could work and be paid whilst completing the training

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	28%	31%	26%	26%	29%	27%	32%	32%	30%	29%	32%	28%	31%	29%	30%	36%	29%	33%
I would be much more likely to do the course	27%	26%	28%	24%	28%	28%	23%	28%	26%	29%	24%	27%	29%	27%	30%	25%	26%	29%
I would be somewhat more likely to do the course	20%	19%	21%	22%	20%	21%	21%	16%	19%	20%	23%	20%	20%	21%	19%	17%	22%	17%
This would not impact how likely or unlikely I was to do the course	13%	13%	13%	15%	12%	12%	16%	7%	16%	12%	11%	13%	11%	12%	12%	17%	12%	12%
I would be somewhat less likely to do the course	5%	5%	4%	2%	5%	4%	4%	9%	6%	4%	5%	5%	6%	4%	6%	2%	3%	6%
I would be much less likely to do the course	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%
I would definitely NOT do the course	5%	4%	5%	7%	4%	5%	3%	7%	2%	4%	4%	5%	2%	5%	2%	1%	5%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training could fit around my current work and personal commitments

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	21%	23%	18%	20%	26%	20%	19%	19%	23%	23%	22%	20%	16%	18%	21%	23%	26%	30%
I would be much more likely to do the course	26%	24%	26%	25%	27%	29%	22%	24%	22%	27%	27%	29%	26%	22%	26%	29%	33%	18%
I would be somewhat more likely to do the course	24%	24%	23%	26%	25%	24%	27%	20%	20%	20%	23%	26%	30%	23%	26%	22%	22%	24%
This would not impact how likely or unlikely I was to do the course	18%	19%	21%	18%	17%	18%	16%	23%	18%	16%	15%	15%	11%	20%	17%	17%	12%	19%
I would be somewhat less likely to do the course	4%	6%	5%	5%	1%	1%	6%	5%	8%	6%	4%	4%	0%	4%	3%	5%	4%	0%
I would be much less likely to do the course	3%	1%	1%	2%	2%	2%	3%	3%	4%	2%	4%	2%	7%	4%	2%	1%	1%	0%
I would definitely NOT do the course	5%	3%	6%	4%	2%	5%	7%	6%	5%	6%	5%	4%	10%	8%	4%	3%	2%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training could fit around my current work and personal commitments

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	21%	22%	20%	18%	22%	20%	22%	23%	24%	22%	26%	20%	25%	19%	24%	28%	19%	28%
I would be much more likely to do the course	26%	24%	27%	21%	26%	26%	23%	26%	25%	26%	29%	25%	29%	24%	28%	28%	25%	30%
I would be somewhat more likely to do the course	24%	25%	22%	23%	24%	23%	26%	26%	24%	28%	19%	21%	24%	24%	23%	22%	25%	20%
This would not impact how likely or unlikely I was to do the course	18%	17%	19%	24%	17%	18%	21%	14%	16%	14%	15%	21%	13%	21%	15%	16%	20%	12%
I would be somewhat less likely to do the course	4%	5%	4%	3%	5%	5%	4%	4%	5%	4%	8%	3%	5%	4%	5%	5%	3%	6%
I would be much less likely to do the course	3%	2%	3%	4%	2%	3%	0%	1%	2%	2%	0%	4%	3%	2%	2%	1%	3%	2%
I would definitely NOT do the course	5%	5%	5%	6%	5%	5%	4%	6%	3%	4%	2%	6%	1%	6%	2%	0%	6%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If I could do the training in stages

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	14%	17%	10%	14%	13%	12%	15%	12%	21%	18%	13%	15%	4%	12%	14%	14%	20%	13%
I would be much more likely to do the course	23%	23%	25%	24%	27%	22%	24%	21%	25%	16%	25%	19%	19%	26%	20%	27%	24%	27%
I would be somewhat more likely to do the course	25%	24%	24%	29%	26%	23%	28%	28%	22%	23%	27%	22%	35%	21%	29%	23%	34%	20%
This would not impact how likely or unlikely I was to do the course	24%	25%	26%	24%	21%	25%	21%	23%	19%	26%	20%	22%	25%	25%	24%	24%	16%	28%
I would be somewhat less likely to do the course	6%	4%	6%	3%	7%	6%	4%	3%	6%	7%	7%	11%	4%	5%	6%	6%	3%	0%
I would be much less likely to do the course	3%	2%	2%	3%	2%	5%	3%	5%	2%	5%	2%	7%	3%	4%	3%	2%	1%	9%
I would definitely NOT do the course	5%	3%	6%	4%	3%	6%	6%	8%	5%	5%	7%	4%	10%	7%	5%	4%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If I could do the training in stages

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	14%	15%	13%	12%	15%	13%	17%	18%	17%	17%	15%	12%	16%	13%	16%	15%	14%	21%
I would be much more likely to do the course	23%	23%	22%	17%	24%	23%	21%	20%	22%	21%	27%	25%	25%	22%	28%	31%	19%	29%
I would be somewhat more likely to do the course	25%	24%	26%	24%	26%	25%	29%	27%	27%	27%	29%	24%	27%	25%	24%	18%	29%	25%
This would not impact how likely or unlikely I was to do the course	24%	24%	24%	30%	23%	24%	24%	20%	19%	22%	16%	26%	19%	26%	20%	23%	26%	15%
I would be somewhat less likely to do the course	6%	6%	5%	5%	6%	5%	5%	5%	7%	7%	5%	5%	7%	5%	7%	9%	4%	6%
I would be much less likely to do the course	3%	3%	3%	5%	3%	3%	1%	5%	6%	3%	4%	3%	2%	3%	2%	2%	3%	2%
I would definitely NOT do the course	5%	4%	6%	7%	5%	6%	3%	5%	3%	4%	4%	6%	3%	6%	3%	2%	6%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training led to a guaranteed job interview

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	19%	19%	13%	25%	22%	20%	16%	18%	21%	21%	25%	14%	10%	16%	19%	18%	26%	33%
I would be much more likely to do the course	23%	24%	24%	20%	22%	19%	25%	24%	22%	23%	20%	27%	6%	23%	20%	28%	27%	20%
I would be somewhat more likely to do the course	26%	24%	27%	26%	22%	28%	25%	27%	28%	23%	27%	24%	66%	26%	27%	26%	27%	17%
This would not impact how likely or unlikely I was to do the course	18%	19%	20%	20%	23%	14%	20%	18%	17%	20%	14%	17%	5%	19%	20%	15%	10%	16%
I would be somewhat less likely to do the course	6%	6%	7%	3%	2%	9%	6%	3%	7%	6%	5%	9%	5%	4%	6%	7%	6%	11%
I would be much less likely to do the course	3%	3%	3%	1%	5%	4%	4%	2%	1%	1%	3%	6%	0%	3%	2%	2%	3%	0%
I would definitely NOT do the course	5%	3%	5%	5%	3%	6%	5%	9%	4%	6%	6%	2%	8%	7%	5%	3%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training led to a guaranteed job interview

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	19%	21%	17%	18%	19%	18%	19%	22%	22%	21%	20%	18%	22%	17%	22%	24%	17%	25%
I would be much more likely to do the course	23%	21%	24%	20%	23%	22%	25%	24%	19%	22%	27%	22%	23%	24%	23%	29%	23%	26%
I would be somewhat more likely to do the course	26%	25%	28%	25%	27%	27%	27%	24%	27%	26%	27%	27%	29%	26%	27%	26%	27%	28%
This would not impact how likely or unlikely I was to do the course	18%	19%	18%	21%	18%	18%	19%	15%	25%	18%	13%	20%	16%	20%	18%	12%	19%	13%
I would be somewhat less likely to do the course	6%	6%	5%	4%	6%	6%	6%	5%	2%	7%	7%	5%	6%	5%	5%	6%	6%	6%
I would be much less likely to do the course	3%	3%	3%	4%	3%	3%	1%	5%	3%	2%	3%	3%	2%	3%	2%	1%	3%	2%
I would definitely NOT do the course	5%	5%	5%	8%	4%	6%	3%	4%	2%	4%	3%	6%	2%	6%	2%	0%	5%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training led to a guaranteed job

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	29%	31%	26%	35%	31%	29%	29%	27%	25%	33%	32%	26%	18%	27%	30%	31%	34%	19%
I would be much more likely to do the course	22%	22%	26%	18%	21%	26%	24%	22%	20%	18%	22%	24%	29%	20%	23%	25%	25%	20%
I would be somewhat more likely to do the course	21%	22%	21%	21%	22%	18%	22%	19%	33%	19%	20%	25%	22%	20%	23%	18%	26%	29%
This would not impact how likely or unlikely I was to do the course	15%	14%	17%	16%	21%	14%	14%	13%	16%	15%	11%	17%	10%	16%	13%	17%	7%	23%
I would be somewhat less likely to do the course	5%	5%	5%	5%	1%	5%	2%	7%	1%	7%	7%	1%	2%	6%	4%	4%	4%	6%
I would be much less likely to do the course	2%	3%	1%	3%	2%	3%	3%	4%	2%	2%	2%	3%	0%	3%	3%	1%	1%	3%
I would definitely NOT do the course	5%	4%	5%	3%	2%	4%	7%	8%	2%	6%	5%	4%	18%	9%	4%	3%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training led to a guaranteed job

	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
	Total	Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	29%	33%	26%	27%	30%	28%	31%	34%	30%	31%	29%	29%	31%	31%	31%	34%	30%	30%
I would be much more likely to do the course	22%	18%	26%	20%	23%	23%	22%	19%	20%	22%	22%	23%	22%	23%	22%	26%	23%	22%
I would be somewhat more likely to do the course	21%	22%	21%	17%	22%	21%	24%	21%	24%	22%	24%	20%	24%	20%	23%	15%	21%	26%
This would not impact how likely or unlikely I was to do the course	15%	15%	15%	18%	15%	15%	15%	12%	16%	14%	14%	16%	13%	15%	14%	18%	14%	14%
I would be somewhat less likely to do the course	5%	4%	4%	4%	5%	5%	4%	4%	3%	4%	4%	5%	5%	4%	6%	5%	3%	3%
I would be much less likely to do the course	2%	3%	2%	4%	2%	3%	1%	2%	6%	2%	4%	2%	2%	2%	2%	1%	3%	2%
I would definitely NOT do the course	5%	5%	5%	10%	4%	5%	3%	8%	3%	4%	4%	5%	2%	5%	2%	2%	6%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was in my local area

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	18%	20%	13%	15%	22%	19%	19%	17%	25%	19%	25%	17%	10%	18%	17%	20%	21%	18%
I would be much more likely to do the course	24%	26%	26%	31%	24%	24%	21%	22%	29%	19%	20%	26%	27%	23%	23%	27%	33%	33%
I would be somewhat more likely to do the course	26%	22%	31%	24%	26%	30%	27%	26%	22%	26%	20%	27%	25%	23%	29%	22%	28%	11%
This would not impact how likely or unlikely I was to do the course	19%	21%	19%	19%	19%	15%	17%	17%	16%	22%	19%	17%	24%	20%	18%	21%	12%	16%
I would be somewhat less likely to do the course	4%	4%	4%	6%	4%	4%	2%	8%	5%	3%	8%	0%	2%	4%	4%	4%	3%	13%
I would be much less likely to do the course	4%	3%	3%	3%	2%	3%	7%	4%	1%	4%	4%	7%	3%	4%	4%	3%	1%	6%
I would definitely NOT do the course	5%	3%	5%	3%	3%	5%	7%	6%	2%	6%	5%	6%	9%	8%	4%	4%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was in my local area

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	18%	21%	16%	16%	19%	17%	20%	22%	22%	18%	20%	18%	20%	19%	22%	22%	17%	24%
I would be much more likely to do the course	24%	24%	25%	21%	25%	24%	24%	26%	20%	24%	27%	24%	28%	22%	26%	29%	24%	29%
I would be somewhat more likely to do the course	26%	25%	26%	25%	26%	27%	27%	18%	22%	28%	26%	24%	26%	27%	26%	25%	26%	22%
This would not impact how likely or unlikely I was to do the course	19%	19%	20%	21%	19%	18%	23%	21%	20%	19%	14%	20%	15%	21%	15%	16%	21%	14%
I would be somewhat less likely to do the course	4%	4%	4%	4%	4%	5%	2%	4%	7%	3%	5%	5%	5%	3%	4%	5%	4%	5%
I would be much less likely to do the course	4%	3%	4%	3%	4%	4%	1%	4%	5%	4%	4%	3%	3%	3%	4%	2%	3%	4%
I would definitely NOT do the course	5%	4%	5%	9%	4%	5%	3%	5%	4%	4%	3%	5%	2%	6%	2%	1%	6%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was competitive to get into

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	7%	9%	6%	4%	8%	10%	6%	4%	12%	7%	8%	6%	9%	7%	6%	8%	15%	11%
I would be much more likely to do the course	13%	16%	13%	12%	12%	15%	8%	11%	16%	9%	15%	11%	12%	13%	11%	17%	16%	9%
I would be somewhat more likely to do the course	19%	22%	16%	18%	25%	16%	22%	16%	17%	20%	16%	23%	26%	17%	19%	21%	19%	26%
This would not impact how likely or unlikely I was to do the course	27%	24%	26%	33%	22%	25%	26%	27%	23%	32%	27%	22%	30%	27%	28%	24%	22%	30%
I would be somewhat less likely to do the course	18%	16%	20%	15%	22%	16%	22%	16%	15%	17%	19%	20%	7%	16%	18%	20%	18%	14%
I would be much less likely to do the course	9%	7%	9%	12%	8%	11%	7%	12%	8%	10%	7%	8%	9%	12%	10%	4%	6%	8%
I would definitely NOT do the course	8%	6%	9%	6%	3%	8%	9%	14%	9%	4%	8%	10%	8%	9%	8%	6%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was competitive to get into

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	7%	8%	6%	5%	8%	7%	6%	11%	12%	9%	13%	5%	11%	5%	9%	14%	6%	12%
I would be much more likely to do the course	13%	13%	12%	5%	13%	12%	14%	13%	13%	13%	17%	10%	18%	8%	18%	16%	8%	22%
I would be somewhat more likely to do the course	19%	22%	17%	17%	20%	19%	21%	21%	22%	21%	23%	18%	23%	18%	23%	20%	18%	25%
This would not impact how likely or unlikely I was to do the course	27%	27%	26%	30%	26%	27%	28%	24%	25%	26%	22%	28%	24%	29%	25%	23%	28%	19%
I would be somewhat less likely to do the course	18%	15%	20%	20%	18%	19%	18%	13%	13%	17%	15%	20%	15%	21%	16%	18%	21%	13%
I would be much less likely to do the course	9%	7%	10%	13%	8%	9%	7%	9%	8%	7%	5%	11%	6%	11%	7%	5%	10%	5%
I would definitely NOT do the course	8%	6%	8%	10%	7%	8%	7%	9%	6%	6%	4%	9%	3%	9%	2%	3%	10%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was less competitive to get into

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	15%	18%	11%	13%	20%	14%	18%	15%	13%	16%	16%	10%	12%	12%	15%	17%	22%	16%
I would be much more likely to do the course	21%	20%	24%	20%	16%	21%	22%	20%	23%	19%	23%	24%	25%	22%	20%	23%	21%	16%
I would be somewhat more likely to do the course	25%	23%	30%	24%	28%	23%	19%	27%	26%	25%	21%	24%	30%	23%	27%	23%	26%	16%
This would not impact how likely or unlikely I was to do the course	24%	25%	22%	28%	25%	26%	24%	23%	22%	27%	21%	27%	14%	26%	24%	24%	21%	44%
I would be somewhat less likely to do the course	6%	6%	5%	9%	7%	4%	7%	4%	7%	6%	7%	4%	8%	6%	6%	8%	4%	4%
I would be much less likely to do the course	3%	4%	1%	3%	3%	4%	4%	3%	1%	2%	6%	7%	0%	3%	4%	2%	3%	0%
I would definitely NOT do the course	5%	4%	7%	3%	1%	8%	6%	7%	7%	5%	5%	4%	10%	7%	5%	3%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was less competitive to get into

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	15%	16%	14%	12%	16%	13%	18%	21%	19%	17%	19%	13%	18%	14%	18%	24%	13%	20%
I would be much more likely to do the course	21%	23%	20%	18%	21%	22%	17%	25%	18%	24%	19%	20%	23%	20%	24%	15%	21%	23%
I would be somewhat more likely to do the course	25%	22%	27%	28%	25%	25%	26%	23%	24%	23%	31%	27%	26%	25%	25%	27%	25%	28%
This would not impact how likely or unlikely I was to do the course	24%	24%	25%	28%	24%	25%	27%	19%	21%	23%	19%	27%	22%	26%	22%	23%	26%	19%
I would be somewhat less likely to do the course	6%	7%	5%	3%	7%	6%	7%	5%	8%	6%	6%	6%	7%	6%	7%	6%	6%	7%
I would be much less likely to do the course	3%	3%	3%	4%	3%	3%	2%	2%	7%	3%	3%	3%	2%	3%	3%	4%	2%	4%
I would definitely NOT do the course	5%	4%	6%	7%	5%	6%	3%	5%	4%	5%	3%	5%	2%	6%	2%	1%	6%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was more academic in nature

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	12%	10%	12%	9%	17%	11%	10%	9%	16%	9%	13%	17%	12%	11%	11%	11%	16%	7%
I would be much more likely to do the course	19%	23%	15%	14%	22%	20%	16%	17%	20%	18%	17%	25%	18%	18%	17%	24%	23%	11%
I would be somewhat more likely to do the course	26%	30%	28%	31%	26%	28%	23%	23%	25%	26%	19%	22%	26%	27%	27%	27%	27%	31%
This would not impact how likely or unlikely I was to do the course	25%	23%	25%	28%	30%	27%	25%	22%	23%	26%	29%	19%	18%	24%	27%	24%	21%	28%
I would be somewhat less likely to do the course	9%	7%	9%	10%	3%	4%	15%	13%	6%	10%	10%	6%	8%	9%	8%	9%	6%	14%
I would be much less likely to do the course	4%	4%	4%	3%	1%	4%	4%	7%	7%	3%	5%	5%	2%	3%	5%	2%	3%	4%
I would definitely NOT do the course	6%	4%	6%	6%	1%	6%	8%	10%	3%	7%	7%	5%	16%	9%	5%	3%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was more academic in nature

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	12%	11%	12%	6%	12%	10%	14%	17%	16%	13%	15%	10%	15%	9%	16%	14%	8%	17%
I would be much more likely to do the course	19%	19%	18%	13%	19%	19%	18%	18%	20%	21%	20%	18%	22%	17%	22%	26%	16%	23%
I would be somewhat more likely to do the course	26%	25%	27%	25%	26%	26%	28%	25%	22%	28%	28%	24%	28%	25%	28%	26%	26%	31%
This would not impact how likely or unlikely I was to do the course	25%	26%	24%	30%	25%	27%	25%	20%	21%	23%	19%	28%	21%	29%	20%	22%	29%	16%
I would be somewhat less likely to do the course	9%	10%	7%	9%	9%	8%	9%	9%	12%	7%	11%	9%	8%	10%	8%	9%	10%	8%
I would be much less likely to do the course	4%	4%	4%	7%	4%	4%	2%	2%	5%	4%	2%	5%	3%	4%	4%	1%	4%	4%
I would definitely NOT do the course	6%	5%	8%	11%	5%	6%	4%	10%	4%	5%	5%	6%	3%	7%	2%	3%	7%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.A) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was more practical in nature

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
I would definitely do the course	14%	16%	12%	15%	13%	16%	14%	12%	14%	15%	16%	14%	17%	13%	14%	16%	17%	16%
I would be much more likely to do the course	21%	18%	24%	26%	25%	21%	24%	16%	24%	20%	19%	20%	14%	20%	22%	21%	20%	25%
I would be somewhat more likely to do the course	24%	26%	24%	22%	25%	24%	23%	22%	26%	24%	24%	26%	25%	23%	24%	26%	29%	26%
This would not impact how likely or unlikely I was to do the course	24%	25%	23%	28%	23%	20%	23%	25%	26%	24%	23%	24%	34%	26%	25%	25%	21%	21%
I would be somewhat less likely to do the course	7%	7%	7%	3%	7%	7%	7%	9%	4%	8%	9%	5%	3%	7%	6%	7%	5%	5%
I would be much less likely to do the course	3%	4%	3%	1%	2%	4%	2%	4%	1%	2%	3%	7%	3%	3%	3%	1%	5%	0%
I would definitely NOT do the course	6%	4%	6%	5%	4%	7%	6%	11%	6%	6%	6%	4%	5%	8%	6%	3%	2%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.B) Imagine there was an offer to do a training course which gave you the skills you needed for a job within the “green economy”. Would the following make you more or less likely to do this training course?: If the training was more practical in nature

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
I would definitely do the course	14%	16%	13%	13%	15%	13%	17%	17%	17%	15%	21%	13%	18%	13%	16%	21%	13%	20%
I would be much more likely to do the course	21%	21%	21%	19%	22%	21%	17%	26%	20%	23%	21%	21%	26%	18%	26%	19%	18%	27%
I would be somewhat more likely to do the course	24%	23%	26%	22%	25%	24%	26%	23%	23%	24%	24%	25%	25%	26%	25%	27%	25%	23%
This would not impact how likely or unlikely I was to do the course	24%	26%	23%	25%	24%	25%	26%	20%	25%	23%	21%	28%	20%	27%	21%	25%	26%	19%
I would be somewhat less likely to do the course	7%	7%	7%	8%	7%	7%	8%	5%	6%	7%	6%	6%	7%	7%	7%	5%	7%	7%
I would be much less likely to do the course	3%	3%	4%	3%	3%	3%	1%	3%	4%	3%	2%	3%	2%	3%	2%	0%	3%	3%
I would definitely NOT do the course	6%	6%	6%	9%	5%	6%	5%	6%	5%	5%	4%	5%	2%	6%	3%	2%	6%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.A) Did you hear about jobs in the “green economy” during your education? Select any which apply

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	0	0	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	0	0	366	109	23
At University	8%	12%	7%	8%	9%	7%	7%	5%	6%	8%	9%	8%	5%	0%	0%	33%	36%	29%
Don't Know	8%	5%	7%	8%	4%	8%	7%	8%	8%	13%	8%	14%	14%	12%	7%	6%	5%	3%
I did not hear about green jobs during my education	46%	46%	50%	48%	48%	42%	45%	56%	47%	42%	38%	46%	31%	48%	50%	39%	31%	31%
Before secondary school	3%	4%	3%	2%	3%	2%	2%	2%	1%	2%	6%	2%	2%	3%	2%	1%	8%	5%
At secondary school	25%	24%	25%	24%	26%	26%	26%	19%	25%	22%	37%	20%	37%	31%	27%	17%	19%	25%
At college / sixth form	19%	18%	15%	18%	22%	26%	21%	19%	21%	22%	15%	17%	19%	12%	23%	17%	21%	22%

Note:

BASE: Respondents who are at University or have been to University

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.B) Did you hear about jobs in the “green economy” during your education? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
At University	8%	9%	7%	4%	9%	8%	9%	9%	11%	10%	9%	7%	13%	5%	5%	100%	0%	16%	
Don't Know	8%	7%	9%	11%	7%	8%	7%	6%	8%	7%	5%	8%	5%	7%	0%	0%	0%	4%	
I did not hear about green jobs during my education	46%	40%	51%	64%	44%	48%	46%	40%	34%	39%	35%	56%	28%	63%	0%	0%	100%	18%	
Before secondary school	3%	3%	2%	2%	3%	3%	2%	5%	5%	3%	6%	2%	5%	1%	7%	0%	0%	7%	
At secondary school	25%	29%	22%	14%	27%	25%	22%	34%	31%	30%	29%	21%	35%	18%	64%	0%	0%	39%	
At college / sixth form	19%	23%	15%	9%	21%	18%	22%	22%	24%	25%	29%	13%	29%	11%	48%	0%	0%	37%	

Note:

BASE: Respondents who are at University or have been to University

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.A) As far as you remember, at what age did you decide what you wanted to do for your main job in life?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	0	0	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	0	0	366	109	23
Younger than 14	8%	9%	6%	13%	8%	8%	7%	12%	4%	7%	9%	5%	4%	10%	7%	5%	6%	8%
14-16 years old	22%	23%	23%	22%	22%	19%	19%	22%	26%	23%	22%	20%	15%	30%	21%	14%	18%	24%
17-18 years old	23%	24%	25%	18%	25%	30%	26%	21%	24%	19%	23%	19%	31%	16%	29%	22%	23%	32%
19-21 years old	12%	14%	11%	13%	13%	13%	9%	13%	16%	14%	8%	13%	8%	5%	11%	21%	23%	18%
22 – 25 years old	5%	8%	4%	4%	3%	3%	7%	5%	4%	5%	9%	5%	5%	3%	2%	13%	19%	11%
I have not decided yet	25%	19%	27%	29%	27%	18%	24%	25%	22%	24%	24%	32%	31%	28%	27%	22%	10%	0%
Don't Know	5%	2%	5%	3%	2%	8%	8%	2%	3%	9%	4%	5%	5%	6%	4%	3%	2%	8%

Note:

BASE: Respondents older than 16

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.B) As far as you remember, at what age did you decide what you wanted to do for your main job in life?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
Younger than 14	8%	7%	8%	9%	8%	8%	5%	18%	5%	7%	8%	9%	8%	8%	8%	6%	8%	7%	
14-16 years old	22%	21%	22%	16%	22%	19%	26%	29%	24%	23%	23%	21%	21%	23%	28%	11%	19%	24%	
17-18 years old	23%	22%	25%	16%	25%	23%	27%	21%	23%	28%	27%	19%	27%	21%	30%	20%	21%	27%	
19-21 years old	12%	13%	11%	8%	13%	12%	12%	12%	14%	13%	15%	12%	13%	12%	12%	26%	12%	15%	
22 – 25 years old	5%	6%	4%	4%	6%	6%	5%	2%	6%	5%	6%	6%	7%	4%	4%	21%	5%	11%	
I have not decided yet	25%	25%	24%	39%	23%	27%	20%	15%	23%	20%	20%	30%	21%	28%	16%	13%	34%	16%	
Don't Know	5%	4%	5%	9%	4%	4%	5%	2%	6%	4%	1%	4%	3%	4%	1%	3%	2%	1%	

Note:

BASE: Respondents older than 16

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.A) Do you think young people should be given more information about jobs in the green economy during their education?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Yes they should be given much more information	44%	44%	38%	48%	45%	44%	40%	46%	51%	40%	46%	48%	39%	41%	44%	46%	57%	29%
Yes they should be given a little more information	32%	29%	39%	31%	32%	30%	36%	31%	28%	38%	31%	24%	21%	30%	35%	35%	25%	15%
The information provided now is about right	11%	15%	10%	12%	11%	8%	7%	10%	11%	9%	11%	10%	23%	10%	10%	11%	11%	23%
No they should be given a little less information	4%	4%	6%	4%	6%	6%	7%	2%	1%	3%	3%	0%	10%	6%	3%	2%	4%	22%
No they should be given a much less information	2%	3%	1%	1%	1%	2%	0%	2%	1%	2%	2%	5%	0%	1%	2%	2%	0%	3%
Don't Know	7%	5%	7%	4%	4%	9%	10%	9%	9%	8%	7%	13%	7%	11%	7%	4%	2%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.B) Do you think young people should be given more information about jobs in the green economy during their education?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Yes they should be given much more information	44%	41%	46%	40%	44%	44%	42%	50%	37%	48%	36%	44%	44%	46%	39%	54%	49%	44%
Yes they should be given a little more information	32%	33%	32%	29%	33%	33%	35%	30%	27%	31%	35%	33%	32%	34%	38%	26%	31%	35%
The information provided now is about right	11%	12%	10%	9%	11%	11%	10%	7%	17%	10%	17%	10%	13%	9%	14%	13%	9%	13%
No they should be given a little less information	4%	6%	3%	7%	4%	3%	5%	4%	10%	3%	7%	4%	6%	3%	5%	4%	4%	6%
No they should be given a much less information	2%	2%	1%	3%	1%	2%	1%	3%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%
Don't Know	7%	7%	7%	11%	6%	8%	6%	6%	7%	6%	4%	6%	3%	6%	3%	2%	6%	1%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.A) Which of the following comes closest to your view?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Jobs in the green economy tend to advantage people earlier in their careers, as these jobs are new and they can learn the skills	41%	43%	39%	41%	44%	43%	46%	43%	35%	38%	39%	37%	29%	37%	40%	47%	46%	55%
Jobs in the green economy tend to advantage people later in their careers, as they require a large amount of workplace experience	29%	33%	28%	28%	31%	25%	27%	27%	34%	25%	33%	28%	35%	27%	30%	30%	38%	17%
Jobs in the green economy do not advantage either of the above	11%	9%	14%	10%	12%	10%	10%	11%	12%	13%	12%	13%	14%	13%	11%	11%	7%	15%
Don't Know	19%	15%	20%	20%	13%	23%	18%	20%	20%	23%	15%	23%	21%	23%	20%	12%	9%	14%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.B) Which of the following comes closest to your view?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Jobs in the green economy tend to advantage people earlier in their careers, as these jobs are new and they can learn the skills	41%	41%	40%	29%	42%	40%	46%	42%	32%	44%	40%	39%	45%	40%	45%	46%	41%	48%
Jobs in the green economy tend to advantage people later in their careers, as they require a large amount of workplace experience	29%	31%	28%	27%	30%	30%	28%	26%	33%	31%	35%	28%	36%	25%	38%	38%	23%	39%
Jobs in the green economy do not advantage either of the above	11%	12%	11%	12%	11%	11%	8%	15%	19%	10%	15%	11%	11%	13%	10%	9%	13%	8%
Don't Know	19%	16%	21%	33%	17%	19%	18%	17%	17%	15%	10%	22%	8%	22%	7%	7%	23%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.A) Where, if anywhere, would you go to find out more about jobs in the green economy? Select any which apply

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Careers websites and services	43%	41%	43%	47%	46%	45%	39%	37%	46%	38%	46%	44%	44%	41%	44%	42%	44%	27%
Search engines and generally browsing the internet	41%	34%	44%	54%	40%	42%	38%	37%	38%	38%	39%	45%	47%	39%	40%	45%	49%	31%
Social media e.g. Twitter, TikTok	33%	38%	34%	26%	33%	37%	42%	29%	30%	30%	36%	28%	26%	32%	34%	33%	36%	44%
Government information sources	32%	30%	32%	30%	32%	40%	31%	29%	33%	28%	42%	34%	25%	29%	33%	37%	37%	25%
Environmental charities and organisations	32%	31%	34%	30%	30%	36%	33%	30%	36%	32%	30%	32%	27%	31%	31%	38%	35%	14%
Directly to employers in sectors likely to have these roles	24%	28%	18%	30%	26%	20%	18%	26%	23%	26%	24%	24%	17%	25%	22%	25%	33%	22%
Friends and family	19%	25%	17%	22%	16%	15%	19%	11%	31%	17%	20%	12%	30%	19%	17%	19%	20%	29%
Don't Know	12%	10%	13%	7%	9%	14%	11%	14%	13%	13%	11%	12%	14%	13%	13%	7%	3%	15%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.B) Where, if anywhere, would you go to find out more about jobs in the green economy? Select any which apply

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact	
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes	
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410	
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402	
Careers websites and services	43%	42%	44%	39%	43%	43%	46%	40%	38%	44%	36%	46%	41%	48%	44%	47%	43%	44%	
Search engines and generally browsing the internet	41%	41%	40%	38%	41%	41%	40%	47%	34%	40%	38%	44%	39%	46%	38%	45%	46%	36%	
Social media e.g. Twitter, TikTok	33%	35%	33%	29%	34%	32%	35%	46%	34%	36%	37%	31%	37%	33%	42%	35%	29%	41%	
Government information sources	32%	33%	32%	30%	33%	32%	30%	34%	32%	34%	28%	33%	34%	33%	35%	39%	31%	34%	
Environmental charities and organisations	32%	30%	34%	32%	32%	32%	28%	32%	34%	34%	29%	32%	35%	31%	36%	36%	31%	34%	
Directly to employers in sectors likely to have these roles	24%	25%	23%	21%	24%	24%	21%	26%	28%	26%	25%	21%	27%	22%	27%	29%	23%	30%	
Friends and family	19%	19%	19%	14%	20%	19%	23%	14%	16%	20%	25%	16%	26%	14%	27%	21%	13%	29%	
Don't Know	12%	11%	13%	18%	10%	12%	10%	9%	13%	11%	8%	12%	5%	11%	4%	5%	14%	4%	

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.A) How much more easy or difficult do you think it would be to find information about jobs in the green economy compared to other types of jobs?

	Total	Region											Education					
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2054	362	267	142	158	161	219	178	93	228	128	78	40	436	828	455	143	28
Weighted	2054	287	267	164	185	144	185	164	82	226	185	103	62	514	874	366	109	23
Much more difficult	8%	7%	10%	9%	11%	5%	7%	7%	8%	10%	12%	4%	7%	8%	7%	7%	12%	10%
A little more difficult	35%	37%	37%	29%	40%	38%	38%	35%	41%	35%	29%	30%	30%	33%	37%	40%	30%	20%
About the same	34%	33%	32%	42%	31%	31%	30%	35%	29%	34%	36%	37%	29%	29%	35%	36%	37%	33%
A little easier	10%	11%	10%	12%	12%	10%	9%	8%	7%	7%	10%	13%	17%	12%	8%	10%	10%	25%
Much easier	3%	3%	2%	3%	3%	4%	3%	6%	4%	3%	2%	6%	0%	3%	2%	2%	9%	6%
Don't Know	10%	10%	10%	5%	2%	12%	13%	9%	11%	11%	11%	10%	18%	15%	10%	5%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.B) How much more easy or difficult do you think it would be to find information about jobs in the green economy compared to other types of jobs?

	Total	Gender		NEET		Ethnicity				Student			Familiar with Green Jobs		Educated on Green Jobs			Green Job Contact
		Male	Female	NEET	IEET	White	Asian	Black	Mixed	Full Time	Part Time	Not a student	Familiar	Not Familiar	School	Uni	Never	Yes
Unweighted	2054	895	1126	224	1813	1387	295	175	150	764	275	900	921	1002	761	161	970	410
Weighted	2054	1011	1010	222	1811	1394	294	171	146	795	265	863	937	982	820	130	938	402
Much more difficult	8%	8%	9%	7%	9%	9%	7%	9%	7%	9%	11%	8%	10%	7%	10%	4%	8%	13%
A little more difficult	35%	33%	37%	29%	36%	35%	42%	27%	31%	36%	34%	35%	36%	37%	36%	36%	38%	35%
About the same	34%	35%	32%	32%	34%	35%	25%	37%	31%	33%	35%	35%	33%	36%	35%	41%	33%	33%
A little easier	10%	12%	8%	10%	10%	9%	10%	10%	17%	11%	13%	8%	13%	9%	11%	8%	9%	11%
Much easier	3%	4%	2%	2%	3%	2%	4%	4%	7%	4%	3%	2%	4%	3%	3%	9%	2%	5%
Don't Know	10%	8%	11%	20%	8%	9%	11%	12%	8%	7%	4%	11%	4%	9%	4%	2%	10%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 14th Sep 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions